

C
N17
.W87
.A77

50th Anniversary - 1916-1917

The Women's Art Association of Canada



23 Prince Arthur Avenue, Toronto

ACME PRESS, TORONTO

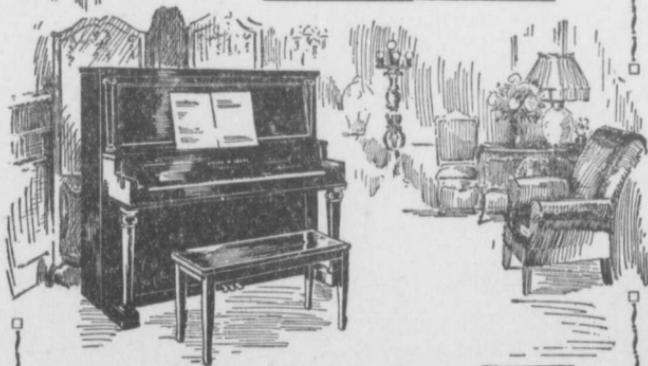
Mason & Risch - Limited



THE NAME---" MASON & RISCH "

The full meaning of "Mason & Risch" is quality, yes---*Super-quality*. The Mason & Risch name protects you in buying---it assures you *top value*---it tells you of choicest material and preferred workmanship---it makes certain the long life of original purity of tone, and beauty of case---it speaks of almost a half century of ingenious and conscientious endeavor in creating a high standard and *maintaining it*---it symbolizes a product used and endorsed by renowned artists, famous schools and colleges.

*Owners of Mason and Risch Pianos
always refer to their instruments
with the greatest of pride.*



230 Yonge Street, Toronto

NATIONAL GALLERY

THE CANADIAN ACADEMY OF MUSIC, Limited
AND THE
TORONTO COLLEGE OF MUSIC, Limited

HAVE BEEN AMALGAMATED UNDER ONE MANAGEMENT AT

12 SPADINA ROAD, TORONTO

Lieut.-Col. A. E. GOODERHAM, President

MUSICAL DIRECTORATE:

Peter C. Kennedy Frank S. Welsman Alfred Bruce

The fusion of these prominent institutions, each with its record of good work, will enhance the opportunities for giving students the highest artistic musical education.

Supporting the Directorate is a faculty of experienced and renowned teachers, who are imbued with the highest educational ideals.

For Year Book, giving full particulars of Teachers, Courses of Study, Fees, etc., write or apply to the Registrar.

Phone College 1343

We Care for Your Securities



Appoint us your Financial Agent, and we will look after all details in connection with your securities. We collect rents, mortgage interest, dividends on shares, etc., attend shareholders' or directors' meetings, buy or sell securities under instructions, pay fire and life insurance premiums, make returns as required by Federal Income War Tax Act, and advise in case events affect your interests. Our services save the losses frequently occasioned by a client's inattention to details. Write for particulars.

THE

Toronto General Trusts

ESTABLISHED
1882

CORPORATION

HEAD OFFICE
TORONTO

Branches: **OTTAWA WINNIPEG SASKATOON VANCOUVER**

President: **HON. FEATHERSTON OSLER, K.C., D.C.L.**

General Manager: **A. D. LANGMUIR**

Ass't General Manager: **W. G. WATSON**

SINGING

E. W. SCHUCH

Voice Culture and
Expression in Singing

*Pupils prepared for Con-
cert, Church, Oratorio,
Recital and Opera*

Studios : NORTH CHAMBERS, 65 BLOOR ST. WEST

Phones { Studio, North 7336
Residence, Belmont 1840

Phone North 682
Residence, Belmont 1708

John Britnell, Son
ART DEALERS

BOOKS

OLD PRINTS MANUSCRIPTS
ENGRAVINGS THE FINE ARTS
*Artistic Picture Framing, Regilding,
Etc.*

880 YONGE STREET

PURE ICE EXCLUSIVELY

GRENADIER
ICE & COAL COMPANY
"CHAPMANS LIMITED"

TELEPHONES:

Main 217-712. HEAD OFFICE, 17 Queen Street East
Park 163 Ellis Avenue (Swansea)
Junction 1261 68 Browns Avenue (Bloor West)
Belmont 1531 Merton Street (Davisville)

CANADA'S EXCLUSIVE STORE

FOR HIGH GRADE

ORIENTAL RUGS

In spite of the scarcity of good rugs at present, we have been fortunate enough to supply ourselves ahead of time with a very large and magnificent collection of

Persian, Caucassian and Chinese Rugs

To buy an Oriental Rug now, and from such a complete and large assortment, is a good investment.

Let us look after the CLEANING and REPAIRING of your Rugs—We know how.

I. BABAYAN Wholesale & Retail
34 KING ST. E.
Cor. Victoria. TORONTO

The Women's Art Association of Canada



WOMEN'S ART ASSOCIATION OF CANADA
23 PRINCE ARTHUR AVENUE, TORONTO

HONORARY LIFE PATRON

Her Royal Highness Princess Patricia.

LIFE PATRONS

- General Sir Henry Pellatt, Toronto.
Col. James Wood, Ottawa.
Mr. John A. Paterson, K.C., Toronto.
Mr. C. D. Massey, Toronto.
Mrs. Hamilton Merritt, Toronto.
Col. and Mrs. A. E. Gooderham, Toronto.
Sir William Mackenzie, Toronto.
Miss Mary Scott, Toronto.
Mrs. F. D. Mercer, Toronto.
Miss Sara Ferguson, Thamesville, Ont.
Mrs. J. Wilton Morse, Toronto.
Mrs. Gerhard Heintzman, Toronto.
Sir John and Lady Eaton, Toronto.
Mrs. Walter H. Clemes, Toronto.
Mr. and Mrs. Thomas W. Watkins, Toronto.



MEMORIAL TABLETS
IN MARBLE

McINTOSH GRANITE CO.

