teather yorecast.
 THE EVENING TELEGRAM.

| tse purg gold flavors. |
| :--- | :--- | :--- |
| VOLUME XXXIX. PRICE ONE CENT. ST. JOHN'S NEWFOUNDLAND, MONDAY, JANUARY 15, 1917. |

ST. Joins

## technical school,


 Promply!

Start the Year Right by Using

Home Made Goods,

The Standard Mig. Co., Ltd.
 Rossley's Brilish Theatre !
"A SWANKY SOLDIER."
Assisted by the Pantomime Co


5c. The Creseent Picture Palace. 5 c.
$\qquad$
The Promise Land.

 Provesson recintix playing the nevest anat best maste

Three 75 Cent

## Novels for

$\$ 1.00$.




 3,1 Conterctionery
REMEMBER OUR Nos. 482 and 786.

This Ointment Possesses
Power to Heal the Skin

The Web;
PASSION. LOVE'STRUE


The Mystery Solved
at Last.
chaptrin 1.

## 












|  |
| :---: |
|  |  |
|  |  |
|  |  |


winaow a tongue of fre shot up ain
utt up the orom.
For





By this time the hight from





GIRLS IN SCHOOL
OR AT BUSINESS
who are delicately constituted,
who hhave thin blood or pale
cheeks, will find in
SCOTT'S
EMULSION
a true tonic and a rich food to
overcome tind

## R'S LE! avoid

 nentWar News. Messages Received Previous to 9 A.M strw in sumaman.

## 


Vinter Coals.
yghter prices.

25. Now 8oc. each
ican Fancy Wool
ch. Now 5oc. each

Purchases of

rethiess sib, cupuey



and Ladies'
1.50 set.
hich no wom
hich no woman
ford to pass.
fom Prices.
Price. . . $\$ 4.30$ pair
$\because . . . .70$ c. pair
are only. . 98 c . yd.
are two yards wide,
terns
her Foot-wear.
n made Storm Rub-
755. each
79c. each
.79c. each
Bair.

IZNs Coniritere- The cillif
Committee will meet in the


DS hinient ctres gar
GET IN CGFis.
the evening telegram, st. John's, newfoundl and, January 15, 1917-4


TO-DAY'S Messages. 11.00 A M.

## D-DAY'S

 lessages. 11.00 A M. or aroplanes will entallarres of poter peen ten and ffteen

## unded Soldiers

Doing Well.






 Enving Telegram










9 Wats. has been a most gatis-




 The Jutland Battle"


 bation tok then the treal





The ROYAL STORES JANUARY ch y A

## The Great Buying Event of the Year

 OPENS TO-MORROW, TUESDAY, AT 8.30 A.M.
## Sheeting Remnanis


Sale Paice per yard 34c.

WW beg to extend a most cordial invitation to you to attend the opening display Great preparations have been made for this big event, and the buying public of St. John's will be quick to perceive the extraordinary advantages afforded purchasers during this Sale. No matter what price you are prepared to pay for your white goods, you will find ample chances here, and remember every article represents the best possible quality at the least possible price.


| Curtain $\qquad$ <br> fine makes $\square$ <br> Regular 3 Regular 4 Regular 6 Regula |  |
| :---: | :---: |
|  |  |


\section*{| Ladie |
| :--- |}


$\square$

## White Bath Towels.

 Thite Bath Towels.Reg, si.45 each. Sale Price
Reg; $\$ 1.35$ each. Sale

Sale Price Barbers' Towels. | Barbers' Towels. |
| :--- |
| Reg. .ce each. $\begin{array}{l}\text { Sale Price } \\ \text { Reg. 8c. each. } \\ \text { sale erice }\end{array}$ | Turkish Face Cloths Turkish Face Cloths.

