


## S Corsets!


ciple of Modern ess is SERVICE


Clothing Co., Ltd
WM. WHITE, Manager.
TERY'S
Dry Goods

SHIRTS
DRESS GOOD
PLAID DRESS GOODS
BLOUSES
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GOODS ARRIVING
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## reedom of the Seas.

 MTANW WILL NOT SURRENDER SUPREMACYrother of Kaiser Proclaims, Royalist Party--More
roble for Germany--Autocratic Action of Italians big Reception for President Wilson.


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The smooth rich flavor of a cup of INSTANT POSTUM is one of its best advertisements Much like coffee in appeatrance and aroma, postum is absolutely free from the drug carfeine. And besides this mentit its convenience, economy and practical
usefulness make it the ideal all-meal drink for all the family: "There's a Reason"

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## BEDSTEADS,

White Enamel, Single and Double. The C. L. March Co., Litl., cor. Water \& Springdale Sts.


Bedsteads: $\$ 9.50, \$ 11.50, \$ \$ 14.50$, $\$ 15.50$, All Good Values.
MATRESSES.
 $\$ 2.00$ to $\$ 18.50$.
The C. L. MARCH COO,Ltol,
Corner Water and Springdale Streets.

## PRICES GO SMASH ON SILKS

 Sifkis! To-Day! To-Day! 3 The Biggest Cut Price SILK SALE In Our History !is event should be of more than ordinary interest to every lady throughout the ials. Therefore
IT IS NOT EXTRAVAGANT TO-DAY TO DRESS IN SILK.
The loveliness of these SILKS of ours is apparent at once. And the special cut


## Taffeta Silks, Mousselaine, Duchess Satin and Habitu Satin,etc.

 All these will be found here in every wanted shade: NAVY, SAXE, NGGGE- BRITAN, RUSSIAN GREEN, SILVER and DARK GREY, SAND, PINK, MAIZE, PRUNE, ETC

## NOTICE! These PRICE CUTS:

Regular $\$ 2.50$ yard, for - $\$ 1.65$ Regular $\$ 3.00$ yard, for - $\$ 2.39$ Regular $\$ 2.75$ yard, for - $\$ 1.90$ Regular $\$ 4.00$ yard, for - $\$ 2.95$ ALSO,
Crepe-de-Chenes, Georgette Crepes,

## il the above shades.

Regular $\$ 1.80$ yard, for - $\$ 1.28$ Regular $\$ 2.20$ yard, for - $\$ 1.78$ Regular $\$ 2.60$ yard, for - $\$ 2.10$ Regular $\$ 2.60$ yard, for - $\$ 2.10$ Regular $\$ 3.50$ yard. for - $\$ 2.95$ Regular $\$ 2.90$ yard, for - $\$ 2.30$
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#### Abstract

 




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## Prepare for the Festive Season!



## Job Wall Papers.

decorate the home for the holiday season.
AMERICAN JOB WALL PAPERS. Prices: 20, 22, 25 and 28 cents per piece.

Job Lace Curtains.
 Christmas with a nice pair of Job Lace Curtain
$21 / 2,3$ and $31 / 4$ yard lengths. White and Crea White Marcella Quills. Marshall Bros
500 lbs. American Marcella Quilts. Be sur
and see them, s1.10 per lb.

Men's Soft Felt Hats.
$\$ 2.20$ to $\$ 3.50$



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## GREATCLEARANCE SALE

To enable us to obtain room to show CHRISTMAS WARES we have marked down a lot of Seasonable Goods to NEAR COST. SEE OUR WINDOWS FOR PRICES.
Coats, Sweaters, Furs Tapestries, Boots, Blankets, Ladies' Hats, Overcoats-Men's $\begin{gathered}\text { Mover } \\ \text { Bots }\end{gathered}$ And many other items.
The Reductions will Surprise You, All must go as we bave not space to keep them any longer.
Robert Templeton, Water St.


