## PAGES

MISSING

## the cavadian

The Dominion Molasses Colluiteo


HALIFAX,N.S
These are our Brauds and they are the best in-the market. Every puncheon of our molasses is guaranteed to give perfect satisfaction. When you want molasses send to us for samples and prices. We have all kinds, in puncheons, tierces and barrels.

## The Dominion Molasses $\mathrm{CO}_{\mathrm{n}}$, <br> HALIFAX

4 C - $\mathrm{a}^{2}$.
 *Hans nimtrmets CTO DANTHNE
New Styles. Lener Piset,
Are you Interested in $n$ tamp which gives 100 candle power?
Are you Interested in lighting your store brillianily? You know it draws trade? Are you interested in soving half of your bill for coal ofl? Are you interested in haring the agency for a lamp which does this?

## 

# Wasting Your Energies? 

If it pays to push an article, it pays to push it,to some purpose and to push more with an object of gaining permanent trade than of temporary profit. If the demand for any article stops when you stop pushing it 95 per cent. of your energy has been wasted.

You waste no energy whatever in advocating the sale of the "Griffin" Brand of Dried Fruits and the "Thistle" Brand of Canned Fish, because people who buy them once will buy them again and again. Briefly, the intrinsic merit of both these articles backs up the highest praise you can give them.

## "Griffin" Brand Dried Fruits.

## Seedless Raisins

 and Prunes. Dried Apricots, Peaches and Pears in all their original goodness. A revelation to the grocer who has been buying other Brands.Selected with the greatest care and shipped in original boxeṣ right from the Vineyards and Orchards on the Pacific Coast.

Look for the "Griffin" trade mark before you buy.

## "Thistle" Brand Canned Fish.

Canned Haddies, Kippered Herring and Herring and Tomato Sauce. Selected, cured and packed by Captain Austin of The Thistle Canning Co., Little River, N.S.

Absolutely clean, rich, delicate, appetizing. Prepared right at the water side where they are caught. The brand of highest quality and so recog. nized the world over.

You can promote the health of your customers by encouraging them to eat fish.

You can promote the health of your own exchequer by encouraging them to buy...

## HALIFAX,

## ACADIA,

BLUENOSE
BRANDS of prepared codfish. These are put up at our factory in La Have, N. S., and are the cleanest and most inviting fish product that has ever been shown on the Canadian market.

> They are a new thing.
> You can make money on them. It will pay you to get interested. You ought to write for prices.

BLACK BROS. \& OO., Limited, HALIFAX, N.S.

Every Housewife...

nows the advantages a good broom. It's the foundation of a clean home. We want you to know our brooms. They are good brooms. Drop us a line and our traveller will call.
$\qquad$
The
Waterloo Broom and Brush Co., WATERLOO, OWT.
"ROYAL"

## SALAD DRESSING.

This popular table relish and Mayonnaise dressing has been made for about thirty years, and has been extensively advertised for the past twelve years. Nothing but its merit and excellence, its "Royal" quality, could have ever made the growth and success with the fine grocery trade throughout the country, that has been made with "ROYAL" SALAD DRESSING, the "Best of the Nest

The Horton-Cato Mfg. Co., DEEROIT, MICH., . WINDSOR, ONT.

THE.
Bennett Manufacturing Co.
Bennett's Patent Shelf Box and Cabinets for Hardware, Grocery, Seed and Drug Trades, etc.

Owing to the steady and rapid growth of ourbusiness new quarters were needed.


Address all communications to our New Factory Piokering, Ontario io

MERCFANTS


ARE YOU USING OUR


Cold Blast or Jubilee Globes

Aetna or Quaker Flint Chimneys?

Give them a Trial.
THE SYDENHAM GLASS CO. OF WALLACEBURG, LIMITED.

```
ADOLPHE E. SMYLIE Prosident
NATIONAL LICORICE CO.
```

Young a Smyle's

an \& Mcleod, Agente.
The Toledo Computing Scale Co.
HAMILTON. ONT
Toronto Agency : 156 Bay st.
Tontreal Agency: 1782 Notre Dane St.

## THEY EARN THEIR COST

while you pay for them.
SOLD ON EASY MONTHLY PAYMENTS.


# The Computing Scale Co. of Canada, Limited 

164 King Street West, Toronto, Canada. Manufacturors of ...

DAYTON COMPUTING SCALES.
MONEY-WEIGHT SOALES.

## When you sell your customers

## Japan Tea you sell them Tea that is Pure, Wholesome,Deliciousand Invigorating.

There is no Tea grown that can equal the fine, sweet, healthful Teas of JAPAN.

They may be imitated, but can never be excelled. Please your customers and sell

## JAPAN <br> 

Has stood the test of every climate.


## HIGHEST AWARD

Wherever demonstrated, including the tollowing Dominion, State, and International Exhibitions
Industrial Exhibition $=$
Provincial Exhibition $=$
Provincial Exhibition
Pan-American Exposition
Paris Exposition
Trans. Miss. Exhibition $=$
World's Fair

The products of THE ST. CHARLES CONDENSING CO. are famous the world over for HIGH QUALITY, ABSOLI TE PURITY, and ADAPTABILITY for all the purposes of fresh milk.
Home Office and Address:
St. CHARLES, ILL.,U.S.A.
FACTORIES: Ingersoll, Ontario, Canada, St. Charles, and Chenning, III.
MOST PROFITABLE to the GROCER and MOST SATISFACTORY to the LAUNDRESS Cold Water STARCH
IVORINE ASK TRAVELLERS the PRICE THE ST, LAWRENCE STARCH CO., Limited, - PORT CREDIT. ONT.

who goes without a line

"IMPERIAL" BRAND MAPLE SYRUP




CEYLON TEA is a solid foundation on which to build a substantial and profitable business for 1904.

## CANE SUGAR.

Consumers are becoming more critical in their tastes every day, and, more than ever before, are insisting on the best of everything. Sugar, like butter, is an article very easily judged by the average housekeeper; keep up your reputation for fine goods.
is perfection. Made from West India Cane Sugar. No blueing at all used in its process of manufacture. This is a strong feature.

TO OUR MANY CUSTOMERS AND FRIENDS

WISHING YOU THE Compliments of the Season
and $a$
HAPPY and PROSPEROUS NEW YEAR.

## American Coffee \& Spice Co. TORONTO.

SOLE PROPKIETORS
LEES \& LANGLEY'S WORCESTERSHIRE SAUCE.

## Thew Vear's Greetings from Canada's Greatest Thickle Ibouse

"Many Happy Returns of the Day"-a wish extended in no mere formal manner to our many customers, stretching from the Atlantic to the Pacific.

The old year was a great business year for this house, which means also that it was a great year for all grocers selling the Pickles, Marmalades and Jellies bearing the brand "Sterling."

Thanks-and here goes our best foot forward for 1904.
${ }^{\text {The }}$ T. A. LYTLE COMPANY, Limited 124-128 Ríchmond St. West, TORONTO.

are the Three Terms that correctly describe

(PRIZE MEDAL)
Worcestershire SAUCE
Our Special Cheap Line, the "PURE" Worcester, is the best and cheapest on the market. Ask your Wholesale House to send you on a case with your next order.

## CAMADIAN AGENTS:

Messrs. S. H. Ewing \& Sons, Montreal.
Mr. John Fisher, Manufacturers' Agent, Toronto.
E. Nicholson, Winnipeg. L. H. Millen, Hamilton.

## Sole Manufacturers

Stretton \& Co., Limitod,


## It's All Right.

The quality is always up to the mark, and you are serving your own interests as well as your customers by giving them

## "Reindeer Brand" <br> condensed milk. Every tin guaranteed.

W. G. A. LAMBE \& OO., Agents

## "Wce Mctrgeor's" Brakiast Food

Is acknowledged to be the most economical.
It is easily prepared. Cooks in five minutes.
".Gran' for the Morn's Mornin'"
THE F. J. CASTLE COMPANY, Limited, OTTAWA, CAN.


## "KKOVAH"

Jellies (all flavors)
"MKOVAH"
Custard Powders

## "KKOVAH"

Blanc Mange Powders Etc., Etc.
"NEVER-DRIP-A-DROP" Tea Strainer-
The most ingenious strainer ever invented. Keeps all tea leaves or coffee grounds out of the cup. Positively never drips-a-drop Fits any tea pot. We are agents for the groeery trade

## THE GREIG MANUFACTURING CO.

 MONTREAL.
## TEAS <br> That show the retailer a handsome profit.

We are carrying a complete assortment of splendid values which can be retailed at 25 c. and up, and you make a good profit, and guarantee your customers exceptional quality for the money.

## W. H. GILLARD \& CO., Wholesale Grocers, - HAMILTON.

Branch CANADA GROCERS LIMITED


# A HAPPY NEW YEAR! 

 To-Day All Begin Again.New Ledgers•opened. New Ideas adopted. New Schemes outlined. New Plans projected. New Enterprises started. New Business in line. May New Successes await you all. But don't forget this-

While all around are new, some old friends are best, and one is

## WOOD'S COFFEES.

Canadian Factory and Salesroom, No. 428 St. Paul St., MONTREAL.

## To All Our Customers and Friends We Wish

## The Compliments of the Season

AND
A Prosperous New Year.
 The New Laundry Blue
"Blues Linen as White as White Can Be."
We Would Like the Trade to Understand That "Blueol" has Been manufacted to compete with the best imported blue to be had on this market, and we claim it to be superior both in strength and working qualities. It is "Canada's Best" and "Canada's
Best" is the "W orld's Best." Best" is the "World's Best."

WRITE FOR SAMPLE AND PRICES. $\qquad$
J. M. DOUGLAS \& CO.,

# Window and Interior Displays 

Timely Hints and Suǵestions.

THE most frequent excuse made by the merchant who neglects his window is that he has no time. Few in this day dare say that they do not thisk a well-dressed window sells goods. They would not risk setting up their opinion against that of the ninety-nine out of a hundred who insist upon the expenditure of much time and money on the display of goods seen by passersby. But they will hide behind the excuse that the time consumed is more than can be afforded in the store, implying by this that business is so brisk that the entire attention of the staff is necessary to wait on the customers.

Ask the same merchant how he would meet the contingency of an overflow of customers, and he would say that he would engage more clerks. And yet, although he will admit that in some cases at least, the tasty display of an article will sell it, he often cannot see that the employment of one more clerk for window dressing would mean a larger business. He is loath to add to his present staff, simply because, for the few additional dollars a week he would have to pay, there would not appear any direct, immediate return. An extra clerk is much more profitable when employed as a win-dow-dresser than if he were engaged solely as a salesman.

But this cry is in almost every case made without thought. There are many minutes during the day which are idled away by all the clerks. These, if set apart for one clerk to be spent in decorating the window, would mean no additional help, and procure all the beneticial results of an attractive store. "I haven't time" is very often equivalent to
" 1 have not the ambition to make time." Those time-consuming displays that cost


A Starch Window-Dressed for E. Brown \& Co., P'eterboro, by Andrew (iraham.
bulk goods in the window is very seldom employed, and yet it is in many case very effective. It gives a "stocky" appearance, and, by its unusualness, forms an attraction. With such a window it is necessary to have other features that relieve theroughness of such a displav, and this is effected in the window shown by means of the rows of packages, the pramids and the figure at the back.

## OBSERVE DETAIL.

Mthough a large part of the work in connection with window dressing is the formation of a plan to be followed in the arrangement, it is not by any means all that requires close attention. Any clerk in the store may be capable of suggesting. excellertt ideas to the window-dresser, but only the latter can be depended upon to carry out the idea in a weay that will give the best results.

In the actual arrangement the time spent on detail is of great consequence. The general plan may be closely followed without obtaining a good effect, whereas the same plan nay be made much more attractive by obsersing what

## This Week's Illustration

This starch window was dressed by Andrew Graham for E. Brown id Co., Peterboro, and contained nothing but the products of The Edwardsburg Starch Co. The idea was obtained from that company's advertisement, and " The Queen of Starches" is the central figure, seated in a fur-lined chair. Behind stands a figure of a negro holding a Japanese umbrella over the queen. The illustration shows the rows of packages of starch, between which bulk starch was carelessly piled. The background consisted of pyramids of packages, flanked by two pictures, given by a soap company. This plan of using
much money in addition, are not a necessary part of the window plans. In excellent display can be arranged in far less time than is wasted every day in almost every store, and after a clerk gets exparience, the time spent grows less and less. The plans should be thought of during the regular business or out of hours, and the arrangement can then be quickly worked out. If the merchant who "hasn't" time would make time, he would come to an appreciation of the value of good displays that would make them as important as any other branch of the business.
$\qquad$

## the canabian orocer

# WTUNTNGUN ISH EIN FAFTE <br> stoVE POLISH ${ }^{\text {and }} \longrightarrow$ UN sToVE DOLISH <br> IN <br> CAKES Duarale tand en <br> WELL KNOWN moRELIABLE 

Our packages are larger and more attractive in style than any others.
The quality of our goods is superior to anything else on the market.
MORSE BROS., Proprietors, Canton, Mass.

## INQUIRIES FOR CANADIAN TRADE.

TCHE following were among the recent inquiries relating to Canadian trade received at the Canadian Government office in London

1. A liverpool firm of commission and general merchants, offering good references, are seeking the representation of a good Canadian exporter.
2. Inquiry is made respecting the nature of the ne suragement offered by any municipal authority n Canada in the event of a company or group of capitalists starting a new industry by erecting a factory for the manufacture of a staple article not at present being produced in the Dominion.

In Irish dairy society desires to get into teuch with parties in Canada who can supply them with small cut-up boards suitable for nailing into butter boxes
4. A provision and produce broker in the North of England desires to get into communication with a first-class packer of provisions in Canada.

Application has been made for the addresses of iron works (blast furnaces) or steel works in Canada by a firm desiring to bring before them propositions concerning the utilization of slags.
a I Vienna commission merchant, with English experience and good references, is anvious to hear from Canadian exporters starting a Continental connection.
7. The names of parties in different parts of Canaeta wi ling to act as buying agents for a large manufaturer of sauce and other similar grocers' sungries have been applied for
8. A West of England firm have asked to be furnished with the name of a large Canadian canning house requiring representation in Great Britain:

The following enquiries were received at the Canadian Section of the Imperial Institute, London, Eng.
9. An engineering company seeks the co-operation of some first-class Canadian manufacturers prepared to take up the manufacturing agency of their brick and tile machinery.
10. A timber manufacturing firm, in a position to place considerable orders, wishes to hear from Canadian shippers of box shooks.

Enquiry has been made for the addresses of Canadian manufacturers of carpets.
12. A Bristol manufacturer of fire bricks for furnaces, who can ship advantageously from Avonmouth, would like to hear from Canadian buyers of these goods
| The names of those making inquiries may be obtained from the Editor of The Cinadian Grocer. I

## CORRESPONDENCE.

## PROBLEM FOR MANUFACTURERS.

Editor "Canadian Grocer": - beg to call your attention to an important point in regard to Canadian export tride. In the first instance Canadian manufacturers cannot supply the home markets. The requirements of the coun try are growing so rapidly the manufac turers are unable to keep pace, and the results are a failure to make a success of the home marbets and a feeble export trade.
The West is developing rapidly, and with the building of the Grand Trunk Pacific and the Canadian Northern an immense new area of territory will be open for settlement.
At the present time the total popula tion of the West from Winnipeg to Daw son is only about a million, merely a handiul of pioneers, and on good authority it is stated, eastern manufacturers were unable to supply the requirements of these people. What will they be able to do in a few years when the population for the whole Dominion will be double what it is now.
For years manufacturing in the West will be comparatively small. The great bulk of their requirements will have to be supplied by the eastern manufacturer. The popular cry of the day at the present time is short on nearly all lines of staples.
The most important point to study on this subject is ran the manufacturers
supply the home markets and create a surplus for the export trade. Never-before in the history of Canada has this question of manufacturing for the wants of the people become so prominent. Canadians must now understand they have more work on their hands than any other country in the world. They must also have complete faith in the successful development of the whole Dominion. They must also understand there are thousands of articles that could be manufactured in the country that we pur chase abroad.

Let the Canadian manufacturer run his eye over the map of Canada, and take note of the thousands of miles of new railways to be constructed, and an increasing population to cater for, and 1 think he will agree with me that this is a subject for consideration.
Your remarks in an editorial upon the unsuccessful attempt of the Canadians to open a market in South Africa brought this subject to my attention.

GILBERT S. McCONNELL
Vancouver, B.C., Dec. 17, 1903.

## BROKE ALL CANADIAN RECORDS.

The Winnipeg Tribune published on Saturday, December 19, a Christmas number which for size and quantity of advertising is said to have outrivalled all Canadian competitors.

This big issue contained 60 regular size pages of news, special Christmas matter and holiday features, and had a handsome lithograph frontispiece. The advertising pages contained 282 columns of advertisements, which is the largest amount of advertising ever carried in a single issue of any Canadian newspaper. The paper was gotten out by the regular staff and printed on The Tribune's big Hoe press.

## the canadian arocer

# TO ALL OUR FRIENDS A Happy and Prosperous New Year. 

And, by the way, if requiring any goods in a hurry before our travellers see you, wire or phone us at our expense.

LUCAS, STEELE \& BRISTOL, Ite liiginal Oiud Slipers, Hamilton.

## Imperial Mixed.

A new biscuit-very small-to retail at a low price. Fills a long felt want.
You can easily handle a barrel.

## THE CANADA BISCUIT CO., LIMITED

King St. West and Bathurst St. Cars pass our Works

# Wish all their <br> customers. <br> A Very Happy New Year. 

## Thomas Kinnear \& Co.

Wholesale Manufacturing and Importing Grocers

49 Front St. East,
TORONTO.
Telephones $\left\{\begin{array}{lll}\text { Main } & 37 \\ \text { Main } & 104\end{array}\right.$

Sole Agents for CROWN BLEND TEA COFFEE ". BAKING POWDER
". MOLASSES VICTORIA EXTRACTS

PROMPT SHIPMENT.


We wish you both health and prosperity for 1904.

Health will be assisted by eating only the best of cheese.

Prosperity will be promoted by sell. ing it.

YOU KNOW THESE BRANDS.
They are recognized as the highest grades of cheese on the market. Other makers mav imitate our opal jars and our labels, but in supplying

## MacLAREN'S IMPERIAL

 CANADA CREATI Mac\&AREN'S ROQUEFORTyou know
that you will satisfy your customer.

KEEP THEM ALWAYS IN STOCK.
A. F. Maclaren imperial, Cheese co., Limited,
Manufacturers and Agents, TORONTO.

ontario.

I)
11. MACPHERSON. trader. Lan caster, has made an assignment to F. T. Costello, Alexandria. A meeting of areditors was announced for 26 th inst.
W. Trott, grocer, St. Thomas, has as signed to F. H. Coles.
Libbitt d Co., grocers, Carleton Place, are retiring from business.
d. W. Everett, grocer, Hamilton, has sold out to J. M. Semmens.
W. W. Trott, grocer, St. Thomas, has assigned to E. I. Cole, London.
E. Bergeron, grower, The Lake, has daker, has assigned to H. A. Cole.
J. W. Holmes, baker sand confectioner, Wiarton, has sold out to d. Buckley.
J. Lanthier, general merchant, Wen daker, has assigned to W. A. Cole.
3. A. Copp tobacconist. Woodstock. has advertised his busimess for sale.
The premises of The C'anadian Produce (Co. Toronto, have beell damaged by tire.
J. W. Watson, general merchant, Minden, has advertised his business for sale
Rutherford, Marshall \& Co., produce and commission merchants, Toronto, have dissolfed partmership. W. J. Mar shall contimues in business under the old firm name.

## guebec.

- J. A. Pare, general merchanto Lachine. is dead.
Gagne \& Limard, traders, Guekee, have registered.
A. Longpre, Montreal, is starting a tohacro business.
Drolet is st. Jean, grocers, (Juebec, have registered.
P. Merrier, confectioner. Windsor Mills, has mad, an assignment.

The assets of Charbonnean id Fils, gro cers, Magog, have been sold
J. E. Guimond, Jr., trader, (irand Mere, has made an assignment.
The Canada Trading Co.. Montreal have dissolved partnership.
II. Girard, general merehant. St. Paul's Bay, has effected a compromise.
The assets of Price Bros., enemeral mer chants, therville, have been sold.

Bedard. Nap \& Co., tobacco and cigat dealers, Montreal, have registored
A. (: McBain \& Co., erain merchants, Montreal, have made an assignment


Start the New Year right!
UPTON'S
JAMS
JELLIES
ANI)
ORANGE MARMALADE
are the right kind of goods to sell or use.
A. F. Maclaren imperial cheest CO., Limited, selling Agents. TORENTO

The assets of A. D. Spear, ieneral mer chant. St. Adolphe de Houard have been sold.
J. E. Paradis is preparing a statement of the estate of I. B. M. Dion, erocer. Quebere
W. Curry, of W. A F. P. Curry A Co. wholesale general merchants. Montreal. is dead.
Levine Bros.. general merchants and lish dealers, Fos River, have rom promised.
La Soriete de Fabrication de Fromage No. 1 de la Paroisse de St. Damion have registered.
The stock oi (i. Bourgue, grower and dry goods merchant, sit. Rosaire, has been sold.
I. Hyde has been appointed vurator to T. S. Williamson, wholesate produce mer chant. Montreal.
N. II. Turcotte, gemeral morthant, Si Binlalie, is offoring to compromise at 1.5 . on the dollar.
The assets of the wetate of .1. W. Nor fow, gencral merhant, Kobinson, are at ertised to be sold.
Wilks d Michand have been appointed rurators to I. O. Lamite A Co., seneral merchants. St. Finillaume dtpton.
I. Belisle is frete exteral merchansSt. Stanislas d. Champlain, haw. mad. ath assignment. Their assets have been sold.
I mesting of the creditors of Marchand A Co.. hay and erain merchant. Pont de Maskinonge. was advertised for 2-th mins.

Code © Crozier, merchants. Olds. have assigned to A. Mrkay
J. Smale, grocer and shoe mewhant
tecpawa. is closing up businese.
Bell Bros.. general merchants. Regima. have been sucoeded in busines. h I R1.II.
I. (C MeDonald srower. Mabon, hat assigned.
Consent has been registered for M. O Kirhpatrick, gemeral merchant, Diligent River. to do business in her own name.
british cot.cmbla.
H. Wes, groerer. Victoria, has sold out !o Mrs. . Xicking.
R. Draueveraue vian 11 atore addling a sawmill to his business.
Brown Bros., grocers, Vancomer, hawe compromised at 16es. on the dollar
The British Columbia Jobling id Con
fectionery Co.. I ictoria, have assigned to ii. H. Price.
A. (i. Smith if Co.. commission and
storage merchants. I atooner, have bere succeeded by (i. W. Dumap d Co = E. A. Baker hav bewn appointed temote for the reditor of (i. f. Hamilton, con fertioner and irnit dealee. Jancouner. Mr. Hamitan hav bewn -romeded in bu-i Bese by Mattince a (arli

BROKERS FOR CANADA BEAN CO. W. H. Millman if Son- hat. bewn ap pointed official broher for Ther Camada Bean Co.. Limited, head otlice Reder town. reprowntitg foronto and vicinit?

## WE WISH ALL A

 Hapoy AND
## Prosperous

 NEW YEARTHE
Davidson \& Hay,
LIMITED,
Wholesale Grocers,
TORONTO.