LIMITED

1623 YONGE STREET, TORONTO

PHONE BELMONT 188

SEND FOR BOOKLETS

JOHN McLEAN

TAILOR

Imported Woollens

Specialty English Styles

120 KING STREET WEST, TORONTO

Picture Framing

FRED L. CURRY
760 YONGE ST.

West Side, below Bloor
TORONTO

Phone North 7540

Freek Hardware

*HOUSEHOLD AND GENERAL
HARDWARE
Sherwin-Williams Paints &
Varnishes*

Distributors:

YALE LOCKS
66 YONGE STREET
Opp. St. Mary
Phone North 2989

GENTLEMEN'S
FURNISHINGS

Wreyford & Co.

MILITARY OUTFITTERS

85 KING ST. WEST

177 QUEEN ST. WEST

Niagara-on-Lake Beamsville

The HOOPER CO., Ltd.
CHEMISTS

55 Avenue Road, Toronto

Drugs Kodaks
Stationery and Supplies
Toilet Articles Chocolates

Telephone North 432

Delivery to all parts of the City

If you should have a Fire to-night?

Household furniture contents insurance costs \$6.75 for \$1,000 for three years in brick dwellings.

R. H. Butt, Son & G. L. Moore
GENERAL INSURANCE
12-14 Wellington Street East, Toronto

ESTABLISHED 1892

TELEPHONE, MAIN 1654

L. RAWLINSON, Limited
MANUFACTURER OF SPECIAL FURNITURE



An end of one of our Show Rooms

649 YONGE ST.

284 GLOUCESTER LANE

IN MEMORIAM

Sir George Drummond, Montreal.

Mrs. H. A. Massey, Toronto. Anna Vincent Massey, Toronto.
Mrs. J. A. Paterson, Toronto. Lady Edgar, Toronto.
Mrs. Dawson Kerr, St. Thomas. Mrs. Massey Treble, Toronto.

PATRONS

The Marchioness of Aberdeen and Temair.
The Countess Grey.
The Countess Minto.
The Marchioness of Donegal.
Lady Hendrie, Government House, Toronto.
Lady Borden, Ottawa.

Lady Gibson, Hamilton.	Mrs. A. M. Cosby, Toronto.
Lady Laurier, Ottawa.	Mrs. Robert Sullivan, Toronto.
Lady Kirkpatrick, England.	Mrs. G. A. Arthurs, Toronto.
Lady Drummond, Montreal.	Mrs. E. J. Lennox, Toronto.
Lady Taylor, Winnipeg.	Mrs. W. D. Gregory, Oakville.
Lady Tilley, St. John, N.B.	Mrs. W. Cummings, Toronto.
Lady Cartwright, Ottawa.	Mrs. G. A. Sweny, Toronto.
Lady Pellatt, Toronto.	Mrs. Grant Macdonald, Toronto.
Lady Hanbury-Williams, Scotland.	Mrs. Stanley Maud, London, Eng.
Lady MacMillan, Winnipeg.	Mrs. A. W. Austin, Toronto.
Lady Mann, Toronto.	Mrs. F. G. Osler, Toronto.
Lady Willison, Toronto.	Mrs. C. D. Massey, Toronto.
Lady White, Toronto.	Miss Adele Nordheimer, Toronto.
Lady Falconer, Toronto.	Mrs. Pelham-Edgar.
Lady Flavelle, Toronto.	Mdme. Rochereau de la Sabliere.
Mrs. Sweatman, Toronto.	Mrs. George Parkyn, England.
Mrs. James Loudon, Toronto.	

OFFICERS & EXECUTIVE COMMITTEE, 1916-1917

HONORARY PRESIDENT

Her Excellency the Duchess of Devonshire.

PAST HONORARY PRESIDENTS

The Countess of Minto.
The Countess Grey.

FOUNDER AND ADVISORY PRESIDENT

Mrs. Dignam 284 St. George St., Toronto.

PRESIDENT

Mrs. J. Home Cameron 96 Admiral Rd., Toronto.

VICE-PRESIDENTS

Mrs. A. C. McKay	13 Prince Arthur Ave., Toronto.
Mrs. A. W. Austin	"Spadina," Davenport Rd., Toronto.
Mrs. D. A. Dunlap	93 Highlands Ave., Toronto.
Mrs. Walter Clemes	123 South Drive, Toronto.
Mrs. Vincent Massey	71 Queen's Park, Toronto.
Mrs. Frederick Mercer	"Glendoveer," Moore Pk., Toronto.

HONORARY RECORDING SECRETARY

Mrs. R. Wilson Smith 112 Albany Ave.

HONORARY CORRESPONDING SECRETARY

Miss Lina Murray 284 St. George St.

HONORARY TREASURER

Miss Fanny L. Lindsay 72 Homewood Ave., Toronto.

EX-OFFICIO VICE-PRESIDENTS

Presidents of Branches

Mrs. Newton Galbraith	Hamilton, Ont.
Mrs. A. Wood	St. Thomas, Ont.
Miss Agnes Maule Machar	Kingston, Ont.
Lady Violet Henderson	Ottawa, Ont.
Mrs. V. Eastwood	Peterborough, Ont.
Miss Helen Smith	Owen Sound, Ont.
Mrs. Daniel Davies	Edmonton, Alta.

