

EIGHT PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

EIGHT PAGES TO-DAY.

WEATHER FORECAST.

TORONTO, Noon.—Moderate winds, fair to-day. Wednesday E. and S.E. gales, with snow or rain.

VOLUME XXXX.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, TUESDAY, JANUARY 15, 1918.

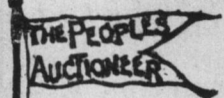
\$3.00 PER YEAR.

NUMBER 12.

# BLACK and GALVANIZED PIPE.

## BOWRING BROTHERS, LIMITED.

### Auction Sales!



#### AUCTION—FREEHOLD.

On the Premises,  
Thursday, January 17th,  
at 12 o'clock noon,  
That Desirable Dwelling  
House,  
No. 87 Monkstown Road, Freehold,  
and in first-class repair.  
**P. C. O'DRISCOLL,**  
Auctioneer.

#### AUCTION.

At the British Hall on Friday  
next, the 18th Inst., at 10:30 a.m., a  
quantity of Household Furniture and  
effects, including 1 Superior Upright  
Suzerain Piano, and one do. made  
by Wm. Duck & Sons, England. Par-  
ties desirous of sending articles for  
the above sale will please not do so  
before Thursday morning, as nothing  
will be received before that day.  
**P. C. O'DRISCOLL,**  
Auctioneer.



#### NOTICE!

It is notified for information  
of the public that the Department  
of Militia has taken over all  
matters pertaining to Casu-  
alties from the Department of  
the Colonial Secretary.  
All requests for information  
concerning condition of wound-  
ed men, etc., should be address-  
ed to the Minister of Militia,  
Colonial Building, St. John's.  
**J. R. BENNETT,**  
Minister of Militia.

### Use TAYLOR'S BORAX SOAP.

The most economical Soap  
on the market, possessing  
cleansing energy for every  
household purpose.

**BAIRD & Co.**  
Agents for John Taylor &  
Co., Ltd., Toronto.

1918; No. 11.

#### THE CHIEF JUSTICE.

In the matter of the Petition of  
Archibald H. Macpherson, Direc-  
tor of The Royal Stores, Limited,  
trading as "Mrs. Clement Yetman,"  
is insolvent and praying that she  
may be so declared.

Upon reading the Petition of Arch-  
ibald H. Macpherson and Affidavit of  
verification in the above matter, and  
upon hearing Mr. McNelly of Counsel  
for the Petitioner, I do order that  
Harriet Yetman and her creditors do  
appear before me in Chambers at the  
Court House on Wednesday, the 23rd  
inst., at 11 o'clock  
a.m., to be examined and heard  
touching her alleged insolvency; and  
the meantime let Charles H. Emer-  
son, Registrar of the Supreme Court,  
appoint Trustee of the Estate  
and effects of the said Harriet Yet-  
man, and let all proceedings against  
the said Harriet Yetman be stayed.  
Dated St. John's, January 14th, 1918.  
(Sgd.) **W. H. HOODWOOD,**  
C. J.

**DRESSMAKING** in all the  
latest styles. Ladies' Full Gored Cor-  
sets and Dresses from \$1.50; Ladies'  
Coats, Dresses and Coats from \$5.00;  
Children's Coats,  
Dresses and Coats from \$5.00;  
Suits from \$10.00; Boys' and Girls'  
Suits from \$5.00. **MRS. O'BRIEN,** 16  
Market Street.

**HARD'S LINIMENT CURES DIPH-  
THERIA.**

### A Full Line of HAIR NETS!



The Slip-On  
15c.

Others from 10  
to 40 cents.

Black, Brown, White,  
Grey, Blonde.

**R. Templeton**

## Blair's Blouses

at \$1.00 each

are Bringing Brisk Business to the Blair Estab-  
lishment. Blair's are Becoming Better known  
daily for their Big Blouse Values.

Blair's Business Building Blouse Bargains,  
Backed by Quality, which Brainy Buyers re-  
alise is the Bigger Boon than even mere Low  
Prices, are Becoming justly celebrated and  
Boosted By Bargain Buyers from St. Barbe  
to Bonavista, from Bonavista to Bay Bulls, from  
Bay Bulls to Burin, from Burin to Burgeo, from  
Burgeo to Port aux Basques, and from Basques  
to Bonne Bay, and on the Straight Shore sure  
you get the straight answer, 'tis no Bluff that  
Blair's Black, Brown, Blue, White and other  
One Dollar Blouses are the Biggest Blouse Bar-  
gains in the Busy Burg of St. John's.

Buy a Brace or more of Blair's Blouses now.  
Believe me, prices will be much higher for next  
importations, though even then you can Bank  
on Blair's Prices to be Bottom ones.

## Henry Blair



### NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're  
a loser. Take time to see  
about your policies. We give  
you the best companies and  
reasonable rates.

**EPBCIE JOHNSON**  
Insurance Agent.

### Men's Winter Underwear.

Get your supply of Woolen Underwear from  
us now. We carry full lines of the Famous  
**New Knit and Other Brands,**  
in Light, Medium and Heavy Weight. Sizes and  
Prices to suit everybody.

**William Frew.**

Advertise in The Evening Telegram



### Shannon Chapter, R. A. M.

An Emergency Convocation  
of Shannon Chapter Royal Arch  
Masons will be held on to-mor-  
row (Wednesday) evening, at 8  
o'clock, in the Chapter Room,  
Masonic Temple.  
Mark Master Mason's Degree.  
**E. W. LYON,**  
Secretary.

Jan 15, 11



### Masonic Association.

The annual meeting of mem-  
bers of the above Association  
will be held in the Masonic Tem-  
ple on Tuesday, 15th inst., at 8  
p.m., when applications for  
membership will be received.  
Proposed alterations of Rule 9  
will be brought before the mem-  
bers.

By order of President,  
**JOHN JEANS,**  
Secretary.

Jan 12, 31

### Large Store to Let!

To let, for a term of years, that  
large four-story building situate at  
the corner of Custom House Hill and  
Water Street, suitable for storing  
quantities of beef, pork, flour, hay,  
etc. Entrance to second flat oncus-  
tom House Hill. Parties desirous of  
inspecting the premises can do so by  
applying to **M. T. J. EDWARDS,**  
Exchange Buildings.

**P. C. O'DRISCOLL,**  
Exchange Buildings.

Jan 15, eod, 11

### NOTICE!

Notice is hereby given that Lever  
Brothers, Limited, of Port Sunlight,  
England, Proprietors of the New-  
foundland Patent No. 133 of 1912 for  
improvements in and connected with  
"A process for the conversion of un-  
saturated fatty acids, their glycerides  
and other esters into the correspond-  
ing saturated compounds" are pre-  
pared to bring the said invention into  
operation in this Colony, and to li-  
cense the right of using the same on  
reasonable terms or to sell the same.  
Dated the 14th day of January, A.D.  
1918.

