Auction Sales I To My Clients and the General Public

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FURNITURE, ETC.
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CEORCE SNOW, ESQ.,


Dowden \& Edwards,
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AUCTION POSTPONED
HOUSEHOLD FURNTURE.

General Public.
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PANIES

## P. C. O'Driscoll, Ltd. Anctloners. mand

Furniture for Sale
AT 37 s. socru side.


 , FOR SALE.
 JAMES VARDY,
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FIRE! /II




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PRESSING.
$\qquad$ Gents' garments cleaned;
prosed or or dyed and repair-
ed.
J. J. DOOLEY,

Cor. Lime SL \& LeMarchant Rd:
BUY
SUNOCO

## S. U. F. EXCURSION,

## Wednesday, Aug. 15h.   000000000000000000000000 <br> COAL. <br> Scotch BURNSIDE $\$ \$ 13.50$ - sent home. Best SYDNEY- $\$ 14.80$ - sent home. Best ANTHo ancive: Low prices quoted dilivered to outl sizeorts.

$\qquad$ SALT.
Best CADZ SALT
at and instore at Becks: C COD-OIL.
Te pay. highest caah prices alway A. H. MURRAY \& CO., Limited.
sm. Johms.

## Outer Cove Garden Party

 NoxtSunday, August 12th.At the Pleturesque. Chureh Grounds at Outer Core BAIRD \& CO. Watee Agtreets, Bast. MARKET REPORTS indicat that there is no sur
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by the strike of Anthracit


EXCRUCIATMGG
PAINS，GRAMPS

Entirely Remedied by Lydia

An Indispensible Favorite Wealth and Beauty at Stake！







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## The Truth About Beaver Board．


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Beaver Board may be had in widths of 32 inches or 48 inclies，and in lengths of $7,8,9,10$ and 12 feet．You can buy one board or several boards，just the right size for your purpose and so avoid all waste．
Beaver Board is sized back and front and is therefore damp proof and rot proof， besides you are spared the expense of having it sized by your painter．The expense thus avoided may amount to more than $\$ 5.00$ per thousand feet．Remember this when you are computing cost of Beaver Bpard．
Beaver Board will not crack like plaster，costs less，and looks better．In addition， Beaver Board costs less for repairs or alterations than plaster．Less than $\$ 10.00$ worth of Beaver Board will ceil any room in your howe
The back of every genuine Beaver Board is branded


Look for this brand on the back of the board you buy．
Beaver Board does not show ugly seams like $V$ jointed or pitch pine ceilings，is not wasteful，takes paint better，is more easily cleaned，is much more artistic and is ir many other ways superior to $V$ jointed or pitch pine ceiling．
Beaver Board has shown its superiority to inferior wall boards；its merit has been proven．We can show you two panels on the OUTSIDE of our store which have been exposed to the rain，sun and snow，since 1912，and are still in good condition． Beaver Board costs slightly more than inferior wall board but once your house is done with Beaver Board you won＇t have to replace the boards in 10 or even 20 years time，in fact Beaver Board will last as long as your house and is therefore really cheaper than inferior wall board．
The price of Beaver Board is now $51 / 2$ cents per square foot retail．

## COLIN CAMPBELL，Limited． <br> WATER STREET， <br> ST．JOHN＇S，NFLD





COME IN AND SEE THEM．

## U．S．Picture \＆Portrait Co．

Complete House Furnishers．

| The Only One．＊ |  |
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AIDS TO BEAUTY may be had at The Mar time Drug Store in gre variety and effectivenes bury＇s Facial Creas Woodbury＇s Facial Pou der，Day Dream Toí Water，etc．Try ourtu let preparations and N let preparaiions a t the
will be convinced of will be convinc
great merits． Maritime Drug Story
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All the goodness， flavor and quality that goes into WRIGLEY＇S at the factory IS KEPT IN IT FOR YOU．
The sealed pack age does that－You break the seal．
WRIGLEY＇S is pure chicle and other ingre－ dients of the hichest
quality obrainable． Made under modern sanitary condifions．
WRIGLEY＇S alds appe： tite，keeps reet

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# Jerseysuits <br> 5 only remaining <br> All desirable shades, sizes up to 40 <br> inches; can be worm well into the <br> fall. Sale \$11.98 <br> <br> London, New York \& Paris <br> <br> London, New York \& Paris Association of Fashion 

 Association of Fashion}

KEEP Poor
TweedSuits
A limited number only You will pay $\$ 10.00$ more for these next month. See them, they aro marked at a price that sells.



