




## Who Says the Clothing Business Is Bad?

II Many reports have come to my ears from other merchants that the clothing business is bad this spring! I have also had reports from several of my store managers stating that
their customers often remark-"You seem to be very busy; their customers often remark- You seem to be very busy;
why is it? I am told there is a general slumn in the clothwhy is it? I am told there is a general slump in the cloth-
ing business"-or similar expressions of a like nature.

Whn Says The Clothing Business Is Bad?
(I) Certainly no Robinson customer has seen anything but a busy floor when he has been in this season, and certainly no Robinson Shop has ever been so busy before.
Never before in the 8 years of my business career have I sold so many garments in the month of March as I sold last month. - 1919 was considered the biggest year in retail clothing history and still this spring my business has utstripped it.
Why Are My Shops Busier Than Ever Before?
IILL TELL YOU WHY!-and when you visit one of my
busy shops you'll see the reason quickly and understand why there are among the merchants so many calamity howlers who have simply been asleep-and who naturally think the buying public have been asleep also. My Shops from Coast to Coast are selling more clothes than ever before-because I unloaded all my goods bought at high prices last year, and am not trying to impose them on the pablie this year.
(IMy shops are busier than ever before because my goods are bought at new prices and made in my own factories, thereby cutting out the MIDDLEMAN'S PROFIT; because my immense buying power,
with my LOW UPSTAIRS RENTS, with my SAVINGS ON DELIVERY COSTS. CREDIT LOSSES and FANCY FIXTURES, and in addition with my having cut out even my small profit [with the in add determination to add 100,000 new customers this year, I am
putting competition so far in the back-ground that they must feel putting compe
©1 Have Gone Back In One
Jump To My Jump To My Four Years Ago-Never
Before Havc Before Havc Wonderful Values As Today. Every Suit and Topcoat In My
Shop Carries Shop Carries Guaranteed
Saving Of From $\$ 10$ to $\$ 20$.


Another Big Reason Why I Am Busier Than Ever Through force of circumstances, with the changing markets, and the many unreliable advertised sales that have been and are going on, every man and woman has this year made himself or herself a
self-constituted shopper and value-seeker. The public are absolutely refusing longer to be fooled.
(1) That is the main reason why my business is so big now, and that is what I meclothes in different shops, then come up to Robinsor's and the price difference BE ONLY TOO GLAD TO TELL YOUR FRIENDS WHY I AM BUSIER

My Super-Fabriced Hand-Tailored Clothes include such famous makes
as Fashion Park, Perfection and Boulevard Clothes. My Upstairs
ROBINSONS CLOTHES
OF: 183 Union St., near Charlotte St.

## Raincoats and Gabardines Saving $\$ 5$ to $\$ 10$

Routine Business At Council Meeting Comisione Frivk will
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 Social Hygiene Is Completely Organized r. Abramson of St. John is tories.

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## Decidedly

 AttractiveUnusual and
Moderately Priced
ines of Millinery at very attractive prices.
One line includes twenty only cleverly tailored models at \$6.95.

The other line includes eighteen only flower trimmed models at $\$ 13.50$.

These are two lines that you should see, because If you allow this opportunity to pass by you will certainly regret it later
(Millinery Salon, 2nd Floor)

> PAGE \& JONES ,ink firi


Children Cry for Fletcher's

## CASTORIA

Tletcher's, Castoria is strictly a remedy for Infants and Chidren.
Foods are specially prepared for babies. a baby's medicieno

 that brought Castoria before the pubbic after years of research,
the no claim has been made for it thet its use for over 30 and no claim has been
What is CASTORIA?
 neither opium, Morterhine nor other narcostic. subbtance. his
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ne is its guarante. For more than thirty years it has
 therefrom, and by regulating the Stomach and Bowels, aids
the assimilation of Food ; yiving heanthy and natural sleegh
The Chiliden's Comfort-The inther's Yriend.
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In Use For Over 30 Years


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## FOR WOMEN <br> AMUSEMENTS

New Members For Fundy Chapter Chapter／Decides to Limit Its Membership to Seventy－ Five－Committees Report．












By Catholic Ladies Large Audience Entertained by Catholic Ladies of the Hospital Aid．





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Mother Insisis on Linoleum for Every Bedroom－It is so Cleanly＂ It does not harbour germs o dust．It is also so
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REFLECTIONS OF A BACHELOR GIRL


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## BBY FELEN ROWLAND

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## A STORY YOU WILL FIND IN NEARLY

 EVERY HOME LIBRARYSplendid Attraction for the Week－End

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Third＂THE SON OF TARZAN＂Serial Our Young Hero Has Adventure With a Cruel Arab Cheiftain
Usual Scale of Prices


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## THE STANDARD'S SPORTING SEOTION

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 to Scoure Neutral Floos.



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Closing Rules of The Standard's Automobile and Movie Star Contest




STANDINGS OF THE CONTESTANTS
STANDARD'S CONTEST SOON ENDS
with the true worth of Fit-Reform hand tailored garments.
Workmanship is finer than ever-styles are more atractive ever - values ar Once you get to know Fit-Reform
the acquaintance will ripen int

> Fit-Reform Donaldson Hunt

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## THE STANDARD'S FINANOIAL SEOTION:



## We Offer <br> An Attractive lssue

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Yielding 6 p.c.
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in "Salesmanship"


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*A Prophet in His Own Country-',





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Write now for prospectus and full particular.
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