

The Evening Telegram.

VOLUME XLV.

\$6.00 PER YEAR.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, SEPTEMBER 28, 1923.

NUMBER 221.

THE WISE MERCHANT

Will Protect his Trade by Placing his Order for "VICTORY" BRAND Clothing at Once.

Delivery cannot be guaranteed for Fall Trade unless orders are placed in advance.

We have remarkable values in SERGES and TWEEDS for Suits, Pants, etc. Also Overalls.

THE WHITE CLOTHING MANUFACTURING CO., Ltd.

Wonderful Values in Men's & Boys' Overcoats & Mackinaws

Auction Sales!

POPULAR DOWDEN AND EDWARDS AUCTIONEERS AUCTION.

Tuesday, Oct 2nd, at 11 a.m.

AT EMPIRE HALL, Corner King's Rd. and Gower St. A large quantity of High Class Furniture, Carpets, Bed Linen, etc. Inventory in Saturday's Mail.

Dowden & Edwards, Auctioneers.

THE PEOPLES AUCTIONEERS AUCTION.

For Sale by Public Auction (if not previously disposed of by private sale) on the premises on Tuesday next, Oct. 2nd, at 12 o'clock noon. All that valuable freehold property situated at the corner of Bell and Henry Streets, consisting of: Dwelling Houses and Shop. Being situated in close proximity to Theatres and Public Buildings. The situation of this property is most desirable, above offers a rare chance to secure a desirable business stand at a moderate price. For further particulars apply to

P. C. O'Driscoll, Ltd., Auctioneers.

RELIABLE BARNES AUCTIONEER

AUCTION. MOTOR CAR WILLYS-KNIGHT.

Saturday, Sept. 29th, at noon sharp. Our Rooms 5 Waldegrave St. One 4 Cylinder 5 Passenger Willys-Knight Touring Car complete with new battery and five good tyres, and in good running order. For further particulars apply on Saturday at 12 o'clock sharp.

J. A. BARNES, Auctioneer

FOR SALE CHEAP.

FARM AND DWELLING on Major's Path off Portugal Cove Road, about 3 miles from city, farm containing dwelling house, stable and 5 acres of land, about 3 acres under cultivation, all well fenced. Good spring well. Will be sold cheap if applied for at once.

P. C. O'DRISCOLL, LTD., Auctioneers.

FOR SALE.

A Two Storey DWELLING HOUSE, situated on Bell Street. Top Flat—4 Bedrooms. Ground Flat—2 Sitting Rooms. Basement—Kitchen, Breakfast Room, Pantry and Coal Cellar. Possession November 15th. For further particulars apply to

MISS L. COWAN, 37 Queen's Road.

FOR LEASE OR SALE—On the rental plan. Two Houses, both modernly equipped. The one on Military Road contains ten rooms and a large cellar; the other on Allendale Road, opp. Burton's Pond, has eight rooms and cellar. For further particulars apply to **JOHNSON & EVANS,** 304 Prescott St. east.

Auction Sales!

BIG AUCTION. TO-NIGHT AT 7.30, AT THE FIELD AUCTION STORE, 153 New Gower St.

600 Yards Serim, Voiles and Muslins. 500 Yards Quilt Cottons. 300 Yards Oil Cloth. 300 Yards Stair Carpet. 500 Yards Shirting and Flannelettes. 150 Children's Dresses. 100 Middy Blouses. 50 Serge Skirts. 50 White Linen Sheets. 100 Blankets.

Ladies' Blouses, Dresses, Hats and Gloves; Gent's Braces, Wool Socks, Underwear, Caps, Shirts, Rubber "Costs" and Overcoats. 150 Ladies' Coats, all sizes. Hammers, Hatchets, Saws and Lanterns.

We also have a lot of Pound Tweeds suitable for boys' suits.

DON'T MISS THIS SALE. M. NIKOSEY, Auctioneer.

TO-Morrow, Saturday, at 11 o'clock **AT BECK'S COVE.**

6 New Ladies' Coats. Lot Ladies' Sweaters, Stocking. Men's Sox, Ties, Suspenders, Waterproof, etc. 2 Cases Caramels. 2 Cases Salted Peanuts. 1 Case Luncheon Meat. 1 Case Bologna Sausage. 2 Boxes Jowls. 2 Boxes Chicken. 1 Gang Plov. 1 English Dog Cart. 1 Biscuit tin with Springs. 4 Boxes Fowl. 2 Boxes Chicken.

AND OTHER SUNDRIES. M. A. Bastow & Sons, Limited. Auctioneers.

JUST IN TIME FOR THE FALL TRADE. RAINBOW BRAND PREPARED PAINTS.

Another large shipment of the celebrated **RAINBOW BRAND PREPARED PAINTS.**

The purest liquid Paint made for inside and outside use, in 1, 1/2 and 3/4 Gallon Tins (Imperial Measure).

For Color Cards and Prices apply at our Hardware Store

W. & G. RENDELL, Auctioneer

FOR SALE ON RENTAL PLAN.

NEW HOUSE, Mundy Pond Road (Near Mt. Royal Avenue). Built of A1 material by skilled mechanics and containing 7 rooms or To Let—\$17.50 per month; apply to

Fred J. Roil & Co., Real Estate, Smallwood Bldg., Duckworth Street.

FOR SALE.

To satisfy a mortgage freehold land situate on the North side of New Gower Street and at the Southeast corner of Barter's Hill with two erections thereon, namely: concrete store fronting on New Gower Street and dwelling fronting on Barter's Hill. Apply to

McGRATH & McGRATH, Solicitors for Mortgages.

FOR SALE.

Lumber and Birch Junks, matched board, dressed wide board, hard and soft brick; all kinds of framing; apply to **JAMES VARDY,** Cliff's Cove.

Preliminary Notice! Newfoundland Highlanders' **Hallowe'en Dance,** C.C.C. HALL. Wednesday, October 31st, at 8.30. **PRINCE'S ORCHESTRA.** PARTICULARS LATER.

COAL! ANTHRACITE—2000 Tons Welsh due in a few days—all Sizes. **WELSH ANTHRACITE** is the Best in the world. SCREENED OLD NORTH SYDNEY. It is impossible to get a higher grade of North Sydney Coal. **BURNSIDE SCOTCH.** No slack; the cheapest and Best Coal imported. **A. H. MURRAY & CO., Limited,** BECK'S COVE, COAL OFFICE. PHONE 1867

JUST ARRIVED. Now landing ex "Sapper" 1 Car **TIMOTHY HAY.** We can quote you low price ex wharf.

WHITE OATS, YELLOW MEAL, MOMMY GLUTEN, WHOLE CORN. Due Thursday. 100 Barrels Gravenstein Apples, 1 1/2, 2 1/2, 3 1/2 and Domestic. 10 Barrels Pears. This will be lovely stock from our best apple packers.

Due next week. **Green Pickling Tomatoes, Baskets, Red and Blue Plums, Baskets, Greenage.** Now Booking orders. Get yours in early as supply is limited.

M. A. Bastow & Sons, Limited.

PARTRIDGE DINNERS at the **West End Restaurant.**

P. J. SHEA CO., ST. PIERRE MIQUELON. Importers and Vendors of High Class Whiskies, Brandies, Gins, Rum, Champagnes, Wines, etc.

Office: Pier, St. Pierre Miquelon.

SPECIAL! Preserving Plans. Fresh Tomatoes, Celery, Lettuce, Cucumbers. Fresh Local Eggs. Apples, Oranges, Bananas, Plums. Cabbage, Potatoes, Turnips, Beet and Carrots. Fresh Cream, Fresh Butter, Cut Flowers. Fry Bastes, Rolled Beef.

W. WHITEWAY, Phone 2018 8 Charlton St.

MINARD'S LINIMENT USED BY PHYSICIANS.

\$10 Reward

The above reward will be paid by the Newfoundland Motor Association for first information that will lead to the conviction of any party or parties damaging, removing or interfering with the Road Signs erected by the Association.

By orders Executive, **P. E. OUTERBRIDGE,** Sec.-Treasurer.

C. Y. M. L. A. The opening meeting of the Cathedral Young Men's Literary Association takes place in the C.M.B.C. Rooms on Monday, October 1st, at 8 p.m. All members are expected to be present.

NOTICE. There will be a Meeting of the Star of the Sea Association in the Star Hall on Sunday morning immediately after last Mass.

By order **L. J. DELAHUNTY,** Secretary.

NOTICE. The following person has been convicted under the Inspection of Foods Act, of selling or offering for sale, adulterated milk: **Thomas Kelly, Middle Cove.**

R. A. BREHM, Medical Officer of Health.

Grove Hill Bulletin. Cut Flowers. Funeral Designs and Wedding Bouquets made at shortest notice. Orders taken at Flower Shop, Water Street, or Grove Hill.

Members of F. T. D. **J. G. McNEIL,** Telephone 247R.

SKINNER'S MONUMENTAL WORKS, 883 Duckworth St., St. John's, Nfld. HEADSTONES AND MONUMENTS. Write to-day for our free catalogue. Expert carving and lettering. First class only, no stop work. Mail orders receive careful attention. Phone 1992. June 6, 6mos, eod

GREEN TOMATOES 10 lbs. for 70c. — ALSO — Peppers, Pickling Spices, Mustard Seed, Corn on Cob. **CALVER'S,** Tel. 739 162 Duckworth St.

STAPLE STRONG PICKLES and **CHOW CHOW.**

BAIRD & CO. Water St. East. Agents.

FOR SALE—1st October, 3 Storey House, 28 Angel Place, water, sewerage and Electric light; ground rent \$14.00 yearly; apply 18 Sudbury Street.

CARD.

Boys are admitted to the Saturday Art Class held by Miss Kelly (Artist, S.K.) in the Synod Building, Queen's Road, four hours—10 to 11, 11 to 1; afternoons: 2 to 4, principally for adults. Juniors may join if preferable to morning class. Classes in Drawing and Painting from life for men and women will also be held two evenings in the week: 7.15 to 9 o'clock, beginning October 2nd. For particulars apply

MISS KELLY, 14 Pennywell Rd. Phone 1846R.

SWITCHES made up of hair combs. **MISS M. R. STANLEY,** c/o 42 Patrick St.

HOME COOKING—Cakes, Pastry, Jams, Pickles at shortest notice; Wedding Cakes a specialty. 102 Circular Road.

Right in the business centre, Federal's Auction Rooms, Adelaide St. Household Furniture and Merchandise of every description turned into cash quickly, prompt returns.

TO RENT—House on Cochran Street; apply T. P. HALLLEY, Solicitor, Renouf Building.

TO LET—Furnished House, No. 50 Circular Road; apply J. W. MARCH, 4 Kimberly Row.

TO LET—Four rooms with modern improvements, "TVERNNESS" 18 NEW GOWER STREET.

TO LET—Six Good Rooms, on Harvey Road; apply McGRATH & McGRATH, Solicitors, Duckworth St.

TO LET—3 Storey House, 107 St. John's Street; apply J. J. DEYNE, Solicitor, One Building, Prescott Street.

TO LET—Shop and 3 Rooms with use of kitchen, immediate possession; apply to MRS. TARGETT-REID, 78 Pleasant St.

TO LET—Large Shop with extra large floor space; apply 168 Water Street or to T. H. O'NEILL, Majestic Theatre.

TO LET—Suite of Offices; also Show Room, well lighted and heated, at present occupied by Cleveland Rubber Co.; apply MARTIN-ROYAL STORES HARDWARE CO., LTD.

FOR SALE—A Typewriter, will be sold cheap; apply J. R. JOHNSTON, Prescott Street.

FOR SALE—Rubber Tired English Dog Cart, in perfect running order; also 1 set Harness; apply this office.

FOR SALE—1 Buick 6 Cy- linder 5 Passenger Touring Car, in splendid condition; apply this office.

PRIVATE SALE—Part Household Furniture, bargains for immediate purchaser; apply MRS. J. JOHNSON, 18 Mullock St.

FOR SALE—Double Barreled Gun (English) nearly new; REV. R. T. HOLDEN, Waterford Bridge Rd.

FOR SALE—1 Steam Boiler and a quantity of Radiation; apply EDSTROM & O'GRADY, Prescott St.

FOR SALE—1 Fast Driving Mare, about 800 lbs.; apply F. WINSOR, Jr., c/o Thomas Voisey, 3 York Street.

FOR SALE—House on Vic- toria St., hot and cold water, electric light, concrete foundation; apply J. G. HIGGINS, 280 Duckworth Street.

WANTED. Immediately an Experienced **SALESLADY** — APPLY — LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION.

Schooner Wanted to freight 100,000 to 200,000 ft. lumber, from Battle Hr. apply to **A. E. HICKMAN CO., LIMITED.**

LOST—By way of McBride's Hill, Bell Street and Long's Hill, 1 Left Hand, (Grey) One-Strap Glove. Finder please return to this office and get reward.

LOST—Last night at the Football Game, a Waterman's Fountain Pen with two gold bands. Finder will be rewarded on leaving name to **GEORGE DAVEY & CO.**

LOST—Yesterday afternoon on Water Street or in London, New York and Paris Association of Fashion, Knowling's, Baird's or Wylan's stores, 1 Ten Dollar Bill. Finder will be rewarded by returning to 63 Broad Square.

WANTED—A Young Dog or Purr, state price and pedigree; apply J. Y. Z., c/o Telegram Office.

WANTED—To Purchase, a Rubber Tyred Buggy, must be in good condition; apply stating lowest price to "J.A." c/o this office.

WANTED—By a Young lady with several years experience, a Position as Stenographer and Typist; apply by letter to "A.B.C." P.O. Box 1442.

WANTED—A Schooner to bring 50m. lumber from Notre Dame Bay to St. John's, H. & M. BISHOP, 335 Water Street.

