

"Titanic Hit Enormous Berg and Sank. 2,000 Lost and 710 Saved."---Message From the Carpathia

TRAGEDY OF GRAND BANKS GROWS MORE APPALLING WITH STORY FROM SCENE

A Wireless Dispatch Relayed From the Rescuing Cunarder By a Cruiser Greatly Reduces First Estimate of Saved.

THOSE WHO ESCAPED DROWNING NEARLY ALL WOMEN AND CHILDREN

Shipload of Coffins Being Rushed to Spot By U. S. Government in Hopes of Picking Up Some of the Bodies—Carpathia Reports All Survivors Doing Well.

New York, April 17.—The Camperdown wireless station at Halifax today sent the Associated Press the following dispatch: "We are now in communication with Carpathia, and in a position to announce officially that the Titanic struck an enormous berg and sank; over 2,000 lost; 700 survivors, mostly women, on the Carpathia."

The attention of the Camperdown station was at once called to the obvious error in figures, which would give the total of lost and survived at 2,700, whereas the total number of passengers and crew is about 2,200.

In reply to this inquiry, the following further explanation was received from Halifax:

"The Marconi station reports that nothing authentic regarding loss is known on board Carpathia, but the steamer Franconia, in relaying the messages from the Carpathia, says that the total number of saved is only 710. There is no list of missing on the Cunarder, and only a rough estimate of her total passenger list. There was probably more than 2,200 on the ship, as quite a number boarded her at Cherbourg."

The estimates of 2,200 on board the Titanic have embraced the sailings from all ports including Cherbourg, as far as the company's officials have been able to give the information.

NEARING NEW YORK.

New York, April 17.—The Cunarder Carpathia, bearing survivors of the sunken White Star liner Titanic, was less than 600 miles from New York at noon today, and was eagerly awaited there for further light on the catastrophe of Sunday night, which cost so many lives. Sable Island was in brief communication with the rescue ship for a time this morning, but no additional names of survivors were obtained.

Wireless stations along the New England coast were straining to get in communication with the vessel this afternoon, and the scout cruiser Salem was somewhere off Nantucket for the purpose of relaying ashore, through her sister cruiser, the Chester, some connected account of the disaster.

A BRIEF MESSAGE.

In New York the White Star Line offices received a brief wireless dispatch saying that the Carpathia was 596 miles from the harbor entrance. This should bring her into port either late Thursday night or early Friday morning.

At Halifax, the cable ship Mackay-Bennett has been fitted out to go to the scene of the disaster. Coffins, ice and embalming materials were loaded aboard in the hope that many bodies may be picked up near the scene of the wreck.

Heard the Call.

New York, April 17.—Captain Schulte, of the steamship Cincinnati, which reached here today from Naples and Genoa, reports that at midnight on April 14 he received a wireless call for help from the stricken Titanic. Although 560 miles away, the Cincinnati was headed for the scene of the disaster, and would have continued had not another message from the Titanic been received half an hour later: "Olympic coming; not needed." This was followed by silence, and the Cincinnati resumed her course.

Although he took the southern course Captain Schulte says he saw no icebergs.

Cargo of Coffins.

Halifax, N. S., April 17.—The cable ship Mackay-Bennett, which has been chartered by the White Star Line to go to the scene of the Titanic disaster, was being loaded today preparatory to departure. In the hope that some bodies may be picked up coffins are being included in the cargo, and several undertakers and embalmers will go along.

The cable ship Minia, which was in the vicinity of the disaster, has arrived here, with no survivors on board. It had been hoped that she might have picked up a few stragglers from rafts or among the wreckage.

In addition to one hundred coffins, the Mackay-Bennett is taking over a hundred tons of ice. Long lines of teams were filing down the pier today and the coffins were piled ten feet high. The mission of this ship recalls the disaster to the steamer La Bourgoyne, when a similar vessel was fitted out here to search the sea for the dead. At that time more than 30 bodies were found floating in the vicinity of the disaster, although the vessel did not get away from here until a week after the tragedy.

Pirrie's Pet Failed.

London, April 17.—The electric control of the bulkheads installed in the Titanic is coming in for much criticism. It is stated here that they are a pet idea of Lord Pirrie, who insists on introducing them in ships built by him, despite the condemnation of many well-known constructors who pin their faith to hydraulic power as being far more reliable. These constructors point out that even a small mishap is liable to render the electric installation useless.

Saw Twenty Bergs.

Halifax, April 17.—The wireless station at Sable Island was in communication for a time this morning with the Cunarder Carpathia en route to New York with the survivors of the Titanic on board. The Cunarder reported that twenty icebergs were sighted off the banks near the scene where the Titanic sank, but no details of the disaster were sent.

DID ALL ABOARD HAVE A CHANCE

Titanic Fitted to Carry Many More Lifeboats Than She Had.

FUND FOR THE BEREAVED

Memorial Service for the Victims To Be Held in London on the 19th of April.

[Canadian Press.] London, April 17.—Although hope that the list of survivors of the sunken Titanic will be added to has been practically given up, the offices of the White Star Line in London, Southampton and Liverpool were again besieged this morning by throngs of anxious inquirers.

Some of those who had relatives on board, in fact, remained at the offices throughout the night, scanning the lists given out during the early hours, which, however, proved not to contain any fresh names, but merely corrections of those given before.

Those who waited in the London offices were mostly women, whose husbands had started for America on business, or to make new homes there for their families.

Statement by Company.

Early this morning the White Star Company gave out the statement received from the captain of the Olympic that neither the Virginian nor the Parisian had survivors on board, and expressing the belief that all those who had been rescued were on board the Carpathia.

It still proved a difficult task to make the bereaved relatives believe that those who had, in many cases, only a few days ago, full of hope, would not return, and many of the people waited on.

Did All Have Chance?

While travelers generally understand the fact that the great liners do not carry enough boats to accommodate the whole of the passengers and crew, to the general public it was news that all those aboard the Titanic did not have a chance of saving their lives.

It is now recalled that just prior to the first trip of the Olympic, a member of the House of Commons asked Sydney Buxton, president of the board of trade, a question as to the number of boats she carried. The president of the board of trade replied that the Olympic carried fourteen lifeboats and two ordinary boats, with an aggregate capacity of 5,752 cubic feet, which is in excess of requirements under the statutory rules.

As was pointed out by Alexander Carlisle, the designer of the Titanic and Olympic, in the course of an interview yesterday, the Titanic was fitted with davits sufficient to carry four times the number of boats actually placed on board.

Fund for Bereaved.

The lord mayor of London today opened a Mansion House fund for the relief of the families of the crew of the Titanic and of any others left in needy circumstances, in consequence of the disaster.

A memorial service for the victims is to be held at St. Paul's Cathedral on April 19.

Much indignation is expressed in connection with the publication of the telegram stating that the Titanic was in tow of the Virginian just after the news of the accident was received. Col. Charles E. Yate, member of Parliament for Leicestershire, will ask the president of the board of trade, in the House of Commons, if his attention has been drawn to the publication of the telegram and whether their origin could be traced.

UNITED STATES GOVT. TO PROBE DISASTER

Survivors of Titanic's Passengers Will Be Summoned to an Investigation.

Washington, April 17.—Survivors of the Titanic disaster will be summoned to Washington to tell committees of Congress the facts concerning the inability of the steamship officials to save the lives of all the passengers on the giant liner, Representative Alexander, of Missouri, chairman of the House committee on merchant marine and fisheries, announced today an investigation in which the passengers will give chief testimony.

FEARS THE WORST

City Engineer Wright's Uncle Probably Drowned on the Titanic.

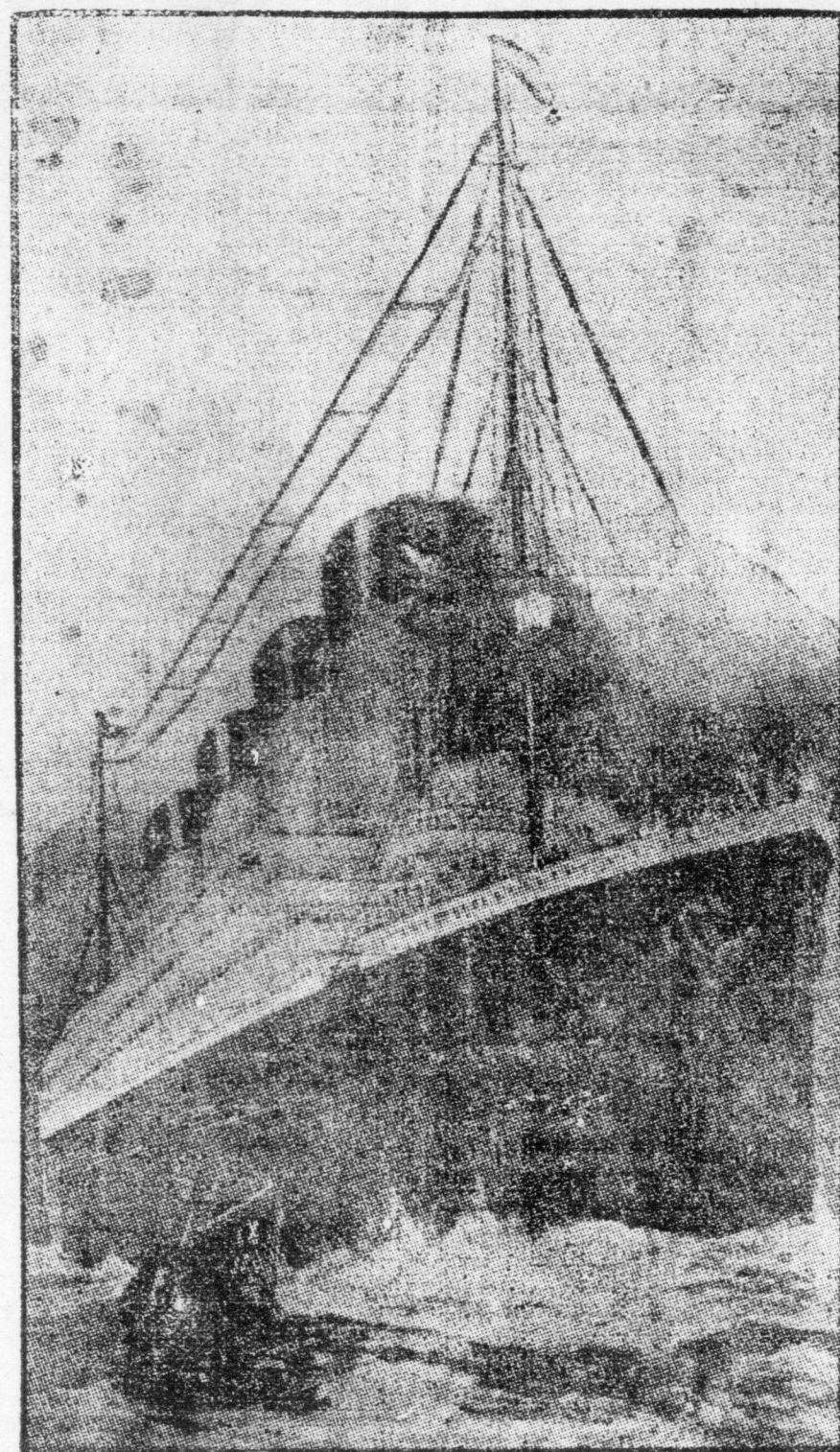
City Engineer Wright is now convinced that his uncle, Mr. George Wright, of Halifax, was among the passengers who went down with the Titanic.

"Father has received word from Halifax stating that they consider there that the man mentioned among the passengers lost is my uncle," said Mr. Wright. "There is no other person of the name known there who would be on the vessel, so there is but one conclusion to draw from the information. Were my uncle in England or any place else he would immediately cable that he is safe."

Mr. George Wright was unmarried, and is survived by two brothers, the city engineer's father, and another brother in the east. There are two sisters. He is rated as a millionaire in Halifax, being a large publisher.

Seeking Information.

Rev. J. Gibson Inkster, who is seeking information regarding the disaster, is in Halifax, being a large publisher.



PHOTOGRAPH OF THE TITANIC TAKEN WHEN ON HER TRIAL TRIP TRAVELLING AT FULL SPEED.

REMAINED OVER IN ORDER TO COME HOME ON TITANIC

James McCrie, of Sarnia, Wrote to His Wife Recently That He Was Coming on the Big New Liner on Her First Trip.

[Special to The Advertiser.]

Sarnia, April 17.—The home of James M. McCrie, the Sarnia man, who is on the passenger list of the ill-fated Titanic, bears witness to the hundreds of similar sorrowful scenes, enacted throughout Canada and the States today. No word has been received concerning the missing man, although every effort to secure information regarding his safety has and is being made.

James McCrie has been absent from home for over eighteen months, being employed by the English oil interests in Egypt. Mrs. McCrie and three small children reside in this city, and not over a week ago the wife received a letter from her husband saying he would sail for home on the Titanic. Mr. McCrie was in England at the time and waited over a week there in order to come over in the unfortunate ship on her maiden trip. The joyous anticipation of the wife and children was rudely shattered yesterday when the news of the terrible calamity was flashed over the wires. Mrs. McCrie bears up bravely under the terrible strain, and is waiting with fearful expectancy the portentous telegram which will place her husband among the living or the dead. The three little children toddle around the house totally unconscious of the horrible tragedy hanging over the home.

The wife when interviewed by The Advertiser today appeared calm and self-possessed, although her eyes were red with weeping. "I have received no message as yet from my husband," she said, "but I am expecting one hourly. We have tried to get in communication with Toronto by telephone and telegraph, but the wires are so busy it is impossible. People are trying to assure me that the number of those lost has been greatly exaggerated, and I hope this is so. Perhaps my husband has been picked up by one of the boats and taken back to England. If he has I ought to hear from him before Friday. I can't believe he has gone down with the ship."

The slight of this little woman hoping against hope that her husband will be restored safely to her arms is an infinitely pathetic one, and yet it is but one out of fifteen hundred or more throughout the country today.

TRUSTEE WYCKOFF WILL ASK FOR A SCHOOL INVESTIGATION

Doctor From the East End Desires To Clear Up Rumors.

At the next meeting of the board of education, Dr. A. J. Wyckoff, on a question of privilege, will ask for an investigation into the accounts for the building of the Alexandra school.

For some time, there have been rumors of a compromising nature in circulation, and Dr. Wyckoff, as chairman of No. 2 committee, considers that they reflect on his work in the committee.

"Everything in connection with that building was done above board," he stated. "There is absolutely nothing to hide, and we court the fullest investigation. The accounts are ready. All possible facilities will be afforded to those who wish to find out what has been going on. I understand that some members of the board have been circulating these rumors. If they have the opportunity to make good will be given. I am determined to have this thing cleared up, and it will result in the complete vindication of the committee."

Dr. A. J. Wyckoff, who is seeking information regarding the disaster, is in Halifax, being a large publisher.

SAYS CAPTAIN OF THE TITANIC ASKED FOR MORE LIFEBOATS

Commander of Lost Liner Said to Have Protested That His Boat Was Not Properly Equipped With Life-Saving Apparatus In Event of Wreck.

[Canadian Press.]

Chicago, April 17.—That Captain Edward J. Smith, of the Titanic, believed that the steamer was not properly equipped with lifeboats and other life-saving apparatus, and that he protested, without success, against the lack of precaution, is the statement made by Glenn Marston, a friend of the captain here. Marston said that while returning from Europe on the Olympic in company with Captain Smith, he remarked on the small number of lifeboats carried by such a large vessel. It was then, according to Marston, that Capt. Smith spoke of the life-preserving equipment of the Titanic, then in the course of construction.

Not Enough Boats.

"I noticed the small number of boats and rafts aboard for the heavy passenger-carrying capacity of the ship, and I believed their ships to be safe."

marked on it to Captain Smith," said Marston. "Yes," he replied, "if the ship should strike a submerged object or iceberg that would cut through into several of her watertight compartments we have not enough boats or rafts aboard to take care of more than one-third of the passengers."

"The Titanic, too, is no better supplied. It ought to carry at least double the number of boats and rafts that it does to afford any real protection to the passengers. Besides, there is always a danger of some of the boats becoming damaged or swept away before they can be manned."

Marston further quoted Captain Smith as saying he thought the lack of equipment for saving lives was not due to a desire of the steamship line owners to save money but rather because they believed their ships to be safe.

ALL HOPE ABANDONED THAT MR. HAYS HAS BEEN SAVED

His Name Has Not Appeared on Any of the Lists Posted By the Company.

[Canadian Press.]

New York, April 17.—An investigation has been made of the report current yesterday that Charles M. Hays, president of the Grand Trunk Railway, was among the survivors of the Titanic, but was among the survivors was first published in Montreal.

Mrs. Charles M. Hays and Miss Margaret Hays are reported among the survivors on board the Carpathia.

The survivors of the Titanic. The name of Mr. Hays does not appear in the list of survivors posted at the White Star offices in either New York or London, and there is no apparent reason for saying that he has been saved. The dispatch in question saying Mr. Hays was among the survivors was first published in Montreal.

MANAGER HAYS' LAST VISIT TO LONDON

Spoke Before the Board of Trade on April 21st. 1910.

The last visit made to London by Mr. Charles M. Hays, president of the Grand Trunk Railway, drowned on the Titanic, was on April 21, 1910, on the occasion of the annual board of trade banquet.

He had come to London to talk track elevation, and took the occasion to remind Londoners that they had lost their opportunity for improvements when the offer of Mr. F. H. McGoigan had been refused. He stated on that occasion that the city would have to wait at least three years for anything to be done, probably longer.

Mr. Hays spent several hours in London that time. Since then he has passed through London frequently, but never spent any time here.

NO HALT TO TRAVEL.

New York, April 17.—The disaster to the Titanic has thus far had no effect so far as curtailing sea travel is concerned, according to the steamship companies, and they believe that it will have no material bearing on the summer rush of vacation touring, which has already begun, but which does not reach its maximum until the latter part of May.

Some of the larger companies, as a matter of fact, are just now experiencing a contrary effect, an addition to their normal business, for each of them has had its generous quota of those who had planned to leave these shores on the new White Star liner.

MEMORIAL SERVICE FOR MR. HAYS AT MONTREAL

G. T. R. President Was Trustee of the American Presbyterian Church.

Montreal, April 17.—At the American Presbyterian Church, of which Mr. Charles M. Hays, the Grand Trunk president, believed to have gone down with the Titanic, was a trustee, the service on Sunday morning will be in the nature of a memorial service. Dr. Johnston, the pastor, has not fully decided this morning as to the character of the service further than that reference would be made to the awful disaster and the grief sustained by the church in the loss of Mr. Hays.

POPE AND MONARCHS WERE GREATLY GRIEVED

Friends of Pontiff and King Went Down With the Titanic.

[Canadian Press.]

Rome, April 17.—Both Pope Pius and King Victor Emmanuel have expressed their deep sympathy for the victims of the Titanic disaster, and have asked to be informed of the details of the wreck, and of the names of the survivors. Among the passengers were several who were known personally to the king and the pope, as they were recently received by them in private audience.

London, April 17.—The text of the German Emperor's message of sympathy sent to the White Star Line was as follows:

"Achilleion, April 16.—Deeply grieved by the sad news of the terrible disaster which has befallen your line I send you the expression of my deepest sympathy, and also with all those who mourn the loss of relatives and friends. (Signed) WILLIAM I. R."

THE WEATHER.

TOMORROW—COOL.

Forecast.

Today—Northeast winds and cool light rain or sleet tonight.

Thursday—Northerly winds; cool and clearing.

Temperatures.

The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:

Stations.	High.	Low.	Weather.
LONDON	52.5	42	Cloudy
Victoria	60	46	Cloudy
Calgary	50	28	Fair
Winnipeg	42	24	Clear
Port Arthur	44	22	Clear
Parry Sound	40	24	Fair
Toronto	60	32	Cloudy
Ottawa	62	32	Fair
Montreal	62	38	Fair
Quebec	54	36	Clear
Halifax	50	32	Rain

Weather Notes.

An area of low pressure which was in Texas yesterday is moving quickly toward the Great Lakes, accompanied by rain. The weather is fine, with a tendency toward higher temperatures in the Western Provinces, while in Ontario and Quebec it has turned cooler and the outlook is quite unsettled.



JAMES MCCRIE, Sarnia Oil Driller, Who Was on the Titanic.

TALBOT ST. CHURCH IS FLOURISHING

Annual Meeting Held On Tuesday Night When Reports Were Presented.

OFFICERS WERE ELECTED

Work of the Pastor Has Been Very Successful and Is Highly Appreciated.

Last night the annual meeting of the Talbot Street Baptist Church congregation was held in the assembly room of the church, and was attended by a large number of the members and adherents. Rev. H. H. Bingham, the pastor, presided.

The various reports were most optimistic and encouraging both from financial and spiritual standpoints. The general financial report was the best that has been presented during the last four or five years, \$7,755.72 being contributed for all purposes, \$2,237.51 being towards the mission schemes.

The Sunday school report was very gratifying, the contributions amounting to \$750.54, which includes \$250 for missions. The membership of the Sunday school is 644, of whom 27 joined the church during the past year.

