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| Alteration |
| Sale |
| Of Home Furnishings |
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Special Showing of New Broadeloths and Coatings

## THIS WEEK

new carpets, ctrtans, and hotse fernishicas
R. DAVIS \& SONS, BROCKVILLE

## Lawson's Garage

Automobiles, Gasolene or Steam Engines Repaired
Storage Batteries Recharged and Repaired Call and See Sample of Retreading and Vulcanizing
Any Style of Tread Replaced
Oils and Grease, Car-Washing and Polishing If Your Engine Knocks, Let Me See It. garage and office:
GAMBLE HOUSE BUILDINGS, ATHENS, ONT.
H. W. Lawson

USE THE REPORTER AS AN ADVERTISING MEDIUM


|  |  | SHOUL WE PLAN NEW APDLE DRGAARDS? |  |  |  |
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| nt of all.-John 13; |  | Properly - Bu | t He Should Plant a Fairly | Large Orchard. |  |
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THE ATHENS REPORTER, MAY 2. 1917


HEEROLET
ECONOMY
The Chevrolet valve-in-head motor is the short road to
power so that Chevrolet owners find their gasoline bills
The perfected mechanism means little friction, insuring The lightness and perfect balance of the Chevrolet
insure maximun tire mileage Electric starting and lightings
are part of standard equipment
Chevrolet Motor Co. of Canada, Limited oshawa, ontario

## FOUR-

## \$695



CHIVROS

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## nin <br> 

you put on your child's skin gets
into the system $j$ wat cood the child eats. Don't ter
impure ats and mineral coloriniz matter (such as many of the
cheap ointments contain) get into your child's bood I Zam-
Buk is purely herbal.
No poois-

## USE ONLY AM-EUK Fon chlorens Bohrs






Corn Silage Compact.
$\qquad$
$\qquad$
$\qquad$
Tired Being Pleasant




## Chapeau IITotifs.

TLE ATHENS REPORTER, MAY 2,1917


| OCAL ITEMS |  |
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| Mrsa ．w．Beach spont a few |  |
|  | （entay |
| tor in Brockville with his grand－ |  |
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| deaners who are | sister，Eulat <br> and two <br> aro |
| Miss Merrick is at Albert Morris＇ Charleton Road，nursing Mrs．Rabb， |  |
| till |  |
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| Kinston． |  |
| The run of suckers sis about over， |  |
| Eood suceess this year．Fishing for |  |
| cise |  |
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| Wen abeent from the siore or C ． |  |
| illess，was able to resume | witic |
| her position again on Monday， the delight of her many friends． |  |
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|  | as aillar buto |
| evegetale seed |  |
| ter the competition at <br> fair this fall． |  |
| Se ice is gone from rideau lake | death or miks．joshia lulie |
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| public school children th 1200 packets of seeds， | math of mrs． |
| amard prizes to the sechiors \％ho ob－ | ${ }_{\text {or }}^{\text {of hen }}$ |
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| year ago to two years less on in the Ontario reformatory for | Her hushand |
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| in custody．He was located in his | ， |
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|  | SURUIVING RELAATIVES IN THIS DISTRICT |
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| －About Automobile Licenes |  |
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| quiring every driver of an automo－ |  |
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| that drivers of cars for hi | age was thirty－eight years． |
|  | AUCTION SAEL |
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| Some weeks ago reports reached |  |
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| sead near Loose Jaw，had | The follow |
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| wable to returr home，but his | roair，large tranie barn，and the |
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| Nenspaper at Ezarrille | ouse |
| Moore for the past tor | Ing it beirom suties |
| rn Ontario，has moved the |  |
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| mated it with the plant of the d funct New Enterprize．Thus Egan |  |
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|  | cent in 30 |
| H．W．．Imerisen |  |
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| BROCKVILLE HAS |
| :--- | :--- | LUMBER Now on hand，a stock of

plank and dimension lumber suitable for general building purposes and a quantity of rough sheeting lumber．
Any order for building ma－ Any order for building ma－
terial will be filled on short notice．
Present
stock includes a foumpation tuber sulLS，slerpers，erc．


## Spring Furnishings

Wene a splendid showing of just the sort of spring togger Elegant spring suits of choice materials in soft and hard

群

Cotton，Lisle，Silk，and Cashmere Hosiery

## $\xrightarrow{\text { binations．}}$

The very latest styles in Hats，and Caps，New Belts，Braces
New Spring Overcoats and Raincoats．
A big range of New Spring Suits，ready－to－wear，or made r special order