# DAIRY PRODUCE AND PROVISIONS 

and Cold Storage News.

## Cool Cured Cheese.

THE result - of the experiments in cool curing of cheese by the Dominion Department of Agri - bllure at the four illustration stations lowated at Brockville. Cowansville. Si. Hyaminthe and Wood stock the last wo years have just been published and thow wery encouraging re--ults. At these four illustration stations oner 70.06 , chese from some 40 factories haw been ented during the last two -ravons. A. the cherse were collected from the factories a number from the -am. vat from all factories were set aside rawh weok, and after being vare fally weighed. one was placed in the cur ing foom and the mate to it put in the upper storey where the temperature was not controlled. When the cheese of the corresponding week were sold, these -heese were again weighed as before and the difference in shrinhage noted. From this difference the saving in shrinkage on the whole lot was calculated. The fol lowing taike show the actual saving of -nrinkage on all the eheese handled this - a ason to date at the four cool curing -tations

Curing mom
Brochille
Broch rille
Cowalis ille
and
Cowansville
Qi Hyarint
Womplatoch

| 0. of | Shippeal | Shriukage |  |
| :---: | :---: | :---: | :---: |
| , | weight. | saved lls. | Value |
| 9.536 | 761.59 | 9.869 | *1.011.39 |
| 14.080 | 1.137.159 | 13.694 | 1.497 .44 |
| 9.255 | 71.076 | 6.816 | 690.76 |
| 12.898 | 1.013,5+2 | 14.410 | 1.461.17 |
| +5.769 | 3.623.396 | 4.6.60t | *4.659.75 |

The wotal value of the saving, namely, $\therefore 1.669 .76$, represent the interest at 6 per rent. on over $\$ 75,000$. or. in other words, would provide for a rapital outlay of nearly $\$ 2.696$ for each of the factories contributing cheese. As everyone knows the past the stasons hate beeni remark able for the very cool weather and moist condition of the atmosphere that prevailed all Summer. In an ordinary season the Faving of shrinkage would be wry much greater, because a high temperature and a dry air are the two conditions that increase the shrinkage.
But the saving. in shrinkage is only a minor consideration. The main one is the great improvement in quality. The cheese cooled in the cool rooms and those cured in uncontrolled temperatures have repeatedly been examined and com pared by a large number of cheese buy res. cheesemakers and others, and in very- cant the cool cured cheese has beell pronounced the best in quality.

## Opening in Calgary

J. Y. Griffin \& Co., pork packers and provision merchants, of Wimnipeg, art opening upon the first of the year an extensive branch of their business at Cal gary, Alta.. under the management of Mr. (. R. Dixon, who has represented them in the West for a number of yars, and who is known thronghout the West as one of the old time grocery travellers of the pioneer days. The Calgary branch of J. Y. Griffin d Co. controls their business over the district from Edmonton to Yacleod. Maple Creek to Revelstoke on main line, and irom Dummore to Cran brook on the Crow's lest railway. in duding lethbridge. Raymond Cardstone, and territory south of Lethbridge.
After the first of January all business in connection with the firm in this district is to be handled through the Cal gary branch, which has just completed a large up to date warehonse, with electrical appliances, cold storage and track facilities, and which is one of the finest warehousts in Calgary.
They will carry on a general provision business. including eggs.. butter. cheese, and poultry. in connection with their cured meat business.
The head office of the company is Winnipeg. and they now have branches /at St. Thomas, Ont.. Calgary, Alta.. Nelson. B.C., and Vancouver, B.C.

## Egg Trade With Yukon.

Special to "The Grocer:"
Vancouver, B.C., Dec. 25.-A commercial mon who has spent several seasons in Jawson ard the north, and has taken active charge of forwarding goods, especially such perishables as eggs and dairy produce, thinks the eastern packers have something yet to learn in the matter of parking cases for eggs.

He points out that the methods in use for packing eggs for the Britsh export trade will not adapt themselves successfully to the trade with the Yukon and even for the Western trade of this Province there are the same objections. Much of the wood used is jack pine or some similar balsamic timber, which, when it gets damp gives off an offensive odor which the eggs readily absorb.

Basswood or elm cases are all right if put together properly.
But it is in the putting together that a serious mistake is made. The same cases used for the export refrigerator stock are used in sending goods out here and for the northern trade. These are made tight and lack ventilation. All ventilation openings should be at least half an inch wide, and should be at the side, the boards being left that distance apart. The rentilation opening at the top is of no use. If the opening is only at the top, the lower tiers of eggs do not get rentilation as the card sheets between the layers stop air from going down.

The close case system may be all right for the Old Country trade, which is entirely a refrigerator service, but conditions here and in the north for transportation are different. All during the summer and shipping season the weather is warm in the north, and there is no refligerator service. Should an egg get broken in the tight rase the air, which is somewhat heated camot be changed or ventilated and the odor of the broken egg, which rapidly becomes bad, is sent all through the case.

This gentleman, in talking of the subject said: "I have written to eastern shippers on the subject, but they do not seem to understand the difference in conditions. They persist in quoting the Old Country trade, while I have endearored to make it clear that conditions are different , and the methods do not apply. Had we refrigerator service to Dawson it would be all right as shipments are now made."

- If the shippers will not take a leaf from the book of the United States shjppers, who have caught on to the needs of the northern trade in this matter of shipping eggs, they will be the losers by it," he concluded. "More than that, it will be of little use for the Manufacturers's. Association to have sent Ir. S. Morley Wickett and Mr. Bell all the way to Dawson if the packers always throw the Old Country trade at us for a comparison,"


We control the product of

> "The Charlottetown Preserving Co."

Pure Fruit Jams, Canned Fruits, etc.

## 

## TO THE TRADE

Our travellers are now out with full samples of our new pack Canined Meats, etc. We guarantee the quality equal to any packed on the American Continent. All bright, artistic labels. Let us give you quotations en your season's require-ments-it pays to look ahead.
C. C. Corned Beef, 1's, 2's, 6's and 14's, Potted and Deviled Meats, sizes, 12 's
square tins. square tins.
Whole Ox Tongues, sizes, $1 \frac{1}{2}$ 's, 2 's and $21 / 2$ 's.
Prime Roast Beef, sizes, 1's, 2's and 6's. Prime Roast Mutton, sizes, 1's, 2's and 6's.
Luinch Tongue, size, 1 's, 2 doz, to case. Oxford Sausage, sizes, I's and $1 / 2$ 's.
and $1 / 4$ 's.
Chipped Dried Beef, sizes, 1's and $1 / 2$ 's. Honeycomb Tripe, sizes, 1 's and 2 's.
Royal Baked Beans, sizes, I's, 2's and 3's, either plain or with sauce. Lunch Sausage, size, ${ }^{1} 2$ 's, $t$, do $z$. to casse. Vienna Sausage, size, $1 / 2$ 's, 4 doz to coase Soups, Ox-Tail, size, 2 's, 2 doz. to case, Kidney Stew,

Mutton Broth.

ABOVE ALL PACKED IN KEY=OPENING TINS.
Royal Condensed Mince Meat, 36-12 oz., Home-Made Wet Mincelleat, 2 and 5 lb ,
fibre packages; 7, 1tand 25 lb . pails,
tubs and bbls.
Eranohes at HALIFAX, SYDNEY and ST. JOHN'S, NFLD.
We desire to thank our many customers for the patronage extended to us during the closing year and to wish for them during 1904, a very Prosperous and Happy New Year.
F. W. FEARMAN CO., Limited PORK PACKERS and LARD REFINERS. HAMILTON, ONTARIO.

## Brawn

Is a Trade Winner, always delicious and appetizing, nothing to equal it in the market.

Put up in ${ }^{2}$ Five-Pound Pails, Twelve to the Case.

## Order Sample Case.

The Park, Blackwell Co., ponk ano beef paceress. TORONTO, ONT.

## PROVISION AND DAIRY MARKETS.

Toronto.
Provisions-No particular feature is moticeable in the provision market this week, the usual holiday dulhess is being experienced thongh pirces show little alteration, a better tone being anticipated after this week. Dressed hous are easier than at has writing. Whe quote:
 The quality senerally is not very high althongh some nite lots are being received. fomplant is still heard that consignors are not particular emongh in grading and suffer in consequence. Receipts are fairly heasy and while as nowal demand for firs quality is good. poor is draggine. Prices remain abont as last week.

Creamery print:
Dairy rotls, lara
ive
Cheese-No life is descemable in the cheose makkel and dealers seem umable 10 sias up the silnation in any other ferin- than that of dullacs. We quote


## Montreal

Provisions-The volume of business of he 2 poducts for the Christmas trade has been tamls satisfactory. Prices have been failly well mantamed. The export trade in stmoked meat- has been disapPrinting bat there are indications of an imporement. Trade in lad is good. We quote:


Butter-The local markel is rery firm ()wing to the continued cold weather rereipts are rery small, and, as has been noted before, the quality is not up to the usual standard. The demand at present is for October reameries, but supplies are sloort. The market is expected to
continue steady. We quote the follow ing unchanged prices: Fresh Winter made ereameries, 21 to 22 c . f finest ${ }^{\circ} \mathrm{Oc}$ tober and November, $22 \cdot 2$.: creamery prints, $2 \cdot 2$ to 23 e.: dairy rolls, 17 to $171-2 \mathrm{c} .:$ dairy tubs, selected, 16 to 17 c .; medium, $141-2$ to 16 c .

Cheese-The market continues quiet and prices are unchanged. The mild, fresh make is selling at 11 to $111-2 \cdot$ e. Summer strong cheese, 12 to $121-2 \cdot$

St. John, N.B.
Provisions-In pickled meats this is not a busy season. Prices, particularly pork, seem easy. Smokeil meats continne to hold quite firm but begin to feel the lower price of pork. Land has not been a moner maker for the trade this season. Rather lower prices are quoted. In fresh) meats the Christmas trade has tended to quite full values. Splendid beef has beetl sold. The Atlantic steamens help, the sale of mutton, which is therwise dull. They take it freely. Lamb is cheap. For real, quite full tigures ar asked. Poultry is high, particularly turkeys. Pork is treely offered and rather easier:
Butter-Is meltanged. Really fancy tock is difficult to get, even creamer? being complained of.
Cheese-Has but a fair sale, white full prices are asked. There is little life in the market
Eggs - Are held at full figures and for fresh hemmery stock fancy prices are asked.

this morning isened an order confirming the agreement wherely the contesting ontributories consent to pay 75 per cent if the amoum which the liguidator alleges to be due by them. The amount Which will be realied be this compromis will be about $\$ 1.1190$
Those who have consented to the agreement and the amount due by them are as follows: William Brewster, si3i; John Brewster, 5150 : James Ewan, : 16 (i)
 S. St. Johm. S155: 11. .J. Stone. $\$ 160$ W. Tocher. \&160: Alonzo Young. : 210 . The majority of the contributories are residents of stonfiville and the surround ing country

## Fake," Butter Merchants.

some commission rooks have been un carthed in Columbus. O. They professed to be good hotel and restaurant iustom ors for farm produce such as butter, milh, and the like. After fleecing the
nearby farmers ont of about $\$ 30.016$, they were unearthed. They operated in Long Island. N.Y., for awhile. They were final ly, haled to court and are likely to have the law meted out to them.

## CANADIAN MEATS

## CHEESE and BUTTER.

Consignments handled in-

## London, Liverpool, Glasgow,

or sold cost freight and insurance.
WHITELEY, MUIR \&\& CD.,
Head Office, 15 Victoria Street,
LIVERPOOL, - ENGLAND.
Western Union Code.
REFRIGERATORS.

## REFRIGERATORS.



Fit up your store with a Eureka Refrigerator and you will have a refrigerator that will dry wet matches.

Write for our catalogue, guarantee test and testimonials which are free.

## Eureka

Refrigerator Co.,
Wilbert Hooey, Manager.
54 Noble St., TORONTO Phone Park 513.

B
rooms rushes
askets

B
utter Ware utter Paper utter Paper

Wooden
are
illow
are

W Talter oods \& Co.

Hamilton and Winnipeg.

The finest New Year resolution you can make one that will indicate that you are either shrewd or honest is to give the best possible value to your customers and sell

## Blue Ribbon Ceylon Tea

A Happy New Year to all our agents and branches in every town in Canada.

## Handle only the Best !


is the Standard article.
There are many imitations of it being offered. REFUSE THEM and handle only the ORIGINAL and BEST, the kind that pleases your customers and gives you no trouble to sell.
E. W. GILLETT COMPANY LIMITED London, TORONTO, ONT. Chicago,
Eng.

We are buyers of $\longrightarrow$


The best facilities for handling consignments. Up.to-date Cold Storage.

The J. A. Mclean Produce Co., Limited 73-75-77 Colborne Street

Telephone Main 249 :
Toronto.

## THE CANADIAN GROCER

## Right....

That all grocers should know that there are no goods on the market that

## Sell at Sight

and yield such handsome profits as those of the

## Crown Mfg.Co.

WRITE FOR QUOTATIONS ON:

Crown (H.B.) Fruit Candies
Crown Unfermented Wines
Crown Cordials
Crown Jelly Powders
Crown Catsups
Crown Spices
Crown Chewing Gum, etc.

TORONTO.

London Provision Market.
Thomas Nesbit \& Co., London, Eng., in their prices current of December 14, say:

Weather, fine and mild. Business, fairly good.
Butter-Best descriptions in steady demand, medium and lower qualities in less request.

Bacon-Irish, 1s. and 2s. lower; Danish rather dearer for lean and cheaper for fat selections. Canadian, etc., steady. Demand steadier for all kinds
Hams-Only small sizes wanted. Trade generally unsatisfactory for the season.

Lard-Bladdered slow: pails, ete., dull.
Eggs-Demand slow, market quiet.
Cheese-Canadian, best and medium qualities in good demand at late values.
Prices of butter for weeks ending 14th December, 1901, 13th December, 1902, and 12 th December, 1903, were as follows:

## Danish <br> Nommaty Dutclı....

Canned Meat for Kaiser's Tars.
sealed bids are asked for canned meats for the North Sea and Baltic stations of the German nary. The latter station needs for January 15, 1904, delivery

Five hundred and seventeen cases of 12 cans each of 6.6 lbs . boiled beef; 333 rams of 12 rams each of 6.6 lbs . boiled mutton.

April 1, 1904, delivery: 555 cases of 12 cans each of 6.6 lbs . boiled beef ; 27 S cases of 12 cans each of 6.6 lbs . boiled mutton: 200 cases of 12 cans each of 6.6 lbs. corned beef.

October 1, 1904, delivery: 546 cases of 12 cans each of 6.6 . lbs boiled beef; 264 cases of 12 cans each of 6.6 . lbs boiled mutton.

The successful bidder enters into the agreement that he supplies all the canned meat necessary in case of war and for the period of the life of the contract which is up to March 31, 190.5.-International Fleisch. Ztg.

## Average Live Beef Prices.

The prices of beef cattle-beef on the hoof-have averaged as follows for the months and years named, says the National Provisioner:
Months. 1903. 1902. 1901. 1900. April. . . . ... $\$ 4.92 \quad \$ 6.80 \quad \$ 5.35 \quad \$ 5.10$ $\begin{array}{lllll}\text { May. . . . . . . } & 4.75 & 7.00 & 5.40 & 5.20\end{array}$ June. . . .... $4.90 \quad 7.45 \quad 5.70 \quad 5.30$ July. . . ..... $5.00 \quad 7.90 \quad 5.35 \quad 5.35$ August. . . . . $5.20 \quad 7.85 \quad 5.30 \quad 5.55$

## A Brantford Industry.

THE announcement on another page of this issue that the large pack ing house at Brantford has been re opened by The Matthews Co., will be welcomed by well-wishers of the packing industry. It will be remembered that this plant was erected by The Farmers' Co-operative Packing Co. in 1900, and met with disaster. Since purchasing the property in October the new owners have completely remodelled the house to suit their requirements. Every detail has been carefully arranged to secure the best possible results with the very great est efficiency, for it is anticipated that the plant will rum to full capacity from the start.
It is a pleasing fact that The Mathews Co.-operating three of the largest pack ing houses in Canada, capable of killing some 12,001 hogs weekly-is purely a Canadian concern. Those acquainted with the career of the Matthews factories at Peterboro and at Hull, predict a like success for the Brantford "triplet.

## NEW FACTORY OPENED.

T
HE handsome new factory of the National Cash Register Company, of Dayton, Ohio, located at 98 Lombard street, Toronto, was formally opened on the 28th inst. Several of the officers of the company from Dayton were present in addition to the entire selling force of Canada.

In the evning a banquet tendered by the factory force to the officers of the company and Canadian salesmen was held in the fourth floor of the building, which was beautifully decorated with American and Canadian flags. Among the prominent manufacturers present was Mr. J. M. Taylor, of the Taylor, Forbes Co., Guelph, whose interesting address was very well received.
City Commissioner Fleming, to whom much credit is due for his efforts to have the branch established in Canada, in responding to the toast of " Toronto and the City Council," expressed the hope that the business of the branch would some day rival that of the head establishment at Dayton where nearly 4,000 men are employed in the manufacture of cash registers.

The officers of the company stated that the factory will be operated in the same progressive spirit that has made the Davton factory famous throughout the world.

The branch offices in Canada are located at 129 King street west, Toronto, Montreal, Que., St. John, N.B., Winnipeg, Man., Vancouver, B.C., Regina, N.W.T., and Calgary, N.W.T. Frank E. Mutton represents the company in Toronto and J. W. DuLaney is the super intendent of the Canadian factory.

## Good News To-day

The big co-operative packing house at Brantford is a new centre of "Matthews Methods.")

To-day this western plant (entirely remodelled) with its scores and hundreds of busy workmen, joins forces with the east in making "Matthews" Hams and Bacon; "Matthews Rose Brand" Lard; "Matthews" Cooked and Jellied. Meats (i8 varieties); "Matthews" Famous Sausages, and ior other toothsome products, which so readily find favor for their goodness, and their attractive appearance.

## Begin Well

The New Year by provisioning your bacon counter with "Matthews" Meats---the name which guarantees to you reliability and highest quality, which steadily improves the trade of all who sell the "Matthews" products.

THE
GEORGE MATTHEWS COMPANY, LIMITED.

Established 1868 Incorporated 1894

## PETERBOROUGH HULL BRANTFORD

## NEW BRITISH STANDARD OF WEIGHTS.

HF: British Giovernment has taken the first step toward the adoption of the decimal system of weights. It has just been ammonced by the Board of Trade that, under a special order in council, it will sanction the use of a weight of 50 pounds, instead of the present standards of $11 \underline{\text { pounds (called a }}$ hundredweight) and 56 pounds (called a halt hundredweight). The 50 pounds is by this action made a legal standard of weight. This reform has been adopted after forly rears of agitation by Liverpool merehants and later on by petitions to the dovermment by the Chambers of Commerce thronghout the comntry and particularly by the Chamber of Commerce of this eity. Liverpool has felt the necessity for the change Hivie than ant other city, as this is the leading entrepot for American and colonial produce of bulk, the weighing of which is a considerable item in the handling and, indeed; in the ultimate cost of the shipments. More cotton, com, provisions, and tobaceo are imported into liverpool than into any wher city in the world, and by far the larges propertion of these imperts come from the Cnited states; so the linited states is peraliarly interested in the reform just instituted. The Liverpool Joumal of Commerce comments approvingly as foilews:

All these great quantities are calculated by the American sellers in pounds avoirdupois, but by the British buyers they have had to be counted in hondredweights, quarters, and pounds. in accordance with onr antiquated and absurd and anomalon- system of weights. What is the consequence! To give a concrete example: The buyer wishes to ascertain, say, the weight of 100 pounds of tobated: to do so the nearest weight he can employ is a quarter, or ot pominds, 10. which mast be added smaller weightuntil the exact quantity is ascertained. But two stl-pound weights will wive him the exact amount at once: three will give him the weight of 1.50 pounds, four 200 bounds, and so on, smaller weights being used for fractions of 50 pounds. The consequence is ant enormous simplification of calculation. It should be remembered that the men who weigh these materials at the docks are not. as a rule, mathematicians who can tell the time of day by algebra. They are largely day laborers, who have not had a superior education, and to weigh quantities with a set of weights necessitating the calculation of fractions of pounds, and thereby the use of dozens of small weights, necessitates a mental effort of which all are not capable, and the use of a multiplicity of weights which con-
finses them, leads to errors and loss of time-and time is money. But by the adoption of a 50 -pound weight a unit of calculation has been obtained which will sweep away a whole set of weights, prerent errors, and save confusion, time and money. It should be remembered that the present complicated and wasteful method of calculating weights has to be gone through four times-first, when the goods are warehoused; second, by the customs, for the purpose of dutv: third, in the comnting-house ; and fourth, in the factory - and in all these cases the same cumbrous system of calculation by hondredweights, quarters. and bounds has to be gone throngh, and the loss of time. convenience, and money Guadrupled. But by the adoption of a 50 -pound weight, though four separate calculations will still be necessary, they ran be done simply and quickly: The saving in bookkeeping will alone be weat. The present system necessitates a maze of figures of different denominations: but by their reducton to the one common denominator of pounds weight Whole columns of figures will be saved and the risk of mistakes minimized.'

Americans have great slifficulty in understanding the English system of weights-almost as much as they enconuter in trying to understand the English fractional system of coinage. For instance if you ask a man here how much he weighs he will tell you. say. " 11 stone $7 .{ }^{\prime}$. ${ }^{\text {" stone } " ~ i s ~} 14$ pounds: st 11 stone would be 154 pounds, and adding the extra 7 pounds the weight given would be 161 pounds. Even Englishmen ${ }^{\circ}$ to the mamer born" have to make a mental calculation in arriving at the result in pounds in such a case. Sometines provisions and other articles are sold at so much a stone, and then if the quantity purchased weighs a few odd pounds over a stone or a number of stones the furchaser and seller have to figure ont the wice per pound. It is the hope and exFectation that the results from the adoption of the new standard weight of 50 pounds will be so satisfactory that before fong the oldafashioned $\cdot$ h hundredweight" of $11: 2$ pounds will be elltirely abolished along with the stone. and that a decimal fractional systen of $\therefore$ pounds, 10 pounds, and 25 pounds will come into general use.

