## FOR SALE 

 PROBS-M Moderato ivinds. mostly north and aiat
 The Remarkable
Novel By J. Cd.
Snuith, Reviewed
For

 Natherine Nale. Demonstration of Colors at Camera Section Showing How Simple it
to Color Your Own
 N Thursay, Friay and







Some of the Specials
in the New Fish Dept. with New Fish Dept Two ounces sum









## All This Week--Sweeping Price Reductions on Rugs

 Floor Coverings For Any Room in Your House-Wiltons, Axminsters, Brussels and Tapestries, Offered in a Great SpecialSelling at Figures Actually Liess Thav the


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$\sqrt{\text { EW RUGS FOR OLD !-out rings the cheerful cry from }}$ this week's this week's great selling to everyone who has a 'room with a worn or faded carpet. For the offering is one of sweeping price reductions, affording rare opportunities for you to save
many dollars on the purchase of floor coverings. Wilton, Axminster, Brussels, Tapestry and Oriental Rugs, hat represented unusual values in the regular way (most of them fuced for this big clearance. Eaeh day during the week's selling re featured partieular lines. For Thursday, attention will be ocused on the following

Wilton Rugs For Sitting-rooms and Bedrooms.
This is a very attractive group-Wilton squares of excellent quality in
mall conventional patterns and adaptations of Oriental designs. coms and dining-rooms are two-tone and self-tone browns, greens, tans and
arious combinations thereof, and for bedrooms daintier collor eftects of arious combinations thereof, and for bedrooms daintier color effiects of rose,
rown and green, alsoo of ivory, deep bue and green, etc., eto. Size 9 ft . by 10 t. 6 in. -reduced to $\$ 36.50$. Size 9 ft , by 12 ft .-reduced to $\$ 42.50$.

Small Wiltons-for halls, dens and bedrooms, in conventional and Oriental
patterns in two-tone and three-tone effects of blue, green, brown, tan, also rose atterns in two-tone and three-tone effects of blue, green, brown, tan, also rose
ni French blue. Size 4 ft 6 in. by 6 ft .- duced to $\$ 10.50$. And size 4 ft .6 ind French blue. Size 4 ft .6 in. by
ni. by 7 ft .6 in.-redueed to $\$ 13.50$.

Magnificent Kermanshahs in Room Sizes.
F DRAWING-RODOMS and handsomely-furnished bedrooms, these are characteristic medallion designs, in tones of rose, ivory, green and blue.
sizes are: $: \mathrm{ft} 9$ in. by 12 ft .4 in - reduced to $\$ 375.00$. 7 ft . 10 in. by $10 \mathrm{ft}$.3 in .


Cedar Chests for Furs, Linens, or Woollens The Ttitity Box in Its Tdeal Form-
Smelling Sweet of Ceal Wood. Smedling Sweet of Celar Wood
And Designed so Happily as to Takee
 - HOUGH YOUR HOUSE BOASTS wardrobes and bu reaus galore, do you not yet
the need of some other receptacle feel the need of some other receptacle -of some suitable abiding place for the woolly scarfs, leggings and caps your children toss off when they come indoors in winter ?
It is to meet this need we present to to your
notice the superb array of white and red cedar boxes. Up in the Drapery Depart-
ment the
 a sidesing wortrty ont ofking shapes and phace inizes any
room in the house. Here are some of them: Utility boxes of British Columbia white
 the list two priced, with trays, at 86.70 pnd
87.70 .

