

The Carleton Observer

VOL. XV, NO. 21

\$2.50 a Year

HARTLAND, N. B., NOVEMBER 21, 1923.

Single Copies 5c

WHOLE NO. 703.

The Everyday Bargain Store

YOU LEARN TO SAVE MONEY

YOU CANNOT REALIZE THE VALUES UNTIL YOU SEE OUR OFFERINGS!

Specials This Week:

Ladies' All Wool Sweaters, Regular up to \$10, now, each	\$3.55
Ladies' Black Calf Boots, Regular \$7.50, now, pair	2.59
Leather Lined Mitts, Regular up to \$2.00, now, pair	1.15
Leather Lined Gloves, Regular \$1.50, now, pair	.85
Men's Bannockburn Pants, pair, at	4.50
Men's Khaki Breeches, made of Army Cloth, pair, at	3.90
Men's All Wool Combinations, each, at	3.00

Many Other Values in up to date Goods

THE HOUSE WITH THE STOCK

A. W. PHILLIPS

BRISTOL N. B.

Electricity will be Here

early in November and now is the time to have your house wired and fixtures installed by our expert crew of electricians who will be here only a short time. Hartland, Florenceville, Bristol, Beth, Centreville and Lakeville streets are all about wired and we are ready to take your orders for house wiring and fixtures of every description. We carry a full line of

PLAIN AND FANCY LAMPS AND SHADES
ELECTRIC HOUSEHOLD APPLIANCES, IRONS,
WASHERS, VACUUM CLEANERS, TOASTERS, Etc.

Get in touch with us early so your work will be done when you want it.

Hartland Electric Co., Ltd.

C. F. Seeley, Mgr.

FALL AND WINTER GOODS NOW ARRIVING

AT CARR'S

Dress Goods, Satens, Flannelettes, Ladies Directories, Sweater Wools, Women's Hosiery, Men's Stockings, Boys' and Men's Overalls, Heavy All-Wool Underwear and Top Shirts for Men, Heavy Pants, Mackinaw Shirts and Coats.

Indian Tanned Moccasins, Shospacks, Gum Rubbers, etc.
Felt Booties for Children, also Felt Slippers for Girls, Women and Men.

We have a few CONGOLEUM RUGS left that we sell at reduced prices.

Don't forget that we are Agents for SIMMONS FURNITURE. Any Goods not in stock can be selected from Catalogue and we will wire and have them here in a few days.

JOHN T. G. CARR

THE NEW TRADE AT HOME PAGE

New Enterprise That Will Mean More and Better Business for All

With this issue The Observer starts something new in newspaper circles. It has commenced today a feature which never has been adopted by any Canadian newspaper and it is an idea that will at once commend itself to the business men of Carleton county and will eventually be of great interest to all the people who read the paper.

For many years a very large proportion of the cash purchases made by the people of the county have come through the large department stores. This source of competition first became a menace to our home merchants about twenty-five years ago and it had its origin chiefly through expert advertising campaigns carried on by the mail order houses of Montreal and Toronto. This mail order trade has grown until it is of such magnitude that not infrequently the mail accommodations of the trains are blocked, and there have been times when one Toronto department store has loaded freight cars packed full with purchases for distribution to cash customers from Montreal northward.

The merchants claim, and we believe their claim is just, that they can sell goods of equal quality quite as low for cash as their big city competitors.

Granting that this is so, what, then, is the lure that entices the cash trade away from Carleton county to the cities of Toronto and Montreal? The answer is plain; the answer is very plain; very much plainer than many merchants throughout the county are willing to admit. The answer to the question is that the big city merchants advertise and advertise on a huge scale; they advertise consistently, persistently, forever and all the time. There is no dull season with them. They can describe a \$1.25 "nightie" that wouldn't sell at all in a local store even for \$1 in such advertising terms, with such persuasiveness, that the damsels of Carleton are at once convinced that they will never know happiness without it, and so it is all through the big mail order catalogues. Even the most commonplace articles, even though it is no more than a tack hammer, is given its portion of persuasive selling talk.

What does it cost the biggest mail order house in Canada to get out a single edition of its semi-annual catalogue? Here are a few approximate items: 600 car loads of paper, the second largest printing office in Canada kept busy the year around, and for a single edition of this great catalogue the postage amounts to \$150,000! Each year there come to Carleton county catalogues from this one house that would aggregate tens of thousands of dollars—very much more than the total paid for advertising by Carleton merchants in two or three years.

We have given a reason why so much Carleton county cash goes to Toronto departmental stores. It is simply the natural response to good and persistent advertising. On another page of this issue will be found a rather peculiar diagram. It cannot escape notice. Every business man in Carleton county will read the centre panel on that page. Within a very few days a representative of The Observer will call upon the merchants of the county and will sell them the small spaces surrounding the centre panel.

Every future issue of The Observer will carry in this panel an especially strong reason why it is of particular advantage to the people to keep their cash in circulation at home and to patronize the merchants whose business is briefly advertised by the surrounding cards. This is without any doubt the best of many of the good offices The Observer has filled in its career of fifteen years. The result is bound to be a revival of good feeling

between buyer and merchant. There is sure to come a renewal of confidence. If, in the past, merchants have tried to get the most for what they have to sell, instead of being content with the small profit and quick returns, they have now learned that they must compete with the city houses in quality and price and advertising. On the other hand the buyer will learn that it is best to buy where they can see the goods first and that taking it by-and-large little is gained by sending the \$10 or the \$50 cash order to the departmental stores.

It may or may not be irrelevant to say that the proprietor of Toronto's largest department store is the only man in private life in Canada to travel from point to point in his own private palace car, "The Estonia."

A CONFERENCE OF OLDER BOYS

Will Be Held in Hartland from Dec. 7 to 9

On October 30 the following persons, C. E. Rideout, H. R. Nixon, A. R. Baird, C. Hayward, C. S. Baker, R. H. Chapman, A. Plummer, Rev. G. F. Bolster and R. C. Gulliver, met at the office of C. E. Rideout and appointed committees from the several churches to endeavor to make the necessary arrangements for a boys' conference to be held at Hartland December 7 to 9. The meeting was opened by prayer by Rev. Mr. Bolster after which it was moved and seconded and carried that C. E. Rideout act as chairman and R. C. Gulliver as secretary.

Chairman Rideout then read extracts from a letter received from Rev. Waldo G. Macham of Fredericton in regard to what things were needed for this committee to do. The first matter which was brought up was of electing a planning committee. It was decided after a short discussion to have a man appointed head of committee and two men appointed for each ward in the town. The men appointed for these wards were as follows:

Head of Committee—R. H. Chapman.
Ward I—Rev. W. P. Halgh, R. R. Hagerman.
Ward II—A. Plummer, F. A. Alton.
Ward III—C. E. Rideout, C. S. Baker.

It was also decided to appoint Claude Hayward to canvass above the bridge at the north end of town, and Ward Ginn to canvass over the city. It was decided that the meeting of the conference be at the Baptist church where there was ample room for the different groups to hold meetings. Following this a banquet committee was appointed consisting of Rev. G. F. Bolster, A. Plummer and R. H. Nixon, a banquet to be held at the church, outside of the church. Then the following local men were decided upon to reply to the following toasts: The Home—J. T. G. Carr; The Public School—A. Plummer; The Church and Sunday School—Rev. J. E. King; Canada—E. C. Morgan; The C. G. I. T. Girls—to be decided later; The Ladies—Mrs. S. S. Miller.

OFFICIAL ANNOUNCEMENT
A conference for older boys and workers with boys, including ministers, superintendents, teachers of boys' classes and others will be held at Hartland, December 7 to 9. Applications for registration will be accepted from boys fifteen years or over, in the Counties of Victoria, Carleton, York and Sunbury. These applications should be in the Secretary's hands four days before the Conference opens, together with registration fee of \$1.00. Out of town delegates will be entertained from Friday night at tea hour until after breakfast on Monday, if request for entertainment is made on application.

Rev. Waldo G. Macham, Field Secretary Baptist Board of Religious Education, and Rev. H. S. B. Stothard, Field Secretary Methodist Board of Religious Education, will be the visiting conference leaders.

Copies of programs with application blanks attached may be secured by the Town boys from Rev. G. F. Bolster, or R. C. Gulliver, Secretary. Program of the conference will follow later.

Next Sunday morning Rev. G. F. Bolster will give the fourth in the series of sermons on "God's message to the church" based on Rev. 2:18-29. Special music will be provided by the choir. In the evening Rev. Mr. Bolster will again preach and will take for his subject "The End Thereof." The public will find a cordial welcome at all these services.

HARTLAND HIGH SCHOOL EXAMS

Seven Teachers Show Encouraging Reports of Good Work

Grades IX, X and XI.—Perfect attendance for September and October—Edith Hayden, Edna Harris, Hazen Hayward, Fred Dickinson, Florence Britton, Faye Seeley.

The two making the highest marks in Grade IX—Marjorie Neales, 90; Elva Nixon, 75.2.

In Grade X—Clarissa Kelley, 69.8; Florence Britton, 68.4.

In Grade XI—Dora Hatfield, 82; Faye Seeley, 71.6.

R. Harris Chapman, Teacher, Grade VIII.—Perfect attendance, October—Kenneth Christian, Deane Price, Helen Bradley, Marguerite Orser, Laurel Nevers.

Grade VIII.—Highest averages—Helen Lister, 95; Harriet Harris, 95; Inez Smith, 95; Marguerite Orser, 85; Helen Rideout, 85; Annie Kidney, 86; Mabel Nevers, 85; Paul Kyle, 81; Helen Dunham, 81; Laurel Nevers, 78; George Hatfield, 78.

Grade VII.—Perfect attendance—Douglas McGinley, Irene Barter, Alice Keswick, Edith Dickinson, Helen Bradley, Annie Kidney, Marguerite Orser, George Hatfield, Creighton Baker, Mabel Rideout, Mabel Nevers.

Grade VII.—Highest averages—Irene Barter 97, Glenna Rideout 93, Edith Dickinson 90, Douglas McGinley 87, Deane Price 86, Pauline Lipsett 81, Thelma Orser 81, Alice Keswick 80, Edith Knight 80, Elizabeth Hayward 80, Kenneth Christian 78, Gladys Moore 78, Walter Dunham 77, Eldon Thistle 76, Harry Bradley 75.

Mary Pringle, Teacher, Grade VI.—Perfect attendance for September and October—Glenna Harris, Isabel Bradley, Reta Taylor, David Morgan, David Davenport.

Grade VI.—Those making an average of over 75 per cent—Edna Wilson, Glenna Harris, Mary Baker, Elsie Cummings, Muriel Lester, Grace Coughlin, Eunie M. Mills, Teacher.

Grade V.—Perfect attendance—Marion Stevens, Dorine Kelley, Katherine Orser, Clara Cummings, Mildred Downey.

Grade V.—Highest averages—Marion Stevens 91.7, Jean Moore 83.6, Frank McMullin 83.2, Derine Kelley 87.5, Martha McMullin 86.3, Hilda Knight 85.9, Rita Kelley 85.5, Clara Cummings 84.5, Jessie Cummings 84.3.

Marguerite C. Palmer, Teacher, Grade IV.—Perfect attendance—Margaret Goldridge, Letha McLeod, Clara Cummings, Maurice Shaw.

Grades III and IV.—Perfect attendance during September and October—Viola Clark, Arline Cummings, Kathleen DeWitt, Alice Plummer, Marion Rideout, Ruth Rideout, Mary Shaw, Harry Albright, Arthur Bolster, Roy Davenport, Harold Day, Leighton Ellis, Gerald Nevers, Glenn Nixon, Earl Price, Gerald Shaw, Robert White.

