

LLOYD'S TESTED CHAINS

BOWRING BROTHERS, LIMITED.

NOTICE.

THE STEAMER



Portia

will leave the wharf of

Bowring Bros., Ltd.,

ON

Saturday, 6th Oct.,
at 10 a.m.,

calling at the following places:

Cape Broyle, Ferryland, Fermanagh, Trepassy, St. Mary's, Salmoner, Placentia, Marytown, Burnt, St. Lawrence, L'Anse-au-Loup, Fortune, Grand Bank, Belleoram, St. Jacques, English Hr. West, Hr. Breton, Pass Island, Gaultois, Pushthrough, Richard's Hr., Francis, Cape L'Anse-au-Loup, Burgeo, Rose Blanche, Channel, Bay of Islands, Bonne Bay.

Freight Now Being Received.

For freight or passage apply to the Coastal Office of

BOWRING BROTHERS, LTD.

Coastal Mail Service.

Telephone 806.

N.I.W.A.

A meeting of the Newfoundland Industrial Workers' Association will be held in the L. S. P. U. Hall on Friday, Oct. 5th, at 8 p.m. Business: Nomination of Officers.

M. HITCHEN, Secretary.

All the School Books for all the Grades all the time.

All School Books for the Primary Grade.
All the School Books for the Preliminary Grade.
All the School Books for the Intermediate Grade.
All Books for the Associate Grade.
All Books for London Matric.
All Books for all the Colleges.
All Books for all the Schools.
All Books for Home Studies.
Books temporarily out of stock supplied by mail direct from the Publisher.

ALL SCHOOL SUPPLIES, viz: Pencils, Penholders, Chalk, Slates, Ink, Blotting, Exercise & Copy Books, Maps, Wall Pictures, Blackboards, Blackboard Cloth Slating, Globes, Seats, Desks, &c.
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The Baked Bread,

By the author of "Boy of My Heart."

PAPER, 65 cts.; CLOTH, 90 cts.

There are few friendships more beautiful than that between mother and son, and rarely has it been more intimately and faithfully described than in this haunting book. The story of a clever, handsome, active, self-willed boy's twenty years of life told only as a proud, just and loving mother could tell it.

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SOAP.**

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Agents for John Taylor & Co., Ltd., Toronto.

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The Path of Glory.

A story of the Turks in Armenia. Paper 65c., cloth, 90c. Postage 2c.

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ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

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Now landing ex schr. Marion J. Smith, a choice cargo Sydney Coal,

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Alan Goodridge & Sons.

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**500 barrels
American
Granulated Sugar.**

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We have a number of Residences in the City that owners are willing to dispose of at exceptionally low prices, but which we are not permitted to advertise. Prices ranging from \$500.00 to \$6,000.00 Easy terms. If you are in the market, we solicit your enquiries and will do our utmost to assist you in securing a home which will meet your requirements.

FRED J. ROIL & CO.,

Auctioneers, Real Estate & Investment Brokers,
Smallwood Building, Duckworth Street.

Public Notice!

TRANSFER OF MONIES TO MEMBERS OF THE FIRST N.F.L.D. REGT.

Arrangements have been made with the Pay & Record Office, London, whereby persons wishing to transfer money by telegraph to relatives or friends in the 1st Nfld. Regiment may do so through the Pay and Record Office, St. John's. Full particulars may be obtained at the Department of Militia, Colonial Building.

J. R. BENNETT,
sep6.13i.eod Minister of Militia.

Grove Hill Bulletin THIS WEEK.

CUT FLOWERS: Chrysanthemums.
CRAB APPLES, 15c. a Gallon.
WREATHS, CROSSES, etc., at shortest notice.
WANTED TO PURCHASE: Medium Sized Flower Pots.
PHONE 247.
J. McNEIL,
Waterford Bridge Road.

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For all the Grades as recommended by the C. H. E. for this year's study, and all the other School Books used by all the Schools throughout the island:—

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- ALL THE COPY BOOKS
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- ALL THE GEOMETRIES
- ALL THE EUCLIDS
- ALL THE ALGEBRAS
- ALL THE FRENCH
- ALL THE LATIN
- ALL THE SCHOOL MANAGEMENTS
- ALL THE SHORTHAND—Readers and Instructors.
- ALL THE DICTIONARIES
- ALL THE EXERCISE BOOKS
- ALL THE SCRIBBLERS
- ALL THE PENCILS
- ALL THE RUBBERS
- ALL THE SCHOOL BAGS
- And every other School Supply.

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Biggest, Brightest, Bestest and Best Book and Stationery Store in the City.

Patriotic Association! Employment Committee

To enable the Committee to find Employment for honourably discharged Soldiers and Naval Reservists. Employers seeking help, and men seeking employment, should communicate their wishes to

H. W. MATTHEWS, Secretary,
Colonial Bldg., St. John's.
oct1.m.th.toy

Wanted!

Carpenters;
Apply
THOMAS BROTHERS,
Barnes' Road.
oct4.21.t.h.s

Wanted!

Labourers;
Apply to
M & E. KENNEDY,
Contractors.
oct2.t.f

N.F.L.D. Highlanders.

ORDER O.C.
A & B Companies, with pipes and drums, will parade at the Armory on Friday evening, October 5th, at 7:45 o'clock sharp.

C. U. HENDERSON,
Uniform: Capt. & Adj. Full Kit—Kitts.
oct4.21

MASONIC NOTICE!

An Emergency Meeting of Lodge Tasker, N.º. 454, S.C., will be held in Masonic Temple 8 p.m. Thursday, October 4th, 1917, for F. C. D.
By order,
S. A. CHURCHILL,
Secretary.
oct3.21

NOTICE!

The Monthly Meeting of the Master Coopers' Association will be held in their Rooms on Friday evening at 8 o'clock.
A full attendance is required.
By order,
W. H. EBSARY,
Secretary.
oct4.li

WANTED TO BUY!

Men's and Boys' Clothing and Ladies' Costumes. Also Tables, Chairs, Bedsteads, Mattresses, and all kinds of Furniture and everything in the second-hand line: Boots and Stoves a specialty. Highest Prices paid, cash down. **MRS. SMITH,** 135 New Gower Street.
sep28.61

FOR SALE—Several Schooners

suitable for ocean transportation and coastwise; also Tug-boats, Barges and Steamers. Address **DAVID W. SIMPSON,** Ship Broker, 182 State St., Boston. may14.61

FOR SALE—1 Black Horse.

weight about 1100 lbs.; apply to **POPE'S FURNITURE FACTORY,** Geauga Street. oct2.t.f

FOR SALE—House on Gower Street East.

May be seen any time after 3 p.m. Apply to **MRS. T. L. HALLET.** oct3.t.f

MINARD'S LINIMENT CURES GOUT IN COWS.

Young Man Travelling on West Coast would like to take orders for any local mercantile firm. Salary or commission. Address "O. P.," care of General Delivery, G. P. O.

WANTED TO RENT—Soon as possible, convenient to Mercy Convent, two or three unfurnished Rooms to be occupied by two persons only; apply by letter to "A.B.," care of Telegram Office. sep28.21.eod

WANTED—To charter Vessel, forty to fifty tons, Moreton's Harbor to Halifax, return freight to Springdale; apply immediately to **P. E. OUTERBRIDGE,** Commercial Chambers, Water St., Telephone 60. oct2.t.f

BOARD WANTED—A Young Man desires Board and Lodging in central locality. Reply by letter to "A. C.," this office. oct3.31

STRAYED—From Nagle's Hill, a Black Colt (Stud), with white star on forehead; about 1½ years old. Any person giving any information that will lead to the recovery of same to **R. HANLON,** Nagle's Hill, or **WM. J. MURPHY,** Grocer, Prescott Street, will be rewarded. oct4.14.t.f.m

FOUND—On Monday, a Sum of Money. Owner can get same, upon proving property and paying expenses, at **R. THORNE'S** Shop, No. 7 Freshwater Road. oct4.11

HELP WANTED.

WANTED—A Boy to learn the Barbering Trade; apply to **HARRIS'S** Barber Shop, New Gower St. oct4.t.f

WANTED—A General Girl, apply to **MRS. ANNIE DALTON,** 1 Hamilton Street. oct4.11

WANTED—A General Servant; apply **MRS. T. W. GALE,** 120 Duckworth St. oct4.31

WANTED—Two Girls; one for dining room, must have good experience; also another who understands plain cooking; apply to **MRS. A. WHELAN,** Kitchen, 134 1/2, Duckworth Street. oct4.21.t.h.s

WANTED—Immediately, a Nurse-Housemaid; references required; apply **MRS. D. H. MURRAY,** 31 Gower Street. oct4.t.f

WANTED—Immediately, Experienced Housemaid; washing out; good wages to right person; apply after 6 p.m. at 10 Barnes' Road. oct4.31

WANTED—A Strong Boy as Messenger, who could be useful also at packing goods; apply to **HENRY BLAIR,** sep25.eod.t.f

WANTED—A Young Lady Assistant for the Crockery Store; apply by letter, giving experience, if any, to **S. O. STEELE,** Water Street, oct3.t.f

GIRLS WANTED for Candy Department, **THE F. B. WOOD CO., LTD.,** Hamilton St. oct3.31

STRONG BOYS WANTED for Candy Department, **THE F. B. WOOD CO., LTD.,** Hamilton Street. oct3.31

WANTED—A Smart Lad as Junior Office Hand, **THE F. B. WOOD CO., LTD.,** Hamilton Street. oct3.31

WANTED—2 Salesmen for Shoe Department; apply by letter, stating experience and salary expected, to **P. O. BOX 431.** oct3.t.f

WANTED—A General Girl, apply 162 LeMarchant Road West. oct2.t.f

WANTED—A Housemaid; apply to **MRS. W. KNOWLING,** 17 Circular Road. oct2.31

WANTED—Immediately, a Male Teacher, 1st of 2nd Grade, for school at St. Vincent's, St. Mary's Bay; apply to **REV. S. OBRISCOLLA, P.F.** oct2.31

WANTED—A Young Lady to give tuition to a little boy at home. Hours from 10 to 12 for five mornings of the week. Apply by letter, stating terms, to **P. C. A.** this office. oct2.31

WANTED—A Boy for Office; apply to **R. T. McGRATH,** Duckworth St. sep27.t.f

WANTED—By the 20th October, a Cook; apply to **MRS. J. W. WITHERS,** Circular Road. sep27.t.f

WANTED—A Female Assistant for Dry Goods; must have had considerable experience; also a girl for office, must have knowledge of Typewriting and Stenography; apply to **G. KNOWLING, LTD.** sep26.t.f

WANTED—A Respectable Boy for Office; apply by letter to **G. KNOWLING, LTD.** sep13.t.f

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Some women hold to the idea that bread-making is a long and difficult operation, but this is a mistake, for with Royal Yeast Cakes, light, sweet bread can be made in a few hours with but little trouble.

FREE: Our new Royal Yeast Cake Book will be sent free upon request. It contains full instructions for making bread and rolls with Royal Yeast Cakes. Send name and address plainly written and this valuable little book will be mailed promptly.

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WINNIPEG MONTREAL

The Sound of Wedding Bells

—OR—
Won After Great Perseverance!

CHAPTER X.

She looks up at him again, then her eyes droop.

"Promise me that you won't cry again?"

"I—I don't know," she says; and a woeful little smile flitters over the lovely face. "It depends."

"On me?" he says. "Then you shall not. Come, Dulcie"—persuasively, as one would address a beautiful, spoiled child, whose tears are torture to witness—"trust me a little. I'll be a brother to you. Will that reassure you?"

"No," she says; and her face is scarlet while her lips quiver.

"Not!" he says, puzzled, and almost reproachful. "Is there not even to be friendship between us? Oh, Dulcie, this is hard. Believe me, I would be a faithful friend to you, come what may."

She glances up at him, at the handsome, noble face, on which sits, all too palpable, the anxious desire to please her at any cost, and her heart goes out to him.

"Come," he says, "that is a bargain; let us shake hands upon it, and then I shall feel that you are reassured, and that you have forgiven me," and he holds out his hand in what he trusts is a fair imitation of a brotherly manner; but his eyes gleam and lighten, and his breath comes fast, as she puts her slim hand into his palm.

"There," he says, with a sigh; "and now we're friends, are we not; and there shall be no more—nonsense"—with a grim, wistful little smile—"between us! Are you satisfied?" with a short laugh that is full of hidden bitterness and disappointment.

She looks up at him with an effort, as if her eyes were heavy to raise.

"No—!"

"No!" he says. She shakes her head. "That is rather unreasonable, scarcely fair," he says, with a smile. "Since I, who craved for a loaf, am well, prepared to accept half a one, and you will not grant me that! I asked you for your love; you refused it. Will you not give me your friendship?"

"No," she says; "I—hate—friendship!"

He stares at her. Another man, less manly and honest, and humble, would understand her, but she is a mystery to him.

"Dulcie," he says, "you are a strange girl! I understand there is to be just a truce between us until I go. Very well, I accept even that. At any rate, though you refuse my friendship, you cannot prevent my loving you. There! I am sinning again. I had better go to the cottage, and tell them to fetch the pony-chaise; I shall not be out of your sight. You won't cry again?"

Then she looks up, and there is a piteous little self-abasement in the dark eyes, a piteous shame in the scarlet face.

"Yes, I shall," she says; "I shall cry the moment you have gone! I shall cry my eyes out!"

"But why?" he asks, astounded and troubled.

