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Sale, Jan. 29.

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OOTWEAR,
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AIR.

pleton Lemons.

## Genuine SHELBOURNE DORIES!

## Sold at Bowring's Retail Store.





## Big Reiulition

While they last
Hockey Skates, Acme Skates, Hockey Sticks, Sleigh Bells.

BISHOP, SONS \& CO. LTTD.,

Evening Telegram. Lloyd's Registrar
 Premier Waxes




Our SUITS Have Character.


## A capacty house greetel the W. s

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Darce in Armoury.
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STOP
COUGHING.

McMardo's Store News.
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PHORATONE COEGH MTXTURE
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Prife Price e 25 cents
cents extra.
Prepared only
DR. F. STAFFORD' \& SON,


Masons' Union.
 R. J. Pover:, Treasurer, J. Cociriane;




Bargains in Crockeryware.
JOHN B. AYRE.

## This Date

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## Personal.



## LOOK OUT FOR THE

## White Sale aceari.

## Bishop, Sons \& Co., Ltul,

Will put on the Market for Twenty Days in February the Most Startling Values in White coods ever offered. This is our first Sale of White Goods and we intend making it sometl $n^{3}$, to be remembered. Sale commences

## Monday, Second February,

Murderer and
Bank Robber

| RIENDS TO BREAK F PRISON. | $\begin{aligned} & \text { went to Eaton's store and bought a } \\ & \text { hank of ordinary cotton elothes line } \\ & \text { which was also given to Reid. He } \end{aligned}$ |  |
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This 青 ad we in-remem-
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Bargains in Gloves. FRENCH CASTOR GLoves.

Reglater bic, pairi, Sile price Regelar 8 I.1.5 pair Sale Prtee WHiTE KD GLoves.
 WHITE WOOL GLOVES:


Lawn Embroideries



## For The Last Two Days of Our

## UANUMBY MMATESMLE

Don't let this great event go by without getting a Substantial Share of the Bargains. Further Reductions have been made on many lines for the last two days.

Many Saving Opportunities on Household Goods. white sheets.






TABLE LINENS. LINENS YOU CAN trust.

 Sitaty HEMED TABEE CLITHS.




Circular Pillow Cotron.


FLOUNCING EMBROIDERY.

 $\qquad$

A Very Important Sale of


## Striking Opportunities in White and Cream

## DRESS GOODS.

Right now is the time to buy that White or Cream Dress Length that you intend
getting tor the come WHITE NUN'S VEILING
Reg. 40e. yard. Sale Price . . . . .

 Reg. TILe. yard. STRIP Price
SILK STRIPED VOILES. Reg. 55c. yarc. Sale $\begin{gathered}\text { Cream. } \\ \text { Price } \\ \text { (White.) }\end{gathered}$

 Reg. s.20 yard. Sale (Wite)

 COATING SERGES.
 CREAM EOLIENNE. CREAM SATIN CLOTH. Reg. 95. yard. Sale Price.
CREAM PASTIE CLOTH.
Reg. $\$ 1.20$ yard. Sale Price Reg. 81.20 yard. Sale Price CAM.
Reg. 81.00 yard. sale Price Reg, si.00 yard. Sale Price ......
Reg, ${ }^{\text {s1.10 yard. }}$ Sale Price CREAM POPLIN.
7sc. yard. sale Price


Children's Whitewear. This Sale offers extraordinary money-sav-
chances on Children's Whitewear and Undermear:
The qualities and styles represented here
at such low prices should cause every mother to consider whether it is worth the time, trouble and expense to make up garments. In
every instance during this great Sale you

10 to 20 per $\mathbf{c t}$.
your children's clothes.


Ladies' Aprons.

Replar 7 Bec sate Price
Rea, 1155

## The Royal Stores Itd

## ENGLISH SHIRTINGS.

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Hetand itmen all


If we should print some of the Enthusiastic Outbursts to be Heard on Every Side
any of the days the past week you would surely be justified in thinking it was all "Just Advertising Talk," To say we are showing the best values in
FLANNELETTES, WHITE SHIRTINGS, SHEETINGS. TABLE LINEN and CURTAIN NETS
in St. John's sounds like mere platitude, but any of your friends who have paid us a visit for these goods the past two weeks will tell you this is so.


Our Orders for Invictus Shoes of Geo. A. Stater Fame also the Faultless-Fitting DOROTHY DODD SHOES
have been placed. We expect to stow our new stock early in the Spring. Wait! You'll be in terested.
the wearer of INVICTUS SHOES
has a perfect understanding as to what
constitutes
"THE BEST GOOD SHOE.
He has the double proof-one on each foot.

DOROTHY DODD SHOES
combine
THE VIRTUES OF BEAUTY,
COMFORT AND VARIETY.
They are also

## Fresh Supply Pure

 Table Butter!Just received ex s.s. Mongolian, viz:
IRISH, in 28 lb boxes and 1 l , NEW ZEALAND in 28 lb . boxes and 1 lb . blocks:

## FRESH CODFISH.

 KIPPERED HERRING.digby herring
boneless codfish SHREDDED CODFISH.
C. P. EAGAN,

Duckworth St and Queen's Road.




