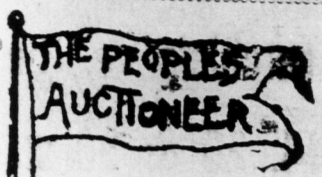


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On **TUESDAY** Next, 13th instant,  
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Household Furniture and Effects.  
Particulars in Monday's papers.  
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Prints, Muslins and Lawns,  
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**FOR SALE--A new  
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Houses on Merry Meeting and  
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Devon Row,** built of brick--  
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LIMITED. aug9,12

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Flat desirable Freehold Building  
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Per Stephano To-Day.

50 Barrels New Potatoes, 50 dozen Swedish Turnips,  
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OF SUMMER

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THIS WEEK! THIS WEEK!

### HENRY BLAIR'S.

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Regular value, 12c., for 9c. per yard.  
LOT 2--500 yards, includes Colored Muslins, Crepe-de-Chene's, Figured  
Lawns and Fancy Zephyrs. Regular value 14c. to 18c., for 10c. per yard  
LOT 3--500 yards Fancy Muslins, Lawns, Delaines and Zephyrs. Regular  
value, 18c., for 12c. yard.  
LOT 4--1,000 yards, includes Fancy Muslins, Zephyrs, Crepones, and De-  
laines, in plain, stripes and floral designs. Regular value, 24c., for  
15c. yard.

### THIS WEEK'S SPECIALS IN COLOURED MERCERISED MUSLINS,

LOT 1--500 yards, in White, Cream, Pale Blue, Pink, Old Rose, Champagne,  
Black. Regular value, 16c., this week, 12c. per yard.  
LOT 2--450 yards, in White, Black, Pale Blue, Champagne, Pink, Pale Green,  
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now 15c. per yard.  
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25c., for 20c. per yard.  
LOT 4--200 yards 4 1/2 inch Colored Mercerised Muslins, shades: Pale  
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Also Plain Colored Zephyrs in Pink and Pale Blue only, at 12c. and 15c.  
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Special values in Dress Canvas Cloth; shades: White, Cream, Pale  
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A very fine lot Mercerised Real Dress Linens, assorted shades, at 30c.  
and 35c. per yard.

SEE WINDOW! SEE WINDOW!

### Henry Blair.

Experiments on  
Human Beings  
have proved the  
body-building  
power of Bovril  
to be from 10 to  
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From Mainspring to Hairspring, between them lies the  
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The Mainspring is the power which it transmits to  
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Bigger, Brighter,  
Better Than Ever.

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COCKER & COOKE,

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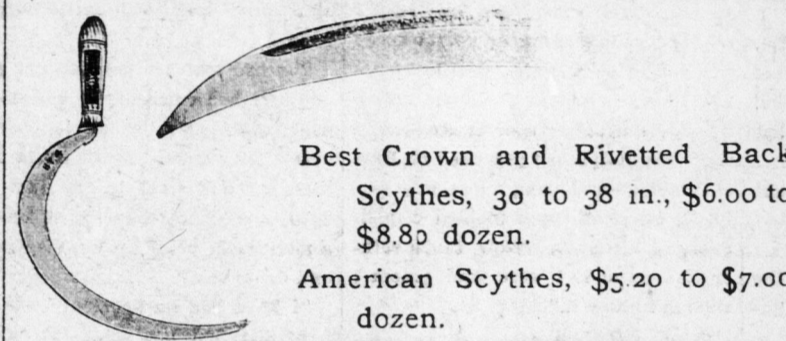
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Outport patients attended to on  
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have held first place.

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Best Crown and Rivetted Back  
Scythes, 30 to 38 in., \$6.00 to  
\$8.80 dozen.

American Scythes, \$5.20 to \$7.00  
dozen.

Best B. Y. Grass Hooks, American Grass Hooks.  
Scythe Shape, Patent Snaiths, Scythe Stones, Hay  
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### 100 Tierces SPARE RIBS,

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Quality as fine as any consumer could desire.

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**MONEY FOUND--A Purse,**  
containing a Sum of Money was  
found in Millinery Store, 293 Water  
Street, on Monday last, 5th inst. The  
owner can have the same on proving  
property and paying cost of this ad-  
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EDGAR. aug9,12

**LOST--On Regatta Day,**  
between Cross Roads and C. of E. Cem-  
tery, a Large Black Purse, with  
chain attached, containing a sum of  
money; finder will please return to this  
office and get reward. aug9,12

**LOST--On Wednesday,**  
in Brazil's Field, a Ladies' Gold  
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leaving same at this office. aug9,12

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an Extension Bracelet, by way of  
Duckworth Street and Water Street.  
Finder will be rewarded on leaving  
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**A Linotype Operator;**  
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**Teacher for Methodist  
School, Topsail--First or Second Grade;**  
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for Grand Falls Laundry; salary \$30.00  
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Dominion Textile Co's. Cotton Mills,**  
at Moncton, N.B., as weavers. Good  
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money advanced; apply immediately to  
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Tailoring, and willing to learn a new  
system of cleansing. Also, a Boy to help.  
C. M. HALL, Genuine Tailor and Renova-  
tor, 243 Theatre Hill. aug8,13

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have good references.** Apply to MRS. R.  
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**An Experienced Male  
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Sewers** can find constant employment  
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NEWFOUNDLAND CLOTHING COM-  
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**HIS MAJESTY**  
**KING GEORGE V.**

## The Snake Scotched AND Justice Done.

CHAPTER IX.  
(Continued.)

He raised his cap, but Veronica, though—indeed, because—her heart gave a sudden bound at sight of him, kept her eyes fixed on Sally's ears and ignored Ralph's salutation. At the moment she had passed him she felt annoyed with herself.

"Now, why could I have just bowed!" she thought, irritably. "The man will think I am attaching importance to his—presumption!"

Ralph shrugged his shoulders as he looked after her, then went his way. Fate chose to amuse herself with them that day as it had done on the previous one; for as, an hour later, he crossed the top of a spinnery, he heard the thud of hoofs behind him and, looking round, saw the mare tearing along the meadow at a breakneck pace. If she had not actually bolted she had very nearly done so, and Ralph, as he glanced at the wood towards which the mare was making, could not help thinking of the peril that awaited her rider from overhanging boughs and treacherous undergrowth. He stood, leaning on his gun, and waited.

Veronica had got all her weight on the bit, and succeeded in pulling up the mare on the edge of the wood, and so close to Ralph that he saw she was riding on a snaffle. The significant fact dispelled his reluctance to address her; indeed, he would have done so if she had been his mortal foe. He went up to her and said, respectfully but with the unembarrassed frankness which Veronica had found so trying:

"Forgive me, Miss Gresham, but is it wise to ride your horse on a snaffle? She's young and fresh, I see."

Veronica was hot with the struggle and not in the sweetest of tempers. "I always ride her on the snaffle," she said, curtly. "It is easier than a curb, and really more effective. If you knew anything about horses—"

A smile which displayed itself for an instant in his eyes nettled her. "But I suppose, like most men, you think you do."

"I was a cow-boy once," he said, simply. "And you've only one rein, I see," he added, going up to the mare and patting her. Sally, who had been fidgetting, sniffed at the hand which he slipped over her nose, an old cowboy trick, one Ralph had practised on Burnett's dog—and then, apparently satisfied, stood still and nibbled coquetishly at his sleeve. "Now, that's rather risky, and if I were your groom I wouldn't allow it."

"You wouldn't allow—" repeated Veronica, with a fine smile.

"No, I suppose he's responsible," said Ralph. "Two reins to a snaffle; but you'd better have a curb—you needn't use it—for a young and hot-headed mare like this; she's a beauty, oh, yes!—I admired her the other day—but she's a mare, and they're not always reliable. If she had bolted—she looked precious near it—and had carried you into the woods—Well, it would have been awkward."

"But I can pull her up; I did," said Veronica.

"This time, yes," he said, coolly; "but you might not always be able to do so; and your life is too precious—"

The blood rose to Veronica's face. "Will you please let go of my reins," she said, coldly.

"I beg your pardon," said Ralph, the colour coming and going into his tanned face, his eyes flashing with something like anger. "I meant any life was too precious to take such chances. His hand fell from the rein, and raising his cap he turned, and struck into the wood.

He reached the hut, and was removing the cartridges from his gun—a precaution he always took—when he heard something rushing and tearing through the brake and was just in time to spring upon the mare, which was thundering affrightedly through the clearing, and catch her by the—of course, broken—rein.

"Just what I thought!" he said to himself. He tied the mare up to a tree, then, with a sinking heart, he followed her tracks, and presently came upon Veronica. She was seated on a mossy bank, with her head in her hand.

She had lost her hat and her glorious hair had come partly undone, one dark, glossy strand falling over her cheek. She started at the sound of his footsteps and tried to rise, but sank down again and looked up at him with a mixture of helplessness, displeasure, and defiance.

"I have had an accident," she said, haughtily, but her voice shook and Ralph's heart melted at her distress.

"So I see. Are you hurt?" he asked, trying to speak casually, but his anxiety displayed itself in his eyes eloquently enough.

"N—o, I don't think so," she replied. "My mare was started by a hare that ran under her nose, and bolted. The rein broke—and I was thrown." She endeavoured to laugh with self-contentment. "I don't think I am hurt—but I struck my head, and I feel—dizzy—"

He nodded.

"My mare—if she gets to the Court, Lord Lynton may hear of it and get alarmed."

"That's all right. I've got the mare. If I only had some water— Do you think you could come as far as the hut? Lean on my arm."

She rose, supported by his arm, and staggered a little.

"Lean on me," he said, almost with an air of command.

"That's right! It's not far; but you know, you only want some water and a rest— Ah, you're not going to faint!" for her eyes closed.

"No, no!" she said, in a low voice, and evidently struggling womanfully with her weakness. "I think I must have hurt my foot; it's so painful."

"A sprain!" he said, more to himself than to her. "You must not walk on it. Put your hand on my shoulder."

"What—what are you going to do?" she asked.

"Carry you!" he said, simply.

"I forbid you!" she said, the colour rushing to her face.

"Not much use," he retorted, as quietly as before. "To walk on a sprain is a silly thing. It will mean a bed or a sofa for you for months, perhaps. Keep still, please."

Her pride would not permit her to struggle with him, and she suffered him, under mute protest, to raise her slowly but firmly, the pain nearly made her faint again and her eyes closed, her head drooped lower and lower until, against her will, though she strove with all her force to exert it, it rested on his shoulder.

He carried her into the hut and put her on a chair. His heart was beating fast but not with the exertion of carrying her, though Veronica was no feather; every vein in his body was tingling; he saw the lovely face as

through a mist. Then he shook off the influence of her beauty. He went presently and, getting some water, put the cup to her lips.

She drank some breathing slowly and painfully, and wiping her lips with her handkerchief. He took it from her and, dipping it in the water, bathed her brow, and in doing so, unconsciously drew her head till it rested against him. The faintness passed and she opened her eyes and looked up at him with a vague, uncertain dreaminess.

"Where—ah, yes, I remember!" she breathed. Then the colour rushed over the ivory of her face. "Thank you," she said, coldly, but her eyes were shy, as they still met his as if she could not withdraw them. "I—I am sorry you should have so much trouble."

Ralph tried to say the conventional "No trouble!" but his voice died away in a mutter. She moved and winced.

"Your foot!" he said. "Let me see—"

"No, no!" she said, earnestly. "It is nothing—I can walk." She put her foot to the ground and he saw her lips writhe. "Oh, how shall I get to the Court!"

"I'll go for a carriage," he said. "But we must get that boot off first or else—"

"No, no," she said, again; but, disregarding her refusal, he knelt down and untied the boot. The foot was already swollen, and as he endeavoured to take off the boot she winced again.

He took out his knife and cut up the back of the boot and slid it off gently and skilfully, and the small, shapely foot, already beginning to swell, rested in the palm of his hand.

She leant back, but her eyes rested on his bent head with a strange expression from which pride was quite absent.

(To be continued.)

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Job Lot of Ladies' Shoes, worth \$1.20, \$1.40, \$1.60; only 85c.

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Ribbed and Plain, regular  
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Jacob & Co.'s  
(Fresh St  
Hartley's Assor  
Choice French  
Symington's Co  
Heinz's Minc  
Baked Beans  
Fruit Puddin

J. J.



Advertise in The Evening Telegram.