"Because—" she says, then she falters, though her eyes meet his bravely and desperately; she cannot let him go again, ah, no! not again. "Because"—a sudden hope—too wild, as it seems to him—springs up within his breast, and he comes nearer to her.

"Well!" he breathes rather than says.

"Because—I love you!"

It is said at last, and with the effort her face goes pale with shame and self-scorn.

Sir Hugh stands looking down at her, his own face almost white with the sudden reaction, stands there for a moment, then goes on his knees beside her, and somehow her face is hidden upon his breast, and he pours a rain of kisses upon her head.

"No! no!" she pants, at last, breathless and trembling, putting up her hand to ward him off.

He starts.

"Dulcie! You—this is not a jest!" with sudden, fierce, almost savage, alarm; and he holds her at arm's length, his eyes scanning the downcast face.

She looks at him—there is a smile about and upon her lips and in her eyes—and shakes her head.

"A jest!" she says. "No! I—I almost wish it was! It wouldn't be so shameful."

There is something in her voice that reassures him, and he clasps her to him again.

"Shameful!" he echoes, with a low, glad laugh.

"Yes!" she murmurs. "Shameful! You had gone! and I had called you back!"

He strokes her hair, and laughs softly.

"And I was so reluctant to come!" he says. "Ah, Dulcie, why did you play with me? It was play to you, but torture—death to me! Why did you do it? Shameful! It would have

H.P. SAUCE

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BRITISH MADE

been shameful if you had let me go knowing this! Oh, my dear!" and his voice is low and gentle as a woman's, and as anxious, "are you sure? Do you really care for me? Is it really—love? It seems so impossible—too great a thing to be true. Tell me, Dulcie, tell me in plain words, that you love me."

She looks up at him, and there is a trace of the old mockery in her eyes.

"In plain words, then," she says, and her lips quiver. "Ah, why should I say it? but I will—love you! Are you satisfied?" with delicate, tender mockery of his own question.

"Quite!" he responds, his handsome face eager and passionate. "Quite, Dulcie, a man would be hard to please who was not satisfied with you, my beautiful queen!" She looks at him with a faint smile, meditatively.

"Do you think I am beautiful?" she says, with no spark of vanity; with as much candor and frankness as if she had asked him if he thought her tall or dark.

He smiles, that smile of proud proprietorship, which a man in his position so soon assumes.

"Well," he says, scanning her face with a fine pretense of criticism. "My darling!"

"Hugh," she says, in a husky, broken, but intense sort of way that thrills him, "remember that you have said it, 'for always!' Remember that, when—the time comes, and you are tempted to forget; for I shall tempt you. Oh, I know it—I know it!" with a little moan. "I shall try you often and often, and you will feel inclined to wish that you had never seen me."

"Dulcie!" reproachfully, incredulously.

"Yes, yes, and yes!" she insists. "You do not know me, and what you do know, you—do not like. I jar on you a thousand times a day; it is only my face that pleases you and makes you love me. I wish—with a sudden pause—"I wish that I had been born plain and dowdy and ugly—I should have been good and gentle and lovable then—all the plain women are."

He laughs, though his heart is troubled, and a grave misgiving tortures him.

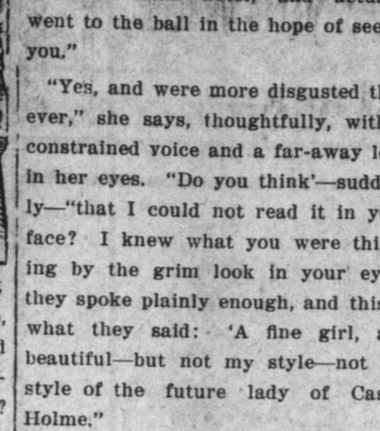
"What nonsense, Dulcie!"

(To be Continued.)

Evening Telegram Fashion Plates

The Home Dressmaker should keep a Catalogue Scrap Book of our Patterns Cut. These will be found very useful to refer to from time to time.

A NEW AND PRACTICAL MODEL.

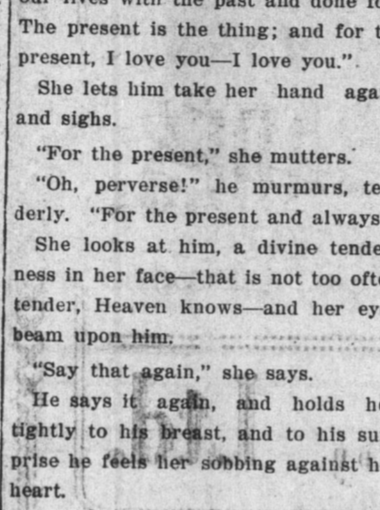


2196—This style has deep pockets at the sides and is made for 'cool comfort.' It affords ample protection for the dress, without waste of material. Gingham, percale, lawn, brilliantine, drill and alpaca, are good materials for its development.

The Pattern is cut in 4 sizes: Small, 32-34 inches bust measure; Medium, 36-38; Large, 40-42 and Extra Large, 44-46. Size Medium will require 4 1/2 yards of 36-inch material.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

AN ATTRACTIVE ONE-PIECE DRESS.



2201—This is a very popular style, with its long waist and simple gathered skirt portions. The design is very becoming to slender figures and is nice for silk, cloth or cotton fabrics.

The Pattern is cut in 4 sizes: 14, 16, 18 and 20 years. It requires for a 16-year size, 5 1/4 yards of 44-inch material. The skirt portion measures 2 1/2 yards at the foot.

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No.

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The Evening Telegram
is the People's Paper.

War News

Messages Received Previous to 11 A.M.

BRITISH OFFICIAL

LONDON, Oct. 3.—Shortly before dawn, the bombardment of our positions by the Tower Hamlets and Polygons. Afterwards his infantry attempted advance. Our artillery opened vigorously and on a great part of the assault broke down by reaching our lines. In the area immediately north of Menin Road a few of the enemy succeeded in passing through the barriers, but were completely repulsed by our infantry. Our positions are intact. There has been great artillery activity on both sides during the day of Ypres. Yesterday the weather again misty, despite which our careful observation was done. A photos were taken, some showing damage by our bombs. Eighteen bombs were dropped on various airbases in Courtrai area and Cambrai. Huts and dumps near rail sidings and at Roulers were successfully attacked and the enemy generally raided. Our fighting planes attacked at long distances. German machines were brought down and four others driven down to control. Six of ours are missing.

BRITISH POSITIONS INTACT

LONDON, Oct. 3.—An attack by the Germans this morning between Tower Hamlets and Polygons Wood, following a heavy artillery fire, was repulsed either by our British infantry.

According to a report from Field Marshal Haig to-night all British positions remained intact.

RUSSIAN OFFICIAL

PETROGRAD, Oct. 3.—

To-day's official statement reports there were fusillades on the front. On the Baltic Sea on Monday night the enemy undertook several air raids on Oesel, dropping few bombs which set fire to some oil magazines. Explosions followed and several officers and sailors were extinguishing the fire, whilst as reprisals our planes dropped bombs on camps on the coast. On Monday evening (local time) appeared in the Irbis Channel. They were repulsed by our coast batteries. Enemy hydroplanes again tried to

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Minard's Liniment Cures Diphtheria.
Minard's Liniment Cures Diphtheria.

War News.

Messages Received
Previous to 9 A. M.

BRITISH OFFICIAL.

LONDON, Oct. 3. Shortly before dawn the enemy bombarded our positions between Tower Hamlets and Polygon Wood. Afterwards his infantry attempted an advance. Our artillery opened fire vigorously and on a great part of the front the assault broke down before reaching our lines. In the area immediately north of Menin Road where a few of the enemy succeeded in passing through the barrage they were completely repulsed by our infantry. Our positions are intact. There has been great artillery activity on both sides during the day east of Ypres. Yesterday the weather was again misty, despite which much successful observation was done. Many photos were taken, some showing damage by our bombs. Eight tons of bombs were dropped on various targets. Hits were observed on three aerodromes in Courtrai area and near Cambrai. Huts and dumps near Donal sidings and at Roulers were also successfully attacked and the enemy generally repulsed. Our fighting airplanes attacked at long distance. Six German machines were brought down and four others driven down out of control. Six of ours are missing.

BRITISH POSITIONS INTACT.

LONDON, Oct. 3. An attack by the Germans this morning between Tower Hamlets and Polygon Wood, following a vigorous artillery fire, was repulsed either by barrage or British infantry. According to a report from Field Marshal Haig to-night all British positions remained intact.

RUSSIAN OFFICIAL.

PETROGRAD, Oct. 3. To-day's official statement reads: There were fusillades on the various fronts. On the Baltic Sea on Monday night the enemy undertook several air raids on Oesel, dropping a few bombs which set fire to one of the magazines. Explosions followed, and several officers and sailors who were extinguishing the fire, perished. As reprisals our bombers dropped bombs on camps on the Courland coast. On Monday enemy trawlers appeared in the Irbe Channel. They were repulsed by our coast batteries. Enemy hydroplanes again tried to approach Oesel, but our airmen forced them to turn back and drop their bombs in the sea. On the southwestern front we had three aerial encounters with enemy machines. Our giant airplanes of the Murovnetz type dropped bombs on the village of Korostev, northwest of Hussynyn.

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The MODERN FLOOR COVERING---2 yds wide.

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all selling at old prices.

BOWRING BROS., Ltd.

Baden. On the night of October 1st and 2nd, and during the day of October 2nd our aviators bombarded the railway station at Freiburg, factories at Volkelden, and Hofenbach, and railway stations at Breulles, Longuoyon, Metzwoippy, Arnaville, Metz, Metz, Thionville and Sarrabourg. In the course of these various expeditions projectiles to the amount of seven thousand kilograms were dropped.

ON THE ITALIAN FRONT.

ROME, Oct. 3. (Official.) At dawn yesterday the enemy attacked our positions on the western slopes of Monte San Gabriele. The attack failed completely. The assaulting company was destroyed, and the battalion following it was caught in turn under our batteries and dispersed. One officer and 79 men were taken prisoners. On other parts of the Bainsizza Plateau front we captured some additional prisoners and three machine guns. Activity in the air was very lively during the day. One of our squadrons bombarded the railway station of Grabova last night, and there were two successful raids on military objectives at Pola, which were bombarded with four tons of projectiles and badly damaged. Two enemy machines were brought down by our airmen.

ACTION TAKEN AGAINST KAISER.

LONDON, Oct. 3. The action brought by Prince Friedrich Leopold against Emperor William and Count Von Eulenberg, the Prussian Minister of the Household, as a protest against the restraint placed upon him, came before a secret committee at Potsdam yesterday, according to an Amsterdam despatch to the Exchange Telegraph Co. All the efforts made to force the Prince to renounce his action proved abortive. The decision of the Court will not be published. According to an announcement made in the official Gazette of Berlin on August 10th, Prince Friedrich Leopold of Prussia, who is 22 years old, was charged by Count Von Eulenberg, with extravagances, and was placed under the guardianship of Capt. Von Heyden, the Prince's military escort.

FEARS THE CARDINAL.

LONDON, Oct. 3. Belgian newspaper correspondents announce, according to a despatch to the Exchange Telegraph Co., that General Von Falkenhayen, Governor-General of Belgium, received a request from the Vatican to permit Cardinal Mercier, Primate of Belgium to visit Rome some time before Christmas, on an important political errand. General Falkenhayen is understood to have replied he could only grant passports to the Cardinal on the Primate's undertaking not to misuse his trip for the purposes of anti-German propaganda.

OPPOSED TO NEW FATHERLAND PARTY.

AMSTERDAM, Oct. 3. Dr. Bernhard Durnberg, former German Secretary to the Colonies, in an article published in the weekly Deutsche Politik, takes a stand against the new fatherland party, which he treats of as a harmful evolution of would-be patriotism. A stream of loyal messages have been sent to the Emperor, he remarks in the course of his article, as though on word of command, in which President Wilson's answer to the Pope is stigmatized as an attempt to drive a wedge between the Government and the people, as an effort to sow discord and as a proclamation of war on the Hohenzollerns. I have vainly tried, Dr. Durnberg adds, to find such things anywhere in President Wilson's note. Dr. Durnberg argues further that too much political capital has been made of these messages and the acknowledgment of them, of which he characterizes as grist to the mills of the blatant wire pullers, but which had nothing in common with the feeling of the great majority of the plain German people, who do not shout their loyalty from the rooftops. The chief aim of German pol-

WINSTON CHURCHILL TALKS.

LONDON, Oct. 3. Winston Churchill, Minister of Munitions, speaking at a luncheon in London to-day, said it was too early to say the submarine campaign had been defeated, but it was not too soon to say that this vital attack on the country had been checked, even repulsed. The capacity of the country to wage war, declared the Minister, was being impaired. Armies had been supplied on an ever-increasing high level of equipment and reserves of food were greater than before the attack began. During the 23 weeks of the present offensive the tonnage of shells hurled against the German positions had doubled that of the whole Somme battle, while during the last culminating week it had been four times that of the same period in the Somme operations. In the new year, unless some extraordinary developments took place, he said, the power of the British artillery would undergo another great lift.

FRENCH BOMBING RAIDS.

PARIS, Oct. 3. In reprisal for the bombardment of Bar le Duc, two of our aviators dropped several bombs on the town of

T. J. EDENS.

3,000 lbs. BILLY BACON, dry salted.
Also, 100 sides SMOKED BACON, 25c. lb.

From New York this week:
NEW YORK CHICKEN.
NEW YORK CORNED BEEF.
BANANAS.
TABLE PLUMS.
GRAPES.
PEACHES.
LEMONS.
CAL. ORANGES.
GRAPE FRUIT.
TOMATOES.
CELERY.
CORN—Green.

