FAIIS TO STOP ALLIED ADVANCE

## gains

##  <br> shings




## iday List


Se of solia manogany.
.
$-$
$=$

## re





## et Bargains

等

## the

## $\sqrt{\text { countoz }}$



THE TORONTO WORLD


## Victor Records and Victor Victrolas ${ }^{\text {obtainabie }}$ At EATON'S

No


## SATURDAY MORNING OCTOBER 26 199



MEN'S HATS
Styles and Prices to Suit All Make your choiee from our big selection. We have hats to
suit all heads, and prices that represent the utmost value. New Fall shipment or Min's Special sale of Men's Soft
Hats from the morids celebrated
makers ind

 2.85
D. DINEEN Compay 140 YONGE STREET Temperance


# Men！The Broken Sizes and Odd Patterns in Suits of Quality 

 to be Cleared Today All at \＄24．75Winter Weight Overcoats at \＄16．75 Are Another Special


Men who came to the Clothing Section，and wanted suits of quality（cost what they would）wer
shown EATON Brand，and other brands included in this clearance．They bought and received heapin
value for every dollar．They bought until today broken sizes in many patterns and odd suits exist－－
the reason for Saturday＇s offer In these sits offered value for the reason for Saturday＇s offer．If these suits offered value for every dollar at their usual pritse－what ing for some of them．They are in single and double－ breasted，two and three－button body fitting and semi－ fitting styles，with notch and peak lapels．Mostly all hand－tailored models，in rich imported worsteds and cashmere finished tweeds，in stripes，checks，and fancy
mixtures in greys，browns，greens，and mixed colors．In－ cluded are advanced styles for the young man，and models for men of conservative taste．Vests are cut high；trousers are finished plain or with cuffs，have two side，a watch，and two
hip pockets．Sizes 35 to 44 ．Price，$\$ 24.75$ ．

Overcoats of Winter Weight Chev－ lots，Chinchillas，and Friezes，Are Also a Worth While Special at $\$ 16.75$
These are of cheviots，chinchillas，and friezes in greys， brown，and tweed mixtures；in the single and double－breasted， button－through style，knee length，with patch and regular poc－ kets；self and velvet collars，lined throughout with twill Italian

## EATON－Made Blue Serge Suits at $\$ 25.00$

Are a sensible and satisfactory buy，al－with natural shoulders，close－fitting collars，
ways in favor，always appealing for dress and notch lapels，of a fine twill serge， ways in favor，always appealing for dress and notch lapels，of a fine twill serge，with
wear． These are in three－button semi－fitting style，．bottoms． 2 hockets，finished plain or with cuff

A Melton Overcoat at $\$ 23.50$ is an Outstanding Value Today
These are grey melton overcoats in the same material in a button－through full－fit－
style．With single－breasted fly front，in knee kets．Lined throughout with regular poc－ length，and self collar．Another model of the Italian cloth．Sizes 35 to 44 ．Price $\$ 23.50$

NTO DEATH ALLEGED EVADER

## Hecine Not Rece moon Miliary

 Halian cloth．Sizes 35 to 44．Price $\$ 23.50$登 Men I A Very Opportune Saving Chance on on
Underwear is
Offered Tod


为



亚

## OVERCOAT DAY FOR THE BOYS TODAY

Big Boys＇Belted Overcoats，Extra Special at $\$ 8.95$ come Saturday and share iny weather is fast approaching，and if you are in need of a good winter overcoat－one that＇s suitable to wear on any occasion， cotton mixtures，in dark greys or browns，in almost plain pattern．There are also a few coats in nave blue nap or Witney cloths，and many other mixed effects in greys or browns．All are smartly tailored in double－breasted style with deep convertible collar，have all－around belt at waist fastening with

These Good Values In Regular Lines Also Featured For Today At $\$ 12.50$ Are Dark Brown Overcoats of wool and cotton mixed overcoating，in faint check patterns．Double－breasted styles，with convertible collar and box back with inverted pleat running from waist to bottom of coat，loose belt
with buckle and slash pockets．Lined throughout．Sizes 29 to 34 ．Price， with buck
$\$ 12.50$ ．

## fure．Very smart，belted model with centre vent in back and slash pockets． Lined throughout．Sizes 29 to 34．Price，$\$ 16.50$ ．Sizes 35 to 36 ．Price

 $\$ 18.00$ ．
## At $\$ 10.00$

Are Small Boys＇Overcoats of thick warm wool and cotton，mixed over－ coatings in dark brown check，double－breasted style with deep convertible collar，and close－fitting shoulder．Split sleeves have fancy cuf
with buckle and slash pockets．Sizes 26 to 28 ．Price，$\$ 10.00$ ．


T．EATON Cimmo



Emergency Call!!
For Hundreds of Nurses and Helpers in Homes---Part or Full Time

A Victory Loan Catechism

ORPORATION ERITY RONTO IT

## ANTED

## 

production, which pro. sure spiendid dividond. ment opportumity
78, , Worid ource.