## Globe Clothing House <br> Brockville，Ontario

## LARGE SHIPMENT OF

## Women＇s and Misses

 Spring CoatsJust come to hand，a very large showing of all that＇s new in all the new shades，such as Brass，Apple Green，Sand，Putty，Ashes of Roses，Claret，etc．，etc．

## C．H．P0ST

brockville．
The Exclusive Women＇s Wear Shop．

After All You Must See Our New Spring Haberdashery

We are taking a great deal of space in the
tell you about our new high－grade furnishings．
$\qquad$ for you to see them．
That is the only real way to learn of the quality and exclus
Suits for young men made by Canada＇s best makers in pinch
back and belted styles，priced from $\$ 1$
Shirts just a little different which you will appreciate，priced
GLOVES－The finest showing of Spring Gloves in grey，tan，
The Robt．Cpaig Co．Itd．
Brockville，Ont．


EARTH-EATERS.
 of the World. ary Digest, a fine Sardina, says Lit and is brought to market toget
with other articles eaten are Trevisco, ${ }^{\text {en }}$ where ear $\mathrm{O}^{\prime}$
Styria, in Auper Styra, In Austria, and certain
Germany around the fam Germar, and in the heath $\mathbf{o}^{\circ}$, ,une
hauser, and


 of mud and Iverized, is mixed
flour to mp e the bread tasty.
But the real home of earth eatin Asia. Tue famous earth of Nishapu
Persia, is used either raw or roasted
and is often prepared with spices an perriumes. According to the the travel
Sanler, the Ekrimos are great
Sumers of varlous kinds of earth


 steatite ond delicious in dainty. conside
women of the coast towns or Jav
wwallow their ampo in the form
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the Manday Archipelago, of Timor. of
the chay


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 is often so struug that harsh preven-
tive measures such as ron maks or
the tying of hands, must be used. Investment and Speculation
When any one is buying a coat or a ch
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|  | Our honor in the dust. We call it |  |
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|  | We ekukk and cinge and bleat, |  |
| RI. | "Heme of the brave:" Who dares to <br> Parents und children slaughtered on <br> Co de sea wit in vain to right the wrong |  |
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|  | No. While our benner droups its folds |  |

PILES TRAMTDDAT MRs. M. summers, Box 8,


$=5=5=$


## HAIR GOODS

Ladies and gentlemen

MINTES HAIR GOODS EMPORIUM

If WE SMILE.

$\qquad$

 in thin raim imene natere rues.
$\qquad$
$\qquad$
Kiddie Eoats.


Novelty and straight-a way rocket
Petticoat Peeks.
One or two inches longer.
Much novelty in cut.
Naterials of quals
High colors and white in
Wash silk,

Running on two Cylinders? Don't be a two
cylinder man. The human engine can rach the utmost
of its powers through a fuel food that is entirely con-
sumed without forced draft or waste. Shredded Wheat Biscuit supplies the greatest
amount of strength-giving amount of strength-giving better-balanced ration than meat, eggs or potatoes. meat, eggs or potatoes.
For breakfast with milk or
cream.

## THRILLING STORIES OF aERIAL WAR <br> Boyish British Fliers Dare Gunners.

## TAKE BIG ODOS

And Usually Come Out Best And Usually Come bats.


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| Canadian Airman a Prisoner -Burned His Machine. |  |
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| Annapolis, N.S., to the effect that he is a prisoner in the hands of the Bul- |  |
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## DEDDIY WORK WTTH BATU DESPITE MODER ART OF WAR

Britishers With the Cold Steel Take German Position That Held Out.

Four Desperate Assaults Resisted, but Cold Steel Won the Day.


|  | VIMY TROPHIES |
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| modern | FOR DOMINION |
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40 Ships $\overline{\text { Over 1,600. Tons }}$
Sunk in Last Week.
More Vessels Successful in
Escaping.

## EXHAUSTED, THE ENEMY NOW QUIET <br> All His Furious Counters British. <br> A FOOLISH CLAIM

Was That of Berlin, That Haig Was Trying to Break Through.