The reports of other organizations



REV. H. H. BINGHAM, Pastor of the Talbot Street Baptist Church.

of the church were read and were very promising. Mr. J. B. Campbell, the church clerk, stated that the present membership is 675.

The year has been one of progress in all the departments, and the work of the pastor has been much appreciated. Greater unanimity has never been in evidence than at the present time. Mr. Bingham has been highly successful since coming to London, as the work at Talbot Street clearly shows.

The Officers.
The officers elected for the coming year, as elected last night, are:

Finance Committee—Messrs. N. Mills, A. Dale, W. A. Finch, A. M. Overholt, A. J. Clark, J. W. Westervelt, sen., J. M. Norman, H. W. Peel, and J. D. Adams.

Deacons—Messrs. A. Dale and H. W. Peel (re-elected).
Clerk—Mr. E. R. Harwood.

Associate Clerk—Mr. John Holman.
Roll Clerk—Mr. Andrew Dale.
Treasurer—Mr. Nathaniel Mills.

Associate Treasurer—Mr. Melville Dale.
Promote Card Clerk—Mr. Nathaniel Mills.

Weekly Offering Clerks—Messrs. Frank Miller and Frank Carns.

Teller, Current Account—Mr. Henry Oldershaw, convenor; Messrs. Charles Miners, Frank Miller and Geo. Ruthenford.

Tellers, Missionary Account—Messrs. James A. Peckham and Joseph Good.

Missionary Envelope Clerk—Miss Josie Jeffery.
Press Correspondence—Miss Charlotte Jeffery.

Auditors—Messrs. A. M. Overholt and Leon Johnson.

Plate Collectors—The Messrs. W. Walters, H. W. McGill, J. Dobson, H. P. Rosset, Chas. Tomlin, Walter Young, James Scoyne, George Ruthenford, W. McFadden, Walter Richman, Will Scott.

Missionary Committee—Mr. H. W. Peel.

Take One Pain Pill, then Take It Easy.

To Head-Off a Headache

Nothing is Better than Dr. Miles' Anti-Pain Pills

They Give Relief without Bad After-Effects.

"For four years I was subject to almost constant headache. At times so severe I was unable for work. Through the advice of a friend I was persuaded to try Dr. Miles' Anti-Pain Pills and the result has been that I have entirely eradicated my system of those continuous headaches that followed a hard and continuous mental strain."—O. L. Russell, Agt. C. & N. W. Ry., Early, Ia.

For Sale by All Druggists. 25 Doses, 25 Cents.

MILES MEDICAL CO., Toronto, Can.

LINE FROM LONDON TO PORT BURWELL

London and Lake Erie Co. Are Favorable to Pushing Road Right to the Lake.

TWO ROUTES PROPOSED

One is by Way of Nilestown and Belmont—The Other a Line to Aylmer East of St. Thomas.

At a conference in London between the directors of the London and Lake Erie Traction Company and representatives from Aylmer, Malahide and Yarmouth Townships on Tuesday afternoon regarding the construction of a line from either London to Aylmer and Port Burwell, or the extension of the traction line from St. Thomas to the points mentioned, it was decided to name committees representing the various divisions of the municipalities to meet the directors in Aylmer some time in the future to decide on the route, and arrange the details.

When the conference opened, there were about forty representatives from the district to be benefited present. Mr. W. K. George, of Toronto, was chairman of the meeting.

The Aylmer representatives, headed by Mayor Wright, were J. B. Hambridge, C. R. Christie, John R. Summers, A. W. Pierce, W. S. Caron, D. C. Davis, A. H. Backus, O. McKenney, W. Powell, Harley Wright, Geo. Sears, Albert Train and H. Finch.

What Aylmer Wants.
Mayor Wright declared that Aylmer wanted connection with London direct. It would be to the advantage of both London and Aylmer if a line were run by way of Belmont to Aylmer, and then to Port Burwell. That would be the most satisfactory line to all concerned, and he was confident that it would be a great revenue-producing line.

"We are cut off from London," said ex-Mayor Christie. "There is no service worth mentioning between this city and Aylmer, and we think we should have it. We will agree to any reasonable proposition to have a road. We want a trolley line, and we want it as soon as we can get it."

"We do not want a stub line into Aylmer," said Mr. A. H. Backus. "We would like connection with Port Burwell. Such an extension would be excellent in every particular. We will be satisfied with good connections, but we are a little dubious about the success of a stub line."

The Yarmouth Claim.
The representatives from Yarmouth Township, Messrs. Geo. Westlake, Ostrander, J. Imrie, Dr. Marlett, A. Caughell, W. Caughell, Geo. Mills and E. Mills favored an extension of a line from St. Thomas to Aylmer.

"We think that would serve the whole district," said Mr. Westlake. "I live in the southern portion of the township, and there we know the benefits of an electric road. We are willing to assist the remaining portion of the township in obtaining what we know is a good thing."

"Representing the township of Malahide, I would say that we are willing to give any reasonable assistance in constructing a road," said Mr. S. Rogers. "Nine-tenths of the residents of our township are in favor of such a line."

Going to Port Burwell.
"I want to assure the delegates that we will do all in our power to extend the line," said Mr. George. "In the first place I assure you that we will not stop at Aylmer, but will continue it to Port Burwell. There may be some delay in working out the details of the latter branch, as we would have to get our charter amended. However, we have no desire to give Aylmer a stub line. It would be a line to discuss details of the proposition today. I would suggest that a committee from each portion of the riding be appointed to meet in Aylmer some time soon, and go over the ground. We can then decide what is the best proposition."

Another Meeting.
This was agreeable to the delegates, and the Aylmer Board of Trade will make arrangements for the meeting. Later some of the delegates discussed informally with the directors of the company the possibilities of East Elgin.

"East Elgin will be an orchard from the northern limit to the lake in a very short time," declared Mr. Wright.

SCHEME TO MERGE WESTERN ONTARIO MILLS

Flour Men Held a Meeting in London and Discussed Plan

An effort was made in London on Tuesday evening to merge practically all the flour mills in Ontario west of Dundas into one company.

For some time negotiations have been under way, and yesterday representatives from the various companies

were present, when the whole matter was discussed at considerable length. No definite conclusion was arrived at, and another meeting will be held in London or Toronto within a few weeks.

The session was held behind closed doors at the Tecumseh House. However, it was learned that the delegates were not unanimous in the views of the question.

"It is rather a big proposition," one of the millers present stated to the Advertiser today. "It does not seem to me that the scheme will go through, although I may be mistaken. There are a number of mills included in the arrangement that cannot be made. A mill that is paying now would not be bettered by adding that to the merger. On the other hand, I cannot see that the merger will be a success. The details will be arranged at the later meeting, but I am doubtful that the proposal will be carried through."

According to this miller, there were about 50 mills represented in the meeting here yesterday.

Shiloh's Cure
quickly stops coughs, cures colds, hoarseness and lung troubles. 25 cents.

Lost Control of His Temper

Once there was a man whose liver was not working right. When dressing in the morning he had trouble with his collar. Then he lost the collar button. Then he said something.

By the time he got to breakfast he was so irritated that he had no appetite and quarrelled with his wife. He went to the office with a headache and when he had some important business to transact he neglected it.

When you find yourself easily irritated and lose control of yourself and your temper, look to the condition of the liver, and take one of Dr. Chase's Kidney-Liver Pills at bedtime.

The dark-brown taste will not bother you in the mornings, the tongue will clear up, digestion will improve and you will not have the tired, worn-out feeling which accompanies a sluggish condition of the liver.

BIG CANAL PROJECT IS TAKING SHAPE

Plan To Give Rhine Traffic on German Coast of North Sea.

Berlin, April 16.—The project for building a canal which will give the traffic of the Rhine an outlet on the German coast of the North Sea at Emden, is taking practical shape. A committee has been formed in which the town council of Emden, the chambers of commerce of Cologne, Hamburg and Altona, and one of Germany's prince-bishops, are taking part.

The canal, as at present projected, will start from Wesel, on the Rhine, run toward the Dutch frontier, and turning away at Leer, come out eventually in the River Ems. The cost of the canal is estimated at \$57,250,000.

The Hon. Mr. Hackett traced the formation of fraternal societies back to the pagan days of Rome. The ancient Greeks and Jews had societies, the members of which visited the sick, buried the dead, and cared for the widows and orphans, long before the days of Christianity, so that the present system of fraternal societies is merely an adaptation of the plans of the middle ages.

The first branch of the C. M. B. A. was organized in Niagara Falls, N. Y., in 1876. Two years later the movement spread into Canada, when the Catholic men of Windsor, Ont., formed a branch, and since that time the movement has developed so rapidly in this country that there are now five hundred branches, having a total membership of 26,000.

Mr. James McDougall replied to the toast to Canada, Mr. M. P. McDonagh to "Sister Societies," and Dr. Claude Brown to "The Ladies." Dr. P. J. Morgan presided.

Fraternities.
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GOOD TIME NOW TO RENEW YOUR HANDKERCHIEF STOCK

Ladies' Hemstitched Pure Irish Linen, 75c Dozen

SEE WINDOW DISPLAY.

Our spring shipment of these extraordinary Handkerchiefs has arrived, and customers who have had them before will only require to know that they are the same pure Irish Linen Handkerchiefs, such quality as is only obtainable through buying in immense quantities from the manufacturer in Ireland. Customers realize this fact when they see the quality, and this is the reason we do not price these Handkerchiefs singly, but sell them as we buy them at a close price for dozen lots, also giving you the privilege of taking them in one-third dozen quantities. But most people are not satisfied with less than a dozen of such Handkerchiefs. Many buy more than one dozen as they are a splendid Handkerchief for children, being pure linen, at the price of ordinary lawn. And besides, we cannot guarantee to have them always in stock, as our contract is for so many hundred dozen each season. The hem is 1/4-inch, hemstitched, and we positively guarantee them to be all pure Irish linen, good size for ladies and children. Now on sale at Handkerchief Counter, and tomorrow should dispose of the greater portion of this shipment of 200 dozen. See window display, Dundas street. Dozen75c



PHONE OR MAIL ORDERS will be filled for these while they last, and delivered by post free to any address in the world. If you are not pleased with the Handkerchiefs, return at once and we will pay all charges4 for 25c, or 75c dozen

Women's Cream Serge Suits and Coats

NEW MODELS KEEP COMING IN.

Despite the superb array of styles in Women's Coats and Suits in our famous display of Cream Serges, additional new models keep pouring in. Some fetching new Top Coats have come, and charming Suits, too, of beautiful cream serge. The Ready-to-Wear Section grows more interesting each day, and more helpful to the woman who has yet her new spring outfit to buy. Within the list and price range we do not believe there is a woman in London who cannot find garments to her liking.

Lisle Hosiery for Ladies and Children

Specials at 25c and 50c Pair

Ladies' Fine Plain Black Lisle Hose, with reinforced white lisle sole and wide elastic top, which is easy and comfortable to wear. Specially fine Hose, for pair50c
Children's Lisle Hose, with lace ankle, in sky, pink, cardinal, tan, black or white, all fast colors and extra good value. Priced according to size, pair25c to 30c

Main Floor.

Basement Sale Today

MOTHERS' DAY.

Display and Sale of Children's Ready-to-Wear Goods

CHILDREN'S HATS AND BONNETS, BOYS' FELTS AND TAMS, GIRLS' DRESSES AND WHITEWEAR, ETC., all assembled in one great children's store in basement. Many clearing lines are tabled at about half price.

Come and see how easy and how well you can clothe the children at this store, and also see what a fine assortment of children's goods we carry.

Basement—Today.

Cream Serge Coats, \$12.50 to \$15. Suits, \$19 to \$35

Pretty Cream Serge Coat, semi-fitted, full length, lined to waist, has large sailor collar and sleeves with turned-back cuffs, collar and cuffs trimmed with self covered buttons and straps. Price \$12.50

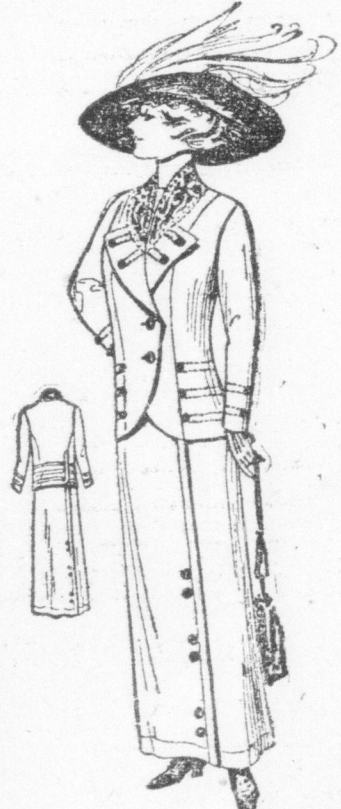
Smart Cream Serge Coat with hair-line stripe, semi-fitted, full length, sleeve with cuff, sailor collar, collar and cuffs faced with green or black broadcloth, hip pockets, 3-button closing. \$12.75

Cream Serge Coat, semi-fitted, full length, lined to waist, fancy sailor collar of white satin, faced with cloth. Sleeves with cuff. Price \$15.00

Ladies' Suit of Cream Serge, coat silk-lined and semi-fitted with breast and hip pockets, notched collar and lapels, tailored stitched cuffs, edge of coat finished with solid stitching; skirt has high waist-line, 4-gore panel back, hem of skirt solid stitched. Suit \$19.00

Fine Cream Serge Suit, coat semi-fitted and satin-lined with shawl collar, sleeves with cuff, two-button cutaway front, collar and cuffs faced with green silk veiled with lace; skirt Princess waist, two-piece model. Price \$32.50

Smart Suit of fine cream serge, coat semi-fitted and satin lined, two-button cutaway front, collar and cuffs trimmed with white satin, embroidered in blue. Skirt high waist-line, two-piece model, made in new drape effect. Price \$35.00



Demonstration and Sale of "Omo" Dress Shields This Week

Come and have the properties and construction of the different Dress Shields explained, and the advantages and disadvantages of the various styles and makes demonstrated by an expert who understands the manufacture of same.

Demonstration Circle—Opposite West Elevators.

FOR 10c IN RESTAURANT, STRAWBERRIES AND ICE CREAM, 3:30 TO 5:30.

SMALLMAN & INGRAM LIMITED

CANDIDATES WAITING FOR THE MINISTRY

Methodist Examinations Being Held in Wellington St. Church.

The examination of the candidates for the Methodist ministry in the London Conference is now being held in Wellington Street Church.

The examinations commenced yesterday morning, and will finish tomorrow, when a public meeting will be held which will be addressed by Rev. Jos. Philip, of Essex, and Rev. F. E. Malott, of St. Mary's. The announcement of the results and the presentation of diplomas will also take place at the meeting.

The candidates who are waiting are: Second Year—A. W. Brown, Benmilner.

First Year—C. L. L. Couzens, Staffa; R. S. Lackland, Staffa; A. J. Love, Staffa; S. Davidson, Florence; F. W. Crank, Newbury; S. J. T. Fort, Newbury; J. L. Foster, Orwell.

Preliminary—J. A. Basset, Berville.

W. J. Rooke, London Junction; E. W. Jewett, Old City; R. E. Moore, Union; W. J. Huston, Pine River; C. L. L. Couzens, Staffa; Sidney Davison, Florence.

The examiners are: Rev. G. N. Hazen, who is presiding; Rev. R. I. Warner, Rev. W. G. H. McAllister, B.A.; Rev. W. J. Ford, Rev. T. Manning, Rev. F. E. Malott, Rev. J. Philip, and Rev. C. P. Wells.

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Preliminary—J. A. Basset, Berville.

THIS FOR 10c: Salmon Salad, Bread and Butter and Cup of Tea or Coffee 3:30 to 5:30.

\$3,000,000 IN JEWELS

Mrs. John Jacob Astor—Lost Great Fortune on the Titanic.

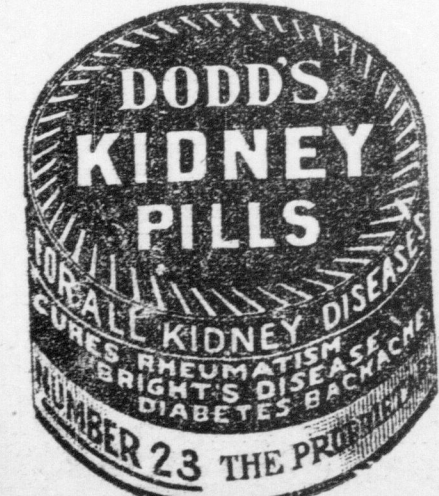
Paris, April 16.—It is reported here that Mrs. John Jacob Astor had with her on the Titanic diamonds of the value of 15,000,000 francs, or \$3,000,000, which she bought from Cartier, the Paris jeweler. The latter refuses to confirm or deny the report that he sold that amount of diamonds to her.

HELD AS SUSPECTS

Two Youths Had Flashlights and Revolvers When Arrested.

[Special to The Advertiser.]

Sarnia, April 17.—Two youths who gave their names first as Earl and Gordon Hurst, of Hamilton, and later as George and Albert Draker, and their ages as 16 and 18 years, were arrested here today as a result of the police discovering that they had in their possession flashlights and revolvers. A number of cases of house-breaking have been reported lately, and the youths are held pending an investigation. Their stories are so contradictory that the police will make a rigid inquiry.



Condensed Advertisements

No Advertisement Accepted Less Than
Fifteen Words.

Amusements—Ten cents per line each
insertion, or two cents per word if set
solid.

Meetings—Where no admission is
charged, one cent per word each inser-
tion.

Articles for Sale, To Let, Help Wanted,
Situations Wanted, Board and Lodgings,
Lost and Found, Rooms to Let, and all
other condensed advertisements—First
insertion, one cent a word; each subse-
quent insertion, one-half cent a word. No
advertisement less than fifteen words.

Births, Marriages, Deaths.

DEATHS.

GUNNE—Accidentally killed, on Monday,
April 15, 1912, Rev. John M. Gunne,
rector of St. John's Church, Wyoming,
in his 52nd year.

Funeral from St. John's Church,
Wyoming, on Thursday, April 18,
Wyoming Cemetery.

PRUDUM—On April 15, 1912, at his late
residence, lot 15, con. 14, Yarmouth
Township, Hecot—Prudum, dearly
beloved husband of Elizabeth Prudum,
aged 67 years, 2 months and 15 days.

Funeral will leave his late residence
on Wednesday, April 17, at 1 o'clock.
Interment at Bostwick Cemetery. Friends
and acquaintances kindly accept this
intimation.

TAMLIN—At her residence, 358 Oxford
street, on Tuesday, April 16, 1912,
Mrs. William W. Tamlin, nee Charles
Tamlin, aged 53 years and 7 months.

Funeral private, on Friday, at 3
o'clock, service at 2:30. Interment at
Woodland Cemetery.

In Memoriam.
PAGE—In loving memory of Albert H.
Page, who died one year ago today in
Vancouver, B. C.

We miss thee from our home, dear
father,
We miss thee from thy place;
A shadow o'er our life is cast,
We miss the sunshine of thy face.

We miss the kind and willing hands,
Thy fond and earnest care.
Our home is dark without thee—
We miss thee everywhere.

—His Loving Wife and Son.

AMUSEMENTS, LECTURES.

GRAND A. J. SMALL

Tomorrow Night and Friday

Beautiful Centenary Production.

OLIVER TWIST

Superb Company, Elaborate Scenic
and Costumed Production.

PRICES: 25c, 50c, 75c, \$1, \$1.50, \$2.

SEATS SELLING.

SATURDAY—Mat. and Night

WERBA & LUESCHER-PRESENT

THE BUBBLING OPERATIC SUCCESS

THE SPRING MAID

Famous Spring Maid Chorus and
Ballet, Metropolitan.

20-ORCHESTRA—20

PRICES: Mat. 25c, 50c, 75c, \$1, \$1.50, \$2.

SEATS NOW ON SALE.

A Night in Auld Reekie

Don't miss Rev. J. G. Inkster's splendid
lecture on "Edinburgh, Its Traditions, His-
torical Places and Famous Men." Sixty fine
illustrations. Under auspices of Alpha
Club, in Wesley Hall, First Methodist
Church.

Friday Eve's, April 19, at 8 p.m.

A RARE TREAT—DON'T MISS IT.

FAIRY CANTATA.

PRINCESS ZARA

By the Choir of St. James' Church, South
St. James' Schoolhouse.

WEDNESDAY AND THURSDAY

April 17 and 18.

Tickets, 25c, from choir members, \$1.

AUDITORIUM THURSDAY

Prof. John Duxbury

Will give his two famous recitals. Afternoon
at 4, "The Book of the Revelation." Evening
at 8:15, "Jean Valjean." Plan
open at Mallagh's, Monday, April 15. Re-
served seats: Afternoon, 25c; evening, 50c.

742-2230/2232

HEAR WILSON, OF TORONTO, IN HIS

laughable songs and original nonsense,
at Western Hotel, corner of Dundas and
Spadina, Friday evening, April 19. Seats
reserved at Mallagh's Bookshop.

See F. B. CLARKE

416 RICHMOND STREET

Next Bank of Commerce, London, Ont.

Every passenger booked at this office
receives a special report of arrival of
boat when sighted.