The Cream of the Market 1000
WASH DRESSES GO OUT AT

### 1.28

2.48
4.48 4.98

Orders were to "Unload Summer Dress Stocks No Half Way measures-UNLOAD. Anown Summer material is involved; every size for the Every known Summer material is invoived; every size for che
Miss, Women or Stout Sized Women, and on price that show
conclusively our claim that during August we forget profits-and conclusively our clain that during August we forget profits-and
get the business by giving our customers the benefit. Do not be
misled by the low prices featured. Come in and see the Dresses misled by the
for yourself.

All Men's, Women's and Ghildren's Wear to be TURNED INTO CASH regardless of cost or loss. An event that will establish new bargain history for this store. All cost and former selling prices forgotten I

OUR AIM IS TO REDUGE OUR STOGK AND NOTHING WILL BE SPARED TO AGGOMPLISH THIS RESULT.

| LADIES' WHITE | BOYS' | $\$ 1.50$ | CHILDREN'S |
| :---: | :---: | :---: | :---: |
| GLOVES. | SUMMER HATS. | WAISTS | SERGE |
| 80c. values. | DRESSES. |  |  |
| 12c. Per Pair. | 50 c. | for 78 c. | 3 to 8 yrs. $\$ 1.98$ |

## Clean-Up Days in the Garment Store

The time has come for QUICK CLEAR ANCE OF THE GARMENT STOCKS. prices that afford the Biggest Savings of the year. SUITS, COATS, DRESSES, BLDUSES, SWEATERS are included in this great Underselling Event.
Garments of superior quality from our regular stock. Make it a point to Garments of superior quality from our regular stocks. Make it a point to
investigate these SPECIAL CLEAN.UP SALE offerings.

Women's Suits, $\$ 10.98$
Women's Coats, $\$ 17.50$ Values up to $\$ 18.00$. HIGH CLASS Values up to $\$ 30.00$. Here is a wonder-
SUITS of Twill, Tweeds and Mixtures.
ful opportunity to secure a Sport or SUITS of Twill, Tweeds and Mixtures. ful opportunity to secure a Sport or
Only a few of a kind, but sizes range
Utility Coat at a big saving. Bear in Ony a few of a kind, but sizes range Utility Coat at a big saving. Bear in
from 15 to 44 All styles involved
$\$ 10.98$. Women's Snits, $\$ 18.00$ \& $\$ 21.50$ Values up to $\$ 35.00$. Poiret Twill, mind that stocks are
early food choic

Camel Hair and all popular materials. A Collection of Oddis and Ends Depleted ines from our regular stocks. in Ladies' Coats and Capes
Beautiful High Class Suits every one $\begin{array}{ll}\text { of them. } \$ 18.00 \& \$ 21.50 \text {. } & \begin{array}{l}\text { Every garment involved guaranteed } \\ \text { to be formerly priced at } \$ 40.00 \text { up and }\end{array} \\ \text { go NOW at } \$ 18.00 \text {. }\end{array}$ Women's Suits, Less $\$ 10.00$ EVERY FAWN \& GREY COSTUME
IN THE STORE NOW REDUCED go Now at \$i8.00.
Women's Coats, 320.00 \& $\$ 25.00$ $\$ 10.00$ OFF. Values up to $\$ 40.00$. High Class Coats Women's 3-Piece Suits, $\mathbf{\$ 1 7 . 5 0}$ of Velour Cloth, Polaire. All best $\left.\begin{aligned} & \text { These are ideal for Street wear, for } \\ & \text { now or eary Fall All conservative } \\ & \text { models, all sizes and only } \$ 17.50 \text {. }\end{aligned} \right\rvert\, \begin{aligned} & \text { Women's Coats, \$28 up to } \$ 38\end{aligned}$ Women's Dresses, $\$ 5.98 \quad$ Vames at $\$ 60.00$. Only 12 Coats in this
 plain combinations. All sizes and val-
ues at $\$ 12.00$. Sale $\$ 5.98$.

Women's Dresses, \$11.98
ges for Street or. Sport wear. Best ges ior street or sport wear. Best Clean-up Sale $\$ 11.98$.

