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C.N.R. BILL GIVEN

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 IN DESPERATE POSITION


# Gowns for Women Who, Because of Rheumatism or Preference, Choose Them Flannelette; Dressing Gowns of Eiderdown or Padded Silk for All Who Demand Pretty and Appropriate Boudoir Attire, Dainty and Warm Slippers to Match Your Gown - These Ar Some of a Number of Things to Delight Womankind <br>  <br> Cosy Affairs to Make Comfortable Chilly Days and Nights 



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 FOR THE EMPIRE

## They Shall Not Pass

## The Immortal Cry of Canada at the Second Battle of Ypres.

The defence of Ypres follow ing the first ghastly gas attack April 22, 1915, exalts all history. By it our men were transfigured and the undying, imperishable Soul of Canada revealed.
In the name of these Heroes of Ypres, Festubert, Given chy, Vimy Ridge, Lens, The Somme, Verdun--aye and the Deathless "Old Contemptibles"--we beseech you, Women of Canada, to Dedicate Yourselves and Your Families to War Service by signing the Food Service Pledge.
The sacrifice is not great. We merely want you to substitute other foods for part of the white bread, beef and bacon your family now eat.


## Thou Shalt Not Want

## "What follows almost defios dos. 

 whole of prealDivision at all.

The Stand of the Canadians
The Stand of the left flank the Canadion Division was thus left dangeronty ext posed to serions atthack in flank, and there appeared to bo a prospect of thoir
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of these splendid troops avertod'a dised
ater which might have boen attended with the most cerious an

Sir John French's Seventh Dispatch, Genenal Heodquartert
15 h June, 1915

The Undying Pledge of Canada's Mothers to Her Sons.
When baking use one-third oatmeal, corn, barley or rye flour. Or, order some brown bread from your baker each day. Substitute for beef and bacon such equally nutritious foods as fish, peas, lentils, potatoes, nuts, bananas, etc.
Third, and this is most important - positively preveni the waste of a single ounce of food in you Next week a Food Service Pledge and Window Card will be delivered to you. The Pledge in your Dedication to War Service---The Window Card is your Emblem of Honour.
Sign the one and display the other.
Sign the one and display the other.

Sign and Live Up To Your Food Service Pledge
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| The Toronto World <br> TOUNDED 1880 | much greater than in an ordinary Wh with a poot the considerations These are not the | PRIZES AWARDED AT GARDEN FAIR |
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|  | $\begin{aligned} & \text { fight is the mozt glorious in history. } \\ & \text { the men who are called out should be } \\ & \text { glad to be drafted. } \\ & \text { The Closure and Business. } \end{aligned}$ | Palmerston Avenue Schoo Holds Exhibition of Garden Produce. |
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|  | OTHER PEOPLE'S OPINIONS | CITY COUNCIL HOLDS "SPEECHLESS" MEETING |
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|  | CONSTRUCTION EQQUIPMENT AT |  |
|  | The great special auction sale of two hundred horses, one hundred heavy and light wagons of all kinds, |  |
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the toronto world |PRESTYTERRANS DISCUSS


Brewed Exclusively
from Choice Malt and Hops
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Health
Imperial Stout is excellent for convalescents. The healthful principles of hops and malt are embodied in this o Keefe brew, making a delicious

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CANADAN OFFICERS
INVESTED BY KING Distinguished Service Order
Minitaray Cross warded
Valorous Deeds.













STREET CAR DELAYS


EIGHT MAJORTTY
ON SNAP DIISION

THE BOECKH BROS. COMPANY, LTD. Toronte Comana


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## LEAFS WIN FIRST 3-2 ROYALS THE SECOND 8-7

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## SIXTEEN INNINGS WITHOUT DECSION

GRAYS BEAT BEARS AND GO UP SECOND

## GRAYS PASS ORIOLES IN THE GREAT RACE <br>  <br> "wim

相Red Sox and Senator
Great Battle-Tigers and
Indians Divide.

SPLT DOUBLE BILL WITH THE ROYALS


| BASEBALL RECORDS |
| :---: | in Desperate Fight for Pennant.

BASEBALL Toronto at Rochester

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STAR THEATRE on the Paragon Soore Board FRIDAY and SATURDAY

## Lid Lifters Show

 BALL GAMES and SHOW ONE ADMISSION
## BEGINNING PLANS

FOR WORLD SERIES

## BASEBMC




The Children's Soap-Lifebuoy Little hands, little faces, little togs all need Lifebuoy
Soand every diy and often, if you mean to keep them free from dirt and infection. Little cuts and scratches street dust-the free and artless contact with others,
LIFEBUOY HEALT SOAP
Its abundant, creamy lather gives the greatest possible cleansing power. Cannot hurt the tender-
 with those who use Lifebuoy The mild antiseptic odor

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At All GrocersLever Brothers LIMITED
TORONTO

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## RED CROSS SHIPMENTS

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## - AHOUSEHOLD HELPS MELP WIN THE 

Get the original - made from carefully selected southern sweet corn by a strictly Canadian Company in their up-to-date plant at London, Ontario.