**ABSOLUTE SECURITY THE PROFITS PROFITABLE POLICIES**

allotted to Canada Life Policyholders in 1910, amounted to over **\$2,000,000.00**

and the large increase in Surplus for the past year insures that Canada Life Policies will continue to be profitable.  
Mr. J. B. T. — Insured under Policy No. 651,854, writes: "I desire to express my satisfaction with the outcome on my policy in your Company for \$2,000. I can now draw in cash over \$700 more than the total premiums paid, and besides I have had insurance protection for twenty years."  
At age 30 a Profit-bearing, 30 year Endowment Policy of \$5,000 can be purchased for a quarterly investment of \$44. This amount, together with accumulated profits, will be paid to you in one sum or in a number of instalments, as desired.  
It will pay you to invest in a Canada Life Policy. Ask for a proposition suited to your age and means.

**Canada Life Assurance Co.**  
C. A. C. BRUCE, Manager, St. John's.

**Money Is Invested**

for the purpose of obtaining interest. The more interest you get, the more money you will save. We own and offer a number of Securities that will meet the requirements of those who wish to double their interest income—with safety. Ask for particulars.

**F. B. McCURDY & CO.,**  
Members Montreal Stock Exchange.

C. A. C. BRUCE, Manager,  
St. John's.

**New Lumber!**  
Four Million ft. Last Year's Cut,  
Thoroughly dry and clean Pine and Spruce.  
Landing every day at our wharves and for sale.  
**Horwood Lumber Co'y, Ltd.**

**DO YOU WANT**  
MOONEY'S CREAM SODAS,  
Mooney's Assorted Fancy Biscuits,  
Jacob & Co.'s Assorted Fancy Biscuits,  
(Fresh Stock and large assortment.)  
Hartley's Assorted Jams,  
Choice French Coffee—tins and loose,  
Symington's Coffee Essence,  
Heinz's Mince Meat—tins,  
Baked Beans, 3-lb. tins, 1-lb.,  
Fruit Pudding, Fruitella, Dustbane.  
**J. J. ST. JOHN.**



We can show you **THE GOODS**, can give you **THE CUT** and **STYLE** and **THE EXPERT WORKMANSHIP**. The largest stock of **TAILORING GOODS** in the city. All goods **UP-TO-DATE**. Mail orders given prompt attention. Samples and self-measuring cards sent to any address.  
**JOHN MAUNDER,**  
Tailor and Clothier, 281-283  
Duckworth Street.

**This Year.**

BY RUTH CAMERON.



Did you know that cerise and purple were an exquisite color combination?  
I never knew it before, but I have just acquired that information, and it is such a surprise to me that I want to share it. It was supplied to me by a young friend of mine who has a reputation for good dressing, and was imparted apropos of a large hat, composed chiefly of purple violets and trimmed with two cerise plumes. I commented upon the hat as an outrage of good taste, and my companion seemed most surprised. "Why, I think that's pretty," she said. "You know cerise and purple are all right together this year."  
What, I wonder, has the year 1912 done to deserve the laws of nature should be suspended this year? For surely that must have happened. Last year and forever before, cerise and purple was a combination to make even the least aesthetic shudder. This year it produces a harmony.  
Now please do not conclude by my inability to admire this combination that I am a dowdy-minded person who does not like stylish things. I think I appreciate a truly stylish hat or gown as much as anybody, and I realize that the wand of style can transform many things. For instance, it can make a bath towel desirable material for a gown. But this I maintain—that there are some immutable facts and conditions which even the decrees of fashion cannot change.  
For instance, I do not think that anything can make cerise and purple harmonize.  
And again, I refuse to be convinced, when I am told that an indecently peek-a-boo waist is all right this year. I do not think that even the dictates of fashion can make immodesty, modest.  
Yet, again, when I go to buy china and am told that octagonal dishes are the prettiest things nowadays, I beg to disagree. Despite the shop girl's emphatic assurances, I still remember "Curved is the line of beauty, straight is the line of duty," and prefer to have the dishes I am to live with for the next ten or twenty years exhibit the lines of beauty.  
Yet one more example. When I see a very thin woman accentuating her thinness by dressing in an indecently skimpy gown and wearing, perhaps, no petticoats at all, I cannot think that even the fact that thinness is stylish this year makes her conduct good taste or her appearance attractive.  
Fashion is a wonderfully powerful force, and there are undoubtedly many things which it can influence, but there are also many laws of good taste, or artistic harmony, and of decency, with which not even the most emphatic demands of fashion should interfere.  
In other words, there are some things which cannot possibly be right, proper or beautiful this year, any more than they have been for the last million years.

*Ruth Cameron*

**Nature's Way Is The Best.**

Buried deep in our American forest we find bloodroot, queen's root, man-drake and stone root, golden seal, Oregon grape root and cherrybark. Of these Dr. R. V. Pierce made a pure glyceric extract which has been favorably known for over forty years. He called it "Golden Medical Discovery."

This "Discovery" purifies the blood and tones up the stomach and the entire system in Nature's own way. It's just the tissue builder and tonic you require when recovering from a hard cold, grip, or pneumonia. No matter how strong the constitution the stomach is apt to be "out of kilter" at times; in consequence the blood is disordered, for the stomach is the laboratory for the constant manufacture of blood. Dr. Pierce's Golden Medical Discovery strengthens the stomach—puts it in shape to make pure, rich blood—helps the liver and kidneys to expel the poisons from the body. The weak, nervous, run-down, debilitated condition which so many people experience at this time of the year is usually the effect of poisons in the blood; it is often indicated by pimples or boils appearing on the skin, the face becomes thin—you feel "blue."



J. G. KENT, Esq.

"More than a week ago I was suffering with an awful cold in my head, the chest, and body," writes Mr. JAMES G. KENT, of 710 L. Street, S. E., Washington, D. C. "Some called it La Grippe, some pneumonia. I was advised by a friend to try a bottle of your 'Golden Medical Discovery.' I tried a bottle and it did me so much good that I feel safe in saying it is the greatest and best medicine that I ever took. My health is much better than it was before using your medicine. It does all you claim for it and is satisfactory."

**Dream Won Ocean Race.**

Both Boats Compelled to Heave to in Rough Weather.

Bermuda, Aug. 1.—The motor boat races from Philadelphia to Bermuda, which started at 12:15 p.m. Saturday last, ended this evening, when the Kathemma crossed the finish line shortly after 6 o'clock. The Dream, the smaller of the two contestants, crossed the line off St. David's Head at 8:44 o'clock last evening.

Both boats experienced heavy gales and a rough passage over the course of 719 miles. On Monday, when the storm was at its height, the Dream and Kathemma were holed to the latter for 14 hours, and the Dream came in under sail.

The Dream is a forty-foot boat, owned by Charles L. Lagen, of the Yachtmen's Club. She was buffeted about and the crew suffered many hardships, all of those aboard being exhausted when they reached port. On the other hand, the crew of the Kathemma were in splendid condition. The greater length of the Kathemma—51 feet—and her ten and a half feet breadth of beam aided her materially

in withstanding the heavy seas. Her steering gear, however, was broken and had to be repaired. The elapsed time of the Dream was 105 hours, six minutes and five seconds.

The Kathemma's elapsed time was 126 hours and 39 minutes. The Dream had a time allowance of 14 hours, 14 minutes and 24 seconds. She therefore wins the Bermuda challenge cup and the \$1000 prize by nearly 30 hours.

**Electric Restorer for Men**  
Phosphoral restores every nerve in the body to its proper tension; restores the vitality, premature decay and all sexual weakness affected at once. Phosphoral makes you a new man. Price \$5 a box, or two for \$9. Mailed by any address. The Spermatorrhoea, St. Catharines, Ont.

**The Wise Man.**



There is a man in our town who thinks he's wondrous wise; though he has lots of junk to sell, he does not advertise. He often says: "The people must know I'm in the game; and if they want my doodads, they'll come and buy the same. To advertise my jim-cracks won't bring me trade or scads, for folks who take the papers refuse to read the ads. They read the sporting pages, they read the household dope, they read what Lillian Russell says of her beautiful soap, they read the wedding stories of joyous girls and lads, they read the "Hints to Hoboes," but do not read the ads." The large and clammy spiders build cobwebs in his store, and no one will disturb them by entering the door. The clerks are growing whiskers all filled with fungus blue, and comb them with their fingers—they've nothing else to do. Sometimes a sad-eyed pilgrim, insomniac-cursed, goes there, in peace and quiet to sleep a little verat. Anon a man who wishes to drop from public view, drops in to see that merchant and stays a week or two. But no one takes a bundle to buy things at that store, where broods the drowsy merchant, and all the clerking's merriment.

Copyright, 1911, by George Nathan Adams  
*Obach Mason*

**To Arrive**

By S. S. Stephano Thursday Morning.

- 1020 bunches New Turnips
- 35 bunches Bananas,
- 25 cases Cal. Oranges, Best and cheapest for season.
- 15 brls. Jamaica Oranges, Last shipment of first crop.
- 25 brls. ch. New Potatoes, Full sacks, right prices.
- 20 brls. N. S. Cabbage, Grass green, heavy weight.
- 30 brls. Good Hay, Large bds., lowest prices.

**Soper & Moore**  
Phone 490.

**Here and There.**

**PRESCRIPTION "A"** sells for 25 & 50 cents a bottle. j26.

League Football, St. George's Field, 6:30 o'clock this evening, C. E. I. vs. B. I. S.

**TALK OF NEW BOAT.**—Some of the Bell Island sports propose getting a new race boat built and will bring it to St. John's next year to take part in our Regatta.

Enjoy your meals by taking a teaspoonful of PRESCRIPTION "A" a few minutes before eating. j26

**FISH PLENTIFUL.**—The fishermen at the North Battery, Petty Harbour, and Quidi Vidi found fish plentiful on the local grounds yesterday and some good hauls were made.

**NEW SILVERWARE.**—Handsome new designs, best makes, just opening, at Trapnell's, 197 Water St.—j18, 19.

**NOT CORRECT.**—There was a rumour about yesterday that the yacht Amazon had gone ashore in a dense fog. It was, however, a false alarm and the trim little ship is yet on her mission.

**GUARD-CADET MATCH.**—The Brigade Championship football match between the Guards and Cadets which was set down for this evening has been postponed and will come off on Monday. This match is being looked forward to with much interest.

**STAFFORDS' PRESCRIPTION "A"** cures Indigestion and Dyspepsia, in all their forms. j26.

**IN BAD STATE.**—Two police officers were called to Victoria Park last night to remove a man who was in a bad state from the effects of alcohol and fearing he would do harm to himself was brought to the station.

**ROW ON FIELD.**—During last evening's football match the players and spectators witnessed a row between an inebriated on-looker and the League ticket agent. The former attacked and beat the latter and would have served him badly but for the interference of Supt. Grimes.

**A PROSPECTIVE WEDDING.**—Mr. Michael Wadden, the popular proprietor of McNeill's Drug Store, will next month forsake single blessedness. Mr. Wadden will lead to the altar Miss Margaret Rolfs, a young lady who is very popular. We wish both the young people in advance every happiness.

**THE SOUVENIR HOUSE!** Trapnell's, 197 Water Street. All kinds Enamels, Labradorite, Model Seals, etc.—July 18, 19.

**MADE GOOD.**—Mr. Simon B. Kesner yesterday presented the crew who made the quickest time (the L. O. A.) with the boots to which we referred a few days ago. The boots were the best in his store and the men were delighted with the handsome present. This generous act of Mr. Kesner is thought a deal of in the city.

**CITY OF SYDNEY OFF.**—The S. S. City of Sydney, Fraser, sailed last night for Sydney and Montreal taking as passengers:—Mr. and Mrs. A. J. Ridge, Miss Haive, Mrs. J. Ross, Miss Ross, Mr. A. W. Faust, Miss M. Cowan, Miss Launder, Miss Irish, Mrs. Karnopp, Master A. Karnopp, Master C. Karnopp, Mr. D. R. McPherson, Mrs. W. B. Williams, Mr. T. H. White, and six in steerage.

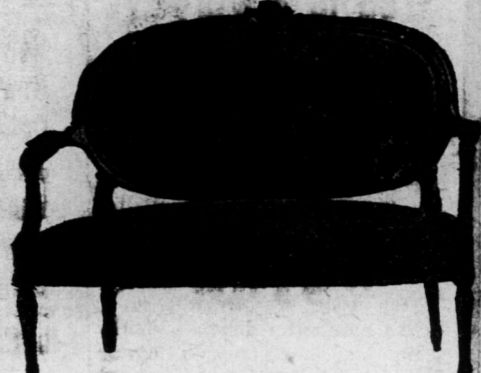
Ask your Druggist for **SERRAVALLO'S TONIC** (Black and Iron Wine).

Cures: **ANEMIA, CHLOROSIS, DEBILITY, Dyspeptic Taste.**

**A POPULAR MAN.**—Mr. Forbes Ross so well and favourably known here has taken a position in the firm of Ayre & Sons. He is attached to the grocery department, and Mr. Ross brings into the firm the experience of many years; besides, Forbes Ross is a popular chap, is well liked in St. John's, and we bespeak for him a successful business career.

