Sold at BOWVRINGS' Retail Store.


Nhe Fgorlbs
AUCTION-APPLES.
 Cumben Hoene int on
TUESDAY Next, 19 ith inst.
35 Brls. APPLES,

Postponed Auction!
The Auction of Grace. Build ing as advertised has beer post
poned to To Tuestay, 2 bth inst. at 120 cicock noon.

| P. C. C. ODRISCOLLL Auctionee |
| :---: |
| Houses For Sale! <br>  |
| Building Lots |
| Money to Loan <br>  |
| Fred. J. Roil \& Co., REAL ESTATE, SMALLWOOD BUILDI Duckworth St. |

Skimer's Monmenenal Works.

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Don't be careless and sim
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| Public Notice! |
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| Remember Your Friends in the Trenches! |
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| S. H. Parsons \& Sons Cor. of Water \& Prescott Streets. |



Paint for Inside Use
In addition to our regular Matchless White Paint, which has a glossy finish, we

Inside Matchless While which is particularly suitable for interior decor-
ation. It has a pure white, dull, flat finish and will not turn yellow, and gives a refined appearance to the rooms.
The Standard MIg. Co., LId.


## Furness Line Sailings.



IURNESS WITHY \& CO., Limited, Agents.

## "WESTERLAND."

 REDUCTION SALE OF FINELY BRED HORSES AND COLTS, NEWFOUNDLAND PUPS AND YOUNG BULLSSaddle Mare, bay color, about 1100 libs. at. . $\$ 275.00$ "GINGER"-Old Brood Mare and 3 months old
Bay Colt, both for $\ldots$.. . . . ....... 75.00 "MACE"-Bay Filly, $11 / 2$ years old ........... 110.00 "PRINCESS"- Dark Brown Pony, 8 years old. 55.00 Pony Single Sleigh Rubber Tired Surrey Rubber Tired Cut-under Buggy
Rubber Tired Two-Wheeler 1 Side Sleigh
1 Side Sleigh
$\begin{array}{lll}\text { Pure Bred Ayrshire Bull, } 6 \text { months old ...... } & 25.00 \\ 40.00\end{array}$

## Harold Macpherson.

## Flour and Bran

Arrived To-Day per Steamer "Paliky" Shipment
Five Stars Flour and Bran.

GEO. NEAL
 Advertise in the Telegram

## The Home <br> Oftice Supplies.

## C. E. meehan,



Money to Loan
T. P. Halley,

$\qquad$ ${ }_{\text {For SALE. }}$
1 Western Boat
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## 

 The Riife Range on the SouthSide Hill will be in constantu use
from daylight till dark Yrom daylight till dark for
Musketry Practice until further
notice. All unauther notice. All unauthorized per-
sons are thereore prohbited
from approaching the Range Sons are therefore prohibited
from approaching the Range
within two hundred yards from



 yard firing point.
(Signed), JHN SULIVAN,
Inspector General Constabulary


Cheaper Typewriling Paper.

A. B. LEHR,
＂ECHOES of the Past；

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## SEPIA PORTRAITS ON POSTCARDS.

In answer to the demand for a Good Class Portrait which can be mailed in a letter and which can be easily carried in the Pocket we have decided to make

THIS SPECIAL SEPIA POSTCARD.
Prices-lialf dozen- $\$ 3.00$
one dozen- $\$ 5.00$.
Phone 768.
THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newfoundland.
348th Day of the War

Latest rrom the from.

Previous to 9 A.M.

T. . . Eens,

Duekworth St. and Military Roail.

## Cure

Constipation, Too

 and Bladder, it it is 1ogical that provision should be
made for the regulation of the functions of the
other excretory organs.

## Gimpilis

 the enjoyment of perfect health






## A STRAY STRAW

Just shows how the Bargain wind is Blowing in Our

## Boot and Shoe Department.

The ten cent and mighty dollar travel a long way in our Boot Department Our Styles and Prices will delight you. We have just opened a large stock of
Men's, Women's, Misses' \& Children's BOOTS. II you want to see Good Styles and cheap goods come along to 339 Water Street.
BISHOP SONS \& C0., Ltd.
2rxervent


Advertise in the Evening Telegram

## Wagner APPLES

## 150 brls. Faney Wagner Apples Red Variety.

150 barrels Fancy Gravenstein Apples.
50 Sacks Silver Peel Onions.
50 Tubs "Gill Edge" Creamery BUTTER--30 11. Tubs.
you want GENUINE BUTTER try "Gilt Edge."
F.McNAMARA

Queen Street.
 EveningTelegram

Here and There.






