## ment of

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$5-8$ in mesh. nd 60 rans. in Town.
ted on Wholesale ig Delivery.
PLETON'S.
The Evening Telegram
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 PRICE: ONE CENT. ST JOHN'S, NEWFOUNDLAND, THURSDAY, JANUARY 4, 1912 \$3.00 PER YEAR


The Evening Telegram, St. Jotu's, Nefwtoundland, January 4, 1912-2
P/

Special Stock= Taking Sale!

## The Evening Chit-Chat



## ALEX. SCOTT

Lopoler Doperey sores is Nom Gowe streat

This is to give notice that we have purchased all the right, title, interest and good-will of the Tea Business of the H. W. De FOREST TEA CO. and Mr. F. V. CHES. MAN.
On and after January ist, 1912, the business will be conducted from our office.
All debts due to the said Company will therefore be payable to us.

HARVEY \& COMPANY.

## SLATTERY'S

Wholesale Dry Goods House.
WE OFFER to our Customers, the Trade and Outport Buyers, this Autumn, the best selectand English-yet put on the market.
See our Stock of Fleeced Underwear, Muslins,
Embroideries and Dress Goods before purchasEmbroideries
ing elsewhere
W. A. SLATTERY, Slattery Build'g, Pritk ofth andiferges's street-near Civi Yall.


Sidewaik Skithes.
BH L L L Rum


## BLAIR'S



Prices being CUT IN TWO.

## Ladies' FELT HATS

 Offered Regardless of Cost.Prices now only 25c., 40c., 60. each

 GREAT BARGAINS OFFERING.



## BIG REDUCTIONS

## 

The Few ladiEs' COATS
HENRY BLAIR.

The Evening Teiegram. St. John's, Newfoundland. Tanuary 4, 1912 $\ldots 4$

## G. KNOWLING. <br> Office Requisitites.

LOWEST PRICES.


## G. KNOWLING.


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last
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Police Court.


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 British Hall, Weanesesay, lanuary


 Literary Party.

 A Successful

Concert.




Personal.
 board is now discharging here.
The s. s. susus sailed from Garnish The s. s. Fogota will sail at 5 p.m.
to-day for the The Dunure is in inw out 26 days from
Bahia and the Nellie Louise 15

## Character Circulation.

> THE paper that is delivered into the home; the paper that is into the home, he paper whole
absolutely independent and whole some; that the men respect and
the women admire - that is the the women admire - that is the
paper whose advertising columns paper whose advertising columns
CARRY CONFIDENCE to the reader-that is the paper whose
> The "People's Paper," The Evening Telegram is Newfoundland's HOME PAPER

That's What Counts.

## OFFICE REQUISITES for 1912.

Pocket \& Vest Pocket Note Books
Spike Apron and Box Files.
Shannon File and Binding Cases, Ink Botlles \& Stands.

Medium, Demy and Foolscap,

Ledgers \& Journals,
Day, Cash, Cuunter and Memo Books.

Daily Mail Year Book. Whitaker's Almanac - with and without Supplement.
WRITING TABLEIS Pens and Ink, of Best Makers. PENCILS, all grades. Blotting Paper.
 Department.

## "Reliatle Diniks are Best."



## READ BELOW

TO THE BOY OR GIRL WHO SENDS US LARGEST LIST OF WORDS MADE FROM LETTERS CONTAINED IN THE WORDS PURE FRUIT WE SHALL GIVE $\$ 5.00$.
TO COMPETE YOU MUST GEND WITH YOUR LIST 4 OF THE large reliable fruit syrup labels. (Soak them off the botile. YOUR LIST MUST BE MAILED TO REACH US NOT LATER than jan. 318t. reliable fruit syrups are made with PURE FRUIT AND CANE SUGAR AND ARE THE ONLY SYRUPS WHICH DO NOT CONTAIN GLLCOSE. RELIABLE FRUIT SYRUPS BESIDES MAKING THE VERY BEST SYRUPS "GO GOOD" OVER PANCAKES AND PUDDING. TRY THEM.
bring back the empty bottle to your grocer and GET TWO CENTS.

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 EV=- MOTOR BOAT



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 THE LONDON DIRECTORY CO. LTO A NYONE, anywhere,

JOHN's. FITTINGS.

## 

## HENDERSON'S <br> RED TAG SALE! <br> 

WE HAVE BUT ONE REASON for inaugurating this Red Tag Sale, and that reason is simply this: Because of unusually heavy purchases, we have fully one-third more stock on hand than we expected to have at this time. This over-stock must be quickly reduced, and to accorrplish our purpose, decisive rrductions have been made to force sale.

| Black ard Colored Sae 10 c . worth to 20 c . | Lacties' Coloredth Salten, SKIRTS. <br> - 90c. worth \$120. | Idren's |
| :---: | :---: | :---: |
| 36 in. White Twill and Fcy Suitings, Extra Special, 17c. worth 30 c . | White lawn H. \& S. Handker chiés, 2 for 5 c., SEE TXEM. |  |
|  |  |  |
| Lot Embroidery, 2c. yard up, A SNAP. | Striped and Checked Ging- hams, <br> 8c. regular 120 . |  |
| 60c. worth to | Ladies' Worsted Stockings, 13c. and 18c. pair a bargain. | Stripea Flancelette. tinenette. |
| Black Lustre and Silk Mus Bliuses, 65 c . worth to $\$ 1.2 \mathrm{P}$. | a bargal. <br> White Turkish Towels, 246. VERY SPECIAL | Clans, |

Look for Red Tag! Look for Red Tag :

Red Tag Sale will convince you.
Sale Opens FRIDAY, January 5th,
for two weeks. remember the name:
HENDERSON'S, Theatre Hill.

