

THE EVENING TELEGRAM.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, JULY 30, 1915.

\$3.00 PER YEAR.

NUMBER 174.

REID-NEWFOUNDLAND CO.

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Until further advised, the S. S. CLYDE will leave Lewisporte every Monday for South Side of Bay and every Friday for North Side of Bay, calling at the following ports:—

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Lewisporte, Campbelton, Kite Cove, Botwood, Exploits, Moreton's Hr., Tizzard's Harbour, Twillingate, Herring Neck, Change Islands, Fogo.

RETURNING.
Change Islands, Horwood, Beaver Cove, Beaverton, Herring Neck, Twillingate, Tizzard's Harbour, Moreton's Harbour, Exploits, Botwood, Kite Cove, Campbelton.

EVERY FRIDAY
Lewisporte, Exploits, Fortune Harbour, New Bay Head, Leading Tickle (East and West), Big and Little Triton (Alt.), Pilley's Island, Boot Harbour, Springdale (Alt.), Wellman's Cove, Ward's Harbour, Little Bay Islands, Little Bay, Three Arms (Alt.), Harry's Hr., Jackson's Cove, South West Arm, Rattling Brook (Alt.), North West Arm, Nipper's Hr., Snook's Arm (Alt.), Tilt Cove, Shoe Cove.

RETURNING
Shoe Cove, Tilt Cove, Snook's Arm (Alt.), Nipper's Harbour, North West Arm, Rattling Brook, South West Arm (Alt.), Jackson's Cove, Three Arms (Alt.), Harry's Harbour, Little Bay, Lush's Bight, Springdale (Alt.), Boot Harbour, Pilley's Island, Big and Little Triton (Alt.), Leading Tickle (East and West), New Bay Head, Fortune Harbour, Exploits, Lewisporte.

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At 12 o'clock,
At Beck's Cove,
1 Horse Hay Rake.
M. A. BASTOW,
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They are the highest priced engines because they cost more to build.

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They are also the cheapest engines because they save your time, and time is money.

If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an order.

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Oranges and Bananas,
Peaches and Cherries,
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Lemons and Grape Fruit,
N. Y. Corned Beef,
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Water Melon and Musk Melon,
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H. B. SAUNDERS,
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jly29,2i

TO LET—Houses Nos. 53 and 56 New Gower Street. For further particulars apply to GEO. W. B. AYRE, Solicitor, Renouf Building, jly10,11

TO LET—Ground Floor Store on Water Street, suitable for small business or Manufacturer's Agent. Clean, dry and ready for immediate occupancy. Centrally located, low rent. Address enquiries "L.G.X.", care Telegram Office. jly30,31

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THE HEIR OF Lancewood

CHAPTER XV.

"Sir Oswald Neslie, heir of Lancewood. Thank Heaven I have a son!" They brought the boy into the room for her to see. It was no sweet motherly instinct that prompted her questions. "Is he well?" "Is he strong?" "Is he healthy?"—no motherly instinct, but the longing that he might live to inherit Lancewood.

The moment that the little child cried she waved it impatiently away; she did not want that—she wanted nothing but to know that he was living and well. They wondered much—those who were with her—that she so seldom desired to have the child with her; if he was well, she was content. Sir Arthur saw her smiling, one day as she looked at the child's face—she was recovering rapidly then.

"Why are you smiling, Valerie?" he asked. "I was just thinking," she replied, "that after all I might have my own way, and see Lady Valerie's Drive made just where I wanted it."

Again, they were looking over some fine views of the estate, and she saw amongst them one of the Dower House. She showed it to him with a smile of triumph.

"I shall never have to live in that dreary old place now," she said. "How do you know that, Valerie?" he asked.

"I am quite sure of it. I need never leave Lancewood, because my own son will be here, and there will be no need."

"But suppose he marries, Valerie—what then?"

She laughed the merry, happy, light laugh that had so long been hushed. "He cannot marry for twenty years to come, at least," she said; "and when he does, I will choose his wife—she shall be one after my own heart."

And as he listened Sir Arthur wondered which love was the stronger in her heart—the love of Lancewood, or the love of her child.

CHAPTER XVI.

The little Oswald lived and thrived. The whole country seemed astir on the day that he was christened—such a fete had never been given at Lancewood. The bells of Hydwel church pealed the whole day long; people talked of the grand event, some saying it was better always to have a man at the head of affairs, and how much pleasanter it would be to Sir Arthur to leave all to a son than to be succeeded by a daughter, while others sincerely lamented Vivien's loss, and said the estate could never have fallen into better hands than hers.

There was a grand ceremony at the young heir's christening. He was dressed in the most magnificent



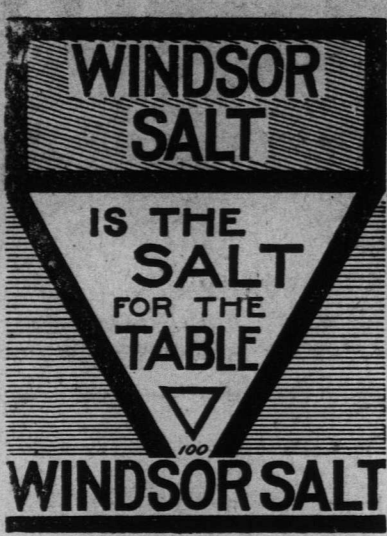
Sat is faction

SEAL BRAND COFFEE

Ask your Grocer for Seal Brand to-day.

Have this delicious coffee for breakfast to-morrow.

CHASE & SANBORN MONTREAL 154



papers. He had heard very recently from Vivien—she and the Smeatons were just starting on a trip down the Rhine.

Let her hear the news how and when she would, it would be a terrible blow to her—perhaps the sooner she knew it now the better. How he hated the task of telling her, no one knew but himself. His letter, when he did write it, was short and to the point.

"My dear Vivien," it ran, "you will be surprised to hear of the arrival of a little brother. Valerie has presented me with a beautiful boy, whom we have named Oswald. My dear Vivien, this boy, if he lives, must of course be heir of Lancewood; but I promise you to do all I can to give you a portion that you shall hardly feel the loss—yet it will be a loss to you, I know, and one that no words of mine can alleviate."

It was a short letter, but it said in plain language all he had to say. Even when it was finished, placed in the envelope, stamped and addressed, he lingered over it.

"I wish it were possible," he said, "to avoid sending it—to avoid telling her that which will make her unhappy forever."

And when the letter had gone Sir Arthur looked very unhappy; the sorrow that was to fall on his daughter seemed also to cast a shadow over himself. For the hundredth time he asked himself: Had he done well to marry again? Had he been justified in forming those new ties after the way in which he had brought up his daughter? Lady Neslie, who knew that he had written, said that he was preoccupied and gloomy.

"What does it matter?" she said to herself, laughing. "All the gloom and depression, even all the repentance in the world, cannot undo what has been done."

She smiled again as she pictured Vivien's dismay.

"She will never triumph over me again," thought the young wife, "and how she will detest me!" The idea amused her.

The fatal letter that was to be almost a death-blow to the girl who loved her home so dearly went from one place to another, and reached her just as Lady Smeaton had decided upon remaining at one of the most picturesque of all the Rhine towns. They were staying at the Hotel de'Europe, a large and commodious hotel frequented by English tourists. The great event of the day was the arrival of the English letters and papers—they were always impatiently waited for. On this morning Lady Smeaton sat with her daughters and Miss Neslie in one of the pretty sitting-rooms that looked over a dark frowning ruin. Vivien was standing by the window, watching the quaint effect of the golden sunlight on the dark walls and the swift-flowing river, caring little enough about news from home. None would come likely to interest her, she thought. Caroline Smeaton went up to her impatiently.

"How late the letters are, Vivien! Are you not tired of waiting?"

"No," said Miss Neslie, "I do not expect any letters—none that will interest me."

"If I were an heiress, Vivien, I should feel impatient enough," observed Miss Smeaton. "You seem so indifferent about letters—do you never expect an offer of marriage in one?"

"That I do not; the only news that interests me is news of Lancewood, and my father writes but seldom."

"Ah, my dear," interposed Lady Smeaton, "when you have the charge of a large domain like Lancewood, you will find but little time for letter-writing."

Vivien laughed, remembering that almost all the letters written at Lancewood were from the pen of the young secretary. Lady Smeaton continued,—

"Your father has less time than

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most people. See how Lady Valerie keeps him occupied—incessantly occupied—in attending to her whims and caprices. I often wonder that he has patience with her."

It was perfectly true that Vivien both disliked and suspected Sir Arthur's wife, but she was quite above discussing her faults or peculiarities with others. She sighed as she looked at the dark walls of the ruined castle and the sunlight on the river; time had been when Sir Arthur had thought only of her.

"I cannot imagine," pursued Lady Smeaton, plaintively, "what induces people to marry again. I think it was most absurd for a man like Sir Arthur to take a young wife."

Vivien would not be drawn into the discussion; her father had asserted his right to please himself.

"Here are the letters at last!" cried Miss Smeaton. "And, Vivien, here is one for you—from Sir Arthur. I am sure. And I have one. Mamma, there are half a dozen for you."

"Read them to me, my dear," said Lady Smeaton; "my eyes ache this morning."

Caroline quickly broke the seal of the first.

"This is from that delightful, gossiping Miss Salls. Now we shall hear all the country news—all about Lancewood and Greytown." She began reading aloud:

"Dear Lady Smeaton,—You will not be surprised to hear that—"

Then Miss Smeaton's voice faltered; she looked at Vivien, her face flushed, and she hesitated. "I will read that afterward, mamma," she said, with a meaning look at her mother; and then they both looked at Vivien.

Tall, slender, stately, the sunbeams falling on her fair, proud face, on her dark hair and on her dress of shining silk with its delicate white lace, she stood there, calm, silent, immovable, like a statue; they looked at her again, and then at each other. Her face had grown colorless; there was a fixed, set expression in her eyes—a proud, cold, hard look. She held her letter firmly in her hands; but, if the letter had been a living thing, that hard grasp, the tightly-clinched fingers, would have killed it. Lady Smeaton nodded to her daughters; they rose and quitted the room.

"Is there anything wrong, Vivien?" she asked—"anything wrong at home?"

But Vivien did not hear the kindly question; she was looking with dimmed, dreary eyes over the sunlit river. She saw and heard nothing. How long she would have so remained Lady Smeaton could not tell; she watched her anxiously; and then grew frightened at the white face.

"Vivien," she cried, in a louder voice, "is there anything wrong at home?"

The young girl heard then the sound of a voice, but she did not seem to distinguish the words. Still grasping the letter, she went up to her companion.

"Lady Smeaton," she said, "I have had news from home. I am going out for a short time to think over my letter."

Had it been any one save the proud, haughty Vivien, Lady Smeaton would have asked what the news was. If she was distressed, she would have advised her to stay at home. But there was something in the girl's air and manner that deterred her—she did not dare even to remonstrate.

"Very well, my dear," she said—"you will not be long?"

"No," replied Vivien, "I will not be long."

Calmly and quickly she quitted the room and went to her own apartment. She dressed herself mechanically, nothing betraying her emotion but the white face and set, rigid lips. She walked out of the hotel, through the grounds, down by the river, until she came to the dark mass of ruins. She walked quickly, whispering, with bitter, subdued sobbing,—

"I must be alone! I could not bear it there—I must be alone!"

(To be Continued.)

BOTH OF SAME MIND.

It has come to light that when the European war broke out the United States War Department and Navy Department each drew up a list of privately owned vessels which might be commandeered in case we were drawn into the struggle. Then presently there came a shock, for it was discovered that both departments were preparing to commandeer the same list of ships.

INTERESTING to LADIES

Ladies' Costumes, Ladies' Shower Coats

We have sold a large number of these this season, as we have the stock and our prices are the lowest. But present prices cannot be repeated.

Ladies' Colored Cotton Overalls and House Dresses, Splendid values. You need these.

Overall, at \$1.00 each.

Dresses, at \$1.15 each.

FACE POWDER, Limited quantity, only 25c. box.

This lot is part of a Bankrupt Stock and retailed in New York at 50 cts. per box.

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The coming of Spring means the shedding of the old coat and the putting on of the new. We are showing something neat and dresy in Spring Coatings. Have you seen our Greys with silk facings? Topnotchers, arn't they? Also something good in Scotch suitings, Gleniris and Wha-haes; all hand made.

EXCLUSIVELY MAUNDER.

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Before placing your Spring order, we would appreciate an opportunity to quote our prices. SOLE AGENT for the Leader Overall Co. (Local manufacture).

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Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

1338—A Dainty Frock for Mother's Girl.



Girls' Dress, with Sleeve in Either of Two Lengths.

This neat and becoming little model is made with a wide panel over the front, to which the side portions are joined. The sleeve may be finished with a band cuff at wrist length, or in elbow length, with a neat turn back cuff. The dress is in one piece style, with the fulness loose or confined by a belt at French waistline. The closing is at the left side under the panel. The Pattern is cut in 4 sizes: 4, 6, 8 and 10 years. It requires 3½ yards of 36 inch material for a 6 year size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

1357—A POPULAR, BECOMING DRESS FOR MOTHER'S GIRL.



Girls' Dress with Two Styles of Sleeve, and with or without Peplum.

As here shown, white lineae was used, with dotted percale for trimming. This style is also nice for gingham, chambray, percale, linen ratine, messaline, poplin, taffeta, cashmere or challie. In galatea or seersucker it will make a serviceable school dress. In serge combined with checked or plaid suiting, or for either of these and other woollen materials it is an excellent style. The Pattern is cut in 4 sizes: 6, 8, 10 and 12 years. It requires 3½ yards of 36 inch material for a 6 year size.

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No.

Size

Address in full—

Name

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N.B.—Be sure to cut out the illustration and send with the coupon, carefully filled out. The pattern can not reach you in less than 15 days. Price 10c. each, in cash, postal note, or stamps. Address: Telegram Pattern Department.

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360th Day of

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From the

Messages Rec Previous

OFFICIAL

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The Italian Govern... progress on Carso, 19...

VICTORY IN AR

LONDON.

General Sir John... the result of an acti... July, near Nasirye... the, disorganized Tur... treated northward me... five miles. Enemy's... killed, wounded and... counted approximately... the prisoners, includi... and 690 men, of wh... wounded. Our captu... material include one... 12 field and 2 mounta... machine guns, 1,000... lery, 300,000 rounds... munition, explosives, ... or miscellaneous or... Our casualties number... followed: British off... wounded, 29; other r... wounded, 143; missi... officers killed, 4; wou... ranks, killed, 45; wou... ing, 6. The evapua... wounded from Nasir... menced.

THE STATES AN

BERL

Bethmann Holweg... Imperial Chancellor... to the capital yesterd... to the artillery headq... field, where he talked... William, sent for Uni... bassador Gerard to... ence between the Ame... dow and the German... expected to have an... ing on the future dev... lations between Germa... States. Nothing rega... results of the Chancell

T. J. ED

Duckworth Military

By s.s. Stephano d... July 22nd, 1915... N. Y. Turk... N. Y. Chic... N. Y. Corned... 12 bunches B... 25 cases Cal. G... 5 cases Grape... 5 cases Cal. L... Table Plums... Table Plums... Cautaloup... Celery... Tomatoes... Cucumber... 10 bris. Cab... 20 bris. New I... 10 bris. New T...

All Teas have a price. While our p of Bulldog and lasts we will sell price. Bulldog ... Danawalla ...

6 cases Fresh Corn Campbell's Soups, 1 New Potatoes, 15c. Best Family Flour, 5 Flash, the hand clea

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Evening Telegram Fashion Plates.

Home Dressmaker should keep catalogue Scrap Book of our Patterns. These will be found very useful to refer to from time to time.



1338 Dress, with Sleeve in Either of Two Lengths. neat and becoming little model with a wide panel over the back to which the side portions are attached. The sleeve may be finished with a neat turn up length, with a neat turn up. The dress is in one piece with the fullest loose or comfy a belt at French waistline. The pattern is cut in 4, 6, 8 and 10 years. It requires 3 1/2 yards of 36 inch material year size. Form of this illustration mailed on receipt of 10c. in stamps.

A POPULAR BECOMING DRESS FOR MOTHER'S GIRL.



1357 Dress with Two Styles of Sleeve, with or without Peplum. shown, white linen was dotted percale for trimmings. This style is also nice for gingham, percale, linen ratine, poplin, taffeta, cashmere or satinet or serancker. It is a serviceable school dress, combined with checked or striped, or for either of these woven materials. It is an easy style. The pattern is cut in 8, 10 and 12 years. It requires 3 1/2 yards of 36 inch material year size. Form of this illustration mailed on receipt of 10c. in stamps.

No. Full: ...

New Butter CHOICE CANADA packages, now selling at Lowest Prices. KNIGHT.

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LATEST
From the Front.

Messages Received Previous to 9 a.m.

OFFICIAL.
LONDON, July 29. The Governor, Newfoundland: Nothing special from France. The Russian Government reports the situation on the Narew, unchanged. Pierce fighting continues. Between Wrepp and the Bug the Russians have assumed the offensive, capturing Maidan with 1,500 prisoners. South of Sokal the Russians attacked the enemy's positions and captured numerous prisoners, but the enemy has been reinforced, and intense fighting continues. The Italian Government reports progress on Carso, in centre.

BONAR LAW.
LONDON, July 29. General Sir John Nixon reports as the result of an action on the 24th July, near Nasiriyeh (Asiatic Turkey), the disorganized Turkish forces retreated northward more than twenty-five miles. Enemy's casualties in killed, wounded and prisoners, amounting approximately to 2,500 men, the prisoners including 41 officers and 690 men, of whom 200 were wounded. Our captures of arms and material include one 4-pounder gun, 12 field and 2 mountain guns, several machine guns, 1,000 rounds of artillery, 300,000 rounds of small-arms ammunition, explosives, bombs and other miscellaneous ordnance stores. Our casualties numbered 564 men as follows: British officers killed, 5; wounded, 29; other ranks killed, 47; wounded, 143; missing, 30. Indians—officers killed, 4; wounded, 7; other ranks killed, 45; wounded, 257; missing, 8. The evacuation of sick and wounded from Nasiriyeh has commenced.

