

The Ideal Executor

is a corporate one, such as The Canada Trust Company...

Its trained officers make the handling of Estates their life work.

CANADA TRUST COMPANY

Managed in connection with the Huron & Erie Mortgage Corporation...

IS A MATCH FOR ANY MAN OF HIS SIZE, HE DECLARES

Sutherland Hadn't Seen Well Day in Fifteen Years, He Says.

TANLAC BRINGS RELIEF

His Wife Also Greatly Benefited By Use of the New Medicine.

"I tell you what, this Tanlac has put so much life in me that I feel like I can put on the gloves with any fellow my size...

Nature Says

"I can remedy most ills, and help you to escape many ailments, if you give me timely aid."

BEECHAM'S PILLS

Largest Sale of Any Medicine in the World.

GIRLS! MOISTEN A CLOTH AND DRAW IT THROUGH HAIR

It becomes beautifully soft, wavy, abundant and glossy at once.

Save your hair! All dandruff goes and hair stops coming out.

Surely try a "Dandruff Hair Cleaner" if you wish to immediately double the beauty of your hair.

Save your hair! All dandruff goes and hair stops coming out. Save your hair! Keep it looking charming and beautiful.

RETURNED SOLDIERS EAGER TO STUDENTS AT VOCATIONAL SCHOOL

Make Rapid Strides In Learning New Trades.

MORE ROOM IS NEEDED

The Rush of Men For Training Necessitates Additional Quarters.

The work of the vocational school for the benefit of returned men so that they may learn useful trades...

RETAILERS BELIEVE THE MILK PRODUCERS WILL DECIDE AGAINST RAISE

Look To Association To Annul Announced Increase.

BUTTER WILL GO HIGHER

A Jump In Milk Prices Would Affect Dairy Produce, Declares Manufacturer.

Despite the announcement to the effect that the Milk Producers' Association has decided to increase the price of milk 50 per cent...

CANCELLING BOARDS IN DISTRICT SENDS WHOLE RUSH TO CITY

Diverts Prospective Recruits To Local Armories.

62 EXAMINED MONDAY

Ten Sign Up at Once For The C. E. F. or Home Service Units.

Orders cancelling proposed medical boards in the district have diverted all prospective recruits in the district to the standing boards...

FIGHTING PARSON, MEMBER-ELECT, IS WELL KNOWN HERE

Wife of Alberta Soldiers' Representative in London.

HEADED OVERSEAS POLL

Capt. (Rev.) 'Bob' Pearson, Albertans' Choice in New Legislature.

Capt. (Rev.) Robert Pearson, who has headed the polls in the soldiers' vote overseas for representation in the Ontario Legislature...

HOLIDAY GRANTED TO JEWISH SOLDIERS FOR 'DAY OF ATONEMENT'

Men in Training in District Will Be Entertained in City.

In order that all Jewish soldiers in training or on duty in the city and district may have an opportunity of celebrating the great feast of the church...

ANOTHER FUND FOR BLINDED SOLDIERS

Lord Roberts Chapter Votes to Raise \$1,000 More.

The first meeting of the session of the Lord Roberts Chapter, I. O. D. E. was held on Monday afternoon...



"There is a great demand for Zam-Buk at the front. I have personally given it to many of my men for cuts, scratches, burns, bruises, blisters and sores..."

Zam-Buk

AD CLUB'S DINNER ON THURSDAY NIGHT GREATEST YET HELD

Head of Associated Ad Clubs of World Is Speaker.

MANY UNIQUE FEATURES

London Manufacturers Will Demonstrate What "Made in London" Means.

The greatest meeting ever planned by the London Advertising Club will take place on Thursday evening at the Teacup House...

POSTUM

A wholesome table beverage with winning flavor. Used everywhere by folks who find that tea or coffee disagrees.

Advertisement for Postum, a wholesome table beverage. Includes text: "A wholesome table beverage with winning flavor. Used everywhere by folks who find that tea or coffee disagrees. 'There's a Reason'".

GENUINE FRENCH HANDMADE CLUNY DELIGHTFUL PIECES AT POPULAR PRICES

Stocks of Cluny are in many cases exhausted, and with deliveries practically nil, you are well advised to look far ahead...

Table of Cluny products and prices: 6-in. Doilies 25c, 35c, 50c each; 20-inch Centres \$1.35, \$1.85, \$3.50, \$3.75 each; Cluny Lunchcloth Cloths 45-inch at \$8.75, 54-inch at \$10.75, 63-inch at \$12.50, 72-inch at \$22.50.



SENSIBLE ECONOMY

The worst policy we can pursue at this time is the hoarding of incomes. Nothing will so quickly depress trade, discourage enterprise and curtail business.

A Special Purchase of Wall Paper

Below are a few special lines cleared from the manufacturer to be sold at least one-quarter off the regular prices...

All This Season's Baby Buggies Balance of 1917 Models One-Third Off

We have fifteen 1917 Model Baby Buggies to clear at one-third off regular prices, which affords the opportunity to procure one of them at less than factory price.

Table of baby buggies: \$12.34 - Full-sized Sleeper, genuine reed, upholstered in princess cloth, auto coach gear, rubber-tired wheels. \$15.00 - Genuine Reed, with art wood wheels, rubber-tired, heavy reed roll on hood.

Afternoon Tea Specials: Sliced Ham, Cold Roast, Cold Beef, Cold Lamb, Cold Turkey, Cold Chicken, Cold Corned Beef, Cold Baked Ham, Cold Stewed Chicken, Cold Baked Ham, Cold Stewed Chicken, Cold Baked Ham...

LONDON CONFERENCE AIM FOR MISSIONS \$115,000 THIS YEAR

VOICE OF THE PEOPLE

"MADE IN GERMANY." To the Editor of The Advertiser:

USE CHURCH HALLS FOR SOCIAL WORK OF YOUNG PEOPLE

Local Council of Women Are Against Dancing, However.

A committee of the executive of the Local Women's Council was held yesterday at the residence of Mrs. Boomer...

set apart as a missionary anniversary day. Rev. Mr. Saunby gave a splendid address concerning his work in Japan...

The district meeting of the Methodist Church of Goderich was held in Wesley Methodist Church, with Rev. J. A. Arnewick, chairman of the district, presiding...

The morning session had to do with matters of business concerning the district. Rev. Capt. Caspell, the newly-appointed Rector of St. Mary's, was present...

Another resolution was that a message of sympathy should be conveyed from the council to Miss Margaret Moore, reporting secretary of the council...

Ever so often we hear of religious bodies making protests against the vice and near-vice of the soldier and over seas, modern examples of abstaining a grudge and swallowing it...

Very truly yours, W. E. MITCHELL, Secretary, C. E. F. (retired), London, Ont., Sept. 24, 1917.

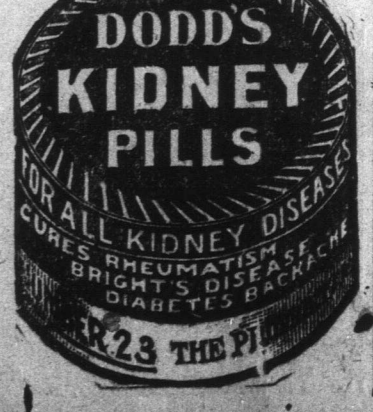
Moore, reporting secretary of the council, who has recently leaves and is an inquiry was received from the Cinema Trades Council of London, England...

