C.P.R. BUILDING
 The Toronto World

FOR RENT
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MONDAY MORNING FEBRUARY $281916 \quad$ VOL. XXXVI.一No. 12,892 PROBS—Frreshl. northwest winds; falr and



## MINE SANK LINER OFF DOVER RESCUE SHIP ALSO FELL PREY

Verdun is Safe From Enemy Attacks, According to French Official ReportsFighting Has Raged Around Pepper Hill on the Eastern Bank of the Meuse Since Friday, With the French Lines Being Solidly Maintained Many German Attacks Against This Position Were RepulsedNew Lines Established From Douaumont Heights on Ridge to North of Vaux Village Withstand Determined German Onslaughts-German Losses Reported Immense, While French Casualties Are Less Than 16,000.

French,Trim Huns


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: WAR SUMMARY:


FENTHIUSIASTIC WEECOME
FOR MAIAR FRANK TID
Toronto Hero Had Rousing Re-
ception at Massey Hall
Last Night.
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## Drug Habit Follows in Footsteps of Prohibition






States and Canada in enormous quantities.

> As Dr. H. P. Bowditch, one of the leading physicians in Massachu-
setts, in his report in Volume II setts, in his report in Volume large
says: "It is clear that very lat quantities of drinks containing a greater percentage of alcohol than ordinary wine and beer are consumed among the most rigorous of total ab stinence circles.

## Alcohol in Many "Temperance" Beverages

BUT this is not all What about the multitude of so-called
temperance drinks? The Dominion Chief $A$ nalvist, in his temperance drinks The ommion thier that of tound that of samples submitted to him,
 ed from $10 \%$ to $31 \%$ of pure spirit, being therefore far more aleo-
 Frar worse than this is the druy habit, whine strapidy in-
ereasing, and which invariably fullows in the footsteps of Prohi-

 the Turks; certain Malay peoples, the betel nut, the e exicans,
pulque; some others, the leaves of the eooan Europeans
che Pericans in general, beers, wines, and spirits. Cut off these last,
and the neople resort to Cocaine, Bromides, and other hurtult and the people resort to co Cocaine, Bromides, and other nurtiul
stimulants. This is is the case especially under the stress and strain
 of modern (and partieularly city) conditions of
therefore, encourages the use of noxious druys.

The Increasing Use of Drugs and Similar Preparations is Prevalent in Prohibition Territories

THE PERSONAL LIBERTY LEAGUE OF ONTARIO believes in Temperance in all things, and in its promotion; we favor the license system under proper regulation and control, but we are opposed to
prohibition or any legislation which encroaches upon prohibition or any legisiation whice encroaches upo or curtails the purely personal liberties of our people,
Application for membership cards should be sent Application for membership cardss should be esent fice, 15 Wilton Avenue, Toronto. No fees are re quired for membersip out the application for membersh ward to the Secretary of the Personal Liberty Ler

The Personal Liberty League of Ontario



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THE PERSONAL LIBERTY LEAGUE OF ONTARIO


## Y/2 $=1$ MONSTER DEMONSTRATION

To Celebrate the Marvellous Success Of the Petition-Signing Campaign

The Citizens' Committee have arranged to hold a monster 'demonstration on Wednesday, March 8th, to celebrate the marvellous success of the Petition-signing campaign for Prohibition. The field force of 35,000 men who worked actively in this campaign, and the 800,000 people who signed the petitions, are invited to take part-in fact, this is their own demonstration, and everyone who signed the petition should be vitally, interested in making the event a huge success.
This demonstration will take the form of a parade which will march to the Parlilament Buildings and present the signed petitions to the Provincial Govermment. The procession will be unique in character, spectacular, and, we believe, the largest ever held is Canada

## Special Railway Rates to Toronto

To encourage everyone interested in Prohibition to participate in this Historic Event, the Citizens' Committee have made arrangements for return rates of single fare, plus returning up to Friday, March 10th.
The rates are not confined to appointed delegates. All citizens interested may secure tickets at any railway station. There will be, likely, special trains from the larger
centres, such as Hamilton, London, Windsor, Stratford, Ottawa, Peterboro', Belleville, Brockville, Owen Sound and Midland.
Let an army worthy in size to represent the overwhelming prohibition sentiment in Ontario march to the Parliament Buildings on Wednesday, March 8th. Let us all resolve to make any sacrinces that may be necessary in order to be present at the grea
Historical Event. The Citizens' Committee are already assured of a great demonstra tion, but want to make it greater still. It rests with the people of Ontario to do their part

## Citizens' Committee of One Hundred

[^0]G. A. WARBURTON

Frank Kent
Meatord,
man of Executive Committee
C. P. R. Building, Toronto

Meatora,
Treasurer.
Kention WFilie,
Toronto,
Telephone Main 2246.