**WOOD & KELLY,**  
Solicitors for Patentees.  
Address: Temple Building,  
Duckworth St., St. John's, Nfld.  
Jan 15, 18, 22, 25, 29

Jan 15, eod, 11

### NOTICE!

Notice is hereby given that Joseph  
Albert Hill of Ordnance Works, Ber-  
nard Road Park, Sheffield, England,  
Engineer, Proprietor of the New-  
foundland Patent No. 72 of 1909 for  
improvements relating to Furnaces of  
Steam Boilers and the like is pre-  
pared to bring the said invention into  
operation in this Colony, and to li-  
cense the right of using the same on  
reasonable terms or to sell the same.  
Dated the 14th day of January, A.D.  
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Address: Temple Building,  
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Jan 15, 18, 22, 25, 29

Jan 15, eod, 11

### NOTICE!

**John Smith, Late General Merchant of  
Brigus, C.B. To Outport Buyers  
and Sellers.**

Having sold out my interest in the  
business at Brigus and removed to the  
City, I am now open to act as your  
St. John's Agent. Goods bought at  
the lowest rate, and everything you  
have to sell sold at the highest price  
obtainable. My long experience in the  
general business of the country is now  
at your disposal.  
Correspondence solicited.  
Office: No. 230 Duckworth Street.  
Nov 17, 21, 24, 28

### STEAMER FOR SALE!

The S. S. AMELIA, until now en-  
gaged in carrying freight, mails and  
passengers between Pictou and the  
Magdalen Islands, is now offered for  
sale.  
Built of steel. Length 145 ft.,  
breadth 23.8 ft., depth moulded 12 ft.  
Carries 300 tons. Bunkers 50 tons.  
Speed 11 knots. Licensed to carry 35  
passengers.  
For price and particulars apply to  
**W. H. STARRATT,**  
P. O. Box 580, Truro, Nova Scotia.  
Jan 12, 1918

**IF YOU WANT**  
**Paint, Soap or**  
**Oiled Clothing**  
**You had better book your**  
**order now.**  
**The Standard Mfg. Co'y.**

**SHEET IRON, etc.**  
**Black Sheet Iron,**  
**Galvanized Sheet Iron,**  
**Galvanized Nails,**  
**Black Nails.**  
**Bowring Brothers,**  
**LIMITED,**  
**Hardware Department.**  
Jan 15, eod, 11

**FRED J. ROIL & Co.**  
**GENERAL AUCTIONEERS,**  
**Real Estate Agents and Brokers**  
**and**  
**Investment & Financial Brokers.**  
**FRED J. ROIL & Co.,**  
Smallwood Building, Duckworth Street.

**5c. The Crescent Picture Palace. 5c**  
**Afternoon, 2.15; Night, 7.30.**  
**"A Little Monte Carlo."**  
A 2 reel episode of "The Social Pirates" series, featuring  
Marin Sais and Ollie Kirkby.  
**"SELIG WORLD LIBRARY"**—A film magazine, newsy and edu-  
cational.  
Marguerite Clayton and Webster Campbell in "THE CLOCK  
STUCK ONE"—A Black Cat feature.  
**THE LATEST AND BEST IN MUSIC—DRUMS AND EFFECTS.**

**WANTED TO BUY!**  
Men's and Boys' Clothing and  
Ladies' Costumes. Also Tables,  
Chairs, Bedsteads, Mattresses,  
and all kinds of Furniture and  
everything in the second-hand  
line. Boots and Stoves a spe-  
cialty. Highest prices paid,  
cash down. **MRS. SMITH,** 138  
New Gower Street. Jan 12, 61

**FOR SALE—Two Ponies:**  
one 4 years old, 900 lbs. weight; the  
other 7 years old, 750 lbs. weight; ap-  
ply to **S. LEVITZ,** 290 Water Street,  
Jan 10, 11

**FOR SALE—At a Bargain,**  
Dwelling House No. 67 Pennywell  
Road; apply on premises. Jan 12, 31

**WANTED TO PURCHASE**  
—1 Second-hand Cod Trap, 16 fath-  
oms deep, 60 fathoms on the round;  
apply by letter to "J. C.", this office.  
Jan 14, 31

**WANTED—By Widow and**  
Child, Room and Board in a private  
family. State terms to **A. B. C.**, this  
office. Jan 12, 31

**LOST—On Sunday, a Gold**  
Bracelet, between Military Road and  
R. C. Cathedral. Finder will be re-  
warded on returning same to this of-  
fice. Jan 15, 11

**LOST—Monday afternoon,**  
between the Southside and LeMarch-  
ant Road, via Job's Bridge, Hutch-  
ings', Hamilton and Power Sts., a  
Gold Watch with bow-tie clip. Find-  
er will be rewarded on returning  
same to this office. Jan 15, 31

**LOST—Last week, Rejec-  
tion Badge No. 792. Finder please  
return to this office. Jan 15, 11**

### HELP WANTED

**WANTED—A Nursemaid;**  
apply to **MRS. D. W. BARR,** 23  
Monkstown Road. Jan 15, 11

**WANTED—A General Ser-  
vant;** apply at 97 Long's Hill.  
Jan 15, 11

**WANTED—A General Ser-  
vant in a family of two;** apply **MRS. I.  
R. McNEILLY,** King's Bridge Road.  
Jan 14, 21

**WANTED—A General Ser-  
vant;** apply to **MRS. THOS. GODDEN,**  
53 Cochrane St. Jan 15, 11

**WANTED—Immediately,**  
for the Upper Department of Channel  
Methodist School, a Male Teacher with  
either A.A. or First Grade qualifi-  
cations; salary at the rate of \$220.00  
and fees; apply **GEO. L. MERCER,**  
Chairman of Ed. Board. Jan 15, 31

**WANTED—At Once, a Re-  
porter for the "Evening Telegram";**  
all applications confidential, and by  
letter only. Jan 14, 11

**WANTED—A General Girl**  
to help (where another girl is kept)  
take care of children; apply to 59 Le-  
Marchant Road. Jan 14, 21

**WANTED—By 15th Janu-  
ary, 1918, an Editor for the "Evening  
Telegram." All applications in writ-  
ing, and will be strictly confidential.  
Dec 26, 11**

**WANTED—Young Lady**  
for office work; must write good  
hand; knowledge of stenography and  
typewriting desirable; apply by let-  
ter only to **IMPERIAL TOBACCO CO.  
(Nfld.), LTD.** Jan 14, 31

**WANTED—5 Girls for light**  
work in Factory; apply **IMPERIAL  
TOBACCO CO. (Nfld.), LTD.** Jan 14, 31

**WANTED—5 Boys for light**  
work in Factory; apply **IMPERIAL  
TOBACCO CO. (Nfld.), LTD.** Jan 14, 31

**WANTED—A Housemaid;**  
apply to **MRS. FRED. ALDERIDGE,**  
38 Rennie's Mill Rd. Jan 12, 11

**WANTED—Immediately,**  
a Good General Girl, able to do plain  
cooking; references required; good  
wages; another girl kept; apply to  
**MRS. P. C. MARS,** Ordnance Street,  
cor. Military Road and Gower Street.  
Jan 12, 21

**WANTED—Immediately,**  
a General Servant in small family;  
washing out; references required;  
apply **MRS. HOGAN,** Waterford  
Bridge Road, a few doors west of car  
track. Jan 12, 11

**WANTED—Young Girl**  
with knowledge of Typewriting for  
Mail Order Business; good opportu-  
nity for one who is smart and willing to  
interest herself in above business;  
apply in own handwriting, at once,  
stating salary required for start. Ad-  
dress "MAIL ORDER", Box 372, City,  
Jan 12, 11

**WANTED—A Messenger**  
Boy; apply to **M. CHAPLIN.** Jan 11, 11

**WANTED—A Good Gener-  
al Servant;** with some knowledge of  
cooking; apply at this office.  
Jan 11, 11





Knowing's Book and Stationery Dept.

Sunday at Home, \$2.25 ea. Boys' Own Annual, \$2.25 ea. Girls' Own Annual, \$2.25 ea. Boys and Girls' Empire...

ING, Limited. Jan 11, 1918

Evening Telegram

W. J. HERDER, Proprietor. H. A. WINTER, B.A., Editor. TUESDAY, January 15th, 1918.

The Paramount Duty

The whole energies of the paper have been directed in the past fortnight towards an object...

precisely the extreme seriousness of the occasion and of the times which have beget it...

