

ALLIES' FORCES HAVE LONDED IN DALMATIA

After Navies Captured Island
of Lissa in the
Adriatic.

[Canadian Press.]
LONDON, Sept. 25.—9:45 p.m.—The French and British navies have annexed the island of Lissa, in the Adriatic. The object of this capture, according to Italian reports, was to induce the Austrian fleet to come out and accept battle.

The Australian navy is also kept busy, and has added another German possession in the South Pacific to its list of captures. This time it is Kaiser-Wilhelm's Land, the German portion of New Guinea, one of the emperor's most valuable colonies in that part of the world.

It is expected that Admiral Patey will take the rest of the German Pacific islands, leaving a small garrison at each.

WOULD DRAW FLEET OUT.

PARIS, Sept. 25.—5:00 p.m.—A dispatch to the Italian newspaper Messaggero, forwarded to Paris by the Rome correspondent of the Havas Agency, says that the Austro-Hungarian fleet landed in Dalmatia after bombarding the fortified harbor of Lissa. The British and French fleets were then hoisted to provoke the Austro-Hungarian fleet out and engage the allied fleet in battle.

LOSS OF OFFICERS BRINGS PROMOTION

LONDON, Sept. 25.—9:45 p.m.—To fill up the gaps in the ranks of officers, caused by the casualties in France, the War Office is promoting a large number of non-commissioned officers to the commissioned ranks.

SEVERAL ENGAGEMENTS FAVORABLE FOR RUSSIANS

PETROGRAD, Sept. 25.—The general staff has issued the following statement:

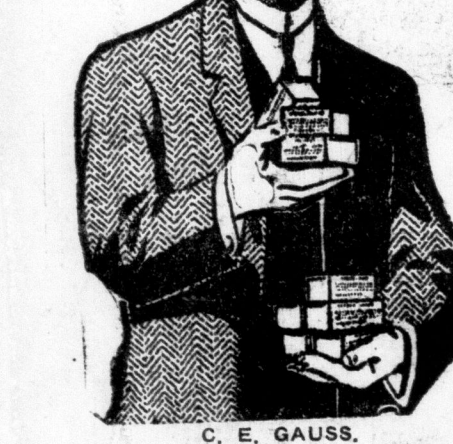
On Sept. 23 the Russians checked the tentative move of the German vanguard to advance on the Government of Suwalki (a Government of Russian Poland, bordering on Prussia). Within the circle between Scheschubich and Vincent several engagements with the front of the enemy have resulted favorably for the Russians.

ONE LIFE LOST AND EIGHT FIREMEN INJURED

BUFFALO, N. Y., Sept. 26.—One life was lost and eight firemen were injured in a fire that swept through the Salvation Army headquarters on Seneca street early today. Firemen searching the third floor after the flames had been checked found the body of N. J. Sawyer, an old man. They were pushing the search farther into the building when the floor gave way beneath them. All were severely cut and bruised.

Will You Accept This Relief for Your Catarrh If I Send It FREE?

Send No Money—Take No Risk
Merely sign and mail the coupon and I will send you fully prepaid, a large trial of my new Combined Treatment and valuable information on:



C. E. GAUSS.

How to prevent nose from stopping up.
How to stop bad breath.
How to relieve shortness of breath.
I ask not a single penny of you, I require not a single promise.
I merely say—if you have Catarrh of any form of Catarrh trouble, for your own sake find out if my method of treatment will help you. I do not say it will—anyone can make claims. But I send you an effective treatment free and leave it to you to say.
Can I make a fairer offer?
Please let me have a chance to prove to you how quickly, how effectively, how naturally my Combined Treatment goes right to the root of your trouble and begins to bring you relief and comfort from the start.
I say again—send no money, make no promises. Sign and mail the coupon and give your health, happiness and welfare a chance to realize what Gauss' Combined Treatment will do for you.

Send the Treatment and Book FREE.

If your New Combined Treatment will relieve my Catarrh and bring me health and good spirits again, I am willing to be shown. So, without cost or obligation to me, send fully prepaid, the Treatment and Book.

Name
Address
Mail to C. E. Gauss, 6178 Main St.,
Marshall, Mich.

WALL PAPER

Large selection and cheapest place in the city to buy. Come and let us prove it. Open evenings.

HARTMAN & CO.
300 DUNDAS STREET, PHONE 3357, ywt

THIS MAN MAY BE AVENGER OF ABOUKIR, HOGUE AND CRESSY



COMMODORE R. Y. TYRWHITT, in charge of the destroyer flotilla of the first British fleet.

GERMANS PREPARE CRACOW'S DEFENCE

Eject Austrian Civil Government and Throw Three Army Corps Into District.

LONDON, Sept. 26.—3:02 a.m.—That Cracow has been occupied by German troops; that the town has been put under a German military command; and that the Austrian civil administration has been displaced, is the gist of the latest advices received here, says the Petrograd correspondent of the Morning Post.

"All the original administration of the town and all civil officers of the Austrian Government have left and the residents are fleeing in a panic." "The leaders of the Polish secret committee which has been in charge of all the Polish volunteer detachments on the Austrian side has also left Cracow. The Germans have put three army corps into the Cracow district, according to this information, and are bringing more troops in preparation for the expected Russian attack."

CALLS FOR FLEET TO VANQUISH GREAT BRITAIN

Pan-German League Says She Was Originator of War.

[Canadian Press.]
LONDON, Sept. 26.—3:15 p.m.—A copy of a memorial address by the Hamburg secretary of the Pan-German League, to the German secretary of the navy, was received here today from Hamburg. It follows:

"The Germans are daily becoming more and more convinced that England, as the real originator of this war that has been conjured up in such an infamous manner, must be utterly vanquished. Every result of Hamburg knows that world trade and freedom of the seas are as necessary to the modern German as breathing. We therefore beg your excellency to adopt all measures necessary for the reclamation of a fleet that shall gradually equal the naval strength of our opponents so that we may vanquish the English, our deadly enemy, and his accomplices. The German people are resolved to make any sacrifices to attain this end."

DIED AT ALVINSTON

Duncan MacCallum, 96 years old, one of Alvinston's pioneer residents, died at Victoria Hospital last night.

The late Duncan MacCallum was born in Scotland and with his parents immigrated to Canada and settled at Alvinston many years ago. In politics Duncan MacCallum was a staunch Liberal and a constant reader of The Advertiser during his whole residence in Canada. He attended the Alvinston Presbyterian Church.

SUNDAY RALLY DAY AT MOUNT BRIDGES

MOUNT BRIDGES, Sept. 26.—Rally Day will be held in the Methodist Sunday School Sunday at 3 p.m. Mr. McFee, of Appleton, will address the audience. St. Andrew's Church will hold their anniversary services next Sunday morning and evening, and on Monday night will have a fowl supper.

Mr. Wm. Yeak has sold his house and lot to Mr. McMurphy, of the Longwood Road.

Mr. Thomas has sold his residence to Mr. Thomas Davidson.

Quite a number of people from this vicinity attended the Stratford Fair.

Miss Down, of Appleton, is visiting her aunt, Mrs. B. Fisher.

\$6,000,000 CONTRACTS.

[Canadian Press.]
WINNIPEG, Sept. 25.—The Administration Board of the Greater Winnipeg water district today awarded contracts on construction amounting to over six million dollars.

The estimates announced that while the original estimates for the big scheme totaled \$4,045,000, the outlay would be \$1,200,000 less than that amount.

COCO BEACH, TOO.

[Canadian Press.]
BORDEAUX, France, Sept. 26.—11:55 a.m.—The ministry of marine announced today that the French submarine Surcouf, on September 21, took possession of Coco Beach, in Komaran, the German colony in Western Equatorial Africa.

MILITARY SITUATION TO TAKE PRECEDENCE OVER HUMANE ACTS

Loss of 1,400 Men On Aboukir, Hogue and Cressy Causes Admiralty To Issue Strict Orders To Prevent Any Recurrence.

[Canadian Press.]
LONDON, Sept. 25.—The facts concerning the sinking of the British cruisers Aboukir, Hogue and Cressy by a German submarine, or submarines, in the North Sea, with a loss of nearly 60 officers and 1,400 men, were contained in an admiralty statement issued tonight.

The reports of Commanders Nicholson, of the Cressy, and Norton, of the Hogue, state that the Aboukir was hit by one torpedo and sunk in thirty-five minutes. Three torpedoes were fired at the Cressy, one of the explosives missing narrowly. She lasted from 25 to 45 minutes. The Hogue was struck twice, ten to twenty second elapsing between the torpedoes, and went under in five minutes. The Cressy fired on the submarine, and some of the officers were confident that the shots sunk her. Commander Nicholson says that the three torpedoes directed against his ship might have been fired by the same submarine, and that there is no real proof that more than one was engaged.

Left to Own Resources.
The reports show that the greatest discipline was maintained, and that acts of heroism were performed, but the admiralty has established the rule that such affairs must be governed by the same laws as prevail in naval action, and that disabled ships must be left to their own resources rather than that other ships should be jeopardised by rescue work.

The Admiralty issues the following statement concerning the sinking of the three British cruisers by German submarines in the North Sea:

"The sinking of the Aboukir was, of course, an ordinary hazard of patrolling duty. The Hogue and the Cressy, however, were sunk because they proceeded to the assistance of their sister ship, and remained with engines stopped, endeavoring to save life, thus presenting an easy and certain target to further submarine attacks."

GERMAN RIGHT WING FORCED TO REEL BACK

AT THE BATTLE FRONT (via Paris), Sept. 25.—6:15 p.m.—French and British troops, intermingled by Thion and Moore, not only held their own, but caused the strongly reinforced German western wing to reel backward near St. Quentin yesterday and today, and imperilled the German line of communication towards the frontier of Belgium.

The German centre had been weakened by the rush of troops from that position to meet the threatening movement of the Allies, and two strong forces were engaged at close quarters today between St. Quentin and Tergnier.

BATTLE NOW RAGING OF PRIME IMPORTANCE.

The military authorities permit the disclosure of the exact position of the fighting, but it is generally known that the battle now progressing is of prime importance.

Meanwhile at other parts of the battle line, which is about 120 miles long, fighting continued today in dogged fashion. The allied troops followed the example set by the German and drove themselves deeply into the artillery of both armies kept up an incessant fire, while French and German aviators reconnoitred from above.

SPY IN LINES DIRECTED GERMAN SHOTS.

The commanders of the allied forces have found reason for the wonderful precision of the German fire in a spy discovered in their lines who signalled directions. He was caught and immediately shot.

SOLDIERS SMOKE WITH SHELLS SCREECHING.

The soldiers take occasional spells of repose, when in deep trenches, smoking pipes and cigarettes, for a ration of tobacco is served regularly. Meanwhile shells tear by overhead, with a sound like the ripping of parchment.

MORE TREACHEROUS SUBTERFUGE.

A large force of German infantry, when charged by a British battalion, held up their hands in token of surrender. The British approached to take them prisoners, when it is reported the Germans opened fire. The British officers ordered their men to lie down, which they did. Then the British machine guns were immediately trained and killed every German in that part of the field.

FIGHT AIR DUEL HIGH OVER BRUSSELS

[Canadian Press.]
LONDON, Sept. 25.—10:10 p.m.—A duel in the air over Brussels between a Belgian biplane, which was making a reconnaissance, and a German machine, which was in pursuit of the biplane is described briefly by a correspondent of the Exchange Telegraph Company, who witnessed the contest.

The two machines ascended to a great altitude, and after a swift fight the aviators exchanged shots at short range. Suddenly the German man turned turtle and fell, and the Belgian biplane returned toward Antwerp.

AUSTRIA TRYING TO WITHHOLD PAYMENTS OF TRENCHES BY RAIN

Minister Considering Pymment of Renten to French and British.

[Canadian Press.]
Vienna, Sept. 25.—Via Paris. Sept. 26.—9:50 a.m.—A telegram from Vienna states that the Minister of Finance is considering the question of the payment of the coupons of Austrian rentes, due October 1, to holders in France and Britain. In view of the action, it is said, taken by those countries regarding the payment of debts due in Austria, the minister will try to withhold the payments.

NO PEACE BEFORE GERMANY'S FUTURE IS UNASSAILABLE.

BERLIN, Sept. 25.—Via Wireless to Saville.—The Berlin Tageblatt says that in view of the enormous sacrifices made by Germany, Dr. Von Bethmann-Hollweg, the imperial chancellor, and General Von Moike, the chief of the general staff, could agree to peace only after Germany's future position had been made out unassailable. This view, the paper contends, is in conformity with public opinion throughout Germany.

GERMANS ENTERING FRANCE BY RAILWAY

LONDON, Sept. 25.—11:23 p.m.—German troops are being transported in large numbers over the railway line between Munich, Gladbach and Aix-la-Chapelle, according to the Amsterdam correspondent of Reuters' Telegram Company, who says this fact is stated in a telegram from Maastricht.

PAY DEATH PENALTY.

[Canadian Press.]
MacLEOD, Alta., Sept. 25.—At 7 o'clock this morning, A. Fanev Sokoloff and Joe Smith, two of their crime for paid the full penalty of their crime for the murder of Paymaster Wilson, of Exshaw Cement Works. They walked with a firm step to the scaffold, assisted by the executioner, and were executed. "I did not do it," but on being informed that the proceedings could not be stopped, he said: "Good-bye, Smith."

FREE MASONRY MAKE GOOD OFFER TO ITALY

[Canadian Press.]
Rome, Sept. 25.—Via Paris, Sept. 26.—The Freemasons have offered the Government the building in which they have their headquarters for hospital use. The Minister of War, in reply, said he would remember the kind offer in case of a general mobilization.

MINARD'S LINIMENT, LUMBER MAN'S FRIEND.

IN RESTAURANT,
Roast Chicken
Dinner, 35c.

A GREAT NEW FASHION SEASON HAS BEGUN

Our lines of communication with the great fashion centres are kept very busy now, maintaining the steady march of styles through the departments of fashion throughout the store. Each day the scenes are changing, placing at your disposal an apparently unending procession, comprising the new ideas in fashion as they are developed by the master artists. This store may be fully depended upon to fully maintain its fashion service and to be to you at all times the unfailing source of buying satisfaction.

Millinery Styles as Viewed by New York

It is very evident that every new millinery innovation of the past few weeks, made in New York, has been immediately reflected in our Millinery Section.

Thus with Black Velvets, or Velvets in rich dark colorings as the continuing style favorite, there have passed through our showrooms the smart new Sailors and Turbans in all their changing forms, following closely the big eastern metropolises of fashion. Style is the predominant keynote here, for without style you are without pleasure in the hats of your choice.

The Millinery Section is stocked more liberally today than on any previous day this season. See the great variety of smart models shown at from..... \$5.00 to \$10.00

—Second Floor—

TOILET DEPART- MENT.

Use Pompeian
Massage Cream--
If You Want a
Smooth, Clear
Complexion.

Pompeian Massage Cream gives a clear, clean, fresh and youthful skin. It is designed to suit average skins which have too much oil. It imparts no shine, and gives a natural freshness and color impossible with oily creams. On sale at Toilet Counter..... 50c per jar

Immense Stock of British- Made Flannelettes

The finest assortment of patterns and colors we have ever shown, from Horrockses' and other reliable English mills. For purity and quality these flannels have no equal. Old prices will be maintained, although the qualities are much better. Samples in book form ready for mailing.

Horrockses' Yard Wide, Fancy Stripe, special for night dresses and pajamas, full 36 inches wide. Price..... 22c yard

Plain White and Cream, extra heavy, soft, fleecy nap. No better value made. Full 36 inches wide. Price..... 20c yard

Fancy Stripes at 12 1/2c.—About fifty new patterns in this line to select from. Extra good quality at the price. 32 inches wide..... 12 1/2c yard

Cottons

Fine Cambric, specially made for fine underwear. A limited quantity. Special 12 1/2c yard or 8 yards for \$1.00.

Pillow Slips

Plain hem, 40-inch, 42-inch and 44-inch size. To clear at..... 11c each

Heavy Imported Cork Linoleum

In 6-foot and 12-foot widths. Brown, Green and Terra Cotta in stock. Genuine Battleship Linoleum as used by the British navy and imported by us from Scotland, is ideal for hospitals, schools, offices and public buildings. The surface is perfectly smooth and will not hold dirt. Prices \$1.10 and \$1.25 per square yard

Inlaid Surrounds

We will cut and fit any size or shape surrounds for your rugs, in either oak or Circassian walnut finish, charging you only for the actual width you require. New parquet designs just arrived. Per square yard..... 85c

Nairn's No. 1 Quality, guaranteed, 4 yards wide Linoleums, very pretty designs, suitable for living-room, dining-room or kitchen. Per square yard..... 65c

Oilcloth Square, for stoves, good quality, 2 yards square and 1 1/2 yards square, \$1.50 and \$1.00 each. See our display of Linoleums in Dundas Street Window this week.

Basement Special Today---Kitchen Table Cabinets, \$6.95

12 only, Kitchen Table Cabinets, good bass wood top, fitted with flour and sugar bin, bake and bread board, with two good-sized drawers, and a towel rack. These tables are worth at least \$8.50. A dozen only to sell at..... \$6.95

Another shipment of Willow Clothes Baskets, large sizes. Regular \$1.25 and \$1.35. Special..... 75c, 85c and 98c

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AFTERNOON TEA, 3 to 5:30.

Salmon Salad, Bread and Butter, and Cup of Tea or Coffee, 15c.

BAVARIAN ANTIPATHY TO PRUSSIAN CONTINUES

LONDON, Sept. 26.—3:41 a.m.—A dispatch from Ghent to the Express says that the trouble between the Bavarians and the Prussians in Brussels has continued, and that all Bavarians in Belgium are being removed. The resentment of the Bavarians, it is said, is due to insults alleged to have been offered by the Prussians to the Belgian queen who is a Bavarian princess.

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COMPENSATION ACT IN EFFECT JANUARY 1

Provincial Government Announces Date of Workmen's Legislation Starting.

[Special to The Advertiser.]
TORONTO, Sept. 25.—According to a proclamation issued by the Government tonight, the workmen's compensation act, passed at the last session of the Legislature, is to be brought into force on Jan. 1 next. While this was the general understanding, there were some doubts owing to conditions created by the war, and to set at rest any fears the proclamation has now been issued.

Every effort is being made to complete the work of organizing the clerical force and to facilitate those who will be affected by the new law. The time allowed manufacturers and employers for making returns as to payroll, number of men employed, etc., has been extended from Oct. 1 to Nov. 1.

THAW HEARING, OCT. 12.

CONCORD, N. H., Sept. 25.—Counsel for Harry K. Thaw were notified today that the United States supreme court had ordered a hearing on Oct. 12, on a motion of the state of New York for the advancement of the Thaw case on the docket for final argument. New York has filed its brief in support of the motion, and it is expected that the brief for Thaw will follow within a few days.

Two questions are before the court for adjudication, whether Thaw shall be admitted to bail and whether he shall be returned to the Matteawan Asylum, from which he escaped in August, 1913.

TAKE WEST SIDE ELEVATOR
Direct to Restaurant.
Fourth Floor.

SMALLMANS/NERAM

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COMPENSATION ACT IN EFFECT JANUARY 1

Provincial

London Girl Writes of Her Adventures in Berlin During Stirring Times of Great War's Outbreak

Miss Eggleston Hears Kaiser Address the People Following Declaration of Hostilities--Present When the Russian Ambassador's Party Was Attacked--Woman Who Wanted To Be a Soldier's Widow--A Graphic Account of Travels in the Enemy's Country.

(Written for The Advertiser by Miss Florence Eggleston.)