Ask for the red, white and green package-the kind Canadian families have been ouying for over eleven years. Refuse all substitutes.


ONLY MADE IN CANADA BY
The Battle Creek Toasted Corn Flake Co., Limited. Head office and Factory: London, Ont.



CAR CLIIFORNA YELLOW BELLLLOWERS and GOLDEN PIPPINS Union Fruit and Produce, Limited

JOS. BAMFORD \& SONS Wholesale Commission Merchants


## WHOLESALE FRUIT AND VEGETABLES

TO HAND PASSPORTS
TO COUNT LUXBURG

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GIBSON'S FORTNIGHTLY MINING REVIEW COBALT COMPANIES
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## SILVER STOCKS

CHAS. A. STONEHAM \& CO. 23 MELINDA ST., TORONTO, ONT

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HERON \& CO
MINING SHARES COBALT - PORCUPINE
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# Simpson's Great Two-Days' Sale of Boys' Better Class Clothing Starts Today 

Ends Friday at 5.30 p.m.

Here are six items with which to begin the sale. Each one is offered for today at so un usual a saving that you cannot afford to miss them. However, the chief point concerning these six lines of boys' clothing that we want you to remember is that these are all high-grade goods, dependable materials, and perfectly made---clothing that no parents need be ashamed to let their boys wear.

Boys' Fall Overcoats, $\$ 5.95$
150 coats that are well-tailored from imported Donegal and English tweeds, in rich greys and browns, showing neat patterns; slip-on and pinch-back styles. Sizes 25 to 35, ages 7 to 17 years. Sale spe- 5.95
cial at .......................................

Sale of Fine Serge Reefers
125 Fine Blue Serge Reefers, in double-breasted styles, with gold-plated buttons and emblem on sleeves. Styles are suitable for girls or boys Splendid value. Sizes 26 to 33 , ages 8 to 15 years. Remark- 5.85
able saving on every one. Sale price........................

English Tweed Raincoats, $\$ 8.95$
135 of our finest imported Tweed Raincoats, in rich shades lof greys and browns, with big check linings. These coats are warm and perfect 26 to 36 , ages 8 to styles with convertible collars, full length. Sizes Sale price.

Boys' Tweed Bloomers at 95c
Odd Bloomers of strong English tweed, full-cut styles, with belt loops
and straps, with buckle at bottom. Made from dark grey and


The Latest Arrivals in Men's Fashionable Boots Includes the Famous "Victor Gold Medal'

 us that there is a growing demand among the men of Toronto for high-grade footwear. This fall we have included in our range the
"Victor Gold Medal" brand. It includes all the best features that a 4 good boot should possess.
"Victor Gold Medal" Baby Kangaroo
It is a straight lace boot, made of baby kangaroo, on Earl last, with tip, highest grade of English oak, tanned soles, medium
heel; $a$ suitable boot for men of. all ages. Widths A to D. Sizes Women's Boot Special Women's Boots, button or lace style, in gunmetal, patent
colt and dongola kid leathers, with dull calf and black kid tons:



The Register Will Close on Saturday Join the Home-lovers' Club Today


## Furniture at Reduced Prices

## For Today's Selling Only


 Divanette, frame of genuine oak; fumed finish; can be used during day as settee, Spanish leather; bed has good spring, and a soft, comfortable mattress; divanette plete. Regular price $\$ 39.00$. Today ......................... 31.95
Sliding Couch, used during day as couch, at night as bed; covered with green
15 only, damaged Mattresses, sizes 4 ft and $4 \mathrm{ft} 6 \mathrm{in}$. only. Regular price
50 only, Parlor Tables, solid quarter-cut oak top, and birch mahogany finish,
ped tops, legs and shelves. Regular prices $\$ 3.50$ to $\$ 3.75$. Today..... 2.35 Odd Bedroom Rockers, solid oak, fumed and golden finish, box frames, pad
upholstered in genuine leather. Regular price $\$ 3.50$. Today ........ 1.95

## New Rugs in Handsome Patterns and Good Wearing Qualities

Heavy Fibre Rugs at Half Price
We offer the balance of our heavy Mourzouk Fibre Rugs at half price, as we annot give them space, now that the new fall goods are arriving; plain centres,
with band borders, key borders or Indian designs, and the same both sides. These ugs are suitable for inside as well as outside use. Size 4 ft . 6 in. $x 7 \mathrm{ft} .6 \mathrm{im}$., regu-
ar $\$ 6.50$, today, half price, $\$ 3.25 ; 6 \mathrm{ft} x 7 \mathrm{ft} 6$ in., regular $\$ 8.50$, for $\$ 4.25 ; 6$

Good Values in Tapestry English Wilton Rugs at Rugs
Just in time for the fall business is
this new shipment of Scotch Tapestry Rugs, woven entirely in one piece with
out seam, and in new colors and designs out seam, and in new colors and designs
Low Prices

These Imported Wilton Rugs, in a very
useful and reliabled quality rugs, in a very of blue, brown, fawn and old rose com-
binations






Three Cut Glass Specials for Today事
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## Tourist <br> Trunks  <br> $\$ 4.95$

Woodenware and Brushes


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