

The EHMNANG TELEGRAM, ST, JOHNS, NEWFOUNDLAND, APRIL 2 , 1918-

 Th
The First Principle of Modern
Business is SERVICE.

## That is where we shine. <br> I <br> $$
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Nowfoundland Clothing Co., Ltit













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& \text { as far as possible. With this end in view we are this } \\
& \text { week showing }
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## A Job Line of Flowers,

10c., 12c. and 15c.
 crowd that watches the buying opportunities here.

Henry Blair

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## Pork ${ }^{\circ} \mathrm{F}$ Beans

HAM BUTT PORK
"BOS " FLANK BEEF
"BOS" PACKET BEEF
BONELESS BEEF
BEEF CUTTIINGS.
Millions of People in this World are Milions of People in $\begin{gathered}\text { Starving. }\end{gathered}$
Hundreds of Millions are Short of
CONSUME LESS PRODUCE MORI :
harvey \& CO., LId,
WHOLESALE ONL


THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, APRIL 2, 1918-4


HE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND. APRIL 2 , 1918-5


# Prepare for Spring Cleaning! 

Our Wall Paper Department is now replete with the most beautiful patterns of Wall Papers it has ever been our privilege to offer our patrons. No house-holder need worry about Spring Cleaning. We will relieve you of all worry. Call and make your selection early.


Special Prices to the Wholesale Trade.

## Regular Wall Papers 50,000 Rolls <br> Artistic Wall Papers.  $\mathbf{2 5 c}$. to $\$ 1.00$ per piece.



JOB WALL PAPERS 150,000 Rolls.


Selling at Last Year's Prices. 24c., 27c. \& 30c. per piece.

## * Marshall Bros $\rightarrow$ H



JOB WALL PAPER cannot be exchanged or taken back.


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WALL PAPER be exchanged an back.


Portrait Co.
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Show
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## Furious Fighting Continues in France.

 French Lines in the South Repel Enemy Assaults and Win Back Some Ground. The Elements Are Against the Germans. Machine Gun and Rifle Fire Exact Toll. British in Mesopotamia Advancing Toward Aleppo10.00 A. M.

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Chancellor Burwash's Last Message.




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## Seeds! Seeds!

## G. KNOWLING, Ltd.,

## 

 orners seade- zown by Carters, -from their LETTUCE, DWARF PEAS, TBLEPHONE PEAS,KANGAROO, ELEPHANT \& NVICTA SWEDE
 danver's half long carrot DARK RED BEET, INVICTA LAWN SEED, ED an
We have also received a large shiment of Choice CABBAGE, BEEET, TURNIP, LETTVUCE, BEANS, Also a large assortment of Flower Seeds, including
SHIRLEY POPPIES, NASTURT UM, SWEET PEAS, SHIRLEY POPPIES, NASTURY UM, SWEET PEAS,
WALL FLOWER, STOCKS, ASTERS, CORN FLOUR, WALL FLOWER, STOCKS, ASTERS, CORN FLOUR,
SWEET ALYSSUM, LARKSPUR, CANDYTUFT, SWEET ALYSUM, LARIS, PHLOX,
MARIGOLD, MIGNONETEX,
DAISYY, SUNFLOWER, \&

## G. KNOWLING, Itd.

## Rice! Rice!

100 Sacks RICE, each 200 lbs.
400 Sacks RICE, each 100 lbs.

| Millions of People in the World are |
| :---: |
| Starving. |
| Hundreds of Millions are Short of |
| Food. |
| CONSUME LESS |
| PRODUCE MORE |

HARVEY \& CO., Ltd.,
WHOLESALE




## THE WEDDING RING

suggests the selection of an article guar made with great care-a ring to be found
T. J DULEY \& CO., Reliable Jewelers, St. John's.


Here You Are, Gentlemen!

## Sample

 Soft Felt Hats.

The Best Value that Money Can Buy. Shades of Green, Erown and Navy. $\$ 2.50$ ${ }^{\text {at }}$ SMYTH'S.

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## A Patriotic Meeting

Casino, Wednesday, April 3rd, at 8.15 p.m.