## ORANGE CULTURE IN CALIFORNIA

$\Gamma$HE fruit industry of California was founded at the time of the establishment of the missions of the Franciscan monks, says Scientific American. As early as 1792 there were about live thousand trees growing at the difierent missions. Apples, pears, oranges, lemons, limes, and olives constituted the greater portion of these trees. As they
nearly all did well, they proved the possibility of fruit culture in California. The fruit era did not begin until about the time of the great gold excitement of 1849. Most of the immigrants to the State thought of nothing but gold; but a few of the more far-seeing obtained possersion of some of the old orchards, and reaped a handsome profit by selling fruit at the exhorbitant prices that then prevailed.
Much of the land in California is especially adapted to the cultivation of citrous fruit. While by far the greater portion of the commercial crop of the state is at present grown in Southern California, the citrous fruit can be safely and profitably grown along the foothills of the Sierra Madre Mountains from San Diego to Tehama Counties, a distance of over seven hundred miles.
The method of propagating citrous trees, such as the orange, does not materially difier from that employed in the propagation of other fruit trees. One of the most difficult questions which the prospective orange grower must decide, is whether to use seedling or budded trees. The pros and cons of the question cannot be discussed here. The general tendency of progressive growers is to use only trees budded with thoroughly tested and approved varieties. Practically all the advance that has been made in improving citrous fruits by propagating and selecting seedlings, hybrids, and the like, which produce superior or peculiar fruits, depends upon propagation by budding and grating. The centre of orange culture in California is Oroville, in Butte County, about 150 miles north of Los tngeles. The climate is especially adapted for the cultivation of citrous fruits, and is so mild that the frost never injures the trees.
Throughout the sacramento and San Joachim valleys orange trees are planted in blufis or foothills in soil of a deep, gravelly, porous nature. So boundless is the market that, although thousands of young tree are yearly planted there is -till room for wiore.
In preparing the land for orange cultivation,, ploughing and harrowing both "ays is necessary in order to fit the soil for the orange tree. Irrigation is also necessary, because of the scant Summer rains. Water is piped to the lands in a common ditch with a gentle slope, and a regular flow of irrigating water is obtained. Since orange growing exhausts the soil in time, fertilisers, both natural and artificial, must be freely used. February, March, and April are the months when the ground is ploughed and crossploughed ; afterwards it is harrowed each way to within three feet of the trunks. The soil under the trees is cultivated by gangs of men. Trees are

## A WORD OF THANKS.

We wish to express to our many customers our appreciation of their very hearty support given us during the year that has just closed. We have made many changes and improvements during the last year, and are in a better position than ever to look after your requirements ; especially is this noticeable in our

## TEA and COFFEE DEPARTMENTS.

TEAS. - We still maintain our reputation for carrying the largest and most carefully selected stock of TEAS in the trade. Our values are unequalled in Assams, Capers, Cevlons, Congous, Darveelings. XGunpowders, Indians, Japans, Kangra Valleys, Oqlongs, S. O. Pekoes, Young: Hysons, etc.

COFFEES. This Department is in charge of an expert, devoting his whole time and attention to it Our trade in high-grade ROASTED COFFEES is steadily increasing. Our blends are rapidly replacing many lines that had heretofore been considered standards. We Roast, Blend and Grind ail our Coffees on the premises, and guarantee satisfaction.
GREEN COFFEES.-Our stocks are always large and well assorted. We call at all times show you exceptional values in Rios, Santos, Bourbons, East Indians, Jalas, Mochas, Plantation Ceylons, Jamaicas, etc.
YOUR ENQUIRY FOR SAMPLES AND QUOTATIONS WILL BE CHEERFULLY ATTENDED TO.

## we EBY, BLAIN CO., <br> LIMITED

WHOLESALE GROCERS,
TORONTO.
planted 25 feet apart, or 711 to the acre lear-old seedlings are procured from the murseries, which seedlings in three years attain a strong growth. When the trees are ready to bud they are pruned, all the upper branches being cut ofi, so that nothing but the forked stump, some thre. or four leet high, is leit. Two T like incisions are made in the bark, into which incisions the new bud is inserted. Thout two buds are inserted in each trunk. All -uperflous growth is cheched; and every atom of nourishment directed toward the development of the new grait. February and March is the time for pruning; Sep tember and October the time for budding. May, June, July, August, and Septem her are devoted to cultivation and gener al oversight. In November the fruit be gins to mature, and all else is dropped in order tog gather the crop. The gathering season is in full operation by the middle of the month ; every man, woman, and child nust work to pick, pack, and ship the ripe fruit.
Three years aiter budding, or sis from planting the seedlings, the trees begin to bear. The first crop is 280 , the second 120, the third still greater, and that of "ach succeeding year slightly more than its predecessor, if cultivation be never neglected. Neglect is promptly indicated shrinking and discoloured foliage and diminutive fruit.

The oranges cultivated are Washington naval and tangarines. Co operation among the neighboring orchards porides for handling and shipping the ripe fruit. I central packing house receives the fruit from the orchards. The highest grade is - 10 to the box, diminishing to $96,1 i=$. 126 , 1111,1510 . 126, and 2100 to the box. A hopper is emplosed, into which the fruit is dumped. the sizes being separated in passing down the incline. the fruit dropping in its proper opening.

## HOLIDAY SOUVZNIRS.

「 $\int \begin{aligned} & \text { HE Bominion Packing Co.. of That } \\ & \text { lottetown. P.E.I.. have isoued at }\end{aligned}$ very handsome holiday pricelist Theroutside pages are done in blue, gold and white the from bearing the trad. mark of the company. and the back a most tempting plate of fruit. shgqetion of The Charlottetown Preserving Co.. who are controlled by The Dominion Packing Co. The price list is deeidedly the finest that has come under our re view. The company are to be vonqrata laned on their good taste and enteprise

## (BRAND ENGN HOTEL. GIANI. <br> One of the handsomest Christmas

 souvenirs seen this season is the menn rard of the Grand Union Hotel. Ottawa. a copy of which lies on the editor's desk.It is got out in a boohlet form. -mborsed in gold on the first page with the word -Wishing lou a Xerry Chri-tma-." and on the back in green and rind with a -prig of holly
The inside paz-W ate dorotated with xcellent illustrations of the hotel and other views of Ottana and with pro grammes for breahfast. Tuncheon and dimer calculated to send into enstacio. of delight the yonet exasting epioure.

The Cirocer" achnowledyen the receipt of a very hand-ome Christmas and lew lear's card from Mr. stamles II. M. Culloch, representing Black is Co.. whole ate grocers importers and blenders of was, Truro, Sova Scotia. The card was an excellent example of tine typography

## Domintox Molloge co, Hallat.

The Canadian Cirocer" achnowledges receipt of the season's greetings from The Dominion Molases Co.. Halifas.. ${ }^{\text {V.S. }}$ The little pamphlet sent oat is vers artistically gotten up. the front cover representing a sugar mill seene in red and black on late colored background. The inside note gives the company s addres on one side with the seassn- greetingin artistic type on the opposite page "hile the last page expresces in a fen well chosen word- the company - thankto their customers during the past year, to their a solistation formontinued support during 1904. The little work is tied with a pale blue silk ribibon. The delicate. taste displayed in the pamphlet reflect. redit on the artist ats well as the com pany.

## CONFECTIONERY

## A DEPARTMENT FOR RETAILERS.

Follow Up Holiday Trade.

cNFECTIONERY is a matter to which practically every grocer has given mure or less special attention tor the holiday trade. If thronjine has been handled with ordinarily good judgment it can not but have proved a profitable line. The higher grade goods which " The Grocer " has from time to time recommended to the trade pay a handsome profit and find a ready sale for Christmas and New Year's.
It is of course to be expected that immediately following the festive season that the public surfeited with the many good things in which they have been indulging. will not be large buyers of fancy confectionerg. but is this a ralid reason for allowing the department to run down and become minteresting. We think not.

If the grocer has been able to dispose of a line of first-class goods in supplying the holiday demand he has established a connection that is worth keeping.

The way to beep that comection is to keep up your stock of the best confectionery. One tires of cheap goods much more readily than of the better grades, and is won back again much more readily by first class confectionery.

The conclusion to be drawn is that the confectionery department should be kept up to a high standard after the holidays. It is not necessary to have a large stock, but the stock should always be fresh and displayed in a neat, attractive manner, where it will strike the eye of the casual buyer the most easily. When your holiday customer again enters your store he has recalled to his mind the excellence of the confections he last purchased. He is induced to biy again. The customer who comes on purpose to duplicate his before Christmas purchase is not disappointed.

Do not dissipate the influence of a good holiday confectionery department by allowing your stock to become stale, run down or untidy.

It is a department that will repay the attention given.

## Solemn Truths About Pie.

THE popular thought that pie is dis tinctly an American confection is an erroneous impression, the word pie being of Celtic arigin. Just here it may be said that a pie in the American sense is in England usually called a tart, and the name pie is given only to the one made of meats. Here, as in many other instances, a ridiculed Americanism is the best old English; Robert Green, in Eng land in 1589 , found no sweeter compli ment for "Carmella dear" than: "Thy breath is like the steam of apple pies." Then again, we find the versatile charles Dickens responsible for the following culogy of the pie:
-Columbus discovered a world granted but what is Columbus compared to the man who first made pie? That man was a creative genims, if you like. That man, that pieman, left behind him a boundles: legary of good to future ages. Millions of people are to day moulding pies, with all the relish of expectant appetite, and how melancholy to thinh that not one knows the name of the dead benefactor. We should like, ior our part, to build a city and adorn it fir a grand square, with an obelisk to the immortal founder of the pie.
A cook book of 1710, written by Patrick lamb, a cook to royalty, cites the culi nary fashions of the 17 th century and mentions buttered apple and quince pies. In fact, pie is of such ancient origin that doubtless it existed in the Garden of Eden, for surely wherever there was an apple there certainly must have been a pie.
Probably no article of food among the many concocted to tickle the palate of man has been more berated and abused than that which flourishes under the name of pie. Yet it holds its ground with re markable tenacity. In defence of the healthfulness of pie, Dr. James W. Gray jublished the following article in Thi American Journal of Health :
*A glance at the clemental constituents of the ordinary pie of conmerce atiords reasons for its intrinsic mutritious qualities and healthfulness.
"In rggs, milk, and the various berries and iruits, very perfect foods are recog. nized, for in them are found in great Gariety the life sustaining powers.
"By careful selection of the best of these foods, and combining a portion of ach in the ideal mutition for the preser-
vation oi healthful life, a scientitically made pie atiords within itself all these requirements of a model food.
"But there are pies and there are pies. The average home made pie, owing to the improper equipment and baking facilities, is almost invariably a disease breeder, instead of a health help. The pies offered bs some of the smaller bakers as evidence of their constructive ability are even worse, as a rule. In every large city, fortunately, there are large concerns which have reduced piemaking to an exact science, and whose product is not only appetizing, but is deserving of all praise, from a health standpoint. Eat pie, if you would be healthy, not only as a dessert at dimer, but eat it for breakfast, if your appetite craves it ; eat it morning, noon, or night ; it cannot harm you. Let the children have it when they will."

## Confections at the World's Fair.

ExHIBITS of confectioners, chocolate makers, soda fountain manufacturers and bakers will be installed at the World's Fair in the great Palace of Agriculture, and these displays will partake of the central idea of the exposition-life and motion. Moving exhibits are the sought after things in all departments. Every exhibitor, where practicable, is expected to be doing things. This is an age when people "want to know how." So the candy maker can show his processes. The chocolate manufacturer can display his methods and results so far as he is willing the public shall know.
The confectioners and chocolate makers are in the immense food section in the northwest portion of the Palace of Agriculture. All American exhibits in these lines will be found in this section. The foreign exhibits in the same class will be in the foreign section, devoted to agricultural products of all hinds. adjoining the food section on the north.
Chocolate makers will show keen rival ry in giving interesting and attractive exhibits. Displays of the finished product, arranged in unique ways to catch the ere of the visitor, will occupy a large space. An instructive feature will be the demonstration of the manufacture of chocolate. One large manufacturer will not only give a practical demonstration, from the raw material to the finished product, but he will serve it, already prepared, on the table, and twice a day a young lady. trained in domestic science. a young lady trained in domestic science.
will deliver a lecture illustrating and explaining the use of chocolate in the preparation of foods.

## Most Important Of All.

All grocers will agree with us that the most important commodities that they handle are tea, coffee, sugar and flour. Sugar and flour are pretty nearly the same the world over. Coffees vary. Chase \& Sanborn's famous brands of coffee are always the same and vary only from other kinds in being superior. For this reason they are the favorites with grocers everywhere, because they invariably give satisfaction to their customers.

## Chase \& Sanborn,

MONTREAL, P.Q.

## Grimble's <br>  <br> Pure Malt <br> VINEGAR

Agent I. S. Wotherspoon thanks his friends for having written for samples, and to learn that same have given satisfaction. Grimble's Vinegar is always ALL RIGHT.

If you don't know it,
write for sample.
I. S. WOTHERSPOON,

204 Board of Trade Building. MONTREAL, P. Q.

## GROCERS' NOVELTY.



American Watches.
$\underset{\substack{\text { Retall } \\ \text { PRICEs, }}}{\mathbf{\$ 1}} \mathbf{1 . 2 5}$ to $\mathbf{\$ 2 . 5 0}$
ARGUMENT.
We now offer a practical time piece for the Grocery Trade of Canada and base our statement upon the following:

First-It is absolutely guaranteed to keep accurate time.
Second-It stands rough usage and does not get out of order easily making it the only watch for dealers outside of the jewelery trade to handle, and also making it a practical one for sportsmen, boys and al men who give a watch hard usage.
Third-Its low price and high quality insure a tremendous sale, which we further augment by furnishing many handsome advertising devices for your store.
Fourth-Last but not least, these watches offer a handsome profit
Price cutters are not supplied.
Sold by several leading Grocery Jobbers of Canada. We will tell Sold by several leading Grocery Jobbers of Canada. We will tellyou who they are upon request.
Trial Offer-To any Grocery Dealer who will write to us upon his business letter head and inclose 75 c . We will send a sample watch (duty
not paid) and our catalogue, so that he can test its accuracy and durability.

INFORMATION ON REQUEST.
ROBT. H. INGERSOLL \& BRO.
51-53 Maiden Lane, - - . NEW YORK, U.S.A.

## WISHING YOU ALL A VERY Happy ano Prosperous <br> NEW YEAR



WHITE SWAN BAKING POWDER WHITE SW.AN FL.IVORING

ENTRACTS
WHITE SWAN COCOANUT
WHITE SWAN COFFEES
WHITE SWAN CREAM TARTAR
WHITE SWAN BAKING SODA
WHITE SWAN BORAX

White SWAN JELLY POWDERS WHITE SWAN CAKE ICINGS WHITE SWAN SPICES full line WHITE SWAN HERBS and

SEASONINGS WHITE SWAN FLAKED RICE WHITE SWAN FLAKED BARLEY WHITE SWAN FLAKED PEAS

WHITE SWAN FLAKED WHEAT WHITE SWAN ROLLED OATS WHITE SWAN WHOLE WHEAT FLOUR WHITE SWAN GRAHAM FLOUR WHITE SWAN GLUTEN FLOUR WHITE SWAN S.R. BUCKWHEAT

FLOUR

ALL PURE AND GOOD.

## THE ROBERTGREIG CO.,Limited TORONTO.

CLASSIFIED LIST OF ADVERTISEMENTS.

Ammonia
Harvey, John T., Todmorden Ont
Baking Pozeder
Gilletr, E. Wd
Milett, E. W. Co., Toronto
Ocean Mills, Montreal.
Baskets.
Baskets.
Oakvile Basket Co., Oakville, Out
Woods, Waiter, \& Co., Hamiton.
Bird Seed.
ck, Toront
Biscuits, Confectionerv, Etc.
Browne \& Wells, Toronto.
Canada Biscuit Co., Toront.
Christie, Bronn $\&$ Co.,.,Toronto.
Crown Mfg. Co., Toro, To.
McGregor-Harris Co., Toronto. Mote \& Co John P., Halifax, N.S.
Blue and Black Lead.
Douglas J. M. \& Co., Oabey. John, \& Sons, Londreal, Eng.
Reckit.
Brooms, Brushes, Etc.
解 Woods, Waiter, \& Co., Hamilton.
Canned Goods.
Anglo-British Columbia Packing Co., Black Bros. \&' Co., Halifax, N.S. Burlington Canning Coo, Burlington, Ont. Johnson.C., GiardinersCo., Vancouver, B.C Tiippett. A. P. \& Co., Montreal
Cheese Cutter.
Cigars, Tobaccos, Etc
American Tobacco Co ., Montreal
Empire Tobacco Co., Montreal
Erie Tobacco Co., Windsor, Ont
Fortier. J. M.. Montreal.
Horrocks, T. J., Toronto,
bacco Co., To
McDousall, D., \& Co., Glasgow, Scot
Payne, J. Bruce, Granhy, Qu Steele, W. H., Co., Toronto.
Cocoanut.
Crig, Ront., Co.. Toronto.
Cocoas and Chocolates.
Cowan Co., Toronto.
Epps, James, Co., London, Eng
 Coffee Essence.
Bromley's W. G. Patrick \& Co., Toronto Commission Merchants and Brokers. Cameron, Gordon $\&$ Co., Winnipeg. Davidson $\&$ Hiay, Toronto. Dawson Commission Co., Toronto.
Duick, Geo. H., Toronto.

Lambe, W. G. A. \& Co., Toronto
Rutherford, Marshall ${ }^{\text {Co., }}$, Toronto
Ryan, Wm, Co., Toronto.

Compputing Scales.
Computing scale Co. of Canada, Toronto
Toledo Computing Scale Co., Toledo
Condensed Milk and Cream.
St. Charles Condensing Co., Ingersoll
Truro Condensed Milk \& Canning Co Truro, N.S.
Crockery and Glassware. Gowans, Kent $\&$ Co., Torunto
Sydenham Glass Co., Wallaceburg, ont
Dairy Produce and Provisions. Clark, Wm. Montreal
Dominion Packing Co., Charlottetown
Fearnan, F. W... Co., Hamilton.
Maclaren, A. F., Imperial Cheese Co
Mcheranto. J. A., Produce Co., Toronto.
Park, Blackwell Co., Toronto.
Educational.
Central Busin
Financial Institutions.
Bradstreet C
Fish.
 Johnson, $\mathbf{C}$., Gardiner $\& \mathbf{C o}$. Vancouver
B.
Flavoring Extracts.
Flours and Cereals
Carter, 6. Son Seals. St. Mary s, Ont
Caste, F. Jo.. Co., Ottawa
 Maen, Ray, Johson \& Low., Londide, En, En MeCann, Wm., © Co., Toronto. Napoli Macaroni Co., Toronto
Foreign Importers.
Kessel, $\mathbf{F}$ \& Co., London, Eng,
Whiteley, Muir \& Co., Liverpool, Eng
Fruits-Dried, Green and Nuts.
 Davidson \& Hay, Toronto. Eby, Blain \& Co., Toronto. Gibb, W. A. \&\& Co. Hamiiton. Giilardi, W. H. \& © Co. Hamiliton. Husband Bros. $\&$ Co... Toronto.
himnear, T. CO , Toronto. Kinnear, Te, \& Co., Tironto.
Lucas Steene \& Bristo, Hamilton McWilian \& Everist. Toronto.
 Gelatine.

Grocers Wholesale.
Ralfour \& Co., Hamilton
Maifous Co., Hamitron
Chada brokeraze Co, Toront
Chaput, Fils \& Cie, Montreal.
Chaput, Fils \& Cie, Montreal
Davidson \& Hay, Toronto.
Eby, Blain Co. Toronto Eukion, Hebert © Co., Montreal
Hucas, Steele \& Bristo, Hamilton Lucas, steeve \& Bristol, Hamilton Marceaal, E. D., Montreal
Turner. James, \& Co.. Hamiltou.
Grocers' Grinding and Packing Machinery-
Adamson, J. T. © \& Co, Montreal.
Coles Mitg. Co., Philadelphia. Pa
Eby, Blain Co., Toronto.
Hides. Page, C. S., Hydt Park, Vt. Trifks, Etc.
Interior Store Fixtures, Truk. Auer Light Co., Montreal.
Dominion Show Case Co.. Toronto. Jams, Jellies, Etc.
Greig Mifg. Co. Montreal.
Uptons
A. Mallaren
Imperial
Macaroni
Maclaren, A. F., Imperial Cheese Co
Napoli Macaroni Co., Toronto
Manufacturers' Agents.
Patrick, W. G., \& Co., Toronto
Mince Meat
Capstan Mfy. Co.. Toronto
Lytle, T. A Co. Toronto
Mustard.
Colman. J. \& J., London, Eug
Pass Books, Etc.
Allison Conpon Co., Indianapolis, Indi
Peels.
Batger's-Rose $s$ Latlamme, Montreal
Pickles, Sauces, Relishes, Etc.
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Douglas- J. M. M, \& Co., Moutreal
Ewing, S . H., \& Sons, Montreal Ewing. S. H., Hons. Montreal
Horton-Cito Mg Co.. Wingsor. Ont
Laings, Dr. W. G. Patrick \&
Lees \& Langley. Toronto.
Lees \& Langley, Torouto
Pattersons P Rose Latlime, Montreal
Stretton \& Co. Worcester, Enk.
Polishes-Metal.
Oakey, John, $\boldsymbol{x}$ Sons, Montreal
Polishes, Stove.
Morse Bros,, Canton. Mass-
Pottery.
Poultry Food.
Greig, Robert, Co.. Toronto

Pocvelered Lye
(iillett. E. W., Co. Toronte
Refrigerators.
Eureka Rexrigerator Co. Toront:
Salt.
Canadian Salt Co., Windsor, On
Toronto salt Works, Toronto
Shelf Boxes
Bennett Mfg., Co., Pickering, Ont
Sodas All Kinds.
Starch.
Btarch.
Brantford Starch Works, Brantford.
Edwardsburg Starch Co., Cardinal. Ocean Mills, Montreal. Cartinal, Ont
.. Port Credit
Methingles.
Sugars, Syrups and Molasses. Dominion Molasses Co., Halitax, N s
Edwardsturg Starch Co. Cardinal, On Imperial Maple Syrup-Rose \& Latlamme Lawrence Sugar RefiningCo Moutreal
Teas, Coffees, and Spices. Balfour \& Co, Hamilton.
Blue Ribbon Tea Co. Toronto Chaput, I, Fils © Asie Montreal Chase \& Sinborn, Montreal. Eby, Blain Co. Toronto
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Gillard, W H Ewing, S. H. \& A. S, Montreal.
Giilari, W. H., © Co. Hanilton
Hudon, Het, Hudon, Hetert s. Cie, M
Japan Tea Traders Ass
Marceau, E D Montroal Mathewson, J. A., $\&$ Co, Montreal
Galada Tea Co., Montreal and Toruntin salala Tea Co., Montreal and Torontio

Vinegars
Grimble \& Co, London, Eng
Hill, Erans \& Co. Worcester. En-
Wall Paper.
stauntons Limited. Toron
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Woodenzare
Woorls, Walter, s Co., Hamiltou
Wines, Liquors and Beer Chaput. L.. Fils s Cie.. Montreal
Dominion Brewery Co., Toroute Hudon, Hebert \& Cie., Montreal

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Sovereign" and " Iynx salmon. tagg, M. G., \& Co
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## Best for You.

There will be no half-way satisfaction when you sell Windsor Salt. "It is best for you and your customer, too." And we use the word "best" in its deepest meaning -best by test!

Pure, white, dry, crystaline. The Salt that doesn't cake because every particle of moisture is dried out. Sifted, not ground. "Best for you " because there is no half-way satisfaction in selling it.

## Windsor Salt.

The Canadian Salt Co., Limited, Windsor, Ont.


## EDITORIAL

## Chen

ner year commercially in the history of Canada.

The foreign trade, like the home trade, was also the most satisfactory in the history of the country. The total, taking into account the import as well as the export business, was about $\$ 460,000$, 000 , which is about 90 per cent. larger than the aggregate ten vears ago. In both exports and imports records were established as well.

Confidence in the future is no doubt to some extent shaken by the threatened industrial depression in the United State, as well as by the unsatisfactory trade conditions in Great Britain and Germany. But Canada has less to fear from a general depression than any other country in the world.

The exceeding good crops of last year is a good basis upon which to start the New lear. Then there promises to be an even larger influx of immigration than during 1903: This, with the exfensive railway construction projects which are moder way and contemplated, must necessarily create a large demand for material and merchandise of every deseription.
The New lear is starting off under anspicions circumstances and business men, by the employment of proper business methods, will in all likelihood find trade as satisfactory as during the prosperous year that has just gone.