WANTED—Schooner to take a quantity of freight to Lauraceton, N.D.B. For particulars apply to C. S. LEDREW, White House, No. 5 Carter's Hill.

Help Wanted.

WANTED—A General Ser- vant; apply at 42 Pennywell Road.

WANTED—At the Crosbie Hotel, a Waitress; apply to MRS. K. BELL.

WANTED—6 Young Ladies to take part in musical show, must be fairly good singers and have a fair education; apply this office.

WANTED—A General Girl, reference required; apply MRS. M. F. FITZGERALD, 42 1/2 Freshwater Road.

WANTED—Coat, Vest and Pants Makers; apply HENRY ST. CLOTHING FACTORY, Henry Street.

WANTED—A Good General Girl, wages to suit the right person; apply MRS. B. J. MILLER, Hill of Chips.

WANTED—Young Girl to help with housework, reference required; apply 58A Hamilton Street, City.

WANTED—A Boy for Bookbinding Department; apply to MR. HAWKINS, Supt. Dicks & Co., Ltd., Duckworth St.

WANTED—Young Lady as Nurse to invalid girl; some training preferred; apply by letter to MRS. HODGE, Twillingate.

ANTED. Immediately experienced **ESLADY** — APPLY — NEW YORK ASSOCIATION OF FASHION.

Schooner Wanted to freight 100,000 to 200,000 ft. lumber, from Battle Hr. apply to **A. E. HICKMAN CO., LIMITED.**

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WANTED—Young Lady as Nurse to invalid girl; some training preferred; apply by letter to MRS. HODGE, Twillingate.

YOURS FOR BETTER BREAD

ROYAL YEAST CAKES
EACH CAKE WRAPPED
MADE IN CANADA
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MANUFACTURED BY W. GILLETTE COMPANY LIMITED
TORONTO, CANADA

An Indispensable Favorite
OR
Wealth and Beauty at Stake!

CHAPTER XXXVI.

"Good-night, love! You do look awfully ill and tired!" she says, sweetly, and lets the girl go away with her young face haggard with misery, to brood in sleepless wretchedness over her wrongs.

The first touch of Autumn has come, though it is but the end of August—six weeks from the day that Lady Nora Glynn had her last interview with her son.

She is not Lady Nora Glynn now, but Lady Nora Carter, having been married very quietly at St. Peter's, Eaton Square, one beautiful sunny morning; and she was given away by the Earl of Pentreath to the unbounded delight and pride of honest John Carter, who has now a third cart to bring into the list of his marriage connections. It does not matter to him that the other two carts are dead—they are carts still.

For this unexpected kindness and consideration Lady Nora has no one to thank but the omniscient Miss Glover, and she is quite aware of the fact.

"My lord," Miss Glover said, imperatively, "Mr. Carter is worth cultivating. He is a 'solid' man, a 'square' man, a 'cubic' man, in a word; and, if you don't gain his good will now, you will never gain it. She will prejudice him against you; and, if you don't take my advice, you will regret it only once—that will be always."

So his lordship took his "little friend's" advice, and was so amiable and gracious at the wedding—the

breakfast was at an hotel "because of Mr. Dormer's state of health"—that no one would have dreamed that the urbane peer had ever called the charming bride "a cheat and a forger," and told her she was "a disgrace to every one belonging to her." But the bride and the bridegroom both recalled it, and an ugly dream it was.

That is three weeks ago now, and the yellowing leaves on the trees in the parks and squares have begun to flutter down thickly on to the faded sod beneath, and the Virginian creeper leaves are reddening in the cool nights and frosty dews of morning.

Here and there in the trees and on the steps of the shut-up houses in the West-end streets and terraces the ruddy leaves have fallen and lie undisturbed; and these, with the drawn window blinds and closed doors and smokeless chimneys and the silence, make some of the stately mansions look as desolate as the "haunted house" of Hood's poem:

"No human figure stirred to go or come,
No face looked forth from shut or open casement,
No chimney smoked—there was no sign of home
From parapet to basement."
"But I suppose if I left a letter for her it would be forwarded with other business communications," Dallas Glynn says, bitterly, to himself, pausing before No. 9 Rutland Gardens, which has even more a shut-up desolate look than some of its neighbors.

The broad pearl-gray steps are deserted with London smoke and dust, and quite a shower of red leaves from the Virginian creeper next door, has rained down on the area steps and flags.

"The house I went out of on my ill-starred wedding day, and have never entered since, and have no right to enter now," he mutters, as she rings the bell.

A very dingy but amiable elderly lady of the genus char-woman opens the door, and staring at Captain Glynn amazedly as he stands staring at her, speechless with surprise, and with a numb pain at his heart which seems to tingle through him.

"Was you wishful to see any one, sir?" the civil and grubby old personage inquires, with a propitiatory smile on her heavy-smudged countenance.

It is as if he has suddenly come upon a grave—the grave of some one he knows and loves. The house is empty. The great hall is bare and gloomy and echoing as a vault; the wide stairs, all dusty and marked with feet, lead up to empty shadowy chambers. There is not one trace of home left—not one trace of the existence of his wife, Yolande, in the house which he thought her home.

"Rodger" is her classic name—who is filled with misgiving by this time that the handsome gentleman has deadly designs on herself and the empty mansion of which she has the charge.

"Have they all gone away? They are not living here now—Mr. Dormer's family?" he asks, his heart beating in great, slow throbs that make him feel dizzy. "There—there—has not been any one sick—any one dead?"

"I dunno, sir, indeed," Mrs. Rodger answers, smoothing out her dirty canvas apron with daisy, knobby fingers. "The family's left, sir, and the furniture was all removed only three days ago. An' the men an' the vans left the place in such a state, sir, I haven't given it to say a proper cleaning yet."

"But you did not hear that there was anything—illness or that—to cause the family to leave so suddenly?" he persists—and the blood seems to run chill in his veins. "If I have lost her—if I have lost her!" he mutters, with his hand clinched to his stick.

"I dunno, indeed, sir," replies the intelligent Cornelia Rodger. "The house agent could tell you, sir."

And she is very glad to get rid of him, and to shut the door with a hot-low clang behind him, while Dallas walks on and on like a man in a dream. He has walked on into the Marylebone Road before he knows where he is; and, while he pauses to think what he shall do next, an empty cab crawls up temptingly beside him. He hears the insinuating "Keb, sir," softly spoken, and, stepping in, like a man in a dream still, he bids the cabman drive to Regent's Park road. He dimly recollects in his stunned, bewildered state that the Sargeants live there, though he is not sure of the number of the house.

"I must see them—I must see some one—hear something about her to put my mind at rest, or I shall go mad!" he says, fevered with the sudden dread and longing and pain that have seized him. "I waited to have good news before I went to her; I waited, in my pride and folly, to be able to tell her that I was quite independent of her—my gentle, loving little wife, who would give me her life, I believe, if I needed it—and I may have waited too long! May Heaven forgive me for my wretched folly—I shall never forgive myself!"

He chafes himself into a fever at the delay in finding the house; he is half mad with suspense and dread and impatience when it is found at last, and he is ushered into a room where Wilmot Sargeant sits, writing calmly.

In Dallas Glynn's innermost heart there is and has always been a secret, undefined jealousy—unacknowledged even to himself—of Yolande's cousin. Not from anything he has ever seen or heard, not from word or deed or either Yolande, or her cousin—perhaps from the whisperings of conscience that the plain, homely young city man would have been so much kinder and truer to a young wife than he, Dallas, has ever been, and perhaps from an irritating fancy that Wilmot Sargeant thinks this himself—that he looks down on the dashing, well-born man with disapproval and contempt all the deeper that it is silent, and that he regards Yolande Glynn with a compassionate pity for being the wife of such a husband as Dallas Glynn.

(To be continued.)



Always fresh, pure and sweet—
as milk, our most important food,
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four sizes it is the convenient and
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Women's Boots and Low Shoes
in Black and Brown Shades at LOWEST POSSIBLE PRICES

Men's Boots and Shoes
at Prices that will surprise YOU!
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MEN LIKE OUR SHOES AND SHOE SERVICE!

LADIES' BLACK VICI KID LOW SHOES—Medium pointed toe and heel **2.49**

MEN'S BLACK VICI KID BOOTS—Blucher style. All sizes. The Pair **4.50**

LADIES' DARK BROWN LOW SHOES—A nice stylish Shoe. Only **2.89**

MEN'S DARK MAHOGANY BOOTS—Blucher cut, made of good solid Calf Leather. The Pair **4.75**

LADIES' BLACK 1-STRAP SHOES—Medium heel. The Pair **2.50**

MEN'S DARK BROWN BOOTS—Made on a good stylish last; rubber heels attached. Only **5.00**

LADIES' BLACK VICI KID LOW SHOES—Blucher style. A nice wide comfortable Shoe. Only **2.99**

MEN'S BLACK VICI KID BLUCHER BOOTS—Rubber heels attached. Only **5.00**

LADIES' DRK. MAHOGANY SHOES—Medium toe and heel; rubber heels **3.49**

OTHER LINES OF FOOTWEAR FOR MEN AND WOMEN TOO NUMEROUS TO MENTION

Parker & Monroe, Ltd.
THE SHOE MEN

The Prophylactic really cleans between the teeth

Prophy-lactic Tooth Brush

Adults, youths, and children's sizes. Hard, medium, or soft bristles. Sold by all dealers in Canada.

Distributed in Nfld. by GERALD S. DOYLE, St. John's.

CAMPERS.
The careless campers in my grove betray their lack of taste; they cook things on a patent stove in most unseemly haste. They open cans of soup and beans and throw the cans away; they strew the ground with wasted greens, old papers, junk and hay. They sometimes set the grass afire, or scar the priceless trees, until I rise in martial ire and hand out lines like these. When autos first began to chase before my poor abode, I said, "My grove's a resting place for pilgrims of the road. It will be free to all who pass, to all good people free, and they may lie upon the grass and drink nine cups of tea. And doubtless in the caravan there'll be at times a cow who'll say, 'Now bless the grand old man who lets us use this grove!'" That grove is barred to tourists now, barred is that pleasant dell, since campers rounded up my cows and stole her new brass bell. Still comes the chomping caravan, an endless, busy grove; but they can't leave their old tin cans around my sacred grove. In fifty years from now, perhaps, the tourist tribes will know they ought to gather up the scraps and clean up ere they go.

Gems of Thought.
Whoever makes two ears of corn, or two blades of grass to grow where only one grew before, deserves better of mankind, and does more essential service to his country than the whole race of politicians put together.—Swift.
"In a comparatively long life, I have never known anybody who worked too hard, though I have known many who think they do."—Lord Hewart.
"The old-fashioned teacher was too much afraid of joy, and the modern teacher is too much afraid of work."—Mr. Frank Jones.
Another pathetic little feature of everyday life is the go-getter after he has got it and does not know what to do with it.
United States people spend twice as much on chewing gum as they do on religion; but gum is used every day.
"One of the ablest men I ever knew was a failure in life because he did not wear a clean collar."—Judge Parfit.
Neither adversity nor prosperity ever changes a man; each merely brings out what is in him.
"It is highly improbable that the human body is a finished masterpiece."—Professor J. Arthur Thomson.
To science there is no distinction between one country and another.—The Marquis of Salisbury.
If a man is fine and strong and noble, a good woman will help his virtues to blossom into flower.
Nobody objects to a man riding a hobby if he does not insist upon occupying all of the road.
For men may rise on stepping stones of their dead selves to higher things.—Tennyson.

We can pardon those who bore us, but not those whom we bore.—La Rochefoucauld.
Often when conscience tries to speak it finds the line busy.—(Harrisburg Patriot).
Hard work does not make me jovial. I get too much of it.—Judge Farry.
"Every day we omit to secure some truth we should have known."
The man who never makes mistakes never makes anything.
Lots of people who keep up a front are in arrears.

EX. S. S. "ROSALIND"
To-Day, Sept. 28th
50 half-brls.
PEARS
100 brls. Gravenstein
APPLES
C. P. EAGAN,
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A delightful treat for the skin. At all drug and department stores.

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MARKET REPORTS
indicate that there is no surplus of Anthracite Coal in the U.S. The shortage caused by the strike of Anthracite Miners last year has not been made up and American hard coal will, all probability, be hard to get and high priced. Coke is an excellent substitute for hard coal, and we have on hand a stock of same that will soon be disposed of, because a shortage of hard coal, increased demand for our product.
We advise our customers to book their requirements as soon as possible.

ST. JOHN'S GAS LIGHT COMPANY.
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Rubber-oid ROOFING
with Nails and Cement
Special Price
for the month only
Heavy, \$5.00 roll
Medium, \$4.00 roll
Get your Order in quick the supply is limited.

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FRIENDLY RE
NORTH
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GERMANY
The Ger practically dictatorsly eign Offe to-day fro regarded s abilities, at present of the All

rooe, Ltd.,

Men's Boots and Shoes

at Prices that will surprise YOU!

Come in and be Convinced.

VICI KID BOOTS All sizes. The Pair 4.50

MOGANY BOOTS made of good solid The Pair 4.75

BROWN BOOTS—stylish last; rubber heels only 5.00

KID BLUCHER heels attached 5.00

AND WOMEN

rooe, Ltd.,

Jovial. I get too much of it—Judge Parry. "Every day we omit obscure truths we should have known." The man who never makes mistakes never makes anything. Lots of people who keep up a front are in arrears.

ROSALIND Sept. 28th

half-brls. EARS

Gronstein PPLES

EAGAN, TWO TORS: Street & Queen's Road.

MAJESTIC To-day

A GREAT UNITED ARTISTS' MASTERPIECE "CARNIVAL,"

FEATURING MATHESON LANG. The first really International Picture, with interiors made in England and exteriors filmed in historic Venice. It will meet the requirements of public taste in all countries.