Reg. 5c. each. Sale Priee
Reg. 6c. ach.. Sale Price Glass and Tea Towels. Reg. 10. each. Sale Price
Reg. 17c: each. Sale
Srice Huckaback Towels.





|  |  |
| :---: | :---: |


| White Marcella Quilts | MARSHALL'S Annual | WHITE FLANNELS. |
| :---: | :---: | :---: |
| White Pillow Gases. | WHITE GOODS SALE. | White flannelettes |
| White H. C. Quilts. |  | White Table Damask. |
| White Circular Pillow | White Lawns, White Fmbroid- | White Table Napkins. |
| Cotion. | eries, White Laces, White Lace | White Damask Table |
| White Twill Sheeting. | Curtains, White Toilet Cover | Cloths. |
| ALL AT OLD PRICES. | rshall. Brog | ALL AT OLD PRICES. |


| How Much Do You Give? | Goods |  | kIDNEX |  |
| :---: | :---: | :---: | :---: | :---: |
|  | semme |  | Plus |  |
|  | 5ism |  |  | S |
| 1) $=$ | mim |  | 23 mma |  |
|  |  |  |  | Wholesale. |
|  | $\pm$ |  |  |  |
|  |  |  |  | Lowest Price |
| $5= \pm=$ | Soper \& Moore, |  |  | Wen |
| $5=$ |  | $=$ |  |  |
| $=$ = met ron surfare | Iastiof Pease |  |  | Oou Big Mo |
| $= \pm=5$ texAlor |  | T. J. Edens |  |  |
|  | $2=$ | APPLES! |  |  |
| $5= \pm=$ |  |  |  | ㄲ T in |
|  |  | $\underline{=}$ |  | 边 |
|  |  |  |  | [00000000000000000000000000 |
| If's Not What neitumem |  | \% ${ }^{\text {amem }}$ |  |  |
| You Pay |  | = = |  |  |
|  |  | butter |  | HaRLES Hutton, |
|  |  |  |  |  |
| - |  |  |  | Shirts! SHIRTS! |
| max mix | - | Rabsits |  |  |
| O. P. magaiv, |  | T. J. EDENS. |  | William frew |
|  |  |  |  |  |

Doctor Tells How To Strengthen
Eyesight 50 per cent In One Week's Time In Many Instances

## Prospero Off



## MISTAKES COST MONEY,

But You make no mistake by buying space in "The Evening Telegram."

Record of Sales of The Evening Telegram for 1916: $1,820,965$.
Read the following SWORN statement for the past 12 months


I,' WILLIAM J. HERDER, of the City of St. John's, Newfoundland, Proprietor of The Evening Telegran
Newspaper, being duly sworn do depose and say: 1. That the average circulation per issue for the year ending December 30th, 1916 , was 6,030 copies.
-That this statement of circulation does not include any spied sheets, destroved papers, returned copies, or papers sold in any other way than day by day in the ordinary course of trade to news dealers, news
vendors and subscribers, including wexchanges".
3. 3.-That the above tabular statement is a correct report of the 302 issues of The Evening Telegram for
the year ending December 30th, 1916.
W. J. HERDER. Sworn and acknowledged before me, at St. John's, this 13th day of January, A.D. 1917.
D. F. KENT, $\qquad$ THE EVENING TELEGRAM offers its patrons the utmost value for his dollar.

## Count the Returns, NOT the Cost!



## Fads and Fashions.

## ROOFINGS !

All Kinds Carried in Stock. Is Guaranteed 15 Years. GEO. M. BARR
the evening telegram, st. Johns, newfoundland, January 15, 1917-8

## DEDICATION OF NEW ORGAN <br> 

at Cochrane St. Centennial Methodist Church.










## Fish Hooks

No. 16, 15,14 TINNED. SMALL QR. KIRBY MIDDLE QR. KIRBY LARGE QR. KIRBY

EXTRA LARGE QR. KIRBY наке ноок.

JGGER HOOK.

## BOWRING BROTHERS, Limited

## ARTHUR JAMES'

Double Tinned Ringed
MIDDLE QR. KIRBY.
LARGE QR. KIRBY.
EXTRA LARGE QR. KIRBY.
HAKE HOOK.
JIGGER HOOK.

Sole Agents (Hardware Dept.)


