GGTEEN PAGES THE "PEOPLE'S PAPER"-FORTY-SIX YEARS IN THE SERVICE OF THE PUBLIC-IS A LIVE DALEY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISIIS mexther forzcist.


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3
,ypir $\$ 6.00$ PER YEAR. ST. JOHN'S, NEWFOUNDLAND, FRIDAY, MARCH 20, 1925.

## DEMAND

WOORKER PLUG TOBACCO
II'S A REAL PIPE SMOKE

=AE EVENING TELEGRAM, ST. JOANS. NEWFOUNDLAND, MARCH $20,1925-2$


The Heir to Beecham Park
LORD MORDEN'S DAUGHTER

 "Bhe Bird Teea Brings Happ


Power that defies waves and weather for
Motor Boat
Ignition
Gas Engine
Ignition
Door Bells Starting Fords Telephone, Telegraph for many, many other uses
$\mathbf{A}_{\text {tense, snappy }}^{\text {WHALE of a parters }}$ - Columbia Hot Shot. It pinds of weather. Canduces in. circuited by snow, rain, sleet or the waves that wash abboard.


## EVERCADI Radio Batteries



## EVEDCADY Flashlights

You hhould always have a brililint, powerful Eveready "lashlight
in your home, automobile and motor boat. Always insist upon Eveready Unit Cell Batteries, too.

NATIONAL CARBON CO., Inc.

30 East 42nd Street | For sale by leading iobbers in St. Sohns |
| :--- |
| Ne |

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$\square$
 THE TRAGEDY OF THE

## CEDARS.



## = Dryattertes

 Soun hae reaubbeat postion ionHarquis Curzon of Kedleston Died This Morning
Latest Report of Tornado's Toll is 848 and 2909 Injured.--Earl of Ypres Under-
goes Serious Operation--Amendments
to Ontario's Temperance Act Introduced.
umpsit e. prrris.

## Final Week of The Arlie Marks Players



THURSDAY, FRIDAY AND SATURDAY
CURTAN 8.30 P.M. SHARP.

"IN THE OTHER ROOM"
A Play Brimful of Plot with abundance of Comeds.
SPECIAL FAREWELL MATINEE

5 | SPECIAL FAREWELL. MATINEE |  |
| :--- | :--- | :--- |
| SATURDAY. | 5 BIG SUPERLATIVE ACTS |
| USUAL CHILDREN'S PRICES | REFINED VAUDEVILLE. |
| EACH ACT AN ATTRACTION. |  |













Westclox


Make every minute count
WITH a Westclox you Makeeveryminutecount canget sixty profitable by checking itcarefully with minutes out of every hour. a Westclox.
Time for sleep, work and You can identify a Westplay. A punctual call in the clox by the name on the dia? morning; accurate time and tag.-It will pay you throughout the day. to buy one.



WEEK-END BILL AT THE MAJESTIG TOM MIX, in
"LADIES TO BOARD"
without exception the Best Tom Mix Picture Screened. See him with 'Tony'
FOX COMEDY, in TWO PART
JACOBSON AND EVANS
THE POPULAR ARTISTS in a complete change of Music and Songs.

## 

Starting off the new season with the finest AT THIS STORES EVERY GARMENT GUARANTEED
and most complete stocks we have ever FAMOUS LOW PRICES! TO GIVE SATISFACTION.
been able to assemble Our
 for the past three months to bring to you
the best in materials and tailoring that it YOUTHS FIRST PANTS SUITS.
the best in materials and tailoring that it
is possible to secure. See these SUITSis possibe to secure. See these SU's YOUNG MEN'S SUITS.
and see our low prices-they can't be
equalled.
CONDE AGE MENS SUITS. equalled.
A Tremendous Offering of New
SPRING APPAREL FOR MEN!
Now Ready--Thousands of the Newest \%, ast 1 and 2
PANTS-SUITS $32^{.00} 38^{.00}$

Four Suit Specials
FOR YOUNG MEN. FOR MEN. FOR STOUT MEN. 12.9514 .98 16.5017 .95 Four value groups that are
absolutely unequalled. See them-you be the judge.


