 SEE 5th PAGE.





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The key to a fisherman's wealth is a first-class Fish Hook, and every fisherman
should see that each package should see that each package
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ed "O. MUSTAD \& SON,
KEY BRAND." They are KEY BRAND", They are In the Supreme Court
 J. W. Camphell, Esq. Robinson's Hill,
THURSDAY and FRIDAY,
the zesth and 26 insts,





## 



















## R. K. Holden,



Butter and Eggs
Per S.S. "Stephano," from New York:
Bananas, California Grapes, Lemoss, Oranges,
Dessert Dessert Apples,
Blue Point Oysters Finnan Haddies, American Corned Beef,
American Butter, 1 lb, blocks.
Parsnips and Carrots. JAMES STOTT

## Have a Cozy Home this Winter! Right naw have your walls and woodwork done over. <br> Make the indoor winter months cozy and en-  <br> Matchless Paint. Send shades. <br> The Standard Mig., Co, Ltd, <br> Hams, Hams

 Owing to "Freight Congestion" on the Railroadand to very heavy demand, our stock of

## Smoked Hams

became exhausted much sooner than anticipated
and during the past few days we were unable to and during the past few days we were unable to
supply our numerous customers with their resupply our nu
quirements.
By to-day's Train we have advices of the arrival of our delayed shipment and are now prepared to fill all orders for our delicious
"Berkstire" Brand

## F. McNAMARA,

Queen Street

## Special Selection

 MENS OVERCOATS !WARM ENOUGH FOR A CAB-DRIVER-STYLISH
ENOUGH FOR A BANK CLERK. It will cost you nothing to call and see them. It
ys save you $\$ 10.00$ on your winter overcoat if we can
ase you. 2"was mum

Robert Templefon.

the evening telegram, st. Johns, newfoundland, november 23, 1915-2


Love in a Flour Mill,


 H











## New HATS

 and MILLINERY at BLAIR'SJust arived per S.S. Lexington LADIES' FELT and VELVET HATS, Feather Mounts, Sprays \& Flats, Wings, Flowers, \& Berry Foliage, Veilings, Mercerised Scarves, Talfeta and Merv Silk Ribbons, Black Satin and Velvet Ribbons.

## Henry Blair



FRESH GROCERIES
Just Received per S.S. "Algeriana.
English Icing Sugar.

## BOWRING BROS., Ltd.

 GROCER332 'Phone
332
 IN SPITE OF

with our usual low and high grade goods



In Spite of the great war the demand for
goods in inceasing. - Particular
row reatize that big mones may

Suits Branded

The Nild. Clothing Company, Ltd.

KEEP DRY!
Reliable Rubbers and Gaiters. WILLIAM FREW.

## SEPIA PORTRAITS ON POSTCARDS.

In answer to the demand for a Good Class Portrait which can be mailed in a letter and which can be easily carried in the Pocket we have decided to make

THIS SPECIAL SEPIA POSTCARD.
Prices-Half dozen-\$3.00.
one dozen-\$5.00.
hone 768.
THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newfoundland

|  | T. J. Eden |
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| Messages Received |  |
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## What Tobacco

Are You Smoking?
I guess its V. C. Smoking Mixture, it
smells so delightfully sweet and cool you
 mild and mellow, frag.
cool and comforting.

It's fine in a pipe and it's just as fine in a
cigarette. If you "roll your own" try V. C.
 sweeter, and ansts lowner than mots smok-
ing mixures, and gives perfect satisfaction ing mix xures, and gives p
right up to the last draw. V. C. Smiking Mixture is on sale at all
dealers. superial Wbaccale



One of the Greatest Programmes The Nickel has ever had.
"The Closing of the Circuit."
THE PATHE NEWS."
"FATTY GETS ACQUAINTED."



## Every Day

## Someone

finds out that te
That steady nerves and a clear brain are often impossible to the reguar tea or coffee drinker

Our work is to tell the facts about tea and coffee-then

## It's Up to You

to decide from your own condition and feelings whether to stick to tea and coffee, with such handicaps as biliousness, headache, nervousness, indiges-

## A Fair Test

Quit both tea and coffee absolutely for 10 days, and use the pure food drink-Postum. Then take count of yourself. If you find, as thousands of others have, that the old troubles are disap-
pearing, youll know

There's a Reason"
POSTUM

Made in Canada.


Good Autumn Fishery.
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 Ratystcourt Loantici


puxos and orgavs.




EveningTelegram osiluary:
 Pacilic Blockade


1st Nfld. REGIMENT. Casualty list.




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Bonavista
land. Sick.

 Reids' Boats.

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## Here and There.

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Ideal Draught Tubing for winn

Iows and doors , be per yard | Bowring bros ition Hard |
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| ware Dept. |

 tere again 0 -morrow night.

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ariotic Bazaar a Splendid Success.