Canada Food Board License No. 10-1

The Little Dutch Inn

TEA AND LUNCH ROOM

Club Lunch

Afternoon Teas

Evening Supper

128 YONGE STREET, TORONTO

R. H. STEWART GROCEER

HIGH CLASS GROCERIES

My Specialties . . . Imported and Domestic Fruits

599 SHERBOURNE STREET

PHONES, NORTH 1400 & 1401

376
COLLEGE
STREET

ATKINS LIMITED

Phone
College
7744

Ladies' Custom Tailors



Man Tailored Suits & Coats
New York and Paris Styles

PHONE

MAIN 7066

Aikenhead's

PHONE

MAIN 7066

Household Electrical Appliances

HANDSOME
ELECTRIC
GRILL

as illustrated

Will Boil, Broil, Fry
or Stew

Complete, with Three
Pans

\$8.50



ELECTRIC
TOASTERS
FROM
\$6.00

ELECTRIC IRONS
FROM
\$6.00

ELECTRIC SEW-
ING MACHINE
MOTORS
To operate from any elec-
tric light socket
Price \$18.50

AIKENHEAD HARDWARE, LIMITED

TEMPERANCE STREET, TORONTO

MEMBERS' REPRESENTATIVES

Mrs. D. B. Hanna.	Mrs. Henry Sprcott.
Mrs. H. B. Anderson.	Mrs. Melville P. White.
Miss Mary Carty.	Mrs. Percy Deeble.
Mrs. Alfred Cameron.	Mrs. Franklin Keesee.
Mrs. Gerhard Heintzman.	Mrs. Murray Clark.
Mrs. Salter M. Jarvis.	Mrs. R. S. Williams, Jr.
Mrs. Stephen Murray Jarvis.	Mrs. Harold Van der Linde.
Mrs. George Locke.	Mrs. Norman Allen.
Mrs. J. M. Laing.	Mrs. W. K. Murphy.
Mrs. J. Wilton Morse.	Mrs. John Squair.
Mrs. Jas. MacCallum.	Mrs. Horace Eaton.
Mrs. Thos. Wa'kins.	Mrs. A. D. Clark.
Mrs. Alfred Morgan.	

HONORARY MEMBERS OF EXECUTIVE

Mrs. Edward Leigh.	Mrs. J. A. Proctor.	Mrs. A. R. McMaster.
--------------------	---------------------	----------------------

CONVENERS OF STANDING COMMITTEES

Home Industries—Mrs. Dignam.
Finance—Mrs. Dignam.
Musicales—Mrs. A. W. Austin.
Lecture—Mrs. A. C. McKay.
House—Mrs. Walter H. Cledes.
Press—Mrs. Duncan Gillies.
Arts and Crafts Guild—Mrs. Dignam.
Ceramics—Mrs. W. W. Pope.
Sketch—Miss M. Cary Macconnell.
Literature—Mrs. Jean Blewett.

The Executive of the Arts and Crafts Guild is composed of all Conveners of Committees and Handicraft Clubs.

Life Study.	Ceramic.	Miniature.	Wood-Carving.
Book-binding.	Pottery.	Jewellery.	Leather-Tooling.
Metal Work.	Design.	Art Study.	Lace.
		Sculpture.	

AFFILIATIONS

The Women's Institute, London, England.
The National Council of Women of Canada.
The Toronto Local Council of Women.
The Toronto Civic Guild.
The Toronto Society of the Archæological Institute of America.
The National Society of Craftsmen, U.S.A.

THE WOMEN'S ART ASSOCIATION OF CANADA.

IN September, 1887, a group of young women was organized in Toronto into a self-governing, mutually helpful society on the same plan of work and study as that of the Art Students' League in New York. A large, well-lighted studio was opened in the Yonge Street Arcade in connection with the Associated Artists, but separate from them, and in that studio, those young women used to meet and work together—drawing, painting, modelling, and also sketching from still life, and the living model, which was a new step in art education in Toronto.

These young artists carried off the Government prizes and medals at the Toronto Exhibition in 1888, and they were very ambitious to pursue the work that was being done by serious students in Paris and New York. As there was no opportunity of seeing good pictures, or hearing lectures on art, they undertook the initiative in Toronto—and later in other parts of Canada—of gathering together good pictures, and holding loan exhibits. They also held exhibitions of their own work, and arranged musicales, and lectures on art, illustrated with photographs, gravures and etchings.

Specialists

Fancy Groceries

High Class Provisions

Imported and Domestic
Fruits

Everything in Vegetables

MILK FED POULTRY

LAKE AND SEA FISH

R. BARRON, Ltd.

724-728 YONGE ST.



PHONE 1374

Mrs. J. E. JOHNSON
24 BLOOR ST., W.

Maker of High Class
Gowns, Suits and Wraps.

New Styles created
throughout the season
for Town, Country, Travel
or Sports wear.

Geo. Lugsdin & Co.

18 Temperance St.

**AUTO
SUPPLIES**

SADDLERY

PHONE NORTH 7100

**Wall
Papers**

The most exclusive line
produced.

Samples upon application

ROUTLEY'S

LIMITED

744 YONGE ST.

TORONTO



WOMEN'S ART ASSOCIATION
CERAMIC ROOM

HIGH CLASS FURS

FUR COATS OUR SPECIALTY

—|| WE INVITE YOU TO VISIT OUR SHOW ||—
—|| ROOMS AND INSPECT OUR STOCK ||—

Furs Stored During Summer Months

W. KAHNERT

502 SPADINA AVENUE
TORONTO

COLLEGE 6774

N

What Will They Be Like—

THE NEW FALL COATS?

NORTHWAY'S is one shop in which you will be made to feel at home. We want you to come here and see all the interesting new things—whether you are ready to buy or not. Especially are we anxious to have you see our new Fall Coats—like all Northway garments, they have perfect shape, keeping qualities and will appeal to you.

COATS are still long, with a slight flare effected by gathered or pleated skirts. A wide choice in sleeves—raglan, kimono or set in sleeves, with a slight leaning in favor of the set in style. Collars are convertible, to be rolled high about the face or long rolling shawl effects, either being smart and picturesque. Belts are still in evidence, although not as often seen on the higher priced coats.

MATERIALS are velours, volivias and a number of pile fabrics; plush will be frequently seen, but velour will be decidedly the favorite material. The standard colors are taupe, brown, green, navy and black.

FUR will be greatly used as trimmings, the favorites being seal, squirrel, skunk, nutria and racoon. These will be used in profusion in the fabric coats, more sparingly on the cloth ones.

Main 937

Main 938

JOHN

NORTHWAY & SON
Limited

236 - 238 - 240 - 242 Yonge Street, Toronto

Friends were invited to spend an hour at the studio on each Wednesday afternoon for art conversation, which was followed by a lecture—the first Wednesday of the month, however, being reserved for talking upon composition, and for criticism of the students' efforts in that direction.