Old Country

Tickets via all lines to or from any part
of Great Britain or the Continent.

See F. B. CLARKE

DANCING—STRICTLY PRIVATE LES-
SONS any hour. Classes as usual. Be
taught by competent teachers, and un-
der proper conditions. For information
and circulars phone Dayton & McCor-
mick.

ECONOMY

In ocean travel. First-class accommoda-
tion at second-class rate. In one-class
cabin ships; from Montreal, New York,
and other ports. Highly recommended.

E. DE LA HOOKE

Ocean Steamship and Tourist Agent,
422 Park Avenue (London Loan Bldg.).

MUSIC FURNISHED FOR PARTIES.

balls, banquets. Phone 1255. Tony Vita's
Italian Harpers, 122 Queen's Avenue.

WARD'S HARP ORCHESTRA—EN-

GAGEMENTS accepted for social
events. 81 Tecumseh, Phone 3035.

WANTED.

WANTED—FEW LOADS RICH BLACK
loam for lawn. Apply at 270 St.
James street, corner Wellington street.

WANTED—BICYCLE, IN GOOD RE-
pair. Dunlop tires; will pay \$5.
Eugene Warren, Belmont, Ont.

WANTED TO RENT—50 or 100 ACRES
of grass, or cattle land for the sea-
son, 1912. At the Walpole House, Satur-
day next, 2 p.m. Arthur P. O'Neill, Bldr.,
Ont.

WANTED—DEAD HORSES AND CAT-
tles. Phone 638. Will give twelve miles.
No animal removed without his side
on. The London Fertilizer Company.

MEETINGS.

Adelaide Street Baptist Church
Mid-Week Service
Tonight at 8

This is service with a purpose.

You are cordially invited to be present.

LONDON SOCIETY OF SANITARY
and Heating Engineers meets Thursday,
8 o'clock, Room 11, London Loan Build-
ing.

MALE HELP WANTED.

WANTED—CARRIAGE PAINTER. AP-
PLY Hueston's Livery, Wellington
street.

WANTED—A STRONG BOY OR YOUNG
man, for delivery. George Jackson, 87
Wellington street.

TRAINED PORTER WANTED AT
once. Apply City Hotel.

WANTED—TWO BOYS TO LEARN
hardware business. Apply in own hand-
writing. Purdon Hardware Company.

WANTED—FIRST-CLASS CARRIAGE
painter, for automobile work. Apply
Harding Motor Car Company, Limited.

MEN WANTED, AGE 18 TO 35, TO
prepare for firemen and brakemen on
railroads in London vicinity. \$30 to \$100
monthly; experience unnecessary; no
strike; promotion, engineer or conduc-
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careers; state age; send stamp. Rail-
way Association, Dept. 58, 227 Monroe
street, Brooklyn, N. Y.

RELIABLE YOUNG MAN TO ASSIST
in jewelry store, and look after stock.
Box 74, Advertiser.

MAN WANTED TO WORK IN GARDEN.
Apply A. McInnis, 80 Adelaide street.

ACTIVE, INTELLIGENT BOYS WANTED.
ED. Southern Printing and Litho.
Company.

STOUT BOY, ABOUT 15, AS HELP IN
factory; good opportunity. Hord & Co.,
Limited, furniture factory, 814
street.

EXPERIENCED TREER FOR MEN'S
fine shoes. "Coke-Plaster" Company,
Bathurst and Richmond streets.

BOY WANTED, APPLY CAMPBELL'S
Carriage Factory, King street.

PRESS FEEDERS WANTED. Apply
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way Association, Dept. 58, 227 Monroe
street, Brooklyn, N. Y.

RELIABLE YOUNG MAN TO ASSIST
in jewelry store, and look after stock.
Box 74, Advertiser.

MAN WANTED TO WORK IN GARDEN.
Apply A. McInnis, 80 Adelaide street.

ACTIVE, INTELLIGENT BOYS WANTED.
ED. Southern Printing and Litho.
Company.

STOUT BOY, ABOUT 15, AS HELP IN
factory; good opportunity. Hord & Co.,
Limited, furniture factory, 814
street.

EXPERIENCED TREER FOR MEN'S
fine shoes. "Coke-Plaster" Company,
Bathurst and Richmond streets.

BOY WANTED, APPLY CAMPBELL'S
Carriage Factory, King street.

PRESS FEEDERS WANTED. Apply
Advertiser Job Dept.

CANVASSERS WANTED TO SELL
in jewelry store, and look after stock.
Box 74, Advertiser.

WANTED—A STRONG BOY OR YOUNG
man, for delivery. George Jackson, 87
Wellington street.

TRAINED PORTER WANTED AT
once. Apply City Hotel.

WANTED—TWO BOYS TO LEARN
hardware business. Apply in own hand-
writing. Purdon Hardware Company.

WANTED—FIRST-CLASS CARRIAGE
painter, for automobile work. Apply
Harding Motor Car Company, Limited.

ARTICLES FOR SALE.

FOR SALE—A THREE-SPRING DEMO-
CRAT wagon, 14-inch axle, box 9 feet
long; in good repair; set of light single
harness. Apply at rear of 769 Dundas
street.

FOR SALE—ONE MEDIUM-SIZED
sage, cheap. John Marshall & Co., 48
Dundas street.

SHADE AND ORNAMENTAL TREES
for sale—The undersigned has for sale
large quantities of following ornamental
and evergreen trees: Hard and soft
maple, elm, walnut and butternut, sweet
chestnut, Norway spruce, blue spruce,
white cedar, red cedar, white and Nor-
way pine, sassafras (evergreen), and
juniper. All above trees have been
transplanted and are in first-class con-
dition, and prices reasonable. It is
good plan to warrant sure growth of
trees by getting them where they are
freshly dug, and where the roots are
less exposed to the air. These trees
can be seen at my residence and nur-
ery. I will be home Saturdays and
Mondays, and can deliver trees, coming
from a distance will be given free
freights and lodging and stabling for
your horses if you bring your own horse
feed. If staying over night would advise
you to come either Friday or Monday
night. James Morrow, English street,
Strathroy.

FIFTEEN BROWN LEOPARD PIL-
LITS and hens, pure bred, both single
and rose combs, \$1 each; splendid lay-
ers. 18 Carfax Crescent.

FOR SALE—THE STALLION "CHES-
TER" Charming (1304), chestnut,

London Advertiser.

Founded in 1853.

ADVERTISER BUILDING,
Dundas street,
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SUBSCRIPTION RATES:

One week by carrier 10c
 One year by mail outside city \$5.00
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 Weekly edition 10c

TELEPHONE NUMBERS:

3670 Private Branch Exchange
 Connecting All Departments.
 Nights and holidays, ring the following numbers:
 Business Department 3670
 Editors 3671
 Reporters 3672
 Job Printing Department 3673

[Entered at London Postoffice for transmission through the mails as second-class matter.]
 LONDON, WEDNESDAY APRIL 17.

ADVERTISE ONTARIO.

If one were to drop in on Premier Whitney or the Hon. James Duff and ask him to indicate the greatest material need of Ontario, he would, in all probability, say "Proper agricultural development." Students of the problem have been one in the opinion that Ontario needs more intensive and scientific agriculture, and that without the men to work the soil adequately, agriculture in its proper sense is displaced by horse and cattle raising. C. C. James, late deputy minister of agriculture for Ontario, was one of the pioneers of the movement to keep men on the farms of Ontario. He has urged that the province would never be outclassed if its opportunities were fully realized.

The Advertiser has found that there is a great demand for men to work farms in every district of Western Ontario. There is room for hundreds of thousands who can develop the land so that it will produce more abundantly. The right kind of man can secure a good living from comparatively few acres.

Many British and American publications contain advertisements for the Canadian West which yield good results. But Ontario has done little to bring its own advantages before the eyes of Europe and the United States. The matter of publicity has been left with individual communities, and there has been no real attempt at colonization. Setting up an emigration office in old London will not work a miracle.

With the demand for men presented in every Western Ontario newspaper of importance, it is high time for an awakening in the provincial dormitory.

LLOYD GEORGE'S FINANCIAL TRIUMPH.

When Mr. Lloyd George rose in the House of Commons the other day to make his annual budget statement and announce the greatest surplus on record, he would have been more than human if he had refrained from recalling the prophecies of disaster which assailed his memorable budget of 1909. He prefaced his statement with these comments:

"Three years ago I stood at this box. I was then confronted with the largest deficit any Chancellor of the exchequer had to encounter in times of peace. It was a deficit that was serious in itself, but what made it still graver was the fact that during the preceding years, I therefore had to budget not merely for that particular year, but I had to do so for the growing needs of the ensuing years.

"The proposals which I then submitted to Parliament were carried into law after probably the fiercest political conflict we have been engaged in since the days of the great reform bill—a conflict which deeply shook the constitution and in the issue profoundly modified it. (Ministerial cheers.) There were more than the usual number of prophecies of evil (Ministerial cheers), and I think I may say that they were characterized by more than the usual virulence. Those prophecies have been in actual operation for three years, and I think the time has come to review their working. (Ministerial cheers.) The absolutely new taxes created by the budget of 1909 produced £23,000,000 (nearly \$115,000,000) in the financial year ending April 1, 1912, without adding a penny to the cost of the necessities of life. The opponents of the budget predicted three years ago that these taxes would not only be unproductive, but would put an intolerable weight on trade and industry. The financial results have been already noted. As to the effect upon business, Mr. Lloyd George said:

"Wherever you looked before the coal strike, which is purely a temporary interference with the usual prosperity of factories and warehouses, growing bank deposits, enormous increases in bankers' clearances showing great trade activity, and what was still more remarkable, the increases in these bank clearances were not merely in London, where they might mean Stock Exchange transactions, but they were more marked in the provinces, where they represent real business. Factories are working at full time and overtime. Collieries at full pressure. Shops that were idle three years ago have full work, and the highest test of all, you have increasing traffic receipts on our railways. This is the best answer to those who predicted ruin through the budget of 1909 (Loud Ministerial cheers.) And I am sure we must all, without distinction of party, feel glad (hear, hear), because he must be a poor patriot indeed who does not rejoice in the prosperity of his own country. Let us have, an avowal of it should do some damage to the party. (Ministerial laughter, cheers, and a voice: "Cheer up, Banbury.")

Of the yield of the new taxes, £8,000,000 came from luxuries, chiefly tobacco and liquor, although the consumption of the latter has fallen 20 per cent. in three years by reason of the extra taxation. The tax of two-pence in the pound on unearned incomes over £150, and upon earned incomes over £25,

000, produced £4,900,000. The super-tax on incomes over £5,000 produced £3,000,000. The extra death duties which applied to estates valued at £5,000 and over yielded £3,300,000. The new tax on idle, undeveloped land yielded £500,000, and will yield £700,000 next year. The impost which met with the fiercest opposition of the landed interest—the increment tax—will not begin to yield until the valuation of every foot of land in the United Kingdom has been completed. This colossal work, upon which a large staff is engaged, will take three or four years more. When it is finished every parcel of land sold in the future, or transferred by the death of the owner, will pay to the state 20 per cent. of the increase in its price above the state valuation, providing the increase is over 10 per cent. and has not been due to improvements made by the owner. This levy upon unearned increment, upon values not created by the owner, but by the growth of the community, will be increasingly fruitful when it comes into operation. So increasingly productive has been the budget of 1909 that the Chancellor estimates a revenue of £187,189,000 in the current year beginning April 1, an increase of £2,699,000 without levying a new tax.

ELECTRIC RAILWAYS TO LONDON

The question of a new city hall is an important one for London, but not relatively as important as a question brought out very prominently Tuesday by the able and representative delegations from Aylmer and the municipalities between St. Thomas and Aylmer.

The object of the delegations was to procure an extension of the London and Lake Erie Railway from St. Thomas to Aylmer, thereby placing Aylmer in direct communication with London. At present the communication is very bad. You cannot go from Aylmer to London and back in one day. It is easier to go from Aylmer to Toronto and back, although the distance is much greater.

The delegates were unanimous in their desire to have the railway extended to Aylmer, and are willing to do anything in reason to obtain it. A further meeting will be arranged for at an early date at Aylmer, and no doubt before long the necessary link between St. Thomas and Aylmer will be completed.

This is good as far as it goes, but the City Council and Board of Trade of London should have heard the views expressed one after another by the delegates. While the line from St. Thomas to Aylmer is a good one, from London to Niagara, then on down through Belmont to Aylmer, and on to Port Burwell is better, and is what the delegations are very anxious to have. It runs through a country not supplied by an electric railway. Aylmer is one of the best towns in Canada, and would rather do its business with London than either Hamilton or Toronto.

To which cities present lack of railway facilities with London drive them. Every county on the north shore of Lake Erie will be a fruit-raising county, a dairy county, and the farms will be correspondingly greater to the square mile. Aylmer has the best canning factory in Canada, and has many other flourishing industries. These are capable of being multiplied many times, and the trade between Aylmer and the country surrounding it can also be multiplied many times.

Let the City Council and Board of Trade get in touch with the Aylmer Town Council and Board of Trade and bring all that splendid territory from London to Port Burwell into as close touch with London as the territory between London and Port Stanley now is. It is safe to assert if this is not accomplished in a short time the fault will not lie with Aylmer. Both its Council and Board of Trade are anxious. It was the keynote of several good speeches by men thoroughly alive to the fact that London is the city which they should naturally transact their business. They desire the opportunity. London's City Council and Board of Trade should find the way.

LIKE ANOTHER BIRKENHEAD.

The present lack of other explanation for the Titanic's survivors leads to the conjecture that almost all of the male passengers and the crew perished, that the women and children might be saved. The men are few among the survivors, and the report is that more than 700 women and children were spared a cruel fate. One may idealize the situation, and call back that thrilling tableau of "The Birkenhead," a history on canvas, depicting a band of sailors and soldiers called to muster by the roll of the drum, who nobly fixed themselves in line and went into the deathly depths with their ship for a tomb.

"Women and children first" is a thrilling line in the songs of bravery. Assuming that no other form of catastrophe caused the deaths of the male passengers, there are pictures in everyone's mind of men drawing lots, or volunteering to die, of loving life mates facing the horror of disaster and separation, of millionaires sharing the common lot of the tragedy with bearded men from the furnaces below, and of a grief-torn mariner, himself, his vast ship, and hundreds of beings, victims of some human error, or the inevitableness of the vast ocean. Sailors may be fatalists, but the rich man at the captain's table and the poor man below decks are not hardened to the daily risk. If these representatives of the rank and file of all mankind made this sacrifice, as all believe, there is a glorious beam of valor shining over that sombre, sullen, staking-ground of the icy leviathan.

Man may withhold equal privilege from woman, but for her and her children he has once more proved himself ready to die!

"IS POETRY DEAD?"

A correspondent of the New York Sun starts up again the question, "Is poetry dead?" "Was the sea serpent seen today?" might as well be asked. It is a foolish but perennial topic. The writer seems confusedly to receive the idea of Macaulay that poetry belongs properly to the youth of peoples, to barbarous epochs. He goes farther and asserts with magnificent assurance that oratory no longer is admired, music loses its charm, and "likely all art will in time become obsolete and only the useful will be studied and cultivated." The writer belongs to Oklahoma, where possibly neither art nor a taste for it is highly advanced. But it is shocking to have even an Oklahoman instancing Phidias as the product of "a rude age." Shakespeare as the voice of England's youth, and so on. If England was young and rude in Shakespeare's day, then Shelley was a middle-aged or elderly product, and Browning's Saul was quavered forth in the accents of dotage. Burns Scotland of the Cottars' Saturday Night was at her youngest and rudest, was she? What a rude Spenserian stanza that poem is written in! If Shakespeare came up in Queen Bess' time of satins and ruffs, then Merlin must have been an even greater poet, and the giants of song who fought with beasts in still earlier days—it is too bad we have not their works preserved.

It is very easy, with the Sun's correspondent, to mix up two things, the production of great poetry and the appreciation of it. Some ages are excellent in both. But few would be so foolish as to deny that Shakespeare is more widely and more deeply understood at present than 200 years ago, or that Wordsworth has been more admired in these late days than in 1820. Some periods, such as the fifteenth and sixteenth in England, have rather rested upon past laurels than progressed in poetic creation. If we are doing the same, it cannot be thought that we are dull to the charm of the master's verse.

Our appreciation of art and poetry is second-hand, is it? Spouted parrot fashion, until we really believe we do like Tennyson or Keats? Nonsense! It does not follow because the original tastes are few, as Whistler urged, that those who are helped by them to judge and enjoy do not really themselves judge and enjoy at all; or else education is useless.

The idea that either production or appreciation of great art belongs to the youth of humanity is laughable enough. In the rudest ages themselves, according to such a view, the artist ought to have been the hairiest savage of them all. Dante must have been a wild man of the bush, feeding on honey, and not also upon milk of Paradise; beware, beware, and weave a circle round him thrice. The period of George IV. and Victoria may have been uncivilized in some ways compared with 1912, but Tennyson was for all his wild hair no more youthful or primitive a character than Lord Halsbury or Lloyd George. He was not the child of illiteracy and factory wildernesses, but of that very same rural England which brought forth Shakespeare, and of the art of all the ages plus the science of the new time.

Are we sure that the present is a period of decadence in art, even in poetry? Prove if you can that W. B. Yeats is inferior to Spenser, or that he ought to be writing a Faerie Queene over again. Certainly more read him than ever read Spenser in his time. Watson, Massfield and Noyes are aiming to do a Paradise Lost or a Paradise Regained. Who would have them do a Paradise Lost or a Paradise Regained? Poetry finds always new paths, and it will die out about as soon as people cease to sing hymns in church or songs in social joy. As long as there are marriages and funerals there will be music and poetry.

HEARTRENDING.

[Chicago News.]

The Hobo—Lady, just a few pennies to help buy me an airship to ride to my work.
 The Lady—An airship to ride to your work!
 The Hobo—Yes, I'm with a gang who's digging a tunnel through a cloud bank.

FAME.

[Baltimore American.]

If you'd be a famous woman, And you'd risk no chance to fail, Don't become a Clara Barton Or a Florence Nightingale, Or a Madame Curie either. For all that involves hard work. And it takes a long time coming. Which would sure your feelings irk. But try something short and easy In the way of "getting there." Something which won't cost an effort, But makes everybody stare. Try the panners on your hobble, Buy your poodle ruby collars, Or wear diamonds on your toes. You might in the halls of fashion Dance a crocodile quadrille, Whose gyrating innovations Would give lookers on a thrill. For the old time way of earning Fame—to work and patient wait Till the grateful world bestows it Is now clearly out of date.

NEVER TAKES A DARE.

[Stamford, Conn. Dispatch.]

Benjamin Kauffer, of Stamford, has the reputation of never taking a dare when anybody wants to make a bet on the result. Some of his friends dared him to eat eight eggs right after a hearty dinner, and breathing the shells he had them down in two minutes. When they dared him to have his head shaved, and now Benny hasn't a hair on his head. He collected bets both times.

on his head. He collected bets both times.

A GOOD TIME.

[London Opinion.]

Tommy—You didn't have a good time at your birthday party yesterday, did you?
 Tommy—Then why aren't you lit today?

THE WINNER.

[London Opinion.]

Walter—Thank you very much, sir. Old Gent—What the deuce do you mean I haven't given you anything.
 Walter—No, sir. But I bet No. 10 half a crown you wouldn't tip me.

SCOTLAND AND LIQUOR.

[From a speech in the House of Commons by D. T. Holmes, M. P. for Govan.]

The per capita consumption of excisable liquors in Scotland was less than in Ireland or England. This reputation was one of the penalties Scotland had to pay for the world-wide vogue of her national poet. (Laughter.) That charming singer—(laughter)—he was an ex-president of a Burns Club himself—(laughter)—had in an anæsthetic fashion lent the magic of his tongue to the very dubious diction:

"Freedom and whiskey gang together. He ought to have said: "License and whiskey gang together." (Laughter.) In fact, Mr. Holmes added, in making that remark he strained over-much his own poetic license. (Laughter.)

THE CREATION—COMPENSATION.

[Judge's Library.]

That dress has a thousand eyes. All looked but one; Yet her vigilance never dies, Till that one's done.

The peacock has a thousand eyes. My wife but two; Yet the light of their beauty vies When I am through.

GREASE FROM SEWAGE.

[London Daily News.]

A new municipal enterprise, which will have far-reaching effects on the problem of sewage disposal, will be inaugurated at Bradford in a few days, when the new machinery for extracting marketable produce from the city's sewage will be started. Last year the corporation made a profit of £30,000 from grease recovered from the sewage, and it is anticipated that at the new works at Bradford the annual profit will be raised to £200,000. The total sales of these products up to last year reached £100,000. Besides grease, a market has been found for the pressed cake which remains after the grease has been extracted, and large quantities of this have been exported to be used as fertilizers in France, South America, and other foreign countries. The cake has even been used as fuel for the coal stoves in the local factories.

Bradford is probably the only city in the kingdom which derives revenue from the effluent passed into the sewers, and the new future sewage works will be self-supporting.

SERVES THEM OUT.

[Judge.]

"Gunnifer boasts that he has the courage of his convictions."
 "Well, I guess he has. I've never heard that he asked anybody to circulate a petition to get him pardoned."

