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## Here Are Gitts That Impress the Men Folks

These Are Gifts of Service---Principally Wearing Apparel That Can Be Used Every Day. They Are Articles That We Know to Be Favorites When Men Buy for Themselves and You Can Be Assured They'll Be Gifts That Will Be Welcomed and Appreciated. Just Tear off This Page and Keep it as a Reference When You're Ready to Do Your Christmas Shopping. It's Prudent to Buy Now Though, While Stocks Are Abundant, forit's Difficult to Duplicate Before Christmas Some of the Lines Here Advertised.

Christmas Neckwoar
at $50 \mathrm{c}, \$ 1$ and $\$ 1.50$

$\mathbf{A}^{\text {LMOST }}$ everyone has mas siff tist, and white the spe-
cial Christmas displays are huge in variety of colors and designs we advise selection right away.


A Bathrobe is Sure to


$\mathbf{A}_{\text {Handkerchiefs, and whe- }}^{\text {LWAYS }}$ ther you intend giving them to
soldiers or civilians the
assortment on Main Floor is imme.se in both kinds. $\operatorname{silk}$ Handkerchiefs ot splendia




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Why Not Give Hima
Shirt or Two?


Muffiers Are Vory

$\mathbf{A}^{\mathrm{NY} \text { willidesed man would }}$
winter overcoat, and
tive of $a$ resenta
great dispolay on Mail




 Faney Kitted Muflers honevecomb and accordeon weares
with tringed ends
Thesese are in




He'd Appreclate a Cosy House Coat

The Gift of ComfortYOU desire to give him something different this year
see the great display of beauti-
ful House Coats in the men's clothing department. There are coats for men of all sizes and ages, and the wide assortment
at the great variety of prices makes choosing very easy. One Line of American-made
House Coats are made House Coats are made of soft
cheviot finished materials in
olive green and olive green and hlue-grey, with
attractive striped trimmings, attractive striped trimmings,
two pockets and frog fasteners.
Sizes 36 to


HE LUXURIOUS comfort an
convenience of
sions
sers as these will make
 shades of grey and brown,
and trimmed on collar, cuffs
and pockets with contrasting material, outlined with
felt braid and cord. Two
frog fasteners. Sizes 34 to frog fasteners.
46. Price 8.00.




A Palr of Suspenders
In Box, 50c


A


n"T, EATON CO


## 'HerésWishing You Luck' "Thank You: Not Merely Your Kind Words, but Your Orders," Says George Lawrence.

I could not say off-hand how many people have written me encouraging letters, most of them requesting me to have my wagon call for an order. I appreciate the sentiment that is anxious to have me succeed in my endeavor to KEEP DOWN THE PRICE OF BREAD, but to really make a success of the BREAD PRICE REDUCTION I must have thousands of new customers. As I stated Saturday

## I Need About 6,000 More Customers. Will You Be One?

Let me explain. When I reduced the price of bread I made it clear that, with the price of flour where it is, a plan for re ducing the price of bread could only be successful if the general public would help the cause by co-operation. No baker can turn out a high-class bread for 8 cents a 24 -ounce loaf, and make a profit, unless he gets a big volume of orders to help reduce the manufacturing cost per loaf. This volume of orders cán only be acquired by the people supporting George Lawrence, the Baker Who Reduced the Price of Bread.
I have taken the public into partnership. My business policy of reducing the price makes it your business policy to patronise my bakery
I have no shareholders but the public. They are my partners, and I have agreed to give them dividends on their bread orders, by giving them the best quality bread possible for any baker to bake at 8 cents a loaf, instead of 9 cents, and 13 tickets for a dollar. This nieans a dividend of 17 per cent. or every dollar my customersspend with me, compared with what it would have cost them had I not reduced the price
Will you not send your orders to the bakery which has enabled you to save 17 per cent on all you spend for bread.
your co-operation is required. I have done my best, and all I ask is the support of 6,000 more customers to make my 8 cent-a-loaf Bread Movement a Success. Do not hesitate, but rest assured you will get full quality, rich, nutritious, digestible, wholesome, well-baked bread, superior to any other kind you have had before from any other baker.