We left Montreal on 27th of June by the steamer Assania, which has since then been made into an armed cruiser by the admiralty. It was with a feeling of great curiosity that I watched the passengers come on board the ship—a miscellaneous collection of Americans, English, Canadian and Scotch people—most of them tourists, and whom we gradually became acquainted with. The trip down the St. Lawrence was most pleasant, as we were favored with fine weather. The Assania was the first boat of the season to take the Northern Channel, and we encountered both icebergs and fogs. For two days we were amongst the icebergs, and although our captain was a very careful seaman it was sometimes very dangerous. The worst weather caught us in the Devil's Hole, where it was very rough for twenty-four hours. Every day there was something to do, and Dominion Day and Fourth of July were celebrated by special sports.

Arrival Is Delayed.

Owing to the rough weather, ice and fog, we were two days later arriving in London than we should have been, but altogether the trip was a delightful one, and we all disembarked quite happy, looking forward to seeing beautiful England.

As my time was limited I decided to stay two weeks in and around London. Once again we were favored with most beautiful weather, which enabled us to see much more than we would have done had London mists and rains been our luck. To me London is a wonderful old city, but to become really acquainted with it one should live there a year or two. However, my friends and I succeeded in seeing most of the places of interest, and also hearing several operas at Covent Garden, with such artists as Emma Destini, Scotti and McCormack. But what I enjoyed the

most was the rough weather, ice and fog, we were two days later arriving in London than we should have been, but altogether the trip was a delightful one, and we all disembarked quite happy, looking forward to seeing beautiful England.

It seemed so impossible to me, for when in England just seven or eight days before, there was not one thought of such a terrible thing happening. But steadily, steadily the war cloud grew larger, and war between Germany, England and Russia became the only topic of conversation. At the hotel at which we were staying there was also an admiral, belonging to the German navy, and several officers with their families. One day they received word to leave for their places of duty, and when an extra was called, people would Mr. Spiering, who was in communication with friends in Berlin, also decided to leave, because he had found out that mobilization might take place any

in the road, and there it lay gleaming in the sun and washing its waves up on the whitest of sand. My visit at Sanct Peter was a most pleasant one until about the 26th of August, when we began to get rumors of war.

A few minutes after, I succeeded in getting what I wanted and left the embassy. One day Mr. Spiering and I were on Unter den Linden. This street, which always is crowded, had a great many

Talented London Violinist Writes of Her Escape From Berlin for Advertiser

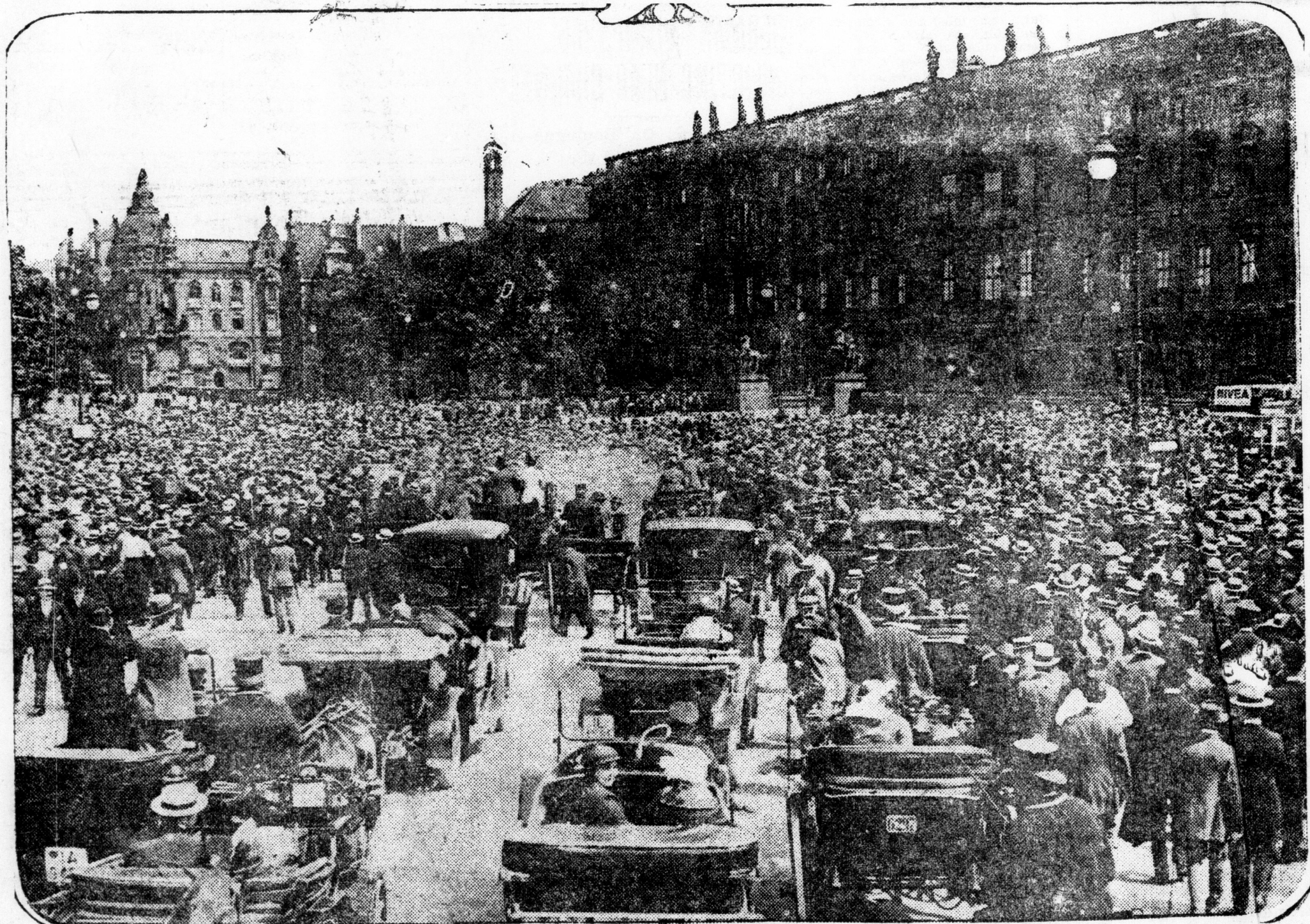


MISS FLORENCE EGGLESTON.

Less than two weeks ago Miss Eggleston was in Berlin, whither she had gone to study music with a master. She was the one resident of this city who lived through the terrible times in the German capital, and, providentially, was able to move about, excepting for a few days. In the accompanying article Miss Eggleston says she was treated most kindly, though others were less fortunate.

I stayed in the house, not daring to go out on the street. Even then we expected to get released any moment, for it was never known for women to be held in time of war. At last we found out from a small paper called the Continental Times, and printed in English for the benefit of Americans by the German Relief Society. Think of helping your foe! To me, the German people are a wonderful people, but blinded by the Kaiser, whom they worship, and militarism.

WAR PICTURE FROM BERLIN! Kaiser's Palace Surrounded by Thousands of Cheering German on Day War Was Declared.



Miss Florence Eggleston, of this city, was somewhere in this great throng.

most were the days in Westminster Abbey and St. Paul's Cathedral, where we heard the choir boys. Never shall I forget the voice of one boy soprano at Westminster Abbey who sang Mendelssohn's "Oh, for the wings of a dove" with organ and choir accompaniment. It was simply divine. Meanwhile I had been looking around for a master with whom to study, and as the teachers seemed to be all away from London in July and August, I determined to go to Mr. Theodore Spiering, a violinist of world-wide reputation.

To the North Sea.

With his family, were summering at a quaint little resort on the North Sea called Sanct Peter, situated much farther north than Kiel and near the border of Denmark. So on the 20th of July I left London for Germany, and as I look back on that trip now I wonder how I ever accomplished it alone. For I did not know one word of German and had not the faintest idea of where I was going. Surely my guardian angel was with me. After a day and a half of hard travelling and changing trains at such places as Hamburg and Husum, I finally arrived at a small place called Garding, where Mr. Spiering met me. From there we had a drive of four hours, and how I did enjoy it, for we were driving through the rich and fertile part of Germany called Holstein. Although it is a flat country it had a certain charm, for we were continually passing peasants' houses with their odd thatched roofs, places where the sheds for the cattle and horses built in one with the houses. Oftentimes the sheds for the animals were better than the owner's part of the dwelling. We also passed through some very old villages. In one we saw a church in the market place which was built in 1607. It looked very ancient. We had been driving for an hour or two and I began to wonder when we would see the ocean, when we turned one of the numerous bends

day and we would be held in Sanct Peter without news for perhaps a week or more, so the next morning at 5 o'clock we left for Hamburg in a touring car. It was all very exciting. When we arrived in Hamburg we found the wildest excitement prevailing. Troops were drilling, the station was crowded with people rushing home like ourselves, and when an extra was called, people would fairly mob the seller in order to get one. After four hours' stop-over in Hamburg we proceeded to Berlin, which was even in greater excitement than the former city.

Hears the Kaiser Speak.

If we had not lost our baggage on the way down I most likely would have gotten through to England before either Germany or England declared. But I stayed on, with the hope that it would not be necessary for England to declare war, and I could continue my studies. The night before war was declared by Germany, I, with some more friends, was down on Unter den Linden in front of the Imperial Palace. We were surrounded by thousands of others who had come to hear the Kaiser's address to the people. I could not understand what was said on account of not knowing the German language, although my friends tried to interpret it for me. But I could tell from the attitude of the people that they worshipped their Kaiser and country, and were only too willing to die for what they thought was a just cause. Never will I forget the demonstration of that night, university students paraded in a body, cheering and singing. Everyone on the street was singing "Deutschland, Deutschland über Alles" (Germany, Germany, Ever Above), and other patriotic songs. This lasted all night.

Hoped To Be a Widow.

In the morning war was declared, and then began the mobilization. Every train and conveyance was taken for the troops to rush them to the front. You could not hire a taxi or a cab. It cost me eight marks (\$2) to get to a place six blocks away. Then also began the sorrow—

more people on it than usual, and just as we got into the thickest of it, which seemed to be waiting for someone to come out of the hotel that they were standing in front of, we saw carriages begin to pass.

An Attack on Russians.

We soon found out what the mob was there for, for immediately they began to hiss, call vile names, at the occupants of the carriages, and throw stones. Some of the women and children were struck with canes and umbrellas, and I am sure, cruelly hurt, for they had no protection. The police were plainly blocks away from this shameful scene. We asked whom the crowd were treating so and were told that it was the Russian ambassador and his secretaries who were being permitted to the carriages, and throw stones. About ten minutes after, the mounted police came sauntering up and dispersed the crowd. One rather foolish thing was done, however, by the Russian ambassador. This man had made the Princess Cécile famous for the splendid music he had there every night, and large crowds gathered there to drink beer, eat ice and cake, and also flirt. Well, one night, after the war began, he had the audacity to play the Russian National Anthem. Inside of half an hour the place was wrecked from top to bottom. Such things were continually happening, and the days were full of excitement. Previous to England declaring war, I had been stopping with a German woman journalist, a personal friend of the Spierings. On the 4th of August England declared war. Early in the morning we heard of it, and her attitude toward me changed. The greatest of kindness from everyone, although I know of two girls who were very harshly treated. One was a young French girl,

American passports, which would protect us. Naturally, we all thought I could leave the country on that passport; but no, one morning when we went to the embassy, which we were in the habit of doing every morning, we found a notice posted up which said that no British subject would be permitted to leave. Oh, how my heart sank when I read that, and how my thoughts flew to the dear ones at home and my friends, to whom it had been impossible to get any word, either by letter or cable. It was so fortunate that I was able to keep up my studying, for when thoughts like those would come I would practice for hours to drive them away, for I had no idea when release would come. Of course, we heard nothing but of German victories. I heard so much of it that I had the idea that England and the other allies were being beaten right and left.

When we found out that I could not leave, my teacher, Mr. Spiering, started quietly to work to use his influence to get me out. Day and night he worked for five weeks, writing letters and interviewing men of high standing, and we hardly dared hope. Meanwhile those five weeks were filled with fear.

Being a British subject, I was afraid to speak English on the streets, and it was so hard to hear them telling of their victories and know that our own soldiers were being wounded and dead on the battlefields, and to hear them criticize my dear mother country and not be able to say one word in her defence.

Charge Was Reversed.

All the horrors that I now hear were perpetrated by the Germans was given out as though the Belgians, French and English were the perpetrators of them against the Germans. They claimed that England was lying and sending false reports to the United States. In fact, since coming home I have found things just the opposite to what we were told. Personally I received the greatest kindness from everyone, although I know of two girls who were very harshly treated. One was a young French girl,

Then, on the other side, I can give instances of splendid acts of kindness given by the Germans. One man actually gave several hundred marks to the British Relief Society. Think of helping your foe! To me, the German people are a wonderful people, but blinded by the Kaiser, whom they worship, and militarism.

A Revolution Certain.

If the German Government is deceiving their people in this war, as they must be, according to what I now hear, there will be a terrible revolution in a while. Just before I left on September 12, the Landsturm was called out—that is the last reserve. They gave as a reason for this that they needed more protection for their bridges and railroads. My opinion is they needed them for fighting, as the German loss of life has been terrible. Day after day, trainloads of the most badly wounded soldiers arrived in Berlin. The hospitals are so full that hotels, restaurants and whole floors of stores are being given over to the Red Cross Society. I met an American doctor who had been permitted to work among the wounded, and he said the suffering was simply awful. But the German people have the most wonderful courage. They went into this war with no other purpose but that of winning.

Thinks of Her Country.

I was talking with one woman who has a husband and six sons in the war. I asked her if she didn't feel dreadful at losing them. You should have seen how her broken English, "I have forgotten my husband and sons, and think only of my country." It seems to me I could fill a volume with what I saw and heard. But at last three days before the Spierings were to leave Berlin came my welcome release. I cannot tell you the strange feeling I had after being a state prisoner for seven weeks, to be suddenly let free. My teacher accomplished this, however,

IT IS THE TASTE, THE FLAVOR OF

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That Makes It Deservedly Popular

An absolutely pure, delicious and wholesome food beverage, produced by a scientific blending of high-grade cocoa beans, subjected to a perfect mechanical process of manufacture.

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MONTREAL, CANADA



PERRIN'S BISCUITS

ARROWROOT, MALTO CREAM SANDWICH, OPERA FINGERS, WATER ICE, WAFERS, LEMON NECTAR

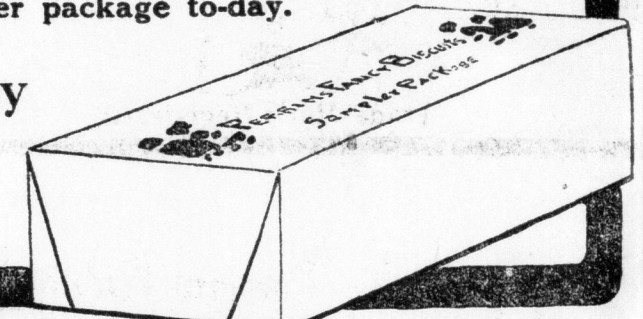
These and other Perrin's Sweet Biscuits are the very acme of deliciousness. We put them in our

SPECIAL "SAMPLER" PACKAGE

so that you can sample them readily. We will send this delightful assortment of our fancy biscuits to you for 10 cents in coin or stamps and your grocer's name. Some of them may be entirely new to you—you will probably like them all.

Write for the sampler package to-day.

D. S. Perrin & Company
LIMITED
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only by taking his oath that he would be responsible for all my acts until I was home, and I was permitted to leave with him and his family, and was not to go near England. We left Berlin, which is really a very beautiful city, on the 12th of September, on a special train arranged for Americans. It took us only fourteen hours to get to Amsterdam, where we stopped, as Rotterdam was so crowded that we could get no accommodation there. All the way along we saw soldiers guarding bridges, and several places saw many wounded being carried from trains on stretchers. It is terrible to think of two or three men having the power of life or death over millions of men. We found in Holland that the feeling was against Germany and for England.

Hollanders Incensed.

They were terribly incensed at Germany for what she had done to Belgium. We were also told that if Holland was forced into the war, she would open the dykes and flood the country. It had already been tried in certain parts of Holland. We stayed in Holland, at Amsterdam two days and on Friday went on to Rotterdam, where we found every hotel overcrowded. Our ship, the New Amsterdam, which had been captured by the French on its last trip from New York to Rotterdam, and had German conscripts taken off it, instead of having eight days in port only had four, and in those four days auxiliary cabins were built down in the hold, for they had no freight except our baggage to bring over, and used the room for human freight instead. On this steamer there were 2,300 souls, so many people that they could not be managed. Some people in first-class paid \$140.00 for a cabin with three other people in it, down in the hold of the ship. Many of us were poisoned through breathing the new paint that these cabins had been painted with, and not only that but there were vermin and rats continually until life became almost unbearable. I, with some more friends, slept on deck in our steamer chairs three nights. In three days three hundred men were sleeping in straw mattresses on the floor. Two women on board died, one was buried at sea, the other embalmed, and another poor woman lost her mind and had to be guarded day and night.

The Horror of Mines.

The trip over was a horrible one. The first night and day we had to proceed through the English Channel very slowly, not knowing at any moment we might be blown up by a mine. At the Downs we were stopped by a British warship which circled around us three times, then came the command to lower our wireless. The captain was possible to do so as he had 2,300 souls on board, to which the officer on the warship replied: "I command you to lower the wireless," and all our captain could say was, "I obey." We proceeded for a few miles when up went the wireless again. Early the next morning we were again stopped and made to lower the wireless, but when we were well out on the ocean it was raised and kept up. On Wednesday and Thursday we encountered a terrific storm and through not having any

The Pen For The Men In The Army



Waterman's Ideal Fountain Pen

"Always Ready"

Made in Canada.

The Most Useful Gift For Men In Active Service
Sold at the Leading Stores.

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EDUCATIONAL.

AVERGAL LADIES' COLLEGE

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AVERGAL COLLEGE Jarvis St., Toronto

Special English, French, German and Musical Courses for girls who had intended wintering abroad.

For illustrated calendars and prospectus, apply to the Bursar.

R. MILLICHAMP, Hon. Sec.-Treas.

812, 12, 26

Classes in Bookkeeping, Arithmetic, shorthand, etc., will be organized Oct. 1 in the

Westervelt School
Y. M. C. A. Building,
S. 22, 23, 24, 25, 28, 29, 30.

Alma (Ladies) College

A Christian college-home, healthful situation.

For prospectus and terms, write the Principal
R. I. Warner, M.A., D.D., St. Thomas, Ont.

FOR LITTLE GIRLS
This is an excellent school to which send your little girl as a resident. Here she will be under kindly and competent instruction, in congenial surroundings.

Courses:—Matriculation, English, Music, Art.

Write for Catalogue
HARRIET STRATTON ELLIS,
B.A., D. Paed., Principal,
34 Bloor Street, East, Toronto

THE MISSES WESTCOTT'S BOARDING AND DAY SCHOOL, 441 King Street, will reopen September 9.

451-3, 36

A good moral home and effective training are furnished simultaneously by

Woodstock College For Boys

Varied curriculum, picked faculty, sound healthful environment, correspondence invited.

A. T. MacNEILL, B.A.,
Woodstock College - Woodstock,

"Mid pleasures and palaces though we may roam,
"Be it ever so humble there's no place like home."

