

TEN PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE-DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.

WEATHER FORECAST. TORONTO, Noon.—Fresh W. winds; a few local showers but mostly fair; somewhat higher temperature. Friday, fair. WEDNESDAY, Noon.—Bar, 29.40, ther. 52.

THE EVENING TELEGRAM.

READ BY OVER 40,000 PEOPLE EVERY DAY.

VOLUME XXXVI.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, THURSDAY, OCTOBER 8, 1914.

\$3.00 PER YEAR.

NUMBER 233.

USE BUFFALO FLOUR.

Sold at BOWRING'S Retail Store.

Auction Sales!

Fred. J. Roil & Co., REAL ESTATE. SMALLWOOD BUILDING, Duckworth Street. P. O. Box 1210. HOUSES TO SELL, HOUSES TO LET, LAND FOR LEASE, LAND FOR SALE, SUBURBAN PROPERTY, FARMS FOR SALE, BUILDING LOTS, MORTGAGE INVESTMENTS, LOANS NEGOTIATED, INTEREST COLLECTED, RENTS COLLECTED.

Have You Read This? It is well worth your while, for it is a delightful story. Cloth, 50c; if mailed, 52c. KENNEDY SQUARE. By F. Hopkinson Smith. Kennedy Square, a place of "birds and trees and flowers," is both abiding place and symbol of that small and charmingly select coterie of aristocracy in the old South. St. George Wilmet Temple, "a perfect embodiment of all that blood had bequeathed him," is the center of the group portrayed in this story and at his invitation enters also Poe at the beginning of the Poet's prominence. The love of a tempestuous youth, born a gentleman, for "the proudest and loveliest girl on earth," furnishes the theme of the tale—a love tested by pride by a duel by hospitality and by the devotion of faithful blacks; a love in the evolution of which character is deepened and chastened and strengthened.

FISHERMEN!

LABORMEN, TRUCKMEN, POLICEMEN, RAILROADMEN, SPORTSMEN and GUIDES. Keep the factories open by purchasing Local Made Boots. Our Boots are all solid throughout and made by skilled workmen. Double wear in each pair.



Here are Boots for the Workingman, will stand longer than any two pairs of imported boots you can buy for the same price, \$2.50 and \$3.00. Men's Waterproof Laced Boots, \$2.50, \$3.00 and \$3.50. Just the thing for wet weather. We also carry Boys' and Youths' Boots in the same style. Prices: \$1.50, \$1.00, \$1.75, \$2.00, \$2.25 and \$2.50.



Men's Waterproof Boots, eight, ten, twelve, fourteen, sixteen and eighteen inches high. \$4.00, \$4.50, \$4.75, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50 up. We keep Men's Skin Boots and Larragans in stock. \$2.00, \$2.75, \$4.50, \$5.50 & \$8.75.



Boys Storm Shoes. Our Boys' and Youths' Storm Boots wear like iron. Parents send along your boy and have his measure taken for a pair of these Waterproof Boots. Prices: \$3.00, \$3.50, \$3.75, \$4.00. We have also good Boys' Boots at \$1.75, \$1.50, \$2.00 and \$2.50. N.B.—We make a specialty of Repairing. Old shoes made like new.

Popular Soap! "Perfection" Soap. The popularity of "Perfection" Soap is always increasing. More householders are using it to-day than ever before. We hope that every grocer in Newfoundland anticipating a large fall trade is losing no chance of recommending "PERFECTION."

Red Cross Line. INTENDED SAILINGS. From New York S.S. "STEPHANO" Oct. 10th From St. John's S.S. "STEPHANO" Oct. 17th

Irish J. J. St. John Butter. Gentle and simple like Good Butter. The s.s. Carthaginian brought us another fresh shipment from the Lakes of Killarney. Nothing better ever entered the Narrows.

English Mackintoshes that wear and fit well. Prices \$6.00 to \$13.50. SMYTH'S. G. F. KEARNEY, Mgr.

Over 40,000 People Read The Telegram

All New Stock. 100 tubs P. E. I. BUTTER. 50 boxes P. E. I. BUTTER. 50 boxes TWIN CHEESE. 50 sides IRISH BACON. 50 IRISH HAMS. 2 tes. PIGS' HEADS. 100 boxes CALIFORNIA RAISINS, 3 Crown. 100 boxes CALIFORNIA RAISINS, Seeded; 1 lb. packets. 100 cases CURRANTS, loose & packets.

J. D. RYAN, 281 Water Street. oct8,31,th,s,tu

Anglo-American Telegraph Company, Limited. REDUCTION OF RATES TO WEST INDIES. Effective October first, 1914, the tariff to Jamaica, St. Kitts, Antigua, Dominica, St. Lucia, St. Vincent, Barbadoes, Grenada, Trinidad, British Guiana is reduced to Thirty-Six Cents (36c.) per word.

ROSSLEY THEATRE. The Best Show Ever Presented. THE 4 BRITISH BELLES—4 in New Act. THE GIRLS AND BOYS FROM WHITECHAPEL. Miss Webster in beautiful Scotch Ballads.

FOR SALE. 1 YOUNG HORSE, about 6 years old. 1 MARE, about 1,000 lbs. Also A FEW YOUNG YORKSHIRE PIGS, ready for delivery. J. W. CAMPBELL, ROBINSON'S HILL. Telephone 866. sep22, oct, tf

Legion of Frontiersmen. All members of the Legion are requested to be present on Friday evening, Oct. 9th, not later than 7.15 o'clock, for the purpose of having flashlight picture taken. Full dress. By order, E. W. YERRE HOLLOWAY, Lieut. Q. M.

TO LET—House, 53 Cochran Street; electric light, hot and cold water; possession given 1st November. Apply on the premises. oct, 27, 11

TO LET—Furnished House with modern improvements, situate on car line; apply at this office. oct8,th,s,tu,tf

WANTED—A Lady Assistant for General Dry Goods; good proposition to competent person; state salary expected and experience. One capable of taking charge if necessary preferred; correspondence confidential. Apply "SALES LADY," this office. oct8,21

WANTED—A Girl for general housework; apply to MRS. JOHN CLOUSTON, 95 Forest Road. oct8,21

WANTED—A Good General Girl, one with a knowledge of plain cooking preferred; apply to MRS. W. F. JOYCE, 6 Barnes Road. oct8,21

Help the War Fund. Dickson's Tea. We have just received another large shipment of Dickson's Tea. and on all sales, from now till October 31st, we will give Five per cent. to The Newfoundland Ladies' Patriotic Fund.

The Universal Agencies. 187 WATER STREET. Telephone 60. sep19, oct, tf

A. B. LEHR (The Senior Dentist) 203 Water Street. sep26,s,tu,th

1st Newfoundland Regiment. Suppliers and others are respectfully notified that all claims of whatsoever nature against the Regiment must be in the possession of the Quartermaster, Capt. H. Outerbridge, P. O. Box 1242, not later than Thursday, the 8th inst., after which none can be recognized.

Dicks & Co., Ltd. Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

Free GUARANTEED American Silk HOSIERY. We Want You to Know These Hose. They stood the test when all others failed. They give real foot comfort.

NOTICE! Those having claims against the Musketry Committee of the First Nfd. Regiment are requested to send same to the undersigned not later than the 10th inst.

Notice for Tenders! Tenders will be received from persons wanting the right to cut timber over area 165 ac. miles at Hall's Bay. Tenders to state the prices per cord and thousand feet superficial measurement for logs—stumpage. The highest or any tender may not be accepted.

F. SMALLWOOD, THE HOME OF GOOD SHOES. W. J. WHELAN, 182 Duckworth Street. Phone 55. Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty; at shortest notice. Carpets Cleaned and all orders attended to. P. O. Box 1127. N.B.—Orders can be left to Janitor Board of Trade Bldg. MINARD'S LINIMENT FOR SALE EVERYWHERE.

MINARD'S LINIMENT LUMBERMAN'S FRIEND.

The Royal Stores Again to the Front

JOB CUFF LINKS.
A big supply of handsome Rolled Gold Cuff Links in various designs, some inset with colored stones. Special 10c per pair

With a Group of Economy Offerings that will arouse the keenest interest among thrifty folk.

Rubber Heels.
Over 300 pairs of Dunlop's famous Rubber heels. The "Solid Comfort" brand. No one should be without a pair of these. We offer them in all sizes for Fri. & Sat. at per pr. 30c

Specials in Fancy Linens.

