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## GOMPANY

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## E= $=$ [ [Murray-Kay,Limited] $]$ 4 Protemuclaces

## Nothing So Nice as Wool Eiderdown Flannels For Making Cosy Gowns, Special Lines at $\$ 2.00$ and $\$ 2.25$

The very prices that manufacturers are asking today-and, at that, the new qualities are not so good! Fortunate for present height. And, "in the midst of alarms" about coal shortage, one can't do better than provide oneself with





About the Beautiful Furs Included in Our Splendid Showing The choosing of furs is a matter for careful consideratio
Whether your proposed purchase is a separate piece, a se or a fur coat, you want to be sure that you're gecting' good
peltries, skiffully made up, and warranted to give you entire pelitriss, skilfully made up, and warranted to give you entire
satisaction. Wothout hesitation we commend to you the
values to be found in our Fur Section-they are incomparable.







## All-Wool Black Serges, Delhi Cloths, Broadcloths

 And Silk and Wool Poplins, All Special ValuesGood black dress materials are becoming increasingly scarce-small wonder that we congratulate ourselves when ye
survey pur well-stocked shelves. We may say that much of this merchandise could not be duplicated today to sell cal we mention:


| Stamped Linen Luncheon Cloths Doylies, Napkins and Lunch Sets |  |
| :---: | :---: |
| Women are buying these sta mas presents; and one and light at the reasonable prices Irish linen, such as we could | ed linens to work for Christexpress astonishment and dell pieces are stamped on pure buy today at any price. |
| There are Stamped Linen signs, $36^{\prime \prime}$ size. Value $\$ 1.50$ \$2.25. Today ....... $\$ 1.50$ Stamped Linen Doilies, $9^{\prime \prime}$ size, $\$ 1.50$ a dozen; $12^{\prime \prime}$ stre, $\$ 2.50$. Stamped Linen Lunch Napkins, | Stamped Linen Centres, $22^{\prime \prime}$, size 69e; $26^{\prime \prime}$ size, 89 c. <br> 18 -piece Stamped Linen Luncheon Sets, consisting of one $\mathbf{1 8}^{\prime \prime}$ centre, six tumbler doilies, and stx plate doilles. Today's stx plate dollies. special, price for the $\$ 1.98$ set....................$\$ 1$. |

Our Men's Furnishings Section Is Ready With a Splendid Showing of New Fall Things
The dawning of a new season brings The dawning of a new season bring with it imperative ree
of suitable clothing; and this is just as much, the case witt men as with women. Therefore these seasonable quotation.
from the Men's Furnishings Section will prove interesting.
 Yor s.
Mons.
dounble
each

Children's Wool Pullovers and Coats Prices Begin at $\$ 2.25$ and Go Up to $\$ 3.50$
These nice, warm, woolly things will give little folk of one
to six years all the protection that their tender wee selves need to six years all the protection that their tender wee selves need
during the cold weather, which, even now, gives us proof of





| New Buttons for Suits and Coats, Wide Variety | Marabou Neckpieces Priced at $\$ 8.00$ to $\$ 12.00$ |
| :---: | :---: |
| You must see the new Buttons for Suits and Coats that are now to be had | Marabou is so soft-so fluffy-so becoming-and beautifully warm, too. |
| in our Notions Section. | These new Shoulder Capes |
| They're the prettiest things, | are the cosiest things, yet so light, withal! |
| in black, grey, brown and | so light, withal! Some al1 marabou, others combined |
| blue, all sizes, with small | with ostrich, each finished |
| and large to match. We've | with pretty silk ties, which, |
| 年ever had such a good | in turn, are tipped with lit- |
| ou're sure to |  |
| icularly attractive array. |  |
| prices per doz |  |
| from |  | mer Attacked Aust

One of Whom Is in Hospital. $\rightarrow \gg$
 In the chest anni formenead, and Geoere starge curstody in Courtsmond place, is in
uen being held on atation, both
ver According to the police of the aivi-
sione hene are ollegea to have
ensered the home of Frank Johnston (colorera), 302 West Adelatio street,
on sunday morning at 1.20 by by means
of a key which was hung outside the




$\qquad$
ANNOUNCEMENTS



SHE COULDNT CAMOUFLAGE A CAT, EH? WELL, LOOK!

