



F. SMALLWOOD, the home of good shoes. 2020:20x
 T. A. MACNAB \& Co.
 SLATTERY'S. JUST RECEIVED 100 Dozen Men's and Boys Fall and Winter Caps,

## Fur Lined.

LOWEST POSSIBLE PRICES.
P. O. Box 236.
Slattery's Bldg, Duckwortt. \& George's Sts.


## NEW

Convertible Collar OVERCOATS.

## This Coat

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Ask Your Dealer
for Our Coats.
Nild. Clothing Company, Ltd.
The "Evening Telegram" is read by over 40,000 People daily.
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THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, DECEMBER 15, $1916-3$



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## BISHOP

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Russia and Japan.



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EveningTelegram
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## 15 G Knowling IDEA <br> STORES. <br> $\frac{\substack{\text { tuto, Footwear for Christ- } \\ \text { ters. }}}{\text { Women's }}$ <br> Bedroom Slippers, s1.10, $81.15,81.20$ \$1.10, $\$ 1.15$, , $\$ 1.20$. In Fancy Checks and Plain Browns. WOMENS FUR TRIMM'D JULIETS, \$1.25, \$1.30, \$1 In Bl  5 005 0 0 0 0 0 0 0 0 <br> Fancy Linens. damask table cloths. and CusHion PADS.  CUSHION COVERS.  sitisn. Res. .f5ctiteal TEA CLOTHS <br>  , men DUCHESSE SETS. <br>     table napgins. 

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The hundreds of Women who turn
to this section for their Xmas needs to this section for their Xmas needs
will find plenty of seasonable suggeswill find plenty of seasonable sugges
tions here at prices that are unequalled elsewhere.
PEARL \& BEAD NECKLETS.

 HANDKERCHIEF BOXES.

 YMAS. STATIONERY.

 Child DRENS IMITATION FUR SETS

 TALCUM POWDER \& TOLET SOAP.
 LADIES HANDKERCHIEFS.
 mind ite
PATRIOTIC SACHETS.

 LADES' CASHMERE HOSE.



## THE CHRISTMAS STORE

## OF A MILLION GIFTS: : : : GIVE WISELY AND WELL

The Days are Flying. The passing of time urges the choosing of Christmas Gifts. It is indeed important that this matter be decided and decided promptly. Tl Let it not, however, be a choice of undue haste, but rather let it b:of wise promptness. Consider carefully what the receiver will most appreciate-consider what will express your good will in
most fiting manner-consider nhat will give greatest and most hasting pleasure. Read the list given below for Friday \& Saturday,

Every Item is a Suggestion. . . Study them thoughtfully and You will be Helped

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BOYS
CORDU
CORDUROY LEGGINGS.
 XMAS RIBBONS.

 DOOR MATS.

 xmas Cards.

 Ladies umbrellas.
 and

Toys and Smallwares.





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CHLDREN'S INFANTEES.
 WOMEN'S KID GLOVES.

 HEARTH RUGS.

GIFT SUGGESTIONS From the Hardware Depf.

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## Some 10c. Bargains

 From the Hardware Department.$\qquad$



## Ladies

 WALK-0VER воотs.

## infants'

воотеes.


| TRAINS AND TRACKS. | PERFUMES. |
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|  | Faney glases botiles encososed tis a handememe casket, |
| xMAS BELLS. |  |
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PERFUMES.



## 

Visit our Gents' Furnishing Department and suitable Gifts will readily suggest themselves to you. We direct special attention to the following:-

## men's umbrellas.


 COLGATES WEEK-END PACKAGE.
 ARMOUR'S SHAVING STICKS AND POWDERS. MEN'S WIDE END TIES.
 BILL AND NOTE HOLDERS.
 Svilues Prias man stitray
 MENS PYJAMAS.
 MARSS FUR CAPS.


TOYS! TOYS! The assortment this season is a very ex-
tensive one. Glance over the list, you are sure to see something that will appeal to the little ones.


TOY REINS, SUBMARINES battleships, Skipping ropes,

SETS OF TOOLS, TEDDY BEARS,
tox furniture,
MOTOR BUSSES, RALLWAYS, CUBES, DRUMS, TEDDY BEARS with Electric Eyes, DOLLS, Dressed and Undressed. Christuas stockings.
AIRCRAFT GUNS, PUZZLES, work boxes,
WORK BASKET MONEY PIN CUSHIONS, PHOTO FRAMES.