Matinees

WEDNESDAY—SATURDAY. TWO SHOWS AT NIGHT 7.15—9. ADMISSION 20c.



A delightful treat for the skin. At all drug and department stores.

Distributed by *Charles S. Doyle*

MARKET REPORTS

indicate that there is no surplus of Anthracite Coal in the U.S. The shortage caused by the strike of Anthracite Miners last year has not been made up, and American hard coal will, in all probability, be hard to get and high priced. Coke is an excellent substitute for hard coal, and we have on hand a stock of same that will soon be disposed of, because a shortage of hard coal invariably creates an increased demand for our product. We advise our customers to book their requirements as soon as possible.

ST. JOHN'S GAS LIGHT COMPANY. PHONE 81.

Rub-er-oid ROOFING

Nails and Cement

Special Price

for this month only

Heavy, \$5.00 roll

Medium, \$4.00 roll

Get your Order in quick the supply is limited.

GEAR & CO.

Limited 340 Water Street Phone 404. St. John's

Britain and France Realise The Importance of the Entente.

Germany Issues Official Notice of the End of Passive Resistance.—Polish Princess Sentenced to Death for Espionage.—Bulgaria is Determined to Fight Communism to the Death.—Strike of Miners in the Ruhr.

FRIENDLY RELATIONS RESTORED

NORTHAMPTON, Sept. 27. Prime Minister Stanley Baldwin, speaking here to-day, declared that his conference with Premier Poincare in Paris last week had the effect of restoring the former good relations between France and Great Britain. The atmosphere of restraint and almost of distrust that had prevailed between the two countries had been changed, he said, into one of mutual confidence. "I think there is now both in Paris and London recognition of the Entente's importance in this way, that without it a European settlement would be far more difficult. The best hopes of settlement lies in intimate relationship between France and this country," Mr. Baldwin said.

RUHR MINERS STRIKE

DUSSELDORF, Sept. 27. Miners in Gelsenkirchen, Recklinghausen and Wanne districts, in the heart of the Ruhr mine fields, declared a general strike to-day as the first action in protest against the Berlin Government's decision to give up passive resistance, and also against the exploitation of the district by the French. Six thousand miners had to quit work at noon.

DEPRESSION IN THE RUHR

DORTMUND, Sept. 27. News of the Government's abandonment of passive resistance in the Ruhr reached the mining section late Tuesday afternoon, and although the local newspapers have been forecasting such action, official verification of the Government's plan produced a feeling of profound depression among all classes of people. Labor leaders are admonishing the workers to remain calm and warning them against supporting the Communist agitation which they say is now seeking to feed on the present critical situation.

BULGARIA WILL FIGHT TO THE LAST

SOFIA, Sept. 27. Bulgaria will fight to the last ounce of her strength, not her own only but the world's battle against Communism, said President Seankoff yesterday in an interview with the Associated Press. Seankoff asserted that Communism after shattering civilization in Russia was trying to do Bulgaria a similar injury. The Third International, he said, plans to extend Sovietism to other Balkan States and then sweep westward. In spite of our weakness we are determined to stop them or die in the attempt.

POLISH COUNTESS SENTENCED TO DEATH

PETROGRAD, Sept. 27. Polish Countess Cesella Potopkaya has been sentenced to death for espionage on behalf of Poland in the alleged betrayal of fifteen Polish Communists to the Warsaw Government. The accused woman is said to have admitted she came to Russia on behalf of the Polish Intelligence Bureau.

CORFU RETURNED TO GREECE

ATHENS, Sept. 27. The Island of Corfu, occupied by Italy on August 31st, was returned to Greece this morning. It was announced in despatches received here.

RUMANIA OFFERS AID TO BULGARIA

BUCHAREST, Sept. 27. It is reported that Rumania has offered the Bulgarian Government military assistance in restoring order in Bulgaria should the Communist revolution there assume the upper hand.

GERMANY UNDER MILITARY DICTATORSHIP

PARIS, Sept. 27. The German Government has been practically handed over to a military dictatorship, it is deduced at the Foreign Office from despatches received to-day from Berlin. The situation is regarded as full of dangerous possibilities, but as furnishing no basis at present for any action on the part of the Allies.

LIGHTKEEPER ILL

NORTH SYDNEY, Sept. 27. John McIntyre, assistant lightkeeper on St. Paul's Island, was brought to the mainland this morning by the revenue cutter Sagamore and placed in Hamilton Hospital where he is in a critical condition from hemorrhages by which he was suddenly stricken yesterday.

STREET FIGHTING IN DRESDEN

LONDON, Sept. 27. News despatches from Berlin state that one was killed, five fatally wounded, and twenty slightly injured, in street fighting in Dresden, between less extreme radicals and communists.

ENTENTE NOTIFIED

BERLIN, Sept. 27. Chancellor Stresemann this evening notified the Entente Ambassadors of the German Government's decision to cease passive resistance in the Ruhr and Rhineland.

ORDERS ISSUED

DUSSELDORF, Sept. 27. A Berlin despatch received here announces the German Government has issued orders to officials in Ruhr to resume work and cease passive resistance.

BAVARIA IS QUIET

MUNICH, Sept. 27. Dr. Von Kahr, Bavarian military dictator, has prohibited a meeting of the followers of Adolph Hitler and stopped all other political gatherings. The situation throughout Bavaria is quiet.

FORECASTING INCREASE IN CANADA'S POPULATION

WINNIPEG, Sept. 27. "I cannot discover any well informed students of Sociology in the Dominion of Canada who do not believe that the next ten years will see an increase in our population of five million," said Lord Birkenhead, former Lord Chancellor of Great Britain, in the course of an address before the Canadian Club here yesterday. He recommended free reciprocal trade with the British Empire.

FOR "THE BEST" TONIC you can't beat STAFFORD'S QUININE and IRON TONIC

It is the proper thing to build up the system. Great appetite enlivener.

If you're run down and your appetite is poor, a treatment of this will put you on your feet in a "jiffy."

Price: 40c. Per Bottle.

at Dr. Stafford and Son, Duckworth Street and Theatre Hill.

Murphy's Good Things!



Ladies' Tuxedo Sweaters. Of Pure Wool, in shades of Fawn, Turquoise, Emerald and V. Rose; some with Vests. Each \$6.49

Ladies' Pure Wool Sweaters. Ladies' Pure Wool Full-over Sweaters, in assorted shades. Each \$2.49 to \$2.98

Also Balkhan and Tie Back styles, in all the new shades. Each \$1.98

A few Slip-over Sweaters of pure Wool, some slightly soiled. To Clear At \$1.98

Boys' Separate Coats. Of heavy tweed, to fit children up to 4 years. Each \$1.98



Ladies' Hats. See our Basement offerings of Ladies' Hats, in Silks and Velvets. Reg. \$4.98. Now 98c. to \$1.49

English Melton Cloth. 40 inches wide, extra quality, in assorted shades. Per Yard 90c. to \$1.20

Girls' Fall Dresses. Of heavy weight cloth, silk trimmed, an ideal Dress for school wear, will fit up to 10 years. Each \$1.98

Ladies' Silk Hose. Ladies' full fashioned Black Silk Hose, second's. Per Pair 39c.



Children's Winter Coats. Full lined, in shades of Navy and Fawn, to fit children up to 3 years. Each \$1.25

Enamel Aluminium and Tinware

2 Qrt. Aluminum Water Jugs, each \$1.98

Aluminum Boilers, each \$1.09 to \$2.98

Aluminum Saucepan, each 49c. to \$2.98

Aluminum Colanders, each \$1.45

Enamel Kettles, each \$1.39 to \$1.98

Enamel Coffee Pots, each 69c. to 98c.

Muffin Tins, each . . . 29c. to 49c.

Bright Loaf Tins, each 29c. to 45c.

Preserving Kettles, each 49c. to \$1.98

Galv. Chamber Pails, each \$1.49

Enamel Chamber Pails, each \$2.75

Bright Tin Mixing Pans, each \$1.10 to 1.98



Men's Winter Overcoats. Splendid values in Men's Winter Overcoats. Men! Now is the time to secure a splendid Winter Overcoat at half price. These Overcoats are made of the best materials, many different styles. Each \$12.98 to \$24.98

White Breakfast Cloths. With colored border and fringe. Each \$1.49 to \$2.25

Canvas Mats. Each 20c.

Phil Murphy 317 Water Street Store open every Night

Smallwares

Clothes Lines, each 20c.
Dust Pans, each 15c.
Stove Lifters, each 19c.
Scrub Brushes, each 8c. to 25c.
Ball Fringe, per yard 12c.
Rose Bud Trimming, per yard 45c.
Souvenir Dishes 39c.
Brooches, each 25c. to 59c.
Ear Rings, per pair 49c.



Ladies' White Voile Blouses. Peter Pan Collar. Each \$1.49

Ladies' Shirt Waists. Ladies' Shantung Shirt Waists. Each \$1.98

Ladies' Georgette Blouses. In colors of Pumpkin only. Reg. \$3.49. Now 98c. and \$1.49

Girls' Middies. Girl's Shantung and Blue Linen Balkhan and straight middies, sizes up to 14 years. Each \$1.25

Men's Light Fawn Mackintoshes. Genuine in every detail, full lined, shoulders double lined, all round belt. Each \$4.98

Mirror Velvet. In shades of Saxe, Navy, Henna and Black. Per Yard \$1.49

Corticelli Wool All shades. 19c. Per 1 oz. Ball.

Red Rose Yarn. All shades. 19c. Per 1 oz. Ball.

Wool Nap Plaid Blankets. Size 70 x 80. Per Pair \$4.98

Gent's Hose. Just that good Hose for men, splendid heavy All Wool Hose, some with silk stripe. We are now offering these hose. At 49c. to 98c. Per Pair

Alarm Clocks. Lord Baltimore 30 Hour Alarm Clocks. Each \$1.98



Ladies' Hose. Unusual opportunity to buy first quality Wool Hose, all shades. Per Pair 98c.

Don't say Paper, say The Evening Telegram.

Banner Bargain Week
Ladies' Rubberette Coats
 \$9.98
 This week only.
 All sizes.
Skirts
 Fine Granite Cloth and Prunella Skirts, in both pleated and plain models. Plaids, Stripes and Fancy Effects. All sizes.
\$5.98 up to \$7.98

LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION.

Sweaters
 All Wool Models, with sleeves, most popular shades of Buff, Grey, Brown, solid colors, and two-tone effects. All sizes.
\$6.98

GIRLS' NEW FALL CLOTHES
 At BANNER BARGAIN WEEK SAVINGS.

GIRLS' CLOTHES
 Highest quality ranges Durable Plaid Coats, side tie effects with beaveretti collar, also fine quality Velour Coats with side trimmed panels.
 Sizes 6 to 16.
\$10. up to \$12.98

GIRLS' SERGE DRESSES
 Wool Crepes and Wool Serges, trimmed with embroidery and plain models. Sizes 7 to 14, in Brown, Navy and Mixed Colors.
 Prices range up to **\$5.48**

GIRLS' FALL HATS
 We have secured a special lot of Girl's New Fall Hats and they are to be sold at THIS WEEK SAVINGS.

SENSATIONAL BANNER BARGAIN WEEK OFFERING WOMEN'S & MISSES' FALL & WINTER COATS, DRESSES, SUITS

Think of It! Tomorrow you can save 25p.c. to 50p.c. in this Great Sale

Winter Coats

Hundreds upon hundreds of magnificent New Coats in a Record Smashing, value laden Winter Coat event that will stand head and shoulders over any similar sale we have ever attempted. Everything that is new in materials and styles are fully represented.

Prices Range \$12.98, \$16.80, \$21.00, \$27.35
 Other Coats at **\$7.98 up to \$78.00**

New Fall Dresses

Every Dress is fresh, clean, new, well made and perfectly tailored. Every dress is up to the minute in every detail. So sensational are the values that we predict an early clearance, so avoid disappointment by shopping early.
Prices Range \$5.98 up to \$20.00
 Other Dresses **\$24. to \$39.**

MATERIALS. THE STYLES.
 Piret Twills, Flat Crepes, Coat Effects, Draped Et-Satin Canton, Charmeuse, fects, Pleated Effects, Lace Canton Crepe. All new Effects, Flounce Effects. colors.

Important to Stout Size WOMEN
 In every Range of Merchandise on sale we have your sizes.

WOMEN'S NEW FALL SUITS
 Just the styles, colors and effects that will be worn this Fall and Winter. A very large range to choose from.
MATERIALS—Piret Twills, Long Lined Effects, Tailored Styles. All Silk finished.
Prices range \$10.98 up to \$38.00

Stout Women's COATS, DRESSES, SUITS
 Sizes 40 up to 56.

A Race With Time!
 9 to 11 o'clock
Specials

These Record Breaking BARGAINS will fly faster than time itself, 120 minutes in which to make your choice—9 to 11 only. No Mail—Phone or C.O.D. Orders.

WOMEN'S \$1.50 OVER 50c. BLOUSES
MEN'S \$1.50 FALL CAPS 50c.
WOMEN'S \$2.36 SKIRTS 98c.
WOMEN'S WOOLEN AND CLOTH TAMS, Worth \$1.50, 59c.
\$2.50 SLIP-ON SWEATERS 98c.
\$1.60 PER PAIR TOWELS at 69c. per Pair
\$2.40 PER PAIR TOWELS at 79c. per Pair

Banner Bargain Week

Ready! For the Greatest Week's Business in Our History. Our Entire Stocks of Fall and Winter Merchandise at Big Savings! It would take a dozen pages of this newspaper to bring to your attention all of the Banner Bargain Week offerings in New, Seasonable, Fall and Winter Merchandise. But What You Don't Find in This Advertisement You

Will Find in the Store. Never Have Such Values Been Assembled, and the Economical Families of St. John's and vicinity should supply all their apparel needs for the entire season at these Banner Bargain Week Savings. BUY, BUY and BUY --because the more you buy the more you save.