"He backed me up against a kettle of boiling hot tar and it made me so hot in more than one place that I naturally cracked him on the nose a couple of times," said J. W. Loune...

Webber White, 755 Little Grey street, pleaded guilty to using abusive language towards a neighbor, Mrs. E. J. Noohy...

Two boys were charged today with trespassing. Both were discharged with a warning.

RED CROSS MEETING. A special meeting of the Red Cross Council will be held Tuesday afternoon at 2 o'clock in Hyman Hall.



UNABLE TO GET SUFFICIENT CASH TO RETURN HOME

London Soldier, Whose Wife Was Killed, So Declares.

CANNOT GET HIS PAY Lance-Corp Weston Again Explains His Unexpected Stay in England.

Unless Corporal John Weston, whose wife was killed by a train in the east-end of London, had more than two months ago returned home...

WINNING NUMBER.—The winning number in the contest on the walk that was held on Sunday last...

WINTER ROUTINE.—Winter routine is commencing to go into effect with troops stationed here...

BIG CROWD EXPECTED.—A large number of boys and their parents are expected to attend the school...

MUST OBSERVE GUARDS.—Camp orders again draw attention to the fact that camp followers...

RELEASED FROM SERVICE.—Pte. A. Monle and Pte. R. Stewart have been released from the service...

BISHOP NOT HOME.—Bishop M. F. Fallon has not returned from Baltimore, and his views on the subject...

GETTING DATA IN TORONTO.—In connection with the construction of the new hospital for which...

PRISONERS TRANSFERRED.—Provincial Bailiff Ryan left with six prisoners for the purpose of taking...

COMES UP WEDNESDAY.—The request of the London and Lake Erie Traction Company for financial assistance...

INQUIRY COURT ORDERED.—A court of inquiry to report upon the alleged action of Pte. James Goodwin...

DIED IN NEWARK.—Word has been received here announcing the death of Mrs. W. M. Wortman, well known in London...

COLBORNE STREET REVIVAL.—In connection with special evangelistic work being done on Colborne street...

MORE BUILDING PERMITS.—Permits were issued by the city engineer for a new building on Colborne street...

COUNTY AUDITOR DYING.—W. D. Stanley, a former reeve and merchant of London, and for 25 years county auditor...

SOCIAL PROBLEMS UNDER DISCUSSION AT OTTAWA BY THE CHARITIES WORKERS

LONDON RAILWAYMAN SHELL-SHOCKED WHILE SERVING AT THE FRONT

Two long years HE SUFFERED "Fruit-a-lives" Made Him Feel As If Walking on Air

BRITISH RECRUITS FROM STATES MUST SERVE IN INFANTRY

Can Only Join Other Branches Under Special Circumstances. Orders Promulgated

RECENT REGULATIONS CHANGE IS CONFIRMED IN CAMP ORDERS

126,500 PAID IN DEATH CLAIMS FOR KILLED LONDONERS

SCHOOL ASSESSMENT DIVISION QUESTION SUPE THIS AFTERNOON

DISTRICT OFFICERS LEAVE FOR CAPITAL ON DRAFT MEETING

D. O. C., G. S. O. and Head of A. M. C. to Go to Conference.

BRITISH PARLIAMENT RESPONSIBLE FOR WAR

EX-LONDON ROTARIAN AMUSES ALBANY CLUB

FUNERAL OF MRS. BURROWS

TONSILITIS OPERATION IS POPULAR ONE NOW

GIVEN HIS DISCHARGE

HAMILTON MAN DEAD AS RESULT OF JOKE; PUMPED AIR IN BODY

DEATH OF MRS. LINDEFIELD

BURIED AT DECKER'S

LIVED HERE MANY YEARS

700 INJURED BY TWO AIR RAIDS ON EAST COAST

AIRPLANES ATTACKED LONDON AND ZEPPLINS YORKSHIRE AND LINCOLNSHIRE

London, Sept. 25.—Reports from a Kentish town say that about eight bombs were dropped in last night's raid. According to a telegram from an Essex coast town, the first intimation of the raid came about 7.30, when anti-aircraft guns began booming...

Recruits obtained by the British Mission in the United States will all be allotted to the infantry except in cases where special qualifications make it advisable to transfer them to other units...

LONDON HAS LOST 126,500 SOLDIERS IN ACTION, whose relatives insurance claims have been paid. There are, possibly, some 126,000 more who have not yet been adjusted...

The school assessment division will meet this afternoon at 2.30 p.m. in the City Hall. The meeting will be presided over by Mr. W. J. Mercer...

Officers of the district are leaving for the capital on their draft meeting. The meeting will be held at the War Office...

The D. O. C., G. S. O. and the Head of the A. M. C. are going to a conference. The conference will be held in London...

The British Parliament is responsible for the war. This is the view expressed by a speaker at a meeting...

The former London Rotarian has amused the Albany Club. The club members enjoyed his story...

Mrs. Burrows' funeral took place yesterday afternoon. The service was held at St. Thomas' church...

Tonsillitis operation is a popular one now. The operation is performed by Dr. G. F. Burrows...

George B. Burrows has been given his discharge. The discharge was granted after a long illness...

A Hamilton man died as a result of a joke. He was pumped with air in his body...

Mrs. Lindefield died yesterday. She was a well-known resident of London...

Arthur Decker's funeral took place this morning. The service was held at the cemetery...

John A. Burrows lived in London for many years. He was a prominent citizen...

Y.M.C.A. camps commencing. The camps will be held in London and other cities...

JAMAICA GINGER AND LEMON EXTRACT SUPPLY THE NEEDED "TONE," SAYS MAN WHOSE COCONCTION TESTED 141

"Fruit-a-lives" Made Him Feel As If Walking on Air

Orillia, Ont., Nov. 23, 1914. "For over two years, I was troubled with Constipation, Drowsiness, Lack of Appetite and Headaches. One day I saw your sign which read 'Fruit-a-lives'..."

One tablespoonful Jamaica ginger, one ounce lemon juice, one ounce water. One teaspoonful extract of lemon in one glass of water...

When Deno says that the drink has a kick like a mule, I think he is telling the truth. Now, since we have had the analyst's evidence, I commented...

Distressed by realization of the fact that the ratepayers will stand for no further exploiting of the property owners...

The council is uncertain of the need for the scheme and that even should the people now vote in favor of it, it may be carried no further.

The council has been made aware that the council is uncertain of the need for the scheme and that even should the people now vote in favor of it, it may be carried no further.

A change of heart? Those who have been in touch with conditions at the city hall, particularly during the term of the present council...

Funeral on Wednesday. The funeral of Lawrence, the infant son of A. Wood, 50 York street, will be held on Wednesday...

Debtors wanted. Demand exceeds late issue by that amount. Applications have been received by City Treasurer James S. Bell for \$25,000 city debentures...

Deaths and funerals. Buried at St. Thomas. The funeral of Elizabeth Cole, who died at the residence of her son-in-law...

Ex-London Rotarian Amuses Albany Club. One of the most entertaining Rotary Club members who came to Albany...

Funeral of Mrs. Burrows. The funeral of Mrs. Sarah Liza Burrows will be held at the residence of her son-in-law...

Tonsillitis operation is popular one now. The surgical operation for the removal of the tonsils is being performed in a greater number of cases now...

Given his discharge. The surgeon's operation for the removal of the tonsils is being performed in a greater number of cases now...

