




## FOR HEAT AND LIGHT

 BURN ROYALITELL kerosene is not alike－there
are many varying grades and are many
qualities．
Royalite is the registered trade name of The－Imperial Oil Company＇s pure， high grade，extra refined kerosene． any smoke or soot，and it is always absolutely uniform．
The Imperial Oil Company is the larg－ est refiner in Canada．Because of its extensive manufacturing resources and refinery to the store or the consumer， refinery to the store or the consumer，
it can offer Royalite at a price which considering the quality，is remarkably consid
1．You can get Royalite everywhere－in villages as well as cities and towns． You can also get Rayo Lamps，and Perfection Heaters and Stoves，for which The Imperial Oil Company is Royalite Oil plus the Rayo Lamp
means a big light for little money means a big light for little money． and Stoves means most heat at lowest TNW（wide Made in Canada IFTV THE IMPERIAL OIL CO．，Limited St．Johan．Whaipog Vascoverentroal

| YORK COUNTY SUADR |
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| NEWEST OF ORGANS RADIAL MEETING | IN OLDEST CHURCH AT NEWMARKET Cift of A．J．H．Eckhardt Sir Adam Beck Addressed Will Be Shipped to Union－

ville Today．
REUNION IS PLANNED
 4

## Fill Your Windows With Live Merchandise

To Every Merchant Who Sees This Advertisement：
NATIONAL Newspaper Window Dis－ play Week，beginning next Mon－ day，October 19th，offers every retailer an opportunity to reach out after more business．
that are advertised by the makers in this and other good newspapers．

These are the goods for which there is a direct demand．You can turn this direct demand into through your show windows，that you sell these standard articles．
Every time a manufacturer advertises his pro－ ducts which are sold by you in the newspapers he is making customers for your store．You can help him make these customers by keeping your show windows attractively decorated with this live merchandise．

National Newspaper Window Display Weelk is a movement that will extend all over the North American continen．It is bound to encourage many other manufacturers to spend money in your store which creates direct．demand upon

To paste newspaper has furnished you with signs when you show goods windows during next week If you want any more of these signs we columns． If you want any more of these signs we will gladly Make this Window Dis success in this community．This is a mint a big success in this community．This is a good time
Every Movement of This Kind is Bound To Hurry Along the Prosperity Which is Within Sight．


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SATURDAY MORNING
The Toronto World


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AN EASY WAY TO
STOP HEAD NOISES
wOUNDED BELGIANS
arrive in england
Thirteen Thousand Have Crossed
Channel $\begin{aligned} & \text { Otend } \\ & \text { Refurces. }\end{aligned}$
Full of Refugees.

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ONTARIO S. S. ASSECATAON
Socreatry Halionny Yocterday: Iosued


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## APPEALS AGANST

 KELLY'S DECSIONJ. L. Taughen Pleads That His Agreement With Mrs. J.
MachMahon is Valid. OSGOODE HALL CASES United Typewriter Sues King
Edward Hotel in Firist
Division Monday.

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## MICHIE'S <br> GLENERNAN

Scotch Whisky
 Michie \& Co., Ltd., Toronto Establishood 1835 Lid.,

Next Distribution Today


BOTH LIVING AND DEAD


## - TOYCeefes <br> OLD STOCK ALE

Medical men endorse the value o ale as a tonic and nutrient purity and quality of depends on the ure you get O'Keefe's

Any, dealer can supply
THE O'KEEFE BREWERY


ALE

the value o



## LADIES



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ALEXANDRA SATURDAY SPECIALS

GALLAGHER \& CO $\longrightarrow$ Amusements
 HERE'S THE CHANCE TO GIVE VENT TO YOUR PATRIOTISM Gomenond jont in that anginis of
"HE IS AN ENGLISHMAN"
WITH THE ENORMOUS COMPANY IN THE NEW YORK HIPPODROME un. Pillarife