THE STATES AND GERMANY.
BERLIN, July 29. Bethmann Hollweg, the German Imperial Chancellor, who returned to the capital yesterday after a visit to the artillery headquarters in the field, where he talked with Emperor William, sent for United States Ambassador Gerard to-day. A conference between the American Ambassador and the German Chancellor is expected to have an important bearing on the future development of relations between Germany and the States. Nothing regarding the results of the Chancellor's conference.

FRANCE AND FLANDERS.
LONDON, July 29. An official communication, telling of recent operations in France and Belgium, was issued here to-night. It says that mining operations have continued on both sides during the last few days, with intermittent artillery engagements, but there have been no infantry attacks. The enemy exploded three mines in the neighborhood of St. Eloi, and one near Ghivechy. Only one of them did any damage, and in that case the damage was only slight. We exploded a mine on the 26th north of Zwartelein, which destroyed twenty yards of the enemy's parapets. On the 26th one of our aeroplanes shot down a German machine which fell inside our lines east of Zillebeke.

IN BELGIUM.
LONDON, July 29. Extraordinary activity by the Allies has been renewed along the Belgian coast, according to a despatch from Amsterdam. A warship has bombarded the Zebrugge, the German submarine base. A German torpedo boat is said to have been badly damaged. Airships have dropped bombs on Zebrugge for four successive nights. Another despatch from Amsterdam says that a French airship flew over Ghent on Monday. It was followed by two German aeroplanes, but was successful in escaping them. The Germans are retreating for the French activity by another long range shelling of Dunkirk. Another despatch says that the town was bombarded to-day by German heavy howitzers; but the damage inflicted was slight.

LIBERALS FOR CONSCRIPTION.
LONDON, July 29. In the debate in the Commons yesterday, on the question of conscription, the immediate necessity of this measure was debated by the Liberals. Captain Guest, who is Aide de Camp to Field Marshal French, and Josiah Wedgwood, who returned wounded from the Dardanelles, were among the speakers. "When are those who have not come forward going to bear their fair share?" asked Captain Guest, which question was greeted with cheers from the Conservatives. He asserted that England ought to produce enormously greater numbers of troops and supplies of ammunition, to spare more workers. The Welsh coal strike showed the futility of trying to coerce the workers. Mr. Wedgwood said, "We can buy from America. Let the English fight. I do not see that conscription is necessary."

All Teas have advanced in price. While our present stock of Bulldog and Dannawalla lasts we will sell at the old price.
Bulldog 40c. lb.
Dannawalla 50c. lb.

6 cases Fresh Country Eggs.
Campbell's Soups, 12c. tin.
New Potatoes, 15c. gall.
Best Family Flour, 60c. stone.
Flash, the hand cleaner, 10c. tin.

T. J. EDENS,
Duckworth St. and Military Road.

"Open Every Night"



STAFFORD'S DRUG STORE (Theatre Hill).

Any person or persons calling at our Drug Store, Theatre Hill and asking us to show them orders amounting to over Ten Thousand bottles of Stafford's Liniment sold since January 1st, this year, and by our not being able to produce them, we will gladly forfeit the sum of \$1,000. All you have to do is to come in and ask us.

It cures: Rheumatism, Lumbago, Neuralgia and all aches and Pains. Sold everywhere.

Stafford's Liniment is one of the strongest and most penetrating Liniments that has ever been manufactured.

Dr. F. STAFFORD & SON, St. John's, Newfoundland. Manufacturers of the "Three Specials."

Stafford's Liniment. Stafford's Prescription "A". Stafford's Phosfatone Congl. Cure.

with the Emperor can be ascertained at present, beyond confirmation of the fact that the German answer to the American note, as previously stated, will not be delivered for some time, if indeed, it is decided to prepare any answer. There is no chance whatever of the formal abandonment of submarine warfare on the present basis, although submarine commanders may be impressed with the advisability of avoiding complications with the States, taking whatever steps they can to that end. Developments of American negotiations with Britain will unquestionably have an important reflection on the German Imperial Chancellor. German statesmen are waiting eagerly to ascertain whether the American note to England is as stiff in tone as that to Germany before making any final decision as to the German policy. Meanwhile, successes in the submarine campaign are again being brought in to the foreground of public interest.

HALIFAX VOLUNTEERS.
HALIFAX, July 29. At a recruiting meeting here to-night, 125 volunteers were enrolled for the 40th Nova Scotia Battalion. There were also 19 volunteered during the day at the recruiting stations.

Salvia Hair Tonic Makes the Hair Beautiful.
That dandruff is caused by germs accepted by every sensible person. Dandruff is the root of all hair evils.

SALVIA will kill the dandruff germs and remove dandruff in ten days, or money back. It will stop itching scalp, falling hair, and make the hair thick and abundant. It prevents hair from turning gray; adds life and lustre.

SALVIA is a hair dressing that has become the favorite with women of caste and culture, who know the social value of beautiful hair. Only 50c. at all dealers.

Things to Forget.
If you see a tall fellow ahead of a crowd.
A leader of men, marching fearless and proud.
And you know of a tale whose mere telling aloud
Would cause his proud head to in anguish be bowed.
It's a pretty good plan to forget it.
If you know of a skeleton hidden away
In a closet and guarded and kept from the day,
In the dark, and whose showing,
Whose sudden display
Would cause grief and sorrow and lifelong dismay.
It's a pretty good plan to forget it.
If you know of a thing that will darken the joy
Of a man or a woman, a girl or a boy
That will wipe out a smile or the least way annoy
A fellow, or cause any gladness to cloy.
It's a pretty good plan to forget it.

WINNAP'S LINIMENT USED BY PHYSICIANS.

But I do say that what we want is a declaration from the Prime Minister, that if circumstances require, he would not shy at that possibility. What we want in this country more than money and shells is a leader. For God's sake give us a man who will lead without fear of the consequences. Believe me the whole world from Vladivostok to San Francisco is looking to see if we can develop a leader, who can lead and shape into the new conditions. He praised highly the conditions in France, as a result of conscription. Germany now recognized the French as its chief opponent, and said that she would be prepared to offer France peace on terms which would be a great temptation. This declaration drew a bitter attack from William Llewellyn Williams, who said that the statement that the volunteer system was a failure was calumnious on the country, and there could be no more drastic suggestion than that France might be tempted to break her alliance. Mr. Wedgwood explained that Great Britain ought not to inflict the temptation on her ally. We got three million men voluntarily, declared Mr. Williams—out of twelve million, interrupted Major Archer-Shee. The debate ended with a sharp exchange of personalities.

FRENCH SUBMARINE SUPPOSED SUNK.
PARIS, July 27. The following statement was issued to-day: The French squadron in the Dardanelles is without direct news of the French submarine Mariotte, which entered the Straits on July 15th to operate in the Straits of Bosphorus. According to telegrams from Turkish sources the submarine was sunk and the officers and crew numbered 31, have been made prisoners.

FRENCH AIRSHIP ACCIDENT.
ETAMPES, France, July 29. A French military biplane, carrying a Quarter-Master Duvoy, of the Fifth Light Cavalry, caught fire while flying over this place at a height of 300 feet, to-day. The cavity of the machine was thrown out of the aeroplane when at an altitude of 150 feet. He died in a few minutes. The machine was demolished.

SWEDISH SHIP TORPEDOED.
LONDON, July 29. The Swedish brig, Fortuna, was torpedoed and sunk in the North Sea, to-day, by a German submarine. The crew was saved. The Fortuna was 703 tons gross burthen, and built in 1873.

AMERICANS MARINES LANDED.
WASHINGTON, July 29. American marines landed at Port au Prince, Haiti. They encountered resistance, which was overcome without casualties among the sailors. The following message from Admiral Caperton was given out by the Navy Department to-day: Landing forces are established in the city. There was a slight resistance during the early part of the night, no advance being made. This resistance was easily overcome. No casualties. Our force is proceeding to disarm the Haitian soldiers and civilians to-day.

AT THE NICKEL.
Monday—Our Mutual Girl.

Amusements.

"HAZARDS OF HELEN" AT NICKEL THEATRE.

The great railroad series of moving pictures—"The Hazards of Helen"—will be continued at the Nickel Theatre this evening. This episode for to-day is one of the "best ever" shown here and without doubt it will attract large audiences. The balance of the programme will be up to the usual standard of the Nickel. Only the best pictures obtainable are shown there, and patrons are certain of seeing something good. The singing and music is also of the best. Forbes Law Duguid, in a rich voice, sang a classical song this evening. The Nickel is cool and well ventilated these days, and it is the best place to spend an hour. To-morrow afternoon there will be a bumper matinee for the little ones.

FOR AEROPLANE FUND.

The entertainment at Rossley's East End Theatre last night was fairly well attended despite the counter attractions and the intense heat, and those present enjoyed a performance that has rarely been equalled in local theatricals. The feature of the evening was the Venetian sketch by Mrs. Colville, Miss Flora Hill, Miss Mary Doyle and Miss Frances Gosling. It was delightfully rendered and the applause was richly deserved. Miss L. Anderson, in a rich voice, sang a song, and Mr. T. H. O'Neill was usual a big success, and Miss Bradshaw was the admiration of all lovers of terpsichorean art with her scarf dance, while Mrs. Chaytor's monologue brought down the house. Jack and Marie Rossley furnished delightful comedy, and Miss Bonnie Rossley was charmingly graceful in her part. The babies Dodd and Kelly in their dance and the Sunshine Girls were also delightful, and too much praise cannot be given the members of the string band of the H. M. S. Calypso. Our material helped to make the entertainment so enjoyable. Mr. Crocker and Mr. Jago were also pleasing in their musical selections. Mr. and Mrs. Rossley desire to heartily thank all those who assisted during the evening and who in any way helped to make the entertainment a success.

SIX FEATURE PICTURES AT THE CRESCENT.

The Crescent Picture Palace is showing a big programme of six feature pictures to-day made up of drama and comedy. Mr. Jago's great week-end programme is up to the Crescent's usual high class show and is sure to please the patrons of the popular Picture Palace. "The Fatal Note" is a touching southern love story portrayed by the Selig Company. G. M. Anderson, the favourite cowboy actor plays the lead in a western drama. Kate Price and Hughie Mack create a gallop of fun in "Sweeney's Christmas Bird." On Saturday the usual extra pictures will be shown at the big, big, big Picture Palace. Send along the children, the Crescent staff will look after them.

BRITISH THEATRE.

The programme chosen for the latter part of the week at the British is a splendid combination of comedy and comedy, all of the photo-plays are of the first class and one in particular might be mentioned owing to the strength of its characterization, i.e., "The Black Signal." This is a play of undoubted strength. Mr. Arthur Priestman Cameron will sing another one of Mr. Gus Egan's famous "rooster" dialect songs—the one entitled: "It's the finest flow of language ever heard." This particular brand of song is new here but will eventually catch on.

INTERCESSORY SERVICE. At the weekly Intercessory Service held at St. Thomas's yesterday it was announced that the service for next week will be held at 10.30 a.m. on Wednesday next instead of on Thursday, as was originally intended. Wednesday next will be the anniversary of the war and special intercessory prayers will be offered for the officers and crew of the Royal Naval Reserve.

Aftermath.

The day will come when, from the wreck, some king will come, the victor, and he will cry, perchance, "By hook, I met the foe and kicked him!" Then for an hour he'll see the many widows, as to his throne, he'll sit, and he'll whoop with proud, exultant voice, and throw himself some poise. But when the flush of pride is past, and 'ere his realm he gazes, he'll use such language as "Dodgast!" and other bitter phrases. He'll see the one-time happy homes reduced to splintered lumber, cathedrals with their shattered domes, and graves without a number; he'll see the blinded, crippled hosts on wooden legs meander, and he'll be ashamed to spring his boasts that he's an Alexander. He'll see the widows' work like steers, in round of toil unending, the grandfires, in their dotard years, meath grievous burdens bending. "To this," he'll sigh, "through crimes and sins, and seas of blood I've risen! In modern war, whoever wins, the booty prize is his'n!"

Peace.

And blood and tears shall buy us peace. Shall buy us peace, they say: And moths and rust shall eat to dust the arms of yesterday. But what can bring to me again? The lad they took away? The peace of years, the day to come, what matter it to me? I can but hear the shattering gun. And see the face turned to the sun Of him, who was so dear to me. O Christ, what matter that war cease. When they have taken away my peace! Weils.

THE HAZARDS OF HELEN!
See this episode of this wonderful and thrilling railroad series.
FORBES LAW DUGUID, Canada's Foremost Baritone.
With the Usual Big Week-End Programme.
Send the Children to the Big Bumper Matinee Saturday Afternoon.

RODGER'S.

It is quite easy to buy an article of wear that is cheap and nasty, but this week we are in a position to offer that which combines the virtue of cheapness with that of excellent quality, namely:

Women's Black Cotton Hose 20c. pair.
A real bargain at the price.

A. & S. RODGER.

Camp Life and Fishing

Has a touch of realism That is most fascinating. When on a Fishing Trip there is nothing to equal the rest, the care-free feeling of the glory of the out-of-doors. In our stock you'll find everything for outdoor sports, and the highest grade Fishing Tackle.

FISHING-RODS—40, 50, 60, 70, 80, 90, 1.00 up to 24.00
Reels, Lines, Casts, Flies, Minnows, Artificial Bait.
Baskets 1.20 to 4.00
Landing Nets, Mosquito Nets, Hunting Boots, Waders.
THERMOS BOTTLES—pints and quarts.
Fitted Lunch Baskets, Preserved Fish Bait.
Flash Lights and Batteries for same.

TENTS, 7x9 kept in stock. Other sizes made to order.
We make a Specialty of PICNIC & CAMPING SUPPLIES.

AYRE & SONS, Ltd.

Vigoral
A Medicine That Prolongs Life
It builds up a run-down system. Creates a new lease of life. Drives out everything that causes disease: purifies and cleanses your whole machinery. Rheumatism, kidney and liver trouble is removed. You are made over again. You will eat and feel better. Now is the time to take a tonic. Just you try it! Sold at all drug stores.

Peace.
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G. KNOWLING.

EXTRAORDINARY BARGAINS.

We are offering some really wonderful values in our Dry Goods, Showroom and Boot Departments in our Central, West End and Duckworth Stores.

Ladies' TAN PUMPS Goodyear Welted, regular value \$4.00. Our Price **\$1.90**

Ratine Special!

Just opened in dainty colorings, plain and stripes; wonderful value.

15 cts.

per yard.

Makes extraordinarily smart Blouses or Dresses.

NEW GOODS. just opened:

Central, West End, Duckworth St. Stores. July 24, 31, s. tu, f.

LADIES' Dainty Dress SPECIAL!

We have now received a lot of dainty Summer Dresses in white floral and striped materials, new and smart models, and A NEW RECORD IN PRICES. Don't think because we offer them at such ridiculous prices that they are poor in either material or finish, but call and see them. Prices from

75c., 85c., \$1.00, \$1.50 to \$4.75.

You could not buy the material to-day for the money we offer these Dresses; all sizes in stock.

G. KNOWLING'S

G. KNOWLING.

Ratine Hat Special!

Just received in plain white and assorted colors, in both women's and children's sizes,

37 cts.

each.

Just the thing for summer wear, smart and serviceable.

THE WEST END BAZAAR, July 30, 21

Central, West End, Duckworth St. Stores.

Here and There.

TWENTY MACHINE GUNS.—St. John, N.B., is providing twenty machine guns.

COAL CARGO.—The S.S. Wanda leaves North Sydney to-day for Bonaville Bay with a cargo of coal.

SUSU SAILS.—The S. S. Susu, Captain Horwood, will sail on the Fogo Mail Service at 10 a.m. to-morrow.

CIVIC COMMISSION.—The regular weekly meeting of the Civic Commission takes place at 8 o'clock this evening.

WEATHER.—It is calm and fine along the line of railway to-day with the temperature ranging from 67 to 70 above.

PIT PROP CARGO.—The S.S. Camford Chin sailed from Lewisporte yesterday with a cargo of pit props for Cardiff, England.

BACK FROM THE STRAITS.—These schooners have arrived from the Straits, bearing 350 qts. codfish; Marconi, 250 qts.

FOR OPORTO.—The schr. J. Henry Mackenzie sailed from Burnin for Oporto yesterday taking 3,759 qts. of codfish, shipped by Hollett Bros.

LEFT FOR FIGUEIRA.—The Danish schr. Noab sailed from Belleoram for Figueira yesterday with a cargo of 2,500 qts. of codfish from St. Tibbo & Sons.

LEFT FOR ENGLAND.—The S. S. Gallier sailed from Botwood yesterday for England taking 5,100 tons of pulp and paper and 100,000 feet of lumber, shipped by the A. N. D. Co.

CLEMENTINE ARRIVES.—The barq. Clementine, Capt. Parsons, arrived at Ferryland at 9 p.m. yesterday after a passage of 35 days from Cadiz. She brought a cargo of salt to Alan Goodridge & Sons, and will discharge the same at Ferryland.

"STYLRITE"

Ladies' One-Piece Dresses, White Pique and Colored Linen. Regular \$5.00 and \$6.00. Our Price, \$3.50 to clear.

THE WEST END BAZAAR, July 30, 21

ENGLISHWOMEN TO HAVE RANK IN THE ARMY.

LONDON, July 24. Next week will see an innovation in British military methods, the re-creation of women in the ranks of giving them the rank of non-commissioned officers.

Some hundreds of London school teachers, who are interested in the domestic arts, are going to spend their holidays in giving cookery lessons in the camps of Great Britain's new armies. Women will receive the temporary rank of corporal or sergeant.

Their initiative was taken as a result of reports of waste in the camps. The war office arranged for one hundred to begin work next week, and if the results are good the scheme will be largely extended.

INDIAN PRINCES GENEROUS WITH GIFTS.