Those art talks and lectures were the precursors of the delightful Art Study Club, and the organized lecture courses of after years.

In 1889 the first Art Loan Exhibition was held in Toronto. Along with the Club's work in painting, drawing and industrial design, more than fifty loaned canvases were exhibited for the purpose of giving the students an opportunity of studying some of the pictures in Toronto, and of giving the public a chance of seeing them.

So, already, there had been inaugurated Exhibitions, Lectures, Courses in Art, At Homes, Musicales and Sketching Clubs, and the next advance was a proposal by the Director to effect an organization that should not only be a bond and centre of interest in Toronto for Canadian women artists, but which should, through various branches throughout the country, form a wide-reaching circle permeated with the same idea (*courage and purpose in art*) as the Head Association.

Consequently in 1890 the Club was incorporated into "The Women's Art Club," for the purpose, according to its preamble, "of creating a general interest in art, and the encouragement of women's work, and for mutual help and co-operation among its members, and the holding of Art Exhibitions and Art Conversations."

Three Exhibitions were to be held annually. At the Spring and Autumn Exhibitions—which were to be public—only original work done by women, *members* or *non-members*, was to be admitted subject to the approval of the Club Hanging Committee.

The officers elected were: President, Mrs. Dignam; Vice-President, Miss E. Armstrong; Secretary, Miss M. F. Pattullo; Treasurer, Miss C. D. Osler. The Patronesses were: Mrs. Armstrong, Mrs. Irving Cameron, Mrs. John Cameron, Mrs. Edgar, Mrs. Farrer, Mrs. Falconbridge, Mrs. H. H. Humphrey, Mrs. McPhedran, Mrs. MacVicar, Mrs. Featherstone Osler, Mrs. B. B. Osler, Mrs. John Payne, Mrs. Robt. Sullivan, Mrs. Street.

The motto chosen was that of the old Plantin Printers of Antwerp: "*Labore et Constantia.*"

The active membership consisted of about a score of women, resident and non-resident, the annual fees being, for resident members, \$10; for non-resident, \$5, and for honorary or associate members, \$1—of whom there were a large number, including several artists in the United States.

The Club was conducted on the same lines as previously. The members worked from life, studied the history of art, and the development of the different schools, and were always ready and willing to give a helping hand to any advanced artist or serious students. The Club was doing good work, and it soon became a valuable stimulus and centre, in drawing to a focus much artistic ability that would otherwise have become scattered, or have become lost in desultory or misdirected effort. The Spring Exhibition of 1891 contained work from women in Toronto, Goderich, Brantford, London, Kingston, California, Birmingham, Ala., and New York. At this Exhibition the Club had the distinction of issuing the first illustrated art catalogue published in Toronto. It contained the first pen and ink illustrations done by the members, and which represented some of the work on view. As the allegorical cover indicated, by Labor and Constancy, a new realm had been reached in the flight of the Club, which advance was as startling as it was unexpected.

SELLERS-GOUGH

Get Acquainted with the High
Quality and Low Prices
of Our Furs

The foremost fashion leaders of the world are responsible for many of the luxuriously beautiful fur pieces on display in our showrooms. You should seize the first opportunity of calling in at our store and inspecting the exquisite array. So varied and pleasing is the showing that you will experience no difficulty in discovering a suitable style and fur. And then the prices will make the furs still more attractive. So large is our business that we are able to make the prices exceptionally low. Call in as early as possible and examine the furs and benefit by the values.

If you live Outside Toronto
Send for Our Free Style Book

Throughout the country, from Halifax to Vancouver, there are thousands of people who have purchased their furs through the medium of our Fur Book. Our new 1918-1919 edition is crowded with wonderful values. Coats, muffs, stoles, etc., of exquisite beauty are illustrated in the books. Prices are attractively low. Send for a free copy. Study it carefully, then decide to order your furs from us by mail.

SELLERS-GOUGH
FUR COMPANY, LIMITED
244-250 Yonge Street, Toronto

MADAME ESTELLE'S
HAIRDRESSING
PARLORS



Specialists in
Scalp Treatment
Shampooing
Facial Massage
Manicuring
Marcel Waving
Ladies' Combing
made up

North Apts.
755 YONGE ST.

North 1563
Just North of Bloor

Social Invitations
Wedding Invitations, Etc.

Engraving, Embossing
Printing

Miss E. PORTER
STATIONERY, BOOKS
and
FANCY GOODS
Needlework a Specialty
8 Bloor Street East

PHONE COLLEGE 6637

Chestnut & Coulter
Ladies' Tailors
For High Class Suits and
Coats at Reasonable Prices

433 SPADINA AVENUE

PHONE NORTH 1915

91 Bloor Street West

R. W. Folkes
CABINET MAKER

AND

WOOD CARVER

ANTIQUES REPAIRED

Period Furniture Reproduced

High Class Workmanship

F. Simpson & Sons
GROCCERS



Fine Imported Fruits and
Vegetables a specialty



734-738 Yonge St.



Phones : NORTH

2013 2014 2015

CHINA AND GLASS
REPAIRED

ANTIQUES

F.G.Halliday
LIMITED

749 - 751 YONGE ST.
TORONTO

DRUG STORE GOODS

Medicine and Sick Room Needs

Toilet Supplies

Chocolates and Ice Cream

Ellis Cor. AVENUE and
DAVENPORT Rds.

Phone Hillcrest 311

TELEPHONE MAIN 3626

J. OVENS

KNITTING WOOLS
FANCY GOODS, ETC.

10 Temperance St., Toronto
Near Yonge Street



W. J. BROWN

Tel. N. 623

657 YONGE STREET

High Class Chesterfield's

Upholstering in all its Branches

The Women's Art Club had established a reputation at home for energy and ability, and it had gained so much recognition abroad that for the Spring Exhibition of 1892 excellent work was sent in from different cities in the United States, and over 200 exhibitors were represented from Toronto, Montreal, Portage la Prairie, Winnipeg and other Canadian centres. The public was invited to view the exhibit without charge.