Newest Fall HATS

Many of New York's foremost milliners contribute to this big Banner Bargain Week Sale, so by all means get here and see the wonderful, wonderful fashion choosing at these unheard of low prices.

\$2.98, \$3.98 \$5.98 up to \$7.98
 Values up to \$12.

Chic, fashionable, all the new shapes, trimmings, colors.

MILLINERY DEPT. SECOND FLOOR

Sale of Beautiful, New FUR SCARFS & CHOKERS
 at Savings Extraordinary

A GREAT SALE. A GREAT SUCCESS. SALE MEN'S WINTER OVERCOATS

A host of thick, warm, lightweight overcoatings, in those wonderful soft effects so much the fashion for Fall. Models for men, young men, stout men. Colors of tans, browns, greys, greens, heathers, weaves in herringbones, diagonals, solid greys and tans, etc.

Prices Range at \$14.98 up to \$39. others up to \$48.50
Men and Young Men's Suits

Special! MEN'S \$28. two pants Suits at \$21.95	MEN: All the New Fall and Winter Suits are Here. Choose from the Largest Assortment in St. John's. In a price range from \$11. to \$44.50			Special! Men's Suits Men's \$25. Suits \$16.95
	Men's Raglans at \$14. up to \$28.	Men's Single Coats \$6.98 up	Men's Separate Pants all winter weights \$2.95 to \$7.98	

LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION.

MOTHERS! Make this YOUR STORE!
 And your boy will be better dressed for less.

We are headed for BIG BOYS' business. Thousands of Boys' & 2 Pair PANTS SUITS at **\$5.98, \$7.98, \$8.00, \$10.00, \$11.98**
 All sizes from 8 to 17 years.

For Larger Boys' a Special Lot of First Long Pants Suits \$12.50 up to \$22. All student models. Sizes 32 to 38.

Boys' Winter Overcoats
 In fine, well made American models, combining comfort, service and good appearance.
\$6.98 up

An Honest Soap



SPO

THE CUP CHAMP NIGH
 The big game took place at 5.45, which though necessitated by the dark now before 7. Guards and Cadets their strongest as Ern Churchill has there the game.

PAPETS ON
 The famous Fr Southampton on the quays and show York this morning. English apartments 4 to 1 that she will erican horse, though so doing is not sta

CADETS DEF
 The Juniors for game last night w Cadets met each won the toss and opponents hard though several made.

On crossing overed hostilities, but pulsed until, by centrahalf, Dool and was successu ning goal. Owf resignation the Brien were ref and he did well to play a full and the next g between Holy

Our Mary in t Beneath are the Ho-lovers of Her Ford refus That's why a hole.

FIRPO TAKE LIVE TO W
 "I Will Try A Succeed."

By The In the earl ment, where the multitude died in a d from street c Firpo, the A lator, rose fr restaurant in raised his ba to the life of world's cham Less than a sey, the char Firpo in the being called receiving the friends for greatest and foe, at first winning the Around F 500 friends doors crowd ers, shouting come and them had s read of it s



No Encouragement for Unemployed in Edmonton.

EDMONTON.— Multing directly from the excellent in Alberta this year, and the consequent improvement in general conditions, it has been decided by the Edmonton city council that no divi will be given to unemployed during the coming winter. The harvest and the installation of the natural count of employ ment for all avail there should be no necessity of mstering relief, except, presumably, in a small number of chronic cases.

From One Race.
 RACE, to-day. Wind west, fresh, weather dull. The motor boat F. Hamilton and several schooners passed yesterday afternoon. S.S. Sebago passed in at 10 a.m. to-day. 10:30:00: Ther. 59.

No Corns



The simplest to end a corn is Blue-jay. The pain instantly. Them corn loosens and comes off. Made in clear liquid and in the action is the At you suggest
Blue-jay
 Molt delicio to-nig septa

Washers
sleeves, most Grey, Brown, effects. All effects. All effects. All effects.

88c

With Time!
O'clock
Specials

Breaking BAR-faster than time
utes in which to
—9 to 11 only.
one or C.O.D.

COVER 50c.

ALL CAPS 50c.

SKIRTS 98c.

COLEEN AND TAMS, 59c.

SWEATERS 98c.

TOWELS 69c. per Pair

TOWELS 79c. per Pair

ck

een Assem- and vicinity
season at and BUY

OUR STORE!
er, dressed for

BOYS' business.

ys' 1 & 2 SUITS

7.98

0.00,

8

17 years.

venile Suits
3 to 8 years,
Sage Sailor Suits
Net Sailor Suits
of Peter Pan
Tunic Suits
8 to \$5.98

well made
models,
ing comfort,
and good ap-

98c up

An Honest Soap

KIRKMAN'S SOAP

Your Hands Will be Grateful

A Treat of Opera and Folk Song.

HEARD AT THE NICKEL LAST NIGHT.

Patrons of the Nickel Theatre were last night treated to a splendid programme of Opera and Scotch folk songs. Miss Marion Armstrong, the Scotch Soprano gave a particularly effective rendition of "Land of the Leal" and "Charlie is My Darling." Miss Armstrong is proving a pleasing revelation to the music-lovers of this city, and is daily adding to the success which she achieved at the opening performance on Monday night. Miss Louise Loring, the mezzo-soprano delivered two popular selections from Grand Opera and Musical Comedy, namely, "Pace Pace Mio Dio" and "My Hero" from Chocolate Soldier. Miss Loring is one of those to whom nature has bestowed the gift of pure song, her renditions being delightfully sung with an exquisitely rich and full tone.

The duets "Home to Our Mountains" and "Scarry Me Back to Old Virginia" were rendered beautifully, the blending being all that could possibly be desired.

The picture program last night consisted of two attractions, Wanda Hawley in "The Snob" and beautiful May Allison in "Big Game" an interesting story of life in the North Woods. The next big photoplay to be shown at this theatre is Louis Gasnier's tremendous production, "Rich Men's Wives."

Aching burning feet? Mentholatum relieves and refreshes.

No Encouragement for Unemployed in Edmonton.

EDMONTON.—Resulting directly from the excellent crop in Alberta this year, and the consequent improvement in general conditions, it has been decided by the Edmonton city council that no civic help will be given to unemployed during the coming winter. The harvest and the installation of the natural gas service have furnished such an amount of employment for all available laborers this season that it is felt there should be no necessity of administering relief, except, presumably, in a small number of chronic cases.

From Cape Race.

CAPE RACE, to-day. Wind west, fresh, weather dull. The motor boat P. P. Union and several schooners passed in yesterday afternoon. S.S. Sebastopol passed in at 10 a.m. to-day. Bar. 30.00; Ther. 59.

No Corns

The simplest way to end a corn is Blue-jay. Stops the pain instantly. Then the corn loosens and comes out. Moist in clear liquid and in thin plaster. The action is the same.

At your druggist

Blue-jay

SPORTOGRAPHS.

THE CUP CHAMPIONSHIP TO-NIGHT.

The big game takes place to-night at 5.45, which though awkward is necessitated by the fact that it is dark now before 7 o'clock. Both the Guards and Cadets are presenting their strongest aggregations. Mr. Ern Churchill has consented to referee the game.

PAPYRUS ON THE WATER.

The famous English racer left Southampton on the 23rd by the Aquitania and should arrive in New York this morning. Strange to relate English sportsmen are betting up to 4 to 1 that she will not beat the American horse, though their reason for so doing is not stated.

CADETS DEFEAT WESLEY.

The Juniors furnished a splendid game last night when the Wesley and Cadets met each other. The former won the toss and taking advantage of the wind and sun, pressed their opponents hard, but without avail, though several splendid tries were made.

On crossing over the Cadets assumed hostilities, but were manfully repulsed until, without warning, they outflank, Dooley, tried a drop shot and was successful, scoring the winning goal. Owing to Mr. Delahunty's resignation the services of Mr. Fred Brian were relinquished as referee, and he did well. It has been decided to play a full round for the play-off and the next game will be on Monday between Holy Cross and Wesley.

POOR MARY!

Our Mary in the Churchyard lies, Beneath green trees and sunny skies; Her Ford refused to climb a pole, That's why she's now in such a hole.

FIRPO TAKES VOTE TO DEVOTE LIFE TO WIN CHAMPIONSHIP.

"I will try again and again until I succeed," Defeated Argentine Tells Friends.

(By The Associated Press.)

In the early hours of yesterday morning, when the wild shouting of the multitudes in the fistic arena had died into a droning sound that came from street corner crowds, Luis Angel Firpo, the Argentine, "defeated" his opponent, from his chair in a little restaurant in the theatre district, raised his hand, and pledged himself to the life of a ring warrior until the world's championship was won.

Less than a mile away, Jack Dempsey, the champion, who had defeated Firpo in the second round of what is being called the battle of the ages, was receiving the congratulations of his friends for having beaten down his greatest and strongest foe "after his foot, at first belittled, had been so near winning the fistic glory of glories."

Around Firpo were gathered about 500 friends and admirers. Outside the doors crowded several thousand others, shouting for the Argentine to come and speak to them. Many of them had seen the battle, others had read of it and all were clamoring to

acclaim the mighty son of the South American Republic, who had been so courageous against the champion.

Inside the restaurant, now crowded to capacity, an old man, Santiago Mioso, who came all the way from Buenos Ayres to see the fight, raised his hand to command silence.

"To Luis, the Lion-Hearted."

At his side sat Firpo, unmarked, smiling, thrilled by this demonstration, for a warrior who had just given his best, but lost. The old man placed his left hand on the South American's head. In his right hand he raised a glass:

"To Luis, the Lion-hearted and the glory of the Argentine; to the next 'Champion of the World!'"

The eyes of the strong man filled with tears as the toast was drunk. Then he stood and gave his word that he would carry on until victory over the champion was won.

"It need be," he said, "I will try again to defeat this man, this great champion, who only a few hours since taught me so many things about the fighting game as it is played in the United States."

"Why he was in the knowledge of the game. He defeated me fairly and I have for him only the greatest admiration. I fought my best and I lost. My best will be better next time."

Came then into the restaurant a dozen policemen. "We're all Irish," they said to the man on the door, "and the world knows the greatest fighters are Irishmen. They told us that Luis Firpo was Spanish, but we know better. We saw the fight. Any man who fought like he did has Irish in him."

"A Good Man for the Force."

These words, translated for Firpo, brought a broad grin over his countenance and he rose to shake hands with the bluecoats. And then, as the dozen filed out, one was heard to remark:

"Goah, Jerry, but wouldn't he make a good man for the force? There would not be spy gangs in town after a month."

Firpo was brought for Firpo, but it became cold as he got up again and again to receive the congratulations of the crowds who came in. There was a Spanish dancing girl from one of the shows. She brought to him a bouquet of roses. There was a night newby, and she brought papers. For five minutes the youth stood in a corner, watching Firpo with wondering, hero-worshipping eyes. Then he shook his hand and went away.

A black-haired, young man sat at a piano and soon his fingers were falling on the keys that brought entrancing Argentine dance music. Firpo danced for perhaps half an hour. Then he quietly said good night and went home and to bed. All day long he stayed in his apartment receiving friends and admirers.

The South American plans to remain in New York until his business affairs are attended to, and then he and several friends will motor to Eastern Canada. After a rest in the Dominion, Firpo will again return to Buenos Ayres and there lay preparations for the next fight for the title.

WARTS Minard's applied frequently, dries up and removes warts.

MINARD'S "KING OF PAIN" LINIMENT

Be sure you attend Dancing Class in S.U.F. Hall, Monday, October 1st.—MAX COLTON. sept23,21,ed

Your School Books
and everything in

School Requisites
from a pen nib to a black-board can be had at

BYRNE'S BOOKSTORE

Ask us to send you complete list of School Books and Supplies.

GARRETT BYRNE,
Bookseller and Stationer.

Toy for Rent.

On the anniversary of the battle of Waterloo every year, June 18th, the Duke of Wellington has to present to the King a miniature flag like those Napoleon's soldiers carried. A tricolor with a brass eagle perched on the top. This little flag is the rent for the estate presented to the Iron Duke by a grateful nation.

Americans are Drinking Much Beer in London.

LONDON.—An unusual type of American tourist has hit London in the past few days; it is the type with a thirst for that plebeian beverage, beer. Some of these late comers say that it is on medical advice that they are imbibing "English" beer, while others who patronize ordinary "pubs" as well as famous old eating-houses where extra strong brews can be obtained, say that they are tired of the spirituous hooch at home and have a craving for beer of any denomination.

Moir's "Stolen Dainties" — a delicious confection. Get a box to-night at the Blue Puttee. sept23,21

Commandant Hurd Leaves To-Morrow.

Commandant Hurd, Financial Representative for the Maritime Provinces, Newfoundland and Bermuda, who has been here for the past three months in the interest of the new Maternity Hospital, sails to-morrow on the S.S. Rosalind for his home in Montreal. On October 10 he leaves for Toronto to attend the Annual Convention, which is conducted by the Chief of Staff, second in command of the world wide Salvation Army. The Commandant has done exceptionally well, considering the financial condition of the country just now, and he wishes to thank the different organizations who came to his assistance in the first Tag Day he held. Mrs. Harry Pedigrew with her band of workers and Mrs. D. Johnston and the comrades of the Corps did exceptionally well. The second Tag Day was run by the Daughters of the Empire and the Girl Guides. Considering the wet weather they did remarkably. He wishes to thank Miss Hayward, Miss Furlong and Mrs. Fitzhugh for the good work they did, also Mr. Higgins, Mr. H. Cowan and Mr. G. R. Williams for their splendid assistance.