There are only two questions that really need to be asked...

now? Posing over there in England, as the embodiment of patriotism...

The Telegram and the Liberal Party.

The present political situation in this country has now reached a stage where it challenges the serious attention of all men who have the best interests of the country's future...

The Menace to the Country.

The Acting Minister of Militia has received information that the following awards have been granted: Distinguished Conduct Medal...

Casualty List.

RECEIVED JANUARY 14th, 1918. Died of Wounds and Pneumonia at 8th Australian General Hospital, Abbeville, on 11th January...

Regimental Honors.

The Acting Minister of Militia has received information that the following awards have been granted: Distinguished Conduct Medal...

Here and There.

When you want Steaks, Chops, Cutlets and Collops, try ELLIS'. WEATHER REPORT—The weather across country is light N.W. wind...

The Freedom of the Skies

In all the centuries that preceded the Twentieth there were two natural barriers that separated one country from another—the mountains and the seas...

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS'.

CARD PARTY AND DANCE—An interesting card party and dance in aid of the St. Patrick's restoration fund, will be held in the T.A. Armoury to-night at 8.30.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

CREWS SENT HOME—The crews of the Reid Co.'s bay boats, who have completed their work for the past season, have been paid off and sent to their homes in the outports by to-day's express.

MADE PAY WATER RATES.—Mayor Gosling had several parties summoned to court to-day for non-payment of water rates. Judge Morris gave judgment against the defendants, who must pay up.

VACCINATING SCHOOL CHILDREN.—To guard against the further spread of measles, the Health Authorities have commenced vaccinating the children in the various schools throughout the city.

BOWLING'S SHIP.—The Prospero left Moreton's Harbor early this morning, going north. The Fortianna was at Sydney harbour, due back at Channel this evening, and is expected to reach here about Saturday next.

TROUTING SEASON BEGINS.—Trout fishing, according to law, opened this morning. Already a number of racks of speckled beauties have reached the local market, being offered for sale at from 30 cents a dozen to as high as \$1, according to size.

EXPRESS COMPANY HAS BUSY YEAR.—The Newfoundland Express Co. has just completed its banner year, having handled over 300,000 express packages during 1917. Owing to the increased volume of business it was necessary to enlarge the staff...

PRELIMINARY ANNOUNCEMENT.—A Grand Concert will be given under the auspices of St. Margaret's Guild, in Cannon Wood Hall, Shrove Tuesday Night, Feb. 12, at 8.15. The Boys of Waterloo Hall will repeat their Trench Scene. Particulars later—Jan 15, 11.

MARRIED.

On December 3rd, at Kingston, England, Sergt. W. Western, of the 1st N.D. Regiment, son of Mr. and Mrs. P. Western, of St. John's, Nfld., to Nurse Catherine Louise, daughter of Mr. G. Carver (Private Detective of Scotland Yard), and Mrs. Carver, of London, England.

DIED.

There passed peacefully away at the General Hospital, Sunday afternoon, Jessie, beloved wife of A. T. Woolfery, aged 56 years, leaving a husband, 9 children, mother, 8 brothers, one sister and a large circle of friends to mourn their sad loss. Remains left by the 12.30 train for Lewisport, the home of the deceased.

Safely, safely gathered in from a storm, far from him, Passed beyond all grief and pain, Death for thee is truest gain; For our loss we must not weep, Nor our loved one long to keep; From the home of rest and peace Where all sin and sorrow cease. Passed peacefully away, last evening, Thomas Clouston, in his 75th year, son of Mrs. John Clouston, Hayward Street, St. John's, Nfld., on Wednesday at 2.30 p.m. from his son-in-law's residence, 53 Front Street.

Our Volunteers.

The following young men offered for the Regiment yesterday: William Coffin, Haystack; E. Reid, St. John's; A. E. Coffin, Joe Batt's Arm; William O'Keefe, Placentia; Fred. Manuel, Northern Arm, Green Bay.

Since the commencing of the New Year over fifty recruits have offered for the Regiment. From Monday, January 12th, to Saturday, 18th, inclusive, eighteen recruits were passed for the Army and one for the Forestry. At this rate of recruiting, the Regiment might possibly pull along but to make things satisfactory there will have to be a considerable increase in the number of young men coming in forward.

Destructive Fire.

At 10.30 a.m. to-day the Central and West End Fire Companies responded to an alarm from Alexandra St. and on reaching the box were directed to the home of Mr. John Fender, House Foreman with the R. N. C., where flames were seen to shoot out from the top flat of the building. Several streams of water were immediately poured into the flames which were quickly subdued and at 10.35 o'clock the all out signal was sent in by the firemen. The fire, it is known, was first discovered in the bathroom and was well under way before the alarm was given. Burning through the hall room door, flames spread along the hall at the top of the stairs to a bedroom where they practically demolished the furniture. The damage, not to speak of the inconvenience, is estimated to be over \$500 on which an insurance of \$400 is claimed.

Husband Charged With Non-Support.

The postponed case preferred against a man by his better half for non-support of his family will come on in the Magistrate's Court tomorrow morning. The defendant has been brought to task on many occasions for this same offence, and always managed to "cut" an excuse and disclaim all responsibility, but without avail. He is a well known n'er-do-well and a prominent figure in police circles because of his notorious record. He also holds an "honorary" position in that brain-wringing organization, designated "the sons of rest."

Personal.

Mr. P. H. Hudson left by to-day's express for Boston. Mr. J. W. Dowling, representing S. Milroy's dry goods, left by to-day's express for Boston. Mr. Arthur Rendell took passage by to-day's express for Pasadena, Florida, U.S.A. Mr. and Mrs. R. Rodgers and child left for New York by to-day's express. Mrs. Rodgers who has been suffering from a severe complaint will undergo an operation while abroad which her friends hope will be successful.

Here and There.

TRAIN MOVEMENTS.—Sunday's outgoing express arrived Fort Basques at 8.50 p.m. yesterday. Today's incoming mail and freight left Fort Basques this morning.

SCHOOL CHILDREN INOCULATED.—The boys of the Christian Bros. School, St. Patrick's, have been vaccinated for Diphtheria, Scarlatina and Measles. The much dreaded disease, which is greatly on the increase, should be a warning to parents to have their children treated in a like manner.

GLENCOE SAILER.—The s.s. Glencoe sailed for the west at 11 a.m. today, taking an exceptionally large freight and the following saloon passengers: E. Blaney, Thos. R. Wells, Lillian Spurrell, Frances Pitcher, Nellie Pierce, George Alfiero, Geo. Walters, J. Rowell, W. McDougall, Mrs. J. H. Spurrell, Hayward Spurrell, Alice Rose, S. F. Gibson, W. Crawford, Miss Rosa, C. Smallwood.

To-Day's Cables.

10.30 A.M. GERMANY'S REPLY LONG IN COMING. LONDON, To-Day.—A similar report from Berlin, where a statement that Count von Hertling was indisposed was coupled with the rumor in political circles that there was an intrigue in progress to induce him to resign on the ground of ill health in order to make way for Prince von Buelow as Chancellor...

WASHINGTON, To-Day.—A despatch from London says that five different types of vessels, starting in sizes from \$8,000 tons downwards, were being built and that many hundreds of such ships would be constructed. In a statement made on the Commons on December 13, Sir Eric Geddes, First Lord of the Admiralty, said the submarine menace...

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Another Big Shipment of New Methodist Hymn Books.

Words Editions, 45c. Large Print, from 6c. Popular Music Edition from \$1.65. Pulpit and Organ Edition, from \$3.30.

Just arrived a small...

TIN PLATES, which we can guarantee at a REASONABLE PRICE.