LIMITING RACKET.

[Boston Transcript.]

Wife—It's too bad about those mechanical toys you gave Willie for Christmas. Every one of them went to pieces in 24 hours.
 Husband—The dear old fellow! I bought them of promised they would.

MENDING ENGLAND'S BROKEN ARM.

[George Meredith.]

Fire in her ashes glows, And in her veins a glow of heat.

You read her as a land distraught, Where bitterest rebel passions seethe. Look with a core of heart in thought, For so is known the truth beneath.

Her speech is held for hatred's cry. Her silence tells of treason hid. Were it her aim to burst the tie, She sees what iron laws forbid.

Trust her that she may prove her true. In links whereof is love the fount. May she not call herself her own? That is her cry, and thence her splits. Of fury, thence her graceless tone. At justice given in bits and bits.

She, generous, craves your generous dole; That will not rouse the crack of doom. It ends the blundering past control. Simply to give her elbow-room. Her offspring feel they are a race. To be a nation is their claim. Yet stronger bound in your embrace Than when the tie was but a name.

A nation she, and formed to charm, With heart for heart and hands all round. No longer England's broken arm Would England know where strength is found.

And strength today is England's need.

TITANIC WAS WARNED BY LA TOURAINE

[By La Touraine.]

Captain Smith Was Told By Wireless of the Huge Fields of Ice.

Havre, April 16.—The French liner La Touraine, which arrived here last night, reports that at midnight on April 10 she encountered a huge field of ice, with the tops of the bergs slightly above the water. La Touraine slowed down, and emerged from the ice field after an hour's steaming. Next morning she passed other icebergs. La Touraine was in communication with the Titanic on the afternoon of April 12. The Presse Nouvelle quotes the captain of La Touraine as saying that he sent a wireless dispatch reporting the presence of the icebergs to the captain of the Titanic, who acknowledged the message with thanks.

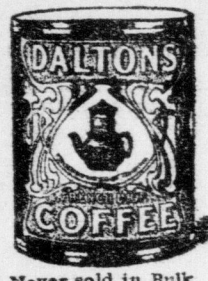
Shiloh's Cure

quickly stops coughs, cures colds, heals the throat and lungs. 25 cents.

Mrs. Winslow's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEething, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea. Sold all over the world.

Here is a New Kind of COFFEE

And We Give You A Pot To Make It In—Free



Dalton's French Drip Coffee

is this good, wholesome, delicious coffee. It contains no chicory and by our special process of grinding, every particle of the bitter tannin-bearing shell is removed. We take out all the injurious parts. We leave the meat—the heart—the flavor—the aromatic essences that mean so much to coffee-lovers. The Percolator, or French Drip Process, is the only way to make really good coffee. We have secured sole rights at last for a practical, economical, reliable French Drip Coffee Pot. We will give it to you free so that you can try Dalton's French Drip Coffee as it should be made. Read our offer. We have put up Dalton's French Drip Coffee in two blends



—MILD and STRONG. You can't tell which one you will like best until you try both. Dalton's French Drip Coffee is better and costs less than any other if made in Dalton's French Drip Coffee Pot. That is why we make this special offer. SPECIAL INTRODUCTORY OFFER. We have authorized our Grocer to give you one of these handsome pots (worth \$1.30) absolutely FREE with your first purchase of a 50c. EACH of Mild and Strong Blend at 50c. per tin. You buy two tins of our Coffee—one of each blend—to give it a fair trial and we give you the means of testing it FREE, satisfied that you will use nothing but Dalton's French Drip Coffee thereafter.

DALTON BROS.

Sold in 25c. and 50c. tins. If, by any chance, your grocer is unable to fill your order, write us and we will see that you are supplied promptly.

If Your Grocer Will Not Supply You, Inclose \$1 and We Will Send Carriage Collect.

A BRIGHT COMEDY CLEVERLY ACTED

London Dramatic Club Scored a Success at the Grand Last Night.

A CAST WELL BALANCED

Production of "The Importance of Being Earnest" Pleased a Large House.

One of the largest and most fashionable audiences of the season filled the Grand Opera House Tuesday night and received enthusiastically the London Dramatic Club's presentation of "The Importance of Being Earnest," a comedy written by Oscar Wilde. It was a very expectant house that awaited the rise of the curtain, as a large portion of those present had pleasant recollections of the ability and dramatic skill exhibited by the members of the club on previous occasions.

In last night's production the excellence of former efforts was even exceeded, and the most critical observer could not fail to be pleased. The members of the cast gave a finished and brilliant interpretation of their respective parts, and there was not a dull moment throughout the three acts. The play itself is clever and amusing, interspersed with sprightly lines and witty phrases. The story in brief is this: John Worthing, J. P., of the



Photo by Edy Brothers.

MISS MARY LOVE.

Who appeared as "Ceely," in London Dramatic Club production of "The Importance of Being Earnest."

Manor House, Woolton, friend of Algernon Moncrieffe, of London, is in love with the Honorable Gwendolen Fairfax, cousin of Algernon, and whose mother, Lady Bracknell, opposes the match, because of John's unknown parentage. Among his town friends John is known as "Ernest" Worthing, while his ward, Cecily Cardew, and her governess, Miss Prism, believe "Ernest" to be a harum-scarum brother of John's, whom the latter has frequently to rescue from scrapes. The trouble commences when the Honorable Gwendolen accepts "Ernest" in spite of her mother's commands. John, regretting his deception about his name, decides to "kill off" brother "Ernest," and after several days returns to the manor clad in deep mourning. Much to his dismay he finds that Algernon is visiting the manor, and under the name of "brother Ernest," has won the affection of Miss Cecily. Matters are brought to a climax by the arrival of the Honorable Gwendolen, who, believing herself engaged to "Ernest," is naturally angry when Cecily also lays claim to that gentleman's affections. There are many amusing passages at arms between them, until the appearance of the two "Ernests," who have much difficulty in appeasing the ire of

RATE NOW LOOKS LIKE 25 MILLS

The Finance Committee Glanced Over the Estimates on Tuesday Night.

PARING MUST BE DONE

The Figures So Far Submitted Are Not What Might Be Term—ed Modest.

The finance committee of the city council had their first look at the estimates for the year 1912, but did not do any paring. They simply informally discussed them and adjourned to meet the various spending bodies to go into the proposed expenditure very carefully. From the figures submitted the rate is 25 mills. How to cut two or three mills from that amount is the problem for the committee.

The estimates of the board of education were the theme of some discussion. The growth of the estimates from \$205,500 to \$234,087 is considered rather a large increase, and Ald. Richter is of the opinion that the board should meet the committee and explain it. The amount given does not take into account the fact that at least \$5,000 will have to be provided additional, if the debentures asked for by the board are passed. It will be remembered that the board recently requested the council to issue debentures for \$130,000 for additions to schools, etc.

"We are bound to furnish money for their ordinary expenses," declared Ald. Richter. "Why should they not go to the people direct for their debenture issue?" However, after considerable desultory discussion, it was finally decided to arrange for a conference with the spending bodies, the dates to be arranged later for the discussion of the estimates.

The Figures.

The figures so far submitted to the finance committee are as follows:

1911	1912
Police commissioners	\$47,850
Hospital trust	39,500
Library board	12,064
College of education	41,326
Public schools	163,923
Industrial schools	12,441
Finance committee	56,024
Board of works	50,452
Board of health	4,232
Recreation committee	1,900
Western Fair	3,000
Manufacturers' committee	500
City parks	9,000
	12,000

The estimates of No. 3 committee are not ready. The first department will require \$49,500 this year, as compared with \$44,306 in 1911. The other expenses ran

DUKE SENDS SYMPATHY

Ottawa, April 16.—The following message was sent this afternoon on behalf of His Royal Highness the Duke of Connaught to the owners of the Titanic:

"White Star Company, Broadway, New York.
 "I am desirous by His Royal Highness the Governor-General of Canada to send you the following: I desire to express through the owners of the Titanic my very deep and heartfelt sympathy with the relatives and friends of all those who lost their lives in this terrible catastrophe."
 (Signed),
 "LIEUT.-COL. LOWTHER,
 "Military Secretary."

ABSOLUTE SECURITY.

Genuine Carter's Little Liver Pills.

Must Bear Signature of

See Fac-Simile Wrapper Below.

Very small and as easy to take as sugar.

FOR HEADACHE, FOR DIZZINESS, FOR BILIOUSNESS, FOR TORPID LIVER, FOR CONSTIPATION, FOR SALLOW SKIN, FOR THE COMPLEXION.

CURE SIG. HEADACHE.

Cynthia Grey and EVERY WOMAN'S Page

CHIFFON TAFFETA AFTERNOON FROCK



Triple lap-over, flounces form the skirt of a Frenchy afternoon frock of apricot tone. This gown is intended for "dress up" times.

The fabric is chiffon taffeta which hangs in soft lines and the skirt has a puff at the bottom about four inches deep. Each of the three broad flounces curve in front. These are hand worked in eyellet fashion in the apricot tone.

The bodice is short waisted and bunched in front, opening to a collarless shadow lace yoke. Inside the sailor collar that extends over the shoulder is a full pleating of shadow lace. This also finishes the sleeves, while a velvet bow on the corsage gives the dab of black necessary for distinction.

CYNTHIA GREY'S CORRESPONDENCE

Pineapple Jelly.

"Mother's Girl" asks for a recipe for pineapple jelly, in which gelatine is used: Slice pineapple thinly, and shred with a fork, sprinkle well with sugar, and let stand two or three hours; make a stiff jelly with gelatine, and when cool enough to begin to thicken, put a layer of the fruit in a glass dish, cover it with the jelly, and when it sets add more fruit, and so on until the dish is full; set in a cool place, and serve with whipped cream and plain cake.

Is He Mercenary?

Dear Miss Grey—I have kept company with a gentleman for four years. He is 35 years old, I am 30. He earns \$28 a week. I am also earning a high salary. Two years ago we became engaged, there being no date set for the wedding until his family were in good financial condition, there being an estate to settle. This matter has been settled, leaving no valid excuse for not setting a date for the wedding, other than I have been banking part of my earnings every week. He knows this and possibly does not care for me to give up my position. He claims he would not care to marry on his small salary, having been used to home comforts. Still I would be willing and told him he must name the day or call it off, but he will do neither.

HEARTBROKEN.

Evidently, he wants to wait until you have saved money, and which his lady friend knows nothing of. VIVIAN.

Dear Miss Grey—Kindly give me your opinion of a young man who has called on a young girl for the past four months—calling three times a week, but does not keep his appointment at the time stated.

Also, do you think he is doing right by attending a dance of which his lady friend knows nothing? VIVIAN.

If he is a working man, it may not have been possible for him to reach your doorstep right on the minute. Limit his calls and go to dances yourself, of which he knows nothing.

Spring Medicine

There is no other season when medicine is so much needed as in the spring. The blood is impure and impoverished—a condition indicated by pimples, boils and other eruptions on the face and body, by deficient vitality, loss of appetite, lack of strength.

The best spring medicine, according to the experience and testimony of thousands annually, is

Hood's Sarsaparilla

It purifies and enriches the blood, cures eruptions, builds up the system. Get it today. Sold by all druggists everywhere. 100 Doses \$1.

WOMAN SUFFRAGE AND PUBLIC MORALS

[By Ella Wheeler Wilcox.]

Just what the effect of woman suffrage would be on public morals has been a subject of discussion for years in America. In New Zealand, according to the reports of residents of that wonderful land, woman suffrage has resulted in marked decrease of alcoholism. Drunkenness has virtually ceased to be in New Zealand.

In California the first vote of the women was not for prohibition, because they found organized politics, without principles or ideals, back of that movement.

The women realized that people must be educated and prepared for total abstinence; they could not be forced into it.

Women are the sufferers from alcoholism; and wherever they have power and privilege to use influence, it will, in the great majority of cases, be used for temperance.

ALCOHOLIC DRINKS FATAL.

That is what Dr. Margaret York told a good-sized audience at the Academy of Medicine in New York. "Alcohol in Relation to Efficiency" was the topic of the public health lecture for the day. Dr. York talked of the stomach and liver, and the information concerning the tropics had come from a rosy-cheeked, healthy Englishman, who told why many men who had preceded him in a post in the tropics had succumbed to the climate.

They felt the need of a stimulant in the morning, took a glass of liquor, lost their appetite for nourishing food, and the result was physical dissolution. "I took a cup of black coffee in the morning," said the Englishman, "ate a little simple, nourishing food, let liquor alone, and I could sleep on the ground, wear damp clothes, and still keep my health."

All the evidence was against alcoholic drinks.

GUARDING WELFARE OF THE RACE.

These women are awake on every subject which pertains to the welfare of the race. Excessive use of alcoholic beverages has decreased amazingly in the last decade. It has decreased since the days of George Washington, when every "gentleman" was supposed to get drunk on occasion. It will decrease still more, in the next decade; because our schools are teaching the dangerous effects of alcohol, and because our women are actively engaged in research in every line which enables them to understand what is good and what is not good for the rising generation.

And because the ideals of the world are being lifted, slowly but surely, to higher altitudes.

HAIRDRESSING

It is not often that the fashions in dressing the hair are so radically becoming as they are at the moment. The head is kept small, and at the same time the hair is low over the forehead and can be arranged at any point on the head that seems to balance the features.

During the last decade fashion has been rather arbitrary on this point; at certain periods every woman past early girlhood wore her hair high, and to do anything else would have been to invite comment. And that was a period when every woman wore a pompadour, whether it was becoming or not. It may be accepted as one of the guides to proper dressing, laid down in theory, that every woman should develop a personal style of hair dressing, but in practice a woman has to be very beautiful to dare wear her hair in a style at all unusual or unlike what other women adopt. At the moment there are so many fashions of doing the hair that it is possible to touch the personal note and in the same time be in accord with what is modish.

All winter women have been trying the little curly bang, and it certainly softens and becomes many faces. From Paris comes a style of coiffure that includes a tiny straight bang, and with certain features the effect is piquant.

On the other hand, if the woman has a lovely hair line, which is about the prettiest feature she can have, she can easily find a fashion that will display this. One of the cut-and-dry rules about hair-dressing made eventually to be broken, has been that a woman past 35 should not wear her hair low. Now that the low style of arranging the hair is even more common than the high, it is discovered how softening it is to the features and how well it covers the first signs of years—the falling away of the flesh tissues about the ears. Many women who grew up when the pompadour was the fashion never took the pains to discover how becoming a parting, either in the middle or on one side, was to a certain not uncommon kind of face.

Combs and Emancipators.

The woman today whose hair is

Two Rose Trimmed Hats



The Coin Handkerchief

The coin handkerchief is an attractive little novelty, so invaluable that it seems difficult to explain why it was never thought of before. It is arranged for safety in carrying the bits of silver for collection at church or for street car fare, at a time when one would wish to dispense with the necessity of carrying a purse. One of these handkerchiefs is a nine-inch square of fine linen lawn, hemstitched by hand and edged with a narrow baby Irish edge, choctched on the fabric. Two baby Irish roses, wrought in No. 100 cotton, with a row of open work or two around them, to bring it to a diameter rather larger than a half dollar, are set back to back in one corner of the handkerchief. They are arranged exactly together, but without the fabric being cut between them. One is firmly stitched on around the whole circumference, but the other is left open on one side, so that a coin may be slipped under the rose, and on the loose edge is worked a buttonholed loop, to fasten over a tiny lace wash button, and secure the contents of the wee pocket from slipping out. Any woman who is deft with a needle may evolve new applications of this idea, as the medallions can be made of any sort of lace.

Roses in wreaths and clusters are the favorite flowers on spring millinery. A wreath trimmed hat is sketched in the upper figure, and the brim is white leghorn, lined with black velvet. A crown of changeable yellow, rose and white taffeta is shirred all around, and roses showing rich yellow and pink shades are wreathed around the shirrings.

The other hats is made of white material, faced and trimmed with red velveteen, an upright spray of red roses trimming the side.

GOD'S NOBILITY.

God made all hearts, but some we find
More full of love, more true, more kind.

Hearts that forever strive to bear
The burden and the weary care
Of those who suffer and are weak;
Nor ever ask reward, or seek
For any recompense save love,
Giving themselves that they may
prove

That sacrifice is greatest good,
And sympathy is Heaven's own mood.
—Eveline Young.

growing scant and thin about the hair line has many aids to tidy and becoming hair-dressing for which to be thankful. Side combs are, after all, a rather recent innovation. When they were first introduced many women wore them with the teeth pointing away from the face, and it was a revolution in becomingness when women learned the possibilities that lay in puffing out the hair by such means. It meant emancipation from weather conditions and the fear of the short hair about the face getting "out of curl."

SHOULD WOMEN VOTE?

Willard M. McEwan, a former judge of superior court, Chicago, Ill., believes that they should and has outlined his main reason as below:

"I believe women should vote for the following reasons:

1. It is justice to her as a citizen and an equal of man. To deny her is to assert her inferiority and unfitness.

2. It will give her a power to obtain equal wages and protection under the laws with men, something she does not now have.

3. It will furnish her a field of thought, study and action, lack of which now is one of her curses.

4. It will enlarge her views of the real in the world, assisting her out of the position of a pitiable receiver of flattery and appeals to empty-headed vanity, and as a time waster through the accreted practice of extreme conventionalities.

5. If it should develop masculinity in her, so much the better, for present conditions tend to effeminacy in man, and the average should be kept up.

6. It should not make her less moral. Nothing can be worse in moral effect on her than the resentment which is burning now over the injustice of her enforced inequality.

7. Universal suffrage is best because it secures a better average of human judgment and conscience, and the more voting the better.

I feel ashamed of myself and my paternal ancestors for creating and maintaining social and political conditions which treat woman as a child, a subordinate and an inferior, and the fact that my mother may not have desired the ballot does not change my views."

MAPLE SUGAR RECIPES

Old-Time Maple Cakes.

Allow two cupsful of maple sugar, melted and partly cooled before using, one cupful of honey, one and one-half cupsful of buttermilk in which has been dissolved a level teaspoonful of soda. Add a pinch of salt, a scant cupful of butter, two well-beaten eggs, enough flour to make quite a stiff sponge, spices to taste, three cupsful of currants, one cupful of citron sliced, and one dozen plums, halved. Dredge the fruit well with flour, and add to the well-beaten mixture. Then add a cupful of preserves (gooseberries used to be the favorite), and bake in pans, two inches deep, which have been lined with greased paper, in a slow oven.

Maple Layer Cake.

Cream a cupful of butter and two cupsful of sugar (granulated), add a cupful of milk or water, three eggs (beaten separately), a pinch of salt and three cupsful of flour in which have been sifted three teaspoonfuls of baking powder. Bake in layers. For the filling, bake one pound of maple sugar (broken in small bits) in just enough water to keep from burning. When it will spread, remove from the fire and stir until it begins to cool; do not allow it to harden. Then add slowly the stiffly beaten whites of two eggs and three tablespoonfuls of powdered sugar. Spread between the layers and sprinkle thickly with some finely-chopped nuts. Ice the top and sides with any good, plain white icing.

BARGAIN WEEK

Tomorrow, the big day of our Bargain Week, will see another big list of real bargain items. Two big lines of Children's Summer Underwear and Hosiery, all travellers' samples, will be on sale at prices which are even less than the original cost to manufacturer. Also the sale will continue of the big job lines of Laces and Insertions, and of Women's Summer Underwear and Hosiery. Then tomorrow a big line of Tablecloth and Table Napkin Seconds will be on sale for the first time. Come early and get the first choice.

Bargains in Children's Needs

HOSIERY—This is a big purchase of Travellers' Samples of Children's Hose. They are all sizes and makes, though of course you cannot get a complete range of sizes in every line. These have been bought at a mere fraction of their value, and the prices we are selling them at are less than the actual cost to the manufacturer. Divided into two lots only.

CHILDREN'S SOCKS—Plain and fancy designs, all colors. Great value at, pair.....**10c**
Children's and Misses' Stockings, all makes, sizes, colors and designs, worth to 35c, pair.....**15c**

UNDERWEAR—This is also a big purchase of traveller's samples, and represents just as big bargains as the other lines.

Children's Vests, Drawers and Waists, of all makes and qualities, garment.....**10c, 15c, 19c**
Children's Wool and Cotton Vests, extra good value, at garment.....**25c**
Children's Combinations, Waists and Drawers—Regular selling price 75c, bargain week.....**39c**

Advertised Monday: Laces and Insertions

A tremendous purchase of 30,000 yards of Laces and Insertion of all kinds in white and black. Most of these we are selling only by the card or by the dozen yards, and you get a dozen yards for the regular price of two or three yards. Come now while there's a good assortment.

Ladies' Summer Underwear

Travellers' Samples and Mill Jobs. A big special. Regular value from 25c to 40c garment, for.....**19c**
Other Big Bargains.

Plain and Fancy Hosiery

Of all kinds for summer wear. Travellers' samples. The biggest bargain of the week; 4,000 pairs in 4 lots, at **10c, 19c, 29c, 39c**

Table Linen Seconds

Tablecloths

Our buyer says this is the biggest and best bargain we have ever had in Tablecloths. Very pretty designs. There are a large number of very pretty stripes. There is a limited number of each line, so come early. On sale Thursday, 9 a.m.

