







Hockey Varo. ${ }^{\text {Vatity }} 12$ QUEBEC CHAMPIONS BEATEN NINE GOALS
arsity Win Allan Cu
Round by Margin of Eleven Coals.
 EW․․ HExE= SENOR MEDS WIN THE SIFTON CUP


## London-Tailored Spring Top-Coats

To the Gentlemen of Toronto Greeting --

We need not go into any intimate details of the how
or wherefore of our excellent stocks of these Londo Tailored Topcoats, for you have come to know the merit in quality-style and workmanship and to
appreciate their superiority on all points that stand for superiority you demand.
Suffice it to say that the new lines for Spring are
now on the racks in our wardrobes and represen
three of the most three of the most noted of the London makes-inKenneth Durward -
Aquascutum.
In West of England covert clothe-Scotch cheviotio
-Harris tweeds-and Irith Homespuns-Greens-t aixtures.

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\$ 45-\$ 50-\$ 55
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\$ 60 \text { and } \$ 75
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## BY THE AMATEURS








## Simpson's Friday Bargains

Telephone Main 7841 Store Opens 8:30 a.m. Closes 5:30 p.m. Open All Day Saturday Market Adelaide 6100

## Whitewear and Underwear Bargains

600 Women's Blo
Limited quantity only of these garments. Splendid qualday bargain ........ Women's Vests, 47c Women's Nightgowns, $\mathbf{\$ 1 . 3 9}$ good wearing ribibed coston; White cotton, in pretty
slip-over style, trimmed at some have lace yokes, others silip-over style, trimmed at
have beadings at neck and with lace and em$\begin{array}{ll}\text { ns. Friday bargain.. } 47 & \text { broidery, short s.eeves. Fri- } \\ \text { day bargain ......... 1.39 }\end{array}$ Women's spring weight Women's Driwers, 69c garments of cotton and lisle Wide umbrella style, ex-
thread. Some have lace $\begin{array}{ll}\text { yokes, others beading finish. } & \begin{array}{l}\text { cellent quality white cotton. } \\ \text { Wide or tight knee drawers. }\end{array} \\ \text { Finished at knee with frill of }\end{array}$ Wide or tight knee drawers.
Pink or white. Friday bar.
gain .................. 95 $\begin{aligned} & \text { Finished at knee with frill of } \\ & \text { Swiss emhroidery, bot } \\ & \text { styles. Friday bargain. . } 69\end{aligned}$

Women's Underskirts \$1.19 Fashioned of white cotton, deep flounce of same material
edged with lace. Friday bargain ................... 1.19

Corset Special \$2.89
Special clearing of better grade corsets, being broken
lines of dur high-class stck. Designed in beautiful coutil,
batiste and fancy brocade. batiste and fancy brocade. Medium or low bust. Daintil.
trimmed. Sizes 21 to 30 in the lot. Friday bargain. 2.89

Friday Bargains in Dress Fabrics for Spring

Black and White Worsted Checks, 95c Special purchase of fine black and white Worsted Shep-
herd Checks in the popular sizes for women's and misses herd Checks in the popular sizes for women's and misses
suits, separate skirst and topcoats. 40 inches wide. Regu
larly $\$ 1.50$. Friday bargain

All-Wool British Serge, $\$ 1.87$ An unusual opportunity for buying this particularly fine
grade of all-wool British Soap-Shrunk Serge, in all shades of grace of all-wool British Soap-Shrunk Serge, in all shades of
navy. Just the thing for one-piece dresses, middies and
separate skirts. 40 inches wide. Friday bargain .... 1.87 Fashionable Silk Warp Poplin, $\$ 1.69$ Rich Silk Warp Poplins, so popular for spring dresses,
suits and skirts. Every fashionable shade, including navy and lack. 36 inches wide. Friday bargain

British College Serge, $\$ 2.69$
Finest quality staple wools, thoroughly soap shrunk and
uaranteed fast shades of navy and black Grenty in demand for dresses, suits, middies and separate skirts, 42 inches
wide. Friday bargain ...................... 2.69