## TRADE WITH NEW ZEALAND

TCHE efforts being made by New Zealand merchants to increase their trade with Canada under the mutual preferential tariffs should be met with entunsiasm on the part of Canadians. New Zealand is a most progressive and interesting part of the Empire and Canada should not lase any opportunity of bettering our trade relations with our sister colony of the Antipodes. The island colony is largely agriculture and consequently we are not large purchasers from her, but on the other hand she is no inconsiderable customers of ours.
The trade and navigation returns for the year ending June 30,1903 , show that our imports from New Zealand amount-
ed to $\$+1,903$, of which $\$+1,592$ came under the free list and $\$ 311$ was dutiable. Our exports to New Zealand, how ever, were as follows:

> Product Not Product of Canada. of C'anada.

The Mine. . . . . . . . . . * 42 -
The Fisheries. . . . . . . 19,316
The Forest. . . . . . . . 21.5
Animals and their
produce... . . . . . . . . 1,023
Soricultural Products.. 54,014 \$.,250
Manufacturers. . . . . . .375,571 6.671
Miscellaneous.
$\$ 4.50 .567 \quad \$ 11.971$
These figures, although not large, are indicative of what lines may be developad in this direction in the future.

## THE LATE ANDREW PATTULLO.

THE tragic death in London of Mr. Andrew Pattullo, M.P.P. for North Oxford in the Ontario Legislature, is most regrettable. He was a man blest with more than the usuat amount of ability and his amiable nature made him a host of friends.

Although as editor and proprietor of the Woodstock Sentinel Review, which he had made one of the best provincial dailies in Canada, his time was well employed, he, however, devoted a great deal of attention to public affairs and particularly such as were for the public good.

There is possibly no man in Canada who has done more in behalt of the cheese and dairy industry of this country than the late Mr. Pattullo. He was also one of the pioneers in the movement for good roads, and the success which has attended that movement is largely due to his efforts. The two associations in Ontario which were organized in behalf of the dairy industry and the good roads movement, honored him by making him their president.

It was characteristic of Mr. Pattullo that whatever he undertook to do he did it with his whole might. Canada can ill afford to spare such men, and his death is a distinct loss to the country in general and to the Province of Ontario in particular.

## A GOOD GOVERNMENT IN TROUBLE

THe: meaning of the election in North Renfrew is obrious. It means that the confidence of the people in the Ross Administration is gone. This is io be regretted. The diovernment, has on the whole, been a good one. Measured by the standards of Government in the other Provinces of the Dumimion, it is rather superior. But evil days have evidently fallen upon it.

It, political opponents may charge it with all sorts and conditions of maladministration. There is no doubt that some members of the Administration rest under very grave suspicion indeed: but to charge the Government as a whole with maladministration is to lev a charge that cannot be substantiated by facts.

The loss of prestige and the threatened loss of oftice is nearly altogether due to the acts of its servants. The acts of some of these servants will go down into the political history of this country as among the most disgraceful ever practiced. And these have gone on multiplying until they have practically ruined the Administration. The latter camot plead irresponsibility. It is just as responsible as a merchant is for the action of his clerks: and it must pay the penalty.

Placed under similar conditions a board of directors would either resign or at least make an appeal to the shareholders. This is what the Ross Gosemment in Ontario should do.

The people are the shareholders and they are manifestly dissatisfied. The least the diovernment. Herefore, can do is to appeal to them throngl: the ballot bes.

The plea that the Opposition is weak, may be true, but whatever may be the condition of Mr. Whitney and his party, the Government should not attempt th cary on the affairs of the Province moder the present unsatisfactory state of affairs.

Office is not everything. Good government far transcends it in importance. As long as the present state of affairs

## EDITORIAL

exists Ontario cannot have good government.

## U. S. TRADE WITH CANADA.

1'HE unfairness of the United States tariff against Canada is illustrated by statistics just given out from Washington on the trade between the two countries for the past ten years. The total commerce of the United States in 1893 was $\$ 1,652,000,000$, while in 1903 it will aggregate about $\$ 2,460,000,000$, an increase of about 50 per cent. In the meantime her trade with Canada has increased from less than $\$ 100,000,000$ in 1893 to over $\$ 185,000,000$ in 1903 , or approximately 85 per cent. That is to say the trade of the United States with Canada has increased nearly twice as fast as the whole trade of the great Republic. But it is on analysis of the constituents of this trade that the injustice becones most apparent. Of our total trade with the Cinted States we bought from them in 1903 $\$ 130,000,000$ while they bought from us puly $\$ 55,000,000$. In 1893 the figures were respectively $\$ 57,000,000$ and $\$ 3+, 000,000$. That is. while our imports from them in ten years increased $\$ 73,000,000$ or over 125 per cent. their imports from us increased only $\$ 21,000,000$ or about 60 per cent. In short, our imports from the United states have increased twice as fast as their imports from us.
It is apparent from these figures that Canada is the best market that the United States has. Americans are awakening to this fact as is evidenced by the growing agitation for reciprocity on the American side. Reciprocity which at one time had many friends in Canada, can at present scarcely summon a baker's dozen adwocates, but on the other hand there is a growing feeling in Canada among both political parties in favor of a course of fiscal reprisals. The Canadian people felt but survived the McKinley and Dingley tariffs. They are more independent of American markets than ever before in their history, while the importance of Canadian markets to the United States was never so great as at present.

Americans who are interested in the

Canadian trade would consult their interests by advocating the reduction of the absurdly high tariff which, as the above figures show, allows of only a onesided trade, a kind of trade which will not be borne forever.

## STOCK TAKING.

$N^{1}$TOCKTAKANG is the order of the day. The jobbers are already at it. The retail trade will soon be engaged in this masculine form of housecleaning. It is no pleasant task to ransack the whole stock of a large store, but it is one of the very greatest importance. It is necessary, in the first place, in order to judge, correctly, the business done during the past year and secondly to bring to light forgotten lines or goods that have proved slow sellers.

That the first end may be attained great care should be taken in the proper valuation of damaged, shopworn or out-of-date goods. To set them down in the stock list at cost price is merely to deceive one's self and to make all the worry and bother of no use. The merchant should be as flint against any disposition to boost the value of his stock. He will be rewarded in the knowledge that his stock is actually worth what it appears in the stock lists, and that his nominal profits for the past year are not subject to any discount for dead stuek on hand.

But this is merely the bookkeeping side of stocktaking and is useful for the information not that is merely acquired but that is made use of as well.

When, therefore, stock has been gone wer and the damaged, shopworn or slow goods discovered the rext.thing is to get rid of them. They erely take up room. It wonld be a good idea to separate out all this kind of stock: establish a bargain counter: advertise it well; and at once get rid of unappreciated goods and create the interest in your store always incident to a bargain counter. The large departmental stores have won no small part of their success by means of the bargain counter, there is no reason why the smaller merchant should not reap some of its advantage at least in getting rid of undesirable stock.

With the capital thus set free a cleaner and fresher stock can be got in and discount saved.

## THE CANADIAN GROCER

## A GOOD AND INEXPENSIVE SCHEME.

${ }^{7}$ CALKING to a local merchant, a re" 母iresentative of "The Grocer", learned of a scheme which is believed to be quite original and which has been instrumental in increasing sales to no small degree. It is as follows: On a slip of white paper $4 \times 6$ the merchant has printed at top of sheet the firm's name, adtress and nature of business, leaving plenty of space below where he can fill in with colored pencil or ink any announcements he wishes to make about his store, any special sales, new goods arriving, articles he wishes to create sales for, etc. Of course prices are al"ays mentioned.
These slips are put in packages sent (14t, and are sure to be noticed by persons openino same. This scheme should work well with casual buyers. By keeping them posted on what you are doing, and what you have to sell, you gradually get them interested in your store and finally you secure them as regular astomers.
You no doubt have a nice line of hreakfast bacon. Just put this on vour - lip with prices plainly marked and enalose with to-day's orders. It will help the housewife to decide what to get for hreakfast to-morrow. You will be surprised at the result obtained from this inexpensive kind of advertising.

## HOLIDAY TRADE.

ii. (i. Dun \& Co. in their review of the holiday trade up to Saturday, 26th instant, speak as follows of Canada:

Despatches from the Dominion of Canada testify to a liberal retail holiliay trade, but wholesale operations are pected to be small for a period. P'rospects for next year are considered ncouraging. Retail trade in Halifax has been stimulated by holiday purhiases, but wholesale trade is decreasiug. as is customary at this season. cimilar conditions are reported as existing in the St. John district, and labor is well employed, while lumber pros1 ets are bright. Indications for the ming year are favorable. Quebec re1 its holiday trade satisfaçtory, and in isiness generally good. Quiet conditinns are anticipated in wholesale ricles during the next few weeks at Montreal, as travellers are of their rontes. Holiday retail trade is brisk, particularly in the city, and collections are prompt. Wholesale trade is quiet
in Toronto, but retail sales are heavy and the holiday business surpassed any preceding year.

## HINTS TO BUYERS.

Contributors are requested to send news only, not puffs of goods they handle, or the arrival of standard goods
that everyone has in stock, or that they are offering that everyone has in close figures, or that they have had an unusually large sale this season.
Lucas, Steele \& Bristol have very choice lot mild Canadian cheese.

Buyers' attention is directed to this week's advertisement of E. D. Marceau, Montreal. The stocks of teas offered are such as should appeal to all; the values are guaranteed.
L. Chaput, Fils \& Cie., Montreal, have just received into store 1,200 boxes Griffin \& Skelley's Italian style Oregon prunes, sizes 30 s to $40 \mathrm{~s}, 40 \mathrm{~s}$ to $50 \mathrm{~s}, 50 \mathrm{~s}$ to $60 \mathrm{~s}, 60 \mathrm{~s}$ to 70 s , and 70 s to 80 s , fine quality and prices right.

The Eby, Blain Co. have just passed into stock a shipment of "Nickel Plate," "Brass King," and "Glass King " washboards. These lines are the finest of their kind manufactured.

Look out for Lucas, Steele \& Bristol's Mermaid kippered herring in cartoons.
H. P. Eckardt \& Co. report a large business doing in Heinz tomato soup in $2-\mathrm{lb}$. and 3 -lb. tins.

The offerings of "Owl Chop" and $\cdots$ Bee ${ }^{\prime}$ brand teas made to buyers in this week's issue of "The Canadian Grocer " by L. Chaput, Fils \& Cie. should interest buyers. Qualities are guaranteed the best.
Armour's Extract Beef and Vigoral are finding a ready sale with the Eby. Blain Co.

Lucas, Steel \& Bristol have just received choice lots of haddies in 15 and $30-\mathrm{lb}$. boxes
Buyers of extra fancy Japan rice may procure same from H. P. Eckardt \& Co.

Lipton's teas and coffees are in store with Lucas, Steel \& Bristol.
H. P. Eckardt \& Co. are selling a pure cane sugar syrup in half barrels at a very low price.

## PERSONAL MENTION.

Mr. George Mann, Montreal, manager of the eastern branch of the Salada Tea Co., has been confined to the house for wer a week. A severe cold is responsible for his absence from business.

Mr. Chas. Runk, Western Ontario representative for Messrs. S. Davis \& Sons, Montreal, is in the latter citv during the holidays. Mr. Runk reports
very good business, particularly in the clear Havana goods put up by his firm. Your representative ran across Mr. J. J. Ryan, the Toronto and Western representative of J. M. Fortier \& Co. in Montrea recently. Mr. Ryan, who is well known to the trade is an active histler. He reports business for his lines in the West very satisfactory and the prospects bright.

Mr. Wilsoy B. Mills, formerly the representatife of the American Coffee Co., in Canada, and more recently with Lees \& Langley, coffee roasters, Toronto, has severed his connection with the latter firm, to take a more remunerative position. Mr. Mills has the reputation among the trade of being a man thoroughly versed in coffees, and there are few better coffee judges in the country.

## THE GROCER BRINGS RESULTS.

The Canadian Grocer:
During 1902 I adrertised in your paper re potatoes. The add was in your Export number and I have recently received a letter from Manuheim, Germany, inquiring for Canadian potatoes.

This is evidence that your Export number is not only read, but preserved. I happened to mention this matter to your Mr. W. H. Lindsey, of London, who asked me to send you the above information. I am enclosing you the letter and envelope.
(Signed) C. M. MeILHARGEY Stratford, Ont., Dec. 29th, 1903.

## TAKING HOLIDAYS.

L. Chaput, Fils de Cie, Montreal, will close from Thursday, December 31st, to Monday, January th, thus giving their large staff the benefit of an extra holiday. Is customary all the travelling representatives of the house are in the city attending the annual meeting which is held on the 30th of December.

## TAKEN INTO PARTNERSHIP.

Mr. Alfred B. Lambe, grocery, broker and commission merchant, Toronto, has taken his son, Hugh E. Lambe, into partnership under the style of Alfred B. Lambe \& Son. The firm has taken offices in the Royal building, 27 Wellington street east: The senior member of the firm has been connected with the tea and grocery business ever since he left school, 33 years ago, in Toronto. His son Hugh E. Lambe, although a young man, has already served a good apprenticeship in the grocery brokerage business, having been with $\mathbf{J}$. L. Watt \& Scott and other firms.

The following is an advertisement that appeared in this paper in this position in November, 1899, when we first introduced Ceylon Green Teas to the world. Are our predictions not likely to be verified? Look for our ad. next week for figures of the decline of the Japan tea trade.

## ARE YOU SELLING . . (TVME

If not, you are not keeping up with the times. Green Ceylons will displace Japan Teas inside of five years, just as Ceylon Blacks have Congous. Write us for samples.-Nov. 3rd, 1899.
"SALADA" TEA CO., TORONTO and MONTREAL.


# "Horse Shoe" SALMON 

For 25 years the standard in Canada. Every can guaranteed.
The quality unexcelled.
It is so thoroughly known among consumers that all grocers should give it prominence.

New Pack is in the hands of the wholesale trade.

## sockEYe SALMON


"Sovereign" and "Lynx"

## Brands

ARE THE CHOICEST IN THE MARKET.
EVERY TIN GUARANTEED.
TO BE HAD OF ALL GROOERE.

The


ONTARIO MARKETS.
Toronto, Dec. 30, 1903. Groceries.
 OU can sum up the whole situation in two words-"stock taking," remarked a Front street wholesaler to "The Grocer" representative this week, and a visit to the other jobbers confirmed this statement. Travellers are off the road, and the whole staff in most houses are busy winding up the business of the year. What orders are being filled have been received by mail or wire. As stock has not yet been taken. the result of the year's business can not be definitely. estimated, but there is a general agreement that the volume is ahead of last year and probably the profits as well. As to the future, there seems no discernable reason why the prevailing prosperity should not continue. Business men are going cautiously, and trade is generally conceded to be on a sound basis. The holiday dullness is found to permeate everywhere, and scarcely a change in prices is noticeable. Canned goods maintain their strong position. Coffees are firm with a rising tendency. Spices are normal locally. but cloves are up in London. and cloves. pepper and pimento are generally strong. Syrups and molasses are meeting a seasonable demand. Glucose is the largest seller. Rice and tapioca are featureless. Teas are firm with a strong demand for low srade Indian and Ceylon on the spot with little such available. The brunt of the dried fruit trade is over, the feature being the strength of prumes. Sugar has developed a weakness owing to the un settling effect of the holidays and cutting on the part of American refiners. As we go to press a decline of 5 c. per cwt is announced.

CANNED GOODS.
There is no change of importance to quote in canned goods. The market is very strong in all lines, particularly in corn and tomatoes. We quote :

|  |  |
| :---: | :---: |
|  |  |
|  |  |
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|  |  |
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COFEEES
The bulls are still dominant in the coi fee market and the market is steadily rising. All indications are of a short crop, how short time alone will tell. The character of the men who are buying coffee is such as to confirm the view which expects higher prices. Locally there is little changing hands, as jobbers are pretty well stocked for immediate re. quirements. We quote:

|  | Per 1b. |
| :---: | :---: |
| ${ }^{\text {n }}$ Rios, No. 7 | 008 |
| .. No. N | $\begin{array}{ll}0 \\ 0 & 089 \\ 0 & 09\end{array}$ |
| - No. 4 | 009 |
| " No. 3 | 104011 |
| Mocha | $\begin{array}{llll}0 & 21 & 0 & 25 \\ 022 & 05 \\ 0\end{array}$ |
| Java.. |  |
| Plantation Ceylon | $\begin{array}{ll}0 & 26\end{array} 035$ |
| Porto Ricc. | 022 025 |
| Guatemala | $\begin{array}{lll}022 & 025\end{array}$ |
| Jamaica | 15 020 |
| Maracaibo | $15 \frac{1}{2} 023$ |

SUGAR.
The firmness noted in our last has mot been maintained, and, instead of an advance in raws of 132 c.. we have this week to record a decline of $1-16 \mathrm{c}$. from last spot sales. There was a sale en December $2 s$ of 2.0100 hags Cuba centri fugals. ex store at $3 \frac{1}{2} \%$ daty paid. for basis :96 degrees. which. less the duty of 1.34 ce. shows a price. cost and freight New lork, of, say, 2.15e. For import. Unites States refiners, after their recent heary purchases, are indifterent buyers. though some sugars might be placed on basis of 2fe. C. and F. The Reciprocity Treaty is now in operation, but it will take time for its full efieet to be. folt, and it is early vet to forecast the probabili ties. For the immediate inture the out look is weak. There are now 37 central factories grinding in Cuba against is last week, and as the supply is on the increase, there may be a disposition on holders' part, for a time at least, to
market their groods as fast as made in order to realize the proceeds. W. may therefore expect some irregularity to the situation until the changed conditions are properly understood. For week end ing December 23, receipt- at [. S. Atlan tic ports were only 19.293 tons, while meltings were increased to 30,000 tons, leaving stocks of 59.326 tons, or barely three weeks' supply. The reduction in stocks for the week is 10,707 tons and. tons. Combinfer stoch in [nited States there is a deficieney of nearly son.(日) tons. Combined tach in linted state and Cuba are 213,326 tons, an "xans of 26,1666 tons compared with last ywar. Total stock of Europe and Imerica (including Coba) at latest uneven dates up to December 24 were 3 3asent toms. or 217.1066 tons increave from same period last wear. The bulk of the increase is apparent in the fock- of continental pountries. E.uropyan quotations for s1!d. i.o.b. Hamburg. for December Januarv shipment - Refined markets have been interfered with by the Christmas holidays. although in the I nited states there has been a fair demand for actual requirements. The situation has been somewhat busettled with some refiners cutting .0.e. to . 16 c . in special cases. and one New York refiner guaranteeing prices for 30 days. These or other similar influences have fiferted our local market. and. as we go to press. we have to record a decline of 05 . per 100 pounds throughout the list. Demand locally is almost nil. but as soon as stock taking improvement in this respect. We revise quotations as follows :

| Paris lumps, in $50-1 \mathrm{~b}$. boxes in $100-1 \mathrm{lb}$. | 468 458 |
| :---: | :---: |
| St . Lawrence granulated | 403 |
| Redpath's granulated | 403 |
| Acadia granulated | 393 |
| Berlin granulated. | 393 |
| Standard granulated (Wallaceburg), | 383 |
| Crystal granulated (Wallaceburg), 1902 | 393 |
| Imperial ${ }^{\text {a }}$ (Dresden) | 388 |
| Grannlated (Dresten). 1902 | 378 |
| Phoenix. | 393 |
| Bright coffee. | 378 |
| Bright yellow | 373 |
| No. 3 yellow. | 368 |
| No. 2 " | 348 |
| Nc. 1 " | 338 |
| No. 1 " (Wallacelurs) | 338 |
| No. 1 - (Berlin) | 338 |
| Granulated and sellow, $100-1 \mathrm{~b}$. bags, 5 c . |  |

SPICES.
There is in the New lork market large spot buying of pepper. embracing about all the lots that have been presing for sale. Spot supplies of Singapore are now extremely small, with practically none to arrive. Cloves have advanced fe. in London, and are much firmer

## Madam Huot's Coffee The Gem.

## Here you will find not only quantity, but above all quality, and most advantageous prices.

## I HAVE TO OFFER YOU

2,515 Half-Chests Japan Tea, natural or colored leaf, all prices and quality, from $16 \frac{1}{2}$ to $42 \frac{1}{2} \mathrm{c}$.
613 Half-Chests Japan Dust, Siftings and Fannings, from . . 6 to $11 \frac{1}{2} \mathrm{c}$.
386 Chests and Half-Chests Ceylon and Indian Green Teas, fancy finished or natural leaf, from $15 \frac{1}{2}$ to $20 c$.
26 Packages Formosa Oolong and Scented Orange Pekoe, choicest quality, at 40c.
1,532 Packages Gunpowder Teas-Moyune and Ping Suey, Pin-head, Pea-lear and Imperial, all prices, from $131 / 2$ to 45 c .
470 Packages Yg. Hyson Tea, Moyune and Ping Suey, of all sorts, from $131 / 2$ to 40c.
425 Half-Chests China Congou Black Tea-Ning Chow, Souchong, Pecco countries, and all selected with the greatest care for their high
7,133 liquoring qualities.

## Grand Total, 2, 133

## COMING INTO STOCK Ex Str. "Empress of India":

100 Half-Chests Japan Tea, extra value, at . . . . . . $16 \frac{1}{2} \mathrm{c}$.
94 Catties Pea-leaf Gunpowder, extra choice leaf and liquor, at . . $26 \frac{1}{2}$ c.
53 Catties Pea-leaf Gunpowder, good leaf, well rolled, at . . . $22 \frac{1}{2}$ c.
250 Catties Packling Congou Black Tea, a bargain, at . . . . $12 \frac{1}{2} \mathrm{c}$.
100 Bundles, $8 \times 5 \mathrm{in}$. boxes each, every box matted separately, Blue Jay Japan Tea, exceptional value at $23 \frac{1}{2} \mathrm{c}$.

## ASK FOR SAMPLES. IT PAYS.

Specialty of high-class goods in TEAS, COFFEES, SPICES and VINEGARS.
E. D. MARCEAU

281-285 ST. PAUL STREET
MONTREAL

## JANUARY

A good Candy month. Every month is a good Candy month, if you have the right Candy. Our Confectionery is right, very much right.
Did you sell McGregor-Harris' Chocolates for Christmas trade? Then you know.
We make Quaker Marmalade another fine line for January.

> McGregor - Harris Co. 33 Pearl St., TORONTO.

TOBLER'S SWISS MILK CHOCOLATE
is delicious. Try it.
BROWNE \& WELLS, Limited, TORONTO

## FISH ano OYSTERS

WFIOIESA工E:
The F. T. JAMES C0., Limited
76 Colborne Street, TORONTO.

## Butter <br> Poultry <br> Eggs

CORRESPONDENCE SOLICITED.

The Wm. Ryan Co.,<br>70 and 72 Front St. E., Toronto.