LONDON, July 26.—(Through Reuter's Ottawa Agency)—An official despatch from Simla, India, says: "The Indian Princes are continuing their generous assistance in every direction. The Maharaja of Gwalior has given Right Hon. David Lloyd George, through the viceroy, \$2,000 for munitions. He and two other rulers have offered their workshops to the Government for the making of munitions. The Maharaja of Mysore has also given \$32,000 for the purchase of machine guns. Other chiefs have contributed motor ambulances, horses, aeroplanes and tents, while one offered a camp for the Turkish prisoners. Other gifts include Red Cross motor boats for the Basra (a river in Southern Arabia) and at Mombasa (the seat of British East Africa Government).

ALLAN LINER SCARED GERMAN SUBMARINE.

How a German submarine took fright at the sight of an Allan Liner, thinking it was an armored cruiser, and after rising up practically under the British ship, submerged again, was related at Montreal last week by Marconi Operator Atkinson, of the Donaldson steamer Ormidale from Glasgow. Operator Atkinson was formerly on the Allan Liner Carthaginian, and it was on his former vessel's last homeward voyage to England, when nearing the Irish coast, that suddenly a German submarine arose to the surface, and on seeing the liner, immediately sank again. Operator Atkinson said the submarine probably thought they were an armored cruiser owing to the Carthaginian's warlike appearance, and it is a notorious fact that submarines will not linger within range of cruisers. He said the submarine came up close to them, as if they thought the surface of the sea clear, but did not linger when they found out their mistake.

BORN.

July 25th, a son to Mr. and Mrs. Owen Brown, Empire Stores, Humbermouth, Bay of Islands.

DIED.

On Friday, at 9 a.m., Elizabeth, the beloved wife of William Murphy (mason), aged 42 years, leaving a husband and six children, also a sister and a brother to mourn their sad loss. Funeral will take place on Sunday, at 2.30 p.m., from her late residence, 42 Signal Hill Road.

At East Wabana, this morning, Thomas O'Brien.

Suddenly, this morning, Richard Furlong, aged 73 years, leaving a wife, 4 daughters and three sons to mourn their sad loss; funeral takes place on Sunday, at 2.30 p.m., from his late residence, No. 32 Duckworth Street; friends and acquaintances please attend without further notice.

LEAGUE FOOTBALL.—St. George's Field, 7 p.m., C. E. L. Feildians vs. Collegians. Admission 5 cents; ladies free. Grand Stand 5c. extra.—July 30, 11

MINARD'S LINIMENT CURE'S DISTEMPER.

Garden Party at Asylum Grounds.

A very pleasing event took place at Waterford Asylum grounds yesterday when the inmates of the institution were given their annual Garden Party. The day was an ideal one, and the patients thoroughly enjoyed the affair, which brought rays of sweet sunshine through the clouds of their necessarily monotonous lives.

The harmony that prevailed was particularly pleasing, warden, nurses, and patients joining in the merry-making, music, and dancing, and games of various kinds each brought solace to the afflicted ones and a feeling of mutual confidence was everywhere noticeable. Dr. and Mrs. Duncan and their daughters did much towards making the day enjoyable. Amongst the visitors to the grounds were several clergymen and ladies prominent in philanthropic work in the city. Notwithstanding the fact that the institution is now fully occupied, and extension is being made the percentage of insanity in the country is much lower than in other countries, the proportion being not more than 2 in 1,000. To Dr. and Mrs. Duncan much congratulation is due for the personal as well as professional interest, they take in the patients committed to their care, and also the Marcon, Miss Field, the nurses and wardens of that institution for the disciplinary, yet kind manner with which they perform their duties.

Buy GOODS manufactured in NEWFOUNDLAND & keep the Fathers at work

febs, tu, f, t

Marine Notes.

The S. S. Durango is due here tomorrow from Liverpool, having left there a week ago.

The S. S. Stephano leaves New York to-morrow forenoon for Halifax and this port.

The schr. John is loading fish at Barr's premises for Oporto.

The schr. Maud is loading fish at Rencontre for Oporto.

The schr. George Ewart is loading at Grand Bank for Oporto.

The Lacey House and Rose are loading at McCallum and St. Jacques, respectively, for Europe.

KYLE'S PASSENGERS.—The Kyle arrived at Port aux Basques at 7 a.m. to-day with the following passengers:

In saloon:—A. McPherson, J. G. Duguet, D. P. Clifford, James Sparling, George Howse, Miss M. Fennell, Mrs. G. Timmons, Miss N. Keefe, W. J. Carson, Mrs. J. M. Kneel, Rev. P. and Mrs. Bryce, G. G. Christian, Mrs. Dingwell, Miss M. Dingwell.

GLENCOE'S OUTWARD PASSENGERS.—The Glencoe sailed from Placentia at 5.15 p.m. yesterday, taking the following passengers in saloon:—A. Morgan, J. J. Scovour, Capt. Smith, S.A., E. Gaynier, Miss Poote, Miss Dykes, Miss Caldwell, R. H. Richards, Mrs. R. H. Richards, Master Richards, C. B. Hall, J. Fitzgerald, W. Way, J. Levitz, Mrs. P. Aylward and two children, Mrs. E. Skanes, Mrs. G. House, Mr. Tessier, Miss Way, and 1 second class.

FRANCE'S DEBT TO OUR NAVY

Le Temps (Paris).—What would have happened if Great Britain had remained neutral? When we see our coast line free from all attack, our ships traversing the oceans in all security, and our Colonies remaining attached to the Motherland, one can only recognize British naval power in its effects.

Reids' Boats.

The Argyle sails from Placentia this afternoon on the Red Island route.

The Clyde leaves Lewisporte to-day for the north.

The Dundee left Port Blandford at 2.35 a.m. to-day.

The Ethie left Clarenceville at 4 a.m. to-day.

The Glencoe sailed from Placentia at 5.15 p.m. yesterday. Port aux Basques with freight from North Sydney.

The Kyle arrived at Port aux Basques at 7.20 a.m. to-day.

The Meigle left Port aux Choix at 5.30 p.m. yesterday, going north.

The Sagona is north of Battle Hr.

How British Trap Foo's Submarines

Gunboats Disguised as Trawlers Hunt Down Raiders, Says Letter From Scotland.

Johnstown, Penn., July 23.—A letter received here yesterday by Andrew McAtee, a business man, from a relative in Scotland, throws a new light on the defensive measures used by England in the submarine warfare waged by Germany. The letter says in part: "Two enemy submarines were cleverly destroyed last week—one at Peterhead and the other at Aberdeen. At Peterhead, an innocent looking trawler, in reality a government gunboat, left the harbor and was soon spotted and held up by a submarine. The gunboat did not give the submarine time to approach, but opened fire at once smashing the periscope with the first shot, whereupon her crew rushed out upon the deck. The second shot destroyed the coming tower, and down she went like a stone. "All the officers and crew were rescued, and, curiously enough, one of the rescued men turned out to be a German who for several years previous to the outbreak of the war had been engaged in the fish trade at Peterhead. He must have been a spy.

"In the Aberdeen fight a British submarine submerged followed in the wake of some trawlers as they put to sea. When the trawlers were approached by the German submarine they diverted their course a little. The British sub then came to the surface, and with the first shot the shell nearly split the German boat in two. All of the crew and officers of the German boat, with the exception of three, were drowned."

Have you sent your Subscription to the Aeroplane Fund? Don't wait to be called upon, send it TO-DAY. C. R. STEER, Sec.

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"Mr. Glary also came by the Florizel. He is one of New York's firemen, a well built, and athletic young man, who can recount many incidents of daring in which the valiant fire fighters of New York have won fame.

"Amongst the tourists who came by the Florizel, is Miss Clara C. Salem, an intelligent young lady, a councillor at law, whose office is at 44 Wall St., New York. Miss Salem was here once before and she to, like Mr. Allen and Mrs. Smith, admires our city and its people.

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Evening Telegram

W. J. HERDER, - - Proprietor
W. F. LLOYD, - - - - Editor

FRIDAY, July 30, 1915.

The Kaiser Willed It.

This time last year Sir Edward Grey was making every effort to avoid a great European conflagration. He had endeavoured to get Austria to consent to the matter in dispute between Austria and Serbia referred to a conference of the Powers. He had invited the good offices of the Kaiser to mediate with Austria and avoid conflict between Russia and Austria. But the German Emperor declined to do anything of the sort. It is clear now that the Kaiser had willed war and that the assassination of the Austrian Prince was but a pretext for the war. This is abundantly evident from the fact that Italy a year before the assassination occurred had been invited to co-operate in an aggressive war and had declined because the projected war was premeditated and aggressive, and she declined last year because she realized that the war was an aggressive war and carefully arranged beforehand. The evidence of this premeditation are abundant and conclusive. Germany threw the financial world into convulsions weeks before the assassination occurred. She threw large quantities of debenture stocks on the market to realize them and have an abundance of money to start the war. She had made her preparations in the Mediterranean, in India, in South Africa, in America, in Belgium and the British Isles. Her strategic railways ran to the confines of Belgium and when war took place between her and France, she struck immediately through Belgium, although that country was an innocent third party and she was under treaty to respect her integrity. Her army, her armaments, her ammunition and everything necessary to strike a quick and decisive blow, so far as her General Staff could foresee, had been brought up to the full pitch of efficiency. The Kiel canal had been deepened and widened and was available for transferring her

largest dreadnoughts from the Baltic to the North Sea or vice-versa. All these preparations are conclusive evidence of design, or in the phraseology which the German War School willied it. Her strategy has failed, so far as striking a decisive blow against France and Russia in a few weeks or months. But she has dealt severe blows to the Allies, and at present the biggest and severest operations of the War against Russia are being fought stubbornly. The end is not yet in sight. She is still on the offensive. She has yet to be driven to the defensive and driven to her knees. Time, money and blood have yet to be spent in profusion to do this. But at all costs Civilization must be rescued from the German Menace, or Freedom will pass out of the world and Tyranny will rule rampant in her place.

Promotions in Regt.

Telegram (No. 482) July 29th, 1915.

To Governor, St. John's. I recommend Sergeant Major H. H. Ross, Sergeant C. Bendall, Sergeant R. Stick be appointed Second Lieutenants immediately for vacancies here; and in answer to your letter 15th July am sending Sergeants Keegan, G. W. Ayre and Private J. Rowell to St. John's.

NOTE.—The Governor's letter of July 15th applied, at the instance of the Reserve Force Committee, for three picked N.C.O.'s and men to take charge of the training of G Company and ultimately to receive Commissions as Second Lieutenants in this Company if proved to be suitable.

Cape Report.

CAPE RACE, To-day. Wind South. Light, weather fine. The steamer Duart passed west yesterday p.m.; the steamer Sandefjord passed in; Quito and City of Ghent west this morning. Bar. 29.75; ther. 56.

TALKING MACHINES. — We are showing a nice line of Talking Machines very cheap. — CHEBLEY WOODS, Agent, 282 Duckworth St. —July 17, 15

Fishery Report.

The following reports from the fishery are now posted at the Board of Trade:

July 24th.—From P. J. Wade (Hr. Main)—The total catch is 300 qts. with 100 for last week. Nine traps, 25 dories and skiffs and 1 boat are fishing. Prospects are fair and there is a sufficient supply of caplin bait. The lobster fishery is not very good. The fish taken during the week was with traps, hook and liners and trawls doing practically nothing. The fishermen are of opinion that if squid were plentiful good work would be done as schools of cod are frequently seen on the bottom.

July 24th.—From M. J. White (Aquaforte to Caplin Bay)—Five local bankers have arrived with 214 qts. They report no fish on the Banks and no sign of squid. There is a little caplin for bait but cod is scarce. Trawlers have done nothing the last fortnight and the fish seems to have struck off owing to the hard northeast winds. The catch to date is 7,557 qts., with 1,065 for last week. Ten whale boats, 44 traps and 65 dories and skiffs are fishing.

McMurdo's Store News

FRIDAY, July 30, '15. Use Walk Easy Tablets—and walk easy. Used faithfully, according to directions, these valuable little tablets not only relieve the immediate symptoms of those who suffer from hot and tender feet, but so act on the skin of the feet, making it healthier and less sensitive, as to render the feet better able to stand walking on hot streets and pavements. If your feet trouble you, try a box. Price 25c. a box.

Na-tin-Co Sabadilla is certainly a good insect powder, and has been found extremely effective in all cases of vermin which infest human beings or domestic animals. It has been long on the market, but its increasing sale testifies eloquently to its value. Price 25c. a tin.

Well Known

Mariner Dead.

Messrs. Baine, Johnston & Co. received a message yesterday afternoon stating that Capt. Thomas White, of the barq. Lake Simcoe, had passed away at Barbados on Tuesday last, the 27th inst. From other messages received in the city we learn that the end came rather suddenly while Capt. White was leaning over the rail of his ship. Death is supposed to have been due to heart failure. On receipt of the message, Rev. Dr. Greene was informed of the occurrence, whereupon he broke the sad news to the widow and relatives of the deceased. Captain Tom White was reckoned as one of the most capable seamen sailing out of this port. This was his first trip in command of the Lake Simcoe, having been made master of the vessel on the retirement of Capt. Wilson, with whom he sailed as mate for many years. Much sympathy will be felt for Mrs. White and the other relatives of the deceased, in which the Telegram joins.

LEAGUE FOOTBALL.—St. George's Field, 7 p.m., C. E. L. Feildians vs. Collegians. Admission 5 cents; ladies free. Grand Stand 5c. extra.—July 30, 11

MINARD'S LINIMENT CURE'S DISTEMPER.

An Att



SILK TIES, A brand new... all wide ends... Friday and Saturday... **GEN'S SUMMER HALF HOSE** Light Cotton Hosiery, wear, assorted colors. Special, 25c for...

America

Curtain S A fine assortment of Curtain material has been opened. The offer about 10 pieces of Cream and White with dainty color and hemstitched wide. Values for Friday and Saturday...

Clearance

COLOR EMBROID Over 1,000 yards Lawn Embroidered cleared out at 40 Swiss Embroidered on Plain Blue Flannel and Linen widths. These sold here at 8

An Attractive List of "MONEY SAVERS" for Friday and Saturday.

Men's Wear



MEN'S SOFT FELT HATS, at \$1.75. A nice assortment of good quality Hats in Navy and Brown only. Velvet and Silk bands; all sizes. Reg. \$2.00 ea. **Friday & Saturday 1.75**

MEN'S FINE TUNIC SHIRTS Soft fronts and double cuffs, fancy stripes, Cream and self colors; all sizes; coat styles. Reg. \$1.50 ea. **Friday & Saturday 1.32**

INVISIBLE BRACES, 45c. To be worn under the shirt. They keep you cool and comfortable during the warm days. Reg. 65c. pair. **Friday and Saturday 45c**

MEN'S OUTFIT COLLARS, 17c. 24 dozen all White Mercerized Cotton and Repp Collars, neat shapes, all sizes. Reg. 20c. each. **Friday and Saturday 17c**

SILK TIES, 27c. A brand new lot of all Silk Ties in a host of smart designs; all wide ends. Special. **Friday and Saturday 27c**

GENTS' SUMMER HALF HOSE. Light Cotton Hose for summer wear, assorted shades, fast colors. Special, 2 pairs. **Friday and Saturday 25c**

We offer a big Shipment of High Grade Merchandise, bought at New York and Boston at July Clearance Prices. This means large Cash Discounts for **US** and extraordinary saving opportunities for **YOU**. **DON'T FAIL to be here FRIDAY and SATURDAY.**

New Cotton Crepes

PERCALES. About 20 pieces of soft finished Cotton Percale, 56 inches wide, in a variety of pretty designs, Pin Stripes, Checks, Floral, &c. Special, per yard. **Friday and Saturday 13c**

A beautiful assortment of plain colored Cotton Crepes, the soft, clingy material that is so popular; 36 inches wide. Values to 50c. yard. **Friday and Saturday 12c**



COTTON CREPE. Another line of American wash materials, including Cotton Crepes, Seersuckers, &c., in Fancy Rosebud and Polka Dot designs; 30 inches wide. Regular 17c. yard. **Friday and Saturday 14c**

TAPESTRY Hearth Rugs

A newly opened line of Scotch Tapestry Hearth Rugs, made of Wool and Jute, size 22 x 48; neat light and dark patterns. Reg. 90c. each. **Friday and Saturday 79c**

AXMINSTER Hearth Rugs

Over 3 dozen beautiful and well finished Hearth Rugs, made of high grade Axminster; size 27 x 54; rich handsome oriental designs and colorings, wool fringed. Reg. \$1.75 each. **Friday and Saturday 1.55**

MAIL ORDERS: Prompt Delivery Assured.

