


## Men! EATON-Made Suits Display Clearly the Results

Of carefully selected cloths and shades, careful tailoring, at a price that is causing unusual interest in the clothing field today.

At $\$ 22.50$ are Worsted Suits, in single-breasted models, in three-button semi-fitting style, with natural formed shoulders and notch lapels; in grey and 'black pin check worsteds; also plain grey pick and pick patterns. Sizes 36 to 44. Price $\$ 22.50$.

At $\$ 25.00$ are hand-tailored single-breasted sacque suits, of cashmere finished tweed, in heather mixture also black and white striped effect in body fitting model, $h$ peak lapels. Sizes 36 to 44 . Price $\$ 25.00$
At $\$ 32.50$ is a Worsted Suit, in brown and grey stripe of mixture, in single-breasted, threebutton semi fitting style, with soft roll lapels to the second button,
narrow shoulders, has deep vent in back, and is lined narrow shoulders, has deep vent in back, and is lined
with beatrice twill. Sizes 36 to 44 . Price $\$ 32.50$.

## Men! The "Mallory" is a Har That Ranks

 With the Best for Quality, Skyle and Value, at $\$ 5.00$These are in crease crown style with flaring or curling brims, bound edges. In dark or med ium green trimmed with corded nbbon having tailored bow at side, or the puggaree band; sizes Men' soft felt hats in
flaring brim, welted or bound edges in with and grey; sizes $65-8$ to $71-2$, each $\$ 2.50$. Men's and boys' caps of cotton and wool tweed mixtures, in grey, brown, fawn pinchecks or overplaids, with one, four or eight-piece tops,
some are heavy weight materials, with fur band some are heavy weight materials, with fur band
for winter wear
Sizes $83-8$ to 7
$1-8$, each 75 c . or winter wear. Sizes $63-8$ to $71-8$, each 75 c .
Kiddies ing stitch brim, lined with grey satin-faced lining and trimmed with black ribbon, and bow at side with buckle. Sizes 6 to $67-8$. Each, today
$\$ 2.00$. $\$ 2.00$


## DROP-HEAD SEWING MACHINES OFFERED TODAY AT \$21.00

## To Commemorate Our 21st Anniversary of Sewing Machine Selling

## Extra good values and square dealing are the reasons for such tremendous progress that machines, and note the values.

has been made in that length of time. But while the past is history of which we are proud, to do better is our aim, and the values offered today in sewing machines in spite of difiticulties of the times are little short of sensational. A special display is arranged on the Second Floor of the Furnitur
Building, and those interested in sewing should make a point of seeing the delolomenta in

One feature will be the exhibit of a box top sewing machine, which ,

## Another Feature Will Be the Offering of 200 Drop-Head Sewing Machines as an Anniversary Special at $\$ 21.00$ Each

If You Want a Good Machine, Come Today and Take Advantage of the Saving, for These Are Certainly Offered at Much Less Than Usual. Sewing Machine Department is on Second Floor of the Furniture Building
These machines are guaranteed for ten years. The working parts are specially hardened, ball-bearings are placed at all speed points, making it light-running and easy to operate, and the careful, up-to-date construction eliminates almost all vibration The drop-head is fitted with an automatic lift, which permits of its being brought into position, ready to sew, with one motion

## KT. EATON C?

The machine has a positive, self-adjusting feed, making a perfect stitch, and has a selfhreading shuttle. It is fitted with four drawers to hold the necessary requisites, while an 18 -inch tape measure is embedded under the varnish on the table in front of the sewing head, which will be found a very convenient feature. The cabinet work is well-seasoned quarter-cut oak in a rich golden finish. some and reliable machine. Anniversary Sale price, today, $\$ 21.00$. some and reliable machine. Ahniversary Sale price, today, $\$ 21.00$.

## SPANISH INFLUENZA

S. O. S. Lectures to Young Lady Volunteers By Dr. Markaret Patterson.
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## INFORMATION

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Yesterday.



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From towns tucked in the mountains, to the busy river's mouth-
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Ontario Emergency Volunteer Health Auxiliary

## DAY and NIGHT SERVICE

Make next weekyour parcel week.


##  <br> Tolunteer <br> ERVICE <br> aid in nursing in <br> arliament Build. si notice. who offer therrs. <br> ERSONS desirin ctures may be had <br> ENT BUILDINGS. <br> -Call Main 5800 <br> 

## Interrupted Delivery of Bread

Influenza has invaded the homes of our drivers and many are unable to take out their wagons for delivering bread.