The opening of the Hospital was a grand success. The presence of His Excellency the Governor and Lady Allard's and those associated with them was very much appreciated and added greatly to the success of the opening.

He also wishes to thank Mrs. (Rev.) Earp of St. Thomas's, Mrs. (Canon) Jeeves of the Cathedral, Mrs. D. Johnston of the Presbyterian Church and the Home League leaders of the different Corps, as well as the officers and those associated with them for the splendid services rendered in supplying the refreshments. Also Lady Winter for supplying the Governor's table and Mr. A. E. Canning for supplying the flowers from Bowring Park; also Mr. Taylor of the South Side for lending the boilers, as well as Dr. Macpherson for the loan of the tent on Regatta Day. He takes this opportunity to thank His Worship the Mayor for the many acts of kindness shown to the Commandant during his visit. The Commandant extends great thanks to Sir Marmaduke Winter, who did everything he could to assist him in the great campaign; also Dr. Roberts and the Medical Staff. Dr. Roberts is especially thanked for the ordering of the sterilizing and operating outfit to meet the needs of the Hospital. Those who have seen the operating and sterilizing outfit are highly pleased with it.

The Commandant wishes to express on behalf of Colonel and Mrs. Gould, leaders of the Dominion of Newfoundland, and the Headquarters Staff, their highest appreciation for what has been done in helping and subscribing towards the effort.

The Commandant considers that he is under a deep debt of gratitude to the Press for their great assistance in giving space in their columns to the various undertakings.

The Commandant wishes to present five thousand dollars more needed to meet the furnishings. Although Commandant Hurd will leave here to-morrow, he will be returning the first or second week in November to try and get the balance that is necessary.—Com.

WANTS Minard's applied frequently, dries up and removes warts.

MINARD'S "KING OF PAIN" LINIMENT

Be sure you attend Dancing Class in S.U.F. Hall, Monday, October 1st.—MAX COLTON. sept23,21,ed

Your School Books
and everything in

School Requisites
from a pen nib to a black-board can be had at

BYRNE'S BOOKSTORE

Ask us to send you complete list of School Books and Supplies.

GARRETT BYRNE,
Bookseller and Stationer.

DON'T MISS THESE BARGAINS!

EXCEPTIONAL VALUES!

200

GIRLS' SWEATER COATS
24 to 34 inch.
In shades of Saxe, Rose and Navy.
only **95c** each

80

LADIES' SWEATER COATS
Sizes 36 to 42.
In Rose, Maroon and Navy.
only **1.75** each

255

LADIES' SWEATER COATS
Sizes 36 to 42.
In Emerald, Saxe, Rose, Navy and Coralette.
only **2.25** each

Ayre & Sons

NEW SHIPMENT METALS,
Sheets and Bars
Sheet Copper Tinn'd., Sheet Zinc, Sheet Brass, Sheet Lead, Sheathing, Black and Galvzd. Sheets, Octagon Steel, Cold Rolled Steel Shafting, Sq. Key Steel, Tobin Bronze, etc.

JOB'S STORES, Limited
Phone 634.

MORE WINDSOR PATENT "Canada's Best Flour" Just landed ex. Sapper Harvey & Co., Ltd.

Don't say Paper, say Evening Telegram.

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NUMBER 222

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Immediately Experienced
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SIMON BUTLER,
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Prince of Wales' Rink.

are being made to the floor and the Rink will be open for ice skating, indoor sports, etc., on October 2nd.

All Night Skating, etc., up to 10 o'clock, \$30.00 per person, \$50.00 per party. Consider a proposition from the hire of the Rink in the (up to 10 o'clock) for the purpose of indoor sports, Running, etc., on October 2nd.

P. E. OUTERBRIDGE,
Secretary-Treasurer.

Properties for Sale!

W. L. & L. E. HOLD PROPERTIES
in all over the City and Suburbs.
Terms arranged in all cases.
Cash Payment of \$250.00 to start with.

J. OIL & CO.

ESTATE AGENTS
Duckworth Street.

PAYS

men's salaries are immediately created in hospital, nurse, etc. Those who are injured, must find it a very difficult matter to get the entire responsibility until the day of your death. If you were deposited with while you're living. Have many men getting life insurance only very few. Let us tell you all about it.

LIABILITY & GUARANTY CO.

LACEY, GENERAL AGENT.

GOVERNMENT COASTAL MAIL SERVICE.

Fortune B. **ASTOPOL** for St. John's, Brantford and the usual port of call, will be received at the wharf on Saturday morning to-morrow Saturday, October 3rd.

GOVERNMENT COASTAL MAIL SERVICE.

Fortune B. **ASTOPOL** for St. John's, Brantford and the usual port of call, will be received at the wharf on Saturday morning to-morrow Saturday, October 3rd.

GOVERNMENT COASTAL MAIL SERVICE.

Tomatoes!

JUST ARRIVED
by S.S. Rosalind
10 Baskets, 15 lbs. each.

Ripe Tomatoes

by express
11 quart Baskets
(Reine Claude)

Green Gages

SUPER & MOORE.
Phone 480-902.

Municipal Council.

WEEKLY MEETING.

The regular meeting of the Council was held yesterday afternoon. Mayor Cook presided and Councilors Martin, Outerbridge, Vinicombe, Collier, Ryan and Dowden, were present. Very little business came up for discussion at this session.

The Newfoundland Motor Association asked information concerning the Government Grants and what proportion is allocated the City of St. John's for the building and maintenance of streets. The information will be forwarded.

The Mtd. Board of Trade notified the Council that the following members had been appointed to co-operate in the management of Bowring Park, namely: Sir Edgar Bowring, L. C. Outerbridge and D. M. Baird. The three members selected from the Council Board are Messrs. Ryan, Dowden and Collier. These gentlemen, with the Mayor as officio, will form the Bowring Park Committee.

Application of Mr. G. M. Brown to have certain repairs made to Coleman's Lane, Circular Road, was granted. The following matters were referred to the City Engineer: Communication from J. Gaultier, re condition of sidewalk, Pleasant St.; Petition of residents, Caser Street, to have the tank recently removed placed in its former position. Permits were granted the following, subject to the approval of the City Engineer: W. Spurrell, extension to dwelling, 1411 York Road; W. Chafe, repairs to dwelling, Stewart Avenue; Maritime Drug & Commission Coy., to erect sign, Water Street.

Carnival at the Majestic To-Day.

The story takes place during the annual Carnival, when the whole city puts aside all care for the period of merrymaking which precedes Lent. "Carnival" is an ancient custom. The name comes from the two Latin words carne (the flesh) and levare (to put aside). The city puts aside its care for the period of merrymaking which precedes Lent.

The picture opens in Venice, time the present, on the day before the Carnival. It is a story of the stage and much of the action takes place in the theatre. Matheson Lang, the great English actor, plays the part of "Silvio Steno," a famous Italian player, around whom the action in the story pivots.

In the story "Silvio" goes on the stage as "Othello." To him the part seems exaggerated for he thinks the Moor should never have condemned his wife on such flimsy evidence. Then he finds himself face to face with a similar situation in his own life.

As his own tragedy unfolds, he finds that he must play on the stage the "immortal tragedy of the Moor, with his own wife in the role of "Desdemona." To enact a tragedy before an audience, which he really lives in his own person proves too great a strain upon the artist. He retreats but mistakes his triumph and the tragic tragedy comes near to becoming a real one before the horrified audience. How the situation straightens out forms the dramatic conclusion to "Carnival."

Venice at Carnival time. The gondolas on the Grand Canal, filled with merrymakers, the wonderful display of night fireworks, the most stupendous masked ball ever filmed. Thousands of merrymakers in the most fanciful, beautiful, daring, grotesque costumes imaginable. And throughout there runs the sombre thread of the impending tragedy, which, fortunately does not eventuate.

Blue Walls and Flies.

Blue color keeps flies from the room, declares Alexander Duckman, an English experimenter. Lord Avebury, a great bee lover, once experimented to find out the effect of color on wasps. He decided they had no color sense. It is more than color, that attracts the wasps. One plant attracts its necessary insect pollinators by emitting like red mask.

A Revelation of Good Values at the Royal Stores - - This Friday and Saturday

New Fall styles and seasonable merchandise are being specially displayed at this Store this week. Not for many years, have the New goods for Fall been more attractive either in style, coloring or quantity. Many lines of our New merchandise will be offered at specially reduced prices so that thrifty shoppers will have an opportunity to secure exceptional bargains in goods that are up to the minute in style.



New Curtain Materials

Terry Cloth.
The New Winter Curtain Material; 26 inches wide, 15 different patterns in a wide variety of floral and Oriental designs, in the following predominant shades: Grey, Fawn, Black, Belgian, Sage, Rose, Dark Green and Nile. Special per yard \$1.20

Marquisette.
Plain White; hemstitched and drawn thread border. Special per yard 43c.

Voile.
White Curtain Voile with hemstitched and drawn thread border. Special per yard 22c.

Curtain Voile.
Extra fine quality; very dainty border of hemstitch and drawn thread, with Marquisette insert, microscopically finished. Special per yard 57c.

Scrim.
White Scrim with assorted colored borders; hemstitched edge. Special per yard 34c.

Curtain Lace.
Heavy Nottingham Lace; 34 inches wide, in a pretty open pattern. Special per yard 27c.

Lace Curtains.
Made of strong Nottingham Lace in a splendid selection of pretty designs; 2 1/2 and 3 yards long; White and Cream. Regular \$3.00 pair. Special for \$2.57

Linens & Blankets

Pillow and Bolster Sets.
Consisting of two pillows and one bolster case to match; made from extra fine pillow Cotton; hemstitched and nicely embroidered. Reg. \$3.00 set for \$2.70

Pillow Shams.
Made of good quality Cotton; size 20 x 30, finished with wide frill. Regular 55c. each for 68c.

Turkish Towels.
White Turkish Towels made of good quality towelling in a general design; red striped border and fringed ends. Reg. 60c. each for 54c.

Sideboard Cloths.
Made of good quality Fawn Linen, prettily embroidered in floral designs in Sage Blue trimmed with wide lace. Size 18 x 53. Regular \$1.50. Each for \$1.25

Laundry Bags.
Made of White Crash Linen; size 18 x 28, stamped for working. Reg. \$1.00 each for 85c.

Cotton Blankets.
Soft fleecy Blankets, made of high grade Cotton, with Pink and Blue borders. Whites and Grey. Size 60 x 72. Special per pair . . . \$2.40. Size 64 x 76. Special per pair . . . \$3.00

SPECIALS FOR MEN

Men's Suits.
Tweed Suits of special quality for men; 3 button coat, plain-back, plain and cuff bottom pants; sizes 3 to 7. We offer these on Friday and Saturday, at the very special price of \$14.35 suit.

Boys' Pants.
Made of good quality Tweed, lined throughout; strong and durable. Ages 6 to 9 years. Reg. \$2.10 pair for . . . \$1.50. Ages 10 to 12 years. Reg. \$2.50 pair for . . . \$2.10.

Boys' Oil Coats.
To fit boys from 4 to 15 years, in both Black and Khaki. Just the thing for wet weather school wear. Special each \$3.00

Hats & Caps.
Soft Felt Hats.
In shades of Grey, Fawn and Brown; Newest in Fall shapes; all sizes. Reg. \$4.50 each for \$3.95

Tweed Caps.
In a wide range of stylish patterns; all sizes. Reg. \$1.64 each for \$1.64

Tie Specials.
Crepe Ties.
In all the newest designs and colorings; will not wrinkle or pull out of shape. Lined with pure linen. Reg. \$1.45 each for \$1.50

Silk Ties.
Flowing and straight ends, in a wonderful variety of designs and colors. Regular \$1.50 each for \$1.35

New Pyjamas.
Pyjamas.
Men's Pyjamas; sizes 36 to 40. Made of best quality Winsey, white ground with colored narrow and wide stripes, guaranteed shrunken. Reg. \$4.10 pair for \$3.70

Flannel Shirts.
Men's English Flannel Shirts, white with assorted colored stripes, single cuffs for links or to button; sizes 14 to 16 1/2. Regular \$5.00. Each for \$4.50

Gloves.
Men's Brown Suede Gloves; silk lined, all sizes. Reg. \$3.30 pair for \$2.75



Special Sale of Remnants

All remnants and oddments of every description that have accumulated after heavy selling during the season just past, have been gathered together and priced considerably below their regular value.

COTTON TWEED.
KHAKI DRILL.
TABLE LINEN.
TWEED.
SHEETING.
MARQUISSETTE.
FLOOR CANVAS.
BLUE DERRY.
FLEECE CALICO.
DRESS GOODS.
DRESS LINEN.
L. VOILES.
COTTONS.
VELVETEEN.

Footwear for Fall

Men's Gun Metal Boots.
Balmoral style, pointed toe and rubber heels; a very dressy and neat boot; sizes 6 to 10. Special per pair \$4.25

Gun Metal Boots.
Blucher style; a well made boot for present wear; sizes 6 to 10. Special per pair \$4.80

Brown Calf Boots.
Blucher style; made of Brown Calf; sizes 6 to 10; a very reasonable Boot. Special per pair . . . \$5.00

Men's Black Kid Boots.
Made of real good quality Black Kid; Balmoral style; a very comfortable and good looking Boot. Special per pair \$5.35

Brown Calf Boots.
Men's Brown Calf Boots; Blucher style, rubber heels. This Boot is made especially for Fall and Winter wear, having a very thick sole, guaranteed all leather, a very comfortable and dressy Boot, has to be seen to be appreciated. Special per pair . . . \$8.00

Youths' Boots.
Made of Brown Calf; in sizes 9 to 12. Special per pair \$2.50

Boys' Boots.
Sizes 1 to 5; made of best quality Brown Calf, very reasonable. Special per pair . . . \$4.00

Women's Pumps.
Black Kid Kid Pumps; Cuban rubber heels, medium toe, wing tip, sizes 6 to 8. Special per pair \$2.20

Children's Skuffer Boots.
Made of Brown Calf, spring heel, heavy extension soles; sizes 5 to 8. Special pair . . . \$2.35

Girls' Spats

In shades of Fawn, Brown and Black; 10 and 12 button length, a wonderful opportunity to save on your winter supply. \$2.00 value for 69c.

