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THE EVENING TIMES AND STAR，ST．JOHN，N．B．MONDAY，JUNE 15； 1914


FOLLOW THE JUNE BRIDE－－SHE BUYS HERE！
$\mathrm{W}^{\mathrm{E}}$ would like to use the present opportunity to thank the num－ Brides and Bridesto－be for the generosity of their ordera already given and to extend our
zood wibhes for their happy futures．
J．MARCUS－－ 30 DOCK ST．

## If Mrs．Smith Stayed Home

|  | home again in a few weeks ready and eager to buy his goods． |
| :---: | :---: |
| －vaeation didy nomeremperer sent on to your | In his advertisements there is for Mrs． Smith，at the summer resort，just as inter－ |
| And having had it sent on，do you <br> wateh for its daily arrival almost as ea | g news of merchand |
| But do you read the advertisements in it as carefully at such a time as you do when you＇re at home？ |  |
| There is <br> and help |  |
|  | $\begin{gathered} \text { Sor } \\ \text { are } \end{gathered}$ |
|  | You can obtain helpful advice on adver－ tising free of cost and without obligation tising free of cost and without obligation by consulting the Advertising Department |
|  | Of The Telegraph and Times． |

On the tables of thousund of healthy，but particular

## There＇s a Reason

> FREE CUT SERVICE with a view to greater co－operation with advertisers a free cut service is maintained in the Advertising Department of The Telegraph and Times．The illustrations
from which the cuts are made are the work of the best commercial artists．The subjects
foren is maintainet in cuts are made are the work of the best commercial artists．The subjects
from whihe the
covered indlude all lines of merechandise for retail or general advertising．

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