Sold at BOMVRINGS' Retail Store.


Auction Sales: FOR SALE!


AUCTION.
MR. W. H. GRREENE, 269 Duckworth St, on
TUESDAY Next,
at 10.30 a.m.

MOTOR CAR
FOR SALE.


| A Splendid Invesiment. <br> Six Dwelling Houses, situate on the east side of Bannerman Street, in St. John's. All together or separately For particulars apply to THOS. J. BYRNE, <br> 70 Bannerman Street, <br> KENT \& MeGRATH, <br> Solicitors, Duckworth Street. <br> Patriotic Association ! <br> A meting of the Patriotic Association wid be held in the Barrd of rrade Rooms on Monday, 15 th inst, at 8 p.m. By order, <br> nov13,1i <br> V. P. BURKE, Hon Se' Hon. Sec'y |
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The key to a fisherman's
wealth is a first-class Fish wealth is a first-class Fish
Hook, and every fisherman weald, and every fisherman
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of Hooks he buys are markshould see that each package
of Hooks he buys are mark-
ed "O. MUSTAD \& SON, of "Ooks MUSTAD \& SON,
ed "O. MRAND." They are
KEY BRe
the best Tinned Hook made, KEY BRAND." They are
the best Tinned Hook made,
and the cheabest.

## Skinner's Monumental Works

## Iead of Beck's Coove Hill and and St. Juckworth St St. John's, N.F.




THE BIG FURNITURE STORE.
Great Clearance Sale to make room for FALL GOODS. All Odds to be sacrificed. Call and see the Bargains we offer.

Here are some of the BARGAINS:


Ser 20 to 33 1-3 per cent. Reduction on Carpets, Rugs, Mats, Curtains,
Blankets, Sheets etc. All to be disposed of.

## Callahan, Glass.\& Co., Ltd., putherathemeat couer




| EveningTelegram |
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| 1st Nfld. |
| REGIMENT. |


|  | Casualty List. |
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## Here and There

 President Wilgon betere the war
emplosed three secretares.
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 THERAPION No. 2
THERAPPONN NO. 3
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 MeMurdo's Store News


## Ladies' Costumes

 Fall--1915--Styles.

Was there ever a more
fickle layd than Dame Fashion? She is always making
changes, and this season has - There is a more decided change in this Fall's styles
than has been known for than has been known for
many season. While ma-
terials many seasons. While ma-
terials are simila, Serges,
Gabardines, Tweeds, Cord, ett., the designs are abso-
lutely unlike any of their lutely unike any of their
predeessors. Coats are of
many styles, chiefly a a a militaire, with hifh collars,
suga fitting sleeves and the snug-fitting sleeves, and the
entre coat in one instan-
ces is beautifully braided. Skirts are much fuller, both pleated and gored, and are
worn very short.
If As descriptions are quite impossible, we can only say
that we carry the largest that we carry the largest
and smatest line of Ladies
Costumes in the city Costumes in the city.
J. S. Pieture and Portrail Co.

G. Knowling's Women's and Children's Clothing Dept.

## WOMEN'S

Children's UNDERWEAR!
in all the various weights and styles. We have the largest and best selected stock to be seen in the city, consisting of Wool, Fleece-Lined, Union and sions. Wolsey, New Knit and Other First-Class Makes.

Ladies' Fleece - Lined Combinations.

## Ladies' Wool Underwear.

Ladies' Wool Vesis $\} \begin{gathered}\text { HIGH NECK \& LONG SLEEVES, } \\ \text { HIGH NECK \& SHORT SLEEVES, }\end{gathered}$ ( $80 c, \$ 1.00$ up to 250 ) LOW NECK \& SHORT SLEEVES
Ladies'Wool Vests $\} \begin{gathered}\text { v. neck \& short sleeves, } \\ \text { v. neck \& Long sleeves, }\end{gathered} \quad\{\mathbf{8 5 c}$ c., \$1.00 up to 1.90
Ladies' Wool Pants =- $\begin{aligned} & \text { ankle length, in natural or white, open or } \\ & \text { closed } . . \text {.. .. .. .. .. }\end{aligned}$
Ladies' Wool Combinations--

## Ladies <br> Fleece-Lined UNDERWEAR. <br> Children's <br> Fleece-Lined UNDERWEAR.

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30c., 32c., 55c.,
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30c., 32c., 55c.,
60c. each.