## BUTTER andEGGS <br> -we are BUYERS and SELLERS <br> Correspondence solicited from ONTARIO, MANITOBA and LOWER PROVINCES. <br> Rutherford, Marshall \& Co. <br> Wholesale Produce Merchants, TORONTO.

under large buying by Zanzibar and European markets, indicating smaller crops than were expected. There is a general tendency towards revival of a broad demand for all lines of spices. Pepper, cloves and pimento are in such very strong demand that the trade should not be surprised at sharp ad vances. The Jocal trade is normal. We quote

## 

 SYRUPS AND MOLASSES.No sugar syrups are procurable Molasses is very firm in all grades Glucose syrups are in good demand, and the prospects are for strady prices. American reports announce an unexpected rise in glucose, while molaseses is dull but firm. We que
Syrups
Dark
Mediun
Bright

\section*{p, bbl.

$\frac{1}{2}$ bbls
kegs
3 gal
2 gal

## p, bbl. $\frac{1}{2}$ bbls kegs 3 gal 2 gal <br> 20-1b. .. inn $_{\text {in }}^{\text {(in }}$ ) <br> 20-1b. .. inn $_{\text {in }}^{\text {(in }}$ ) <br> New Orleans, medium <br> Barbadot <br> open kettle... <br> Porto Rico. <br> Maple syrup Imperial qts <br> 1-gal. cans. <br> j-gal. cans, per zal Barrels, per gal <br> Barrels, per paa, t-gal. Imp, brand, percal l-gal <br> $\underset{\substack{\text { l-gal. } \\ \text {-gal. } \\ \text {.. } \\ \text { per case }}}{ }$

RICE AND TAPIOCA
There is no change to report in thes
lines. Rice is dull. Tapioca continues to maintain the recent advance. We quote
 Japan.............. TEAS.
The latest advices from London, dated December 17, say : The auctions held to day being the last before the Christmas interval. business will be more or less of a holiday character till January 4 , when public sales will be resumed. The market doses with a firm undertone, and, al though prices have but little responded to the increased activity, more buyers have been willing to purchase, and the dosing shows promise of a healthy re opening of business with the commence ment of the new vear. In the meantime Cearances both for home consumption and export are going on steadily, and the totals for the month appear likely to be about on the same scale as in Decem ber, 1902. Locally there is the usual demand. while prices are maintained strong. Low-grade teas are firmer. There is a very strong demand for lower grade Indians and Ceylons on spot, but practically no stocks. The Russo-Japan situa tion is having the effect of strengthening
holders of Japan, but the place Indian and Ceylon greens have taken in the market to a degree neutralize the effect of the warlike outlook. We quote:


Indian-Darjeelings.....
Ceylon-Brokee Souchongs.
Ceylon- Pekoes............
China Greens-Gunpowder, cases, extra itrst
Young Hyson, , asese, sifsted, extra finary fir
cases, small leef, firs
chest
Pingsueys Young Hyson, 1 -chests, firsts.
Japau half-boxes, firsts
chests, finests May pickings
Choice........................... Finest
Fine God.............
Medium .......
Good conmon

## Common



Foreign Dried Fruits
The holiday dullness is felt all through the dried fruit lines. The trade all agree. however. that a wer good business has been done in all lines. The quality has been right, and importers have not had to face the feature of depreciating values. Vearly all goods have gone into consump, tion. There has been little disposition to speculate, and, as no surplus stocks are held, a grood steady trade is anticipated. Business has been on a good substantial basis with buyings for actual demands. The advance in currants is maintained. It is reported from port of shipment that 600 bags of filberts are afloat for Canada, presumably sold for October shipment, but shipped late. Advices from California are bullish. The market is very firm for prunes, while for apricots it is prohibitive. We quote
currants.
Fine Filiatras... Per
$\begin{aligned} & \text { Pb } \\ & 0+1 \\ & 06 \\ & 06\end{aligned}$
0
$\begin{array}{ll} \\ 0 & \mathrm{Per}_{0}^{\mathrm{lb}} \\ 0 & 0 \\ 0\end{array}$




## Country Produce.

## Egics.

The egg situation is growing more and more serious. Stocks are very light and the demand keeps strong even at the high prices ruling. Pickled are almost all sold. An offer of 2le. for a carload was refused on Tuesday. Strictly new laid are almast unobtainable. Higher prices for selected and cold storage are expected. There has, however, been no change in prices up to time of writing. We quote: Eggs, strictly new laid, per doz

$\begin{array}{cccc}0 & 30 & 0 & 35 \\ 0 & 20 & 0 & 27 \\ 0 & 22 & 0 & 023 \\ 0 & 21 & 0 & 02\end{array}$

## white beans.

The bean market has been very dull during the holidays, but demand is experted to pich up with the opening of the new year. We grote:

## Beank, mixed, per. hash. <br> prime.



## hones

The situation remains unchanged. I good seasonable demand is met at eur rent prices, and, as stocks are full, no serious price fluctuations are at all likely before the opening of Spring. We quote Honey, extracted clover, per 1 lb .
sect tions, per doak...


## DRIED APPLES.

There is practically nothing doing in this line at present. Dealers report no inquiry. We quote :
Apples, diried, iver it.


## poultry

The soft weather gus before Christmas and the rush of stock held back rather demoralized the market for poultry, and lower values all round ruled the earlier part of the week for dressed. Better prices are expected in latter part of week. We quote


Fish.
The fish men report a good active de mand. especially for oysters. Supplies are quite fair. Perch are slightly stronger and finnan haddies somewhat easier. We quote

```
Whiteish, frozen, per lb.
MTrout,fr,\mp@code{zen, per, perb l}
Mritich,Columbian salmon, frozen, per ib.
Halibut,frozen, per lb.
Perch, per tb 
Hackerel, frozen, per io
Hadlock, per
Cod, per 1b,...
Gold eyes ".
Finnan haddies, per ib.
Bloaters, per box
Oysters, standard, per, smail pail
Fresh-water herring, frozen, per ib
```


## Green Fruits.

The market this week has been a little quiet after the Christmas rush, but; under
the circumstances, is satisfactory. The season's trade has been very large indeed and away ahead of last year. Oranges are the chief sellers. Caliornias, for the better qualities, are a little green dis season. Mexicans are selling best for the cheaper grades. Jamaicas are out of the market, as are also California grapes and holly. Mexican oranges are cheaper and banathas dearer. Pines are dear and hard to obtain. We quote
Florida oranges, per LbH
Florida
tansarinew in strep

Japaut $\quad \ddot{\text { Natifonia natels. }}$
Mexican oranges,
Mexicana narels,
Messina
lewanges,
Messina a temonses, , , w, per box
Valencia oranses, 714 case.
Valencia oranges, 714 case.
Flonida grave fruit, per box.
Fiorida vane fuat, e, per box
Bananas, larke bunches
Banamas. large buicher
Apples. pwath bunches.
Alimesia trupes, wrke.
Tlowida tomateres ver crate
Crantherries do dies perth1
Limes, per Budds lonskeppers, Cape Coi, per thi

## Vegetables.

A betier demand for vegetables kas been met the last ten days. Cicms. cabbage and potatoes have been mostly called ior. The latter still keep scarce and high, as also are onions. We quote:
Cablage, per doz,
Potatoes, per per hav
Potatoes, per per doz
Potatoes, per that
Potatoes, per has, car iois.
iweet potatoes per hill
Sweet iotatoes, per
Onions, per bay
Spanish onions, per crate.
Spanish onions, large cases
Bunch lettuce, per doz bunches
Radishes, per doz buaches.
Brussels, sprouts , per bush
Mint. per doz butich
Parsley,
Sage, per dow,
Bavoury, per doz
Carsmi, per bab.
Parsnips, per bas
Artichokes, per bus
Arcetables. perroush.
Butter squash, per moz do
Hublard squash, per dh
Pumpkins, per doz.
White turnips, per bas.
oyster plants, per doz.
Leeks, per doz
Celery, per do
Caifornia celery. Iarke case.

## small caa

## Seeds.

The market is featureless, sutiering from the prevailing holiday dullness. Price are unchanged as below for ordinary qualities, best samples are higher. We quote:
Ret clover, per bush
Alsike
Timothy
Timothy, per


## Grain, Flour and Breakfast Foods.

Manitoba and Ontario wheat and oats are higher and more scarce this week. Manitoba wheat. Northern No. I is 1 . and No. 2 ic . firmer respectively. Red wheat is ir. firmer, white wheat $\frac{1}{2}$ e. firm er.- Oats are le. firmer. Our quotations are


## FLOUR.

The flour market continues steady with demand brisk. Our quotations are

## Ontario patents, per bb Hungarian patents <br> Mangarian patents

Manitoba bakers
Straight roller,
BREAKFIST FOODS.
Breakfast foods are quiet this week Last week's prices continue unchanged. The prospects are for brish markets be ginning early in January. We quote
Gatmeal, stanland and mramiated, carlots, on
track, per hbl.
Rolled oats, standard, carlots, per bbi, in bazs
. $\quad$ for broken lo:s
Cornmeal
Cornmeal
Split peas
Pot
Pot harley in bags
Swiss fuonk, per cose
Aunt Sally i Panak

## Hides, Skins and Wool.

Very little change is noticeable in th.. market this weeh. Dealers report a moderate demand with prices ruling at lat week": quotations. W.e quote

## HIDES



## CALFSKINS



WOOL.

## Cnwashed Flece wol. Pulled woll

Tallow, per 1 l " $\qquad$ .

## QUEBEC MARKETS.

Montreal, Dec. 30th, 190:3.

## Groceries.

BISINESS during the week is repnit: ed by jobbers as practically oser for the year. Travellers are generally in for their ammal visit, going over their affars and prospects for future trade with their principals. Business from outside points is done by letter and wire and orders are coming in in a comparatively satisfactory mamer. The information received this week by your representative is very meagre, " Nothing to say," is the general report. Sugars are quiet. though reports from New York indicate a fair amount of busimess activity. Monday's report from Willott \& (iray giving a decline of 1-16, also that some refiners were cutting prices 10c. per 100 ll . Teas are quiet and little business tharned over. Syrups and molasses are unchanged in prices. Coffees and spices continue firm. Canned goods trade is quiet, no changes to report. Foreign dried fruits are without noticeable features business being small. Dates at the very low prices prevailing, have sold well. In green
fruits business is quiet. New California oranges are in and receiving close attention. Rice and tapioca are dull Fish are also very quiet, the business during the week being reported poor Eggs are now at famine prices a further advance bemp noted this week. There are not more than two weeks' supplies in sight. The bean market is steady at figures quoted last week. There is lit the activity in maple products now that the Christmas trade is over. Business in evaporated apples is not very brisk The market for rolled oats is very strong at present and an early advance is predicted. Pot and pearl barley are now freely whtanable. Your representative takes pleasure in wishing all his numerous friends in the trade who have so kindly kept him in touch with the mar ket, a very prosperons New Year.

The sugar business is reported very quiet. What little business there is going is for small lots as jobbers are not taking much into store on account of stock taking time this week. New York reports at hand to-day state prices de-- lined 1-16, raws quiet, buyers holding off. Refined sugars musettled, some refiners cutting prices 10 c . We quote

Paris lump,boxes and bhis
Extra sround; bols and $11 /$-h Solb boxes
$25-1 \mathrm{l}$. boxes
Powdered, buls
Domino bumb boxes.
Domino humps hoxes and hible
Phoenix
Bright coffee
No. 3 yellow
No. 1 .. bass und bill
Raw Trinidad
Trinidal cryatals
SYRUPS AND MOLASSES.
Businese during the past week has been very quiet in both syrups and molasses. As reqards the complaint of the arrival of New Orleans mixed molasses and the action of the fovermment in issuing a special circular covering such goods, it may be said that the trade generally are interested. The report that some of this mixed molasses had itorigin down bast has been denied by the merdants and mporters in the Maritime Provinces and they say there is nothine in that statement. Such mo lasses as has been shipped from eastem ports has always been received and passed without. eomplaint. It is also stated that as no complaints are made from outside points in Queber abont mixed molasses it would appear that the mixing must be done locally.

It has been admitted that there has been more or less old molasses hanging around Montreal for the last two or three years, and this has been offered by the holder very cheap, not only to jobbers in this city but also in other towns and cities in Quebec. The new ruling of the department will undoubtedly discourage the importation of mixed molasses from United States points, as the new change calls for a deposit of 3-4c. per 1 b . or 101 -2c. per gallon, on molasses coming from United States until testings are made at Ottawa. These restrictions will practically make it impossible for mixed goods to be sold here even in the face of the high price ruling on genuine Barbadoes. We quote:


TEAS.
The situation this week owing to the holidays is very quiet, in fact it may be said that ther is practically no business doing. No changes are reported by brokers. It was learned that a little tradine had been done in Japans but nothing of any account. We quote:

```
Giood to medium Japans
Ceylon greens.
TMaian greens..... Congo:
Pealeaf Gunpowi
Common
Ceylon blacks
```

| $\begin{array}{lll} 0 & 172 \\ 0 & 23 \end{array}$ | $\begin{aligned} & 0 \\ & 0 \\ & 0 \end{aligned} 20$ |
| :---: | :---: |
| 014 | 018 |
| 016 | 019 |
| 008 | 010 |
| $021 \frac{1}{2}$ | 023 |
| $012 \frac{1}{4}$ | 015 |
| 914 | 018 |
| $011{ }^{1 / 4}$ | 020 |

The coffee market shows slight flucmations in New York, about five points lower, thongh this will not effect the firm prices ruling to-day. The market continues strong both in New York and abroad and there is nothing to indicate, judging by the statistical position, that prices will not be higher. Locally very little is doing. We quote:

## $\xrightarrow{G} \mathbf{G o d}$ cucutas <br> Choice <br> Java <br> Java...

$\begin{array}{lllll}0 & 09 & 0 & 091 \\ 0 & 11 & 12 \\ 0 & 0 & 12 \\ 0 & 08 & 0 & 102 \\ 0 & 1721 \\ 0 & 0 & 22\end{array}$

## spices.

The spice market is holding up, firmlv though no special features are noticeable. All grades continue strong. We quote

## Nutmess, per it, as to size

Pimang mace, per
Pimento, ground.
Cloves.
Pepper, zround; black (according to grade)


Both rice and tapioca show no change this week and very little business doing. The firm tone in Tapioca has not in any way affected sales, very little trading being done at this time of the year, as a rule in this line. We quote:


There is nothing of interest to notek Business is very quiet. That Canadian packers are putting up their goods in better style than formerly is clearly evident. Your correspondent this morning saw in a leading wholesale grocer's sample room, Canadian haricot beans and Petit Pois, which, for quality were admitted by a gentleman, who had a thorough knowledge of the finest French goods, to be equal to any of the foreign pack. The goods were certainly of the highest quality and reflect great eredit on the packer. A sale was made this week by a jobber of 1,550 cases Canadian salmon for English account, at a very good figure. We quote:


## TIMEISMONEY.

We ask a little of your time to consider the Best values we are offering you in Teas just now, and you will make money.
NOW IN STORE-1000 Half.Chests Famous "Owl Chop " Japan Teas. ( 1903 crop) No. 100, No. 200, No. 50.

(30 and 60-lb. Boxes). Freight paid in 5-box lots.

Finest Quality Selected Garden. GOLDEN TIP. RED LABEL.
$50 \times 1 / 2 \mathrm{~s}$.
$10 \times 1 \mathrm{~s}$.
$40-\mathrm{lb}$. Cases.

Choicest Pick of Gardens. FLOWERY PEKOE. GREEN LABEL.
$50 \times 1 / 2 \mathrm{~s}$
$10 \times 1 \mathrm{~s}$.
10-1b. Cases

Freight paid in 5-box lots.
FULL ASSORTMENT OF OTHER TEAS AT DEFYING PRICES WITH BEST QUALITY CUP STYLE.

TRY US.
TRY US
Quickest Shippers.

## L. Chaput, Fils \& Cie.,

Importers of TEAS, COFFEES, WINES and LIQUORS. Sole Agents for "Dubonnet" Tonic Wine. ESTABLISHED IN 1842.

# VAN HOUTEN'S Siss sime COCOA <br> Cheapest in use. Best and Goes Farthest. 

Grocers who value their reputation with their customers never miss an opportunity of com mending the best goods in each line. Van Houten's Cocoa is the best in the Cocoa line.

Wholesale agents for the Dominion of Canada.
J. L. WATT \& SOOTT, -
WATT, SOOTT \& OOODACRE,

Baled Hay.
There is rery little activity at present. Expert trade is at a standstill. Farmers are-holding out for better prices We quote

```
No. timothy,
No.timoth, ordinary
```

Ashes.
There are very few offerings at present. Prices as quoted are unchanged. First pots, per cwt. Seconds
Pearls, per ion ib,

595
500
700
705
7
755

## Hides.

Beef hides have dropped another half cent. Receipts from country points are large. We quote:

```
No. }1\mathrm{ beef hides
Nu.3."
o. 1 calfskins
```


## SALADA MEN IN TORONTO.

A number of the branch managers of The "Salada" Tea Co. have been in Toronto during the past week, and paid a tisit to headquarters. Mr. J. A. Elms ley, manager of the Chicago branch; E. W. Gilbert, of the Pittsburg branch thas. Sutherland, of the Detroit branch A. J. Spiller, of the Buffialo branch ; Mr Mosgrove of Toledo, and .J. J. Hedges, of Wisconsin, were among those present. Mr. James A. Meduane, of the New York branch; Mr. Weaver, of St. Panl, Minn.. and some others, were unable to come through press of business

## A TRADE PROSPECT.

This is how the contributor to one of the magazines tells of the way in which a little girl revealed the outlook for trade to the country storekeeper:
" From one of the smaller cottages at the end of the street came a barefooted child in a colorless calico dress and slat sunbonnet. With the important air of a heavy buyer she entered the village
store and handed across the counter a blue teacup. The proprietor took the teacup and said in brisk tones

Well, Emmy, what does you ma want to-day?'
.. • Please, sir, ma wants an egg's worth of molasses,' and she carefully placed a large white egg on the counter.
" The storekeeper poured out a little molasses into the cup from a stone jug and set the cup before his customer.

- Mr. Smith,' she said, as she took her purchase, 'I'll be back in a little while for some ginger. Ma said to tell you the black hen was on.' ",


## WHAT TO EAT IN COLD WEATHER.

ALL food contains nitrogen, the substance which supplies muscle, flesh or strength, says Food and Drink. Carbon, another element contained in food, gives warmth. The colder the weather, the more carbon is required. Alcohol is almost wholly carbon, and, hence, produces heat, but it does not add a particle of flesh, nor strength. A person feels stronger after taking a drink of spirits, but it is not real strength. It is only strength preternaturally drawn in advance, the nervous system having been stimulated to make that draught, by the influence which the alcohol had on it

The following substances have a large percentage of carbon, and also a good percentage of nitrogen, so that they furnish warmth in cold weather, and also make muscle:

Good for Heal, not for Strength.

|  | Carbon. | Nitrogen. |
| :--- | :---: | ---: |
| Potatoes, | 11 | 0.36 |
| Milk, | 10 | 0.03 |
| Butter, | 65 | 0.00 |
| Lard, | 30 | 0.00 |
| Soup, | 75 | 0.75 |
| Wheat, | 39 | 2.00 |
| Rye, | 38 | 1.00 |

Good for Buth Heat and Strength.

TORONTO MONTREAL

Office of "The Canadian Grocer" St. Joh́, N.B., Dec. 28, 1903.

CHRISTMAS has come and gone There was a large business doze, though somewhat interfered whth by the total lack of snow. There was the usual rush at the retail stores during the last few days. With sone it seems impossible to get things early. They leave their buying till the stores are so full of people that it is very difficult to get served, and then they find in place of getting what they want that they have to be satisfied with what others have left. Even those who try to be early find that every day will bring to light some need which has been overlooked. One feature this year which touched more homes than any other was the high price of poultry. so much in demand at this season, particularly the high price of turkeys, which toward the last sold freely at 25 c . and those wanting large numbers found it very difficult to get them at all. In general markets the advance in cream of tartar, rather unusual at this season, is a feature; also the continued advance in cloves. Rice continues firm with an oc casional chance to pick up a little lot at rather lower figures.

## Oil.

In burning oil the market continues very firm. The outlook for linseeds is for low prices, with buyers backward.

Turpentine is high. Lubricatings begin to have more attention. A new company have opened a warehouse on the south wharf and The Sun Oil Co. have made a change of managers. Fish oil is very scarce.

## Salt.

There is nothing new. There are the regular receipts of Liverpool coarse salt. A fair stock is held and prices are unchanged. In fine salt the demand is light.

## Canned Goods.

Inquiry is met for American tomatoes, but none are yet here; in fact, some are -till selling Canadian below cost of American, though they are losing a pro fit fairly theirs. Corn is the next firm line. Salmon is quite a good stock. There has been a good trade. There is a fair stock of blueberries. In domestir sardines a rather better run of fish to ward the close of the season caused a rather better output than was expected. Stocks held are not large. Haddies and lams are both short.

## Green Fruit

The demand is rather light now that Christmas is over. There was a very large sale of Jamaica oranges, the price being low and quality good. This inter fered with Valencias, which, at this season are just fair quality. There was fome call for Fleridas for fancy fruit. the sale of Californias being very light. Lemons are low. Cranberries are high. tpples sell freely. It is many seasons ince such Bishop Pippins were seen. They are the finest apples we have at his season.

## Dried Fruit.

The sale has been large, particularly in mits. which have been low and of good inality. Market is perhaps rather over -tocked in raisins. Dealers are somewhat ansious to know how the California market will turn. They largely lost the Can adian market this season and will lose it altogether if they do not do some thing to regain it. For years, in fart. "ver since there has been a California Asociation. this has been a most un--atisfactory line. Prunes are quite low and apricots very high. Dates arrived rather late.

## Sugar.

There has been a good sale. The mar het is rather dull. One advantage since the new arrangement with the refineries has been the lessening of grades of yellow. Still, for those who want the very hright or the dark, they find it difficult to get suited. there being really but two rades offered.

## Molasses.

December is a quiet month. Porto Rico is about all that is held here. There is always a good sale right after the new year, at least during the first two months. Prices are held veey firm. W Orleans shows quite an advance

## Fish.

Very little doing. It is not a popular hristmas line. There is a fair supply if fresh fish. though limited variety. smoked herring hold at high prices. In pickled. stocks are light. Dry fish are at least no higher. In smoked haddies demand is quite well met.

## Flour, Feed and Meal.

Little of interest. Some millers have been inclined to cut Ontario grades.

## The time to sell <br> Clark's Meats

 is ALL THE TIME
## 60 VARIETIES

Something to suit all seasons.


## Now is the Time for Mince Meat

Put in a stock of the old reliable "Capstan". Brand Mince Meat Put up in $1 / 4$ pails ( $1 / 2$-duz. in crate), 25 -lb. pails, $60-\mathrm{lb}$. and $75-\mathrm{lb}$. tubs, half-barrels and barrels (about 600 lb.$)$. Also Condensed Mince Meat in packages (3-doz. pkgs. in case).
Ask your wholesale grocer for it or see our travellers.
The Capstan Mánufacturing Company, Torontto, Ont., Can.

# EPPS'S <br> IN K-LB. LABELLED TINS. <br> <br> GRATEFUL. <br> <br> GRATEFUL. COMFORTING. <br> 14-LB. BOXES. 

Spealal Agents for the ontire Dominion, C. E. COLSON \& SON, Montreal.
In Weve Sootla, E. D. ADAMS, Halifax.
In Manitoba, BUCHAMAM aORDON. Winsipeg

## THE MOST

 NUTRITIOUS.OCOA

Manitobas are unchanged. Oatmeal has a fair sale at even ligares Cornmeal is unchanged. Beans are ill light stock. with prices firm. Fuil prices are asked for barley and pras. Feed is quite freely ofiered.