**WE HAVE FAITHFULLY**

considered the Furniture needs and offer a choice line of Furniture that will bring brightness and comfort to the home. Everything here to fit the season. Never here before in larger,



more attractive or better variety than now. For summer time comfort, at home or away. You'll find here much that will interest you.



**U. S. PICTURE & PORTRAIT Co.**  
Complete House Furnishers.  
Water Street East.

**Just Received!**

400 barrels BEST PORTLAND CEMENT.  
200 barrels NEW BRUNSWICK LIME.

This Lime is a few cents dearer, but is dollars better than any Lime in the market.

**COLIN CAMPBELL.**

**A SALE FOR MEN**

WITHOUT A STRING TO IT.

This is a bit slangy, but expressive. It is not a "realization," "consternation," "clean up," "chopped down," "cut to the bone" sort of sale, but a plain, honest, old fashioned offer which you will appreciate and take advantage of.

**NOW THEN!**

**MEN'S SUITS**—In stylish patterns; made in the American way and always keep their shape. Get one for the Regatta. From . . . . . 40c

**MEN'S BALBRIGGAN SHIRTS**—For 40c. These shirts are very comfortable and the correct thing for summer wear. Each . . . . . 40c

**MEN'S NEGLIGEE SHIRTS**—For 49c. A shirt that looks well and wears well, in neat stripes and checks, beautifully cool withal. Get a half dozen (all sizes). 75c. value for . . . . . 49c

**MEN'S SOX**—For 25c per pair. This is a nobby line and will be anxiously sought after by careful dressers. See the rage of the season in fancy shades. . . . . 25c

**MEN'S ROWING SHIRTS**—(Perforated.) You'll want one of these. For . . . . . 40c

**LINEN CUFFS**—For 15c. per pair. Fine Linen Cuffs worth 20c per pair. For . . . . . 10c

ALWAYS

**A Special Offering AT DEVINE'S.**  
And the Thrifty Shopper is fast learning that Devine's Doubles Dollars.

**J. M. DEVINE,**

THE RIGHT HOUSE.

**Tea is a Very Healthful Drink**

If perfectly made—and good tea. And it isn't necessary to pay an awful price for it.

Some of the most particular tea drinkers declare that

**"STAR"**

has a smooth, delicate, soothing, just strong enough flavour that no other teas have, and we sell it in great quantities at the regular price of

**40c. lb.**

For 5-lb. parcels 10 per cent. discount allowed.

**C. P. Eagan,** Duckworth St. and Queen's Rd

**Evening Telegram**

**W. J. HERDER, - - Proprietor**  
**W. F. LLOYD, - - - Editor**

FRIDAY, August 9th, 1912.

**The Chronicle's Expectations.**

We are glad the Chronicle found a note of rejoicing in our words of welcome to its expression of the expectation that the Governor would move on to pastures new. The Chronicle attributes our joy to premature celebration of Regatta Day. In this the Chronicle editor does himself injustice. Our joy was due to his own words. Singularly the Editor of the Chronicle does not seem to be joyful. His words of yesterday were most doleful and lugubrious. But yesterday was the day after the Regatta, and long faces are not unknown on that day. It would appear that coming events are casting their shadows before, and that the Government press are not altogether happy about the prospects.

Before we close we must not forget to thank the editor of the Chronicle for his testimony to the Evening Telegram's reputation for plain speaking to Governors when the occasion arises. The Chronicle's tone was not one of felicitation, nor were the words intended to be congratulatory, but the tone and the manner of expression but served to emphasize the more strongly the unwilling and unwitting tribute to the Telegram. In conclusion, we repeat our hope that the Chronicle's expectation of the Governor moving on will come true, and that his moving on in due course will take place as speedily as did the transfer of Sir William MacGregor after our criticism of his conduct.

**Base Ball.**

The Base Ball Team from the Tobacco Factory will journey to Bell Island to-morrow at one o'clock sharp, to play the base ball team representing Nova Scotia Mines. The latter will come to St. John's, Wednesday, July 14th, for a return game, which will be played at St. John's field, on Freshwater Road. Below is a line up and batting order of the Tobacco Factory team. Players are requested to assemble at the Tobacco Factory at one o'clock sharp.

Ford, ..... Third Base.  
McDonald, ..... Left Field.  
Hiltz, ..... 1st Base.  
Rice, ..... Right Field.  
Brown, ..... Pitcher.  
Duff, ..... Catcher.  
McNeal, ..... 2nd Base.  
Johns, ..... Short Stop.  
Hartnett, ..... Centre Field.  
Substitutes—Howvermale, O'Leary, O'Flaherty.

**Cape Race Report**

Special to Evening Telegram.

**CAPE RACE, To-day.**

Wind N.W., gentle weather, fine; the S. S. Grampania and Learentic passed west yesterday afternoon; the City of Sydney west at 4.15, and S. S. Ottamini east at 6 a.m. to-day; the iceberg reported yesterday is about 10 miles west, apparently aground. Bar. 29.80; Ther. 58.

**Ex 'Stephano,'**

New Potatoes,  
New Cabbage,  
California Oranges,  
Jamaica Oranges,  
Bananas,  
New York Corned Beef,  
Corned Rigs' Tongues.

1-lb. Can Baked Beans, 8 cents.

**McMurdo's Store News.**

FRIDAY, Aug. 9, '12.

For Neuralgia, and similar local nerve pains, Menthol occupies a place which nothing else quite fills. Rubbed on the part affected it produces a sense of coolness followed usually by the disappearance of the pain. It has no ill effects of any kind, as of course its effect is simply local. As a pain relief it is one of the quickest and surest, and in the form of pencil or cone is very portable and convenient. Price 25 and 30 cents a cone.

It is only necessary to remind you that we have Ice Cream, Ice Cream Sodas, College Ices, Sundae, etc., in many different flavors, as well as malted milk and eggs, the last named a specially delicious drink. Price 10 and 15c. each.

**Warship Leaves.**

**GOVERNOR ON BOARD.**

H.M.S. Sirius left port at noon to-day for Halifax at 11 a.m. His Excellency the Governor, accompanied by Mr. Gale, A. D. C., went on board and was saluted with fifteen guns. His Excellency will proceed to Halifax in the warship to be present at the function attending the visit of His Royal Highness the Duke of Connaught.

**It is a Fact--**

**MOST ADVERTISERS HAVE COME TO RELY ENTIRELY UPON THE PUBLIC FOR ALL THAT THEY MAKE AND SELL.**

It is an ordinary thing these days to pick up the paper and see the manufacturer of some well-known automobile, for example, asking you for any suggestions toward the improvement of his car, or to find a clothing manufacturer asking you to suggest a name for a standard suit that he is putting out, or even to see some maker of a staple product offering you have you try his goods at his expense.

A short time ago the whole of New York City was treated to a can of milk for breakfast. A little bit later another city was invited to a dinner of pork and beans absolutely free.

There is hardly a product to-day that you cannot buy and send back again if it does not live up to the statements that were made about it in the advertisements.

You go to a store for a suit of clothes and after you find the fads. You take it back without the slightest hesitation. The storekeeper thanks you for helping him catch the crook. He sends it on back to the manufacturer, and the chances are the maker in turn will thank the storekeeper for helping to locate the trouble in time and so saving his commercial loss.

Now, with a condition like this—with every effort possible being made to serve you, the buying public, does it seem to you that you should overlook this most important feature of trade—the advertising.

If it weren't for the advertising and for the effort of every manufacturer and every distributor to live up to what he says in the advertising, you would be robbed forty times a day and nobody would care two straws.

The point is that the thing that protects you most, you pay attention to least. It is absolute carelessness on your part to spend your money with any concern of any kind that does not place itself on record behind its merchandise. And not only is it careless to do so, but it works a positive harm to the men who are trying to uphold the standard of their goods and protect your interests.

Now, suppose you lend your aid to the general cause and maintenance of good goods.

Whatever you are going to buy, make up your mind to-day to buy through advertising. Give these makers and merchants the benefit of your trade. Turn to the advertising in this paper and see what they have to sell. Patronize them with your pocketbook. You will get better service, better goods, better prices, and best of all, you will get more security than has ever been known before in the history of trade—and far more than ever would have been known if it hadn't been for this great publicity plan.

The constant reading of advertising is the price of commercial liberty for all of us.

**Here and There.**

**FROM LABRADOR.**—The S. S. Euphrates arrived from Labrador yesterday morning after discharging a cargo of salt down the coast. She left for Bell Island to-day.

Just received by **GEORGE KNOWLING:** New Potatoes, 18 cts. per gallon; New Cabbage, Grape Fruit, Cucumbers, California Oranges, Water Melons, New Zealand Apples; also Smoked Salmon, 12 cts. lb. **G. KNOWLING**—aug9,11

**YOUTHFUL THEVES.**—Two boys went into a shop on Peasant Street last night and rifled the till; they got away with \$10 but were quickly rounded up, but owing to their tender years nothing further was done in the matter.

Colonel and Mrs. Mapp, assisted by Colonel Pugmire, will conduct special meetings in the College Hall, on Sunday, 11th inst., at 3 p.m. The Colonel will lecture on "World Wide Operations of the Salvation Army." Chair to be taken by Hon. S. B. Blandford, 7 p.m. The Colonel will preach. All are welcome.

**MINARD'S LINIMENT CURES GAGGET IN COWS.**

By S. S. Morwenia.

100 bags P. E. I. Black Oats,  
50 bags P.E.I. Potatoes  
10 bxs. Purity Butter,  
20 bxs. Can. Cheese.

**CIGARS.**

\$2.00, \$2.25, \$2.50 per hundred.

**KING EDWARD VII.**

The favorite 5c. Cigar,  
\$3.00 per 100.

**T. J. EDENS.**

By S. S. Florizel.

1000 Boxes  
"Necco," 1c. Candies.

Chocolate Sherbet  
Jelly Beans  
Chocolate Nut Bar  
Sweet Smokes  
Turkish Gums,  
Little Injuns  
Big Lunch  
Bantam Eggs  
Licorice Drops  
Licorice Paste  
Baby Bananas  
Honey Moons  
Boston Baked Beans  
Big 6 Marbles  
Manhattan Nougat

**Glassware!**

**Fruit and Cake Stands.**

**JOHN B. AYRE.**

**The Sagona's Labrador Report**

The Sagona arrived at Twillingate at 3.15 last night. Her report was: "Arrived at Cape Harrison August 4th, wind E. and S. E., with dense fog and heavy sea all the trip. Returning, fog prevailed. Domino to Indian Tackle fish plentiful; no salt. Black Island, Grady and Long Island not so good. Indian Harbor and Cape Harrison fish plentiful; no salt. Batteau to Battle Harbor fishery fair. August 6th several salt vessels arrived on coast, fog bound."

**ROSSLEY**

**THEATRE.**

Another Big Programme.  
**VAUDEVILLE.**  
To-Night, Friday and Saturday.

Always Something New and Up-to-Date by the Entire Company.

Three Reels Pictures, Star Orchestra in the Latest Selections.  
**MATINEE SATURDAY.**

Look out for Chillingowullaborie.

**Banker Arrives.**

The Lunenburg banker J. B. Young, Capt. Emberman, reached port this morning from the Grand Banks with seventeen hundred quintals of fish on board. On her last trip the vessel landed 1500 quintals, making her total catch 3,200 quintals. Capt. Emberman reports cod scarce on the banks, after getting a supply of salt the vessel will go to the South West coast to get a squid baiting and will then continue the voyage.

**FOR SALE**

—AT—

**A BARGAIN,**

**"Ford"**

**Motor Car,**

Almost as Good as New.

**J. C. BAIRD,**

Water Street.

**Personal.**

Rev. Sydney A. Chancey left by Tuesday's express for his new appointment, Zion Church, Calgary, Alberta. His brother, Hedley, is a partner in the large business of Black & Co., jewellers and diamond merchants, in the same city.

**DODD'S KIDNEY PILLS**

**FOR ALL KIDNEY DISEASES**

**URIC ACID, RHEUMATISM, GRAVEL, BRIGHT'S DISEASE, BACKACHE, DIABETES, SANDS, CATARRH.**

**23 THE PHARMACY**

**Ayre & Sons, Ltd., Grocery Department.**

ARRIVED per S. S. "STEPHANO"

Tomatoes, Cucumbers, Cauliflowers, Celery, Cabbage, Turnips, Carrots.	Potatoes, Oranges, Apples, Grape Fruit, Plums, Pears.	Peaches, Bananas, Grapes, New York Chicken, New York Turkey, New York Beef,
--	--	--

And in Stock all the Leading Brands of CIGARS.