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## T. J. EDENS. <br> Plymouth Rock CHICKEN <br> $\overline{1000} \overline{\text { Sacks P. E. I. Oats }}$ 200 Sacks Bran. 100 Sacks Gluten Meal. 100 Sacks Hominy. 100 Sacks Corn Meal. 100 Sacks Whole Corn. 100 Sacks Cracked " <br> T. J. EDENS, <br>  CKWORTH STREET MILITARY ROAD.





10 mehes in thickness.
Electric Restorer for Men
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## Death of Mr.

 John B. AyreBOY Warm Underwear!

Fleeced Lined SHRTS and DRAWERS,

## 35 <br> cents per garment,

Keep the Boys Warm His's the Rest Preventative of colds.
S. MILLEY

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Skeleton Skates, Acme Skates, Hockey Skates, Hockey Sticks, Hockey Pucks,
Ankle Supports,
Children's Sleds,
Curling Brooms,
Bowring Brothers,
Hardware Dept. Limited. Beef, Pork, Mutton!

Fresh BEEF,
PORK and
MUTTON,
rat to give it hat delicious, brown, crippyy
appearanee which wakes your, mouth

gretest possible care.
A. H. MARTIN, Agt.

The Evening Telegram, St. John's, Newfoundlapd, January 4, $1912-6$

NO CASCARE
EVER HAS


## Christm

Tree at

Our Ladies' Cream Ribbed Fleeced Vests,
HENRY BLAIR





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| :--- | :--- |
| BARBADS, | ST. IITTS, |
| BERMUDA, | ST. LUGIA, |
| BRITISH GUIAMA, | ST. IINENT, |
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to great britain and ireland, aden, algeria, ascension, bathurst, beitish north bormeo, ceylon, cocos, cyprus, east africh and uganda, FRANCE, CERMANY, GOLD COAST, IMDIA and BURMAH, LABUAN, MAURITIUS, northern migeria, southern nigeria, perim, portugal, rodriguez, st. helena, sierra leone, somaliland, south african union, SOUTHERN RHODESIA, STRAITTS SETTLEMENTS and malay states, tunis, zanzibar.
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NEW GREEN PEAS,
In Cooking Nets.
You can have New Peas now or at any time of the
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No dangervus, cantand and the flavor is delicious, like
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THEATRE! EXTRA BIG SHOW. Thursdy, Fridy and Sol
day
Cronarchange of THE ROSSLEYA in a Fruny Farce Comedy.
 Fant int Misathd Humer Three fine Picture and muses
trated Songe specian sumatay pro.30, m

 Coxing attraction: Orth and
Brarkhard whio wil arrive by the
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 NEW BOOKS


Men's Storm Boots Women's Storm Boots Children's Storm Boots The White Shoe Store, 304 \& 306 Water-st S. B. KESNER, - - Proprietor S. B. KESNER, - Propriet.

## JUST RECEIVED

CUBE SUGAR, in 1-2 cWt, cases,
Granulated Sugar, in 2,1 and $1-2 \mathrm{cwt}$. sax.
Rice, in 1 cwt ., 2 cwt ., 14 lb . bags. SAMSON CEMENT. Showest prices.

## A. H. MURRAY.

## Storm Boots !



## 

 OKI CAXKS,Puncheons, Hogsheads, Qtr-Casks,
JAMES C. BAIRD, water streer.

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## USE

 PRUSSIAN OIL> HOUSEKEEPERS, GOSSAET'S Sapas
> so do not take anyything but cossage's.
> CEO. M. BARR, Agent.

Reid Newfoundland Company There's a Reason.
 HICHEST QUALITY, best value.
Turkeys, Geese, Chicken Also, 25 cases EGGS. JAS. R. KNIGH

 Placentia bySaturday's Train, January 6th


## Anglo

 Company, Limited.
## Half Rate Transatlantic Tarift.

Commencing January ist messages will be accepted for the following places at all the Company's Stations, subject to
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AFRICA, UGANDA, GOLD BURMA, LABUAN ISLAND, NEW ZEALAND BURMA, LABUAN ISLAND, NEW
NORTHERN NIGERIA, SOUTHERN NIGERIA, NORTHERN NIGERIA, SOUTHERN NIGERIA, PERIM ISLAND, ST. HELENA, SOMALILAND,
SOUTH AFRICA UNION, STRAITS SETTLEMENTS and MALAY STRAITS and ZANZIBAR Messages must be written in plain langua

CODE ADDRESSES may be used.
This traffic is liable to be deferred in favor of that paid for at full rates for a period not exceeding 24 hours, if del
yond that time it takes turn with full paid business.
R. C. SMITH, Gen, Supperintendent.

BRASS and IRON BEDS,


Most magnificient display of .all Brass and Iron Bedsteads
Unparalled values and unprecedented slowing. It is worth while just to see the beauty and variety of these Bed.s
In no store will be found the number of different In no store will be found the number of different designs no
being displayed on our second floor.
U. S. Picture and Portrait Co. FRUIT FOR NEW YEAR!

350 barrels Choice Red Apples, 50 cases Sweet Oranges, 50 Kegs Sweet Grapes, 50 cases Small Onions, cases Small Onions,
Parsnips, Carrots and Beet.

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