Bonds

## AL

## T, TORONTO

 Chest in Tennessee red cedar, dustproof,
equipped with loek and key. Size 42 inches long, $201 / 2$ inches wide, and 17 inches high. Price, \$24.00.
Chest in similar design, 44 inches long, 21 Whes wide, and 19 inches high, $\$ 31.00$. Chest in Tennessee red cedar, 45 by 21 by
21 inches, with long drawer beneath. Price, $\$ 37.50$. seat style, is 48 by 22 by $111 /$ inches. Price, Colonial "Low Boy," in Tennessee red cedar-an artistic bit of cabinet-making,
showing chest and drawer mounted on colshowing chest and drawer mounted on col-
onial base. 42 inches wide, $361 /$ inches high,
and 21 inches deep Price $\$ 60.00$. An adand 21 inches deep. Price, $\$ 60.00$. An ad-
mirable chest for a hall.

Trundle Box of Tennessee red cedar-may
be slipned under bed or couch- 48 inches be slipped under bed or couch-48 inches
long, 24 inches wide, and 9 inches deep.

Diamond Rings of Artistic Type


- HERE IS SUCH INFINITE DIFFERENCE in diamond rings. One ring may be wholly
uninteresting. Another, of no greater value, may fascinate you with its beauty. It is a matter of ity of the ring-these all depend upon the treatme of the jewels.
And it is rings of this exclusive, artistic type which you will find in the Jewelry Department at the present moment-a collection of designs exquis-
itely wraught in platinum, and set with diamonds of first quality.
Included are marquise and other forms of "dinner" ring,
so hoop, square and solitaire styles. Some are set into a lace also hoop, square and solitaire styles. Some are set into a lace,
like filigree of the platinum, others are in more solid, Mosaic
effects. For the fiance in quest of an engagement ring, or the
friend or relation in quest of a wedding gift, the collection is treasure-trove. The diamonds have been selected by our own experts. The settings in workmanship and artistic design are
worthy of Paris itself Prices begin at $\$ 60.00$, and proceed to $\$ 75.00, \$ 95.00$,
$\$ 100.00, \$ 115.00, \$ 485.00, \$ 625.00$ up to $\$ 1,135.00$.

Formal Display of Fur and Fur-Trimmed Hats Continues on Thursday
Presenting the Latest Millinery Mode of
Paris and New York.
T. EATON $C^{\circ}{ }_{\text {umimet }}$

The Globe-Wernicke Case Takes Care of Your Books
 adapts itself to almost any scheme of fur-
nishing, being obtainable in manogany,
fumed, Early English and golden oak finishes. fumed, Early English and golden oak finishes. In size it accommodates itself to almost
any space your room affords, being constructed in sectional style. In service it meets the exact needs of the
books you possess, the sections being featured
in different helghts for volumes of various dimensions. Moreover, the sections may be pro-
curred one by one as they are required to add curred one by one as they are required to
to the original unit or to form new units. In the matter of care it demands less atten-
tion than mote types of bookshelves, the glass
doors being dustoroot and aifording complet doors being dustproot and affording complete
proteetion for the, books.

 -Second Floor, Furniture Builiting,
James and Albert sts

Kent's Hair Brushes Are Scarce These Days

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& \text { And Much to Be Appreciated, There- } \\
& \text { fore, , This offering of the Same at } \\
& \text { Prics Whith Are No Higher Than }
\end{aligned}
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## W

 HEN A BIG ATLANTIC LiNER was sunk by an months ago, there went down with itthe largest consignment of Kent's hair brushes shipped from England to America since the outbreak of the war. The mermaids may be rejoicing over the catastrophe, but the fair
humans for whom they were intendhumans for whom they were intend-
ed are threatened thereby with a distinct scarcity in these far-famed English brushes.
Of partieular interest, then, is the fact
that the Toilet Goods Section is able to offer

a goodly showing of these famous English-made hair brushes-with bristles
of the same exceptional quality to which the brushes owe their world-wide With polished natural wood backs, they may be had in the three sizes illustrated herewith, namely, with o
in two sizes, at $\$ 3.00$ and $\$ 4.25$ each.
Kent's clothes and hat brus
available -the $t w o$ for $\$ 5.00$.