Premier Grocery Department. **Ayre & Sons LIMITED** Premier Grocery Department.

**Ready-to-Wear**

—AND—

**Untrimmed HATS,**

GOING OUT AT

**50 cts. each 50 cts.**

The price is attractive because the Reduction is genuine; therefore, Ladies should jump at this GREAT Discount Opportunity.

SEE WINDOW.

**S. MILLEY.**

**REPRESENTING**

**Dale & Co., Ltd., Montreal,**

**MARINE and FIRE UNDERWRITERS,**

Newfoundland Agency for

**FIRE**

**The British Dominions Gen. Ins. Co., Ltd.**

**Tessier & Co., Agents.**

**Thirty Six Feet Gold Wire**

Used in Operation on a Man's Heart in New York.

New York, Aug. 1.—An operation on the heart was performed yesterday in Bellevue Hospital by Dr. Wm. C. Lusk, in which thirty-six feet of gold wire was wrapped around the aorta, the great artery leading from the heart, and a current of electricity sent through the wire which reduced the swelling of the artery sufficient to allow it to perform its natural functions. No anaesthetic was used during the operation, but the incision, which was made in the back of the patient between the fifth and sixth ribs, was sprayed with cocaine. At the close of the operation, which lasted about four hours, Dr. Lusk expressed himself as satisfied, and while the operation is not expected to entirely cure the patient, it is expected to prolong his life. The patient who underwent the operation was Oscar Nelson, 50 years old, a cabinet maker, whose case has been pronounced hopeless.

**IT'S A GREAT TIME TO SHOP**

**Extra Values**

**LADIES' HANDKERCHIEFS**

24 boxes of Ladies' Fine White Muslin Handkerchiefs with dainty embroidered edges. Reg. 12c. Saturday

**LADIES' COLLARS.**

11 doz. Ladies' White Embroidered Muslin Collars in the "Turnover" style; assorted patterns. Special for Saturday 3 for 1

**DRESS GIRDLES.**

26 doz. Ladies' Silk Dress Girdles in colors of Cream, Sage, Black, Reseda, Myrtle, etc., 2 yards long with 2 tassels. Reg. 75c. Saturday

**LADIES' OVERALLS.**

15 doz. Ladies' White Overall, made of good quality muslin, Swiss embroidery yoke; trimmed with lace insertion and embroidery frills; tucked full around bottom. Reg. \$1.00 each. Saturday

**WHITE APRONS.**

20 doz. White Holland Aprons in the original "Sister Doris" style; large sizes, with 1 pocket, full skirt. Reg. 40c. each. Saturday

**CHILD'S KNICKERS.**

14 doz. of Children's White Cotton Knickers, trimmed with embroidered frill and tucks; sizes 1, 2, 3. Reg. 25c. each. Saturday

**Crockery**

Plain White Stone China  
Saturday

Green Fluted Jugs, small  
White and Gold Stone China

Hygienic Covered Pudding  
Candles for Pyramid Pans

Brown Rock Fireproof T  
Krystal Glass Handled O  
1 and 3 line White and G

**LINOLEUM.**

150 yards only of good quality Floor Linoleum, 2 yards wide; floral and tile patterns; some fine color combinations in this lot. Reg. \$1.00 Saturday

**WHITE SHIRTING.**

800 yards White Shirting, the "Times" make; fine quality, medium weight, absolutely pure, 31 inches wide. Special for Saturday

**DUCHESS SETS.**

15 doz. Duchess Sets, some trimmed with lace insertion and fringe; others plain hemstitched. 4 separate pieces to a set. Reg. 55c. Saturday

**An A**

**MEN'S BOOTS.**

250 prs. Men's fine quality Black Vic Kid Patent Last also Tan Calf. Reg. \$4.75. Saturday

**MEN'S BOOTS.**

Another line of Men's Dongola, Blucher Shape. A weight boot suitable for summer wear. Reg. \$2.25. Saturday

**MEN'S CAPS.**

24 doz. Men's Job Tweed Caps, English and American makes, in smart and stylish patterns. Reg. 40c. Saturday

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24 doz. Men's Job Tweed Caps, English and American makes, in smart and stylish patterns. Reg. 40c. Saturday

IT'S A GREAT TIME TO SAVE

# SATURDAY

IT'S A GREAT TIME TO BUY.

## Extra Values in Summer GLOVES.

**LISLE GLOVES.**  
14 doz. pairs of Ladies' Lisle Gloves in these colors: Black, White, Cream, Tan, Brown, Beaver, Navy and Grey; extra strong quality; 2 domes. Reg. 35c. **Saturday 29c**

**NET GLOVES.**  
25 doz. pairs Ladies' Black Net Gloves, Elbow Length. These gloves are strongly stitched and nicely finished. **Special value for Saturday 12c**

## We are out for Big Business. Quality and Low Prices Will Bring It.

## Big Bargains in Women's and Children's Hosiery.

**LADIES' CASHMERE HOSE.**  
250 pairs Ladies' Cashmere Hose, plain and ribbed, black and tan. Reg. to 37c. **Saturday 29c**

**CHILDREN'S HOSE.**  
200 pairs Children's Cashmere Hose, plain and ribbed, black and tan; sizes: 9 to 6. Reg. to 37c. **Saturday 22c**

## Show Room Offerings.

### LADIES' HANDKERCHIEFS

24 boxes of Ladies' Fine White Muslin Handkerchiefs with dainty embroidered edges. Reg. 12c. **Saturday 10c**

### LADIES' COLLARS.

11 doz. Ladies' White Embroidered Muslin Collars in the "Turnover" style; assorted patterns. **Special for Saturday 3 for 8c**

### DRESS GIRDLES.

25 doz. Ladies' Silk Dress Girdles, in colors of Cream, Saxe, Black, Reseda, Myrtle, etc., 2 yards long with 2 tassels. Reg. 75c. **Saturday 59c**

### LADIES' OVERALLS.

15 doz. Ladies' White Overall, made of good quality muslin. Swiss embroidery; trimmed with lace insertion and embroidery; frills; tucked full around bottom. Reg. \$1.00 each. **Saturday 79c**

### WHITE APRONS.

20 doz. White Holland Aprons in the original "Sister Dora" style; large sizes, with 1 pocket, full skirt. Reg. 40c. **Saturday 31c**

### CHILD'S KNICKERS.

14 doz. of Children's White Cotton Knickers, trimmed with embroidered frill and tucks; sizes: 2, 3, 4. Reg. 25c. **Saturday 19c**

### LADIES' CAMISOLES.

25 boxes Ladies' fine White Lawn Camisoles, trimmed with embroidery, tucks and lace ribbon heading. Reg. 90c. **Saturday 73c**

### LADIES' KNICKERS.

15 doz. Ladies' White Lawn Knickers, lace and insertion trimmed, pink and blue bows, embroidered frill. Reg. 60c. **Saturday 47c**

### NECK FRILLING.

12 boxes of Fancy Neck Frilling in Net and Chiffon; colors of Paris Black, Cream, White. Reg. 25c. **Saturday 20c**

### SWISS EMBROIDERY.

500 yards of White Swiss Eyelet Embroidery; assorted widths and patterns. **Special for Saturday 8c**

### RIBBONS.

450 yards Taffeta Silk Ribbon, most suitable for Millinery, Sashes and Bows, in shades of Cream, White, Navy, Crimson, O. Rose, Green, Turquoise; 6 inches wide. Reg. 25c. **Saturday 19c**

### MORE RIBBONS.

Another line of Taffeta Silk Ribbons, in the same colors as above, 1/2 in. wide. Reg. 20c. **Saturday 16c**

## Women's and Children's Footwear.

### LADIES' BOOTS.

240 pairs Ladies' Boots, Black Vici Kid, Patent Tip, Blucher Shape; one of the newest styles. Reg. \$2.80. **Saturday 2.55**

### LADIES' TAN BOOTS.

150 pairs Ladies' Tan C u b a n Heel, Blucher shape. C u b a n Heel, Blocked Toe, stout vamp. Reg. \$3.20. **Saturday 2.98**

### LADIES' SHOES.

400 pairs Ladies' Oxford and Strap Shoes. The Oxfords are in Black Dongola with patent tip. The strap shoes are all Tan, Cuban Heel, silk Bow, 2 straps. Reg. \$1.80. **Saturday 1.65**

## Something New in Paper Goods.

### PAPER TOWELS.

50 rolls Paper Towels. Each roll contains 200 Towels. These are admirable substitutes for the ordinary linen or Turkish Towels. They do the work just as well and have the advantage of always being fresh and clean. **Special for Saturday, per roll 30c**

### TOWEL RACKS.

Only Nickel Towel Racks to suit the above rolls of paper towels. **Special for Saturday 48c**

### PAPER NAPKINS.

5,000 White Crepon Paper Napkins; size: 14 x 14. **Special for Saturday 50 for 5c**

### WAXED PAPER.

2,000 rolls of White Waxed Paper. Each roll containing 30 sheets; size: 12 x 18. Very useful in baking, preserving, etc.; also to keep your picnic, school and noon lunches fresh. **Special for Saturday 9c**

### PHOTO MOUNTS.

4,000 of these useful Photo Mounts, just the thing to keep together a series of photos taken on holidays, etc. They come in Grey, Cream and Brown shades with silk lace. **Special for Saturday, 2 for 10c**

## GROCERIES.

1 lb. Tins Ham. Reg. 20c. **Tin 16c**  
1 lb. Tin Corned Beef Hash. Reg. 20c. **Tin Saturday 15c**  
Large Tins Sardines. Reg. 20c. **Saturday 17c**  
Van Camp's Hominy. Reg. 15c. **Saturday 10c**  
1 lb. Tins Morton's Soups. Reg. 25c. **Tin Saturday 20c**  
Kola Tonic. Reg. 75c. **Saturday 69c**

### CURTAIN FABRICS.

500 yards of Curtain Nets and Muslins, in White, Cream and Ecru; some with plain edges, others frilled; extra wide. Reg. 20c. **Saturday 16c**

### TABLE LINEN.

150 yards White Damask Linen Tablecloth, 60 inches wide; smart artistic designs; extra wide. Reg. 40c. **Saturday 40c**

### WASH GOODS.

320 yards of Check Gingham, in shades of Blue, Pale Blue, Red, Holo, Fawn, Pink; recommended for their smart appearance and good wearing qualities; warranted fast colors. Reg. 13c. **Saturday 11c**

### UMBRELLAS.

50 only Ladies' Umbrellas, steel and wood r o d s; good strong "Gloria" covering; colored handles; splendid value. Reg. 50c. **Saturday 48c**

### TAPE.

100 doz. pieces Pure White Blocked Indian Tape. The only patent-non-twist Tape made; 30 different sizes. Reg. 2c. **Saturday, 2 for 4c**

### BOOT LACES.

100 gross Black Mohair Boot Laces; good quality, medium length. **Special for Saturday, 2 doz. for 5c**

### MOHAIR LACES.

Another line of Mohair Boot Laces, in Black and Tan; extra long with spiral and plain tassels. Reg. 10c. **doz. Saturday, 2 doz. for 14c**

## Special Hardware Values.

Enamel Basin, White; size 13 1/2 in. Reg. 25c. **Saturday 22c**  
Enamel Bowls, Globe Shape, 7 1/2 in. Reg. 15c. **Saturday 12c**  
Enamel Saucenaps, Blue and White—  
Sizes: 8 x 5. Reg. 45c. **Saturday 41c**  
Sizes: 8 3/4 x 5 1/2. Reg. 65c. **Saturday 56c**  
Enamel Pie Dishes, White with Blue Rim; size 12 1/2 x 7 in. 30c. **Saturday 27c**  
Clocks. The celebrated "Waterbury" 8-day clock; light and dark oak finish. Reg. \$2.90. **Saturday \$2.52**  
Stove Lifters, spiral handles. Reg. 6c. **Saturday 5c**  
Stove Pokers, N. P. Handles. Reg. 5c. **Saturday 4c**  
Oil Heaters, single wick. Reg. \$1.35. **Saturday \$1.14**  
Food Choppers, with 4 cutters. Reg. 95c. **Saturday 81c**  
Toilet Paper, "Laurel." Reg. 7c. **Saturday 5c**  
Sheathing Paper, pink rosin sized, 36 inches wide, 500 running feet. Reg. 65c. **Saturday 56c**  
Window Screens, 9 x 20; full extens. 33c. Reg. 25c. **Saturday 29c**  
Window Screens, 12 x 2; full extens. 33c. Reg. 30c. **Saturday 27c**

### MONEY BANKS.

70 doz. Red Enamelled Tin Money Banks, Post Office Pattern. Reg. 4c. **Saturday 2 for 5c**

