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that fire protection is an absolute essential to . Why not decide promptly to take a ery year. wher one of my strong compronies at a very low rate?

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THE BIG FURNITURE STORE dining room furniture. Numerous styles in
Chairs, Extension Tables, Buffets, Rockers, Sideboards, Fancy Tables and Chairs,
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In selecting the new things your home there is a distinct a
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Provincial and Municipal Debentures to yield from 5 to $5_{2}^{1} \mathrm{prct}$.

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The Surplus Farned.

> Igt2 the Canadian Life earned surplus of $\$ 1,530,667$, exceeding by over $\$ 237,000$ the mins of 1gri, and by a much larger amount the earnings of any previous year.
This is of importance to policyholders, for This is of importance to poliey yolders, for
their Dividends must come from this account. CANADA LIFE ASSURANEE CO.
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| Something to Look Forward To. |
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Household Notes.




## A. \& S. RODGER.

## Season 1913-1914.

 tyle and finish of all our Ready-mades, but our advance fashions in Ladies' Coats for Fall and Winter wear surpass any of our previous showings.|These Coats are built on the newest lines, many are of the modish two-toned tweeds and blanket cloths; large, roomy and mannish looking. The popular style for coming fall-they have large shaw, sailon and storim collars, deep cuffs, trimmed, buttons, etc.

TThen there is an exquisite selection of handsome wraps, in Brocaded Velvets, Seal Plush Broche, etc., lined with Brocaded Satin -but these must be seen to be appreciated. Call in and look over these beautiful Coats. You'll be delighted.


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The only Rifle with perfect side ejection

MARLIN REPEATING SHOT GUNS.
Stevens' "Little Scout" Rifles, 22 calibre, $\$ 2.40$ each.
Stevens'" "Crack Shot" Rifles, 22 calibre, $\$ 3.60$ each.
Single Barrel,
Double \&
Single Breech Loading Guns. Double \& Single Breech Loading Guns.
KYNOCH'S SPORTING CARTRIDGES-Lowest Prices in Colony. Rifle Cartridges, Reloading Caps, Wads, Shells, Game Bags,
Cartridge Belts and Bags, Gun Implements, Whistles, Do ridge Belts and Bags, Gun Implements, Whistles, Dog Collars,
Black and Smokeless Gunpowder, Shot.
Geo. Knowling.
The Evening Telegram.

ST. JOHNS, NFLD., SATLRDAY, SEPTEMBER 13 , 1913.
An Eye-Opener.
The Shaky Position of the Mor ris Team in the West End.



Crockeryware.
JOHN B. AYRE.

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Only 7 Days More to Prepare
SUCCESSFULLY EQUIPPED MEANS EQUIPPED HERE.

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| $4,6,8$ shot, $\$ 2.30$ per 100 . | BEFORE |  |
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| Unsizes. | See Us or Write. | ıRrow. | RIFLES, SHELLS, CAPS, LOADING SETS, CARTRIDGE

BELTS, SHOOTING COATS, GAME BAGS, Etc., Etc.

Sporting and Outing Department.

Morris Must Go! That is What the People Say

| Coastal Boats. rhins shirs. |  |  |
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|  | Vinciow Glass. |  |
| Morgan, Miss M. Farrell, J. R. and Mrs. Horwood, W. Dakin, Miss M. Plummer, Mrs. A. D. Fraser, Mrs. C. B. Blackie. |  |  |
|  | 1500 Boxes, |  |
|  | -16 and 21 oz, in all sizes <br> Landed in fine order. We offer this Glass at reduced prices. Get our quotation. |  |
| day, inward. a.m. yesterday; due at Wesleyville |  |  |
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|  | McMurdo's Store News. |  |
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Costumes of Yesterday's Creations,
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 of the newest Autum and Winter Dress Fabrices. We show a collection embracing Every favored Material Every New Weave Every Fashionable Colour At a wide range of prices; each lowest in the quality for quality
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## C. L. MARCH CO., LTD., <br> Corrier Water and Springdale Sts., Headquarters for <br>  <br> beds, SPRINGS and MATTRESSES. <br> 

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Will sail about the 18 th for Alicante and Naples we will accept freight y port in the Mediterran
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50 hali sacks New Potatoes
50 Bags Gran. Sugar, 100 lbs. each, CHEAP.

| By s.s. Florizel: <br> 50 brls. Apples-Early Williams. 20 half-brls. Pears 100 baskets Plums Celery. | 1,000 boxes |
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BIG

APPLES, ORANGES, etc
oo bris Red APPLES, 30 boxes Choice ORANGES,
30 barrels CABBAGE, brls New potatoes,

EDWIN MURRAY.
Apples, Cabbage etc.
100 barrels Apples, 50 barrles Green Cabbage, 30 bunches Bananas, 30 cases Oranges. ew barrels PEARS.

George Neal.

## Carbon Photographs

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Dress Materials and Costume Tweeds.

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## Ladies' Fall and Winter COATS,

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ONE WEEK CROCKERY VALUES!



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Will Sail from Dry Dock Wharf, St. John's, at 1 p.m. Tuesday, September 16th, for the following ports:

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COMFORT BIGHT, FRENCHMEN'S ISLAND,
PUNCH BOWL or WEBBER'S COVE, FLAT ISLANDS,
SANDY ISLANDS, BATTEAU, BLACK TICKLE, SPOTTED ISLANDS, DOMINO, RED POINT INDIAN TICKLE (Hennebury's Cove), BLACK ISLAND, WOLF ISLAND, GRADY, LONG ISLAND,

Freight will be received for the above ports until 6 p.m. Monday, 15th inst.
GEORGE'S ISLAND (going North) INDIAN ISLAND, RMOKEY THCKLE WHITE PEAPS, EMILY SMOKEY TICKLE, WHITE BEARS, EMILY HARBOR,
HORSE HARBOR, HOLTON, SLOOP COVE, CAPE HARRISON, RAGGED ISLANDS, man mum, man miand, IRON BOLXD ISLAND LINGG Tlekie, Mackovich

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10,000 VERY CHOICE CIGARS. BKOCKS BIRD FOOD.

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Cloth, selling at . . . . . . . . . $\mathbf{4 . 0 0}$ LOT No. 3. 50 Two Tone Heavy Coloured Blanket $\$ 5.00$. STEER Bros.

## Grand Dance

e. e. e. Boat Club, Brilish Hall, MoNDAY, Seppember 15th, 1913,

DOUBLE, 80c. LADIES', 50c. J. P. GRACE, Chairman. W. J OAKLEY, Hon. Sec.-Treas.

Gun Powder 25 lb . Kegs,

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