## PRINCESS Marive ina ivearo THE LITTLE CAFE"



## LOEW'S WINTER GARDEN





| S |  |
| :---: | :---: |
| Owl ............ 7 for 25c Panatellas ....... 7 for $25 c$ | Clubb's Special 3 packages . |
| Havana Seconds . . 7 for 25c | Three Twins, 3 pac |
| ull . . . . . . 6 for 25 |  |
| Clubb's La Rosa. . 7 for 25c | No. 1 |
| Bonded Havanas . 5 for 25c |  |
| Pedro . . . . . . . . . 5 for 25c | Cut, 2-0z, tin Cube Cut, 4 -oz. tin |
| Traveller ........ 5 | P |
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| Modello . . . . . . . 4 for 25c | rique |
| Artimore . . . . . . . 4 for | Embassy ${ }^{\text {M }}$ |

## These Are a Few of the Values Today

Toronto Cut-Rate Cigar Store
93 Yonge Street
Next Strand Theatre

## PARKDALE, HARBORD, JARVIS AND TECH. WIN H. S. GAMES

| BRIGDEN CUP IS ON TODAY'S | SPORT PROGRAM |
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| Third Round by T. and D. Teams on Different City Parks-The Schedule. |  |
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| Anden | City Parks Playground Soccer and Rugby Toda |
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## EATON'S

On Sale Today
Railroaders ! Here Are the Gloves For Great Service


Ttting, and of pliable hores from heat and steam, are neat fiting, and of pliable horsehide, of a quality to stand the
hardest of wracking wear; have strong double-stitched out seains and reinforced thumbs; are Plymouth cut, which reuin-
forces the two middle fingers; pair ............... 1.00 One-Fingered Sheepers; pair

## finish and strongly sewn seams; pair

Railroaders' Gauntlet 'Sheepsk
uck or salamander tan finish; pai
Men's Horsehide Cloves, with
buffed finish and full welter seams;
Sheepskin Gloves, with double-stitch ..... have
forced thumbs and one dome fastener at wrist, in sala-
mander tat mander tah, are fire and waterproof. Pair

It's Not Often Men Have a Chance to Buy Such Coats at $\$ 8.25$
125 Men's Fall-weight Overcoats, in a dozen styles and
terials; several smooth black and blue-black cloths, such as vicunas; one style silk-faced. Very dark Oxford, dium and light greys, also brown. Some have cuffs, but-toned-through or fly front; all well lined. And every coat

-Main Floor, Queen St
Hunting Suits as "Wllustrated", of Greenish Brown Corduroy, \$10.50
The coats are in Norfolk style, buttom close up-at neck
with Prussian collar; have box pleats at front and back,
with belt at waist. With prussian
Are lined waist
leather, and have insid game pockets, which close
with dome fastenes with dome fasteners. Th
trousers are long, and well trousers are long, and wel
cut, have loops for belt, two
side and two cut, have loops for belt, two
side and two hip pockets, and
watch pockets. Sizes 37 to Hunfing Trousers, Pair, \$1.35 These are of grass colored
duck, and lined throughou with, grey kersey twilled
tweed, making them ver warm; are strongly sewn;
have double pockets.
34 to 42 waist. Paires

## Hunting Goais With 10

 Out Pockets, $\$ 2.75$ duck, of good weight; aresingle breasted, close up a neck with drab clorduroy col
lar five inches deep; lar five inches deep; have
breast pockets, and large out and inner pockets for game Sizes
Each.
Hun
Hunting Coats of pliable
Bedford cord, in fawn shade, have turn down col-
lar of drab corduroy; close
up in front to up in front to neck, with ball
and socket fasteners; have large pockets for game, in-
side and out; the side and out; the out pockets
have top flaps fastening with
ball and socket fasten soft drill; have knit pulse warmers in sleeves. brown shade; have Coats, of medium corduroy, in dark throat; two side pockets with top flaps; with tab acros game pockets inside and reinforced with leather; these jackets are lined with pliable brown 1eather, making them
weather proof; have knit cuft in sleeve -Main Floor, Queen St.