EMBROIDERED DUCHESS SETS.
Genuine Irish manufacture White Linen, 4 pieces to a set, trimmed with embroidery work, finished with plain hemstitched and scalloped edges. Regular per set, 80 cents. Fri. & Sat. day and Saturday 67c

TRAY CLOTHS.
Over 6 dozen in the assortment. Some of these cloths are quite plain, others have Embroidered designs; sizes run about 14 x 20. Reg. 25 cents each. Friday and Saturday 20c

Quilts.
This week we offer values in Honeycomb Quilts that are hard to beat; nothing like the quality displayed here has been offered in St. John's for years. Full sized Quilts in White and Colored patterns; fringed ends; values to \$2.50 each. Friday and Saturday 1.70

Table Damask.
Pure White Damask Table Linen. This line came in with our regular fall supply; beautiful designs, with that desirable soft satiny finish, 62 inches wide. Reg. 50c. yard. Friday and Saturday 43c

Blouse Flettes.
Over 25 pieces of pretty Blouse Flettes. To those who do their own sewing this ought to be welcome news; most of the colorings are dark but very pleasing, in Stripes, Plaids and Checks. Regular 17 cents a yard. Friday and Saturday 14c

Sale of Dress Goods.
This offer should appeal very strongly to those who have yet to secure their dresses or costumes for the fall. Over 45 pieces of high grade Dress Goods in the most fashionable colors now in favor. Fabrics include Amazon Cloths, Broches, Taffetas, etc. Reg. 90 cents per yard. Friday and Saturday 76c

Wool Blankets.
Housekeepers are generally keen judges of Blankets. A glance at this line will convince you that in securing a pair of these Wool Blankets you are getting good value; full sized Blankets, 60 x 78 in.; blue borders. Regular values to \$4.20. Friday and Saturday 3.60

Fleece Calico
Stent quality; soft finish, absolutely no fluffing; in Blue and White, 27 inches wide; exceptional value. Special for Friday and Saturday per yard 13c

Men's Boots
Heavy Tan Leather Boots for fall and winter weather; stout Viscelized Soles; Blucher styles; guaranteed watertight. Reg. \$5.50 pair. Fri. & Sat. day and Saturday 4.90

Corsets
3 different models in D & A Corsets; medium and low Busts. 4 garters; splendid styles; all new; sizes 19 to 29 inches. Reg. \$1.75 pair. Friday & Saturday 1.58

Divided Skirts
Cotton Knitted Directoire Knickers; Fleece lined; colors Navy, Sage, Mole, Electric Tan, Grey and Cream. Reg. \$1.00 pair. Fri. & Sat. 87c

Silk Ribbon
All Silk Taffeta Ribbon; 5 1/2 inches wide; firm finish; in a splendid variety of fashionable shades. Special for Friday and Saturday 15c

BARGAINS that will interest the MEN.

MEN'S BOOTS.
Unusual values in Business Boots for Men, in Gunmetal and Vic Kid finished leathers, Blucher styles, in a full range of sizes. Reg. \$3.00 pair. Friday and Saturday 2.75

MEN'S BRACES.
Reliable Braces for Men who do hard work; strong elastic leather and metal fittings; the best Brace on the market. Special, per pair 30c

MEN'S CAPS.
English and American Caps in Tweed, Serges, &c., for Fall and Winter; some fitted with Arctic knit inside bands; all sizes. Reg. 65c. each. Friday and Saturday 58c

GENT'S GLOVES.
Over 10 dozen pairs Tan Cape Driving Gloves, soft superior finish, made in England; sizes from 7 1/2 to 10. Reg. \$1.10 pair. Friday and Saturday 92c

GENT'S NECKWEAR.
An enormous quantity of smart Silk and Cotton Neckwear for Men, including Wide Band and Paris shaped Ties, in an extensive variety of colors. Special for Friday & Sat., ea. 21c

SILK HANDKERCHIEFS.
In Cream only; all Silk, elaborately embroidered initials on corners; hem-stitched. Reg. 65c. each. Fri. & Sat. day and Saturday 55c

Grocery Bargains.

Meadow Sweet Toilet Soap, 3 cakes for 11c
French Green Peas, large size. Reg. \$1.00 each for 90c
Shinola Boot Polish. Special, per tin 9c
Tomato Catsup. Special, per bottle 15c
Choice Ceylon Tea. Reg. 40c. lb. for 35c
White's Pickles. Reg. 22c. bottle for 20c

PARTRIDGE BERRIES, per gal., 25c.

Crockery.

Glass China Preserve Dishes, 7 pieces. Reg. 35c. for 30c
China Fern Pots, large size. Reg. \$1.00 each for 90c
White Stone Tea Plates, 5 inch. Special, 3 for 10c
White Stone Jelly Moulds. Reg. 35c. each for 32c
21-piece English China Tea Sets. Reg. \$2.00 for 1.75
White and Gold Jugs, large size. Reg. 22c. for 20c

Men's Shirts.

Stylish Shirts, ready for service. When it comes to buying Shirts, most men are particularly about the pattern. This lot ought to satisfy you as the selection of patterns is very extensive. Soft bosoms, medium cuffs; all sizes. Reg. \$1.25 each. Friday and Saturday 1.08

Savings in the Smallware Section.

COMMON PINS—All large Pins White Wire. Special 6 Sheets for 7c
COMFORT ARM BANDS—Good Elastic, assorted colors. Reg. 10c. pair for 8c
BULL DOG BUTTONS—The Bachelor's friend. Require no sewing; 5 on card. Special 2 cards for 4c
BAND PURSES—Tan Leather; English make; Superior quality. Reg. 15c. each for 12c

HARDWARE Specials. {15c.} ALL ONE Price.

Can Openers. Lime Brushes.
Tooth Brushes. Bread Knives.
Perfect Lamp Burners. Spokeshaves.
Enamel Bowls. Screw Drivers.
Paddocks. Varnish Brushes.
Bake Pans. Carpenters' Pincers.
Hat and Coat Racks. Shoe Brushes.
Enamel Soap Holder. Nutmeg Graters.
Tin Sugar Scoops. Mining Knives.
Extension Strainers. Cake Coolers.
Egg Beaters. Compass Saws.
Soup Savers. Sink Dish Washers. Towel Racks.
Folding Pocket Scissors. Carpenters Rules. Scrub Brushes. Fire Shovels.

Patriotic Hkds.

Over 20 dozen Cotton Handkerchiefs, ready Hemmed; each one has a photo of the Royal Family and National Anthem with words & music. Special, each Friday & Saturday 4c

The Royal Stores Ltd.

Hobby Books.

Books, written by experts on different subjects, including Pets, Gardening, Nursing, Cooking, Needlework, Photography. Special for Friday & Saturday 17c

This Date in History.

OCTOBER 8.
Full Moon—4th.
Days Past—280 To Come—84

HENRY FIELDING died 1754, aged 47. "The Father of the English Novel," the events of his life are not easy to trace. It is certain that on the failure of his wife's fortune, he took a theatre, and, when this failed, tried his hand at law. He was contributing to literature all the time. "Joseph Andrews," published soon after the appearance of Richardson's "Pamela" made his fame. Fielding died in Lisbon where he had gone for the benefit of his health.

REMBRANDT died 1669, aged 63. One of the greatest of the Dutch school of painters, who produced many remarkably successful portraits as well as numerous figure subjects, all of them distinguished by their masterly qualities.
G. DuMAURIER died 1896, aged 62. One of the best known of the "Punch" artists during a long period and author of "Tilly."
Were half the power that fills the world with terror,
Were half the wealth bestowed on camps and courts,
Given to redeem the human mind from error,
There were no need for arsenals nor forts.
The warrior's name would be a name abhor'd,
And every nation, that should lift again
Its hand against a brother, on its forehead
Should wear forever more the curse of Cain.
—Longfellow.

Sulphate of Ammonia.

St. John's Gas Light Company.
Dear Sir,—I have analyzed a sample of Sulphate of Ammonia made at your Works, and I found 20.5 per cent. of NITROGEN, Sulphates of Ammonia and Nitrate of Soda are the two principal Nitrogen manure.
Sulphate of Ammonia is less soluble than Nitrate of Soda, consequently it is a safer manure to use during a wet season.
Yours truly,
D. JAMES DAVIES, B.S.C., F.C.S.,
Analyst and Assayer.