American Curtain Scrim
A fine assortment of pretty Curtain materials have just been opened. This week we offer about 10 pieces of White and Cream American Scrim with dainty colored borders and hemstitched; 40 inches wide. Values for 20c. yard. **Friday and Saturday 14c**

Bargains of Extraordinary Interest in the Show Room

White Muslin Underskirts
5 doz. only White Lawn and Muslin Underskirts, American make, smart styles; all sizes. Reg. 70c. each. **Friday and Saturday 59c**

Muslin Dressing Jackets
Charming new models in serviceable Muslin Dressing Jackets or Sacques; fancy floral designs, lace trimmed; real good values. Reg. 65c. each. **Friday and Saturday 55c**

Jersey Ribbed Cotton Vests
About 12 dozen, in White only, well finished, sleeveless, low neck styles, ribbed trimmings; all sizes. Reg. 40c. each. **Friday & Saturday 34c**

COTTON Crib Blankets
Rather early for these, but it would be worth your while buying them now as they will sell at twice the money later on.
Heavy Cream Blankets, almost like wool, size 39 x 59; Pink & Blue border. **99c**

A Clearance Sale OF COLORED EMBROIDERY
Over 1,000 yards of Colored Lawn Embroideries to be cleared out at once. Pretty Swiss Embroidered patterns on Plain Blue Pink and White Lawn and Linens; assorted widths. These goods were sold here at 80c., 120c., 15c. and 20c. yard. Our Special Clearing Price, **5 cts**

Children's Cotton Rompers
Extra special values in Children's Cotton Rompers, plain and striped patterns; well made garments; to fit children from 2 to 6 years of age. Reg. 20c. each. **Friday & Saturday 24c**

Ladies' Gingham Overalls
Plain and Fancy Colored bodies, neat styles, buttons at bottom finished with Gimp and other trimmings; full shapes, all sizes. Reg. \$1.00 each. **Friday and Saturday 80c**

Colored All Silk Ribbons
Merveilles and Taffetas, 6 inches wide; Ribbons in every popular shade, suitable for Millinery, Sashes, Hair Ribbons, &c. Reg. 25c. yard. **Friday & Saturday 20c**

Crockery
Fancy Vegetable Dishes, 10c. size. Regular 50c. **45c**
Mottled Teapots, 10c. size. Reg. 30c. for water. **24c**
Litho and Gilt Hot Kettles, large size. Reg. 85c. for water. **75c**
Fancy China Hand large size. Reg. 20c. for water. **16c**
Domestic Jars for Rice, Salt, &c. Reg. 25c. for water. **20c**
Krysol Glass Jugs, 1/2 gal. Reg. 55c. for water. **65c**
Krysol Glass Table Sets, 4 in set. Reg. \$1.00 for water. **90c**
Napkin Rings, Reg. 20c. each for water. **16c**

Boot and Shoe Specials

LADIES' STRAP SHOES—Black Vici Kid, 4 strap Shoes, patent yamps, medium heels; assorted sizes. Reg. \$2.75 pr. **Friday and Saturday 2.30**

CHILDREN'S STRAP SHOES—In Tan Vici Kid, one strap, Silk Ribbon bow, neat shapes; sizes 11 to 2. Reg. \$1.40 pair. **Friday and Saturday 1.10**

LADIES' BOOTS—Black Dongola Kid, laced and buttoned styles, medium heels; patent tips; all sizes. Reg. \$2.15 pair. **Friday and Saturday 1.95**

MEN'S BOOTS—50 pairs Black Vici Blucher Boots, raised toes, all sizes; wide, comfortable lasts. Reg. \$4.50 pair. **Friday and Saturday 4.00**

Values in Hardware

Le Page's Glue, Reg. 15c. for 12c.
Thermos Bottles, 1 pint, Reg. \$1.25 for \$1.15
Refrigerators, Reg. \$33.75 for \$31.50
Lunch Boxes, Reg. 15c. for 12c.
Oil Stoves, Reg. \$1.35 for \$1.25
Trousers Hangers, Reg. 12c. for 10c.
Cork Screws, Reg. 12c. for 10c.
Hair Brushes, Reg. 50c. for 45c.

SPECIAL
Sale Prices on the following Items will hold good until the Holiday, August 4th.

Trout Rods (10 1/4 ft. with spare top), Reg. \$2.40 each for \$2.15
Trout Lines (75 ft., Oil Silk), Reg. 65c. each for 58c.
Trout Reels, Reg. 20c. each for 16c.
Trout Cast Lines, Reg. 40c. each for 34c.
Trent Baskets, Reg. \$1.55 each for \$1.47
Cut Hooks, Reg. 20c. each for 16c.
Fly Books (assorted), Reg. 60c. each for 52c.
Fly Books, Reg. 40c. each for 32c.
Collapsible Drinking Cups, Reg. 30c. each for 27c.
Landing Nets, Reg. \$1.45 each for \$1.23

SILK SWEATER COATS
at nearly half

Smart Silk Sweater Coats in a beautiful range of colors; Golf Coat and Blouse styles; assorted sizes.

Reg. \$4.50 each. **2.75** Reg. \$6.25 each. **3.75**
Sale Price **2.75** Sale Price **3.75**

Reg. \$5.50 each. **3.00** Reg. \$7.00 each. **4.00**
Sale Price **3.00** Sale Price **4.00**

Reg. \$9.75 each. **4.75**
Sale Price **4.75**

Grocery

Strawberries, 2 lb. tins, Reg. 20c. for 17c
Guinness Irish Butter, Reg. 45c. lb. for 42c
Pure Fruit Syrup, assorted flavors, Reg. 20c. bottle for 18c
Tomatoes, small tins, Special 9c
Dracknell's Continental Pickles, Reg. 35c. tin for 28c
Coleman's Baking Powder, 1 lb. tin, Special, per tin 24c
Oxo Cubes, Reg. 35c. packet for 30c
Celite's Talcum Powder, Regular 25c. tin for 20c

Carriage Wraps
Linen Dust Wraps of superior merit. Fawn grounds with assorted colored border designs, fringed ends; Damask finish. Reg. \$2.00 each. **Friday & Saturday 1.65**

Table Cloths
Special offer in high grade Damask Table Cloths, 2 1/2 yds. by 2 yds., carefully hemmed and finished; beautiful designs. Reg. \$3.00 each. **Friday & Saturday 3.60**

Table Napkins
White Damask Linen, size 22 x 22; extra good values, nicely hemmed; assorted floral designs. Reg. 25c. each. **Friday & Saturday 16c**

Specials at the Notion Counter

BOSTON SANITARY WHISKS—Fine bristles, strong handles. Reg. 15c. each for 11c
for 11c

TOOTH BRUSHES—"Iris" make, white bone handles. Special, each 10c

TALC POWDER—Delightfully perfumed, "Corylopsis," in oval tins. Reg. 8c. tin for 6c

BEAUTY PINS—Fancy Gilt, 2 on card. Special, 2 cards for 4c

WRITING CABINETS—Khaki Paper and Envelopes—100 sheets Paper, 50 Envelopes in neat case. Special, each 27c

PAPER NOVELTIES—Electric Light Shades, Rose Petal designs; assorted colors. Reg. 35c. each for 29c

BOOTLACES—Mohair, Black only; tubular. Special, per doz. 5c

WAIST & COLLAR PIN SETS—2 on card, finest quality Gilt with Pearl inset. Reg. 16c. set for 13c

HALL MIRRORS—Best French Plate Glass, walnut stained frames. Special, each 30c

PERFUME SACHETS—Dainty little Sachets for the clothes closet; Lavender and Violet perfumes. Special, each 10c

Cushion Tops
Handsome Tapestry Cushion Tops, size 19 x 19, assorted designs; colors guaranteed to wear for years. Reg. 18c. 22c. ea. **Friday & Sat. 18c**

Cushion Girdles
Another lot of handsome Cushion Girdles, all silk, heavy weight, large tassels; assorted self colors. Reg. 65c. **Friday & Saturday 55c**

Duchess Sets
White Linen Sets, trimmed with Insertion and Lace; 4 pcs. in each set; runner 42 inches long. Reg. 30c. set. **Friday & Saturday 26c**

American BLOUSES!
100 dozen White Lawn and Muslin Blouses direct from New York. Latest ideas and styles, high and low neck effects, plain white; also a few in pin striped Percales; all sizes. Values from \$1.50 to \$2.00. Sale Price, **93 cts.**

MEN'S Cotton Half Hose
40 doz. pairs Men's Black Cotton Sox, in all sizes; seamless, fast colors; ideal wear for warm weather. Special, per pair **10c**

The Royal Stores Ltd.

American Pillow Shams
White Muslin, with elegant tanned designs; something new, assorted patterns. Special, each **12c**

Shop-Window War.

The Rival Roberts—Baby's Death and a Libel Action.
(Daily Mail.)

Mr. H. E. Roberts, a master window cleaner, and Mr. A. H. Roberts, an oil and colour merchant, were next-door neighbors, living in Cambridge-road, New Malden. Their uncompromisingly published notices with reference to each other were said to have aroused the town, and they developed into an action for alleged libel and slander, and a counter-claim for alleged libel, which were heard yesterday in the King's Bench Division by Mr. Justice Coleridge, with a common jury. Mr. H. E. Roberts was the plaintiff.

According to the evidence, the youngest child of Mr. H. E. Roberts died, and the jury at the inquest attributed the death to malnutrition, owing probably to imperfect cleaning of the feeding bottle.

Mr. A. H. Roberts, the defendant, exhibited in his shop window this notice:

"Truth stranger than fiction. Owing to numerous R.S.P.C.C. inquiries, I beg to inform my numerous customers that this establishment has no connection with Roberts next door, who had a child down with starvation—a preventable disease. There is no starvation in this establishment."
A. H. ROBERTS.

"One of the children of Mr. A. H. Roberts, the defendant, caught scarlet fever and was removed to an isolation hospital. Mr. H. E. Roberts, the plaintiff, drew attention to the subject by exhibiting in his window this notice:

"Fever case at oil shop. I beg to notify my numerous customers that this establishment has no connection with Roberts next door, who have a child down with fever, an infectious complaint."

Mr. A. H. Roberts, the defendant, replied with the following notice in his window:

"£10 will be paid to any person finding a fever case on these premises. This offer is open to the liar next door."

By the time, said counsel, the child had been removed to hospital, Mr. A. H. Roberts followed up his £10 offer with this announcement:

Mr. E. Roberts, of next door, was censured by a coroner's jury and narrowly escaped a charge of manslaughter.

The plaintiff said that the defendant called after him in the street, "Hallo, baby murderer."

"Cross-examined," said the coroner, "that the case of the child was one of those very near the border line of manslaughter?—Yes."

The defendant, in his evidence, complained that the plaintiff's shop had neither name nor number, which caused him trouble. He also said his business was injured by the other Mr. Roberts putting up a notice, "Fever case at oil shop," and accentuating it by a white arrow pointing to the shop, which remained week after week. He never called the plaintiff a baby-killer.

The jury, after hearing the case fully, found for Mr. H. E. Roberts, the plaintiff, on the issues and awarded him £10 damages. Judgment accordingly. Stay of execution with a view to appeal, was granted.

Gilbert's Wit.

At the Crystal Palace one evening I had the pleasure of being seated next to W. S. Gilbert of Gilbert and Sullivan fame, at a banquet, where Burnand, editor of Punch, was chairman. Burnand, I was told, was very jealous of Gilbert, which became rather apparent as the banquet progressed, both he and Gilbert indulging in several combats of repartee.

Gilbert was telling us a rather amusing incident at which we were all laughing very decidedly, when Burnand shouted down the line of diners, "Are you chaps laughing at those funny sayings of Gilbert, which he sends to Punch and never gets in?" Gilbert quickly replied, "I do not know who sends the funny things to Punch, but I do know that they never get in."

Gilbert was once asked his opinion of Sir Herbert Beerbohm Tree's performance of Hamlet. "Well," he said, "it was very, very funny, without being vulgar."

EVERYDAY ETIQUETTE

"Will you kindly tell me what one should do when attending a reception and in the receiving line are some women one does not know?" asked Hortense.

"The hostess will present each guest to the persons assisting her in receiving," advised her sister.

Finely chopped walnut meats mixed with cream salad dressing or mayonnaise, and spread between thin slices of whole wheat bread and butter, make a delicious sandwich for the picnic basket.

A LITTLE LOT

SMALL Bath Mats

at 55 cts.

A Fresh Line

White and Colored

PIQUES,

Assorted Prices.

A Most Bewitching Display of Ladies' Neckwear

Personally Selected by our Buyer when in New York, and which are now offered at just Half Regular Prices. Many Styles to select from. Do not allow this opportunity slide to get something smart and up-to-date.

A LOT OF LADIES' AMERICAN UNTRIMMED HATS, Latest New York Styles.

We draw attention to a clearing LOT OF LADIES' HAND BAGS, Priced 40cts. to \$2.50.

A very rare Bargain in H. S. Pillow Cases.

5 Dozen only marked at 25 cts, worth 50cts.

Marshall Bros

American White

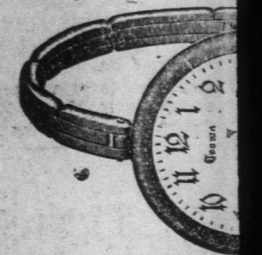
QUILTS

Pound Turkish TOWELS

We still continue at prices last advertised.



As usual we have the finest Diamond, also a variety of other gems. After the engagement we are proud to have a Ring of Rings to suit you.



When in need of reliable Jewellers see

T. J.

The Schedule All-Important.

By RUTH CAMERON.



RUTH CAMERON

The schedule all important, the detail dominant and the plan pre-ordained—what a lot of happiness these three factors take out of many women's lives! A woman was invited by a friend to bring her little boy and take an automobile ride. It was a heavenly day, the ride would have done them both good as well as given pleasure. "What time shall you be back?" she asked. "Not until six o'clock." "I don't believe I'd better go." His Bath Would Have to Wait. The reason? She wanted to give Wilfred his bath and if he didn't get back until six he would be an hour late in getting to bed. Couldn't the bath go until the next night? No, she had planned to give it that night. The husband of another woman came home one night full of enthusiasm. They had been planning to take a praline vacation later in the summer, but he had just been offered the opportunity to take a very interesting trip if they could start in three days. Her Clothes Weren't Ready. His wife was annoyed instead of pleased. "Why I didn't plan to go for a month, I couldn't possibly get off then." "Why?" "My clothes aren't ready." "You'd need very few clothes and I could let you have the money to buy what you absolutely need to-morrow." "Besides, I haven't the house ready

to leave. My cleaning isn't finished." "Leave it the way it is and send Jane help you when you get back." So the argument raged. Did they go eventually? No, of course they didn't. The schedule all important, the detail dominant and the plan pre-ordained were respected and the opportunity gave way. It is such things as that that prevent men from making comrades of their wives. Why Men Don't Make Comrades of Their Wives. "The reason I like to get off with other men," said a man whose wife complains that he does not make a comrade of her, "is that they aren't always fussing over details. They take things as they come and have a good time. Women are always fussing if this or that isn't just the way they expect it to be." To dominate her plans and schedules instead of permitting them to dominate her, to refuse to permit petty details to change from molehills into mountains—these are the biggest happiness lessons that many a woman has to learn. Question.—I need advice. A very amiable young man has confessed earnestly that he cares for me. I appreciate the honor of the proposal, but desire only his friendship. Can I safely continue our friendship without in the future being called a coquette? I abhor deceit. I am very young and have ambitions which crowd out thoughts of matrimony.—A Reader. Answer.—If you are absolutely sure you can never care for this man is it fair to keep him in a position which will prevent his getting over his love for you and learning to care for someone else? Friendship would be ideal if it were not for that, and if you

FRESH STOCK New Fruit and Vegetables!

- 60 brls. Green Cabbage.
- 100 cases Small Onions.
- 50 brls. New Turnips.
- 200 brls. New Potatoes.
- 200 bags P. E. I. Potatoes.
- 2 hampers Cucumbers.
- 2 brls. Water Melons.
- 15 crates Ripe Tomatoes.
- 50 bunches Bananas.
- 15 boxes Red Table Plums.
- 100 cases Cal. Oranges— sizes 25's, 21's, 17's, 15's.
- 10 boxes Cal. Lemons.

Soper & Moore.

Phone 480.

could make him know your decision was final, and if he could be satisfied with friendship, but these are very big 's as people who have tried the experiment can tell you.

A Wonderful Country

In No Other Place Than America Is Horse-Radish Made from Horse.

A New York newspaper man who is known for his "joshing" proclivities recently entered a Greek restaurant near the Newsboy's Home and ordered fried oysters. To his amazement the Greek "chaffeur" of the gas stove calmly opened a drawer, extracted half a dozen oysters, already covered with meal and "chucked" them into a pot of boiling grease. Soon they were fished out and deposited in front of the guest, who, having returned from an out-of-town assignment, was hungry and not particular. He began digging into a pot of horse-radish and announcing the "efficiency" oysters when, to his amazement he saw what appeared to be a bone in the horse-radish. "Mon Dieu! It was a bone—a section from a past tense consignment of pork spareribs. In a rage, the scribe summoned the Greek waiter. "Here," he said, "what's this in the horse-radish?" "A stick," said the Greek in a grateful tone. "Stick nothing!" was the reply. "It's a bone. I've sat here and stood for home-made oysters, and I know all horse radish is made of horses. But for heaven's sake—before you serve your horse radish be sure you extract all the bones. I like boneless horse-radish." Whereat the Greek marveled and humbly said: "In Greece the horse radish he grow in the ground. Here in America—they make him from the horse! What a wonderful country." And then he went and broke the news to the gas stove-chaffeur.

Minard's Liniment Cures Diphtheria.

N.P.A. Aeroplane Fund

ONLY 5 MORE DAYS BEFORE 4TH AUGUST.

Estimated cost of two Aeroplanes \$22,500.00
Amount collected 22,335.91
Balance required 164.09

- \$22,500.00
- \$21,506.43
- C. C. Stranger 2 00
- The Church of England Woman's Association, per Mrs. E. L. Templeton 10 00
- The Kodak Store, per H. M. Tooton 5 00
- Harry D. G. Currie, Salmon Cove, B. D. V. 5 00
- Mrs. M. A. Bastow 5 00
- Miss Marjorie Bastow 1 00
- Pte. Gordon C. Bastow, Stob's Camp 5 00
- M. A. Bastow 9 00
- Leslie Bastow 5 00
- Edward Doyle (Registrar) 5 00
- Mrs. Henry Hutchings (of Henry Spaniard's Bay) 2 00
- Coley's Point, per W. H. Greenland 46 58
- Country Road, per W. H. Greenland 6 20
- Anderson's 50 00
- Wm. Munden Allan, Harbor Grace 1 00
- Thomas James Quinton, Harbor Grace 1 00
- Capt. Paul Ezekiel, Harbor Main 2 00
- Wm. Brick, Harbour Main 1 00
- Edward Cleary, Harbour Main 50 00
- Wm. N. Tucker, Glenbrook 5 00
- Rev. W. E. R. Cracken 5 00
- Ed. Rose, Belleoram 5 00
- Thos. Long, I.S.O. 5 00
- Royal Bank of Canada Manager and Officials 56 00
- Bowring Bros. Ltd., Employees 320 70
- G. M. Barr Employees 62 00
- Congregation of St. James Church, Channel, per Rev. H. T. Read 35 50
- Louis Garnier, South Branch 1 00
- Mrs. A. H. Milligan, Norris' Arm 5 00
- Donations from King's C'Ve B.B., per Rev. S. A. Dawson 25 90
- Dr. A. A. Chisholm, Manuels 10 00
- Patrick O'Brien, Avondale 2 00
- S. M. D. 5 00
- M. B. B. 2 00
- Captain Healty, S. S. Battery 5 00
- G. A. Williams 1 00
- Mrs. Wm. John Dawe 1 00
- W. G. Wilcox, Briggs 5 00
- The Lord Bishop of Newfoundland 50 00
- A Citizen 1 00
- Herring Neck, per Frank S. Lockyer 46 00
- A. O'Driscoll, Witless Bay 5 00
- A. McDonald, Howley 1 00

\$22,335.91

*Details in to-morrow's Telegram.