## Friday Bargains for Men

 Fancy knit shawl collar, two pockets. Gray, Oxford,maroon, khaki. All sizes. Regularly $\$ 5.00$. Friday bargain

Men's Black Satin Shirts, $\mathbf{\$ 1 . 2 5}$ Collar attac
Friday bargain

> Men's Work Shirts, \$1.49

Khaki color, collar attachend, oñe pocket. Strong twilled
material. Regularly $\$ 2.25$. Friday bargain
Men's Suspenders, 49c
Strong elastic web, cross-back and pulley style. Kid and
ord cast-off ends. Regularly 59 c and 65 c . Friday bar-
Men's Soft Felt Hats $\$ 1.95$ Regularly $\$ 2.50$ to $\$ 4.00$





## Teoner SIMIPSOMN

## \$15.00to \$25.00TrimmedHats Today $\$ 8.95$



One-Hour Sale---8:30 to 9:30
of Untrimmed Hats at $\$ 1.00$
Be Here When the Gong Goes for This Rare Bargain Event
 Also Sntart Untrimmed Hats Friday Bargain at \$1.95




Misses' $\$ 42.50$ to $\$ 47.50$ Suits at $\pm 32.50$ 파 The suits are developed from all-wool serge in fitted, rippled
and straigh styles that possess much chic. Plain tailored or
finished with pretty vestees or military and soutache traid. Min and straight styles that possess much chic. Plain tailored o
finished with pretty vestees or military and soutache braid. Many
with the new braided pockets. Nayy or black. Sizes 14 to 20 Yyears. Friday barkain 32.50 Misses' $\$ 35$ to $\$ 47.50$ Coats Today $\$ 29.75$
Manufacturers' Sample Lines That O
Velours, covert-cioths, serges and fancy tweeds in a tr
tempting assortment of sports and knee-length styles, to wh




## Furniture Bargains

Ash, golden finish, large case, Dressers, $\$ 35.75$, ith shaped top, two large and two small drawers,
wood pulls, shaped standards, bevelled plate mirror. Today............${ }^{3}$. 35.75 Ash, golden finish, to match above dresser. Has four long and two small drawers,
C29.50

 Golden surface oak, has large case, with shaped
 bevelled plate mirror. Today $\ldots \ldots \ldots \ldots \ldots \ldots$...................... 21.00 Bedroom Suite, Kyonyx Finish
Dresser has large case, Colonial design, three long dra
panel, bevelled plate mirror.

Chiffonier to match, has
Dhiffonier to match, has five long drawers, good-sized case and mirror
Bressing Table, has one long drawer, and is fitted with triple mirrors.
Bed has heavy scroll design, doubee size.
Bed has heavy scroll design, doub.e size. $\$ \mathbf{\$ 5 . 0 0}$; Dressing Table, $\mathbf{\$ 4 8 . 7 5}$. Suite
Dresser, $\$ 688.50$; Chiffonier, $\$ \mathbf{\$ 3} .00$; Bed,
t.

[^0]Bargain!
\$4.95 Waists at $\$ 2.95$
Think of it! Jap siik waists at actually $\$ 1.00$ less than
usual price of the silk alone. White ground with wide candy stripes in combinations,
including wisteria, gold, rose, sky and pink Pleasing style, with, round, deep coilar, frinished in front
with two tabs, and ornamented with two tabs, and ornamented with peari butod in Lont
sleeves, with turn-up cuffs. Sizes 34 to 42 , Wonderful Frisleeves, with turn-up cuffs. Sizes 34 to 42 , Wonderful Fri-
day bargain at .............................. 2.95 200 Fresh Lingerie Wairs at $\$ 1.00$ Sheer white is voile, with deep Price of Prociuction trimmed with Val. lace. Handsomely embroidered, and tucked
on each side of front, and fastened on each side of front, and fastened with pearl buttons. Long
sieeves. Sizes 34 to, 44 . Shop early to be sure sieeves. Sizes 34 to, 44. Shop early to be sure of obtaining
one at the amazingly low Friday bargain price Sleeveless Woollen Spencers at $\$ 1.00$