Campbell-Ayre Nuptials

The marriage of S. B. Boyd Campbell, M.B., M.R.C.P., B.M., of Belfast, Ireland, and Miss Isabelle Ayre, daughter of Mr. and Mrs. Charles P. Ayre, took place yesterday afternoon at "Burn Brae," Waterford Bridge Road, in the presence of the immediate relatives and friends of the bride. The ceremony was performed by the Rev. N. M. Guy, M.A., Pastor of George Street Methodist Church.
The bride wore a white satin dress, with court train, with horse shoe and lover's knot of orange blossoms, and Dutch cap, also with orange blossoms. Her veil was of old Limerick lace, lent by the groom's mother. Miss Dorothy Ayre acted as bridesmaid, and wore peach-coloured satin and tulle, with bouquet of crimson sweet peas. Misses Sheila, Kathleen and Blaikie Ayre, and Miss Elizabeth Knowling, cousins of the bride, were flower girls and carried bouquets of sweet peas. Mr. Eric S. Ayre supported the groom.
As the bride entered the room, leaning on the arm of her father, Mr. Gordon Christian played Mendelssohn's Wedding March.
The groom's presents were: to the bride, an engine turned gold bracelet; to the bridesmaid, gold curb bracelet; and the flower-girls, gold pins with Irish shamrocks.
Dr. and Mrs. Campbell will spend a few weeks here, and will sail for their new home in Belfast, about the 20th of the month.
The Telegram joins in the congratulations extended to Dr. and Mrs. Campbell, and wishes them unclouded happiness.

Have You an Itchy Spot?

Somewhere on your body? If so, attend to it at once. In Eczema—and itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally eczematous—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and if used in the earlier stages of the trouble will almost certainly bring a cure, and in any case will greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake.

ZYLEX, London.

CARGO OF CATTLE.—The schr. Yukon arrived here yesterday from Port Mulgrave with a cargo of cattle, sheep and hay consigned to W. B. Fraser. The Yukon is a new vessel, recently purchased in Nova Scotia by Mr. George Tibbo, of Grand Bank. It is not unlikely that the vessel will make another trip here with a similar cargo.



Published by Authority.

Under the provisions of "The Stamp Acts, 1898-1914," the following Rules and Regulations respecting Stamp Duties, in substitution for those of date September 15th, 1914, have been approved by His Excellency the Governor in Council.

JOHN E. BENNETT,
Colonial Secretary,
Department of the Colonial Secretary,
October 6th, 1914.

1. Every instrument shall be stamped on its face, when possible.
2. Cancellation of stamps shall be made by the person cancelling, writing, printing or perforating his name or initials with date across stamp.
3. Bills of Exchange, Cheques, Promissory Notes, Bills of Lading, Shipping Receipts, and Charter Parties shall be stamped and the stamps thereon cancelled as follows:—

- (a) Bills of Exchange, Cheques and Promissory Notes drawn or made in the Colony by the person signing the same; provided that in the case of a cheque on a Banker, the Banker to whom it is presented may, if it is unstamped, stamp the same and cancel the stamp.
- (b) Bills of Exchange, Cheques and Promissory Notes drawn or made outside the Colony by the person in the Colony into whose hands any such Bill, cheque or note shall come unstamped before he in any manner negotiates or pays the same.
- (c) Bills of Lading executed outside the Colony by the Consignee in the Colony into whose hand any such Bill of Lading may come before he in any manner negotiates the same.
- (d) Bills of Lading executed in the Colony by the shipper. Provided that if any Bill of Lading is presented to any person or Company for signature unstamped, such person or Company may stamp the same and cancel the stamp.
- (e) Shipping Receipts by the shipper. Provided that if any Shipping Receipt is presented to any person or Company for signature unstamped, such person or Company may stamp the same and cancel the stamp.
- (f) Charter Parties by the person in the Colony last executing the same.
- (g) Charter Parties executed wholly outside the Colony by the person in the Colony into whose hands any such Charter Party comes unstamped before he in any manner uses or takes any action upon such Charter Party.

4. The person upon whom the obligation to stamp and cancel any instrument is imposed by these Rules shall be deemed to be a person issuing an instrument, and, if he fails to stamp such instrument with its proper stamp, or to cancel such stamp, he shall be liable to the penalties imposed by Section 22 of the Act 61 Victoria, Cap. 14, entitled "An Act respecting the Payment of Certain Fees and Charges by Stamp."
5. Any Rules and Regulations which may have been heretofore made under the provisions of "The Stamp Acts, 1898-1914," are hereby rescinded.
NOTE.—Copies of "The Stamp Act" and of the foregoing Rules and Regulations may be obtained from the Banks, Stipendiary Magistrates, the Departments of Justice, Finance and Customs, or the Colonial Secretary, oct. 6/14



A TASTE
of our Meat will convince you of its delicious flavor and splendid quality. We offer you only choice cuts of

THE BEST MEATS.
Why not try ordering whatever you need for breakfast and dinner here-to-morrow?
We feel sure that we can satisfy you both as to quality, fair weight and reasonable prices.

M. CONNOLLY,
Phone 420. 178 Duckworth St.

FIRST NEWFOUNDLAND REGIMENT.

We have a Set of 50 Pictures of the Camp, Presenting the Colors, Complete Group of Officers, Regiment Saluting the Colours, (this is a panorama Picture showing the whole Regiment), the Ambulance Squad, the Standard Bearers, the Guard, etc.

A good Set in which you are almost sure of finding any particular face you may want.

'Phone 768.

THE HOLLOWAY STUDIO, LTD.

Corner Bates' Hill and Henry Street.

Fall Styles. 1914

WE announced last week the opening display of our new Fall Coats. From the following description of one or two of the most elegant designs an idea good enough to make you want to see the entire stock can be obtained.

¶ Fancy Astrakan Cloth Coat in dark Tango shade, deep collar of rich Velvet, Raglan sleeves with wide armholes, fancy cuffs and pockets and broad, extra low belt effect. (Same style coat in mid. and dark mahogany Brown, Cardinal, Grey, Navy and many pretty mixtures.)

¶ Astrakan Cloth Coat in fancy Saxe and Black striped mixture. Round corners, deep collar and cuffs, lined throughout rich Saxe Satin.

¶ All styles and sizes of Ladies' Coats in the newest colors and materials.

U. S. Picture & Portrait Co.

Posted at St. Pierre.

AVIATOR WINS LEGION OF HONOR.

Official. Oct. 7th (Midnight). With the exception of both wings where German attacks repulsed comparatively calm on remaining front. On the left German cavalry repulsed and thrown back north of Lille.

Between Chalones and Roye ground previously lost has been regained. At centre we have advanced on certain points.

To our right no change. Mr. Poincaré arrived at Paris from battle front and leaves to-morrow for Bordeaux. He has remitted to Hotel Invalides six Standards captured from enemy.

On October 5th both armies witnessed an aeroplane duel at Jonchery, near Rheims. A German biplane after reconnoitering our positions was returning to German lines, when Sergeant Frantz, a distinguished French aviator accompanied by mechanic Quinault, flew on board his aeroplane in pursuit of enemy. Frantz in an outflanking movement turned and fired on the German aeroplane, wounding pilot and lodging a shot in gasoline tank causing an explosion while German aeroplane all ablaze fell rapidly near the French lines. The French aviators in majestic evolution descended to ground. German aviators were picked up and carbonized. Sergeant Frantz was decorated with the Legion of Honor and Quinault received Military Medal.

Fish Steamer at Labrador.

When the s.s. Kyle was coming south a large steamer was at Flat Islands loading fish for foreign markets. The ship had on board four thousand quintals, but loading operations had to be discontinued owing to bad weather. The steamer is a large one and is chartered by Messrs. Templeman and Munn.

Every parcel of tea sold here is guaranteed to be absolutely pure. We furnish the tea as pure to you in the parcel as we get it in the chest, with no unholly mixture to spoil its natural flavor. The utmost precautions are taken that purity and perfection may always be secured. Our brands:—

STAR, HOMESTEAD, ROSALIND, BALMORAL.

C. P. EAGAN,

Duckworth Street and Queen's Road.

Supreme Court.

(Before Full Bench.)
The Commercial Cable Co. vs. the Nfld. Government.
This is an action for damages for breach of contract. Kent, K.C. for plaintiffs, and the Attorney General, Furlong, K.C., and Morrison, K.C., for defendants. Kent, K.C., states the plaintiff's claim. The evidence taken under commission was put in. An adjournment was taken by consent till 11 o'clock to-morrow.

Patriotic Fund.