## Sale of Over 1000 Pairs of PANTS  $\pm==2 .=3.50$ Men's and Young Men's $\$ 5 . \ddot{5}$......... Pants. 50 Suit patterns of every description ..... $=-==5.5$

 Blue Serge Pants


| BLUE SERG | SUITS |
| :---: | :---: |
| Tha |  |
| One and $7 w$ | 25.0 |
|  |  |
|  |  | London, New York and Paris Association of Fashion




Unusual Values in New, Spring Gloves Fabric Gauntels.
 Misese diores






Friday ${ }^{10}$ Saturday Charming DRESSES







Gingham Aprons
 Sind



## Your HOSIERY Needs for Spring

Cashmere Hose.


 Women's Hose.

 Womens Salismere Hese.
 Smbroideres.
等

## Madras Muslin Makes Pretty Curtains

 $\underset{\text { Madras Musinn. }}{\text { wite }}$
 White Madras.
 Madras Muslin.


## A Bargain in

## Men's Boots

 | $\substack{\text { s.atimes. } \\ \text { Men's } \\ \text { Moots. }}$ |
| :--- |


 Mens browies Nersid Women's Patant shoes and Womers's. strap shoes


## Underwear and

 Shirts for Men Men's Shirts. Mens Underwear

 Men's New Fetts.
 Men's Suits



Raw Silk Ratine.


New Coating.
Polol clot, plain shades of ores, rawn
Dath

Sik Lustre


## The Royal Stores, Ltd.

## Stamped Linens


 Child's Pillow Cases.
 Linen Centres.

Luncheon Sets.

Serviceable Table Linen Table Cloths.
white Damask.
 Serviettes.
 Linen Centres

## 

## Men's Suits






## FINE SEPTEMBER P. E. I. CHEESE. <br> 40 Twin Waxed Cheese. THOMAS B. CLIFT ${ }_{8}$

 COMMERCIAL CHAMBERS

## Be Sure You Get What You Buy.

| At the present time several lrands of Box. Apples, <br>  offered as WINESAP. These apples are ilike Winesap <br>  these tasteless, Afvourless, hard substituses for the genuine article. You cannot mistake the flavour of |  |
| :---: | :---: |
| Extra Fancy Winesap Table Apples |  |
|  |  |
| NONPARIELS IN BARRELS- <br> 50 Barrels of No. 1 Nonpariel Eating Apples. This |  |
|  |  |
| apple resembles the Russet, and is the finest eating |  |
| McVITIE \& PRICE'S BISCUITS- |  |
|  |  |
|  |  |
| State Express Cigar ettes, 10 and 50 s . | Local Turnips. |
|  |  |
|  | Cans Peaches- or haves, 32 e. |
|  |  |
|  |  |
| TWO STORES <br> DUCKWORTE STREET \& QUEENS ROAD |  |
|  |  |

ADVERTISE IN THE EVENING TELEGRAM.


THE BROADWAY

"A STORE FOR EVERYBODY"

## Now Showing for the First Time

 IRRESISTIBLE CREATIONS FROM FAMOUS DESIGNERS-MAGNIFICENTLY TRIMMED Famous New York Designers have contributed hundreds of their most gorgeous Hats for Famous New York Designers have contributed hundreds of their most gorgeous Hats for
this event. Not only extremely stylish, but quality hats as well. The trimmings you will be sure to admire because of their beauty and refreshing newness. In each Hat the workmanship is scrupulously precise.

FOR STREET AND DRESS WEAR Dress Hats trimmed with Peacock, Feathers. Swiss Hair Hats with Silk brims Straw Crowns with Crepe brims. Silk Hats with Straw brims. Poppy and Flower Banked Hats.
EVERYONE OF THESE HATS ARE ADVANCED SPRING STYLES AND ARE NOW BEING WORN IN NEW YORK.
Here you will find "your style" Hat-just the model you have been longing for, whether you be a bobbed hair Miss or Matron. Beautiful Hats as these are offered, at most, but once a season at these prices THE COLORS:-
Thistle, Bloom, Wood, Henna, Copen., Sand, Cherry, Purple, Almond and Blacke


ARE YOU GOING TO SAVE FROM THE FAMILY BUDGET THIS YEAR? IF YOU ARE-WATCH FOK OUR ADS. AND READ THE SAVINGS THEY REPRESENT.