GEO. M. B. Largest, Brightest, Best and Book, Stationery and Fancy Goods.

organization. aerial industry as though it were a business. They show with others. Sir A. shows by the fact that they were being recruited in front. I believe it will be the result of the great difference in the nature of the work. The men who are recruited in front of the line are the ones who will be the most valuable to the country. They are the ones who will be the most valuable to the country. They are the ones who will be the most valuable to the country.

Although official quarters are not available on the West Front, the British are sufficient to assure victory, and nothing but a psychological catastrophe can save the Central Powers. Story day in the history of Britain becomes of greater importance to the alliance, Russia no longer strikes for freedom. France has poured forth her strength in the struggle and can't sustain the full force indefinitely. America is not in the field and months must elapse before she can advance to the front. Italy has suffered a grave misfortune. On Britain and on the United States, it is not in our power in the months to come. Everything depends. At sea we must win supremacy, and on land we must do the best we can to fill the gap that Russia has made. All America takes their place, and all the time we have to keep our vital industries going. While the enemy possessed the advantage of an interior position with responding advantages in stability of supply and public opinion. Discussing the age question, he said the German front and the Austrians would be able to release enough to make a force of 1,000,000. Sir Auckland stated the House that the Entente would be able to release enough to make a force of 1,000,000. Sir Auckland stated the House that the Entente would be able to release enough to make a force of 1,000,000. Sir Auckland stated the House that the Entente would be able to release enough to make a force of 1,000,000.



# Practice Safety First!

Safeguard your health by wearing the Best Rubber Shoe in the world. THEY KEEP YOUR FEET DRY. Wet feet are very often the cause of many serious ailments—and perhaps worse—death.

## Children Anchor Brand.

Low and Storm; sizes 3 to 10.

## Misses' Anchor Brand,

Low and Storm; sizes 11 to 2.

## Ladies' Merchant and Anchor Brand,

Low and Storm; sizes 2 1/2 to 7 1/2.

CHILDREN'S, MISSES' and LADIES' RUBBER BOOTS.

# "MERCHANT BRAND" RUBBERS.

We do not know if the word "MERCHANT" will rhyme well in poetry, but we do know that any Rubber Shoe stamped "MERCHANT" will give satisfaction to the wearer.

## Marshall Bros

## Youths' Anchor Brand

Low and Storm; sizes 9 to 13.

## Boys' Anchor Brand

Low and Storm; sizes 1 to 5.

## Men's Merchant and Anchor Brand

Sizes 6 to 11. Low and Storm.

YOUTHS', BOYS' and MEN'S RUBBER BOOTS.

### The Incomplete Letter Writer.

By BUTH CAMERON.



BUTH CAMERON

**Her Plan of Action.**

I have such a dear friend who writes a letter twice a week to her mother. And not a short letter either, she fills several pages and fills them interestingly though her life is not exciting. Her plan of action is this. When she receives her mother's letter she puts it in the dictionary on her writing desk, then when she hears a bit of news or anything comes up that she thinks could be worked into an interesting anecdote (she is past mistress at this art) she jots a heading down on the envelope so that she will not forget. When she sits down to write she rereads her mother's letter and looks over the jottings on the envelope. Do you wonder that her letters are one of the brightest spots in that shut-in mother's life?

**Minard's Liniment Co., Limited.**

Gentlemen,—Last winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of Inflammation.

Yours,  
W. A. HUTCHINSON.

**Fads and Fashions.**

Windsor ties are in favor. Fur appears on straw hats. Fashion calls for white silk. Hats are still simply trimmed. Pockets are not worn any more. Gray snow is the colour of a new veil. Trench tan is one of the new colors. Black jet is effectively used on blue serge. Kiddies will wear small hats in the spring. Brims turn up on so many of the spring hats. Beaded bags are often made with drawstrings. Smart crepe-blouses are pink and high collared. Gray is emphasized in spring color schemes. Novelty volles are printed on dark grounds. Turquoise blue is favored for southern wear. New frocks are marked by a wartime simplicity.

### Have Your HAM and BACON Machine Sliced.

We have installed the improved type of Van Berke's Patent Meat Slicer. The new machine gives more meat in the pound delivered from the machine as compared with that cut by hand. The slicing is graded by numbers ranging from one to twenty-four, or from the thinnest of tissue paper to one-eighth inch thickness.

**BACON is a Cheap, Necessary and Economical Food.**

GOOD FAMILY BACON, 27c. lb. by side... 30c. lb  
QUALITY BACON, 33c. lb. by side... 45c. lb  
ROLLED BACON, 40c. lb. by side... 45c. lb  
SINCLAIR'S BACON and HAMS.

## C. P. Eagan

Duckworth Street and Queen's Road.

### Split PEAS, Beans, Rice.

- 50 bags (60's) SPLIT PEAS.
  - 200 bags (112's) SMALL BEANS.
  - 100 bags (100's) SPLIT RICE.
  - 100 bags (25's) SPLIT RICE.
- On spot to-day.

### Soper & Moore

IMPORTERS & JOBBERS. PHONE 480.

### Rann-dom Reels.

**RHEUMATISM.**

Rheumatism is a long-winded disease which is usually worn out about the same time the patient is. It is caused by a series of shooting pains settling in the bones of the human body, where they cannot be reached by the family doctor or any other power on earth.

Rheumatism frequently lights upon its victim without the slightest warning. It is a disagreeable surprise to a man who is feeling sound and whole in every respect to have a rheumatic pain come in through an open window and bore a hole under his left shoulder blade, where it is harder to get at than a hip pocket in a kimono. Some of our greatest statesmen have been subject to sudden attacks of rheumatism which prevented them from voting on a prohibition resolution or a motion in favor of woman suffrage. In this respect rheumatism is almost as convenient as the sick headache which occurs just in time to prevent the sufferer from attending the morning service.

There are two kinds of rheumatism—static and inflammatory—and people who have tried both prefer the electric chair. Static rheumatism can sometimes be shaken off before it gets its second wind, the favorite method being to bury the patient up to his chin in antiseptic mud, but when the inflammatory kind takes hold in dead earnest the patient might as well begin to buy in supplies for a siege.

Rheumatism is most frequently contracted by people who work in water, such as washerwomen and mining stock salesmen. Thousands of women are now carrying fingers twisted out of shape by the rheumatism, as the result of trying to support a husband who is too exhausted to turn the wringer or do anything but stare out Ty Cobb's base his record for the past four years. When a good old mother's back is bent with rheumatism, it is a bonny sight to see her upon the arm of a son who finds her just as beautiful as ever.

Some people are never wholly free from rheumatism, which lurks around in some bone which lies close to the surface and tells the owner what the weather will be day after to-morrow. While the weather bursts scolds at

### Fads and Fashions.

The latest lingerie is the simplest. Pink silk mull is revived for evening dresses. Afternoon hats are apt to be of a long-nap plush. Lingerie hosiery will be very important for spring. Smart wraps are actually being made of jersey cloth. Rather stiff ornaments are used on the new millinery. Dull and brilliant black are combined in smart frocks. Potpourri scarlet is one of the shades used for children. It is to be a season of sports clothes for young women.

### A Good All Round Liniment

**Stafford's Liniment.**

We believe there is no more generally useful liniment. It seems to reach the spot every time.

No home should be without a good liniment for use in those emergencies common to all homes calling for a reliable liniment. Keep a bottle of "Stafford's Liniment" in your medicine chest.

For sale everywhere. Manufactured only by ST. JOHN'S, N.B. DR. F. STAFFORD & SON.

### "Chill Chasers."

We have received another shipment of these popular portable heating stoves in three sizes which we are selling at \$6.50, \$7.50 and \$8.50.