OFFICERS NAMED TO
COMMAND BRIGADESFinal List of Those in Charge
of the Canadians
Announced.[Special to The Advertiser.]
VALCARTIER, Que., Sept. 25.—
The final list of brigade commanders
of the Canadian expeditionary force
was announced today, the previous list
announced having been provisional. The
names are as follows:Officers commanding the four infantry
brigades: Lieut.-Col. R. E. W. Tur-
neg, V. C., D. S. O., of Quebec, a vet-
eran of the South African war, men-
tioned in dispatches for especially gall-
ant services; Lieut.-Col. S. M. Mer-
cer, of Toronto, commanding officer
of the Queen's Own Rifles; Lieut.-Col.
A. W. Currie, of Victoria, command-
ing officer of the Fifth Fusiliers;
Lieut.-Col. J. E. Coloe, of St. Cathar-
ines, commanding officer of the Fifth
Millia Infantry Brigade.The officer appointed to command
the artillery brigade: Lieut.-Col. H. E.
Burrill, of Quebec, of the artillery
regiment staff.Officer in command of the Strath-
cona Horse: Lieut.-Col. A. H. Mac-
donnell, D. S. O., of Winnipeg, a South
African veteran.Officers in command of the Royal Can-
adian Dragoons: Lieut.-Col. C. M. Nel-
son, of Toronto, inspector of cavalry
for militia headquarters.

GREY HAIR

Dr. Tremblay's Natural Hair Restora-
tive, used as directed, is guaranteed to
restore grey hair to natural color, or
money refunded. Positively not a dye,
and non-injurious. On sale at Anderson
& Nelson's drug store, 288 Dundas street,
London. Price \$1.00 (postpaid). Write
Tremblay Supply Company, Dept. T, To-
ronto.

Trade Mark Registered.

WONDERFUL NEW EXPLOSIVE
BEING USED BY THE FRENCHProduces Instantaneous and Painless Death for Everything
Within Reach—Soldiers Killed Stand Erect,
Holding Up Their Rifles.[Correspondence of Associated Press.]
LONDON, Sept. 17.—Remarkable tales
of novel engines of war are appearing
in all parts of Europe, but nothing has
yet equalled the reports circulated con-
cerning new guns used by the French
in firing turpentine, a substance said to
produce instantaneous and painless
death for every living thing within its
reach.Although it is so deadly in its work,
turpentine cannot be objected to on the
ground that it violates humane prin-
ciples of war. In fact, it is so humane
that it must not be confused with hy-
drite and other explosives which have
deadly fumes.Causes Instantaneous Paralysis.
English correspondents have reported
that entire lines of German soldiers
stood dead in their trenches as a result
of the fumes from the mysterious tur-
pentine discharged by the French in en-
gagements along the Marne. The dead
Germans are reported to have main-
tained a standing posture and retained
their rifles in their hands, so sudden
and unusual was the effect of the new
weapon. Instantaneous paralysis is
said to have been caused by the French
gun, which is used to shoot turpentine
itself. Experts are required, it is said,
for the use of the new ammunition, and
the manipulation of the strange gun so
recently brought into use in battle.Military experts are now speculating
whether turpentine will lend itself to use
in aeroplanes. Lyddite is said to be
available for the use of military aero-
planes and Zeppelins. As Zeppelins are
capable of carrying guns of consider-
able size it is conceivable they might
utilize turpentine. However, in the pre-
sent war, military experts do not ex-FIRST BLOOD GOES
TO VILLA SUPPORTERS

[Canadian Press.]

DOUGLAS, Ariz., Sept. 25.—Carranza
forces, under General Benjamin Hill,
were routed today by the troops of
Governor Maytorena in the first en-
gagement of the new revolution pro-
claimed by the State of Sonora, in con-
nection with General Villa's defiance
of Carranza. Hill's loss is indefinite.MISS EGGLESTON RESUMES
TEACHING.Miss Florence Eggleston has returned
from Germany and will resume teach-
ing in the studio over Heintzman's
store. Miss Eggleston will accept con-
cert engagements.NO CHANGE MADE IN
PROVINCIAL CABINETMinisters Asked to Remain by
Lieutenant-Governor—Is
Without Precedent.[Canadian Press.]
TORONTO, Sept. 25.—The death of
Sir James Whitney will not alter the
present personnel of the provincial ad-
ministration. Lieutenant-Governor Sir
John Gibson has requested the Cabinet
to continue, and Hon. R. A. Pyne, min-
ister of education, who has been acting
Premier during the late Premier's ill-
ness, and who, in the absence of Hon.
J. J. Foy, who is indisposed, is senior
member of the Cabinet, will continue
to act in that capacity for a time.When the news of Sir James' death
reached the Parliament buildings, all
business was suspended temporarily,
and the ministers at once consulted as
to the procedure under the circum-
stances. Sir James, being the first
provincial Premier to die in office, there
were no Ontario precedents, while the
practice followed in Ottawa, and in
England did not seem to harmonize
with the provisions of the Ontario
statute. The Lieut.-Governor was not-
ified. It was a moot question whether
the Cabinet dissolved with the death
of the Prime Minister as is the case
in England, or the ministers hold of-
fice during the interregnum until a new
Premier has been called. The legal
authorities at the Parliament buildings
differed more or less with the weight
of opinion apparently being in favor of
the ministers retaining office."We are still holding office," said
Hon. R. A. Pyne, in response to a ques-
tion on that point by The Advertiser,
"and continue to do business."
"Has the Lieut.-Governor taken any
action?"
"No, beyond asking us to go on with
everything, as if nothing has happen-
ed," was the reply.An Advertisement for
those who have not yet
tried
PARIS PATEPARIS PATE
PARIS MEAT PATTY

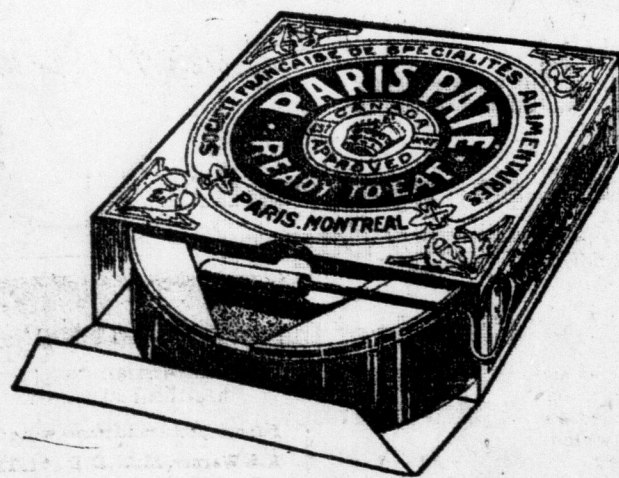
(Pronounce it "Paris Patty")

- (1) Firstly, you pronounce it Paris PATTY.
- (2) It is a cooked meat paste (somewhat like a potted meat, though superior to the ordinary potted meat—in goodness and flavor).
- (3) You spread it on bread—or use it with sandwiches—make it a foundation for a combina- tion salad and other tempting dishes.
- (4) It is made of choice, nutritious meats, skill- fully prepared by French chefs in Montreal from a prize recipe.
- (5) It is handy and economical. Just open a tin—and you have at once a delightful, ready- to-eat, nourishing food at the low price of 10c.
- (6) Its purity and wholesomeness are indorsed by analytical report.

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A TIN

At All Grocers

"Good for
everybody
--young and
old alike
--at all times"Ask your grocer for "Paris Pate" (Patty) to-day--you
will like it and find it delicious

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SOCIETE S. P. A., 19 Reading Street, MONTREAL

Also at Paris, Dijon and Nôlay, France.

IRELAND READY
TO PLAY HER PARTAsquith Arouses Enthusiasm
in Dublin and Gets the
Assurance That Irish
Will Help.

[Canadian Press.]

DUBLIN (Via London), Sept. 25.—
11:30 p.m.—Premier Asquith ap-
peared at the Mansion House here
tonight for the purpose, as he ex-
pressed it in the opening of his
speech, "as head of the King's Gov-
ernment, to summon loyal and patri-
otic Ireland to take her place in de-
fence of our common cause."The Prime Minister received a
tremendous welcome when he ap-
peared at the Mansion House, with
John R. Redmond, the Irish Nation-
alist leader, and the Earl of Aber-
deen, lord lieutenant of Ireland, and
his opening words aroused the
greatest enthusiasm. He went on to
say that there had been wars with
regard to which there was a diversity
of opinion, but that was not the case
today.Today, he declared, throughout
the empire, without distinction of
"race, party or race, climate or class
or section, the people were united in
defending the principle of maintain-
ing interests which were vital not
only to the British Empire, but to
all the was worth having in our
common civilization and the future
progress of mankind, whether Great
Britain succeeded or failed.

"We Will Not Fail."

"But," exclaimed the Premier, "we
are not going to fail."There could not be any higher
cause, said the Premier, than the
vindication of international good
faith and protection of the weak
against the violence of the strong,
and those who preached a practical
religion of force, Germany was the
real responsible factor in this war.The invasion of Belgium, and
France, said the Prime Minister,
constituted the blackest pages of
war's sombre history. England had
worked to the last for peace.

All Irishmen Loyal.

In his appeal to Irishmen he was
backed by Irishmen of all parts of
the empire and the world."The old animosities are dead.
What Great Britain asks, what she
believes Ireland is ready and eager
to give," he said, "is a free will of-
fering of a free people."Mr. Redmond said he had prom-
ised the Archbishop of Malines that
Ireland would bring her arms and
strength to avenge Louvain."It is Ireland's duty to fight," de-
clared the Irish Nationalist leader."Great Britain has kept faith with
Ireland and Ireland will keep faith
with Great Britain."Great crowds gathered in the
streets of Dublin and cheered the
Nationalist volunteers who, armed
with rifle and bayonet, acted as a
guard of honor.CANADIAN GUNNERS MAY
GO EARLY INTO ACTIONInfantry Will Probably Get
Some Training at
Aldershot.

[Special to The Advertiser.]

OTTAWA, Sept. 25.—The commander
of the Canadian expeditionary force will
be designated by Lord Kitchener. It has
become clear that there is no man in
Canada whom the command of a body
of thirty thousand men could fairly
be entrusted to. After the Canadians
land, the war office will disclose the
name of the general who is to lead
them in battle.Before the commission is issued the
Canadian Government will be asked to
ratify the war office nomination.It is expected that the Canadian force
will be marched through London on
the way to the training ground. The
infantry will probably go to Aldershot
for its final training, while the Can-
adian artillery expect to be sent to
Salisbury plain. Considerable further
training will be given all arms of the
Canadian contingent.Some of the regiments when show
exceptional proficiency may be sent to
the front in advance of the division
as a whole. It is expected that the
artillery may be sent forward almost
immediately. The artillery is said to
be well up in the standard of the regu-
lar army, and guns are wanted at the
front.The medical wing, too, is likely to
have an early call for active service.CANADIAN RED CROSS
GIVES 10,000 POUNDSFeeling Acknowledgment Tendered on
Behalf of Queen Alexandra.

[Special to The Advertiser.]

OTTAWA, July 25.—The Canadian
Red Cross Society has contributed
\$50,000 to the British Red Cross
Society.The following acknowledgment has
been received:"I am authorized by Her Majesty
Queen Alexandra to express to you
in her majesty's name and that of the
council of the British Red Cross
Society, most sincere and grateful
thanks for the splendid donation
which you have made to the funds
of the society. Your generosity shows
how the heart of Canada goes out to
those who are fighting for the honor
of the empire."Arthur Stanley, chairman execu-
tive committee.

[Canadian Press.]

Rovio, Sept. 25.—Via Paris, Sept. 2.
—All the houses around Trieste and
Fasana have been razed or transformed
into hospitals. Dispatches from Pola
say that food there is scarce, bad and
expensive."Do you wear
Penmans
too?"

108

IN EVERY HOME
ROYAL YEAST
CAKES ARE
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ALWAYS GIVE
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SATISFACTIONIRELAND READY
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Ireland and Ireland will keep faith
with Great Britain."Great crowds gathered in the
streets of Dublin and cheered the
Nationalist volunteers who, armed
with rifle and bayonet, acted as a
guard of honor.GERMAN 'PLANES ARE
FLIRTING NEAR CHANNELBomb Drops On Boulogne—
Likely to Try the
Channel.

[Canadian Press.]

LONDON, Sept. 25.—5:50 p.m.—A dis-
patch to Reuters' Telegram Company
from Boulogne says:"About midnight a German aeroplane
flew over Boulogne at a great height;
and the aviator threw a bomb into a
shipbuilding plant. No one was injured
and slight damage was done. The aer-
oplane made its flight in a southerly
direction."LONDON, Sept. 25.—9:45 p.m.—
German airships and aeroplanes have
again been flying over the Belgian and
French coast, and have dropped bombs
at Ostend and Boulogne without do-
ing a great amount of damage. They
have not yet ventured across the chan-
nel, but are fully expected to do so
when conditions are favorable.While these craft drop bombs, the
object of their flights doubtless is to
find out what the allies are doing on
the coast. The Germans expect some
move in that direction, as, according
to reports from Belgian and Dutch
sources, they are strengthening their
positions through the occupied terri-
tory.MINARD'S LINIMENT CURES COLDS,
ETC.SAGE TEA DARKENS
HAIR TO ANY SHADEDon't Stay Grey—Here's an
Old-time Recipe that Any-
body Can Apply.The use of Sage and Sulphur for
restoring faded, grey hair to its natu-
ral color dates back to grand-
mother's time. She used it to keep
her hair beautifully dark, glossy and
abundant. Whenever her hair fell out
or took on that dull, faded or streaked
appearance, this simple mixture was
applied with wonderful effect.But brewing at home is messy and
out-of-date. Nowadays by asking at
any drug store for a 50-cent bottle of
"Wyeth's Sage and Sulphur Com-
pound," you will get this famous old
recipe which can be depended upon to
restore natural color and beauty to
the hair and is splendid for dandruff,
dry, feverish, itchy scalp and falling
hair.A well-known down town druggist
says it darkens the hair so naturally
and evenly that nobody can tell it
has been applied. You simply damp-
en a sponge or soft brush with it
and draw this through your hair, tak-
ing one strand at a time. By morning
the grey hair disappears, and after
another application or two, it becomes
beautifully dark, glossy, soft and abun-
dant.A Home Recipe For
Removing WrinklesWho will blame the modern woman
for trying to look as young and attrac-
tive as she reasonably can? Why
should she be placed at a disadvantage
in numerous ways by wearing wrinkles
if she can avoid these hateful marks of
advancing age? Few women, however,
know what to do to effectively rid
themselves of wrinkles. Most of the
most of the advertised preparations are
unsatisfactory and very expensive. But
a very simple and harmless home run-
dely, which any woman can make, will
work wonders where all the patent pre-
parations fail.Buy an ounce of powdered sallote at
any drug store. Dissolve the whole
ounce in a half pint of witch hazel and
use as a wash lotion. The results are
practically instantaneous. Marked im-
provement is noticed immediately after
the very first trial. Wrinkles and sag-
ging are corrected and the face feels
so refreshed and snuglike."Why, yes! It's the only underwear I buy,
since I found it made my clothes fit better."
"Yes, I've noticed how well everything
fits you."
"That isn't all, either. This underwear is knit
in some special way so it keeps its shape. It
certainly fits beautifully. It's smooth and
comfortable too, and, My! how it stands wash-
ing. You couldn't hire me to wear any other."Penmans Underwear is made in all styles
and weights, for men, women and children.Penmans Limited
Underwear, Hosiery, Socks
Paris, Ont.Penmans
Underwear

pen guaranteed HIGH GRADE KNIT GOODS

[Canadian Press.]

Tokio, Sept. 26.—Announcement is
made today that imperial messengers
have left Tokio for the scene of opera-
tions near Tain-Tau, conveying the
Emperor's greetings to the Japanese and
British sailors and soldiers co-operating
in the fighting against the Germans in
Kiao Chow.GERMAN 'PLANES ARE
FLIRTING NEAR CHANNELBomb Drops On Boulogne—
Likely to Try the
Channel.

[Canadian Press.]

LONDON, Sept. 25.—5:50 p.m.—A dis-
patch to Reuters' Telegram Company
from Boulogne says:"About midnight a German aeroplane
flew over Boulogne at a great height;
and the aviator threw a bomb into a
shipbuilding plant. No one was injured
and slight damage was done. The aer-
oplane made its flight in a southerly
direction."LONDON, Sept. 25.—9:45 p.m.—
German airships and aeroplanes have
again been flying over the Belgian and
French coast, and have dropped bombs
at Ostend and Boulogne without do-
ing a great amount of damage. They
have not yet ventured across the chan-
nel, but are fully expected to do so
when conditions are favorable.While these craft drop bombs, the
object of their flights doubtless is to
find out what the allies are doing on
the coast. The Germans expect some
move in that direction, as, according
to reports from Belgian and Dutch
sources, they are strengthening their
positions through the occupied terri-
tory.MINARD'S LINIMENT CURES COLDS,
ETC.SAGE TEA DARKENS
HAIR TO ANY SHADEDon't Stay Grey—Here's an
Old-time Recipe that Any-
body Can Apply.The use of Sage and Sulphur for
restoring faded, grey hair to its natu-
ral color dates back to grand-
mother's time. She used it to keep
her hair beautifully dark, glossy and
abundant. Whenever her hair fell out
or took on that dull, faded or streaked
appearance, this simple mixture was
applied with wonderful effect.But brewing at home is messy and
out-of-date. Nowadays by asking at
any drug store for a 50-cent bottle of
"Wyeth's Sage and Sulphur Com-
pound," you will get this famous old
recipe which can be depended upon to
restore natural color and beauty to
the hair and is splendid for dandruff,
dry, feverish, itchy scalp and falling
hair.A well-known down town druggist
says it darkens the hair so naturally
and evenly that nobody can tell it
has been applied. You simply damp-
en a sponge or soft brush with it
and draw this through your hair, tak-
ing one strand at a time. By morning
the grey hair disappears, and after
another application or two, it becomes
beautifully dark, glossy, soft and abun-
dant.A Home Recipe For
Removing WrinklesWho will blame the modern woman
for trying to look as young and attrac-
tive as she reasonably can? Why
should she be placed at a disadvantage
in numerous ways by wearing wrinkles
if she can avoid these hateful marks of
advancing age? Few women, however,
know what to do to effectively rid
themselves of wrinkles. Most of the
most of the advertised preparations are
unsatisfactory and very expensive. But
a very simple and harmless home run-
dely, which any woman can make, will
work wonders where all the patent pre-
parations fail.Buy an ounce of powdered sallote at
any drug store. Dissolve the whole
ounce in a half pint of witch hazel and
use as a wash lotion. The results are
practically instantaneous. Marked im-
provement is noticed immediately after
the very first trial. Wrinkles and sag-
ging are corrected and the face feels
so refreshed and snuglike.COWANS
SOLID CHOCOLATE
MAPLE BUDSFor bites between meals
there is nothing equal to
Maple Buds—all the good-
ness of the Indies seems
to be caught and prisoned
in these pure, velvet-
smooth bits of solid choco-
late—and they're so whole-
some and nourishing too.

SIX.

London Advertiser

MORNING, NOON, EVENING.
SUBSCRIPTION RATES.City. 10c per week. By mail, \$5.00 per year.
Outside City. 12c per week. By mail, \$6.00 per year.City. 10c per week. By mail, \$5.00 per year.
Outside City. 12c per week. By mail, \$6.00 per year.TELEPHONE NUMBERS.
3670—Private Branch Exchange.
3671—Connecting All Departments.
3672—Night Calls.
3673—Job Printing.To call night numbers use the word "ONE" after giving the number.
[Entered at London Postoffice for transmission through the mails as second-class matter.]TORONTO REPRESENTATIVE:
F. W. Thompson, 56 Mail Building.