Wrecked Goods:

2500 Tins Milk,
full 16 oz. tins,
12c. Tin.

From Annapolis Valley this week:
No. 1 GRAVENSTEIN APPLES.
PEARS—in half barrels.
GREEN TOMATOES.
PLUMS—Last for season.
FRESH PARTRIDGE.
FRESH RABBITS.
FRESH EGGS.
FAMILY MESS PORK.
PIGS' JOWLS.

T. J. EDENS.

Duckworth Street and
Rawlins' Cross.

Before adjourning both Houses will send a committee to wait on the President to inquire formally if the executive wishes any other matters disposed of, but so many members of the Houses have already left the city, and the demand for immediate adjournment is so insistent that the programme for a getaway not later than Saturday is regarded as certain to be carried out.

MOTOR ACCIDENT.

HALIFAX, Oct. 3. Percy Bouillier, manager of the National Fish Co., Port Hawkesbury, and William Hart, son of Lewis Hart, Gaysboro, merchant, were killed at 11 o'clock to-night when their automobile plunged over an embankment near Hazel-hill Cable Station. Three ladies in the car escaped.

NITRATE BOUGHT AND SOLD.

SANTIAGO, Oct. 3. The Chilean Government has purchased all the nitrate of German companies and sold it to an American firm.

VISIBLY EFFECTIVE.

BERLIN, Oct. 3. In the official war office announcement issued to-day it was stated that the bombing raid on London, Margate, Sheerness and Dover on Monday was visibly effective.

RUSSIAN RAILWAY STRIKE.

PETROGRAD, Oct. 3. The demand for improved economic conditions recently made by employees of the principal Russian railways not having been satisfied, the men to-day announced their intention of stopping work to-morrow.

KING CONSTANTINE.

ZURICH, Oct. 3. Former King Constantine of Greece issued from his retirement to-day to announce that he would give 1,000 francs to Jewish refugees from the Salonika fire.

GOETHAL'S SENSE OF DUTY.

NEW YORK, Oct. 3. Major General Goethals, who resigned some time ago as general manager of the United States Emergency Fleet Corporation, will devote himself to the manufacture of airplanes of the Wright-Martin Aircraft Corporation, it was announced here to-day. Major Gen. Goethals said his acceptance was accentuated by sense of duty and was effective for such time as can be helpful or during the period of the war.

CIVIC BOARD MEETS.—The City Council will hold its regular weekly session to-night. Another debate on the installations of water and sewerage in the city is expected to occur.

A Stubborn Cough Loosens Right Up

This home-made remedy is a wonder for quick results. Easily and cheaply made.

The prompt and positive action of this simple, inexpensive home-made remedy in quickly healing the inflamed or swollen membranes of the throat, chest or bronchial tubes and breaking up fight coughs, has caused it to be used in more homes than any other cough remedy. Under its healing, soothing influence, chest soreness goes, phlegm loosens, breathing becomes easier, sticking in the throat stops and you get a good night's restful sleep. The usual throat and chest colds are conquered by it in 24 hours or less. Nothing better for bronchitis, hoarseness, croup, whooping cough, bronchial asthma or winter coughs.

To make this splendid cough syrup, pour 2½ ounces of Pinex (50 cents worth) into a 16-oz. bottle and fill the bottle with plain granulated sugar syrup and shake thoroughly. You then have 16 ounces—a family supply of a much better cough syrup than you could buy ready-made for \$2.50. Keeps perfectly and children love its pleasant taste. Pinex is a special and highly concentrated compound of genuine Norway pine extract and is known the world over for its promptness, ease and certainty in overcoming stubborn coughs and chest colds. To avoid disappointment, ask your druggist for "2½ ounces of Pinex" with full directions, and don't accept anything else. Guaranteed to give absolute satisfaction or money promptly refunded. The Pinex Co., Toronto, Ont.

MILK

Cream Milk, and nothing added sugar. PURITY is Standard for butter fat. the Full Cream Milk.

ab & Co., BUILDING. Distributors.



nder, St. John's, Nfld.

Pianos. Organs.

mail, but the quality is selves. HUTTON, Organ Store.



The only Film fit for a Kodak is EASTMAN FILM. Dependable, Uniform, Fast. Our supply in all sizes is complete—get your film here for the holiday. TOOTON'S, The Kodak Store, 320 Water Street.

BULL RUN—Tennis Is All Right In a Way But It Caused Nora to Weigh too Much—She Broke the Scales



BY CARL ED

Every one guaranteed to prices ranging from 16.00. from the & CO. Application

Telegram Paper.

WRIGLEYS

THE FLAVOUR LASTS

"An Opening"

Open the sealed end with your finger nail

Push on the other end to make sticks project

Pull out one—push the others back in

Unwrap the double cover and see how surpassingly delicious and full-flavoured it is.

Three Kinds Made in Canada

The Flavour Lasts

The trade supplied by R. J. COLEMAN, McBride's Hill, St. John's, N. F.

Chew it after every meal!

PUT WRIGLEYS IN YOUR FIGHTER'S CHRISTMAS BOX. It costs little but gives a lot of comfort and refreshment. Not only a long-lasting confection but a nerve-steadier, a thirst-quencher, a pick-me-up. Every Christmas parcel should contain some WRIGLEY'S GUM.

Fish Exports.

The accompanying statement, compiled by the Board of Trade, shows the amount of our staple products exported from Newfoundland during September.

From Outports.

To Brazil, 9,915 qtls. dry fish; to Europe, 62,861 qtls. dry fish; to Canada, 2,302 qtls. dry fish. Total, 75,138.

Also—To Europe, 30,400 qtls. Labrador fish; to United States, 16,501 qtls. pickled fish.

From St. John's.

To Brazil, 19,925½ qtls. dry fish; to Europe, 26,673 qtls. dry fish; to West Indies, 6,485 qtls. dry fish; to United States, 1,649½ qtls. dry fish; to Canada, 2½ qtls. dry fish. Total, 53,735½ qtls.

Also—To Europe, 13,381 qtls. Labrador fish; to Canada, 6,656 qtls. pickled fish.

Also—921¼ tons codoil, 34½ tons seal oil, 523 qtls. ling, 443 qtls. haddock, 20,817 gals. cod liver oil, 593 tierces salmon, 12½ brls. salmon, 2,923 brls. herring, 5 brls. stearine, 1,912 brls. turbot, 27 brls. codroes, 10 cases salmon, 9 cases lobsters.

Comparative Statement.

	Dry.	Pickled.
1917	171,764½	23,987
1916	142,650	36,445
Increase	29,074½	13,355

"Cascarets" Best If Headachy, Bilious Sick, Constipated

Best for liver and bowels, bad breath, bad colds, sour stomach.

Get a 10-cent box. Sick headache, biliousness, coated tongue, head and nose clogged up with a cold—always trace this to torpid liver; delayed fermenting food in the bowels or sour, gassy stomach. Poisonous matter clogged in the intestines, instead of being cast out by the system is re-absorbed into the blood. When this poison reaches the delicate brain tissue it causes congestion and that dull, throbbing, sickening headache.

Cascarets immediately cleanse the stomach, remove the sour, undigested food and foul gases, take the excess bile from the liver and carry out all the constipated waste matter and poisons in the bowels.

A Cascaret to-night will surely straighten you out by morning. They work while you sleep—a 10-cent box from your druggist means your head clear, stomach sweet, breath right, complexion rosy and your liver and bowels regular for months.

C. L. B. Dance.

Upwards of 500 people attended the dance given by the C. L. B. Band in the British Hall last night, including officers from the C. C. C., the N. H. B., the N.M. Regiment and ships now in port. At 9 p.m. Lt. Col. Rendell arrived and was greeted with the playing of "Heart's of Oak" by the Battalion Band. An excellent programme of music, including a number of the latest successes in New York, were splendidly rendered and greatly enjoyed. During the evening refreshments were served and dancing was kept up till early this morning.

SAY!

Did you notice that every other man you met on the street yesterday had on a pair of Buddy Boots? More Buddy Boots sold than all other brands. They are quality goods. The color is Grey. Avoid Rheumatism and wear Buddy Boots. oct 2, 31

Obituary.

Word was received on Monday from Mr. H. C. Morris, Halifax, stating that his wife had died on Sunday and that he was bringing her body to St. John's for burial and would arrive by express to-day. The funeral will take place to-morrow, Friday, from the Mortuary Chapel, C. of E. Cemetery.

St. Margaret's Guild.

The annual meeting and election of officers of St. Margaret's Guild took place Tuesday evening, at Canon Wood Hall. Rev. Dr. Jones and Rev. A. Clayton, C.F., attended and spoke encouragingly to the members.

The election of officers resulted as follows:—President, Mrs. (Rev.) Clayton; Vice-President, Mrs. Reg. Dowden; Secretary, Miss S. Somerton; Asst. Secretary, Miss Edith Pearcey; Treasurer, Miss Edith Bremner; Executive, Misses M. Dowden, R. Woodley, A. Hunt, E. Stirling and L. Oke.

ONE FOR NEW VESSELS.—No less than a half dozen crews left here yesterday to bring along new schooners, recently built in various parts of Nova Scotia for some of our merchant people, to be used as fish carriers.

MINARD'S LINIMENT CURES DIPHTHERIA.

Sir Charles Harris.

Editor Evening Telegram.
Dear Sir,—Sir Charles A. Harris, K.C.M.G. was a little over a year old when in the autumn of 1856 his father, the Rev. George P. Harris, M.A., came here as Head Master of the Ch. E. Boys' Academy, now Fild College. I remember well both father and son. The Rev. G. P. Harris had charge of Fild College for 8 years, his predecessor in that office being the Rev. Henry Tickwell, M.A., and his successor the Rev. Joseph F. Phelps 1864-65. Mr. Harris was V.P. of Queen's College when I entered that Institution in May, 1865. In July 1865 the Rev. Mr. Harris and family took their final departure from Newfoundland. They sailed for England in the brig 'Ariel' commanded by the late Captain George Hiscock and owned by Messrs. Brooking & Co., who carried on business on the site of the premises now occupied by Alick Harvey, Esq. The Hon. Mr. Justice Johnson, as well as Mr. Withers, was a school fellow of Sir Charles A. Harris when he attended the C. E. Academy. The passage to England in the 'Ariel' was smooth but long and tedious. On it the Rev. Mr. Harris coached Captain Hiscock so well in the theory of navigation that the said captain passed very successfully his examination before either the Trinity House or the English Board of Trade, who gave him a certificate as master mariner. Our famous native lawyer John Boone was a favorite pupil of the Rev. G. P. Harris. The only education John Boone had he received at Fild College, and that he possessed literary as well as forensic ability was well known to the men of his time. WALTER R. SMITH.
Oct. 4th, 1917.

Bran Bread.

Editor Evening Telegram.
Dear Sir,—I have read your recent remarks on the potato-bread shown you by the Agriculture Board, and, thinking that you would be equally interested in other means of economizing in the use of white flour, I have sent you a half loaf of the kind of bread I have been using for about a year past. I shall be glad to know your opinion of it after sampling. It is made from four parts white flour to three parts ordinary bran, by measure, with molasses about 1 ounce in eight. It is raised with a yeast in the ordinary way and seasoned with salt according to taste. I have found it to be a good, strong, wholesome bread, with a most beneficial effect upon the alimentary system and the digestive organs. Trusting that my experience may prove helpful to many others in overcoming the economic stress under which we are all labouring, I remain,
Yours truly,
ECONOMY.

(The sample referred to above we have found excellent in appearance and taste, both closely resembling that of the familiar brown bread. As to the food value or wholesomeness of such bread scientific testimony would be needed, but there is no doubting its economy. Many readers might try the experiment, perhaps varying the proportions of flour and bran to suit themselves.—Ed.]

Here and There.

Just Arrived—Nyal's Face Cream at Stafford's Drug Stores, Duckworth St. and Theatre Hill, sept 7, 11

C. C. C. PARADE.—On Sunday next the C. C. C. will attend Divine Service at the R. C. Cathedral. The members will wear their new uniforms for the first time.

It is cheaper to purchase where everything is CLEAN and SANITARY. Try ELLIS' MINCED COLLOPS.

LOCAL FISHING GOOD.—Codfish were fairly plentiful on the local grounds yesterday and good fares were brought to port and disposed of quickly in the markets along the waterfront at remunerative prices.

It costs less to buy where CLEANLINESS and SANITATION is the first consideration. Try ELLIS' SAUSAGES, they have made a name already.

SHELL FACTORY WILL CONTINUE OPERATIONS.—At a meeting of the directors of the shell factory held yesterday afternoon it was announced that orders had been received for quite a large quantity of projectiles and that the plant would continue in operation several months longer. The shells turned out by the local shell company measure up to the standards required by the authorities.

It does not cost you any more to buy ELLIS' ROASTS, STEAKS, CUTLETS, CHOPS—because the Market is CLEAN and SANITARY.

Our Fall Sale of FURNITURE

Starts on Monday, Oct. 1st.

To give it a good start we are putting in One Hundred Bureaus and Stands, prepared specially for us, at unheard of prices considering the high prices prevailing.

BUREAU

will have 2 drawers, base 32 x 18, glass 22 x 13, hardwood top and sides, makes it a wonder at the price we charge, namely,

\$8.95.



Sideboard

Special \$12.50.

Has 2 doors, one large drawer, large massive back, glass 13 x 22, hardwood supports. Could not be imported and sold less than \$18.00 to \$20.00. Other prices up to

\$50.00.