Hamilton man dead as result of joke. The Hamilton man died as a result of a joke. He was pumped with air in his body...

Deaths and funerals. DIED IN HOSPITAL. The death of Joseph Axtor, 67 years of age, occurred Monday at Victoria Hospital...

GILLETTS LYE

It not only softens the water but doubles the cleansing power of soap, and makes everything sanitary and wholesome.

COAL YARD BACKERS ARE LOSING FAITH IN PROJECT?

Council Now Wants to Load Their White Elephant On Utilities Department.

There Scheme Was Abandoned On the Advice of Canadian Fuel Controller.

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MILLS-English Novels Large selection just in. Copyright edition. Best titles. 15c EACH-TWO FOR 25c.

Buy Screened Scranton Coal Webster Fuel Co.

YOUR FILMS DEVELOPED AND PRINTED CORRECTLY AT ROBERTSON & MORLEY

STANDARD STOCK AND MINING EXCHANGE.

Table with 3 columns: Name, Bid, Asked. Includes Apex, Dome Extension, Dome Lake, etc.

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TOO LATE TO CLASSIFY TWO OFFICERS WANT TWO FURNISHED bedrooms. Apply Box 11, Advertiser.

Let The Children Kodak It's fun for them and there is a lasting pleasure for the whole family in the pictures themselves. There's nothing confusing about the successful operation of a KODAK. It will feel feely and be assured of the best results in finishing.

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FOUR

London Advertiser

MORNING EDITION. City, 10c. Outside, 15c. By Mail, \$5.00 per year.

NOON EDITION. City, 10c. Outside, 15c. By Mail, \$5.00 per year.

TELEPHONE NUMBERS. Private Branch Exchange, 1030 to 1300. Business Department, 2671 to 2777.

TORONTO REPRESENTATIVE - F. W. Thompson, 1111 Queen St. W.

THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Tuesday, September 25.

WASHINGTON'S WAY.

WASHINGTON is carrying on war against Germany in a somewhat original but rather effective manner.

INDIA'S FUTURE.

FORMERLY IT WAS said that India was not a nation but a diversified continent.

MY LIMBS WOULD TWITCH.

And Waken Me—Unable to Rest or Sleep, I Walked the Floor in Nervous State—When Specialists Failed I Found a Cure!

THE ADVERTISER'S DAILY SHORT STORY.

"Hello! Yes, this is Geraldine Ford. Who? No, I can't guess. I haven't an idea. Well, since you insist on it I'll have to try to guess."

GERMAN ATTEMPT TO COPY BRITISH DISMAL FAILURE.

Three Raids Tried Under Cover of Heavy Artillery—Many Casualties.

WOMAN HAS DIVORCE BUT JAILED IN ONTARIO.

Interlocutory Judgment of U. S. Does Not Go Home.

DO NOT BE BILIOUS, HEADACHY, SICK OR CONSTIPATED.

Enjoy life! Live your liver and bowels tonight and feel great.

W. A. HARRIS DIES AT AILSA CRAIG.

AILSA CRAIG, Sept. 24.—The death occurred today of W. A. Harris, painter and decorator, at his home on Queen street.

WOMAN WARRANTS FOR MILLIONAIRE GRAIN MAN.

(Special to The Advertiser.) WINNIPEG, Sept. 24.—Bench warrants for the arrest of James Richardson, millionaire grain man, member of the firm of James Richardson & Sons, were issued by Crown Prosecutor R. G. Graham today.

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TORONTO, Sept. 24.—The harvesting of the peach crop in the Niagara Peninsula is at its height this week.

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LONDON, Sept. 24.—The official report from British headquarters in France tonight reads: "On the basis of heavy bombardments the enemy attempted two raids this morning in the region of Monchy-lez-Preaux and another south of the Arras-Douai railway. In all three cases the hostile parties were repulsed by our fire, leaving a number of dead in front of our trenches."

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Save Your Sales Checks.

Columbia Medallion. OF YOUR LOVED ONES. THEY ARE PRICELESS TREASURES. \$2.00 COLUMBIA MEDALLIONS.



Blankets! Comforters! —FLANNELETTE BLANKETS, first quality, in white or grey, 11-4 size, much below wholesale price at the present time. On sale, per pair \$1.95.

WHITE UNION WOOL BLANKETS, priced, per pair \$3.75 to \$8.00. SPECIAL, WHITE UNION WOOL BLANKETS, thoroughly unshrinkable and absolutely clean, size 66x86 inches. On sale, per pair \$6.50.

MILL-ENDS OF TABLE LINENS, fully bleached, lengths from 3/4 to 2 3/4 yards. On sale at, per end 40c to \$1.95.

KIMONO CLOTHS —New, Reversible Kimono Cloths, in blue and tan, pink, grey and blue and tan plaids. These are warm and fleecy for kimonos and dressing gowns. At, per yard \$1.25.

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Chapman's

230, 241 and 243 Dundas Street, London. FUR-TRIMMED SUITS. —Special showing of Women's and Misses' Tailored Suits. Priced from \$17.00 to \$36.00.

COATS, \$12.50. —Winter Coats in new models, with large collar, belt in back, deep cuffs, brown and green chevrot, also dark mixtures. Real value at \$12.50.

COATS, \$18.50. —Empire Winter Coats, in a particularly fashionable model, brown, green, black and blue, plush trimmed collar, belted at the sides.

MISSES' and CHILDREN'S COATS. —GIRLS' CURL COATS, in brown, green and blue, warmly lined throughout, fur trimmed collar, ages 5 to 10 years. Prices, \$6.00 to \$9.50.

NEW FALL DRESSES. —Women's and Misses' New Serge Dresses, in green, navy and black, with large black Duchess silk collar. Price \$9.00.

SILKS, DRESS GOODS. —Two pieces Black and White Shepherd Checks, in two checks, a splendid quality dress goods for girls' school dresses, 36 inches wide, value 40c. On sale, per yard 25c.

TO NAME PRICES FOR WHEAT, FLOUR, BREAD, POTATOES. Figures for Staple Articles of Food Will Be Regulated.

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ANGLIANS PREDOMINATE IN CITY OF HAMILTON. HAMILTON, Sept. 24.—The assessment department today announced the return of the religious census taken in Hamilton.

SECOND LIBERTY LOAN MAY BE THREE BILLIONS. Announcement of Details Expected Today.

WASHINGTON, Sept. 24.—Details of the second Liberty bond issue probably will be announced by Secretary McAdoo tomorrow. Indications are that the offering will approximate \$3,000,000,000, and that a bond will run approximately 35 or 40 years.

WOMAN HAS DIVORCE BUT JAILED IN ONTARIO. Interlocutory Judgment of U. S. Does Not Go Home.

DO NOT BE BILIOUS, HEADACHY, SICK OR CONSTIPATED. Enjoy life! Live your liver and bowels tonight and feel great.

W. A. HARRIS DIES AT AILSA CRAIG. AILSA CRAIG, Sept. 24.—The death occurred today of W. A. Harris, painter and decorator, at his home on Queen street.

WOMAN WARRANTS FOR MILLIONAIRE GRAIN MAN. (Special to The Advertiser.) WINNIPEG, Sept. 24.—Bench warrants for the arrest of James Richardson, millionaire grain man, member of the firm of James Richardson & Sons, were issued by Crown Prosecutor R. G. Graham today.