J. A. CLIFT, Treasurer.

St. John's, July 29.

Employees St. John Meat Store.

- D. McIntosh 33 00
- H. Allandryce 2 00
- F. J. Orchard 5 00
- J. Shillias 2 00
- G. Cook 2 00
- J. Miller 1 00

Drudgery.

By the adoption of modern gas appliances you may abolish drudgery from your Home.

GAS COOKERS eliminate the drudgery of lighting fires, the handling of coal and ashes, and enable you to prepare meals in half the time required with old-fashioned appliances.

GAS WATER HEATERS are indispensable in every well-regulated household.

GAS LIGHTING is best for the eyes and the pocket.

THE PERFECTION GAS IRON is a recent addition to labour, time, and money saving appliances. This Nickel-plated Gas Iron may be had complete with stand and a length of metallic tubing for the small sum of \$3.00, and should be in every household.

With the "PERFECTION GAS IRON" a whole day's ironing may be done at a cost of five cents, give better results, and do more work in half the usual time. It is always hot and ready, clean and smooth. Send post card, or phone 97, and the Gas Company will send a man to give practical demonstration of any, or all, up-to-date household appliances.

NOTE.—It is important that Gas Cookers and other appliances be kept perfectly clean and free from grease. Use "SO-KLEAN" enamel cleaner. It quickly removes all stains and grease from metal or enamel. 25 cents per packet.—Jy23tf

- A. Foster 2 00
- Small sums 2 75
- \$20 75
- Employees Messrs. A. J. Harvey & Co.
- J. J. Maher 10 00
- B. H. 5 00
- F. Cornick 3 00
- J. Walsh 1 00
- A. Moakler 1 00
- Miss White 1 00
- G. Vavasour 1 50
- J. Healey 1 00
- S. Anthony 1 00
- F. Dooley 1 00
- J. Leary 1 00
- W. Martin 1 00
- P. Summers 1 00
- H. Holloway 1 00
- R. Buckley 1 00
- J. Nugent 1 00
- J. Crocker 1 00
- R. Arnos 1 00
- J. Leary 1 00
- J. Earles 1 00
- Jas. Carnell 1 00
- A. Osmond 1 00
- R. Buckley 1 00
- E. Buckley 1 00
- J. Tilley 1 00
- T. Vavasour 1 00
- Sums under \$1 4 00
- \$45 00

Department of Public Works Office.

- William Woodford 5 00
- James Harris 5 00
- W. G. Pearson 5 00
- A. E. Snelgrove 5 00
- J. W. Kent 2 30
- Josephine Power 1 00
- William Churchill 10 00
- S. A. Churchill 5 00
- Patrick Murphy 3 00
- Thomas Lockyer 5 00
- Michael Boland 1 00
- \$47 00

HEARD IN THE FIFTH GRADE.

A semaphore is a young man who is in his second year in college.

A parallel is two lines that can never meet unless they are best.

A skeletonist is a framework of bones without anybody in it.

There are 200 bones in the human body unless a man is a bonehead, and then there are 207.

Diplomacy is the art of dying something that you don't mean to somebody who doesn't believe it.

Stafford's Prescription "A" cures Indigestion, Dyspepsia, Catarrh of the Stomach and Nervous Dyspepsia.—Jly12,tf

MINARD'S LINIMENT CURES DIPHtheria.

The British Theatre

2.30—TO-DAY—7.30.
COOL—CLEAN—COMFORTABLE.
Special 5 Reel week-end programme, including a weird and magnificent S. & A. Story.

"The Black Signal."

Also EXTRA PICTURES for the CHILDREN on SATURDAY. Arthur Priestman (Cameron) will sing GUS ELEN'S Great Song, "THE FINEST FLOW' O' LANGWIDGE EVER YEARD."
Coming—DOROTHY KNOWLES.
Percentage of Receipts will be given to the Aeroplane Fund.

5c. The Crescent Picture Palace. 5c.

"The Fatal Note."

A Southern story pictured by the Solig Company.

"THE GREATER LOVE"—A fascinating Lubin drama.

"SWEENEY'S CHRISTMAS BIRD"—A great Vitagraph comedy with Hughie Mack and Kate Price.

"BRONCHO BILLY'S DECISION"—A Western drama with the favorite cowboy actor, G. M. Anderson.

"A FOUL DEED" and "HENPECK GETS A NIGHT OFF" are two lively comedies.

GOOD MUSIC AND SINGING—A COOL AND WELL VENTILATED THEATRE.

The Usual Extra Pictures at the Big Saturday Matinee. Send the Children.

On Monday—Charles Dickens' Immortal Story, "MARTIN CHUZZLEWIT!"

Rossley's East End Theatre!

St. John's Leading Vaudeville and Moving Picture Theatre.

UP SHE GOES TO-NIGHT.

"The Great Aeroplane Entertainment."

(Under the distinguished patronage and presence of His Excellency the Governor and Lady Davidson.)

THE BEST LOCAL TALENT IN THE CITY—Mrs. Colville, Mrs. Chater, Miss Flora Chitt, Miss Bradshaw, Miss Frances Gosling, Miss Mary Doyle, Miss Louise Anderson, Mr. Tom O'Neill, The Calypso's String Band, The Sunshine Girls, Bonnie Rossley, Jack Rossley, Dodd and Kelly, Mrs. Rossley, Mr. A. Crocker, St. John's leading pianist, and Mr. Jago.

Songs, Dances, Sketches Musical Instruments. A delightful feast of mirth and melody; Doors open 7.15 p.m., to commence at 8 p.m. Reserved Seats at Gray & Goodland's, 50c. only. General admission, 20c.

J. J. St. John.

45c.—The Real Irish Butter—45c.

Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb.

500 dozen Nicely Perfumed Toilet Soap, in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

Advertise in The Evening Telegram

Truth is Supreme!

We pride ourselves on saying that no article leaves our store that does not comply with all the claims we make for it.

In offering this season's teas we have no hesitation in saying that a finer or better tea than "Homestead" has never been offered at the price.

QUALITY—then price, that's Homestead way.

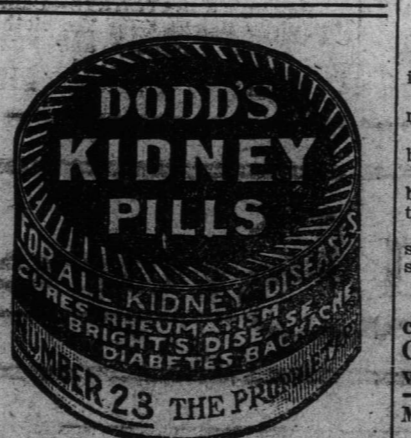
There's a smile in every cup of Homestead.

C. P. EAGAN.

DUCKWORTH STREET & QUEEN'S ROAD.

Ex S.S. Florizel:

- California Oranges.
- California Lemons.
- Bananas.
- New York Corned Beef.
- New Potatoes.
- New Turnips.
- Shoe Polish, 5c. bottle.
- Granulated Milk Powder, 10c. tin.
- Malted Nuts.
- Knox's Gelatine.
- Welch's Grape Juice.
- Fresh Country Eggs.
- Pure Canadian Butter, 1 lb. blocks.



If You are mostly fitted with as worn by King Prices

SM Etab. 1 Phone 726.

Extra Special We have just received Tackle ever imported Two to five-foot Rods \$10.00. Landing Nets, Rings and Superior Baskets, fine Trout Flies—all the best. The very best named Bait Hooks to Single Best Clear Gut Casting Bait Cans, Basket and Trout Lines in Cotton to \$4.50. Minnows, Spoon Bait, Folding Camp Stools, etc.

This month and next be given to all purchasers. Bear in mind the No old stock.

GARLAND 177 & 32

TEXACO is now sold in ST Eight Ho T burns without So ferent fro GEORGE

Advertise

American
White
JEWELS
AND
Sound
Turkish
JEWELS
will continue at
last advertised.

Theatre
PORTABLE.
including a weird and
Story.
Signal."
CHILDREN ON SATURDAY.
MRS. ELEN'S Great Song,
"DICE EVER HARD."
JEWELS.
to the Aeroplane Fund.

re Palace. 5c.
Note."
Solig Company.
Lubin drama.
great Vitagraph comedy
Western drama with the
ON "A NIGHT OFF" are
COOL AND WELL
FRE.
Saturday Matinee. Send
al Story, "MARTIN

Theatre!
Picture Theatre.
HT.
entertainment.
presence of His Excel-
Davidson.)
Mrs. Colville, Mrs.
Miss Frances Gosling,
Mr. Tom O'Neill, The
Miss Bonnie Rossley,
Missy, Mr. A. Crocker,
ments. A delightful
15 p.m., to commence
and's, 50c. only. Gen-

John.
Butter-45c.
Killarney Lakes,
BUTTER, which
45c. lb.
nated
doz.
ANT ROAD.
ng Telegram

WE are showing just now some really handsome Pendants and Necklets set with gems and real pearls. They appeal at once to the tasteful buyer. We have put the prices at the lowest possible figure.

Engagement and Wedding Rings!



As usual we lead when it comes to selecting a Ring. We have them in single stone, three and five stone Diamond, also a very large and varied assortment of other gems.

After the engagement comes the wedding. We are proud of our Rings and when you need the Ring of Rings call on us and see how easily we can suit you.



We have just received a shipment of Crown Watch Bracelets—Gold filled with good movements and moderate in price. We strongly recommend them.

When in need of any article of Jewellery see the Reliable Jewellers stock first. We lead.

T. J. DULEY & CO.

REMEMBER

The Camera House

Now has a complete line of Kodaks, Brownie and Premo Cameras in all sizes. Also Films, Plates, Paper, Post Cards and Photo Supplies of every description.

If you don't get the results from your camera that you should, we will tell you the reason why.

Catalogues sent on request.

PARSONS' Art Store,
WATER STREET.

Hr. Grace Notes.

Mr. F. C. Archibald secured another good haul of fish yesterday, securing something over 100 quintals. The other traps in the neighborhood also did well.

People who were out early yesterday morning shortly after daylight noticed a great part of the inner harbor in great commotion while all around was perfectly calm. No, it was not a submarine, but a large school of codfish which were leaping and churning the water into foam.

Mr. Wm. Lamplin, of H. M. Customs, St. John's, is in town on his usual summer holiday. All old friends are pleased to see Mr. Lamplin. We hope to see another old Harbor Gracian, Mr. H. F. Shortis, pay us a visit this summer.

Mr. Wm. Madigan and Mr. Malcolm Yetman, of the cable staff of Heart's Content, are in town on a vacation.

The present is ideal weather for the crops. Some of the farmers are cutting their grass, which it is feared will not be as good as on previous years.

The small boy is busy at present getting tongues and sounds about the different fish stages. He generally gets home with his tongues and in such a mess that his mother gives him more tongue before taking him in the house. Sometimes for his trouble in getting the tongues and sounds, the parent gives him a tongue lecture and a sound thrashing.

Yesterday was a delightful day, and a large number of pleasure-seekers went countrywards, and thoroughly enjoyed the outing.

Two more of our citizens passed away this week, and were buried yesterday—Mrs. John Sheppard, of Noad Street, and Mr. George Adams, of Harvey Street. The former was 85 years of age and the latter 64.

Mr. Wm. Webber, of St. John's, who is doing office work at Bishop's Falls, is here on a visit to his uncle and aunt, Mr. and Mrs. James Parsons, LeMarchant Street.

Hr. Grace, July 29, 1915.—COR.

This is to certify that fourteen years ago I got the cords of my left wrist really severed, and was far about nine months that I had no use of my hand, and tried other Liniments, also doctors, and was receiving no benefit. By a persuasion from a friend I got MINARD'S LINIMENT and used one bottle which completely cured me, and have been using MINARD'S LINIMENT in my family ever since and find it the same as when I first used it, and would never be without it.

ISAAC E. MANN,
Metapedia, P. Q.
Aug. 31st, 1908.

A QUIET TIME.—Last evening the police spent a quiet time and not a single arrest was made.

Extra Special to Sportsmen!

We have just received the largest one time lot of Fishing Tackle ever imported into Newfoundland, consisting of:—

Two to five-joint Rods, light, medium and heavy, from 25c. to \$10.00.

Landing Nets, Rings and Handles, from 90c. to \$1.50 complete.

Superior Baskets, fine, medium and coarse, from 90c. to \$2.75.

Trout Flies—all the popular named varieties, from 25c. to \$1 doz.

The very best named Salmon Flies, Nos. 10 to 6, 25 to 50c. each.

Bait Hooks to Single and Twisted Gut and Gimp, 10 to 50c. doz.

Best Clear Gut Casting Lines, 1 to 3 yards, 5c. to \$1.75 each.

Bait Cans, Basket and Bait Can Straps, Floats, Rod Fittings.

Trout Lines in Cotton, Hemp and Hair, Silk Oiled, &c., from 2c. to \$4.50.

Minnows, Spoon Bait, Worms and all other accessories.

Folding Camp Stools, 90c.; Ground Waterproof Seats, 30c. each.

This month and next a reduction of 20c. off each \$1.00 will be given to all purchasers of 50 cents and up for cash with order. Bear in mind that these goods are all of British make. No old stock.

GARLAND'S Bookstores,
177 & 353 Water Street, St. John's.

TEXACO KEROSENE

is now sold in STEEL BARRELS as well as in Eight Hoop Non-leakable barrels.

TEXACO

burns without Soot, Smoke or Smell, and is different from the ordinary kinds.

GEORGE M. BARR, Agent.

This Date in History.

JULY 30.
Full Moon—26th.

Days Past—210 To Come—154

WILLIAM PENN died 1718, aged 74. The son of a British Admiral. After leaving Oxford he became a Quaker and wrote some powerful pamphlets supporting his new faith, suffering imprisonment twice because of his opinions. In 1682 he went to America and founded Pennsylvania which under his enlightened rule became a prosperous colony.

THOMAS GRAY died 1771, aged 55. The well known poet whose "Elegy written in a Country Churchyard" is one of the most beautiful in the language. He refused the laureateship.

RELIEF OF LONDONDERRY 1689. In the campaign of James II, in Ireland more than 30,000 Protestants of Ulster fled to this city for refuge and the siege lasted 105 days, the inhabitants being reduced to the last stages of starvation when relief came.

PRINCE BISMARCK died 1898, aged 83. Educated at the University of Göttingen, he there distinguished himself chiefly in physical exercises and in fighting successfully twenty-seven duels. He entered public life in 1846. His anti-democratic spirit had declared itself from the first and he rode rough-shod over the opposition of the deputies and the press, dominating his enemies with unsentimental severity. His long-nourished policy for the humiliation of Austria was carried out in 1866 and at the end of the Franco-Prussian war (1870) he was raised to the rank of Prince. Though imperious in character and sometimes unscrupulous, he was cast in a large mould, and as the chief creator of modern Germany he will hold a conspicuous place in history.

BOMBARDMENT OF BELGRADE begun. Neutrality of the Netherlands and of Bulgaria declared, 1914.

Ambition, thou powerful source of good and ill.—Young.

REPLY:

To the Members of St. John's II. Band.

My Dear Bandsmen,—

I am sure I am lost as to find words to express how grateful I am to you all for the rich and beautiful gift that has been done for me during this week is far more than I could anticipate. I cannot repay you back but I shall continue to love you and be faithful. Again thanking you from my heart for your loyalty and the way in which you have stood by me during these years. I shall never forget the many blessings I have received from the Master while working for His glory. I shall do my best to bless you all. Accept my sincere thanks for this handsome present and kind address and I pray that our days may be long spared to work together.

(Sgd.) C. W. HORWOOD,
Bandmaster St. John's II. Band,
July 29th, 1915.

Football Match.

St. Bona and Saints Played to a Draw.

The St. Andrew's and St. Bona's contested last evening in a lively game of football, but neither side gained mastery, as no goals were scored. The exhibition on the whole was good, a noteworthy feature being an excellent display of combination, and but for the fact that at times there was selfishness shown by some of the players when the ball was near the danger zone, the result might have been different. Besides, erratic shooting was very much in evidence. Of course inexperience had a lot to do with some of the players from either side, but who will, no doubt, make their mark in subsequent seasons. A goodly gathering of onlookers attended and the players were:—

ST. BONA'S.—Goal, Knight; backs, Crawford, Higgins, halves, Rawlins, Power, McGrath; forwards, Callahan, Furneaux, Kelly, Smith, W. Callahan.

SAINTS.—Goal, Ewing; backs, Strang, Barnes; halves, Johnstone, Foster, Kerr; forwards, Bastow, Munn, Auchinleck, Ewing, Crawford.

The Collegians and C. E. I. Fellows will try conclusions this evening and a fast game is expected.

Prospero Off.

