


THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, MARCH $15,1924-3$


Chief Jistice of California
Becomes Secretary of the Navy
Five of Orduna's Crew Ple:ad Guilty o
Smuggling---Captain of Saxtiago Went Down With His Ship.







## BON MARCHE. <br> Our IBuyer's return from the buying markets of the world, heralds an unusual fine opportun- ity for the buying public of St. John's to secure

## Bargains <br> at our usual now prices.

 We commence Monday opening our NewSpring Goods, bought at the reeent low level. Spring Goods, bought at the reeent low level.
General Dry Goods of every description are included in this the biggest bargains ever opened.

Mail Orders sent same day as received.

Bon Marché CashSlore 266 WATER SITREET

## ST.PATRICK'SDAY

 AT THE STAR MOVIE
## LOYAL LIVES

a Big Eight Real Production and a Crashing Drama of

## The Postal Service

Hear Mr. Foster (the old reliable Charlie) Sing

## That Tumble Down Shack

## Move with the Crowd TO THE STAR MOVIE



A LIMITED QUANTITY OF p.c. TAX EXEMPT AVALON TELEPHONE PREFERENCE SHARES. PAR VALUE- $\$ 25.00$ EACH. oceeds to be applied to purchase and installa-
nof another additional switchboard section, telephones, cables, etc
In 1920 the Company gave service
to 900 telephones
to 900 telephones-
AT PRESENT it serves
3600 telephones-
And links up over 50 towns and
settlements on the Avalon Peninsula. 1920 earnings were
$36,000.00$
$499,000.00$
$49,000.00$
74,00000
10080000
will exceed $120,0000.00$ ference shareholders will participate in the dy ly latger dividend than 7 p.c.
IVAREFRENCE SHAREHOLD ERS' DIVIDENDS ARE TAX EXEMPT! TELEPHONE BULLDING, ST. JOHNS.


NOTICE.



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## FOR SALE!

"COLE" AEgRO 8-CYLINDER TOURING Has run only twelve thousand miles; in perfect
running order and condition equipped with New Battery and New Hood Cord Tires; also, Two Spares, fitted to Rims Reason for selling, expect to be away during
HAROLD MACPHERSON.


\section*{| S. S. Terra Nova | Hymeneal |
| :--- | :--- |}





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and



and

England's Most Famous
Cigarettes!

## Ve have in Stock a ahi, ment of the famous

 Bear'sVirginia Cigarettes
Conprising:
Bears No. 1 First Qual-
itv, tins of 50 . Bears's. No. 1 First Qual
ity 10 p packages. Bear's Ark Royal First Rear's Elentant Best Rear's Elephant Best
Quality, fins of 50 . The above Cigarettes
are considered by Smokare considered by Smok-
ers to be the very best high class Virginia on
the market.

CASH'S TOBACCO $\underset{\text { Water St. }}{\text { Sopeseod }}$

THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDL AND, MARCH 15, 1924-5
St. Patrick's Day Events, Japanes Relief Fund

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 Bome








 Hosemes veie ouat vai poun


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## Crescent Theatre

## Great March CLEaTRAMCE






|  | All Rubber Footwear Reduced |
| :---: | :---: |
|  | Women's Rubbers |
|  |  |
|  |  |
|  |  |
|  |  |
| Men's Tan Rubbers. |  |
|  |  |
| Bosse Rubbers, | Childs sand |
|  |  |
| Reg. itit pair. Pirlice price Rouths Rubbers. Yout |  |
|  | Women's Rubibers. |
|  | Solel |



The Royal Stores, Limited



MAJESTIC-A Banner Show-MAJESTIC CAMERON GEDDES

FAMOUS VOCALIST ENCORED AND ENCORED. "THE BELLS OF ST. MARY'S." "O'er the blllowy sea."