STORE OPENS 8.30; CLOSES 5 P.M
T. EATON CO


| 0.A.C. CHAMPIONS <br> AT TRACK MEET <br> Varsity Athletes Go Thru With Program Despite the Rain - The Results. |  |
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| 21ST ANNUAL |  |
| Dunlop Trophy |  |
| Race |  |
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| (Contested for twenty-one years with out interruption.) |  |
| Starting and finishing at the eastern extremity of the Danforth Civic Car Line over a course on the Markham Road. |  |
| Saturday, October 17th <br> -AT 3 P.M. - |  |
|  |  |
| Citizens wishing to see the Race which, of course, is free, should take the Civic Car Line at Dan forth and Broadview |  |
| Riders should be at starting point not later than $2.30 \mathrm{p} . \mathrm{m}$. |  |

## POLLY AND HER PALS

THE TORONTO WORLD








| PIG IRON REACHES VERY LOW POINT <br> Values Lowest in Years in States - Imports Took Slump. Canadian Press Despatch. NEW York, Oct. 16.-Despite the more favorable aspects presented by the domestic monetary situation for- eign exchange continues to work against this country. Cables and sight drafts on London rose to 499 and 498 . | THE STANDARD <br> Quarterly Divid <br> PER CENT. PER ANNUM upon t <br> ne will be payable at the Head and | BANK OF CANADA <br> end Notice No. 96 $\qquad$ <br> Office in this City and its Branches <br> SCHOLFIELD, General Manag |
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|  |  | MONTREAL BROKERS ARE RESTRICTED TOO |
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THE TORONTO WORLD.

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## 150 SUPERB ILLUSTRATIONS 32 FAMOUS HISTORICAL PAINTINGS

16 Reproduced in Colors! 16 in Beautiful Half-Tones ! ALL ARE SHOWN IN


 Luther at the Diet at Worms.
Jannsen Portrait of Shakespeare
Reter the Peter the Herrait of Preaching the Cruseades.
Henry V Vat Canosea. Roman Villat Cinligsed. by Huns.
Crom well at Whitehall.

Yesterday's 7,000 Years
Epitomized and described by the same
master hand hthat wrote the ,onderful
maistory for Ready Reference, in world

 Ciever A Against Catiline.
Arer of Terple of Rameses.
Abraham Limcoln Abraham Lemple of Ramestres.
Patrick Henry's Framous Spograph.
Peech.
A Magnificent \$12.00 Library Set of Five Beautiful
Volumes for our Coupons AND ONLY \$1.98! READERS SHOULD CLIP COUPON IN TODAY'S PAPER and 15 Main Street East, Haemilton.






LINER ADS



That Son-in-Law of Pa's


## Serionem The Robert Simpson Company, Limited sion sish

## Sweaters and Underwear

 Club orders executed in a few days at special prices.
Men's "Body Guard" Underwear, for Fal1 or Winter wear, of English natural wools,
, 1.00 to $\mathbf{3 . 0 0}$ Men's Undervear, English makes, good quality wools, natural shade; all sizes in the
; shirts and drawers. Regularly $\$ 1.25$ and $\$ 1.50$. Monday, garment $1 . . . . . . .89$

## 500 Men's Soft Hats

In fashiomable troodper, fedora and telesc ope shape
ularly $\$ 1.00, \$ 1.50$ and $\$ 2.00$ hats. Monday special MEN'S FUR-L INED COATS.
Fine black cloth shells, and linings of Siberian dogskins, in dar
deep shawl collars of oriental otter. Regularly $\$ 25.00$. Monday MEN'S MUSKRAT-LINED COATS
Very fine black beaver cloth shells, Cana dian otter or Persian lamb collars, prime
furred muskrat linings, strongly sewn, and well matched; $\$ 50.00$ coat. Monday.. 35.75