The Club was now incorporated into The Women's Art Association of Canada.

Nearly all the women painters of Canada, many of whom are among the best-known artists of to-day, were enrolled as active members, and the increasing list of patronesses and associate members contained many well-known names. The Society continued to live up to its motto, "By Labor and Constancy," and while the work showed the influence of academic and foreign training, it presented Canadian subjects, and was characterized by earnestness of purpose, and steady advance with regard to subject, composition, treatment, quality and variety.

No instruction was given—that could be obtained in art schools, and private studios, at home or abroad—and the adherence to this principle was the cause at this time of a slight dissatisfaction. A few members failing to appreciate the Society's broad aim and outlook toward the future, wished to turn its fine rooms into a studio with an instructor, but as the patriotic spirit of the Association had been fostered too strongly to yield, the movement was rejected, and the disaffected withdrew to open their own studio under a newly-arrived teacher, where they pursued their work for about one year. The object of the Association was and is, to provide—not instructions, but an incentive and help toward self-development; to draw out, *independent of the instructor*, personal resources, which are necessary to individual and distinctive effort, and which alone can produce growth.

In 1891 the Association moved into beautiful new quarters in the Canada Life Building. In 1893 it affiliated with the newly-formed National Council of Women. The year 1894 reported active branches of the Association in London, Winnipeg and Montreal. Wherever there was sufficient interest to warrant it, a branch was formed to carry on, locally, the aims and objects of the Head Association, which now revised its Constitution in order to provide by-laws for the branches, which henceforth continued to spring up, until they were established at London, Winnipeg, Montreal, Hamilton, Brockville, St. Thomas, St. John, N.B., Kingston, Portage la Prairie, Ottawa, Peterborough, Charlottetown, P. E.I.; Moncton and Fredericton, N.B.; Fernie, B.C.; Owen Sound, and Edmonton. Representatives were also appointed in Vancouver, Victoria, London, Eng.; Edinburgh and the Hague, Holland.

Several branches at various times have been discontinued for lack of local directing effort.

In 1897 the Association affiliated with the Women's Institute of London.

An important part of the work of the Association was now being done by the associate members, who acted on committees in connection with exhibitions, lectures, social functions, and the work being undertaken in the various fields of new endeavor. This was particularly marked during the great Portrait Loan Exhibition in 1899, for the success of which credit is justly due to some two hundred members for their valuable and untiring efforts on committees, in arranging and classifying the exhibit, attending to social functions, musical programmes, editing, printing, publishing, catalogues, etc., etc.

**WHY
NOT
PRETTY
HAIR?**

DORENWENDS invite you to inspect their fine stock of Hair Goods and Toilet Preparations.

**Hairdressing, Shampooing
and Manicuring Parlors**

EXPERIENCED ASSISTANTS
to demonstrate your individual needs.

Phone for appointment, **Main 4**

THE DORENWEND CO.
OF TORONTO, Limited
105 YONGE ST.

High Class Furniture Made at
Moderate Prices

Expert China and Furniture
Packer

Walter J. Bear

(12 Years with B. M. & T. Jenkins)
ANTIQUE DEALERS

Cabinet Maker

**Polisher and
Upholsterer**

Alterations & Repairs

Phone, Hillcrest 1922

16 & 18 Dupont Street

QUALITY

The delightful Quality of the

Heintzman & Co. Piano

is recognized and appreciated best by those who are most competent to judge Heintzman & Co. Pianos---the Piano of ye olde firm---are made to meet the requirements of people of discriminating taste. In tone and in finish of details they are the best *Have the best yourself.*

PIANO SALON:

193-195-197 Yonge St. Toronto

Regent Ladies Tailors

ANNOUNCE THAT



MR.

JOHN AHLGREN

*Formerly of
84 Bloor Street W.*

Is with us at
63 Bloor St. W.

**DESIGNERS
and
MAKERS
of
Tailored Suits
to Order at
MODERATE
PRICES**

*Perfect Fit
Assured*

Phone,
North 6634

OPEN EVENINGS

G. L. MACKAY

Costumier to Ladies



Tailored Suits
Dresses, Gowns
and Shirtwaists
to your order



730 Yonge St.

Opposite Post Office

Phone North 4324



H. & C. BLACHFORD
LIMITED

*Style Leaders in
Shoes for
Women*

HOSIERY TOO
286 YONGE STREET
TORONTO

Phone, NORTH 2824

Phone or Mail Your Orders

EVERYTHING

OPTICAL

*Lenses Ground on the
Premises*

TORONTO OPTICIANS
LIMITED

6 BLOOR STREET E.
(Cor. of Yonge)

TORONTO

GEORGE W. KEEVIL

"Canada's Greatest Music House"

All that is Latest and Best in
**MUSIC, MUSIC BOOKS and
MUSICAL INSTRUMENTS**

Of every description, is comprised in our Large and
Varied Stock. We also carry

Victor Victrolas and Victor Records

Select yours in our Comfortable Studios. We assure
you *Complete Satisfaction.*

TERMS TO SUIT, IF DESIRED

Whaley, Royce & Co., Limited

Branch at
Winnipeg

237 Yonge St.
Toronto



LICENSE No. 10-2037

BINGHAM'S
TEA ROOMS DE LUXE
LUNCHEONS, DINNERS
AFTERNOON TEAS
146 YONGE STREET, TORONTO

Art and Feet

Their Relationship



A Semi-Natural Foot. Comfort,
Quality and Smartness.

"Department 2"

Natural Tread Shoes, Ltd.
310 Yonge Street, Toronto

WE sincerely invite inspection of our wonderful line of **Natural Tread & Semi-Natural Tread Shoes**, protective as well as corrective in their qualities, and as smart looking as could be desired.

Our 40-page illustrated booklet, "An Exposure, Boots and Feet," with measurement forms sent free to any address. Health and Happiness begin at the feet.

