# = THE EVENING TELEGRAM 

## CEMENT.

BOWIRINTG BBROTHTMSRE, LIMIIIIBID.


## SOMETHING NEW IN <br> Matchless Paint. Inside Gloss White,

 $\underset{\substack{\text { smombel } \\ \text { enamel }}}{\substack{\text { s. }}}$b In fur will be put up in tins, with a Green and Buff Label.

## The Standard Mig. Co.,

## Wanted

Eight Good Outport Girls
Age from sixteen to twenty-five ears for the tobacco business, to learn (packing, wrapping, banding, stamping). Good wages paid while learning, also bonus for regular attendance. Passage paid to St. John's if engaged and reference satisfactory. Apply by letter to
Imperial Tobacco Co. [Nild.] Ltd.,
St. John's.


HOUSES for SALE
LESLIE STREE
FRESHWATER ROAD
LeMARC-:ANT ROAD
PARADE STREET
HAMILTON STREET
HAMLLONANREET COOKSTOL. V ROAD

FRED J. ROIL \& Co.,
auctioneers, heal estate \& investment broikers,


THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, JULY 16, 1919-2


## For Love <br> of a Woman;

New Romeo


And the Worst is Yet to Come-

No


4ne man
$\qquad$
 Dentist, 203 Water Street.

## Ladies', Misses' and Children's White Boots and Shoes

TEN (10) PER CENT. OFF REGULAR PRICES

## REASON FOR SALE!

 and Children's White Boots and Shoes, and owing to the very backwar weather, we are compelled to close out this lot of Whité Footwear at greatly reduced prices.
## REMEMBER !

PRICES !
$\square$

11 goods are marked in plain figures on the Cartons. Ask the Sales an or Saleslady for your 10 per cent. off the Regular Price, and see that Sou get it! This Sale to contimue for the next five days. Dont wait until stak is seme your sizes todiay!
no CHARGING-NO APPROBATION. Special terms to Wholesale Buyers. CHILDREN'S FINE BOOTS and SHOES. Mail Orders receive promp

## F. SMALLWOOD,

THE HOME OF GOOD SHOES.
 An Outside Opinion.

| Moneton, M:B, July $9 .-$ The fourth |  |
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Allenby's Arab Ally.


## Welcome to Summer

## OLD SOL

AND A BREEZY HANDSHAKE FOR OUR
NEW SUMMER OUTFITS Heat Chasers All!-And, of Course, First, its hall to the straw


Summer was waiting for our Straws, and now both are here. A swelled head is excusable $\$ 2.50$ to $\$ 4.00$. $\$ 2.50$ to \$4.00. for all head ills, $\$ 10.50$ CAPS IT ALL-OURS A touch of style and a touch of quality that

$\$ 1.00$ to $\$ 5.00$.
SOFT FELTS-NEW TO-DA If you've never worn a Soft Hat before, try We've made a Specialty of fitting good-looking Hats, $\$ 5.00$ to $\$ 10.00$. WHO SAID SUMMER WITHOUT A SILK SHIRT? u'll feel chesty in these NECKWEAR
It tickles our pride to hear what all the chaps erns and you're sure to find what you want. 75 c . to $\$ 3.00$

HAND IT TO US WHEN WE HAND YOU GLOVES. Silk Gloves, $\$ 2.00$ pair


NDER THE SURFACE O THINGS-OUR UNDERWEAR. Combinations and two-piece $\$ 2.50$ to $\$ 6.50$
few mentionables we muSt mention

## Silk Socks

Lisle
Silk Pyjamas
$\$ 5.00$ to $\$ 20.00$
AND, OF COURSE, OUR OTHER Soft Collars, Stiff Collars, Handkerchiefs, Raglans, Garters, Braces. Guarantee of Superior Quality, that puts us first this year while others
are trying to reach our last year's are trying
standard.

COME ALONG TO-DAY-LETTS PUT THE SNAP OF SUMMER INTO YOUR OUTFITTING.

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the enening telegram,

Our Baseball Column.

Thrown From Horse.

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same by an exhibition of ath.
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adics on St. George's Field casion the programme was not
carried out in its entirety and
also the number of spectators


At the Majestic.

Americans regard their Dollar Bill as a
Mental Anguish Plaster,
That's what a
Hartford Fire Policy Is
when your home burns.
Hartiord Fire Insurance $\mathbf{C o}$.

