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 WHITNEI GUVERNMENTRETURNED,MAJORITY 57



## Our Gas Appliance Inspection Service Means a Great Deal to Gas Consumers

Have $5 \times 1$ Your
 Hot Water 5isway Supplied $=$

## By

 Thé "Beler" Automatic Water HeaterThe Gas Will Burn Better, Giving More Heat --II Your Gas Range Burners are Cleaned and Regulated at Intervals Inspection Service is Included in
Appliances Purchased from the Gas Company


In addition to the Inspection Service, we absolutely Guarantee every Gas Range we sell.



Easy Terms on All Gas Appliances


50c

## Cash Down

 Places a GASIRONIn Your Home Balance Monthly With Your Gas Acconit A GAS IRON MEANS THE BEGINNING OF REAL HOME COMFORT
EVERY SEAT IN TORONTO
 HELD＂BROOM PARADE＂ Defeated Temperance Candi
date Surprised at Heavy date Surprised at He
Adverse Vote．

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PYNE AND IRISH
IN TORONTO N．L Big Vote Was Polled，But
Tory Candidates Were
Easily Ahead． ＂BULL－DOZING＂TACTICS W．K．McNaught Character
izes Victory as Protest
Against Rowell＇s Policy．

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Thousands Gathered Outside



Hon．Thos．Crawford＇s Ma－
jority Well Over Two jority Well Over Two CRITICIZES CAMPAIGN W．D．McPherson Had Eas Victory Over Liberal and
Socialist．
TORONTO NoRTHWEST．
Seat A．




WEAK CAMPAIGN
HELPED LIBERAL
West Northumberland Re
Elected Sam Clarke With
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## * DAILY MAGAZINE PAGE FOR EVERYBODY

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BEAUTY FOUND IN FRUIT By LUCREZIA BORI


* Advice to Girls $~=$


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DRESS TO SHOW INDIVIDUALITY


portro.



Dancer Tells Secret of Her "Mystery Clothes" by Eleanor ames



and and












Secrets of Health and Happiness
Is "Mind Over Matter'
a Truth or a Fallacy?
by dr. Leonard kene hirshberg V
















## The Good Night Story <br> The Magic Rape Seed-by vernon merry.



Championship Meet Opens at the Capital

Final Arrangements
For Holiday Games
SOCCER FOR TWO

On Salé Today
Clobe Werricke Book Cases, "as Illustrated," Each \$14.75

ent residence. For example:-
Three sections, as illustrated,



 prices. Furniture Building-James and Agnes Sts.

While on Your Vacation Mail Your
Films to Us. We'll Develop Films to Us. We'll Develop 25 c will develon and Return Them.

money order, stamps or cash in registered letter. The
prices include return postage. Address Camera Dept.
-Camera Section, Main Floor.

100 Travelling Bags to Sell at $\$ 4.75$

## 

 Sale price, Tuesday, each....................45

Menl Outing Shirts for the Holiday, Rush Price, 98 c
 clearance Tuesday. Each ................. quick sale SHIRTS IN SILK AND SLLK MIXTURES, SALE PRICE,

American and Canadian-made Shirts, in light and me-
dium grounds with neat contrasting stripe, in this season's dum grounds with neat contrasting stripe, in this season's
newest designs; made with attached soft double cuffs and
lundered neckband and in laundered neckband, and in coat style, In the lot are sizes
14 to 17. Sale price, Tuesday, each ......... 2.95

MEN'S UNDERWEAR, A GARMENT, 25c. Fine Weave Balbriggan Garments, in a clean, natural
olor; shirts with long sleeves and drawers in ankle length
ateen sateen facings, ciosely ribibved
44. Sale price, a garment.

> STORE HOURS
> Store Opens 8.30 am. and Closes at 5 pm .
> Saturday Closing at 1 p.m
> T. EATON CO

| (17 3 35, three for $\$ 1.00$ the re he revuar soc price, any kind. <br> Hickey * pascoe ot yonge street |
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| MOTORDROME $\qquad$ <br> Three Great Race Meets Tonight and Domisuminen Day (Afternoon and Evoring) $\square$ |
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If you are one of those persons who prefer an EXTRA MIL. ALE, an Ale that combines richness, extra fine flavor, and sparklin clearness, you ahould try CA
It is a Special Brew, and has won renown for its delicacy of flavor. It can be easily digested
are unable to drink a heavier ale

Especially adapted for HOME USE, it is guaranteed to please the most fastidious. Costs no more than our other
brands. ORDER from all dealers, cafes and hotels. Demand

CARLING'S


SPECIAL AT 亡


THE TORONTO WORLD

DR. SOPER DR. WHIIIE

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 DRS. SOPRItitan \& WHITE HubTo max

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Admission INANLUDONO $\$ 1.50$
LADIES $\$ 1.00$

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SAMUEL MAY\&CO


 "TIFCO" BOWLINC



MERVOUS DEBILITY


Torontorth iise 18 Corlton stregt.
DRWWALKERS
GENTTOUURINARY NERVE-SKIN-E
BLOOD DISEASES