## $D$

th. Auxiliary urgently
es, every day, 10 a.m.
nteer?

## LOUGH

${ }_{5}^{5}-5$ p.m. p.m. to 9 a.m.

## hool Boys,

Students
others can add
eir pocket money ealthful workivering

## World Ming

 e breakfast'" geses Paid-For Particularly Cirulthion Dept
and
EWORLD
hhone Main 5308

## street car men.

Assitant Manager. To.
May, Announcosen to Boordi



ten uniter its. . wase cone


CEL WEEK
ands
Several thous-
of Xmas
Is will be
ichie \& Co.
g the next veeks.
rvice that is
for others-
good for
$r$ complete now ready.
chie
Limited g St. West

# PRAISE-PRAYER-VICTORY! 

 Join the vast army in Queen's Park on Sunday of $\mathbf{3 0 , 0 0 0}$ Loyal and Devoted Toronto Citizens to make Prayer, to give Thanks for the Empire'sVictories, and to prepare for the Victory Loan
## Hear Sir Robert Borden-his greatest speech since returning from Great Britain



This Victory Meeting will be a magnificent opportunity to catch the Victory Spirit-made up of thankfulness for our-army's successPrayer that we be worthy of it and a staunch, loyal, bulldog determination to see the thing through by every means, by every dollar we possess, if need be. You will hear five splendid speakers-the Meeting will last one-half hour, only-no waiting, no delays. Come. Join in this city's solemn dedication to service.

| 30-MINUTE VICTORY MEETING | SIR ROBT. L. BORDEN <br> Prime Minister of Canade WILL SPEAK Supported by Three Bands | SIR THOMAS WHITE minitater of Finance WILL SPEAK Supported by Two Bands | $\begin{aligned} & \text { SIR WILLIAM HEARST } \\ & \text { Prime Minlotet of ontarto } \\ & \text { WILL SPEAK } \\ & \text { Supported by Two Bands } \end{aligned}$ | HON. T. W. McGARRY Trensurer Province of Ontario WILL SPEAK Supported by Two Bands | HON. N. W. ROWELL President. Privy Council, Canada WILL SPEAK Supported by Two Bands | QUEEN'S PARK SUNDAY 2.30 P.M. (rew time) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |



Here is the Complete Program and indouit Every man, woman and child in Queen's Park to-morrow is urged, with all possible emphasis, to join in the singing Time-2.30 p.m. (new time) Sunday, Ociober 27th. Place-Queen's Park. Everybody Welcome. Come!

At 2.30 p.m. -
We will all sing two verses from the
National Anthem:






And then we will sing three verses from in Ages Past":
o God, our help in ages past,
Our hope Por years to come;
Our shelter rom the stormy blast,
Anid our eternal home:
Under the shadow of thy Thron
Under the shadow of Thy Throne
Thy saints have dwelt secure;
surficient $\begin{aligned} & \text { have Thine arm ecane. } \\ & \text { And our defence is sutre. }\end{aligned}$
o God, our help in ages past,
Our hope for years to come; Bor hope for years to oomee,
Bo Thou our guar thile
And our eternal home. Hhall last,

From 2.45 to 3 p.m.
You will have an opportunity of listening to a splendid address from whichever
of the five prominent public men you wish of the five pro
to listen to:
Sir Robt. L. Borden, Prime Minister
Sir Thomas White, Minister of Finance, $\mathrm{Sir}_{\mathrm{Sir}}^{\mathrm{Wm} . \text { Hearst, Prime Minister of }}$
Hon. T. W. McGarry, Provincial TreasHon. N. W. Fowell, President, Privy
Council, Canada. At 3 p.m.
We will promptly close the proceedings
with three verses from "Onward, Christian Soldiers":






One , verse and chorus from "Rule Brb-
When Britain nirst at heaven's command
Aroses from out the azure main.
 And guardian angels sang this strain:
CHoves.
 The Doxology Praise god from whom all blessings iom
Praise Him all creaturues


COME! Bring This Program With You-We Need YOUR Support COME! 30,000 Loyal Citizens-be one of them!