New Silk Raglan Cloth

Jap Silk.
White Jap Silk; 36 inches wide; of a superior quality. Regular \$2.55 per yard. Special for \$2.20

Shantung Silk.
34 inches wide; in shades of Old Rose, Sand, Pale Blue, Pink, Henna, Grey, Brown, Sage and Cream. Regular \$2.75 per yard. Special for \$2.40

Caravan Crepe.
Oriental patterns of the very latest Egyptian designs and colorings. Reg. \$4.70 per yard for \$4.75

Taffetta and Merve Ribbon.
5 and 6 inches wide; exquisite shades in Moire and Dresden designs. Special 80c. per yard

Taffetta Ribbon.
5 inches wide; beautiful colorings in Dresden, Moire and Plaids. Special per yard 45c.

Timely Showroom Offerings

Women's Vests.
All Wool Vests, round neck, short sleeves, silk draw string at neck, trimmed with lace. Reg. \$3.38 each for \$2.05

Jersey Knit Vests.
Strap shoulder, round or V. neck, medium weight. Special each \$1.40

Nightdresses.
Made of extra good quality Cream Winceyette; V. neck, long sleeves, embroidered yoke. Reg. \$3.25 each for \$2.95

Knickers.
White Shirting; finished with embroidery flounce, elastic at waist. Reg. \$1.30 pair for \$1.00

Collar and Cuff Sets.
Palsley Cuffs and Satin Sets, both round and boat neck. The very newest. Special per set 85c.

Neckties.
Bead Neckties; 14 inches long, with clasp; shades of Mottie Green. Special each 36c.

Hair Pins.
Fancy Bone Hair Pins with brilliant settings, in a variety of different shapes. Special each 36c.

Dainty Sweaters.
Slipons.
All Wool Slipons, round neck, long sleeves, with belts, in shades of Sage, Rose, Henna, Beaver, American Beauty and Peacock; sizes 36 to 42. Reg. \$2.00 ea. for \$2.75

Jackettes.
Silk and Wool, in shades of Pearl Grey, Mauve, Sage, and White; long sleeves, Tuxedo collar, fastened at sides. Reg. \$8.20 each for \$5.50

Smocks.
Women's Knitted Smocks; silk and cotton mixture, silk cord at waist also at neck; short sleeves. In shades of Jade, Sky, Sage and White. Reg. \$4.80 each for \$4.20

Dresses.
Women's Merve Silk Dresses, in Navy, Brown and Black; round neck, short sleeves; long waist, with girle, finished with fancy silk braid; sizes 36, 38 and 40. Regular \$8.30 each for . . . \$8.30

Wool Scarves.
12 only—Wool Scarves, in a variety of beautiful shades; 43 inches long and extra wide, finished with fringed ends. Reg. \$3.50 each for \$3.50



Smallware Bargains

NAIL FILES—Superior quality, with case. Special each 13c.

MENDALL TISSUE—A household need. Special per package 5c.

PEPPER, SALT & MUSTARD SET—Aluminum. Special per set 38c.

TOOTH BRUSHES—Medium bristles, white and amber handles. Special each 17c.

PIPING CORD—White. Special per spool 9c.

CORTICELLI CROCHET COTTON—Bolt proof all shades. Special per ball 5c.

VINOLIA SHAVING SOAP—Special per stick . . . 42c.

CARBOLIC TOOTH POWDER—Special per tin 10c.

LUKOR TOOTH POWDER—Special per tin . . . 42c.

BRIGHTON TOILET SOAP—Special per cake . . . 6c.

HAIR BRUSHES—Hard bristles. Special each 55c.

SHAVING BRUSHES—Bristles set in rubber extra good quality. Special each 63c.

Rugs Floor Canvas and Drugget

Tapestry Hearth Rugs.
In a big variety of New and novel patterns, plain ends, size 27 x 64. Regular \$3.00 each. Special for \$2.65

Tapestry Hearth Rugs.
Of a little better quality than above, in a big selection of handsome new designs and colorings; size 27 x 64; plain ends. Regular \$3.25 each for \$2.90

Tapestry Door Mats.
Size 11 x 30; without fringe, good quality in a variety of pretty designs. Regular \$1.25 each for \$1.10

Floor Canvas.
A large and varied stock to choose from: 72 inches wide, painted back. Special per yard . . . \$1.25

Stair Drugget.
15 inches wide; in assorted colors. Special per yard 27c.

Hosiery & Gloves

Cashmere Hose.
Women's Black Cashmere Hose, spliced feet, fashioned ankle, good seasonable weight; sizes 9 and 11 1/2. Reg. 85c pair for 59c.

Children's and Misses' Hose.
20 dozen pairs Black Worsted Hose, assorted ribbs, elastic top, all wool; sizes 1 to 8.

Sizes 1 & 2. Reg. 55c. pair for 50c.
Size 3 & 4. Reg. 60c. pair for 54c.
Size 5. Reg. 70c. pair for 60c.
Size 6. Reg. 75c. pair for 65c.
Size 7. Reg. 80c. pair for 70c.
Size 8. Reg. 85c. pair for 77c.

Fabric Gloves.
Shades of Chamois, White and Black; 3 domes, Suede finish; sizes 6, 6 1/2 and 7. Reg. \$1.30 pair for \$1.05

Gauntlets.
Women's Tan Kid Gauntlets; sizes 6 to 7 1/2, strap wrist with fringe. Regular \$2.75 pair for . . . \$2.47

Tweed WATERPROOFS

Women's Grey Tweed Waterproof, very smart and dressy. Ideal for Fall wear. Reg. price \$22.00. To clear \$18.90

The Royal Stores, Ltd.

Premier Garment Co.

---Formerly Bishop & Sons Showroom---

341 WATER STREET, -2 doors east of the Crescent Theatre-341

GRAND Opening SALE

TO-DAY, THURSDAY, at 9.30 a.m.

WE take pleasure in announcing our Grand Opening Sale on Thursday, Sept. 27th, at 9.30 a.m. We invite you all to visit our spacious and up-to-date store, filled with huge stocks of New Merchandise, comprising Ladies' Gents' and Children's wearing apparel. This is a not-to-be-missed opportunity. Come! Judge for yourself of its importance.

FREE For the First 3 days only
a present will be given with
each purchase.

STORE OPENS THURSDAY
9.30 a.m. sharp

SEE OUR
WINDOW DISPLAY
FOR ALL NEW
GOODS, AND FOR
PRESENTS THAT WILL
BE GIVEN AWAY--FREE.

FREE For the First 3 Days only
a present will be given with
each purchase

Store will be open every night till 10 o'clock so as to
give a chance to those who find it incon-
venient to shop in the daytime.

NEW FALL COATS

Many With Rich Furs---The Fashion-
able Silhouettes.

Coats unusually sumptuous for their very moderate prices,
fashioned of lovely soft fabrics of excellent quality. In most
of the models adding luxury with beautiful furs. Silk lined and
interlined--warm enough for the coldest day. In all the new
shades. Sizes to 51.

Grand Opening Sale Price

\$6.98 and up.

New Ladies' Dresses

These come in Serge, Tricotine, Poiret Twill and Jersey
Cloth, beaded, braided and embroidered, in all the leading colors
and styles.

Grand Opening Sale Price

\$2.48 up

SEE OPPOSITE

SPECIALS.

TAN LINEN WAISTS

These look and wear just like Shantung.
If they weren't slightly damaged they'd be
worth \$2.50.

Opening Sale Price

59c.

TRICOLETTE WAISTS

50 dozen of these wonderful Waists,
beautifully trimmed in self and contrast-
ing colors. Shades of Saxe, Pink, Henna,
Honeydew, Almond Green, Toast Navy etc

Sale Price **\$1.69**

FALL COATS

Only a limited quantity in Silvertones
and Tweed Mixtures. We bought these at
a big bargain and here we are giving you
them at a big bargain.

Sale Price **\$6.98**

NEW AUTUMN SUITS

The fabrics that fashion these Suits tell the story. They are
Charmen, Broadtail Cloth, Poiret Twill, Tricotine, Duvet de
Laine, Jersey Cloth, Serge and others equally as smart. Fur
trimmed, plain, embroidered, long tailored models, 3/4 slenderiz-
ing jackets, and box coat effects.

Grand Opening Sale Price

\$4.98 up

WAISTS

In Linen, Tricolette, Crepe de Chene, Paisley, etc., etc. In
all colors, styles and sizes.

Grand Opening Sale Price

59c. up

SLIP-ONS

In Short and Long Sleeve effects; some fringed, others
scalloped, in all shades and sizes.

Grand Opening Sale Price **\$2.29**

PAGE

341 WATER STREET, 2 doors West of The Crescent Theatre, 341

PREMIER GARMENT COMPANY.

Co.

Premier Garment Co.

---Formerly Bishop & Sons Showroom---

341 WATER STREET, --2 Doors East Crescent Theatre--341

GRAND OPENING SALE

TO-DAY, THURSDAY, at 9.30 a.m.

OPENING this store right at the beginning of the season with a complete line of New Fall Merchandise which was purchased at great concessions in price, we have also made great concessions ourselves. If you wish to share in this feast of clothing values, we urge you to quick decision and prompt action. Sale starts **Thursday**, at 9.30 a.m. sharp.

Moderate prices prevail throughout our entire establishment. Whether you desire Ladies', Gents' or Children's Clothes, you can find them here--and at prices surprisingly moderate. Here value is quality--quality at the right price. The surety of lasting satisfaction is yours whether your expenditure be limited or otherwise. Good clothes need not necessarily be expensive it is simply a matter of knowing **WHERE TO BUY.**

FREE for the first three days only . . .
A Present will be given with each purchase

LADIES' HATS

1000 carefully selected new Fall Hats. The finest selection of Hats that St. John's has ever seen. They come in Felt, Duvelyn, Lyons and Panne Velvet, in all the new Fall shades, Mushroom, Straight Brim, Turban and Off-the-face effects. At \$1.98 up.

SALE
Starts on Thursday
27th Sept.
at 9.30 a.m. sharp

Men's & Young Men's Suits & Coats

Store Open Every Night
till 10 O'clock

Store Open Every Night
till 10. O'clock

In Worsteds, Unfinished Worsteds, Cassimeres, Cheviots & Homespun, wonderful designs in stripes, plaids and self patterns. This is the biggest men's suit and coat event that St. John's will see. This is a "quality--first" sale--despite the low prices. Every Suit is one of the new 1923 models. Every suit is well tailored--every suit offers you unquestioned quality at the remarkable price of **\$10.98** up.

A wide variety of models and fabrics to meet the exacting requirements of men and young men.

BOYS We carry a complete line of Coats, and suits for boys of all ages, made of the finest quality materials in a host of different styles at

Grand Opening Sale Prices

We are determined to give our Customers the biggest value for their money,

And so be known as "The Cheapest Shopping Centre in Town"



See Opposite Page



341 WATER STREET, --2 doors east of the Crescent Theatre--341

Premier Garment Co.

Theatre--341

SALE

We invite you all
comprising Ladies, bring
Judge for yourself

First 3 Days only
t will be given with
ch purchase

night till 10 o'clock so as to
those who find incon-
op in the day

UMN SUITS

These Suits tell a story. They are
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long tailored models, 3/4 slenderiz-
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98 up

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de de Chene, Paisley, etc., etc. In

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effects; some changed, others
zes.

Sale Price 2.29

341

PANY.

SIDE TALKS.

By Ruth Cameron.

THE ONE WHO CARES.

"But, why should you work so much harder than the rest? Aren't they going to have the fun of the picnic, too?"

So grumbled the husband of the one who was the chief backer of a holiday excursion for the crowd. She had made the reservations for tables where they were to dance and have tea; she had rounded up masculine escorts for the two extra girls; she had telephoned all the members of the party twice about a change of plan. You know the sort of thing the person who is the chief backer of any pleasure event has to do.

How Husbands Hate the Phone.

She had been called to the telephone during a meal (Is there anything that makes husbands crosser?) when the above grumble materialized.

"Well, I don't know," she answered. "I'm afraid if I didn't do it, the thing would fall through."

"Well, what of it? They'll lose out just as much as you. If they don't want to go unless willing to do some of the work, let them stay home."

"But, I want to have the party," she cried eagerly. "It will be such fun. I don't want it to fall through."

Her face shone with the eagerness of a child who is going to have a good time, and her lip quivered with the

fear of a child who sees his good time being taken away from him.

Why She Does An Extra Share.

And therein she explained why she has to do more than her share of the work.

Because she wants things more than other people.

The people who want things most always have to do more than their share of getting them.

The people who don't want things so hard, sit back and let the others do the work and then come forward and take their share of the enjoyment. They are always quite willing to do that. Provided they may add to it the further enjoyment of finding fault with the way things have been arranged and acting grieved or disgusted when things don't go just right.

It is a dangerous thing to want things too hard. It puts you in many uncomfortable positions.

Dangerous But—

Just as it is dangerous to love too much. The person who loves most usually gets bullied by the other, because to love too much is to give into the other person's hand a certain power over you, which all but the almost superhuman will sometimes wield selfishly and cruelly.

If you care a great deal about anything or anybody, you lay yourself open to hurt and disappointment and hard work, whereas if you don't care much for anything or anybody, you are safe.

And yet, now we've proved the folly of caring and loving, who wants to be the kind who doesn't care?

Sun's Eclipse Visible at Several Points.