That Son-in-Law of Pa's


## TUESDAY MORNING

THE TORONTO WORLD
JUNE 301914

## LEAFS TAKE A HOLIDAY, WHILE RAIN STOPS KNOTTY'S BEAVERS



## Co in With ${ }^{\text {opulat }}$ ickly.  MATCHES Hix Mind  教 Make up your mind that you are going across the Lake for a change. Of course, if you have been over before, you are going again. For there are so many places to visit, so many things of interest to see, and the trip itself is so immensely enjoyable that you never tire of it. Just consider what a choice you have here in these five splendid outings: There is, first of all, Niagara Falls, which can best be viewed from the belt line scenic railway in the run past the rapids, whirlpool and falls; Buffalo, with its big stores, is but a few miles distant. At Niagara-on-the-Lake there is a wealth of historical material of inter est to every patriotic Canadian. Old Fort George, Navy Hell, where the first Parliament was held, and the historical building filled with relics of 1812 and possessions of early settlers. Hamilton, Burlington and Grimsby Beach offer special facilities to pienic parties, through their smooth sandy beaches and beautiful picnic grounds; although all of the places mentioned have spaces reserved for picnickers. 100 Islands and like longer trips, the Rochester are well worth a visit, and at no time can they be seen to better advantage than right now at the begin ning of the Summer season. <br> <br> \title{ The Water Way <br> <br> \title{ The Water Way on the Holiday 

 on the Holiday} <br>  <br> Dominion Day Suggestions}

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## CANADA STEAMSHIP LINES

Ticket Office: 46 Yonge Street, Cor. Wellington Street, or at Yonge Street Dock


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|  | Prince Edward island, Newfoundland <br> Excellent Sleeping an |
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| AL COLORS FOUND 'NEATH UNION JACK |  |
|  | London-Paris-Liverpool |
| Now Four Hundred and Nineteen Millions in British Empire. |  |
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|  | APPLY TO LOCAL AGENTS or $\mathbf{1 2 6}$ State Street, Boston |

## Summer Resorts.



## CANADIAN PACIFIC

## DOMINION DAY

EXCURSION FARES

## NEW TRAIN SERVICE


the "bala week.end"

Brand New Service CANADIAN PACIFC-MICHIGAN CENTRAL No. 19, "The Canadian" No. 22, "The Canadian



CANADIAN NORTHERN DOMINION DAY EXCURSIONS

 SPECIAL SERVICE
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## WHITE STAR-DOMINION LINE

MONTREAL and QUEBEC to LIVERPOOL - TEUTOIIC, JUIE 27 . CAMIADA, JUIV II
"MEGANTIC," July 4 "LAURENTIC," July 18 LARGEST STEAMERS FROM MONTREAL!
 Firts, Sceond and Third Class Paseengers Carried. White Star WHITE STAR DLMPC"
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## CUNARD LINE



A, F. WEBSTER \& SON - 53 YONGE ST.

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## Canada's Parcel Post

 SystemThe Dominion of Canada inaugurated its New Parcel Post System this year chiefly for the benefit of those citizens whose homes lie outside the centres of population.

## Before Parcel Post Was Inaugurated

 it was inconvenient for people not living near an Express Office to receive parcels that weighed over four pounds. But now there is no more trouble or delay. Because the Dominion of Canada delivers anything you may choose from our catalogue at your nearest Post Office, and we pay all charges.

Give the New Parcel Post $A$ Trial by sending for something you need from our new catalogue. We will pay all the transportation charges and we will ship your order within one day of the time it is received. You will find that the goods are delivered to you at a price that should bring us the bulk of your future orders.
By using the New Parcel Post System in connection with our free delivery and one-day service you virtually make your Post Office a branch of the Simpson Store that will serv, you with the maximum of efficiency.

No matter where you live, this brings the advantages of shopping at the Simpson Store within the reach of all. Our immense stocks are bought direct from the manufacturers for cash, and the greatest economies are now available to you if you make this store your chief source of supply.



## Another Mail Order Sensation

FOUR years ago, when we began to pay the transportation charges on all our Mail Order Business, most people said "It can't be done."
We were convinced then that most of the Mail Order Business of Canada would eventually be done that way and our faith has been rewarded by a tremendous increase in Mail Order volume since that time.
In emulation of this success the whole Mail Order Business of Canada is, gradually measuring up to our prepayment methods.
Now we are ready to make another announcement that will be the best news yet to ever yone who shops by mail.

Within the last six months we have installed a complete new plant for handling our Mail Order Business. It occupies four times the floor space of our former one, and is one of the most complete and most modern equipments on this continent. This means that beginning with the present issue of our catalogue

## We will ship your order within one day of its arrival

This new speed service is now inaugurated because we are determined to deserve still greater business from our customers. It will give them a far more efficient service than has been possible in the past.


## 

## Our All-Embracing Guarantee

The Simpson Guarantee covers every contingency. You get satisfaction or your money back. Everything we sell is exactly as represented. What's more-we willingly and quickly return you your money or exchange the goods, AND PAY CHARGES BOTH WAYS. The only conditions are that goods are returned in same condition as received by you, within seven days of their receipt-no matter where you live, no matter what article you select. The only exceptions are articles which for sanitary reasons cannot be exchanged.

$\qquad$ TORONTO.
ont.
Shopp ng by Mail Simple and Profitable
If you have had no experience in buying by mail, now is a most favorable time to begin. A post card will bring you our New Summer Sale Catalogue that is just off the press.

If on the other hand you have sent us an order within the past six months, you will receive al copy of this catalogue without sending for it. And we urge you to

## Peruse It Carefully

for never in the store's history have better values been offered. Buying in tremendous quantities as we do, we have found manufacturers more than eager to give us great values this year, in order to keep their factories running through a slack season. This new catalogue will show how we have passed the benefit of this big buying on to you.


