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## 51-53 Union St. <br> St. John, N. B.

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A Reliable Business Directory


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W．H．THORNE \＆CO．，LTD．

> Large Array of Stylish Hatse Tremendously Underpriced Today

Marr Millinery Co．，Limited

AUTOMOBILE SKATES


## MAGEE＇S

59th Annual Fur Event
on a Fur has meant more than at any other seeson of the year－lanuary is the discount season for Relable Furs．＂

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D．MAGEE＇S SONS，LTD．
63 King Street，St．John，N．B．

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 B., SATURDAY, JANUARY 4, 1919



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How to get big, delicious loaves of bread
FIRST of all, remember that all wheats are not alike owing to differences of soil, climate and seed. No two mills grind just alike. Naturally the best equipped mills grinding Nature's finest Wheat can give you the most complete satisfaction with your bread recipe. Make certain of splendid big loaves of delicious and most highly nutritious bread by using

## Cream io West Flourr <br> (Milled according to Government Standard)

> ada hard wheat. Why? When you realize how rich it is in gluten, you know why Cream of the West is famous for splendid big loaves
of bread. The gluten is not only highly nutritious but, being an elastic substance, it im prisons the bubbles of yeast gas, thus making your bread rise into great bigs, swelling loave
that will delight you and make you proud
> your baking every time you use our flour
Due to the most modern and up-to-date equipment, including tes ting la boratory,
Cream of the West flour is always the same high quality-it never varies, never disap
points you. So far as the flour is concerne your recipe always comes out right. Cer.
tainly you should tainly you should give Cream of the West
right good trial. Then you will use it always.

The Campbell Flour Mills Co. Limited, West Toronto
The Campbell Flour Mills Co., Limited, Simpson Bldg., Halifax, N.S.




## For

ENTERTAINMENT TO BE HELD SOON
Executive of Ladies of Natural History Society of lan Sever cral Eveningo
Held Yesterday.




 Hon wilum Moxtotan man mande

IMPERIAL MONDAY in Extraoditarar Platatom, and At 40 'clock After the First Picture Program
Augones or the Wom
F. A. McKENZIE
 Through the

Hindenburg Line"


Teneral Admission 25c.
Marven's Fatcor

Governor Gener Home of Whi Deserved Co General

## Maven's Modern Biscuit Factory Visited by the Date of Devorssirire

Governor General Was Greatly Interested in the Home of White Lily Biscuits and Paid Many Deserved Compliments to the President and General Manager, Mr. J. A. Marven

Friday, December 6th, 1918, was an eventful day in the history of Moncton be is fuse of the visit of the Duke of Devonshire, Governor General of Canada. The day ted, who were greatly honored by a visit from His Excellency to the Home of White Lily Biscuits. The Royal party was met at the main entrance by Mr. J. A. Marven head of the Marven industry, who led the way over the splendid plant. Everywhere His Excellency expressed interest and delight at what he saw, and such remarks a
these fell from the Royal lips: "The cleanest biscuit a magnificent plant;"" "I rad no idea that such a large biscuit factory existed in the Maritime Provinces;" "this plant and equi, mont are something of which Canada may well be proud.

His Excellency followed every step of the process of biscuit making from the time the flour is brought from the big Flour Room until the biscuits, cooked to a nicety by natural gas, are packed into boxes ready to be shipped. He showed keen interest in the modern mixers, the breakers, the big ovens and the hundred and one ma-
chines which go to make the Marven Biscuit plant one of the largest and best equipped in Canada. His Excellency was delighted with the up-to-date method of accounting carried on in the Marven offices and his enthusiastic remarks left no room for doubt as to what he thought of the big Marven enterprise which has made such remarkable pro gress during the past few years. His Excellency was given many samples of White fly Biscuits, which pleased the Royal palate.

The Marven Company have named in honor of the Duke of Devonshire a new line of cake which they are just putting on the market. The Devon Slad Cakes, which include the Devon Pound Cake, the Devon Sultana Cake, the Devon Genoa Cake and eral to the Marven plan

THE SUNDAY
SCHOOL LESSON

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LARRY SEMON<br>For Wind up of Holidays

"A FIGHT FOR MILLIONS" COMING
MONDAY

Ware your





AND HER NAME WAS MAUD