Largest Public Demonstration ever attempted in Canada.

More than 25,000 people in Mammoth Parade.
Fleet of 1,000 gailydecorated Motor Cars.

20 Military and Citizens Bands.

700 Banners, each with a "punch."
Largest Banner in the world-half-mile long.

Chorus of 1,000 Students
"Old Man Ontario on the Water Waggon."
Many Original Floats
Altogether a great spectacle of supreme human interest to the people of Ontario.
febrtary 281916

The Toronto World






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CMICHIE'S
BEAURICH CICARS

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AT THE CIGAR DEPT.,
KING ST. W.

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## Red Cross Contributions

BROKEN
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Canada's Best Beer is GYreefés
It has been brewed in Toronto for over half a century Its Merit is known. Its Purity is assured. Order a case from your dealess

A BREW FOR EVERY TASTE


The O'Keefe Brewery Co., Limited, Toronto


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BOTH BEAE A A O OTAMA

CENTRAL Y PLAYERS BEAT DETROIT VOLLEYBALL, HANDBALL, BASKETBALL
teresting International Contests in Local GymVisiting Marksmen Win in Armories-Visitor Entertained at Dinner After the G

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Gen. Lukin's Column Attacked Enemy and Gained Com plete Success-Cavairy in Hot Pursuit of Scattered Turkish Forces
 The text of the statement fo


NORE CANADIANS DLCORATED




 Corp. J. Hutchison, ail three or our 1 tru Western ontario Battanon, for a
darig reconnaissance or the enemy trenches on the night of Jan. 26 . MNE SANK MAIOA

LOSS OF LIFE HEAY




TE TORONTO WORLD



Return Limit March 11
 CNTRAL LINE


For WINNIPEG and VANCOUVER LEAVE TORONTO 6.40 P.M. DAILY
 First-class Coache



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op floor, Hunter-Rose Building, ..... Sop floor, Hunter-Rose Building,
Sheppard St., six thousand feet,
light three sides.

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## THE SIMPSONCOMPANY ROBERT SIMPNUN LIMITED

| Draperies | Today is the Last Day But One for Buying |
| :---: | :---: |
| $\begin{aligned} & \text { for the closing of our } \\ & \text { February Sale } \end{aligned}$ | Canada - Made Furniture |
|  | At February Sale Prices |
| prevailing in Europe has jus | Sxtesion prime table |
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English Brussels
Rugs at the Old Rugs at the Old
Prices Fitting-Out Time fo Men and Boys

The Latit Members

## Home Lovers' Club


there are still two days os zet in on Februart Sale Prices.


Gas Grates, Electric
Grates, Adirons
Grates, Andirons

$\xrightarrow{\text { che }}$

And Today's list offers some of th
necessary items at favorable prices
$2=2=5$

For Home Decoration MPORTED WALL PAPERS
LewET PICES
Im ported Drawing

 dimported Emboond and Fism:



Monday Basement Monday China Specials Sale

To know the joy of a well-equip ped kitchen it is only necessary to come down 7 oday and choose the needful things---many of them at lowered prices, such as the following. One Price These Sale Items At O.her Prices

Sone very prety in tran Basement Sale decials


| Toilet Sets, various designs tintings to to moose crom. | ${ }_{\text {cheit }}{ }_{\text {che }}$ S |
| :---: | :---: |
| er, basin, chamber and cover, | Soup Pla |
| thisush holder, soap dish, |  |
| toilet sets to clear. Reg | Bread and Butter Plates, each 6 |
| Monday | do |
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|  |  |
| 37. Soap Dianes. $15{ }^{\text {a }}$, ${ }^{\text {a }}$ |  |
| ODD DINNERWA | Mikk Juss, all sizes each.. 19 |
| Cavy Boats, various decora- |  |
| Deocrated Vegetabie ${ }_{\text {a }}$ | Water Tumblers, decorated, |
|  | Colon |
| Open Vegetable Dishe |  |
|  | 19 |
| at; each . ${ }^{\text {a }}$. | Bowls, regular |
| ${ }^{10}$ 10-inch Platter, ${ }^{\text {cop }}$ |  |

 3000 Feet 2-in. White Enam

## Lighting

 Accessories
 , marke TUNGGTEN LAMPS

## gas clobes

## Dinnerware



Telephone Adelaide है।
MEATS.
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$\pm=5$
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    Chatrman
    James Hales,
    Toronto

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