



# January CLEARANCE Sale 

After the biggest Falls selling in our history, we find Atter the biggest Fairs seling in our history, we find
ourselves with a fair accumulation of Winter merchandise, and following our usual custom of never carrying stocks from one season into the next, we offer our
entire stocks-no reserves-no restrictions-at Saventire stocks-no reserv
ings of 20 to 50 per cent.

Stout Women's Corsets -88c Corset values that are absolute-
ly impossible to duplicate anywhere at any time. Values up
to $\$ 8.00$.

## ALL HATS

Offered at the Greatest Savings of the Year! Not the ordinary left-over
Hats-but models without one exception-that would be featured earlier in season as the cream of any Millin-
ery Showing-not one worth ery Showing-no
less than $\$ 6.00$.
MISSES!-WOMENS !-MATRONS!
TO SEE THESE HATS IS TO BUY ONE!

## Extraordinary Values in our Grea

## DRESS Sizes for Misses and Misses and Women.

A genuine opportunity for Women, Misses and Stout
Women to buy beautiful Dresses at the greatest savA genuine opportunity for Women, Misses and Stout
Women to buy beautiful Dresses at the greatest savWomen to buy be
ings of the year.
VALUES UP TO-\$7.00 2.98 Eighty Dresses in this group.
Sizes 36,38 and 40 only. Tricosham, Crepe-de-Chene. Some damed.
vums rionic $6^{.98}$ Sizes 16, 36, 38, 40 and 42 .
large -assortment of colors, materials of Tricosham.
vauls ur To sizo 8.98
 serge, poiret
shades and styles.
VALUES UP TO $\$ 16.00$ T.98 60 Dresses only. Sizes 16 to 42 ,
VALUES UP TO $\$ 20.00$
 -all sizes.
VALUES UP TO $\$ 26.00$
$=18.00$
valise ip ro sum 29.00

## LONDON, NEW YORK \& PARIS ASSOCIATION OF FASHION

CoOver 800 -some just opened-Misses', Women, Stout Women's
 MEN! Buy Your CLOTHING Here-and NoW! O'COATS 1 and 2 Pants - Suits
 ARE POSSIBLE ONLY AT THIS STORE!
We are the only Store in We are the only Store in
the country with an entire
Department devoted exclusi Department devoted exclusively to selling Men's and Boys' Apparel only
A CLOTHING STORE
FOR EVERY MAN. No matter what you can spen
no matter what clothing yo
have in mind you are sure
find it included in our vait

THE OVERCOATS
300 Fur-Trimmed COATS
Manufacturers' Overstocks and Our Stocks Slashed to Rock-Bottom Prices!
1 You can choses from dozens of different styles at each price. You
All sizes for Misses, Women and All sizes for Misses, Women and
Stout Women . .alues up to
s22,.00 This CoAT Event is too hig, the values too extraordinary for you
to think of missing it. Buy.
savi.fs make it worth while. All GIRLS' COATS Greatly Reduced Big. Girls' Winter Coats, $7.98,9.98,12.98$


The Week of Prayer

# Wonderful Values Offered During 

 This Stock-Taking LEARANCE SALE . Friday and Saturday


 Tricolette Smocks.
 Tweed Skirts.


## Very Special

 GLOVE ValuesWool Gauntlet
 Women's Kid Gloves.


## Suede Gloves.

 Mate ...
Men's Gloves.
Tan Capo
Kld
,
 m


Cashmere Hose.
Woment All woil Cahmero Hoes, pialn and asourted
 Silk and Wool Hose.
 Child's Wool Dress Sels

[^0]
 Crepe-de-Chene

## silk Crepe de Chene.



## Drastic Disposal of A Clearing Sale of <br> Millinery




HALF PRICE
sale. Many good bargains have come to t-light during stock taking. Highly desirable and seasonable merchandise, which we are now offering at substantially reduced prices. You are inve
to partake of these bargains as long as they last. Of course early
Seasonable Underwear for Women
-:- at Sale Prices -:-
Flette. Knickers.
womens white Fliet

 Brassiers.

 Women's Vests.

 Staneld's Vestsff.



Splendid Values in Marcella and H.C. Quilts Marcell onils:
 H.C. Quits.


 Art Serge Curtains,





## New, Stamped LINENS <br> at Reduced Prices 

 Nomben






## Wool and Shantung Capes

 at Remarkable Reductions Wool Capes.
 .