(10)


## Cricket The Rest 185

 WONBY "THEREST"
CH 4 SERGT. RENNIE WON FINAL Beaten in Interesting Game


FIRST RUGBY GAME TO MACHINE GUNNERS




##   

$\qquad$


 AY,C. BOAT WON AT HAMILT




DR. SOPER DR. WHITE

## ED. MACK,

 Clothiers to All Mankind Come in and take a look. Note the real 'tailoring, the many styles, the wide choice in patsizes for every'build of man, $\$ 20$ to $\$ 55$. Novelties in Neckwear Plain and Fancy Hosiery ED. MACK, 167 YONGE ST ---OPP. SIMPSON'S Open Saturdays Till 10 p.m.

## Four Boats Started Rangers and Celtic

 But Only Two Finished Won Glasgow Cup Ties





SPLENDID RESPONSE ON LAMBTON GOLF CENTRAL Y. WINS CLUB'S DAY FOR PATRIOTIC PURPOSES PROVINCIAL MEEI



TUNERE



STRENGTH KEPT UP TRADING IS ACTIVE
ON STOCK MARKET IN MINNG MARKET

Stronger Investment Position
Confirmed by Weekly
 Saturday's Montreal Market
Was Both Active and Saturday's Montreal M
Was Both Active an
Strong.


## 为


 September $\overrightarrow{\text { Output }}$ is Expected
to Set Record-Wet Pro


Record of Saturday's Markets


MAPLE LEAF AGAN
HEADER IN MARKET
Stock is Active and Closes on
Saturday With Gain




TANNER, GATES \& CO.

## aUSTrian raids fall ITALIANS WIN SUCCESS <br> \section*{Rame fomb}

|  | GEO. O. MERSON \& CO. <br> CHARTERED ACCOUNTANT; <br> s27 Lumsden building |
| :---: | :---: |
|  |  |
|  |  |
|  | LOUIS J. WEST \& CO. |
|  |  |
|  |  |
|  |  |



| HOESFIS wool <br> BOUGHTFOR CASH |
| :---: |
|  |
| dohnlallam <br> 11 HALLAM BULDING, TORONTO |

Estates, Agencies, Trusts
receive the attention of our officers
and staff, specially qualifed by knowledge and experience for this purpose, Assets, are carefully produce the best results. Records are systematically kept, statements promptly rendered and money distributed without unnecessary de-
lay. Write or call for information.

## Union Trust:Company

MMTED
store opens Promptly at 0.30 a.m. TheRobert Simpson Company,Limited
Long Coats and Fur Collars Distinguish the Women's Imported Model Suits
 The hat Fashion has seft no stone unturned dom make There modest or women.
 na, navy or black: Whether mannish-tailored, semi-tailored or ex-
tremely dressy, they boast, great collars, cuffs, and
 Misses' and Wo men's New Autumn Skirts
that display the vogue for straight LINES, SMART TUNICS AND PANELS, That Fashion is particutarly interested in skirts this season is shown by a charming assemblage of exclusive autumn models, Satin, taffeta, charmeuse, serges,
gabardines, velours, velvets and wool plaids are favorgat in an endless array of povely colors and designs. One smart model of rich satin, in taupe, grey, navy
or black, falls in soft folds from beneath a deep yoke, or black, falls in soft folds from beneath a deep yoke,
uniquely pointed and button trimmed. In the Misses'
Section. $\$ 15.00$. A dashing skirt displaying the beauty of navy and
sand wool tartan, also boasts many box pleats and sand wool tartan, also boasts many box pleats and
great square pockets. Ornamented with glazed but-
tons. In the Misses'. Section. $\$ 25.00$. Of rich heavy black satin is one lovely dress skirt. Its chief beauty lies in an irregular rippled dunic, bor-
dered with deep silk fringe. In the Women's Section.
$\$ 30$. $\$ 30.00$.
Taffeta or charmeuse, in black or navy, composes a striking model, with loose back and front panes,
edged with ball trimming. Short rippled cascades on edged with ball trimming. Short rippled cascades on
the hips add charm. In the Women's section. $\$ 25.00$ :