## The Overseas

 Depot Second Floor, ou wiik
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come in in amp or trenches.
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University Schools Down De La Salle 0 Junior Replay is Won by Technical Are Now Ready for the Semi-Finals Now Enter the High School Final

ANOTHER VICTORY U.T.S. BACKS DO FOR U.T.S. FOURTEEN NOT USE STIFF ARM Defat Da Sale in

## ED. MACK,

## "Clothiers to All Mankind

WE RE just as particular about "Correct" Style as you arethat's one of the chief reasons why men rely on us for what's the "ight thing."

But we're equally as particular about the quality that goes with style-and that's another reason why so many men come
back to us from time to time.

Come in for Suit or Overcoat with

Suits or 0'Coats \$18 to \$35 | $\substack{\text { Ultra Smart } \\ \text { Neckwear }}$ | $\left.\mp \begin{array}{c}\text { The Proper Blocks } \\ \text { in }\end{array}\right)$ |
| :---: | :---: | Ultra Sma

Neckwear

ED. MACK

PENNY ANTE The Shuffler Goes Into a Trance BY GENE KNOTT

## BARROW IS TO HEAD

 NEW UNON LEAGUE| Toronto is Placed and MakeUp of League is Announced. <br> The World announced some time ag that everything was ready for the new baseball league, and that Edward Barrow had resigned as president of the Inter the head of the new league. This stor terday, and the only new feature was th the league head. Barrow will draw dow $\$ 10,000$ per year for directing the affair Yesterday's New York despatch says ledo, Columbus, Louisvlle and Indian apolis. have been selected to form the nev baseball circuit, which will bear the nam of the Union League of Professional Ease The organization of this league will h ratified at a special meeting of the clu ownens, to be held in this city within th next two or three weeks, Edward G. Bar row will be elected president at a salary $\square$ $\square$ $\square$ $\square$ business under the rules that have goy relieved from the drafting system, which west players. <br> ROBBY WILL AGAIN LEAD THE BROOKLYN DODGERS $\qquad$ Baseball glub, stsned a contract today t continue fins management of the team fo the season of 1918 . $\qquad$ <br> WAKE UP, MR. J. TENER, GIVE NATIONAL A JOLT <br> Lester Rice, in The Brooklyn Citizen Indulges in some sharp criticism or National League when he writes: Lhat ever-tolerant attitude of the Na tional Leeague is once more manifest the words of the worthy president of the league, John K . Tener, when he is re $\square$ $\begin{aligned} & \text { sult, Which merely means that he is quit } \\ & \text { satisfied with what the National League } \end{aligned}$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> PHYSICAL DIRECTORS MEET AT $\square$ $\square$ $\square$ $\square$ $\square$ |
| :---: |
| ROBBY WILL AGAIN LEAD THE BROOKLYN DODGERS $\square$ Baseball glub, stgned a contract today to continue his mannement of the team to <br> WAKE UP, MR. J. TENER, GIVE NATIONAL A JOLT $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\square$ $\square$ $\square$ $\square$ $\qquad$ $\qquad$ |
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| Only Junior Hockey in <br> Saskatchewan Associatio <br>  <br>  <br> ed were : <br> Iina. vice-president-Donald Macl Haska, Saskon. <br> President-K. J. Henderson, Moose J Vice-president-F. E, Betts, Saskato <br> Regina. Executive committee-F. $R$. Ander <br>  <br> KNOCKED OUT THE GERMANS <br>  <br>  |
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|  |  | Champions for Next Season



Prospects of Light Harness Horse
 Champions for Next Season Champions for Next Season Champions for Next Season




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Plays, Pictures and Music


PLAYS, PICT

THE TORONTO WORLD


FIREMENS FUND IS
CAUSING TROUBLE


## $\longrightarrow$ Save that spoonful

Four and often five spoonfuls of ordinary tea do
not go any further than three of Red Rose Tea. Less Red Rose is required because it consiste Less Red Rose is required because it consists
chiefly of rich, strong, full-flavored Assam teas. Use Red Rose Tea Use Red Rose Tea
and save that
extra spoonful.
Kept Good by
the Sealed
Package
 the foll

