




Wonderful Display Fall Dress Goods
You will be surprised and delighted with the splendid large. well assoreder stock we

${ }_{T}$ is The New Dress Fabrics


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New Silk Blouse Waists New Hosiery and Gloves
New Neckwear, New Silk Ribbons, New Wrapperettes, etc.
Our whole store is filled up with New Goods for your in-
spection and approval.
 Ogilvie, Lochead Q Co.

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| PASSED SUCCESSFLL |
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| Quartermaster Serge |


Not the same ${ }^{\circ}$

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serious.

##   of the invit of Traede to Tuesay. <br> (Thect castaitive <br>  <br>  <br> YOU MAY NOT ${ }^{\circ}$ <br> LIIKE THE LOOKS <br> your boy, but do you like red eyelids, head- aches, wrinkles and poor school work bet- ter? Have his eyes examined. ClddS. A. Jalvis <br> OPPTOMETRIST 52 MARKET STREET Ster <br>  <br> NEILL SHO <br> BARGA <br> SATU <br> Neill






## A Call to the Energetic To-day!



Sargains Are Getting ewer But Better
day, Sept. 16th
An Exceptional Opportunity For YOU

## \$1500.00 IN PRIZES

## Win a Small Fortune For a Few Hours of Your Spare Time!

The Greatest Prize Contest Ever Offered in This Part of Ontario, is Now Offered By The COURIER. "THE PEOPLE'S PAPER WITH ALL THE NEWS"


After September 16th!. .
You will wish to procure as in the past, O'KEEFE'S Special Extra Mild Al Special Extra Mild Stout Old Stock Ale These brews will be maintained up to the same high standard-same bottles-same labels.


SPECIAL EXTRA MILD STOUT

SPECIAL EXTRA MILD ALE OLD STOCK ALE

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erviceWe practise
New
Fall Samples Are Here

Make your selection now while range is complete. Garments can be delivered later if you wish. it more than we preach it. ART ELOTMES

ART PERCY


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SPORTIN NEWS






## Broadbent Invites

The Ladies and Gentlemen of Brantford and vic inity to call and see his importations of woolens
for Fall and Winter Wear. for Fall and Winter Wear.
Three large cases just opened up. The designs and fabrics are quite up to the Broadbent stan-

## RROADRENT

Tailor and Haberdasher-4 Market St Agents for Jaeger Specialties, Ely's Neckwear, Artex Cellular Underwear.
See Broadbent for your Fürnishing needs.

SACRIFICE STOVE SALE going out of business

New Coal Cook, Gas and Oil Stoves and
A Few Firt:Class Second Hand Cook Stoves
and Heater
New Matireses, Springs, Lanterns, Granite.
ware, Boilers and Stove Supplies
J. H. LAKE \& CO.

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## SITTERS

## An Invitation to Brantford Men

to call and see the new weaves and colors that welldressed men will wear this Fall and Winter. An almost endless assortment representing the cream of the best productions from the mills of England, Ireequally welcome as a visitor or a purchaser.


> In addition to our display of the new woolens for Fall sheets, containing the models sanctioned by the leading and most representative tailoring conventions. "Newness" dominates the display. 3 ,
> Tip Top Tailors clothes to order at our fixed price of $\$ 15$ are not $\begin{aligned} & \text { an experiment-we have always thought that there was a big } \\ & \text { market for real, stylish, well-fitting, serviceable clothes to }\end{aligned}$ $\begin{aligned} & \text { market for real, stylish, well-fitting, serviceable clothes to order } \\ & \text { if only the price could be brought down to the average }\end{aligned}$ purse. Our big success in 12 cities proves that we have solved
$\begin{aligned} & \text { Our enormouts output, modern tailoring plant, spotless cash purchasing } \\ & \text { power, and efficient organization have been the means of bringing }\end{aligned}$
$\begin{aligned} & \text { power, and efficient organization have been the means of bringing down } \\ & \text { prices } \$ 10 \text { to } \$ 12 \text { without reducing the }\end{aligned}$ TIP TOP TIS TAILORS Suits and Overcoats Made to Measure 68 Colborne St, Brantford

 and see haw well we
Boys
Bhoes-box
$\mathbf{\$ 1 . 7 5}$ to


FOURTEEN $\mathbf{w}$
Classified Advertising




Auction Sale



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GRAND OPERA HOUS:
IT'S UP TO BRANTFORI

 $=2$. Wednesday, Sept. 20th "IT PAYS TO ADVERTISE"





## FORTY-SIXTH YEAR

## BRITISH

Famous Gern Taken From BUCBAM IWE AT HREF

Serbs, French and All Penetrate and Teutons

## $=v$ $v=v$ $=v$ CAMDDAN TROO <br> THE BIG <br> Advanced Distanc Fierce Fighting emy's Stores


[^0]:    The Consumers' Import Company 345 Notre Dame St. East-Montreal.
    You are assured of prompt and reliable service. The most careful attention will be given to your orders and deliveries will be made within two days.

    THE O'KEEFE BREWERY CO., LIMITED, TORONTO, ONT