## Hear Him on St. Patrick's Night Singing--

(a) "A NATION ONCE AGAIN"
(b) "OFF TO PHILADELPHIA IN THE MORNING
(c) "AN IRISH LULLABY"

## Mr. T. H. O'Neill will recite "CREMONA"

A feast of flim, music and song.
MONDAY'S PROGRAMMI WILL ECLIPSE ANYTHING OFFERED IN ST. JOHN'S. FOR MANY YEARS
DON'T FORGET THE MAJESTIC THEATRE SATURDAY AND MONDAY AFTERNOONS-EVEN ING ADMISSION 25c. MATINEE REGULAR POPULAR PRICES.

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Rosalind's Passengers



## NowZealand Butter

First Shipment for the Season Ex S. S. Digby To-day:

## SELEGTED CAINADAN

TABLE BUTTER
Ex S.S. Rosalind Bulk and 2 lb . Stabs FRESH NEW LIID EABS
C. P. EACAN

UCKWCRTH STREETT \& QUEENS ROAD.

the evenivg telegram, st. johns, newfoundland, March $15,1924-8$

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## Men in Particular.

























Careful Finishing That Protects Your Negatives

THE EVENING TELEGRAM，ST．JOHINS，NEWFOUNDLAND，MARCH $15,1924-9$


SAY＂BAYER＂when you buy－Germine Ppoved sfefe by millons and preseribed by physicians for Colds Headache Neuralgia Lumbigo Pain Toothache Neuritis Rheumatism
 $\pm=2=\mathrm{Ev}=\mathrm{m}=\mathrm{m}$

SIDE TALKS．
By Ruth Cameron．

（a）

SAFEGUARD THE PROCEEDS OF YOUR LIFE INSURANCE
 for the protection of their dependents． Having provided adequate life insurance
is it not equally important to provide by is it not equally important to provide by
Will for the payment of the proceeds to a Trust Company for investenent，so that the provision made for dependents may
not be dissipated？ not be dissipated？
assured．
We shall be glad of an opportunity of dis cussing this subject with you more fully．

Consult our officers or write for bookle，
＂Some Remarks on Wills．＂
THE ROYAL TRUST ©



To Raise Scutled Fleet
"最要家

##  <br> 



in Tricolette, Canton Crepe and Trico Plaids from

## $\$ 6.98$ to $\$ 20.00$

## New Spring Hats

That appeal to those people of refined taste who demand the utmost in style and value. No two alike.

Waists \& Smocks
in Voile, Tricolette and Canton Crepe 95c to 2.00 Pleated Skirts in Navy and Brown Serge, \$5.95





THERE WILL ALSO BE HUNDREDS OF CONSOLATION PRIZES. The Judges for this Competition will be:

Mr. S. T. Harvington, M.A. Headmaster Methodist College.
Rev. Bro. Ryan, Principal St. Bonaventure's College.
the Agent for the Nestle \& Anglo-Swiss Condensed Milk Co
Closing date of the Competition will be announced in local newspapers
THE JUDGES' DECISION WILL BE FINAL. THE JUDGES' DECISION WILL BE FINAL.

## 

 Outward Passengerby Dighy Nurse, C. A. H. O. Stuart, Mrs. T. T. St. Patrick's night. What




Stimulators
 .20, \$1.30, \$1.45 30c.
Wm. J. Clouston, Lid. jan3,th,m,tey

How to Become Fit-Practical Handbooks

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| - Complete Boxer-vat |  |
| Boil | Burows |
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S. E. GARLAND

Bootseller \&

ADVERTISE IN THE EVENING TELEGRAM.
num poopuspinan：Don＇t say Paper，Say＂EVENING TELEGR AM\％＂

## HEADOUARTERS！

New arrivals March 15th

## GREEN CARBAGE

Fancy Table Apples SUNKIST ORANGES SPARE RIBS

Red and Meaty．
Small Rib Pork P．E．I．POTATOES

PPhone 264

## Gerrge lieal <br> Limited．



Hard Wearing
Made by a Firm of World－wide Reputation for Breellence \＆Uniformity of Quality

## JOB＇SSTORES，Ltd．

Agents．
0000000000000000000000000 Insure with the Good，Old，Reliable 66QUEEN ${ }^{99}$
Which has stood＂hhe test＂ror the latt 80 ．years，
particularly in the Bis Fires of 1846 and 1890 Loseses settled promptly and without the least
hitch．Largest number of policy holders in hitch．Land
foundand．
CEO．H．HALLEY，LMITED，Agents．