## GEO. M. BARR, Agent.

| Generous Contributors. <br> At last evening's meeting of the | Fishery Reports. |
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| Regatta Committee it was announcudthat contributions of $\$ 100$ from Sir |  |
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| Personal Mention. |  |
| Rev. E. Ofrrien P. P. of Northern |  |
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| Dr. |  |
| and the States in connection with pos- |  |
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| Mr. John Kenneally, of Carbonear, who has been in town on businessconnected with the Labrador fishery, returns home by the evening's trainHe will go to Labrador by Sagona |  |
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## Fatal Accident to Airship．

Struck by Lightning and Crew Killed－－Twenty Six Persons Lost in Steamer Explosion－－Carson Threatens to Use Ulster Volun－ teers

| To－day＇s |
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| Messages． |
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QUALITY! STYLE! PRICE!
Every sensible man when purchasing Clothing looks first for the best possible Quality of Material, and then the most modern Style and Finish, and last but not least the RIGHT PRICE. We claim that our Readymades are of the best Quality and made up-to-date in Style and Finish, and that our Prices are RIGHT. The increasing sales of our Readymades prove we are right. We offer from to-day to July 15th our Entire Stock of Men's and Boys' Readymade Clothing at a Specal Discount of 10 per cent. for Cash only.

## Men's Tweed Pants

 from 2.00 up to 6.50 Less 10 p. c. Discount. A full range of sizes. Goods charged to account at regular pricesMen's Tweed Suits from $\$ 12.00$ up to $\$ 45.00$. BCYS' TWEED NORFOLK SUITS, Men's Black and Navy Serge Suits from $\$ 35.00$ up to $\$ 50.00$
Less 10 p. c. Discount.
Full range of sizes.
Marshall Bros
from $\$ 4.20$ up to $\$ 15.00$,
Less 10 Per Cent. Discount. BOYS' TWEED RUGBY SUITS, from 86.00 up to 818.00 ,
Less 10 Per Cent. Discount. BO 's' PINCH BACK SUITS from \$10.00 up to $\$ 20.00$
Less 10 Per Cent. Discount.



## DON'T BUY SO MANY BOOTS

SINCE "Hi-Press" has come on the market fishermen are putting many a good dollar back into their pockets that used to go for footwear. This wonderful boot actually gives two and three times the wear of the ordinary kind. And it's mighty good-looking and comfortable in the bargain.
Here's the idea-"Hi-Press" Rubber Boots are made in a new and vastly better way. They are molded-like an auto tire-INTO ONE SOLID PIECE! They CAN'T leak or peel and there seems no wear-out to them. Millions of fishermen, miners and farmers won't wear anything else. Try them yourself.


## Distributors <br> BOWRING BROTHERS

ST. JOHNS, N. F.
 The GDODRICH with the Red Line Pound the Top



THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, JULY 16, 1919 - 8

## Lead Products, <br> LOWEST PRICES. <br> LEAD PIPE--1-2", 3-4", 1 1-4", 1 1-2" SHEET LEAD-2 lbs., 2 1-2, 3, 3 1-2, 4. PIG LEAD--50 pound Pigs. SOLDER-Strictly and Warranted. LEAD TRAPS-1 1-2's and 1-2's. LEAD BENDS--4", Short, 5 1-2 x 10 . <br> The Direct Agencies, Ltd 20xexerx

Newfoundland as a Great Exporting Country.






## SPEE-DEE

## Cleans Everything

Injures Nothing
Wash your Automobile Tops, Seat Covers, Celluloid Curtains, Fenders, Wheels, Trucks-anything, without damaging the surfaces you are cleaning. SPEE-DEE is harmless-does not scratch, works quickly and
Cors
Cleans greasy, grimy hands with or without water. You will find
SPEE-DEE mighty useful in

## AYRE \& SONS, Limited <br> PHONE 11.

PHONE 11. HARDWARE DEPARTMENT.


DUE BY S.S. "SABLE I."
A limited quantity of SODA FOUNTAN REQUSITES: Crushed Fruits, Syrups, Ice Cream Powder, Ice Cream Cones, Acid Phosphate, Gum Foam, Fruit Acid Solution, Flavoring Concretes. Booking Orders Now.

## P. F. FEARN \& CO., Ltd.

(i)

## LADIES' MERCERIZED SWEATERS!

Here is Just The Sweater for Your Week-End Trip. Among these newest of the new styled SWeaters you will find several
to pick from with iust the most becoming colour combinations suiter to your taste and in materials that, while light, give ample warmth to take off the chill of a cool evening.