## Furniture

Extension Dining Table, in quartered oak finish, rich golden color, pedestal
design; the top has deep rim, extending to 6 feet. Regular $\$ 10.00$. Special Dining-room Chairs, made of solid quarter-cut ork in fu. . 6.95 finish, has neatly designed backs, the loose slip seats, are well upholstered and covered in genuine leather; set consists of five small and one arm chair. Regu-
lar $\$ 24.75$. Special ...................................................... Arm Chair and Arm Rocker, fumed oak, the seats are well upholstered and
overed in best quality of leatherette. Regular $\$ 8.00$. Special ..... 4.95 Library Table, made of solid quarter-cut oak, in fumed finish, has centre Parlor Suite, the frames are in rich mahogany fizish, the seats are well Pholstered and covered in silk in tapestry mahogany finish, the seats are well
arm rocker. Regular $\$ 25.00$. Special ;............................ 16.95 Bedroom Chairs and Rockers, in solid mahogany, cane seats. Regular
6.00. Special ......................................... 3.45
Electric Fixtures for Seven-Room House


## Special in Linens and Staples








## Gloves, Hosiery

 chiliren's. Tan capo Giveon wilinea, one dome tastene





There'll Be a Sensation in the Kitchen when this Monday Basement Sale announcement is read. Mere men will have to clear out-just give the kitchen boss full control of the purse strive when such values as these are in sight. Come Monday at $8.30 \mathrm{a} . \mathrm{m}$. to make sure of these extraordinary values.

The October China Sale


 day.
 six bois whit tine
 arly 6 for \&uarts. Resuday, complete ......79.
$\$ 1.50$ GLASS GobLETS PER DOZEN 79 C .
200 dozen, clear Rinish, dozen, clear, even
smooth edges,
frong stems, $\begin{array}{cc}81.50 \\ \text { stems. }\end{array}$
$\begin{gathered}\text { Rer ozen. }\end{gathered}$
Regurariy
Monday, \$1.25 AND \$1.50 PER
DOZEN
SHERBETS, MONDAY, THE
MERETME Choice of two pretty
 spectal. 300 dozen Glass Water
Tumblers, pressed
klass colonial style, suitabie for
zitchen une megularly
48c. Monday, the doz. .29

THESE AT 19c



Men's Store Specials for Monda
button to the chin, with cor out, and two breast pockets; sizes 36 to 46 . Price

Heavy Frieze Reefer, corduroy lined, for teamsters and men who work made from a heavy dark gray frieze cloth, double-breasted, with heayy storm lined with heavy English fawn corduroy; wa rm and very serviceable; sizes 36 to

Men's Tweed Pants, in gray and brown stripes; sizes 32 to 44. To clear
Men's Corduroy Pants, in olive, brown; designed for prospectors, hunters, etc.;
English Whipcord Trousers, in dark gray; sizes 32 to 44. Price
check and small diagonal patterns; double-breasted, with self or velvet collars; belto check and small diagonal patterns; double-breasted, with self or velvet collars; bels on
back or all around; lined with red flannel; sizes $21 /$ to to 10 years, or 20 to 28 . Regularly
$\$ 6.00$; $\$ 6.50, \$ 7.00$ and $\$ 7.50$. Monday .........

## Sale of Seamless Wilton Rugs

 $\times 14.0$, at prices ranging from ........
Scotch, Brussels, and English Axminster Carpets
Soetch Truestry Carpent, y yard.
Englibh Axminter, close rich pile, a yard
Inlaid Linoleums
Many new designs and colors in the intaid tise a yd are all solid through to the back, giving endless wear. Three colo ties priced as follows, per square yard .......... .85, 1.10 and 1.2 Place your orders for Carpets now. Special October offer to

## Four Boot Bargains for Monday Selling



To SIMIPSON DRUGCm
 tas hit Hobit iow ibit












The Groceries



Guaranteed Wringer $\$ 2.98$


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