Forty－Five Years in the Service of

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## HAM EGGS

Have declined in price，and with the ar－ rival of the＂Rosalind＂from New York， we are prepared to supply these popular Food Products at tempting prices for prompt delivery．

## HAMS

verage 12 to 14 lbs ．each．
EGGS
Cases， 30 dozen each．
GET OUR QUOTATIONS．

## F．McNamara ＇PHONE 393

queen STREET
20000000005


## Exal Long hilibers


\＄800，000 More！
 $\mathbf{\$ 8 0 0 , 0 0 0}$
One quarter ot these ifgures would still be timmense．
Sich hess and Accident Insurance for 27 years
U．S．FIDEIITY \＆GUARANTY COY． J．3．hacey，mpld．general agent．



Why suffer with that troublesome and annoying
couly when you can get a botile of medieine that will
cure it？
People at this time of the year，no mater how
particular or careful they may be will get Coughs and particuar．As son as you notice the least sign of a a cold
Cold is．
it it is proper to attend to it．Never neglect a cough or
you may find it very hard to cure later on．

Stafford＇s
Phoratone Cough Cure


This PHORATONE COUGH CURE is prepared by
Us frem a god reliable prescription that has had 20
years＇trial and has produced wonderful results．We
Prive： 35 ．Dev loottle
phoratone can be purchased at either of the Knowling＇s－East，West and Central；Wiseman \＆ Hawkins－Plymouth Road；J．Wiseman－Carter＇s
Hill；W．Haifyard \＆F．Lukins－Hayward Avenue；

DR．STAFFORD \＆SON

SA苗畳
Ladies＇Low Cut Rubhers
10 per cent．off Regular Prices．


We are offering our entire stock Ladies Low cut rubbers
at 10 p．c．off regular prices for cash． Ladies，secure a pair of good，sound Rubbers，and be prepared for the sloppy
F．SMALLWOOD
THE HOME OF GOOD SHOES 218 \＆ 220 Water Street．
mar4ite
Shollac！Stallac！
DONT USE SUBSTITUTES．
＂MATCHLESS＂
A PURE SHELLAC in ORANGE \＆WHITE：

Id．Goverumen！Railway， cursion return tickets will be sold be St．John＇s，Carbonear，Heart＇s Content
Hacentia，at One Way First Class Fare
 and including Tuesday，March 18thsage tion of Heart＇s Content Branch point tickets will be honored for return passuase
and including Thursday，March ponser
and lier train connection from said Brand

OSS－COUNTRY PASSENGER TRAIN
SERVICE．
 ．m．Tuesday，March 18 t ．
CENTIA BAY STEAMSMIP SERVICE． ssengers leaving st John＇s on 8.45 a．m．
Tuestav，March 18 th ，will connect with ARGYLE at Argentia for usual ports of
n Placentia Bay，Lamaline route（Western

## CARCO＂

BRAND－3 and 3 PPLY ROOFING． fing with the Asphat centre F flexhle，longer
the trouble experienced by the Pitch running Detween the sheets is done away with by the
Asphalt． red Felts，Roof Coatings and Coal Tar． CARRITTE COMPANY （We sell to the Jobbing Trade only．）

## BEST COAL

$\$ 12.50$ per Ton． Coal is unirorm size contains no sladek Also，North Sydney（Screened）
$\$ 13.50$ per Ton． Anthracile Coal－all sizes．

H．MURRAY \＆C0．，Limited， I Ofice＇Phone 1887 ．

Twvfords，Ltd．
HIGH－CLASS
Plumbing Supplies
lavatories．
BASINS．
URINALS． BATHS．

When having your Bathroom fitted up，ask
TWYFORDS

WM．HEAP \＆Co．，Ltd．
Agents for Nevriondand．
Wholesale to


NOW BN STOGK．


URT \＆LAWRENCE

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[^0]:    the Public－The Evening Telegram