The London Advertiser Company, Limited.

LONDON, SATURDAY, SEPT. 26.

SIR JAMES PLINY WHITNEY

THE death of Sir James Whitney removes from provincial public life one who has been a prominent figure for twenty-five years. Coming into the legislature a lawyer with little more than a local reputation, he soon became noted as one of the most aggressive debaters in the body, and took his place in the front benches of the Opposition. Mr. Meredith for many years fought an uphill battle with a force weak in quantity and quality against a strongly entrenched government. When he retired to the serene atmosphere of the court-room as Chief Justice, his place was naturally taken by his first lieutenant, Mr. Marter. But Mr. Marter was not acceptable in the position, and was an ardent prohibitionist, and inclined to be too fair with his opponents. Recognizing his disqualifications as a Conservative leader, he resigned after a few years' service, and Mr. Whitney took up the burden.

If the chief business of an Opposition is to attack Mr. Whitney was certainly the man for the office. He was a born fighter. With a bulldog's tenacity, but with much more than a bulldog's locacity, he led his forces against the Government. Ready to strike at the weak points in the enemy's armor, he was just as ready to attack the most impregnable fortresses. He was ever ready to strike a blow, no matter whether it was to be effective or not. And while his personal manner did not help to popularize him with his party, his energy certainly gave it new heart, and developed its fighting spirit. When at last, less through the merits of the Conservative party than from the gathering force of discontent with which a long-established government has to contend, the administration of Mr. Ross was defeated, Mr. Whitney became Premier.

As leader of the provincial government he has been a success from a party point of view, but not so much from the standpoint of those who are looking only for the advancement of the province. As a statesman he was an old-fashioned Tory oligarch, who thought he knew just what the people ought to have far better than they knew themselves. He never questioned the inherent right of his party to rule, and the natural duty of everybody else to submit without a murmur. For progressive legislation he has had little sympathy; and only moved forward when circumstances made it necessary. His old aggressive manner never left him. He hammered away at the weak Liberal Opposition just about as hard as he had done in the case of the strong Liberal government. And he kept his own Cabinet in line with an autocratic hand.

And yet he enjoyed the respect and retained the support of the province as probably no other leader could have done. For he gave to every one the impression of single-minded sincerity and dogged honesty. His blunt reception of delegations who wanted something which he was not disposed to give, while unsatisfactory, yet left them with the feeling that they knew "where they were at." They could not afterwards accuse him of having promised something they did not get. Frankness is sometimes only a cloak, but with Sir James Whitney there was no deceit. There was a certain element of arrogance that made him frank. He was abundantly satisfied that he was in the right; and that people must really know it, though they might not acknowledge it. No one would deny that he had "backbone"—a very necessary possession for a man who would be a leader of men. If he could possibly have supplied Mr. Borden with a portion, it would be better for the Dominion.

And, after all, an honest man in power is better than an abler man with less honesty. Sir James Whitney served his country to the best of his knowledge, and according to the light he had. We may not approve of all he has done, but we will give him credit for having done what he thought was best.

PEACE.

THE Kaiser in his long preparation for the struggle that has come with such terrific force on the whole world has wandered very far from the true principles which ought to have governed him. These principles are very correctly stated by Charles Sumner, when he said:

"As the ocean washes every shore and clasp with all-embracing arms every land, while it bears on its heaving bosom the products of various crimes, so peace surrounds, protects and upholds all other blessings. Without it commerce is vain, the ardor of industry is restrained, happiness is blasted, virtue sickens and dies."
"As the cedars of Lebanon are higher than the grass of the valley; as the heavens are higher than the earth; as man is higher than the beasts of the field; as the angels are higher than man; as he

that ruleth his spirit is higher than he that taketh a city; so are the virtues and victories of peace higher than the virtues and victories of war."
"We have but half done when we have made ourselves free. Let not the scornful taunt be directed at us: 'they wish to be free, but know not how to be just.'"
"Freedom is not an end in itself; but a means only: a means of securing justice and happiness, the real end and aim of states, as of every human heart. If there is us to inquire earnestly, if there is not much to be done by which these can be promoted. If I have succeeded in impressing on your minds the truths, which I have upheld to-day, you will be ready to join in efforts for the abolition of war, and of all preparations for war, as indispensable to the true grandeur of our country."

If the Kaiser had been actuated by the principles and motives here laid down what a blessing instead of a curse he would have been to the world. It was the elaborate "preparation for war," which Sumner would abolish that brought on the war, with all its evils and its dread consequences to the nations of Europe.

NEW MEXICAN REVOLT.

MEXICO having rested from civil strife for several months is again to be plunged into war. Carranza and Villa are unable to pull together, and Villa has kicked over the traces. As he has a trained army of 40,000 men and the moral and financial support of at least three of the greatest states, the chances are that within a few months Carranza will follow Diaz and Huerta to Europe. The world has long since grown accustomed to taking Mexican revolutions as a matter of course. It was not expected that Carranza's and Villa's partnership would last long. Carranza is stubborn, selfish and ungrateful. He has failed to properly "look after" Villa, and as the latter did most of the fighting, it is natural he should want considerably more than he has got of power, wealth and honors.

What will the United States do? is the vital question. A powerful army is still at Vera Cruz, should exasperation bring on intervention. Many critics of the Wilson administration believe that Mexico will never be quieted until Washington takes control. President Wilson has been very patient refusing to be rushed into a war of conquest. A few more revolutions and public opinion may compel him to take drastic measures.

A GREAT IMAGINATION NEEDED.

A LARGE part of human experience is judged by contrast. What would be a hardship in the mind of one man would be scarcely noticed by another. One of the most astounding complaints ever made in human history was the complaint of the Kaiser to the President of the United States against the conduct of the Belgian people. It would require a great imagination to think of anything a Belgian could do against Germany, that would not only be justified, but entitle the Belgian to the thanks of everyone. "My heart bleeds for Louvain," said the Kaiser. How many human hearts have stopped bleeding in Belgium because of his inhumanity. Again a great imagination is needed, to believe that any man who causes the death of hundreds of thousands of men, and suffering untold to as many millions, can care anything for art and its treasures. Human life is surely of infinitely more value.

"SAY WHEN."

IF IT would be fair to represent the Kaiser in kilts, holding up his glass to receive the Highland hospitality of the Russian Bear with Generals Joffre, Pau and French assistants, also in kilts, and if war was being poured out of the bottle instead of Scotch, and the usual remark made, "Say when," it would fairly represent the situation as to peace. It is for the Kaiser to "say when." But it is not fair to put the Kaiser in kilts.

A GERMAN-AMERICAN'S VAPORINGS.

DR. MUNSTERBERG, a Harvard professor, is the chief spokesman for the Kaiser in the United States. In a letter to the New York Post some time ago he says:

"This war of Germany is a war of defence. It is possible that the Emperor was mistaken in believing that Russia really meant war, and not only bluff. But it is certain that this perhaps mistaken judgment was shared by the overwhelming majority of the nation. The action that the true nation wanted, peace, and the Government war is a bold construction which is utterly refuted by the evident facts."

No wonder the people and Kaiser think alike. The German press is shot full of lies by Government inspiration, and those who do not read the papers are orally instructed.

Professor Munsterberg gets quite enthusiastic over militarism. He says: "Those men who have achieved the marvelous progress of German civilization have done it in the conviction that the military spirit is a splendid training for cultural efficiency. You hear nowhere in Germany more sneering at the peace and disarmament movements than among the university professors."

Evidently Dr. Munsterberg thinks this an excellent spirit in university professors. He goes on:

"And are they really disloyal to Fichte and Kant and the rest? Was the need of Germany's armor war ever more passionately proclaimed than in Fichte's 'Orations to the German Nation'?"

Very likely not, but British professors, preachers and pacifists are just as vigorously proclaiming the need of Britain's armor against Germany. It is in fact the British pacifists who more than these German mouthers resemble Fichte. He, like them, spoke out against a militarist upstart who was trying to trample all nations beneath his heel. Fichte roused his peaceful and cosmopolitan fellow-countrymen to

a fierce nationalism and war spirit which hurled the tyrant Napoleon down and out. His was defensive militarism, the spirit of British defenders, not of the Anglophobe offenders in modern Germany.
Dr. Munsterberg winds up his self-condemning manifesto with a forecast that far from Europe turning republican, "there is more chance that the only great republic will become monarchical." Such nonsense as this about France is in keeping with the sophistries and twaddle which precede it.

PERILS OF THE BLOCKADE.

THE Washington Times declares that up to date the Germans have had much the better of the war at sea. This hardly agrees with the facts. The loss of their three cruisers and a number of destroyers and submarines in the battle off Heligoland have perhaps been more than offset by the spectacular torpedoing of the British cruisers, but the complete crippling of the German merchant marine service, the destruction of two great auxiliary cruisers and the driving into a neutral port of the German ships in the Mediterranean, throw the balance greatly in favor of the British.

It would be silly to attempt to belittle the exploit of the German submarine. The British officers and newspapers admit frankly that it showed skill, courage and enterprise. It is hardly fair, however, to say that the German success, in this instance, shows exceptional initiative on their part, and a lack of the same on the part of the British submarine flotilla. The fleet blockading Kiel, obliged always to be in the open sea, is in a peculiarly dangerous position. To keep in touch with the enemy, to be ready for a dash-out, considerable scouting must be done close to shore, and this in turn lays the scouting ships open to attacks from submarines.

But with the Germans it is quite otherwise, as their ships are safe behind almost impassable land batteries and mine fields. Although a raid into these protected waters can be made successfully, the odds are always heavily against the attackers. The German success will serve to make the British more vigilant than ever, but it is not likely that Admiral Jellicoe will start Mr. Churchill's "digging out" process against his better judgment. Naval warfare today cannot be carried on as it was a hundred years ago, when a blockading fleet could go right in under the guns of land batteries.

EDITORIAL NOTES.

British tenacity and French dash dovetail beautifully.

Hearst continues to bawl for war in Mexico and peace in Europe.

The German flight is a long time being turned, but meanwhile it is being badly burned.

If while they are bombarding Przemyśl the Russians would shoot in a few vowels it would help some.

Anything that Huerta overlooked, Carranza may be depended upon to grab when his turn comes to quit. It looks like meagre pickings for Villa.

MOTHER BRITAIN AND HER SONS.

[From Reynolds' Newspaper, Courtesy of a Front Street Reader of The Advertiser.]
We are coming, mother, coming—we are coming home to fight, To defend the Empire's honor, to uphold the Empire's might; From the plains of Manitoba, from the diggings of the Rand, We are coming, Mother Britain, coming home to lend a hand. From the islands and the highlands, fast across the seven seas; Look where'er the sun is shining, and your flag is in the breeze. We'll prove our breed in your hour of need, and teach the bally Hun, who strike at Britain, they must reckon with her sons.

We are coming, mother, coming—save a good place at the front; Where the battle wages fiercest, let your children bear the brunt; 'Tis a long way from Australia, and we've earned the right to stand

The Cuirassier's Story of the Dying Englishman

[London Daily News.]

Another interlude—Shakespearean, if you like. The talk of the first and second watchman and the second citizen outside the walls. A drop scene before the second act of the great war tragedy.

The gates had closed before I could get in, three nights ago. A corporal, who considered himself under an obligation, suggested taking refuge in a shelter of old non-commissioned officers, who were superintending the defence works, were not of his regiment, and suspicious, as men are on the lines. But two or three came round to smoke, and, Parisian came round to smoke, and, Parisian like, threw up on the straw, and moved restlessly, in tired sleep, outside the range of the single light.

Naturally the talk turned, first on the stranger: "What a risky job. Now, a soldier goes safely where he's told, and can fight there, with friends round. But you may be shot by anyone, as in the case of the little fellow, I do not know where he is. Only one post-camp living." That is all, two weeks ago; and the war may be over and we shall never know. Perhaps we shall have his regimental number returned, and never know. The little one whom I brought up—only so high.

The Little Brother.

The risk set my corporal talking of a younger brother of his, whom he had brought up, and seen married; and now the two wives are at home with their babies. "He is of the thirty-first line, the furthest west of the line. I do not know where he is. Only one post-camp living." That is all, two weeks ago; and the war may be over and we shall never know. Perhaps we shall have his regimental number returned, and never know. The little one whom I brought up—only so high.

---and the Worst Is Yet to Come



PRESS COMMENT ON THE WAR

A DAY OF RECKONING.

[Branford Expositor.]

The British navy has considerable cause to be proud of its record in the North Sea, with the accompanying loss of upward of 1,000 lives. It was a piece of daring for which it is not possible to withhold admiration, but the day of reckoning will nevertheless come.

ITALY MUST FIGHT.

[London Daily Mail.]

In the struggle which is now raging for the foundations of European civilization, Italy cannot hold aloof. Imperative self-interest forbids it. Were the Teutonic spiders to win it would be a friendly Italy that their vengeance would be wreaked. The die was really cast when she refused to be dragged by Germany and Austria-Hungary into her, as the alternative to an unthinkable isolation, a war of salvation. We cannot doubt on which side her decision will fall.

THE DIFFERENCE.

[Stratford Beacon.]

The way in which Germany and Britain treat those whom they have conquered is illustrated by the way in which such people act towards their conquerors. In Alsace and Lorraine, in the first ranks, Mother Britain, have your orders when we lay down. From the islands and the highlands, from the outposts of the earth, On a hundred ships we hasten to your side to prove our worth. We've come to stick the sword through thin or thick, and we betide the ones Who dare to smite the Mother-might, forgetting of the Sons.

APPIN.

[Special to The Advertiser.]

APPIN, Sept. 25. — Mr. Fox, of Warton, is the guest of R. Ferguson. Rev. Mr. Konkle and Mrs. Konkle have been called away from the special services being conducted in the Presbyterian Church, to attend the funeral of Mr. Konkle's father. In the meantime the services will be continued by Rev. Mr. Robinson, of Toronto.

Rev. Mr. Bristol is visiting in Chatham.

"Lest We Forget"

WE need to be reminded just as much as to be informed. Memory has been jocularly described as "the thing we forget with." Out of sight is apt to be out of mind.

An advertiser who relies on the memory of the public leans on a broken reed. The absence of its advertising from the newspapers has been the beginning of the end for many a firm. "The present suitor hath ever the advantage over the absent lover."

A business that has achieved its magnitude or strength as the result of faithful advertising plays itself false if it suspends or ceases its advertising, on the grounds of economy. It is poor business vision which fails to see the principal feeder of business, and fatal judgment which cuts it off or interrupts its flow. Economies may be warranted, but they had better be effected in any other department than in the sales department—the department of revenue. Any course which shoves your customer back from you or hides you from your customer is ruinous. The man with the money needs to be constantly sought. Advertising is the great discoverer of new customers, the great retainer of old ones.

If you forget the public, the public will forget you.

THE ARMY HORSES.

[By Mel. Wilson.]

Once they ploughed the fruitful field,
Helped the reaper gain its yield,
Came to eve with sweet content,
Browsing when the day was spent;
Now they lie with mangled hide,
Fallen in the carnage tide.

What to them the sounding phrase
Which excused bloody ways?
Honor, place or racial stem,

Plunging under shell and shot;
Bearing dealers of the death,
Charging in the cannon's breath,
Till in agony they hide,
Fallen in the carnage tide.

Slay or Teuton, what to them,
Torn and dead, or death denied,
Fallen in the carnage tide?

Theirs was not the chance to say
Words of peace to save the day,
The Creator made them dumb—
They who could not hush the drum,
Yet are one with those who ride,
Fallen in the carnage tide.



Keep your Sugar Supply in these Handy

Redpath

2 and 5 Pound Cartons

Did you ever see so neat and convenient a way of keeping Sugar?

In these 2 Pound and 5 Pound Redpath Cartons the pure granulated sugar is sealed tight in the Refinery, and protected perfectly not only on its journey to you, but also in your own pantry, until you are ready to use it.

Even then you do not need to open up the Carton. Just snip

off a little of the corner, and the sugar pours out just as you want it, into sugar bowl, measuring cup or preserving kettle.

Besides, the 2 and 5 Pound Sealed Cartons are a positive guarantee that you are getting genuine Redpath Extra Granulated Sugar, clean, pure and in perfect condition.

Get the Redpath Cartons!
It's well worth while!

CANADA SUGAR REFINING CO. LIMITED, MONTREAL.

DAILY PAGE FOR ADVERTISER WOMAN READERS

Canadian Women in War Time

What the Patriotic Woman Can Do.

Written for The Advertiser by Margaret McMurphy.

Now that Canada is at war, Canadian women find themselves face to face with new conditions. Red Cross supplies and hospital aids are not all that war means to the Canadian woman. She is passionately eager to get to work. The next few weeks will mean a great decision on the part of Canadian women as to how they must meet war times in Canada.

Briefly, the patriotic woman today has to do with employment, relief, food values and prices, the furthering of productive work and duty towards enlisting.

What can the patriotic woman do about employment? The first impulse of the Canadian woman has been to save, to cut down expenditure in every possible way. She should ask herself, "Is this wise and right? It is wise to be thrifty and saving—but not at other people's expense. Every Canadian man and woman has a duty towards each individual to whom he and she have helped to give employment. Dressmakers and milliners are being suddenly thrown out of employment. The impulse to save—to cut down expenditure—is bringing thousands into difficulties. We all depend on each other for work.

Every patriotic woman will consider carefully before she stops employing her sewing woman, the woman who does her washing, the one who comes to sweep if sweeping is an extra, her dressmaker, her milliner, her domestic helper. Before she begins any war time economy, she must ask herself, "Am I depriving anyone of his or her means of support? If I am, is it necessary for me to stop this expenditure?"

If the patriotic woman feels that she cannot afford to pay her domestic helper's wages, let her offer her employees the wages that she can afford to pay. For economic reasons quite apart from

the war, the domestic helper's wages are high, compared with the earnings of other women workers. In a time of economic pressure, the domestic helper can afford to take less.

The patriotic woman has a duty towards employment outside of her own household. If she lives in any urban place which has a considerable population, especially if the community is an industrial community, the patriotic woman should join in a movement to secure a labor bureau, where those who need work may be registered. Then she should help to find employment for the unemployed. No one place should have more than one labor bureau. Good people should not conflict with one another; they should act in concert. But let patriotic women help to establish a branch labor bureau for women, acting under the management of the main labor bureau. In any community of any size there is a large amount of domestic work. Let the patriotic women of the community see that the women of the town or city are canvassed to find out how much actual work there is. Have a register of every woman who will supply some other woman with one day's work a week, a half-day's work, one day's work a month. Every fifty cents, and dollar, earned by necessary work will help to employ someone who needs employment. Let us give work rather than charity.

When women living in the country, who can employ domestic helpers, send information to this effect through their fraternal women's institutions.

(To Be Continued on Monday.)

From Sarnia Mother.

Dear Miss Grey—I see by today's paper that Patience asks for the poem, "The Last Hymn." I am sending a copy of same.

I would like to get the words of a piece, "I'm Going to Take My Dish and Go Home." Thanking you in advance.

Ans.—Thank you for the copy sent. I hope we may receive the one you desire. It has an odd title.

Reads the Page.

Dear Miss Grey—I always read your page in The Advertiser with a great deal of interest, and have found a number of the recipes very good, indeed.

In last night's paper Brownie tells you in her letter she has a copy of the song, "The Dark-Eyed Sailor," which she would send you. I should be very pleased to get it in the paper at your convenience. Yours, F. A. S.

F. A. S.—The following are the words of the song, "The Irish Emigrant," which I have just received.

Ans.—I hope you will continue to like this page, and that we may hear from you again. Your request is passed on to "Brownie."