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60c. each.
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20c. to 50c.

To fit Girls from 2 years to 13 years
of age. Children's woollen combinations, in high neck and long sleeves; natu CORSET COVERS, or SPENCERS; in long sleeve and high neck, short sleeve and neck, 55c. to 75 c . JERSEY KNICKER
Cream, Pink, Champagne, 55c. to $\$ 2.50$.

## G. KNOWLING



Uld Feildian Gets
a Commission.

W. P. A.

High-Grade Parlor Funniture at Low Prices

| Important |
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| Notice! |
| To those who |
| can't pay all cash |
| we ferer the most |
| liberal terms of |
| payment. |
| We invite care- |
| ful inspection of |
| our |
| Store, |
| Stocks |
| and |
| Prices. |



5-Piece PARLOR SUITES.
What Are You Doing for that Eezema?




THE EVENING TELEGRAM, ST. JOHNS, NEWF $\mu$ JNDLAND, NOVEMBER 13, 1915-6
Rubbers! -- RUBBERS!

The Best Good Shoe
has been given' a place of honour in our store, and our suggestion is that the next time you are in need of
Shoes you give us an opportunity to show you

## Invictus,

Manufactured by Geo. Slater) We always carry a good stock of
this well known Manufacturer's

Just what is needed at this season, a pair of New Rubbers. We have just received a large shipment, including the well known Merchant's Brand. No Rubber has given greater satisfaction in the past than this well known Brand. In stock:
250 pairs CHILD'S LOW RUBBERS
250 pairs CHILD'S STORM RUBBERS.
of chldis and tan rubbers.
200 pairs
200 parrs 1200 pairs WOMEN RUBBERS.
1200 pairs
1000 pairs WOMEN'S STORM RUBBERS.
100 pairs 700 pairs MEN'S LOW RUBRS.
850 pairs MEN'S STORM RUBBERS
A FULL ASSORTMENT OF CHLD'S, MISSES' WOMEN'S, MEN'S AND BOYS' LONG RUBBERS.
Marshall Bros

## Dorothy Dodd

## SHOES

For LADIES

need no introduction. Year in, year out the demand continues. Lots of Shoes are built for looks only. Dorothy Dodd Shoes are built for service as well as style and snap.

We have just opened another ship ment of this popular Ladies' Foot wear.


## 'Chappoll' Pianos!

The reputation of a Piano is the best guarantee that you are gelling your moneys worth.

The best artists and best musical inslitutions in England use the Chappell.

#  

Musicians Supplies.
Royal Stores Furniture

## Dainty BLOUSES

For Particular People.

|  |
| :---: |
| S1.50, 2.50 and 3.00 . |
| Robert Templefon. |

Over 40,000 People
Read The Telegram

THE AGILITY and prodigious leaping powers of the
Kangaroo are famed all the world over. Its agility, however, is excelled by the ease

## Sunlight Soap



FORD-The Universal Car,
With Electric Lights and $31 / 2$, tires fore and rear. 5-SEATING TOURING CAR
. $\$ 800.00$
Runabout $\begin{aligned} & \text { We or o } \ddot{i g} \dot{6} \\ & \text { Whe } \\ & \text { ducing cost of upkee }\end{aligned}$
GEORGE M. BARR.
THE NICKEL Programme Culled from the Best the Entire Industry Affords.
"Between the Two of Them."
$\qquad$
SEND THE CHILDREN TO THE GREAT BIG BUMPER MATINEE SATURDAY.