NIAGARA PEACH GROWERS CALLING FOR PICKERS. TORONTO, Sept. 24.—The harvesting of the peach crop in the Niagara Peninsula is at its height this week.

ANGLIANS PREDOMINATE IN CITY OF HAMILTON. HAMILTON, Sept. 24.—The assessment department today announced the return of the religious census taken in Hamilton.

SECOND LIBERTY LOAN MAY BE THREE BILLIONS. Announcement of Details Expected Today.

WASHINGTON, Sept. 24.—Details of the second Liberty bond issue probably will be announced by Secretary McAdoo tomorrow.

Save that spoonful

Four and often five spoonfuls of ordinary tea do not go any further than three of Red Rose Tea. Less Red Rose is required because it consists chiefly of rich, strong, full-flavored Assam teas. Use Red Rose Tea and save that extra spoonful.

Kept Good by the Sealed Package



RED ROSE TEA is good tea



In the Wealthiest Homes as well as in the most humble domicile, cocoa has become a necessity—in the first instance because of its invigorating and nourishing effect, in the second instance from its economical and high food value. But, placing comparisons aside, every thrifty Canadian housewife knows that the most wholesome, sustaining and health-giving cocoa is

COWAN'S COCOA
"Perfection Brand"

MAYBE BUYING MATCHES never struck you as being an important job. But it is. It is important that you buy none but EDDY'S

CHEMICALLY SELF-EXTINGUISHING "SILENT 500"

The matches with "no after-glow." EDDY is the only Canadian maker of these matches, every stick of which has been dipped in a chemical solution which positively insures the match becoming dead wood once it has been lighted and blown out. Look for the words "Chemically self-extinguishing" on the box.

CEETEE UNDERCLOTHING Whenever the children suffer from scratches, think of CEETEE. Three drops, heated in spoon, and dropped into ear. Cures.

COMPASS OIL Write for Free Cook Book.

Happy Thought Stove Club

Members May Have Their Stoves Delivered Now and Pay As They Use It

Any honest person may become a club member. It costs nothing to join. Members may select what Range or Heater they like and, by paying a small deposit, have stove delivered at once, paying the balance in small weekly or monthly payments.

When You Buy a Stove Buy The Best

For years this stove has been recognized as Canada's finest. It costs a little more, but it is well worth the difference. Visit our basement and see the splendid display. Everything in Stoves is here.

Prices on Ranges run from \$38.00 up. Prices on Heaters run from \$7.50 up.

Ontario Furniture Co., Limited
LONDON'S LARGEST HOME FURNISHERS.
226-228-230 Dundas Street
WE CARRY ALL HAPPY THOUGHT REPAIRS IN STOCK.

A PAGE OF INTEREST TO WOMEN



Our readers are invited to phone all news of this kind to the Society Editor, Phone 3670.

Mrs. Phillips of Woodstock, and Miss Brn. of Buffalo, have returned to their homes, after a delightful visit with Mr. and Mrs. Walter Stevens, Wellington street.

Mrs. Walker Stevens entertained at a dinner and card party last evening in honor of Dr. and Mrs. George Humberstone.

Mrs. J. Parsons and Mrs. M. Parsons of Delaware have left to spend the winter at Acme, Alta., with relatives.

Mrs. and Mr. Albert Kennedy announce the engagement of their only daughter, Mary, to Mr. Wilfred Langford of this city, the wedding to take place early in October.

Mrs. Herbert Simons Axler has returned to her home after a pleasant

visit with her father, Mr. J. R. Christie, Sir. Harris Arden, in Toronto.

Mrs. P. D. Crenshaw of the Municipal Chapter, I. O. D. E., in Hamilton, will address the Imperial Order of the Daughters of the Empire, Troops Hall on Friday next, September 28, at 3 o'clock.

Mrs. Robert Arden is visiting her son, Mr. Harris Arden, in Toronto.

Mrs. Wm. Sturgeon of St. Thomas is the guest of G. Wright, Dundas avenue.

Mr. H. Elliott of Port Arthur has returned to his home after a pleasant visit with his aunt, Mrs. Clara B. McQuarrie.

Mr. and Mrs. Sen. Smith of Talbotville have returned to their home after a short visit with Mr. and Mrs. Misner of this city.

Rev. Mr. West and Mrs. Westell, with their family, have moved to this

city from Sparta. They will be greatly missed by the people of their community.

Mrs. MacKillop of Calgary is visiting her sister, Mrs. (Col.) Grant, at her home on St. Nicholas street.

Miss Kate Egan is visiting in Port Stanley for a few days.

Miss McMillan of this city is visiting Mrs. John Wing of Rodney.

Mrs. Somerville, president of the C. W. C. A., and who was instrumental in organizing the Elgin branch, will speak at the annual meeting to be held in the Great War Veterans' rooms, Talbot street, St. Thomas, on Saturday, September 29.

Mrs. and Mr. J. W. Tichen and little daughter are visiting relatives in St. Thomas.

Principal Walker of Huron College was a visitor in Woodstock over the week-end.

Cynthia Grey's Mail-Box

Advocates Ice-Creamless Days.

Dear Miss Grey.—The ministers and public speakers, as you know, are always preaching to the people to economize, to be careful of everything, be careful and not waste a bit of meat and go without it some days, too. A bit of bread, a bit of this or that, and money, too, of course. Now, Miss Grey, just a little talk about ice cream, and I would like to have your opinion about it. Don't you think it is something we could do very easily get along without? I don't know if you or butter would not be such a price.

The treasury of this field comfort fund is now in need of more money. We must open our purses wide and take out our money and pay for the other things—yes, even if we have to use the money saved for our own Christmas gifts. We have been asked to give more and more each year, and we must go on giving, uncompromisingly. We must give until we feel pinched and scraped, and then we will surely have done our duty.

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And Christmas Presents, Too! Do you remember the good time we all had last year making and filling Christmas stockings for the boys at the front? Hyman Hill nearly disappeared under the heap when they came to me in from the surrounding country. And a beautiful sight they certainly were, with all sorts of delightful looking parcels shining through the gay scarlet netting.

So the coming of a shock to the women who were looking forward to preparing another such shipment of gifts, when the order came from headquarters in England stating that Christmas stockings could be made for the men in hospitals only, none might be sent from Canada to the trenches.

But serious the problem of transportation has become. These stockings for the front? The order came in a tremendous hurry, and sent off before the list of October to insure their delivery in time. The matter was handed over to a special committee, and already we are in the midst of making, and many of the gifts are on their way to the sea.

But the rest of us do not need to think that it is now impossible for us to do anything. We must see to it that the boys who are in the front have a sort of gift from home. And that gift can be sent through the regular mail, and many of the gifts are on their way to the sea.

Let us show the boys we are thinking of them and working behind them with our support and comfort till the end of the war.

Convenor Press Committee.

RED CROSS AND C. W. C. A. COLUMN

TO COMFORT OUR BOYS.

These are the days in which we are preparing our households for winter—canning fruit and vegetables, packing away our summer clothes and setting the coal bin well filled, and while the wise woman in Proverbs we "do not let us forget that winter is coming to the trenches as well as to the comfortable homes. And we all know now what unspeaking misery attends a severe season there. Our boys must suffer great hardships at best. But there are many ways in which we can make their hard lot much easier.