## hering being $\substack{\text { Brie } \\ \text { habe } \\ \text { hertill }}$ and


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TURKS ROUTED IN MESOPOTAMA $\qquad$
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\begin{array}{c|c}
\text { Gen. Maude Strikes Again, }
\end{array}
$$

Enemy Driven Back An

THE GERMAN VANDAI.

$$
\begin{aligned}
& \text { Again Busy Destroying } \\
& \text { Rheims Cathedral. }
\end{aligned}
$$

## 

TURK WAS LATE
In Destroying British Water Base in Sinai.

## Orfice mantinople Cabie.-The War nien the following announces

 ment today:on the Sinai front our atrmen : and
od behind the enemy line
of the desert and totaliy deatroyendid
of the water supprty syst totalif deat whyed the
had onstred Drited for then treops
Destruction of the water woors.




# Famina nd World-Hunger Are On Our Threshold 


in the nation's honour, heed! Acquit yourselves like men. As workers on the land, do you
duty with all your strength!"
ontario

## THE CRISIS

France, England and Italy in peace times did not depend upon America but on Russia, Roumania and Bulgaria for most of their breadstuffs. With these sources closed the crisis of the hour demands that we see that our soldiers and the Motherland are fed.

Everyolie in Great Britain has been put on limited rations; meat is prohibited one day a week and the making of cakes and pastry has been stopped. Further restrictions are anticipated.

Bread has gone to 28c per four-pound loaf in England, for the first time since the Crimean War.

Lord Devonport, British Food Comptroller, proposes taking authority to search the houses of Great Britain to prevent food hoarding.

Forty million men, less the casualties, are now on active service

Twenty million men and women are supporting them by service in other war activities.

In the last analysis, the land is bearing this burden.
One million tons of food-carrying ships have been torpedoed since February 1st, 1917.

Germany's hope for victory is in the starvation of Britain through the submarine.

Canada's sons will have died in vain if hunger compels the Motherland's surrender.

The land is waiting-the plough is ready-will we make the plough mightier than the sword?

Will we help the acres to save the flag?

## World-Hunger Stares Us in the Face

David Lubin, representative of the United States to the
International Institute of Agriculture-maintained by International Institute of Agriculture- meintriained by forty
Governments-reports officially to Washington that the food Governments-reports ofiticialy to Washington that the food
grains of the world on March 3 St, 1917, showed a hortage
of $150,000,000$ bushels below the emount neecessary to feed Of $150,000,000$ bushels below the amount necessary to feed
the world until Ausust, 1917. He declares it is beyond
guestion that uniess 2 . question that unless a greater acreage is put to crop in 1917
there will be WORLD-HUNGER before the 1918 crop is there will

The failure of the grain crop in the Argentine Republic, which is ordinarily a great grain-exporting nation, resulted in
an embargo being placed, in March, 1917, upon the export of grains from that country to avert local famine.
The United States Department of Agriculture, in its official report, announces the condition of the fall wheat crop
(which is two-thirds of their total wheat crop) on April 4st, (which is two-thirds of their total wheat crop) on April 1st,
1917, to be the poorest ever recorded and predicts a yield of 1917, to be the poorest ever recorded and predicts a yield of
$244,000,000$ bushels below the crop of 1915 . The 1916 crop was poor. Even with favorable weather, the wheat crop of
the United States is likely to be the smallest in thirty-five was poor. Even with favorable weather, the wheat crop of
the United States is likely to be the smallest in thirty-five years, not more than $64 \%$ of the normal crop.

Under date of April 10th, Ogden Armour, executive head
Armour \& Company one of the world's largest dealers in of Armour \& Company, one of the world's largest dealers in
food products, stated that unless the United States wishes to
walk deliberately into a catastrophe, the best brains of the walk deliberately into a catastrophe, the best brains of the
country, under Government supervision, must immediately country, under Government supervision, must immediately
devise means of increasing and conserving food supplies. Armour urged the cultivation of every available acre. The
food shortage, he said, is world-wide. European production ood shortage, he said, is world-wide. European production Canada and the United States must wake up!

## (2) cis inule

## Hanger

 TighteningHis
Grip


People are starving to-day in Belgium, in Serbia, in Poland, in Armenia, in many quarters of the globe. Famine conditions are becoming more wide-spread every day.

On these alarming food conditions becoming known President Wilson immediately appointed a Food Comptroller for the United States. He selected Herbert C. Hoover, to whom the world is indebted as Chairman of the International Belgium Relief Commission for his personal direction of the distribution of food among the starving Belgians.