A. L. Kingston, Teacher, Grade IV.—Highest averages—Brook Rideout 93.6, Leighton Ellis 92.5, Alice Plummer 91.3, Charles Kyle 89, Viola Clark 88.3, Anna Orser 87, Dorothy Dickinson 86.3, Letha McLeod 85.6, Malcolm Thistle 85.5, Allison Belyea 85.

M. G. Palmer, A. L. Kingston, Teachers, Grade III.—Highest averages—Glenn Nixon 94.3, Rena Roy 95.8, Ruth Rideout 94.1, Daisie Aiton 93.5, Arthur Bolster 93.1, Leigh Thornton 92.4, Fred Dickinson 92.3, Roy Davenport 88.4, Marion Rideout 87.3, Florence Miller 86.6, Chester Orser 85.

Annie L. Kingston, Teacher, Grade II.—Perfect attendance—Faye Quigg, James Miller, Ralph Seeley, Ralph Plummer, Bert Estabrooks, Howard Dickinson, Edith Bradley, Dorothy Laskey, Eunice Nixon, Albert Knight, Willa Baker, Reta Seeley, Albert Price, Willa Nevers, Nina Nevers, Christine Shaw, Annie McLeod.

Grade I.—Highest averages—Eunice Nixon 99.6, Annie McLeod 98.3, Faye Quigg 95.5, Reta Seeley 94.5, Ralph Plummer 93.8, Ernest Donkita 93.2, Dorothy Laskey 92, Willa Nevers 88, Alberta Price 87.4, Willa Baker 87.3, Frank Dickinson 86.3, Marion White 85.8, Mary Lilley 85.8, Christine Shaw 85.2, Lawrence Price 85.

Anna Murdoch Nixon, Teacher, Grade I.—Perfect attendance—Jean Quigg, Annie Bradley, Nell MacPherson, Ruth Orser, Geraldine Stevens, Florence Howells, Dalton Rideout, Allan Shaw, Roy Kidney, Frank Kelly, Mrs. Lillie Laskey, Teacher.

CARD OF THANKS

We wish to thank everyone who so kindly assisted us in any way in the death of our little son, also those who sent the beautiful flowers.

Mr. and Mrs. H. D. Street.

Totus Topics

Tid-bits on the tip of Everybody's Tongue

Vol. I, No. 7

Hartland, Wednesday, Nov. 21

Free

190 VARIETIES

You can commence today and eat a new kind daily for six months without exhausting the list of centres in Mot's Chocolate. And by that time there will be lots of new friends to meet, as well as old favorites to recall.

A medal awarded at the World's Fair in Dublin, two years before

Confederation; is one of the interesting trophies treasured by Mot's.

Now as then—only more so!

The man who comes home late can always square himself by saying he was looking around for a drug store in order to bring home a package of Mot's.

HER QUINCY YIELDS TO VICKS

The Direst Action of A Vaporizing Salve Is Best

Mr. Joseph Haley of 199 West Milk Street, Bradford, Ont., says: "My wife has suffered with quinsy for years, but Vicks VapoRub must have prevented it for she got through the winter without a single attack. We sent part of a jar to a neighbor, whose boy was very sick with a cold or grip. He also got relief. Vicks surely should be in every home."

"They used to treat cold troubles externally with tallow, goose grease and camphor. Recently, internal dosing has been the habit and people naturally doubt the value of a salve."

For this reason, Canadian druggists introduced Vicks VapoRub, the vaporizing salve for all cold troubles, by giving away dozens of samples to responsible families and every jar sold was on 30-day trial.

The above report is just one of the great many received from enthusiastic Canadian families. With such endorsement and a positive money-back guarantee, every household ought to give Vicks a thorough trial as the home remedy for croup, colds, sore throat, bronchitis, catarrh, neuralgia, cuts, burns, bruises and sores.

At all drug stores, 50c a jar. For a free test size package, write Vicks Chemical Co., 344 St. Paul St., W. Montreal, P. Q.

Though Vicks is new in Canada it has a remarkable sale in the States. Over 17 million jars used yearly.

CENTRAL NEWBURG SCHOOL

Grade IX—Anna Montague 86, Kathleen Culbert 90.8.

Grade VIII—Margaret Gibbons 87, Myrtle Johnston 84.6, Leo Culbert 86.4.

Grade VII—Ida Johnston 82.5, Lewis Montague 80.5, Archie Gibbons 82.5.

Grade VI—Teresa Gallagher 64.

Grade IV—Hermeline McCarron 80, Dannie Gallagher 72.

Grade III—Edith McLaughlin 97.

Grade I (a)—Cora Johnston 56, Violet Phillips 84, Alphius Phillips 64, Gregory Gallagher 55.

Grade I (b)—Edward Cunningham 60, Alfred McLaughlin 60.

Pass mark 50 per cent.

Marianna I. Culbert, Teacher.

JACKSONTOWN

Dibble Smith and family expect to go to Boston for the winter.

Wilson Demerchant, Frank Alexander and George McLean have gone to the lumber woods.

Mr. and Mrs. Fred Burpee accompanied by Mr. and Mrs. Elmer Shaw motored to Fredericton and spent the week-end.

Mrs. Hazen, returned missionary, accompanied by Miss Olive Smith, returned from Alberta a few days ago.

William Culbertson, who went west on the harvest excursion has returned.

Loigh Estey has gone to Fredericton on a business trip.

Mr. and Mrs. Burrell Britton, Mr. and Mrs. A. Shea and Mr. Jacques of Woodstock were guests at Mr. and Mrs. Edwin Estey's recently.

Benj. Richinson has returned home after nearly a years employment with a Constructive Company in St. John.

UPPER WATERVILLE

Hallowe'en was celebrated as usual by the young folks of this place. But instead of chickens being taken in the "natural way" they were donated by the owners and the result was a chicken stew at the home of Mrs. Burden McBurney which was much enjoyed by all.

The Women's Missionary Aid will hold its regular meeting at the home of Mrs. William E. Culbertson on Thursday the 30th.

Mrs. Arthur DeGrass returned from Presque Isle on Tuesday after a pleasant visit with relatives of that place.

Miss Agnes Belyea spent Sunday at her home in Hartland.

Miss Wilda Bell of the vocational school, Woodstock, spent Sunday at her home here.

Under the leadership of Miss Agnes Belyea a Junior Red Cross has been organized in the school with Miss Margaret DeGrass as president. An active interest is shown among the scholars in the work.

A great many of our men have gone to the woods for the winter, the attraction being high wages.

Miss Agnes Rockwell spent Sunday at her home here.

WAKEFIELD ITEMS

The work on the Clark bridge is coming along nicely.

Humbert Harris and Harry Albright spent Sunday afternoon at Lower Wakefield.

Miss Lavinia Hallett is visiting her sister, Mrs. Wilmet Melvin.

Mrs. Annie Boyer returned home Saturday from Boston bringing with her her nephew, Donald Ebbett.

Mrs. Moses Hillman is staying with Mrs. Mark Haywood.

Some of the young people from Wakefield attended church at Victoria, Corner.

Our school is progressing nicely under Mrs. Phillips.

Mrs. Wellington Haley returned home last Friday after a three months' visit in Alberta.

Mrs. Fraser London and children spent Sunday at Edward Saunders'.

Patrick Crow left for Boston Thursday night.

Wellington Shaw held services at Rosedale Sunday afternoon and Wakefield in the evening.

Mr. and Mrs. John Swim and Mrs. Downy spent Sunday at Wakefield.

Mr. and Mrs. Fred Scott have gone home keeping again.

Preston Sharpe will finish his summer's work at Harry Birmingham's the last of the week.

Mrs. Coleman Sharpe and Lizzie McHatten drove to Woodstock one day, last week.

Harold Sharpe, William Bloodworth and Earl Sharpe have returned from Presque Isle.

Mrs. Jane Bishop has been visiting relatives at Wakefield.

Mrs. Roy Ielvin has had blood-poison in her finger but is gaining.

Mr. and Mrs. Harry Birmingham and family spent Sunday at Houlton.

George Cook took tea at Wilmet Melvin's last Sunday.

Florenceville Facts

The young people of the village held an entertainment and picnic in the assembly hall on Saturday evening, Nov. 17. A good sum was realized.

This goes to purchase equipment for a basket ball team.

Armistice Day was well observed in Florenceville by the numbers of poppies worn. The sum of \$14.20 was raised from the sale of these flowers.

This money has been forwarded to the G. W. V. A. branch in Woodstock.

Mr. and Mrs. Angus Demerchant of Boston, Mass., arrived home by auto on Tuesday and were the guests of Mr. Demerchant's sister, Mrs. H. T. Boyer.

Mrs. James Johnston of Woodstock spent several days last week visiting her father, Charles N. Boyer, sr.

We are glad to have Mr. and Mrs. Raymond McCain with us again.

The Ladies Aid Society met at the home of Mrs. W. L. McCain on Thursday and quilted a quilt.

Clair Fowler arrived home from Detroit on Saturday. His many friends are glad to see him again.

A. D. McCain spent several days in St. John last week.

Mr. and Mrs. Fred Kimball of Bridgewater were calling on C. N. Boyer, sr., on Tuesday.

On Monday evening, Nov. 12, friends of Mr. and Mrs. Geo. Wheeler gathered at their home to spend a social evening and express regrets at their leaving the village. During the evening Mrs. C. W. Boyer on behalf of those present presented Mrs. Wheeler with a leather club bag. Mrs. Wheeler was completely taken by surprise. Mr. Wheeler thanked the friends for their kindness to his wife and self. Speeches were made by A. D. McCain, Dr. R. B. Hagerman, T. A. McCain and Mrs. W. L. McCain. At the close of the evening delicious refreshments were served. The merry company broke up after singing "Auld Lang Syne" and "They Are Jolly Good Fellows." Mr. and Mrs. Wheeler and son Euric are leaving this week for Portland, Me., where they will in the future reside.

Several people in the village are having their houses wired, getting ready for hyrd.

Frank Estabrooks spent Sunday with his family.

Mr. and Mrs. Barry McKay spent Friday in Knoxford the guests of Mrs. McKay's parents, Mr. and Mrs. Cox.

Mr. and Mrs. Wheeler are being entertained by their different friends before leaving on Tuesday.

Mrs. Richard Wheeler went to Grand Falls on Thursday to spend the winter with her daughter, Mrs. C. A. Kirkpatrick.

Mrs. Cook of Upper Brighton is visiting her daughter, Mrs. Raymond McCain.

Mr. Vallis spoke in the Baptist church on Sunday. He gave a helpful sermon on Thanksgiving.

Miss Annie Stickney and Miss Jennie Henderson of Perth spent Thanksgiving with Mrs. Eva Nicholson.

LISTERVILLE NOTES

Mrs. S. L. Brittain of St. John, spent Thanksgiving with her parents here, returning to St. John on Wednesday.

Mrs. T. H. Barker, who has been in Connecticut and Massachusetts for the last three months, returned to her home on Saturday last.

Miss Olive Thompson, teacher at Florenceville, spent the week-end at Mrs. D. E. Barker's.

James Lister of Bath is spending a week with his brother, A. W. Lister.

Miss Isie Henderson spent the week-end with her parents at Clearview.

A few of the young people from here attended the dance at Mr. Sherif's

Monday night, given in honor of Mr. Sherif's sister, Katherine.

Mr. and Mrs. Hollie Post, of Plaster Rock spent Sunday at her brother's, E. P. Barker.

Mrs. Charlie Vernell came from Bridgewater to spend a few days with her mother, Mrs. Giberson.

Sewing Circle Gossip

There was some discussion at the Circle this week about the prospect of a general election during the coming winter. The wife of the new Bank Manager said that she would like to vote for the man who had introduced LUXOR ORIENTAL COFFEE into this country, if he were in the running, for she thought he had done more for the comfort of most people than the best of politicians.

GREENFIELD

The Misses Ruby Stewart and Wynna Golding spent Sunday evening with Miss Georgie M. Greene.