We also call attention to our special "Humphrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this iron at \$3.00, and recommend it as a useful Xmas Gift.

Phone 97, or call at our Showroom, Oke Building, ST. JOHN'S GAS LIGHT CO. dec22,17

### Address and Presentation

**TO BURIN ORGANIST.**

On New Year's Eve a good number of friends gave Miss Beatrice H. Bishop, organist of Collins Cove Methodist Church, a surprise party at her home. The Pastor, Rev. J. T. Newman, read and presented the address, and Mr. John Inkpen, Treasurer of the Trustees Board, presented the purse of gold. J. E. Collins, Esq. and S. Avery, Esq., Synchronic Magistrate, representing the choir, spoke of the faithful service rendered by Miss Bishop. Her father, Daniel Bishop, Esq., replied for her briefly. The following is the address and reply:

Miss Beatrice H. Bishop, Burin.

Dear Miss Bishop,—

The Trustees and friends of the Collins Cove Methodist Church desire to express to you their very high regard for, and value of the services which you have so freely and gladly rendered on all occasions, for many years, as organist, and in recognition of the same and as a token of the great obligation you have laid them under they beg you to accept this address and purse of gold. We earnestly desire to express to you our best wishes, and pray that you may long be spared to render service to the church of your choice in leading the congregation in its praise to God.

JOHN T. NEWMAN, Pastor.  
R. W. COLLINS, Sec. of T. B. Burin, Dec. 31st, 1917.

### Fads and Fashions.

The latest lingerie is the simplest. Pink silk mull is revived for evening dresses. Afternoon hats are apt to be of a long-nap plush. Lingerie hosiery will be very important for spring. Smart wraps are actually being made of jersey cloth. Rather stiff ornaments are used on the new millinery. Dull and brilliant black are combined in smart frocks. Potpourri scarlet is one of the shades used for children. It is to be a season of sports clothes for young women.

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For sale everywhere. Manufactured only by ST. JOHN'S, N.B. DR. F. STAFFORD & SON.

We have just received a shipment of

## 44,640 Tins of "2 in 1."

This is the largest shipment of Shoe Polish ever brought into Newfoundland. The sales of "2 in 1" increase monthly. It preserves the leather you know.

## T. A. Macnab & Co.,

Wholesale Distributors. Telephone 444. City Club Building.

## For New Year 400 Barrels Choice APPLES.

## BURT & LAWRENCE

15 NEW GOWER STREET.

**WE are still showing a splendid selection of : : :**

**TWEEDS and SERGES.**

No scarcity at **Maunder's.**



However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.

**John Maunder,**  
Tailor and Clothier St. John's, N.B.

The "Evening Telegram" is read by over 40,000 People daily.

### The Late Bishop Jones

#### VENERABLE CANON SMITH, ADMINISTRATOR, SPEAKS FOR THE CHURCH.

The Evening Telegram.

For Evening Telegram.—In the name and on behalf of the Church of England people of Newfoundland, I desire to give expression, in the public press, to the appreciation we entertain and the gratitude we feel for the great and genuine sympathy which has been extended to us by all the other religious communities in this land in connection with the death of our beloved Bishop, the Right Rev. Dr. Llewellyn Jones. Or him it can truly be said that he was a "peacemaker." He was a peacemaker for the never once forgotten principle in the effort that he made towards promoting good-will among his fellow men. Consequently his effort in this direction was the most effective and successful for all time, and had greater regard for him than any other man of his generation.

His belief was, that while every man ought to stand firmly by his conscientiously believed to be the right in social life and in general, he should not stand aloof from any of his fellow men just because they did not happen to worship at the same altar as he did.

It is a pleasure to recall that good Bishop Jones remembered Cana of Galilee, and the words of love and mercy wrought by the Divine Master during the time that human body He trod this earth. In this respect Bishop Jones will be a worthy follower of the precepts of our good Bishop-elect.

And here, please permit me, Mr. Administrator, to give expression to the sympathy which is felt by the whole community with Canon Jones and their family in their bereavement from which they are now suffering. Their brave son, Sergeant Ronald Bayley White, of the Royal Newfoundland Regiment, has given his life in defence of King and Country. No death could be more honourable than that. Nevertheless, a son is dead, and dear to his mother, as your affectionate and dutiful son. May God rest his soul and grant him light and peace, and may the God of all consolation, as I am sure He will, comfort the sorrowing hearts of his parents and near relatives. Sergeant White was buried in France on the same day that Bishop Jones was buried in his grave.—alms, as your friends know, he attended the funeral of Bishop Jones,—for, as he told me before the service, he was unable to attend the funeral for he felt it duty to do so, brave heart, love on, for comforting will surely come to you.

To return to the principal subject of this letter, it can truly be said that the late Bishop, whose last resting place will stand in the hearts' love and most reverent esteem in which he is held and in memory is still held by the Church people over whom he ruled, and the deep veneration in which he is held by people of other religious denominations than his own. No monument of stone or marble, or even the most precious metal could so honourably commemorate him as his memory will do. For children's children will be told of good Bishop Jones, and he will be remembered for his life and his memory. Certainly there is already in existence a beautiful building that will always be associated with the life and work of The Right Rev. Llewellyn Jones, and that is the grand Cathedral Church of this Diocese, which largely owes its existence to his untiring energy and unflagging zeal of the good Bishop. To see that this work we have but to enter the cathedral building, and when we have entered it, to "look around"—"circumspice." During the many years that his Lordship Bishop Jones ruled this Diocese he was in labours more abundant, and on the voyage of visitation round the rugged coast he was frequently hurried by land and sea, besides that which came upon him daily, the care of the whole Diocese. He loved his flock, and he greatly loved him. No visitor was more welcome to his Rectories and Parsonages of this Diocese than was the Bishop. We look forward to his coming with pleasure. We were happy while he was with us, and sorry when he had to leave, which happened over twenty years ago, Bishop Jones led a lonely life at

### Warner's Rust-Proof A Work-a-Day as well as



Warner wear, no You may for a Corset have a wearing, Corset We caner's style fashion a confident Warner's able are and wear

Price: \$1.50

Marshall

ET DRY. Brand to 13. Brand 1 to 5. Thor Brand Storm. N'S RUBBER

ment of n 1." Shoe Polish ever les of "2 in 1" in- rather you know. & Co., ty Club Building.

w Year choice ES. RRENCE,



der, St. John s, NB " is read by le daily.