Editor Evening Telegram.
Dear Sir,—Please acknowledge through the columns of your paper the following subscriptions towards the Patriotic Fund:—
Amount already acknowledged \$59,443 15
Capt. Charles Dawe 50 00
St. Mary's Young Men's Association, per W. B. Crossman and H. Ford 10 00
Employees Harvey's Butteryne Factory, one day's pay, as follows:—J. Embery, J. Coody, J. Donovan, J. Harvey, R. Pike, S. Stevens, D. Hallett, J. Byrne, T. Hammond, G. Osmund, W. O'Brien, Hanrahan, W. Daniels, A. G. Williams, T. Byrne, G. Butt, A. Dowden, G. Pearce, M. Whelan, J. Hussey, T. Hussey, J. Anthony 45 00
Rev. W. C. Shears, Forestville, Maryland, U.S.A. 5 00
T. & J. (2nd instalment) 5 09
Employees Saunders Howell & Co., Carboneau, one day's pay 54 00
\$59,612 74
Yours very truly,
JOHN S. MUNN,
Hon. Treas. Fin. Committee.

McMurdo's Store News.

THURSDAY, Oct. 8th, 1914.
Now is the time to look out your hot water bottle and see if you need a new one. Once a hot water bottle becomes leaky it is usually vain to attempt to repair it—the only remedy is to get a new one. We have a good stock of Hot Water Bottles in this establishment of every size and rubber most of which are guaranteed for a certain period of use. We would like you to buy hot water bottles, especially if they are taken early in the attack. Price 25 cents a box.

Kyle Back from Labrador.

The s.s. Kyle, Capt. Parsons, arrived in port from the Labrador service at 9:20 a.m. to-day. The ship left here on Sept. 19th and made all the ports of call as far north as Nain, going and returning. Bolsterous weather was experienced during the whole trip. The Kyle brings word that the fishery is now practically over and that the "floaters" are all on the way south. Owing to bad weather the curing of fish was delayed, and some of the late catches will not be ready for shipment for some time. The storm which raged along the Labrador coast about a fortnight ago did much damage to shipping. At Domino, Webster's Cove, Red Point and American Tickle several vessels were damaged and five became total losses. The ship brought along five shipwrecked crews, 200 casks of whale oil, 175 packages of freight and the following passengers in all:—W. L. Woods, H. P. Rines, J. O'Toole, W. P. Canning, Mrs. J. H. Roberts and child, Miss Gladys Roberts, J. A. Wilson, A. T. Clouston, A. M. Clouston, J. S. Woods, R. Rowell and 2 second class.

Reids' Boats.

The Argyle left Marytown at 6:45 p.m. yesterday, inward.
The Bruce arrived at Port aux Basques at 6:30 a.m. to-day.
The Clyde left Lewisport at 9:20 a.m. to-day.
The Dundee left King's Cove early yesterday morning, inward.
The Ethie arrived at Clarenville at 7 p.m. yesterday.
The Glencoe left St. Jacques at 3 p.m. yesterday and is due at Placentia this afternoon.
The Home arrived at Lewisport at 1:30 p.m. yesterday.
The Kyle arrived from the Northward at 9:20 a.m. to-day.
The Lintrose leaves North Sydney to-night.
The Melgic left Lark Harbour at 8:45 a.m. to-day coming south.
The Sagona is north of Twillingate.
Stafford's Phoratox Cough and Cold Cure is the best preparation for all kinds of Coughs and Colds. Price 25c a bottle; post, 5c. extra.—sep19,14

A Thought for the Times

THE WAR—CHAPTER XVI.
I. C. MORRIS.

Whilst the war itself is regrettable, the false reports to which it gives rise are still more regrettable. Perhaps these reports cannot be avoided, as the whole world is on tip-toe to catch the latest bit of news. But there is a difference between false rumours and glaringly false reports which imply mighty issues. The first report of this character was that which thrilled the public by the statement that nineteen German ships had been sunk in the North Sea, and that seventeen other ships had been captured and taken as prizes; and as if to add spice to the story, and to make the sensation greater, a sort of post-script was appended saying that the admiral ship of the English fleet had gone down, and that six other ships had met the same doom. But even this message was not false enough, therefore to embellish it another rumor was set afloat that the Admiral deliberately ran his ship, the "Iron Duke," into the midst of the German squadron for the purpose of allowing them to bait her away at him, and that while they were thus engaged, his fleet put thirty-six of their ships out of commission. For a moment we all, or the most of us, believed this report; but after a little while, and when the sensation of it began to subside, and we looked at the situation more calmly and took a common naval aspect of it, our eyes began to be opened, and very soon the delusion of the thing was exposed. Such a naval battle as would imply the destruction of forty-three ships—thirty-six German and seven English—could not have been possible at that early stage of the war; it being but the first week. It was all a falsehood—a base diabolical lie, and a heinous crime, and one that brought unnecessary sorrow to the heart of the nation.

The "Iron Duke" carries a crew of one thousand men. The other six ships should certainly average half this number each, which at the lowest basis of calculation would give a total of four thousand sailors. Two full days those men, and all the officers, and all their worth, were mourned as lost; and in thousands of England's homes, and into thousands of English hearts, the terrible sorrow entered and was felt and its anguish endured. And even among those who doubted their report, there was a feeling of suspense which was almost as painful as the real sorrow itself.

How could such a report have originated? Who was responsible for its circulation? Who ever its source was, they can cherish the satisfaction of knowing that they inflicted upon the British people a sorrow as great as any that the war has so far caused, or that it will cause. Perhaps the message was paid for; because some people will do strange things for money; but whether it was paid for or not, the report will long be remembered as unfair and therefore un-British.

The second rumor of this character was more of a hoax than the other; and it was never seriously taken by the public, although it is not yet either confirmed or unconfirmed. It was the story of seventy-two thousand Russian soldiers being landed in Scotland direct from Russia. Like the other story the most of us accepted it. The first to publish a doubt of it, was the Hon. P. T. McGrath, who, in his editorial notes the next day very logically hinted the possibility of a doubt, and suggested that the rumor be taken with the proverbial "grain of salt." At present the whole story is discarded, and whilst neither officially ratified, nor officially contradicted, the general opinion is that it was a hoax from first to last, that is as far as Russian troops were concerned.

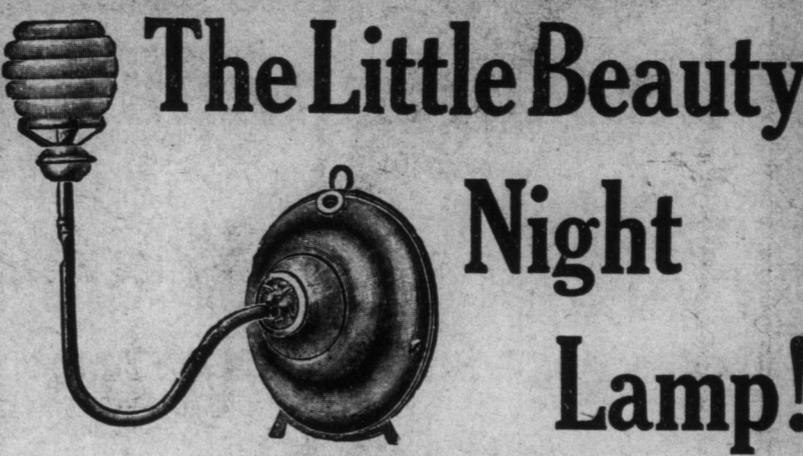
There was not the least necessity for Russian troops to come to the western line of action. Russia can do all the work she wishes at her own side of the conflict. It would indeed have been a great, and very regrettable indication of weakness if at such an early stage of the war it were found necessary to have such help. But it was not. As we have already stated, England was forty per cent better prepared for this war than was generally accepted, hence, with her allied forces, she was, and is, well able to defend her rights on the western boundary line of hostilities. This she has done, and every day the work is advancing, and every move and every manoeuvre of our forces is as "naïve driven in a sure place."

The war is now at its height; and judging from the position of the various forces, and the vast array of men and ammunition that are in action, and the long stretch of border line that is covered, it is not an exaggeration to say that it is one of the greatest battles if not the greatest that the world has yet witnessed. So far the war has been confined to the land, but soon will the booming of the cannon tell the tale that the mighty Dreadnoughts have met and opened fire, and that the waters of the North Sea are being colored by the blood of sailors brave. The guns of these mighty ships are now primed, and when they belch forth their deadly missiles from their turrets, and point their cannon from their embrasures it will be in order for some one to give to the world a report of carnage and blood-shed, such as the sea has never before witnessed, and such as will turn the tide of this war.

(Continued.)
Minard's Liniment Co., Limited.
Gents,—A customer of our cured a very bad case of distemper in a valuable horse by the use of MINARD'S LINIMENT.
Yours very truly,
VILANDIE FRERES.