## The interruption

 will be shortWe hope to have our delivery service back to its normal condition very soon. and ask our patrons in the meantime to be patient and considerate. We are doing our best to please our customers.

Those who have motor cars can get bread at the bakery office for cash or tickets

GEORGE LAWRENCE, Baker
HEARTY RESPONSE
MADE BY NURSE Appeal for Volunteers Hear and Many Attend Lectures.

## TO CLOSE THEATRES

## BECAUSE OF "FLU"







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| All Kinds Barrel and Box Apples <br> Prices are advancing. |  |
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THE TORONTO WORLD


## Not Crystal Gazing Just Common Sense

THOSE WHO BOUGHT THE GOLD STOCKS HAVE PROFITED.

> Several months ago we urged upon our clients the
opportunities presented by the gold stocks of Northern Ontario for sound investment. Since then
we have consistently repeated this advice, ant not our fault if all of our customers have not now a handsome profit to their credit.

> We don't profess to be crystal-gazers, possess the gift of prophetic vision; only as brokers,
being familiar with the trend in markets, and miliar with the tremendous resources of the north country, we retained our faith in the gold stocks de-
spite conditions which at times were spite conditions which at times were none too fav-
orable.

Mines like the McIntyre, Hollinger and Dome in good times before the war were able to produce
gold bricks and return handsome profits. Providing the physical condition of these properties had not the physical condition of these properties had not
changed for the worse, that is if the ore reserves did
not show signs of waning it was not hard to fore not show signs of waning, it was not hard to fore-
see that with a normal labor supply these properties see that with a normal labor supply these properties
could resume production on as large a scale as be-

Common sense told us that no matter how dark Was the outlook the mines were on a solid basis, and were bound to "come back" both in a market sense
and in the matter of production.

Months ago when Dome could have been bought at $\$ 6.50$ per share, Hollinger at $\$ 3.40$ per share, and
McIntyre at $\$ 1.25$ per share, we pointed out the Mcintyre at $\$ 1.25$ per share, we pointed out the un-
precedented opportunity that these stocks at then current prices offered for a long pull.

Contrast the prices above with today's figures. at $\$ 1.55$. Those who took our advice and bouty at the right time have now a profit in Dome of about $\$ 4$ per share, in Hollinger $\$ 1.70$ in addition to dividends of 3 per cent., or 15 c per share; while in Mc-
Intyre there is a profit of 30 c Intyre there is a pro
share in dividends.

But, we do not think it wise at the present time to take profits in these stocks. We honestly believe
they are going higher-much higher.

We advise those
We advise those who have profited by the sub-
antial market advances so far recorded to hold stantial market advances so far recorded to hold
tight to their stock, while to those who were not-
fortunate enough to fortunate enough to have bought at lower prices
our advice is to "get in" right away

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Military events in Europe have reached a stag ers any minute. Rumors of the expected disintegration among the enemy countries are persistent, and Marshal Foch may be called upon any time to
accept the white flag from the German military
staff.

Already the markets of the country are discounting this event. War stocks are declining, while
the gold issues are gaining a following which, as peace draws nearer, will unquestionably which,
advance in market prices advance in market prices to pre-war levels.

The gold stocks, we predict, are going to be
favorites among the peace stocks. About many of the industrials there is a goos deocks. About many how they will fare when hostilities cease, but as regards the golds, there is none. The gold stocks
are out and out peace issues, and as such will benefit are out and out peace issues, and as such will
to the fullest extent in the post-war markets. For solid, lucrative inve
THE BIG GOLD STOCKS."
For almost certain speculative profits we say
"BUY THE SMALLER COLD SHARES." HOLLINGER, MCINTYRE, DOME LAKE WASAPIKA, NEWRAY, DOME LAKE, THE REMAINDER OF THE ACTIVE LIST COM PRISE THE SECOND CLASS.

We believe they will all advance, as present market pricés are very low.
ONCE AGAIN WE URGE OUR CLIENTS BIG PROFITS ARE TO BE MADE, WE FORESIGHT BEGETS GAIN AND SATIS FACTION-HINDSIGHT LOSS AND RECRIM BUY THE "GOLDS" NOW

## Isbell, Plant \& Co.

15 King St. West


## The Simpson Men's Store Holds a Clearaway Sale of Men's Overcoats at \$17.95-- Today

Such value-giving news is bound to stir up action among wideawake men needing overcoats of style and quality. And we are ready for a bustling sale---every man will be fitted to the best of our ability with the kind of coat he wants. The overcoats are stylishly made to keep shape and give lasting service.