The Late Bishop Jones VENERABLE CANON SMITH, ADMINISTRATION, SPEAKS FOR THE CHURCH. The Evening Telegram. Dear Sir.—In the name and on behalf of the Church of England people in Newfoundland, I desire to give expression, in the public press, to our appreciation we entertain and our sympathy which has been extended to us by all the other religious communities in this land in connection with the death of our beloved Bishop, the Right Rev. Dr. Llewellyn Jones. Of him it can truly be said that he was a "peacemaker." He was a pioneer in the effort that he made towards promoting good-will among his fellow men. Consequently his efforts in this direction were most effective and successful, for all who recognized his regard for him and his peace-making spirit. His belief was, that while every man ought to stand firmly by what he is conscientiously believed to be the right principle in life and in general, yet in social life and in general, he should not stand aloof from any of his fellow men just because they did not believe in his belief. He was a human being, and he recognized that in this respect Bishop Jones will be a worthy follower in the path of our good Bishop-elect. Let him please permit me, Mr. Editor, to give expression to the sympathy which is felt by the whole community with Canon Jones and their family in the bereavement from which they are now suffering. Their brave son, Sergeant Llewellyn Jones, of the Royal Newfoundland Regiment, has given his life in defence of King and Country. No death can be more honourable than that. Nevertheless, a son is lost, and dear Rex White was a devoted, affectionate and dutiful son. May God rest his soul and grant him light and peace, and may the God of all consolation, as I am sure He will, comfort the sorrowing hearts of his parents and near relatives. Sergeant Jones was buried in France on the same day that Bishop Jones was buried. Canon Smith, as your readers know, attended the funeral of Bishop Jones, for, as he told me before the service commenced, he would attend the funeral for he felt it his duty to do so. Love on, brave heart, love on, for a comforting will surely come to you. To return to the principal subject of this letter, it can truly be said of our late Bishop that his lasting memorial will stand in the hearts of all who loved and revered him as he held and in memory is still held by the Church people over whom he ruled, and the deep veneration in which he is held by people of other faiths and near relatives. His monument of stone or marble, or even the most precious metal could not honorably commemorate him as his memory. Certainly there is already in existence a beautiful building that will always be associated with his life and work of The Right Rev. Llewellyn Jones, and that is the grand Cathedral Church of this Diocese, which largely owes its existence to his tireless energy and untiring zeal for the good of his people. To see that we have but to enter this sacred building, and when we have entered to seek around for the nameplate. During the many years that his Majesty Bishop Jones ruled this Diocese he was in labour more abundant on the voyage of visitation held on the rugged coast he was frequently pelted by land and sea, besides that which came upon him daily, the care of his flock, and realizing that no visitor was more welcome at the vicarages and Parsonages of this Diocese than was the Bishop. We look forward to his coming with pleasure. We were happy while he was with us, and sorry when he had to go. After the death of his wife, which happened over fifteen years ago, Bishop Jones led a lonely life at

# DISEASE GERMS IN THE AIR



Arterial germs (greatly enlarged) that are taken with the breath and are disease in the throat and lungs. Peps prevent infection Throat and lung troubles are caused by infectious germs that infest the air and are breathed in. The natural safe-guard against this infection is to bathe the mouth and throat with the germicidal medicine that comes from a Peps tablet as it dissolves on the tongue. The Pine vapor that is thus liberated fortifies every part of the mouth, throat and chest against the disease germs encountered in the overheated atmosphere of offices, factories, shops, theatres and street cars. Not only as a protection, but as a cure, Peps are unequalled for coughs, colds, sore throat, and bronchitis. Peps are the great British germicidal killing tablets. They keep disease off the lungs and are needed by every man, woman and child. All dealers 50c. box.

Bishop's Court. But he never complained. We who knew him intimately knew how much he was suffering, though to outward appearance he was ever calm and cheerful. Only twice did I ever know the good Bishop to make any allusion to his wife's death. The first time was at the biennial session of the Synod that was held next after the death of Mrs. Jones, and then all he said was, "I cannot tell you how helpful to my dear wife was, and how much I miss her." The second occasion was at the time of my own dear wife's death in Feb'y, 1910, when he said to me, "My dear Smith, I can fully understand how much you are suffering now, since, as you know, I have passed that way myself. But God will comfort you." The dear Bishop had a large heart that overflowed with love and sympathy, especially for those who mourn. He loved Newfoundland, and he loved his people. In the letter of resignation of the See which he sent to me last July, he wrote: "I love the place, I love the people, I love the work, and I love the church, and I think I might be permitted to carry on the work a little longer and die in harness; but God has willed it otherwise, and He knows best." The good old Bishop has gone to his saintly rest. "May light perpetual shine upon him." WALTER R. SMITH, Administrator of the Diocese of Nfld. St. John's, Jan. 12, 1918.

# Crewless Naval Warfare.

The Germans Try a New Form of Naval Warfare. The Germans are trying a new scheme to overcome British supremacy at sea—a crewless raider operated by electricity. The Scientific American describes it as follows:— Once more the Germans have sprung a surprise on the Allied forces, this time in the shape of a crewless raider that is electrically operated through a cable from a shore station. Already several of these craft have been encountered by British warships cruising off the Belgian Coast, but at the moment of writing all such attacks have failed of result. The present crewless raiders of the Germans, we learn from statements of the British Admiralty, are electrically-controlled boats propelled by twin gasoline engines, partially closed in, and are capable of traveling at a high rate of speed. Each raider carries a drum with between 80 and 60 miles of insulated, single-core cable, which is paid out in the wake of the vessel, and through which the mechanism is controlled from shore. The raider carries a considerable charge of high explosive, probably from 300 to 500 pounds, which is arranged to explode on impact. The method of operating the crewless raider is to start the engine, after which the man leaves the boat. A seaplane, protected by a strong fighting patrol, then accompanies the vessel at a distance of from three to five miles and signals to the shore operator of the helm. These signals need only be "starboard," "port," or "steady." By an obviously clever grouping of the wireless idea, the high-speed gasoline craft, and the electrically-controlled plan, the Germans have made use of the crewless raider scheme in a twentieth century way. They have not overcome the disadvantages of a trailing cable, to be sure; but they have overcome the problem of visibility, for the aerial observer in the seaplane which conveys the raider is at all times within visual distance. Since power to drive the craft is entirely self-contained and need not be transmitted through the cable, the Germans have been able to use a much smaller cable in this direction. It is evident that they use a one-wire cable, depending on the salt water for the return current to complete the circuit. Just how effective the crewless raider is in practice still remains to be proved. Perhaps the Germans, over-confident of their scheme, have been rather premature in launching their latest naval surprise. Perhaps the crewless raiders are best adapted to work at night or during foggy weather, when the craft, by means of hooded lamps as in the case of the mine-sweeping torpedo, can remain invisible to the enemy while its course is in plain view of the seaplane observer.

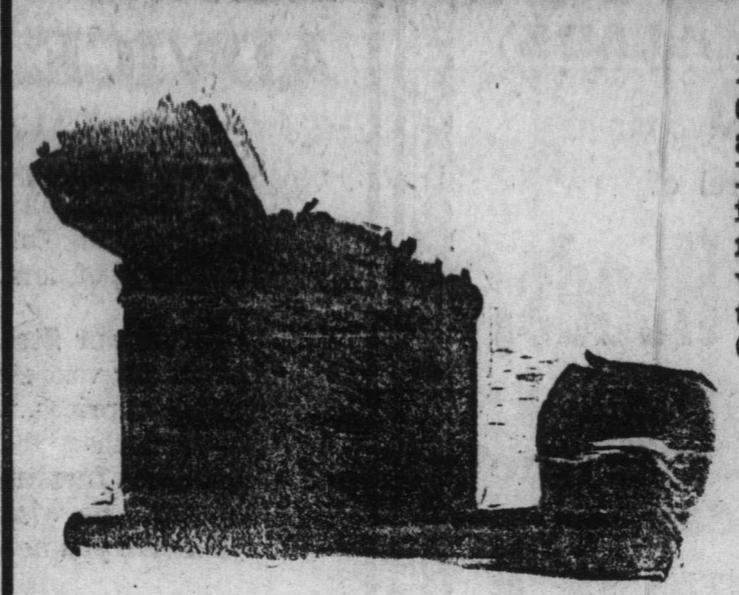
# Girls! Have Wavy, Thick, Glossy Hair Free From Dandruff

Save your hair! Double its beauty in a few moments—try this! If you care for heavy hair, that glistens with beauty and is radiant with life; has an incomparable softness and is fluffy and lustrous, try Danderine. Just one application doubles the beauty of your hair, besides its immediately dissolves every particle of dandruff; you cannot have nice, heavy healthy hair if you have dandruff. This destructive scrub robs the hair of its lustre, its strength and its very, and it not overcome it produces a feverishness and itching of the scalp; the hair roots famish, loosen and die; then the hair falls out fast. If your hair has been neglected and is thin, faded, dry, scraggy or too oily, get a small bottle of Knowlton's Danderine at any drug store or toilet counter for a few cents; apply a little as directed and ten minutes after you will say this was the best investment you ever made. We sincerely believe, regardless of everything else advertised, that if you desire soft, lustrous, beautiful hair and lots of it—no dandruff—no itching scalp and no more falling hair—you must use Knowlton's Danderine. If eventually—why not now?