There is a long list of wonderful things called field comforts which, if sent to our men in abundance, will make life, even in the trenches, at least bearable. A cup of hot cocoa cooked by the light of a trench candle on a wet night in a dugout, a little "Tommy Cooker," upon which to heat water when one comes on duty numb and exhausted; a warm muffler to tie round a fellow's neck, and a knitted cap to pull over his head when he lies down in the mud for a few hours' sleep; a pair of wristlets to pull on when the wind blows chill

Children like CROWN BRAND CORN SYRUP

—On Bread instead of butter. —On Puddings and Blanc Mange.

All groceries sell it.

2, 5, 10, 20 pound tins, and "Perfect Seal" quart jars.

Write for Free Cook Book.

THE CANADIAN STARCH CO. Limited

DAILY BIBLE QUESTION CLUB

SUGGESTIVE QUESTIONS ON THE SUNDAY SCHOOL LESSON.

By Rev. T. S. Lincoln, D.D. (All Rights Reserved.)

Review—"The Goodness and Severity of God." Daniel, ix, 3-19. Golden Text—"Jehovah is Merciful and Gracious, Slow to Anger, and Abundant in Loving Kindness." Ps. xli, 8.

The questions for this week may be used as an original lesson, or as a review of the lesson preceding week-lessons. The date and title of each lesson, where found, Golden Text, and one question from each lesson follow:—

July 1.—Ezekiel, the Faithful King. II Chron. xxxi. Golden Text—"He that cometh to God must believe that he is, and that he is a rewarder of them that seek after him." Heb. xi, 6.

2.—Verses 6-9.—When the nation is in a decadent condition religiously, what should the leading Christians do? July 2.—II Kings, xviii, 13; xix, 37. Golden Text—"God is our refuge and strength. A very present help in trouble." Ps. xli, 1.

3.—Verses 1-4.—What is the compensation, if any, when an innocent nation is overpowered by an unscrupulous nation, and compelled to pay an enormous tribute? (This is one of the questions which may be answered in writing by members of the club.)

Advertiser Patterns

A PLEASING COMBINATION. Waist-217. Skirt-2128.

Here is a smart skirt that is most attractive for the new sports materials, and equally suitable for serge, gabardine, silk and wash fabric. The waist may be of crepe lawn, batiste, voile, silk, linen or pique, or both skirt and waist may be made of one material. The waist pattern 2117 is cut in 7 sizes: 24, 26, 28, 30, 32, 34 and 36 inches waist measure. It requires 2 1/2 yards of 36-inch material for a 36-inch size. The skirt 2128 is cut in seven sizes: 22, 24, 26, 28, 30, 32 and 34 inches waist measure. It requires three yards of 44-inch material for a 34-inch size. The skirt measures about 2 1/2 yards at the foot. This illustration calls for TWO separate patterns, which will be mailed to any address on receipt of 10 cents FOR EACH pattern, in silver or stamps.

ADVERTISER PATTERN DEPT. Please send me the enclosed pattern, as per directions given below:

Name

Town

Province

Age (if child's or miss's pattern).....

Measurement: Bust..... Waist.....

CAUTION: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure you need only mark 33, 34 or whatever it may be. When in waist measure, 22, 24, 26, 28, 30, 32, 34 or whatever it may be. When in child's or miss's pattern, write only the figure representing the age. It is not necessary to write "inch" or "waist." Patterns cannot reach you in less than one week from date of application.

Have You Tasted

TEA

If not, there is a treat in store for you.

Sold only in metal packets NEVER IN BULK

Areal cough remedy

Don't surrender to an obstinate cough. There's a remedy that will help you conquer it—a remedy that speedily relieves all irritation of the respiratory organs and gives bodily strength for permanent cure. Try it—ask your druggist or dealer for—

Robert's SYRUP OF 35+ Cod Liver Oil & Tar

Infants—Mothers
Thousands testify

Horlick's The Original Malted Milk

Upbuilds and sustains the body. No Cooking or Milk required. Used for 1/3 of a Century. Substitutes Cost YOU Same Price.

Eyes Sore?

If your eyes or lids are sore; if they itch, burn or feel dry; if your vision is blurred, your eyesight dim; if you are obliged to wear glasses, go to your druggist and get a bottle of Bon-Opto tablets. Dissolve one in a fourth of a glass of water and bathe the eyes from two to four times a day. Sound, comfortable eyes and improved eyesight will make the world look brighter.

Note: Doctors say Bon-Opto strengthens eye-sight 20% in a week's time in many instances.

THE GROWING GIRL

A girl when in her teens is passing through a critical period of her life. The transition from childhood to maturity is not always easy; consequently, in many cases health breaks down entirely and the girl goes into a state of nervousness. In such a case, if this fate, she may fall into a state of permanent ill-health. It is of the utmost importance, in order to insure normal and healthy development, that proper precautions be taken, and nothing has proved more helpful than the faithful use of Lydia E. Pinkham's Vegetable Compound, the great woman's medicine and tonic.

LOGICAL DYSPEPSIA TREATMENT

Importance of Eliminating Acidity and Food Fermentation.

During the past two or three years reports have frequently appeared in the papers old for the winter—a little fat hat or a velvet bonnet?

What is the meaning of these names: Mildred, Irene and Arden? Would you also print the words of another poet? "I am a soldier's wife, and have three little children. One is a baby ten months, which has never seen its father, who has been serving in France since October, 1916."

A FIRST SOLDIER'S WIFE.

Ans.—I. A Friday; a Saturday.

Some of our mothers may wish to advise you. Seems to me a warm

DERMATOLOGIST GIVES COMPLEXION SECRET

"The great secret of keeping the face young is to keep off the dead outside," says Dr. J. Mortimer Mitchell. "It is well known that the surface skin is constantly dying, falling off in imperceptible particles, except in some diseased conditions, when the same appear like dandruff. But in particles do not all drop off immediately; they are being held for a while by the live skin."

To have the dermatologist's surgeon peel off the entire outer skin at one time is a painful and expensive operation. The same result is obtained by applying ordinary mercurized wax, as you would cold cream, allowing this to remain on over night, then taking it off with warm water. One ounce usually suffices. The process is both painless and inexpensive. It softens the skin, hastens the natural shedding process, gradually absorbs the dead and half-dead skin, revealing the new, healthy, youthful-looking skin underneath.—Adv't.

LIFEBUOY HEALTH SOAP

Use Lifebuoy for the hands, the bath, the clothes, and the home.

PICKLING SEASON

Onions, per quart—Silver 26c
Yellow 15c
Peas, per quart—Silver 15c
Red Cabbage 15c
Cauliflowers, per 100 15c
Cucumbers, Gherkins, per 100 50c, 70c
Cucumbers, 5 to 6 inches, per 100 25c
Peppers—
Green, sweet 25c, 30c
Red, sweet, extra 40c

MAIN & COLLYER
PHONE 2831 2379

McCormick's Sodas

JERSEY CREAM

All soda biscuits are food, but McCormick's Jersey Cream Sodas are highest in food values as well as best in freshness.

If you could take a trip through our new, snow-white, sunshine factory—the largest and most modern in Canada—and see the care, cleanliness and skill with which these delicious biscuits are made, you would understand why they are so supremely good and satisfying.

Order a package from your grocer to-day.