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 Have you heard of "JTTNE
BUNS?"
Ask your groce abo

 They're good.-oct13,4i




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& \text { Take Staford's Phoratone } \\
& \text { Cough and Cord Cure for the } \\
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## 6. memunc SPECIAL BARGAINS for MEN.

We are now offering a few special seasonable lines in Men's Clothing, such as Suits, Waiscoats, Shirts, Socks, etc., at

## PRICES FAR BELOW REGULAR VALUES.

Even before the big advance in wool, this brings many lines below half price. We advise an early purchase, as quantities are limited.

| Men's Natural Wool Shirts \& Drawers Bargain. $\qquad$ and Slender Men's Natural Wool Shirts and Drawers at <br> $60 c$. $\qquad$ $\qquad$ | Men's <br> Tweed and Serge Suit Bargains. <br> We have to offer the following Suits, in Tweed and Serge, but the quantities are limited, and the early purchaser secures the MEN'S TWEED and SERGE SUIT BARGAIN-We have a few assorted sizes, worth from $\$ 5.00$ to $\$ 6.00$; the styles are not this season's, but would make a first-rate knockabout suit. Sale Price...........50 MEN'S TWEED and SERGE SUIT BARGAIN-We have of these 15 assorted sizes. Regular prices from $\$ 6.50$ to $\$ 8.00$. The manamely . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . $\$ 3.90$ MEN'S TWEED and SERGE WAISTCOAT BARGAIN-These are wonderful values, being LESS than half price, and are well-made and cut garments, offered at .. .. .. .. .. .. ..30c., 50 c. to 75 c . |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Men's Flannelette Shirt Bargain. <br> These are just the ing exira heavy good grad <br> 50c. | Men's <br> Knit Wool <br> Shirt <br> Bargain. <br> Only a few days of this specially seasonable knitted top shirts, in red <br> 57c. <br> Regular values under present conditions would <br> be 75 c . | Men's <br> Winter Weight Drawers. <br> We can only offer the most <br> 32c.$\qquad$$\qquad$price <br> 0 cts.$\qquad$ | Men's Sweater Coat Bargain. <br> A really heavy knit, finish 70c. $\qquad$ be 90 c. to $\$ 1.00$. | Men's Fancy Front Shirt Bargain. White Shirt, with tank fronts and cuffs, in <br> $45 c$. |
| See Our New Fall SUITS and OVERCOATS. |  |  |  |  |
| CENTRALSTORES. GEO. KNOMLING. |  |  |  | CENTRAL STORES. |

A Reply to
Terra Nova."

## What DEVINE'S

Offers for Saturday 50 doz. Men's Strong Regatta Shirts at . . 50 c . 20 doz. Men's Overalls from . . . . . . . 65 c. up The Stylish Arrow Collars at . . . . 20.. each

Wool Blankets at Old Prices. hosiery-Men's, Women's \& Children's, splendid line just in, from ............20c. Mons's Leather Cuffs at ....... ...75c. \& 80c. Men's \& Boys' Sweater Coats from : . . . . $\$ 1.40$ SPECLAL-See the Boys' American Suits, serviceabele, with 2 pairs Pants; very stylish and
throught.

## J. M. DEVINE,

the right house,
Corner Water \& Adelaide Streets.

## Boy Scouts.

GEORGE M. BARR.

## 4.

438 th Day of the War TO-DAY'S

## Messages.

11.00 A.M.



5c. The Crescent Picture Palace. 5c. "An Affair for the Police."




## 'Chappull' Pipinus!

The regulation of a Piano is the best guarantee that you are gelling your moneys wortb.

The best artists and best musical institutions in England use the Chappell.


Musicians Supplies. Ruyal Stores Furniture.

THIS WEEK'S SPECIALS
Men's and Boy's Suits, Overcoats and Pants,

WILLIAM FREW.

WALLACE 1835 Silver Plate!