Wedding Bells.
STRATTON—WARREN.
The Gower Street Methodist Parsonage was the scene of a very pretty wedding on Tuesday afternoon. The contracting parties were Mr. Victor Stratton, of Millertown, and Mrs. Ida Warren, of this city, and the ceremony was performed by the Rev. Mr. Hemmon, B.A. The bride was beautifully gowned in saxe blue-silk and wore a wreath of orange blossoms. She carried a bouquet of chrysanthemums and maiden hair fern. Miss Chattie Wornell was bridesmaid and Mr. William Hawkins supported the groom. After the ceremony a reception was held at the residence of the bride's parents, only the immediate friends of the contracting parties being present. The happy couple were the recipient of many valuable and useful presents. After the reception, Mr. and Mrs. Stratton drove to the station where they entrained for Millertown, their future home. The Telegram extends congratulations to Mr. and Mrs. Stratton and wishes them many years of wedded happiness.

Stafford's Phoratox Cough Cure will cure that cough and cold you have had for a long time. Price 25 cts. Postage 5 and 10 cts. extra.—sep19,14



The Little Beauty Night Lamp!

WILL STAND OR HANG.

The only perfect Lamp for Halls, Bathrooms, Basements, Bed-rooms, etc. Burns ordinary kerosene oil without odor or smoke. One filling, which costs less than 1 cent, will burn 40 hours.

Each Lamp is provided with 21 inches of wick. With ordinary care this will last several years.

The Lamps are made of brass, handsomely nickel plated. Hang it up when retiring, it will afford a steady light throughout the night. For Entries, Doorways, Stairways, or anywhere, and in case of sickness this Lamp will be found to be of great value. There are thousands of satisfied users in Newfoundland. Extra Globes and Wicks always in stock.

Price 75c.; 80c. post paid.

STEER Brothers.

10 Cent Music Folio.

CONTAINING
God Save the King. Ode to Newfoundland.
Rule Britannia. The Banks of Newfoundland.
The British Grenadiers. The Maple Leaf.
A Life on the Ocean Wave. Tramp, Tramp, Tramp.
and 50 others.

CHARLES HUTTON.

Listen! Confidential.

It's about a Fall Suit and Overcoat for you. We are showing a splendid assortment of materials, of the latest designs and weaves, all thoroughly reliable, and made to measure by us they will make exquisite Suits and Overcoats.

Let us take your order now. We will give you clothing first-class in every particular, and at as low a price as it is possible to get high-class clothing.

W. H. Jackman
(The West End Tailor),
39 Water St., West,
St. John's, Nfld.

'Phone 795.

SOMETHING NEW IN SUIT CASES.

"The Fibergras."

Manufactured under a patent process from a grass which is so matted as to guarantee its being absolutely waterproof and insure unusual strength combined with extreme lightness in weight. Fitted with heavy anchor handles, patent brass snap lock, two patent clips and leather bound corners. It is really a most attractive Suit Case. Our price is another attraction.

24 inch Case
\$1.70.

ROBERT TEMPLETON

See Our Window

FOR THE

Famous "North Star" Watch.

Sent to any address in the Island.
Guaranteed for three years. Price:
\$2.00.

Joseph Roper.

FREW'S GREAT FALL SHOWING.

Now showing our New Fall and Winter stock of
LADIES' COATS in leading styles.
LADIES' COSTUMES in Black, Navy and Tweed.
LADIES' HATS, Ready-to-Wear and Untrimmed.
Also NEW FURS, FUR SETS and MUFFS.
It will pay you to see our stock.

William Frew

Just Received,

By S. S. "Stephano,"

800—25's—CASES

1914 CROP

APRICOTS.

HARVEY & Co.
Limited.

Keep out the Cold with a

"Barler" Oil Heater.

They are a source of comfort in the home, giving the greatest amount of heat with the smallest consumption of oil.



BOWRING BROS., Ltd.
Hardware Dept.

Divorced Life

Helen Hanson Fiercks

Verses and Adversities

Marian secure and comfortable among her cushions, watched Challoner's moonlit figure, as he stabbed the water idly with his paddle, and let his canoe travel gently with the current. They had prolonged their chat on the hotel veranda until after ten o'clock, talking of many things—of the mad city they had left behind, its frenzied race for immaterial things, its dearth of life's more genuine values.

To-day Challoner had avoided the subject of his wife, Marian, eager to know more of her, had refrained, however, from directing the current of conversation upon her, and satisfied herself with the brief mention of her which Challoner had made several days before. This she knew; that the Challoners were entirely incompatible; they cared for different things, nursed different ideals. And she knew that the wife, descending in her pursuit of what she wanted, was hurrying her husband on into directions he would gladly have avoided, had his stern sense of duty not kept him in harness, and as obedient as possible to the whim and dictation of his determined mate.

As the thought of these matters wore through Marian's mind, she could not help pitying her companion. Here was martyrdom. Attached to the right woman, she could not help fancying, he might have achieved supreme happiness in life, so simply were his ambitions, and so clear and wholesome his ideals. She saw in him a man who was deliberately sacrificing his soul upon the altars of material quests, for the sake of a wife who did not even appreciate or understand what he was giving up in order to remain fighting in this alien arena.

Challoner's speaking voice was rough and low. As he recited some of his favorite poems, Marian listened like one floating in the meshes of a dream. The things he recited stirred her to invariable response.

Again and again, she thrilled with a weird sense of satisfaction. She was stirred and stimulated. Again, lines and passages flowed like narcotics into her veins. This singular man,

patent lawyer though he was, knew the English poets better than any man Marian had ever known. He even recited a liquid lyric from the French, a sonorous something from the German, both unintelligible to Marian, save in the rhythm of their sounds.

The moon slipped behind a bank of clouds, and suddenly the river and canoe and companion receded from Marian's gaze into utter darkness. "The lunar light will be turned on again in a moment," said Challoner, reassuringly. "Don't be afraid."

"I'm not," answered Marian, and he urged the canoe steadily ahead with practiced stroke.

All of a sudden, there was a grinding noise underneath, a dull, sullen protest from the now quivering body of the canoe, which had come to an abrupt stand-still.

"We're snagged!" exclaimed Challoner. "Confound it! By Jove, it's a bad one, too," he added in startled tones, striking a match. The obstacle underneath had rammed a hole through the bottom of the craft. The water was coming in with rapid, wheezing gurgles. "Can you swim?" demanded Challoner. "We'd better get ashore as quickly as possible. I don't think it's deep." He rolled up his coat and Marian's wrap, and hurried them ashore.

"I can't swim," Marian managed to reply with chattering teeth.

"Don't be afraid," answered the man. He crawled overboard into waist-deep water, helped Marian out of the swiftly filling canoe, and a minute later, though she never knew exactly how it was done, she was standing at his side on the river-bank, her clothing drenched to her very skin.

"Anyhow, we're safe," said Challoner with a laugh, "although a shipwreck was the last thing on earth that I anticipated."

"What time is it?" demanded Marian, struggling to keep from growing hysterical.

"A quarter of twelve," answered Challoner, consulting his dripping watch. "And we're something like three miles from the inn."

T. A. Meeting.

ANNIVERSARY PARADE SUNDAY NEXT.
The adjourned quarterly meeting of the T. A. & B. Society was held last night. President W. J. Ellis occupied the chair. After some routine matters were disposed of the Secretary read the following letter received from Capt. A. O'Brien, of the Newfoundland Regiment:

G. J. Coughlan, Esq.,
Secretary T. A. & B. Society:

Dear Sir,—
In reply to your inquiry, I beg to state that I have enlisted for foreign service in the 1st Newfoundland Regiment; and now, as the opportunity presents itself, I must thank your officers and members, who recommended me for a Commission in the ranks of the Cadet Corps. I have always kept that in mind, and have since done my best to justify that recommendation, and am now aiming still higher, in the hope of getting a Commission in our Regiment. The training I received in the ranks of the T. A. Society has since served me well, for sobriety is one of the best recommendations a young man can have in any walk of life, and particularly as a soldier, for he can always think clearly and be ready for any emergency. The response the Cadets have made to the call to arms should make the officers and members of your Society feel that they have played a big part in the success of the membership of the present Regiment, for when the Cadet Corps was being neglected, through some oversight, your Society acted as a mother to it and made it strong, and sent it forward well equipped. To-day almost 40 per cent. of the Regiment are men who have had training in its ranks, and I feel sure they will give a good account of themselves when called upon. Many of them are also workers in the Society, and I feel sure they will be missed, but they are answering the call of their country, so others must take their places for the present.