OLD SONGS AND POEMS

THE KING'S HIGHWAY.

Words by F. E. Weatherly. Music by J. L. Malloy.

Who rides yonder, proud and gay,
Spurning the dust on the king's highway?

Lord, thousands across wide,
While I, the beggar, must stand aside.

Go thy way, let me go mine,
I to beg and thou to dine;

While you dust on the king's highway,
But room for the beggar, room I say!

Fair and free, night and day,
Fair and free is the king's highway.

Hug thyself in wealth of state,
Empty purse has a careless gait!

Thou must watch thy chest and bags—
None would steal the beggar's rags.

Wine for thee, for me a crust,
King and beggar they both are dust.

And dust to dust will be borne one day,
High and low, on the king's highway.

Dainty maid of high degree,
What has the beggar to do with thee?

Thy life is morn, and love is May,
What has the beggar to do to say?

Gentle word hast thou for me,
In my heart a tear for thee;

And, ah, that thou shouldst fade one day,
E'en as I, on the great highway.

Contributed by J. G.

Local Items

Y. M. C. A. CLASSES.

The evening classes of the Young Women's Christian Association will be organized on Thursday evening, October 8, in the "Y" parlors, Dundas street, when all young women are invited to attend and join one or more. Classes will be formed in first aid work, stenography, plain sewing and fancy work, domestic science, public school work, and glee club. Mrs. A. T. Edwards is president of the educational committee, and draws special attention to the public school course. In this, such elementary branches as grammar, arithmetic, etc., will be studied, and should prove a great help to any young woman who has had but a limited education and is desirous of improving herself. Last year the class in "first aid to the injured" did splendid work in connection with St. John's Ambulance Corps, and it is anticipated that a large class will be formed again.

CHESLEY AVE. MOTHERS' CLUB.

Mrs. McLean was again the unanimous choice as president of this club at the opening meeting held on Thursday evening, when the election of officers took place. Other officers appointed were: Vice-president, Mrs. G. Hyatt; treasurer, Mrs. O. Hilbert; secretary, Mrs. J. Collier; pianist, Mrs. A. Denig. Members of committees for the ensuing year are: Visiting committee, Mesdames Rawlings, Rodger, Goadner, Griffin, Taylor, Corbett, J. Murray, Carson, Struthers, Hubbard, Parkinson, Phillipps, Denig, Gilbert and Black; invitation committee, Mesdames Mason, Dine, Speltz, Barrows, Timmer, Hare, Cameron, Hall, Tutt, Dicker and Wallace; social committee, Mesdames Pickell, Mills, Kulus, Small, Henderson, Moyer, Langford, Patton, Howell, Chivas, Kemp, McFarlane, Williams, Tutt, Booth, Ashton and Brock; program committee, Mesdames Black and Clark, Mesdames Mason, McCrae and Butterworth.

The chair was printed by Mrs. W. J. Carson, and most encouraging reports of last year's business presented by the treasurer and secretary.

WEDDING BELLS

McLEOD-HALLET.

On Sept. 17, at the Pro-Cathedral of the Redeemer, Calgary, Alta., the marriage took place of Gwendolyn Gertrude, second daughter of Mr. and Mrs. H. E. Hallett, of Calgary, and William Daniel McLeod, of Calgary, son of the late Daniel and Mrs. McLeod, of Helmut, avenue, London, Ont. The Rev. Geo. Bonsefield officiated.

Mr. and Mrs. McLeod spent their honeymoon in the east, where they visited at Mr. McLeod's home.

AITKEN-WILLIS.

A pretty wedding was solemnized in the Church of St. Luke the Evangelist, Broughdale, Wednesday evening, at 6:30, by the Ven. Archdeacon Richardson, the rector, when Miss M. Anna Willis, of Adrian, Mich., became the bride of Mr. Joseph S. Aitken, of Detroit.

The bride, who was given in marriage by her father, Mrs. Ellen Turner, was charmingly attired in silk crepe de chine with a bridal veil of tulle and orange blossoms. She carried a shower bouquet of white roses and wore the groom's gift, a pearl necklace.

The bride was attended by Miss Nan Murdy, who was prettily attired in white crepe de chine, and wore a crescent of pearls, the gift of the groom.

Miss Alida Element played the wedding march very sweetly and later accompanied Miss Cockrill, who sang "O Promise Me" during the signing of the register. Mr. J. J. Turner attended the groom, while Mr. George Lance and Mr. Percy Murdy were the guests.

The pretty little daughters of Mr. H. J. Turner scattered flowers before the bride as they left the church, adjourning to the home of the bride's sister, Mrs. Murdy, where a dainty luncheon was served to about fifty guests. The bride's travelling costume was of navy blue broadcloth with hat to match. After an extended trip to Western points they will reside in Detroit, where the bride is in business.

Among the out-of-town guests were Mrs. Willis of Birmingham, New York; Mrs. Aitken, Detroit; Mr. and Mrs. C. Fletcher and daughter, of Barrie.

CASTORIA

For Infants and Children

In Use For Over 30 Years

Always bears the Signature of J. C. Watson

"Using Rouge Is Not a Matter of Morality, But One of Taste." -- BEVERLY BAYNE.

[BY IDAH MCGLOTH GIBSON.]

A glance along the well-trod street of any of our larger cities gives one the impression that most of the girls of today are like that ancient Egyptian queen who declared it was immoral to be seen in public without having one's face painted.

Never in the history of the world was painting the face of women so universally practiced as it is today. Fashionable women of all ages practice this more or less beautifying process openly. They carry around little boxes of leather or silver which contain black, red and white pigments and they can be seen repairing the ravages that perspiration, smiles or tears have made in the restaurants, on the street car or in any other public place.

Indeed, yesterday I saw a pretty girl hold up traffic on a street in Chicago when she deliberately powdered her nose while looking into a diminutive mirror inside of her vanity bag.

This is, however, one extreme at the other end of which is the woman who proclaims proudly: "I never use powder or face cream."

She usually looks the part. These women remind me of others who always affirm: "I always speak the truth—tell just what I think."

You can depend upon one of these women to disclose to you an ugly untruth, for constance and the others to impress you with a disagreeably biased mind.

The thing to remember in this world is that everything is for man's use, but he must know how to use it.

I have never seen a complexion yet that a dusting of powder did not improve—but one must not put it on with a trowel and dust it off with a feather.

One must also be very careful that the tint of powder one uses is the color of one's complexion.

I have a friend who always uses powdered rouge on her face. She is very dark with coal black hair and eyes and plenty of color. The yellow brown of the orris root is precisely the tint of powder which brings out her complexion. White or pink would call attention to the dark tint of her skin.

"I take a box of the usual pink tint and a box of white and mix them for the tint I use when not working," said Beverly Bayne.

"The white powder is too colorless and the pink is too rosy for my complexion," she said.

You must remember that using rouge is not a matter of morality, but a question of taste. Today, when almost any woman is expected to paint her lips at the dinner table with the same unconsciousness with which she uses the finger bowl, one may give

injured did splendid work in connection with St. John's Ambulance Corps, and it is anticipated that a large class will be formed again.

CHESLEY AVE. MOTHERS' CLUB.

Mrs. McLean was again the unanimous choice as president of this club at the opening meeting held on Thursday evening, when the election of officers took place. Other officers appointed were: Vice-president, Mrs. G. Hyatt; treasurer, Mrs. O. Hilbert; secretary, Mrs. J. Collier; pianist, Mrs. A. Denig. Members of committees for the ensuing year are: Visiting committee, Mesdames Rawlings, Rodger, Goadner, Griffin, Taylor, Corbett, J. Murray, Carson, Struthers, Hubbard, Parkinson, Phillipps, Denig, Gilbert and Black; invitation committee, Mesdames Mason, Dine, Speltz, Barrows, Timmer, Hare, Cameron, Hall, Tutt, Dicker and Wallace; social committee, Mesdames Pickell, Mills, Kulus, Small, Henderson, Moyer, Langford, Patton, Howell, Chivas, Kemp, McFarlane, Williams, Tutt, Booth, Ashton and Brock; program committee, Mesdames Black and Clark, Mesdames Mason, McCrae and Butterworth.

The chair was printed by Mrs. W. J. Carson, and most encouraging reports of last year's business presented by the treasurer and secretary.

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IF YOUR LIPS ARE PALE, A LITTLE TINTED GREASE WILL HELP—NOT HURT THEM.

some advice without seeming to touch on a forbidden subject.

As with powder one must know how to use rouge if one would not look like a circus clown. Don't make your lips too scarlet, neither use that purple red that makes them look like the vampire.

BEVERLY BAYNE SAYS: "Many girls seem to think that, to make an impression, they must use post-impressionist methods in their 'make up.'"

MISS BAYNE does not advise a girl under 25 to use rouge. By experience and right living she can produce a natural color that will be sufficient.

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Kingsmill's

You save many dollars

buying

Carpets, Rugs

Linoleums

Draperies, Etc.

at the Quality Store

Carpet Store, Carling St.

Besides saving money, you are assured of correct

style, lasting quality, and genuine value on any merchandise you buy at Kingsmill's.

New Room Rugs Just Arrived

A wonderful collection of the best English Room Rugs.

Every Rug guaranteed by Kingsmill's. Hundreds of designs in all colors and sizes and all at lowest

Prices

Tapestry Rugs \$6.50 to \$19.00

Brussels Rugs \$9.38 to \$24.00

Axminster Rugs \$15.75 to \$50.00

Velvet Rugs \$19.00 to \$37.50

Out-of-Town Customers

It will pay you well to come to London to Kingsmill's

for Carpets, Rugs, Curtains, etc. No order too large or

too small. Churches, hotels, clubs, etc., will find our

stock most complete.

Kingsmill's

DRYGOODS,

CARPETS.

that their fragments might also be

hidden.

"Phew!" grunted Willock, as he started back toward the wagon, mopping his brow on his shirt-sleeve. "Robinson Crusoe wasn't in it! Wonder why he done all that complaining when he had a nice easy sea to wash him and his plunder ashore."

He was beginning to feel the weariness of the morning return, and the load that cleaned out the wagon left him so exhausted that he fell down on the ground beside the crevice, having thrown in his booty. Here, with his gun at his side and a pistol in his hand, he fell fast asleep.

He lay there like a man of stone until his inner consciousness began beating at the door of his senses, warning him that in no great time the moon would rise. He started up in a state of dazed bewilderment, staring at the solemn stars, the vague outlines of giant rocks about him and the limitless sea of darkness that flowed away from the mountain-top, indicating, but not defining, the surrounding prairie.

"Get up, you fellow!" Willock commanded himself. He obeyed rather stiffly, but when he was on his feet, he saw in the distance the trip to the wagon, which he had to make, and he began to feel the need of a rest.

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PERHAPS THEY'RE CALLED CLEVELAND NAPS BECAUSE THEY PLAY AS IF THEY WERE ASLEEP HALF THE TIME

Considering Their Position in the League Standing It Would Be a Shame To Wake Them Up

London C. I. Will Enter Team In Collegiate Rugby Association

Local High School Organizes a Club and Elects Officers—Eddie McKay, of Local O.R.F.U., Is Coaching Sarnia C. I.

The London Collegiate Institute has organized a rugby team and will enter in the Western Ontario Collegiate Rugby Football Association, the organization meeting of which is being held in London today.

At an enthusiastic meeting held at the Collegiate this week the following officers were elected for the football club:

Honorary president—Principal G. E. Rogers.

President—W. H. Houser.

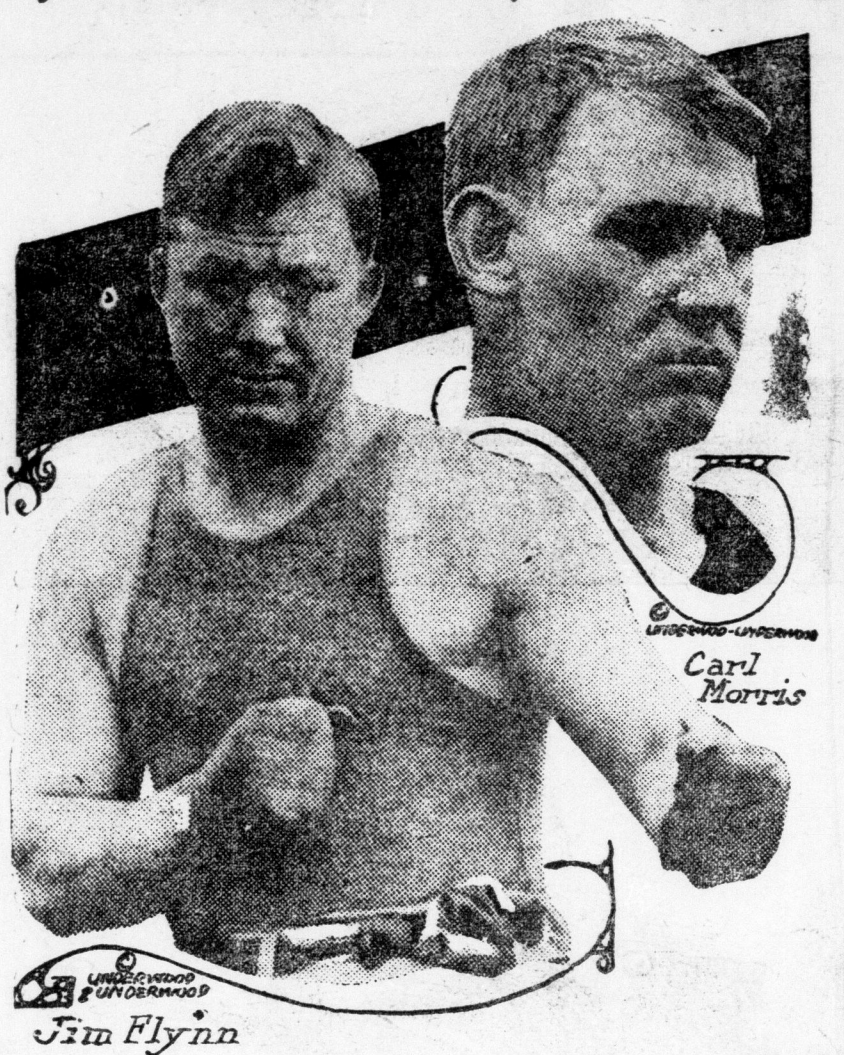
Secretary—Eddie McKay.

Manager of team—Harry Stewart.

The C. I. will be represented at the meeting in the Tecumseh House today. The Sarnia delegate, Arthur M. Le Bel and the Petrolia representative, Alex. McNeil, arrived in the city at noon today. A representative from St. Thomas is expected also.

Eddie McKay Coaching Sarnia. According to Mr. Le Bel, Sarnia is

They're Somewhat Ancient, But Still At It.



Carl Morris, the Pueblo fireman, is to meet in the squared arena. This time the battle will be held at Kansas City, Mo. It ought to be a whole of a mix-up, as the last time they met it was some bruising battle.

War Responsible For Calling Off Quoting Tourney

Forest City Club Will Hold the Local Tournament on Thanksgiving Day. However.

The war is responsible for the Forest City Quoting Club calling off its annual tournament, which was to have been held this month. The expenses of the local tourney have generally been met by donations to the club, but owing to the demands of the patriotic and relief funds on the city at this time, it was only after much deliberation that it was finally decided off.

The members of the local club intend to get together, though, and hold a tournament, among themselves, on Thanksgiving Day. Arrangements for this are now under way.

LEAMINGTON BLANKED AMHERSTBURG 1 TO 0

Fast and Brilliant Game Played in Leamington Yesterday—Both Pitchers Were Good.

LEAMINGTON, Sept. 25.—An almost errorless and snappy game of ball was played this afternoon on the grounds here between the Amherstburg and Leamington teams, which were evenly matched. The home team had not much to boast of as they got only one run in the fifth inning. The pitchers of both teams did good work and were well supported, and but for the single run obtained by Leamington, no run was scored. Atkins, pitcher for Amherstburg, allowed only three hits and Fry for Leamington, four. The fielding in all positions was clean and sometimes brilliant. Two double plays were made by the home team and one by Amherstburg. Amherstburg is undoubtedly the fastest team in the country outside of Leamington. The score was as follows:

By innings—R. H. E.

Amherstburg.....000 001 000—1

Leamington.....000 000 000—0

Batteries—Leamington, Fry and Derbyshire; Amherstburg, Atkins and Hamilton.

The governor of Michigan has intervened to prevent civil war between Saginaw and Bay City over umpiring. If it would require Federal intervention to stop Heinie Zim.

We get mad and throw backfists at cats for howling on the back fence and then argue for two hours in a barroom whether the Braves or Athletics will win.

Rog. Peckinpough would better have a care—if that team wins a few more games they may make him permanent manager.

TO CURE CATARRHAL DEAFNESS AND HEAD NOISES

Persons suffering from catarrhal deafness and head noises will find relief in this distressing affliction can be successfully treated by homeopathic medicine that in many instances has effected a complete cure after all else has failed. Sufferers who could scarcely hear a watch tick have had their hearing restored to such an extent that the tick of the watch could be audibly seven or eight inches away from either ear.

Therefore, if you know someone who is troubled with head noises or catarrhal deafness, cut out this formula and hand it to him, and you should have been the means of saving some poor sufferer perhaps from total deafness. The prescription can be prepared at home and is made as follows:

Secure from your druggist 1 oz. Parment (double strength), about 5c worth. Take this home, and add to it 3 pint of hot water, and 4 ounces of moist or granulated sugar until dissolved. Take one tablespoonful four times a day.

The first dose promptly ends the most distressing head noises, dizziness, cloudy thinking, etc., while the hearing rapidly returns as the system is purified by the tonic action of the treatment. Loss of smell and mucus dropping in the back of the throat are other symptoms that show the presence of catarrhal poison, and which are quickly overcome by this efficacious treatment. Nearly nine per cent of all ear troubles are directly caused by catarrh; therefore, there are but few people whose hearing cannot be restored by this simple home treatment. Every person who is troubled with head noises, catarrhal deafness, or catarrh in any form should give this prescription a trial. There is nothing better.

Important—In ordering Parment always specify that you want Double Strength; your druggist has it or he can get it for you; if not, send 5c to the International Laboratories, 74 St. Antoine street, Montreal, P.Q., who make a specialty of it—adv. 812,19,26.

FREE TO ALL SUFFERERS

IF YOU SUFFER FROM CATARRHAL DEAFNESS, HEAD NOISES, DIZZINESS, CLOUDY THINKING, ETC., WHILE THE HEARING RAPIDLY RETURNS AS THE SYSTEM IS PURIFIED BY THE TONIC ACTION OF THE TREATMENT. LOSS OF SMELL AND MUCUS DROPPING IN THE BACK OF THE THROAT ARE OTHER SYMPTOMS THAT SHOW THE PRESENCE OF CATARRHAL POISON, AND WHICH ARE QUICKLY OVERCOME BY THIS EFFICACIOUS TREATMENT. NEARLY NINE PER CENT OF ALL EAR TROUBLES ARE DIRECTLY CAUSED BY CATARRH; THEREFORE, THERE ARE BUT FEW PEOPLE WHOSE HEARING CANNOT BE RESTORED BY THIS SIMPLE HOME TREATMENT. EVERY PERSON WHO IS TROUBLED WITH HEAD NOISES, CATARRHAL DEAFNESS, OR CATARRH IN ANY FORM SHOULD GIVE THIS PRESCRIPTION A TRIAL. THERE IS NOTHING BETTER.

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RUDOLPH AGAIN SHUTS OUT THE REDS

Holds Cincinnati Scoreless for Second Time in Two Days.