 Whaty St.
C. M. B. C: Brigade Hospital Fund


Why Don't You Buy a Car?
 Its appeal is irresistible once you have earaned how simpie and
ind to to
and your family.
Compare this four-cylinder Overland with other

In appearance and performance it outstrips them
all. And it comes to you completely equipped.
Electric liehts, electric starter, electric control buttons on the stering column, cantilever rear
springs, 4 tinch tyres, Tillotson carburetor, everary spingts,
adyenand conveniencro of the highest priced cars

- yit this overland costs only Come in and see it today.

T. A. MACNAB \& Co.,

City Club Building, Distributors, St. John's
The Willys-Overland Company Toledo, Ohio, U. S. A.

Our Voluntee wras:The totian aumbe






Acids in Stomach Sour the Food Cause Indige


Rann-dom Re

When a girl is

## 



## Н. B. PORK!

Package Currants, etc.
Ex "Florizel," Light Ham Butt Pork, 70 to 80 pieces. Package Currants, $1-\mathrm{lb}$. ceitons.
Selected Small Jewis.
Ex "「urango,
940 Bales
Prime Timothy Hay.
F.McNAMARA, Queen Street.

T. A, MACNAB \& Co.

## Wholesale Dist ributors for Newfoundland.


BURT \& LAWRENCE.

## F. SMALLWOOD

SOME GONB of goon shoers. at 35 cents each.














 Garrets: Byrne, J. J. S1. Jian.




## Musical Evenings

Are no longer beyond the reach of
the music-lover. The evolution of the the music-lover. The evolution of the
Grafonola with its marvellous soundproduction has brought good music
within everyones' reach, and has moreover carried perfect re-producpieces to every corner of the world. In our Graphophone Department
we have a wide range of fine Grafowe have a wide range of fine Grafo-
nolas at an equally wide range of prices, and a vast selection or Or-
cords comprising Grand Opera, Oratorio, Ballads, Glees and Quartettes,
Dance Music and Band Selectionsall by the world's finest musicians and vocalists.
Catalog of Records and price lists
on application.
U. S. Picture and Portrail Co.

Your Business
Success in 1917


Newfoundland Clothing Co, Lto

## NOW OFFERING: <br>  <br>  <br> EDWIN MURRAY'S.

## REID-NEWFOUNDLAND COMPANY. <br> CANADIAN PACIFIC OCEAN SER VICES, LTD. <br> allan line. <br> WHITE STAR-DOMINION LINE AMERICAN LINE. <br> cunard line. <br> holland-america line. <br> ROYAL MAIL STEAM PACKET CO For sailings, dates, etc., apply GENERAL PASSENGER DEPT.

Reid-Newfoundland Co .


THANKS
TO THE FRENCH DRY CLEANING PROCESS
which has made it possible for thousands of our patof enjoyment because of the knowled de that their ap-
parel is immaculate, and has the smart appearance of

Messrs. Nicholle, Inkpen \& Chafe, St. John's.
Sole Agents for Newfoundland

## DRIED FRUTS

JUST ARRIVED PER
1,200Cases
RAISINS, carlons and loose. PRUNES, assorted grades. APRICOIS,
PEACHES,
wholesale only
Harvey \& Co.,. Ltd. $0050000000000200000000{ }^{2}$
1917.

Fresh Eggs, Green Grapes.

50 cases Fresh Eggs. 50 kegs Green Grapes.
GEO. NEAL


 USE PURE GOLD FLAV VOLUME XXXI 00000000
-
reverersers
Auction Sa

LUMBER AUCTI auction on tues Jannary 23rd, at $120^{\circ}$ ©eloc
T. B. CLIF
as, ooo Feet of Lumber, moo

Salved ex "Matatuax", sur
ordered to be sold for the
rom it $m$ s.
sold


T. B. CL

Dr, A, B.LE
The Senior Denti Wishes one all a Bright a

Prosperou
New Year




SOME
Magazin
That We Sup
Promptly!
Give your friend a yea
scription, it is sure to pl
Ainslies, Monthly
Argoss, Monthly




Eutud. Mustail al a
Famuly Herald
ai

Times cres. .i.is.:-
The New Marazaine.....sio
oubar Mechanices, io.. $\$ 2.2$
garian
$\xrightarrow[\substack{\text { Misarips Linment } \\ \text { DIPHTHERA. }}]{\text { Leading Booksto }}$

