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Also makers of Men's Half Hose and


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HON. R. W. WIGMORE
A self-made man and a living embodiment of what brains and energy can achieve with the opportunities of a blessed democracy.

## Here is theWholeDifficulty

Ninety-nine per cent of the men and women in the St. John-Albert electoral district realize perfectly well that Hon. Rupert W. Wigmore will be returned to office as Minister of Customs and Inland Revenue. They are so convinced of this that they are willing to let the other folks do the voting. This is the real danger. So many will be glad to let someone else do the voting that the majority for Hon. Mr. Wigmore may not justify him in speaking with the fullest authority for the elector of this constituency. There is no question as to his grccess. That has never been an issue in this canpaign. Even the most rabid workers in the Opfosition Party freely concede Mr. Wigmore's electio Their whole object has been, not to de at him, but to hold down his majority. Towards the end of making that majority a big one re efforts of his active supporters are now directed. But all he organization and all the actiy fy of a comparatively small committee will come to naught unle the great mass of the me and women electors in this constituency perform their duty and go to the polls. It is uttey useless to expect that Hon. Mr. Wigmore can represent St. John-Albert Inthe way it shofld be represented, unless he can carry to Ottawa with him a vote of confidence accon ved by a remendous majority of the people of these united counties. It is unfair to expect that he mp/ccomplish for these counties the tasks which he has in mind unless it is in his power to say to - - lleagues in the Federal Cabinet that he carries the almost unanimous approval of his cons/ (uents. It is the duty of the electorate of St. John-Albert to vote, first of all for one or the oth of the cand jates, and it is their privilege under existing conditions to vote for their own in/erests in casting their ballots for Hon. Mr. Wigmore. Too many men and women may feel inclined to stay at home, ans not bother about zoing to the polls and voting. They think the issueg of the day are not sufficient important. They may believe that Hon. Mr. Wigmore's electigh is assured and that their influemte will not be required. No greater mistake could be made. Fhery vote lost by neglect of the men or romen of St. John-Albert to appear at the polling placfs on September 20th weakens the efforts d.Mr. Wigmore. Every man and women who turn/ ont and casts a ballot in his favor supports hif. in the effort which he is making to advance the well-being of St. John City and County and of Nbert County. Do not be carried away by the prevailing impression that Hon. Mr. Wigmore's election is a walkover. It will inevitably be a victory for the Minister of Customs, but the mere fact of victory is not at present the issue. It is the imperative duty of everyone to see that there shall be no opportunity of accusing Hon. Mr. Wigmore of retaining office by a narrow margin.

In the Union election of 1917 this representative won by one of the largest majorities ever accorded any candidate in Canada since Confederation. His vote on Monday next should be even greater than in 1917.

## THE STANDARD'S SPORTING SECTION



THE STANDARD. ST. JOHN, N. B., FRIDAY, SEPTEMBER 17,1920


THE REAL TEST
of home baked food comes when the second helping is offered. The appearance, texture and taste of food raised

MAGCBTKNGPOMDER is bound to be pleasing and satisfactory in every sense. Magic is an economin every sense. Magic is an econombecause of its uniformity in strength and results, has justly earned its repuPowder.
 Yasic Way" containing selected recipes, many
of which are illustrated in colors.
E. W. Gllett Company Limited. Toronto. Canada


## 2 Grand Rallies

The Electors of St. John, ladies and gentlemen, are cordially invited to a Mass Meeting in the interests of. Hon. Rupert W. Wigmore which will be held in the

## Imperial Theatre

 on Friday Evening, September 17 at 8.30 o'clockAddresses will be delivered on the issues of the day and on duty of St. John in this present contest by
Hon. R. W. Wigmore D . . B. M. Baxter, K. C. and others
OL. MURRAY MacLAREN, C. M. G., Chairman.
Also Fairville Temperance Hall Friday Evening at 8 o'doek Speakers
Hon. R. W. Wigmore Miles E. Agar and others

ITI WM. GOLDING, Chairman.

Macally Bros. 8 co, trd.

## IMPORTED BED SPREADS

of Best English Quality

We have just opened a very fine lot of English Bed Spreads, all white, with a Soft Satin Finish. These come in three sizes-namely: Single, Medium and in Double Bed size. All are of excellent quality and unusual value. Prices range from $\$ 5.75$ to $\$ 14.00$ each.

## VELOUR <br> Kimono Cloths

## for Children

This is most suitable material for Children's Dressing Gowns and Kimonos, and it comes in many designs such as Teddy Bear and Bunny patterns, which appeal to the children.
The finish of this cloth is wonderfully soft and the quality is excellent, being just the proper weight for children's wear.

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The Chocolate Shop Management has been fortu.
nate in securing the services of four competent lady
cooks, and the dishes they are turning out cantiot be
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Our Menu comprises dishes, which when properly
prepared and served by uur specialists, will tempt and
satisfy the most discriminating appetites.
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90 KING STREET

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FIRE ESCAPES
Structural Steel, Bolts and Rods. WM. LEWIS \& SON, ST. JOHN, N. B.

## THE STANDARD'S FINANCIAL SEOTION

SUGAR, MEAT AND
of this week, chair to be tekten at 40 odock sharp. Speakers, Hon K. W. Wigmore, Dr. W. W. White. Vocal solg Niss Katharine Gallivan. A shgr tilm programme will be presented. Chairman, Mrs. R, J. Hooper.
ALL ARE INVITED

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THE STANDARD, ST. JOHN, N. B, FRIDAY, SEPTEMBER 17,1920

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Wishes Everyone Who Suf out ant the time that my hopusewort fers As She Did Could Exs
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Make good stoves and Cooking utensils.

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## LUSCIOUS CREAM PUFFS and CHOCOLATE ECLAIRS

In Time for the Noon Hour Meal
Have you tried our delicious Gingerbread and Sponge Cake? Full line of these goods on Friday and Saturday as well as our usual line of choice Fancy and Plain Rolls, etc. at prices to suit all.

## The Busy Bee

Corner Princess and Charlotte Streets


TO THE WOMEN OF ST. JOHN CTTY AND COUNTY AND ALBERT COUNTY:
Many of you were voters in 1917 and supported
the Union Government tof that date. The reasons for supporting the candidature of Hon. R. W. Wigmore, Minister of Customs and 'nland Revenue, in the bye.
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was
 which gave to the women of all Canada an evernment which gave to to
to the franchise.
Canada in the war tor the Government which kept were fighting was triumphant,
5. He supports the Government which has granted he most generous pensions to dependents and dis-
abled men of any country in the world and which has also given, through the Department of Soldiers' Civil Re-establishment a chance to every returned man to
better himself by education and training on returning better himsel
to civil life.
6. He stands for stable government at a time
when the spirit of unrest threatens the welfare of when the spirit of unrest threatens the welfare of every
nation. His opponent is committed to a policy which nation. His opponent is committed to a poicy which
will shut down industries, throw men out of work and reduce to an even greater extent than at present the

Think It Over-Keep Our Dollar at Par.
Vote for St. John