GIANTS FINALLY WIN Beat Cardinals in Close Contest—Pirates Lose to Brooklyn—Cubs Lose.

BOSTON, Sept. 25.—Cincinnati was defeated twice by Boston today, 2 to 0, in the first game and 4 to 3 in the second.

Rudolph pitched the opening contest and held the visitors scoreless for the second time in two days.

In the second game, bunched hits and two Cincinnati errors enabled the home team to obtain a lead which the visitors could not overcome. Score:

First Game: R. H. E.

Cincinnati.....000 000 000—0

Boston.....000 000 000—0

By innings—R. H. E.

Cincinnati.....000 000 000—0

Boston.....000 000 000—0

Batteries—Cincinnati, Rudolph and Gowdy; Boston, Johnson and Egan.

WINGO'S WILD THROW GAVE GIANTS VICTORY

NEW YORK, Sept. 25.—New York broke its losing streak today by defeating St. Louis 3 to 1, in the last game of the series. With the score a tie in the eighth, New York filed the bases. Griner struck out Merkle, but Wingo dropped the third strike. Wingo then threw wild to Griner, who covered the plate, and Fletcher and Snodgrass scored. Linke put back out of the game for kicking as he came to bat in the ninth. Score:

By innings—R. H. E.

St. Louis.....000 001 000—1

New York.....000 000 002—3

Batteries—St. Louis, Griner and Meyer; New York, Wingo, Frazee and Meyers.

BROOKLYN KEEPS ON WINNING FROM PIRATES

BROOKLYN, Sept. 25.—Brooklyn's tenth straight victory by 3 to 2 over Pittsburgh here today was the eleventh straight defeat for the Pirates. Errors enabled Brooklyn to tie the score in the eighth and win in the ninth. Score:

By innings—R. H. E.

Pittsburgh.....100 000 000—2

Brooklyn.....000 000 002—3

Batteries—Pittsburgh, Reulbach, Schmitz and McCarty; Brooklyn, Griner and Wingo.

GRAVATH'S HOME RUN IN TENTH BEAT CUBS

PHILADELPHIA, Sept. 25.—Gravath's home run into the centre field bleachers in the tenth inning gave Philadelphia the victory over Chicago here today 3 to 2. Score:

By innings—R. H. E.

Chicago.....010 000 001—2

Philadelphia.....000 000 003—3

Batteries—Chicago, Reulbach, Schmitz and McCarty; Philadelphia, Griner and Wingo.

LEAFS TENDERED HEARNE POOR SUPPORT AND LOST

PROVIDENCE WON FROM BALTIMORE AND CINCINNATI IN TWO GAMES.

TORONTO, Sept. 25.—Rochester took today's game from Toronto by a score of 5 to 4. Hearne, for the locals, was given poor support, and should have won his game. The Hustlers used three twirlers, and all were wild. M. Friest's home run featured. Score:

By innings—R. H. E.

Rochester.....100 011 200—5

Toronto.....001 000 100—4

Batteries—Rochester, Manning, Upham and Williams; Hearne and Kelly.

PARIS FINE FAIR AT PARIS

PARIS, Sept. 25.—Splendid weather, fine fair at Paris Agricultural Exhibition. The total number of exhibitors exceeded those of last year by quite a margin. At no time in the history of the exhibition has there been such a collection of fine arts, ladies' fancy work, dairy products and home-made baking, and the display of flowers, fruit, vegetables and roots fully sustained the reputation of this district as second to none in the province. The poultry, live stock and horses were also of a high-class, and if anything was ahead of previous exhibitions shown here. The Citizens' band was present and rendered an excellent program.

Great Heinie Zim, Traded to Giants For Marquard

Big Deal Reported To Have Been Made Between the National League Clubs.

New York, Sept. 25.—Local baseball fans are interested today in a reported trade between the New York and Chicago National League clubs, whereby the Giants secured Heinie Zimmerman, the Cubs' third baseman, in exchange for Pitcher Rube Marquard. Eddie Grant, utility infielder, and Arthur Brust, also an infielder.

It is reported that while the deal had been completed, none of the players mentioned except Bruce, who has already joined the Chicago Club, will change their uniforms this season. Officers of the New York Club refuse to either deny or confirm the report.

LARGE CROWD SAW RACING AT PRESTON

Budy Welsh Won Trot in Six Heats.

BERLIN BELLE ALSO WON

Vickey B. Was Best in 2:50 Class, Winning in Four Heats.

PRESTON, Sept. 25.—Preston's races were a great success, good horses and every best race. In the 2:50 class, a large crowd was in attendance, in spite of the cool weather. The Trotting was hand paraded to the park, and furnished music throughout the afternoon. The track was in excellent condition and the horses made good time.

The only accident of the afternoon was to Billy M., who sprained his leg in the second heat in the 2:50 class, and had to be withdrawn. The committee in charge left nothing undone to make the meet a success and they were well rewarded for their efforts. Starter J. McIntosh, of Winnipeg, received great credit for the way he handled the belt, and it was due to his good judgment that every heat was a race. The proceeds of the races will be turned over to the relief committee. There were three races, six entries in the 2:50 class, 4 entries in the 2:25 class, and 1 in the free for all. Following is a correct score of the races:

2:50 Class.

Vickey B. Danmart, Berlin.....6 1 1 1

Nelle, Stuenagel, Elmira.....1 2 2 4

Mova, Miss Will, Galt.....2 3 3 2

Silver Pete, Henry Sachs, Hos.....3 4 4 5

Sails Lady, Smith.....5 5 5 3

Billy M., Turner.....2 2 2 4

Time, 2:24 1/2, 2:24 1/2, 2:24 1/2, 2:24 1/2.

2:25 Class.

Birdy Welsh, Benn Porter.....2 4 2 1 1 1

Gracie Fodd, Stevens, Galt.....2 1 1 2 4 4

Swift Line, Thrush, Hamilton.....1 2 3 3 2 2

Bill Barn, McCrae, Galt.....4 4 4 4 4 3

Time, 2:24 1/2, 2:24 1/2, 2:24 1/2, 2:24 1/2, 2:24 1/2, 2:24 1/2.

Free-For-All.

Berlin Belle, Davey, Berlin.....1 1 2 1

Bennie Coope, McCall, St.....2 2 1 2

Thomas.....4 4 3 3

Pure Gold, Oakes, Waterloo.....3 3 3 4

Earl of Chester, Leaky, St.....4 4 3 3

Time, 2:17, 2:14 1/2, 2:13, 2:15 1/2, 2:14 1/2, 2:14 1/2.

Pure Gold and Earl of Chester divided three and four money.

Batteries—C. A. Macintosh, Winnipeg; J. C. Cherry, Preston; E. Bowman, Berlin; Starter—C. A. Macintosh, Winnipeg; Timer—George Fields, Galt; Clerk of the course—H. Wilson, Galt.

Hans Wagner is batting below .300 for the first time in 17 years, but we fail to observe any pitcher passing judgment to bring him up in a pinch.

Brooklyn has seized upon Fred Toney, the Tennessee Stone Thrower, who never saw a river he couldn't throw a "rock" across. Perhaps Reulbach needed company.

Matty says if Marquard had been in his real form the Giants would have won the pennant hands down. There is a suspicion among ball players that this is his real form.

Our sincere good wishes to Roger Schumpach—also sympathy and condolences.

There is a doubt as to whether it is better to possess "Wagner's" luck or "Ever's" ability; but one is as good as the other and quite likely to last as long.

WORLD'S SERIES BEGINS OCT. 9

Chicago, Sept. 25.—Play in the series for the world's baseball championship will begin on October 9 at 2 o'clock it was announced by President B. B. Johnson, of the American League, and member of the National Baseball Commission, yesterday. The announcement was made after a long distance telephone conversation with August Hermann, chairman of the commission.

The Situation

AMERICAN LEAGUE.

Team	Won	Lost	P.C.
Philadelphia	32	49	.455
Washington	36	38	.486
St. Louis	37	37	.500
Pittsburgh	37	37	.500
Chicago	37	37	.500
Cleveland	37	37	.500
St. Paul	37	37	.500
Minneapolis	37	37	.500
St. Louis	37	37	.500
Philadelphia	37	37	.500
Washington	37	37	.500
St. Louis	37	37	.500
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Cleveland	37	37	.500
St. Paul	37		

Every Time You Insert An Advertisement In The Advertiser You Talk To More Than 150,000 People

AMUSEMENTS, LECTURES AMUSEMENTS, LECTURES.

FIFTH ANNUAL Toronto Fat Stock Show

Union Stock Yards, Toronto,
Friday and Saturday, Dec. 11, 1914

ENLARGED PREMIUM LIST FOR
CATTLE, SHEEP, LAMBS, HOGS
SPECIAL PRIZES FOR FARMERS'
BOYS' HOG FEEDING COMPETITION

WRITE FOR PREMIUM LIST.

C. F. TOPPING, Secretary,
Union Stock Yards,
TORONTO.

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No Advertisement Accepted Less Than
Fifteen Words.
Amusements—Fifteen cents per line
each insertion; two cents per word if
set solid.
Meetings—When no admission is
charged, one cent per word each inser-
tion.

Articles For Sale, To Let, Help Wanted,
Situations Wanted, Board and
Lodgings, Lost and Found, Rooms to
Let, and all similar condensed adver-
tisements—First insertion, one cent per
word; each subsequent insertion, one-
half cent a word. No advertisement
less than fifteen words.

HOUSES, ROOMS TO LET.

TO LET—TWO FURNISHED ROOMS,
with board. Apply, 133 Maitland. 47c

PLEASANT, WARM ROOMS, ALL
conveniences, 462 Dundas. Phone 419. b

TO LET—MODERN DWELLING, 654
Waterloo and 554 Waterloo. Apply at
either address. 47c

REFINED MARRIED COUPLE CAN
have well-furnished front room, use of
kitchen, dining-room and phone, and
all modern conveniences; strictly
private. Phone 2884. 47c

TO LET—HOUSE FULLY MODERN,
160 Waverley road, west. Apply 5
Barrington avenue, west. London. b

FURNISHED HOUSE TO RENT—
Modern conveniences. Central. 125
Bruce street. 47c

COTTAGE—THREE BEDROOMS,
Bath, gas, rent \$15. Apply 431 Hor-
ton. 47c

TO LET—HOUSE, NO. 75 ST. GEORGE
—Six rooms and modern; rent \$15.
Apply 222 Wellington street. 47c

OFFICE TO RENT—20x30 FEET—
First floor, good entrance, best
location, city centre, 488 Richmond street.
Apply C. H. Ward, Jeweller. 47c

TWO LARGE COMFORTABLE
rooms, suitable for one or two gentle-
men, in modern home. Phone 2571.
47c

COTTAGE, 13 OXFORD, ELECTRIC
light, gas, bath, possession De-
cember 1. Alex. Harvey, 682 Talbot
street. 47c

DOCTOR'S OFFICE, OLD STAND,
modern; suitable for dentists or other
office; garage if wished. Phone 336.
47c

TO LET—TWO STORY BRICK
house, nine rooms, 311 Tecumseh
avenue. Phone 3588. 47c

TO RENT—TWO PLEASANT ROOMS,
central location, steam heat, electric
light, use of phone. Box 71, Advertiser.
47c

TO LET—BRICK HOUSE, WITH
nine rooms, modern conveniences;
situated on southeast corner of King
and Burwell. Apply J. H. Moran, 349
Talbot. 47c

TO LET—NICE FRAME COTTAGE
for small family. Apply 224 Simcoe
street. 47c

TO LET—A STORY AND A HALF
house at 830 Queen's avenue. All
modern, in good condition, with barn
and chicken house. Phone 1965. 47c

MODERN RED PRESSED BRICK
house, 150 Grey street. Apply Mrs.
Marr, 201 Wellington street. 47c

ROOMS TO LET—LARGE FUR-
NISHED room for light housekeeping;
ground floor, 39 King street. 47c

TO LET—25 BECHER STREET, NINE
rooms, all conveniences, central;
garden if desired; phone 197. 47c

NICELY FURNISHED BEDROOM IN
central north part of city with private
family; breakfast if desired. 47c

STORY AND HALF BRICK HOUSE
to let; modern. Apply 362 Maitland
street. 47c

GOOD STORE TO LET ON DUNDAS
street, near George street. Apply 431
Maitland. 47c

LARGE FRONT ROOMS, GENTLE-
man preferred, central, heated, mod-
ern conveniences, phone Box 53,
Advertiser. 47c

TO LET—SMALL BRICK HOUSE,
modern, rent part. Apply corner Dean
and Luchess; possession October 1.
47c

TO LET—HOUSE ON PRINCESS AVENUE,
modern throughout; immediate
possession. J. W. G. Winnett, 147
Maitland. 47c

COMFORTABLE FRONT ROOM FOR
one or two gentlemen in modern
house, Colborne, close to Central
avenue. Board if required. Box 56,
Advertiser Office. 47c

LARGE HOUSE, WEST LONDON,
5 bedrooms, parlour, dining-room,
kitchen, bath, and back verandas and
sheds and 3 cellars; good condition;
large lot; seven minutes' walk from
market; rent, \$20. Apply 244 Dundas
street. 47c

255 WOLFE STREET—HANDSOME
residence, perfect repair. Apply 318
Wolfe street. Phone 304. 47c

NICELY FURNISHED BEDROOM—
Suit two; with or without board;
private family. 515 Richmond. 47c

UP-TO-DATE MOVING VANS—FUR-
NITURE and other household goods
moved. W. E. Howers, 862 Colborne
street. Phone 2636. 47c

ON MOVING DAY REMEMBER "DAY
the Mover." Moving vans. Residence,
480 Maitland. Phone 2887. H. F. Day.
Office, 32 King. 47c

BIGGS' FURNITURE STORE—
AGE—Clean and dry. Prices
reasonable. The Forest City
Moving Vans. Phone 1162.
97 Carling street. 47c

ALEX. HENDERSON'S MOVING
Vans—In city. Good storage.
700 Talbot street. Phone 1724. 47c

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Say you saw it in The Advertiser.

AGENTS—DAILY AND MORE
known by every body undertaking an
agency as an extra, expert
knowledge unnecessary. Den Hartog,
Brouwers, 29 Stationplein, Den Haag,
Netherlands. (Postage 5c). b

AGENTS—EUROPEAN WAR BOOK
outlet free. Fifty per cent commis-
sion. Address, James E. Sharkey,
Netherlands. 47c

GLEN BROS.—SIGNS, 420 TALBOT
street. Designs and estimates free.
47c

MARLEY & WEEKES, THE SIGNRY
—Signs of all kinds. 348 Richmond
street, London. Phone 1845. 47c

WILLIAM G. MURRAY, ARCHITECT,
Greene-Swift Building. Phone 1557. 47c

WATT & BLACKWELL, MEMBERS
Ontario Association of Architects,
Bank of Toronto Building, London;
Lester Chambers, Hamilton. 47c

WANTED—FURNITURE AND ANY-
THING around premises to look after,
by an experienced man. Box 83 Ad-
vertiser. 47c

WANTED FURNISHED HOUSE,
central modern, at once. Apply Box
81, Advertiser. 47c

MARKET GARDEN, OR ACREAGE
for one, wanted, near London or St.
Thomas, John A. Moody, 179 Dundas
street, London. b

RESIDENT GENTLEMAN
wants board and laundry,
within two or three blocks of G. T.
R. ticket office. To not exceed
twelve dollars per month; will pay in
advance. Full particulars to Box 61,
Advertiser. b

TWO OR THREE UNFURNISHED
rooms for light housekeeping in South
London. Box 73, Advertiser. 47c

WANTED TO RENT—SMALL NEW
house, central location, to cost \$20
per month. Apply 377 Dundas street.
Phone 831. 47c

FURNISHED HOUSE, OR FOUR OR
five furnished housekeeping rooms,
locality. Apply Box 12, Advertiser. 47c

RETIRED PROFESSIONAL MAN,
wife and daughter, from November
to April, a furnished home, or fur-
nished room, with board and bath.
Box 8, Advertiser. 47c

WANTED TO RENT—HOUSE WITH
from 40 to 55 acres, near city. Box
30, Advertiser. 47c

HOUSE TO RENT—NOT TO EX-
ceed eighteen dollars. Immediate
possession. F. B., 122 Dundas street.
47c

MILK SUPPLY WANTED, ABOUT 150
quarts daily. Box 48, Advertiser. 47c

WANTED—ROOMER—YOUNG
lady; will give tea and breakfast;
other city property. Apply Box 44,
Advertiser. 47c

DR. MAHAN'S COMPASS OIL RE-
lieves inflammation from ulcerated
teeth. Rub it into that sore bunion
and find quick relief. 47c

Ship Your Live Poultry to Us
Every shipment handled promptly and
top market value guaranteed.
MANN, LAURIE & CO.,
YORK AND RIDOUT, LONDON, ONT.
Phone 1577. ywt

WANTED TO PURCHASE—GROCERY
store, stock and fixtures, good
country. Apply Box 45, Advertiser. 47c

WANTED—C. P. R. OR OTHER
good industrial stocks, in exchange
for stock in new city houses; also
other city property. Well suited. Box
37, Advertiser. 47c

RAPID MESSENGER—NIGHT AND
day services. Day for hire. Phone
2545. R. Griffith, 244 Horton street. 47c

WANTED—DEAD HORSES AND
cattle; phone 833, will give twelve cents
per animal received. Have your ad-
vice. London Fertilizer Company. 47c

WANTED—PEOPLE TO KNOW THAT
Hunt's Diamond Flour makes a per-
fect bread. 47c

LOST AND FOUND.
Say you saw it in The Advertiser.