I trust you will excuse this hurriedly written letter. It contains just a word of gratitude I wish to express. Wishing the President, officers and members success in the good cause, I remain,
Gratefully yours,
AUGUSTUS O'BRIEN,
Capt. No. 2 C. (temporarily),
Pleasantville Camp, Sept. 20, '14.

The members of the Society who have volunteered for the front are: Capt. A. O'Brien, Lieut. W. F. Summers, Privates Jno. Hickey, James Tobin, B. Channing, Thos. Christopher, J. Murphy, J. Cleary, A. Perks,

W. Dohoney, D. DeRoches and P. Brien, all of whom will be kept in good standing in the Society during the absence.

The sum of \$100 was voted to the Patriotic Fund by the Society, and an equal amount donated by President, Ellis. Resolutions were passed in relation to the death of Pope Pius X, and the elevation of Pope Benedict XV, and will be forwarded to His Grace the Archbishop. It was decided that on Sunday next, the Feast of St. Matthew, and the anniversary of the Society, the members will attend 8 o'clock mass in a body, and will meet in their hall at 7:30 a.m.; also it was decided that the names of the members who have volunteered for the front be placed on the records of the Society and that, in view of present circumstances, the Father Matthew annual celebration will not be held this year.

If Headachy, Dizzy, Bilious, "Cascarets"

Your Liver is full of Bile; Bowels Clogged, Stomach Sour; Tongue Coated, Breath Bad.

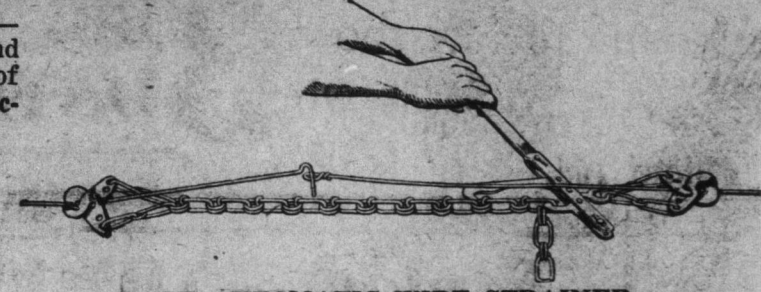
Get a 10-cent box now.
You're bilious! You have a throbbing sensation in your head, a bad taste in your mouth, your eyes burn, your skin is yellow, with dark rings under your eyes; your lips are parched. No wonder you feel ugly, mean and ill-tempered. Your system is full of bile not properly passed off, and what you need is a clearing up inside. Don't continue being a bilious nuisance to yourself and those who love you, and don't resort to harsh physics that irritate and injure. Remember that most disorders of the stomach, liver and bowels are cured by morning with gentle, thorough Cascarets—they work while you sleep. A 10-cent box from your druggist will keep your liver and bowels clean; stomach sweet, and your head clear for months. Children love to take Cascarets because they taste good and never gripe or sicken.

Seeking an Increase.

The Truckmen's Union have notified the different coal dealers that the rate for carting coal within the city limits will be 80 cents a ton, or an increase of 20 per cent. over the present rate of pay; the new rate to come into effect after November 1st. This reason advanced by the truckmen for seeking higher rates is the increased prices they have to pay now for oats, hay and feeds for their horses.

TRAPPED!

Trappers and Ranchers.—We carry the largest and most complete stock of Netting, Traps, Wire, Fencing Tools, etc.



PAGE AUTOMATIC WIRE STRAINER.
The best tool made for erecting and repairing wire fences of all kinds.

FOX TRAPS.
Genuine Blakey & Lamb, with Chain.
No. 2, \$3.95 per doz.; No. 3, \$5.20 per doz.; No. 4, \$6.10 per doz.

FOX NETTING.
16 Gauge, 2" mesh, 24', \$4.50 per roll. All sizes up to 72', \$11.75 per roll. Also 14 Gauge.

COMBINATION FENCING TOOL—Wire Cutter, Wire Twister, Knotter, Staple Drawer and Pliers.

STAPLES, NETTING FASTENERS, TYING WIRE, ETC.

AYRE & SONS, LTD.

Bargains! Bargains!

Our Stock of

Wool Rinkers & Tams

For GIRLS,

To Go at One Price:

25c. each.



These are worth Double their Values.

NOTE—We give a Tam Free with every Girls Coat purchased.

Don't Fail to See Our West Window.

S. MILLEY.

New Hats! New Hats!

Specially and charmingly designed.
Neatly and Nattily Trimmed.
Prices extremely Low.

SEE THEM TO-DAY.

A. & S. Rodger

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The Much Talked of Store

Where Values are Always Best.

TAPESTRY TABLE COVERS.
In selecting a Table Cover you want something to look well and wear well. In this assortment you have both combined; full size, fringed ends, crimson and green grounds, nicely patterned. Reg. \$2.30. **Special Friday, Saturday and Monday... \$2.08**

EMBROIDERED PILLOW SLIPS.
In going through this department we came across a handsome line of neatly embroidered Pillow Cases; size 22 x 36; only two dozen in the lot. Reg. 35c. **Special Friday, Saturday and Monday... 31c**

PILLOW COTTON.
40 inch circular pillow cotton, best English make, fine twill finish. Reg. 30 cts. Per yard. **Special Friday, Saturday and Monday... 26c**

DRESS GOODS.
FASHIONABLE CHEVIOTS.
For Fall Dresses or Costumes this is most desirable goods, extra width, showing all the most favoured shades of Browns, Olive, New Blue, Navy and Mahogany, etc. We can well recommend this particular line for its wearing quality, and feel safe in saying better value has not been offered this season. Reg. to \$1.40 per yard. **Special Friday, Saturday and Monday... 1.18**

TEA CLOTHS.
A very nice assortment of these, some with fringes, others hem-stitched and neatly embroidered; not a piece in the lot worth less than 40c. **Special Friday, Saturday and Monday... 33c**

SNAPS in Toilet Preparations!

Rose Beautifying Cream, 2 ounce pot... 15 cts.
Violet Cold Cream, 2 oz. crock... 15 cts.
Cucumber Cream, per crock... 15 cts.
Boric Ointment, 2 oz. crock... 15 cts.
Cheshborough's Vaseline Camphor Ice, per tin... 15 cts.
Colgate's Shaving Stick, 15 and 25 cts.
Colgate's Dental Cream, per tube... 15 and 25 cts.
Petrolatum Jelly, 2 ounce pots, 2 pots for... 7 cts.
Petrolatum Jelly, 12 ounce pots, per pot... 10 cts.
Petrolatum Jelly, 16 ounce pots, per pot... 15 cts.

Royal Vinola Talcum Powder, per tin... 25 cts.
Colgate's Violet Talcum Powder, per tin... 25 cts.
Sylvan Violet Talcum Powder, per tin... 15 cts.
Toilet Nursery Powder, special, per tin... 10 cts.
Borated Perfumed Talcum Powder, per tin... 7 cts.
Fetlow's Complexion Powder, per box... 15 cts.
Hydrogen Peroxide, 8 ounce, per bottle... 15 cts.
Lavender Smelling Salts, per bottle... 25 cts.



LADIES' HOSE.
Just the weight for present wear, in Plain Black Cashmere, seamless finish, closely woven. Reg. 45c. **Special Friday, Saturday and Monday... 39c**

Another Striking Line of Men's Neckwear.
Probably one of the best values we have ever handled, plain shades and a very striking range of pretty mixtures; all wide end styles, full length. Good value at 49c. **Special Friday, Saturday and Monday... 22c**

HOSIERY VALUES were never better.
LADIES' HOSE.
This lot contains an assortment of Ribbed and Plain Cashmere fall weight Hosiery, fast black; the kind you generally buy for 25c. **Special Friday, Saturday and Monday... 22c**
Another Line of Medium Priced Hosiery for Ladies and Misses.
Besides the Plain Black Cashmere, you will find here a range of Ribbed Worsted Hosiery. Very desirable Hosiery for fall wear. Reg. 35c. **Special Friday, Saturday and Monday... 31c**
Men's Black & Colored Half Hose.
In these you will find exceptional value. Your choice of Plain and Ribbed Cashmere in fast black, or if you prefer the heavier make of worsted, we offer you a very nice lot of heather mixtures. Good value at 35c. **Special Friday, Saturday and Monday... 30c**

MARKET BAGS.
Made entirely of strong knitted twine, size 11 x 15 with double handles, a most serviceable bag for every day use. **Special Friday, Saturday and Monday... 7c**
MEN'S IRISH LAWN HANDKERCHIEFS.
These come in full sizes, extra fine lawn, hair line striped borders. **Special Friday, Saturday and Monday... 17c**

WE SELL FOR LESS 3 BIG DAYS Friday, Saturday, Monday

2 Glove Leaders for the Week.

LADIES' KID GLOVES.
56 pairs of assorted Brown shades in extra fine Kid, perfect stitchings, 2 dome fasteners; assorted sizes. **Special Friday, Saturday and Monday... 1.12**

LADIES' SUEDE LISLE GLOVES.
The ideal Glove for all wear, comes in shades of Chamois, Greys and Black, gauntlet wrist; some elastic gathered, others with 1 dome fastener. Reg. 60c. pair. **Special Friday, Saturday and Monday... 54c**

SOFA BLANKETS.
They come in assorted checks, size 55 x 74. A great save to your sofas, besides giving the necessary warmth when in use. Reg. \$1.20 each. **Special Friday, Saturday and Monday... 99c**

70 inch white Twill Sheeting.