We have quite a range of Bureaus ranging in price up to \$50.00, in White Enamel, Surface and Golden Oak and Quartered Oak, at Specially Marked Prices, up to \$50.



Washstand will have one Door, Towell Rack, Hardwood Supports. Bargain, at \$3.95 while they last.



SPECIAL PRICES!



The C. L. MARCH CO., Limited,

Corner Water and Springdale Streets.

Milady's Boudoir.



THE BUSINESS GIRL'S HAIR.

The other day I had a chat with a little business girl who always manages to look as well groomed as if she had just stepped out of the proverbial hand-box. Some of the things she told me might prove interesting to other girls.

I find that the very best hair treatment is frequent and thorough brushing. Many girls are afraid to brush their hair more than enough to take out the tangles, because one of two things is apt to happen when the hair is not in good condition—either it falls but plentifully or becomes very

greasy. The very fact that the first happens shows how badly the hair needs brushing, so that all the loose falling bits may be got rid of and the new growth underneath have air and space.

Then, again, my hair used to be terribly greasy, but I cured it by brushing. The reason for this apparent contradiction is very simple. The first strokes of the brush bring out the natural oil secreted in glands at the root of each hair, but long continued brushing ends in dispersing the oil so thoroughly over the whole appearance resolves itself into a natural burnished gloss.

Now let me tell you how I brush my hair—I always do it at bed time. Having taken my hair down, I stand before the glass and part my hair in the centre from brow to neck with a comb. Then I brush each half of the head thoroughly with a good hard brush, long, vigorous strokes, from the roots of the hair right down to the tips. Afterwards I part my hair first on one side, then on the other, and finally across the crown of my head, each time brushing some minutes.

Mix a little common baking soda with the scouring brick and see how easily the knives will clean.

Fourteen Ways of Saving gas.

A WAR ECONOMY.

Here are fourteen ways of saving gas, as suggested by the U. S. National Automobile Chamber of Commerce. An appeal is being made to 27,000 dealers, 24,000 garages and 13,000 repair shops in the United States to assist in reducing the consumption of gasoline by displaying placards bearing the following "Don't's":

- 1—Do not use gasoline for washing or cleaning; use kerosene to cut the grease.
- 2—Do not spill gasoline or let it drip when filling; it is dangerous and wasteful.
- 3—Do not expose gasoline to air; it evaporates rapidly and is dangerous.
- 4—Do not allow engine to run when car is standing. Cars are fitted with self-starters, and it is good for the battery to be used frequently.
- 5—Have carburetors adjusted to use leanest mixture possible; a lean mixture avoids carbon deposits.
- 6—See that piston rings fit tight and cylinders hold compression well. Leakage of compression causes loss.
- 7—Stop all gasoline leakage. Form the habit of shutting off gasoline at the tank or feedpipe.
- 8—See that all bearings run freely and are well lubricated; friction consumes power and wastes gas.
- 9—Protect the radiator in cold weather; a cold engine is hard to start and is short in power.
- 10—Keep tires fully inflated; soft tires consume power.
- 11—Do not drive at excessive speed. Power consumption increases at a faster rate of speed. Every car has a definite speed at which it operates with maximum fuel economy.
- 12—Change gears rather than climb with wide open throttle; it saves car and gas.
- 13—Do not use cars needlessly or aimlessly. By exercise of forethought a number of errands can be combined so that one trip to town or elsewhere will do as well as two.
- 14—Reduce the amount of riding for mere pleasure by shortening such trips or cutting down their frequency.

Insure your property with SQUIRES & WINTER, Bank of Nova Scotia Building, Agents for GLOBE & RUTGER'S Fire Insurance Company, New York.

Rainy

Our Depot OIL COATS

Girls, Boys, Ladies, Men's, NEW Ladies' EMBROIDERED

For small and large sizes

B...

To-Day's Messages

10.00 A.M.

WAR SUMMARY.

LONDON, To-day. Since the middle of last week the German armies in Flanders have been trying to wrest from the British the territory taken from them in the recent offensive of Field Marshal Haig. As on previous days Crown Prince Rupprecht, of Bavaria, on Wednesday unleashed a large number of his troops in an attempt to recapture the terrain on the Ypres sector where the British are seriously threatening his communication lines with Ostend and the submarine base at Zeebrugge. Ever watchful, the runners of Haig again wrought havoc among the attackers and dispersed the Germans with heavy casualties and retained all the positions intact. There still is no indication of the time set by Field Marshal Haig for the renewal of his efforts to press forward and cut the Ostend-Lille railway, but he is steadily keeping up his pounding of the German lines with masses of artillery of all calibres. Although the German War Office asserts that in Tuesday's fighting along the Eastern bank of the Meuse in the Verdun sector the Germans captured a comparatively long line of French trenches, the French official makes no mention of this and asserts merely that violent artillery fighting and spirited patrol engagements took place. While British and French aviators continue bombing operations against Germany's submarine base at Zeebrugge and points of military importance behind the lines, the French aviators are keeping up their attacks on German towns and cities in reprisal for the shelling by German aircraft of the open town of Bar le Duc. More than 15,000 pounds of explosives are reported to have been dropped among them the famous town of Baden, famed as a health resort. L...

War R...

are pro worth... This good fort, the... if one as lingerie. But War are so moderately luxury of a new pair... Price from EVERY PAIR

Marsh...

Rainy Weather

is with us again, and it becomes everyone to look through their Raincoats, Umbrellas, Rubber Shoes, etc., to see they are in fit condition to stand the strenuous weather we usually have at this season. Don't delay until you actually need them.

Our Departments are now completely stocked with New Weatherproofs, made by Manufacturers who know how to make them waterproof.

OIL COATS.		RUBBER COATS.		MACKINTOSHES.		LADIES' RAGLANS.	
Girls,	\$3.75 up	Girls,	\$7.50 up	Ladies,	\$8.30 to \$18.00	\$9.50 to \$14.00.	
Boys,	\$3.55 up	Boys,	\$6.50 up	Men's,	\$8.30 to \$15.00	Ladies' Reversible RAIN HATS,	
Ladies,	\$5.20 each	Ladies,	\$8.50 each	Girl's School Outfit,	\$6.30 up	\$1.00 to \$1.70.	
Men's,	\$2.50 to \$6.80	Men's,	\$7.30 each	fit 6 to 12 years, Coat, Dutch Bonnet and School Bag.		All shades and shapes.	

NEW Ladies' KENREIGN SHOWERPROOF TWEED COATS,
\$27.00 to \$32.50.
For smart appearance on wet days wear New York's most popular Raincoat.

Umbrellas—Ladies, \$1.70 to \$4.00
Gent's, - 85c to \$4.50

'PHONE 484.
Mail Orders receive careful consideration.

BISHOP, SONS & COMPANY, LIMITED.

To-Day's Messages.

10.00 A.M.

WAR SUMMARY.

LONDON, To-day.
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wise the Italians are giving the Austrians little respite from aerial incursions, again having dropped four tons of projectiles on military objectives at Pola, the great Austrian Naval base on Adriatic and bombed other points of military advantage. In addition the Italians have repulsed decisively another Austrian attack on the west slopes of Monte San Gabriele in the Gorizia sector. Britain's losses in ships through submarines and by striking mines last week was the lowest since Germany started the intensified submarine warfare in February. Only 13 merchantmen met with disaster last week as against 15 the week before, which was the previous low record. The embargo placed by Britain on exportation of all supplies to Holland and Scandinavia was made on the insistence of the American Government, so that its own embargo against neutrals aimed at cutting off shipments of all kinds to Germany should not be nullified.

SHIPPING FIGURES.

LONDON, To-day.
The shipping summary follows:—Arrivals, 2680; sailings, 3742; British merchant ships sunk by mine or submarine, over 1,600 tons, including two previously, eleven; under 1,600 tons, two; fishing ships sunk, nil. British merchant vessels unsuccessfully attacked, including 7 previously, 16.

COUNT SZERIN ON PEACE.

AMSTERDAM, To-day.
Budapest dispatches received here say that at a dinner given by the Hungarian Premier, Dr. Alex. Wekels, in honor of Count Czernin, the Austro-Hungarian Minister of Foreign Affairs, the latter, in reply to an invitation to make a statement concerning his peace policy, said, "To Talleyrand has been ascribed the saying that words are given man to conceal his thoughts. It may be that this saying was true for the diplomacy of his country, but for the present time I can hardly conceive a phrase less accurate. Millions who are fighting in the trenches behind the lines wish to know why and for what they are fighting. They have a right to learn

why the peace which the entire world desires has not yet come. When I was appointed to my post I utilized the first opportunity openly to declare that we did not want to oppress anyone, but that on the other hand we would not suffer any oppression and that we were prepared to enter upon peace negotiations as soon as our enemies accepted the standpoint of peace by agreement." Count Czernin said a plain statement of war aims was indispensable. He explained the conversion of the Central Powers to the doctrine of disarmament by declaring that armaments were necessary till the world was convinced that Austria-Hungary was not a dying state subject to dismemberment. In conclusion Count Czernin threatened that unless peace without annexations or indemnities was immediately accepted it would be necessary for Austria-Hungary to revise its program and seek compensation for the further costs of the war. Arguing that competition in armaments after the war would mean economic ruin for all states and declaring that Austria-Hungary had not been prepared for the war and had only made up during the conflict her former neglected military equipment, Count Czernin continued, "This war has taught us that we must remain on (?) a great increase in the form of armaments. With unrestricted armaments the nations would be compelled to increase estimates of great powers would amount to billions. That is impossible. It would mean complete ruin. To return to the armament status of 1914 would be great reduction, but there would be no meaning in not going further and actually disarming, since complete disarmament is the only issue from the difficulty." Gigantic fleets will have no further purpose when the nations of the world guarantee the freedom of the seas and land armies will be reduced to the level required for the maintenance of internal order. Every state will have to give up something of its independence for the purpose of securing world peace. Probably the present generation will not live to see the completion of the great pacific movement. It can only be realized slowly, but I consider it our duty to place ourselves at the head of the movement to do everything humanly possible to accelerate its realization."

PARIS, To-day.
The authorities here apparently carried out their decision of forcibly feeding Bolo Pasha, who since he was taken prisoner recently on a charge of having relations with the enemy, had refused all nourishment. It is believed he was undertaking a hunger strike, but a bulletin issued yesterday respecting his condition says he has improved.

complished little, have changed their policy. What Londoners are asking is why they should undergo experiences and the Germans be helped to get free of them; why it is that a few British aviators and machines could not compel the German Government to employ a large force for protection of its cities, and why should not the German people be threatened and harassed. Premier Lloyd George's remarks yesterday that the Germans could be paid with compound interest seems to have had popular endorsement.

RUSSIA'S HELPFUL CONTRIBUTION.

PETROGRAD, To-day.
A semi-official statement from Russian Headquarters, commenting on how, despite the difficulties involved by the revolution the Russian army are still holding up the enemy, points out that since the beginning of the revolution the enemy's forces on the Russian front, excluding the Caucasus, have been increased by fifteen divisions and 640 guns.

AND A GOOD SUGGESTION TOO.

SOUTH PASADENA, To-day.
Fifteen men were taken from a pacifist meeting here last night by forty members of the city's guard, placed in automobiles and driven to the city limits, where they were set down with the suggestion that they should not return.

FORCIBLY FED.

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SPLENDID RESPONSE.

NEW YORK, To-day.
Subscriptions to the second liberty loan bonds in this federal reserve district has gone far beyond the \$100,000,000 mark.

FOOLISH SUB. REPORTS.

WASHINGTON, To-day.
Navy officers deprecate the publication of reports that go too far in either direction as to the progress of the campaign against German submarines. There is no reasonable ground, they said, for fooling them that the submarines have been definitely beaten because the announced sinkings have improved recently, while on the other hand there is nothing in the present situation that warrants serious apprehension on the part of the Allies.

RUSSIAN CONGRESS DOING GOOD WORK.

PETROGRAD, To-day.
The Committee of the Democratic Congress announces a plan to augment itself by willing representatives from all groups and parties, saying that this body would undertake to work out a programme which is to be brought before Congress later. A resolution has been adopted to the effect that the Congress should remain in session until the organization of a coalition government is accomplished.

SMALL ITALIAN LOSSES.

ROME, To-day.
Italian shipping losses by mines or submarines for the week ending Sept. 30th in all seas were two sailing vessels of more than one hundred tons and three sailing vessels of less than 100 tons. One small sailing vessel escaped when attacked by a submarine.

MINARD'S LINIMENT CURES CURES-DANDBUFF.

SUGAR!

We are now booking orders for late October and early November delivery

WHOLESALE ONLY.

HARVEY & CO., LTD.

SAVE COAL!

We have the most up-to-date

Ash Sifter

on the market, selling at the very low price of

\$1.40.

MARTIN ROYAL STORES HARDWARE CO., Ltd.

(Successors to Martin Hardware Co. & Royal Stores Hardware)

SLATTERY'S Wholesale Dry Goods

NEW GOODS.

50 doz. Ladies WOOL CAPS, Assorted Colours. 100 pieces DRESS SERGE, Navy, Red and Brown

At Lowest Possible Prices.

Estate W. A. SLATTERY. Phone 522. Duckworth Street. P. O. Box 236.

3 Very Useful Books!

THE WOMAN'S BOOK.

Contains everything a woman ought to know. Household Management, Cookery, Children, Home Doctor, Business, Dress, etc. About 800 pages. Price \$1.60.