LOST—AIREDALE PUP, BLACK WITH
white markings, name of
Beckie. Reward at 870 Wellington
street. b

LOST, BETWEEN VICTORIA HOSPI-
TAL and Bellevue avenue, by way of
Wellington street, a Grant Avenue
carved key necklace. Finder re-
warded on leaving same at No. 2
Bellevue avenue. 47c

LOST—ENGLISH BULL PUPPY,
white, with black markings, collar,
name of Beckie. Reward, Dr. Macgregor, 331
Queen's avenue. 47c

LOST—ON SEPT. 15TH, RAINCOAT,
between London and Hyde Park.
Reward at 725 Richmond. 47c

LOST—FOUNTAIN PEN IN PARK OR
near Collegiate. Leave at this office;
reward. 47c

RED AND WHITE STEER, 2 YEARS
old, strayed from Arva about 10 days
ago. Please notify M. Larsen, Arva.
47c

STRAYED FROM LOT 11, CON. 3,
Red and white, foal, white on
face and belly. Reward. Notify J.
Tennent, Hyde Park. 39x-wt

LEFT IN C.P.R. DEPOT WEDNES-
day evening—Gold pearl-handled
purse, initials R.E.D. Reward 271
Wellington street. 47c

WILL PERSON WHO TOOK WAGON
trunk from Grand Trunk Depot kind-
ly notify baggage-master? 47c

BUSINESS CHANCES.
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Reward at 870 Wellington street. b

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confectionery, tobacco, stationery. Syd-
ney Smythe, Talbot street. 47c

FLOUR AND FEED BUSINESS, IS
safe and profitable. Have your cash
and exchange to offer for good one?
John A. Moody, London. b

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sold Thursday. You want one. Pro-
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John A. Moody, London. b

RESTAURANT FOR SALE—TOWN,
five thousand, fixtures and stock.
Thousand dollars. No opposition.
John A. Moody, 179 Dundas
street, London. b

GROCERY AND DWELLING, DOING
a good business, in good locality;
cheap for quick sale. Box 224, Ad-
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amount to act jointly with me in
profitable business. Box 54, Ad-
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and specialty, 423 Pall Mall street.
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Queen's Hospital, London. Phone 2874.
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ish movement, hypodermic treat-
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425 RICHMOND STREET. 47c

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Rooms 15, 16, Dominion Bank Build-
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phone 655. 47c

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RESIDENT GENTLEMAN
wants board and laundry,
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Advertiser. b

TWO OR THREE UNFURNISHED
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London. Box 73, Advertiser. 47c

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house, central location, to cost \$20
per month. Apply 377 Dundas street.
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nished room, with board and bath.
Box 8, Advertiser. 47c

WANTED TO RENT—HOUSE WITH
from 40 to 55 acres, near city. Box
30, Advertiser. 47c

HOUSE TO RENT—NOT TO EX-
ceed eighteen dollars. Immediate
possession. F. B., 122 Dundas street.
47c

MILK SUPPLY WANTED, ABOUT 150
quarts daily. Box 48, Advertiser. 47c

WANTED—ROOMER—YOUNG
lady; will give tea and breakfast;
other city property. Apply Box 44,
Advertiser. 47c

DR. MAHAN'S COMPASS OIL RE-
lieves inflammation from ulcerated
teeth. Rub it into that sore bunion
and find quick relief. 47c

Ship Your Live Poultry to Us
Every shipment handled promptly and
top market value guaranteed.
MANN, LAURIE & CO.,
YORK AND RIDOUT, LONDON, ONT.
Phone 1577. ywt

WANTED TO PURCHASE—GROCERY
store, stock and fixtures, good
country. Apply Box 45, Advertiser. 47c

WANTED—C. P. R. OR OTHER
good industrial stocks, in exchange
for stock in new city houses; also
other city property. Well suited. Box
37, Advertiser. 47c

RAPID MESSENGER—NIGHT AND
day services. Day for hire. Phone
2545. R. Griffith, 244 Horton street. 47c

Every Time You Go Into a Store Ask For Canadian-Made Goods

BY INSISTING UPON KELLOGG'S TOASTED CORN FLAKES

you are helping to keep a number of London men and women employed. You'll also be a gainer, because they make a delicious wholesome meal at a small cost. **MADE IN LONDON**

The Baldwin 4-in-1 House Dress MADE-IN-LONDON.

Sold by leading dealers in nearly every important town. The only garment made without buttons or hooks and eyes. Two snaps at back hold 4-dire garment in place. Has been advertised in all leading Canadian and American magazines. Send for particulars. We will send samples, catalogue and name of your nearest dealer. **THOUSANDS BEING WORN IN LONDON.**
BALDWIN GARMENT CO., DEPT. A,
96-8-100 Carling Street. London, Ont.

When You Order Flour, Say DEXTER'S "SNOWWHITE"

IT IS MADE IN LONDON BY LONDONERS and is of the finest wheat that can be purchased. It costs no more than other flours, but you should use it on account of its excellent qualities. If your dealer does not keep it notify us. We will tell you one who does.
T. DEXTER & SON Phone 119

SUITS and OVERCOATS

No More **\$15.00** No Less
SCOTLAND WOOLEN MILLS
199 DUNDAS STREET.

Patronize The PARISIAN

By sending your laundry to the Parisian Laundry you are helping to keep many London citizens in work, besides being assured of first-class work.
PHONE 558-559 For a Wagon

Demand Keystone Bedding and Mattresses

They are made in London, by Londoners, and are the best that can be bought. If your dealer does not handle them send us his name.
Keystone Bedding Co., Grey St.

Brantford (Red Bird) Bicycles

MADE IN CANADA. BY CANADIAN MECHANICS. FOR CANADIAN RIDERS.
Sold in London by a Canadian concern, that has given you an up-to-date Bicycle service. Let us show you the many advantages a Brantford has over the cheap job bicycle.
Bicycle and Motor Sales Co.
397 Clarence Street. The Service Store.

WHEN THE WAR IS OVER

Will people still live in houses? If you think they will in London, then you're safe in buying real estate. Anyone who stops to think must realize that real estate is the real safe investment. We have good buys in best-growing parts of city. Fair visitors should call and see us.
ARGYLE LAND CO., 173 Dundas Street. LONDON.

London-Made Soaps

BEEHIVE, MAGIC NAPTHA, GENUINE CASTILE, BATH FLOATING CASTILE, LAUNDRY, TEXTILE AND TOILET SOAPS.
If your grocer does not keep them, phone us or drop a card.
London Soap Co., City

To the People of Western Ontario

In order to keep our mechanics working full time we will continue to make a full line of high-grade harness at a closer margin.
We also keep in stock a large assortment of Leather Goods, Trunks, Suitcases, Club Bags, Ladies' Hand Bags, etc., at reasonable prices.

Jas. McCormick
395 Talbot Street.
LONDON.
Phone 2038.

LAWRASON'S Snowflake Ammonia

Is "made in Canada," by a Canadian company. Sold by grocers only. There will be no change in price. Be sure and ask for "Snowflake."
S. F. LAWRASON & CO.
LONDON, ONT.

Loyalty To London - Made Goods and To London Store-keepers--What Is Needed

London stood by nobly when the call came for soldiers for the front to help fight the battles of the Mother Country. Husbands, fathers, sons, sole supports of families, marched away with never a murmur about the hardships which they knew those left behind would suffer.
There are thousands in London and Western Ontario who would gladly have gone to the front had they been able to do so. There are also thousands who stayed at home to look after the women and children who will have to face a hard Canadian winter.



OUR
ENSURES
STRENGTH
SIZE
SERVICE
TABILITY
Best thread, lock-stitched, roomy and well cut; only good material; always dependable, yesterday, today and tomorrow.
Sold All Over--Over All
CANADA OVERALL CO., London, Ont.

Established in London, 1843.

J. Darch & Sons

Darch's Harness, Trunks and Bags have been made in London for over 70 years. They aim to give their customers the greatest possible value for their money in goods that are honestly made by men of London.

J. Darch & Sons
377, 379, 381, 383 Talbot St.
LONDON, ONT.
Phone 542.

The people of London and vicinity can do much to help those women and children along. They can provide more work for the men left behind; work for the women who are now in some instances the sole support of their homes by a very simple method. It will not cost them anything other than a little insistence and determination on their part.

See To It That Every Cent You Spend From Now Until the Time the War Ends Is Spent On Goods Manufactured In London and Western Ontario or Sold By London Merchants.

That is not a very hard task. It does not entail any sacrifices. London manufacturers and merchants are known to be amongst the foremost in the country, and by patronizing them you are helping to provide work for the people of London and assuring them of a place of shelter and of food during the winter months. The manufacturers and merchants advertising on this page are amongst the foremost in London. They are doing all in their power to help London in these strenuous times, and it is now up to the people of London to give them their loyal support.

USE McCORMICK'S BISCUITS

JERSEY CREAM SODAS
Are a Staple Food

Build With BRICK Specify "CAR-BEX"

London Pressed Brick & Tile Co.
London Ont.

PERRINS' BISCUITS MADE IN LONDON

Equalled by few. Excelled by none. Guaranteed satisfactory. A wise type of patriotism is to use home products and keep home factories busy.

AUTOMOBILE SUPPLIES

By buying them at the Central Garage and sending there for your repairs you help to provide work for a number of men. You are also assured of maximum service at minimum cost.
TRY US ONCE.

Central Garage, 78-80 York St.
PHONE 4304

BOMB DAMAGED A ZEPPELIN MACHINE

Another of Those Dropped By
British Aeroplane Destroy-
ed Part Machinery
Shed.

[Canadian Press.]
Geneva, Switzerland, Sept. 25.—Via Paris, Sept. 26.—A telegram from Basel states that the recent British aerial raid on Dusseldorf, a depot for Zeppelins, resulted in the damage of one Zeppelin, but the extent of the injury wrought is not known. A second bomb is reported to have destroyed part of a machinery shed in the vicinity, containing duplicate pieces for the aircraft, while a third bomb fell in a meadow. No deaths are reported. As an immediate result of the aerial raid, says the Telegram, all cathedral towns along the Rhine, especially at Cologne and Strassburg, are now flying large white flags, while the directions of the Red Cross flags on the hospitals have been increased.

VILLA'S DEMANDS CALLED IMPOSSIBLE

Carranza Admits Situation Is
Grave, But Is Ready For
Emergency.

[Canadian Press.]
Mexico City, Sept. 26.—General Venustiano Carranza, the acting head of the Mexican Government, in the long statement which he gave out last night reviewing the difficulties between himself and General Francisco Villa, states that the situation is grave, but that the Constitutionalists are ready for any emergency. General Villa, he declares, demanded impossible changes in the call issued for a conference of constitutionalist chiefs in October. General Villa's demands, he says, were that the general conference pledge itself to re-establish the national and state civil regimes within 20 days after the conference concludes its discussions; that no present army officer shall be eligible as a candidate for any elective office; that the federal state legislature be convoked immediately; and that the electoral college be chosen for the election of a permanent president. To these demands General Carranza

replied that only the conference itself was able to take up these questions. Not Hostile Act.
Regarding the cutting of the railway lines north of Aguas Calientes, General Carranza says this is not a hostile but necessary act, in view of General Villa's warlike preparations. If anarchy comes and blood is spilled as a result of this, the blame, he says, is on the head of Villa. Nearby garrisons are assembling for transportation to Aguas Calientes. It is reported here that a special train will leave Mexico City for Vera Cruz tomorrow night carrying passengers booked on steamers to sail for the north. The gap in the railway line to Vera Cruz, it is reported here, is several miles in extent.

DENIAL THAT POPE PROTESTED VANDALISM

Report That He Was Satisfied With
German Reply re Rheims.

[Canadian Press.]
Berlin, Sept. 25.—Via London, Sept. 26.—Reports in the French press that Pope Benedict XV. had made representations to Emperor William regarding the destruction of the cathedral of Rheims are contradicted tonight in a dispatch in the Cologne Gazette, which states that the Curia, through the Prussian ambassador at the Vatican, inquired into the matter and expressed satisfaction with the reply given.

SPAIN WILL CARE FOR THE WOUNDED

Stands Ready To Do Humanitarian Duty—San Sebastian Will Adopt Many Orphans.

[Canadian Press.]
New York, Sept. 26.—A cable from Madrid to the Tribune, says: "Senor Dato, the Spanish premier, has announced that, should the belligerent nations arrive at an agreement with regard to the care of the wounded, and Spain be asked to receive them, Spain will undertake this humanitarian duty, because charity knows no frontiers. Premier Dato stated that holders of bonds of the Spanish external debt, in addition to receiving interest in London, Paris and Berlin, may also receive it in Spain, free of tax. The municipality of San Sebastian has agreed to adopt a considerable number of orphans of belligerent countries and is also contributing substantial sums to the Red Cross organizations of the belligerents."

BAVARIANS QUARREL WITH PRUSSAINS

Over Alleged Insults Against Belgian Queen, Bavarian Princess.

[Canadian Press.]
London, Sept. 26.—A dispatch from Ghent to the Express says that the trouble between the Bavarians and the Prussians in Brussels has continued before the war is over for further display of fortitude, but we are glad to think that the testimony of the medical profession goes to prove that fortitude will generally be forthcoming. A dispatch from Amsterdam to Reuters Telegram Company says, however, that the reports of fighting between the Prussians and Bavarians is officially denied in Brussels.

BRITISH FORTITUDE SURPRISES SCIENTISTS

Some Feared Prosperity Might Have Softened All Classes.

[Canadian Press.]
London, Sept. 26.—The Lancet says: "National self-control during the last two months of poignant anxiety has been remarkable. The country as a whole braced itself to bear any ill-fortune with a stiff lip and any good fortune with self-restraint. To our psychologists, the almost universal attitude must have been some-

what of a surprise. Not a few of them had been prepared to find our population, rich and poor alike, more softened by prosperity than the event has proved. There may be many opportunities before the war is over for further display of fortitude, but we are glad to think that the testimony of the medical profession goes to prove that fortitude will generally be forthcoming.

AIRMEN FEAR BULLETS MORE THAN SHELLS

[Canadian Press.]
Paris, Sept. 26.—8:35 a.m.—An aviator, who has just returned from the front, tells of the difficulty encountered by the flying men on reconnaissance duty. He said: "We are obliged to fly at a height of about one mile and a quarter, which makes observation difficult, as small objects, even with the aid of the strongest glasses, assume unfamiliar shapes and become foreshortened. If we fly under that height we were greeted by a hail of rifle fire, which far more effective than the cannon. We fear the rifles more than the bursting shrapnel, as the fire of the regiments concentrated on a single object is far more deadly."

STICK TO AUSTRIA IN SPITE OF TRIALS

[Canadian Press.]
Rome, via Paris, Sept. 26.—Dispatches from Austria to the Messengers declare that the states and Bohemians are against separation from Austria, de-

LONDON-MADE CORSETS Paris Lady Corset Manufacturing Co.

Factory Corset Sale Now On. Any Pair for 79 Cents

When you buy Corsets ask for "Paris Lady." They come in many styles, many models, low and medium bust. You will be sure to get the style you prefer. The hose supporters are six twill elastic, and the Corsets are silk embroidery trimmed.

Paris Lady Corset Manufacturing Co.
92 CARLING STREET.

spite the severity of the authorities who have searched and arrested numbers of them and have dissolved associations and clubs everywhere. Bohemian regiments are not being sent to the front, the dispatches say, owing to the fear that they will desert to the Russians.

GERMANS LOSING AFRICAN TERRITORY

[Canadian Press.]
London, Sept. 26.—7:37 a.m.—A Cape Town dispatch to Reuters Telegram Company says that a Union defence force occupied Luderitz in German Southwest Africa on September 19. The German garrison had previously retreated, blowing up the railway and destroying the wireless installation, but otherwise leaving the place intact.

[Canadian Press.]
Bari, Italy, via Paris, Sept. 25.—7:56 p.m.—Dispatches from southern Albania say that the population, harassed and robbed by both insurgents and Greeks are about to ask the intervention of one of the great powers.

LONDON MERCHANTS

GUARANTEE FAIR TREATMENT TO BUYERS

Buy
In
London
You
Will
Be
Protected
From
High
Prices

Notice To The Public

WE, the undersigned, representing the Merchants of London who desire to serve the best interests of the City and Dominion, pledge ourselves to do our utmost with a view towards controlling retail prices in London that they may not increase beyond the means of the citizens during the present war. It will be understood that prices may increase, but we, as loyal Canadians, promise to carry on our business with the least margin of profit possible.

War was unavoidable and Canada must do her share. We firmly believe that the merchant who attempts to gouge the public at a crisis, such as this, is as much a traitor to his flag as the man who sells the plans of a fortress.

Despite the fact that the great nations of Europe are engaged in war, the people of Canada must eat, sleep, buy clothes and carry on the usual routine. War does not mean ruination unless unscrupulous merchants seek to wring blood money out of the people. We are all going to stay in business and do everything we can to protect our customers. It is entirely unnecessary to purchase your stock all at one time. Forget the war during business hours—Great Britain cannot lose.

Security
Fairness
Good
Values
Are
Promised
In This
Advertisement
Of London
Merchants

NEAL LONDON BREAD CO. LTD.

J. S. Morrison

R. S. Morrison

SEMI-READY TAILORING

182 DUNDAS ST.

Tom. C. Haygarth

The London Pure Milk Co., Limited

R. M. Murray

J. FAWKES & SONS

Per J. M. Fawkes

J. G. STEELE & CO.

Per J. G. Steele

SUMMERS BROS.

per L. Summers

MY VALET

DRY CLEANING WORKS

M. Jackson

W. J. Strong

Druggist

GRAHAM BROS.

Per John Graham

J. GAMMAGE & SONS, Limited

Per J. Gammage

JACKSON BROS.

BUTCHERS

G. L. Jackson

J. F. Jackson

Arthur Duggood

Raman East

per A. A. Arthur

Johnston Bros.

BAKERS

Johnston Bros.

A. J. CLARK & CO.

Per A. J. Clark

W. A. BROCK

192 DUNDAS ST., LONDON, ONT.

Lums and

Sporting Goods

SMITH FURNITURE CO., LIMITED

725 Dundas St.

per A. J. Smith

Kingsmills

Dry Goods, Carpets

millinery, Ready-to-wear

Morrison Shoe Co.

Per J. Morrison

Grafton & Co., Limited

London, Ont.

T. A. ROWAT & CO

PER T. A. Rowat

Groceries & C.

JOHNSTONE & JOHNSTONE

Per W. A. Johnstone

BRICK & DUNDAS, LIMITED

PRES. & TREAS.

OAK HALL

CLOTHIERS

Per W. R. Lutz

W. R. Lutz

North End Druggist

ONTARIO FURNITURE CO., LTD.

per R. R. Bland

R. R. BLAND

Mantels, Grates & Tile

LONDON, CANADA

per R. R. Bland

W. J. WRAY & CO.,

WHOLESALE JEWELERS

per W. J. Wray

Taylor, Krug Co.

4 stores

And A. Taylor

Johnston and Murray

Boots & Shoes

Reg. Johnston - Ken Murray

PEOPLE'S OUTFITTING CO.

240 DUNDAS ST.

A. D. Thomas

NATIONAL CIGAR STORE

R. B. Brennan

Diamond Hall Stores

W. J. Young

J. H. BARKER & CO.

Kodaks & Supplies

Jno. S. Barnard

Per Jno. S. Barnard

Jeweler

W. R. Lutz

North End Druggist

ONTARIO FURNITURE CO., LTD.

per R. R. Bland

R. R. BLAND

Mantels, Grates & Tile

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4 stores

And A. Taylor

Johnston and Murray

Boots & Shoes

Reg. Johnston - Ken Murray

PEOPLE'S OUTFITTING CO.

240 DUNDAS ST.

A. D. Thomas

THE ANDREWS' TOGGERY, LIMITED

Per J. A. Selate

Wilson & Slater

Per L. A. Wilson

MASON & BIRCH LIMITED

LOCAL MANAGERS

Hankman & Co., Limited

per J. M. Hankman

London Ready-to-Wear

Per M. Fishburn

Duchess, two stores

17 1/2 Wharfedale Rd.

141 Worley Rd.

C. Duchesne

FRANK HARLEY & SON

487 RICHMOND ST.

Grocer

Per R. H. Harley

Taylor, Krug Co.

4 stores

And A. Taylor

Johnston and Murray

Boots & Shoes

Reg. Johnston - Ken Murray

PEOPLE'S OUTFITTING CO.

240 DUNDAS ST.

A. D. Thomas

DAN CARTER

Table Supplies

Richmond & Hyman Sts.

THE MILLION DOLLAR MYSTERY

By HAROLD MAC GRATH

\$10,000 FOR 100 WORDS

The publication of "The Million-Dollar Mystery" began Aug. 1 in The Advertiser. The story will run for twenty-two consecutive weeks in this paper. By an arrangement with the Theatrical Film Company, the story has been made possible not only to read the story in this paper, but also to see it each week in the Advertiser district. For the solution of this mystery story \$10,000 will be given.

CONDITIONS GOVERNING THE CONTEST.