## notes.

1. L. Goodwin is carrying a large stock of peanuts. This is a line which has shown quite a coutinued advance during the last few weeks.

## BRITISH COLUMBIA MARKETS.

Vancomver, B.C., Dec. 24.

THE Christmas trade is about over. but the indications are that it has been very satisfactory in its proportions. Judging from appearances there has never been a better holiday season's trade in the Province. In Vancouver the retail merchants have been doing a rushing business all week, and for the past three or four weeks the wholesale trade has been busy with out of town orders. The reports from New Westminster, Nanaimo and from Vic-
forta are also of very satistactors Christmas trade

The most interesting feature of the markets has been the poultry supply. Cearly all this stock is imported from the east. The supplies of turkers which were received from Washington early in the season. for Thanksgiving were rery limited and sold at much higher figures than have prevailed so far on the Christmas stecks. The first small shipments of eastern goods that came forward, and most of which went north to White Horse and Dawson sold high too. The Christmas supplies for the local market all came forward in good time. and so far as reported, in good condition.
The last cars to arrive came to hand on Sunday night and were ready for distribution on Monday. That gave plenty of opportunity to send them to outlying points where there was demand. While prices have not been quite as high as seemed likely three or four weeks ago there was no oversupply. The retail prices were not quoted much
higher than 20 to 23e. for turkeys in most instances, with an oceasional exception for choice selections.

The quality of the brids sent forward has been vers good, and there has been but the little difticulty. The practice is growing in the east to ship in cold storage birds which have been frozen with the feathers on. This suits the OHd Comntry market all right, possibly. but heie the made has not been accusathed to it. and in most instances does net want it. A few cases of birds with the feather: on were received in some of the car lots whict arrived here. It was fond that these did not take the pepular fance and in some instances the dealer: refused to take them, when dressed steck was substituted. This prssibly arese throngh an oversight, and is llat taken as a rery serions ermor.

That there has been good reason for ambepatime that the pricas quoted on pmalty datlier in the season would be adatmed, is -hown be the faet that several mereham- - did! hot receive all the Qual- thet ordered, and were consemently mot able to fill orders they had taken. Though it may have caused some little inconvenience, it is a much better rondition of affairs, than in some past Casoli- when stock has been carried over in $\cdots$ hld storage and late in the seasom. sold at almost any figure.
I gentleman in the wholesale trade who returned from the cast a few day: ago. Wa- much smprised to hear of the prices at which Christmas poultry was being s-ld. He said that on the open preduee markets in Toronto and Hamiltom. he had seen the farmers getting as coud figure right from their sleighs, as were being realized here.

The steamer Hambe which has just saled north for Skagway with mails and pas-onger- for White Horse and Daw-- Wh. had quite a large quantity of fresh meat beef. mutton and pork, for White Horee. A small portion of this may find its wav down river to Dawson, but most of it is used in White Horse and at the different wad houses on the Winter trail. which are served from there.
The seamer- nowh from here, which make forniohth trips in the Winter Hontho take monsiderable quantities of fied theat every time. The bamube this- time took out a shimment of feed gain. and onme small lots of groceries and ther comat- for White Horse.

Late- : adofere from Whate Horse tate that the citizens of that northern town have taken in hand active steps for opening a Winter trail to get into the new waw er ged diggings in the Alsek and Kluabne districts. These loeations are swme what wer 100 miles from White herse by the smmer trail. but a rerently returned prospector " mushed" out from Ruby Creek in three davs.
The White Horse people, all the lead ing citizens being-identified with the thenenent, have undertaken to raise +? +000 b, pupular subseription, most of
which has already been pledged, and part of it will be spent in letting the outside world know the value and importance of the new find. There are several creeks, Ruby, Fourth of July. Twelfth of July, in one district and Bullion Creek in anotlier, which have all shown up so well that the strong moobability is another camp nearly if not quite equalling the Klondike has been found.

To provide means of reaching the ground before spring opens and to get in supplies for the big crowds who will go there next season, the business men of White Horse have taken the Winter trail in hand. The White Horse member of the Yukon Council, Mr. Robert Lowe, is bringing before the council a request backed by a largely signed petition, for an apmropriation to open a Summer trail so that the camp will be easily reached at all seasons. Last season the difficulty was that prospectors could not get provisions in. At the time the first finds were made, people who went in were asked to pay a uniform rice of $\$ 1$ and $\$ 1.50$ per pound for all provisions. A little later on the prices were handsomely reduced to 50c. and 75e. per pound, which still made living high, whell potatoes cost 75 c., sugar 75c.. flour and bacon 50 c . per pound. Your correspondent has seen original bilis which were paid by men who made the trip and stayed in some time. They left because, even at the prices named provisions ran out

Frem all indications the big movement in the north next Spring will be to the districts referred to above. The trade especially wholesale, in Vanconrer, is interested insomuch as it will mean a very large business in outfitting and later on in sending forward stocks of sumplies, if there are some hundreds of people attracted to the new field. From all reports it is likely there will be some movement before the Winter is over, and the closeness of the ground to easy means of transportation will ensure a large number of prosnectors spending at least a portion of the season in the new country

## OTTAWA TRADE GOSSIP.

NOW that the Christmas trade is over for 1903. the question being put to the retail grocers as yon meet them is. "Well. how did you find Christ mak trade?" Sour correspondent has met a good many and all were fairly s.ll pleased. With some it was the best war they ....er had others found the busi ness was dome in so short a time preceding Christmas that it was impossible to handle it properly. but apparently mer thant- were well satisfied. There did not appear to have been any great cutting of prices as has been usual diring the holiday season.
At present. New Year's business is trade a stir. Retailers report a good trade being done.

The sugar market is as usual, no change having taken place.

Molasses is firm at same quotations, 13 to 44 c .
In canned goods prices are looking very firm, expecially for corn. Some wholesal. houses are trying to buy whenever they rath. as stocks are scarce. The jobbing price is now 81 for corn and 81.05 for tomatoes. with a likelihood of ant ad vance price from site. to \$1. 10 .
Rolled wheat is expected to be higher in price. Quotations are now $\$ 2.75$ a barrel.

Low-grade Ceylons are said to be scarce.

Citron peel is reported pretty well sold out.

There was a great demand fox Vostiza currants this season. and vely few hap pened to have been importedf Just non it is impossible to get any
A good businese is bering done already in dried fruits. Promes. praches and ap ricots are selling fairly well.
Flour advanced 10ce a hag this week Demand is very good considering the sason of the year. The wheat market is very firm.
Albert sardines are prattically out of the market. The failure of the catch in the Mediterfanean is the cause. It is said they intend to pack the Portuguese lish. which is not up to the regular stan dard of quality.
The price of poultry of all kinds wa high during the week before Christmas. Turkeys brought from 15 to 18 c . on the local market: geese. 10 to 11c.; ducks. 13c.; chickens, 11 to 13 c . Prices are firm this week owing to the demand for New lear's trade.
Hams and bacoin are in good demand. Prices are a little firmer than some time ago. Quotations for choice hams are $12!$ to $13 \frac{1}{2} c$; bacon. 13 to $13 \frac{1}{2} \mathrm{c}$. Lard is quoted same as last report. $8 \frac{1}{2}$ to 9 for pure, and 9 to 10 c . for kettle render ed.

Mr. J. B. Lauriel of Robertson Bros. reports a banner busimess in Christma confectionery for his firm. Their ware house on Queen street is the largest here and their display was one of the finest (t) be seen anywhere.

The F. J. Castle Co. have recently in stalled a large iruit cleaner, which so far has proved a success. It both washes and dries the fruit thoroughly. leaving a new appearance to any old stock when cleaned. It rather improves the coating of new fruit instead of destroying it, as some cleaners do.
The Ottawa Retail Cirocers' Association will hold their annual meeting the second Monday in January. The election of officers for ensuing year will take place and reports for past year will be received

## TEAS, GROCERIES, PROVIISONS, WINES and LIQUORS.

The Largest Stock. $\quad=\quad$ The Greatest Variety.

## OUR POLICY :

 LOW PRICES.QUICK TURN OVER.
BIG BUSINESS.

A few trial orders will convince you of...
OUR RELIABILITY.

Best Equípment. Competent Staff:

## HUDON, HEBERT \& CIE.,

Importing Wholesale Grocers and Wine Merchants, MONTREAL. The Most Liberally Managed Firm in Canada.

| \% TRADE IN COUNTRIES OTHER | THAN OUR OWN. | $\%$ |
| :---: | :---: | :---: |

Oregon Prune Situation.

THF: Grezon pram. sithation mecimbing of develop signs of -rmoth which a shor tim. -ince wowld have been consid ". 5 ed to be imporeible. say:- The tork foumat of Commeree Earty in) Dewember it was stated in quarterirem which it would b,. "xpectend that mothine but the mo-t fatorable state ment- mlatite to the condition of suppls and demand would isobe. That there wat muth ermabling amone 2ownere orer the lack of demand and the. fant that low
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## Florida F'ruat Shipments.

By the end of the month there will have been shipped out of Florida accord ing to the estimate of John s. Arnold \& Son, of Jackomille. 1.216 , (an boxes. laving 1 . 4 位, sim bexes yet to be sent forward to distributing markets.

## Delay in Caifiornia Cured Fruits.

1. a remedy for recurring complaint. ath year as to delays in transportation oi cured frait products, The Califormia Fruit diower suggests that the traffic Apartment- of the transportation com panies arrange for the regular despatch at stated intervals of solid trainloads of the trnit from the Coast during the per iod of it. most adite movement. A. most of the produre is destined for far ":-1.0.t point-. the daim is made that the train- could be handled more expedi-tom-ly if mad. up whid of one commod its. Sulh trains. it is argued. could be. zicon proferne ow. hes important ship monts. thes obviating it a ereat measure delays to cars containing cured irnit "hich ronstitute part of mixed train hade and are therefore ofton sidetrached in such trains. when solid trains of fruit product- would bre allowed to procered.

## Molasses in New York.

(. II. Tanssig Co.. Nim York, say of molasor-: "Rewipts during the past halve not bewn very large and buyers hate found it bers dillicult to eret the poper anortmont and quantity reguired for their orders. Lowally there has been a good demand, and deliserises have taken phate and the wholesale growery trad. have shipmed molasoes ahmost as fast as racived by them to their anstomers. There is no arcumulation or any stock. of any ronsequence here. This market "ontinu.s firm at previons quotations. Foreign molases is in bettor demand and more attention is being given to same. and with the turn of the year we expert a hoavy domand to spring up for all grades.

## Ameis an Beet Sugar.

Willett \& liray say of the Ameriwan beet sugar rep: "Scheral factories in Wichigan are approaching the end of their campaign and results are disap, pointing. The heavy rains this Fall delayed the harve-ting of bents and extreme cold weather came on before the pulling
was limished, leaving many roots frozen in the ground. In some sections th. vield is one third less than anticipated but elsewhere fairly good results has been obtained. Four new factories has been built in Michigan this year, but th. output of sugar will, unfortunately, no much exceed that of last year. Favorabl. reports are received from New York Itah. Idaho and some parts of Colorad. and California, but the production in cen tain localities in Ohio, Nebraska, Color: ado. Washington and California is small or than was expected. It is still tor rarly to ascertain definite figures for th. swason. but present indications point th. a total production of beet sugar in the United States of 210,600 tons $(2,211$ pounds rach). being a reduction of 23,00 tons in the preliminary estimate. Las-1 year the total crops amomed to 195,46 :3 tons."

## Ameifan Sweet Corn.

## Acrording to The American Firocer th.

 pack of corn in 1903 follows two previon. vare of an output below the average and 1.731,17- cases lighter than the larg pack of 1900. Ther was wery prepara tion for a large output, motwithstanding sed was scarce. inferior in quality and high in price. The arop of seed corn in Waine. Connectiont and New York walight: and a large part of the supply "as comeentrated in a frew hands, mor with a view of rgulating competition than in making a corner and forcing up the price. While the climatie conditionwere favorable to the general crop of corn. resulting in a yield of 2.300 .0106 .010, bushels. they were exceedingly unfavor able for sweet corn in New York and Vaine two States which under the best conditions could supply over $1,000,001$ cases. In lllinois the result was fine : in iowa there was a defficiency. The total pack of corn in the Enited States and Canada for the year 1903 was $1.751,116$ caves. against $1.285,661$ cases in 1902, an increase of $162.1 \times 2$ cases.
## isend Vaikes in Cuba.

It is reported that land owners in Cuba are confident that the approval of the treaty of reciprocity will improve th. value of real estate on the island, as it will give scope to the establishment of a wrtain number of new central sugar fach tories and impart a strong impulse to agricultural pursuits of all sorts. The "rection, in the district of Holgain. by an American sydicate of two large factoricof a capacity of 1.060 hags of sugar per day, each, is already spoken of, and the preparation of the land for cane plantine for same has been commenced.

## 6

## uaker" band Ceylon Tea

(Green and Black)
in $1 / 2-\mathrm{lb}$. and $\mathrm{I}-\mathrm{lb}$. leaded pkgs.

The merits of this celebrated brand of Ceylon Tea have been recognized throughout Canada, Newfoundland and the West Indies. Critical judges have pronounced it simply without a peer at the price

Are you prepared to place before your customers during 1904 a Tea that will satisfy the most critical consumers, that will bring them back for more, once they try it ?

If you are, write to us for sample of the particular grade you want, say whether black or green, and we will mail you sample with full particulars as to price, size of packages, etc.
"Quality" and "Quaker" Tea are synonymous.
J. A. Mathewson \& Co.,

Agents for Canada and Newfoundland.

## Toun llistones

Were well pleased with the response you have made to our Holiday offering. Our trade was indeed large, and we take this opportunity of heartily thanking you: also extending to you our hest wishes for a
HAPPY and PROSPEROUS NEW YEAR.
'Phone Main 645-3394.

## McWILLIAM <br> Mc. ${ }^{2}$ E. <br> Everlst

25-27 Church St., Toronto.

## DAWSON ${ }^{\text {Commssolot }}$ Co., Limited

FRUIT, PRODUCE AND COMMISSION MERCHANTS.

## comationer TORONTO

 DRIED APPLESWE ARE BUYERS<br>IARGEST DFALERS IN CANADA

The W. A. GIBB CO.
Hanilitos

## Xmas Anticipations <br> Oranges All kinds. <br> Lemons-New Messinas. <br> Nuts-All varieties. <br> PRICES RIGHT. <br> Addross just. <br> CLEMES BROS. TORONTO.

##  <br> GREEN FRUITS

Fresh Fruit Carried by Grocers 1 PPARENTLY the handling of fruit by retail grocers is increasing everywhere, except possibly in the large cities where fruit stands almost every corner, and even there al except a few grocers carry some fresh fruits, says an American exphange. In the smaller towns it is almost impossible to buy citrus fruits or bananas anywhere Ase. Fruit selling is usually an adjunct of the grocery or the cigar store.
This department of the grocery trade might be protitailly developed in many instances without requiring the invest ment of much extra capital or without incurring any important risks. Some re tail.r- have discovered the opportunities here and are making the most of them. One objection which many consumers hate (o) buying of fruit stores is that they must arry home their purchases themselves, and one who has made the attempt how. how difficult it is to carry a knobby bundle of bananas. The grocer has his delivery wagon and can send the fruit home with other goods. This might seem like a small thing. but the influence of delivery wouid undoubtedly make the difierence in buying and grocers might as well have the advantage of the additional busines if they eare for it.
A. modern life is developinge tropical irmit. Which werw formerly considered lavuries pardy, are now coming to be dawed as mocesitios and naturally to be inctuded in any list of staples which may ise prepared. This fact can be utilized Dy the retail grocer to grod advantage. the wesult depending upon his own ability (6) - Il potitaily and it might be added that his antiromment, the character of his trade and other similar fratures will万.. important fantor in his sucers.

British Object to Mixed Lots.
I I lilTIN: to the fruit division. $\$ Ottawa, Mr. A. W. Eirindley, inspector of the Wepartment of Agriculture in (ireat Britain, quotes as follows trom a letter receised from a firm of fruit importers: • If your department, through a circular, could induce shippers to use some common sense in sending apples, you would do them much good financially. For instance, resterday the Tunisian was cleared up, the bulk having been disposed of earlier
in the week, and in the catalogues there were over 1,250 lines under 10 barrels each (we should guess averaging two and three barrels), of different varieties. We do not know of any trade where su much money is being wilfully thrown away."

Regarding this point, Mr. Grindley refers to one lot of apples catalogued on October 23, in which there were 30 varieties in a lot of 41 barrels, and say that no buyer will pay top prices for these mixed lots, and that the shipper loses heavily every time. The establishment of co-operative packing and shipping houses, advocated by Mr. MacKinnon, is pronounced by Mr. Grindles a splendid idea, and one that, if carried out, would to a large extent do awa! with the small lots of mised varietie: of which importers complain.

## Quebec Endorses Apple Box.

T- HE Pomological Society of Queber at its annual meeting at Hem mingford, recently adopted resolution recommending to the fruit growers and shippers of Queber the adoption of a box $10 \times 11 \times 1$ is inches, the same as that used in British Columbia and adopted by the Ontario Fruit (irowers' Association at their eonvention at Leamington, Ont., : couple of weeks ago. Nova Scotia, it said, will adopt the box in February, so that by next season a miform size of box will be in use thronghont the Du, minion.

The meetings were held in the tow hall, and there was a good attendand of firmers and fruit growers. Amonpromient fruit men present were $W$ IV. Dunlop, Outremont; A. MrNeill chief fruit inspector, Ottawa; R. W Sheppard, Montreal; W. T. Macou of the fruit division of the experimenta farm at Ottawa; R. Brodie, Notr Dame de Grace: (i. Reynand, Latrappe J. C. Chapais, St. Denis; C. P. Newman Lachine Locks; F. L. Dery, Ottawa; F: C. Edwards, Covey Hill ; W. H. Walker M.P.P., Huntington; J. M. Fisk, Ab botsford, and Stanton R. Jack.

## Among the Fruit Men.

THE firm of McWilliam \& Everist, Toronto, comprised of G. McWilliam and F. Everist, are at the present time carrying on one of the largest and most successful fruit and commission businesses in Canada. During the 30 years of the firm's existence they have seen the fruit trade grow from such small beginnings as four or five cars of oranges a year for holiday trade to the big proportions which the fruit trade in Toronto is assuming at the present time. listead of being limited to importations oi oranges from the Mediterranean, frequent consignments of damaicas, Floridas, California navels and seedlings are regularly received, also large quantities of Mexicans, which have become so popular that they have all but pushed Valencias out of the market. The fruit trade in other lines has also grown by leaps and bounds, and, as the country gets opened up, fruit merchants look to see Toronto become the distributing point for a still larger quantity of fruit. McWilliam \& Everist are well satisfied with their share of this lively trade in fruits, such as oranges, lemons, ligs, muts, bananas, dates, pineapples and grapefruit. A representative of "The "irocer" interviewed a member of the tirm at their large and commodious warehouse, which is taxed to its utmost apacity by the demands of increasing business, and saw on every hand indications of prosperity, giving ample evidence to corroborate their statement that 1903 has been the banner year in the history of their business.

## Export Apple Trade.

The following estimate of the apple exports for week and season ending Dec. 26, 1903, has been prepared by Mr. Fred. Barker, apple exporter, Church street, Toronto :

|  | Liverpool. | $\begin{aligned} & \text { Lon- } \\ & \text { don } \end{aligned}$ | Glas- <br> gow | Varions. | Total. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Portiand | 11,920 |  | 3.775. |  | 15,695 |
| New York | 1371 | 1,097 | ${ }_{1}^{218}$ | ${ }_{\text {2. }}^{2}$.860 | ${ }^{\text {+ }}$ |
| Halifax |  |  |  |  |  |
| st. John | 284 |  | 1860 |  | ${ }_{2,141}$ |
| Week'st total | 23,941 | 1,749 | 6,022. | 3,233 | 4.945 |
| Same week, 1902 | 45,200 | 5,036 | 140 |  | ${ }^{53,370}$ |
| ason to date | 147,613 | 519,790 | 378,699 | 407.085 | 2,433,187 |
| last "] " . | 1,004,059 | 264,915 | 327,590 | 158,965 | 1,775,529 |

Mr. Barker is in receipt of the following cable from James Adam, Son id Co., Liverpool, dated Dec. 30. :
" No Canadian apples selling to-day market has an upward tendency ; would advise shipments."

## Variety of Pears for Export.

The Editor, "Canadian Grocer":-I no tire on page 49 of "The Grocer" of December 11, that Mr. Wolverton is reported as saying that the Bartlett pear is the best for export. If Mr. Wolverton

## Sorting Week.

THE RUSH OF THE WEEK has depleted your stock, you will need an extra supply for NEW YEAR'S. From reports received the trade has been thoroughly well satisfied and pleased with the fruit we shipped on their Xmas orders. Let us count you as a customer.

## ORANGES, LEMONS, GRAPES, Etc. <br> WHITE \& CO.,

PHONES Main ${ }_{4107}^{4} 108$ Wholesale Fruits, Toronto.

## F. KESSELL \& CO.

are open to represent manufacturers or mercifants in

## FRUIT PULPS FRESH FRUITS, CANNED GOODS, AND GENERAL PRODUCE <br> For GREAT BRITAIN

BANKERS-LONDON JOINT STOCK BANK, LONDON.

## Seasonable Goods Now Arriving.

Extra Fancy Northern California Navels, Extra Fancy Florida Oranges, Extra Fancy Malaga Grapes, Extra Fancy New Messina Lemons, New Dates, Figs, etc., and Nuts of all kinds.

The above are in stock, all firest quality. Fanoy S weet Sonoras, all sizes, also Valencia Oranges, 420's and 714 's due in a fow days.
Soliciting your orders, HUCH WALKER is SDN; Guelph, Ont

## Dried Fruit

cleaned and renovated by the latest improved machinery and appliances.
Guaranteed to Give Satisfaction.

J. T. ADAMSON \& CO. 27 St. Sacrament Street, MONTREAL.<br>Tel. Main 778 .

is not incorrectly reported. he referred to its excellent dessert quatitios only. As an export pear it has been a failure so far in the hands of Canadian shippers. It is a quick ripening variety, and to ship it to Great Britain with safety it should be picked on the green side and placed at once in cold storage. As soon as it is cold wrap in paper, pack in hali cases holding about 20 pounds of fruit. and ship by refrigerator car and cold storage chamber. The mistakes made are packing without cooling, using too large a package, and delaying the cool ing process for some time after picking. Anyone interested should write to the Fruit Division, Ottawa, and secure, free,

## References-The trade

## GEORGE H. DUCK,

Importers' Agent and Fruit Broher. Corre-pondence
suncited. TORONTO, CANADA.

## Chistmas Fuils.

Get our quotations before placing. your Christmas orders. It will pay you. HUSBAND ${ }_{\text {cos. }}^{\text {Bas. }}$

Wholesale Fruit and Commission Merchants. s2 Colborne St., TORONTO
Phoues-Main 54, Main 3428.
the bulletin "The Export Pear Trade, by II. A. Mackinnon.

> ONE WHO K\OWS.

Ottawa. Dec. 17.

## WINNIPEG TRAVELLERS.

The annual meeting of the Inited Com mercial Travellers of Wimnipeg was held saturday evening last, and 40 new members initiated. The meeting was well at tended and a good social time exper: ienced.