JACK'S SELF-EDUCATOR.

A guide to a liberal education. 22 subjects included with carefully prepared courses of reading on each subject. 822 double column pages. Price \$1.60.

JACK'S REFERENCE BOOK.

An Encyclopaedia of General Information. A Medical, Legal, Social, Educational and Commercial Guide. An English Dictionary. 1088 pages, quarto, cloth. Price \$1.60.

Garrett Byrne, Bookseller & Stationer.

Warner's Rust-Proof CORSETS

are proving daily their trustworthiness. Trusty for delineating a good figure; for service and comfort, and—by no means the least—their rust-proof feature. It is a Corset that one may, if one wishes, launder as easily as lingerie. But Warner's Rust-proof Corsets are so moderately priced that oftentimes the luxury of a new pair cannot be resisted.

Price from \$1.40 per pair up. EVERY PAIR GUARANTEED.

Marshall Bros
AGENTS.

ATURE

One Hundred s, at unheard ng.



n price up to en Oak and up to \$50.



imited,

Stop all gasoline leakage. Form habit of shutting off gasoline at tank or feedpipe. See that all bearings run freely and are well lubricated; friction consumes power and wastes gas. Protect the radiator in cold weather; a cold engine is hard to start and is short in power. Keep tires fully inflated; soft tires consume power. Do not drive at excessive speed. Over consumption increases at a rate of speed. Every car has definite speed at which it operates in maximum fuel economy. Change gears rather than climb wide open throttle; it saves car gas. Do not use cars needlessly or carelessly. By exercise of foresight a number of errands can be combined so that one trip to town or where will do as well as two. Reduce the amount of riding where pleasure by shortening such or cutting down their frequency.

insure your property with FIRES & WINTER, Bank of Scotia Building, Agents GLOBE & RUTGER'S Fire Insurance Company, New York.

ood tea"

G. KNOWLING, Limited,

Offers ex S.S. "Ebueroon,"

40,000 lbs.

BACON.

900 cases
EVAPORATED MILK

And

FINEST QUALITY PURE LARD.

Selling CHEAP at our

East, West & Central Stores.

G. KNOWLING, Limited.

oct1.61,m.1h

Evening Telegram

W. J. HERDER, - - - Proprietor
H. A. WINTER, B.A., - - - Editor

THURSDAY, October 4th, 1917.

Starving the Enemy.

Yesterday the cables announced the absolute prohibition by the British Government of exports of any kind except printed matter to the Scandinavian countries and Holland. Even under present conditions the action seemed so extreme that we withheld comment upon what was easily the most important news for a long time, but to-day's messages confirm it so fully that there can be no doubt of the completeness of the embargo. Moreover, it is made plain that it is American counsel that has moved Britain to take the steps, a fact which speaks volumes for the thoroughness of our new ally and removes apprehensions on Britain's own account, whose needs will be well looked after by the States. It is expected, the message says, that in three months these neutrals will be compelled to forbid absolutely the exportation of any of their own supplies. The Allies will not worry overmuch, but Germany will be dealt a blow under the force of which she will fairly reel.

It is a favourite speculation, when the war is under discussion, how it will be brought to an end. When first the blockade was instituted by Britain, early in 1915, prophecies were plentiful of the speedy starvation, actual and physical, of the enemy. Then, before this could happen, it was said that he would run out of his munition supplies; lack of cotton in particular for his explosives would speedily bring him to terms. Failure of man power was emphasized, we remember, during 1916, and financial collapse has been time and again predicted. Finally, different forms of strategy have been advocated at different times—the war must be won in the air, it must be won by the destruction of the submarine bases, it must be won in the west, it must be won in the east, it must be won via Italy. It is perhaps not very intelligent reasoning to insist upon one or another of these separate agencies as the deciding factor, when it is certain that they must all combine to bring about the inevitable end, but it is not sound, on the other hand, hastily to reject any of them merely because it has not yet proved itself or shown any signs of doing so. The signs and the proof are with the enemy, who will not betray them until they can no longer be concealed, but they are there in one form or another none the less. We can see a straight-standing tree clean throughout and leave it still erect, to all appearances as firm as ever. A push will bring it in an instant crashing to the ground. Germany will be "sawn through" some day; for all we know she may be nearly in that condition now.

This absolute embargo of Britain and the States again suggests the question whether, apart altogether from other matters, though it is inseparably bound up with them in fact, it is not possible to defeat Germany

and Austria by starving them, using the term in the broad sense of exhausting them of essential supplies. We should hesitate to answer it in the confident negative which seems in fashion at present. In the first place, a priori reasoning, which is too seldom exercised, shows how difficult must be the position of the Central Powers to-day. This is the fourth winter of a war which they did not expect to exceed one. Superhuman efforts and brilliant organization through State control have enabled them to weather three winters far better than might have been expected, but these things cannot be replaced and lost labour, to look at one aspect only, of the increasing drain to which they are subjected. Similarly many effects of the stoppage of the neutral channels of supply can be calculated theoretically, without need of actual proof. When we stop sending a certain amount of food to Sweden we do not merely keep that quantity from Germany, Sweden must fill her own needs and so preserve her supplies to herself. But she must create future supplies, and to that end employ all available labour. Much of it will be withdrawn from the production of other commodities which have been going to Germany, notably iron. In Germany itself the same interaction takes place. She is short of coal, not because she does not possess it, but because she lacks the labour to work and distribute it. Further draining of the labour she has, in order to meet the further requirements of the food problem, will naturally aggravate that situation. And this is only one of a thousand matters that are interdependent and intricately involved.

As for actual proof of shortage, it is abundant enough even when we allow for exaggeration and false reports. A high Austrian official, writing in a Swiss newspaper, has said that Austria and Hungary cannot hold out for another winter, because soldiers and civilians would starve. Crops have been destroyed in the best districts by cold and rain. The railway cars were needed for the army and could not distribute the Rumanian crops. Famine has been predicted in the Austrian Parliament if the war should go on for another three months. Medical certificates in the newspapers showed that men were dying of hunger, and thousands that survived were too ill-nourished to do efficient work. In Germany the crops are better but there is little fodder for cattle and pigs, which will have to be killed. A country is a short step from famine which has to kill off its live stock from such a cause. Complaints are common in the papers that the potato, bread and meat rations are too small to support the strength necessary for labour. We must remember that if some of the reports that reach us on the subject are untrue or purposely overcoloured, we are allowed to learn only an inkling of the real state of affairs. The Allies, at any rate, are not considering the question in an academic fashion. They are using at least with full force a very terrible weapon. It may not achieve peace of itself but it will achieve much to bring peace nearer by many months.

Clothes and Market Baskets.
BOWRING BROTHERS, LTD.,
Hardware Dept. - sep21, sod, tf

An Opportunity to Become a Birdman.

Lieut. R. G. Reid, Jr., of the Imperial Royal Flying Corps, who is here on a brief furlough, is leaving by Saturday's express to resume his duties as instructor at Toronto, where the headquarters of the I. R. F. C. are situated, but before leaving he will be pleased to talk with any between the ages of 18 and 45 who would like to know something about the manner in which aeroplanes are constructed, operated and repaired. There is a splendid opportunity for young men between the ages of 18 and 25 to become airmen, said Lieut. Reid, while men whose ages are from 18 to 45 can earn the aeroplane construction business absolutely free of cost. As a matter of fact the regular army pay and allowance are given while learning the trade. Persons joining the flying service now have a splendid opportunity of advancement, as all promotions are made from the ranks. The man that proves himself the best is the man that gets the commission. It is well known that after this year aeroplanes will become almost as common as the motor car is to-day, and that the man that has a thorough knowledge of the mechanical parts that go to make up a flying machine will not be wanting for a position wherein he can make big money.

Lads Before Court for Discharging Firearms.

Three boys, who were operating with firearms promiscuously on the Southside were before Court to-day at the instance of Detective Byrne. The lads were bird shooting, but did not go far enough away from dwelling houses, as one resident of that section had a narrow escape from being shot and had a few panes of glass in his house broken by discharges from the rifles. The lads stated they did not know they were breaking the law. Each of them was fined \$2 or 7 days and costs.

Brutally Assaulted His Wife.

A 24 year old resident of Topsail, who was arrested under warrant by Constable Quinlan, and brought to town last night, appeared before Judge Morris to-day, charged with unmercifully beating his wife. The latter's countenance showed striking evidence of the assault. The man was fined \$100 or six months imprisonment as well as receiving a severe reprimand from His Honor. The accused was also ordered to give bonds in \$100 for his future good behaviour towards his better half.

To Study for the Priesthood.

Mr. Patrick J. Kavanagh, son of Mr. Edward Kavanagh of New Gower St. left yesterday en route to Scranton, Pa., U.S.A., where he enters the Vanard Apostolic School (conducted by the Fathers of the Catholic Foreign Missions) to study for the priesthood. Mr. Kavanagh, who is Newfoundland's pioneer student to the Venard Seminary, has offered his services to the Foreign Missions and will, on completion of his ecclesiastical course, take up his duties in one of the heathen countries. His many friends wish the young student every success in his arduous vocation which is so worthy of emulation.

Prospero Off.

The s.s. Prospero, Capt. A. Kean, sailed last night for northern ports taking a full freight and these saloon passengers: Const. Parsons; Messrs. Noble, Hender, Seovour, Howard, Pta. Humphries, Wheeler, Clark, Facey, Rodgers, Jones, Dowden, Burton, Mesdames Braen, Downey, Noble, Donovan, House, Sainsbury, Facey, Earle, Burton, Bowden; Misses Snelgrove, Barbour, Coffin, Kelly, Taylor, Melandy, Bowden and 40 in steerage.

Obituary.

WILLIAM OTTO CHANCEY.
The death occurred this morning at 2 o'clock of Mr. William Otto Chancey at his home, 64 Pennywell Road. Deceased, who was 23 years of age, was a member of the Nfld. Highlanders, and it is expected that a guard of honor from the Battalion will take part in the funeral, which takes place at 2:30 p.m. on Saturday. To the sorrowing relatives the Telegram offers deep sympathy.

WEATHER REPORT.—The weather across country is light S. W. wind and fine, temperature 38 to 50 above.

TRAIN MOVEMENTS.—Tuesday's outgoing express reached Fort aux Basques at 1:15 a.m. to-day. The incoming express reached the city at 1 p.m. to-day.

"QUALITY TALKS!"

Salesmanship unaided may make some first sales, but even at its best it cannot build a repeat business, unless supported by Quality Goods. INFERIOR PRODUCTS SOON REVEAL THEIR REAL CHARACTER, and weaken the courage so essential to success in selling on a permanent basis. Skill and enthusiasm of the highest order are no match for such a handicap.

BUT QUALITY PRODUCTS STRENGTHEN COURAGE

in selling and make it increasingly easy and cumulative. Their purchase can be urged with easy assurance, since the buyer is certain to gain from their presence in his store.

Bear Brand Rubber Shoes

Whether it be for your customers or yourselves furnish an inspiration for salesmanship that is invincible and bring about permanent and satisfactory results for you both, because you can be sure that they have no superior, that delight will always follow their sale, and that no worries need attend your efforts for repeat business.

We have imported this year SPECIAL HIGH HEEL RUBBER SHOES for WOMEN, either in storm or Croquet.

EIGHT HUNDRED DOLLARS, \$800, in Prizes

to be given away free by Christmas Day. Buy Bear Brand Rubbers and see if you will not have a lucky number. Register your name with dealer or send to us.

Look for Bear it is on every pair of Bear Brand Rubbers.

The following dealers will be pleased to serve you the Bear Brand, viz.:-

JOHN ANDERSON,
JAMES BINDON,
F. P. U. TRADING CO.,
W. R. GOOBIE,

ROYAL STORES, Ltd.,
NICHOLLE, INKPN & CHAFE, Ltd
F. SMALLWOOD,
STEER BROS.,
JESSE WHITEWAY.

Bear Brand Rubbers are sold in every outpost in Newfoundland.

CLEVELAND RUBBER Co.

Nowin Store.

250
Tons Nut Size
Anthracite

Coal.

H. J. Stabb & Co.

MINERS BUSY. — Two laborers busied themselves yesterday rinsing rum barrels at a waterfront premises until they became loaded up and eventually fell into the arms of a limb of the law. They each had to pay \$1 this morning for their release.

A ROYAL SMOKE.



BENGAL LITTLE CIGARS

Made of high grade tobacco and exceedingly mild, as your own tongue will tell you. Beware of substitutes.

10 for 25 cents.

Wholesale and Retail.
JAS. P. CASH, Water Street.

Nyal's Face Cream at Starford's Drug Store, Dalhousie St. and Theatre Hill. - sep7, tf

Reid's Boats.

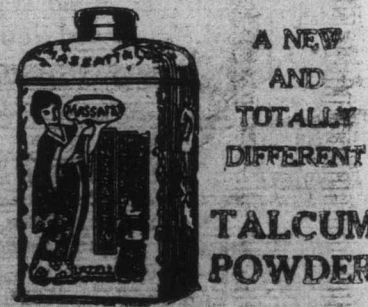
The Argyle left Burin at 5.45 p.m. yesterday.
The Thetis arrived at Snug Harbor yesterday.
The Clyde left Herwood at 5.35 a.m. yesterday.
The Dundee left Musgrave Harbor at 8.45 a.m. yesterday.
The Edith arrived at Humbermouth at 2.20 p.m. yesterday.
The Glencoe left Pughthrough at 8.45 a.m. yesterday.
The Home left South West Arm at 3 p.m. yesterday.
The Diana reached Batteau yesterday.
The Wren left Hillview at 7.20 a.m. yesterday.