## LADIES' WEEK! <br> Special Attention will be given this week to our Ladies' Department: <br> LADIES' BLUE and BLACK <br> SERGE COSIUMES.

Ladies' Tweed Costomes,
All this Seasons Styles, and very Smart
Ladies' and Children's Mantles, Large Stock and low prices.

A Full Range of FURS and FUR SETS.
Some Very Excellent Value in this lot. Come and see us, you will find Good Styles, and good values.
T. J. EDENS,

Duckworth St. and Military Road.

## BISHOP SONS \& C0.,Ltd.


 paper much easier tor hang if the pas
is applied to the wall instead of

|  | T END THEATRE! <br> e, Dramatic and Picture Theatre. <br> Matinee! <br> HILDREN TO SEE OLL and ELLOR. <br> SHOW IN TOWN. <br> and Jack, has promised to again Performing Elephant-Jumbo. ng the Cow. tacking the attleship to the Rescue. ans Attack the English Ship RISE NIGHT-DON'T MISS IT. गणाणखणगणवणणगणाए |
| :---: | :---: |
| Miss Rogers Becomes the Bride of Dr. Martin. <br> At the Elms farm, home of Mrs. Isa garnet Rogers, daughter of L. A. Houlton resident, became the bride of A. W. Martin, Cashier G. P. O., of The ceremony was performed by Rev. H. G. Kennedy. $\qquad$ The bridal march was played by Miss Clara Barnes while Miss Margaret L. Barnes, daughter of Mr. and Mrs. Chas. P. Barnes, was flower girl. in white crepe de chene with the bridThe bride is a Ricker graduate and made her home in Houlton for several years. Later Mrs. Martin graduated from a New York hospital and went a New York hospital . Anthony, Newfound- |  |

## Red Rose TeAisgoot teat

## Hot Water and Happiness.


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 St. John's gas leat company.

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   ..... MRS. MABENWAS MADE WELLBy Lydia E. Pinkham's Veg
table Compound and WantsOther Suffering WomenTo Know It.

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Cold, Damp and Frost!

## NOVELTY HATS for Girls

The Peg 'O My Heart ?

In Plain and Cor-
 with Tassel,

## c) 1 • ea h.

Black \& assorted shades.
See Window.

## S. MILLEY.

25verver


100 cases TOMATOES-3s
100 cases TOMTOES- 2 s
100
50 cases E ARLY JUNE PEAS.
50
50
50
cases
CIRN.
try the merit of these goods-IT will pay you
AYRE \& SONS, LIMITED, Grocery Demartnment. A. \& S. Rodger's.


The "Adjer."









Indigestion Biliousness



## MOTHER <br> SEIGELES <br> SYRUP




 Best Remedy

the evening telegram, st. Johns, newfo




At the City Hall.


Talking Hosiery and Undervear
To-Day, Ladies.
$\qquad$ We are now showing a very superior
Men's Stockings. Prices are not advanced.

| n's Hall Hose | Ladies'Nightdresses | Ladies' Hose at 18c. |
| :---: | :---: | :---: |
| See the exellent line of | Flannelette, striped, good quality. Price | Stery niee are the Ladies |
| .. Hose at ....: 20c | $\stackrel{\text { quality. Price .: }}{\text {.. }} \mathbf{7 5 c}$ | now showing at. 18c |
| Boys' Wool Hose, | Ladies' Bloomers. | Child's H"se. |
|  |  | Atocking from Childs |

Ladies' Underwear, good quality, at 35 c . We want to say this very loud, ladies, so that our voice will be heard throughout the city, we are showing tie best line of Underwear at the price

JOHN M. DEVINE,
THE RIGHT HOUSE, Cor. Water \& A delaide Streets. U3520000000000020000000000005050000000

## Our Great Fall Sale Still Continues



CHAIRS !
Having just received large shipments of feDs,
CHAIRS, CHARIS, \&c, that we must clear out quickly, we
have decided to make still greater reductions to effect quick sale.
In Chairs
we have over one thousand to select rom, from the cheapest to the most expensive
Sut our exceptional value is a good Hardwood Chair, buyght specially for this sale Worth 75
cents. Now offered for the first time for the low
ceries

55c. each.