## n... <br> MERCHANDISE AT LOW PRICES <br> FASHION




White curtain net. Regular \%8c. Sale Price WHITE CURTAIN NET. Regular 45c. Sale Price
WHITE CURAIN NET. Regular 55c. Sale Price
WHITE CURTAIN NET. White Curtain Net. Regular 75c. Sale Pric
WHITE CURTAN NEt.
Regular 85c. Sale Pric WHITE and CREAM MADRAS MUSLIN Regular 66c. yard. Special Sale Price
Regular 80c. yard.
Special Sale Price CHINTZ DRAPERIES

Window Hangings
ainings will mak them practical for wide use to lend a touch of charm and newness, to
many rooms of the house.

## Price Price Price.

mat osdNEW SHIPMENT OF STRIPED FLANNELETTE.
SPECLIL


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\begin{aligned}
& \xrightarrow{M} \\
& \begin{array}{l}
\text { At Special Prices. } \\
\$ 1.49 \text { and } \$ 1.59 \text { Pair. }
\end{array}
\end{aligned}
$$

## Marshall Bros

## Dress Goods

Spring Suitings and Skirtings, etc of the very newest weaves and mot
popular shades, at very attraction popular shades, at very attractive enz
prices.
heather suitings. special.
meltons-Brown, Návy and Win
TWEED SKIRTINGS, Checked

## GABERDI

Shades of Brown and Grey only. Reg. 83.30, Special Sale Price . 82.97

## FANCY DRESS GOODS.

(tin Faced ,Self Stripe; shades of Fawn, Navy and Grey. Reg. 82 Special Sale Price NAVY BLUE SERGE.
 Proceedings at the
Proceedings at the
Legislative Counc Tol


Buick Standard Sur Touring Car \$2000 Delivered.

THE HOLLYWOOD BLIND MICE ARE GONNA BE IN SOFT

## Week-End Sales--Every Friday, Saturday \& Monday

Liberal Reductions will be made on many items all around the store. Goods of already outstanding value will be selected and will be further reduced for these sales. These bargain days will fill a long felt want in the West End, and we are sure will he greatly appreciated, not only by our West End Friends but by our many friends dnd patrons all over the Town Sfarting Friday, March 20th. This week we offer some Extra Special Lines-Abundant Values.

|  | Goods Fancy Flowered, assorted patterns. Friday, Sat urday and Monday, Special, 38 c. |
| :---: | :---: |
|  |  |
|  |  |
| $\begin{aligned} & \text { CRETONNES. } \\ & \text { Attractive designs. Just } 5 \text { pieces. Regular } 45 \mathrm{c} \text {. } \\ & \text { Friday, Saturday and Monday, 40c. } \end{aligned}$ |  |
|  | and Monday wi <br> CREAM CHECK MADRAS. |

## Bargains in Showroom


, HOSIERY.
Ladies' Navy All-Wool Serge. Neat styles.
Special Friday, Saturday and Monday, $\$ 6.00$ Ladies' Navy Blue Poiret Twill. Assorted syles. Friday, Saturday and Monday, $\$ 7.98$
Ladies' Pink D. \& A. make, elastic top.
Regular $\$ 1.50$. Friday, Saturday and Monday, $\$ 1.3 \mathrm{~L}$ White D. \& A. make, elastic top. Regular $\$ 1.90$. Friday, Saturday and Mon-
day, $\$ 1.71$

White
BLOUSES. Blouses; Peter Pan Collar. Regular $\$ 2.75$
values. Friday, Saturday and Monday,

Women's Black Cotton Hose, extraordinary value. Special Friday, Saturday and Monday, 16c. 3 Pairs for 45 c.
Black and Brown Mercerlsed Ribbed; Spring weight. Special Friday, Saturday and Monday, 44 e.
Plain Black Holeproof, Cashmere finish. Friday, Saturday and Monday, 68c. Black, wide ribbed, All-Wool Cashmere, and Monday, 72e.
$\qquad$