Nothing finer than ELLIS' Pork Sausages, Beef Sausages, Tomato Sausages. Try them.

BIG STORM ON LABRADOR.—Owing to a heavy northeast gale which swept the Labrador coast yesterday the s.s. Diana was unable to call at Battle Harbor and had to proceed to Batteau. A message to that effect was received by the Reid Nfld. Co. last evening.

WARDEN'S LATEST CURE FOR CATARRH OF THE NOSE.

Luzell's MASSATTA



A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, sweeter, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance which is its chief and only merit.

In addition to Massatta, we carry a complete line of Luzell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, essences, Creams, and Powders of an unrivalled reputation.

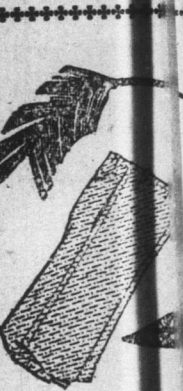
At all Druggists, St. John's, Nfld.

Special to Evening Telegram.

CAPE RACE, To-day.
Wind south, blowing strong, weather dull; nothing sighted. Bar. 29.93. Ther. 52.

"R"

Boys' Clothing



BOYS' KILT HANDKERCHIEFS. Here's a good soft Handkerchief most serviceable boys' knockabout wear are finished with hemstitched borders in a very desirable size 17 x 17 inches. 14c. each. Friday & Saturday.

BOYS' CORDUROY. Of more than ordinary wear. If you require wearing serviceable your boy, this will be your need. The good, soft Corduroy in um Brown shades throughout with sizes to fit from 7 to 14. Reg. \$1.50 per pair. Friday & Saturday.

BOYS' TWEED GOLF CAPS. These are what the most popular wear. Made from English Tweed in dark and light shades. Tweeds; all sizes. 14c. each. Friday & Saturday.

HELIX in the

AMERICAN TEA CLOTHS. Of pure white cotton with hemstitched edge. Some are in colors in very pretty stamped, ready for use. Reg. \$2.50. Friday and Saturday.

DAMASK TABLE CLOTHS. These are of a small size at our regular price. Maple leaf and other designs. Reg. \$2.50. Friday and Saturday.

TURKISH TOWELS. Good soft quality, pure and free from dyes. 18 x 38 inches. Reg. \$2.50. Friday and Saturday.

Small

Hair Nets. Reg. 75c. Rubber Footballs. 18c. for 10. Shell Boxes and Framed Pictures. Handkerchiefs. 30c. each for 10. Polishing Gloves. each for 10.

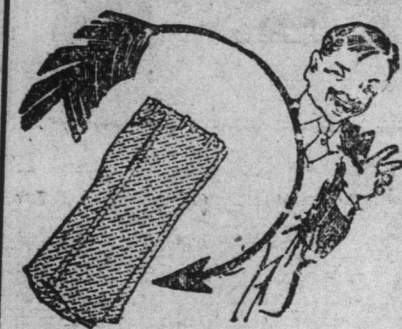
TAFFETA. 40 pieces of Ribbons can be had in shades of Black, Saxe, Pink, Rose and Yellow. Reg. 1c. each. Friday and Saturday.

Household

Every time you step dinner a glass of apple made from the parings, and with cheese. It is ed with tomato sauce. Kerosene quickly applied remedy for burns, and blisters from arising. When making a custard a little salt. This keeps from drying and adds to the flavor. Sauce can be made melted in boiling water with a little cornstarch. Cakes without icing look festive by fruits of dried orange peel stuck. When baking potatoes plan to allow them to

"Royal Quality" Merchandise

Boys' Clothing Needs.



Read the offers and you'll appreciate the Savings.

Boys' Negligee Shirts.

Made from fine American Shirt Cotton in plain White only, finished with a soft imitation double cuff, starched collar bands, all sizes from 12 to 14. Regular 90c. each. Friday & Saturday **75c**

BOYS' KHAKI HANDKERCHIEFS.

Here's a good wearing, soft Handkerchief in the most serviceable color for boys' knockabout wear. They are finished with a narrow hemstitched hem, and come in a very desirable size, being 17 x 17 inches. Regular 14c. each. Friday & Saturday **11c**

BOYS' LINEN COLLARS.

The ever-popular Eton style with a pure linen face that will launder well and give great service; sizes 12 to 14 1/2. Regular \$1.00. Friday & Saturday **20c**

BOYS' CORDUROY PANTS.

Of more than ordinary interest. If you require a hard wearing serviceable pair for your boy, this will surely meet your need. They are made from good, soft Corduroy in a medium Brown shade and lined throughout with twilled calico; sizes to fit from 7 to 9 years. Reg. \$1.50 pr. Friday & Saturday **\$1.35**

BOYS' TWEED GOLF CAPS.

These are without exception the most popular caps for fall wear. Made from good quality English Tweeds in a variety of dark and light mixed and plain Tweeds; all sizes. Regular \$1.00. Friday and Saturday **24c**



At Exceedingly Low Prices FRIDAY & SATURDAY.

Attractive Values IN New FALL Goods.



MISSSES' MIDDY WAISTS.

The true nautical style is displayed in this serviceable Waist of soft American Cotton. It is made with faced front and wide hem at bottom. The neatly braided sailor collar, pocket and cuffs are in contrasting shades of Saxe Blue and V. Rose; sizes to fit 12 to 13 years. Reg. \$1.10 each. Friday and Saturday **90c**

HAND BAGS.

Stylish hand bags in an endless variety of serviceable shapes and styles. Some are of soft kid in assorted colors with nickel frames and fitted with coin purse and mirror; others are of fine Black Moire with good strong linings, stout frame and ball fastenings. Regular \$1.55 each. Friday and Saturday **\$1.55**

WOMEN'S COSTUMES.

Very stylish costumes of medium weight, herring bone tweeds in Navy, Brown and Grey shades. A very neat tailored design with modest collar, side belts and large button-trimmings. The Skirt is five gore, and finished with a deep hem at bottom. Reg. \$11.00 each. Friday and Saturday **\$9.40**

WOMEN'S RAGLANS.

Of Fawn and Green rubberized covert cloth in a loose-fitting style with large, stylish lapels, 2 deep patch pockets, cuff sleeves and raised double-stitched seams. They will prove decidedly comfortable for cold, damp days to come. Reg. \$8.50 each. Friday and Saturday **\$7.30**

COSTUME VELVET.

Plain and Corded Shepherd Checks. A serviceable fabric with a close pile. It is sure to please you. An ideal material for Women's Costumes and Coats for Children and Misses; 21 inches wide. Reg. \$1.25 yard. Friday & Saturday **\$1.10**

BOUDOIR CAPS.

Dainty Boudoir Caps of soft striped and Spotted Muslin in bud, floral and fancy printed designs, trimmed with fringe and edgings of fine lace and silk. Reg. 45c. each. Friday and Saturday **37c**

WOMEN'S ALL-OVER APRONS.

Of fancy cottons in Blue and White stripes and fancy patterns neatly trimmed with two rows of fancy cotton at the front and edged with zephyr in plain shades to match. This is undoubtedly one of our most popular lines and will be doubly attractive at this most moderate price. Regular \$1.00 each. Friday and Saturday **80c**

CHILDREN'S HATS.

A splendid line of Children's Ready-to-wear Velour Felt Hats in a very popular shape; neatly trimmed with a band and bow of silk corded braid. This is an opportunity that should be taken advantage of by the economical buyer who requires a stylish, crushable hat of an extra good quality at a remarkably low price; Black and Navy only. Reg. \$1.15 each. Friday and Saturday **\$1.45**

CHILDREN'S SWEATER COATS.

Knit from woolen yarns in a very popular stitch and finished with a close fitting high collar, double cuffs, slash pockets and closely knit front; sizes to fit from 6 to 12 years. Regular \$1.35 each. Friday and Saturday **\$1.18**

WOMEN'S UNDERSKIRTS.

Serviceable Moire Underskirts in Saxe, Brown and Grey, made with a very deep gounce of fancy frills and pin tucks. The drawing waist band will fit any size up to 32 inches. Reg. \$1.75 each. Friday and Saturday **\$1.45**

GENT'S FURNISHINGS.

Another Remarkable List of Good Values.



MEN'S HARD FELT HATS.

Made from good smooth felt in a popular style, and finished with corded ribbon band. This is a well proportioned Hat and is becoming increasingly popular. Reg. \$2.00 ea. Friday & Saturday **\$1.60**

MEN'S DERBY TIES.

Self shades of Brown, Crimson, Cardinal, Saxe, Cream, Green, Navy and Black. Good wearing qualities at a price low enough to buy one of each color. Special for Friday and Saturday **21c**

MEN'S KHAKI DRILL SHIRTS.

Extra good materials that will wash well and wear like nalle; double stitched seams; collar attached; one breast pocket. Reg. \$1.95 each. Friday and Saturday **\$1.60**

MEN'S WIDEST END TIES.

A variety of smart and dressy colors in Plain, Paisley, Striped and Spotted designs. Reg. 60c. ea. Friday & Saturday **53c**

MEN'S NEGLIGEE SHIRTS.

Striped American Cotton and Percales in extra good qualities that will give great service. Values from \$1.80 to \$2.50 each. Special for Friday and Saturday **\$1.30**

MEN'S WORSTED HALF HOSE.

Good Union yarns are used for these splendid wearing Hosiery. They are knit in a close stitch; plain feet, close ribbed top. Reg. 45c. pair. Friday & Saturday **38c**

MEN'S BOOTS.

Moose hide blucher style Boots with heavy wet-resisting soles and Goodyear welts. Regular \$5.85 pair. Friday and Saturday **\$5.40**

MEN'S KNITTED SCARVES.

Shot effects in Black and White, Black and Green, and Plain Black; finished with fringe of pure silk at ends. Reg. \$1.00 each. Friday & Saturday **85c**

POCKET BOOKS.

Solid leather case with two compartments for notes, bills, etc.; also detachable note book. Reg. 70c. each. Friday and Saturday **60c**

HELPFUL SAVINGS in the Household Section.

AMERICAN TEA CLOTHS.

Of pure White Cotton, nicely finished with hemstitching and scalloped edge. Some are embroidered at the corners in very pretty designs, others stamped, ready for ironing. Assorted sizes. Reg. 50c. each. Friday and Saturday **30c**

DAMASK TABLE CLOTHS.

These are of a quality seldom offered at our regular price over; rose, maple leaf and Shamrock designs with borders woven to match; size 66 x 66 inches. Reg. \$2.50 each. Friday and Saturday **\$2.20**

TURKISH TOWELS.

Good soft quality that's absolutely pure and free from dressing. Size 19 x 38 inches. Reg. 27c. each. Friday and Saturday **23c**

LACE CURTAINS.

This is one of the new lines imported for this fall's trade; size 2 1/2 yards long and 40 inches wide. Closely woven centres with heavy scroll and floral borders. Reg. \$1.50 pair. Friday & Saturday **\$1.30**

DAMASK TABLE NAPKINS.

In a magnificent range of very pretty patterns. These Napkins have the satiny finish that is so much sought after. Reg. 29c. each. Friday and Saturday **16c**

TRAY CLOTHS.

New lines of these goods are daily being brought forward. We have selected this line as an inducement Friday and Saturday. They measure 16 x 27 inches with a hemstitched hem 1 1/2 inches wide and beautifully embroidered patterns. Reg. 45c. each. Friday and Saturday **45c**

Smallwares --- Things you need, at prices you don't mind paying

- | | | | |
|---|-----|---|-----|
| Hair Nets. Reg. 7c. each for | 5c | Ladies' Collar Pins 4 for | 8c |
| Rubber Footbaths. Reg. 50c. each for | 43c | Baby Brooches. Reg. 4c. each for | 3c |
| Shell Boxes and Mirrors. Reg. 30c. each for | 25c | Dome Fasteners per dozen | 6c |
| Framed Pictures. Reg. 45c. each for | 38c | Cubes of Toilet Pins. Reg. 12c. for | 10c |
| Handkerchief Sachets. Reg. 30c. each for | 24c | Peerless Writing Ink. Reg. 9c. for | 8c |
| Polishing Gloves. Reg. 20c. each for | 17c | Silveroid Photo Frames. Reg. 17c. for | 14c |

TAFFETA & MERVE RIBBONS.
40 pieces of these splendid Ribbons offered for Friday and Saturday. No need to tell you the many uses this Ribbon can be applied. They are 4 to 6 inches wide, in shades of Black, White, Cream, Pale Blue, Royal, Navy, Saxe, Pink, Rose, Cardinal, Brown, Emerald, Hello, Purple and Yellow. Values to 45c. yard. Special for Friday and Saturday **20c**

NEWLY ARRIVED!



An immense consignment of **Fall and Winter COATS and Costumes**

They are mighty swell goods, and represent the highest points of excellence in quality and style. Whether you want to buy or not, we want every woman in St. John's to see these. An important feature is the moderate prices which prevail.

Footwear SNAPS.

Misses' Dongola Boots.

Blucher and buttoned styles, with serviceable medium heels and soles, and good roomy toes. They will give unequalled satisfaction. Compare our price, you will at once appreciate the big value. Red Kid tops; tassels and stitching; flexible soles; sizes 1 1/2 to 2. Regular values to \$2.95 pair. Friday & Saturday **\$2.60**

Of soft Dongola Kid, in either buttoned or lace, finished with patent leather tip, medium toes, heels and soles; sizes 8 1/2 to 11. Reg. \$2.10 pair. Friday & Saturday **\$1.90**

Children's Vici Kid Boots.