EXCEPTIONAL VALUE.
124 yards of Pure White Twilled English Sheeting, 70 inches wide. Value like this is unobtainable elsewhere. This lot will simply vanish at the price. Reg. 85c. yard. **Special Friday, Saturday and Monday... 47c**

DOOR MATS.
Just to hand a small shipment of Door Mats, suitable for parlour, dining room or bedroom; a handsome lot, pretty colors, sides bound with leatherette and fringed ends. **Special Friday, Saturday and Monday... 39c**

Sure Foot Protection RUBBERS! At Compelling Prices.

Our stock of Rubbers this year is somewhat large. Immense purchases make possible the very low prices quoted for **FRIDAY, SATURDAY & MONDAY.**

LADIES' LOW CUT.
Sizes 2 1/2 to 7, including half sizes. A dependable Rubber to fit any shape foot. **SPECIAL... 69c**

LADIES' STORM RUBBERS.
Sizes 2 1/2 to 7, including half sizes. An immense purchase of these, shaped to fit high heel boots. **SPECIAL... 49c**

LADIES' EXTRA HIGH CUT STORM RUBBERS.
Sizes 2 1/2 to 7, including half sizes. One of the best values we have handled. **SPECIAL... 60c**



A FEW OFFERINGS from the SHOWROOM.

D. & A. Corsets.
The always perfect fitting Corset, made of bias cut Coutil, long and medium hips, long and medium busts; to each pair 4 Suspensory attached, draw strings at top and otherwise lace trimmed. Ask for the D. & A. make, which stands for dependable always. Our \$1.10 line. **Special Friday, Saturday and Monday... 92c**

Children's Underskirts.
Made of superior American Flannelette in shades of Cream, Pink and Sky; made without body; skirts finished with scalloped button hole edge; to fit children from 3 to 10 years. **Special Friday, Saturday & Monday... 28c**

LADIES' SATIN UNDERSKIRTS.
These are beauties, with very superior finish, in shades of Sage, Emerald, Tan, Cream, Sky and Purple; pretty fluted flounce, stylishly cut. Reg. up to \$2.00. **Special Friday, Saturday & Monday... \$1.59**

Wire Lace Supports
The "Mary Stuart" brand. Very suitable, in fact indispensable, for lace neck and sleeve frilling; made from finest twisted silk-covered wire in Black and White. **Regular 15c. Special Friday, Saturday & Monday... 10c**

Ladies' Flannelette UNDERSKIRTS
Regular 80c. for 67c.
Not many of these. Come early if you want one. Made of good strong Flannelette, Cream shade, and others in neat stripe effect, shaped bands, flounce with button hole edge. Reg. 80c. **Special Friday, Saturday and Monday... 67c**

Misses' Swansdown Tams.
The favourite headwear this fall, adjustable to many shapes; shades of Brown, Purple, Electric, Navy, Grey, Cardinal and Roseda, etc. There may be other styles, but nothing prettier than these. See them. **Special Friday, Saturday & Monday... 33c**

Big RIBBON Special This Week
All the leading shades. See them. **14c Per yard**

Misses' Nightdresses, 72c.
Made of superior Cream Flannelette, trimmed with Flannelette Embroidery, turned down collar; to fit girls from 6 to 14 years, very neatly finished. You can't possibly make them and finish them so perfectly for anything near the price. Values to 90c. **Special Friday, Saturday & Monday... 72c**

A Pretty Assortment of LADIES' BELTS
A whole case lot, many of them sample pieces, made of silk, elastic, and all shades of leather, handsome buckles, black and coloured; values to 40c. **Special Friday, Saturday & Monday... 29c**

MEN'S WORKING SHIRTS.
A generous assortment with and without collar, made of heavy twilled flannelette, the kind to stand the most vigorous washing, and guaranteed to give honest wear; the price quoted is low for a shirt like this, but get to them early. The value is here sure. **Special Friday, Saturday and Monday... 59c**

JOB LOT Mufflers, 24c.
A whole basketful of Mufflers suitable for every member of the family. White, Cream, Greys and all the most favoured mixtures; values up to 60c; assorted makes. **Special Friday, Saturday and Monday... 24c**

Boys' School BOOTS.
Made of English Calf, with heavy all leather sole, leather lined; one of the most substantial lines in Boys' Boots which we have handled; sizes range from 11 to 5. **Special Friday, Saturday & Monday... \$2.59**

MEN'S BOX CALF BOOTS.
This is a line of English Box Calf, comfortably shaped; good solid leather soles; sizes from 6 to 10. Blucher cut; a Boot well worth 33.00 pair. **Special Friday, Saturday & Monday... \$2.59**

CHILDREN'S BOOTS, 87c.
We have laced and buttoned in these, some with patent leather toe cap, others without; sizes confined to 6, 7 and 8 only. Reg. up to \$1.05. **Special Friday, Saturday and Monday... 87c**

BOYS' JERSEY SUITS.
Seasonable togery for the boys, sizes from 1 to 4; to fit from 2 1/2 up to 6 years old, in shades of Navy, Sage, Cardinal, White and Green; Caps to match each suit. Reg. up to \$2.00 suit. **Special Friday, Saturday & Monday... \$1.62**

AMERICAN FLANNELETTES, 14c. yard.
Plain shades of Grey, Fawn and Blue, and a host of pretty stripes on Cream, White and Coloured grounds. Something entirely different from the usual run. **Special Friday, Saturday and Monday, per yard... 14c**

"BURBERRY" COATS.
We have about 20 of these world-famed Coats for Ladies and Gentlemen. Waterproof and Raglan styles, wool plaid linings and a finish superior to any other makes. These Burberry Coats are used everywhere. For the city man they are ideal; can be carried about without any excessive weight, and so admirably finished will retain their impressionable shape and cut. Go in for one. A very Special Discount Friday, Saturday and Monday.

James Baird LIMITED

It Pays To Pay Cash

Wedding Bells.

St. Francis Xavier Church, Bar Haven, was the scene of an early autumn wedding on last Wednesday morning, when Miss Agnes Brown, youngest daughter of Mr. and Mrs. Patrick Brown, of Bar Haven, Placentia Bay, was united in the holy bonds of marriage to Mr. John McCue, only son of Mr. and Mrs. James McCue, of the same place. The ceremony was performed by the Rev. Francis A. Cacciola, P.P., who in a short exhortation showed how conjugal love was the highest pledge and security for lasting happiness in the married state, and illustrated from St. Paul's description of charity the mutual love which should unite husband and wife. The Sanctuary was prettily decorated with palm branches and flowers of late summer. The bride was given away by her father, and her gown of light blue satin was trimmed with diamante tulle, combined with old point lace which formed a veil that reached nearly to the hem of a court train. Miss Annie Brown, the bride's cousin, was her only attendant. Her costume was of peach bloom and cream satin and she wore a wattleau hat neatly adorned. Mr. Peter Brown supported the groom. The ceremony was followed by a quiet reunion of the immediate relatives of both parties. In the evening a reception took place at the residence of the bride's parents.

At the Crescent.

There are three things which one may be always sure of getting from the "Milam" Picture Company, a good story, fine acting and realistic staging and all three are combined in "The Blind Man's Sacrifice," the feature now showing at the Crescent Picture Palace. The patrons of the Crescent who saw this picture last night were loud in their praise of the whole show. Mr. Knights singing of "Angus MacDonald" is a real treat, and as to-night will be the last opportunity to hear Mr. Knights sing this song, all should make a point of visiting the Crescent to-night. On tomorrow and Saturday "The Half Breed Parson" will be shown. This is a great Indian War feature, produced by the Bison Company, famous for producing Indian War pictures. Mr. Knights has a new song in keeping with the picture.

Directors.