## This is The Letter The Shopkeeper Wrote To Us Last Week, <br> "That 0atilour I bought from you is all right" That Oatllour is Quality Oatilour, you can buy it from Ayre \& Sons, Lidid. <br> Bishop, Sons \& Co., Ldd., James Baird, Ltd, Monroe \& Co., Ltd., <br> Royal Stores, Itd. and Steer Brothers, in 49 Pound Bags. <br> See That You Get Quality Brand, The Good Kind. <br> You'll Like "THAT OATFLOUR It won't let your bread get dry and hard.


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Addition.


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BOWRING BROTHERS, Limited,



6,859,000
A Daughter of the Land.


# The Greatest Bargains 

In Our History.

OurAnnual Fall|Saleis NowOn

## Ladies' Coats and Men's Suits

Ladies' Coats at
$\$ 9.50$; now $\$ 8.00$
Men's Suits at
16.50; now 13.90.
21.00; now 18.00.
29.50; now 26.00.
35.00; now 30.00.
40.00; now 34.00 .
\$12.50; now \$10.00. 16.50; now 14.00. 19.50; now 16.00. 25.50; now 23.00. 32.00; now 28.00. 39.00; now 34.00.

## style end findidish

Made with Miiltary Collor, Belted and Patch Pockets, and are extra in Pine Gents sisits are of the beast material, well fnished, and come
 We are showing xfulinineof Ladies and Gents Boots and shoes Sweater Coots and Jergess, Blobess
all at titpecially markec down prices

## English \& Am, Clothing Con

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312 Water Street.

mur roopress puper - DON'T SAY PAPER, SAY "EVENING TELEGRAM." -nend brem


## Which Shoe <br> would youprefer to wear? Certainly not the misshapen one. Yet look at your shoes and see how they have lost their shape and Put a pair of "FITALL"  notie the magic change the She Trees mate in their appearance - in SHOL $\underset{\substack{\text { wear -and } \\ \text { iery } \\ \text { ills }}}{ }$ <br>   BOWRING BROTHERS, Limited, $\underset{\text { nov11,3m,eod }}{\text { Hard }}$

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## CHOICE <br> PICKLED MEATS

Just Arrived.
200 tierces Choice Spare Ribs, 100 barrels Libby's Family Beei, 50 barrels Libby's Special Family.

GEO. NEAL

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NO MATTER HOW TE FIRE IS CAUSED
 Lhoout jour policiee .We five
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PERCIE JOHNSON
Forty Years in the public servico
The - Evening Telegram

## Christmas GIFT BOOKS.

This should be to an even greater extent neve

## A BOOK CHRISTMAS

because of the exce
"New Fiction"
is "Top Notct
at their best
The Poets and Classics come in dainty art and leather bindings.
APresent Par-Excellent.
And then what about the children?-"bless

## Annual Volumes

For the Wee Tots, and for those of mature age.
"Do it now"- your Christmas shopping.
Shop Early Sho Doften. Shop with Comport. Shop Early. Shop Often Shop with Comfor
DICHS\& CO., LtIT.
THE BOOKSELLERS
TOTHE TRADE
We Offer on the Spot
2000 Sacks Best White
CATTLE FEED
at a very low price.
HARVEY \& CO., Ltd.
Wholesale Only.

To the Wholesale Trade.
To arrive shortly:
3 Carloaus WINDSOR TABLE SALT1 lb . bags
1 Carload STARCH and CORN FLOUR
1 Carload ST. CHARLES' CREAM.
300 Cases 2 IN 1 SHOE POLISH.

## T. A. Maenab \& CO, Selling

Tel. 444.
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## LADIES! LADIES!

Fall and Winter Coats and Hats. WIITITM FREW WT NTM

WELVE PAGES TO-1. MEATHBS ForECAST. RoNTO, Non- Moderate winds, VOLUME XL.

## Auction Sales :

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auction
Friday, the 13 th instant
at the premines o
Nessr: Harver \& \& Coo, Ltd.

Barcel SPARE RIBS. | 3 Barrele |
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| Bearels Pork cuttings. | As.rendell \& Co, Ld

REID-NEWFOUNDLAND Company

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RED BRICK.
H.J.Stabb \& Co.

Walter A. O'D. Kelly,