The greatest value yet. These Boots are made from an extra good quality Vici and trimmed with Red Kid tops; tassels and stitching; flexible soles; sizes 6 to 8. Reg. \$2.20 pr. Friday & Saturday **\$2.00**

WOMEN'S HOSE.

A Job Line including some very special values in plain and ribbed. All the desired sizes in both Tan and Tan. Values to \$1.20 pair. Friday and Saturday **77c**

WOMEN'S HOSE.

Made from good quality union yarns; durable, seamless feet and wide garter tops; plain and ribbed. Reg. 45c. pair. Friday and Saturday **40c**

Crockeryware. YOU'LL SAVE MONEY AT THESE PRICES.

- | | | | |
|---|-----|---|-----|
| Printed Porridge Plates. Reg. 12c. each; 3 for | 32c | Flower Pots and Saucers. Reg. 18c. each for | 16c |
| Clarke's Pyramid Candles. Reg. 35c. box for | 32c | "Job" Gravy Tureens. Reg. 45c. each for | 40c |
| Fairy Light, large size. Reg. 40c. each for | 36c | Fancy China Cake Plates. Reg. 50c. each for | 45c |
| Earthenware Jugs, shaded. Reg. 45c. each for | 40c | Krystal Glass Vases, large size. Reg. 45c. each for | 40c |
| Individual Glass Butter Sets, 7 pieces. Reg. 25c. set for | 20c | | |

INCOMPLETE TEA SETS—We have a small quantity of slightly damaged and incomplete Tea Sets that will be sold at reduced prices while they last. Come early for the best.

CREAM CHALLIE BLOUSES.

Seasonable and up-to-date, in several pretty styles. Some are made with pointed collar and fancy pocket of self material; others with modic collars and neatly tucked fronts, and several other stylish makes that are good and durable. Regular \$1.25 each. Friday and Saturday **\$1.05**

Household Notes.

Every time you stew apples for dinner a glass of apple jelly can be made from the parings.
Rice may be substituted for macaroni with cheese. It is very good served with tomato sauce.
Kerosene quickly applied, is a good remedy for burns, and will prevent blisters from arising.
When making a custard always add a little salt. This keeps the custard from drying and adds flavor.
Sauce can be made of currant jelly melted in boiling water and thickened with a little cornstarch.
Cakes without icing can be made to look festive by fruits or strips of candied orange peel stuck on top.
When baking potatoes it is a good plan to allow them to stand in hot

CERTAIN-TEED

PAINTS and ROOFINGS

Guaranteed the best obtainable
GEO. M. BARR, Agt.

water for a few minutes. They require much less baking.
A few dishes, each well cooked and chosen, are far better than many otherwise in a meal.
When using the gas oven place a bowl of water on the bottom shelf. This prevents things from burning.
Remove scale from pans by washing them in water to which has been added a few drops of cedar oil.
Chicken salad served in green pepper shells is very attractive, and the pepper gives the salad an excellent flavor.
The careful laundress always keeps a brush on hand with which she brushes out the fringe on towels and dollies.
Paint which has become scratched with matras can be restored by first rubbing with lemon and then washing

with soap and water.
A lump of soda dissolved in a little hot water, and added to the blue water will prevent the bluing from settling in the clothes.
When the jelly does not jelly, boil it over, adding a small piece of the white of an orange peel. This will make jelly without fail.
After blankets have been washed and dried thoroughly they should be well beaten with a carpet beater. This will make them light and soft.
When frying oysters always add a little baking powder to the flour in which they are rolled. This increases the size of the oysters very much.
When making croquettes of leftover meat it is much better to tell the meat until it is very tender. The croquettes will be much more palatable.
To clean dormers put the mat into a bath of soapy water and scrub with

a hard scrubbing brush. Then rinse well in cold water, standing it up to dry.
When washing black combs, brushes and trays try rubbing a little olive oil into them after washing them. This will prevent their turning gray and streaked.
Real "Sporting" Offer.
Boston Globe: German soldiers captured by the French say that the Kaiser has decreed a reward of 300 marks (75) and three months' leave for the first German to capture an American soldier. Not to be outdone, we decree a reward of 400 marks (\$100) and six months' leave for any American soldier who will capture the Kaiser.

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.
STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25c, 50c. a bottle. Postage 5c, and 10c. extra.
STAFFORD'S PHORATONE COUGH CURE for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles. Price 25c. bot. Postage 5c. extra.
Prepared only by
DR. F. STAFFORD & SON,
St. John's, Nfld.
Theatre Hill Drug Store is open every night till 9.30.

les, but even supported by REVEAL age so essen- and enthusi- ndicap.
ative. Their buyer is cer-
oes
lives serviceable and you both, be- delight will attend your
GH HEEL Croquet.
Prizes
Brand Rub- register your
Rubbers.
ou the Bear
HAFE, Ltd
Co.
A NEW AND TOTALLY DIFFERENT
TALCUM POWDER
oly softer, smoother, more satisfying any other, but distinguished by the Oriental Odor, a fragrance which is its ability and charm.
dies to Massatta, we carry a complete line of Lux's Famous Specialties, including the most exquisite Perfumes, delightful Toilet soaps, Creams, and Powders of all the latest fashions.
All Druggists, St. John's, Nfld.
to Evening Telegram.
CAPE RACE, To-day.
south, blowing strong, wea-
ll; nothing sighted. Bar. 29.50.

A Word to the Wise is Sufficient!

We are Now Offering
A JOB LINE of Ladies', Children's and Misses'
FELT and CORDUROY VELVET HATS.
 In this offer the word BARGAIN is fully defined.



Your Choice for \$1.20

Values from \$1.50 up to \$3.00. All One Price.
 Your Choice for \$1.20.
 If you are wise the word BARGAIN will mean a New Stylish Hat at a MONEY SAVING PRICE.

Marshall Bros



Your Choice for \$1.20

When Your Words Come Back.

By RUTH CAMERON.



I had a start-ling and mind-opening little ex-perience the other night. A group of us were talking about a man who is not at all popu-lar with us. Said the author-man, "He is a mean kind of a cuss. Why they say he takes ad-vantage of his brother's poor eye sight to fix over the accounts and help himself to all the money he wants. No wonder his brother grumbles about how poor business he is. They say he doesn't know a thing about that expensive sail boat Philip bought. I listened with a guilty con-science. No, I Didn't Alter The Accounts. Not that I had assisted in chang-ing the accounts. But I was "They." That is, I had been the one who told the Authorman that about Philip. And he had forgotten and was telling it back to me (as sometimes happens.) And I didn't at all like the sound of it. "They Said" More Than I Said. In the first place it came back as such things do, in a "very" much stronger form than I had put it. I had said, that "they" said that it seemed as if Philip must have some way of getting more money than his brother paid him because he spent money so freely. Also I had heard that his brother didn't seem to know about the sail boat. In the second place, I searched my mind for the authority from whom I

had gotten the information, and when I found who it was I didn't feel en-tirely satisfied with his reliability. I never should have repeated it with-out corroboration from some other source. "Is It True, Is It Kind, Is It Nec-essary." "Of the unspoken word, thou art master but the spoken word is master of thee." "They Say" is surely a Frank-stein. I made up my mind that I would be careful how I started "they say" in the future. I wonder if I shall. Minard's Liniment Co., Limited Gents.—A customer of ours cured a valuable horse by the use of MIN-ARD'S LINIMENT. Yours truly, VILANDIE FRERES.

Everyday Etiquette.

"Could I accept a gift from Mr. Jop-son even though he is married," asked Marie, "and would it be proper to give a young man a gift?" "No single girl accepts attentions or gifts from a married man unless he is closely related. She does not make elaborate or expensive gifts to a young man unless they are engaged," answered her society Mentor. Nyal's Assorted Talcums ar-rived to-day for Stafford's Drug Stores, Duckworth Street and Theatre Hill.—sep7,17

Blue Nose Butter

TO-DAY.. 1 lb., 5 lb., 28 lb. Tins and 56 lb. Boxes.

- To arrive by steamer to-day: 50 half bris. PEARS.
- 5 bris. GREEN TOMATOES.
- 25 crates NEW RED ONIONS.
- 20 crates LARGE ONIONS.
- 30 cases CALIF. ORANGES.
- 5 bris. AMER. PARSNIPS.
- 5 bris. AMER. CARROTS.
- YELLOW BEANS, 12c. lb.
- 3 lb. tins ARMOUR'S BAKED BEANS, 57c.
- BOYER'S SUGAR CORN.
- PARTRIDGE, 40c. can.
- 10 oz. bar Pure Castile Soap, 12c.
- Crystal Domino Sugar, 2c. pl.
- Hollbrook's Wdr. Sauce.
- Moir's Cake—Fresh.
- Catell's Macaroni.
- Instant Postum—Small and Large.
- Eddy's Parlour Matches, 8c. box.
- Dromedary Dates.
- Dromedary Des. Cocoanut.
- Dromedary Quick Taploca.
- FRESH COUNTRY EGGS.

C. P. Eagan
 DUCKWORTH STREET & QUEEN'S ROAD.

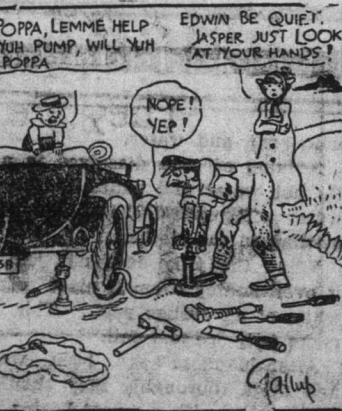
Apples, Oranges, etc.

- To arrive per steamers due this week:
- 160 bris. Gravenstein Apples—1c. and 2 1/2
- 140 bris. Gravenstein Apples—Special 3's.
- 180 cases Calif. Oranges—All counts.
- 50 bags American Onions—100 lbs. each.
- 50 cases Spanish Onions—5's.
- 150 bags Split Peas.—60's
- 200 bags Round Peas—100's.
- 200 bags White Beans—112's.

Soper & Moore,
 Importers & Jobbers.
 Phone 480.

Rann-dom Reels.

CHANGING TIRES. Changing tires is a popular Ameri-can pastime which engages the thought, soul and leg muscles of thousands of apoplectic citizens every day during the touring season. It is one of the first things the new auto-mobile owner learns to do alone, and the second is to sit down by the side of the road and hurl pent-up pro-franity into the nearest cornfield. It is not necessary to change the tires on an automobile so long as they are able to stand on one leg. There is nothing more deceptive than the average pneumatic tire, however, unless it is a lonesome married man who is thirsting for platonic friend-ship. A tire may present a smooth and unblemished exterior and look good for a long and useful life, but the germ of a six-inch blow-out may lurk within and poke its head out six blocks from a shade tree.



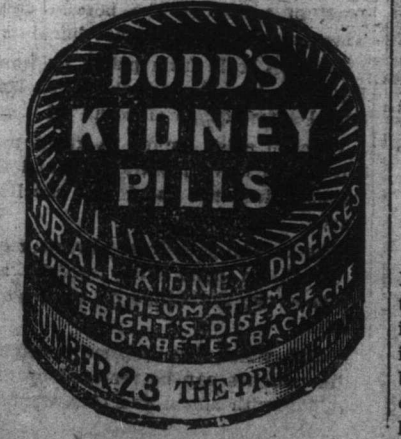
Thirty minutes at the helm of a catalog house hand pump. It is a simple process to change the tires on a modern automobile, as they are hung in a handy position on the rim, which can be removed with no more effort than is required in opening a window barrel with a pocket knife. The first step is to jick up the car by crawling under the radius rod and balancing freely on the handle of the jack, after which a stout

guest with a good supply of breath should attack the bolts in the rim. By the time he has removed the bolts he will need a substitute and a pulmotor, but the rim will come off in one piece after being hit in the back of the neck a few times with a sledge. Another rim and tire can then be taken from the rear of the car by three men who are familiar with heavy draying and put on the wheel without losing over half a day and the top coating of a few knuckles. After the new rim has been fitted on with both feet, it will usually be found that the tire is short about sixty-two pounds of air, which has to be inserted by hand at the rate of one pound every fifteen minutes. This is one of the most bitter and heart-rending experiences that can come into a man's life, and will convert the mildest-mannered taxpayer into a human hyena. After a lean, long-waisted citizen has waddled back and forth for thirty minutes at the helm of a catalog house hand pump, he will be taken with so many kinds of cross-fire vertigo that his wife will begin to figure on her second choice. The only time and place to change tires is in the garage, at eighty cents per kilowatt hour.

SERENITY.



I sit and sizzle in my grease, when summer days are blazing, and yet my soul is filled with peace, tranquility amazing. I sit and shiver when the snows are drifting on the prairie; the wintry tempest never blows that makes my heart l e s s merry. Not heat or cold or rain or snow should make us sad 'or joyous; we should not let a tinhorn woe disturb us or annoy us. The mind that dwells on cheap john things, that's aye with trifles freighted, one minute soars on shining wings, triumphant and elated; the next it's shaken off all mirth, it's like a raven croak-in'; it drags itself along the earth, its pinions crushed and broken. At night I sit and watch the stars, earth's little thing forgetting, keep tab on Jupiter and Mars, and watch the dog star setting. I count the mountains of the moon, through cloudland's shreds and tatters, and do not care a picay-une for any worldly matters. Serene I sit and watch the mob go past me, crowding, straining, and hear a laugh, a sigh, a sob, a curse and much com-plainting. They fuss and fret and chafe and grieve, and try to bilk the neighbor; and nothing that they may achieve is worth the sweat and labor.



