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The Toronto World


THE TORONTO WORLD



"Show Me-I'm From Missouri"
Store Closed AII Day To-Day
Therner

## The Greater January Sale of 1909

 Starts Monday
## Behind usstand records of the greatest selling achievements one would

 think possible in a January Sale; records that, following the policy of thisstore, MUST be beaten THIS sale. Knowing this, and anticipating what it will mean, we started months ago-and, leaving no stone unturned-no opportunity missed-put forth every effort of which wz warr capable to bring this big January Sale of 1909 to a state of perfection in value giving never attained in any previous year. And that we ve succeeded-
that we've gathered together the finest lot of wanted goods ever offered you to make January a month of bustling, rushing business, stocks greater in assortments and varieties (for we've added on many new sections to of new materials on heavily laden counters and racks and the little prices you're asked to pay.

## With price-records of past years to judge by, and our assertion of bigger <br> values for this year, you can anticipate a feast of unprecedented value-giving, AND YOU WON'T BE DISAPPOINTED.

## EATON'S JANUARY SALE

Men! A Fur-lined Coat for $\$ \mathbf{2 7 . 0 0}$
A HALF PRICE CLEARANCE OF GREAT SAVING IMPORTANCE. The man who is thinking of buying a fur-lined coat cannot afford to over-
look this rare offer, especially at this time of the year, with the two worst win-
ter months yet to come. The shell of good beavercloth, with muskrat lining,
 Men's Shirts and Underwear

## LUUNDERED Bosom AND NECIGE ENGLISH OXFORD WORKING SHIRTS







Boys. Heavy Wool Sweaters, 35 c

## January Sale of Men's Collars



## \$5 An Extraordinary Value in Men's Suits A Commanding Price on College Ulsters $\$ 5$

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MENS AND Younc Mens cource5.00
College Ulsters for Boys and Youths.

Michie's Extra Old Rye Whiskey is al ways of the same even quality and mellow flavor-none bette Michle $\&$ Co
7 King st, West



## SELLERS-GOUGH <br> The Mid-Winter Sale Is a Great Success

THE LARGEST EXCLUS. IVE FUR HOUSE IN THE BRITISH EMPIRE

CUCCESSFUL from the standpoint of both the purchaser and the firm. The purchaser is getting better quality fur and more exclusive style at 20 per cent. to 50 per cent. less price than they have been accustomed to pay for ordinary furs, and we are attaining our object of reducing our stock. It is impossible to give you a real insight to the many splendid bargains that are here for you unless you come to the store. You have to see the furs to appreciale the savitys. This io wh such horh grade furs at such Toronto has ever known, and probably there will never be another such an opportunity very low prices. Every article offered for sale is made in our own factory by our own corps erexperts, and carries with it that guaranteed

Western Isabella Fox Stoles 10.75 Large stoles trimmed with heads and tails,
brown satin lining of heavy qual- 10.75
ity. Regular $\$ 20$. Sale price.....
Western Isabella Fox Muffs 10.75 Wa animal style, trimmed with head, large bushy tails, one of the most popular muffs of
the season. Brown satin lining, eiderdown


Persian Lamb Throws, $\mathbf{\$ 1 0 . 7 5}$ New pointed end style lined with black satin,


Persian Lamb Muffs, $\$ 15.00$


Ladies' Fur-Lined Coats, $\$ 45.00$ Shells in the finest broadcloth and ladies' nd grey squirrel collars of sable and Persian


Alaska Sable Tab Muffs, $\$ 8.75$


Canadian Mink Stoles, $\$ 49.00$
This line of Coats has been, during this seepsan, our
Candian natullele mink, they come in a var-
iet iety of new styles, three stripes for shoulders,
trimmed with heads and tails, finest brown
 Ladies' Persian Lamb Coats, $\$ 112.50$ Regal sylye, bsty quality Leipsic dyed skins
Thase jackets are guaranteed perfect inevery particuar, 26 inches long, linea with best
aual ity black satin quality back satin, perfect miting garments
chamois pockets, all sizes. Regular orices Siso to stiz5: Sale pricec.....: I 12.50

Mail Orders Receive Prompt and Careful Attention the Largestex livive for house inthet corishemplra



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| GREAT JOY FOR ALL PEOPLE COMING SOON <br>  |  |  | Suckling \& Co. <br> OUR OPENING SALE NEW YEAR |  |  | TDNDTBD |
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|  |  |  | Tuesday, Jan. 19,1909 |  | Winter Sailings |  |  |
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ASK FOR OUR
QUARTERLY BOND LIST ANUARY, 1909
GOVERNMENT, MUNICIPAL, PUBLIC SERVICE, and RAILROAD BONDS
Donimion Securniles

CORPORATION LIMITED | zerinc sfit |
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EDWARD CRONYN \& CO. "OE LUXE" BOUK FRAUDS Sill
P明FFSSOR AND WIFE MIKE PICT TO SUICIDE Blot Out Lives. With Chloroform of Only Child. ,

TRUSTSAND CUARANTEECOMPANY,

## ONTO

 DIVIDEND NUMBER 21 SIX PER CENT. PER ANNUMSave Something Weekly
The Sterling Bank of Canada

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## THE DOMINION BANK <br> Upper Sherbourne Street Branch $A$ Branoh of thib Bank will shortly boe eroetede at the the oorner of  SPECIAL FACILITIES FOR SAVINGS DEPOSITORS.

A. J. PATTISON \& COMPANY ${ }^{33-35}$ scott street, toronto
STOCKS AND BONDS
THE STANDARD BANK
RESOLUTIONS
Among all the resolutions for the New
Year none is more generally under-
taken, nor less systematically perse-
vered in, than the resolve to maintain
a savings account in the bank. Do
better during igog. One dollar starts
an account with full compound interest.
NEW RESOLUTIONS



##  <br> 

## Men's White Collars and Shirts ---Perfect Goods


IF YOU
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GO OUT
IN YOUR


DR. SOPER DR. WHHTE


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AUTOMOBILE OR CARRIAGE IN COMFORT AUY HEATER
C. KLOEPFER, - 44-46 Wellington St. E.


NEW TIOAL WaE


The Fight Championships
Won by Experience Not Youth
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