The S. S. Prospero sailed last night for northern ports taking a full freight and as passengers in saloons:—

Revs. Scott and Cracknell, Messrs. P. Rendell, L. Jackman, Ritcey, Talk, Parsons, Anthony, Evans, Laughlin, Rowe, Penney, Calvert, Grant, Ellis, Rendell, Lockyer, Dr. Brown; Messdames Edgar, Mars, Greene, Burton, Moore, Calvert, Templeman, Lockyer; Misses Penney, Madigan, Reid, Tessier, Clark, Edgar, Stafford (2), Sexton, French, Olson, Reynolds (2), Parker, Parsons, Gabriel (2), Furt, Field (2), March, Templeman (2), Taylor, Edgar, Phillips, Watts, O'Neill, Jackman, Dowton, Harding, Ayre, Macker Goodridge in saloon and 48 in steerage.

New Hall Opens.

The new C. C. C. Hall, on King's Beach, will be formally opened tonight with an attractive programme which has been specially prepared for the occasion. The entertainment will be under the distinguished patronage of His Excellency the Governor and Lady Davidson and His Grace Archbishop Roche, and will consist of a concert by some of the leading talent of the city together with a special programme of music by the Band, following which there will be a grand dance. Refreshments will be served by the lady friends of the Corps and intending patrons are assured an enjoyable evening.

Proposed Trip Temporarily Cancelled.

The S. S. Neptune is now at Job's South side premises sitting ready for a trip to Job's fishing stations in the Belle-Jale Straits. From there it is not unlikely she will take a cargo of codfish for European markets. We hear that the proposed expedition of the Neptune to remote sections of the world for a purpose of educational moving pictures has been temporarily abandoned on account of the war.

COMMITTED FOR TRIAL.—The man Strong, who was arrested on the charge of breaking into the Post Office at Clarenville, has been committed for trial.

Knowing's Grocery Stores
EAST, WEST and CENTRAL,

offer the following:

Spratt's Parrot Food, 1 lb. pks. 9c.	Spratt's Dog Biscuits, 5 lb. bags 45c.
Spratt's Chicken Meal, 5 lb. bags . . . 36c.	Purina Baby Chick Feed, 10 lbs. for . . 40c.
Park & Pollard's Growing Food for Chickens, 10 lbs. for 32c.	Purina Scratch Food, 10 lbs. for . . . 33c.

WATER GLASS, the best for Preserving Eggs,
1 lb. tins, 13c., 2 lb. tins 20c.

Morton's Best Table Vinegar, 26 oz. bottles 20c.	Imperial Quart Bottle Lime Juice Cordial 42c.
Imperial Pint Bottles Syrup 20c.	Southwell's Lemon Crystals, 2 oz. sufficient to make 2 galls. for 7c.
Eno's Fruit Salts 75c. bottle	Health Salts in tins 11c. tin
Citrate Magnesia 15c. bottle	Seidlitz Powders (tins of 1 doz.) . . . 22c. tin

Large Bottle Staple, Strong & Co's Pickles for 16 cts.

Irish Milk, Shamrock Brand 12c. tin	Cleeve's Best Irish Milk 16c. tin
Marmalade in tumblers 12c. each	Strawberry Jam, 1 lb. crocks . . . 20c. each
Raspberry Jam, 1 lb. crocks 20c. each	Greengate Jam, 1 lb. crocks . . . 20c. each

SILVO, the New Liquid Silver Polish, makes a brilliant and lasting Polish, 17c. tin.

Ecru Starch, for lace curtains, 10c. & 18c. a box	Colman's Genuine Double Superfine Mustard, 1 oz. tins 5c.
Good Rice 4 1/2 c. lb.	Parowax (for closing jams) 1 lb. pkts. . . 13c.
Split Peas 7c. lb.	Tapers for lighting, 1 lb. pkts. . . . 26c.
Best Bicarbonate Soda 3c. lb.	English Malt and Hops, for making Hop Beer 20c. pkt.

George Knowling.
jly23,61,eod

WHAT A SNAP!

This Week end we offer You

LADIES' Ready-to-Wear HATS!

Worth up to \$2.00 each,

FOR

49 CENTS.

SEE THEM IN OUR WINDOW.

S. MILLEY.

Wedding Bells.

NORBERG—COOKE.

The marriage of Miss Madeline Florence Norberg and Mr. Joseph H. Cooke was solemnized at St. Thomas's Church, on Wednesday evening, the Pastor, Rev. Dr. Jones, officiating. The bride, who was given away by her uncle, Captain French, was attired in cream with overlace and large satin hat. She was attended by her sister, Miss Ada Norberg and Miss Cullen, who were dressed in white Hamburg with large blue and white hats. The groom was supported by Mr. Walter Cooke. At the conclusion of the ceremony a reception was held at the residence of the bride's mother. Only immediate relatives and friends were present and the health of the bride and groom was enthusiastically toasted. Then the bridal party left for Waldegrave Farm, White Hills, their future home, amid showers of confetti and good wishes. Many useful and costly gifts were received testifying to the popularity and esteem in which Mr. and Mrs. Cooke are held. The Telegram unites in extending congratulations.

MINARD'S LINIMENT CURES RUINS, ETC.

Our Volunteers.

The total number of volunteers enrolled to-date is 2,122, the following having enlisted with the Reserve Force yesterday:—

Robt. W. Sheppard, St. John's.
Peter Power, St. John's.
Bert. E. Brown, St. John's.
Alfred Stacey, Sound Isld., P. B.
Banj. Lambert, Old Perlican, T.B.

Yesterday was spent principally at indoor drill and the distribution of kit. Recruiting is progressing favourably and the men are becoming proficient with the rifle.

IN SELF-DEFENCE.

"You are charged with stealing chickens: do you want a lawyer?"
"No, yer honah."
"Why not?"
"If it pleases de co't, I'd like to keep dem chickens myself after havin' all de trouble er gettin' 'em."

Address all applications for samples and retail orders to T. McMURDO & CO., St. John's, Nfld.

MINARD'S LINIMENT CURES DIPHTHERIA, etc.

PILES.

You will find relief in Zam-Buk! It eases the burning, stinging pain, stops bleeding and brings ease. Perseverance, with Zam-Buk, means cure. Why not prove this? All Druggists and Stores—
in box.

Zam-Buk

Advertise in the Telegram

360th Day of the War

LATEST From the Front.

9.45 A.M.

LONDON BUDGET.

Probably censured. The capture of Warsaw naturally would be made the occasion for a great celebration in Germany. It is reported that Emperor William has arranged to make a State entry into the city, accompanied by the Empress. The Emperor has been on a visit to Field Marshal Von Hindenburg's headquarters, at Alfenstein, East Prussia and left there yesterday with Crown Princess Cecilie for Neidenburg, which is across the Polish border. Meantime fighting of the greatest intensity continues around the Polish triangle. Berlin claims no important success except the repulse of Russian attacks. It is presumed the Russians are holding off the Austro-Germans in the West there has been little happening beyond the usual bombardments and sniping, mining and bombing operations.

1.00 P. M.

SHELLS THE DETERMINING FACTOR.

LONDON, To-day. A Petrograd despatch says: Now that the Germans are across the Narva River, the Russians are taking no chances. Together with her allies she realizes that the war is to be a long distance race, that shells not men are the determining factor, and that time is necessary to recover. The second wind, correspondent of the Times at Warsaw, telegraphing under date of last Sunday night, says: It is not believed that there will be any fighting in the vicinity of Warsaw, probably only a rear guard action between the two and the new line.

2.15 P. M.

RUSSIANS STILL RETIRING.

LONDON, To-day. A Petrograd despatch to the Times, dated Thursday, says the newspapers are preparing public mind for the withdrawal, necessitated by the enemy's overwhelming superiority in guns and munitions. It is pointed out that further efforts to cling to Vistula Narva lines are attended with grave danger. The paramount consideration is to preserve the army, no matter at what sacrifice territory. Her hope is expressed, in official circles, that the public will receive calmly the news of the forthcoming retirement and evacuation.

LOOTING AT TRIESTE.

ROME, To-day. An uncensored despatch from Trieste says, over 300 houses and villages there have been looted and wrecked. Verdi's monument and other works of art have been destroyed. The city is practically empty. The Italian inhabitants have been arrested and interned.

CABINET CRISIS IN JAPAN.

TOKYO, To-day. The Japanese Cabinet has tendered its resignation. The action followed the resignation yesterday of the Minister of the Interior. The investigation into bribery charges. The elder statesmen meet to-morrow. It is considered probable they will advise Count Okuma to be invited to re-construct the Cabinet.

"Frightfulness" Must End.

Philadelphia Ledger.—The Russians and Japanese and the Chinese and the Spanish, all kept their military operations within bounds. It has been left for the Germans to enunciate the policy of "frightfulness." This is an offense against not only the nations with which Germany is at war, but the nations which at this time are peculiarly concerned to uphold the ground won by the growing recognition of international rights and duties. To admit that practices utterly at variance both with law and with humanity have any shadow of legitimacy would be to set back for centuries all the better aspirations of mankind. A great war invariably fattens the development of international law; it presents new questions, or new phases of old questions, for consideration and settlement. But "frightfulness" on land or on sea, is a principle which the thirteenth century disavowed and which the twentieth century cannot sanction.

KILLS HIS SON; THEN SUICIDES.

St. John, N.B., July 28.—Armstrong Corner, 30 miles from St. John, was the scene of a murder and suicide Saturday.

DETENTION CAMP.

Mr. Warshaw, Mrs. Warshaw and Mr. Emil Sulzberg were taken to the detention camp at Donovay's yesterday afternoon. A large shipment of furniture, bedding and supplies was sent to the camp by last evening's train, and it is expected that most of the aliens will be quartered there by the middle of next week.

Let Us Fill Your Order from FRESH SUPPLIES!

ELLIS & CO., Limited.

203 Water St.

Fresh New York Chicken, Fresh New York Peaches, Fresh New York Ducks, Fresh New York Corned Beef, FRESH LOBSTERS, FRESH TROUT, New Cabbage, New String Beans, New Cauliflower, New Celery, New Turnips, New Potatoes, Ripe Tomatoes, Fresh Cucumbers, Fresh Lettuce, FRESH SALMON, FRESH HALIBUT, Bananas, Red and Blue Plums, Bartlett Pears, Ripe Apples, Navel Oranges, New Lemons, Water Melons, New Cantaloupes, Pineapples, Grape Fruit, AMERICAN BEAUTY BUTTER, I. B. Maclean, Jordan & Valencia Almonds, NEW CONFECTIONERY: Creme de Menthe, Fruit Delight, Preserved Figs, Shell Walnuts, Jordan & Valencia Almonds.

Remember Our Telephones, Nos. 482 and 786.

Cable News.

BECKER PUT TO DEATH.

NEW YORK, To-day. Charles Becker was put to death in the electric chair this morning. Becker's message as given out just before he went to his death, follows: "Gentlemen—I stand before you in my senses knowing that no one on earth can save me from the grave. I do not regret my life. I do not regret my sins. In the face of that, in the teeth of those who condemned me, and in the presence of my God and your God, I proclaim my absolute innocence of the crime for which I must die. I declare to the world that I am proud to have been the husband of the fairest and noblest woman that ever lived, Helen Becker. This acknowledgement is the only legacy I can leave her. I bid you all good bye, Father, I am ready to go, Amen."

BOWINGS' SHIPS.

The Portia left Lunenburg at 11.15 a.m. to-day, going west. The Prospero left Old Perlican at 7.15 a.m. going north.

DESERTER ARRESTED.

A seaman belonging to a small steamer was arrested for desertion last evening and placed on board his ship which sailed early this morning.

CITY OF GHEENT.

The S.S. City of Gheent, which brought a cargo of live sheep and produce to George Neal, sailed again this morning for North Sydney in ballast.

SALES TO-MORROW.

The barque, E. S. Hocken, Capt. Martyn, will finish loading to-day, and sails to-morrow for Bahia with codfish from Allan Goodridge and Sons.

INFECTIOUS DISEASE.

A case of infectious disease was reported to the Health Authorities from Topsail Road last evening. The patient, a little girl, was removed to the hospital.

STELLA MARIS FOR COASTAL SERVICE.

The S.S. Stella Maris, which was recently raised by Capt. H. B. Saunders, and is now undergoing repairs, will be offered for sale next week. Rumor has it that the ship will be purchased by the Nfld. Produce Co. and will be used in the Coastal Service.

FISHER FOLK RUSH.

Fisher folk at the North Battery were engaged in the fishing stages up to, and beyond, last midnight, "washing out" codfish that was taken on the local grounds yesterday. The high-tideers to date are the Messrs. Lowe, Burt, Best and Best, each of whom have three thousand qts. of green codfish landed.

Latest Fishery News.

The following messages were received to-day by the Department of Marine & Fisheries: Twillingate—S.S. W. fresh, clear and heavy, 40 qts. at 1/2¢, 1/4¢, 1/4¢, 1/4¢. Harbor Grace—Traps 3, to 8 qts. codfish; one trap yesterday secured 30 qts. haddock and line doing nothing; bait scarce. Lunenburg—S.E. moderate and foggy; good fishing for trawls; fish struck in at High Beach, one trap secured 40 qts. at 1/2¢, 1/4¢, 1/4¢, 1/4¢. Bonna Bay—Wind moderate and fine; one of fish with hook and line; schr. Lily M. Anderson arrived from the Straits with 150 qts. codfish.

Where Our Grave Peril Lies.

"We are held up, and as long as these issues remain undecided it is no good concealing the fact that the situation is one of grave anxiety, and it is not unfair to speak of the country as being in grave peril," said Lord Curzon in the House of Lords. "The country knows we are fighting for our existence, that the war will be long and arduous, and that it will only be by the concentration of every energy and every resource we possess that we shall win through to the end we all desire."

Not Invasion.

"Some people may now be inclined to associate such a phrase as 'grave peril' with invasion," says the Glasgow Herald. "We do not suppose that Lord Curzon had that possibility in mind. It is contingent upon the defeat of our Navy, which has chances equal to all other calls upon it and to the strain of prolonged inaction, which has increased its preponderance over the German fleet since war broke out, and which will continue to do so. The peril to which we are exposed, chiefly by the necessity of being obliged to improvise our military supply machinery in the course of eleven months of war, against an enemy who has been preparing war upon Europe for at least as many years, lies elsewhere."

"It is true that the German war scheme of conquest failed utterly more than nine months ago. It was shattered in the battle of the Marne. But the fighting of the Aisne, where the fortress war first exhibited itself to an astonished world, showed that Germany had prepared, with characteristic thoroughness, for the possibility of such failure to reach her immediate goal. We have had nine months of fortress warfare in France and Belgium. Broadly speaking, as Lord Curzon spoke of our national awakening, Germany holds now what she held fully seven months ago—nearly all Belgium and a large part of north-eastern France. Within recent months, while holding on to her prey in the West, she has been able to thrust the Russians back out of Galicia, and is apparently intent upon still another attempt to seize Warsaw. "That she will fall once again we do not doubt, but the fact to keep in view is that in spite of its enormous losses in men and material, Germany is still in a position to attempt the invasion of Russia, and evidently of a mind to make the attempt. "The 'grave peril' for this country lies in the possibility that the struggle may develop into a war of exhaustion, military as well as financial; that Germany may be able to protract her resistance until the endurance of the Allies is weakened sufficiently to render a makeshift peace seductive. The peril is that perhaps a year hence, or two years hence, Germany may be permitted to claim a draw, by surrendering the territory of Belgium and France now occupied, or whatever part of it she may still hold. "That would be disastrous, not only to the Allies, but to civilization. We should have made all our sacrifices, the full extent of which we are only now beginning to surmise, for nothing. The only way to avoid such disaster as the return of an armed peace which might last for a generation of disgust and anxiety is to regard ourselves now as at the beginning of a war, whose duration no one can predict, and into which we must be prepared to throw all our resources of men, of munitions, of money, of courage, of patience, endurance, and self-sacrifice."

No Half Measures.

"There can be no half measures for us. The very facts which establish our claim, amply recognised by neutral States, that we went into this war with clean hands, increase the burden which we now have to bear, and intensify the demands upon our energy and determination. With a few exceptions, we were foolish enough and blind enough to believe in some kind of providential insurance against a European War during all the years that Germany was assiduously preparing to wage war at the moment of her own choice. We have now to turn our whole resources to the improvising of war machinery, for our own forces and for those of our Allies who may require such help."

BIG REMOVAL SALE OF DRAPERY GOODS

We offer the ENTIRE STOCK of clean and up-to-date Goods at big reductions. The following Lots will be sold at specially Low Prices: Ladies' and Children's White and Colored Washing Dresses, Ladies' Colored one-piece Robes, Ladies' and Children's Hats. All New Styles, Corsets, Blouses and all Summer Goods.

SALE BEGINS MONDAY MORNING.

NO GOODS ON APPRO.

BISHOP SONS & Co., Ltd.

The Life of Munition Workmen

LONG HOURS BUT LIGHT HEARTS. (Daily Mail, July 2.) "Almost every train brings them," said the ticket collector. "See those young men there with the hand-bags and parcels? They'll be munition workers just drafted in. The collector was right. The young men were war munition volunteers drafted that morning from the Midlands. They had enrolled only last Monday evening and were now bound for one of the many big English munition factories working night and day. "That would be disastrous, not only to the Allies, but to civilization. We should have made all our sacrifices, the full extent of which we are only now beginning to surmise, for nothing. The only way to avoid such disaster as the return of an armed peace which might last for a generation of disgust and anxiety is to regard ourselves now as at the beginning of a war, whose duration no one can predict, and into which we must be prepared to throw all our resources of men, of munitions, of money, of courage, of patience, endurance, and self-sacrifice."

"There, Never Mind!"

Years have passed, but still I hear them. Mother's words, "There, never mind!" Years, Time seems only to endear them. To me as it flies I find: Mother's gone, but still I often find myself when trouble's nigh, Half expecting her to soften me. As in the years gone by. Years, but still I hear her rooking. Holding me upon her breast. Both her arms about me, focking. Setting all my fears at rest. Years, but still I hear her telling me in voice so low and kind. While my tears are slowly welling. Soothing like, "There, never mind!" All my boyish troubles vanished. When she spoke these words to me. All my fears were quickly banished. Soon I slumbered peacefully. And grim furies now I find. That old Father Time would let me hear her say, "There, never mind!"