Flew With Passenger From Turin to London.

Italian Airman Took Letter From King Victor to King George—Crossed Alps at 12,000 Feet.

London, Sept. 25.—Details are available to-day of the remarkable achievement of Captain Marquis Giulio Laureati of the Italian air service, who for the first time has completed a journey from Italy to England with-out a stop. He left Turin at 8.28, Italian time, yesterday morning and landed at Hounslow at 2.50 in the afternoon, having completed a jour-ney of 666 miles in 7 hours 22 min-utes, 30 seconds. Captain Laureati flew an Alfa ma-chine and carried a mechanic as pas-senger and two machine guns. From Turin he followed the railway as far as Susa, on the Italian frontier. Crossing the Alps by Mont Cenis at an altitude of nearly 12,000 feet, he passed over Lanslebourg and rejoined the railway at Modane. During the crossing of the Alps he encoun-tered rough weather, and throughout the whole journey had to face a strong northwesterly wind. From Modane, still following the line of railway, the airman travelled northwest to Cuoz, which he reached in an hour and forty minutes from Turin, and, continuing on the same line, passed over Verdun-sur-le-Doubs. He crossed the Cote d'Or De-partment and proceeded by way of Flavigny and Bussy across the De-partment of Seine et Marne, passing to the east of Paris and completing his transit of France by way of Com-piegne, Amiens, and Cap Gris Nez. Throughout this part of the journey, he kept an average height of about 9,900 feet. He crossed the Channel in fifteen minutes, dropped to 2,000 to pick up his bearings, and com-pleted his journey to Hounslow with-out misadventure except for a slight detour made in egor over Hendon. He carried with him in addition to copies of yesterday morning's issue of Gazette del Popolo to King George and letters to Lolyd George, Lord Derby, Mr. Balfour, Lord Montague of Beaulieu, and the Lord Mayor of London.

He was none the worse for his journey. During the flight he took food from a bottle fastened inside his coat and fitted with a rubber tube like an infant's feeding bottle. Laureati distinguished himself on Aug. 26 by making the journey from Turin to Naples and back, a distance of 920 miles, without descending.

Fishermen!

If you are troubled with Rheumatism lay aside that old pair of Wool Lined Boots that are always wet and make your feet perspire and buy a pair of the famous BUDDY BOOTS. They are not wool lined and will keep your feet dry and in a healthy condition. aug16,1917

N. I. W. A.

The nomination of officers for the Industrial Workers Association will take place to-morrow night, when it is expected that a number of nom-inations for the various positions will be made. The election, which will be carried out by secret ballot, will be held at a later date.

HAVE YOUR PICTURES FRAMED!

And hang them where you can see them every day. Many a trouble seems eas-ier after a glimpse at some well-loved pictured face, and many a dull day brighter after a glance at some beau-tiful bit of landscape. Picture framing has long been a spe-cialty with us, it has been the study of years. And our stock of Mouldings—our working equipment—our crafts-men—and our finished work is too well known to need advertisement. Bring your pictures to us and we will frame them to the best advantage, high class Mouldings and first class workmanship being our standard.

U. S. Picture & Portrait Co

CLEANLINESS, QUALITY, SERVICE,

AT **Johnson's** Fancy Bakery, 174 Duckworth St.

WE CAN DELIVER THE GOODS.

In stock, a large assortment of **DRESS GOODS**—in—Poplins, Cotton Cashmeres, Canton Cords, Mellons, Plaids, Chepe de Chepe, Serges, Whipcords, Satin Cloths, Tweeds, Voiles, Sport Goods, Plain and Corded Velvets, Embroideries. PRICES RIGHT. **GARNEAU LIMITED,** Wholesale Dry Goods, 1st Floor T. A. HALL, Duckworth Street. aug3,1917, m. etd. Phone 727. P. O. Box, 56.

Advertise in the Telegram



Brandram's Genuine B.B. White Lead is sold in tons of 12, 25, 50 and 100 lbs.; and in wooden kegs of 200, 300 and 500 lbs.



LONDON

LONDON, Sept. 19th, 1917

NOVELISTS OF TWO SEASONS

The two most successful novelists of the spring were H. G. Wells and Britling. See it Through" and Stephen M'Kenna's "Sonia." One reason for their success was their relationship to this time of year happens that two of the early novelists of the autumn will be Mr. W. and Mr. M'Kenna, and both are new and with real interest. "Confessions and Religion and the real trouble of the life" are, in Mr. Wells's words, subject of his novel, which has the title "The Soul of a Bishop." The incidental comedies of the war from the theme of Mr. M'Kenna's story which bears the title derived from the "Ninety-Six Hours' Leave." The title of the same order as "The First Hundred Thousand."

BELGIANS FOR BRITISH COLONIA

I hear that the British, the States and Canadian Governments are considering proposals which have been submitted to them for carrying out a big scheme of colonization in the States of British Columbia, Oregon and Washington. It appears that in Holland there are one million and a half of Belgians, the most part very poor, and about to the country and upon private violence. In Belgium in the horticulturists, whose operations conducted on principles of the ed farming, always on the small holdings. The promotion scheme have developed, and plans for utilizing these people in ticulture, mixed farming, etc.

Your the

ALL kerosene SKIPPER Clean burning— the mile. Is better for the other because its carburetor adjusts STANDARD OIL FRANKLIN'S



PRIME TIMOTHY HAY!

We would advise our customers to secure their winter's requirements of Baled Hay before the snow begins to fly.

Scarcity of freighting facilities may mean a shortage of supplies, and we think it prudent to guard against this contingency, and urge our customers to buy NOW and avoid disappointment and the likelihood of higher prices later on.

We can quote Low Prices
OUT OF STORE, or TO ARRIVE, if
preferred.

Telephone 393,

F. McNAMARA,
Queen Street.

ARE YOU PREPARED FOR THE COLD WEATHER?

We are now showing a fine assortment of
Men's & Youths' Overcoats,
made of the famous Blue and Brown Nap and
fine Tweeds.

We are also showing a large line of the New
Knit Unshrinkable all Wool and Fleece-lined
Underwear, all sizes, which we are selling now
at the lowest prices.

REMEMBER THE PLACE:

The OUTLET SUPPLY HOUSE,

192 Duckworth St. (opp. T. & M. Winter's.)

IRON LASTS!

Just received a shipment Iron
Lasts, high stand, with 3 and
4 feet.

3 in 1 Iron Lasts, 60, 80, 90c.

CROSS CUT SAWS, 3 and 3 1/2
feet.

AXES.

We have 50 doz. assorted
kinds best quality Axes.

HORSE SUPPLIES.

Curry Combs.
English and American Horse
Brushes.
Horse Clippers.
Iron Hames.
Wood Hames—Brass top.
Steel Hames—Brass top.
Sweat Pads for Horses.
Round Eye Leather Winkers.
Felt Sweat Pads for Horses.
Patent Eye Winkers.
Leather and Web Night Halters

NEYLE'S HARDWARE.

(opposite Bowring Bros.)



CUT IN PRICES.

OUR PRICES NOW ARE:

Steak, 40c. per lb.
Roasting Beef, 30 & 35c. lb.
Frying Beef, 30c. lb.
Stewing Beef, 25c. lb.

M. CONNOLLY.

Clark's Pork & Beans.

Orders for 1's, 2's and
3's with Tomato Sauce,
and 2's Plain, can be
filled from fresh stock
now here at lowest
prices. Stock up with
these excellent sellers.
Phone, call or write
for prices.

P. E. Outerbridge

(Sole Agent for Newfoundland)
COMMERCIAL CHAMBERS,
Telephone 60,
t.u.t.s.t.f.

5c. The Crescent Picture Palace. 5c

AFTERNOON, 2.15; NIGHT, 7.30 AND 9.15.

Presenting "Sunshine" Mary Anderson and William
Duncan in

"Bill Peters' Kid."

A great drama of the West produced as a Broadway star
feature in 3 reels.

Billie Reeves and Mae Hotely in "HIS BODYGUARD"—A Lubin
comedy-drama.
"HAVE YOU HEARD ABOUT TILLIE?"—A Vitagraph feature
comedy.

THE USUAL CLASSY MUSICAL PROGRAMME—DRUMS AND
EFFECTS.

Final Notice to Our Clients.

This is the last opportunity to buy PERFECTION TIRE SHARES AT
ONE DOLLAR. We will accept orders for same up to Saturday at noon,
and all mail orders that have the envelopes postmarked on that date will
be honored at one dollar. On Monday morning Treasury shares will be
\$1.25, and a special news-letter and prospectus will be mailed. That mail-
ing will be a straight-from-the-shoulder talk, giving up-to-the-minute in-
formation frankly, startlingly, forcefully. It MUST compel YOUR atten-
tion. If you want a copy, tell us to put your name on our mailing list. It
costs nothing and carries no obligation.

IT MAY BE THE MEANS OF MAKING BIG PROFITS FOR YOU.

J. J. LACEY & CO., Ltd.,

INVESTMENT SPECIALISTS, CITY CHAMBERS,
(Over Royal Bank of Canada.)

ROOM PAPER!

We have 60,000 pieces

Room Paper,

a whole store full. We must have this room for
other goods soon, and consequently we are offer-
ing special inducements to wholesale buyers.

Call and see them, or send for patterns.

Wholesale and Buyers.

Robert Templeton

Pears and Gravenstein Apples.

100 Half Barrels Pears,
150 Barrels Gravenstein Apples,
100 Crates Silver Peel Onions,
80 Cases California Oranges.

All counts. Due to arrive ex steamer. Prices right

BURT & LAWRENCE,

11 NEW GOWER STREET.

Ladies' Fall & Winter Coats

We have just received an advance shipment of Ladies' New
Fall and Winter Coats.

Newest Creations of Fashion.

Also NEW COSTUMES, SKIRTS, BLOUSES, ETC., ETC.
See them to-day.

William Frew.

MILITARY BOOTS!



FOR LADIES, only \$5.00.

We are showing a choice selection of LADIES' HIGH LACED
BOOTS, 3 to 9 inches high, spool heels, the latest New York
styles, in Pearl Grey Kid, only \$5.00 a pair.

PARKER & MONROE, Limited,
THE SHOE MEN.

J. J. ST. JOHN.

SLOAN'S LINIMENT,

Known the world over for its immediate
cure. Retailing at 25c. per bottle.

J. J. ST. JOHN,

AGENT,
Duckworth Street and LeMarchant Road.

NO MATTER HOW THE FIRE IS CAUSED

If you're not insured, you're
a loser. Take time to see
about your policies. We give
you the best companies and
reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

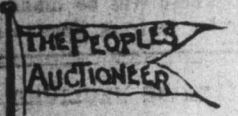
MINARD'S LINIMENT CURES DIPH-
TERIA.

TEN PAGES TO-DAY.

WEATHER FORECAST.
TORONTO, Noon.—Strong W.
to N. W. winds; a few scattered
showers but mostly fair. Sat-
urday—Fair and comparatively
cool.
Drink WELCH'S GRAPE JUICE

VOLUME XXXIX.

Auction Sales!



AUCTION.

On the Premises,
TUESDAY, October 9th,
at 12 o'clock, noon,
that Desirable Building Land situated
on Warberry Street, off Leslie St.
the north it measures 205 ft. or there-
about, on the west 110 ft., on the
south 200 ft., and on the east 110 ft.

P. C. O'DRISCOLL
Auctioneer

AUCTION.

TO-MORROW, Saturday,
12 o'clock,
At the Central Auction Mart
Beck's Cove,
75 bags RED ONIONS.
1 GENERAL PURPOSE HORSE.
3 boxes INGERSOLL CHEESE.

M. A. BASTOW,
Auctioneer.

oct5,11

The Choicest AND Finest Edibles!

ELLIS & Co.

LIMITED.

203 Water Street.

American Mutton.
Prime Legs, Shoulders & Chops.
American Lamb.
Finest quality. Small Fore and
Hind Quarters, Small Legs
or Loins and Chops.
American Roast Beef.
Prime Sirloin or Rib Roasts.
Finest South Coast Beef
Prime Roasts, Sirloin or Rib,
Sirloin and Round Steaks.
American Veal.
Superior quality.
Filets, Cutlets & Loins.
Long Filets Beef.
Well trimmed, no waste
Pickled Ox Tongues.
Large Specials. Excellent
Value.
New York Corned Beef
Choice F. M. Pork.
New York Chicken.
Milk Fed. Young and Tender.
New York Turkeys.
Young Hen Birds.
New York Ducks.
Prime and Excellent Stock.
Fresh Made Sausages.
Beef and Tomato are a
specialty.

Fresh Eggs.
Guaranteed.

Fresh Cod Fish.
Fresh Caplin.

Kellogg's Bran.
Cooked ready for use.
Toasted Corn Flakes.
Post New Toasties.
Shredded
Wheat Biscuits.

Remember OUR Telephone
482 and 786.

JOSEPH HOCKING'S LATES
WAR NOVEL.

The Path of Glory

A story of the Turks in Arm
Paper 65c. cloth 90c. Postage 2

Garland's Bookstore

177-9 Water Street East.

DRESSMAKING in all
latest styles. Ladies' Full Gored
tunes and Dresses from \$1.00; L
Wrappers from 50c.; Children's
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Passengers leaving St. John's on 8.45
a.m. Train Saturday, October 6th, will
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"Glencoe" for the usual ports between
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