THE McCORMICK MANUFACTURING CO., LIMITED
General Offices and Factory: London, Canada. Branch Warehouses: Montreal, Ottawa, Hamilton, Kingston, Winnipeg, Calgary, Port Arthur, St. John, N.B.
Makers also of McCormick's Fancy Biscuits

SOLD FRESH EVERYWHERE

INTERESTING INFORMATION FOR Earners, Savers and Investors

**An Investment Opportunity
With Convincing Features
of Safety!**

100 PER CENT SOUND

**The MIDDLESEX MILLS, Limited
Offer \$20,000 8% Preferred
Stock at Par**

EARNERS—If you would raise your wages, make your savings earn for you while you earn with your time and hands.

SAVERS—If your savings are only earning 4 per cent. in the bank, let them earn 8 per cent. in this plant and business. We give you the opportunity to double the income from your savings.

INVESTORS—You are aware that industries can only be built up as people encourage them with their moral and financial support.

INVESTORS—You know what industries have done for London, Hamilton, Brantford, Sarnia and Windsor.

INVESTORS—You know it takes capital to organize and develop an industry, and this must be sought from the investors of a community.

INVESTORS—You know the Middlesex Mills, Limited, is London's latest industry; that it is the only one of its kind in London. It is not, however, an experimental business, but, rather, a basic one. Our laws and temperature compel everyone to wear clothes. This business is engaged in the preparation of fabrics for clothing.

INVESTORS—Let us tell you something about it that will interest you. Its business has already outgrown its capacity, although it was only February last when operations were begun in the line which is now keeping the plant fully occupied. Last week's shipments reached 28,560 yards. The floors of the warehouse are covered with thousands of yards of material waiting attention.

The business is a profitable one and will continue to grow as our population grows. Already present output is earning more than sufficient to meet twice over all charges on capital invested.

The success of any business is very largely contingent upon the experience and ability of its management.

The Middlesex Mills, Limited, is peculiarly fortunate in having at its head as president Mr. Albert Mitchell, born at Bolton, Lancashire, in the very heart of the weaving district of England, brought up to the weaving industry under his father, Mr. David Mitchell, inventor of weaving improvements, and highly regarded for his efficiency by one of the old guilds of England, "The Most Worshipful Makers of Cloth." Mr. Mitchell has many samples of his handiwork with the loom which promise for practical supervision and insure satisfactory product. Later year's experience gathered in Philadelphia and other cities well fits Mr. Mitchell for his present undertaking, and promises great success and profit for the shareholders.

Mr. Lyster, secretary-treasurer, was for over twenty years in the employ of the Bank of Nova Scotia, and left the position of manager of the London branch of that bank to join Mr. Mitchell in building up the company because he was satisfied Mr. Mitchell is thoroughly proficient in the building up of such an industry as the Middlesex Mills, Limited, has now reached.

The Middlesex Mills, Limited, was chartered by the Dominion Government, capital \$250,000.00 preferred stock, \$150,000.00 common stock, \$100,000.00, no bonded debt.

The preferred stock carries 8 per cent cumulative dividend. The company is already earning more than enough to pay this dividend.

More capital is required to meet the demand of the increasing business.

The company offer twenty thousand dollars (\$20,000) of 8 per cent preferred stock for subscription at par. Applicants for stock may use the coupon below for application, sending same to any officer of the company.

SUBSCRIPTION FOR 8% PREFERRED STOCK OF
THE MIDDLESEX MILLS, LIMITED
INSTALLMENT PAYMENT.

I hereby subscribe for..... shares of Preferred Stock of the Middlesex Mills, Limited, at par \$100 per share. Inclosed find \$..... being 20% as first payment on same. I agree to pay a further twenty per cent. in ten days, and the balance in three (3) equal monthly installments of \$.....

Name..... Street.....
City..... Province.....
Occupation.....

(Make Check for Stock Payable to Fidelity Trust Co., London, Ont.)

ALBERT MITCHELL, President and Manager. **W. F. COTTON,** Vice-President. **A. N. LYSTER,** Secretary-Treasurer.

*Industry, Thrift, Banking,
Insurance, Investments*

**War Conditions Create
Cloth-Making Industry**
Cloths from the Fleece to the Piece Now Made
on a Big Scale in Canada for the First Time
—Many Difficulties Had To Be Overcome.

**INDUSTRIES DEVELOPED IN CANADA
AS A RESULT OF THE WAR**

Many big developments have taken place in the Canadian textile trades as a result of the special demands for all kinds of woollen and other materials have meant the inauguration of factories that cover the whole gamut of the cloth-making industry, from fleeces to the finished product. Materials that were wholly imported before the war are now, for the first time, made in Canada on a large scale. Many varieties and colors were exhibited at the Canadian National Exhibition, and experts declared that they reach the qualities heretofore exported by some of the best British and foreign houses. The inauguration of these new industries does not necessarily mean a loss of trade to the importations did not hitherto come here from the Central European powers; the vast majority came from Britain. But no deliberate effort has been made to deprive British firms of their Canadian connections, while these concerns are distracted by the war, or otherwise precluded from attending to the needs of their Canadian customers while the war lasts.

ALLIED GOVERNMENTS ENCOURAGED INDUSTRY.

The growth of the Canadian cloth-weaving industry is the net result of the encouragement indirectly given the Canadian firms by the allied governments in the shape of war contracts. For many months after war broke out, on into the winter of 1914, there was a big shortage of army blankets and later of the khaki necessary for clothing Kitchener's army, which was then in the process of formation. The Canadian textile men were urged to make new departures, and install new machinery, looms, etc., in their cloth-weaving departments. The permanent establishment of cloth-making in this country is the result.

But this new development did not take place in a day. The very nature of the cloth-making trade demands expensive and laborious experiments. Intensive looms had to be assembled, expert labor was obtained, then the proper materials had to be forthcoming, and later the dyes.

BIG DEPENDENCE ON OVERSEAS HOUSES.

One of the alleged unfortunate features of the textile trade generally in Canada has been, and is now, to a very large extent, the virtual dependence upon overseas sources for the different varieties of wool, such as worsted, tops, etc., chiefly because the grades of wool desired in this country are not grown by the shepherds. Also the factories lacked proper combing facilities, others could only do certain classes of work, and then their supplies ran short, and they could not get more from Britain, they were forced to cease operations. This did happen at one time during the war period, and a commission had to be formed to negotiate the bringing of more supplies to Canada.

All these experiences have taught the Canadian textile men the futility of placing too great a reliance upon overseas sources for their important raw materials, and they have each set about the task of minimizing their dependence upon others, and making their factories complete in every regard, while they specialize on certain finished products. Today some firms have installed combs, so that they can clean their own wool, and others have installed looms, and have commenced building looms for the textile trade. One of the largest looms in the world was shown at the Canadian National Exhibition. It is the product of a Toronto factory.

TYPICAL EXAMPLE OF NEW DEVELOPMENT.

A typical example of what has taken place in the Canadian textile industry during the past two and a half years is given in the history of the development of the Barrymore Cloth Company, Limited, recently incorporated under a Dominion charter to aid in the filling of the demand of the French Government for army blankets. In 1914, according to the report of Sir George Foster, minister of trade and commerce, called a meeting of the woolen manufacturers of Canada and explained to them that the French Government had applied to this country for blankets in large quantities. As the available looms were not sufficient to meet this demand, the manufacturers took special efforts to increase their capacity. After the initial French order was complete, similar orders were handled for the Italian and Canadian governments. Then Sir Edward Kemp asked the company to undertake the manufacture of large quantities of khaki serge, for the use of the Canadian army uniforms.