Ex, S.S. "Sachem"
Fresh Supply
Lipton's Fancy Biscuits

Lipton's CoffeeEssence Also:
Valencia Oranges, 240's, 300's Spanish Onions, cases Sorrento Lemons
by the case or dozen.
C. P. Eagan TWO STORES
DUCKWORTH STREET \& QUEENS ROAD.


## THE NEW <br> RUBBER B00T

"HAIG"
Rubber Boots
FOR MEN AND BOYS.
The Newest and Best Rubber Boot on the market to-day.
PRICE LIST TO DEALERS ON REQUEST.
F. SMALLWOOD

## Account Books <br> FOR 1925 <br> LEDGERS and JOURNALS Demy and Foolscap Sizes. CASH BOOKS, DAY BOOKs COLUMNAR BOOKS LOOSE LEAF LEDGERS and SHEBETS, OFFICE DIARIES, 1925 <br> Dicks \& Co.Ltd. <br> BOOKSELLERS and STATIONERS

 ADVERTISE in TiE b VINing TEIEGRAM.


## INVENTORY TIME FINDINGS

 BRING NOTABLY GOOD VALUES From Every Corner of this Vast Store. It's a time when a little expenditure brings HEAPING RETURNSAs often occurs when particularly good values are announced from this Store-Early doing so, we urge our patrons to at all times respond as quickly as possible to ou
Special Value Sales-it pays FRIDAY, SAT. AND

## CLEAN-SWEEP SALE

 LADIES' COATSS
 Special ep 11. 88 Special


Comfort Things--Scarves, Sweaters, Underwear, Bloomers, Nightgowns, etc.









 MONDAY


## Clearing Line

 Lace Curlains 5 Boys wool gioves. $\pm=5$ Bors caps.

Two Whopping Values in Velour Hats $5=2=$ $=5=5=5$ $45=5=$ $=\mathrm{m}=\mathrm{men} 4.90$


AGood plan Almays-
TARY BARD's FIRST8 Boys' Navy Sailor Suits

 CRossimared crims
 CREAMMADRAS.
 CUSHION FILIS.
 69c. mit 98c. Hearth Rugs






We are Nipping PRICES for the Nippy Spurt




Special Underpricings


Smallwares






 suir cuitimes. oriz inine 18 Cc




Men's Shirts, Slip-ons, etc. in the Men's Department

Coats, Pants, Caps, Mitts



Little Chaps KNITTED SUITS

nummasme. Don't say Paper, Say "EVENING TELEGRAM."

## HEADQUARTERS

FOR

## "DIAMOND" GLUTEN MEAL

THE GREAT MILK PRODUCER.

## GEO.NEAL Beck's Cove Phone 264

## $\$ 50,000$

Newfoundland $51 / 2$ P.C. Bonds Maturing 1942 .
Price on Application.
BERNARD D. PARSONS,
investment broker.
'Phone 1731. 12 Muir Bldg. 00.000000000000500031000000 Morey's Coal is Good Coal


NORTH SYDNEY SCREENED COAL and BESCO COKE.
M. MOREY \& CO., Lid.

'Phones: Office | Yard 1426 |
| :--- |
| 102 |



Now Landing, ex S. S. Brattingsborg, 4500 Tons
Best American Household Lump Coal.
\$12.25 per ton sent home. CASHIN \& CO.
Bishop's Cove.
'Phone 1046.
(rasiondü

## SANTATION DEMANDS 66 N/ N)

Germs lurk in cracks and crevices

## "STANYL"

Is Your Safeguard

Stocked by Messrs. Royal Stores, Ltd., Bowring Bros., Ltd., Walter Gosse (Plymouth Road) and other dealers.
jan3.tr


## THE SAME OLD SIORY! <br> "BURNT OUT-NO INSURANCE"  QUEEN INSURANCE COMPANY GREAT AMERICAN INSURANCE CO'Y., 

## Money Well Spent!

When your festivities are forgotten, one of MAUNDER'S OVERCOATS will remind you that your money was well spent. We have them (not from Mitchell's Gardens) but from the best English Woollen Houses. The choicest range yet shown; no two alike

SAMPLES SUBMITTED.


## EGGS,

BUTTER, CHEESE.

To-Day ex S.S. "Rosalind" and selling at LOWEST PRICES.
Striclly Fancy New York Eggs, Cases, 30 dozen each.
"Gilt Edge" Can. Creamery Butter, 28's.
Can. Colored Cheese, Large, 70 Ib . average.
Can. Colored Cheese, Twin, 35 lb . average.

## F. McNamara

'Phone 393. Queen St.




Vilo
Increasing Dividends


features of Crown Life poicies.
CYRIL J. CAHILL

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[^0]:    Wreck Still Intact
    