By GEORGE FITCH,
Author of "An Good Old Slivash."
A director is a man who goes to a meeting to direct the affairs of a stock company during the year which has just closed. It is very easy to be a director. All one has to do is to own a share of stock, accept a fee for attending each meeting and keep out of the way of the grand jury. Some directors are so foolish as to insist on meddling with the affairs of the company. But this happens usually only in the crude West. If a director of a great New Jersey corporation composed of water and gall in equal parts were to ask the president what he intended to do with the company he would be fired for impertinence too quick.

Directors of this sort are called dummy directors. They are selected by double dummy stockholders and their business is to mind it. Directors get from \$10 to \$20 per meeting, according to the enormity of the corporation. They also get a good dinner. After a directorate has been heightened up and made reckless by a dinner, interspersed with high-balls, it can approve in ten minutes transactions which will later take a government receiver ten years to untangle. Some men belong to as many as forty directorates. After a financier has guessed wrong on the market a few times and has gone out of business with nothing but an ornamental bronze front left, he can pick up a good little income, to say nothing of the gout, by serving on the directorate of his friend's companies.

The beauty of the director system, as used by our greatest captains of industry, is that it provides a body of irresponsible men to assume the responsibility. After a great financier has played ping pong with a fine railroad system for a few years and has reduced it to a shattered or debilitated wreck, it is a great comfort to refer all inquiries to a board of directors, who don't know anything about the case and are perfectly ready to say so. Some of our most eminent business men have commented very severely upon the United States government and have declared that if it were put in charge of a New York corporation the country could be run for half the present expense. It is affecting to hear a great man who has just run through two or three railroads, declaring with tears in his eyes that the government ought to quit meddling with business and let business run the government. We would be perfectly willing to see the latter experiment if the law would only provide an open season on directors.

Toilet Soap

Velvet Skin Toilet Soap, per box of 3 cakes... 13c & 20c.
Royal Vinolia Cream Toilet Soap, per box of 3 cakes... 33c.
Premier Vinolia Cream Toilet Soap, per box of 3 cakes... 35c.
Royal Vinolia Cold Cream, per box of 3 cakes... 59c.
Armour's Glycerine Soap, per box of 3 cakes... 15c.
Armour's Violetta Soap, per box of 3 cakes... 15c.
Armour's Lilac Soap, per box of 3 cakes... 23c.
Erasmic Herb Soap, per cake... 10c.
Goodwin's Toilet Soap, 2 cakes for... 9c.
Castille Toilet Soap, 2 cakes for... 9c.

REID-NEWFOUNDLAND CO.

LABRADOR SERVICE!

THE S. S. "KYLE"

Will sail from Dry Dock Wharf, St. John's, SATURDAY, October 10th, at 2 p.m., for the usual Labrador ports of call.

Freight will be Received up to 10 a.m. (Saturday), October 10th

Reid-Newfoundland Company.

Fishery Gear!

WE ARE MANUFACTURERS of the GILL NETS, used by Messrs. Job Brothers & Co. in the Straits this year. They have been successful at a time when traps had partially failed. We make them in all sizes to order.

WE ARE MANUFACTURERS of COTTON DRIFT NETS, such as are used in the North Sea Herring Fishery. As the catch of Herring will be interfered with during the war, a good opportunity occurs for use of these Nets in Newfoundland.

WE ARE MANUFACTURERS of the celebrated STANDARD brand of Herring Nets, which is universally acknowledged to be the very best Net on the market. We are now making the CRESCENT brand Herring Net, which is the best and strongest LOW PRICED NET MADE. It is mounted just the same as the Standard Net, and it is barked for preservation, not merely dyed like other cheap Nets.

WE ARE MANUFACTURERS of SQUID TRAPS, which are now legal; we make them in any size required, to order.

We manufacture TARRED COTTON LINES, all sizes, for Bankers' use; strong, durable and easily handled.

We make COD TRAPS, COD SEINES, CAPLIN SEINES, ETC., to order, in all sizes.

All the above fishery gear we can strongly recommend, and we would urge our fishermen to patronize articles of home manufacture, in order to give employment, which is so much needed this year.

COLONIAL CORDAGE CO., LTD.

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Grapes and Onions

Just arrived ex S.S. "Mongolian,"
50 cases SMALL ONIONS,
50 kegs GREEN GRAPES.

GEO. NEAL

Advertise in The Evening Telegram

Recruits Required FOR THE Newfoundland Royal Naval Reserve!

Recruits are required for the Newfoundland Royal Naval Reserve. Suitable young men from 18 to 25 years of age wishing to enrol should apply to the nearest Magistrate or Customs Official for a free pass to join H. M. S. "Calypso". Only Seamen and Fishermen are eligible for entry.

A. MacDERMOTT,
Lieutenant-Commander.

oct15,61



HAYWARD & CO., Water Street, East

CEMENT!

Just received
2000 barrels

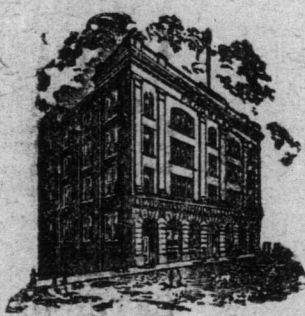
White's Portland CEMENT.
The Best Cement in the market.

H. J. Stabb & Co.

An Intelligent Person may save \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. From Syracuse #1114, Lockport, N.Y.

PATRIOTISM

demands that all things being equal, the products of the local industries should receive preference from the merchants and buying public.



Every local made
Suit or Overcoat

bought during this war season means a helping hand to the employees of the clothing factories. Ask for the goods made by

The Mfld. Clothing Company, Ltd.

We have Just Received

A SHIPMENT OF

Bendorp's Cocoa,

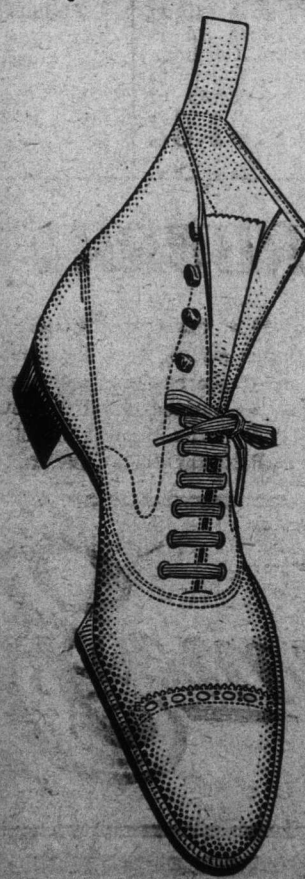
ALL SIZES.

Order now, as this lot will not last very long and we cannot get another shipment out at present.

T. A. MACNAB & Co.

aug2,8,ed,tf

Exclusive Styles in Men's Shoes.



Our Men's Fall Shoes are rich in those distinctive features of style and workmanship so pleasing to Men who are very particular about their Shoes.

Graceful, dignified models, with artistic Shoe building apparent in every line.

Fashioned from the very best leathers by the leading Shoe Manufacturers of the country they are sure to please the discriminating Shoe buyer.

We've a fine showing of the latest Fall styles from which to make a selection!

Patent Colt, Gun Metal Calf, the new Mahogany Tans, and other choice leathers.

Blucher, Button and Lace styles. Extreme or Conservative Lasts. Every size and width.

A Long Price Range
\$2.50, \$3.00, \$3.50, \$4.25 up to \$6.50.

We can do you a power of good, Sir, when you are ready to buy your Fall Shoes.

Come, see our Good Shoes and test our Splendid Experienced Service in fitting!

PARKER & MONROE, Limited,
THE SHOE MEN.

Don't Wake the Baby

Discussing It--

But you should certainly see

That Sample Lot

—OF—

BABIES' COATS,

AT

HENRY BLAIR'S.

They are fine. They also have a sample lot of Ladies' BLOUSES on display in Flannelettes, Poplins, Velveteens, Corduroys, Sateens, White Silks, etc., etc.; everyone of them different.

Nothing like getting there early—believe me!

HENRY BLAIR

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The Elite Tonsorial Parlour,

Prescott Street, near Rawlins' Cross,

F. ROBERTS, Proprietor,

Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.

Furness Line Sailings!

	From	St. John's	Hallifax	to	St. John's
S. S. DURANGO	Liverpool	to	Hallifax	St. John's	to Liverpool
				1st Oct.	5th Oct.
S. S. TABASCO		oct. 8th	17th Oct.	27th Oct.	31st Oct.
S. S. DIGBY	sails from London for St. John's direct	October 15th.			

For rates and other information apply to

FURNESS WITTHY & Co., Ltd.,

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