 Wear Platt that reisist wart

T. J. Duley \& Co.
he Relible Jeweller
ST. . 0 OHN's, N.F.
Advertise in the "Telegrami

MEN'S GARTERS 20 doz. Men's Boston . . . . . . . . . . . . . 35 c. pair
3 doz. Men's Paris . . . . . . . . . 30 c. pair

A Lot of Gents Tie Pins Fine Rolled Gold, only . . ....... .. .. 25c. each
A lot of Gent's Tie Clips, finest Pearl,

AN EXCEPTIONAL OPPORTUNITY FOR SAVINGS IN MEN'S REQUIREMENTS

is offered for the next week. Special cut prices are the

MENS SOFT COLLARS.
60 doz.at .............15e 20 c. \& 22 c. each
20 doz. job value for 15 c ., now . . . . . 7 c . each Mlarshall Bros

## Boys Khaki Caps.



## MEN'S SHIRTS.

30 doz. MEN'S FANCY DRESS SHIRTS. Regular 65 c . ..... 50c
10 doe Mev Ne so
1.00
5 doz. MEN'S SOFT BOSOM SHIRTS, Silk Stripes, Double Cuffs. Regular $\$ 1.30$.
Now . . ..... 1.35
10 doz. FANCY MERCERIED SHIRTS (Job), Double Cuff and very Neat Stripes. ..... 1.20
3 doz, MENS FANCY SILK STRIPES, Double Cuffs. Value for $\$ 3.50$ ..... 2.50

3 Pieces Damaged Dress Goods-silighty damaged by water, nothing to hurt; colors: Navy, Green, and Grey Striped, 60 c.c. Regular prices 8 oc. to st.00 per yard.

## C. P. EAGAN,



## A

Ap We have 200 brs. of Choice
Number 1
GRAVENSTEN APLES.
ALSO
100 brls. of LABEL or
 - GUARANTEED 3 s . 50 - bris... axsorted kinds a
$\$ 3.00$ a Barrel On Retail at 12 cts a Gallon

Soper \& Moore.

| WholesaleGroceries, <br> and Pruit <br> 'Phonee. <br> 'Phene 480. |
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Archbishop Roche at Renews. sum
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" Set a Thief





Bishop, Sons \& Co., Ltd.,

## A Word to the Wise.






ST. JOHN'S gas light company.

Telearam Ads, Bring Results
the evening telegram, St. JOHN's, newfoundland, october 16, 1915-7


THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, OCTOBER 16, 1915-8

Treat Every Child's Cold Externally Rub on "Nerviline" $=A$ Safe Cure

| A Miracle of Heaaling Power in | $\begin{aligned} & \text { a wonderful list of uses, and } \\ & \text { handy on the bedroom shel } \\ & \text { saves calling in the doctor. } \end{aligned}$ |
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| athicrear cart be expectea to | Young and old alike can safely usNerviline-there's no harm in it-Nerviline-there's no harm in it-just a heap of curative power when |
| day in and day out without |  |
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|  | From Labrador and French Shore. The schooners Jessie F., Emily andGeorge Tibbo returned to Wesleyville from the Lable 100 quintals of codfish,150 , 250 andrespectively; also the schr. Annie $H$.J . reached Little Bay Islands from J. reached Little Bay Islands fromthe Labrador with 280 qtls. The Em-erald has arrived back at Little BayIslands from the French Shore with ${ }_{300}$ gtis. |
| Died in Boat. |  |
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## New Fall SUITINGS !

Within the next few weeks you are going to buy a new Fall suit-that's certain. Perhaps to-day, perhaps to-morrow,
-but you're going to buy it.

We think you ought to know why it's wise to "Do it now." The best reason is that our stocks are complete-you're bound to get more style one-you get the broad choice now-you may not get it later.

This is why we invite your inspection of the
stylish patterns now on hānd.

## Chaplin,

The Store That Pleases.

Gravenstein Apples, Onions, etc.

> Choice gravenstein apples.
> CHOICE SILVERPEEL ONIONS. CHOICE RIPE BANANAS.

BURT \& LAWRENCE, 14 New Gower, Street.

How do you like the New Kismet Blended Cigarette?
Don't say you haven't tried it yet,
because if you haven't youree missing because if you haven't you're missing
an entiriely new "Sensation in Cigaran enti
ettes."
The Kismet Blended is a real smoke full of soothing charm, redolent of the dreamy mystery of the Orient. It is
delightfully cool, fragrant and full delightualy cool, fragrant and full
flavored, Ieaves no dopey atter-effect and no unpleasantness in mouth or throat.