## Wadded Quilts <br> from <br> $\$ 1.40$ to $\$ 6$ each <br> Child's Crib BLANKETS, <br> Fcy. Fleeced, 50 cts. each. <br> White Wool <br> Crilo Blankets, \$2.20 a pair <br> BLANKETS and QUILTS <br> We are offering very attractive Lines in BLANKETS and CUILTS, all of which were purchased before the recent heavy advances. We have the following ranges of Prices in Blankets : <br> \$2.20 per pair. $\$ 3.80$ per pair. $\$ 5.00$ per pair. $\$ 6.00$ per pair. <br> $\$ 8.00$ per pair. <br> $\$ 3.30$ per pair. $\$ 4.30$ per pair. $\$ 5.50$ per pair. $\$ 2.00$ per pair. $\$ 8.50$ per pair. \$12:00 per pair. <br> \$3.60 per pair. $\$ 4.60$ per pair. $\$ 5.80$ per pair. $\$ 2.50$ per pair. $\$ 9.50$ per pair. <br> Eiderdown Quilts, <br> $\$ 9.50$ Each. $\$ 10.50$ Each. $\$ 12.00$ each. \$15.50 Each. <br> Child's Eiderdown Grib Biankets at $\$ 2.90$ each.


1 Don't Believe It.


|  | Flencoe's Inward <br> Passengers. | BRITISH THEATRE: |
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THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, NOVEMBER 23, 1915-



RAMBLING NOTES for 1915.


45c.-The Real Irish Butter-45c. Just landed ex s.s. Durango from the Killarney Lakes,
another shipment of the bost tilsh
BurTHE, which

| is litile cheaper, retailing at 45c. |
| :--- |
| 500 dozen Nicel Pertumed | Toilet Soap.

$\qquad$
J. J. ST. JOHN,

N2 ROAB. Advertise in the "Telegram."

For Good Looks

 BEECHAM'S PILLS


## Christmas Photographs

course. ${ }^{\text {For the Christmas season only we offer the following:-TO THE PURGHASER OF THREE CABINET }}$ For the Christmas season only we offer the following:-TO THE PURGHASER OF THREE CABINET
PHOTOGRAHS OR SIX POST CARDS WE WLL GIVE FREE A BEAUTIFUL ART CALENDAR
CONTANTNG YOUR PHOTR Reforg vitin
Before visititg elsewhere call and see our work. Prompt attention guaranteed, and first-class work.
STUDIO OPEN EVERY NIGHT
PHOTOS TAKEN BY ELECTRIC LIGHT AS GOOD AS DAYLIGHT.
TOOTON Photographic Studio,
the photographer in your town,
310 Water Street, Central.

230020 2
devines Devine's Great Autumn Sale
WEAR

Wool Underwear | DOUBLES | $\begin{array}{l}\text { Starts To-Day and continues uniir end } \\ \text { November. Take advantage of this op- }\end{array}$ |
| :--- | :--- | DOLLARS. portunity. Read every item carefully. You cannot afford to miss it.

See our Stock.


With each Sale of $\$ 5.00$ we shall give away absolutely free, one of our Famous "Savory Roasters." Supply your needs now. Come early

Corner of Water and Adelaide Streets, St. John's.

## THE BIG FURNITURE STORE.

The Biggest and Most Sensational Home-Furnishing Sale in Newfoundland! Amazing Values Under Our New Management. Unusual Underpricing of the following:


Our Instalment system makes House Furnishing easy. Try it.
Watch our Big "Ad" next week for other lines to be cleared out.

##  <br> 






Gas and Hospitality.
 Sud



St. JOhn's gas lieht company.
nor15,6!


NOTICE!


in STOCK
250 cases STAPLE \& STRONG CHOW-Mixed And Assorted WHITE \& CO. CHOW \& MIXED

## GEO. NEAL

'Phone 264


IN STOCK!

hamiers, circllar, prt and cross cut saiw HAND and RIP SAWS, WODD and IRON PLANES,
BRACES and BITS, LEVELS, SQUARES, AXES, HATCHETT CHISELS, COBBLERS' OUTFITS, LOCKS, HINGES, PAINT OILS, VARNISHES, BRUSHES, FELT, NAILS, GLASS,
GRINDSTONES, TRAPS, all kinds; SINGLE \& DOUBLE PowDer, SHOT and GUN CAPS, SINGLE barrel brebch
LOADING GUNS, 12 G , S4.50.
 BRASS and Paper shells, loaded cartridges,
Winchester rifles and AMMuNtIon. Get our prices before purchasing elsewl

Martin Hardware Company, limiled
 DEARBORN \& CO.,

COIIN CAMPBELL, Distributor,

will be glad to quote prices
CREAM OF TARTAB SPICES, JELLY POWDER FLAVOURINGS,
CONDIMENT dearborn's Perfect
BAKING POWDER.

## REEEVED NOV'R 12th,

per s.S. "sheba
500 Sacks Yellow Corn Meal, 400 Sacks White Hominy Feed, Homeo Brand.
300 Brls. Ham Bult Pork,
200 Brls. extra Plate Beef,
100 Brls.Meota Graham Flour, Whole Wheat.
100 Hall-brls. Meota Graham
Flour, Whole Wheal.
HARVEY \& Co., Lid.