Mr. Hoover is already urging sacrifice and food restrictions, for," as he states, "The war will probably last another year and we shall have all we can do to supply the necessary
food to carry our Allies through with their full fighting food tc carry our Allies through with their full fighting
stamina."

## The Problem for Ontario

The land under cultivation in Ontario in 1916 was,
365,000 acres less than in 1915. Consider how much LESS Ontario produced in 1916 than
she raised in 1915: she raised in 1915:


Barley and Oats.
Peas and Beans
Corn $\ldots . . . . . .$.
" $\quad . .$.
Potatoes and Carrots .
${ }_{\text {" }}$ gel-Wurzels 1915 552,318 19,893,129 Other crops 1915 crops show as critical $20,306,33-8,001$ Reports from Ontario 1917 are decidedly discouraging.
each hundred acres of farm mot more than one man on prospects indicate even a still smaller acreage Ontario, the in 1917 unless extra labor is supplied.


## A 15-year Old Girl at Work

Miss Alexandra Smith, one of the thousands of British women
workers on the land. She recently won an All-Comers' pion prize for plowing.

## Food Production is the Greatest Problem the World Faces To-day

Cwing to destruction by submarines, ocean ships are
It is much easier to protect shipping between Canada Australia.
One vessel can make twice as many trips from Canada to Britain as from India, and four times as many as from

Therefore, every ton of food stuffs grown in Canada is worth to the Motherland two tons grown in India or four tons

Why the Call to Canada is So Urgent
If this country does not raise a big crop this year, not only will the people of Canada suffer but the Motherland and he Allies will suffer and their military power will be weakened i no paralyzed. Therefore, the right solution of the present war
problem comes back to the farm, as to a foundation upon which our whole national and international structure must be buil and maintained.


The farmers know that they are the last reserve, and that the soil on which crops are grown is the strategic ground that the soil on which crops are grown is the strategic ground
on whe decided. To their care is entrusted the base on which w
of supplies.

To enable the farm to do the work two facters are essertial. The first is Time. Whatever we are to do must be done at once. Nature waits for no man. The second is Labor. Many farmers cannot plant the acres they would because they cannot get the necessary help. Many are afruid to increase
their acreage because they fear they would not be able to cultivate and harvest an unusual crop after they have raised it. If they are to do the work that. is essential for them to do, the last
Every man not on Active Service can help. In every city,
town and village are men who, by their training on the form, town and village are men who, by their training on the farm,
or by their present occupation, can readily adapt themselves to or by their present occupation, can readily adapt themselves to
farm work. These can render no greater service to the Empire at the present time than by answering the call of the farm Capable men and boys willing to learn should not allow thei

Can the employer render a more signal service in this crisis than by encouraging these men to help the farmer to cultivate every available acre, and by making it ensy for then
to go? Ontario's farm lands are waiting-the implements are
ready-the equipment is ready-the equipment is complete-the farmer is willing-all
he needs is labor.

So short is the world's food supply that without increased production many in Canada must go hungry, and even witl The world is waiting for our harvest.
If peace should be declared within a year, the food con Central Empires must be met. This will absorb a large of the Central Empires must be met. This will absorb a large part of world's supply.
We do not know when this war shall cease. It is endiessits lengthening out has paralyzed the thought and conception
of all men who thought about it and its possible time of con clusion. Three mought about it and its possible time of conyear, we said; and yet two years and eight months have passed their long dreary and sanguinary length and there is no man who can tell how long this gigantic struggle may yet last.
Lloyd George, in a letter addressed to farmers throughout
the Empire, said:
"The line which the British Empire holds "against the Germans is held by those who WORK on land and sea as well as by those who fight breaks everywhere. breaks at any point it 'seamen of our Royal naval and mercantile marine "and the soldiers gathered from every part of aur "Empire hold our line firstly. You workers on land "'must hold your part of our line as strongly. Every 'full day's labor you do helps to shorten the strug'gle and brings us nearer victory. Every idle day, "all loitering, lengthens the struggle and makes de'feat more possible. Therefore, in the nation's "honour, heed! Acquit yourselves like men, and as' "workers on land do your duty with all your

So, for the honor of こanada's soldiers in France-and for the glory of our New-born Nationhood-let it be said of response was worthy of their hour of our greatest need, their ponse was worthy of their sons.

We owe a great debt to those who are fighting for us.
Organization of Resources Committee, Parliament Buildings, Toronto.


## We Must Produce More Food