### ART MUSLINS.

750 yards of Art Muslin, cream ground, with floral designs in beautiful color combinations. Reg. 10c. **Saturday 8c**

### TABLE CENTRES.

5 doz. only White Linen Table Centres with Swiss Eyelet Embroidery, oval shape; size: 13 x 19. Reg. 49c. **Saturday 30c**

### STAIR LINEN.

70 yards only Grey Damask Stair Linen, 18 inches wide, neat patterns, recommended for hard wear. Reg. 20c. **Saturday 17c**

### STAIR CARPET.

175 yards of Tapestry Stair Carpet, 18 inches wide; rich, handsome colorings and designs. Reg. 70c. **Friday 59c**

## Crockery Specials.

Plain White Stone China Cup and Saucer, large size. Reg. 90c. **doz. Saturday 84c**  
Green Fluted Jugs, small size. Reg. 13c. **each Saturday 11c**  
White and Gold Stone China Tea Plates, 4 in. Reg. 40c. **doz. Saturday 25c**  
Hygienic Covered Pudding Bowls, 6 in. Reg. 30c. **each Saturday 25c**  
Candles for Pyramid Fairy Lights, 8 candles in a box 30c. **Saturday 16c**  
Brown Rock Fireproof Teapots, extra large size, 20c. **ea. Sat. 16c**  
Krystal Glass Handled Olive Dish. Reg. 15c. **each Saturday 13c**  
1 and 3 Line White and Gold China Bread and Butter Plates, 20c. **doz. Saturday 16c**

### LINOLEUM.

150 yards only of good quality Floor Linoleum, 2 yards wide; floral and tile patterns; some fine color combinations in this lot. Reg. \$1.00. **Saturday 84c**

### WHITE SHIRTING.

800 yards White Shirting, the "Times" make; fine quality, medium weight, absolutely pure, 41 inches wide. **Special for Saturday 10c**

### DUCHESS SETS.

15 doz. Duchess Sets; some trimmed with lace insertion and fringe, others plain hemstitched. 4 separate pieces to a set. Reg. 55c. **Saturday 43c**



## An Attractive Price List in our Gents' Department.

**MEN'S BOOTS.**  
250 prs. Men's fine quality Boots in Black Vici Kid, Patent Leather; also Tan Calif. Reg. \$4.75. **Saturday \$4.29**

**MEN'S BOOTS.**  
Another line of Men's Boots, Dongola, Blucher Shape. A light weight boot suitable for summer wear. Reg. \$2.20. **Saturday \$1.98**

**MEN'S CAPS.**  
24 doz. Men's Job Tweed Golf Caps, English and American makes, in smart and stylish looking patterns. Reg. 40c. **Saturday 33c**

**MEN'S LINEN HATS.**  
27 doz. Men's Linen Hats, in White and Blue Stripe effects, well made; correct sizes. Reg. 25c. **Saturday 19c**

**MEN'S BRACES.**  
14 doz. Men's Working Braces. The noted "Samson make." The best Elastic Webbing and good strong leather straps. Reg. 30c. **Saturday 24c**

**BOYS' BLOUSES.**  
12 doz. Boys' Washing Tunic Blouses in Blue and White Striped Galatea and other cotton fabrics. **Special for Saturday 55c**

**MEN'S TIES.**  
20 doz. Men's Fancy Silk Ties, different styles, including "Paris," "Derby," "Knot," Wide Ends, etc. Reg. 35c. **Saturday 28c**

**MEN'S SHIRTS.**  
17 doz. of Men's Print Shirts, short stiff bosom; medium cuffs, in fancy stripe effects. Reg. \$1.25. **Saturday \$1.00**

**COLLARS.**  
25 doz. Men's Linen Collars, fourfold, warranted pure linen, all shapes, all sizes. Reg. 15c. **Saturday 15c**

**MEN'S UNDERWEAR.**  
15 doz. of Men's Balbriggan Underwear, perfectly seamless. These garments are knit together, not attached; all sizes. Reg. 60c. **Saturday 49c**

**MEN'S SUMMER SOX.**  
45 Boxes of Men's Lisle Thread Half Hose, in different colors; fancy stripe effects. Reg. 36c. **Saturday 22c**

**MEN'S HANDKERCHIEFS.**  
20 doz. Men's Linen Handkerchiefs, large size, guaranteed pure linen. Reg. 25c. **Saturday 20c**

## Kaiser's Donates 15000 Marks.

Special Evening Telegram.  
BOCHUM, Germany, To-day.  
The explosion of black damp and coal dust this morning in the Lorraine shaft cost the lives of 103 miners, according to the official report. Two others are severely and 23 others are slightly injured. Death was practically instantaneous in all cases. The cause of the explosion is not yet definitely known, but it is thought to have been caused by the liberation of a pocket of gas. The Emperor, who is now at Essen, donated Fifteen thousand marks to aid the families of the victims.

## S.A. Visitors.

Colonel and Mrs. Mapp are due by the express to-morrow for the Annual Congress of the Salvation Army in Newfoundland. The Colonel will conduct the Congress and takes the place of Commissioner Rees, whose health is unsatisfactory and on account of which General Booth has deemed it the better course to cancel the Commissioner's visit, and send Colonel Mapp in his stead. Colonel Mapp is an Anglo-Indian, and spent many years in India in Salvation Work. He was then transferred to the International Headquarters at London and became Assistant Foreign Secretary. Four years ago he was sent to Canada as Chief Secretary for the territory which embraces Canada, Newfoundland and Bermuda. It is understood that he is under farewell orders, and this will be his last visit to Newfoundland. Mrs. Mapp is Secretary of the Woman's Social Work. Colonel Mapp is accompanied by Colonel Fugitt, the Secretary of the Men's Social Work and is well known here.

## Juvenile Makes Complaint.

Editor Evening Telegram.  
Dear Sir—Please permit me space in your valuable paper to say a few words concerning the Juvenile Race of Wednesday's Regatta. I, myself, rowed in the Juvenile Race yesterday, and I was not aware that we had to row against a crew of fishermen of Quidi Vidi. Now, Mr. Editor, I think this is very unfair to the C. L. B. and M. G. B. juveniles to have a crew of fishermen come from Quidi Vidi to row against us. For instance, take the Mercantile crews and put a crew of fishermen against them and see how they will come off. That is the very same kind of thing that was done yesterday with the Juvenile Race. We were aware that we had to row against a crew of juveniles from Quidi Vidi, but we were not aware that they were a crew of fishermen. We juveniles never see an oar from one year to the other, and as to the Quidi Vidi boys why let it be their task. Hoping I have not trespassed too much on your valuable space, and hoping that things will be arranged better next year. I remain, yours truly,  
A JUVENILE.  
August 8th, 1912.

## Bill at the Races.

Bill went a fishin' when 'twas hot, away up in the woods. The papers said he caught a lot. Bill always had the goods. They told twenty pounds bright, and all the folks stood still, the morning paper said 'twas right and boosted fisher Bill. And soon the boys around the town felt proud of 'fisher Bill for sure, they kinder rubbed Bill up and down and said he could catch more. But when I met this sporting gent 'twas on Regatta Day, oh you should have seen him in the tent and watch the clumsy way he fumbled with the pickles and jug for half an hour. Bill lost all his ancient glory tryin' to land a cauliflower.  
TIM SHANNAHAN.

## Officers Installed

At the quarterly meeting of the George Boyd Lodge on Wednesday night L. D. William H. Pike, assisted by Bro. J. A. Carmichael and Bro. Hammond as installing marshal, installed the officers as follows: C. T. Bro. W. G. Gooby; P. O. T. Bro. W. Whiteway; V. T. Bro. F. Rose; Secy: Bro. F. S. Bro. J. E. Crumme; Treas.: Bro. F. Rose; M. Bro. S. Hussey; Chap.: Bro. W. Browning; D. M. Sis. E. Mott.

## On Second Thought.

BY JAY E. HOUSE.  
There isn't much the matter with you if you can cure it by drinking buttermilk.  
Next to protecting it in an ear trumpet, the most difficult thing is to express yourself cleverly through a megaphone.  
The fact that Col. Roosevelt selected the bandana as his party emblem occasions some surprise. Most people believed Col. Roosevelt would select the dove as his party emblem.  
Fame doesn't amount to much. All the great majority of the people know about Henry George is that he is a five-cent cigar.  
Shiftlessness is variously construed. If a woman makes a cherry pie and leaves the seeds in it, that is shiftlessness.  
What has become of the old-fashioned bean who, when he walked about with her, took the lady's arm?  
When a woman refers to another woman as "that woman," she suspects her of being too friendly with her husband.  
What finally became of the mild-mannered person who "wouldn't hurt a fly"?  
There are 1,300 buffalo left in this country. Unless your need of buffalo is greater than ours, that will be enough.



## T. A. and B. Society's Band.

Editor Evening Telegram.  
Dear Sir—As a lover of good music and a life long subscriber to the Regatta funds, permit me space in the columns of "The People's Paper" on behalf of the Foreign Secretary of the T. A. and B. Society, by permission of the President, W. J. Ellis, Esq., to congratulate all concerned. The appearance of the Orchestra on the Band Stand numbering twenty two performers, dressed in a neat and becoming uniform, added greatly to the attractions and was in itself quite a contrast to the bands of former years. I can state without fear of contradiction that not since the palmy days of Prof. John Bennett's Band have the multitude at the lake side had the pleasure of listening to such a programme of selected music as that given on Regatta Day of 1912. In years past this important item "music" was allowed to go by default, so to speak, and that any old band would fill the contract, but thanks to the Regatta Committee of 1912, this idea was abandoned and the public given a treat. Trusting that in the future the musical part will be attended to, I am,  
Yours truly,  
JULY 8, 12. BATON.

## Never Forget

that upon your physical condition depends your comfort and usefulness—that your condition will be bettered, your vigor increased—when your bowels are regulated, your liver stimulated and your digestion made sound by  
**BEECHAM'S PILLS**  
Sold everywhere. In boxes, 25c.

## Griffin's

Best Crown  
Riveted Scythes.  
American  
Clipper Scythes.  
Canadian  
Excelsior Scythes.  
B. Y. Grass  
Hooks.  
Waterloo  
Scythe Stones.  
American  
Scythe Stones.  
Scythe Snaths.  
Hay Rakes.  
Hay Forks, etc.

**BOWRING BROS., Limited.**  
Hardware Department.

### S.A. Congress.

Owing to the unsatisfactory state of Commissioner Rees' health, the General has thought it wise to cancel his trip to Newfoundland for the present and has therefore instructed Colonel Mapp to take his place and conduct the Annual Congress which will be held in the City from August 10th to the 15th. Colonel Mapp is an Anglo-Indian and received his training as an arm officer amongst the heathens of India. After many years service in that interesting country, he was transferred to International Headquarters, London, where he served in the capacity as Assistant Foreign Secretary. About four years ago, he was transferred to Canada as Chief Secretary for the Canadian Territory which embraces the Dominion of Canada, Newfoundland and the Bermudas. The Colonel is one of nature's big men—we do not mean in physique, although the statement holds good in that respect, but in large heartedness, in mental capacity, and in ability to successfully labour for the good of a cause. He is also a great spiritual force. His unquestioned sincerity and purity of life, his absolute devotion to



COLONEL AND MRS. MAPP.

the Kingdom of God and the Salvation Army, his inflexible carrying out of what he conceives to be his duty, his God and his fellows lend additional power to his intrinsically powerful platform utterances. Colonel and Mrs. Mapp, in their respective positions of Chief Secretary and Secretary for the Women's Social Work have rendered invaluable service to the Army in Canada, and under the guiding hand of Mrs. Mapp, it has been greatly developed, and during her stay in the city will make a thorough inspection of our Women's Social Work and no doubt will finalize some plans for the advancement of that branch of the Army's work in the city. In all probability, some definite arrangements will be made for the erection of a new Institution. Colonel Mapp, who is accompanying the Chief Secretary, is a real old friend. His cheerful countenance and soul-stirring songs have endeared him to hundreds of Newfoundlanders. We are happy to extend to him a sincere and hearty welcome back again. He is a man of wide and varied experience, having served in every department of the Army's work. His last appointment as Secretary to the Men's Social Work brought him in touch with every prisoner in the Dominion of Canada where his sweet songs and soul-stirring appeals have brightened many a prison cell and encouraged many a drooping heart. We are glad to have him back again.