Mr. and Mrs. Henry Boone of Long Settlement spent Sunday with Mr. and Mrs. Thos. Stewart.

Miss Nellie Kilpatrick is spending the week-end at home.

The Misses Rita and Helen Estey of Aroostook Jct. are visiting friends and relatives here.

Mr. and Mrs. J. Ernest Smalley spent Sunday with Mr. and Mrs. H. G. Greene.

Harry Stewart of Detroit is enjoying a few weeks' visit with his parents, Mr. and Mrs. George Stewart.

The Ladies Guild met with Mrs. Wm. Ritchie on Wednesday last.

Mrs. Eldon Estey and children Rita and Ronald are visiting in Woodstock.

The Misses Helen Ritchie and L. fifth Mavor visited Mrs. Mavor of River de Chute over the week-end.

Our teacher, Miss Stickney, attended the Institute at Woodstock last week.

Mrs. Harry Kilpatrick is seriously ill. We hope for a speedy recovery.

Mr. and Mrs. John Trafford, Mr. and Mrs. H. Greene, also Georgie and Donald Greene motored to Houlton on Monday.

Mr. and Mrs. T. Forest are visiting their daughter, Mrs. Archie Ritchie.

Arthur Lamoreaux is planning to attend Woodstock Vocational School.

Miss Georgie M. Greene is teaching at Monticello, Me.

NEW LAW FIRM IN WOODSTOCK

A new Law firm opened offices in Woodstock this week under the name of Cronkite & West.

Fred C. Cronkite was born at Royalton in this county, son of the late Isaac M. and Albina C. Cronkite, now of Centreville. He holds the degree of B. A. from the University of New Brunswick, having graduated with honors, valedictorian of his class.

Later Mr. Cronkite did work in the School of Government at Harvard obtaining his M. A. During the past three years he has been a student at Harvard Law School being awarded the degree of Bachelor of Laws last June.

William J. West is a native of Cole's Island, Queens county. After graduation from Gagetown Grammar School he entered Mount Allison University but his college course was interrupted by several years overseas where he won a Commission in the Canadian Artillery. On his return Mr. West obtained his B. A. from Mount Allison in 1920 and during the past three years has been at the Harvard Law School from which he graduated in June with the degree of Bachelor of Laws.

FREE— Far Style Book!

Whether you plan to buy fur or not you should have a copy of the beautifully illustrated Coristine Style Book to post you on the fashionable furs and the latest styles. Write for your free copy today to address below.

The most reliable fur merchants are those who handle Coristine furs.



Established for 60 Years
JAMES CORISTINE FURS
FINE FURS
MONTREAL

Yours to Enjoy



"Thank God for Tea! What did the world do without it—how did it exist? I am glad I was not born before Tea."

Thus wrote the brilliant Sydney Smith in the early days of the nineteenth century, and countless thousands have echoed his sentiments since. But if Sydney Smith could so enthuse over Tea as it was then, what would he say of it to-day, when science in growing and art in blending have brought your cup of Tea to such a high point of perfection.

And what would he think of to-day's cost? At an incomparably lower price you are able to enjoy Tea of a deliciousness Sydney Smith never knew or imagined.

"KING COLE" Orange Pekoe
"The Extra in Choice Tea"



MASTER MASON

PLUG SMOKING

It's Good Tobacco

MASTER MASON is tobacco that thousands smoke and get happy about; tobacco that men keep on smoking because its flavor, fragrance and quality can't be equalled, because its big plug is economical and stays fresh. Try it and see for yourself.

Rockley Tobacco Co., Ltd.

THE BIG PLUG 20c

Also MASTER MASON Cut Plug—1/2 lb. packages 15c.

Brighton Lodge No. 31

Meets Mondays 8 p.m.
R. A. Hall, K. of R. & S.
W. P. Haigh, C. C.
A. Hovey, M. P.

THURSDAY, NOVEMBER
FIRST, is the date on which new classes will be formed at the

Fredericton Business College

A good month to begin. Apply for admission as early as possible.

W. J. OSBORNE, Principal
Box 928, Fredericton, N. B.

F. C. SQUIRES, B.A., LL.B.
Barrister, Solicitor, &c.
WOODSTOCK - N. B.

W. P. Jones, LL.B. C. J. Jones, LL.B.

Jones & Jones

Barristers, Solicitors, etc.
WOODSTOCK N. B.

Dr. B. R. Coyah, D.D.S. DENTIST

Office Hours: 9 a.m. to 6 p.m.
Evenings by appointment

HARTLAND, N. B.

J. M. Keefe, B.C.L., LL.B.

Barrister, Solicitor,
Notary, Etc.

Grand Falls, N. B.

W. B. SOMERVILLE

B.A., M.D., C.M.,
Physician and Surgeon

HARTLAND, N. B.

Office over Farmer's Store
Tel. 68-2 or 85-2.

Dr. G. F. Clarke

DENTIST

Special attention given to children's teeth
N. B. Phone 168-11.

WOODSTOCK, N. B.

DR. L. H. REED

Dentist

OFFICE FORMERLY OCCUPIED
BY DR. A. E. CURRIE

Woodstock, N. B.
Telephone 168-21.

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GENERAL INSURANCE

Hartland, N. B.

M. L. Hayward's Office.

Flowers

FOR

Weddings, Funerals

in any other occasion, phone or write

ADA M. SCHLEYER

FREDERICTON

R. B. MCINTYRE

BARBER

Correct Haircutting and Shaving

Ladies and Children's Work

a Specialty

KING STREET HARTLAND

Turn to the Right

This will be the rule of the Road
AFTER DEC. 1, 1922

Another good rule is

For

INSURANCE

and

C. M. AUGHERTON

Insurance of Every Description
WOODSTOCK, N. B.

BUT DO IT NOW
Tel.: office 18-31; house, 164-11

DR. E. R. McMillan

LADIES' and

Superior new

STANFIELD'S

WEAR for the

SWEAT

All Wool Heavy

Grey, Red &

C. M. S.

Everything

Hayden W.

has reopened and is

HOUSE

DOORS, SASHES, &

WOOD FLOOR

made to order

Call at the office, or

AID THE POSTMAN

If your children call to

let one of them do it. It is

easy to have the whole town

after another.

Put your name and add

upper left hand corner of

you write and the stamp

per right hand corner.

use stamped envelopes, and

box number printed on the

Don't grumble at the

They are made for your

protection. Your local

did not make them, he is

his duty in carrying them.

Try to help him do it right

things pleasanter for every

If you should send to a

house, don't expect to get

next morning. Give them

the parcel arrives the post

forget to give it to you,

want it. There is no need

or five times if your order

There are a great many

in the bulletin, and all

And yet we have known of

parcels to remain in the

both here and elsewhere.

known letters to get in

both here and elsewhere.

Centreville Observer

DR. E. R. McMillan, Editor.

Office at DeLong's Hardware Store where Subscriptions, Ads and Orders for Printing may be left.

HILDRED L. DeLONG, Manager.

Just Received

LADIES' and GENTS' FALL and WINTER COATS

Superior new models in popular cloths at astonishing values

STANFIELD'S UNSHRINKABLE UNDERWEAR for the whole family. Prices right.

SWEATER YARN in all colors

All Wool Heavy AUTO RUGS at only \$5.00

Grey, Red and White all wool Blankets

C. M. SHERWOOD, Ltd

Everything in Merchandise but Hardware

Hayden Woodworking Factory
WOODSTOCK, N. B.

has reopened and is prepared to furnish the people of Carleton and Victoria Counties with

HOUSE FINISH OF ALL KINDS

DOORS, SASHES, MOULDINGS, STAIR FINISH, HARDWOOD FLOORING, SHEATHING, ETC., ETC.

made from Birch, Pine and Spruce

Call at the office, write or phone.

AID THE POSTMASTER

If your children call for the mail, let one of them do it. It is not necessary to have the whole family call one after another.

Put your name and address on the upper left hand corner of every letter you write and the stamp on the upper right hand corner. Better still use stamped envelopes, and have your box number printed on them.

Don't grumble at the regulations. They are made for your benefit and protection. Your local Postmaster did not make them, he is just doing his duty in carrying them out strictly. Try to help him do it right, and make things pleasanter for everyone.

If you should send to a mail order house, don't expect to get your parcel next morning. Give them time—when the parcel arrives the postmaster won't forget to give it to you, he doesn't want it. There is no need to ask four or five times if your order has come.

There are a great many more things in the bulletin, and all good advice. And yet we have known of letters and parcels to remain in the Post Office, both here and elsewhere. We have known letters to get in wrong boxes both here and elsewhere, too. We have known of Post Offices being closed before their time.

We are thinking of putting out a Bulletin, advising the Postal Authorities and employees on how to act and what to do, it would run something like this:

Remember that you are a Public Servant, and that the people are paying you. Be Courteous, Be Obliging, and your life with the service will be long.

Never get out of stamps, stamped envelopes, or money orders, and always give change in Canadian money. When you put mail in the post office boxes, put it in, not put it just on the edge so that when the box is opened, or the drawer drawn out, the mail will drop down behind.

Never put letters in the wrong box. Empty the local mail slot often, so that letters posted in the morning will get to a local address the same day—not next day.

Don't let people stand their letters at the wicket, others may want to get there.

Always have pens and ink on the desk, they do at the Banks, why not in the Post Office? Even if the boys use up a lot, the public is paying for it, and if the boys are learned a lesson once, then they will be good. But

a post office without pen and ink always and easily at hand, is lacking in real accommodation. And a lot more.

THE NATIONAL WAY ACROSS CANADA

Canadian National Rail Services Are the Acme of Travel Comfort

From the Atlantic Provinces to the Pacific, the ideal route is via "The National Way"—"The National Way." Whether on business or on pleasure, the traveler has the advantage of a through rail service that is unequalled for excellence. The finest equipment of all steel trains is furnished, and the most modern of standard sleepers, compartment cars, and modern diners.

The "National Way" is also the fastest scenic route, and by reason of its construction, furnishes the smoothest and most comfortable journey.

From Maritime Province points there is the best of service to Montreal via the "Ocean Limited" and "Maritime Express," or by the Valley Route to Quebec.

From Bonaventure Station, Montreal, the famous "Continental Limited" leaves daily at 10:00 p.m. for Ottawa, North Bay, Cochrane, Winnipeg and Vancouver. This is the finest of through Transcontinental Service, by equipment, and the Canadian National train being of the most modern standard.

Ticket Agents of the Canadian National Railways will afford everyone all the detailed information regarding these services. Baggage is addressed to the General Passenger Department, Montreal, will be promptly replied to, and booklets describing the territory will be mailed.

LONG SETTLEMENT

Wilbert Kelley and daughter Dorothy of Boston, Me., returned home on Monday after spending a few days with friends in this place.

Mrs. John McLellan of Oakville is the guest of Mr. and Mrs. Lee Long. Mr. and Mrs. Robert Wilson of Bloomfield and Miss Bertha Palmer of Boston were guests of Mr. and Mrs. Geo. Long on Monday.

Mr. and Mrs. Joe Emery, Mr. and Mrs. Dan Hillard of Port Patrick and Mr. and Mrs. Clifton Trafford and children of Connell spent last Sunday with Mrs. Cassie Gray.

Edward Walton has gone to Juniper to work for Fleming-Gibson & Co. Roland Folson returned home from Bristol, Ct., on Tuesday.

Mr. and Mrs. Wilbur Williams spent Sunday with Mrs. Ella Harold of Good Corner.

Rev. Mr. Tingley of Tracey Mills was a caller in this place last week. Harry and Leland Kennedy have gone on a hunting trip.