This Space Donated by Toronto Members of the Bond Dealers' Association-For the Success of the Victory Loan, 1918


OCTOBER 261910
 men adoresed to to to int







2t covinment woula hes


##  <br> 解

## Nills probated.

Walker.

sion and her impan


 ERRS DAUGHTER DEAD



 HRANDS NEAR, AN

## 






 (2)

DR. SOPER DR. WHITTE

## 

SPERMOZONE



UNION STOCK YARDS OF TORONTO, LIMITED
SPECIIL AUCTION SALE WEDNESDY NEXT, OGT, 3OLt, at 11 o'Clock
By







 unbroken e eleven good blocky mares and geldings, 6 to 10 years, 1350 to
pounds.
Property of the LATE LT. KENNETH JUNOR



 | from Toronto businness houses, tarmers and breeders throughout the country. |
| :--- |




Harper, Presnail Cigar Co., Limited
EMPIRE CITY RESULTS


$\qquad$ RALPH DE PALMA TO RACE WITH FLYER

Belmont Park Today - Hundred Planes.


 25*


## VICTORY

## LOAN

## 1918 Dunlop Rubber Company Subscribes $\$ 1,000,000$

WE doubt if the Directors of this Company ever made a quicker decision than when they resolved, on behalf of the Company, to subscribe for One Million Dollars' worth of the 'forthcoming Victory Loan.
IT This decision, to us, seems to justify the conclusion that the security back of Canada's Victory Bonds is so good that it requires no discussion, and that the appeat to Canadians to buy Victory Bonds is so justifiable that it permits of no alternative.

## Dunlop Tire \& Rubber Goods Co., Limited

WARREN Y. SOPER

Head Office and Factories: TORONTO BRANCHES:
VICTORIA VANCOUVER EDMONTON CALGARY SASKATOO
REGINA REGINA WINNIPEG LONDON HAMILTON TORONTO
OTTAWA MONTREAL ST. JOHN HALIFAX
? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ?

## "Lend as They Fight---Buy Bonds to the Utmost"-

-will
ne

Customefs in
t that million.
go wrong w
et that garment
our good-will.
the label is in
paìy
ting
se St.




## 

## 3

Q. What is the Victory Loan of 1018 ?







 Q In other words, you mean that wo would have
 rateo mo Great Britain, Frando and the United States

Q. Is this demanding much of our poople



cory Bonds? the Canaltan people know this and buy vic.
tory Yosi Orer 80,0.00 paople bousht the Frist vice



What is a Victory Bond ?
Qa When I lend my mones to Canada, what do I get




Q. How worla I sell ?

A. we my he need or araro?





 Q. Fow do $I$ colloct th ?
wit
 $\$ 100.00$ bond. . Suposing I buy a "Registered". Bond, what
happens?


 Q. Does a namerted womin nuberrbe tor a bond in hee
 out by marrage Mary, Doe."." sheuld sign: "Mary


When Payments are Due









Will Victory Bonds Go Up
After the War?









Why Victory Bonds are a Blessing
Bonds Are Canadians beginning to apprectate Victory




 Rnt pou mean that victorys Bonds pave encouraged
trifit ?



Q. How do bonds and dollar bills compare ?



 VIC. 1 suppose polltics and roulstion do not enter int





What is the Security Behind Victory Bonds



 Q. Aro victory Bonds exempt trom taxation?


 of 10 O What to the amount of Canada's victory Loon




## be pion on t?

A. Th. proced ot this loan will be need for wn

## Bonds Will Be Popula


 Were sowe there people during the First Loan who







What $\$ 1,000$ Victofy Bond Will D








How Do I Buy Victory Bonds?

Q. How can 1 buy the bonds of the victory Loan?
 Q. When can this appucation tor bonds bo mado? close of busineas on the 16th of November, 1918.
 What Do I Get?
Appichen hand the the Victory Loan canroseer my


$$
\text { Q. How long do } 1 \text { hola this reecept? }
$$







## In a Nutshell

 A. A. Pirst, by buyting bonds; second, by urging othere
Q. I havo a tew emplopees-can they help?





Cehanada hase never talled ether in the trenches ors


Donated By Toronto Members of The Bond Dealers' Association
? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ?


## ent

unshine

## water pan filled night

operations in hat a trial of the our raiment any
McClary Sunshin
tte more trouble o
big-you don't hit
-1 and temper and 1 and temper and grates, you merely perpendicular fire
uided into the big
ith handles that are
ashdust on your
use.
n to the basement,
e check with pulds
the fuel door-ver
u can't forget it.
not even exercise.

Se.