### Marine Disaster Fund.

Received at Evening Telegram Office. Amt. already acknowledged \$170.00 George Boyd Lodge, I.O.G.T. 10.00 Colin Tavernor, Kelligrews 2.00 \$182.00

(Treasurer's Statement). To Amount acknowledged \$14,421.77 Dale & Co., Marine and Fire underwriters, Montreal, per Tessier & Co. 25.00 \$14,446.77

**VISITING HER BROTHERS.**—Miss Mary Cowan, daughter of Mr. Robert Cowan of Brazil's Square, left here by the City of Sydney last evening to visit her brothers in Montreal. Both of them, Sam, so well known to many of the old pupils of the Christian Brothers, and Jack, the excellent half of the Star football team, hold fine positions in Montreal.

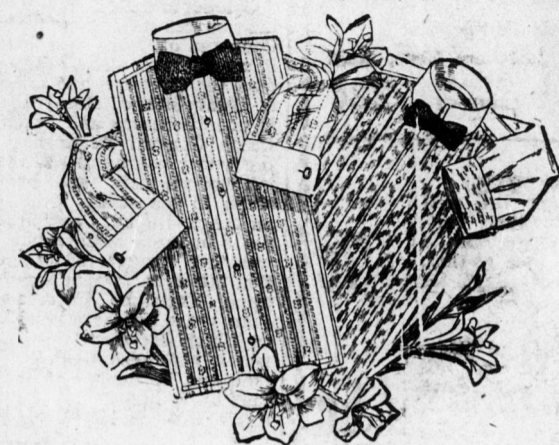
### Pruning the Appendix

What thousands of people are rushed to the hospitals these days with the idea that pruning the appendix will rid them of the cause and effect of wrong habits of eating and living. We eat too much, take too little outdoor exercise, breathe impure air, and when the system gets loaded with foul impurities, which irritate the digestive system and set up inflammation, we are told that the operating table is the only place for us. Why not prevent appendicitis, as well as acute indigestion, peritonitis and Bright's disease of the kidneys, by keeping the liver active and the bowels regular. Dr. Chase's Kidney-Liver Pills cleanse the digestive system of foul impurities more quickly than any treatment you can obtain. They awaken the liver and ensure the healthful action of the kidneys and bowels. Dr. Chase's Kidney-Liver Pills, one pill a dose, 20c a box, at all dealers or Edmondson, Bates & Co., Limited, Toronto.

## Men's Fancy SHIRTS,

Button Collars..... \$1.50.  
Price.....

If you want to get a chance at the Handsomest NEGLIGEE SHIRTS your eyes ever rested upon—come here now and make your selections.



### MEN'S STRIPED TUNIC SHIRTS!

The man who would like to buy a better Shirt for 69c.

than he ever bought before, can get it right here. The patterns are choice and the Shirt Making is Excellent and Fabrics Fast Color.

### Come, Bring Your Best

\$2.00 Thoughts, and you will not be disappointed in our

### \$1.60 Pleated Shirts.

If you have worn a poor fitting pleated shirt you know the trouble that goes with it, a pleated shirt must be cut to fit right.

We also, show

### A JOB LINE a 69c.

This is all we can say for these shirts—but we would like to show them to you.

## Marshall Bros.

## Great BARGAIN Sale.

OPENING DAY:  
THURSDAY, AUGUST 1st.

During this Sale all SUMMER GOODS, Dress Cottons, Linens, Silk Muslins, Delaines, Muslins, etc., will be offered at less than cost. Each Lot will be marked in plain figures.

Special attention is called to our Dress Dept.

Lustres, all shades, 5 yard lengths, 48 in. wide, \$1.75. Good value for \$2.50.

Costume Tweeds and Meltons in great variety. Our extra special lot \$1.60 for 5 yard lengths.

Prices in all departments will be cut so that you will have to admit that this is a REAL Bargain Sale.

A Special Feature will be Our 20c. Counter.

We intend to make such a display here that it will prove an attractive feature to every one.

Other Bargains will be announced later—wait for them.

Remember Thursday, Aug. 1st.

## Robert Templeton.

### Here and There.

**MORE DIPHTHERIA.**—A case of diphtheria developed at the Methodist Orphanage this morning.

**CHILD VERY ILL.**—A little girl named Cecelia St. John arrived from Avondale by to-day's train. She was brought to Hospital. She suffers from tuberculosis of the legs.

**STEPHANO SAILS.**—The s.s. Stephano sails at 3 o'clock to-morrow for Halifax and New York, taking as passengers:—Messrs. Eisenman, Mrs. Jess. W. F. Dunn, W. F. Parsons, and six in steerage.

Mr. Clarke, of New York, who has been here for some time settling the estate of his brother Patrick, who was killed on the railway, leaves by the S. S. Stephano for his home in New York.

**ACKNOWLEDGMENT.**—The Rev. Mother Superior, St. Bride's Academy, Littledale, gratefully acknowledges receipt of (\$200.00), two hundred dollars, bequest of the late Rev. J. Rows, P. P. Harbor Main, per the Hon. M. P. Gibbs, K. C. advt. 11.

**BRUCE PASSENGERS.**—The Bruce arrived at Port aux Basques at 6.30 to-day. Her passengers were: J. J. Brown, Dr. F. R. and Mrs. Hagmor, J. J. McDougall, A. Harrison, Horwood, Mrs. C. Bellamy, Mrs. J. White, F. and Mrs. McMillan, Col. H. W. and Mrs. Mapp, Lieut. Col. J. C. Pugmire, Dr. W. E. Steel, J. W. Comilippe, F. V. Hall, E. Habit, Mr. J. A. Willett.

**ALMOST A FATALITY.**—Last evening while a cab was driving up Fresh-water Road and before the driver had a chance to pull up, a little girl named Murphy, about 5 years old, attempted to cross the street. The child went right under the horse's legs and one hoof struck her in the head inflicting a nasty wound. It was miraculous that the little one was not killed. After the driver jumped out one of the wheels went over the child but did not do much injury to her. The driver secured a doctor who attended to the child.

**108**  
Nox a Cold in One Day

108 is the number of a prescription by an eminent doctor, and it cures Coughs, Colds, Bronchitis and Sore Throat. Try it. 25 cents a bottle at McMurdo & Co.

**MINARD'S LINIMENT CURES GARDENERS' COLIC.**

## Terrible Explosion.

President of Hayti Killed, and 400 Persons Killed or Injured.

Special Evening Telegram.  
PORT AU PRINCE, Hayti, To-day.  
Four formidable explosions shook violently every house in the city and caused the population to rush into the streets. Every yard "pushed" towards the National Palace where it was found that a powder magazine had blown up. A few minutes afterwards the palace itself, built of wood, was badly shattered by shock, and was destroyed. During the fire a great number of explosions succeeded one another. All the houses around the palace were damaged, but as the palace itself was isolated, the firemen succeeded in their efforts to localize the fire. The members of the family of President Leconte, all of whom were in the palace at the time, were saved. But the President himself was not seen again, having perished in the flames. Consternation reigns among the population, but no disorders have occurred. The military authorities maintain order in the town. Both the chamber and the senate have been called together. The National Assembly will probably nominate a successor to President Leconte. The cause of the explosion of the magazine was not ascertained. Many palace attendants were killed. It is estimated the casualty list will reach four hundred persons killed or injured.

## Oppose Appointment of French Canadian.

Special Evening Telegram.  
ST. JOHN, To-day.  
Irish Catholics here are up in arms over the proposed appointment of the French Canadian priest, Rev. Fr. Leglano, successor to Bishop Casey, who has been appointed Archbishop of British Columbia. At a meeting of Hibernians a resolution of protest was passed. The promoters decided to carry the protest to the Holy See.

## Blames the Empress.

Special Evening Telegram.  
MONTREAL, To-day.  
The Empress of Britain was blamed for the collision with the Dominion Coal Company steamer, Helvetia, which resulted in the sinking of the latter vessel in the Gulf. This is the substance of the judgment handed down by the Dominion Wreck Commissioner, following the investigation. The Court censures the master of the British, but on account of his previous good record and the skillful manner in which he handled his vessel after the impact and the efficient way in which steps were taken to rescue crew of Helvetia, the Court does not deal with his certificate.



## The Minister Said.

Dear beloved brethren, I'm going to stop this sermon right here. How can I preach when two-thirds of this congregation are coughing their heads off? I earnestly comment to you before next Sunday comes go to Stafford's Drug Store and provide yourselves with their famous Phorone Cough Mixture, which costs but 25 cents a bottle, and cures a cold like the touch of magic. The congestion is dismissed. Phorone Cough Mixture is prepared only by Dr. F. Stafford & Son, Theatre Hill, St. John's, Nfld. Also manufacturers of Stafford's Liniment and Prescription "A." aug. 6

## Body of Titanic Victim

Found Nearly Two Months Ago is Just Reported.

Philadelphia, Aug. 2.—The British steamship Itzehoe, from Narvik, which arrived at this port yesterday, reports that on June 8, in latitude 49.06 north, and longitude 42.51 west, while outward bound from Galveston for Hamburg, she picked up a body, later identified as that of W. E. Chiverton, a passenger aboard the Titanic. When found the body was floating with a life-belt about the waist and while glistening with the waves and exposure had rendered the features almost unrecognizable. Papers in the pocket of the clothing, together with various trinkets and jewels, led to the identification as that of Mr. Chiverton. Following the disposal of the papers and valuables in the vessel's safe the body was buried at sea. The Steward on the S.S. Glencoe, who contracted diphtheria, was brought to the city on last night's train and entered the Fever Hospital to-day.



**WOMAN'S WORK** is never done. So runs the proverb. But with Sunlight Soap as a helper the wash is quickly over. Dirt flies before Sunlight Soap like the morning mist before the rising sun.

## SUNLIGHT SOAP

TRY THE SUNLIGHT WAY.

## Romulus.

BY H. L. RANN.  
Romulus was a half portion of a pair of Roman twins who discovered Rome when there wasn't anything there but blue sky and the corporate limit. The other twin was named Remus, but he was pretty light and didn't seem to know whether he was coming in or coming out.

## Newfoundlanders Success Abroad.

H. Gordon Christian, who left St. John's last September for London, England, to continue his musical studies at the Royal Academy, is making marked progress in the profession, having successfully passed his exams in all his subjects, winning the Bronze medal. Also, distinctions and special commendation for general music knowledge. We are not surprised to hear such a good report from our young friend, as his reputation as a musician is so well known in the city of St. John's, and we take great pleasure of extending to him, also his parents our heartiest congratulations.

## A Paris Chemist Has Discovered How to Grow Hair.

MEMURDO HAS IT.  
In Paris the ladies have entirely abandoned wearing rats, which is due entirely to this new discovery. It has been proven that Henna leaves contain the ingredients that will positively grow hair. That they contain this long-look-for article is proven every day. The French are now placing on the market a preparation containing the extract from Henna leaves, which is having a phenomenal sale. This preparation is called SALVIA and is being sold with a guarantee to cure dandruff and to grow hair in abundance. Being daintily perfumed, SALVIA makes a most pleasant dressing, and is sold by your druggist. A large, generous bottle can be purchased for 50 cents. McMurdo & Co., Wholesale Agent.

## Scene on Street.

Just about dark last evening, quite a scene was created on Duckworth Street, while Constables O'Flaherty and King were arresting an inebriate. The prisoner resisted and the officers while endeavoring to put on the handcuffs threw the unfortunate fellow face downward to the ground roughly Blood Rowed, profusely from the ground and those looking on remarked that the conduct of the police was much to be harsh. Before the prisoner was taken away a chum of his attempted to rescue him and attacked the police. He, however, made his escape.

I bought a horse with a supposed incurable ringbone for \$20. Cured him with \$1.00 worth of MINARD'S LINIMENT and sold him for \$85.00. Profit on Liniment, \$54.00.

MOISE DEROSCE, Hotel Keeper, St. Philippe, Que.

A PLEASURE.—Last week we advertised the loss of a lady's watch on Tuesday, the finder of the article, Mr. Greening, brought it to our office. We had the pleasure, therefore, yesterday afternoon of restoring the watch to the owner Miss Mary Kennedy, who was delighted to receive her property.

## Virile Men

Are Often Made So by an O-P-C

An O-P-C suspensory saves a tax on the nerve force which wise men don't permit. Without it, there is ceaseless waste of energy—a constant drain. You need all your vitality for things that count. It is folly to let it waste. This little comfort gives it. Every step you take—every hour on your feet—means loss of vim without it. One week will convince you. The results of a month will amaze you. These results are guaranteed. For your own sake act today.

The O-P-C is the scientific suspensory, famous for 20 years. Our book tells why you need it—what it does. Write for it now. All druggists guarantee you satisfaction with an O-P-C. No. 2, List. 25c. No. 3, 50c. No. 4, \$1.00. Mailed direct from 45 W. Twenty-Fifth Street, Chicago. If your druggist will not supply you. Bausch & Black, Chicago and New York.