5,000 Ruined Butchers.

"The butchers' business has been absolutely ruined by the war," said a prominent member of the trade to a Daily Mail representative yesterday. "The latest estimate of the number of shops in England which have had to close owing to the high prices of meat is 5,000. They include some of the oldest-established businesses in the country. At one time the shopkeeper who supplied West End houses was glad to allow a discount of 5 per cent. for immediate payment of accounts. That is impossible to-day. The butcher simply cannot obtain the prices which would enable him to make a profit."

German Strategy.

To take the offensive on both fronts at the same time was not the German plan of campaign of last year. It would be to violate the Napoleonic maxim which warned a commander not to seek to be strong at all points at once. But the German strategists have considered Napoleon obsolete. They prefer to follow Clausewitz, whose theory of war was to bring great masses of troops together, like two heaps of gunpowder, and see which side would have something like over after the conflagration. Something like this appears to be behind the present tactics. The policy of the Allies, in response, is plainly indicated. It is the policy of "hanging on." If they can do this long enough, their superior resources, in men, material, and above all, money will be decisive.—New York Post.

THEY HAD KILLED HER SON.

(James Shirliker, in the London Daily Express.) "She was very old, and with as kindly a face as I have ever seen. She hobbled up to the gateway of the munition works and inquired if there was any chance of a job. "Sorry, mother," said the doorkeeper. "We turn a hundred women and girls away every morning. Wait till the new wing is finished. That'll be your time." "A German killed my son," she explained in a shaky voice. "I want to make a bullet to kill a German. . . . Appen I'm strong. . . . appen it's wicked to 'ev such a wish. . . . but a German killed my son." "Hope it'll up her eye as she hobbled away with the renewed intimation that an opportunity for work would come with the addition of the new wing.

Workers' Recreations.

It depends upon the individual worker whether he can be worked longer than his actual shift per day, and so earn overtime, but almost every man does work overtime. Some

Aeroplane and Machine Guns

(Telegram from Grand Falls.) Public meeting here last night. Great enthusiasm. Excellent speeches from several gentlemen. Nearly thousand dollars subscribed at meeting. The amount now in hand over two hundred dollars. Expect to raise two thousand within next few days. Another meeting on Monday night to consider, but that most of local collection. Bishop Falls is sending to-day one hundred dollars; Milltown and Badger are organized and will likely raise substantial amounts. H. F. FITZGERALD.

South Shore Fishery.

From passengers who arrived in the city by the Southern Shore train this day we learn that the fishery still continues good and that the traps have as much fish as they can handle. The arrival of a cargo of salt at Ferryland will be a great boon to the fishermen along the shore, as for some time past salt has been very scarce. The closing of the trap voyage will mark a record year in the history of the codfishery on the Southern Shore.

Nurses Smoke Cigarettes.

The Montreal Gazette in its appeal for the front says: Even the women on active service, the Red Cross and other nurses, have found the benefit of smoking the sedative weed as a relief to their overstrained nerves. This is pointed out by Arthur H. Gleason, writing in the Saturday Evening Post. Mr. Gleason writes that not only do practically all the soldiers smoke, but that most of the Red Cross nurses and other women on service, often under fire, find cigarettes indispensable. Mr. Gleason writes: "Almost all our women at the front smoke, and find the same relief from it that the men do. Cigarettes are what they use. They smoke them at the end of a hard day. The sudden lulls of waiting when one is expecting action and noise are hard to live through, and they find that smoking a cigarette quiets the jumping nerves." Mr. Gleason says that in his experiences near the firing line he has frequently seen nurses, tired out, sitting on the roadside, smoking cigarettes, and evidently getting as much comfort from them as the Tommies themselves.

Ladies Donate a Machine Gun.

The Contribution was made by Mrs. Laurie and Daughter. Mrs. Laurie, wife of the late General Laurie, and daughter, advised the Militia Department through Mr. D. Macdonald, of the Bank of Commerce, of Halifax, yesterday of their desire to present a machine gun to the army. This gift of Mrs. and Miss Laurie follows very handsomely upon what that family has already done for the Empire. It will be remembered that one of the most gallant officers killed in South Africa, another lost his life in the present war, early in the spring, and the third is now performing considerable service in the country at the front.—Halifax Chronicle, July 27.

SIR SANFORD FLEMING.

The death of Sir Sanford Fleming removes another of the real "makers of Canada." He was one of the giants of the early days when the Intercolonial was being built as a link between the newly wedded provinces and he was one of the pioneers of the new West when Canada was just learning what heritage she possessed in that land of boundless possibilities. With the most daring of the C.P.R. adventure, his name is forever attached, and his courage and optimism had as much to do with the success of that enterprise as the engineering skill. He was practically the creator of the Newfoundland railway, now known as the Reid rail-way; and, later, his name has been associated with all the schemes of Imperial importance. The Dominion does well to honor and long remember these men who stood about her cradle and planned for her great future.—Montreal Star.

THE BRITISH FLEET.

On the minds of the military and civic leaders of both the Allies and their enemy no doubt whatever exists of the value of the British fleet. The mere presence of these dreadnoughts has made every ocean an Allied lake. The British flag is on every British shore, and safe from invasion. German colonies, cut off from the Fatherland, have fallen to the enemy. British transports continue without loss to pour men and supplies into France. The Allies carry on commerce as in peace and draw supplies from the whole world. Germany and her ally, blockaded and on a state of siege, are even now feeling the silent pressure of industrial stagnation. This British fleet, inactive and concealed, is none the less the decisive factor in the war.—New York Herald.

SUCCESSFUL SKIPPER.

The schr. Ethel M. Bartlett, Capt. Isaac Foots, which arrived here from St. John on Tuesday last, is now taking on board supplies after which she will proceed to Labrador to continue the fishing voyage. This is Capt. Foots' second year in command of a banker, and he has 3,000 quintals ashore to date for 10 dorces. The young skipper has been congratulated on his success and we trust that the same good fortune will attend him in the Labrador where the voyage will be finished for this year.

JULY ECONOMIES

AMERICAN PILLOW CASES. See these! Regular 24 x 34, finished with fringed ends; only 17 cents. Friday, Saturday and Monday. TABLE NAPKINS. 3 for 20c. These are made of Damask, rather pretty deep border, size 14 1/2 x 12. Reg. 30c. price for Friday, Saturday and Monday. AMERICAN SHEETS. Unbleached quality, 4 wears surprisingly well for present wear. size 36 x 32. Reg. 30c. Friday, Saturday and Monday. ECONOMIES. All Over. BRASS CURTAIN RODS. These extend to 48 inches, made of strong tubing with silvered knob at both ends. Reg. 12c. Friday, Saturday and Monday. DOYLEYS. 3 dozen of fine White Mustin D'Oileys, nice embroidered designs; size 12 x 12. Reg. 30c. Friday, Saturday and Monday. PATRIOTIC HATS. A generous assortment of brodered hats of the Allies in printed designs, showing large printed effect; amercerized finish. Reg. 25c. Friday and Monday. HOSEIERY. CHILDREN'S. All sizes in this line; a nice summer weight in fine ribbed cotton. Hosiery, you get surprising wear from this low-priced Hosiery. Special Friday, Saturday & Monday. LADIES' LISLE, LACE and CASHMERE HOSE, 44c. Fast Black; this is one of our best selling lines; assorted sizes in dependable makes. Reg. 50c. Friday, Saturday and Monday.

JULY ECONOMY SALE!

SEE WINDOW FOR DISPLAY OF CHILDREN'S AMERICAN DRESSES.

New arrivals, bound to catch your eye. They are prettily made and exquisitely trimmed. Marked much less than you could make them for. We predict a sharp selling for these Friday, Saturday & Monday. Special 33c



A BIG UNDER-SELLING EVENT

Featuring all kinds of Summer Apparel, Summer Needs, etc., at prices that make shopping a pleasure. Every day brings something new here. Big shipments of American Goods opening daily. Glance through this list of Specials, they give you some idea of the many opportune offers you may expect
FRIDAY, SATURDAY AND MONDAY.

Weather Forecast.

TORONTO, Noon. Moderate S. & S. W. winds, fair and warm to-day. Saturday—Scattered showers but generally fair and warm. ROPER'S Noon.—Bar. 29.70; ther. 85.

New Arrivals. MEN'S KHAKI PANTS.

A SPECIAL LOT.

Assorted shades in Khaki Drill, cuff buttons, well made, 2 hip pockets with buttoned overlap; assorted sizes. An ideal pants for knockabout wear, for fishing, camping, etc. Reg. \$1.10. Friday, Saturday and Monday

98 cents.



New Arrivals in BOYS' & GIRLS' AMERICAN HOSE,

15c. pair. This popular line in Black and Tan just opened; full range of sizes in fine ribbed. Special, Friday, Saturday and Monday, per pair

15 cts.

July Economy Sale of Household Goods.

AMERICAN PILLOW CASES.

See these! Regular beauties, size 24 x 34, finished with deep hemstitched hem at open end and wide band of handsome embroidery extending full width of pillow, unapproached value; marked low at our regular price, 35c. Friday, Saturday and Monday

32c



WHITE TURKISH TOWELS.

A nice weight in all White, size 19 x 40, fringed ends; only 4 dozen pairs available for this week's sale. Reg. 17 cents. Friday, Saturday and Monday

15c

TABLE NAPKINS, 3 for 20c.

These are made of pure White Damask, rather pretty designs with deep border, size 14 1/2 x 14 1/2, convenient size for table use. Notice the low price for Friday, Saturday and Monday

3 for 20c

AMERICAN BED TICKS.

The finest value ever! Soft finish with extra fine twill, easy to stitch, no dressing, full 31 inches wide, unsurpassed for wear. Special, Friday, Saturday and Monday, 19c per yard

19c

AMERICAN SHEETING.

Unbleached quality, 60 inches wide, wears surprisingly well. Ideal sheeting for present wear. Special, Friday, Saturday and Monday, 28c per yard

28c

TEA CLOTHS, 27c.

A dainty lot in White Linen, beautifully embroidered and many with pretty openwork effects, some with scalloped and braided edge; values to 45 cents. Friday, Saturday and Monday

27c

PILLOW SHAMS, 27c.

All new to hand, in nice White Linen make, some with stamped designs and partly embroidered, others in neat braiddings and openwork; usual 40c. values. Friday, Saturday and Monday

27c

SIDEBOARD CLOTHS.

A nice assortment of these in Muslins and White Linen makes, lots of these handsomely embroidered, others in stamped designs and partly embroidered; values to 45 cents. Friday, Saturday and Monday

27c

AMERICAN CALICO.

Faultlessly made from improved cottons, 36 inches wide; for all household and family uses, closely woven and nice soft finish. Special, Friday, Saturday and Monday, per yard

11c

HIGH GRADE BOXED STATIONERY, per box, 15c.

Just 60 boxes of superior quality, containing 25 Envelopes and Paper, in assorted shades, unruled paper with envelopes to match, neatly boxed. Reg. 30c. value. Friday, Saturday and Monday, per box

15c

GLOVE ASSORTMENT.

A mixed lot offering, very special value. Summer Lisle and Suede Lisle finish in natural shade, Beaver and Grey, these come long; other makes in wrist length in shades of Navy, Cream, Black and White. Reg. 45c. Friday, Saturday and Monday

39c

Spotted SILK MUSLINS.

Not like the ordinary, but possessing more silk than cotton; beautiful rich lustrous finish, assorted spot effects, comes in White only, 28 inches wide; ideal for Blouses or special occasions. Special, Friday, Saturday & Monday, yard

35c

American Curtain Muslin and Scrims.

American Curtain Muslins, 35 ins. wide, 21c.

These are all brand new and personally selected by our American buyer but a few weeks ago; 35 inches wide; dainty snow white patterns showing a variety of figured effects, and having a faint colored flower pattern giving the material a special effect. See these, decidedly neat appearance. Reg. 25c. Friday, Saturday and Monday

American Scrims, per yard, 15c.

36 inches wide, your choice of pure White, Cream or Paris shades, showing all plain centres with very handsome band borders, in assorted shades; it washes splendidly; not giving the material a special effect. See these, decidedly neat appearance. Reg. 25c. Friday, Saturday and Monday

15c

21c

July Economy Sale of Gent's Furnishings

PYJAMA SUITS.

1 dozen Suits only, just a small special lot in Pale Blue and Hello; excellent washing material, silk braided button loops and military collar; pocket in each. Reg. \$2.75. Friday, Saturday and Monday

2.48

MEN'S ALPACCA COATS, 98c.

This is a Job Line, a coat good enough for knockabout wear during the warm weather, mostly Alpaca but you'll also find a few others in fine Serge; come early for these. Regular \$1.40. Friday, Saturday and Monday

98c

MEN'S TENNIS SHIRTS, 82c.

A superior line in Cream Flannel, showing pretty vertical Silk Stripe effects, each fitted with a detachable soft collar, turned down style, pocket in each. Reg. 95 cents. Friday, Saturday and Monday

82c

STUD SETS.

Strong make, in Gilt and Pearl, 6 pieces to each set; some in plain, others fancy. Reg. 35 cents per set. Friday, Saturday and Monday

25c

Summer Vests.

Reg. values to \$3.00 for **\$1.25**

In White Pique, White Flannel, Plain Linens and assorted fancy stripes, also a few in White Cord for dress suit wear; these latter are extra low cut. Reg. values to \$3.00. Friday, Saturday and Monday

\$1.25

\$1.25



Stunning Neckwear, Value 17 cents.

25 dozen of these in flowing end style, plain and fancy and stripe effects, also a lot of narrow String Ties in the most fashionable shades. Reg. 25c. values. Special, Friday, Saturday and Monday

17c

Service Khaki Shirts.

The best shirt on the market for hard wear, dark Khaki shade, extra strong stitching, faultlessly cut, two breast pockets, each with buttoned-over flap; sizes from 14 1/2 to 16 1/2. Reg. 85c. Friday, Saturday and Monday

77c

Watch Fobs.

Very neat designs in relief on unfinishable white metal attached to leather strap. Spec. 22c

22c

Cigarette Holders

In sweet scented cherry wood, with patent stub ejector. Spec. 15c

15c

Economies From All Over the Store.

BRASS CURTAIN RODS.

These extend to 48 inches, made of strong tubing with silvered knob at both ends. Reg. 12c. Friday, Saturday and Monday

MARKET BAGS.

In fine Japanese straw, Sateen lined and strong draw string; ideal for shoppers. Spec. 14c

D'OYLEYS.

3 dozen of fine White Muslin D'Oyleys, nice embroidered designs; size 12 x 12. Reg. 40c. Friday, Saturday and Monday

JOB SILK HANDKFS., 27c.

10 dozen only of pure Japanese Silk, in White and Crimson with hemstitched border; medium size; really good value at 45c. Friday, Saturday and Monday

JULY ECONOMY SALE in Our Fashionable Showroom.



American Camisoles.

In strong White Lawn, trimmed with embroidery and lace insertion; also wide ribbon beading and lace embroidery edging at neck and sleeves; sizes from 34 to 44. Regular 45c. Friday, Saturday and Monday

Collar and Cuff Sets.

Dainty conceptions in Muslin and Embroidery, all the newest shapes, showing Medici Collars, Peter Pan and rolled cuffs to match; these are rather striking, others in Repp, Fancy Crepe and Muslin; they are the very latest New York styles. Regular 45c. Friday, Saturday and Monday

38c

Patriotic Handkerchiefs

A generous assortment of these, with silk embroidered flags of the Allies intertwined; others in printed designs, showing the Union Jack in large printed effect; ample size, hemstitched, mercerized finish. Reg. 20c. Friday, Saturday and Monday

WHITE UNDERSKIRTS, 68c.

Very special values here this week; fine White Lawn Underskirts, with wide embroidery braid and dust frill. Our regular values up to 85c. Friday, Saturday and Monday

CHILDREN'S BONNETS.

Cute little shapes, cleverly made in Embroidery, Straw and Silk, ribbon trimmed; large and small shapes; values to 45c. Friday, Saturday and Monday

MISSES' NIGHTDRESSES.

Made of extra fine lawn, fine embroidery yoke and embroidery edging at neck and sleeves, ribbon beading; 3/4 sleeves to fit from 8 to 14 years. Reg. 85c. Friday, Saturday and Monday

68c

Hosiery Snaps!

CHILDREN'S LADIES' HOSE, 15c.

All sizes in this line; a nice summer weight in fine ribbed cotton lisle, reinforced knees, seamless; you get surprising wear from this low-priced Hosiery. Special Friday, Saturday and Monday

JOB LINE LADIES' HOSE, 15c.

In Black, Tan and Sky only. Come early for these; 10 dozen won't last long at our special price. Reg. values to 25c. Friday, Saturday and Monday

American Blouses. Rompers, 32c.

Another line of smart American Blouses, showing some very effective styles in fine striped White Muslin, with black band and turned down collar, long sleeve, kimono style; others in colored Broadcloth Silk, Tango, Crepe de Chine, Black Silk and Black Nylon, and a host of other elaborate styles in White Lawn, with high neck; full range of sizes. Values to \$3.00. Friday, Saturday and Monday

Ruffles.

The very newest styles in fine tulle, full shape, in Black, White and Navy. Reg. up to 50c. Friday, Saturday and Monday

32c



LADIES' LISLE, LACE and CASHMERE HOSE, 44c.

Fast Black; this is one of our best selling lines; assorted sizes in dependable makes. Reg. 50c. Friday, Saturday and Monday

INFANTS' SLIPPERS.

In fine Dongola Kid, Black only; single strap over instep; sizes 2 and 3 only. Reg. 40c. Friday, Saturday and Monday

TEA APRONS.

6 dozen of fine White Lawn Tea Aprons, assorted shapes; lace edge and embroidered. These are very neat, of course they'll simply vanish at our special price. Friday, Saturday and Monday

DRESSING GOWNS.