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\begin{aligned}
& \text { BLOUSES. } \\
& \text { Fàncy Knit Sike Over-Blouses, } \\
& \text { in colors of Grey, Copen., Sunny } \\
& \text { Brown, efc. Friday, Saturday } \\
& \text { and Monday, } \$ 2.10
\end{aligned}
$$

KNITTED SILK Special Jeb Line. Assorted styles,
Biack and Brown Leather Friday,
Saturday and Monday Bargain

KIMONAC
Mahogany Kid, 1-Strap, 2 Buttons, low rubber Long Japanese Crepe Kimonas, in colors of Saxe, heel wide fitting, Regular $\$ 4.50$ Friday, Saturday Rose, Pale Blue . Friday, Saturday and Monday, $\$ 2.48$ and Monday, $\$ 4.05$
 Men's Navy Raglans, with Belt, Cashmere finish,
Plaid lined. Friday, Saturday and Monday, Special,
$\$ 17.75$

## Boys' Boots

Dark Brown Calf Blucher, rubber hee
all solid leather. Sizes 9 to 13 . Friday Saturday and Monday, Special, $\$ 2.75$ Same as above, in Black and Brown Same as above, in Black and Brown
Sizes 1 to 5. Friday, Saturday and Monday, Special, $\$ 3.1$.


Men's fine woveri Madras, White ground with fine Blue, Tan and Helio Stri
day and Monday, $\$ 1.49$

## Men's Boots

Men's Dark Tan Whole Quarter Blucher,
Goodyear Welt, Brogue Last, easy fitting Goodyear Welt, Brogue Last, easy fitting
and good looking. Regular $\$ 5.75$. Friday, and good looking. Regular $\$ 5.75$. Friday,
Saturday and Monday, $\$ 5.18$
Men's Boots-Same as above, Black Calf.
Regular 5 S.75. Friday, Saturday and MonRegular $\$ 5$
day, $\$ 5.18$

## Scribblers

Special, Friday, Saturday and Monday ...6c. 7c. 10c WRITING TABLETS
160 Sheets, Ruled and Plain. Friday, Saturday and Monday, Special, 18c.
Friday, Saturday and Monday, Special, 28c.

## Smallwares

## STEERS, LIMITED, .. WATER STREET

000330000000000000000000

## THEY SAY

Cashlirs Coal
IS
THE BEST COAL
000200020000000000000000
OVERTISE IN THE EVENING TELEGRAMK

SNOODLES
The Dog Developed A Dashing Häberdashery.
By CY HUNGERFORD


## 

Flowers, Feathers, blouses, etc.
OSTRICH TRIMMING in all the
newest shades.
DECORATING FLowers.
CHRYSANTHEMUMS,
EASTER LILIES,
DAFFODILS,
POM MOUNTS,
PLANTS, Etc, Etc.

## G. KNOWLING, Limited

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ampantrobena

If quality is your first consideration
insist BRITIS H COLONEL
a
InPlug Smoking


Men's Mark - Down FOOOTWEAR Men's Tan Bals-Medium pointed toe. Sizes, $7,71 / 2,8,81 / 2,9$
Regular Price $\$ 6.00$. Special Price Now ..... Men's Brown Calf Boots-Blucher style, guaranteed all solid Men's Men's Black Box Calf Leather Boots-Solid Leather throughout.
"Our Own Make." Special Price, the pair .. .. .. . $\$ 4.00$ Men's Black Kid Blucher Boots-Soft and comfortable These are just a few of our many Special Footwear Offerings.

## PARKER \& MONROE, Limited

The Shoe Men
S000000000000000013002000002000000000020000000000000

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| treore |  | \$15,000 FOR 2 |
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|  | LLS |  |
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| mone sememe |  | J.S. FIDELITY \& GUA |

VII

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##  

## IURPHY'S GOOD THINGS!

Broadcasting the News of Bargains!
PLUG IN! SET YOUR DIALS! GET THIS MESSAGE! WE WANT TO LET YOU KNOW THF GREAT BARGAIN NEWS! AND - OH, WHAT BARGAINS! READ FOR YOURSELF! START AT THE TOP OF THIS BARGAIN LIST AND READ RIGHT DOWN.