Dr. Harold J. Murphy

DENTIST

Room 41, Royal Bank Building

Bloor and Yonge Streets

Telephone, North 5444

McBRIDE'S GARAGE and AUTO LIVERY

OPEN DAY AND NIGHT

Eight Cylinder Cadillac Touring Cars and Limousines

Telephones:

Hillcrest 472 Hillcrest 1024

137-9 PEARS AVE.

E. J. Lennox

Architect

164 BAY STREET

Telephone Adel. 4191

Telephones, COLLEGE 1151 & 1152
696 SPADINA AVE.

Hill & Parkinson

Dealers in

Groceries,
Table Delicacies
and Poultry
BUTTER AND EGGS

Jennie S. Cameron

REPRESENTING

Martha Matilda Harpur Method
Shampooing and Scalp Treatment

750a YONGE STREET

Phone North 3170

ROYAL BANK BUILDING

King and Yonge Streets

Phone Adelaide 4375

Phone North 5655

L. M. BENSON

EXCLUSIVE FURRIER

750 Yonge St.

The Vegara Studio of Music *Opera and Oratorio School*

Signor Leonardo Vegara

OF THE

Royal Italian Opera, Covent Garden, London, Eng.

VOICE SPECIALIST

The World's Leading Exponent of the True Italian
Method of the Vocal Art

*Teaches Solfeggi, Operas, Oratorios, Songs in English, Italian,
French, Spanish, Russian and Polish*

VOICES TESTED BY APPOINTMENT

207 COLLEGE STREET

Phone, College 2862

THE
CORLIS
STUDIO

**107 AVENUE ROAD
TORONTO**

Excels in the production
of High Class Photo-
graphic Portraits.

*Courteous Treatment and
Satisfaction Guaranteed.*

HOME PORTRAITURE
given special attention

**FOR APPOINTMENT
Phone NORTH 1552**

STANLEY
SOWDEN

Decoration and Fabrics

*Materials for Unusual
Decorative Schemes*

*Upholstery and
General Drapery Work*

**14 WEST BLOOR ST.
TORONTO**

Influenced by the movement for reviving and developing handicrafts in other countries with which the Association was kept in touch through its President, and its affiliations, the great importance of those industries as a national development and product, became realized, and in 1899 it was decided to make a still greater effort in this direction. Therefore, watching for the smallest beginning in any craft, or home industry, the Association endeavored to encourage it and to build it up by bringing it in some way to public notice. The co-operation of Canadian women with new settlers also became a consideration, and as a help to the Doukhobor and Russian women in the pursuance of their artistic needlework, the Association took over the work which the National Council had organized for philanthropic reasons—that of sending out to the women well-selected material and designs for working.

Also, with a view to interesting the public, and to showing the relative standing of Canada in this branch of industry, as compared with other countries, a notable Exhibition was arranged in 1900 of the handicrafts and art industries at which women work, such as—lace, embroidery, metal-work, basketry, book-binding, wood-carving, pottery, leather work, weaving, rug making, etc., illustrating different periods in their development in different countries.

This Exhibition was the first of its kind held in Toronto, and it aroused an interest which resulted in the organization by the Association and its branches, of the competitions for the promotion of practical designs.

To sustain the interest thus awakened, and to concentrate it into definite purpose through an intelligent and well-informed public has since been the continual care of the Association in its work towards the ultimate end of arousing the State to a realization of its responsibility for furthering the arts and crafts industries of this country after the example of the Governments of older worlds.

In connection with the hand-book issued by the Government for the Paris Exposition of 1900, important data was gathered for the statistics regarding Canadian women in art, music and the drama, by the President of the Association, who read a paper that same year on "Purity in Art and its Influence on the Well-being of the Nation," before the Art Section of the International Congress, in London, England. At this time the Arts and Crafts Association of London, promised assistance to the Association through interchange of exhibits, and the Women's Institute thereupon sent out to the Association its first foreign exhibits of painting and craft work.

Special efforts have been made to exploit the homespuns of Quebec and the Maritime Provinces, and under the auspices of the Canadian Government, large exhibits have been sent to International Expositions at St. Louis, Edinburgh, London and Melbourne; for the latter, arrangements were made by the Hon. President, the Countess Grey, who had taken up the interest in the W.A.A.C. of her predecessor, Lady Minto. Similar hand to any advanced artist or serious student. The Club was doing exhibits were also shown in several European centres. In connection with the Quinquennial Congress, a permanent depot was arranged by the Association, with the Society of Artists, Bond Street, London, Eng., at the close of a very large and successful exhibit held there in the rooms of the affiliated Society, the Women's Institute. The Home Industries have become a very important work of the Association.

In the hope of consolidating a movement towards a Woman's Building, the Association now offered to other organizations the use of its fine new galleries and studio in the Confederation Life Building.

"We can PLANT HAIR
in the Human Scalp."

But nature has already
done this, and with care,
proper treatment you can
preserve it.

Consult W. T. Pember,
Canada's Hair and Scalp
Specialist. If your hair is
already gray, wear one of
Pember's Exclusive Trans-
formations, like nature it-
self, and will save all worry
and make you look years
younger.

W. T. PEMBER

129 YONGE STREET

TORONTO

PHONE MAIN 2275



Joan Anderson

HATS for all occasions

VEILS

BLOUSES

Handkerchiefs and
Toilet Accessories

66 BLOOR ST. WEST

PHONE NORTH 3276

TINSMITHING AND FURNACE WORK

JOHN C. LOCKE
PLUMBING AND HEATING
284 DUPONT STREET

Estimates Furnished

Gas Specialties

Repairs a Specialty

PHONE HILLCREST 4389

It also entered heartily into the work of the Art Leagues, that were organized for the purpose of improving the environment of children in their school life.

In 1902 the exhibitions of imported foreign pictures were instituted for the purpose of showing the great schools of water colorists, in which Canadian artists at that time were particularly concerned. The imported exhibit of 1903 was augmented by the addition of the pastels and cartoons of Willy Sluiter, and it was afterwards placed on view by the Winnipeg and Montreal Branches.