# Officer of "Ours" Writes.

The following is an extract from a letter written by an officer of the Royal Nfld. Regiment, a member of the Blue Puttees, who has been on active service ever since the beginning of the war: "I am at present well out of the danger zone on a nice easy course at the Corps school, and may say same is heaven compared with the line, and needless to say I am not a bit sorry to be away from that last named cosy corner, as it is far too drafty for comfort, and those blasted Germans don't mind a bit who they fire their large 'coal boxes' at; but thank God I have been lucky enough to dodge them so far and am not looking forward to stopping one—don't laugh. "Since leaving my battalion we have again been chasing the Hun, and I fear we have again met it badly, but I have not heard full particulars. I consider myself very lucky to be out of it but my considered I had done enough in our last show to have a rest. I confess I did work a bit overtime. "I lost in the last show the best friend I ever had (as a soldier); it was Lieut. Jimmie Tobin. Jimmie Tobin told me he saw you and Hazel when you were at Bay Bulls on your honeymoon. He was to me what one could call a real friend, and when I heard of his death I wished I had been in the stunt for revenge, but there will be plenty of opportunities yet. "We have now got Fritz absolutely 'done in' so you will see him chucking in very soon. "Both sides are using all possible means of taking away life, and I would not be surprised if someone invented something to make the enemy laugh till their sides burst. It is the only thing yet to be invented. "The weather out here is not as pleasant as one would have for a Sunday school picnic at Mount Pearl. Oh for a cup of tea in the open air—the soldier says, 'Oh for a cup of tea under a roof.' "Please God after this little row is over I shall think nothing of marching twenty miles with a tent, three days' grub for 4 of 6, stove, coal, etc., on my back, not talk of gun, ammunition, etc.; think nothing of walking to Topsail for a stroll on a Sunday afternoon. "Well, old boy, my 4th Xmas from home is drawing near, and I must wish you all a Bright, Jolly and Happy Xmas and New Year."

# "V.C." Smoking Mixture



Is so beautifully cool with such a satisfying flavor and so convenient in the 15 cent size, the round tin fits away in the pocket so nicely and for the man who uses cut tobacco in the pipe, and to roll his own Cigarettes, "V.C." is the

"Just Right" Smoking Mixture. Imperial Tobacco Co. Newfoundland

# NEW FURNITURE.

We have just received another shipment of New Furniture, Bought at Last Year's Prices, which we will offer at Old Prices to clear,

as prices will positively be much higher. Those intending to buy Furniture within the next three months, will do well to see same. It consists of:—

- Sideboards, Extension Tables, Bureaus & Stands, Chairs, Rockers in various sizes and prices, Also, a small shipment of BEDS, we offer with our Springs and Mattresses, at special prices.

The C. L. MARCH CO., Ltd., Corner Water and Springdale Streets, St. John's.

# Forget the Eight Ounces, it's only throwing your money away.

But don't forget to have your suit or overcoat Cleaned and Pressed for the holiday season, as it is going to be very DRY weather, and you need good clothes. Phone 574 or send to SPURRELL the Tailor, 365 Water St.—dec19,eod,t

# Fighting to Free New York Harbour of Ice.

Coal Supply Ice-Bound—Tugs Trying to Break Up Blockade. New York, Jan. 4.—The fight to save New York from the menacing coal famine developed yesterday into a race between the icy winds and zero temperatures that were pouring in from the north on the waters about Manhattan Island, and a hundred tugs, fire-boats, police boats and one steel freight ship that was trying to break up the ice and stir up the waters so that there would not be a complete harbor blockade. Every minute the near zero temperature held last night increased the danger that New York's fuel supply by water would be cut off. The Hudson River was frozen down to 290th Street, the Harlem River was frozen down to 140th Street, and ice fast forming in Staten Island waters threatened to cut off this huge coal terminal adjacent. Faced by these conditions, A. H. Smith, director of railroads for the eastern district, appealed last night to Director-General McAdoo to obtain help from the Navy Department. A request made earlier in the day to Rear-Admiral Usher at the Navy Yard brought the information that no ice-breakers were available there. Meantime, Mr. Smith called a meeting of the marine departments of all the coal-carrying railroads and arranged for a pooling of their efforts to get coal from the terminals to New York. There are available in the harbor 2,000 lighters and 300 car floats. Everyday Etiquette. "When a girl friend brings her brother to call on me and I have never met him before, should I rise when he is introduced?" asked Peggy. "A hostess should always rise to accept an introduction to either a man or woman," answered her aunt.

# LEMONS BRING OUT THE HIDDEN BEAUTY

Make this lotion for very little cost and just see for yourself. What girl or woman hasn't heard of lemon juice to remove complexion blemishes; to bleach the skin and to bring out the roses, the freshness and the hidden beauty? But lemon juice alone is acid, therefore irritating, and should be mixed with orchard white this way. Strain through a fine cloth the juice of two fresh lemons into a bottle containing about three ounces of orchard white, then shake well and you have a whole quart pint of skin and complexion lotion at about the cost one usually pays for a small jar of ordinary cold cream. Be sure to strain the lemon juice so no pulp gets into the bottle, then this lotion will remain pure and fresh for months. When applied daily to the face, neck, arms and hands it should help to bleach, clear, smoothen and beautify the skin. Any druggist will supply three ounces of orchard white at very little cost and the grocer has the lemons. BIRDWELL'S LIME-BLEND CURE GET IN COVE.

# MEN'S British Made COLLARS.

We have just opened a full range of sizes in those well known makes that have given such satisfaction in the past: The Frinton, Saxon, Link, Royalty and St. Patrick.

- Also, some Men's SOFT COLLARS, Cream and Striped. Men's White Rubber Collars, Boys' Rubber Collars. Don't wait 'till we can't suit you, COME NOW.

# A. & S. RODGER.

AN ADVANCE IN MILK—A number of milk vendors served notice on their customers yesterday that the price of milk would advance one cent per pint at the beginning of next month. This is the second advance within the past three months. The last jump is an advance of fourteen per cent over the present rate. GOT COAL SUPPLY—A Norwegian ship to-day finished taking the supply of coal she put in here for. LAID TO REST—All that was mortal Mrs. John Hogan, who died in this city, was interred at Harbor Grace, her native town, on Sunday afternoon. Rev. Fr. Walker conducted the burial service. Stafford's Phorotone for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles.—nov6,t

# Warner's Rust-Proof Corsets.

A Work-a-Day Corset as well as for Dress.



Warner's Corsets are made to wear, not to rust, break or tear. You may pay all kinds of money for a Corset but you will never have a better fitting, a better wearing, or a more comfortable Corset than a Warner's. We can give you any Warner's style that is correct for fashion and your figure, and we confidently expect to fill every Corset requirement with a Warner's Rust-Proof, so remarkable are they in shape, comfort and wear. Price: \$1.50 per pair up. Marshall Bros

**\$17.00**  
(SEVENTEEN DOLLARS)  
**\$17.00**

Will buy a barrel of

## Choice Pigs' Heads,

Easily the CHEAPEST barreled  
**MEAT PRODUCT** in the  
market to-day.

One Hundred (100) Barrels only at  
this Ridiculously Low Price, and qual-  
ity positively guaranteed.

Get a barrel or two or  
more while they last.