2x2 YARD CLOTHS.

2 only, regular \$2.25.....**\$1.50**
12 only, regular \$2.50.....**\$1.85**
12 only, regular \$3.00.....**\$2.00**
14 only, regular \$3.25.....**\$2.25**
4 only, regular \$3.50.....**\$2.39**

2x2 1/2 YARD CLOTHS.

40 only, regular \$3.25.....**\$2.25**
16 only, regular \$3.50.....**\$2.39**
17 only, regular \$4.00.....**\$2.69**
7 only, regular \$5.00.....**\$3.19**
3 only, regular \$6.50.....**\$4.19**

2 1/4x2 1/4 YARD CLOTHS.

3 only, regular \$4.00.....**\$2.89**
2x3 YARD CLOTHS.

18 only, regular \$4.00.....**\$2.89**
4 only, regular \$4.50.....**\$3.19**
3 only, regular \$5.00.....**\$3.69**
3 only, regular \$6.50.....**\$4.89**

2x3 1/2 YARD CLOTHS.

3 only, regular \$4.50.....**\$3.00**
1 only, regular \$5.00.....**\$3.59**
2 only, regular \$8.00.....**\$5.69**

2x4 YARD CLOTHS.

3 only, regular \$5.00.....**\$3.29**
3 only, regular \$6.00.....**\$4.00**

2 1/2x2 1/2 YARD CLOTHS.

2 only, regular \$5.00.....**\$3.69**

2 1/2x3 YARD CLOTHS.

1 only, regular \$9.00.....**\$6.00**

2 1/2x4 YARD CLOTHS.

1 only, regular \$7.50.....**\$5.49**

2 1/2x5 YARD CLOTHS.

1 only, regular \$9.00.....**\$6.79**

Table Napkins

These are every bit as good quality as the cloths. There is a very limited quantity of these and we do not expect them to last long. Come early. On sale Thursday, 9 a.m. All pure linen.

SIZE 18 AND 19 INCHES.

104 only Napkins, each.....**10c**

SIZE 20 AND 21 INCHES.

36 only Napkins, each.....**12 1/2c**

SIZE 18 TO 22 INCHES.

200 only Napkins, each.....**15c**

SIZE 23 TO 25 INCHES.

78 only Napkins, each.....**18c**

SIZE 23 TO 27 INCHES.

166 only Napkins, each.....**25c**

SIZE 27 TO 30 INCHES.

126 only Napkins, each.....**30c**

Gray's Dry Goods Millinery Ready-to-Wear Gray's

Advertiser Patterns Beauty Pattern Company.



9208—A Dainty Frock for Mother's Girl—Girl's French Dress, With or Without Bretteau, and With Long or Puff Sleeve, Single or Double Skirt, and High or Square Dutch Neck.

Lawn, muslin, dimity and other lingerie fabrics, with trimming of lace, embroidery or eading, will develop this model exactly. Gingham, galatea, chambray, or percale, silk or cashmere are equally appropriate. The design has many desirable features. It may be finished with high neck and long sleeves, or cut low and with puff sleeves. The bretteau may be omitted, likewise the upper skirt section. The pattern is cut in four sizes—3, 4, 6 and 8 years. It requires three yards of 44-inch material for the four-year size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

PATTERN DEPARTMENT OF THE ADVERTISER.

Please send above-mentioned pattern, as per directions given below, to

Name.....

Street Address.....

Town.....

Province.....

Measurement—Bust..... Waist.....

Age (if child's or misses' pattern).....

CAUTION.—Be careful to enclose above illustration, and send size of pattern wanted. When the pattern is first measured, you need only mark 22, 34, or whatever it may be. When in waist measure, 22, 24, 26 or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from the date of order. The price of each pattern is 10 cents in cash or in postage stamps.

ENTHUSIASM

In the desire to give you better Drug Store service than you've ever had before—that's the keynote to which the P, L. and O. Drug Stores are tuned.

And the music of that enthusiasm is sure to be very pleasing to you—when you know just how pleasing, you'll want to strike the chord very often.

P PERCIVAL, Richmond Cor. Central Phone 1261
L LISTER, Wortley Road, Cor. Craig Phone 1920
O OMOND, 468 Dundas Phone 1429

THE PROGRESSIVE DRUGGISTS.

HOLBROOK'S IMPORTED ABSOLUTELY!! SAUCE

The Daily Menu

Breakfast.

Bananas. Cream. Sally Luncheon. Honey.

Luncheon.

Stuffed Eggs. Lettuce Salad. Cream Tapioca. Tea.

Dinner.

Cream of Celery Soup. Baked Halibut. Potatoes. Peas. Deep Rhubarb Pie. Cafe Noir.

Stuffed Eggs.—Hard boil a dozen eggs;

drop in cold water for a minute; shell and cut in half lengthwise. Carefully remove the yolks and mash them. Add very finely-chopped chicken or tender roasted meat (also finely chopped), a tablespoonful of melted butter, a tablespoonful of bread crumbs, a few drops of onion juice and salt and pepper to taste. Mix the whole thoroughly until it forms a smooth paste, and fill the whites of the eggs with small balls of it. Then press the two halves of the whites together and serve on a lettuce leaf. Grated cheese or sardines may be used in place of the

paper in a rose design that harmonized with the rose color of the room. These formed a kind of frieze across one wall, and without detracting from the general appearance made a little storeroom, easily accessible. On the outside of her cupboard door was kept a list showing just what was in box No. 1, box No. 2, etc.

OXO CUBES

The greatest advance in Food Invention since men began to eat and women learned to cook. 1 Cube makes a cupful of good strong Beef Tea—in a moment. Buy the OXO Cubes!

4 CUBES 10c.
10 CUBES 25c.

FRY'S NatMilk Chocolate

Nourishing and of Enticing Flavor.

Stay In Western Ontario!

Abandoned Farms of Middlesex Call Out for Plow--County Has Room for Hundreds More

All over Western Ontario the land is starving for men. In every county there are hundreds of acres lying idle or "gone to pasture." These neglected fields need only the touch of the plow to bring forth food for the thousands who are fighting a losing battle against the increased cost of living in a dozen Canadian cities. All over the country, in "boom" counties as well as districts as yet untouched by the spirit of the new agriculture, the cry is for men; men to make two sheaves of grain grow where one is now produced. Men to occupy the deserted houses found by dozens along nearly every country road. Citizens with the welfare of the country at heart are questioning the advisability of expending millions of dollars on the development of untried country while the proved farm lands of old Ontario are supporting but one-quarter of their possible population. Anxious eyes are turned toward the Government in search of relief.

The Advertiser invites its readers to use its columns as a means of discussing ways and means to repopulate the abandoned farms of Ontario. It will, in the future, give the views of prominent citizens in various districts as to what is needed and what can be done. It asks the co-operation of its friends in town and country in demonstrating that Western Ontario is a good place to come to and a good place to stay in.

SEES PROMISED LAND IN ABANDONED FARMS OF BANNER COUNTY

Strathroy Man Says Land Is Capable of Supporting Thrice Its Present Population in Opulence.

Strathroy, April 15.—West Middlesex, like dozens of fertile agricultural districts all over the western peninsula, is crying out for men to till the soil. Middlesex, affectionately termed "The Banner County," is in danger of being outstripped by less favored localities, because, while other counties are exploiting their lands and exerting themselves to the utmost to attract settlers, her rural population remains nearly stationary. The dissatisfied are leaving the county, while the successful farmers who remain are so prosperous that they do not feel the need of more intensive methods of agriculture. Meanwhile much land is lying idle or used as pasture, which, if farmed, might swell the agricultural production of the county four fold. At least that is the opinion of far-seeing men who have spent many years in the study of agricultural conditions.

"I have no hesitation in saying that land in the district around Strathroy is not producing more than 25 per cent of the yield which it might return under proper cultivation," said Mr. J. W. Cameron, of the Cameron-Dunn Manufacturing Company. Mr. Cameron, in addition to having owned and dealt in farm lands during a large part of his life, is an enthusiastic advocate of the back to the soil movement, and a well informed student of agricultural conditions in his own district. "The trouble is that farmers cannot get men to properly work their land. The Government might well exert itself to provide laborers for these neglected acres. We can have no men for Northern Ontario until the idle lands of the older districts are under cultivation. Things are moving too slowly in this part of the country. It is all very well to open new lands for settlement, but first we must have a more intensive system of agriculture on the older farms if Ontario and Canada are to realize their possibilities.

Two Things Necessary

"As I see it, two things above all others are necessary to the working out of Western Ontario's destiny. In the first place, an effort should be made by the Government to attract farm laborers to this district. And, more important even than this, farmers should be educated to the fact that if they are to obtain desirable and steady help they must make provision for the family man. As it is the farmer goes to the immigration office in search of labor. Let us suppose he finds a man able to fill his requirements. The man has a family which he must support. Now what happens? The farmer, in nine cases out of ten, tells the man that he can give him work provided he will consent to break up his household and come and live as one of the farmer's family. Very few men will do this. They drift into other lines of endeavor or go west where they can find employment on the land for both themselves and their families. The sooner the farmers in this vicinity find out that there are not enough single young men willing to do farm work to supply the demand the better it will be for themselves and the country.

Must Provide Quarters

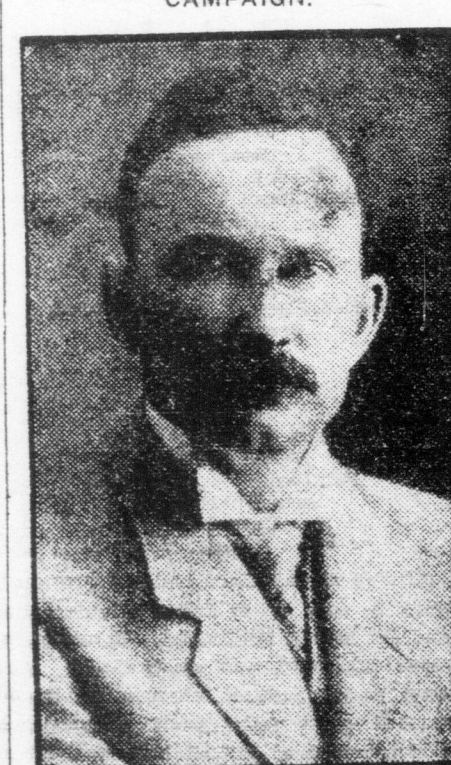
"Sooner or later, they must make up their minds to provide little houses for their help, where men may have in the midst of their families, keep a little garden and enjoy the comforts of home like their fellow workers in other occupations. When this is done there will be less congestion in the cities, farm labor will be no longer difficult to obtain, and hundreds of acres of land now lying idle, will be utilized for crops.

"It should not be inferred from this that there is any lack of prosperity among the farmers. On the contrary they are growing wealthier faster than ever before. The trouble lies in the fact that there are not enough of them to properly care for the available land. One man can only cultivate so much. If he has more than he can attend to, some of it is lying practically idle. The country is capable of supporting three times its present population in the same degree of comfort now enjoyed by nearly every good farmer in the district.

Fertile Fields Neglected

"As an example, I owned 500 acres of land near here for a good many years. During that time I often felt

that I had no right to it. I could not get it worked. At the present time it is partially cultivated, but while in the days before the rush to the West five families gained a good living from this land there is now but one tenant for the whole 500 acres. The soil is just as capable of supporting the five families of former times as it is now.



"I think The Advertiser's Stay in Ontario Campaign is the finest possible thing for a newspaper to advocate," said Mr. Duncan Ross, M. P. for West Middlesex, while talking with an Advertiser representative yesterday. We have as good land here in Ontario as anything the West can show, and I fail to see why our young men should leave the old home to try their fortunes in a new country."

mer years as the one of today. In fact, I know of numerous instances where farmers near here are making from \$1,000 to \$2,000 per year net profit from farms of between 150 and 200 acres. Not every man does this, but such returns are not at all unusual among the more progressive class. The business of cattle and horse

raising alone proves enormously profitable. It costs about \$25 per year to raise a colt, and when the colt is three years old it can be sold for from \$250 to \$300."

Plenty of Room

"We do not have a larger population reduce the area of pasture land so that the stock business would decline and give place to other activities," Mr. Cameron was asked. "On the contrary, I think there would be more

stock than ever," was the reply. "With intensive farming the land would produce more cattle. But you cannot have intensive farming without a supply of labor. At present a 100-acre farm will feed about 20 steers. With better methods that number could easily be doubled. The more cattle we feed the more land will be enriched, and the more the land is enriched the larger crops it will bring forth. The larger crops means more food for cattle and so on until the maximum development is reached."

A PROPHETIC VOICE

"Stay in Ontario and Let the Crowd Drift," Says Farmer's Advocate.

From the Farmers' Advocate:

"They're off to the West," remarked a thrifty Ontario farmer at a railroad station the other day, nodding towards a little group of men, each with a new grey telescope. And then he added, reflecting cheerfully upon his own well-ordered homestead, "There's a better Northwest at home, if they would only work it."

But what's the use of talking? People will act the sheep. Twenty years ago, when economic conditions were hard in the east, and an empire of opportunity lay virgin upon the Canadian prairie, you could hardly drag renters or hired men out there with horses, and many who did go found their way timidly back east. But once the rush set in, the western fever spread through people's veins, and now we see thousands upon thousands leaving the finest province in the world to gamble on wheat farming in the West. Many of them will make money for a time by increment in the value of their investment, but wait till the boom subsides and economic conditions come to their own. Then they will find themselves up against a complex situation, beset with weeds, insects, crop diseases, transportation problems, and waning fertility, without the special adaptability to clover-growing and mixed farming that makes restoration of fertility comparatively easy in the east.

Just now the east, with all its improving opportunities, may not offer quite the same chances to get rich quickly that may be run across by lucky individuals in the West, but sane people know that there are better things in life than getting rich. Anyone prizing the chance to make a sure, comfortable living, while gradually accumulating a competence, following a variegated and interesting system of agriculture which develops brain power and builds character whilst rewarding toil, need look no further than Eastern Canada. Here we have a fine, steady, temperate climate, good water, good social and business advantages, and are situated on the main line of continental intercourse. Far off fields look green, but, in point of fact, there is no better country under the sun than Eastern Canada in general, and Ontario in particular. Of course, thousands will still continue to leave it in search of fresher pastures elsewhere, and nothing that may be said or written will stop them. Let them go. There will be enough level-headed persons left to hold the heritage the movers so lightly forsake. Meanwhile we would say to those who think below the surface, get a title to a piece of good farm land. The time is not far off when you or your heirs, holding a few hundred acres of arable land, will be independently rich. Let the crowd drift. Be wise and hold fast.

MIDDLESEX FARM VALUES RISING

Day of Cheap Land Is Nearly Over in Banner County.

25 PER CENT INCREASE

Prices One-Fourth Higher Than Five Years Ago--Neglected Fields Good Investment.

[By The Advertiser. Strathroy, April 15.—One of Strathroy's businessmen, who deals largely in land, today made the statement that in spite of depletion of population farm prices have risen 25 per cent in the last five years.

"There is not much \$30 land left around here," he told The Advertiser. "In fact, I think there is scarcely an acre in the county today which could be bought for that figure. A good average estimate is from \$40 to \$50 per acre in this district, but there are many farms which sell for much higher figures. Although the rush westward has placed much land on the market, the better farmers among those who stayed at home are making so much money that they are able to buy it up. Even if they cannot use it all it is a good investment and one that cannot depreciate in value. Many men buy land to give a start in life to their sons.

"The present prices of land are only an indication of future values when people become more alive to the producing capacity of the home acres. As it is there is a steady and sure increase from year to year which assures a good rate of interest even on land which is allowed to lie idle. In Lambton County, where a land boom is in progress, a man bought a farm, let it lie idle one summer, and then sold it in the fall at a profit of \$500. Within a few years the same thing will be possible in this county."

Even at present farms are selling at prices which would have seemed fabulous ten years ago, as is indicated by the following figures taken from records of real estate transfers in

Middlesex County for the current year:

Two hundred acres sold for \$11,600.
One hundred acres sold for \$4,200.
Eighty acres sold for \$2,500.
Eighty acres sold for \$2,800.

In selecting these figures care was taken not to exceed the average. Instances are on record where exceptionally good land has sold for much larger figures. Even at the highest prices obtainable, however, Middlesex land offers a good investment.

FARMERS BLAMED FOR OWN TROUBLES

Relief Inspector McCallum Believes He Holds Key to Labor Problem.

WOULD GIVE MEN HOMES

Ambition of the Worker to Build Up Family of His Own Impossible Under Present Conditions.

"Short-sightedness on the part of the farmer," said Relief Inspector McCallum yesterday, when asked by The Advertiser why people prefer to undergo privation in the cities rather than accept employment as farm hands. "Years ago nearly every farm of, say 100 acres, had its patch of timber. When the men were pressed into two or three months of the year, and the farmer instead of planning his work so that he will have something to keep a hired hand busy in the winter, works his help at high pressure during the planting and harvesting seasons. In the fall he lets his man go, after having worked him to the limit of his strength during the entire summer. There are very few men who want to put in the summer at hard labor on the farm only to be turned loose in the fall, just at the season when work of the class which they are able to do is most scarce. It is no wonder that they pre-

Ready in Short Order

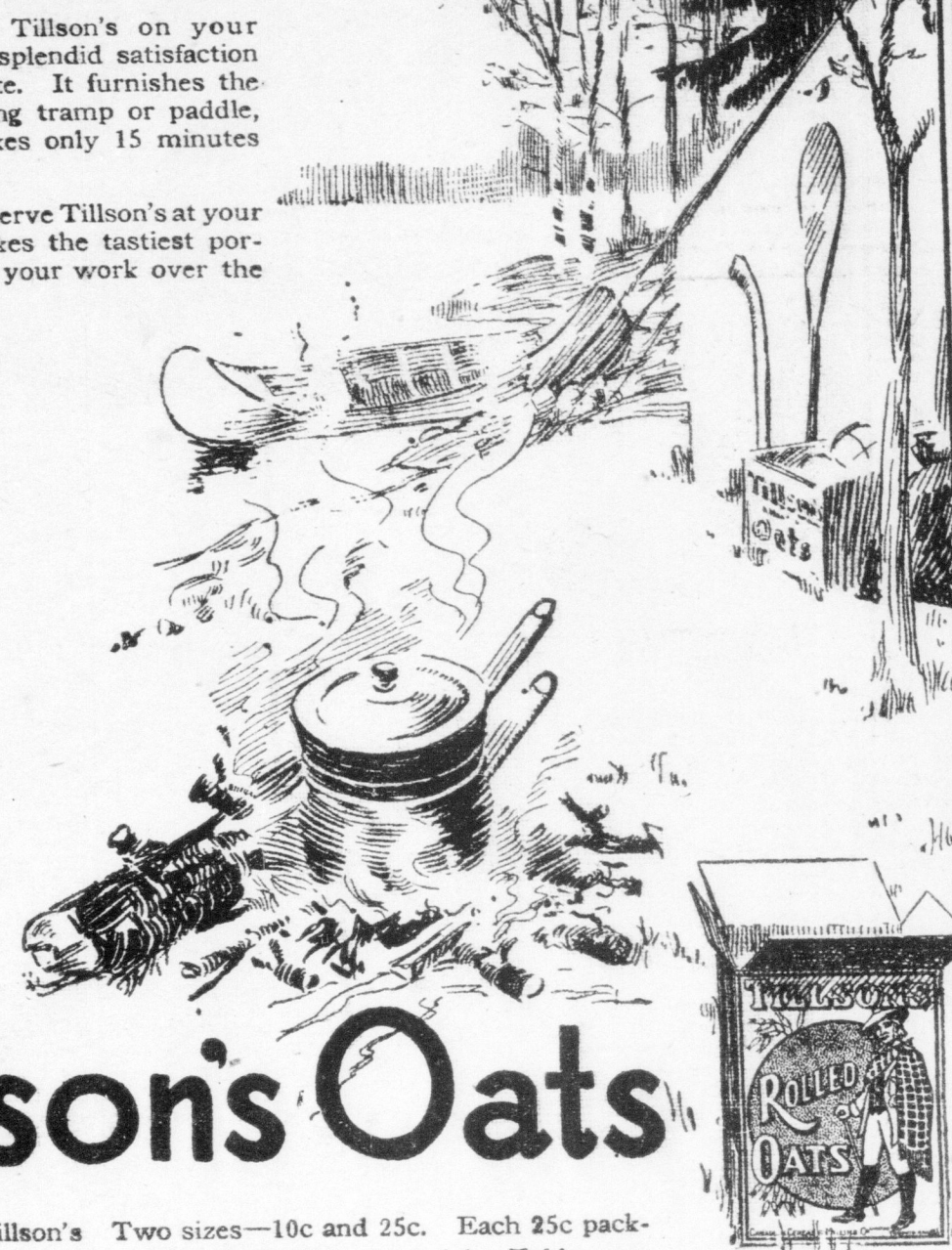
Campers like Tillson's Rolled Oats. There's a lot of paddle power in a big dish of Tillson's.

And it's ready in 15 minutes.