The overcoats are splendidly developed in grey cheviot and other heavyweight fabrics. The models include the popular Ulster, Chesterfield, Trencher and Slip-on styles. Choose them in colors of grey, brown and mixed effects. The remarkably low price is due to our having bought the fabrics a year ago and arranged to have the overcoats made up during the slow season. Any man can see what a snap it is to get such
coats today at just $\$ 17.95$. cats today at jus s 1.99.

## Quality and Style Are Paramount in Simpson Hats


$\longrightarrow$.

## Furniture, Draperies, Curtains and Wallpapers <br> Specially Priced



Battenberg Squares 49c-Bath Towels 59c




 eatraordinary and we cannot sell more thane 2 clothn
\&o a customer. Attractive designs. Rash price, this
morning, pair, each, 11.98 .
 Bleached Sheets $\$ 2.25$ Pair



## OtherHandsome Overcoats

 \$24, \$25 and \$28.50OVERCOATS FOR MEN AND YOUNG MEN A heavy overcoating in rich dark brown. Made up in 35 to 44 . Unusually with heavy storm collar. Size of $\$ 24.00$.
Overcoats for the Young
Man-Dark grey overcoat Man-Dark grey overcoats
made up in the trencher model, with all-round belt
slash pockets and convertille collar. Sizes 34 to 42 Overcoats for Men-Da up in Chesterfield model finished with either silk veivet collar. Sizes 36 to
$44, \$ 28.50$.

Notable Values Today in Superior New Suits Smartest Styles for Men and Young Men Suits for the Youth of 16 to 20 -Navy blu serge suits, made up in the trencher model, with all
around belt, six-button vest, around belt, six-button vest, narrow mousers finished
with belt loops, cuffs or plain bottom. Sizes 32 to 35 . with belt
$\$ 22.50$.

Suits for the Young Man-Rich dark brown mill finished worsted suits, with novelty green stripe Made up in the double-breasted form-fitting sacque, with natural shoulders-regular pockets,
ticket pocket. In sizes 34 to $42, \$ 28.50$.

Suits for Tall $-M e n, \$ 25.00$ - Fine dark grey worsted suits, with neat invisible stripe. Single-
breasted, three-button sacque-especially designed for this type figure. Trousers can be finished up to
27 inches in length. Sizes 36 to $44, \$ 25.00$ 27 inches in length. Sizes 36 to 44, $\$ 25.00$.

Men's Suits at $\$ 30.00$-Brown mill-finished worsted suits. Single-breasted, three-button semi-fitted sacque. For the smart but
tive dresser. Sizes 36 to $44, \$ 30.00$.

Suits for Stout Men, $\$ 25.00$-Plain dark grey cheviot suits-especially designed for men of this type figure. Single-breasted, three-
button, soft roll sacque. Sizes 36 to $50, \$ 25.00$.

## Boys' Tweed Suits \$12.00, \$13.00 and $\$ 13.50$

Developed in serviceable tweeds in dark grey shade. Pattern is a mixed effect wh in Single-breasted, 3 -button model-vertical slach pockets-all Sizes 8 to 12 yernor fastene

## Boys' Overcoats

 Today $\$ 9.95$Developed in medium weight tweeds that insur sufficient comfort and warmth without feeling heavy. The patterns are grey and brown mixed effects, popular with the boys. They are made double-breasted style with convertible collar, slash vertical pockets, all around loose belts with buckle. Expertly tailored and lined throughout with durable linings, Sizes 9 to 17 years. Today, special, $\$ 9,95$.

Boys'Suits \$14.00, \$15.00 and $\$ 15.50$
Plain grey worsted suits made up in single-breasted style with 3 buttons, patch pockets with top flap buttoned. All around loose belt with buckle. Full fashioned bloomers with belt loops and governor fasteners.
-Sizes 8 to 12 years, $\$ 14.00$; sizes 13 to 16 years, $\$ 15.00$; sizes 17 to 18 years, $\$ 15.50$.

Them SIMMPSON Con imito