Another New Arrival of 600


Women bought as high as One Dozen in our previous offering
Wf these of these. We advise you shopping early to assure goo
choice.

## Mark-Down Sale IN OUR

 Men's \& Boys' DepartmentThis SALE offers more real inducements-choicer clothing-lom.
er prices and more definite savings than any like event we have
er prices and more definite savings than any like event we have
ever held. A brand new stock-not four months old. No left-overs-all new,
reliable, desirable clothing of the highest type, on which prices reliable, desirabie clothing of
have been radically reduced.
Every Man's Suit, Coat or Separate Pair of Trousers
 MEN! Buy all Your Summer and Fall Nee'ds in this Sale.


MOTHERS! Your Opportunity is Here: Every Boys Suit in the Store at Greatly Reduced Prices


## SPORTOGRAPHS

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Coastal Boat

| Hriel leet Burin 3.50 p.m. yester *, traverd. <br> Parte artived at Lowisporto 9.10 - veserdiey. | Will Auction Model Farm Stock |
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## Your Regatta Films Please!

## Bring them to the Kodak Store and get the benefit of our 24 -hour service, which insures

 accurate de sults from your negatives. You bring us inyour roll-films to-day, we give you the finished your roll-films to-c
prints to-morrow.

Our store, the genuine Kodak Store is just now well worth a visit, as we have in stock grades, adapted for both roll-films and film packs. Select yours now and get some remem-
brance snapshots of the events of the Summer

## TOOTON'S

The Kodak Store : Water Street 131

The Popular Star Movie To-Day | WVallace Reid | "Jimmy Aubrey" in a Two-Act |
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| Comedy Riot. |  | Comedy Riot.

"ALWAYS AUDACIOUS"
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MAGAZINES
Up-to-the-Minute
JICKS \& CO., Lit.
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## At The Royal Stores <br> The Friday and Saturday bargains offered by The

 Royal stores are awaited weekly by hosts of chringshoppers，who know that they provide exceptional
money－saving money－saving opportunities．
This week＇s budget is well up to the usual standard
and disappointment can only be avoided by an early

## 1000 Yards Floor Canvas <br>  <br>  $=4$

## Velvet Pile Hearth Rugs

 Axminster Hearth Rugs．


> Tapestry Door Mats. Is This the Lost＂Tut＂？




Smart Blouses and Slip－ons
 and woit jacauetes．









## Household Linen Specials

##  Shene Doflezs <br>          

## Bargain Opportunittes in <br> Men＇s Furnishings


 Mens shirts
 Boys Shirts．




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## Obituary

## Grorait J．miovel．



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Household Notes．








LONDON DIRECTORY and Trade Headngs in Five













## PIN THIS UP TO YOUR KITCHEN WALL FOLLOW DIRECTIONS AND SAVE MONEY 100000000000000000000000000000000000 인

Use Sunlight Soap in this way which saves time and trouble. Put your linen and cotton clothes to soak in cold water overnight, or for at least two hours. Wringing out in the morning, then rub each article
Roll each article tightly and place the entire wash in a tub of hot water.

## LEAVE SUNLIGHT SOAP ONE HOUR TO DO IT'S WORK

Then rub the clothes lightly on the washboard, turn each garment in-side out and rub Sunlight Soap on the seams and soiled places. Next, rinse in lukewarm or tepid water, wring out and hang up to dry.

## THE SUNLIGHT WAY IS THE EASIEST WAY

For woolens and flannels first shake each article well to get rid of loose dust. Cut a piece of Sunlight Soap into chips or flakes, put the chips of Sunlight into a pan of boiling water and make a good lather. Wait until the water becomes lukewarm, then wash out each article in this lather without rubbing. Don't use the washboard, let Sunlight Soap do the hard work. Squeeze out the water, don't twist. Rinse well in two relays of lukewarm water. Squeeze out the surplus water, don't twist. Hang up the clothes to dr

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## Sunlight Soap Will Save Your Clothes and Consequently Save Your Money <br> 0000000000000000000000000010000000

Every Intelligent Wornan Uses Sunlight Soap




Friday and Saturday Special Sale Days

Our business has been buitt on the sound principle of Direot Personal Dealing with our customers. Thousands of satisfied people throughout the country can testify to this. Give us the opportunity of listing you amongst our numerous satisfied clients.

| Boys' Sailor Suits from $\$ 5.50$ to $\$ 13.50$ |  |
| :---: | :---: |
| BOYS' SAMOR CAPS. |  |
| 1.00 to 1.40 each. | BOYs' BLouse sirirs. |
| $80 c$ each. |  |

Gent's Soft Felt Hats, $\$ 3.30$ to $\$ 6.00$ each


Lace Curtains 30 to 6.50 pair.