LOCAL AND PERSONAL ITEMS

Sherwood's Ltd., have a crew of men busily engaged in putting up the sub-station for the new hydro project. They are building it on their property on Mill street and it will only be a matter of days now until everything will be set for turning on the new juice. Have the citizens ever stopped to consider the fact that the presence of the meter in each home, is going to have a marked effect on the brilliance of our town? Naturally each household will be much more careful when the new order of things comes in vogue, than when, as of old, all the lights could burn, during the prevailing of the flat rate system to which we have grown accustomed. Now with homes along the streets comparatively dark, what about the streets themselves? Up until now we have had enough street lighting to save the blind from falling into the ditch, when being led by the blind. This will now be a part of ancient history. In order to have street lights now, it will be necessary to run two wires all around the circuit and in view of the fact, that the regular current is of 24 hour duration, a special transformer will have to be installed to provide for night lights. It is probably up to the citizens to take this matter in hand and see what can be done to provide for those who choose to be abroad after sundown.

The ladies of the United Baptist church observed Crusade Day on Thursday last and gave a supper in the church parlors in the evening. All who attended highly praised the quality of the eats and a neat sum was realized for church purposes.

Miss Lois Smith of Houlton, Me., spent last Sunday with her parents, Mr. and Mrs. H. W. Smith.

Mrs. B. W. Campbell is spending a few days in Beverly, Mass., the guest of her niece, Miss Frances West.

Mr. and Mrs. C. F. West and George West spent Sunday with Mr. and Mrs. E. L. West.

O. York of Mars Hill was a visitor at D. Irvine's last week.

George Long went to Boston on Wednesday.

John Toms received the sad news on Thursday that his sister, Mrs. William Duffield of Stevensville, Montana, had died on Oct. 20. Mrs. Duffield was formerly Miss Saffie Toms.

Mrs. Herb Peterson has gone to St. John to visit her parents.

Mr. and Mrs. James Page spent Sunday with friends in Lakeville.

Miss Alta Kinney, our popular school teacher, spent the week-end at her home in Greenfield.

Mr. and Mrs. Robert Gillis and son Gordon of Lakeville were visitors of Mr. and Mrs. Wilbur Williams last Sunday.

Miss Lizzie Nye of Presque Isle was guest of Annie Toms last week.

Percy Williams is pressing hay for Lew White at Royalton.

Frank Hamblin has gone to Florenceville to work on the hay press for Clinton Trafford.

Mrs. Geo. Long took tea with Mr. and Mrs. Bert Cliff of Centreville on Saturday.

A good many from this place attended the masquerade party which was held at the home of Mr. and Mrs. William Peterson on Halloween. There were many fancy and comical costumes. Satan was there in all his glory. A very pleasant evening was spent after which a lunch of coffee, cake and pumpkin pie was served.

PIONEER SCHOOL

The results of the Thanksgiving examinations are as follows:

Grade V—Velma Nelson 91.2, Mary Savage 71, Lloyd Rideout 82.5.

Grade IV (a)—Eileen Emery 85.6, Pearl Pryor 88.5.

Grade IV (b)—Eugene Rideout 71.8.

Grade III—Arnold Smith 90.2, Rhea Emery 88.

OXO CUBES

The years use up the tissue of your body. It must be replaced by a food that builds.

Oxo is the concentrated strength of Beef in a form in which it can readily be assimilated by the system.

MAKE GOOD

"All the Brothers Were Vallant," a strong sea story was shown on Wednesday night, with Lon Chaney and Malcolm McGregor, Billie Dove in the main roles. The play was a thorough thriller, the whole hunting scenes being exceptionally intense. A real fifty-foot sperm whale in close up action ought to be peppy enough for anyone. A Harold Lloyd comedy "Si Senor," furnished the laughs for the evening. On Saturday evening Dustin Farnum was at his best in "Buckling the Barrier," a tale of huskies and the Klondike wilds. Enough society scenes were shown to give the picture variety. A Fox news and comedy were also shown. Read the paid advertisement for coming attractions on another page.

Mrs. F. M. Brown and Master Harold returned from a visit to St. John on Saturday evening.

A delegation of Woodstock ladies came up on Thursday and conferred with a number of Centreville ladies over a proposition, to swell the funds and properties of the Woodstock Hospital. Committees were appointed to locally carry on the executive end of the project, and solicit aid from the various citizens. Among those attending from Woodstock were Miss Budd, Mrs. F. O. Creighton, Mrs. Frank Foster, Miss Rankine and Miss Hayden.

Cyril Brown arrived home from California on Saturday evening after six months spent in the west.

Mr. and Mrs. Geo. Titus returned to their home in Marysville last week.

Weldon Flemming of Juniper was in town Friday afternoon on business. J. Kinsella of St. John spent part of last week in town.

H. T. Boyer of Florenceville was in town on Saturday.

George Estabrooks left on Friday for Boston, Mass., where he will spend the winter.

Mr. and Mrs. Maxwell White spent Sunday with the latter's parents, Mr. and Mrs. F. K. P. MacKenzie.

Rev. H. R. Bell will preach in Centreville at 11 a.m. and 7 p.m.; Carvell, 3 p.m., on November 25th.

Grade II (a)—Clara Pryor 92.3, Allen Savage 78.

Grade II (b)—William Skinner 90, Ernest Pryor 70.

Grade II (c)—Edith Skinner 90.5, John Skinner 87.5, Alta Lunn 87.5.

Grade I (a)—Ernest Sorrell 86; Charles McEgan 85.

Grade I (b)—John Henman 92, Elizabeth Henman 90.

Alta M. Anderson, Teacher.

FLORENCEVILLE HEARS MISS ARCHIBALD

On Thursday evening Florenceville received one of the finest literary treats it has had the pleasure of listening to for many a day, when Miss Rosamond M. Archibald, M. A., a graduate of Acadia and Smith Colleges, delighted a large and attentive audience with her lecture in the interest of better English. Miss Archibald presented her subject in a most pleasing and attractive manner, emphasizing, at length, methods and drill that might be used to great advantage in overcoming the common errors in our English speech, that are daily made by people in all walks of life.

Miss Archibald's work in promoting a campaign for better English is receiving the hearty support of leading educationalists. She came to Florenceville under the auspices of the Women's Institute which is to be congratulated on bringing into our midst a speaker who so much merits the co-operation and support of the general public as does Miss Archibald.

The lecture of the evening was supplemented with a musical and literary program, provided by the pupils of the East and West Florenceville schools. Hon. B. F. Smith presided over the meeting in his usual pleasing manner. At the conclusion of the lecture, Rev. K. M. Vallis expressed his appreciation of the lecture, endorsing the work of Miss Archibald as a meritorious one. Dr. H. W. Pepper of Centreville also expressed his approval in a few well chosen remarks. Messrs Douglas, Hovey and Wood, the principals of the Centreville, West and East Florenceville Schools, were also heard and expressed themselves as being greatly pleased with the work Miss Archibald is seeking to promote.

To any who have not heard Miss Archibald we would highly recommend her lecture and the work she has undertaken.

The program of the evening as carried out was as follows:
Chorus—"O! Canada."
Remarks by Chairman.
Song—"Over the River"—Six girls.
Dialogue—"A Lesson in English"—Hazel Hunter and John Lovely.

GOOD VALUE IN GOOD DRUGS

All drugs have remedial value. The better the quality the greater the purity, and the more pronounced the strength; the better their curative value. Bring your prescriptions to us and you will always get the very best drugs, and the kinds and quality the doctor expects and with every care and knowledge exercised in putting them together as science commands.

Every best reason for bringing prescriptions to us, other reasons are safety and satisfaction in all medicines.

DON'T FORGET TO LET US HAVE YOUR ORDER FOR CHRISTMAS GREETING CARDS

STEVENS BROS.

HARRY PATTEN, MANAGER

N. B. PHONE 605 : : : : CENTREVILLE, N. B.

Branch Stores at Woodstock and Edmundston

His Master's Voice Records

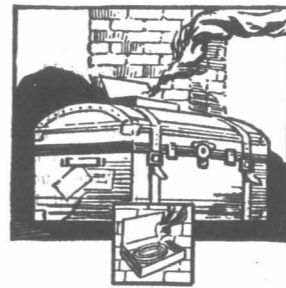
Piano Duet by Barbara Semple and E. W. Douglas, Mrs. A. D. McCain. Averil Tompkins. Reading—"The Explorer"—Miss E. McCain. Lecture—Miss Resamond Archibald. Speeches—Rev. K. M. Vallis, Dr. H. W. Peppers, R. S. Wood, H. A. Hovey, National Anthem.

It Pays To Advertise

THIS CHRISTMAS GIVE PHOTOGRAPHS

Our photographs fairly "bubble over" with resemblance—that is why they give unlimited pleasure and satisfaction to patrons and recipients. And as Christmas gifts there is nothing better. There is no better time than now to visit our studio.

THE HARVEY STUDIOS
Fredericton and Woodstock



Even unused attics invite fires.

Your property should be safeguarded in every possible way, but in spite of all precautions there are some fire dangers that you cannot guard against. It is imperative that you make sure of your investment by carrying adequate fire insurance.

For over a hundred years insurance has been guarding property owners from financial loss by fire. This agency has resources and experience back of it.

P. S. MARSTEN

Insurance Broker : : Woodstock, N. B.

LOCAL NEWS AND PERSONAL ITEMS

The Observer asks every reader to help make this page interesting by contributing any local news or personal items they may know about. The editor must depend on the parties interested in supplying news for this page. Don't hesitate to send personal, interesting, and new items, no matter how small. Don't blame the editor if what you send is not used. Anything in the nature of advertising appearing in these columns must be paid for at the rate of 5 cents a line. This applies to Cards of Thanks, Announcements of Meetings or Socials, For Sale, Wanted, Lost, Found, etc. Charges must be 10 cents a line. Better send the money with the item, coming at words as a line. No advertisement less than 10 lines.

V. W. Simms left yesterday for a trip to Toronto.

Mrs. Walter Hay of Woodstock is a visitor at the home of G. S. Baker.

On Nov. 2 a son was born to Mr. and Mrs. Gordon Tracey at Rosedale.

For Sale—A Quercy bull calf, Harvey Palmer, Hartland, N. B.

G. A. Day has closed Carleton Hotel to the public and has moved back to his farm.

Mr. and Mrs. H. A. Carvell of Lakeville were guests of Mr. and Mrs. J. E. McQuinn on Sunday.

F. R. Sayre of Hartland wants to buy back young, the St. John river. Will contract for some more.

It doesn't pay to buy graniteware now. You can get the aluminum ware as cheap at Rigby's Hardware.

At Rigby's Hardware you will find bargains in school supplies as well as in other goods. Try us and see.

Wanted at once: Man for farm, steady work all year. Good wages. House to live in. Clyde E. Rideout.

A. B. Craig, a former resident of Hartland, now living at Millinocket, Me., has been visiting friends here during the week.

Milo McMullin is suffering an attack of diphtheria and is under the care of Dr. Macintosh and his sister, Miss Sara McMullin, R. N.

G. W. Foster, who has been on the staff of the Bank of Montreal here for two or three years, has been transferred to Fredericton.

Mr. and Mrs. R. K. Nevers of Fredericton spent the week-end with Mrs. Nevers mother, Mrs. Achbar E. Hartley, East Florenceville.

Mrs. Harry Shaw of Upper Woodstock was a recent guest of her daughter, Mrs. Stanley Tompkins, and other relatives in town and vicinity.

Dr. Belyea having acquired one of Mrs. Carlin's houses is moving in this week. His patients will hereafter find his office on Maple street. 23c.

Mr. and Mrs. Marshall Donnelly and their grandson, Coral Dixon of Lansdowne, will leave this week for Lowell, Mass., where they will spend the winter.

Mr. and Mrs. Arnold Rideout, Mr. and Mrs. Garfield Rideout, their children, and Earl Rideout, motored from Bangor on Sunday to attend the funeral of Mrs. Sipprell.