Yigu can get lots of good Turkish
Cigarettes but only one Kismet Blended Cigarette. Ask for it and don't stop until you get it.
lace motu
15c at all dealers.
ImperialJobaces $\mathcal{L}^{2}$

Naval Reserve. Casualty List.



THE NICKEL-Consistently Good Programme--THE NICKEL
"From Headquarters. ${ }^{3}$

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"THE TREY O' HEARTS.'

At the City Hall.


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To-Morrow's Parade.

Here and There.

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See Our Window Display
of the following:-
Hammers, Hand and Rip Circular and Pit Saws, Wood and Iron Planes, Chisels, Braces and Bits, Shoe Lasts Locks and Hinges, Paints, Oils, Varnishes, Brushes, Grindstones Glass, Felt, Nails, Cross Cut Saws Muskrat, Fox, Otter \& Bear Traps, ingle \& Double Barrel Muzzle-Loading Guns,
Powder, Shot and Gun Caps
Single and Double Barrel Breech
Loading Guns, Cartridyes Winchester Rifles and $\cdot$ Ammunitio SELLING AT THE VERY LOWEST MA MTR Hardware Co., Ltd.,

## NEW GOOOS!

CHILDREN'S VELVET HATS.
LADIES' SHOWER COATS
LADIES' BLACK WATERPROOF HATS and SOU'WESTERS, in various styles.

## Children's

Black Waterproof Hats, at 25c. each.

VELVETS, VELVETEENS and RIBBONS LADIES' \& OUTSIZE LADIES' BLOUSES LADIES' \& OUTSIZE LADIES' COSTUME SKIRTS.
LADIES' IMITATION FUR SETS, which w can at present offer at old prices.

## Henry Blair


Insure with the Good, Do It Now!
Old, Reliable QUEEN, Laundry
which has stood $t$
promptly paying
\$541,000
in the Big Fire, 1892. Absolute
no trouble when a loss occurs
GEO. H. HALLEY,
GEO. H
 EXPERT WORKERS.
LATEST MACHINER Globe Steam Laundry Co., Limited.


## Health and Mficiency!


 How to Get Strong by Blaikie, The Hour of Opportunity by Dr.
$\$ 1.00$
O. . Marden, 30 .
O.


 | Physical Education and Hygiene | Feeding and Rearing of Chy |
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| ry Wepton Thes. Dalton, 60 e. |  | Feeding and Hygiene of Infants

by J. Budin, $\$ 3.00$ ( $\begin{gathered}\text { Browne, That Ace. Are Druggedby Lan- } \\ \text { done, 25c. }\end{gathered}$



## Garland's Bookstores,





Encourage Home Industries By Buying Goods Made at Home.

saving qualities of Our Iome Made Goods. W have 50 Sideboards, Bureaus and Stands that were made specially for us to go in our Great

## THE SIDEBOARD

will have (as cut) large mirror and one drawer stands 77 inches from floor, 40 inches wide and 20 deep-a sideboard if imported-as it has
hardwood supports-would sell at $\$ 20.00$ or more. Our marvellous low price is only $\$ 12.50$ while they last.

## THE BUREAU

## has a drawers, large and whe the price

 we offer them, suppo
## $\$ 8.50$.

## Quantity limited, come early

 We have also a very large shipment of Bedspecial prices during this Sale. So we invite one and all to give us a call and secure some of the
## The C. L, MARCH Con, Litlu,

Water and Springdale Street c P13 For This Week !

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\begin{aligned}
& \text { Lace Tea Centres, at 60c. each. } \\
& \text { White Emb. Centres, at } 50 \text { c. each. } \\
& \text { White Embd. Bureau Cloths, at } 25 \mathrm{c} \text {. each. } \\
& \text { White Lace Eureau Clollhs, at }{ }^{45} \text { c. each. } \\
& \text { Colored Emmb. Cushion Covers, } 50 \text { c. each. }
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See Window.

## A. \& S. RODGER'S



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| Everyday Etiquette. |  |  |
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## REID-NEWFOUNDLAND C ${ }^{\circ}$.

## Labrador Service!

S. S. "SAGONA" will sail from the Dry Dock Wharf at 10 p.m. on SATURDAY, October 16th, for the usual Labrador ports of call.

Freight will be received up to 1 p.m. SATURDAY.