## Address

R. M D or Street

Subscription rates are: For delivery by carrier in Toronto,
Hamiton and Brantford, $\$ 5.00$ per year- 50 p per month . For delivery by R. M. D. or to Postoffice, $\$ .00$
month. Address THE WORLD, Toronto.

| amount they are expecting to recelve when they rentre Younger Mon Opposed. | Announcemen |
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MINISTER MYLES SHOE CO., LIMITED, 109 Simcoe Street, TORONTO

## Polly and Her Pals

PA CAN SEE MAGGIE REELING THRU THE MOVIES.



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## DRONTO

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## The Military Sidy Service Act, 1917 <br> Notice to Employers

The attention Employers is especially called to the following provisions of the Regulations passed under The Military Service Act, 1917, and The War Measures Act, 1914 , which directly affects them.
3


Under the proclamation issued on the 13th of October, 1917, the last day for members of Cfass One under the Act to report or claim exemption is

## November 1Oth, 1917

Important Coriference at Now Yo



TEUTONIC ALLIES FACE
GRAVE FOOD SHORTAGE



THE ELIAS ROGERS CO., LTD. ALFRED ROGERS


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Under the Military Service Act, 1917, bachelors and widowers without children (not otherwise excepted) who were 20 years old on the 13th October, 1917, and whose 34th birthday did not occur before January 1st, 1917, MUST report for service or claim exemption, on or before

## November 10th, 1917

All that is needed immediately is for the report or claim to be made on the forms obtainable at any Post Office in Canada, and left with the Postmaster for transmission. Every man in Class One mustreport for service or claim exemption not later than Saturday

## Go to Your Post Office Today!



Issued by The Military Service Council

| TRADING IN STOCKS ALMOST SUSPENDED | Canada's Victor |
| :---: | :---: |
| $\begin{aligned} & \text { Mere Hardful Changes Hands } \\ & \text { on Toronto Exchange-War } \\ & \text { Bonds in Demand. } \end{aligned}$ | Bonds |
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Men's and Young Men's O'COATS $\$ 25.00$

Grey Chesterfield




Brown Slip-On Whitery very altractive coatit mat made of brown
 sloudders and two-inch turn-back cuafs on
sleves. Yoke back, from which there is
inverted pleat patchen belt are pleat, patcl' pockets and all-around
42. At.anes...orthy of note. Sizes 36

Green Ulster


 Double-Breasted Style
antur



serge ITining. Sizese 36 .-42. Price

More and More Men and Young Men Are Coming to THE SIMPSON MEN'S STORE



The Prices Do Not Start at $\$ 25.00$--Nor Do They Stop There Either

Wonderful Overcoats at $\$ 30.00$
Here is the coat that young men everywhere are demand ing. It is daring enough to be wanted, and practical enough to with twin inverted pleats at back, convertible worsted mixture around belt, it is the most preferred of all the popuiar military styles. Pockets are slashed. In proper weight for all winter.
Sizes 36 to 40 . Priced at .................... 30.00

More and Mare Men Are Stepping Into the Section Devoted to the Requirements of Men Who Demand

## $\$ 25.00$ <br> Clothes

## 

## The dema for Simpson Clothes

 at $\$ 25.00$ is rowing so fast and will continue to incredse to such a degree, that sooner or later the super ority of our values at this modest price will strine YOU---why not be convinced NOW?Come to the Men's Store today and see yourself in one of these new double-breasted form-fitting models-slip into one of these big mannish ulsters--or try on the belted Military Coats-See what one of the many styles is most becoming to your particular build-you are not obliged to buy.

If you are interested in style and fit and finish and fabric, you must concede these suits and coats better than ordinary value. Note the above descriptions and see the garments themselyes today.