Two groups of the (G. G. I. T.) Canadian Girls in Training of the Baptist church accompanied by their leaders, Miss Kingston and Mrs. Bolster, went on a hike Saturday afternoon and ate supper on the beach around a bon fire and returned by moon light.

H. N. Boyer has a modern, heavy, two horse sled, nearly new; a moody two horse Separator; a 6 h.p. Waterloo Boy Engine; a light Truck Sloven Wagon. A line of nice Heaters, a few used ranges at bargain prices. For anything in season, within the line of possibilities that you may need or have to sell, see Boyer. 223-1.

The Hartland Cadet Corps has been reorganized and the boys are now showing an interest and promise to do some excellent work under the new officers, who are: Captain, Arthur Rigby; Lieutenant, Fred Dickman; platoon sergeant, Terrance Knight and Creighton Baker; corporals, David Morgan, Roy McDouglck and Harold Donkin with two other officers to fill, Allen Baker, drummer, and Walter Morgan, retired captain and assistant instructor. The boys are preparing to meet two evenings a week and a half hour will be given to physical exercises and sports and the remaining twenty minutes will be given to lectures, march discipline, etc.—Telegraph court.

For Sale: Two cows in milk. A. E. Pinner.

Arthur Sipprell was in St. John a few days last week.

Mrs. David Shaw left Wednesday for a visit at Kingsman, Maine.

It is easy to be honest if your relatives made fortunes in war contracts.

Born—on Nov. 13, a son to Mr. and Mrs. Scott A. Shaw at Highland Farm.

Fred Robinson has moved from Upper Woodstock to Upper Brighton for the winter.

Rev. J. K. King spent part of last week at Grand Falls with his wife, who is in failing health.

Miss Edna Sipprell left Wednesday for an extended visit to Boston and points in Connecticut.

We will dress your hogs, dress your beef and handle your beef wholesale. J. E. Donkin, Hartland. 23-1.

G. Murray McLeod returned last week from Prince Edward Island where he had been buying lambs.

David Howells and family have returned to Hartland and have gone to house keeping in the apartment over Carr's store.

E. A. Belyea's mill at Coldstream is busy turning out finest wheat or buckwheat flour and feed, but not too busy to fill your order promptly.

The Canadian Girls in Training will hold a public meeting in the Baptist church on Friday evening at 8 o'clock. All are invited.

On Friday evening C. E. Rideout took an automobile load of the C. G. I. T. girls to Woodstock to visit the girls' meeting held there.

The monthly missionary meeting of the Reformed Baptist church was held Friday evening in the church at which an interesting program was carried out.

All mothers interested in supplying milk to the lower grades in school at morning recess, are requested to be present at Women's Institute on Friday evening, Nov. 16.

If you hit a man with a padded glove you get into the sporting columns; if you use a blackjack you get into the police news—in either case it's hard luck if the other fellow breaks into the ordinary notices.

Don't let the snowflakes and cold weather overtake you, but get every bit of comfort out of every stick of wood by buying a box or latest style Arcade Heater at Rigby's Hardware.

Rev. and Mrs. N. Franchetti of Edmundston arrived in Hartland on Saturday and were guests of various friends during this week. On Sunday Mr. Franchetti preached at Holy Trinity and was heard with delight and profit by his former parishioners. He also preached at Glasville and Beaufort.

About 6 o'clock on Saturday evening a head on collision occurred of two cars on the river road at Lower Woodstock. A Simonde farmer and a Woodstock insurance agent were involved in the crash and one of the cars was turned completely upside down. The occupants escaped with slight injury.

Hartland Electric Co. is busy installing electric fittings and wiring, not only in Hartland, but in all the Carleton county villages where hydro will be distributed. They have a crew of licensed electricians, who have expert knowledge of house wiring. As these are high priced men brought here for making the first installations, it is desirable that orders be placed early, as the crew can only be kept here for a short time. Already the company have many orders in the upper river towns and their men are busy at work.

BUSINESS LOCALS

Hay, grain and potatoes wanted at any siding. Clyde E. Rideout, weighing 1800 lbs.; also a carload of flour to arrive which will be retailed at a very low price.

Blacksmith shop lately occupied by Ercel Over, also small tenement to rent. Apply to J. T. G. Carr.

Keith & Plummer, Ltd., have for sale a large black 5 years old colt whose father is the Fraser horse.

Bannants, prints, gingham, velvets, etc., at 20c per yard. The prospect is that these goods will cost more in the spring, so buy now. J. T. G. Carr.

Now is the psychological moment to place orders for counter check books, as there is a price-war on and special discounts are being offered of 33 1-3 per cent. Orders placed with The Observer are promptly filled and prices are the lowest that can be made.

BATH BREEZES

Rev. G. A. Giberson was in Caribou during the week.

Dr. W. D. Rankine, Woodstock, was a professional caller in town Saturday.

Daniel McSheffery has returned from Western Canada and is being given a hearty welcome by his friends.

Miss May Donohoe left on Saturday for Houlton to be present at the wedding of her cousin, Miss McQuade, on Monday.

Miss Margaret Travis, St. Thomas, is visiting her cousin, Mrs. John Hall.

John Gallagher and family of Johnville have moved to town and have taken up their residence, in the Edward McSheffery house, Church St.

Mrs. O'Leary left for Moncton Friday after a pleasant visit spent with friends and relatives here.

A large number from here attended the Knights of Columbus reception of candidates by the Woodstock council on Sunday. Among those attending from here were: Matthew Bohan, Frank Doherty, John Commins, Chas. Gallagher, Matthew Gallagher, Fred McLaughlin, Francis Grant, Edward Craine and Thomas Bohan. All report that the various exercises were carried out splendidly and that the whole affair was one grand success.

T. W. Caldwell, M. P., and Mrs. Caldwell, Greenfield, spent the week-end the guests of their son, Edward Caldwell, Church street.

During the week a collision occurred at the northern end of the Monquay highway bridge, when two cars met.

The cars were owned and driven by T. R. Smith of this place and Wilmot Acton, Maplehurst. Neither of the cars were hurt very much and both were able, after a few minor repairs, to proceed on their way. The occupants of both cars escaped injury.

H. B. Hallett returned on Monday from Benton.

Donald Nixon has been transferred and is at present stationed in Peterborough.

"What Happened to Jones" was staged in Tara Hall, Johnville, on last Wednesday evening, and proved successful in every respect.

MRS. SAMUEL SIPPRELL

On Saturday morning Mrs. Mary Sipprell died at the home of her stepdaughter, Mrs. Miles H. Rideout at Somerville. She was 81 years of age, and had lived in the house where she died for 40 years. She was formerly Miss Mary Moore and lived at Meductic, a sister of Elisha Moore. She was the second wife of Samuel Sipprell who died 20 years ago, and she is survived by a step-son, Ernest Sipprell, and two step-daughters, Mrs. M. H. Rideout and Mrs. W. M. Rideout of Somerville. She was for many years a faithful adherent of the Holiness faith and was a woman of many fine qualities, spending her life in useful spheres, first as a school-teacher, and then a good foster-mother to a family of young children. The funeral on Sunday was at the home with sermon by Rev. G. F. Bolster.

WHO IS SHE?

The identity of "The Wonderful Heroine," whose amazing life story appeared in the Family Herald and Weekly Star, is causing widespread speculation. Her remarkable achievements under appalling conditions, handicapped more often than aided by her great beauty, most certainly have justified the claim that she was "One woman in ten million."

It is now announced that a beautiful portrait of "The Wonderful Heroine," reproduced in all the colors of the original masterpiece, will be given free to subscribers of the Family Herald and Weekly Star, Montreal, that is, to those who subscribe in time.

The latest direct importations from New York—right from Broadway—are our

NEW SPORT HATS

See also the charming display of

TRIMMED HATS

which are now selling at prices much lower than last year and you get really better goods, all tastefully made up either to your order or ready made.

KEITH & PLUMMER, LTD.

WE ARE EQUIPPED FOR

BATTERY STORAGE

either Dry or Wet, and also for battery repairing. Send or bring yours to us

AUTOMOBILES REPAIRING

When you are through running your car for the season bring it in and have it overhauled during the winter months and secure the cheaper rates. Cars stored for the winter at owner's risk.

CENTRAL GARAGE

M. A. SMITH, Prop.

Buy Your Clothing Needs!

Few stores are better stocked in their special lines and few offer more cheerful service than customers find here. At the present time we have splendid stocks of the goods most in demand and we are making the price just as low as possible, depending upon a quick turnover of the goods. The attention of the Clothes-Wearing Public is drawn to our fine line of

Men's, Women's, Boys' and Girls SWEATERS, MACKINAW COATS, SHEEP SKIN COATS, Men's and Boys' OVERCOATS, Men's Heavy WORK PANTS, Men's RIDING BREECHES and DRIVING GLOVES in wool and Mocha. We are also showing a most stylish line of VELOUR HATS and have a great variety of CAPS for men and boys. Heavy winter UNDERWEAR is now in order and we have it in all the best known brands and in various weights.

HARTLAND CLOTHING CO.

Made-to-Measure, Guaranteed Fit, Suits and Overcoats a specialty

Cashiers who go to jail should feel at home—the cage still surrounds them, even if the bars are thicker.

The difference between men in prison and some honest gentlemen who keep out is—a clever lawyer.

When rogues fall out honest men build prisons—and their friends get the contracts.

Windsor Hotell

is now under an entirely new management. The premises have been thoroughly overhauled and everything about the place is clean, fresh and inviting

Rooms clean and warm. The dining tables are supplied with first class meals served in first class style.

SPECIAL ATTENTION TO FARMERS as well as the travelling public in general

First class, warm stables for teams. Come to the NEW Windsor.

CHARLES MEAN

Proprietor

TRY THE NEW ROLLER MILL

In connection with my Woodworking Factory, I now have an up-to-date ROLLER MILL for making Meal and Mashing. Will be ready for grinding by November 15.

After 6 years of honest dealing with the public I am now in a position to serve you better than ever before.

Now is the time for STORM WINDOWS and DOORS, also Inside Finish of which I carry a full line in Douglas Fir Trim and Sheathing.

My Factory will be running all winter and can serve you at any time. Only 1 mile from Bristol.

W. G. BRIGGS : Bristol, N. B.

THEATRE PROGRAMS

William Russell in

"Boston Blackie"

Also Fox Educational, "Bits of Europe" and News No. 89

HARTLAND, THURSDAY, NOV. 22

BATH, FRIDAY, NOVEMBER 23

CENTREVILLE, SATURDAY, NOV. 24

A Warner Bros. Super-Special

"Heroes of the Street"

featuring Wesley Barry with an all star cast. Also Pathe News

HARTLAND, SATURDAY, NOV. 24

CENTREVILLE, WEDNESDAY, NOV. 28

PEPS

Stop That COUGH!

DISSOLVE a Peps tablet in the mouth whenever your chest feels raw and sore or the cough troublesome.

The powerful medicinal vapours given off by Peps, are instantly breathed into every part of the chest and lungs. They strengthen and protect against the dangers of wet, cold and changeable weather. They soothe and heal inflamed air-tubes, end soreness and irritation and quickly check the worst cough or cold.

Peps are equally good for sore throat, bronchitis, children's chest weakness, bronchial asthma, etc. Free from opiates and all harmful drugs.

See box all chemists.

"THE REMEDY YOU BREATHE"

Under nourished?

The natural food for babies when mother's milk fails is

Borden's EAGLE BRAND CONDENSED MILK

Relieves Promptly: Coughs, Colds, Bronchitis, Grippe, Whooping-Cough, &c.

Colds when neglected or wrongly treated give rise to consequences of such a grave character that you should not risk using inferior preparations.

2-922

Insist on "Mathieu's" Syrup

Mathieu's SYRUP OF TAR & CODLIVER EXTRACT STOPS COUGHS

If your cold is severe and your head, back and limbs ache, Mathieu's Syrup will relieve the pain, soothe the throat and help a natural, refreshing sleep. 25c. a box.