(2) Smart
Smart Styles in Women's Hats
ré I Millinery of High Quality


Each \$1.49, \$1.98 and \$2.98


## Gifts for Edection

## DRESS-UP ACCESSORIES

for the New and Glorious coming of Springtime.
COME! and see how capably this Store diters to the in
dividual tastes $19.29210^{\text {of }}$ MEN, YOUNG MEN AND BOYS

## We just glory in our delightful assortments for Spring in this particular Section. Everything comint along in this particular Section. Everything coming along just as wow wanted it-expected it, and in many caseg

 ever beyond our expectations, and withal a reasonable-ness of price which must of neessity mean much when ness of price which must of necessity mean much when
the ensembethas to be thoroug. Glad to see you and
to show you the following to-day:-



London Velours
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You Should Entrust



 glad dot disu wesil the this
subject with you.
 sole Executor or joint
is mith your friends. MONTREAL TRUS COMPANY.
-



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NEUTROFORMER - 3 REQUIRED An Improved Neutrodyne Receiver



## LONDON, NEW YORK AND PARIS ASSO.OF FASHIOH

 "HOT OFFTHE WIRE" From Qur Dress Buyer 1200 Brand New Spring Dresses "dime irn ils ssieThe Values are as pronounced as the Styles are new and authentic. A host of ColoursA host of Styles--A host of Dresses for all occasions.' You'll wonder how Dresses of this kind can be sold for as low as $\$ 6.54$.



| Stout SIZEd WOMEN'S |
| :--- | :--- |


17.5425 .07 .01
i Sone charmingly enriched with lorely Spring Furs.
This is an opportunity that
brings you Spring's newest and smartest Women's Coats at large and genuine. savings. The selection is wonderful.


AN EXTRAORDINAR
SALE OF
Princess Slips and Bloomers A real value in Princess
Slips and Bloomers. Every Slips and Bloomers. Every
color to match your new Spring Dresses, made of either the very light shades or dark colors

THE ONE PLACE TO SHOP FOR REAL VALUES AT ALI TIMES--Courteous Sales Ladies to care for your needs and serve you as we expect Our Customers to be served--with every consideration.
 300 Women's and Misses' High Quality New DRESSES $14^{98} 23^{.98}$ Crepes, Satins, Kashas, Novelties - Georgettes. Dresses for every occasion. SPRING COLORS. Blond, Titian, Mocha, Cream, Flame, Bluet, Navy, Black.

NEW DRESSES


## New Spring Hats

 15 and 1.59

Bargains ! Spring Coats! Dress \& Sport
modes, greatly
underpice in
this unusual 10.98

Manicipal Comen wemint mivme



We have no WELSH AN Also, BESL
In Stock: SC
WWe believe We believe
Coal we have A. H. Mu

## 0520x

COAL!
Ne have now the Best $\$ 20.00$
VELSH ANTHRACITE HELSH ANE, BEST AMERICAN ANTHRACITE. In Stock: SCREENED NORTH SYDNEY.
We believe this is the highest grade Sydney 4.H. Murray \& Co., Ltd. mal Ofice: Phone 1867. - Beck's Cove. ${ }^{\text {Coal } 0 \text { ffic }}$

## 8 8 8 8 8 8 8 8




## Every Day is Travelling Time!

## The House for Value!



## SEE OUR

## CABIN TRUNKS

## 

## Cabinet Trunks

## 

## Wardrobe Trunks



Travelling Bags, Suit Cases, etc.