$$
\text { AT } 10.30 \text { A.M. TODAY }
$$

Misses' TaffetaSilk Dresses Half Price
Smart afternoon frocks- excellent value even at
the original price. Made from soft taftetas and fouthe original price. Made from soft taffetas and fou-
lards in a variety of lighter shades. Prety draped
panel and tunic style, with smart touches in the, way of panet and tunic, style, with smart touches in the way of
stitchings, embroidery, beading, georgette and fringe.
Regularly $\$ 20.95$. Today, $10.30-\mathrm{am}$. sharp, $\$ 10.48$. Misses' High-Class Fall Suits ORIGINAL, YOUTHFUL AND DISTINCTIVE
Simplicity, but not severity, marks the stunning

Good Positions Now Open Women and Misses Fridaysmsisaturdays The Robert Simpoen Co.. Lte. suits for young women.
Coats vary from finger-tip to knee length, and reCoats vary from finger-tip to knee length, and re-
veal long graceutulines, smart tsitichings, braid and but-
tons, and as often as not, cosy collars of seal plush or fur. Velours, serges, gabardines and broadcloths fashion
them in deep tones of burgundy, prum, navy, brown, them in in deep toenes of of burgundy, promaceloths, navy, brown,
Russian,
to $\$ 55$ green, taupe, Oxford and black. Price, $\$ 32.50$

## Distinctive New Fall Coats for Women





## Remarkable Savings on Boots for Men and

 Women--Close-Out of the Two Days' SaleNo Mail Orders--No C.O.D. '.-..No Phone Ordere-No Re Refunds or Exchanges


All the boots are in correct styles fo: Fall and Winter wear. The opportunity is truly remarkable and ought to bring crov

$\$ 8.00$ to $\$ 13.00$ Queen Quality and Novelty Samples-.-Sizes 21 1-2 to 7 Nearly everything you could wish forblack, grey, brown and other colors-kid, calf and patent leath Newest styles, with high tops-fancy and plain vamps. CHOICE OF GOODYEAR WELT OR MCKAY
SEWN SOLES, SPANISH, CUBAN AND LOW SEELS.
No matter how discriminating a woman or miss may be, she will surely firrd the shoes of her choice amofig this excellent she will surely firc the shoes of her choice amorig this excellent
assortment. Sizes $21 / 2$ to 7 . Regular value $\$ 8.00$ to $\$ 13.00$.

| Juat Today and Tomorrow to Share in |
| :--- |
| The Sale of Notions |

 $\pm=$ mom Saie orice, 25C.
Smpsons Special pox of
wite Hair Pinm, black only, 100 count, Invisible and plaini. Bale
price








New Seamless Wilton Rugs $\$ 82.50$ to $\$ 132.00$
 Scotch Tapestry Rugs, $\$ 14.9$ to $\$ 23.75$.
An
Immense stock of these serviceabie Russ, in.
 aind



Dine in Simpson's Palm Room Restaurant
These orlsp Autumn morn-

 vice, that makes the Pa
Room the popular place th
it is.
Canade Cannde
Liconse
Food Bor
No. 10.49322.
 4 LA CARTE LUNCHES


## Splendid Savings in the Basement Sale Today

Every homekeeper interested in saving time, energy and money, as well as safeguarding the health of the family, will profit immensely by com
Sale today. Here she will find just such equipment as every well-kept home requires, and, as you can easily see, the savings are too good to ignore.