How to Purify the Blood

"Fifteen to thirty drops of Extract of Root, commonly called Mather's Scurvy Cure Syrup, may be taken in water with meals and at bedtime, for indigestion, constipation and bad blood. Persistence in this treatment will give permanent relief in nearly every case." Get the genuine at druggists, 50c. and \$1.00 bottles.

MURINE Keeps EYES Clear, Bright and Beautiful

Write Murine Co., Chicago, for Eye Care Book



You get it at CARR'S.

Edmundston Locals

Mrs. W. Matheson spent the week-end at Fredericton.

Stewart Henderson spent the vacation at his home in St. Stephen.

Martin Hall was home from the University of New Brunswick for the vacation.

M. Soucy of the Royal Bank staff

spent the vacation at his home in St. Leonard.

Isaac Kasper was in Montreal last week on a business trip.

Miss Elizabeth Rideout was home from Normal School for the vacation.

Miss Helen Stevens entertained a bridge party on Wednesday of last week.

Mrs. L. W. Bragdon returned this week from a visit to her home in Woodstock.

R. D. Murphy and his mother, Mrs. R. D. Murphy, motored to Woodstock on Sunday returning on Monday.

Miss Grace Stevens left the last of last week for St. Stephen where she is spending a brief vacation.

Mrs. J. M. Stevens, Mrs. T. J. Scott, Miss Grace Stevens, Miss L. Brebner, Miss E. Babin and Miss McKay motored to Fort Fairfield on Monday.

Mrs. (Dr.) Hay who has been visiting her daughter for the past week or two returned to Chipman on Wednesday morning on the C. P. R.

Miss A. Dionne of the Royal Bank staff spent the Thanksgiving season at Grand Falls at the home of her sister.

Hartley Adair of Charny, P. Q., was a visitor here over the week-end at the home of Mr. and Mrs. Trafton, 20 Avenue.

Miss Sophie Mitzler, who has been a guest at the home of her sister, Mrs. J. McKennie, during the past few weeks, returned this week.

Miss Marion Trafton, who is teaching school at Anfield was home over the vacation. She had as her guest Miss Wanita ensen from Bluebell.

Miss Mary Boyd, who has been visiting at the home of Mr. and Mrs. A. W. Brebner, returned to Fredericton on the Transcontinental Monday morning.

We are glad to know that T. M. Richards, Jr., is improving in health and expects to be home soon. Our readers will remember that he was operated upon for appendicitis in Fredericton a week or two ago.

Mrs. A. W. Brebner entertained at a bridge party on Friday last. Among those present were Mrs. J. C. Stevens, Mrs. J. M. Stevens, Mrs. Alex Dunbar, Miss S. Mitzler, Mrs. Merritt, Mrs. Monton, Miss Wheeler, Miss Bedell, Miss Herbert, Mrs. McCabe, Mrs. Lundberg, Mrs. Vavasour, Mrs. Sullivan, Mrs. Burpee, Mrs. Hall, Mrs. Babin, Miss Babin, Mrs. Franchetti, Mrs. Sergeant, Mrs. Reith, Mrs. Rideout, Mrs. Sherwood, Mrs. Pickard, Mrs. (Dr.) Hay, Chipman, Mrs. Van Wart, Miss Mary Boyd and Miss Jean Barnett.

The Thanksgiving and Armistice Day services held by the Presbyterians in Fraser Hall was very largely attended, the capacity of the Hall being taxed. Sergt. Reid Richards, M. M., sounded the Last Post whilst the congregation stood in memory of the Soldier dead, after which the Minister led in prayer, asking that we might be worthy of the sacrifices made in the great war. A quartette composed of Mrs. William McElroy, Miss Grace Stevens, Mrs. McElroy and D. H. Van Wart was very beautifully rendered, and was especially appropriate being Kipling's Recessional. The sermon was based on the subject "Upon the Sacrifice of Yesterday We Build the Structure of Today." This Armistice Day service is a permanent feature of the Presbyterian church.

Mrs. F. S. Murchie entertained at an "afternoon Tea" on Wednesday. Among those present were Mrs. Goode, Mrs. Barker, Mrs. Belyea, Mrs. Wm. Matyson, Mrs. Brebner, Miss Brebner, Mrs. J. Chesley Stevens, Mrs. J. M. Stevens, Mrs. Amos, Mrs. Aaron Lamson, Mrs. (Dr.) Lockhart, Mrs. Hutchinson, Miss Cummings, Mrs. Babin, Mrs. Burpee, Mrs. Rideout, Mrs. Hall, Mrs. Herbert, Mrs. Sergeant, Mrs. Owens, Mrs. Alex Dunbar, Mrs. J. Dunbar. The hostess was assisted in serving the delicious refreshments by her daughter, Miss Helen Murchie, Mrs. A. Lawson, Mrs. S. E. Burpee and Miss Roberta Hammond.

Dr. Mag Mekka, a Hindu Philosopher and Occultist, fulfilled an engagement at the Casino Theatre the first three days of this week. The Editor saw the Doctor perform in Montreal some years ago, and saw him again in Edmundston. Some of his tests absolutely failed, but others were successful. The walking of a chalk line made after the Doctor was blindfolded, a chalk line which was

signalled in every direction, and the picking up of any articles placed on the line was successful in the highest degree. The Editor placed a postage stamp on the line and struck it down, but the Doctor picked it up. On Wednesday however most of the tests failed, and we are informed that on Monday the audience were not satisfied. Dr. Mag Mekka is a Hindu, born in Chicago, and claims to have studied at many Universities, to have spent some years in the Himalayan Mountains, to have had a hospital in Russia, and to have been imprisoned in Russia by the Bolsheviks, to have travelled in Europe extensively, and a number of other things. All we can say is that if he has done all the things he claims, he must be a much older man than he looks. He goes from here to Fort Kent, Van Buren and Fredericton.

MANNERS—EAST AND WEST

By Clarence Ludlow Brownell, M. A., Fellow of the Royal Geographical Society, London, England.

One might magnify manners into a religion if one went happily about it, and it would be a religion for seven days in the week, not for the Lord's day only. Those days would suggest the arrival of the millennium were manners what they should be, for they sweeten life, they make it joyous, they establish neighborliness, they realize the prophecies of the sages of old, and put into practice the idealism of the Sermon on the Mount.

Manners with those who have them, are a habit. They are a result of breeding. Good manners and the other kind tell the story. The Hohenzollerns thought themselves high, but few of them had manners one would call even tolerable. Breeding was not there.

Many a coolie is better bred than the ex-Kaiser, as a most casual trip through the Orient will show. One coolie with a push cart bumps into another ditto. Each cart spills some of its contents. The coolies do not fight. They work together to right each other's carts, and to replace the contents—and are friends forever instead of enemies, as they would have been had manners been bad.

Both Confucius and Jesus taught the Golden Rule. It is in all religions. It transmutates dross into gold. Under its magic, the men of wrath beams with goodwill, instead of fury. A guest in elegant apparel awaits the coming of the master of the house. On a shelf overhead is a bowl of polishing oil which a servant had forgotten. A rat appears this upon the guest. The accident spells ruin for the exquisite silks. They can never be worn again. Besides, the guest is a spectacle—a mess. He hears the master of the house approaching. Mortification is complete, with fury corresponding, but in reply to the sympathetic queries of his host, the guest declares: "I had the rudeness to place my worthless self beneath your honorable shelf. An honorable rat, inspecting your magnificent palace brushed your honorable bowl of perfume, precipitating the contents upon my unspeakable rags so that now they are redolent as a garden in paradise."

Mine host makes reparation, but only good manners could have saved the situation. Bad manners would then and there have established an enduring enmity. The above is an example of everyday manners in the Orient.

Manners may change an enemy into a friendship if they are, as always they should be, accompanied by tact. Marshal Soult detested a certain journalist, who had criticized him adversely. One evening, an acquaintance of both presumed to present the journalist to the marshal. The marshal turned his back to the journalist's outstretched hand. "I am indeed gratified to observe that there is no truth in the rumor that the marshal is my enemy," said the journalist.

"What's that?" asked the marshal, facing about angrily.

"Marshal Soult never turned his back upon an enemy," declared the journalist, with a bow.

That settled that. Wilfrid Hohenzollern had had a stormy interview with his uncle, the King of England. He was directly in the line of exit, as his uncle started to leave, but would not "move out of the way for a fool."

"Then I will," said Edward the Seventh.

But for that, the war might have come sooner. Japanese manners in the days of the feudal system, which ended barely fifty years ago, were beyond anything the western world knows. Good manners obtained even on the execution ground.

"I pray you will pardon my impoliteness in venturing to trouble you," said a performer to the man he was to perform upon, "but if you would deign to incline your honorable body a few inches further I could chop off your honorable head more easily."

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For Rheumatism, Lumbago, Sciatica and Neuritis, Canada's standard remedy is Templeton's Rheumatic Capsules. T.R.C.'s stop the pain by removing from the system the original cause.

Send us 10c for a generous sample. Give 50c and the coupon we enclose with each sample, to your druggist and he will give you a full size \$1.00 box of Templeton's Rheumatic Capsules.

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Canada's Standard Remedy

"Do not mention it" replied he who was awaiting decapitation. "Pray pardon my awkwardness. This is my first experience. I assure you I shall not offend again."

Years ago, officials from both France and Germany were at a luncheon to which representatives of several other nations had accepted invitations. Politics and religion were taboo, as subjects for general conversation, and so it chanced that everyone "taking art." "We adore art," said a French officer. "It is life to us. We touch everything with an artistic hand."

Pulling a bristle from his beard, a German said, "Let me see your touch that with an artistic hand." The Frenchman accepted the challenge. His answer was a scarf-pin—the German eagle with the bristle in its bill, a golden ball at each end—one ball Alsace, the other Lorraine. The inscription read "You hold them by a hair."

That was better than pistols and coffee for two at ten paces.

Robert Louis Stevenson thought well of General Grant for returning the Confederate General's sword the instant Lee surrendered it, but Grant also returned to the southern troops all their horses and mules, for it would soon be time to plow, and men of the south would need them. There was not a man in the Confederacy but felt less bitter toward the north because of that. At Grant's funeral, some twenty years later, the guard of honor that marched up Fifth Avenue, New York City, beside the catafalque was made up entirely of former Confederate army men. A huge banner along the front of the Windsor Hotel displayed the words of his order as to the southern horses.

Grant's manners were good. A small man entered a country school house where a large man who had been on a spree for a week had frightened the school ma'am into hysterics.

"Would an Irishman strike a woman?" he asked.

"Show him to me, I'll kill him!" was the response, and the two went out in search of the miscreant.

Those whose manners are good never think of class or caste. "Respect the burden, Madam," said Napoleon, at St. Helena, addressing a lady of rank who resented having to move aside for a heavily laden porter, approaching along her path. Manners imply and include respect; respect for others, no matter how lowly, and respect for self.

Madam de Pompadour was courteous until the last. She had received Extreme Unction, and as the priest turned away, she whispered: "One moment, Monsieur l'abbé, and we shall go out together!"

BEFORE MY BABY CAME

I Was Greatly Benefitted by Taking Lydia E. Pinkham's Vegetable Compound

Syrdenham, Ont. — "I took your medicine before my baby was born, and it was a great help to me as I was very poorly and I had started to take it. I just felt as though I was tired out all the time and would have weak faint spells. My nerves would bother me until I could get no more rest, night or day. I was told by a friend to take Lydia E. Pinkham's Vegetable Compound, and I only took a few bottles and it helped me wonderfully. I would recommend it to any woman. I am doing what I can to recommend this good medicine. I will lend this little book you sent me and any one I can help. You can with the greatest of pleasure have my name in regard to the Vegetable Compound if it will help other ladies like me. Mrs. Harvey Maxwell, Syrdenham, Ont."