When a man is in the woods and has to do his own cooking he begins to appreciate what it means to a woman to shorten the hours she spends in cooking.

CAMPERS: Take Tillson's on your camping trip. It's splendid satisfaction for a hungry appetite. It furnishes the endurance for a long tramp or paddle, and best of all it takes only 15 minutes to cook.

HOUSEWIVES: Serve Tillson's at your breakfasts. It makes the tastiest porridge and shortens your work over the stove.



Tillson's Oats

Your grocer has Tillson's. Two sizes—10c and 25c. Each 25c package contains a handsome piece of English Porcelain Tableware.

CANADIAN CEREAL & MILLING CO., Ltd.

TORONTO, ONT.

fer staying in the cities, even at starvation wages.

No Home Life.

"Another condition which makes farm life unpopular lies in the ambition of every normal man to marry and have a little home of his own. The average farmer has no use for the married man. He wants a single man who is willing to work on indefinitely without any prospects ahead of him but to keep on working. If large farmers would provide little houses where a man might live and bring up his family in comparative comfort, the labor problem would begin to take care of itself. Of course, there are many practical difficulties in the way of such a scheme, but no man with ambition is content to live his whole life in an attic room without wife, children or home of his own.

"Many farmers' sons leave home simply because of the narrow policy of their fathers in refusing to give the boy any return for his labor beyond shelter, food and clothing. If more men would allow their sons to share in the profits of the farm, instead of treating them as machines to do as much work as possible, while the head of the household handles all the money and does it out a few cents at a time, there would be more good farmers and fewer unsuccessful clerks or office men. Any young man with a little spirit likes to have a little money of his own. It may be only a little, but he likes to feel that it is his and that he has earned the right to spend it. He goes to the city and sees young men of his own age drawing their own wages and spending them at their own discretion.

A Common Type.

"If he is unfortunate enough to have a father of the type which is too common in farming communities, he compares the position of these city boys with his own and becomes discontented. He looks upon the farm as a place of bondage, and as soon as he is his own master loses no time in getting away from it.

"Now, if the boy's father had given him a reasonable portion of the farm

COULD NOT SWEEP FLOOR

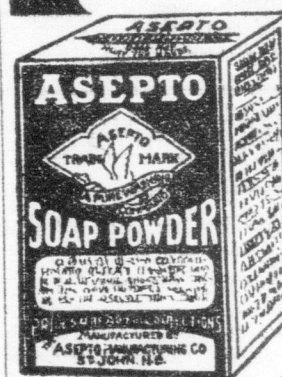
Was So Terribly Afflicted With Lame Back.

It is hard to do housework with a weak and aching back, and no woman can be strong and healthy unless the kidneys are well.

The weak, lame and aching back comes from sick kidneys and should be attended to immediately so as to avoid years of terrible suffering from kidney trouble. Mrs. Harvey W. Brownell, Northport, N.S., writes:—"I now take pleasure in writing you, stating the benefit I received by using Doan's Kidney Pills. About a year ago I was terribly afflicted with lame back, and was so bad at times I could not sweep my own floor. While looking through your B.B.B. Almanac I saw Doan's Kidney Pills were a great remedy, so I bought a box of two. After using five boxes I was completely cured, and I am very thankful to have found so speedy a cure."

Doan's Kidney Pills are 50 cents per box, or 3 boxes for \$1.25, at all dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont. In ordering direct specify "Doan's."

ASEPTO SOAP POWDER



The large 5c package

Literally the one perfect cleanser—since it is the only soap powder that both cleanses and sterilizes—makes all it washes free from germs—gets things clean and sweet and pure with least work and at least cost. Do make up your mind to try

The Soap Powder that Purifies

Won't roughen the skin nor harm the finest fabric. Use it instead of soap.

ASEPTO LIMITED
St. John, N. B.

"Sweetens the Home"

profits in return for his labor, allowed him to clothe himself and provide his own needs he would still be on the farm. He would have realized that farming is a business and learned that the amount of his income depended upon his own efforts. Instead of becoming disgusted with the country and everything in it he would have remained on the land and become a factor in the agricultural upbuilding of the province."

ILDERTON VESTRY

Reports Presented at Annual Meeting Were Most Satisfactory.

[Special to The Advertiser.] Ilderton, April 16.—The annual vestry meeting of the congregation of St. George's Church, London Township, was well attended, and the financial reports of the church to be in the most satisfactory condition. The total receipts for church purposes were \$526.78; total expenditure, \$439.91, leaving a balance on hand of \$36.87. The report of the young people showed net proceeds of \$57.91, and that of the women's auxiliary \$45.

Messrs. John Hall and William Gibson were re-elected wardens for the ensuing year, and these together with Messrs. J. T. Gibson, Wes. Hall, J. Robson, C. C. Robson and T. H. Martin form the select vestry.

The auditors elected were Messrs. Ernie Robson and Thomas Gibson. Eldermen: Messrs. Harry Gibson, Norman Robson, Fred Calvert and Ernie Robson. Mr. Robert W. Charlton was elected vestry clerk.

TALBOTVILLE.

Talbotville, April 16.—Misses Alice and Nellie Auckland, S. Axford and E. Haines have returned to their respective schools after the holidays. Miss Blanche Fletcher is ill with scarlet fever.

Dr. B. Axford and Dr. Ramsey, of

Victoria, Hospital, London, visited in the village recently.

Mrs. E. P. Boughner visited recently in St. Thomas with her brother, Mr. Webb.

Mrs. Ed. Smith, who has been spending the holidays at Aylmer, has returned.

Mrs. Holmes and children, of Wingham, have returned home after visiting Rev. J. Holmes.

Mr. and Mrs. Allison, of St. Thomas, were the guests of Mrs. Penny recently.

PAID OFF \$700

Trinity Church, Birr, Had a Most Successful Year.

[Special to The Advertiser.]

Birr, April 16.—A most successful report was presented at the vestry meeting of the Trinity Church, Birr. Total receipts were \$439.29; expenditure, \$433.57, leaving a balance of \$5.63. The church collections in both congregations during the past year showed a marked increase. There was also paid off almost \$700 on the rectory debt.

Mr. Frank Scott was elected minister's warden for the year. The sidesmen are Messrs. M. Rowell, R. Reeves and C. J. Scott. The auditors are T. Reeves and M. Kohl. At the congregational gathering Mr. William Elliott was elected lay delegate to the Synod of Huron.

RIDS FEET OF CORNS.

IS SAFE AND PAINLESS

No substitute has ever been devised that gives the quick, painless results you get from Putnam's Painless Corn and Wart Extractor. Its success is unequalled. It soothes, cures, heals and painlessly removes callouses, bunions, warts and corns in 24 hours. Perfect satisfaction guaranteed with 25c bottle of Putnam's Painless Corn and Wart Extractor. Refuse a substitute preparation. Putnam's is sold by druggists.

ALL THE NEWS
THAT IS NEWS

A DAY IN THE SPORTING WORLD

SIDE LIGHTS ON
MANY SPORTSLONDON CLUB WILL LIKELY LOSE
OUTFIELDER "BILL" PANKGRATZ

Local Management Receive a Letter From Him in Which He States That His Wife Offers Objections to Him Playing Ball This Summer—Bowerman Here Next Week.

BY JINK.

William Pankratz, the great little fielder on whom the local management were depending to look after the centre garden this coming season, may not come to London after all. Pankratz, it will be remembered, played with the London club last season, and batted .302 in 46 games. He was suspended and later released by last season's management. This season he was one of the first men that the present management went after, and his contract was the first to come in signed. However, the local management have received a letter from him, in which he states that his wife is offering serious objections to his playing ball this summer, and as he has a good position in Detroit, it is not likely he will be able to join the London team. The letter came as a great surprise to the local directors, who were fully confident that they would have one of the sensations in the league in Pankratz this summer. When last heard from, he reported that he was in fine shape, and was looking forward to appearing in a London uniform this season. There was no word of any objections against him playing, and the letter received from him this week came as a bolt out of a clear sky to the directors of the London club.

Pankratz was married last summer, and it was because he took a day off without informing the management, that he was suspended. It was learned later that he had been away getting married, but by the time this was made known to the local club officials, he had been released from the team and had gone back to his position in Detroit. His wife is evidently of the opinion that it is better to hold on to a steady job than wander over the country playing ball, and thus she deprives London of a first-rate player, and one who had every chance of breaking into faster company.

ELLIOTT GOING UNDER ANOTHER OPERATION.

Director George H. O'Neill arrived home from New York yesterday. While in the big city he went to see Chauncey Elliott, who underwent an operation there. According to Mr. O'Neill, Chauncey will not be around for some time. He has to undergo another operation in a week or two, but it is thought this will be the final one, and Elliott should mend rapidly after this. He claims that he sustained the injury at Seaford this winter, when he was training the Seaford hockey team, fast skating causing too big a strain on him. He expresses regret in having to give over the management of the St. Thomas team, but hopes to be back in the Canadian League again soon. Since being in the hospital he has become very thin, but there is no doubt now but that the worst part of his illness is over.

IMPROVEMENTS STARTED.

The local directors held a meeting last evening to make the final arrangements for the improvement of the grounds. This work started today, the outfield being plowed up in the region of the fence. This will remove the incline made by the old race track, and will make the field level. The whole outfield will be rolled, and all through the season the grass will be kept as short as that in the infield. The work of fixing up the players' quarters under the grandstand has been started, and it will be completed this week. The heating apparatus for the shower baths has been put in, and the rooms made a little more habitable than last season. The diamond is in a dry condition now, and a big roller will be kept working on it for the next two weeks.

Manager Frank Bowerman will report in London next Friday, and will bring with him a couple of fast outfielders, and maybe a pitcher or two. He wrote a letter to the local management the other day, and asked for some contract forms, as he wanted to sign a couple of good men. He did not mention any names, but there is no doubt that the players are good ones, or Frank would not have taken the trouble to go after them. As soon as the players who have been notified to report here arrive, they will begin practice at Tecumseh Park. There are nearly thirty names on the London roster at present, and the wedding-out process will start almost as soon as the men report.

EAST END LEAGUE WAITING
ON WATER COMMISSIONERS

Meeting Adjourned Until Friday When Officers Will Be Elected.

The East End League held a meeting last evening, but owing to the fact that the league had not yet secured the diamond at Queen's Park, it was decided to adjourn until Friday evening. The water commissioners, in whose hands the question of letting the diamond for the season now rests, will meet on Thursday evening, and, although there is little doubt that the league will secure the grounds, it was thought that it would be better to meet on Friday, and all arrangements could be completed then.

Very little business was taken up last evening. The new officers have not yet been elected, and until the league secures the grounds, affairs are at a standstill. However, contracts for the different clubs are being printed, and these will be given out on Friday evening. The fourth team has not yet been decided upon, but there are two or three who are anxious to come in, and there will be no trouble from this source.

Mitts of the Mighty



When a pitcher sees these hands curled around a bat in this manner he says a brief prayer and hopes the ball isn't hit out of the lot. The hands are Napoleon LaJoie's. He is Cleveland's second baseman, and a great natural batsman.

PITTSBURG WINS
A GAME AT LAST

Marty O'Toole Holds Cincinnati Reds to Five Scattered Hits.

ST. LOUIS' RECORD SCORE

Cubs Made Eight Errors, and Cardinals Scored Ten Runs in One Inning.

NATIONAL LEAGUE RECORD.	Won.	Lost.	Pct.
Cincinnati	4	1	.800
St. Louis	3	1	.750
Boston	3	1	.750
Philadelphia	3	1	.750
Brooklyn	3	1	.750
New York	3	1	.750
Chicago	3	1	.750
Pittsburgh	3	1	.750

Games Today.
New York at Boston.
Philadelphia at Brooklyn.

Tuesday's Scores.
New York 8, Boston 2.
St. Louis 20, Cincinnati 6.
Philadelphia 4, Brooklyn 2.

ONLY FIVE HITS OFF O'TOOLE.
Cincinnati, April 16.—Marty O'Toole, Pittsburgh's expensive beauty, today broke the local team's winning streak and incidentally brought home the first victory of the season for the Pirates.

PITTSBURG	AB	R	H	E	AVG
Byrne	3	0	1	0	.333
Miller	3	0	1	0	.333
Wagner	3	0	1	0	.333
Miller	3	0	1	0	.333
Wagner	3	0	1	0	.333
Miller	3	0	1	0	.333
Wagner	3	0	1	0	.333
Miller	3	0	1	0	.333
Wagner	3	0	1	0	.333
Miller	3	0	1	0	.333

Totals . . . 32 19 27 15 9 Totals . . . 38 6 26 13 9

*Doolin called out in third inning.

DOOLIN'S SINGLE DID IT.
New York, April 16.—Doolin, manager and catcher of the Philadelphia club, cut a figure in the victory over the Brooklyn team at Washington Park this afternoon.

Doolin, with two men out, hit a single in the third inning, and Downey on the third, found Pletcher Kretzer for a slugging base hit to centre. This bingle not only scored Downey with the tying run, but also unnerved the Brooklyn baxman to such an extent that Brownan, along with a corking two-bagger to right field, sending Doolin across the plate and counting himself a moment later on Kretzer's line-drive past the middle bag. This rally made the score 4 to 2 in favor of the Quakers. Score: R. H. E. Philadelphia . . . 610 600 500-4 7 1 Brooklyn . . . 000 000 000-0 8 0 Batteries—Brennan and Doolin; Kretzer, Schardt and Phelps.

SOME WEIRD FIELDING.
St. Louis, April 16.—Errors and inability to hit at the right time brought defeat to Chicago today, and was emphasized by heavy hitting on the part of St. Louis, giving the home team the win, 10 to 5. The score: R. H. E. St. Louis . . . 102 1025 0-20 16 0 Chicago . . . 011 009 12-5 10 8 Batteries—St. Louis, Williams and Bliss; Wingo, Cole, Pearce and Archer. Cotten. Called in eighth inning; darkness.

PRESBYTERIANS WILL FORM BASEBALL LEAGUE

Committee Appointed To Get Suitable Grounds.

A meeting of the Presbyterian Athletic Association was held in the Y. M. C. A. last evening for the purpose of going into the matter of forming a Presbyterian Baseball League this summer. Representatives from many of the Presbyterian Churches were present. The question of grounds presented a problem, and a committee, consisting of Rev. J. C. Inkster, Rev. W. R. Mcintosh, and Messrs. Wainless and McLeish, was appointed to look into the matter and report at a later meeting. If suitable grounds can be secured, it is likely a six or eight team league will be formed.

THE NATIONAL BOWLING ALLEYS offer a Cash Prize for the best five-pin score. Come in and ask about it. The six high score men roll off for the prize.

WIN A PRIZE

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TECUMSEHS WILL PLAY GOELPH
IN OPENING GAME ON MAY 14

Canadian League Schedule Has Been Forwarded to Different Clubs for Approval—Will Be Issued This Week for Certain—Peterboro Lands Another Pitcher, Making Eight.

Hamilton Spectator: After several delays, the Canadian League schedule was finally issued today, a draft being mailed to each club for approval this afternoon. As soon as the clubs have a chance to check over the fixtures, a meeting of the league will be called for the purpose of adopting the schedule and completing final arrangements for the opening of the season on May 14. The schedule as sent out today calls for the opening games as follows:

May 14—Peterboro at Hamilton.
Goelph at St. Thomas.
Ottawa at St. Thomas.
Berlin at Brantford.
May 15—Hamilton at Goelph.
Berlin at Ottawa.
May 22—St. Thomas at Peterboro.
June 6—Brantford at Berlin.

The Peterboro club will not open at home until May 22, while the Berlin team will be on the road until June 6, owing to the fact that the Berlin ball park will not be ready for use until that date.

A Difficult Schedule.

The schedule was a rather difficult one to draft, the long jump to Peterboro and Ottawa affording many difficulties, as did the Sunday games in Hull. The desire to save as much as possible on travelling expenses also formed another formidable bit of trouble, but it is thought that a satisfactory draft has at last been prepared and that the schedule with but one or two changes will be adopted. The certainty as to Sunday ball in Ottawa and one or two other important matters resulted in the schedule being held back longer than anticipated, although even now it is being issued in plenty of time.

Improved ballparks, stronger teams and the benefit of last year's experience should make the Canadian League a pretty powerful combination this summer. The addition of two more clubs will afford a greater variety and more interest to the league race, and with so much enthusiasm being evinced in each town, there is no reason why the league should not prove the strongest Class C organization on the continent. The schedule is also a great improvement upon that of last year, the small towns getting a better break, a fair deal in the matter of holiday dates last year, is well taken care of this season, while it is doubtful if there is room for any argument at all from any of the clubs. The addition of Ottawa and Peterboro to the circuit makes it easier for the smaller towns to secure the dates they want, and the schedule as now drawn up practically gives each town the dates asked for at the league meeting held here last month.

The schedule calls for 164 games for each club but Ottawa, and the Senators, owing to their Sunday dates, are down for 118 games, being scheduled at home on fifteen Sunday dates. This also means that the Ottawa club will have fifteen more games at home than any other club.

Hams Will Play Exhibitions.
Among the exhibition games being arranged for the Hamilton club is a trip to the Toronto semipro organization, which will send four Hamilton boys on the line-up, including Charlie Gage, Hugley Brennan, Beattie and Graham, a young nineteen-year-old boy who is said to have the earmarks of a clever twirler. Graham is a Hamilton boy who went to Toronto some four years ago, and last summer he showed excellent form in the Toronto City League games. If the ball park is in shape in time for a game on May 27, the Toronto outfit will be brought here on that date. Otherwise they will be seen here on a Wednesday.

There will be a change in the line-up of the local park this summer. Last summer the courtesies were extended to the ladies on Monday, but it is quite likely that Friday will be the day this season.

Time-Honored Parade, Etc.

The opening day ceremonies here on May 14 will be on an elaborate scale, and will include the time-honored parade, etc. Several well-known International League magnates will be in attendance.

There is a feeling around the circuit that Rube Deaneau and his Berlin Dutchmen, who have been renamed the Busby Berlin team, will not have the easy picking on the start they had last year. Deaneau has lost Ted Mueller, Cameron, Dunn, Templin and Chaput, of last year's outfit, six of the best players he had, and he is going to fill their places with a rush. The Berlin club was somewhat fortunate last year in that they practically had a ball team given to them under the optional agreement arrangement by the Eastern club the day before the season opened. However, the Rube is a pretty wise judge of a ball player, and he can be counted upon to have his team up there scrapping all the time.

Rowe a Good One.

From all accounts this chap Rowe, signed up by Ottawa as first catcher, is sure with the goods. Rowe is said to be a heavy hitter as well as a pretty tidy backstop, and on his form last year should just about prove as good a backstop as there is in the league.

Jimmy Tammert, of the Albany New York State team, is eager to turn a good first baseman over to the Tecumseh club under optional agreement, but the league prohibits the use of this method of securing players, and unless a deal can be made for the purchase of the player there is little chance of the player coming this way.

The next couple of weeks will see a raft of good ball-players placed on the market, the majority of the Class B clubs having about decided what players they intend to keep.

Petes Sign Nork.

Peterboro Examiner: Eryan Nork, the Dickinson College twirler, has signed a Peterboro contract. Manager Templin announced some time ago that he had accepted terms with the collegian, but the latter failed to sign up until a day or two ago. Secretary Davis is negotiating his contract this morning. Nork is captain of the college team, for whom he has pitched three years, and he has a number of fine performances to his credit, including the holding of Princeton to four hits a short time ago. Chief

Bender, of the Athletics, is a graduate from the Dickinson team.

Although he now has seven twirlers signed and states that he has the best staff in President Fitzgerald's circuit to pick from, Manager Templin is going right on grabbing box artists. He is on the trail of a left-handed twirler, now with the Haverhill team of the New England League, and expects to land him in a day or two. He is also negotiating with a pitcher from the Atlantic City team. If this pair is secured, Templin will have nine pitchers to select his gunners from. It will be some time before they get them out, as there is not a bad pitcher in the lot.

All Templin is worrying about is the weather. It has been warm and sunny, but at Reading, and most of his squad are now in shape. He is afraid that if the weather is cold when the players come north they will throw them back some. However, if today's brand continues there will be no trouble.

TIGERS PULL OFF FIRST TRIPLE PLAY

Detroit Easily Defeats Chicago, Getting Sixteen Hits and Ten Runs.

ATHLETICS ARE BEATEN

Cleveland and St. Louis Have Seen Struggle, the Former Finally Winning Out.

AMERICAN LEAGUE RECORD.

Won. Lost. P.C.

That Bump

The curiosity bump of human nature is so well developed that, when we see anything that does not instantly explain itself, we IMMEDIATELY INVESTIGATE it. That's what we want you to do as regards clothing.

Investigate every line offered.

Investigate the fabric.

Investigate the fit.

Investigate the finish.

Investigate the style.

Investigate the salesman's claims.

Investigate who makes it.

Investigate who sells it.

Investigate how long they've sold it.

Dig clear to the bottom,

then sum up all these investigations, but don't buy until you've investigated our

Sovereign Brand Suits for men at fifteen and upward.