SCHOOL SHOES

This time its
Chidren's ant Girls' BOOTS We offer Big Dalues in Girls' Solid Foot
wear. CHILD'S GREY CLOTH TOP LACED BOOTS

- Sizes 6,7 and 8 . Only CHILD'S BLACK KID LACED BOOTS-
Sizes 6, 7 and 8. Only .. .. $\$ 2.00$ the pa CHILD'S SOLID BROWN CALF BOOTS-
Only .. .. .. .. .. .. .. . $\$ 3.00$ the pair CHILD'S GREY TOP BOOTS . $\$ 2.50$ the pair CHILD'S BROWN LACED BOOTS
With Brown Cloth Top. Only $\$ 2$. CAIDOS PATENT VAMP LACED BOOTSWith Champagne Top. Sizes 6,7, \& 8 .
Only ............... $\$ 2.00$ the pair. GIRLS' SOLID HIGH CUT BOOTS


## Extra Special

 IN MENS BOOTS MEN'S DARK TAN LACED BOOTS-Only .. .. .. .. .. .. . . $\$ 4.50$ the pair MENS FINE BLACK KID LACED BOOTS-
Only . . . . . . . . . . . . . $\$ 5.00$ the pair

## F. Smallwood <br> THE HOME OF GOOD SHOE

aHARVEY \& CO., I


## Hay-Oats-Cheess!

In Stock August 6th
No. 1 Timothy Hay White Oats
Canadian Cheer
Whole Corn
Yellow Cornmeal
Canadian Table Butter.
gEORGE NEAL, Ltd.

0200603026000200000000000000 12,000 SDDES AMERICAN SOLE LEATHER
1,200 FEET BLACK UPPER LEATHER. Large Quantity of CHANS \& ANCHORS. NEW IRON \& LUBRRICATING OLL, at Rock Also, AERERICAN PLYMOUTH STEAM TAŔRED MANLLLA ROPE- all sizes
And all kinds of Ships' Supplies.
North Am. Fur, Hide and Metal Co'y.,

 ANTHRACITE COAL.

Now Landing, ex. S.S. "Florida" 2000 Tons Welsh Anthracite Coal, HENRY J. STABB \& CO.



## PURTTY FLIUR!

"THE WORLD'S BEST." More Breadand Better Bread.


A HANDSOMESERGESUIT.
 Serge, with best of trimming, good workman-

Tweed ${ }^{2}$ Suits from $\$ 40$ to $\$ 55$.
Mail orders promptly attended to.教 SPURRDLW:The Tailor * WATER ST.WIEST GRAND at PALIS.


Reid-Newfoundland Co., Lim Holyrood Carden Party

Sunday, August 12th In oonnection with the above, train will hes stopping at all stations between St. Johris Hotyrood. Returning, train will leave Holver at 8.30 p.m.
EXCURSION RETURN TICKETS At one
way first class fare.
Reid-Newfoundland $\mathrm{Co}_{\mathrm{o}}$, Limite
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SIVIUNIT SOAP


To-day, ex S. S. "Sachem" from Liverpool:
SUNLIGHT SOAP (Cartons.)
SIVERPEEL RETAILING ONIONS
(Cases.)
LOWEST PRICES.
F. McNamara риокм ma

QUEEN STREET


FIRE! FIRE! FIRE!
POUR ON WATER! POER ON WATER:
DONT DEPED ON TH

 FRED J. ROIL \& CO

गिए मिता गिए वा Music for the Regatta.

ACCORDEONS $\$ 4.50$ and upwards. MOUTH ORGANS-10c. and upwards. The Famous Record
"THE BANKS OF NEWFOUNDLAND" Played as the winning boat is passing tre Committer dentro $I$
CHARLES HUTTON THE HOME OF MUSIC.