A new seal, designed by Mr. Howard, was adopted by the Executive.

While the Association is doing pioneer work in art education in Canada, and while it offers social and educational opportunities for self-development of a very high order to the individual and to the community, it has always manifested a spirit in sympathy with the advanced thought and movement of the age, which is in some degree indicated by its affiliation with the National Council of Women of Canada, the Women's Institute of London, Eng., the Toronto Society of the Archæological Institute of America, the Toronto Guild of Civic Art, the National Society of Craftsmen, New York; the Toronto Local Council of Women, and by its friendly relations with the International Art Club, London, Eng.; the Women's Art Club of New York; L'Industrie Feminile Italiane, Rome.

The direct influence of the Association, by its effort for the cultivation of taste, and the elimination of the superfluous, is upon the *Canadian home*, and its consequent influence upon the nation is easily perceivable.

Its great purpose is not commercial, but through the awakening of public intelligence on the subject of art, its aim is to stir artistic impulse; educate artistic ability; promote artistic growth; and produce artistic accomplishment, a condition which is surely being attained by the united and persevering efforts of its members, "By Labor and Constancy."

From the President's report of last year: "In the history of this Association the past year will be marked by an event of very great importance to us; the purchase of the building where we now meet, and its adaptation to the purposes of our various activities. Much of our regular work has been for a time necessarily interrupted, but before the end of the season our various departments of work have gradually become well organized, and all our excellent and efficient committees busy." The growth of the Society has been such as to require a permanent home suited to its needs. A tea room is supplied for the use of members and their friends. A series of afternoon Musicales and Lectures (on Art topics) takes place on alternate Wednesdays; on two Saturday evenings in the month the Guild of Arts and Crafts meets for lectures and discussions; on two Monday afternoons in the month lectures have been arranged at the Royal Ontario Museum and have proved most interesting; there are also many additional events through the year.

The Association has a national charter granted by special Act of Dominion Parliament, is thoroughly organized and equipped for the continuance of its work for Canada and Canadians in the field of art in its broadest sense, and pays tribute to the press for its generous support at all times, also to its friends who have never failed to respond to any call upon their time, means or influence, and to the loyal help of its members in their untiring, continuous and strenuous work.



THE
WILLIAMS ART IMPORTING
COMPANY Phone Cal. 3845
499 COLLEGE STREET

WHITE CHINA
FOR DECORATING

CLASSES IN CHINA PAINTING
CHINA FIRED DAILY
HAND PAINTED CHINA

For best results try
WILLIAMS' VITRIFIABLE COLORS & LUSTRES
THEY CANNOT BE SURPASSED

698 SPADINA AVE.
(Cor. Sussex Ave.)

PHONES. COLLEGE 922 and 923

M. FOREMAN

CHOICE GROCERIES
AND PROVISIONS

FOREIGN AND DOMESTIC FRUITS
TEAS AND COFFEES

PHONE NORTH 2778

JAMES DEVONSHIRE
LIMITED

ELECTRICAL CONTRACTORS

701 YONGE STREET

WIRING AND FIXTURES

SCOTT'S

143 - 145 DUPONT ST.

Purveyors of High Class
MEATS & GROCERIES
FRUIT, FISH AND
VEGETABLES

Phones, HILLCREST 3400-1-2

P. ANDREWS
Cake Baker



WEDDING & BIRTHDAY
CAKES A SPECIALTY



Fancy Cakes of All Kinds
for Receptions



641 YONGE STREET
TORONTO

TELEPHONE NORTH 308

ANNIE HARRIS
INTERIOR DECORATOR

SPECIAL FURNISHING AC-
CESSORIES DESIGNED
AND MADE

STUDIO,
766A YONGE ST.
PHONE, NORTH 8073

PHONE, COLLEGE 5776

A Specialty:
SUITS COATS SKIRTS

STEINBERG'S
LADIES' TAILORING

537 COLLEGE STREET
S.W. Corner College and Euclid



WOMEN'S ART ASSOCIATION
THE GALLERY

PRINCE & CO.

526 BLOOR ST. W. Phone COL. 2652

Headquarters

For High Grade French Limoges, Nippon
China, Cut Glass, Silverware and General
Hardware

Works Department

Plumbing, Sheet Metal Work, Electrical
Repairs, Glazing and Furnace Work

Phone Col. 2289

W. A BONTER

FURRIER

485 BLOOR STREET WEST

Cor. Brunswick

ALL WORK GUARANTEED

COLLEGE 2871 811 BATHURST ST.

A. SAYWELL

HARNESS MANUFACTURER

AUTO SUPPLIES

Blankets, Collars, Brass Polish, Brushes
Officers' Sam Brown Belts, Dog Collars, Dog
Blankets, Sponges and Chamois Leathers,
Repairing, Etc.

R. PRINCE ESTABLISHED 1889

Whirlwind

CARPET

CLEANING

COMPANY



Phone COLLEGE 3555-6



779 BLOOR WEST

PHONE COLL. 5600

W. J. PARKS

Groceries : Fruits

Condiments

Fresh & Salt Meats

Poultry : Game

and Fish Market

471 and 473

BLOOR ST. WEST

MISS

HUMPHREY

*Waists and Skirts
a Specialty*

*619 College St.
Toronto*

PHONE NORTH 4568

Ye Olde Homestead Furniture Shope

J. A. CONSAUL

95a BLOOR STREET, WEST

English Chairs and Chesterfields a Specialty

Reupholstering, Reproductions,

Repolishing, Drapery, Repairs

PRICES MODERATE

All kinds of good class Furniture, Springs
and Mattresses supplied at very low prices

HAIR MATTRESSES RENOVATED



Buckham
LIMITED

264 YONGE ST.
TORONTO

Specialists in
HUDSON
SEAL
COATS

Phone
Adelaide 2968

Burtons'
LIMITED

69-71
West King St.