Navy aviators are depended upon by scientists to furnish them with photographs showing the corona of the sun.

Fifteen airplanes from the United States battle fleet squadrons took the air more than an hour before the totality period of the recent eclipse of the sun and each of them rose to more than 16,000 feet, considerably above the fog and cloud banks that interfered with the view from the ground.

Many photographs of the eclipse were made. Scientists at Point Lema stated that because of adverse conditions prevailing the eclipse observations were unsatisfactory.

Irregular masses of cumulus clouds parted sufficiently to afford the people of Mexico City an exceptional view of the solar eclipse, which at its maximum was 94.1,000ths complete. The eclipse began at 1 hour, 30 minutes, 59 seconds Mexican afternoon time and ended at 4 hours, 1 minute 41 3-10 seconds. A thin cloud-bank passing approximately at the maximum of the eclipse caused a weird incandescence of twilight which enveloped the capital and obliged the turning on of electric lights indoors.

Observations of the solar eclipse from camps on Santa Catalina island off the coast near Los Angeles, Cal., were unsuccessful, it was announced over the Los Angeles Times radio by Prof. A. O. Leuschner, University of California astronomer.

The partial eclipse of the sun was distinctly seen in Ottawa, when the sky cleared. The eclipse was visible for almost two hours.

In the battle of life one cannot hire a substitute.

Cash's Tobacco Store, junel6, sod, t Water Street.

The Apple Crop.

(Sydney Post.)

Nova Scotia's apple crop this year will exceed the yield of 1922, according to a statement given to the Halifax Herald by Mr. J. N. Chute of Berwick, one of the leading apple growers of the Annapolis Valley. The Government's estimate of 1,600,000 barrels Mr. Chute regards as being considerably below the mark. He looks for a yield that will exceed the 1,800,000 barrels produced last year, though this season's apples are not so well developed as those of 1922.

This is good news, and it comes from a reliable source, as Mr. Chute is admittedly one of the best informed authorities on an apple growing in Nova Scotia. An apple crop approaching two million barrels will be a contributing factor of importance to the general prosperity of the province.

Of Interest to Tourists.

CASH'S TOBACCO STORE IS NOW READY FOR THE TOURIST TRADE.

The man from England or the United States or any other country who visits our City, will find his favorite brand of Cigars, Cigarettes, Tobacco and other Requisites at Our Store.

We also carry a full line of Picture Postcards and Books of views of Newfoundland.

Our Soda Water Fountain is now in full swing. Our Ice Cold Coca Cola and other syrups are pronounced by all to be the very best in the City.

A good smoke—a cool drink and a visit to our beautiful Bowling Park will linger in your memory for many years.

Moores Bombarded by Spanish Fleet as Forces Land.

GAS OFFENSIVE.

MADRID, Sept. 20.—The Spanish fleet to-day commenced to bombard the Moors, who had taken up a position on the hills above Alhucemas Bay. The fleet had been ordered to clear a way for the disembarkation of a large expeditionary force which will fight its way southward across rocky terrain at the same time that 1,200 men on the Mellilla front advance westward.

Abdel Krim, the enemy leader, has 75,000 fanatical Moorish tribesmen under his command. Every one of his sharpshooters is an expert marksman and provides his own rations of prickly pears.

General Alparan, the new commander-in-chief in Morocco, is going to Tetuan, capital of the Spanish zone, tomorrow to organize an offensive on the western flank. This offensive is urgent because the Tangier conference opens in London in ten days. At that conference Spain must be able to prove its ability if it is to succeed in its demand that it be permitted to govern the Tangier zone. Morocco is the last of Spain's important overseas territories.

Six cruisers and a dozen destroyers will soak all the rocky hillsides overlooking Alhucemas with gas, until the supreme Spanish offensive is launched. Air bombers will drop "eggs" upon several three-inch field guns with which the Moors have been sweeping the Bay from the hillsides. It will be the supreme attempt of Spain's 400 year effort to pacify Morocco.

The plan of General Weyler, chief of staff, was revised by the directorate yesterday and the first blow was then struck at Alhucemas Bay, near which are located the famous silver, mercury, and iron mines.

ECZEMA

You can see the difference in your skin when you use Dr. Chase's Ointment. It relieves at once and gradually heals the skin. Complete cure by Chase's Ointment. If you suffer from Eczema, write to Dr. Chase, 100 West 4th Street, Toronto.

MINAR'S LINIMENT FOR RHEUMATISM.

Metro Pictures Corporation PRESENT

May Allison Big Game

portrays with fine sympathy and undeniable power the vital romance of Eleanor Winthrop.

From the stage sensation by Willard Robertson and Kibourn Gordon. Directed by Dallas Fitzgerald.

Just Folks.

By EDGAR A. GUEST.

THE EFFORT.

When man has done his level best, I fancy God is satisfied. He need not be in splendor dressed, Known north and south and east and west.

Nor tread the paths of pride; If he is earnest in the test, God knows how hard he tried.

Not all the good men rise to fame, Nor all the kings are crowned. Full many a long forgotten name Has borne life's battle but to claim An unremembered mound, And men from men have suffered blame.

When God no fault has found, 'Tis splendid to do the splendid deed, 'Tis sweet to reach the goal. But oft the dreams of men may lead Them past their strength, to fall and bleed.

And failure signs the scroll, But 'tis not said we must succeed To make the perfect soul.

When man has done his level best, I fancy God is satisfied. Though night shall find him sore-dis-tressed, Beat by cares, by men oppressed, His victory denied, God knows how cruel the test And just how hard he tried!

Germans Living With no Stomach.

Surgeons Cut Them Out—New Anesthetic is in Use.

NEW YORK, Sept. 25.

A new method of anaesthesia now in use in Germany and Austria is described by Dr. S. B. Pennock, surgeon-in-chief of the Osteopathic Hospital, just returned from a three months' tour of hospitals in Europe. It is known as aplanchnic anaesthesia, he said, and permits a patient to watch an abdominal operation with full consciousness.

It is in general use in Europe, and Dr. Pennock administered it himself three times. It is in the form of a nova-caine, and is injected into the abdominal cavity.

The anaesthesia minimizes the shock to the patient's heart, Dr. Pennock said. Many Germans and Austrians are now living without their stomachs he said, due to the drastic practice now in vogue by German surgeons.

The German doctors are removing the stomachs from a large number of patients suffering from ulcers and other gastric disorders.

"The diet enforced by war conditions," Dr. Pennock said, "has caused much illness in these countries." "Tuberculosis, cancer and goitre, the latter due to snow water from the mountains, are very prevalent. The former is treated very successfully by the sunlight treatment, hundreds at a time undergoing the treatment in open spaces laid out for the purpose."

"There is a great rivalry between the pathologists and surgeons over there. Every death in hospital has a post mortem and in case of error the offending surgeon is promptly shown up in the medical and scientific journals."

Moors Bombarded by Spanish Fleet as Forces Land.

GAS OFFENSIVE.

ECZEMA

MINAR'S LINIMENT FOR RHEUMATISM.

Wonderful Big Triple Feature Programme at the NICKEL TO-DAY!

MARION ARMSTRONG
Scotch Canadian Soprano.

LOUISE LORING
Dramatic Mezzo-Soprano.

Miss Loring sings: (a) "PACE PACE MIO DIO" from Forza Del Destino. (b) "MY HERO" from Chocolate Soldier.

Miss Armstrong sings: (a) "LAND O' THE LEAL"; (b) "CHARLIE IS MY DARLIN'."

—DUET—
A: HOME TO OUR MOUNTAINS—Il Trovatore.
B: CARRY ME BACK TO OLD VIRGINNY.

NIGHT AT 9—APPEARING—AFTERNOONS AT 4.

COMING:—RICH MEN'S WIVES, one of this season's greatest social Super-Specials; and that wonderful melo-dramatic offering—DOWN TO THE SEA IN SHIPS.

Night Admission 30c : Matinees as Usual

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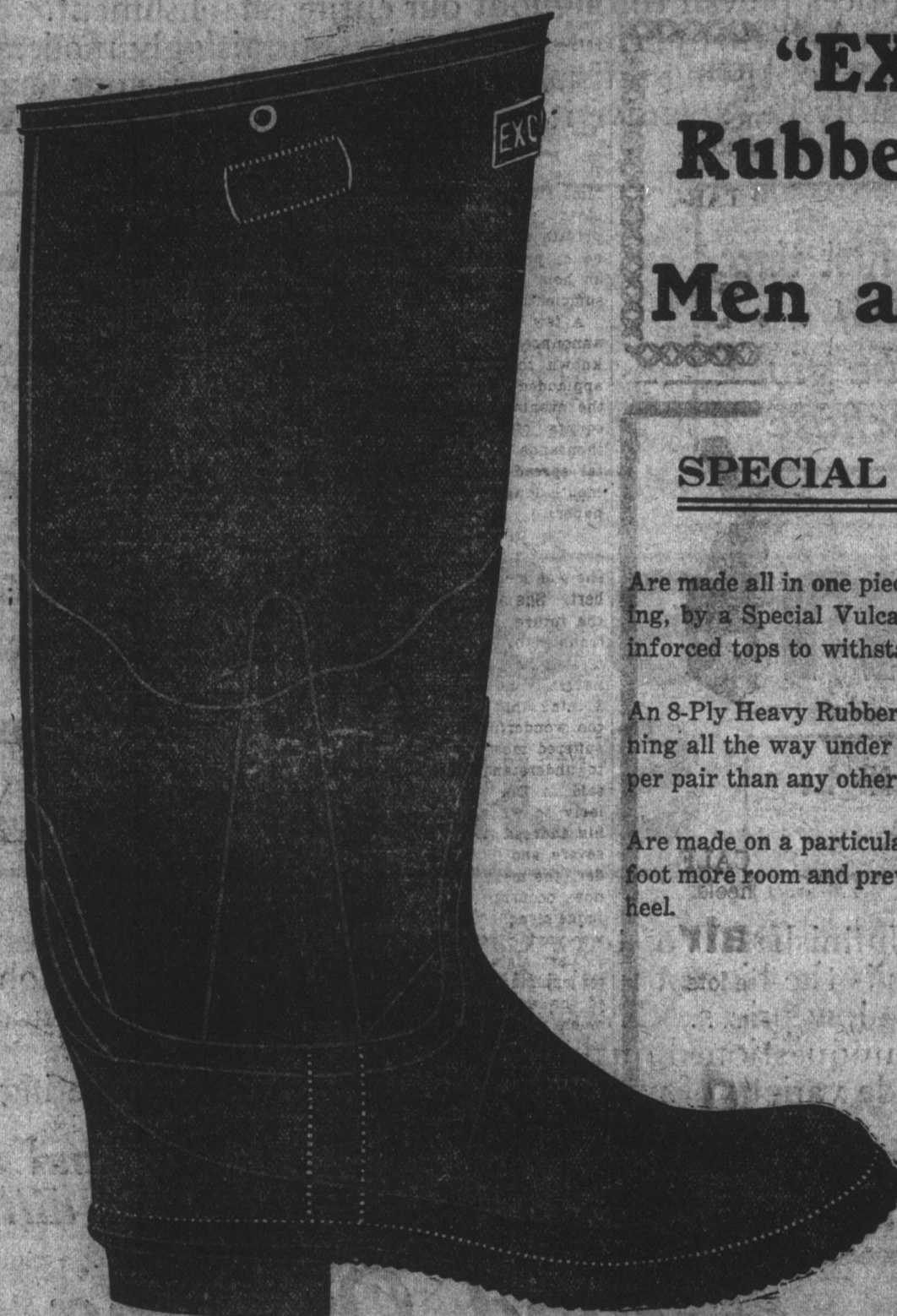
WANDA HAWLEY

The Snob

adapted from the story by William J. Neidig.
Directed by Sam Wood. Photoplay by Alice Eytan.

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"THE FISHERMEN'S FRIEND"



"EXCEL" Rubber Boots

for Men and Boys

SPECIAL FEATURES:

Are made all in one piece to prevent ripping or cracking, by a Special Vulcanizing process. Specially reinforced tops to withstand chafing or cracking.

An 8-Ply Heavy Rubber Sole with extension edge, running all the way under the heel. Insures more wear per pair than any other make of Boot on the market.

Are made on a particular shape of last, which give the foot more room and prevents slipping at the instep and heel.

A heavy Cloth insole made under a new process which absorbs all moisture, is nicely fitted in to add extra comfort for the wearer.

A 4-Ply Duck Lining is also used, treated specially to keep the foot and leg cool during hot weather.

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"THE FISHERMEN'S FRIEND"

Sold by all Reliable Dealers from Coast to Coast.

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The Shoe Men



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KODAK ALBUM

You'll enjoy all over again the week-end trip, the summer vacation—and the fun you have just around the house, as well—when your prints are stored, safe, clean, and in order, in a Kodak Album. Precious now, your Kodak Album will be priceless later.

At our Kodak counter you're sure to find an Album you will like. We have open and closed book styles—most of them loose-leaf so additional pages can be inserted—in a variety of attractive cover designs. A complete stock.

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309 WATER STREET.

because the Tangier conference opens in London in ten days. At that conference Spain must be able to prove its ability if it is to succeed in its demand that it be permitted to govern the Tangier zone. Morocco is the last of Spain's important overseas territories.

Six cruisers and a dozen destroyers will soak all the rocky hillsides overlooking Alhucemas with gas, until the supreme Spanish offensive is launched. Air bombers will drop "eggs" upon several three-inch field guns with which the Moors have been sweeping the Bay from the hillsides. It will be the supreme attempt of Spain's 400 year effort to pacify Morocco.

The plan of General Weyler, chief of staff, was revised by the directorate yesterday and the first blow was then struck at Alhucemas Bay, near which are located the famous silver, mercury, and iron mines.

