


Health Notes ,


## Is prohibition going to stay?

Just what is prohibition going to ac complish?
Will it make the laboring man satisfied with his wage?
What will become of the men who used to frequent saloons?
Will more people have better homes, food and clothing?

WTE'VE been working for pro hibition for more than a hundred years-and now we've got it, but-are we going to keep it?

Do you know just who have been behind this movement alf these years, and just what they have expected to gain by it? Why have the church members wanted prohibition? Why have the social workers been so tireless in their efforts? How have business men and employers expected to profit? Strangest of all, why has labor advocated prohibition?

Martha Bensley Bruère, in an illuminating article in October Pictorial Review called "What We May Expect From Prohibition", reveals how each of these groups of people expected to gain a different end!

And what have been the results in our own dry states? Mrs. Bruère tells you these things, and the lights she throws on what is likely to happen are certainly most interesting!

Which of these people will win? Temperance people, social workers, church workers, business men, laborfor each and all, Mrs. Bruère has a definite message!

SPECLAL SUBSCRIPTION OFFER

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HOW CAN WE MAKE MARRIAEE MORE AITRACIIVO?
$A^{\text {LL }}$ over the world, there is an alarming increase nomical-that must be worked out before marriage
A. of bachelors. Some say they cannot afford to marry. Others frankly admit they are too selifish.
Young women in appalling numbers have no desire Young women in appalling numbers have no desire
for marriage. They prefer economic independence. Do you know about the so-called "new morality"that menenace to our home and family life? Do you
know of the changes-social, legal, political and ecocan be made easier and more attractive?
Charlotte Perkins Gilman, in "What is Going to Happen to Marriage," in Pictorial Review for
October, shows only too clearly the main causes October, shows oniy too cleariy are main causes
for the present chaos in the marriage relations.
She tells things that many women are thint She tells things that miny women are thinking
without daring to say.

## DOES YOUR HUSBAND TELL YOU EVERETHALNG?

R do you just think he does? He may
be like Pelham Madden. And you may
be like Mrs. Madden before she found the be like Mrs. Madden before she found the
letter from the other woman in his pocket. letter from the other woman in his pocket.
Every woman, young or old, can learn a Every woman, young or old, can learn
whole lot about managing a man by readin

Pictorial Review for October. Mrs. Harris
sees through men as if they were glasts.
She knows her own sex juet en
She knows her own sex just as thoroughly;
and in the most amusing way in the
and in the most amusing way in the
world she shows you their tittel vanitics
and weaknesses in this delightful serial
world she shows you
and weaknesses in th
novel. Don't miss it.

## Other Features in this big October Issue

A message from the Queen of Belgium
$\mathrm{T}_{\text {Boon to }}^{\text {He }}$ King and Queen of nelgium are

accompanies a charming portrait of thio
dainty $Q u e e^{\prime}$, with her signature.
"Uncle Joe" Cannon What does he think of women in polltics?
$\mathbf{A}^{\mathrm{SK}}$ in a dele Joet H , tells what ho thinke
$\underset{\text { with Richard Barry. }}{\text { A in a delighto }}$

The servantless home $\mathrm{C}_{\text {AN }}^{\text {An }}$ you imagine a hourece oo simplified
 The alarm clock
$\mathrm{D}^{\circ}$ you know that Kanses spends lese
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Whatdo you know about the Conference
on Social Morality? What on Social Morality? What countrence in
Europe has the highest birth-rate and why? Look for "The Alarm Clock" each month.

Short stories you will like Tho Spoiling of Pharaoh The Appetite for Marringese Oilohrior wood The Appetice for Marrigge Bintion Koutend , The Golden Windm The Yellow Flower -by Mativile Dentina foore Even the babies are kicking!
 -... of the funnieat Twelvetrees picture PICTORIAL REVIEW

October Fall Fashion Number-Just Out!
largest circulation of any 20 cent magazine in the world

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And besides-virtually er woman can make her
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The St. John Standard


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THE STANDARD, ST, JOHN, N. B. SATURDAY, SEPTEMBER

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Little Benv's Note Book





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## STANDARD'S SPORTING SECTION


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## STORES BY EDNA FERBER

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## St. John



THE STANDARD, ST. JOHN, N. B. SATURDAY, SEPTEMBER 20,1919


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## Standard's $\$ 10,000.00$ Prize Contest Closes at 10 p.m. September 27

## It Costs Nothing to Help a Candidate-- <br> Have You Helped One Yet With Votes?

SOME CANDIDATE whose name appears. on page two will appreciate the votes which your subscription entitles you to give.

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## Weekly Chat

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## MAGAZINE FEATURES

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Suits and Overcoats Tailored-To-IOur-Measure
$\qquad$ Self-Help Book Free : b


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## THE STANDARD, ST. JOHN, N. B. SATURDAY, SEPTEMBER $20.190^{\circ}$

## MARKET REPORTS STOCKS, BONDS AND PRODUCE <br> TRADING ACTIVE INEW YORK MARKET IVOLUMIE OF TRADE WITH STRONG TONE MOVEDSLUGGISHIY WILL BE MUCH LESS THROUGHOUT LIS

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[^0]:    Boys wanted everywhere to sell this magazine. Apply to H. V. Mackinnon \& Son, Wholesale Distributors for the Maritime Provinces, St. John, N. B.