If they're not good we'll make them good, for nothing

The Live Oak Hall

ers Baskette and Frill, who started the game, failed to last, and the first inning was ended, two doubles, a single and a triple being made off Baskette and four singles off Frill. Score:

Cleveland . . . 309 100 320-3 13 1

St. Louis . . . 401 102 000-8 13 1

Baskette, James, Bland and O'Neill; Frill, Brown and Stephens.

EIGHT ERRORS FOR NEW YORK.

New York, April 16.—The Highlanders put up a horrible exhibition here today, piling up eight errors, and the Washington won their second straight victory over the local outfit, most as they pleased. Groom was hit fairly hard, but tightened in R. H. E. Washington . . . 282 120 020-10 11 1

New York . . . 002 010 000-3 9 9

Groom and Henry; Ford, Warhop, McConnell and Williams, Street.

LARGE ENTRY LIST FOR AYLMER RACES

[Special to The Advertiser.]

Aylmer, April 17.—The entries for the Aylmer races in June are as follows:

2:30 Pace.

John Black, Bellwood, Ont.

James McGrath, Louisa Bridge, Man.

T. H. Brownlee, Ottawa, Ont.

C. E. Fisk, Springfield, Mass.

C. H. Mabee, Tillsonburg, Ont.

D. W. Henry, Springfield, Ont.

P. J. McAverry & Son, London, Ont.

C. E. Everett, Simcoe, Ont.

Charles Barrow, Parthill, Ont.

A. C. Leakey, St. Thomas, Ont.

W. E. Erickson, Tavistock, Ont.

S. A. Brown, Belmont, Ont.

E. C. Lewis, Port Arthur, Ont.

T. H. Porter, St. John, Mich.

C. J. J. Weider, Springfield, Ont.

Harry Laing, Yarmouth Centre, Ont.

John Barnes, St. Thomas, Ont.

2:40 Pace.

A. Patterson, Windsor, Ont.

Fred P. Bradford, Boston, Mass.

H. C. Westbrook, Brantford, Ont.

F. J. Ryan, Toronto, Ont.

James McGrath, Louisa Bridge, Man.

C. H. Mabee, Tillsonburg, Ont.

Edmund McGrath, Farm, Pontiac, Mich.

A. C. Leakey, St. Thomas, Ont.

George McCall, St. Thomas, Ont.

Harry Laing, Yarmouth Centre, Ont.

T. H. Porter, St. John, Mich.

C. J. J. Weider, Springfield, Ont.

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A. C. Leakey, St. Thomas, Ont.

George McCall, St. Thomas, Ont.

Harry Laing, Yarmouth Centre, Ont.

T. H. Porter, St. John, Mich.

C. J. J. Weider, Springfield, Ont.

Low Rates, All Classes.	Red Star, White Star- Dominion Lines.	Helena, Continent, Mediterranean
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For Rates and All Particulars Apply
E. DE J. A. HOOKE, W. FULTON, F.
CLARKE or R. E. RUSE, Local Agent.

MONTREAL SORROWS FOR LOST ONES

Hope Abandoned That Prominent Men Aboard Titanic Were Saved.

HEARTRENDING SCENES

Mr. and Mrs. Allison Believed to Have
Perished, While Nurse and
Children Escaped.

Montreal, April 16.—With a dozen of the most prominent citizens aboard the ill-fated liner the people of this city have been torn between hope and fear regarding their fate. A score of contradictory messages have been received, and as a result those who have relatives aboard have been in the deepest despair over the final ver-

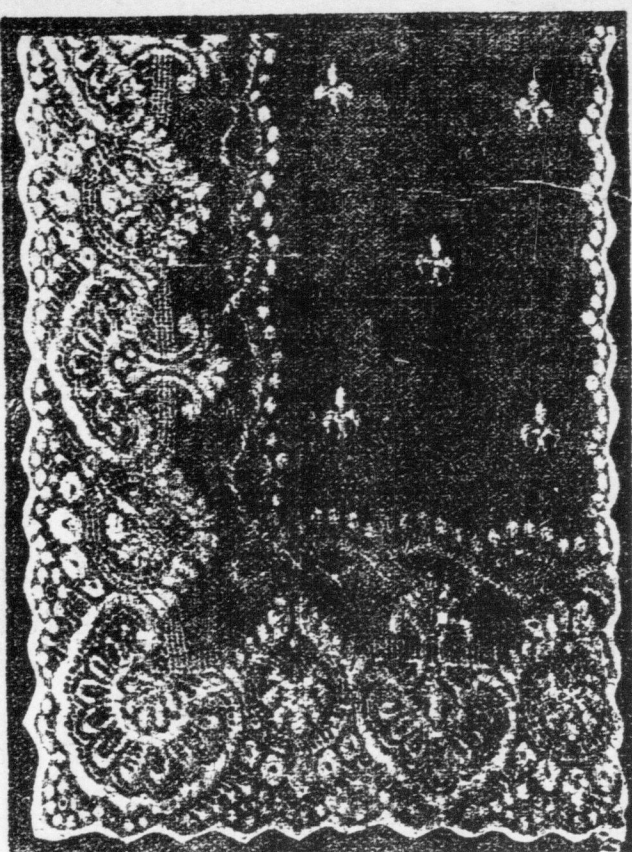
Owing to the prominence of the C. M. Hays special efforts were made by the Grand Trunk officials and his friends to locate him, but without a late hour tonight. The search began in the morning, and the word was passed that he had escaped. His wife and daughter, Mrs. Davidson, are reported safe, but his son-in-law, Thornton Davidson, is missing among the wreckage. As a matter of fact, every Montreal man who was lost this Titanic is regarded as lost. This includes, in addition to the above, Mr. Payne, secretary of the Hays; Mr. H. H. Hays, Mr. H. M. Harland, and Mr. Q. Baxter. Davidson and her infant son are among the missing, but her other child and nurse are reported safe. Heartrending scenes were enacted here during the last hours which have since the first flash came shaking the Titanic had founded.

thing more to pinch
than last. The stork recently left an-
other baby at his home in York, Pa.

IF ANY

NA-DRU-CO

Toilet or Medicinal Preparation you
buy does not satisfy you, return it, and
your money will be refunded.



NEW LACE CURTAINS SPECIALLY PRICED AT \$1.00, \$1.50, \$2.00

Just received a complete stock of White Nottingham Lace Curtains. They come in plain and floral patterns, 3 yards long, good tape edge, specially priced at.....

\$1.00, \$1.50 and \$2.00

Printed Jacquard Foulard Silks at 29c and 39c

At 29c—50 pieces of Colored Printed Jacquard Foulard Silks, 27 inches wide with self dot and stripe, all colors, regular 50c value, at.....

29c

At 39c—Twenty pieces of Printed Jacquard Foulard Silk, 27 inches wide, with self spot and white dot, all colors; regular 65c value, at.....

39c

Girls' Print Dresses, Special at \$1.49—Just received, Girls' Stylish Print Dresses, in light and dark colors, sizes 6 to 14 years, on sale Thursday at.....

\$1.49

\$1.25 Cambric Night Gowns for 89c—Ladies' Cambric Night Gowns, in slipover style, trimmed with embroidery insertion; \$1.25 value, special at.....

89c

LIST OF NOTIONS.

India Tape, former price 3 for 5c, notion special.....

6 for 5c

Hair Nets (Red Cross), former price 10c, notion special.....

5c

Wash Laces, values up to 10c, notion special.....

5c

Pearl Buttons, notion special, per dozen.....

5c

Dome Fasteners, former price 5c dozen, notion special.....

2 dozen for 5c

Hooks and Bar, former price 5c card, notion special.....

3 cards for 5c

Dress Shields, washable, former price 15c pair, notion special.....

3 pairs for 25c

Linen Collars, former price 25c, notion special.....

15c

The Season's Correct Corsets—There is only one correct Corset for this season, that is the Corset which follows the lines of the natural figure. The hips and abdomen are straight and snug. Every correctly gowned woman must look supple, easy and generally graceful in her gown, not tightly corseted.

American Lady Corsets produce the modish effect to perfection; they excel in giving the much sought after lines. Let us show you. Priced at.....

\$1.39, \$1.75 and \$2.50

Colored Gingham and American Print Aprons at 18c—Large sizes Colored Aprons in check gingham and dark print effects, on sale Thursday at.....

18c

50c Black Velveteen for 33c—Five pieces of Black Velveteen, 22 inches wide, rich silk finish, regular 50c value, Thursday special 33c

LADIES' UMBRELLAS, Gloria Covers, Special at 98c

R. J. YOUNG & CO.

LADIES' UMBRELLAS, Gloria Covers, Special at 98c

SEVENTEEN CANADIANS LOST ON THE TITANIC

So far as could be gathered from late dispatches last night, nearly twenty Canadians are believed to have lost their lives in the Titanic disaster, while eleven were reported among the survivors on board the Carpathia. The lists of those believed to have been lost and those reported safe are as follows:

CANADIANS LOST.

Charles M. Hays, Montreal.
J. Hugo Ross, Winnipeg (formerly of Toronto).
J. J. Borebank, Winnipeg (formerly of Toronto).
Geo. E. Graham, buyer for Eaton's, Winnipeg.
Thompson Beattie, Winnipeg (formerly of Fergus).
Dr. Alfred Pain, Hamilton.
Mark Fortune, Winnipeg.
H. Markland Molson, Montreal.
H. J. Allison, Montreal.
Mrs. Allison and son, Montreal.
Q. Baxter, Montreal.
Thornton Davidson (son-in-law of Chas. M. Hays), Montreal.
V. Payne, secretary to Chas. M. Hays.
M. W. H. Parr, Montreal.
George Wright, Halifax.
Ernest A. Sjostedt, Sault Ste. Marie.
James McCrie, Sarnia.

CANADIANS SAVED.

Mrs. Chas. M. Hays, Montreal.
Mrs. Thornton Davidson, Montreal.
Mrs. John C. Hogeboom, Toronto.
Major Arthur Peuchen, Toronto.
Mrs. Mark Fortune, Winnipeg.
Alice Fortune, Winnipeg.
Ethel Fortune, Winnipeg.
Mabel Fortune, Winnipeg.
Infant daughter of H. J. Allison, Montreal, and nurse.

NEARLY ALL OF THE CREW WENT DOWN WITH THE SHIP

Many Probably Perished From Exposure in Icy Wastes While Clinging to Wreckage—Latest Estimates Place the Toll of Death at More Than a Thousand.

New York, April 16.—Nothing that came through the air from the sea today mitigated in any degree the pity and horror of the Titanic tragedy, except as individual distress was abated by the gradual addition of names to the list of the known survivors. There are no known survivors that are not on the Carpathia. The Virginian and Parisian were too late and found none and no other ship has reported finding any.

In the icy, fog-smothered seas where the Titanic sank exposure must soon have destroyed those who were left to lifeboats or wreckage when all the boats were gone and no help had come and the great steamship foundered. The receding Olympic, whose powerful wireless began on Tuesday morning to reiterate the names of the living, continued the work today of relaying the Carpathia's dispatches, and the successive bulletins posted at the White Star office kept many a despairing man or woman waiting all day and sent others away thanking God.

It is practically a certainty now that nearly all of the men of the Titanic's company went down with the ship when she plunged two miles toward the ocean floor, or that they perished miserably while clinging to wreckage or life-preservers in the icy waste that betrayed them. They gave up life within sight of the life-saving boats that held their women and children.

MANY DISTINGUISHED MEN AMONG THE LOST.

It cannot be doubted now that among these were: President Hays, of the Grand Trunk Railway; Colonel John Jacob Astor, leader Straus, Major Archibald Butt, aide to President Taft; George D. Widener, of Philadelphia; Karl H. Behr, the tennis champion; D. Millett, the American artist, and many, many more who were known or both sides of the Atlantic. The toll of the Titanic's dead will be felt the world over.

The names of the survivors wireless here by the Olympic include a small number of men who were able to find a place with the women and children in the all too few boats. Such good news as there is places among the living: Henry Harper, of the publishing firm of Harper & Company, and Mrs. Harper; Dr. and Mrs. Henry Frauenthal and Mr. and Mrs. T. G. Frauenthal. Mrs. John Jacob Astor, with her maid, is on the Carpathia, which is hurrying the survivors to this port and which should arrive here Thursday night. Among the others rescued are J. Bruce Ismay, the managing director of the White Star Line; Mrs. George D. Widener, of Philadelphia; Sir Gordon and Lady Cosmo Duff, Mrs. Jacques Furetti, Mrs. Charles M. Hays, whose husband was president of the G.T.R.; Mrs. Henry B. Hattaras and Mrs. Washington Dodge, of San Francisco. The list of survivors includes women and children from first cabin, second cabin and steerage. No distinctions were made when the rule of the sea sent women and children to the boats and left the men to their fate.

THE OLYMPIC'S STORY.

The first message from the Olympic that filtered through stormy air early this morning that there were 868 survivors on the Carpathia, was modified later in the day to "about 800," but whether one message allowed for the boat crews and the other did not was not made clear. There is no absolute certainty here as to how many souls were on the Titanic when she hurled herself against a giant berg. The first estimate of the line here was 2,180; the London office's estimate 2,385, and an estimate here today was 2,210, made up of 325 first cabin, 285 second cabin, 710 steerage and 890 crew. With the lowest total and the highest list of saved there would be 1,300 lost, and with the highest of both, 1,500. But no comparison can be made between the story of broken families, of partings sadder than the imagination can grasp, of weak and suffering women wrenched cruelly from dear ones whose life was a matter of hours. Perhaps it was easier to die than to live in that short space of time while the Titanic staggered in her shroud of fog.

KIYOSHK KILLED NAHDEE SAYS CORONER'S JURY

Young Indian's Body Showed That He Had Been Killed By Shots Fired at Very Close Range—No New Trial.

[Special to The Advertiser.]

Port Lambton, April 16.—The inquest on the body of the Indian, Chas. Nahdee, found on the banks of the St. Clair River at Algonac on Friday, was held here today at 9 a.m., Coroner Ferguson presiding.

Some dozen witnesses were examined, chief among them being Belva and Mrs. Thomas Williams.

Belva Williams said she was on her way with her brother across the river to do some shopping, at Algonac, and discovered the body buried in the sand on the American shore.

The body was found across the river and up-stream from where the tragedy occurred. A fatal wound was caused by a shot from a gun at close range, which penetrated the stomach, and a wound was found in the right leg, also from a shot, above the knee.

The jury, after an hour's deliberation, brought in a verdict that Charles Nahdee came to his death by a wound from a gun in the hands of Stephen Kiyoskh.

It was rumored that Stephen Kiyoskh on the night of the murder had confessed the crime to his mother, but no evidence was found to substantiate this.

some time ago had threatened to shoot his father and mother.

It is altogether likely that the sentence already pronounced will be carried out.

EMSLIE LEAVES FOR CINCINNATI

Has Been Ordered to Report by President Lynch.

[Special to The Advertiser.]

St. Thomas, April 17.—"Bob" EMSlie left St. Thomas yesterday for Cincinnati, where he will umpire the game between Chicago and Cincinnati today.

MORGAN IS 75

Florence, Italy, April 17.—J. Pierpont Morgan has today received, on the occasion of his 75th birthday, an avalanche of telegrams and letters of congratulation from all parts of the world. The messages included several from European sovereigns and rulers.

COLDS CAUSE HEADACHE.

LAXATIVE BROMO Quinine, the world wide Cold and Grip Remedy, removes cause. Call for full name. Look for signature. L. W. Grove. 25c.

Going to Take Pictures This Spring?

The season is almost here when everyone wants to

KODAK

WE KEEP THEM.

For perfect results bring us your films. Our expert photographer, with latest apparatus for printing and developing, guarantees results. Your supplies can be procured here.

Strong's Drug Store

184 DUNDAS ST.
A Pocket Book on Pocket Kodaks free on application.

LET PARKER DO IT

And you know it will be done right. Over thirty years' experience, expert workpeople, and the largest plant in Canada assure satisfactory work.

R. PARKER & CO.

DYERS AND CLEANERS,
211 Dundas Street, London, Ont.

READY ROOFING

1 ply, \$1.50; 2 ply, \$2.00

J. G. STEELE & CO.

204 DUNDAS. PHONE 750.

The Best Place to Buy the Best Clothing

Where you get quality and value for every cent spent.

M. FISHBEIN & CO.

638 DUNDAS STREET. PHONE 2744.

OCEAN STEAMSHIPS.

New York, April 16.—Arrived: Chicago, from Havre; Lithuania, Libau; Louisiana, Genoa.

Boston—Arrived: Manitou, from Antwerp.

Liverpool—Arrived: Canada, from Portland.

Antwerp—Arrived: Finland, from New York.

When You Receive Your Pay Envelope

Would be an excellent time to open an account at this strong old bank. No one drawing a regular salary can afford to overlook the importance of laying aside a part of it EACH PAY DAY. Such a course leads to prosperity and financial independence.

WE PAY INTEREST ON SAVINGS ACCOUNTS

Compounded every six months.

Let us have your first deposit this pay day.

The

Bank of Toronto

FOUR OFFICES IN LONDON.

Cor. King and Richmond Streets.

Cor. Dundas and Adelaide Streets.

Cor. Richmond and John Streets.

Cor. Dundas and Talbot Streets.

MR. HAYS AND MANY CANADIANS ARE AMONGST THE MISSING

List of Montrealers Who Went Down With Titanic Is Appalling—Four Winnipeg Men Also Went Down With Ill-Fated White Star Boat.

Toronto, April 17.—The local office of the International Mercantile Marine Corporation in the King Edward Hotel, was the headquarters of many anxious people yesterday, for though no Toronto people remained unaccounted for, there were many on the Titanic passenger list who had numbers of close friends in the city. These constantly besieged Mr. H. G. Thorley, the agent, with queries and their interest and anxiety increased rather than lessened as the successive supplementary lists of the saved were received, for among the few names in these lists were hardly any known to Canadians.

Hope was expressed at the steamship offices that the list of first and second cabin passengers that was given out last evening by the company was not complete. According to the official figures there are 868 survivors, and the list does not come to that number. Consequently the officials were hoping that the names of some of the first and second cabin passengers that were being sent over the wireless from the Carpathia to the Olympic might have been omitted by the operators or dropped while being sent.

The names of Major Arthur Peuchen and Mrs. John C. Hogeboom, both Toronto people, appear in the list of saved. The first intimation of Major Peuchen's safety appeared in the last edition of the Mail and Empire yesterday, and was confirmed when the fuller list reached Toronto during the morning. Mrs. Peuchen left for New York last evening to meet her husband on his arrival.

There is no report regarding Mrs. Sarah Soufsky, who is believed to have sailed on the Titanic to join her husband, Israel Soufsky, 59 William street, Toronto, who immigrated to Canada with his brother two years ago, is not certain whether his wife is travelling second or third-class.

MONTREAL'S LONG LIST.

Aside from Mr. Charles M. Hays the list of Montreal missing is appalling. Mr. H. Markland Molson is known as one of the city's leading financial men, and Mr. Thornton Davidson, Mr. Hays' son-in-law, has already made his mark as a rising broker. Messrs. W. H. Parr and V. Payne (Mr. Hays' secretary), are other Montrealers not reported, and no word has been received of Mr. and Mrs. H. J. Allison or their daughter. Both Mrs. Hays and Mrs. Davidson are safe on the Carpathia, also Mrs. F. C. Douglas and Mrs. James Baxter, Mrs. Baxter's son, Quigge, a student, is missing.

The only Winnipeg people definitely reported, though there is no reason to doubt that the "Mr. Graham" mentioned in the Carpathia's list is George E. Graham, of the T. Eaton Company. Mrs. Graham is at present staying at the residence of Mr. John D. Graham, 240 Dufferin street, a brother of the passenger, Mark Fortune, a prominent Winnipegger and head of the family mentioned above, is missing.

Messrs. J. J. Borebank, Hugo Ross and Thompson Beattie, all missing from the list of saved, are well known in Toronto, the first two being residents of this city in former years. Mr. Borebank was born here, and was engaged in the real estate business, transferring his activities to Winnipeg a year or two ago. Mr. James Borebank, 285 Euclid avenue, is his father.

Mr. Hugo Ross was born in Toronto and educated at Upper Canada College. His early business life was spent in the west, but for a number of years he was in his native city as a partner in the brokerage firm of Fox & Ross. Lately he has lived in Winnipeg. Mr. Thompson Beattie has also lived in Winnipeg for some years, though a native of Fergus, Ont., where a brother still resides.

Mr. Thomas McCaffery, reported missing, was western inspector of the Union Bank, with headquarters at Vancouver. Mr. James M. McCrie was returning home to Sarnia because of his wife's illness, after conducting oil drilling operations in Egypt.

Mr. E. A. Sjostedt, formerly chief metallurgist of the Consolidated Lake Superior Company at Sault Ste. Marie, was returning home from Sweden after a course of study. His wife and daughter are at present living in Toronto, the latter being Mrs. McAdam, of Tyndall avenue. Mr. Sjostedt was in the second cabin, as also was Dr. Alfred Pain, of Hamilton. Mr. George Wright, of Halifax, is another Canadian reported missing.

Miss Hilda Slayter, the English girl, who was coming out to marry Mr. Reginald Lacon, in British Columbia, was reported safe in one of the lists early yesterday, though her name was not repeated in the last list in the evening.