YOU'LL WANT A SWEATER FOR YOUR SUMMER OUTINGS.
Attractively made in smart materials for
You will want one for motoring, for boat ing or for evening walks, as well as travel ling; they are becoming and serviceable in all the newest shades Also a complete assortment of SLLK
SWEATERS in summer's newest models and shades.

Prices, $\$ 4.70, \$ 6.50$ and $\$ 8.50$
MILLEY'S.

## ing in Your Dealer's Window

Look for Me

## "Tastes <br> Delicious

That is why I like brushing my teeth with Colgate's. Mother says that Colgate's Ribbon Dental Cream cleans better than any other.) Father says Colgate's is safe, and he ought to know because he's a Doctor.

## You Try COLGATE'S"

1 suntitice
0

The dental profession and the discriminating public prefer Colgate's for what it does, and does well ; and for what it does not do, and makes no claim to do.

You should use it. Ask for Colgate's at your favorite store TODAY.
W. G. M. SHEPHERD Montreal Sole Agent for Canada and Newfoundland.

COLGATE Q CO.
$\begin{array}{ll}\text { Established } 1806 \\ \text { LONDON PARIS }\end{array}$
LONDON PARIS SYDNEY
137 McGill Street, MONTREAL

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## nemen

-READ BY EVERYO

## Only a few days on the market and already the most popular !

## Montroyal

-THE NEW FLOUR -
It makes the most delicious white bread, and is the flour your grocer can recommend with the utmost confidence

## Bishopric Wall Board, <br> The no-warping, no-swelling, no-cracking Wall Board. Get better Walls and Ceilings in less time and Cheaper than plastering. Bishopric is the only Wall Board with Lath reinforcing; it is the Kiln dried Laths are embedded in woughened Asphalt Mastic and pressed with a surface of heavy sized fibre Mastic and pressed with a surface of heavy sized fibre board; is waterproof, moistur--proof, sound-proof and fre resisting Will loose. Comes. in sheets 4 ft. x 6, ply. A Carload just received.

## W.\&G.Rendell, bishopric wallboard co. of Canada.

 FOR SALE by J. J. ST. JOHN 50 Casks

## LUBRICATING OIL,

1 COD TRAP, about 14 tathoms square, with gear, at a low figure.
J. J. ST. JOHN, Duckworth St. "205x

## USE <br> Unsweretened Milk <br> TO MAKE YOUR ICE CREAM <br> SOLD BY ALL GROCERS.



No Matter How the Fire is Caused


PERCIE JOHNSON,

JUST RECEIVED 250 Barrels P.E.L. POTATOES.

Extra Dry. Selling at Our Usua Low Prices
M. J. 0 'Brien,

42 New Gower St.




Newfoundland
Postage Stamps.
Wo want to purchase tor cash ans




 The fem Safely Razor!


CEM MLITAREEEKITS, 83.50 .

S. E. GARLAND,


Climbing the Ladder of Success.

## 1130

## Victory Brand Clothes.

Our gods are making a strong appeal to the Wholesale Bum
whose trade reauires high class goods.
VICTORY Brand Clothes are in a class by themselves.
THE WHITE CLOTHING MFG. CO., LTD.


Reid-Newfoundland Company

Daily Passenger Service to Canada and the United States.
S.S. "Kyle" and S.S. "Glencoe."

Express Train with dining and sleeping cars attached will leave St. John's Depotat 1 p.m. daily, except Friday, connecting at Port aux Basques with steamer for North Sydney.

Reid-Newfoundland Company.

When you have
dle Funds to Invest
Write to us
for Suggestions.
We can supply Canadian Government Bonds,
anadian City Debentures, and the Bond
and Preferred Shares of long establishe
companies on which interest and dividend
interruption. We can furnish investments
these high classes to yield from 5 per
be made.

Our facilities and services and the opinion bankers and other authorities are tendere without any commitment on the part of enqu
F. B. McCurdy \& Co.

Board of Trade Building,
ST. JOHN's.


Potatoes, Cheese, 0ats, elf.
Saturday, July 12th
1000 bags P. E. I. Potatoes,
120 boxes Canadian Cheese,
200 crates Onions,
50 boxes Canadian Creamery,
1000 bags 0ats, mixed and white 600 bales Hay.

LOWEST PRICES.
George Neal.


## Admiration

Get the sensation by using
VERBENA
FLOUR.


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    The Salvation Army Jubilee.
    
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    Is a Revelation in Tea Goodness
    BAIRD \& CO. WHoLEsALE AGENTS

