TEN PAGES TO-DAY. THE "PEOPLE'S PAPER"-FORTY YEARS IN THE PUBLIC SERVICE-IS A LIVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING, THE EVENING TELEGRAM

BOWIRING BROMIEIMRS, LIMIITMD.

Company

## LOT!

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## 

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ONROE, Limited.

## by Day <br> Rustproof <br> rsets

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$\$ 2.00$ per pair up.
all Bros

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The Kodak Store,

School Opening
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The St. George's Coal Fields, Ltd.,
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 The St. George's Coal Fields, Limited,

## School Books

School Stationery!
 and
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 GARRETT BYRNE, HE LAND UNKNOWN!

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. E. Garland,



## ANYTHING


PURE EGGNO. wholeione

## Value Milk; Pastry Powder iे



'Phnoe, YHVECOLONS 'Phone, 11.
11.

## CRUSHER HATS!

## AGAIN TO THE FRONT.

"One fact is worth a thousand arguments." BETTER HATS FOR LESS MONEY.

## CRUSHERS,

The only real Hat for Girls. Can be folded and carried in the pocket. Practical, goodlooking, perfect.

## -39c. вach. w

BE SATISFIED and SAVE MONEY.
S. MILLEY.

and

Last Week's Official Review 4
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## Special Sale of Readymades!

Owing to the increased demand for Readymade Clothing, we have had to enlarge our stock of Men's and Boys' Readymades, In so doing we hat terials, which we have had made into clothing
MEN'S TWEED SUITS.

BOYS' NORFOLK SUITS.
MEN'S TWEED SUITS.

## T

New Apples! Due by Steamer this week 336 Bbls.

## Hew Nova Scotia

 Âples! orders now booking.$\bar{S}$
That Letter to our Soldier.
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島裸: $==$ $=$





| Selling \$10,00 |  | Value so MEN'S TROUSERS. |  |
| :---: | :---: | :---: | :---: |
| ng \$10.00 | Value for $\$ 2.60$ | Selling $\$ 2.20$ | Valu |
| ing \$10.50 | Value for $\$ 2.80$ | Selling $\$ 8.30$ | Valu |
| Selling \$11.00 | Value for $\$ 3.00$. | Selling \$2.75 | Value |
| .Selling \$11.50 | Value for $\$ 3.60$ | Selling \$3.00 | Value |
| . Selling \$12.00 | Value for $\$ 3.80$. | Selling \$3.50 |  |
| .Selling \$13.00 | Value for \$4.40. | Selling \$4.00 |  |
| . Selling \$15.00 | Value for $\$ 4.80$ | Selling \$4.40 | Value |
| . Selling \$17.00 | Value for $\$ 5.50$. | Selling \$4.80 |  |
| :Selling \$18.00 | Value for $\$ 6.00$. | Selling \$5.50 |  |
| . Selling \$21.00 | Value for $\$ 6.50$. | Selling \$6.00 |  |
| Selling $\$ 23.00$ Value for $\$ 7.50$. . . . . . . . . . . . . . . . . . Selling $\$ 7.00$ |  |  |  |
| . Selling $\$ 24.00$ |  |  |  |
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| Selling $\$ 30.00$ |  |  |  |
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| Selling \$35.00 |  |  |  |

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Selling $\$ 5.50$ Selling $\$ 6.00$










## Flour Substitutes, etc.

granulated table white corn meal FINEST QUALITY OAT FLOUR.



 C. P. Eagan




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HE EVENING TELEGRAM, ST. JOAN'S, NEWFOUNDIAND, SEPTEMBER $24,1918-8$

Music Hall of Littledale College, Wednesday Evening, 7 p.m.


Bring this Programme


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 The proper care of wet shoes
 Ofitall. SHOE TREES. BOWRING BROTHERS, Limited, Hardware Department

We are still showing a splendid selec tion of

## Tweeds

 and Serges.
## No scarcity at

 Maunder's. However, we beg to semind our customers these goods are selling rapidly, and cannot be replaced it the same price.John Maunder,
Tailor and Clothier, St. John's, Nild.
TO ARRIVE ON MONDAY 100 Barrels APPLES.
Burt \& Lawrence, 14 New Gower St.

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| hires a bunch of dividends! <br>  <br>  <br>  <br>  Anaconda, 12 to Manuels, 8 to New Harbor, P.B. If YOU want to be a dividend-earner ask us all J. J. LACEY \& CO., Limited. Investment Specialists, City Chamber (Over Royal Bank of Canada.) |
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## 10c. Crescent Theatre To-Day. 10c.  <br> the wilulim fag woxdre picture. <br> "The Conqueror," 8 Parts 8.     <br> 

## THE WEDDING RING

 sugyeets the selection of an article guaranteed to be Fininest Gold, good clour, andmade with greatare-a ring to be found
T. J. DULEY \& CO.

Reliable Jewelers, St. John's.
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## NEW. DRESS G00DS.

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We have just opened another lot of Dress Goods.
``` You would be well advised to see these at once, as
cuantity of some makes is limited and of the difficulties of obtaining much variety in Dress Goods, you are
We are showing at the moment the following Dress
NAVY, BLACK AND NIGGER BROWN SERGES. NAVY and brown cheviot serges.
NAVY AND BROWN MELTONS, at \(\$ 2.40\) yard. BLACK AND NAVY MELTONS in cheaper makes. black cashmeres and coloured cashmerBLACK MERCERISED POPLINS at 50 c , and 85 c . yd. COLOURED MERCERISED POPLINS at 65c. and
85 sc. yard and upwards. SHEPHERD CHECKS from 40c. yard FANCY COTTON AND CHEAPER WOOL TWEEDS.
HENRY BLARR.

TO SHIP OWNERS!
 CORK FENDERS, SEA
CODES, FLAGS ANCHORS, SALL NEEDLES and TOOLS, RIGGING SCREWS,
RIGGING LEATHER all TEE I. C. MORRIS SAILWORKS, Phone 479

Ladies' New Fall Hats! Now Showing: Ladies' New Fall Ready-to-Wear Hats. Leading Styles, Lowest Prices.
SEE THEM TO-DAY.
WILLIAM FREW, Water St

\section*{GRANULATED} White Corn Meal

To-Day, at Lowest Prices, One Carload, 550 Sacks GRANULATED WHITE CORN MEAL.

Granulated White Corn Meal mixed with Flour makes a beautiful loaf of bread. Try itnexttime you are using 'substitutes.

\section*{F. McNAMARA QUEEN STREET.}
WAR, MARINE \& FIRE NSURANCE.
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Reid-Newfoundland \(\mathrm{C}_{0}\)

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This Company will endeavour as far as possible to Boward all freight via North Sydney and Port-aux
Basques, but reserves the right, whenever circumstances in the ooinion of the Company require it, to for-
ward freight, originally routed via North Sydney and Port aux Basques and designated steamers, via Lovisburg, collecting extra charges over the Sydney and
Louisburg Railway, and also the right to forward same by any steamer onwed or chartered by the Com-
pany from North Sydney or Louisburg direct to St. pany-from North Sydney or Louisburg direct to St.
John's or Newfoundland Ports
Basques Johns or Newroundand Ports other than Port aux
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marine or war risk insurance, should bear this in mind and have their policies covered accordingly.

REID-NEWFOUNDLAND Company


EIGHT PAGES TO-D Weather forechst.


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Auction Sales
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All Ready for You
Mr. Man!
3000 brks. FLuOR-

BACK SAFES.
CURRY COMBS.
HORSE BITS.
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Cnstantly dissolves Rust,
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