ARMY CLOTHES NOW MADE HERE.

As can readily be understood this departure would tax the abilities of any organization, as there was no precedent for the making of army clothes in Canada to guide the company past the many difficulties which, naturally, arose at first. However, these were overcome by research, experiment and painstaking labor, until within a very short time the plant was running day and night, and producing large quantities of cloth to the Government standard specification. This continued over two years, until the militia stores had accumulated sufficient stock to enable them to reduce, and finally eliminate, their contracts.

In the meantime, the company had realized that under present circumstances, due largely to the difficulties of import, there was a tremendous demand for domestic Canadian-made cloth. While the French Government was operating on war orders, a special organization was prepared to produce an adequate line of civilian materials which would assist in meeting the present demand, and be quite ready to cope with the large requirements of our soldiers, when they are recalled to their country.

NEWEST PATTERNS, LATEST STYLES.

Within a short time, an attractive range of velours, cashmeres, tweeds, etc., in plain colors, also newest pattern styles, had been developed and was ready for the market. The reception accorded it by the trade was even more encouraging than had been hoped for, and within a very short time the entire capacity of the plant, which had been more than tripled since the initial installation of looms, was severely taxed. Owing to the difficulty in securing weavers to cope with the orders, deliveries, for some time, were delayed, but now, these difficulties have been largely overcome, and for the future there promises to be no trouble of this nature.

TEXTILE SCHOOLS ARE SUGGESTED.

"To seize the present opportunity afforded Canadians to establish textile industries in Canada, the Federal and Provincial Governments, together with the cities and towns, should combine their efforts to establish textile schools in Canada, where the trade can be taught, from wool to finishing cloth, in all its different branches," declared an official of the concern. "Germany obtained its immense growth in textiles through its textile and research schools, which were financed on each party paying a third, and the manufacturers contributing by contributions of equipment, giving scholarships, etc."—The Toronto Globe.

TIME TO THINK.

It doesn't pay to be too busy. Unless a man has some time to think in a natural way about things in general he loses a great measure of mental growth. It is well to be active—a wholesome thing for every faculty of the mind. But as the trees and flowers need both periods of rain and periods of sunshine, so men need to be sometimes busy and sometimes able to stop and think. Quiet thought is refreshing to the busy man.

A great many men in business do not at all appreciate this fact—however commonplace it may seem. They drive themselves, or let themselves be driven by their work all day long, day in and day out, year in and year out. What time they have away from their work is often spent in an endless round of social and pleasurable activities, leaving practically no half-hour without its impending purpose, no time to reflect or to let the mind rest from impulses other than the purposes with which it is being driven continuously. Such a man's mind gets into a whirl, revolving in a very small orbit and making him oblivious to greater themes that lie wholly outside of the limited circle of his own strenuous activity.

WALL STREET CONDITIONS.

The United States Government having fixed the price of copper at 25¢ and steel at 58¢ to 65¢, will stabilize things considerably, and the outlook is not any too encouraging for the bears, who have been pouring the market with but little regard for the quality or status of the securities attacked. There have been, however, a goodly supply of bargain hunters on hand every day to pick up the more attractive things, as was evidenced on Saturday and Monday, when Canadian Pacific Railway stock touched 145 several times, and almost as frequently rebounded to 150½. As the result of the Government direction of traffic methods, doing away with the extravagant and senseless competition for certain tonnage for competitive points, the railroads are carrying heavier loads at a smaller overhead expense, and, fortunately, owing to the war, there is greatly increased tonnage to carry, but we must not overlook the fact that these are abnormal times, and the railroads must do much better now, else what may be expected in the absence of war-made tonnage. The Government has passed the \$100,000,000 Liberty Loan, which will be brought out October 1. The banks are committed to a policy of helpful influence that will prevent apparently any serious unsettlement of prices for stable securities. It should be noted, however, that for several months there has been a large absorption of stocks, and that among the small buyers, who are often called the "odd lot men," and a more noticeable thing about such purchases is the length of time they take ordinarily to come back into the market again. In fact it has been said by some of the old traders that the market will be a long time in coming back to the normal level, and that there is really nothing to fear for prudent purchasers. But make careful selections and don't watch slight fluctuations too closely. They warp one's judgment and bring about unwarranted decisions.

**INVESTMENT
BONDS**

Yielding Six Per Cent
Per Annum and Over.

We issue periodically Booklets and Circulars descriptive of sound, high-grade Investment Securities. We shall be pleased to mail these to you as issued if you will send us your name and address.

Royal Securities Corporation

LIMITED
164 ST. JAMES STREET, MONTREAL.

**Because You Insure Your Life
The Company Does Not Wish You To Die**

The longer you live the better, but you must be sound in mind and body to get insurance. So it.

MAKING YOUR WILL

It is necessary that you be sound in mind and also desirable to be sound in body. People put off from day to day the making of a Will, one of the most important acts devolving upon you.

See that the Premier Trust Company is named as one of your executor's and trustees, thereby insuring a faithful and business-like administration of your affairs.

You are invited to consult our managers without incurring any obligation on your part.

THE PREMIER TRUST COMPANY

Head Office: 423 Richmond Street, London, Ont.
Branch Office: 6 Sandwich Street West, Windsor, Ont.

The Consolidated Trusts Corporation

GEO. G. McCORMICK, President THOS. BAKER, 1st Vice-President
R. G. FISHER, 2nd Vice-President W. E. Robinson and Thos. W. Scandrett.

Acts as Executors and Trustees for Estates. Money advanced on Government Bonds at 6 per cent. Will forms free of charge.

Office - - London Loan Block, 220 Dundas Street
M. J. KENT, Manager.

**THE BEST
EXECUTOR**

As the best way to create an estate is by means of a LIFE INSURANCE POLICY, so the best executor is THE LIFE INSURANCE COMPANY. The ordinary executor may discount the future by providing for his wards too lavishly for the present. He may speculate or waste the estate by unfortunate investment. He may even prove to be dishonest and rob the trusting heirs of their inheritance. There are today, as there always have been, thousands of gently bred women and children who were left amply provided for and whose estates have been thus lost. The executor at any rate must himself die and give place to another. Sometimes also the losses occur through the mismanagement, misfortune or dishonesty of husbands, brothers or other relatives or trusted friends. A large policy to be paid in continued installments during life is the surest and best estate a man can leave. The insurance company will be an executor who will neither die nor prove recreant to its trust.

Send for our Booklet, which will tell you in detail just what is the best policy for you. Write us today.

**THE NORTHERN LIFE
ASSURANCE COMPANY**

London Ont.

Tear off this coupon and mail it today.
NORTHERN LIFE ASSURANCE CO.
Gentlemen—Please send me your booklet, "What the Northern Offers."

My age is.....
Name.....
Address.....

EIGHT

AMUSEMENTS, LECTURES. TODAY'S FEATURES at the PATRICIA. Mae Marsh in Polly of the Circus.

CONDENSED ADS. Amusements—Fifteen cents per line each insertion, or two cents per word if set solid.

HELP WANTED. THE LA PREFERENCIA CIGAR FACTORY. Notwithstanding the splendid response to our recent ads.

HELP WANTED. STEADY EMPLOYMENT. HIGHEST WAGES. IN OUR MODERN, SUNNY, SANITARY FACTORY.