Charles Lydiatt, of Southampton, England, who is believed to have been a steward on the Titanic, was a brother of Patrol Sergeant Lydiatt, of the Toronto police force. The sergeant has received no tidings up to date.

BELGIAN AIRMAN KILLED.

Versailles, France, April 17.—John Verrept, the well-known Belgian airman, who has participated in many of the leading sporting events in Europe, was killed this morning while making a flight at the aerodrome here. For some unknown cause his monoplane collapsed in a swampy place.

while he was flying at a height of 600 feet and he fell to the ground and was instantly killed.

In Europe and Africa the encyclopaedia tree is in high favor because of its efficient use in draining swamps.

THE FIDELITY TRUSTS COMPANY Of Ontario

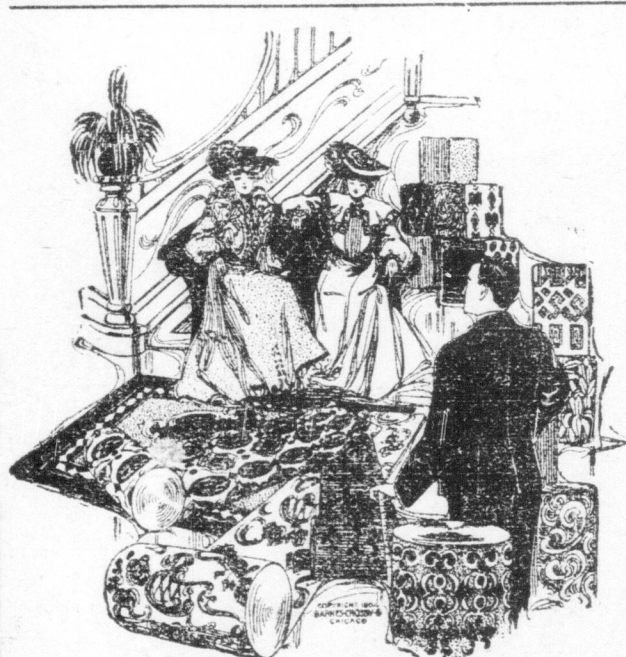
Capital \$500,000.00

Authorized to act as Executor Administrator Guardian, Assignee or Agent. Acts in all business involving financial transactions. MONEY TO LOAN at lowest rates.

NO. 1 MASONIC TEMPLE, LONDON.

T. H. PURDOM K. C., NATHANIEL MILLS,
President. Managing Director

Our Values Ought to Bring Us the Patronage of Every Thinking, Economical Shopper



WILTON.

A magnificent display of English Wiltons, in floral and Persian patterns, room sizes, from \$20 to \$60.

TAPESTRY.

Hundreds of Tapestry Rugs, in every pattern imaginable, in room sizes, from \$5 to \$20.

Lace Curtains

300 pairs of Curtains, only 2 or 3 pairs of a kind, at 1-3 off, from 40c to \$8.00.

RUGS

AXMINSTER.

Dozens of handsome imported Axminsters, mostly in Persian and Oriental designs, many odd sizes in Austrian Axminster Rugs for small rooms.

BRUSSELS.

Many splendid patterns in all sizes and qualities, from \$12.75 to \$25.

Linoleums

All patterns and qualities, in all widths, from 35c to \$1.50 per yard.

OSTERMOOR PATENT ELASTIC FELT MATTRESS

\$5.00 \$15.00

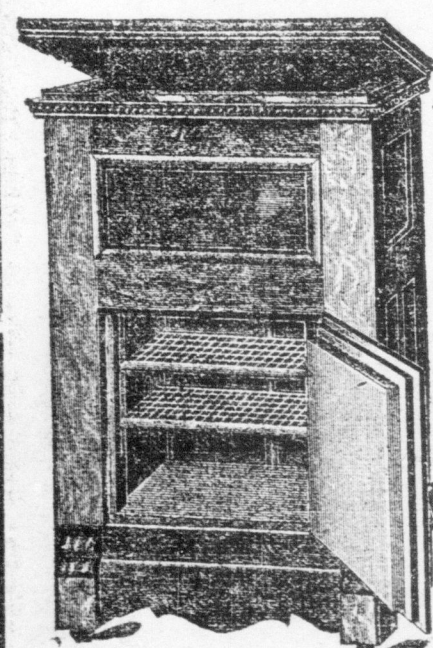


First Cost is Last Cost and Only Cost

Sole Agents for the Ostermoor Mattress

Every month the demand for this great mattress grows larger. Everyone who has one is a booster. We fully guarantee them. Prices: 3 feet, \$11.00; 3 feet 6 inches, \$12.50; 4 feet, \$14.00; 4 feet 6 inches, \$15.00.

The Banner Springs at \$8.00 with an Ostermoor, makes the ideal bed.



Headquarters for Sanitary Refrigerators

Dozens of styles and sizes in porcelain, white enamel or zinc lined.

See our specials at \$10, \$12 and \$16.

Others up to \$50.



Manufacturers' Sale of Carts and Carriages

We have just received a large shipment of Sample Carts and Carriages. These are only slightly scratched. While they last, one-third off.

Folding Carts, worth from \$7.50 to \$10, at \$4.95.

THE ONTARIO FURNITURE CO.

LONDON'S LARGEST HOMEFURNISHERS.

228-230 DUNDAS STREET.

WINDOW SHADES

If you have Graves make your Window Shades they will be satisfactory.

O.B. GRAVES, Limited

CANNED ASPARAGUS

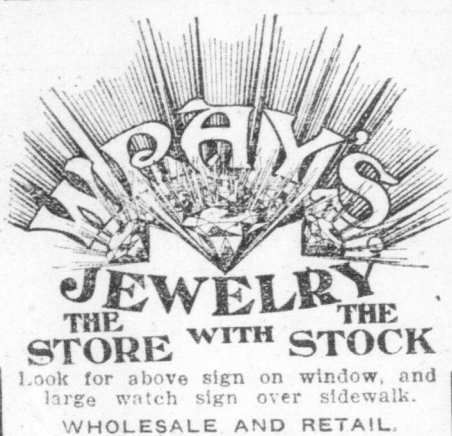
TALL TINS, 35c.
SHORT TINS (TIPS), 30c.

Best Canned Corn 10c
French Peas 15c
Pumpkin, for pies 10c
Prunes 10c, 12c and 15c
Apricots, per pound 25c

We sell the new furniture polish, RE-NU-ALL, per bottle, 25c and 50c.

John Diprose

THREE POPULAR STORES:
Dundas and Ridout Streets,
Dundas and Wellington Streets,
Richmond and Hyman Streets.



Look for above sign on window, and large watch sign over sidewalk.
WHOLESALE AND RETAIL.
W.J. Wray & Co.
284 RICHMOND STREET, LONDON.

Get Our Estimate
On Furnishing Your Home. We grant liberal terms of credit.

H. WOLF & SONS
Open Evenings. 265 Dundas St.

Mason & Risch
"The Piano With a Soul"
231 Dundas St.

London Conservatory of Music and School of Elocution

For particulars re tuition or exams, write the Registrar.
F. L. WILLGOOSE, Mus. Bac., A.R.C.O., Principal.
LOTTIE L. ARMSTRONG, Registrar.

Roland D. Jarvis
DENTIST
Corner Dundas and Clarence Streets.

ADVANCE IN PRICE OF SHOES EXPECTED

Rubbers and Rubber Goods Go Up Next Week, It Is Stated.

An advance in the price of shoes is looked forward to by retail dealers within a very short time. They have already been notified by manufacturers that rubbers and rubber goods would take an advance next week, the increase being from 7 to 15 per cent. Shoes will be advanced also, it is anticipated. Manufacturers find it almost impossible to obtain raw material at a reasonable figure, they claim, and as a result, the manufactured goods must go up.

"No rise has been announced as yet, but it will come," a manufacturer informed The Advertiser. "I received a telegram today announcing another rise in raw material, and I cannot see anything to it, but a boost in the cost of the manufactured goods. An announcement will probably be made shortly."

CLANDEBOYE.
Clandeboye, April 16.—Mr. William Bradley, of Brinsley, has been busy engaged loading logs for Mr. A. M. Love, of Elderton. He has already shipped about a dozen cars, and will have a few more left to load.

The Women's Missionary Society held its regular meeting in the Methodist Church here yesterday afternoon.

Mrs. J. Wilson, of Greenway, district organizer of the missionaries, made arrangements for the convention, which will be held here on May 2. Addresses were given on the mission work in China, Japan and India. Solos were rendered by several members. At the close of the meeting tea was served in the Sunday school room.

The Clover Leaf Mission Band will conduct a meeting at the home of Mrs. A. E. Hodgins on Saturday afternoon.

Mr. George Simpson has just received a large consignment of machinery, and he is very busy engaged setting it up, as seeding will soon commence, and Mr. Simpson has many orders to fill before seeding.

Master A. Sabine, of London, spent a few days recently with Mr. Lloyd Jones, of this village.

TRAFFORD'S

For Reupholstering. Expert workmen. Prompt attention. Reasonable charges.

129 DUNDAS STREET.
11 MARKET SQUARE.
Phone 884

D. L. & W.**Scranton Coal**

Is sold by Heaman. We have fresh-mined Coal arriving daily in box cars. Try a ton.

Heaman & Son
York and Burwell Streets.
Phone 312.

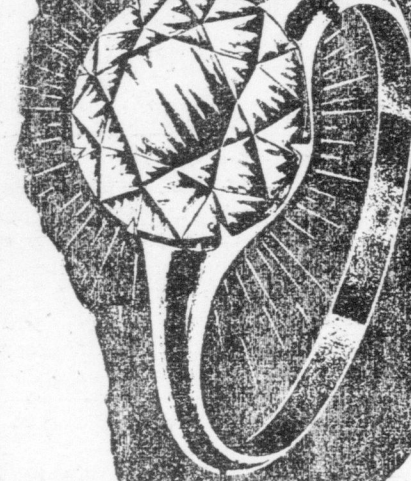
Quality Store

SPECIAL
3 lb. Prunes, 25c

Phones; GROCERY, 1024, 3323.
FISH, 2538.
HARRY RANAHAH
515 AND 517 RICHMOND ST.

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HARRY RANAHAH
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We carry the largest stock of mounted diamonds in Western Ontario; therefore our prices must be right, or we could not enjoy this enviable position.

Our Rings are mounted in 14-karat gold. They range in price from \$5 to \$800.

Diamond and Pearl Set Brooches from \$12 to \$250.

We are always pleased to show you our goods.

C. H. Ward & Co.
Diamond Merchants and Jewelers,
374 RICHMOND STREET.
PHONE 1084.

LONDON AND DISTRICT

Past Masters' Night.
Corinthian Lodge, A. F. and A. M., held a past masters' night on Tuesday evening. The work was put on by Rt. Wor. Bro. J. W. Metherell, assisted by V. Wor. Bro. O. J. Bridge, and a number of past masters. Later a banquet was held at which Wor. Bro. L. Davies presided. Short speeches were made by Bros. J. W. Metherell, C. G. Carlton, J. W. Wallace, and others.

Busy Bee Concert.
The Busy Bee Club of the First Methodist Church, assisted by the Home children, presented their second annual concert last night in Wesley Hall. Rev. Mr. Whiting, acting as chairman, opened the programme by a short address, which was followed by dialogues, recitations and solos. Miss Eloise Chapman rendered a solo that was much appreciated. The children from the home sang two choruses and were cheered with a rousing cheer by Miss Minnie Pearson, an instrumental selection by Dorothy Pearson, and the singing of "God Save the King," a delightful entertainment was brought to an end.

ZAM-BUK IN THE HOME
Read How Useful It Proved In These Widely-Different Cases.

Zam-Buk's strongest point is its effectiveness in all kinds of skin diseases and injuries. Just note how excellent these persons proved it in widely different directions:

Sore Heel.—Mrs. C. A. Campbell, of Powassan, Ont., writes: "One of my heels was very badly blistered by a pair of new shoes, and the poisonous dye from my stocking got into it, and made a bad sore. For a week I could not put on a shoe, and suffered great pain. I applied Zam-Buk, and in a few days it drew the poison out and healed the wound."

Bad Cut.—Mrs. J. Virgint, of Onondaga, Ont., writes: "Zam-Buk healed a bad cut which I sustained. I was hurrying across my yard one day when I slipped and fell heavily, my knee striking a sharp stone. At the moment I did not realize how badly I was hurt, but I found I had a bad cut about two inches long, very jagged, and very deep. We bathed the cut and applied Zam-Buk. This stopped the smarting very quickly, and in a few days it had healed the wound completely. For cuts and bruises Zam-Buk is a splendid remedy."

Eczema Cured.—Mrs. Antoine Arsenault, of Maxville, P.E.I., writes: "I can highly recommend Zam-Buk to any person suffering from eczema. I had this disease and was under doctors' treatment for two years, without any good result. I then tried Zam-Buk and in the end it cured me."

Zam-Buk is just as good for piles, blood poison, festering sores, pimples, eruptions, cuts, bruises, burns, and all skin injuries and diseases; 50c a box, all druggists and stores, or post-free for price from Zam-Buk Company, Toronto. Try Zam-Buk Soap, 25c tablet.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldgs., next Court House, London

FRESH SHIPMENT**Allegretti's Famous****New York****Chocolates****and Bon-Bons**

THE FINEST AND MOST DELICIOUS CHOCOLATES MADE

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Do This Tomorrow

If You Have Never Tried Dried Beef, Give It a Trial

Ready to serve, you will find it a delicious, tasty meat. Just the thing to serve your company. 40c A POUND.

T. A. ROWAT & CO.

Two Stores
250 DUNDAS STREET
Worley Road and Craig Street
South London, 969
Dundas St., 3051-3052
Three Phones

LIBERAL MEMBERS**TO SPEAK IN LONDON**

Messrs. J. C. Elliott and E. W. Nesbitt Are Coming to This City.

Mr. J. C. Elliott, M. P. P., West Middlesex, and Mr. W. Nesbitt, M. P., North Oxford, will address the Liberals of London in Hyman Hall on Friday evening. Mr. Nesbitt wired Tuesday that he would be present. Mr. Elliott having accepted prior to that. The latter will discuss Mr. N. W. Rowell's "Banish the Bar" policy and bilingual schools. To both these subjects Mr. Elliott has given a very great deal of study, and a treat is in store. Mr. Nesbitt will deal with Dominion issues entirely.

All Liberals are invited to attend.

GREAT FOR BREAKFAST.
Give them Kellogg's Toasted Corn Flakes every morning for breakfast. They're sure to like it, and find it nourishing as well as flavorful.

CITY ENGINEER FEARS
UNCLE LOST ON TITANIC

Mr. George Wright Is Anxiously Awaiting Information From Steamship Company.

City Engineer Wright fears that his uncle, Mr. George Wright, of Halifax, was lost on the Titanic. Efforts are being made to learn the truth, but so far they have been unavailing.

"My uncle went on a trip to the Mediterranean," explained City Engineer Wright to The Advertiser today. "There were a number with him, but none of their names appears among the list of passengers on the Titanic. When we saw the name of George Wright, of Halifax, we suspected at once that it was my uncle. We presume that he had to come back earlier than the others and sailed on the Titanic. My father was with the White Star offices in Toronto all day Tuesday, and endeavored to get some information from New York or London, England. However, we have not received anything definite as yet. I expect to hear some time today. I fear it is my uncle, although there is the possibility that it may be some other George Wright."

Mr. Wright is a publisher in Halifax and is editor of the Publishers' Trade Journal.

MAY NOT RECOVER

Mrs. Wm. Moulton, of Dawn Valley, Underwent Operation Recently.

Dawn Valley, April 17.—Dr. J. I. Wiley, of Dresden, performed an operation on Mrs. Wm. Moulton recently.

She is very low. Her husband, who has been in British Columbia for the past seven years, has been sent for, and is expected to arrive shortly.

Their son, Robert, also in British Columbia, is expected to arrive shortly.

The copious downfall of rain recently will delay the seeding somewhat. The fields were drying off splendidly, and the roads were fine. Pathmasters on the various beats had teams of scraping them last week. But now there is a good deal of water lying about. Farmers are busy opening out drains and furrows, and with this warm, bright sun, evaporation is rapidly drying up the water, and the numerous waterways carrying it off. It is expected by the first of next week seeding will be well under way.

Mrs. David Wise, of Sarnia, is visiting her daughter, Mrs. Perry Shaw, for a few days.

School has reopened at No. 19 with Miss E. Kilbourne, of London, in charge. Mr. Lippert continues to teach at No. 1.

Mr. and Mrs. Charlie Shaw visited the latter's parents, Mr. and Mrs. Charles Joyce, of Camden, recently.

Messrs. G. A. and J. H. Curtis visited recently in Chatham.

Miss Eva Moulton is recovering from an attack of appendicitis.

Will King, of Dresden, visited recently with Mrs. King and children here.

Mr. and Mrs. James Currie, of the 3rd concession, visited with Mrs. Currie's parents, Mr. and Mrs. Charles H. Stevens, recently.

Albert Willis has moved from the house on C. P. Watson's farm, lot 19, back to his own farm, where he has arranged some buildings for a temporary home until after seeding, when he will build his new house.

Mr. Willis' commodious frame house was destroyed by fire on March 18 with all its contents.

Fishing with a net in 21 sideroad drain is being carried on by the men and boys with pleasure and profit. Some fine catches are made.

Baby Wattle King, youngest child of Will King, accidentally fell in the large 21 sideroad drain in front of his home on Monday and narrowly escaped drowning. Fortunately, his mother saw him in time and went in to his rescue.

THE UNTRUTH
OF
\$5.00 GLASSES FOR \$1.00
EXPOSED AND EXPLAINED

Of the many deceptive agencies of work in the optical business, none is more dangerous to the public than the so-called Optical Specialist who advertises \$5.00 and \$3.50 glasses for \$1.00.

Large and flaming advertisements appear in the daily papers announcing the wonderful sacrifice this specialist is making in order to become permanently established in your city.

Of course, very few, if any, who visit these dealers, ever get a pair of glasses for \$1.00, but such an advertisement serves the purpose of bringing in the victims, and the would-be Specialist relies upon his shrewdness to do the rest.

The trick is to attract the people to call for the \$1.00 glasses. Then the game is to tell the caller, "Your case is different. You need glasses made to order," or "You have cataract. Your eyes will need treatment and special attention."

The result is the patient pays from \$3.50 to \$10.00 for glasses which never suit and are not worth half the price paid. The testing is simply guess-work or bluffing, and any glass through which the patient can see is given.

Is this the class of men you would trust your eyesight to? Would you jeopardize your eyes by allowing such men to fit you with glasses? Surely not.

London has had her share of this class, and the residents of our city should now know better than to bite at this sort of bait.

Newspapers, too, should exercise a little better judgment and not accept advertising of this character at any price, as it is an injustice to the readers of their paper.

Reduced from \$5.00 to \$1.00 should be enough to warn you.

You know and we know that no one will sell you \$5.00 gold specs for \$1.00 in silver.

We have changed scores of glasses that were fitted by fakirs, and almost every day brings us people who have been victimized.

If you value your eyesight, beware of advertising such as mentioned.

THE BROWN OPTICAL CO.
LEGITIMATE OPTOMETRISTS

CREWS HELD A DEBATE
ON RIGHT OF WAY

Hamilton Road Line Tied Up by a Learned Discussion.

A Piano is no better than its hidden parts. That's why we so confidently ask you to compare the Sherlock-Manning 20th Century Piano with the best makes.

Mark you, we do not urge you to buy a Sherlock-Manning Piano—we simply ask you to compare the Sherlock-Manning with the world's best.

We know that the Sherlock-Manning 20th Century Piano is Canada's Greatest piano value, and we believe that your judgment, or the judgment of any unbiased master musician, will confirm our opinion.

But, before you decide, find out the essentials of a perfect piano—the features that make for lasting tonal beauty.

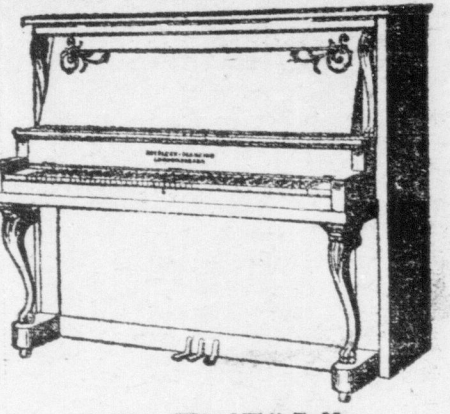
The piano you buy should have:
The famous Otto Higel Double Repeating Action.

Poehlmann Wire, the best piano wire made.
Wickert Felt Hammers, the hammers that endure.

A Full Iron Plate, and
Billings Brass Action Flange, the latest improvement.

There are other essential features, but ask to be shown these, the most essential. You will find that only high-grade, first-quality instruments possess these. Now

Use Our Automobile. Phone 1078.
Sherlock-Manning Piano and Organ Co.
LONDON. (No Street Address Necessary). CANADA.



LOUIS XV. STYLE 80.

SHERLOCK-MANNING 20th CENTURY PIANO
Is the embodiment of quality, it possesses every feature that makes for piano excellence and the lasting life of the instrument.