It is remarkable how many cases have been reported similar to this one. Many women are poorly at such times and get into a weakened, run-down condition, when it is essential to the mother, as well as the child, that her strength be kept up.

Lydia E. Pinkham's Vegetable Compound is an excellent tonic for the mother at this time. It is prepared upon medicinal roots and herbs and does not contain any harmful drugs. It may be taken as safely by the nursing mother

ANOTHER AUTO ACCIDENT

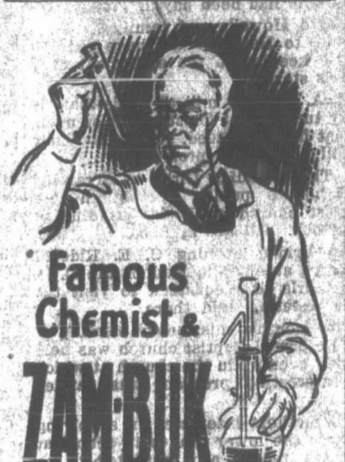
(Carleton Observer)

A serious automobile accident occurred on Sunday when Edmund Violette and his brother were motoring from Grand Falls to Edmundston. About three miles out of Grand Falls, in turning a curve a wagon was met, and in turning out for it to avoid collision Violette swerved, running into a telephone pole. In the crash he was rendered unconscious. He was brought to Edmundston by train on Wednesday by train and was immediately transferred to the hospital at St. Basile where he is reported still unconscious. His brother was unhurt.

FATAL ACCIDENT

(Carleton Observer)

A terrible accident occurred at Mornault's Mills on Monday which resulted in the death of Fred Bosse, a prosperous farmer, aged 40. Bosse was threshing grain and in starting his gas engine he caught his foot in the machine. The leg was torn entirely from the body and the victim died within an hour.



A pure herbal emollient of great healing power in skin diseases and injuries—this is shown in a report on Zam-Buk by that eminent Doctor of Science, Mr. Wentworth Lascelles-Scott.

Zam-Buk has won world-wide repute for its reliability in troubles like eczema, poisoned wounds, ringworm, bad legs, etc., now comes Dr. Scott's evidence.

"My exhaustive analysis proves that Zam-Buk is possessed of antiseptic and bactericidal power which promptly alleviates skin disorders due to parasites and pathogenic organisms. Moreover itsstringent and balsamic constituents render Zam-Buk an emollient of rare healing power."

"Zam-Buk's constituents are exclusively of herbal origin; it contains none of the irritating mineral drugs and animal fats commonly found in ordinary ointments."

"In my opinion Zam-Buk is well adapted for treatment of superficial injuries and prevalent skin disorders."

W. J. Givelle, Seattle

THE GREAT HERBAL SKIN REMEDY

CHRISTMAS A FEW WEEKS OFF

The Harvey Studio certainly strikes a popular note when they state that there is nothing better than photographs as Xmas gifts. One never regrets the expenditure of a good photograph. They are pleasing beyond question. Now is the time to have them taken.

Order Printing Now

Now is the time for produce dealers and other business men to look over their stock of office supplies and place their orders for printing before the big rush that usually sets in around the first of September. We can handle any orders sent in now very expeditiously, but if orders are deferred they may come at a time when we have weeks of work ahead. Letterheads, invoices, envelopes, all the various needed blank forms may as well be ordered now and be ready the instant they are required. We can at any time deliver blank typewriter paper, second sheets, from stock in hand, and we supply any form of special loose leaf or other blanks as quickly and as cheaply as they can be secured elsewhere. The facilities of The Observer Newspaper's printing plant are not excelled in the province, being quite equal to the best equipped city offices. The most expert craftsmen we can secure are employed and the enterprise needs your patronage and we will lend our best effort to satisfy every customer in quality, service and price. Orders sent by mail will be filled promptly and at just as low a price as if we gave competitive figures—and if you must have an order filled in a great rush we will never take advantage of your necessity. The regular customer, the "stay-at-home" gets our best prices. We try to fill every order so that we may hope for the next one with reasonable assurance. The Observer Newspaper Ltd., Hartland, N. B.

LIFE BURDENED BY DYSPEPSIA

Health and Happiness Came With "Fruit-a-lives"

Made From Fruit Juices and Tonics

"Fruit-a-lives", the wonderful medicine made from the juices of apples, oranges, figs and prunes, is one of the greatest means of doing good that this country of ours has ever known.

"Fruit-a-lives" is bringing health to hundreds and hundreds of people who suffer with chronic Constipation, Bilelessness and Dyspepsia. Mrs. Frank Hall of Wyndale, Ont., says, "I purchased a box of 'Fruit-a-lives' and began the treatment. My condition improved immediately. The dyspepsia ceased to be the burden of my life as it had been, and I was freed of Constipation."

Box a box, 6 for \$2.00, trial size 25c. At dealers or sent by Fruit-a-lives Limited, Ottawa, Ont.

Just received a barrel of

Fresh Oysters

In the shell. The evenings are cool and we have a nice warm place. Why not come in and have an OYSTER STEW, FRY, or a few on the HALF SHELL?

Quick service is our motto

The latest in Brunswick Records always on hand.

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right now for big paying mechanical jobs. If you are mechanically inclined and like working around automobiles and tractors, don't delay. Never was there such a demand for trained men. A few weeks time invested now will give you a trade that will mean independence for life. Learn automobile and tractor operating and repairing, tire vulcanizing, battery building and oxy-acetylene welding by the Hemphill practical system. Free employment service is at your disposal. Free catalogue. Get big pay and steady work. Do it now.

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NEW LAMP BURNS 94% AIR

BEATS ELECTRIC OR GAS

A new oil lamp that gives an amazing brilliant, soft, white light, even better than gas or electricity, has been tested by the U. S. Government and is leading universities and found to be superior to 10 ordinary oil lamps. It burns without odor, smoke or noise—no pumping up, is simple, clean, safe. Burns 94 p. c. air and 6 p. c. common kerosene (coal) oil.

The inventor, J. M. Johnson, 346 Craig St. W., Montreal, is offering to send a lamp on 10 days' FREE trial, or even to give one FREE to the first user in each locality who will help him introduce it. Also ask him to explain how you can get the agency, and without experience of money make \$250 to \$500 per month. 15-33

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Delicious in the Cup "SALADA" TEA

is equalled by no other tea on sale for Quality and Flavour.

ANDOVER NOTES

Rev. E. E. Fyche and sister, Miss Winnifred Fyche, spent a few days of last week in Fredericton.

Dr. A. F. McIntosh made a short trip to Portland, Me., the past week.

Mr. and Mrs. Henry Baird left on Wednesday for D'Arcy, N. S., where Mrs. Baird will spend the winter with her daughter, Mrs. Archie Dickson. Mr. Baird will return in about a week.

In last week's issue the note regarding the Presbyterian Sale and Supper which read, "proceeds amounting to \$125," should have read "amounting to \$125."

Mrs. A. F. McIntosh and two children have been the guests of the former's parents, Mr. and Mrs. Wallace of Fredericton the past week.

Mrs. George Norris of Limestone is the guest of her sister-in-law, Mrs. George Wright.

Mr. and Mrs. Guy G. Porter left on Saturday for a short stay in New York.

Wallace McLeod and Jack Lynch spent several days of last week cruising at Three Brooks in the interest of Edward Rogers, who expects to begin lumbering operations there at once.

J. Stewart of Wapke was in town this week.

The many friends of Mrs. Alexander Walker, lately of Andover but now of Manor, Sask., will be sorry to learn that she is quite ill owing to a fall which caused serious injury.

Rev. Mr. MacFarlane, organizer for the Orange Lodge of Quebec and the Maritime Provinces, spoke in the Baptist church here Sunday morning and Methodist church in the evening. His addresses were interesting and well attended.

At the Methodist parsonage, Andover, on November 10, by Rev. E. E. Fyche, Herbert Lester Nightingale of Fort Fairfield was united in marriage to Myrtle Lovely also of Fort Fairfield.

Mrs. Justus Wright left last week for Philadelphia to spend the winter with her son, Carey Wright.

Avard Whitman of Wapke was a business visitor here on Wednesday.

The Bridge Club met this week at Mrs. F. D. Sadler's, the prize winner being Mrs. Guy G. Porter.

EAST FLORENCEVILLE

Miss Rosamond Archibald, M. A. of Nova Scotia, gave a lecture in Smith's Hall Thursday evening. Her subject was "Better English." Miss Archibald came under the auspices of the Women's Institute. R. S. Wood, principal of the school had the scholars render an interesting program of instrumental music, choruses and dialogues. Speeches were made by several prominent men of the village and vicinity. A large and appreciative audience attended.

Mr. and Mrs. R. K. Nevers and daughter Jean with Miss Lucille Nevers motored from Fredericton on Saturday afternoon and visited friends and relatives, returning home on Monday.

Mrs. Byron Foster is very ill with erysipelas in her head and face. Dr. Somerville of Bristol is attending her.

S. M. Carle has been confined to his bed for the past weeks with a bad attack of la grippe.

Rev. W. P. Haigh of Hartland was a caller in town on Sunday afternoon.

Miss Ruth Smith who had her throat operated upon by Dr. Belyea of Hartland, a few days ago, has sufficiently recovered from the effects and has resumed her duties in the office of B. F. Smith.

Guy Lawlor has returned to his old position as Western Union operator in the hotel building. Wilbur Tompkins has gone to Cape Breton to take up a like position for a short time.

Miss Gertrude Boyer and Miss Laura Banks spent Sunday in Woodstock the guest of Miss Boyer's brother.

Gerald Lovely and his mother of Perth were calling on relatives in town on Sunday.

Mrs. Herbert Jones of Fort Fairfield was the guest of Mrs. A. B. Lovely on Wednesday last.

Carle Delano, C. P. R. agent here, spent the week-end at Andover.

Mr. Bounyman of Amherst, N. S., is again registered at McIsaac Hotel.

Roland Smith, employee of the N. B. Telephone Co. in St. John, made some business calls here recently.

The infant child of Mr. and Mrs. G. W. Williamson, who has been under the care of a specialist in Woodstock hospital, has returned to its parents, much improved in health.

Rex Tompkins has moved to this village and is occupying the house lately vacated by Mrs. Carr.

Mr. and Mrs. Ernest Saunders are leaving this week for Ottawa where they will reside in the future.

Berton Bell and wife who left by auto some time ago for Denver, Colo., are nearing their destination, according to word received by their friends. They have had a very wonderful trip.

ing to word received by their friends. They have had a very wonderful trip.

THE COW, THE MOTHER OF PROSPERITY

Valuable Illustrated Treatise on Dairy Farming Being Distributed by the Bank of Montreal

"Where the cow is kept and cared for, civilization advances, lands grow richer, homes grow better, debts grow fewer."

The above is an extract from the preface of a book entitled "The Cow, the Mother of Prosperity," copies of which are being distributed by the Bank of Montreal. This book is probably the best popular treatise on dairy farming which has ever been published. It has been written with a view not only to guiding the farmer in the selection and breeding of the best and most profitable types of dairy cows, but also to guiding him in the care and feeding of dairy cows in every condition of climate and soil throughout the continent of North America. The author, Mr. Ralph A. Hayes, of the Agricultural Extension Department, International Harvester Company, in his foreword, describes the cow as one of the greatest blessings to the human race. "No nation or people," he says, "has become highly civilized without her. She produces the best human food on earth. She makes this health-building, strengthening food from grass and coarse plants. Without her agriculture is not permanent or prosperous, people are not healthy or happy. Wherever the cow has taken her rightful place, and man has done his part we find farms furnishing an income every week of the year. We find homes with conveniences. We find intelligent, thrifty, debt-free people with minds and hearts alert from steady employment. We find a good citizenship, a good agriculture. Truly the cow is the mother of prosperity."