The prize of \$10,000 will be won by the man, woman, or child who writes the most acceptable solution of the mystery, from which the last two reels of motion picture drama have been made and the last two chapters of the story written by Harold MacGrath. Solutions may be sent to the Theatrical Film Company, either Chicago or New York, two weeks before the last installment is published in this paper. The solutions should have to submit their solutions or before January 14. A board of three judges will determine which of the many solutions received is the most acceptable. The judgment of this board will be absolute and final. Nothing of a derogatory nature will be considered in the selection of the winner of the \$10,000 prize. The last two reels, which will give the most acceptable solution to the mystery, will be presented in the theatres having this feature as soon as it is practical to produce same. The story corresponding to three motion pictures will appear in The Advertiser coincidentally, or as soon after the appearance of the pictures as the winner, his or her home, and other interesting features. It is understood that the newspapers, so far as practical, in printing the last two chapters of the story by Harold MacGrath, will also show a picture of the successful contestant. Solutions to the mystery must not be more than 100 words long. Here are some questions to be kept in mind in connection with the mystery and an aid to a solution.

No. 1—What becomes of the million?

No. 2—What becomes of the million?

No. 3—Whom does Florence marry?

No. 4—What becomes of the Russian countess?

No. 5—What becomes of the Russian countess?

No. 6—What becomes of the Russian countess?

No. 7—What becomes of the Russian countess?

No. 8—What becomes of the Russian countess?

No. 9—What becomes of the Russian countess?

No. 10—What becomes of the Russian countess?

No. 11—What becomes of the Russian countess?

No. 12—What becomes of the Russian countess?

No. 13—What becomes of the Russian countess?

No. 14—What becomes of the Russian countess?

No. 15—What becomes of the Russian countess?

No. 16—What becomes of the Russian countess?

No. 17—What becomes of the Russian countess?

No. 18—What becomes of the Russian countess?

No. 19—What becomes of the Russian countess?

No. 20—What becomes of the Russian countess?

No. 21—What becomes of the Russian countess?

No. 22—What becomes of the Russian countess?

No. 23—What becomes of the Russian countess?

No. 24—What becomes of the Russian countess?

No. 25—What becomes of the Russian countess?

No. 26—What becomes of the Russian countess?

No. 27—What becomes of the Russian countess?

No. 28—What becomes of the Russian countess?

No. 29—What becomes of the Russian countess?

No. 30—What becomes of the Russian countess?

No. 31—What becomes of the Russian countess?

No. 32—What becomes of the Russian countess?

No. 33—What becomes of the Russian countess?

No. 34—What becomes of the Russian countess?

No. 35—What becomes of the Russian countess?

No. 36—What becomes of the Russian countess?

No. 37—What becomes of the Russian countess?

No. 38—What becomes of the Russian countess?

No. 39—What becomes of the Russian countess?

No. 40—What becomes of the Russian countess?

No. 41—What becomes of the Russian countess?

No. 42—What becomes of the Russian countess?

No. 43—What becomes of the Russian countess?

No. 44—What becomes of the Russian countess?

No. 45—What becomes of the Russian countess?

No. 46—What becomes of the Russian countess?

No. 47—What becomes of the Russian countess?

No. 48—What becomes of the Russian countess?

No. 49—What becomes of the Russian countess?

No. 50—What becomes of the Russian countess?

a cavity takes a box. Pursued by members of the Black Hand who have been watching his movements, he rushes to the water front. A thrilling race in motor-boats ensues. Jones drops the box into the sea and with his automatic sets fire to the pursuing boat. Braine conceives the idea of giving a coaching party to which Florence is invited. Jones and Norton both go along and are fortunately on hand to save Florence from being impaled in the country house to which she is lured. Florence goes homeback riding and is captured by one of Braine's men along the roadside. Norton rescues her. They are pursued, however, and the pair make their complete escape only after Norton has exploded a tire on the fast approaching machine with a bullet. Countess Olga, scheming to break the engagement now existing between Florence Hargrave and Norton, invites them both to her apartments and pretends to faint in the reporter's arms. Florence appears in the doorway just at the planned moment, and as a result gives Norton back his ring.

CHAPTER IX.

The Lead in the Dark.

So far as Jones was concerned, he was rather pleased with the turn of affairs. This was no time for loquaciousness; no time for silly, innocuous quips and quibbles, in which he must indulge or die. Florence no longer rode horseback, and Norton returned to his accustomed haunts, where no one made the slightest attempt upon his life. In his present state of mind he would have welcomed it.

"What's the matter with Jim?" asked the night city editor, raising his eye shade.

"I don't know," answered the copy reader.

"Goes around as if he'd been eating dope," bumped into the boss a while ago and never stopped to apologize."

"Perhaps he's mapping out the front page for that Hargrave stuff," laughed the copy reader. "Between you and me, and the gate post, I don't believe there ever was a man by the name of Hargrave."

"O, there was a chap by that name, all right," he said. "A man can't swim 300 miles in rough water, life buoy or no. They ought to have funeral services, and let it go at that."

"But what was the reason for that fake cable from Gibraltar saying that Oris was alive? I don't see any sense in that."

"The man who pulled it off did, I think, for my part, that both Oris and Hargrave are dead, and that the man picked up by the tramp steamer Orient was riding some other balloon."

"You're wrong there. The description of it proved that it was Oris' machine. O, Jim probably has got a man's size yarn up his sleeve, but he's a long time in delivering the goods. He's beginning to mope a good deal. Woman back of it somewhere. Haven't he'd down this copy job for twelve years without being able to make some tolerable guesses. Jim's a star man. When he gets into a fix, he can stop him. He covered the Chinese Boxer rebellion better than any other correspondent there. I wonder how old he is?"

"I should say about thirty-one or two. He comes new," "Lo Jim!"

"Hello! Where's Ford? He gave me a ticket to the theatre tonight, and I want to punch his head. What's drama coming to, anyhow? Cigarettes and booze and misadventures. Can't they find good enough things out of doors? O, I know. They cater to a lot of fools who believe that what they see in an expression of high life in New York and London. And it's not plain rot. It's merely the scum on the boiling pot. And any old housewife would skin it off and chuck it into the slops. Life? Piffle!"

"What's the grouse?"

"Looking for the dramatic job?"

"I've just been wondering how far these theatrical managers can go without slitting the golden goose."

Norton sought his desk and began rummaging the drawers. He was not hunting for anything, but he was looking for a letter from Braine.

By bringing the captain of the Orient Norton lays a trap for Braine. The captain, Princess Olga, also visits the Orient's captain and she easily falls into the reporter's snare. The plan proves abortive through Braine's good luck and only hirings fall into the hands of the police.

After failing in their first attempt, the Black Hundred trap Florence. They ask her for money, but she escapes, again foiling them.

Norton and the countess call on Florence the next day, once more safe at home. The visitors having gone, Jones removes a section of flooring, and from

the pastime no longer served, he pulled his chair over to the window and sat down, staring at stars such as Copernicus never dreamed of. Ships going down to sea, ferries swooping agonically hither and thither, the clock-work signs; but he took no note of these marvels of light.

"Not at home!" he muttered.

He had called, written, telephoned. No use. The door remained shut, Jones answered the telephone, and the letters came back. He began to think very deeply concerning the Perloff woman. Had she played a trick? Had that fainting spell been unbecome for his benefit as well as Florence's? But he

could not. I declined to stir."

"What do you think?"

"Exactly what you're thinking—that they have come to life again."

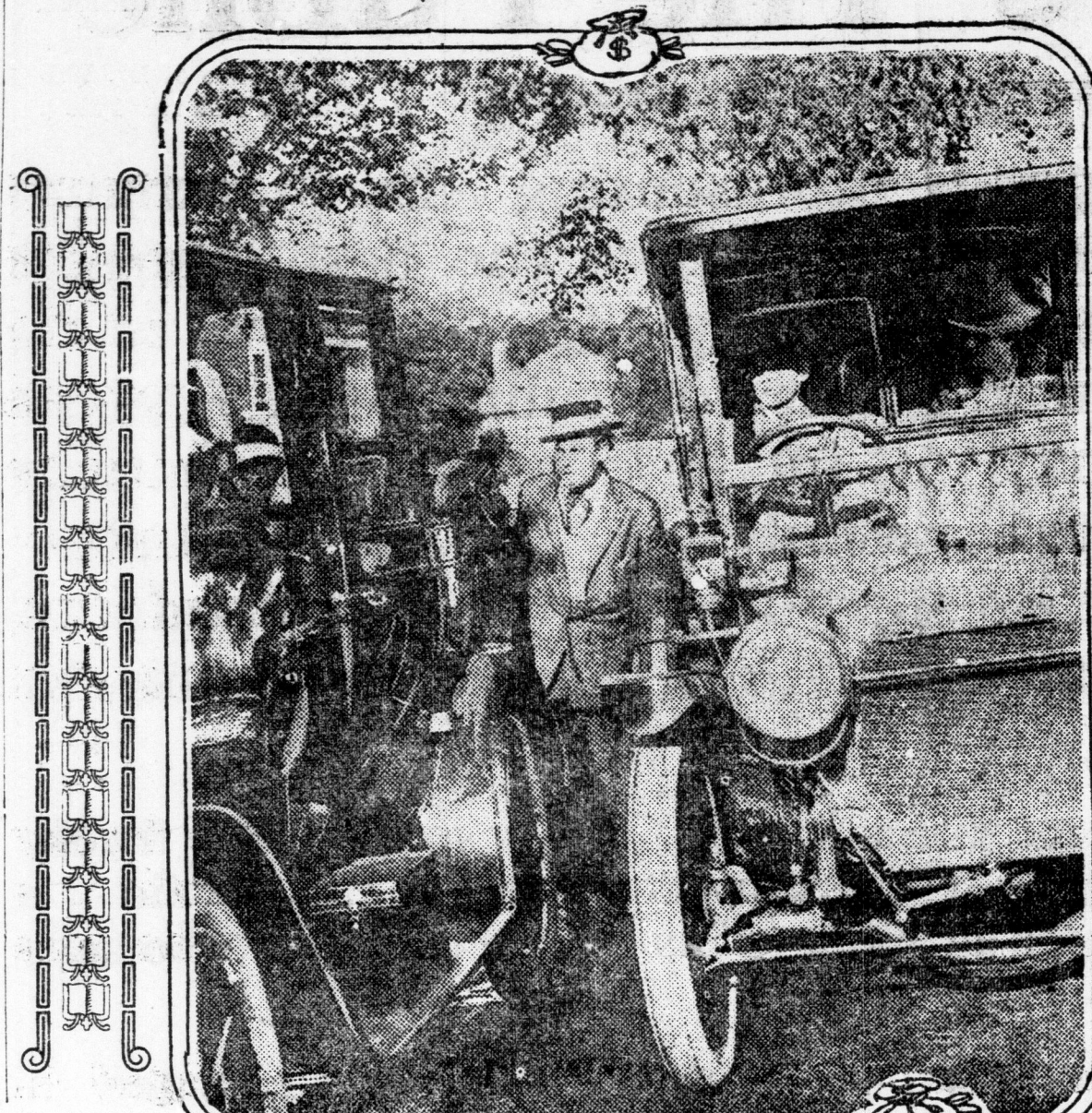
"Jones, is Miss Florence awake?"

"Do you think there is any hope of having her understand what really happened?"

"I am here only to guard her. I cannot undertake to read her thoughts."

"You're not quite in favor of a reconciliation?"

"O, yes, if it went no further. Young people are young people the world over."



FLORENCE AND SUSAN WENT SHOPPING.

had not a shadow of a proof. The thing that puzzled him equally with this was that all attempts against his life had miraculously ceased; no safes thundered down in front of him, and no autos tried to carve him in two. The only thing that kept him active was the daily call of Jones by wire. Miss Florence was well; that was all Jones was permitted to say.

Restlessly Norton spun his chair and walked over to the telephone booth. It was midnight. He might or might not be able to get Jones. But almost instantly a voice said, "What is it?"

"Jones."

"Yes. Who is it?"

"Why, you called me up not ten minutes ago."

"Not I!"

"It was your voice, as plain as day."

"What did I want?"

The reply did not come immediately. "You are certain it was not you?"

"Wait a moment and I'll call the editor. He will prove to you that I've been here for an hour, and that this is the first call I've made. Some one has been imposing on you. What did he ask to do?"

"You asked me to come down to the office at once, and I requested you to

"What does that mean?"

"That they would not create imaginary heart aches if they were not young. Better let things remain exactly as they are. When all these troubles are settled finally, the lesser trouble may be talked over sensibly. But this is not the time. There is no news. Good night."

Norton returned to his chair, gloomier than ever. With his feet upon the window sill, he stared and stared and dreamed and dreamed till a hand fell upon his shoulder. It belonged to one of the office boys.

"Note 'r you, sir."

Norton read it and tore it into little pieces. Then he saw and distributed 12 pieces in the several yawning waste baskets which strewn the aisle leading to the city desk.

"I'm not wanted for anything?" he asked.

"No. Clear out!" laughed the night city editor. "The sight of you is putting everybody in the gloom ward."

Norton went down to the street. At the left of the entrance he was quietly joined by a man whose arm was carried in a sling. He motioned Norton to get into the taxicab. He was dropped in a deserted spot in Riverside. On foot they went forward to their destination, which proved to be the deserted hangar of the aviator William Oris.

"I want you to tell Jones that a tug and several divers are at work on the spot where he threw the chest. That's all."

"Now, doctor, remind this arm of good job of it; not for nothing had he followed fighting armies to the front."

"Did they find anything?"

"Not up to date. But we might if we cared to. They have left a buoy over the spot they're exploring. But just now it floats a quarter of a mile to the east of the spot."

"Who were the men in the motor boat that chased Jones?"

"Only Jones can tell you. Queer old coddler, eh?"

"A bit stubborn. He wants to handle it without police assistance."

"And he's right. We are not aiming to arrest any one," sinisterly. "There can't be any draw to this game. Here, no smoking. Too much gas affoat."

Norton put the cigarettes back into his pocket. "What's the real news?" he demanded. "You would not bring me out here just to rebuke that arm. It really did not need it. Come, out with it."

"You're sharp."

"I'm paid to be sharp."

"I've found where the Black Hundred holds its sessions."

"By George, that is news!"

"The room above is vacant. A little hole in the ceiling, and who knows what might happen?"

"What do you want me to do?"

"Tell Jones. When the next meeting comes around I'll advise you. I've stumbled upon a dissatisfied member. Co, buck up, as they say. We've got two ends of the net down. And with a little care we'll have them all. Now, let me have a hundred."

Norton drew out a packet of bills and

counted off five twenties.

"Why don't you draw the cash yourself?"

"It happens to be in your name, son."

"I forgot," said Norton. "But what a chance for me! Nearly five thousand, all mine for a ticket to Algiers!"

A grunt was the only reply.

"I want you to tell me about the Perloff woman."

"I know only one thing—that Braine is there every night."

"The orders are for you to play the game just as you are playing it. When we strike, it must be the last blow. All this hide-and-seek business may

ing affably.

The doctor eyed him like a man hypnotized. "You . . . you wished to see me on some particular business?"

"Very particular," dryly. "My car is outside. Will you be so good as to accompany me?"

The doctor slowly went into the hall for his hat and coat. He left the house and got into the car with never a word of protest.

"Thinking," said Braine.

"I am always thinking whenever I see your evil face. What devilment do you require of me this time?"

"A mere stroke of the pen."

"Where are we going?"

"And you want me to assist in signing away the liberty of some person who is perfectly sane?"

"The nail on the head," urbanely.

"You're a fine scoundrel!"

"Not so loud," he warned.

"As loud as I please. I am not forgetting that you need me. I'm no coward. I recognize that you hold the whip hand, but I'll crawl to you. Now, leave me alone for a while."

The other physician had no such qualms of conscience. He was ready at all times for the generous emotions which accrued from his dealings with the man Braine.

The Countess Perloff was indisposed; so it was in the order of things that she should summon physicians.

There is a law in the state of New York—just or unjust, whichever you please—under which the signatures of two registered physicians are affixed to the document. It does not say that these physicians shall have been proved reputable.

There were, besides the physicians, a motherly looking woman and a man of benign countenance. Their faces were valuable assets. To gain another person's confidence is, perhaps, among the greatest human achievements. A confidence man and woman in the real sense of the word. In your mind's eye you could see this man carrying the contribution plate down the aisles on Sunday mornings, and his wife Kate putting her mite on the plate for the benefit of some poor, untidy Hottentot.

On Tuesday of the following week Florence and Susan went shopping. The chauffeur was a strong fellow whom Jones relied upon. If you pay a man well and hold out the promises, you generally can trust him. As they left the corner another followed leisurely. This second automobile contained Thomas Wendt and his wife Kate. The two young women stopped at the great dressy shop near the public library, and for the time being naturally forgot everything but the marvels which had come from all parts of the world. It is as natural for a woman to buy it as for a man to sell.

In some manner or other Florence became separated from Susan. She hunted through aisle after aisle, but could not find her, for the simple reason that Susan was hunting for her. It occurred to the girl that Susan might have wisely concluded the best place to wait would be in the taxicab. And so Florence hurried out into the street, into the arms of the Wendt family, who were patiently awaiting her.

The trusted chauffeur had been sent around to the side entrance by the major domo. The young lady had so requested, so he said.

Florence struggled and called for the policeman who came running up, followed by the usual idle, curious crowd. "The poor young woman is insane," said the motherly Kate, tears in her eyes. The benign Thomas looked at heaven. "We are her keepers."

"It is not true!" cried Florence desperately. "She has the hallucination that she is the daughter of the millionaire Stan-

ley Hargrave." And Thomas exhibited his document, which was perfectly legal, so far as appearances went. "Hurry up and get her off the walk."

"I can't have the crowd growing any larger," said the policeman, convinced. So, despite her cries and protestations, Florence was hustled into the automobile, even the policeman lending a hand.

"Poor young thing!" he said to the crowd. "Come, now, move on. I can't have the walk blocked up. Get a gait on you."

He was congratulating himself upon the orderliness of the affair when a keen eyed young man in the garb of a chauffeur touched his shoulder.

"She was insane, all right. They had papers to prove it. She kept crying that she was Stanley Hargrave's daughter."

"My God!" The young man struck his forehead in despair. "You ass, she was Stanley Hargrave's daughter, and they've kidnapped her right under your nose! What was the number of that car?"

"Cut out that line of talk, young fellow; I know my business. They had the proper documents."

"But you hadn't brains enough to inquire whether they were genuine or not! You wait!" shrieked the chauffeur. "I'll have you broken for this work."

He wheeled and ran back to his car, to find Susan and the countess in a great state of agitation. "They got her, they got her!" And I swore on the chair before I'll crawl to you. Now, leave me alone for a while."

Susan wept, and the countess tried in vain to console her.

At midnight Jones, haggard and with the air of one beaten, returned home. "No wireless yet," asked Norton.

"The George Washington of the North German Lloyd does not answer. Some-thing has happened to her wires; tampered with, possibly."

"So long as we know they are at sea, we can remedy the evil. They will not be able to land a single port. I have sent ten cables. They

can't get away from the wire. If I could only get hold of the names of those damnable doctors who signed that document! Twenty years."

Jones bent his head in his hands, and Norton tramped the floor till the sound of his footsteps threatened to drive the moaning Susan into hysterics.

"It is only a matter of a few days."

"But can the child stand the terror?" questioned Jones. "Who knows that they may not really drive her insane?"

On board the George Washington every one felt extremely sorry for this beautiful girl. It was a frightful misfortune to be so stricken at her age.

"She is certainly insane," said one of the passengers, who had known Hargrave slightly through some banking business. "Hargrave wasn't married. He lived alone."

After the second day out Florence was permitted to wander about the ship as she pleased.

A good many of the passengers were mightily worried when they learned that the wireless had in some mysterious way been tampered with after the boat had made the open sea. It was impossible to put about. The apparatus must be fixed at sea.

And when finally Norton's wireless caught the wires of the George Washington he was gravely informed that the young lady referred to had leaped on the rail off the Banks at night and had been drowned. She had not been missed till the following morning.

(To be continued.)

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