Report on Subject


## A Plain Business Proposition

Can you afford do go on suffering from biliousness, sleeplessness, heart fuutter and var
ous other troubles so often brought on by tea or cofice drinking, just because you like it Thousands have quit tea and coffree and are using Postum, and to their joy find that the
thon lightful beverage, with a rich, snappy favour, distinctuvel hs owr

Postum now comes in two forms
Regular Postum-must be 5oiled 15 to 20 minutes.
Instant Postum-is a soluble powder. A scant teaspoonful to each cup of hot water dis Ives instantly.
The convenience of Instant Postum is apparent. But, when prepared according to di-
If coffee don't agree, try POSTUM There's a Reason"
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To One Bath 60 Pounds.

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Fashion is going to the mposite ex
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ther wraps being positively volumin-
Panama hats are sometimes trim-
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One of the prettiest necilaces
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## Lace \& Embroidery Sale

In these lines we are too well stocked and we want to considerably reduce the quantity during the next few days. To do this we are offering


Embroideries and Insertions, dainty \& fine, from 4c. ur. Flouncing Embroidery. $\mid$ Cream \& White \& Black Camisole Embroidery. $\quad$ Vegetable Silk \& Net, All-Over Embroidery. Laces \& Insertions. Former Price Now $\quad$ Former Price

ORIENTAL INSERTIONS, HALF PRICE
Cream, White, Black and Oriental Overlaces also marked down for this sale.
Black and Coloured Military Bedfords and Soutache Braids, Gimps, ete.
20 doz. Ladies' Belts, assorted, selling at half price

## STEER Bros.

POST CARD VIEWS
Cochrane St. Church,



## A Demonstration of Magnificent Values

 SHOWING THIS WEEK IN
## White Mussin Cushion Covers

Embroidered with Colored Silk PRICE, ONLY - - 30 cents. Also, Extraordinary Value in A Clearing Line of Cotton Laces, Only 5 cts. a yard.

> A. \& S. RODGER.

Advertise in The Evening Telegram



Molasses! Molasses! Choice Retailing Molasses,
In Puncheons, at the RIGHT PRICE.
GEO. NEAL.


Furness Line Sailings.
S. S. " Digby." - Jan. 26ih. Jan. 29th. SS "Almeriana"-Jan. 24th. Feb 3rd. Feb. 10th Feb. 13th "KavawaA" sails from Loadon to St. Joha's on or about Feb ruary 25 th.

FURNESS WITHY \& CO., Ltd.,

## COAI! <br> Sent Home $\quad \$ 7.20$ <br> A Small Cargo Screened North Sydney Coal, due in a few days. <br> A. H. MURRAY. <br> POUND GOODS!

The Centre of Altraction!



## Electric Lighting for Everybody.

No. 1.-1. SLipht Fixture complete with lamps and shades, sion tive Time Payments Over Twelve




| MADAM,-How about that New Costume that you have been <br> Well, you need not wait one minute longer, as we are now <br> SERGES and TWEEDS, <br> in long length pieces, and we most especialiy invite you to call and see our stock before purchasing. $\$ 1,10, \$ 1,20, \$ 1,60$ and $\$ 2.00$ per pound. <br> GEORGE T. HIUDSON, 367 Duckworth Street. |
| :---: |
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| Filed for a Year At Hand in a Minute! <br> There are records kept in your business which are seldom leferred to, but when reference to them is desired, can you "Office Specialty" Filing Systems do more than provide a per indexes makes the finding of any letter, on any subject o don't haive to tumble all the letters out of the file to find any particular one. There is only one place for each letter, and every letter is in its place. Card Records, Cheques, Stock Records, Correspondence, are all found instantly when wanted if fled by "Office Specialty" Saving Systems. $\qquad$ office spechaty mfg. co., timitcd. arg,eod FRED. V. CHESMAN, Representative |

## Change in Tariff. Now is THE Buy Your Tea. Try our 35c. and 45c They will be They will be worth and boc. ere loog. 10 lb . tin of real good Tea for 82.00 . Dont miss this chance. JIMIS C. BAIRD, Cozelld

 Mix S Satta

AND totaly talcum


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 Notice to Farmers.




 ST. JOHRS GAS LCHT CO, Banar

## The New Directory





Yew York Plate Beef!

50 brls. Choice Retailing Beel.
F. McNAMARA, Queen Street.

HAVE YOU EVER


R. H. TRAPNELL, Eyesight Speedilist
"THE LIGHT IS POOR" is remark heard very often by persons who use
Kerosenes other than TEXACO. Users of TEXACO OIL
(high or low test) never have cause for complaint, as it keeps bright right down to the last

GEO. M. BARR, Apples, Grapes, Lemons.

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100 bris. Wg CHOICE GRAPES.
10 cases CHOICE LEMONS.
10 brls. FANCY CRANBERRIES,
30 cases VALENCIA ORANGES.
20 cases JAFA ORANGES. anntit
``` EDWIN MURRA
Adyertise in the TELECRAM

That's what you get \({ }^{\text {W. }}\) when accepting Our Special Wiring and Fitting Offer, you save money enough to light your house for SIX months. First-Class Fittings. Ring Up 240. Reid-Newfoundland Company,, Electrical Department.```