## DEPARTMENT OF ADVERTISING SUGGESTION AND CRITICISM

NOTE-Herein are discussedthe principles and practice of advertising. Subserijers are invited tosend Mr. Kirkwood specimene of their newspapel and other Address care of Department of Advertis-

Edited by
John C. Kirkwood, toronto.

Profitable Advertising for Grocers. of Camadian wewhly new-papers
dathes too, for examples of ad dailies too, for examples of ad
whtising. I was struck with th advertisements There were dry seod announcement- it abundate be bomparatioly littl
 plam this comdition of affair- is hard It would $-\cdots m$. howner. to indicate that the Erowor belitled the value of adver li-inge that is. ob far at their basimes - concerned. It seme to indicate, too that new-payer publishors have not been or active among growe in the direc tion of development of advertiving. Just how I may say that, judging from my
 i-fore ar mot wer geod or wey aggre We ademi-ine whicitors motwithatand ing the fant that then pro-perity dependwr lared beon the amomm of adwer ti-ing rarried in their new-papers. I can out do wherwise than consider it short ighted and a mi-har of opporthaty for a crome of any protmation or ambition A.cordingls. I dwire thi- parti-ulat time at the opening of

Whith a moth the retail eromer. wh is the barring that stands in the wal of thoir adsorti-ine. The uncertain ras ing is a -laficiant raacon in: them 10 rins.. th -pend money on adrortione. The intanghle whatere of the tran-artion is an present with them in :heir con-ideration of the subjeet that thes thimk of advrtising as nothing mos. or lo.. than a gamble. Others. Gain. are mable to juder the value of מew-paper pare. and are indined th thinh ant properal by a publisher an be ing dewidedly tow protitable for the pub lisher and di-like exceedingly to entur into ams contract wher the profits are
anormous.
This question of the cost of advertising - woy apt to b. liewed in a very wrong athd narow way: Do mew.paper publist IT an guaranter that an advertisement in his paper will be profitable yet this is just what many a merchant wishes the publisher to) do. A publither sells space, nothing more, nothing lese. He offer-
-pace in his paper. three inithes deep, six inche deep, one column wide. two
columns wide. three columns wide. He sell. space, and this space is worth money ; how much money depends upon the entent and character of the circula ion. If. gives merchants an opportunif. lhrough the use of space in his paper (1) X.fl the community what to buy, and where to buy. This opportunity varies in worth: If the new-paper has a cireu fation of $1,60 \%$. it is worth so much ; if the circulation be 2.010, or s.min. the opportunity is worth a good deal more That i. sace in a paper with a large and choice circulation is worth more than space in a paper with a small circulation. An opportunity to tell 500 , 1,000 , or 3,000 families, a large portion of whose money is being spent daily for groceries, why this money should be -pent at one store rather than at another, is worth no small sum to "ideawake aggressice ambitions growe such a groeer has every week several e whent rasons for inviting these families the heads of households. to his store and ther is no theaper, spedier, better "ay to a-guaint buyers with his weokly offorings than by engaging space in a loocal paper
This lrads me to say that the burden of sale is not on the publisher but on the merhant. The publisher sells spare, but the prolitable nise of the space sold lice with the merchant. If a grocer, for example, who buys space, neglects to use it intelligently, brightly, persuasively. he cannot expect his advertising to be pro fitable, and. if he be honest, he will blame himself for the failure. Having an opportunity is one thing; the right use of an opportunity is quite another thing. $H_{\text {it a }}$ all have known men to own horses which stand idle in their stalls most of the time, or else wander about a big pasture field. They do no work; vet we do not say the horses are no good. It is their owners whom we censure. So is it with much advertising: Some adver tisements stand unchanged week after week, using up space which must be paid for ; and some ramble so that they fail to sell a penny's worth. Such advertis ing is costly, because it represents wast

The grocer who advertises, or rather, who thinks he is advertising, by engaging space in his local paper and then giving neither time nor attention to a right use of this space, might just as well cancel his contract.
In dismissing this question of the cost of advertising let me say that a better question is- What will advertising yield : Advertising can yield, will yield, and does yield a most profitable return on the money spent-if done rightly. I know grocers in towns where conditions are much the same as those that exist insal most every community, this whole coun try over, who are ready to say that they could not do business without advertis ing. The cost of advertising doesn't conern them ; the necessity of advertising "as long ago admitted. The business producing power of advertising is daily perceived. But these men put their whole thonght into therr announcements to the public and fill the space they employ with news that throbs with the activity of a busy store.
The purpose of this department of Ad ertising Suggestion and Criticism in "The Canadian Cirocer" is to assist retailers in their advertising. If any gro er feels himself unable to write advertisements that will sell goods, he will find in these columns every week some thing calculated to help him in this direction: if his difficulties are not being met or touched upon, he is urged to write a personal letter to the editor, who is ever ready to give what assistance he an to any inturested in this department There is another phase of the advertis ing problem related to cost, yet quite another matter ; namely, the question of what space to use. I am of the opinion that many advertisers use more space than is wise, and that in this circumstance lies the reason for a good deal of the poor advertising too often seen. Just because space is cheap it is not always a good thing to buy more of it than one would otherwise do. For ordinary use a small space is to be preferred to a large one. This applies to the grocery trade. If 1 were writing to dry grods merchants I might take another view of space. When the space to be occupied is big

## To Butc

## EASTLAKE STEEL SHINGLES

## ARE SO EASY TO HANDLE.

## e. Made of steel, they fit together

 perfectly by means of their patent side lock, and can be ver quickly laid by any handy man. And they last so long being aboolutely fire, rust, leak and lightning proof-- that you can't afford to use any other.Galvanized or Painted and
Very Moderately Priced.

THE
Metallic Roofing Co., Limited toronto, Montreal, winnipt

## To Butchers and Hide Buyers!

We wish to purchase your Hides, Calfskins, Sheep Pelts, Hew andBones.
We advance money if desired. We pay spot cash. We pay the freights. We pay full market values We want agents everywhere to sell Page s Perfected Poultry didress other poultry supplies. For further barticulars,
C. 8. PACE, Hyade Park. Vt. U,8.A.

## A SELLING ARTICLE.



We have had an exceptionally large demand for our bird seed of late, due to two causes.
1 The low price at which we have at which we have
been able to sell
it, notwithstanding the advance. 2. The q"ality, which has always been the same

Samples and full particulars free
MICHOLSON \& BROCK, TOROMTO

## TRADE WITH ENGLAND

Every Canadian who wishes to trade successfully with the Old Country should read
"Commercial Intelligence"
(The address is $\mathbf{1 6 8}$ Fleet St
London, England.)
The cost is only 6 c . per week. (Annual ubscription, including postage. $\$ 4.80$. )
Moreover, regular subscribers are allowed
to advertise without charge in the paper.
See the rules.
there is considerable difficulty in filling it with interesting items. The probabili ty is that generalitios and large type are used to fill up. It will be found in most cases that a small, short, pointed. speri fic; nicely set up advertisement will do more work than one which is long, indefinite, and loose looking. The tempta tion is to tell too much, and the danger of a long story is that most of it will be forgotten. Economy of words and space is worth while. Sis inches single column is a good sized spare. and one that ran bee made effiective in grood hands: indeed. I have seen a space hali this size used to wery great advantage. Or if one prefers a dobble column adver tiement, a space three or four inchew diep is a very nice size. But to tahe half pages, or full columns, is, acording to my judgment, unwise and watefinl. There is waste in advertising. some of it inevitable. just as the carpenter: plane makes waste: some of it prevent able. And there is a waste in not adt vertising. The greater waste is the latter

## A GENEROUS FIRM.

O
Christmas Eic. C. F. A I. Walt in their usinal substantial fashion Including thase in the "Blue Ribbon" twa and "Blaue Rhbhom" coliee and spice departments: orer fill persons are am ployed by them ini Wimniper alone. and from the highes to the lowest each in wived. besides sood wishere a nime cheque from the firm. Thomgh wery mbicem in such matters, it is known that F. A. I. Calt distribute wery yar a considerable sum in this way. and. in deed. it "rould be hard to find a homen more thoronghly considerate of its em ploveres or one which treats them more

CATALOGUES, BOOKLETS, ETC.
The Wimiperg Free Premo is usually hit ting upoi some scheme which brings it self to the attention of Camadians. The managroment has just issued a pretty little bookhet of 22 pages entithed. "Thin Ciopher Tail : a sood luwh bringer." The booklot. Which dral- with the Indian legend in regard to the eopher tail an a good luck charm, as given in Parkmaris "The Compiracy of Pontiac." is nicely printed and frowly illustrated, and arcompanying each copy is a sopher tail. nice Iy momented, for use as a watch pendant. In a publisher's note it is pointed out that althoneh the ladians on the differ ont reserves had been reguested to secure as many tails as possible, only so3 had rached Winnipeg in time for mounting.

CONDENSED OR "WANT" ADVERTISEIENTS.

Advertisements under this heading, 2c. a word first insertion; Ic. a word each subsequent insertion, Contractions count as one word, but five figures (as $\$ 1,000$ ) are allowed as one word
Cash remittance to cover cost must accompany all advertisements. In no case can this rule be overlooked. Advertisements received without remittance cannot be acknowledged.
Where replies come to our care to be forwarded five cents must be added to cost to cover postages etc.

## FOR SALE.


#### Abstract

THE manutacturing plant of The Canadian I Broom Company. Limited, of Ottawa and belting \$i5: whisk press, \$12; also, i hurl cutter. I clipper scraper, I elbow winder, i Faultless press, i leve press, $\$ 165$ for the lot; lot of shafting. $\$ 27$, clipper $\$ 12 ; 2$ winders, $\$ 2 ; 2$ Faultless presses. $\$ 30$; bleach house, $\$ 20$; power knife sharpener. $\$ 3$; hurl cutters $\$+$ and other chattels. The schedule prices of the above articles amount to $\$+5+$. Any reasonable offer for the whole or any part will be considered Parties interested in securing the above plant or any part thereof should communicate with the undersigned at once, as the estate mu*t be closed up by the isth January, 1904. Terms, cash. Dated Dec. 17th, 1903. W M1. A. COI.E, Issignee, of ${ }^{6} 6_{3}$ Sparks st., Ottawa


## SITUATIONS VACANT.

BAKER-Good on bread and cakes; state wages
Box IgI. CANADIAN GROCFR, Ioronto. BAKER wanted-at once-first-class baker. Bo BAKER wanted-at once-good on bread and cakes; steady job to first-class man: state CER, Toronto.

TRIVELIIING SALESMIN wanted to repre Grey and in the Coun'ies of Wellington, Huron and have estable. Must know grocery busime \& Hay, Limited. Toronto.

## BEANS.

Hand-Picked Beans specialty. Can ship in Jute Bags, Cotton Bags, or Barrels, to suit customers. Good broket wanted to represent mis
J. G McKillop, - West Lorne, Ont.

## I Can Sell Your Grocery Business

no matter where it is or what it is worth Send description, state price, and learn how. W. M. Bidg., Philadelphia.

INCREASE YOUR BUSINESS
By subscribing to Booksellek and statioser.
Be informed on the Book, stationery and Fancy Goods Trades. What to buy. Where to buy. Monthly: One dollar per year.
MacLEAN PUBLISHING: Co., Limited,
Montreal.
Toronto, Toronto,

## FLOUR AND CEERAL FOODS

## Canadian Barley All Right.

TI11: -peech of Mr. Chaplin in
fingland. in which it was al
ledged that we soil of the ablonies was unfitted for grow

 Coflrate of Hillhurst. PQ\&. Who writes wion ment wi. tollow.
 4. Cuathen in with io tume wit in tho .ixmene we. 510:
 Nan tumer mici .ill i, the. Tory sariat of the little lity atitor
*) Wh. 11 atanders. director of experi arenta! farms. in his 1901 roport, gives H. athrach yield at the Indian Head.

 atrotae ravalt of the sis varieties which prodneat the large-t erope in 1901 at all imentaf farme in Canada at is 1) pomat- per arre Wilson in Pritiah Farming puts the atorage for Hat Pritain at 36 bushels.

Barles flomi-ho. in Sombhoth Allerta andodstedly thi most promising . At tor the prodmetion of thi- valuabl. Wha! in the British Empire the dry a ammer fimat, mahite it an easy mat 1.1. to -...ar. the hrightmes for which the Pay of thint. di-tridt was long famous. Milling in the West.

THI: HillNIE MHISIAG (O) have harge mill in Wimmipeg an addition I - thay that bringing the capacity up
 Wit. नiparity of all the mills operated In addition to thi- 1: new elevator: haver toen bmilt. Iocated at the following Atamont. Bufle Plaine. Burn

 - purting and Westwood.

Plan- have aloo been rompleted for the -rovion of at mill and devator at Fort William next spring. and already 4,000 piles have been delivesed on the ground. which will be used to carry the founda
tions of the proposed new buildings. Thi mill will have a capacity of 2,500 barrels a day and the elevator will hold 750,000 bushels of grain.

## Ncrthwest Crops.

Dr. W. Elliott, Commissioner of Agri culture for the Vorthwest Territories "as in Toronto. last week looking into the -rstem of registration of birthe deathe and marriages in Ontario. Dr flliott says that the crop extmate for the Tarritorice for daly had to ber re duad about is per cent.. on accoment of the prolonged rainy weather that follow d. Speaking of Prof. W. H. Coard's agricultural college at Regina, Dr. Blliott -aid that Prof. Coard still kept his busi hes: commection secret, not caring to diselose the name of the philanthropist -upporting it. He, however, was doing well at the college, and had expressed the hope that at the end of two years the fovernment would take over the institu

## The Time to Clean Wheat.

$T$ HE way to test a load of wheat at $\int$ the mill door is to clean it through good receiving separator and then weigh it in a correet hopper scale save a writer in The American Miller
If your mill doesn't pay as it should, -xamine your wheat after you have paid for it to see how much worthless stuff you have paid for:
Don't blame your head miller if, after taking in wheat, dirt and all, you don't make monev.
Do the cotton mills buy cotton, seed and all, and tre to make cloth out of it. or do thev rectuire it to be clean of seed? If won will clean vour wheat, it doesn't require a man of so much ability to guess What the wheat is worth at the mill door If you do not clean your wheat before paying for it you had hetter let the best gnesser you have about the mill do the receiving: and even then he can't guess sufficientl, correct to make a satisfactory deal on both sides
An editorial in the O.tober number of The American Miller says: "This is the one place in the mill where there is thi greatese chance for loss or profit, aceord ing to the ability of the man in charge. This statement can't well be repeated ton often.

Do not the to reach out or enlarge your business until you get what you have on a paying basis by using business methods. That is my motto.
Our nillers write pages on the impor tance of clean wheat, but most of them do their cleaning too late; at a time when they have to stand all the loss. This should be divided; clean it some while the other fellow has an interest in it. Put the little brass bucket aside for a while and try the plan of cleaning the wheat and giving the farmer the screen ings and dirt. Sou will be surprised to find how much more satisfactory it will be.
Do the elevator men give the miller: the same discount that they require of the farmer to make the wheat grade up, or do they buy from the farmer and de duct two and three pounds per bushel, selling to the miller, one per cent. short, cheat, screenings, dirt and all?
From the antome of screnings cleaned out of the wheat shipped east from the western elevators, I would judge we get it tail, hoof and homs with the hide, and do the separating ourselves, in our own way and at our own loss
I will make this statement, that the lack of ectting good, clean wheat at the mill door has broken more millers than an. onf thing in the business to day
If there is one miller in the Unite

## Soup Season

is now in full swing; and every merchan should have a good stock of our fanc mataroni for soups. Following assori ment put up in attractive dust-proof $1-1 \mathrm{~b}$ packages, 24 or 48 to case.

## WEDDING RINGS,

ALPHABETS,
staRs,
DITALINI
TUBETI.
TUBETIN1
Send for samples and our book "Purity"
delivered to your address free of all charge delivered to your address free of all charges.

```
DO IT NOW.
```

NAPOLI MACARONI CO., Hayter and Toraulay sts., TOROMTO, GAMADA

> Best wishes for a Prosperous and Happy New Year.

The Tillson Co., Limited.

## Tillson Pan dried at <br> घje

states who thinks the wheat should not ihe cleaned before paying for it, I would be glad if he would state his reason in The American Miller and we will try and stir up some interest in this matter.

## Distribution of Seed.

BY instruction of the Hon. Minister of Agriculture another distribution will be made this season of samples of the most productive sorts of grain to Ganadian farmers for the improvement of seed. The stock for distribution is of the very best and has been secured mainI. from the excellent crops recently had at the branch Experimental Farm at Indian Head in the Northwest Territories. The distribution this Spring will consist of samples of oats, Spring wheat, barley, Indiain corn and potatoes. The ynantities of oats, wheat and barley to be sent this year will be four pounds of oat's and five pounds of wheat or barley, sufficient to sow one-twentieth of an arre. The samples of Indian corn and potatoes will weigh three pounds as here(wfore. Every farmer may apply, but only one sample can be sent to each applicant, hence if an individual receives a ample of oats he cannot also receive one i wheat, barley or potatoes, and appliations for more than one sample for one household cannot be entertained. These

## Wm. McCann Milling Co.

MILLERS
AND GRAIN DEALERS

## 192 King Street East TORONTO.

## John MacKay <br> Limited

Successors to John MacKay, deceased ESTABLISHED 1854.

POT and PEARL BARLEY (by patent process), SPLIT PEAS, BUCKWHEAT FLOUR, Etc., CHOP of all kinds by car load.

## Caledonia Mills, BOWMANVILLE, ONT. <br> Correspondence solicited.

## FLOUR <br> FEED <br> CEREALS

Place a Trial Order with Us for a Full Line of Our Goods. QUALITY UNEXOELLED.

SATISFACTION GUARANTEED.
Rolled Oats (Standard and Granulated
" Barley, Oatmeal,
" Wheat, Pot and Pearl Barley
Wheatlet, Farina, Split Peas.
"Matohless" Feed.
THE G. CARTER, SON \& CO., Limited, ST. MARYS, ONTARIO.
-amples will be sent iree of warge
through the mail.
Applieations should be addressed to the Direetor of Fixperimental Farms. Ottawa and may be sent in ant time before the Ist of Marth, after whith the lists will be: elosedi, so that all the samples asked for may be sent ont it good time for -कwing. Parties wating should mention the sort of variety they would prefer, and should the atailable stock of the Find ashod for b.e. •施athsted. setme other cood wott will b, Font in it- place.

## Origin of Bread Making.

THI: dimoner in Figpt of a loaf of irread 1.060 rear: old or older. a part of which was well whough pre whed to make it pose-ible to identify harle. as the erain of whith it was made. twall, the faet that one of the most re markable of all insentions is so old that ".. hate not only no metount of it. but nothing pointing tw it, and so common 1.) day that oty rarely think of it as an insemtion or wonder it is bread. There hate beron found in Egspt pietures and inseriptions that carry the history of bread making wer far bath, and thon as com. of the varly proc.ases. Y.e what they shon us is tamistahably bread and the insemton of the proces lies far bath of that. We "an learn from the monn ment- and ratord- from lionpt what we might hat sh-pu-tied. that erain was bohenon by pemating before the art of erinding was imbonted. and that food wavarmed and perhap- roohod with hot
 hat of breat madr irom erain permaded to piane and bahed intwen hot stones in ju-1 an mueh hroad at- the loai upon our brwakfant table and the circmen tance or proctes of the intention of the at of making it is sill a my-ley
frimitise man -pont moet of his time
 That -1tain Eren wild and that our hum
 mobahle chewed at inne time or another atmose …ry thane that theor towh and that, whith an ra-ily is. imagined. But at what 1 in. it octurred to man to make. breat. to breah the hormets. mix the re Giting meal with "ater and appl! hoat (t) it "1. Ahe mot hnow and "ans nerom find (ant. For man did this. -6 varly that it "ha- ton old and familiar a - Wor to be meorded when he leanmed how to mak. womb.
Wan at e the flen of amimats for at tone period before her found it better rowhed than rank and ther. i. madoubtedly a zood deal of hi-1.n? in Charlio Lamb: fummon- axtom, of the dianowery of twast pige The benefit of cooking was probably diacomed actidentally. The (1.p) from tall to cooked meat is tow fong to have bext taken of primitive
man as the result of reflection or experi ment. If man's first taste of roast meat came from animals in a burning forest, it would not have been unnatural for him () try heat on erain

The breaking of the kernels would rasily have suggested itself as a relief to his teeth. and mixing the coarse meal "ith water would have readily occured (1) him as a means of making the theal stick together, withoth which any process of baking or roasting would have iseen mont inoonconient of application. But anles the cooking of food were discover -d aceidentally it was a greater adranme oin the presexisting state of knowledge than the most remarhable of the inven tions that have distimemished the nime. tenth contury. British Baker and Con iontioner. of London.

## Baking Contest in France

THE compretition organized by the
French Minister of War for a priza of 29.000 frames for the best kind military bread. capable of keeping fresh for 10 days. has now been decided. Seventy two competitors took part in this contest. but 69 were struck out, as fineir bread did not fultill the require ment- of the military commisariat.
The three remaning samples were seal d up, and. on their being opened after the lapse of 16 days. the bread prepared by a Marwilles chei M. Simopoulon gained the prize of 20.161 francs and the montor has obtained a contract for the -upply of military bread to the emtio French army. This military bread is offi ially kown as "pain d. grerm." and mopularly as "hiscuit.
The. old hind "as made of pure whit. flomer. but the procese of mannfacture was -ach that it was too hard to be caten bs haman beinges Its chiof purpose seremed (6) . be to load the mens hatereakhe with maneeeseary wright. for during the man oddres whenewer the oder was giten to "onsum, the "viver d. resere." men promptly threw away the ration or gan ti.e "paig de ermer." to the villagers for the pige.
III the Winter wason "hismats" were consumed by the soldiers. who first plare d them ad hoe on the top of the ruses tove to bake some rears ago experi ment. were tried in varions regiments with a domble objert in vien tirst, to in duen the men to eat the military bread athe Frond. to rfiert in saving on the
$\therefore$ colled "pondings" wer. served up to Dumanet. the thief ingredient being pul Crrizad "hisemit." But Dumanet did mot (ivor the "pouding" much more than the "bisenat" in it- natural form. even when firrants an mpreerdented dainty for French trown "ere added to the mix
iure. The new military bread is reporte. to be more palatable than the old.

## New South Wales Wheat.

The official estimate of the whea yield of New South Wales is $28,570,00$ bushels, an increase of $12,500,000$ bush els compared with the record of the yea 1901. About $18,500,000$ bushels are avail able for export.

## Gluten-Quality and Quantity

Iis well known that some flours a not so good for breadmaking pui poses as others, although they ma c. quite as rich in gluten, says Th, American Miller. Millers long ago learn ed that the nature of the gluten rath than its guantity was the determinin factor as to the suitability of flour is, bread.