## NNOUNCEMENTS







 | espons to the nation's ary |
| :--- |
| the vietory Loan. |
| then |

## IC NG RR <br> ld be in every <br> en. Its use res complete faction in bakcakes, biscuits pastry. <br> OUR GROCER SELLS IT. <br> Gillett Co. Ltd. <br> Ronto, Canada. <br> 






## IIILAW

STOCK LIST

## In Stock at Detroit Warehouse   Now Eleotric <br> nemore onimy

The Simpson Men's Store Offers the Biggest Value Hit You've Read in Many a Day... Men's High ClassSuits, $\$ 30, \$ 35$ and $\$ 40$ Kinds, in a Remarkable Sale Today at

Snappy and Conservative Styles in All Sizes for Men and Young Men of All Dimensions

Tweed, Worsted and Chevio Fabrics, Shades of Brown, Grey, Green, Blue and Mixed Effects
These fine suits are the product of leading Canadian and American makers. Sizes and patterns are incomplete (for the most part one or two of a kind) so it means speedy clearaway today. The suits are expertly developed in handsome fabrics and combine excellent styles with perfect fit. Sizes 33 to 44 . Today these $\$ 30.00, \$ 35.00$ and $\$ 40.00$ suits are all one price, $\$ 24.95$. (No Refunds or c.a.D. Ordere)

In the Men's Glove Shop

 Feane Dresses ciovesionmoted kiaki and grey cape wiolen Gioves all.t.iol semmess knited finish,



## 2240 Pairs Men's Lace and Button Boots at \$5.25 Pair Today!

## Tan Calf, Gunmetal

Gunmetal and
Patent Patent
Leathers
in all in all Sizes for Men and
Young Men

Men's Big Wooly Sweater Coats, $\$ 6.00, \$ 7.00, \$ 9.00$, $\$ 11.00$ and $\$ 12.00$

## The Simpson assortment is Comprehensive Enough

 Pure Wooll Sweater Coats-in plain elastic rlb stitch; V neeck;fine and soft. Splendid sweaters for house wear. Brown, khaki,





| Men's $\begin{aligned} & \text { Chester } \\ & \text { The Ch } \end{aligned}$ |
| :---: |
|  |
| Me |
|  |
| and Button |
|  |
| 5mamber |
|  |
|  |

Simpson Quality Hats for Men They're hats of surpassing ex-
cellence in all the features essen-





New and Approved Styles for Men
The Simpson shirt stocks are noteworthy in view of the remarkable assortments déspite adverse market conditions. And prices, too have been maintained at fairly normal figures Today is a good time to get yours





Men's Hose-hand machine kni
ted, all wool, grey, natura1, an ted, sood, weight. Wool, closely knit.
si.50. Change of Time Sunday Morning at 20'Clock,
Clocks Will Be Put Back One
Hour.
The Store Will Open Monday The Store Will Open Monday
at 8.30 Changed Time.--Or One
Hour Later Than Toum Hour Later Than Today's Time.
tial to superior and satisfying headwear. The snappiest styles
are here in wonderful variety at are here in wonderful variety at
lowest prevailing prices. Joinn B. Stetson Soft Hats, in many
colors, $\$ 6.00$. Black Stiff Hats, 86.00 .
 \$4.00-Kling sott Hats, $\$ 3.50-$ Black
Stirt. Hats, from Burton, maker to His
Majesty, $\$ 4.00-$ Parker. Majesty, $84.00-$ Parker, of
\$3.00-Eagsio and Sterenson;
22.50. Other Sort Hats, in many shaposs
and colors, 82.50 and 83.00 .
Now Fail Cape in
 Neckties, Mufflers Neckties

## BetterQuality Neckwear

 Large flowing ends. Fine im-ported, all silk-newest patterns

## Made Neckties

Made from extra heavy, pure kinds-newest patterns and col-

Military Mufflers Made from all-wool, finely knit
brushed wool. Fine, soft añd warm fringed ends. Plain kliaki.
Also with colored crossbar ends,
$\$ 1.50$.

## Men! Warm Winter Underwear --It's Time To Put 'Em On

 Penman's Combinations, ribbed
cotton. All sizes. The suit, $\$ 2.00$. Wolsey Underwear Stanfield's Underwear Tru-Knit Combinations, heavy
knit ribbed cotton. All sizes. The

Tru-Knit Combinations, ribbed
silk and wool." All sizes. The sulit, $\$ 4.00$. Filece-Lined Underwear, shirts
and drawers. Sizes 32 , to
Garment, 900, , 95 c and $\$ 1.25$.
Rameses. Wool Combinations.
Sizes 36 to 46 . The suit, $\$ 4.50$.
Rameses Wool Underwear

46. Garment, $\$ 2.50$ and $\$ 3.50$.