---

**F. McNAMARA,**  
QUEEN STREET.

## NEW YEAR ADVICE.

To our hundreds of Customers in  
the city and outports we would sug-  
gest the necessity and wisdom of  
making plans for re-furnishing, or  
the buying of new Furniture at once.

Before our Stock-taking commen-  
ces all our vast stock will be subject  
to special prices, while it is also well  
to remember that under existing  
conditions furniture will not get any  
cheaper. Be wise and get any new  
Furniture you need now.

Mail orders promptly and careful-  
ly shipped by us.

**U. S. Picture & Portrait Co.**  
St. John's



### A Really Useful Chafing Dish

Everyone wants a chafing dish! Why not  
get one that is more than a buffet ornament?  
The G-E chafing dish is always ready. No  
flame, no fuss, no danger—simply connect to  
the nearest socket and turn on the current.

The G-E chafing dish is of plain, substan-  
tial design—handsome and of guaranteed  
quality.

**Reid-Nfld. Co.,**  
Electrical Department.  
Phone 40.

### A story between 1907 & 1917.

#### The Rental Value versus the Earning Power.

<p>at \$1,000.00 banked 3 per cent.</p> <p>is \$ 30.00 per year, and for 10 years</p> <p>is \$ 300.00 interest, plus \$1,000.00</p> <p>totals \$1,300.00 for a ten year period.</p>	<p>\$1,000.00 in tire stocks</p> <p>Paid 5 p.c. the first year.</p> <p>Paid 7 p.c. for three years.</p> <p>Paid 8 p.c. for three years.</p> <p>Paid 10 p.c. for one year.</p> <p>Paid 24 p.c. for two years.</p> <p>Totalling \$1,080.00 dividends, plus the growth of the princi- pal, \$48,000.00, totaling \$49,- 080.00 for a ten year period.</p>
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CAN ANYONE IN NEWFOUNDLAND CONTRADICT IT?

**J. J. LACEY & CO., Ltd.,**  
INVESTMENT SPECIALISTS, CITY CHAMBERS.  
(Over Royal Bank of Canada.)

### First-Class PIANOS and ORGANS

In Stock.

Buy now. Prices going up. Those  
to come will be much higher in price.

**CHARLES HUTTON,**  
Reliable Piano and Organ Store.

### THE DAILY MAIL Year Book

for 1918,  
27 cents.  
Postage, 2c.

## Sugar! Sugar!

On the spot and to arrive:

### Am. Granulated Sugar.

Now booking orders.


**GEO. NEAL**

## Steer Brothers.

- 200 cases, 3's, Tomatoes.
- 100 cases, 2's, Tomatoes.
- 100 cases, 2's, June Peas.
- 100 cases Clarke's Pork and Beans.
- 50 cases Armour's Pork & Beans, 3's.
- 50 cases Libby's Pork & Beans, med.
- 20 boxes Blue Nose Butter.
- 30 crates Kellogg's Corn Flakes.
- 300 dozen Nerviline.
- 36 dozen Eno's Fruit Salts.
- Jay's Fluid, large and small bottles.

'Phone 647.

### KEEP YOUR FEET DRY Use DRI-FOOT.



For All Shoes  
**DRI-FOOT**  
Waterproofing

You do not need to wear heavy, uncomfortable  
rubbers if you treat your shoes with it. Dri-Foot is  
a liquid composition that waterproofs your shoes and  
gives them longer wear. It is invisible—does not  
prevent polishing, costs but a fraction as much as  
rubbers and one application lasts all season.

Children's shoes as well as yours should be  
treated with Dri-Foot.

**A FULL-SIZED CAN FOR 25c.**  
*We heartily recommend it.*

In 10, 15 and 25c sizes.  
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Distributors.

**GARRETT BYRNE,**  
Bookseller & Stationer.

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**Grove Hill Bulletin**

THIS WEEK.

Wreaths, Crosses, Floral De-  
signs and Decorations  
at shortest notice. Outport or-  
ders given prompt attention.

Terms: Strictly Cash.  
PHONE 247.

**J. McNEIL,**  
Waterford Bridge Road.

### J. J. ST. JOHN.

BIG DROP IN PROVISIONS.

We carry a large stock and our prices are lower than the  
other man's. Touch in and see.

- 450 brs. VICTOR FLOUR, 200 brs. FIVE ROSES.
- 250 brs. ROBIN HOOD, 150 brs. VERBENA.
- 100 brs. BAILY BEAN.
- 120 bunches BEST BARRADOES MOLASSES.
- 125 brs. PORK at \$42.50 and \$45.00 brl.
- 95 brs. BEEF at \$30.00.
- 1,000 bags CATTLE FEED.
- 500 bags GLUTEN FEED, \$4.00.
- 500 bags WHITE & MIXED OATS, 600 bags BRAN.

**J. J. ST. JOHN,**  
126 and 128 DUCKWORTH STREET.

## Steer Brothers.

### Your Business Success in 1917

Rests upon the dependability of your  
service of supply.

Three big facts—big buying power,  
immense production, expert work-  
manship—stand behind our claims of  
superior service.

It will pay all merchants to see  
our spring ranges in

**Men's and Boys'**  
**Suits, Overalls,**  
**Shirts, etc.**

DO IT NOW.

**Newfoundland Clothing Co., Ltd.**

### SLATTERY'S Wholesale Dry Goods.


TO THE TRADE.

We always carry large stocks of  
**English and American  
DRY GOODS.**

Headquarters for POUND GOODS.

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Artificial teeth repaired and  
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Full Upper or Lower Sets,  
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Just Arrived by the English Steamer

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The Xmas Numbers of the Illustrated London  
News with Supplement, "The Call" . . . . . 70c.

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The British Girls' Annual for 1918.

The British Boys' Annual for 1918.

THE FOLLOWING JANUARY MAGAZINES:  
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All the leading Fashion Books; in fact we have  
everything in up-to-date reading matter at

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Leading Bookseller & Stationer, 177-9 Water St.

EIGHT PAGES TO-DAY.  
WEATHER FORECAST.

TORONTO, Noon.—Decreasing S. B.  
S. W. winds, cloudy with occasional  
light snow or sleet to-day and Thurs-  
day not much change in temperature.

VOLUME XXXX.

### Auction Sales!

**THE PEOPLE'S  
AUCTIONEER**

**AUCTION—FREEHOLD.**  
On the Premises,  
Thursday, January 17th,  
at 12 o'clock noon,  
That Desirable Dwelling  
House,  
No. 37 Monksdown Road, Freehold,  
and in first-class repair.  
**P. C. O'DRISCOLL,**  
Auctioneer.

**AUCTION.**  
At the British Hall on Friday  
next, the 18th inst., at 10.30 a.m., a  
quantity of Household Furniture and  
Effects, including 1 Superior Upright  
Gumeyer Piano, and one do. made  
by Wm. Duck & Sons, England. Par-  
ties desirous of sending articles for  
sale above will please not do so  
before Thursday morning, as nothing  
will be received before that day.

**P. C. O'DRISCOLL,**  
Auctioneer.

**STEAMER FOR SALE!**

The S. S. AMELIA, until now en-  
gaged in carrying freight, mails and  
passengers between Pictou and the  
Magdalen Islands, is now offered for  
sale.

Built of steel. Length 145 ft.,  
width 28.8 ft., depth moulded 12 ft.  
carries 300 tons. Bunkers 50 tons.  
Speed 11 knots. Licensed to carry 35  
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For price and particulars apply to  
**W. H. STARRATT,**  
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SOAP.**

The most economical Soap  
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**OUT IN PRICES.**  
OUR PRICES NOW ARE:  
Beef, 40c. per lb.  
Roasting Beef, 30 & 35c. lb.  
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