## ROCKERS:

## In Rockers we have a big selection, from the cheapest to the most expensive. But our Leader

 is what is called the Grandmother's Chair, like$\$ 2.55$ each.

## BEDS!

In Beds we have the latest styles and fnish, up
to $\$ 50.00$ e each; but our great ppecial for this sale

 Gumity inited peeivin
They are going fast.
The C. L. MARCH, Co., Limited,

## REID-NEWFOUNDLAND C․

## Notre Dame Bay Service!

S S. "CLYDE" will sail from Lewisport on MONDAY, November 15th, after arrival of Sunday's Express from St. John's, for the South Side of Bay.

Travel and Ship Your Freight by this route. RATES ON APPLICATION.

## Groceries :

30 cases DESICCATED COCOANUT-fine \& medium.
ESSTALIZED \& GLACE CHERRIES, in 10 lb . boxes. 5 boxes SHELLED ALMONDS.
10 boxes SHELLED WALNUTS.
20 cases FRENCH PEAS-1s \& 2 s .
25 cases
all size
Tins.
$2040-\mathrm{lb}$. boxes Brown \& Polson's C. FLOUR,
100 gross C. J. \& Co's. EGG PGWDDERS, $1 / 2 / 2$ gro. boxes.
10 gross Bird's CUSTARD PoWDER. 10 sax PEARL BARLE
10 sax TAPIOCA.
200 cases White's, S. S. and Rowat's PICKLES.
100 doz. FLAVORING ESSENCES_Lemon Vanill 120 doz. FLAVORING ESSENCES-Lemon, Vanilla,etc
25 cases LYLE'S GOLDEN SYRUP.
STEER Brothers.
Furness Line Sailings!
The S. S. DURANGO will sail from this
FURUESS WITHY \& C0., Limited,

## OATS,

 RIBS, PORK, etc.One Carload (400 Sacks) OATS.
500 Tierces Fancy Spare Ribs 100 brls. Light H. B. Pork. 150 barrels
Winter Keeping Apples.

## F. McNAMARA,

We Know Just How You Feel!




$L$ M. TRASK \& CO.

LADIES' STREET BOOTS for $\$ 2.50, \$ 3.00, \$ 3.50, \$ 4.00$
$\$ 4.50, \$ 4.75, \$ 5.00, \$ 5.50, \$ 5.75, \$ 6.00, \$ 6.50 \$ 6.75$, $\$ \$ .50, \$ 4.75, \$ 5.00, \$ 5.50, \$ 5.75, \$ 6.00, \$ 6.50 \$ 6.75$, $\$ 7.00$ and $\$ 7.25$
Ladies silk rubber footwear-Very light Try a pair.
F. SMALLWOOD, The Home of Good Shoes.

Wagner Apples, etc., etc.

100 brls. APPLES Choiee Wagners.
100 brls. APPISS
100 sacks SHLVEee Kings,
And in stock

REEEIVED NOV'R 12th,
500 Sacks Yellow Corn Meal, 400 Sacks White Hominy Feed, Homeo Brand.
300 Bris. Ham Butt Pork,
200 BrIs. extra Plate Beef,
100 Brls.Meota Graham Flour, Whole Wheat.
100 Hall-brls. Meola Graham
Flour, Whole Wheat.
HARVEY \& Co., Itd.
Our New CHRIITMAS CARDS
Are Now Ready for You.
















A. B. LEHR,
$\underbrace{\substack{50}}_{505}$

In stock \& to arrive 500 Kegs Gull Powider

The Direet Agencies Limited.