TAILORS AND COSTUMERS



Full Line of French and English
Fabrics for Fall and Winter wear



CORSET
SPECIALISTS

COSTUMES GOWNS DRESSES

WRAPS WAISTS

GEORGE COLES
LIMITED

CATERERS AND
MANUFACTURING
CONFECTIONERS

719 YONGE ST.
TORONTO

Phone, North 7480

Benfree Fur Co.

808 YONGE STREET
6 Doors North of Hloor

Hugh L. Freeston

"The Shop Round the Corner"

*Specializing in Fine Repairs
in Mahogany, Walnut and
Rosewood Furniture*

Old Veneers and Inlays Matched

THOMAS DALY

ANTIQUE

FURNITURE

RESTORER

208 DAVENPORT ROAD
(2 Doors East of Avenue Road)

French Polishing
Re-Upholstering
Refined Furniture Made
to Order



PRINTERS

EMBOSSERS

ENGRAVERS

LITHOGRAPHERS

BOOKBINDERS

MANUFACTURERS

OF

OFFICE

STATIONERY



The
Arme
Press

QUALITY
PRINTERS

45 LOMBARD ST., TORONTO
PHONE MAIN 6328

Phone Hillcrest 214

78 Avenue Rd.
Toronto

Harry Foss

Tailleur pour Dames

ROBES ET

MANTEAUX

*The Diet Kitchen
Tea Rooms*

72 BLOOR ST. WEST
TORONTO

Breakfast .. Luncheon
Afternoon Tea
Dinner

OPEN SUNDAYS

Telephone North 4382

Phone North 263

H. G. Cook

Fresh & Salt Meats

Poultry

Provisions &
Vegetables

711 YONGE ST.

Phone Adelaide 4256

E. P. Mann
Suits & Gowns

113½ KING STREET WEST



WOMEN'S ART ASSOCIATION
HOME INDUSTRIES

*After going to press notice has been given that the CORLIS STUDIO, whose
advert. appears on page 20, has removed to 259½ YONGE ST. Phone Main 5907*

Art

Metropole

14 TEMPERANCE ST.
TORONTO

Headquarters for

Artists' Supplies

Drawing Materials

and Picture Frames



MISS DELTRA CONNELL
MODISTE MILLINER

24 BLOOR ST. W., TORONTO
PHONE NORTH 4248

W. H. FIELD

DISPENSING CHEMIST

675 SPADINA AVENUE
TORONTO

Physicians' Prescriptions carefully and
accurately prepared

Select Toilet Articles, Perfumery, Brushes,
Fine Toilet Soaps, etc.

Telephones, NORTH 700 and 701

533 Yonge Street

Phones, North 450 & 451

Clayton Meat Co.

**Butchers and Provision
Merchants**

Groves Bros.

Fresh and Salt Meats

Butter, Eggs, Poultry, Vegetables, Etc., always on hand

PHONE, NORTH 3938

696 YONGE STREET

W. A. Pamphilon

MEATS POULTRY
VEGETABLES

702 YONGE STREET

PHONE, NORTH 2162

PHONE COLLEGE 5081

E. D. BURNETT

LADIES' TAILORING

494 SPADINA AVENUE

Telephone Main 2205

Established 1890

F. Macnab & Co.

FINE FURS AND
MILLINERY

274 YONGE STREET

Branches :

Hamilton and Fort William

P. S. Blachford

FINE SHOES



748 Yonge Street
Toronto

Phone North 7671

Not Everyone Makes a Will

It is even true that the estates of those who do not make wills are *sometimes* distributed without loss and promptly to those to whom they pass by law.

Usually, however, in such cases, a friend or relative assumes the position of administrator unwillingly, and only from a sense of duty to the deceased or to the family of the deceased. Often the property waits to be distributed until a time when the administrator's personal affairs are not too pressing. Sometimes it is realized at a loss because of the administrator's ignorance of that particular kind of property.

Why take the chance that "everything will be all right" when you can avoid risks by having your lawyer write this Company into your will as executor?

We are glad to send booklets describing the Company's service.

National Trust Company

Capital Paid-up,
\$1,500,000

Limited

Reserve,
\$1,500,000

18-22 KING STREET EAST, TORONTO.



THE HOUSE OF NORDHEIMER

COME always when you want anything that pertains to music to—the Home of the Nordheimer Piano—of the Steinway—and of the famous Aeolian-Vocalion, the house with the largest stock of sheet music of every description.

Cor. ALBERT & YONGE STREETS

HEMSTITCHING

ACCORDION
PLEATING

TUCKING

EMBROIDERY

BRAIDING

SCALLOPING



BUTTONS
COVERED
With your Material

INITIALING

PLEATED
SKIRTS, Etc.

SEND FOR
CATALOGUE

TORONTO PLEATING CO.

PHONE
NORTH 6400

14 BREADALBANE ST.

TORONTO
ONT.



Women's Autumn Coats

Depicting the favored modes for business and dressy wear

Stunning new models---straight of line as of old, yet possessing new touches that lend charming individuality to each. Fashioned from suede and wool velours, chevrons and broadcloths in rich, subdued shades, favoring tabac, reindeer, caster, burgundy, plum, taupe, greys, greens and navy. A wide range of prices to make selection easy.

The Robert **SIMPSON** Company Limited

B. M. & T. JENKINS Limited

ANTIQUÉ AND ART GALLERIES

PHONE NORTH 112

For Old Mahogany and Rosewood Furniture. Old Arms and Armour, Quaint Old Brass, Curios, Bronzes, Miniatures, Paintings and Engravings, Old Gold and Silver, Rare China, Bric-a-Brac, Art Objects of Every Description.

28-30 College St. 23-25 Grenville St.

Branch : Phillips Square, Montreal

The only house in ^{① 2809-489} Canada dealing exclusively in high-class Antique Furniture. Visitors will find the largest, most interesting and best selected collection on the Continent. A cordial invitation is extended and will repay a visit.

B. M. & T. JENKINS
LIMITED

d

-

l

s

e