## Ribbon

This week we offer a special American Lingerie washing White, Pink and Pale Blue. Suitable for ladies' underwear and put up in pieces of 2 yards Saturday we specially price it.

## SOMETHING DOING IN SMALLWARE

- Hat Pin Cabinets, cont. 4 sizes; handy size for dressing room.
- Silk "Flower" for crochets all shades. Reg. 25c for American Plated Pins, 2 for 10c.
- Sewing Cotton, 200 yard 3 for 10c.
- Sewing Cotton, Twin 2 for 10c.
- Mohair Boot Laces, 2 for 10c.
- Pearl Buttons, new assortment 3 doz. for 10c.
- Assortment of Pin Cases for 10c.
- 1 box stationery, containing sheets paper and 18 envelopes for 10c.
- Nickel Powder Boxes for 10c.
- Aluminum Soap Boxes, Strong Stove Lifters, 2 for 10c.
- Big assortment of Mirrors, each.
- Glass Hat Pin Holders, Spring Press Studs, 12 on 2 cards for 10c.
- Large Bottle Florida Water for 10c.
- Claw Tack Hammer, 5c.
- Tape Measures, 60 inches 2 for 10c.
- Tabular Boot Laces, Black Tan; 3 pairs for 10c.
- Scissors, assorted sizes, Nickel Reel holders for reels of cotton, with pin insert.
- Needle Books, containing packages of needles, 2 for 10c.
- "Darn Your Hose" Needle, 2 cards for 10c.
- Needle Books, containing and Eyes, Hair Pins, etc.
- Large Bottle Household ammonia for 10c.
- Safety Pins, heavily nickel 2 dozen for 10c.
- Envelopes, assorted sizes for 10c.
- Waist Pin Sets, 5 on card card.
- Pepper and Salt Shakers, 2 each, 10c.
- Darning Wool, 6 cards for 10c.
- Hooks and Eyes, spring, 6 for 10c.
- Hair Barrettes, each, 4 on 10c.
- Sets of Cuff Links and 2 Pins, rolled gold plated, 50c. Per set.

## TOILET REQUISIT

- Talcum Powder, 10c.
- Royal Tin, 10c.
- 1 lb. Tooth Brush, 5c, and 1 lb. Nail Brushes, 2 inches, 5c.
- Burgiers' Antiseptic Powder, 10c.
- Allen's Royal Talcum, 10c.
- Vanishing Cream, in crock, 10c.
- 1 Tube Royal Dental, 10c.
- 1 Tin Royal Shaving, 10c.
- 15c. Putts for Talcum Powder.

## LA

Ladies' Dougala Lace Blouse, Reg. \$2.00. Friday and Saturday.

## GE

Gent's patent vamp, dull Boot, high heel, latest style, and Saturday.

## Cable News

Special to Evening Telegram.  
BOCHUM, Germany, Aug. 5.—Six hundred and fifty miners were imprisoned to-day in Lorraine pit, coal field four miles from this city. The day shift of 650 men had just descended into the workings, and were distributing themselves along various levels, when a serious fire damp explosion occurred. The detonation was heard at the surface by 40 officials, who immediately formed rescue parties and rushed back to the pit together with villagers. Eight hundred miners were soon brought to the surface, but the fate of the other hundred and forty-two is unknown.

## Ribbons!

This week we offer a special line of 94 pieces of American Lingerie washable ribbons in colors of White, Pink and Pale Blue. This ribbon is very suitable for ladies' underwear and all kinds of fancy work; put up in pieces of 5 yards. On Friday and Saturday we specially price these at per piece. **9c**

# Read Carefully

the contents of this advt., for we have planned for this Friday and Saturday an attractive display of seasonable merchandise of dependable quality. Unsurpassed for Value. Every item means economy for some one!

## Ribbons!

### Extra Value.

4 and 5 inches wide, only 13 cents per yard.

This mammoth pile was certainly "cut in Ribbons" last week. The demand for this excellent line was so great that it necessitated our continuing this sale with added attractions. This line contains all the required shades in Navy, Sage, Electric, Pale Blue, Green, Reseda, Nile, Browns, Golden, Seal, Fawns, Grey, Cardinal, Crimson, Pink, Salmon, Yellow, Black and White, etc. Come and choose your requirements in this excellent lustrous Taffeta Silk Ribbons. **Friday and Saturday 13c**

### SOMETHING DOING IN SMALLWARES.

Hat Pin Cabinets, containing 4 sizes; handy size for your dressing room. **4c**  
 Silk "Flene" for crochet work; all shades. Reg. 5c; 3 for **10c**.  
 American Plated Pins, 3 papers for **5c**.  
 Sewing Cotton, 200 yard reels, 3 for **9c**.  
 Sewing Cotton, Twin Reels, 3 for **7c**.  
 Mohair Boot Laces, 2 dozen for **5c**.  
 Pearl Buttons, new assortment; 3 doz. for **14c**.  
 Assortment of Pin Cushions, for **7c**.  
 1 box stationary, containing 18 sheets paper and 18 envelopes. **7c**.  
 Nickel Powder Boxes **10c**.  
 Aluminum Soap Boxes **14c**.  
 Strong Stove Lifters, 2 for **5c**.  
 Big assortment of Mirrors, **10c**, each.  
 Glass Hat Pin Holders **15c**.  
 Spring Press Studs, 12 on card; 2 cards for **5c**.  
 Large Bottle Florida Water for **15c**.  
 Claw Tack Hammer, **5c**, each.  
 Tape Measures, 60 inches wide; 2 for **5c**.  
 Tabular Boot Laces, Black and Tan; 3 pairs for **5c**.  
 Scissors, assorted sizes **10c**.  
 Nickel Reef holders for taking reels of cotton, with pin cushion inset **10c**.  
 Needle Books, containing 4 packages of needles, 2 for **7c**.  
 "Darn Your Hose" Needle Cards, 2 cards for **5c**.  
 Needle Books, containing Hooks and Eyes, Hair Pins, etc. **9c**.  
 Large Bottle Household Ammonia for **9c**.  
 Safety Pins, heavily nickelled; 2 dozen for **5c**.  
 Envelopes, assorted sizes, 100 for **9c**.  
 Waist Pin Sets, 5 on card; per card **5c**.  
 Pepper and Salt Shakes, assorted, each **7c**.  
 Darning Wools, 6 cards for **5c**.  
 Hooks and Eyes, spring; 6 cards for **5c**.  
 Hair Barrettes, each, 4 and 9c.  
 Sets of cuff Links and 2 Waist Pins, rolled gold plate; job lot, per set **9c**.

## SHOWROOM.

Some Very Attractive Bargain Offerings This Week in Our Showroom.

### Ladies' Vests.

19 doz. Ladies' Fine White Jersey ribbed vests, wing sleeve, crocheted neck, ribbon beading. Reg. 25c. **Friday & Saturday 20c**

### Ladies' American Corset Covers.

Another shipment of 40 doz. just to hand. This is exactly the same line as we advertised 3 weeks ago, and sold them all out in one day's selling. This line is made from very fine lingerie cloth, trimmed with 4 or 5 rows of very fine lace and insertion, others with embroidery and ribbon beading. They will not last long at **30c** each

### Children's American Dresses.

Suitable for children from 1 1/2 years to 5 years. A very nice line in White Muslin, trimmed with embroidery and crocheted sleeve bottom; also a line colored Striped Percale, with piping to match. **22c** Reg. 30c. value for

### Children's Hats.

Having gone through our stock and gathered together all the Children's Muslin and Straw Hats that we have left, we have decided to make a clean sweep of the lot. This line includes Muslins, in colors of Pale Blue, Pale Pink, and White; also a few of White embroidery and straw, nicely trimmed with ribbon and flowers; all one price **28c**

### Ladies' American Dresses.

A clearing line of 38 only, just to hand. These dresses are made of American Gingham, in Stripes, Checks and Plain Colors; also a few White Muslin with embroidered panel. These goods are a very superior quality; former prices from \$3.50 to \$4.50. **Friday and Saturday \$2.55**

### Children's White Cotton Skirts.

9 doz. with deep hemstitched and cluster tuck full; all sizes, from 8 to 14. Reg. 25c. **Friday and Saturday 20c**

### Children's White Cotton Drawers.

10 doz. with hemstitched and cluster tuck full, to fit from 4-12. Reg. 20c. **Friday and Saturday 14c**

### Misses' Jersey Ribbed Vests.

In colors of White, Cream, Pink and Pale Blue; to fit from 14 to 16 years of age. Reg. 20c. **Friday and Saturday 15c**

## HOSIERY.

### Some Very Good Lines of Hosiery.

Child's and Misses Black and Tan Cotton Hose, fine rib. Reg. 18c. **Friday and Saturday 13c**  
**WOMEN'S COLORED LISLE HOSE.**  
 In colors of Electric, Sky and Grey; a very attractive line. Reg. 40c. **Friday and Saturday 34c**  
**A SPECIAL LINE OF WOMEN'S HOSE.**  
 Containing plain and ribbed Silk Cashmere, Black and Tan Lisle. Reg. 25c. **Friday and Saturday 29c**  
**MEN'S COLORED COTTON HALF HOSE.**  
 A very cheap line for Friday and Saturday **15c**  
**MEN'S COLORED CASHMERE HALF HOSE.**  
 In Tan, Navy and Black. Reg. 30c. **Friday and Saturday 24c**

### Men's & Boys' Balbriggan Underwear

36 doz. Egyptian Yarn Balbriggan Underwear, popular make in long and short sleeve shirts and ankle and knee length drawers; all sizes:  
 Men's **25c**  
 Boys' **24c**

### Collar Supports.

Those are the very latest American styles, being jointed in the centre and fitted with 2 brilliant studs. Regular 30c. **Friday and Saturday 24c**

### Collar and Cuff Sets.

4 1/2 doz. of the very latest creation in Ladies' Collar and Cuff Sets; this line includes accordion pleated, mainsook and washable linens. Reg. 35c. **Friday and Saturday 28c**

### Ladies' Dressed and Soft Collars.

This line includes the mannish soft collar with buttons also a few embroidery collars. Reg. 15c. **Friday and Saturday 12c**

### Embroidery Blouse Fronts.

2 1/2 doz. very nicely embroidered on fine white muslin; splendid assortment of patterns and designs, cut in lengths of 5/8 of a yard. Reg. 35c. **Friday and Saturday 28c**

### Lustre and Tweed Skirts.

3 1/2 doz. in colors of Navy, Black, Grey, Fawn; very latest American cut, high waist line, and of a superior finish. Lengths 38 to 42 inches. Reg. \$3.50. **Friday and Saturday \$2.90**

### Ladies' Jersey Ribbed Knickers.

41 doz. of ladies' fine ribbed knickers wide legs, with deep crocheted frill. We have them in all sizes. Owing to lateness of season we place them on Sale **Friday and Saturday at per pair 26c**

## Blouses!

Come early and participate in our gigantic Blouse Sale. Our leaders of last week we have added to as they were so much sought for. The most fashionable cut Blouse we have ever offered; you will find in this immense assortment of New York Styles. Three leaders for **Friday and Saturday.**

**49c. 59c. 99c.**

## GLOVES.

### Something for Men in the Glove Line

Men's Grey Suede, extra good quality; all sizes. Reg. 70c. **Friday and Saturday 40c**  
**MEN'S AMERICAN TIES.**  
 A very choice line of Men's four in hand Ties. Regular 45c. **Friday and Saturday 29c**  
**GENT'S SILK GARTERS.**  
 In the improved button fastener, assorted colors. **Friday and Saturday 10c**  
**SPECIAL OFFERING IN LADIES GLOVES.**  
 Ladies' Colored Kid, 2 dome fasteners, in colors of Black, Tan, Brown and White. Reg. 80c. **Friday and Saturday 59c**  
 Ladies' 12 Button Length Kid Gloves, Black and White; all sizes. Reg. \$1.30. **Friday and Saturday 99c**  
 Ladies' 16 Button Length Kid Gloves; a very dainty line; only Black and White in this lot. Regular \$1.80. **Friday and Saturday \$1.39**

## TOILET REQUISITES

Talcum Powder:—  
 Round Tin **5c**.  
 Oval Tin **8c**.  
 1 lb. Round Tin **10c**.  
 Tooth Brushes, **8c** and **15c**, each.  
 Tooth Brush Holders, **9c**, each.  
 Nail Brushes, 5 inches, **5c**, each.  
 Burglers Antiseptic Tooth Powder **15c**.  
 Allen's Royal Talcum Powder, **15c**.  
 Vanishing Cream, in crocks, **15c**.  
 1 Tube Royal Dental Cream, **15c**.  
 1 Tin Royal Shaving Powder, **15c**.  
 Puffs for Talcum Powder, **8c**.