REAL ESTATE FOR SALE. 175-ACRE FARM, GOOD BUILDINGS. Price \$3,500, \$2,000 down; balance on mortgage.

ARTICLES FOR SALE. 1643—PUBLIC NOTICE—1643 NEW PHONE SERVICE. ANDERSONS, THE BIG STORE.

BICYCLE TIRE PRICES ARE UP. BICYCLE & MOTOR SALES CO.

MAJESTIC THEATRE. THE SHOW-THE ORCHESTRAL TODAY. Vivian Martin and Tom Moore in 'LITTLE MISS OPTIMIST'.

BORN, MARRIED, DIED. AVBY—At the family residence, 23 Puffer street, Tuesday, September 25, 1917, Gladys Irene, dearly beloved daughter of Robert and...

WANTED—PLAINTIFF—LADY OR GENTLEMAN, for cyrenaica class. Apply at the Y. M. C. A. office.

WANTED—SALES LADY FOR CONFECTIONERY store. Fawcett, 200 Dundas street.

CITY PROPERTY. FOR SALE—TWO-STORY RED BRICK, late model, nearly new, three bedrooms, all conveniences.

GAS STOVE FOR SALE. CHICAGO Jewel. Apply, 86 Anderson avenue. WE BUY AND SELL SECOND-HAND clothes and shoes.

The Success of the ROWLAND HILL SHOE BUSINESS. is not accidental. We have hit the popular demand and pursue with sensible, comfortable and economical footwear.

EVENING CLASSES LONDON COLLEGIATE INSTITUTE. MATRICULATION. If you are employed during the day you may by special regulation take your matriculation examination by taking two or more papers at a time.

MEETINGS. O. O. F.—BUREKA LODGE, No. 30. Special meeting this Tuesday evening at 8 o'clock.

WANTED—A HOUSE PARLORMAID—References required. Mrs. T. H. Carr, 67 Talbot street.

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WANTED—HOUSEKEEPER FOR elderly man in country living retired. Working conditions excellent.

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MUSICAL INSTRUMENTS. RAYOLA AND CRESCENT SILVER-TONE PHONOGRAPHS.

COMMERCIAL. Special six-month courses in shorthand, typewriting, bookkeeping, arithmetic and penmanship.

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INFORMAL DANCE. SPRINGBANK PAVILION. under auspices of Canada Club. Wednesday, September 26.

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MUSIC FURNISHED FOR PARTIES. ALICE DUNBAR, CANADA'S FINEST comedienne.

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LOST AND FOUND. LOST—ON FRIDAY, SEPTEMBER 21, lady's gold watch; monogram, 'H. M. B.' Return to 182 Adelaide street.

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MORGAN'S RUBBER MAN. ACCURACY, DISPATCH and reasonable prices for first-class London Machinery Repair Co.

CHIROPRACTIC. W. MACPHEE, CHIROPRACTOR. DOMINION SAVINGS BUILDING, CORNER KING AND RICHMOND STREETS.

ARCHITECTS. JOHN M. MOORE, ARCHITECT AND CIVIL ENGINEER. 415 RICHMOND STREET.

WATT & BLACKWELL, ARCHITECTS. 100 KING STREET, LONDON, ONTARIO.

SYNOPSIS OF BYLAW NO. 20. To authorize the issue of \$25,000 debentures for buying and storing fuel, and for selling the same to dealers and residents of the Municipality of the City of London.

Real Estate Auction. Saturday, Sept. 29. Large, nicely located lot, 49 by 153 feet situated near corner of Richmond and Victoria streets.

MORTGAGE SALE. Under and in virtue of the power of sale contained in mortgage No. 20752, dated the 12th day of July, 1916, made to the vendor, default having been made in payment thereof, there is being offered for sale by public auction, on the 25th day of September, 1917, at 11 o'clock a.m., the premises described in the mortgage.

OSTEOPATHIC PHYSICIANS. DRS. MARIE H. HARKINS, REBECCA HARKINS. Office and residence, 391 Queen Street West, London, Ontario.

MARRIAGE LICENCES. MARRIAGE LICENCES ISSUED BY W. G. R. BARTRAM, 59 DUNDAS STREET WEST, LONDON, ONTARIO.

GERMAN DRIVE BACK ADVANCED POST NORTH OF COAL CITY OF LENS.

German Agents Are Spreading Germs of Anthrax in South.

PAPER PROBE RECORDS GIVEN TO PUBLISHERS.

6,000 AUSTRALIANS HAVE MARRIED IN G.T. BRITAIN.

LEGAL CARDS. Money to loan, on Dundas street. PURDUM & PURDUM.

URGE FOOD CONTROLLER TO FREE ALL GRAIN HELD BY BREWERIES.

Revolution Was Planned To Take Place During July. WAS NIPPED IN THE BUD.

RAILWAY OPERATORS CROWN PRICE NURLS AND AGENTS OF C. P. AWARDED INCREASE REPIG BIG LOSSES.

Train Dispatchers 2 Per Cent; Others 18 Per Cent. Repeated Assaults Made By Enemy North of Verdun.

Boards Finds Little Difference in Expenses East and West.

PARIS, Sept. 24.—The Germans made repeated attacks against the French front line in the neighborhood of Verdun, where they were driven back about two kilometers.

Violent Fighting Enues. In the sector north of Verdun, where the fighting was fiercest, the Germans attacked our trenches north of Bois-le-Chateau.

DEATH ACCIDENTAL, DECLARES JURY IN PT. EDWARD CASE.

Fracture of Skull Caused by Lump of Ore Falling.

SACRAMENTO, Cal., Sept. 24.—Dr. Charles Keane, state veterinarian, declared today that an epidemic of anthrax is afflicting cattle in Yolo County.

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POTATOES SELL HIGHER; OTHER PRODUCE DECLINES.

Spuds 10 Cents Above Last Month's Local Market Quotations.

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FRUIT SALT. Famous for Forty years.

Settles the Stomach. Stimulates the Liver. Strengthens Digestion. Purifies the Blood.

PROVISIONS. Liverpool, Sept. 25.—Beef—Extra India 200s.

LONDON STOCK EXCHANGE. London, Sept. 25.—The stock market was very quiet today, as dealers in the City were expecting a steady day.

WALL STREET. New York, Sept. 25.—Wall Street, 10:30 a.m.—Higher prices prevailed at the outset of today's trading.

TORONTO. Toronto, Sept. 24.—Grain quotations are as follows: Wheat—No. 1 northern, 22.10; No. 2 northern, 21.70; No. 3 northern, 21.20.

MONTREAL. In sympathy with the renewed strength in the Winnipeg option market, prices in Montreal today were marked up to 10c per bushel.

SUPERIOR STEEL DIVIDEND. New York, Sept. 24.—An initial dividend on active trade was done for local and stock was declared today by the Superior Steel Corporation.

A LEATHER DIVIDEND. The Continental Leather Company today declared an extra dividend of 25c in addition to the 12c dividend in cash declared three months ago.

FLOUR. Toronto, Sept. 24.—Four-Manitoba—Listed quotations at Toronto are: First Floor, 10.10; second floor, 9.70.

HAY. Montreal, Sept. 24.—Hay—No. 2, per ton, 11.10. No. 1, 11.50.

EDWARD GRONYN & CO. INVESTMENTS. Toronto Stock Exchange.

Debentures 5% Interest. Absolute Security.

The Ontario Loan & Debenture Co. R. M. Smart, Manager.