Regularly $\$ 1.95$ and $\$ 2.25$
spencers at the bargain to duplicate these splendid little spencers at the bargain price. Red, white and black oniy.
Tied in at the waist. 119 for quick sale today, at .... 1.00 $\mathbf{\$ 2 . 9 5}$ and $\$ 3.50$ Petticoats, $\$ 1.95$ Made from fine silky Burton Eaffeta and extra quality
sateen, in natty tailored styles of the nevw season. sateen, in natty tailored styles of the new season. Ai: 1 , black
or with pretty floral and candy-striped flounces. Sizes 34 to or with pretty floral and candy-striped flounces. Sizes 34 to
40 . Friday bargain .......................... 1.95

- \$2.50 and \$2.95 Dressing Sacques, \$1.95 Attractive and practical. Made from extra quality crepe, band, long sleeves, cuffs and corliar trimmed with satin ribbon,
Sizes 36 to 44 . Rare Friday bargain ............ 1.95


## Wash Fabrics ---Friday Bargains

 Of Utmost Importance to Women Who Are Planning TheirSpring Sewing Spring Sewing
In light and dark tores, wints dots, stripes and small floral
designs. 30 inches wide. Friday bargain, yard $\ldots \ldots . .25$ Maise 1,400 Yards Plain Voiles, 49c. Yar
Maise, 1ight gray, sky, green and whitte. Yard 36 and 40 inches
wide. Less than half-price. Frī̃ay bargain, yard. 4 .

$$
\begin{aligned}
& 500 \text { Yards Mercerized Gabardine, 95c Yard } \\
& \text { kich, lustrous blac. Splendid for }
\end{aligned}
$$

weights summer suit. 36 inchens wide. Regularly $\$ 1.50$ yard.
Friday bargain ............ Pongee Linens, $\$ 1.00$ Yard
In natural songee Linens, $\$ 1.00$ Yith pind stripes of rea, blue, green, black
and white. 28 inches wide. Friday bargain, yard In grounds of Cotton Foulard, 59c Yard
 In white grounds with stripes, 49c Yard
ard. ............... Regularly 80 c. $\begin{gathered}\text { green, mauve and } \\ \text { Friday } \\ \text { bargain, }\end{gathered}$ White Pique, 59c Yard
A fine cord, suitable for women's skirts and children's
summer coats, frocks or rompers. 50 inches wide. Friday
bargain, yard
$\qquad$ oor.

Men's Brown or Black Goodyear Welted Boots Today $\$ 6.75$ Pair


Boots for the School Boys $\$ 3.85$
eather soles and comfortable lasts. The brown calf boots are made blucher style with round toes. and the talf boots
have recede toes. Regulariy $\$ 4.50$ and $\$ 4.95$. Friday bar-
gain ................ simpson's-second Floon............ 3.85

## Book Bargains

Francis A. March, Ph.D. Splendid story with Canada's part in the war. by Col. G. G. G. Nasmith, , C.M. with Canada's
cloth bound. Regular $\$ 3.25$. Friday bargain Sea Hounds, by Lewist Rooks, Foc
Sea Hounds, by Lewis R. Freeman. The story of what
the British Navy did in the war. Nilustrated with photo-
graphs. Cloth bovid the British Navy did in the war. Nilustrated with photo-
graphs. Cloth bound. Regularly $\$ 2.00$. Friday bargain 50





[^0]:    Spring Silks---Friday Bargains Dyed Ninghai Silks 2,000 yards of this season's wanted shades, including navy, blue, Copen and French biue,
    brown, gray and taupe. Regularly $\$ 2.24$ and $\$ 2.50$. Friday bargain .............. 1.88 Splendid heavy weave. Deep rich Satin Paillettes
    larly $\$ 2.79$. Friday bargain
    Navy and Black Chiffon Taffeta A special purchase enables us to offie
    this chifton taffeta at this exxeptionatiy ou
    price, in deep rici blacks and indigo blues price, in deep rici blacks and indigo blues
    36 inches wide. Regularly $\$ 3.50$ a Friday bargain