BOWRING BROS.,Limited


rum rooras rapre- Don't say Paper, Say "EVENING TELEGRAM." -manaryman

## Special

## Bargains!

LADIES' HEAVY FLEECED BLOOMERS gREY and CREAM. Full made, all sizes from 36 inch to 44 inch. Regular $\$ 1.20$ to $\$ 1.30$. CHILD'S HEAVY GREY BLOOMERS $\begin{array}{llllll}\text { Sizes: } & 24^{\prime \prime} & 26^{\prime \prime} & 28^{\prime \prime} & 30^{\prime \prime} & 32 " \\ \text { Now only } & 65 \mathrm{c} . & 70 \mathrm{c} . & 75 \mathrm{c} . & 80 \mathrm{c} . & 85 \mathrm{c} .\end{array}$ Ladies' White Embroidered \& Lace Trimmed CAMISOLES or CORSET COVERS Superior quality. Only 49c. 69c. and 79c. each. LADIES' HIGH GRADE CORSETS all our stock at greatly reduced RICES.
Full range of sizes. Prices from $\$ 1.15$ upwards. HENRY BLARR.


Well matured and sound stock.

The Standard Manuf'g Co., LIMITED

In Life or in Death
 CYRIL J CAHIL MANAGER FOR NEWFOUNDLAND.
Duckworth St.
Ct. John CROWN MIEE

## TO YOUNG MEN!

This is specially addressed to the young men
who are following the trend of style especially. as regards trousers, If you want the bell bottom trousers, with or without cuff, here is the place to get them; we are making and have made recently some splendid examples of this style. This also applies to the straight hanging English trousers hanging free from the hips to the cuff; with plenty of room at knees and batto
 We carry a large assortment of Engine Accesson-
es, also Schooners Heaving and Hoisting equipment Acadia Lubricating Oil, Hand and Power Pumps. Acadia Gas Engines, Limited.

 SUGAR

BARRELS and BAGS
5 and 2-lb. CARTONS 1-1b PKTS. and BULK ICINe $2-\mathrm{lb}$. PKT. CUBE.
ex. "Silvia" MONDAY̌
FLORIDA GREEN CABBAGE (Hampers), FRESH TOMATOES.

AL. SUNKIST ORANGES
CARROTS, GRAPEFRU LEMONS (Messina).

## J. J. Rossiter




## Why, of Course

 If you want GOOD Clothes go to a GOOD Tailor.Chore is where you get good material, good fit look as if they were made for YoU, and not for the other fellow, Yes, of course. They were
The Reayt- $\begin{aligned} & \text { eorer } \\ & \text { made for the one who buys them, very seldom for the }\end{aligned}$ one who fits them
But be careful and go to a goodid tailor. It's cheaper SPURRELL'S are good, relia ble tailors, and you
make no mistake in going ther. Spurrell the Tailor Spurrell the Tailor ST. JOHNS. GRAND FALLS.
ACADIA ENGINES!

ways dependable essor.
eneast,
Crese,


Skipper Brand Stainless Cullery
S. Hilbert \& Son, limited.
and Sold by the leading Hardware Stores of St. John's sents.1.,eod Newfoundland.

## 403xseresesw

Nova Scotia Tramways and Power Co. First Mortgage 5 p.c. Bonds maturing 1946.
Price on application to yield
BERNARD D. PARSONS, shone 1731. 12 Muir Bldg. - 2515


## NOTICE!

From now until the end of the month, coupons re-
ceived at either of our stores can be used as cash to purchase ANY article we have in stock.
We hope by that time to have a large and varied assortment of excellent premiums at prices to suit
everybody, due notico of which will be given on ar-
rival. So it will pay you to buy at STAFFORD'S, and

Dr. F. Stafford \& Son, Chemists \& Druggists.

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MONDAY, MARCH 9th-IN STOCK
box arples-wiessip

BURT \& LAWRENCE

COAI:
Now landipg ex Julius Holmblad
Best Screened North Sydney Caal W. H. HYNES.

| NIId. Gover | ment Railway, |
| :---: | :---: |

Nild. Government Railway.


Red CrossLine NEW YORK. HALFAX. ST. JOHM probable samings for march


Farquhar Steamship Compani
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DULEY'S
ELECTRIC TABLE LAMPS
STANDARD READING LAMPS


"STANDARD READING Layp"
Attractive wooden stand $60^{\circ}$ high
PRICE ONLY $\$ 35.00$.

T. J. DULEY \& CO., Lidd.

The Reliable Jowelelers \& Opticiane

Morey's Coal is GoodCoal.