Select Your GIFTS Early

Why not start in to-day? Come here, make your selections while assortments are at their best and you have every advantage for satisfactory shopping

## Men's Hockey Boots.

What more suitable tha a 0 pairs only of this well-known brand

## Children's Hockey Caps.

## Marshall Bros

20 dozen Fancy Silk Handkerchiefs. A Job Lot purchased a little time ago. We
mark them at about one-half of what they can be replaced for to-day,

36e. and 55c. each.
You may your auto piano, or but you change th once you flavour of "SEAL BI

## Gent's Silk Neck Ties.

A beautiful selection of Gent's Ties suit-
able for X mas

Gent's Lined Kid Gloves 3 dozen only, left over from last season, at Ołd Prices,
$\$ 1.00$ and $\$ 1.40$ pair
Wool Gloves.
In Child's, Misses', Boys' and Men's, in a ALL AT OLD PRICES.

The Fighting Spirit. $\mid$ Pie. Jensen at Wesley Church







## Christion Brothers

You may want to change your automobile, or your piano, or even your homebut you will never want to change the COFFEE, when once you taste the delectable flavour of Chase \& Sanborn's "SEAL BRAND" COFFEE

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Hello! Hello! Hello! Hello! Hello!
Here We Are, Here We Are, Here We Are Again!

## from efrivitios

 Brightest and Smartest Stock of Useful Xmas Gifts ever shown in the City of St. John's tor Men and Boys. Some liver the Goods. Here are a tew of our many ollerings:


Every Nessraberie new efrect will be found in
this season's collection. New models and colourlind We have silk Han

 Nearrly all our Sutst have two pairs of pants;
Bring along your boy to us and we will ft him

## JUST A WORD TO THE LADIES.

If you wish to please your gentleman friend, let us help you with the selection
his Christmas Gift. As he invariably buys his men's wear here, we know his tastes.
Our Service is as usual the BeST ObTAINABLE. REMEMBER it is always a pleasure to
SHOP EARLY, AND DONT FORGET TO SHOP AT THE STORE THAT SETS THE pace in smart styles for men!

Phone Orders Given Special Attention on all Occasions. Our Number 726

## War News

 Messages Received Previous to 9 A . M. is haw moves vore
## =논ㄴ=․ $=$ <br> G. KNOWLINE'S CENTRAL STORE, <br> Special <br> Dress Materials.

Prices far below To-day's Vahues.


| Silk and Wool Voiles | Habit Cloth Special |
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Undernoted Liqueurs, Etc.


JAMES STOTT, Grocer \& Wine Merchant

## 

5c. The Crescent Picture Palace. 5c.

"A Song in the Dark."



 PRoprssor Mceartir priaying tue vem

Christmas, 1916.
We invite inspection of our stock of

## Fine

## Gold

 Jewellery.Pendants in various kinds of stones, Gold Brace-
lets, Brooches, Tie Pins, Bracelet Watches, Cuff lets, Brooches, Tie Pins, Bracelet Watches, Cuff Links and numerous other articles suitable for Xmas presents. We are also showing a great
variety of Silver Novelties suitable for ladies and gentlemen. Niee assortment of Silver Photo Frames and a great variety of Table Ware.

CALL EARLY AND INSPECT OUR STOCK.
JOSEPH ROPER.


Williame Erow.
Arrived To-Dey, Dec. 12th, Per S.S. "Craciania," 300 cases
VALEACIA ORANGES, 250 kegs
GREEN GRAPES, 100 cases SMALL ONIONS.
GEO. NEAL
Advertise in the Telegram

Fire \& Accident. FIRE! The Vattonal Benenit Lite and
Property Assurance Company Lta, of London, England
1 IE Funds Exceed \$3,750,000.

ACCIDENT:
 Capital: $\$ 5,000,000$. Claims Paid: Over $\$ 33,000,000$.


 HENRY C. DONNELLY,


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## PERCIE JUENSON

"crown

Lager,"
the new beer.

## is Non-Alcoholic.

Regarding Alcohol
"CRWN LAGER",
public may rest assured it's
what the Prohibibiton Law
in Newfoundland calls for

| in Newfoundland calls for |
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J. C. BARD.
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At all Drugsists, st. John's, Nad.

RELD-NEWFOUNDLAND COMPANY.

Allan line Royal Mail Steamres, from St. John, New Brunswick. halfax.
Canada ( 10,000 tons) to Liverpool. .. Dec. 20th urther information on application

Reid-Newfoundland Co . 000000000000000000000000

THE SUCCESS OF YOUR
Christmas Baking

IS ASSURED IF YOU USE
RoyalHousehold
OR
Windsor Patent.

Especially recommended for Cake Making. 0003003000000000000000000

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