### LADIES' BOOTS.

Ladies' Dongola Lace Blucher, a very nice line; all sizes. Reg. \$2.00. **Friday and Saturday \$1.76**

### GENT'S BOOTS.

Gent's patent vamp, dull top Blucher, a good wearing and a nicely shaped Boot; high heel, latest American Cut. Regular \$3.50. **Friday and Saturday \$3.10**

# JAMES BAIRD, Limited

## Dress Goods Special.

We are now showing our first shipment of Fall lines. These include all colors in the following qualities: Satin Cloths, Venetians, Serges, Poplins, Cordables, etc. Also Black in the following qualities: Roxanas, Rosettas, Poplins, Venetians, Serges, etc., etc. Reg. **65c**. **Friday and Saturday . . . 56c**

### BUSTER BROWN BELTS.

A very nice line for the children. Reg. 10c. **Friday and Saturday 7c**

### BOYS' AMERICAN SHIRT WAISTS.

The balance of our big stock of these we have grouped together, containing all sizes, from 5 to 14 years. In Light and Dark Chambrays, Khaki, Stripes and asst. colors, etc.; exceptional value here; all sizes. Reg. 35c. to 40c. **Friday and Saturday 28c**

### BIG LINE OF AMERY BASKETS.

Put up in a variety of shapes, and a splendid assortment of colorings. These baskets are very suitable for ladies' sewing work, flowers, and many other purposes. Reg. 20c. **Friday and Saturday . . . 16c**

### AMERICAN PILLOW CASES.

Made of very soft shirting, with wide hemstitched and scalloped edges; others with embroidered beading; size 20 x 32. Reg. 40c. **Friday and Saturday 34c**

### American Pictures.

10 doz. of American Pictures, 2 lines, size: 11 x 13 and 13 x 17; gilt frames, with heavy wide mat, in a variety of subjects; very suitable for dining rooms, bedrooms, etc.

**Lot 1, 34 cts. Lot 2, 45 cts.**

### Unframed Pictures.

A line of unframed pictures, 12 doz. in the lot, size: 16 x 20; mounted nicely on brown board mat, in a variety of very pretty subjects. **Friday and Saturday, price will be each 7c**

### MORE AMERICAN PILLOW CASES.

With wide hemstitched and very nicely embroidered. Reg. 40c. **Friday and Saturday 34c**

### PILLOW SHAMS AND BUREAU SCARVES TO MATCH.

Hemstitched and Stamped ready for embroidery working. Reg. 15c. **Friday and Saturday 15c**

### AMERICAN SIDEBOARD CLOTHS.

Embroidered and Scalloped edge; size: 44 x 18. Reg. 16c. **Friday and Saturday 14c**

### CIRCULAR DOYLEY'S.

White grounds embroidered in Pale Pink and Pale Blue. Reg. 13 cts. **Friday and Saturday 10c**

### AMERICAN SIDEBOARD CLOTHS AND TABLE CENTRES OR SHAMS.

Sideboard Cloths, 51 inches long by 16 inches wide; Table Centres, 29 x 29; all nicely braided, and with wide hemstitch; very nice, fine goods. Reg. 40c. **Friday and Saturday 34c**

### STAIR OIL CLOTH.

15 inches wide, mostly check designs. Reg. 10c. **Friday and Saturday 7c**

### PAPER NAPKINS.

In choice floral designs and plain white. **Friday and Saturday 4c**

### PAPER DOYLEY'S.

Put up in sealed package. **Friday and Saturday, per 10c**

### CORSETS.

108 pairs of "American Beauty" Corsets, made from finest White Coutil, with four hose suspenders, trimmed with white lace and bead trimming, medium bust, long hips; a very fine line which we are offering for the first time. Reg. \$1.00. **Friday and Saturday 87c**

## HEARTH RUGS.

We wish to call your special attention to this lot of Tapestry Hearth Rugs; some very nice patterns to select from; size 30 x 63. Reg. \$2.60. **Friday and Saturday \$2.45**

## LADIES' SLIPON REVERSIBLE HOUSE DRESSES.

A splendid line of American Striped and Plain Gingham Dresses with white piping and pockets. Just the thing for morning wear; various values; sizes: 36, 38, 40, 42, 44. **Friday and Saturday one \$1.80**

## Cable News.

Special to Evening Telegram.  
**BOCHUM, Germany, Aug. 8.**  
 Six hundred and fifty miners were imprisoned to-day in Lorraine pit, a coal field four miles from this city. The day shift of 650 men had just descended into the workings, and were distributing themselves along various levels, when a serious fire damp explosion occurred. The detonations were heard at the surface by the officials, who immediately formed rescue parties and rushed back to the pit together with villagers. Eight injured miners were soon brought to the surface, but the fate of the other six hundred and forty-two is unknown. A

later despatch, however, says seven dead miners have been brought up from Lorraine pit, and sixteen miners to the surface suffering from serious injuries.  
 Special Evening Telegram.  
**LONDON, Aug. 8.**  
 The Telegraph's St. Petersburg correspondent says, a feeling of alarm is creeping over political Europe, with a general conviction of fear of a civil war in Turkey. There is little hope entertained that Turkey will survive the ordeal it is undergoing. Reports from Constantinople say the Committee of Union and Progress have resolved to summon the dissolved chamber of deputies, and ask them to reassemble in Adrianople, to which city several of the leaders have already gone.  
 Special Evening Telegram.  
**LONDON, Aug. 8.**  
 Sixty members of the Commons, a score of peers and a large number of military attaches, at the invitation of the Army Council, went to Salisbury Plains to-day to witness an aeroplane competition flight. Stormy weather, which had prevailed for some days, had retarded the tests, and prevented flying until this morning, when several aviators ascended, the visitors loudly applauded. British and French machines competed.  
 Special Evening Telegram.  
**BOCHUM, Germany, This Morning.**  
 Many men have been rescued from

Lorraine pit, but at a late hour last evening it was feared over 100 men had perished. Forty bodies have been recovered by rescue parties, who have been unable to enter the galleries where the explosion occurred, where it is believed 100 men are entombed and have almost certainly perished. Many of the rescued will not recover.  
 Special Evening Telegram.  
**QUEENSLAND, Aug. 8.**  
 The 35-foot motor boat "Detroit," under command of Captain Day, of

New York, arrived last night, after a passage of 24 1/2 days. This is the second leg of a contemplated trip of the "Detroit" from Detroit, Mich., to St. Petersburg. The voyagers were given a warm welcome upon arrival.  
 Special Evening Telegram.  
**MANCHESTER, Aug. 8.**  
 The Unionists gained another seat in the Commons to-day by the election of their candidate for the northwest division of Manchester, to fill the vacancy caused by the retirement of Sir G. Kemp. Sir John Handley, Unionist, defeated Gordon E. Ewart, Liberal, by 5,573 to 4,371 votes.  
 Special Evening Telegram.  
**ESSEN, Germany, Aug. 8.**  
 The German Emperor arrived here to-day by special train, accompanied

by a large retinue, including Prince Henry of Prussia, to take part in the celebration of the centenary of the founding of the Krupp works.  
 Special Evening Telegram.  
**CONSTANTINOPLE, Aug. 8.**  
 The Government has proclaimed martial law in Salonica, Adrianople and Smyrna. The opinion is that civil war is inevitable.  
**CURE INDIGESTION.**  
 Go to McMurdo's drug store and get a 25c. box of HILL'S PILLS and see how quick you will get relief. HILL'S PILLS are the greatest Liver and Stomach Pills known. They purify the blood and tone up the entire system. Price 25c. a box. Sold by T. McMurdo & Co.

**Sneak Thieves.**  
**Caught With Cash Box.**  
 Last evening two small boys named Johnston were arrested by the police for having in their possession money which they had stolen. They entered the shop of Mr. W. Cullen, on New Gower Street, and during the absence of the owner, who was at his tea in the kitchen, sneaked inside the counter and "lifted" a cash box, which contained \$1.50 in loose change. Mr. Cullen heard the noise they made and thinking that a customer had entered hurried to the hop and caught the youthful thieves red-handed. Immediately Constable Humber came along and arrested the youngsters.  
**Minard's Liniment Cures Dandruff.**

**Dr. de Van's Female Pills**  
 A reliable French regulator; never fails. These pills are exceedingly powerful in regulating the reproductive portion of the female system. Refuse all cheap imitations. Dr. de Van's are sold at 25c a box, or three for \$1.00. Mailed to any address. The Scobell Drug Co., St. Catharines, Ont.

**O-P-C**  
 Save it. Every hour's loss of vim. Convince yourself with amazement. Guaranteed. Act today.  
 Our office is at 2, Little, 5th Street, St. John's, Nfld.

**NEW GOODS!**

We've just received from the makers a new stock of the

**Celebrated 1847 Rogers Bros. Silverware**

- Consisting of:
- TEA SPOONS,
  - DESSERT SPOONS,
  - TABLE SPOONS,
  - SUGAR SPOONS,
  - BERRY SPOONS,
  - CREAM LADLES,
  - GRAVY LADLES,
  - SOUP LADLES,
  - ICE CREAM SPOONS,
  - COLD MEAT FORKS,
  - DINNER KNIVES,
  - DESSERT KNIVES,
  - FRUIT KNIVES,
  - NUT CRACKS,
  - PICKLE FORKS,
  - BUTTER KNIVES,
  - PIE SERVERS,
  - CHILD'S SPOONS,
  - CHILD'S FORKS.

Splendid goods at reasonable prices. Call and inspect them at  
**R. H. TRAPNELL'S,**  
Water Street

**NEWFOUNDLAND and LABRADOR LITERATURE—Books that tell You all about us.**

Newfoundland in 1911, by P. T. McGrath, \$1.00.  
The Newfoundland Guide Book, 1911 edition, by D. W. Prowse, 25c.  
Handbook and Tourists Guide, by Rev. M. Harvey.  
Down North on Labrador, by Wilfred T. Grenfell, \$1.00.  
Captain Cartwright and His Labrador Journal, \$1.50.  
Through Trackless Labrador, by Hesketh Prichard, \$4.00.  
The Lure of the Labrador Wild, by Dillon Wallace, \$1.50.  
Through Newfoundland with the Camera, by R. E. Holloway, \$2.00.  
Newfoundland—The Ancient Colony and its many varied and attractions, illustrated, 50c.  
New Souvenir Album of Newfoundland Views, Series I., 20c. Series II., 20c.  
Grenfell of Labrador, by James Johnston, 45c.  
Map of St. John's, 25c.  
Map of Newfoundland, \$3.00.  
Geological Map of Newfoundland, \$2.00.

**DICKS & CO'Y,**  
Biggest, Brightest and Best Book and Stationery and Fancy Goods Store in the City.

**Office Specialty Saving Devices.**

Steel or wood half and whole Sectional Cabinets, made up from Shannon, Vertical and Document Files, Index Drawers, etc., in fact every device for labour saving in office work. Also, a complete line in filing supplies.

Are you interested?  
"Let's talk with you."  
A good subject:  
"Let's correspond."

OFFICE SPECIALTY MFG. CO.,  
Ltd., Toronto, Canada.  
**FRED. V. CHESMAN,**  
Representative.

**Dunham Ladies' College**  
DUNHAM, P.Q.

Residential Church School for girls; Pres. Bishop of Montreal; Principal, Miss W. Wade, M.A. (Trin).  
Pupils prepared for Universities; Examin. Assoc. Board R.C.M. & R.A.M.  
Large staff highly qualified Teachers. Large grounds, healthy situation; Residential Gym, and Sports Mistress.  
Specialties—Languages, Music, Art.  
For Illustrated Calendar apply to "The Bursar."  
School re-opens Sept. 16th.  
July 11, 29in, eod

**SHERIFF'S SALE!**

Under and by virtue of a writ of fieri facias to me directed in a suit lately before the Supreme Court of Newfoundland, wherein The Western Copper Company, Limited, is Plaintiff and York Harbor Mines (Newfoundland) Limited, Defendant, I will sell by public auction, at my office, at the Court House, in St. John's, on Saturday, August 10th, A.D. 1912, at 11 o'clock, in the forenoon, all the stores, machinery, goods and other property of the Defendant now lying and being at York Harbor, Bay of Islands, Newfoundland.  
Full particulars, including inventory, can be had upon application to WILLIAM R. HOWLEY, Solicitor for Plaintiff; or to FURLONG & CONROY, Solicitors for Defendant, or to me.

**JAMES CARTER,**  
St. John's, July 29th, 1912.  
30, 41p, 1u, 1. Sheriff of Newfoundland.

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July 4, 1f  
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aug 7, 4, 1m, s

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