 Addresess mill be piver by Hist Eralelenes the Gov-
 deoratans ion berme
Of it hiped that all thase interested in the enfaris Admission Free.
 0000000000000000000000030 AMERICAN BLOUSES.
 TVa kive jiet oppr danty american
blouses
den ranging in inicic from


R. Templeton 333 Water Street.



## "A Houselold Word" The Emerson Piano <br> ㄴum <br> CHARLES HUTTON, <br>  <br> 




$\$ 4.00$ to $\$ 12.00$.
PARKER \& MONROE, Limited,



NO MATTER HOW THE
If you're not insured, you're
a loser. Take insured, you're
about vour policiee Wo bee about your policies. We give
Fou the best companies and reasonable ratea,
PERCIE JOHNSON

## Reid-Newfoundland $\mathrm{C}_{0}$

## FREIGHT

 NOTICE:Freight will be accepted at FREIGHT SHED, St. John's, for Salmonier and St. Mary's up to 5 p.m. Wednesday.

REID-NEWFOUNDLAND Company


| J. ST.J0 | Woodworking Factory and Construction Work. <br> Our Factory is modern and up-to-date. We make STORE FIXTURES, FURNITURE, and all kinds of Cabinet Work, Mantels, Balus. ters, and all kinds of Trim. We also build houses and do all kinds of construction work. manner, of good materials, and reasonable prices. CHARGE TO CUSTOMERS Newfoundland Shipbuilding Co'y, Lide, harbor grace. |
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| 60 c . |  |
|  |  |
| Sun Ammonia, 10c. package. |  |
| English Breakias COFFEE, |  |

EIGHT PAGES TO-DAY. welther forecast.

 VOLUME XL.

## Maprerty Auctionse. <br> FOR SALE!

One New Dwelling House,
plastered throughout and fitted mith electric appliances; con
taining Drawing Dining and
titing Rooms, six Bedrooms bathroom and Linen Room, situ-
ate on the suth side of Gower
Street.
Immediate possession
 P. C. O'DRISCOLL, ESTABISHED BUSINESS STAND
to let, suitable for Ice Cream splendid opporuut Store. A for
person with a little capital. App
aprs,tif P. C. O'DRISCOLL,
Valuable Library
FOR SALE!
Catalogue and Books may P. C. O'DRISCOLL,

TO LET.


ase a Dry Goods Store. Pos
session given April list, ${ }^{1} 1$
TWO UPPER FLATS
that building at FLATS in
Cove and corne
Street.
imediately
OFFICES. One double an
one single
Chame
Possess
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office of
Jas. P. Blackwood,
Grove Hill Bulletin

1918.
$\underset{\substack{\text { Conttioning a a Calendar and } \\ \text { and }}}{ }$
aatical Intelligence for the
formathentic and valuabe
ficices, Institulating to Public
the Colony, together with a
refully revised Directory of

| Wowns, villages and settle- | Holly |
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| ints in the Island. |  |

THELE CUSTOMS TARIFF,
corrected up to date
rice 40c.; Postage 4c.
E. GARLAND,

177-9 WATER STRELEET,


82020202x202002020202000202000
It is not the intention or desire of the W.P.
A. or Food Control Boad in advocating the re
A. or Food Control Boad in advocating the r
striction of the use of Bacon to ask you to do
 consumption to some extent in order that war
stocks may accumulate for the Allies. Realiza ing the fact that most of our customers would

A Great Hardship To Do Without 0uI
Delicious "Berkshire" Bacon Entirely,
we imported a small shipment to-day and are fully prepared to fill your
RING UP 393 NEXT TIME YOU WANT
HIGH GRADE BACON


QUEEN STREET.
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[^0]:    
    BROOKS' BABY BARLEY (is made from whole. Barley) especially recommended to Infants and Invalids. whole EGG (Powdered) one pound equal in volume to 4 doz. eggs.
    $\qquad$ (Yellow and White.) graham flour. buckwheat. cream of wheat. GRAPE NU
    FORCE. CORN FLAKES. RICE FLAKES SHREDDED
    WHOLE WHEAT BISCUITS. BOWRING BROTHERS, Limiled, gROCERY.