Telephone your orders---to-day, or as soon as your other tickets are used up.

TELEPHONES $\left\{\begin{array}{l}\text { College } 321 \\ \text { College } 137\end{array}\right.$
College 25
8 Cents for a 24 oz. Loaf 13 Tickets for One Dollar You Save 4 Cents Extra by Buying Tickets GEORGE LAWRENCE, BAKER

The Man Who Put Down The Price of Bread 21-31 CARR STREET




## Baseball Wencembiniminis Soccer Lively. Doings at Monthly Meeting

MNORLEAGUESARE
ATERNEWCOMMISSION

X'SKUCE ME

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## Make Your Own Xmas Selection





ra - TUESDAY MORNING

## 150,000



CATTLE MARKET ACTIVE AND STRONG Choice Butchers Were Activ
and Twenty-Five to Forty Cents Higher. SHEEP WERE STRONG Forty to Fifty Ce
Higher.


## 

THE TORONTO WORLD

ECEMBER 51916
NAVEL ORANGE CROP AFFECTED BY FROST

## Proportion of Shipments Thus Come in Light Reach Weight. <br> ARRIVALS PROVE GOOD Lemons Become Slightly EasPrice - Decli  1 <br> 都




## THE CORBETT, HALL, COUCHLIN CO. <br> union stoit wrane <br> Toisonto, ONT.





ARRANGE TO ATTEND the seventh annual TORONTO FAT STOCK SHOW

## Union Stock Yards

 - TORONTO-Large entry in all classes Judging 10 a.m. Friday, December 8th, 1916. Auction Sale Prize Winners 10 a.m. Saturday,
Dec. 9th, 1916 . REDUCED RATES ON ALL RAILROADS

| CALL MONEY RISES : | BULL TRADINGAGAIN |
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| TO HIGHEST POINT | IN MINME S | TED BY FROS

of Shipme
Come in Light
Weight.
Quotation Reaches Fifteen

IN MINNE STOCKS


Twenty-One Points-Teck-
Hughes Up Thirteen.


ME


Record of Yesterday's Markets


## A BOOM IN SIGHT

Everything points to the development of a boom in the mining market. We have exclusive information which leads us to believe that DAVIDSON GOLD MINES will prove a leader in the movement. We advise the immediate purchase of the stock for big profits.
F. C. SUTHERLAND \& CO. Members Standard Stock Exchange 10-12 KING ST. E., TORONTO, ONT.

## BUY GREAT NORTHERN <br> AND HOLD IT

J. P. CANNON \& CO.

J.L. MITCHELL \& CO. STOCKBROKERS
56 King St. West, - Toronto $\begin{array}{ccc}\text { Specialists in Metal Stocks } \\ \text { Silver } & \\ \text { Copper }\end{array}$

Dominion Steel Foundry Co.,
Hamilton, Ontario.
WM. A. LEE \& SON



## PORCUPINE \& COBALT

STOCKS
WE QEAL EXCLUSIVELY IN THESE ISSUES. IF YOU AR
INTERESTED WRITE US WE WLL GLADLY FUNISH YOL
WITH, LATEST NEWS DIRECT FROM THE CAMPS.
HOMER L. GIBSON AND COMPANY MINING STOCK BROKERS
Direct Wire to New York Curb
Traders Bank Bldg.
TORONTO
Main $4310-4311$
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## Simpson's Store Offers These Among Today's Specials

We believe these to be the best rugs you can get at their prices-we know the qualities and guar-

## antee them

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Choose From This List of Slippers


Any LittleF ellow Will Look Well in a Suit Like' This Junior Nortolk Suits at $\$ 9.50$