For ladies; they come in fancy Muslin, embroidered trimmed fronts, and at sleeves; in Blue and White and Pink and White; very effective styles; assorted sizes. Reg. \$1.70. Friday, Saturday and Monday

1.39

Economies From All Over the Store.

LADIES' TAN BOOTS.

Laced and buttoned, in nice summer weight, nobby style, Cuban heel, block toe; sizes 3 to 6 1/2. Reg. \$2.80. Friday, Saturday and Monday

MEN'S DONGOLA BOOTS.

40 pairs only of Smart Stylish American Boots, in fine Dongola Kid, Blucher Cut, 1/2 sizes. Regular \$3.60. Friday, Saturday and Monday

2.60

\$3.38

STYLISH PUMPS.

These come in Gun Metal with Grey Cloth Top; the most popular footwear on the street today, high heel, plain toe, 1/2 sizes, from 3 to 6. Reg. \$2.50. Friday, Saturday and Monday

Note Paper, 15c.

Fine White Linen like finish, it comes in 1 lb. packs, nearly 1 gross sheets in each; ideal correspondence size. Special Friday, Saturday and Monday, per pkg. 15c

15c

BOYS' WASHABLE TWO-TONE SUITS.

Blouse of Tan and Drill, piped with Navy, round collar and striped Pants of Navy Serge, open knee style. This is a very dresy little suit; other makes showing White Jean Blouse and Tan Pants; and other again in stripe effects; to fit boys from 3 to 8 years. Reg. \$1.50. Friday, Saturday and Monday

\$1.33

OIL CLOTH SHELVINGS.

6 1-2 cents. 50 pieces of 12 inch Shelvings, pretty designs in floral and tile patterns, wide band borders and scalloped edge. Special, Friday, Saturday and Monday, per yard

6 1/2

Congoleum Mats, 27 cents.

Extra weight, size 18 x 36; a variety of patterns in tiles and scenes, etc., nice rich colorings; some of these would make pretty splashers for walls. Special for first showing Friday, Saturday and Monday, each

27c

New York Press

DENOUNCES ATTACK IN VEHEMENT TERMS.

New York, July 19.—The World, in commenting on the submarine attack on the steamer Orduna, says:

"How can we account for this shocking occurrence? For a time there had been reason to suppose that the German Government had seen a great light upon the folly of thus offending a powerful neutral nation. The evidence of wiser counsels in the German naval control had been sufficient in recent weeks to justify the hope that this new outbreak of 'frightfulness' was an error of an over-zealous commander.

"If it proves to be a calculated act emanating from a naval control which submits to no restraint of statesmanship or policy, it must gravely increase the difficulties of reaching an agreement with Germany upon the question at issue between the two Governments."

The Tribune says: "It is not at all unlikely, as Captain Taylor suggests, that the Orduna owes her escape to a miscalculation of her speed on the part of the submarine commander. The conditions were extremely favorable for an attack of this kind; the weather was clear and there was wind enough to ripple the surface of the water.

"The submarine had doubtless been lying in wait and probably got within range while submerged. From all accounts a very strict lookout was kept, yet nothing was seen till the wake of the torpedo appeared passing ten feet clear of the rudder. The distance from which the torpedo was launched is, of course, not known exactly, but even supposing the submarine was pretty close, a miscalculation of two knots in the speed of the Orduna would be sufficient to account for her narrow escape."

Question of Vital Moment.

The sun says: "The question of vital moment is whether the Orduna was hailed by her for visitation and search before the attack was made. If the challenge was given, and the merchantman, seeking to escape, disregarded it, the commander of the war vessel may cite those facts in explaining and defending his subsequent conduct.

"The testimony of the Orduna's captain is that his ship was not challenged; that the first evidence given of the presence of an enemy warship was the appearance of a torpedo; and that thereafter nine shells were fired at his vessel. If this course was followed by the undersea boat, the attack was in violation of the laws of marine war.

"It is unnecessary to discuss the situation of the Orduna, her cargo, her mission, her passenger list. No matter how laden or where destined, she was entitled, under the law to warning, to be hailed; and if she was deprived of that right, the attack on her was lawless and unjustifiable."

Unwarranted Attack.

The Times says: "The unwarranted attack by a German submarine on the passenger steamship Orduna, obviously carrying no munitions of war or other contraband, and having twenty-one Americans among her 227 passengers, increases the gravity of the situation arising from the destruction of the Lusitania. The news of this savage action, coming at a time when the President is preparing his note in reply to the evasive German message of July 9, must exert a sinister influence.

"It is impossible to account for the newest outrage, in view of the strained relations between Germany and the United States except on the hypothesis that no matter what complications may ensue, Germany intends to continue her submarine warfare on the plans announced last February. "The international situation created by the latest German note in relation to the massacre of more than one hundred Americans in the destruction of the Lusitania was sufficiently grave; it is aggravated by this war-fan attempt to sink the Orduna."

Potsdam State Board.

The original state sword of Potsdam is among Birmingham possessions in England. It has been lying in a lumber heap at Aston Hall, now one of the show places of the Midlands metropolis. The citizens were unaware of its existence till attention was called to it recently by a local antiquary. It is a mighty two-handed weapon with a four-foot blade, with allegorical devices dating back to remote days of Teutonic chivalry. It was probably part of the spoils of Napoleon's invasion of Prussia, and is stated to have passed about 40 years ago from a private collection to Aston Hall. Its identity is proclaimed by the word "Potsdam" on the blade.

Take a teaspoonful of Stafford's Prescription "A" a few minutes before eating and enjoy your meals.—July 12, 15

Machine Guns

from Grand Falls, during here last night. Excellent speech. "Nearby" subscribers at meeting now in hand over \$100. Expect to send within next few days. Meeting on Monday under the disposition of a Bishop Falls is sending hundred dollars. Mr. Edger is organized to raise substantial amount.

More Fishery.

Anglers who arrived in the Southern Shore train to that the fishery still and that the traps have they can handle. The cargo of salt at Ferry, great boon to the fishery, as for some have been very scarce, the trap voyage will year in the history of on the Southern Shore.

Smoke Cigarettes.

Gazette in its appeal says: "men on active service and other nurses, have relief to their over-tired. This is pointed out in Gleason, writing in the Post. Mr. Gleason only do practically all smoke, but that most of nurses and other women often under fire, find pensable. "Almost all the front smoke, and relief from it that the cigarettes are what they be them at the end of the sudden lulls of waiting expecting action and to live through, and smoking a cigarette, giving nerves." Mr. Gleason his experiences near has frequently seen sitting on the road, cigarettes, and evident comfort from them themselves.

Machine Gun.

was made by Mrs. and Daughter. wife of the late Gen. daughter, advised through Mr. of the Bank of Canada, yesterday of their at a machine gun, to gift of Mrs. and Miss very handsomely upon has already done for will be remembered of Laurier's sons was Africa, another in present war, early in the third is now performing services for his out.—Halifax Chronicle

DRD FLEMING.

Sir Sanford Fleming of the real "maker" was one of the great days when the line built as a link in the welded provinces of the pioneers of the Canada was just prize she possessed of boundless possibilities, his name is and his courage and much to do with national enterprise over as his superb eye, was practically the Newfoundland down as the Reid rail-line his name has been of the most important. The will to honor and lend men who stood above in planned for her a great Star.

FISH FLEET.

of the military and both the Allies and doubt whatever extent of these dread- every ocean an Al-British flag is on every man flag on none safe from invasions, cut off from have fallen to the transports continue for our men and support. The Allies carry in peace and draw whole world. Gently, blockaded and on are even now feeling of industrial British fleet, is none the factor in the war.

SKIPPER.

The artlet, Capt. Isaac lived here from but, is now taking on which she will do to continue the This is Capt. Foot's command of a banker, quintals ashore to The young skipper, satulated on his gun that the same good him in the Labrador voyage will be finished.

THESE HOT DAYS

the lady of the house does not want to spend much time in the kitchen and the man of the house does not want to eat a heavy meal Why not serve that appetizing dish

**Clark's
Pork and
Beans.**

Get what you ask for—CLARK'S. If your Grocer does not keep them let me have his name. In return I will see that you are supplied.

P. E. OUTERBRIDGE,
Agent for Newfoundland,
180 Water St.

'Phone 60.

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**"The Home of
Office Supplies."**

**The Largest
Typewriter Ever Built**

A \$100,000 mechanical marvel, 1728 times larger than the standard writer, weight 28,000 lbs. Writing daily at the Panama-Pacific Exposition

IS AN UNDERWOOD.

An exact reproduction of "The machine you will eventually buy."

Exclusive sellers for Newfoundland.

Royal Stationery Co.,
Phone 649A. Martin Bldg.
july28,eod,tf Water Street.

Grove Hill Bulletin
THIS WEEK.

Wreaths and Crosses,
Wedding Bouquets,
Sweet Peas,

Cut Flowers, &c.

J. McNEIL,
Waterford Bridge Road.
'Phone 247.



THE WHOLE STORY

of what our "Safeguard" method of filling and finding will do for you is told in a nutshell. It will keep you out of many a hole by ensuring immediate handling of every paper of your records when reference to them is imperative—and loss of them is disastrous.

The Globe-Wernicke Co.
PERCIE JOHNSON,
Agent.

Fresh Arrivals!

OYSTERO—
Made from fresh whole oysters. Evaporated same day as they are drawn from the sea.

STEERO—
Bouillon Cubes, a highly concentrated extract made of Beef and Vegetables.

Oystero or Steero provide a delightful cup for an impromptu meal.

J. C. BAIRD,
Water Street.

**HIGH GRADE
Michelin Tyres**

At Greatly Reduced Prices.

We have on hand the following sizes which we are selling at 30 per cent. less than last year's prices.—

- 920 x 120 STEEL STUDDED NON-SKID.
- 880 x 120 STEEL STUDDED NON-SKID.
- 820 x 120 STEEL STUDDED NON-SKID.
- 815 x 105 STEEL STUDDED NON-SKID.
- 30 x 3 1/2 STEEL STUDDED NON-SKID.
- 32 x 3 1/2 STEEL STUDDED NON-SKID.

- 935 x 135 INNER TUBES.
- 920 x 120 INNER TUBES.
- 820 x 120 INNER TUBES.
- 650 x 65 INNER TUBES.
- 915 x 105 INNER TUBES.
- 32 x 3 1/2 INNER TUBES.
- 34 x 4 INNER TUBES.

Michelin Cover and Tubes are the highest grade manufactured, and are used by Owners of the best Cars, both in England and America. A proof of their superiority. Remember you cannot buy as good a Tyre as Michelin at so low a price.

A. H. MURRAY, Agent.

jly5,eod,tf

**Save Money!
THE ALADDIN**



Kerosene Oil Lamp

will pay for itself in a few months in oil saved. Gives a pure white light and powerful illumination.

WE DEMONSTRATE

the light in a darkened room through the day—call and see it.

CHESLEY WOODS,

Sole Agent—282 Duckworth Street.

**At the Cottage,
Camp, or on the Boat,**

or wherever you and your family vacation this summer, you can have all the music and just the kind of music you want, whenever you want, with a set of

Columbia

DOUBLE-DISC RECORDS,

with either a Columbia Graphophone "Eclipse," \$40.00, or a Grafonola "Jewell," \$50.00, or a "Favorite," \$65.00.

These three Columbias are all easy to move, to carry and to store—just made for summer use.

U. S. Picture & Portrait Co.

GRAPHOPHONE DEPARTMENT.

Lessen Your Living Expenses!

"Be economical," is the cry in England, and this slogan has the same significance in Canada. We all must economize. There is more actual waste in our dress expenses than any other item. When a garment becomes soiled we throw it aside, when for a few cents it could be restored to original freshness and beauty by Dry Cleaning. A saving of at least 35 per cent. in the expense of dressing is possible by using the processes of Dry Cleaning and Dyeing.

Our agents will gladly give you full particulars.

NICHOLLE, INKPEN & CHAFE, St. John's, Agents for Nfld.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.

jly14,w,t,m,tf

SALAD.
To make a good salad you must have a Good Oil.
LUCCA.
Finest Cream Oil will suit you.

**SALAD DRESSING
DURKEES.**

MUSTARD.

Coleman's Genuine.
Prepared (Heinz).
Mustard Dressing.
Genuine French.

VINEGAR.

Spiced Salad.
Distilled Crystal.
Taragon, Malt.
Essence.

PRUNES,
20-30 to lb., 25c. lb.

EVAPORATED PEARS,
18c. lb.

MOONEY'S SODAS,
28c. tin.

TIP TOP SODAS.

**WARM WEATHER
DRINKS:**

Rose's Lime Juice Cordial.
Rose's Lime Juice.
Imperial Lime Juice (qts.)
Lemon Squash.
Hogarth's Syrups.
Lemon Crystals (in btls.)
Lemon Crystals, 60c. lb.

**BOWRING BROS., Ltd.
GROCERY.**

332

'Phone

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Jun25,f,m,w

Important!

CONGOLEUM, like every good thing, has imitators, and sometimes the imitation looks good enough, but as CONGOLEUM is sold at a moderate price, you will be acting wisely if you insist on getting CONGOLEUM.

The word CONGOLEUM is stamped on the back of every square yard of our product.

Ask your merchant for CONGOLEUM. If he can't supply you, ask

COLIN CAMPBELL, Distributor.

FREW'S Great Summer Sale!

All Summer Goods including:

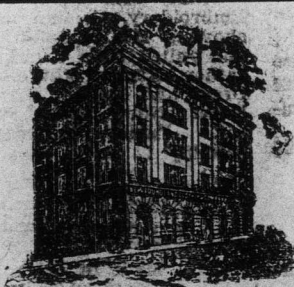
**Ladies' Blouses, One Piece Dresses, Hats,
Muslins, Gingham, etc., etc.**

Clearing at greatly reduced prices. Mail orders received during sale will receive the full benefit of our Great Bargain Prices

WILLIAM FREW.

Most People

Are now Economizing in the matter of Dress.



WE ARE HELPING
the average man to dress as well as ever by placing on the market stylish, well-made Suits at a saving of at least ONE-THIRD.

If you are pessimistic, ask any reliable dealer for any of the following brands:
**FITREFORM, TRUEFIT,
AMERICUS, STILENFIT,
PROGRESS.**

MADE ONLY BY

The Nfld. Clothing Company, Ltd.

Bananas, Oranges, etc.

To arrive Thursday.

100 cases CALIFORNIA ORANGES—all counts.
60 buns. CHOICE BANANAS, 60 brls. NEW POTATOES.
30 brls. NEW TURNIPS, 70 crates TEXAS ONIONS.

Will have Cabbage—if good enough to forward.

And to arrive:

P. E. I. BLUE POTATOES. PRICES RIGHT.

BURT & LAWRENCE,

Box 245.

14 New Gower Street.

Tel. 759

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IT IS A SALE!



There is no getting away from the fact that we are selling good, honest goods cheaper than you can get them in town to date.

200 pairs LADIES' LOW SHOES, sizes 2, 2 1/2, 3, 3 1/2.

\$1.00 per pair.

100 CHILD'S TAN BAREFOOT SANDALS,

50c. per pair.

200 MEN'S BOOTS & SHOES. Regular value, \$3.50. NOW

\$2.80 per pair.

F. SMALLWOOD,

THE HOME OF GOOD SHOES.

New Cabbage, Potatoes, etc.

To-morrow, ex Florizel:

NOVA SCOTIA CABBAGE.

NEW YORK POTATOES.

NEW YORK TURNIPS.

CALIFORNIA ORANGES.

RIPE & GREEN BANANAS.

F. McNAMARA, Queen Street.

FOR SALE!

White Ends,

\$2.20 a Load delivered.

Clean and dry.

ROBERT TEMPLETON.

Although you may be satisfied with the Tea you are using, we feel absolutely certain that

**Armada
Tea**

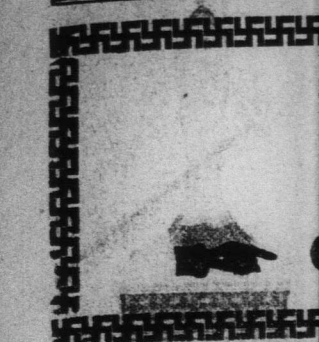
will give you much greater satisfaction.

Order a package to-day. For sale everywhere, at

60c. per lb.

TEN PAGES TO WEATHER FORECAST TORONTO. Noon.—Me ly fair; a few scattered chiefly on Sunday. ROYAL'S, Noon.—Bar. ther. 65.

VOLUME XXX



Sale

Owing to change we are clearing out and now offer:

American S
Regular 55c. Now
Regular 75c. Now

SCYTHE SNA
Common 45c. for
Patent, 65c. for

AMERICAN REAP
Ideal, 22c. for
Gem, 33c. for

WEEDING HO
Regular 22c. for

**Trouting T
Bargain S**

TROUTING POLES
Eng.

3 piece, 12 ft., extra
lar \$4.00 for

3 piece, 10 1/2 ft. Re
for

3 piece, 12 ft., extra
lar \$4.50 for

3 piece, 14 ft. Re
for

3 piece, 14 ft., ext
Landing Net Har
lar \$9.00 for

English Bamboo Rod
ft., extra top. R
for

English Split Bambo
12 ft., extra to
\$6.50 for

American Steel Ro
cork gri

Regular \$2.10 for
Regular \$4.25 for

SMALL TROUT
Regular \$1.00 for

CAT GUT BAIT
Regular 20c. for
Regular 25c. for
Regular 50c. for

Trout F

Regular 40c. for
Regular 50c. for
Regular 7c. for
Regular 10c. for
Regular 20c. for

Cast Lines,

Regular 10c. for
Regular 15c. for
Regular 25c. for
Regular 35c. for
Regular 50c. for
Regular 90c. for

Trout R

Regular 15c. for
Check—Reg. 15c. fo
Brass, 60 yds.—Re

Brass Multiply
40 yds.—Regular
100 yds.—Regular

Nickel Quadru
80 yds.—Regular
Reels for Ban
25 yards, 25c. re
40 yards, 35c. re

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