He proceeds to describe typical localities to which the cow would bring prosperity. Then he tells how to select the right kind of cows, describing in detail the good and bad points of cows from head to tail. The breeding, care, and feeding of cows, the best kind of feeds in various localities, the construction of barns, the making of silage, the testing of cows and their milk, methods of milking and the type and care of dairy utensils, the best methods of marketing milk, the care of calves, either for rearing or for the production of veal, the use of manure, the best breeds for varying conditions and the treatment of diseases are all

dealt with fully and in plain language that anyone can understand.

A valuable feature of the book is the fact that every point dealt with is illustrated by photographs specially taken for the purpose or by diagrams. Over 250 photographs are reproduced.

The Bank of Montreal is doing a splendid work for farmers by having a special edition of many thousands of this valuable book printed for free distribution throughout farming districts in Canada. We understand that the demand for the book has exceeded all expectations, but that a reserve supply has been secured, so that a limited number is still available free of cost. Application for the book should be made to the local branch of the Bank of Montreal.

BEECHWOOD

Myrtle Wyman returned home last week from Monroe, Me. She was accompanied by her grandfather, A. Hartley, who was for many years a resident of this place. Mr. Hartley started home the first of the week.

Mrs. Taylor spent the week-end at the home of Ed. Dyer.

The ferry boat is again conveying the Wicklow produce to the siding.

Early Monday morning C. Doucette and several younger men of the district started for a long winter at Juniper lumber woods.

Mrs. C. Doucette is visiting her old home at Gordonsville.

Mr. and Mrs. Ben DeMerchant of South Tilley spent the week-end with relatives here.

The Giberson and DeMerchant Meat cart is doing a flourishing business in town.

Mrs. John Kinney, Piercemont, spent Sunday with Mrs. D. Kinney.

Mrs. P. Canavan is spending the winter with Mrs. S. Maskell. Coleman Grant motored to Juniper Monday.



Nerves So Bad That She Would Sit and Cry

Mrs. Mary Hocking, Madoc, Ont., writes:—

"Dr. Chase's Nerve Food has done me a wonderful lot of good. I suffered from general weakness and was so run down and my heart and nerves were in such bad shape that I would sit down and cry and not know what I was crying about. I also used to have weak spells. Thanks to Dr. Chase's Nerve Food, however, I am real well now. I shall always keep a box of the Nerve Food in the house, and recommend them to my friends; they are a wonderful medicine." (Mr. J. W. Vince, Druggist, of Madoc, Ont., says: "I have sold Mrs. Hocking your Nerve Food, and the medicine has done her much good.")

DR. CHASE'S NERVE FOOD
50 Cents a box, all dealers, or Edmondson, Bates & Co., Ltd., Toronto

RED ROSE TEA "is good tea"

The ORANGE PEKOE QUALITY is composed of the youngest, tenderest leaves on the tea bush.

PRINTING

While it is true that the stamp on your letter is a guarantee of delivery, it falls to the letter itself to determine its final destination—the filing cabinet or the waste basket.

In many cases your written correspondence is your only point of personal contact with your client or your customer, and if through poor appearance or address it fails to convey the importance of your message, it naturally is received with but scant attention. If, on the other hand, your letter has a "crackle" of quality—a clean, dignified appearance—it will command the same respect which would be accorded to you on a personal visit.

To ensure quality which you know will be faultless and therefore above comparison, specify Colonial Bond. Printers everywhere in Canada have it—better still, let us send a sample sheet.

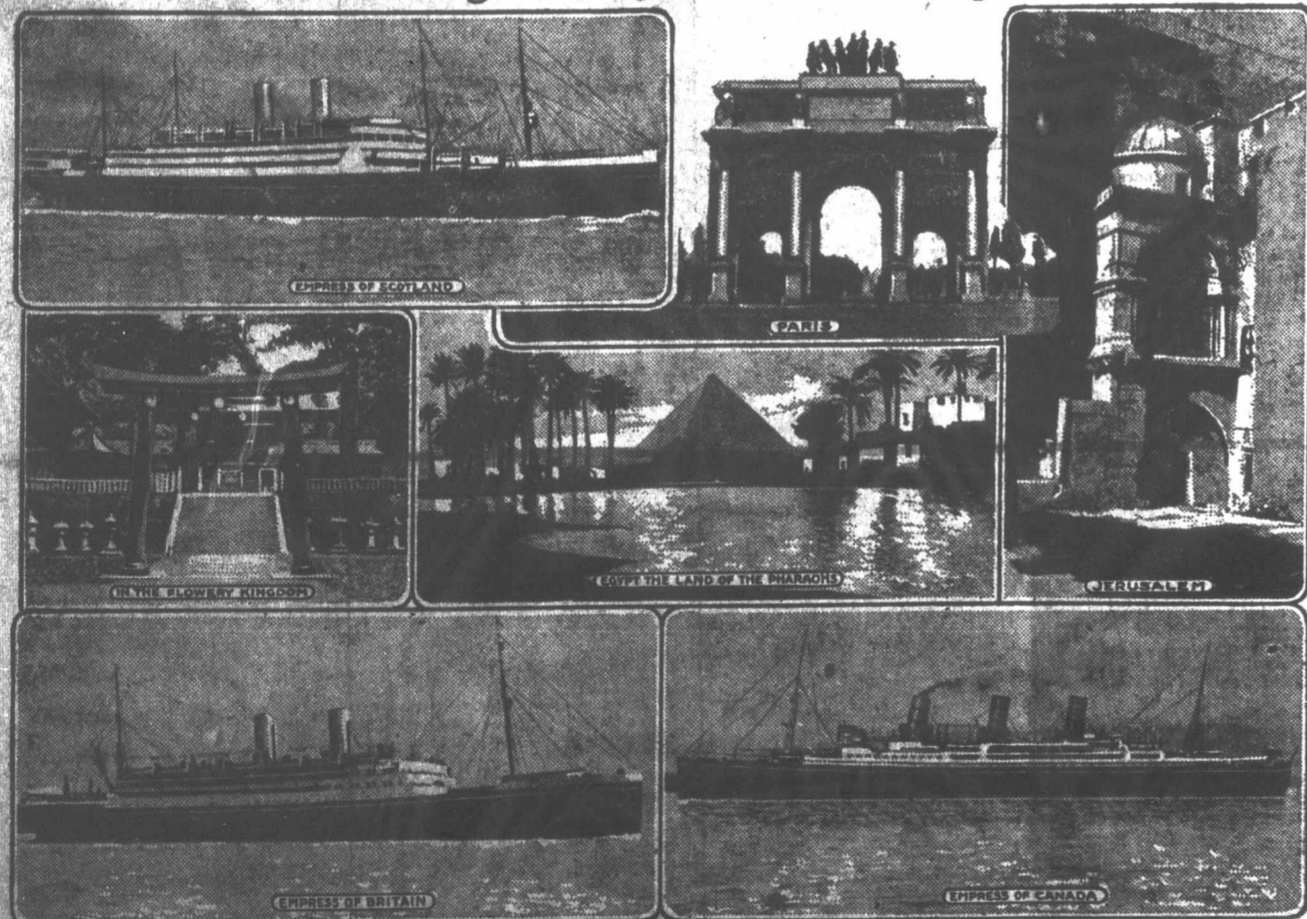
Colonial Bond, all-rag, tub-sized and light-weight. Made by The Roland Paper Company Limited, who have been making high grade papers for over 40 years.

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We also sell lower-priced bonds, and any office requisites.

Following in Magellan's Footsteps



Higher civilization has not killed the Spirit of Adventure, it may even be that people now-a-days are affected more by Wanderlust than they ever were, and enhanced facilities for travel with a greater degree of safety have stimulated, and not a little, the desire to see other than their immediate environs. In the old days when Columbus, Vesputi, Balboa, De Soto and Drake, Cartier and Champlain, and other bold mariners sailed into the unknown and its perils on the seven Seas, much courage was needed but today the World is every-man's oyster, nor does it have to be opened with a sword. With a little time and comparatively little money, one can see the places where history was made, far off countries and strange people, and live the white, in comfort.

Four hundred years ago, the first vessel to sail round the world lifted anchor at Seville, and after three years of adventurous hardship, returned to her Spanish port. Only thirty-one of the two hundred and seventy who set out came back, and only the Victoria out of the original Armada of five sailing ships. The spirit of these seafarers is illustrated by the voyage of Fernando Magellan their commander, as he set out from Tierra del Fuego across the Great South Sea, that he would push on if he had to eat the leather of the rigging. Magellan himself was killed in the Philippines, but as he had already reached that longitude on a previous voyage eastward from Spain, he is rightly credited with being the first to circumnavigate the globe.

Sixty years after the Victoria set out from Seville, Francis Drake with a fleet of five sailing ships and 164 men sailed from Plymouth in the Golden Hind, and after a voyage round the world of almost three years, returned with a rich loot of silver and gold, silk, pearls and precious stones, to replenish the coffers of Queen Elizabeth. The Golden Hind was the only vessel of the five to complete the voyage and it became the favourite resort of tourists on the Thames in the days of Shakespeare.

The Golden Hind, originally named the *Patience*, was a ship of 120 tons, whereas the *Empress of Canada*, which sets out on a Round the World Cruise from New York on January 30th, 1924, registers no less than 21,500 tons. Instead of three years of privation and hardship, the voyage will occupy four months of luxurious comfort. The route will be shorter, as instead of rounding the Cape of Good Hope the route taken is through the Suez Canal, and instead of traversing the stormy Straits of Magellan, the American continent is finally crossed on the excellent road-bed of the Canadian Pacific Railway. But many of the points touched by Sir Francis Drake and Magellan, will be visited by the *Empress of Canada*, for instance, Batavia, Sourabaya and the traverse of the Celebes Sea to the Philippines.

The circumnavigators on the *Empress of Canada* will return laden with the rich experiences and mental treasures gathered from visions of eighteen different countries, and contact with the costumes, crafts and civilisations of fifty different races.

Encouraged by successes of former years, the Canadian Pacific has arranged for four cruises in addition to the Round the World voyage of the *Empress of Canada*. The *Empress of Scotland* will visit the cradle of civilization in a trip Round the Mediterranean, sailing from New York on January 14th. The superb *Empress of Britain* will make two cruises Round the West Indies, leaving New York on January 22nd and February 23rd, and before setting off round the world, the *Empress of Canada* will travel Round America, sailing from Vancouver on January 4th, visiting the Pacific coast, California, and going via the Panama Canal and Cuba to New York. This vessel will be commanded by Captain S. Robinson R. N. R. who figured so conspicuously in the relief work which followed the recent Japanese disaster.

ASPIRIN

UNLESS you see the name "Bayer" on tablets, you are not getting Aspirin at all



Accept only an "unbroken package" of "Bayer Tablets of Aspirin," which contains directions and dose worked out by physicians during 22 years and proved safe by millions for

Colds	Headache	Rheumatism
Toothache	Neuralgia	Neuritis
Earache	Lumbago	Pain, Pain

Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monopropionester of Salicylic Acid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

TRADE AT HOME PAGE

You have read the leading article on first page.
You have got the idea.

This is the space that each week will be filled with a new, forceful, compelling argument proving that by-and-large it is in the best interests of both the buyers and merchants of Carleton county to **TRADE AT HOME.**

The spaces surrounding this panel will be sold to County business men during the next few weeks. Watch this page. It will interest interest you.

THE FOXY MAIL ORDER MAN

Do you know that Sears, Roebuck & Company have a bureau whose duty it is to read each week the country newspapers from all over the country? When the folks in the bureau find a town where the merchants are not advertising in the local papers, they immediately flood that territory with literature.

Herman Rosenfeld, the advertising manager, says such advertising always brings results far in excess of the same effort put forth in territory where the local merchants use their local papers.—Patchwork.