 Oliver Twist Suits \$2.95



## Chinchilla Reeters

 Periect in All Espentiale of Quality and Tailoring
 Bernard Moore, Royal Crown Derby, Coalport and Pickard Art China at Half Price
We have a considerable quantity of the choicest Art China that we are to clear before Christmas and
have marked them at half price for Tuesday. Note the have mark
following:

## "Coalport" China

Beautiful Urri, blue decoration.: Reg. $\$ 30.00$. Half price 15.00
Vase, by E. Perry. Regular $\$ 45.00$. Half price ..... 22.50 Fern, Pot. Regular Regular $\$ 35.0$ Half price
Vase. Regular $\$ 85,00$. Half price

Pickard's Hand-painted Limoges China.
Salad Bowl, tulip decoration. Reg. $\$ 8.00$. Half príce 4.00 Salad Bowl, poppy decoration. Reg. $\$ 10.00$. Half price $\mathbf{5 . 0 0}$
Punch Bowl, holly decoration. Reg. $\$ 45.00$. Half price 22.50 "Bernard Moore" Ware. Punch Bowl. Regular $\$ 45.00$. Half price
Vase, 15-inch. Regular $\$ 45.00$. Half price Plaque. Regular $\$ 16.50$. Half price.....
Vase, 6 -inch. Regular $\$ 9.0$. Half price Vase, 5-inch. Regular $\$ 15.00$. Haff price
Jardiniere. Regular $\$ 30.00$. Half price.
 ... 7.50 Royal Crown Derby China, Decoration 2649 Regular $\$ 6.45$ Marmalade Jars. Half price
Regular $\$ 6.45$ Teapots. Half price.... Regular $\$ 6.45$ Teapots. Half price $\ldots$....
Regular $\$ 3.75$ Hot Water Jug. Half price Regular $\$ 4.50$ Tea Caddy. Half price,
Regular $\$ 4.50$ Covered Jug. Half price Regular $\$ 4.50$ Covered Jug. Half price.
Regular $\$ 12.50$ Low Comports. Half price Regular $\$ 4.50$ Slop Bowl. Half price
Regular $\$ 4.50$ Sugar and Cream Sets. Half price Special Sale of Silk Crepe de Chin and Silk Georgette Crepe
 Also These Extra Values
$\$ 1.50$ to $\$ 1.69$ Black Satin, a
69 c Ivory Habutai Silk.
5 c Corduroy Velvets,
${ }_{\text {at }}$. $\ldots$ inch navy and black Coliege Serge Suiting. Priced, per yard at -inch West of England Serge, navy and black. Per yard $\mathbf{8 5}$
The new White Broadcloth for neckwear. Per yard, $\$ 2.00$ and
$\$ 3.50$.

Fancy Art Sota Cushions nexeeptional asisotmentortht floon ne product of our workrooms; in ond brocades, tapestry; vel-


Just for 7 uesday Specials in Silverware Suitable tor Gifts

26-Piece Set
Tuesday for
5.00








Your Christmas Shopping Will Be Pleasanter and More Satisfactory it You Will The diffoulty, end ofter beio impouibility of rephicing the bolidy goods Later usuortment sannot bou sood se the were now, tlo thoping it iplew.


From the Gift Section of Our Furniture Store

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100 Dozen Bath Towels (Seconds) at Prices That Mean Big Savings


Other Excellent Values in Staples
 Just for Tuesday -French and English Velourswill be95c a yard Aolemon fremh

These Very Good Values in Men's Furnishings Today
 in sitis. Tuese, per sament
 day, vec zamment ..
50c Christmas Boxed Neckwear on 7 uesday at 29c


1 hese Four Warm Winter Coats for Men at Popular Prices
All of Splendid Appearance and Every One an Excellent Value An Uliter for $\$ 15.00$.


 A Swagger Usterette, $\mathbf{1 8} 8.50$.


 Heavy Uster Coat, $\mathbf{\$ 2 0 . 0 0}$


 The Heary Stom Coat

 heavy twill mohair. Silzes 36 to 44 A good-
looking coat that will afford all the warmth
needed.