Scientists have been studying the gue tion to discover what variations in fa were comprised under this general term of "elasticity," which millers have usen to indicate gluten quality. Dr. Kosutan at a scientilic meeting in Berlin diseussem the causes of the observed variation gluten. The chief constituents of gluten as we are aware, are glutenin, which makes the dough hard and fragile, and gliadin, which gives it elasticity, softnesand adhesieness. He found that durims removal of the starch by washing the dough in water 17 per cent. of the glu tenin was conserted into gliadin. Thi transformation is probably due to vari ous causes, sone of which he camot plain. They depend on the presence of absence of certain enzymes. Thence the necessity of experimentally establishing the propertion between the components of the gluten
For this purpose he insented a methor of analysis which gives the quality glaten in a few minutes. The instrumen constructed by Professor Retjo, under the direction of Dr. Kosutans, makes it posible to determine tenacity of the dough and antomatically record its physica properties when stretched or compressed Comparing the diagram ohtained with the instrument for wheat, flome, and that of other cerrals, it is found that the firsi alone gives a concave line. In elevated diagram signilies that more water mus be added to the dough. Too soft dough can be made consistent with salt and hard, fragile dough is rectified with hot water and prolonged repose. Th diagran. also indicates that the noxion influence of hot milling begins to mani fest itself at 75 deg. ©., and that germi nation is also injurious. These result rorrespond with the observation of miller in regard to "killed" flour and "spron" ed" wheat.

## START

THE NEW YEAR RIGHT

By carrying a fiti. line of

## GOODWILLE'S FRUITS IN GLASS.

DELICIOUS FLAVOR,
PURITY IN PREPARATION, ATTRACTIVE PACKAGE

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## Marmalades

are DELICIOUS TABLE REQUISITES,
in demand the whole year round.

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They should be kept in stock by all grocers who wish to

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## MARMALADES that will give

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ROSE \& LAFLAMME.
Agents.
Montreal
ROSE \& LAFLAMME, Agents, montreal.

[^0]
## U. S. TOMATO PACK LARGE.

IR frimend acto- the line are not fring this vat over a short report of the tomate pack, made by The Bmeriman birocer. matai the natural re -uht, of the dhort pach and the very high price of dsmi. which brought about a rapid. Aumaion of the indu-tor, whibited by an immane of amprage and the build ine of nen cambing factorio. motably in lirgimia and Mars land, and. na a lous ox 1.0nt. in Indiana. which mowment went on whth errater fore in tan:3. The pack of 1!m: minc om to be. him heaviest on
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 time and impor.. erade they must in pett an wiremuntative market in 1941 .

The pack of 1903 in Indiana, Iowa, New York, New Jersey, Ohio, Missouri and Pennsylvania was below the capacity of the plants in those States, In Maryland and Virginia it seems that the average per house was very high. One firm handling the product of sll houses shows an average output of 7,800 cases ; another with 10 houses. 7.500 cases. If all the plants in all the States are worked to the full capacity they can produce $12,0106,000$ to $15,000,000$ rases of tomatoes. The consumption has been largely increased by low prices and it may be during the first half of 1901 it will be. heaty enough to cht down the supply to point that will leave a carry-over that will not be a menare to the market, provided there is no extension of the indus ory and ancoage is kept low

## BACK ON THE ROAD.

Mr. Fred E. Toblias, who some little time ago severed his comnetion with the

firm of lacas. Sterle o Bristol, Hamil ton, has joined the travelling staff of Seorge Foster A Sons, Brantford, and will from the first of the month represent them in what is known as the Peninsular of Viagara District. Hi- many friends will be glad to learn of his meturn to the road, and Brantiord is to be congratulated on the latest addition to the energetic corps of travellers who so ably re present the Telephone City

## THE COFFEE SITUATION.

W
HIDETT \& GRAT in their weekly statistical report thus size up the cofice situation: The cofiee markets contime to fluctuate heavily, follow ing speculative sentiment for higher values and realizations to secure profits.

The trade proper, as is usually the ca: in front of the holiday season, is quier but there is a strong belief that ther. will be a better demand from the count, with the furn oi the year. The prete, sions of the Brazil holders at present a rather above the parity of this marke and the disposition is to await develo, ments rather than undertake new buness at the present level. There is m. question about actual supplies beitu large enongh for all purposes as the si mation is at prosent, but speculato snem to attach considerable importan to the reports of damage by drought the nest crop. It is not too much say that confirmations are accumulatin going to show that the drought has ber swrere and that the blossomings ha not set sufficiently well to insure at thing more than a moderate crop, and inasmuch as the drought has extend d over such a long period, the belief puc vails that the teees have been weakend to such an extent as to incur a serions prejudice to the ensuing crop. As we have stated in previous reports, the fact that the current crop will be smalter than originally estimated, has been pretty well discounted, so the question hinges on whatever the growing crop will finally turn out to be. In January estimates are usually fortheoming from Brazil firms as to the probable size of the ensuing crop, and these are awaited with more than the usual interest.

COCOA AND SPICE STANDARDS.

A
CCORDING to the new U. S. Gon ernment food standards in spices. pepper is so defined as to exclude from the standard product pepper hulls, pepper dust or other pepper by-products, says Tea and Cotiee Trade Journal. The ash standard of back pepper is mad a maximum of 7 per cent., and for white pepper a minimum of 4 per cent., of which not over $\frac{1}{2}$ per cent. shall be sand. Macassar and Bombay maces are not con sidered as standard mace. Standard mustard is given a maximum of $2 \frac{1}{2}$ per cont. of starch derived from mustard. In the cocoa schedule standard cho late is defined as the product made by grinding kernels of the cocoa bean with out removing the fat or adding other substances, the fat standard being a minimum of 15 per cent. The amoun of sugar in sweet chocolate is not limed by the standards. Cocoa is preserined as the hernel deprived of part of its fat and pulserized. The standard sweet cooca has a maximum limit of 60 wer cent. of sugar. but no minimum limi of fat is fixed for either cocoa or sweet cocoa. Chocolate coatings are treate as sweet chocolate.

# a CIILerry Cbristmas and <br> a <br> Throsperous Mew Dear 

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MMERCIAL SCHOOL IN ONTARIO.
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rouldn't be considered ery profitable by the f merchants are cultiating the weeds of he old Style Pass book etrors every day. Forgotten eharges. hundreds of little regate a moung diopt the modern ALISON COUPON SYSTEM nid throw away your me wasting devices.


## IF A MAN WANTS CREDIT

r 810 , give him a $\$ 10$ Allison Coupon Book, charge $i m$ with $\$ 10$, and there you are. No trouble at all. he buys a plug of tobacco for ten cents, just tear I a ten-cent coupon-that's ali. And so on for all is purchases up to limit of the book. NO PASS ICKING. There are other Coupon Books of NO it why not have the best? Let us send you e sample.

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## COWAN'S

T小
Perfection Cocoa (Maple Leaf Label) Royal Navy Chocolate, Queen's Dessert Chocolate, Chocolate Cream Bars, Cowan's Cake Icings, chocolate, Pink, Lemon Color and White

Cowan's Swiss Milk Chocolate, Famous Blend Coffee, etc., etc.

Are the standard goods for purity and excellence.

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TORONTO

## THE

Burlington Canning $\mathrm{CO}_{\mathrm{O}}$. Manufacturers of ALL KINSS OF CANNED GOODS Fruits, Vegrtables, Meats, P: ultry, Pork and Beans, Jams, Jellies, Catsups, and Kelishes.

All goods under "Burlington Brand" are strictly first-class, produced in the Burlington district, packed fresh from the field and unequalled in natural flavor.

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In this paper cost 2 cents per word first inscrtion, cent per word sulsequent in but five figures (such as $\$ 1.000$ ) may pass as one word. Cash remittance to cover cost must in all cases accompany orders, otherwise we cannot insert the advertisement. When replies come in our care 5 cents additional lumst be inciuded for for-
warding same. Many large business deals warding same. Many large husiless deals tisements of 20 or 30 words. Clerks can be secured, articles sold and exchahged, at small expenditure.
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in all our orders of
wrapping paper. Inferior paper does not give you both weight and count as our brown and manilla does. They are strong and durable.

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## A DEPARTMENT FOR RETAIL MERCHANTS.

Cigarette Trade.

 iquaten aluad at 850,107 , and at ued at sabi. The imports and exportwith their balues and mene tive conantries

## 

| Country | Number | Value |
| :---: | :---: | :---: |
| Io. British Africa | 6,000 | \$ 10 |
| 10 Lenmark | 8,000 | 20 |
| To Norway and sweden | 632.000 | 700 |
| To inited states | 2.000 | 6 |
|  | 648,000 | \$736 |

Damaged by Fire.
Thre premises of the Wontreal (igar factory, 197 Itaill strat, were consider ably damazed bes pire last week. When motiont the blaze sas in the semond and third =tome of the buildjug, and though the flame "ere not mush in in idener, it took four stram- and half an hour: fiard work before the fire, which was in a large gquatits of tobacoos, was got mader contwi The top stored was damaged by thote and the gotand thoor. orenpied by the Hombteal Fruit Exhhanger by the atye amombt of water uand th conline (hi. bla/. (t) it- -tarting point. Much 1) Ho ta Wine to the nature of the material burning the: imen experianced much inconven che. from the thick black smoke eman ating foн"
The low. whith i- arowied bs insurance. thre and forar thon-and dol

Ate Tobaccoed Soup. -mptied the comtont of hi- whareo pomeh in the oyster sten which was being made at a -rial held in the Bellinger shool hotsen, hat litherhwille, P'emsylvania, say- The tigar and Tobateo Journal. One of the yonang women tavted the
tew and nearly fainted. She thought she had been poisoned. A young man tasted the soup and announced that it was fiavored with nothing more dangerous than tobaceo. An investigation followed. The joalous young man was accused, and tinally confessed. Some of the young men proposed holding him under the school house promp, but one of the girls sug. gested that he be compelled to eat the soup and to pay for it at the rate of 2.5. per plate. Rather than stand under the pump, be consented to eat all he
The ginl he most admired leaned on his rival:s arm and applauded as plate after plate was set before the victim.

## Tobacco in War

I)EAPlTE the anti smoking leagues and similar organizations, says The - in popularity yar by vear, and bs (16) dass of persons are its virthes more appreciated than the gallant soldiers of the King. not a fell of whom have gone into hattle pipe in mouth as well as -word in hand. In comparaticely recent wars there has been a great change in the attitude of the high military author thes toward the fragrant weed: for, though mot absolutely forbidden. amok
ing was for a long time condemned by the British Army commanders, as witnes: the famous "General Order No. 577, issued by the Duke of Wellington just be fore he relinquished the supreme com mand. "The Commander in Chief." read. "has been informed that the prac tice of smoking pipes. cigars and che roots has become prevalent among the army, which is not only in itself a specieof intoxication oreasioned by the fume of twhaco, but madoubtedly occasion: drinking and tippling by those who ar quire the habit; and he entreats the

The enormous sale of

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Cut Plug Smoking Tobacco
proves its superior quality.
Sold By All Leading Wholesale Housos.
The American Tobacco Co.
OF CANADA, LImited.

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Handled by all Leading Wholesale Houses.

## Our Money Talks

- Put up or shut up

Not elegant, but expressive.
We offer to send cigars " on suspicion."
We will send 1,000 cigars, charges prepaid, to any reliable grocer in Canada, and will take back at invoice price any stock unsold at the end of three months. No quibbling. Thus the grocer is positively protected.

We don't want the cigars back, so you can depend upon it that what we send will be right ;-" too good to return," is the way one grocer put it.

How many 10c.-"Pharaohs" and .sc.-"Pebbles", hall we include.
J. BRUCE PAYNE, Limited, Mnfrs.

Granby, Que.


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"I hereby solemnly undertake to sell T. d B. 1Oc. size Smoking Tobacco during the year we have just entered upon. I am only sorry that I have not been doing so all along."
—John Alderman

For more particulars, write us. $\qquad$
Geo. E. Tuckett \& Son Co., umireo
hamitom, camada.

## THAT OFFER

we have been making on Pipes we feel like continuing. The response from grocers was greater than our expecta tion. Here it is again :
On approval, 3 dozen assorted pipes. $\$ 6.00$, return if not satis factory Pipes will retail at 25c. 10 75 c. We pay carrying charges.
W. B. REID \& CO., Wholesale Tobacconists
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Popular Brands:
"QUEEN'S NAVY,"
"UNION JACK,"
"CONQUEROR,"
" WIG WAG,"
(Great 5c. plug.)

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The Erie Tobacco Company
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May the New Year be a very prosperous one with you.
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Wellington Ṡt. East, TORONTO

## The Chamberlain Cigar

The best value in Canada! Sold the world over: It will help your trade tremendously! Order a sample lot to-day:

SAVE THE BANDS AND RETURN THEM TO
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Don't forget the meaning of "McAlpin" as applied to Tobaccos. And, don't forget to sell McAlpin Tobaccos in 1904

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SOLID COMFORT PINCHIN'S MAND MADE

Chewing:
BRITISH NAVY KING'S NAVY BEAVER APRICOT

## McALPIN CONSUMERS TOBACCO CO.,

Limited
fficers commanding regiments to prevent moking in the mess-rooms and in ad oining apartments, and to discourage he practice among the oflicers of junior ank in their regiments.
In the third year of the twentienth entury the foregoing seems somewhat urious reading; and. despit. the great Buke's prejudice against it. tobacco , layed no small part in winning more han one of the great battles that frought him fame and glory. Indeed, highly probable, that but for its cothing influence the history of the terible and prolonged Peninsular campaign ould have had a less agreeable interest or the people of England, as well as for mi andient ally more immediately con nowed.

## Output of Mexican Cigars.

There are 670 factories turning out whaco products in Mexico. The pro inction in all lines is increasing, with the weption of smuff. During the fiscal year 10\%-1903. 16,071,174 pounds of cigars cre manniactured.

## Tobacco Culture in Hayti.

THE: following information with regard to the cultivation of tobacco in the Negro Republic of Hayti is When from the report of the Imperial i.mman Resident Minister in Port au Prince: Tobaces, which is the most im mintant article of export in the neighbor islands of Cuba and Porto Rico, as . 11 as in the other parts of the Island if Hayti, which consists of the Republic if San Domingo, is scarcels cultivated at il in the Republic of Hayti. Its cultiva ion requires too much care and trouble if i is to be remunerative. The only large whace plantation was laid ont a few Car- ago by a German lirm near Port all Prince. The tghacoo cultivated there is theily suitumbe for cigars and cigarettes. Hhe goods are made bo hands from Cuba mili Jamaica, who teach the Haytians at the same time. The firm would be able (6) make 10,0161 boxes of cigars in a year. Bht as boxes, paper, labels, and wrap ping tobace have to be imported, and the foreign hands have to be paid in old, the price of cigars is too high at resent. In Port an Prince it is true igars are sold a cent cach, but those for hich there is the greatest demand cost com 10 to 11 Haytian cents each, or thout $2_{4}^{3} \mathrm{~d}$.

## ieorge Washington's Statue in Tobacco

 An exhibit that will attract more than dinary attention at the World's rair Il be a statue of George Washington ade up of tobarco. It will be modeled ifer the equestrian statue and group in Capitol Square at Richniond, Va.Btight and dark tobace in the various shades will be used, the pedestal being of Virginia bright tobaceo, with the figure of Washington and the surrounding fig ures in dark tobacco.
Around this monument will be a-rm bled the products of the State of Virgin ia, such as manufacturers and dealers exhibits of tobacco, and also the modern machinery and appliances used in the trade.
Virginians are responding liberally to, the requests for money for the exhibit and it will undoubtedly be a success.

## How a Chinaman Smokes.

IN Persia and in Japan pipes about the size of a baby's thimble are used, providing two draws-a great waste of time. It is the Chinaman, however. who in smoking gets endluss work out of practically nothing at all. H. carries a fittle box about twice the size of ant or dinary silver cigarette case. This is hali filled with water. In one end is a re movable tiny tuhe to serve as pipe At the other end is the pipe stem. First of all he removes the tube and hlow through it to remove all blockage. Then hee fumbles through his awkward clothes. searching for tobaceo, and produces a bit of rag in which it in wrapped Care fully he extrate a wad of tobaces. putaway his rate and slowly plugs the twhe which holds perhaps the tenth pary oi an ordinary cigarette. But he never has any matches. So he has to borrow or humt out a brown paper stom and light it it glows for a long time and can ber puffed into flame again the gives a long draw: slowls. appreciatively. the smoke oores from hetween his Celo-tial lipe: he spits he draws again and gets small result The smoke is over. He removes the thbe. blows through it and the proceeding be. gins all over again.

## Buller and the Tommy

Sir Redvers Puller knows the value of the "divine herh." During the Red River Fromedition in 1890 a soldier of the King's Roval Rifles was badls in need of a smoke. Seeing a figure that wav familiar just before him. he slapled the individual on the back and a-hed. "Got a pipefil of hacev. mate?" When the figure turn ed. revealing the features of Captain Buller, as Sir Redsers then was. the sol dier was overwhelmed with confusion Producing his own empty pipe, the officer replied. "Very sorry I can't oblige, but I haven't a pipefiul for myself."

## Philippine Cigars.

In the Philippines the use of tobacto is universal. The native child acquires the tobarco hahit as soon as it is able to walk. In the morthern provinces esperial


We drop business this week and wish our grocer friends
A HAPPY NEW YEAR.
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are the standard of the world.
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Our Patent "CORONATION" Floor Case. This case with its ALL, GLASS Top (no wook atove the day. We are making TWENTY of this style of wath parts of the Dominion for this MANivino merd frum A1. on inted with the very hest British Plate Glas THBOUGH OHT, including the wirrors in the doors and the shelves in
short. it is the MOSTEXOLTSTE and most IP TODATE hoort. it is the HOST EXQE IsITE and most IP TOD
Hloor case on the market anywhere in the world to day A large number of Grocest throughout the Dominiont are
now handlinz cikars ac a she ial tran h and ARE doung now handing cigars as a special tranch and ARE doing
WELD with thims Are Vot right in live with these
 GOODP PAYMG: side line $y$ ne canaot do theter than con sult "s about the wery hest and must modera display coses
mate especially for that line of tusines. In orper made specially tor that hine of thasiness, lu order is makany to have a first than case of oUR manutacture iv. turn out uothink hut the very best gools, and our price
Dominion Show Case Co. 53 Richmond St. East.

TORONTO
IV, it is no bucommon ight to see a hild tive or -is vear ofd pating, vigor ously at a hig digar. The womenh hoh. filly as much as the men, and commonly smoke digars where the men bee cigar -ttes. In the northern parts of lazon immense digars, oiten a couple of fent long and as thith as the wrist, are used. such a rigar is slopended from a ratter of the house by a string, and smoked during the day bl all the members of the family as desired.

## Tobacco Notes.

On saturday last "The firocer" had the pleasure of a visit from Mr. John Kirk, who represents the interests of The J. Bruce Payne, Limited. Granby, PQ. It would take very little to convince Mr. Kirk that the Payne company and the "Pharaoh" cigar are the iwo yreatest institutions on earth 1t: attention of '. The Grocer " has been called to the following articles one of which is from a trade journal published in the United States, and the Wher from an English trade journal. We believe these will be appreciated by the wall paper dealer as well as by the quinnufacturer, for both are occasionally troubled with chaims that ingrains, and sometimes printed wall papers have stained or spotted when hung. It has been found. on carefully looking into the reason for these imperfections, that in nearly every case the canse of the trouble is not to be found in the goods, but in the method of hanging. The deep rich colorings now so much used, and. in fact, the lighter and more delicate colorings also, re quire that care should be used in hanging, and the condition of the walls and ceilings must be carefully taken into account

Paper hung on a rome that is damp and cold, and chat has been shut up for some time, will frequently stain when the paper is drying out on the wall. Such a room should first be thoroughly aired, and if in winter time should be heated if possible.

Thin, sloppy paste is another frequent canse of trouble. Even for the cheapest papers the paste should be as stiff as it ran be worked, and made of good quality Hour, and the lengths should never be allowed to soak. Fach length should be hung as pasted.

The suggestions are well worth preserving for referfice. It will be noticed that each of the experts referred 1.) employs a different method in some respects, and in come particular jobs the one method might have advantages over the other. This is where the experience of the paperhanger should be in evidence. The articles are as follow.

## Discoloration of Ingrains and How to avoid it.

In convervation with a sentleman connected with the paper-hanging trade, bearing on this topic, he gave us the result of his experience, which may be worth while putting into print for the benefit of others. He set out with the statement that he would guarantee to make a good job answhere and he recited this experience.

I customer came with a client and selected a paper, a hhe ingrain, patterned. The painter took it away, and in dhe conrse it was hung. Within a few days complaints came to the warehouse that the paper was faulty, and had dried all in patches. To appease the "enstomer's' " customer," a new paper was supplied free of charge this time a red one-and sent on to the job. This was hang, and after the usual "decent" interval the complaint came along, accentuated and emphasized by vigorous adjectival English, and demands for compensation.

It was at this stage that our informant came on the swene. He had been away on his holidays, and the transartims had all taken place during his absence. As an exwett the matter was referred to him, and he taok it up in carnest. He found (1) that the wall on which it was hung was a painted wall, (2) that the-work had been done on a wet day, (3) that the paper hanger had religionsly kept closed up every avenue of air, (4) that he had not lined the painted walls prior to papering, and (5) that he had used thin, sloppy paste.

The room was thereupon done under the direct supervision of the expert. First the walls were stripped and lined, the lining being hung horizontally. Secondly, the paste was made very strong, but stiff. Thirdly, the windows and doors were kept closed while the paper was being hung. Fourthly, the paper was pasted as " dry " as could be done with safety, and not allowed to stand; and. fifthly, as soon as the walls were hung, doors and windows were opened to circulate the air as much as possible, and, with a fire in the grate, the original blue paper was hung-and turned out an unqualified success. Our informant said that owith these conditions, i.e., stiff. strong paste, free from alum, dry pasting, walls lined when the under surfaces are painted (brown paper in sheets preferred), he would guarantee the work turning out well in ninety-nine cases out of one hundred. We believe he is right!!- From the Journal of Decorative Art.

## Valuable Hints on Hanging Wall Paper.

By F.. A. Edmunds, Brooklyn.
The manner of treatment deseribed in the following lines has served me with ungualified success for many: vears

First, prepare the walls. If they are painted, size them with washing soda ; nothing else. Make the soln tion strong enough so that you can see it eut the paint as you spread it on. Care should be taken to prevent it from rumning down over the finished woodwork. When ury it will be ready to receive the paper. The treatment makes the paint porous so that the paste can take hold and obviate the disasters of " peeling off " and " opening" at the joints on becoming thoroughly dry. It te stroys grease and renders the semi-saponified paint to -wod purpose as a backing.

The wall should always be sand-papered to remove the small lumps after plastering up the holes and cracks.

If the walls be elean, hard finished plaster, irrespective of their age, I treat them with a strong solution of glue and vinegar(eider vinegar preferred). Dissolve the glue in water over a slow fire, then thin down with vinegar, and apply copiously. The vinegar destroys the enemy (lime) which causes the paper to shrink apart at the joints and bleach out in spots. I cannot recall an instance where this solution has failed, even on soft, chalky, "hot " walls. All new walls or parts of walls should be treated with a coat of this vinegar size.

In no case should good papers be put on over old ones, or over kalsomine.

The factor that contributes most to the appearance of a nice room is cleanliness; without this your work will be a failure, irrespective of the cost of paper. In order to attain this you must use your paste so heavy that it is barely possible to work it out evenly on the back of the goods without injuring them. This applies to all sradoe and kinds of wall hangings, whether of paper or tapestry. In the latter case (tapestry fabries) it is often advisable to paste the wall, then " roll" the goods on.

The knife and straight edge should be used to trin. with, especially on heavy goods. For " butted" work hang the strips from a sixteenth to an eighth of an inch



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