MINAR'S LINIMENT FOR RHEUMATISM.

100 HALF BARRELS PEARS

NOW IN STOCK.
50 BUNCHES BANANAS.
50 BOXES CALIFORNIA APPLES.
NOVA SCOTIA GRAVSTEIN APPLES, in Bria.
Due in few weeks.

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14 New Gower Street

Forty-Four Years in the Service of the Public—The Evening Telegram.

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For FRIDAY Only

Naphtha Borax Soap

10 oz. Case

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12,000 SIDES AMERICAN SOLE LEATHER
1,200 FEET BLACK UPPER LEATHER
Large Quantity of CHAINS & ANCHORS
NEW IRON & BRASS LUBRICATING OIL
Bottom of the PLYMOUTH ST
Also, AMERICAN RED MAN
RED MAN LA ROPE—all sizes
And all kinds of Ships' Supplies
North American Hide and Meats
Water Street (Near Door Reid Electric)
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Only

4.50

A Man's DRESS TAN MAHOGANY
BLUCHER LACED BOOT with rubber
Price \$4.50 the

Special prices to Wholesale Dealers
Mail Orders receive prompt attention
F. Smallwood
The Home of Good Shoes
212-220 Water Street

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Way.

Do it whilst the Weather
The Standard Manufacturing
Company, Ltd

OUR WINTER STOCK

AMERICAN and WELSH ANTHRACITE COAL
Will arrive about August 1st
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BEST NORTH SYDNEY SCREENED
ERICKSON and WELSH ANTHRACITE COAL

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1718 and 1720

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The Snob

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ber Boots

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one piece to prevent slipping or cracking. Vulcanizing process. Specially re- withstand chafing or cracking.

Rubber Sole with extension edge, run- under the heel. Causes more wear y other make of Boots on the market.

particular shape of foot, which give the and prevents slipping at the instep and

A heavy with insole made under a new process which absorbs a moisture, is nicely fitted to add extra comfort to the wearer.

A 4-Ply black lining is also used, treated specially to keep the foot and leg cool during hot weather.

or BOOTS

Coast to Coast.

Coast to Coast. The Shoe Men

HALF BARREL PEARS

NOW IN STOCK BUNCHES BANANA BOXES CALIFORNIA PLES. Due in few weeks.

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SOAP BARGAIN

For FRIDAY Only

Naptha Borax Soap.

10 oz. Cake

For Friday Only

5c.

Not more than Six Bars to a Customer.

Kindly Remember


W. R. Goobie

is just opp. Post Office.

12,000 SIDES AMERICAN SOLE LEATHER. 1,200 FEET BLACK UPPER LEATHER. Large Quantity of CHAINS & ANCHORS. NEW IRON & LUBRICATING OIL, at Rock Bottom Prices. Also, AMERICAN PLYMOUTH STEAM TANK RED MANILLA ROPE—all sizes. And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co. Ltd. Water Street West (Near West Electric Store)

Only 4.50



A Man's DARK TAN MAHOGANY CALF BLUCHER LACED BOOT with rubber heels. Price \$4.50 the pair. Special prices to Wholesale Dealers on case lots. Mail Orders receive prompt attention. F. Smallwood The Home of Good Shoes. 218 & 220 Water Street.

STOP THE DECAY in the "MATCHLESS" Way. Do it whilst the Weather is fine. The Standard Manufacturing Company, Ltd.

OUR WINTER STOCK OF AMERICAN and WELSH ANTHRACITE COAL. Will arrive about August 15th. BEST NORTH SYDNEY SCREENED AMERICAN and WELSH ANTHRACITE COAL. M. MOREY & CO., Ltd.

Jury Declare

Mme. Fahmy "Not Guilty"

OF DEATH OF HER HUSBAND—COURT APPLAUDS.

LONDON, Sept. 15. Mme. Marie Marguerite Fahmy today was acquitted of the murder of her Egyptian husband, Ali Kamel Fahmy Bey, by a jury in Old Bailey, consisting of ten men and two women. The trial, which had lasted for five days, was sensational and of absorbing interest to most of the country.

There were extraordinary scenes in the courtroom when the verdict was announced after the jury had deliberated for an hour. Its findings elicited an outburst of applause such as seldom is heard in a courtroom in England, and caused Justice Swift to order the courtroom cleared. One woman spectator, overcome with emotion, let out a hysterical shriek.

Mme. Fahmy, a Frenchwoman understanding no English, was a pathetic figure in black as she stood awaiting the jury's verdict. She put her hands to her face, which was deathly pale, as the foreman of the jury prepared to announce the verdict. In answer to the question from the clerk of the court whether Marie Marguerite Fahmy was guilty of murder, the foreman answered: "Not Guilty."

A moment later an interpreter standing near the accused woman explained the verdict. She sank back into a chair. The wardress raised up her limp figure. One of the jurymen burst into tears. Justice Swift directed the interpreter to tell Mme. Fahmy that she was discharged, adding: "Let her go," as the woman stood facing him. It was necessary almost to carry Mme. Fahmy from the scene of her severe ordeal for nearly a week to a private room, where she was attended by physicians. It was more than an hour before she had recovered sufficiently to drive away in a taxi.

A few moments after the jury had announced its verdict it became known to the crowd outside, which applauded loudly. Early editions of the evening papers, containing accounts of the trial, sold by the thousands, put the news of the acquittal spread over the city by word of mouth long before it appeared in the papers. From Old Bailey Mme. Fahmy drove to the West End Hotel, where she was met by her sister, Mme. Albert. She said she had no plans for the future, adding, "I am very much troubled by the way I have been treated by everybody. The ordeal naturally has been a awful one, but I think that your English justice is too wonderful for words. Perhaps I suffered most through not being able to understand all that was being said in English. This was particularly so when the judge was giving his address. At first he looked so severe and your English word 'murder,' the meaning of which I know by now, occurred so often. When the judge clenched his hands, too, what he was saying seemed to be against me. Last night, however, the interpreter explained to me that I had formed the wrong conclusions, and I felt much more composed when, for the last time, I had again to enter the dock to-day."

It was on the night of July 10 during one of the worst thunderstorms that have been experienced here in years that Ali Kamel Fahmy Bey was shot and killed in the Savoy Hotel. Mme. Fahmy, his wife, was indicted for murder. Sir Edward Marshall Hall, who defended her, is one of the most famous lawyers of the English Bar. He contended that Mme. Fahmy did not know the revolver was loaded, and that she pointed it at her husband only to frighten him as he threatened to kill her.

During the trial, it was said that the husband had repeatedly threatened her life. Mme. Fahmy produced in court a secret document which she had left with her lawyer in Cairo in which she said that in the event of her death or disappearance her husband would be to blame. His brutal treatment of his wife was stressed by the defence.

Mme. Fahmy's Egyptian lawyer says that a very complicated question now arises regarding her right to a portion of her husband's estate, which is understood to be very large.

When Age Pays.

At Rydon, Norfolk, England, three centuries ago the Lord of the Manor bequeathed \$5,000, the interest to provide dowries for four brides. Under the terms of the bequest the money has to be divided between the youngest, the eldest, the shortest, and the tallest brides married during the course of each year in the parish church. After the marriage ceremony the bride and bridegroom proceed to the vestry to sign the register, and the bride is then measured by the officiating minister. At the end of the year the marriage records are examined and the dowries awarded to those qualified to receive them.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

"School Days"—at the CRESCENT To-day—"School Days"

Wesley Barry — in — "SCHOOL DAYS" 7 Big Acts 7	Pat Harrington — in — Novelty Songs and Dances.	Al Pittman At the Piano. Jack Cronan Bell Solos.	Friday Night Big Amateur Contest 3—Cash Prizes—3 Names may be left at the Box Office.
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DEAR OLD GOLDEN RULE DAYS.

FOR VALUE Our New Lines of Goods for Ladies' Wear CANNOT BE SURPASSED

40 inch DRESS MELTONS, Black, Navy, Sax and Green. Great value, only 80c. yard.
54 inch DRESS MELTONS, Black, Navy, Sax and Green. Great value, only 1.15 yard.
40 inch DRESS TWEEDS, all new shades, stripes and self colors, 57c. 60c. 85c. 1.15 yard.
A JOB LINE LADIES' TWEED SUITINGS, 54 inch. 90c. 1.05, 1.70.
54 inch LADIES' VELOUR COATINGS, Brown, Navy, Fawn. 3.70, 4.30, 4.70.
54 inch HEAVY GRADE WOOL DRESS PLAIDS. For Girls' School or Sport Dresses, 1.70 yard
54 inch STRIPE TWEED SKIRTINGS, assorted shades. A SNAP! 1.70 yard.

NAVY DRESS SERGE 40 inch. 85c. 1.10, 1.15, 1.35 54 inch. 1.38, 1.70, 2.00 to 4.00.	McCALL'S Latest Dress and Costume Patterns.	A Good Range Colored Sateens and Fancy Linings. To suit all materials.
BLACK DRESS SERGE 54 inch. 1.35 and 1.70.	BLACK & COLORED CASHMERES 45c. 47c. and 75c.	

INSIDE PRICES on things for CANNING and PRESERVING



Fruits and Vegetables are healthful and are less expensive diet than meat, so put up lots of them. Come in now and buy the things you need. We have the SUGAR PLUMS, GREENGAGES, PEARS, BAKEAPPLES, PARTRIDGE BERRIES, for Preserving, and TOMATOES, ONIONS, PICKLING SPICES, GREEN PEPPERS for Pickles and Chutney.

Corned Beef in SIX POUND TINS. Good quality. 1.15 tin

Strawberry Pulp for preserving, in TEN POUND TINS. 2.30 tin

Use Pavowax for sealing your preserves. 1 Pound pkg. 20c.

HARDWARE DEPARTMENT: SUPERIOR SOLE LEATHER Trimmed and Untrimmed. GRAINED LEATHER. HARNESS LEATHER. CHAMOIS SKINS. BLACK SHEET IRON. GALV'D SHEET IRON. 1 C COKE TINPLATE. 1 X CHARCOAL TINPLATE. 1 X X CHARCOAL TINPLATE. BLOCK TIN. SOLDER. BAR LEAD, HORSE SHOES, HORSE SHOE NAILS, SLIDE SHOES, BLACK WROUGHT NAILS, GALV'D WROUGHT NAILS, SHEET ZINC, BAR COPPER.

BOWRING BROS., Ltd.

Canadian Forest Resources.

A LETTER TO THE EDITOR OF SATURDAY NIGHT.

Dear Sir:—In view of the grave national situation in connection with our forest resources and the many foolish and wilfully misleading statements that are being circulated regarding the pulpwood embargo, I feel it incumbent on me to summarize conditions.

My main contention is that what wood it may be necessary to cut in Canada shall be manufactured in Canada so that not only Canadians may receive the full benefit of their own devastation, but that the wood shall be manufactured at or as near as possible to the district where it was produced, so that the farmer on whose land it was cut may not only have a market nearby for his wood, but also have a mill built and a town developed that will provide a home market for his farm produce as well as furnish extra work for himself and family.

Is there a man or woman in the whole Dominion of Canada who will say it would not be better for the country to manufacture pulpwood at home, thereby leaving \$30. in the country for every cord of wood cut, instead of exporting it and bringing in only the \$8. to \$15. per cord which is now being obtained?

No one would be permanently injured by an embargo. The moment it is applied, the Americans have frankly told us a considerable portion of their mills in the United States will be put out of business. This means that these mills will be forced to move to Canada. It takes less than a year's time to build a pulp mill and with the same number of mills operating there would be just as great a demand for the farmer's wood and just as much competition for the purchase of pulpwood. Just as high prices would be paid, in fact, a greater demand would arise as with the advent of new mills there would be greater conservation practised by the pulp and paper companies on their own holdings and larger purchases made of farmer's wood.

This influx of new mills would not be a matter of one or two years but would begin instantaneously as the supply of newsprint paper in the U. S. must be maintained and if they cannot ship the raw wood across the line to be manufactured in their own country, they will not only be forced immediately to move these mills to Canada but they will be only too glad of the opportunity afforded to manufacture their pulp or paper so near home, rather than be forced to move to the Pacific Coast where they would have to ship the manufactured product three thousand miles to the great consuming centres. Practically all the machinery from existing mills could be moved to Canada and their water powers in the U.S. sold for other purposes at a sufficiently high figure to enable them to acquire new sites in the Dominion and sufficient left to more than pay the cost of the erection of new mills in this country so that no one in the transaction would be injured and what is of first importance to us, Canadians immeasurably benefited thereby.

In any sections of Canada not served by water power, the wood can be utilized by the erection of sulphite or soda pulp mills, none of which require any water power for their operation.

In all the short-sighted and silly arguments advanced against the embargo, the public good is entirely lost sight of as completely as if such a thing as the public were a nonentity, or, in other words, it is simply a case of "the public be damned", and only the interest of a few foreign exploiters is to be considered.

When the so-called selfish interest of the Canadian Pulp & Paper industry is referred to, the important fact is also lost sight of that without this industry is one of the financial bulwarks of Canada. The wood using industry is now on an equal with agriculture as a revenue producer, and without it not only would thousands of employees and whole cities and towns and farming communities be put out of business, but our newspapers would be forced to import high priced newsprint paper.

It has been stated that we have "vast wooded areas in Canada yet which will become just as accessible as the northern clay-belt in ten days." In reply to this fallacy, I will simply refer the writer to the report and map of the James Bay survey made in 1923 by the Government of Canada which conclusively shows these so-called "vast wooded areas" of the north to be but a myth consisting largely of ether burns, muskeg or scrub, with the small patches of green wood so scattered or remote as to be not only inaccessible to operate but to fire protection as well, and as to the ravaging that country unchecked, what wood is now left there will very soon have disappeared in smoke. With this vast area eliminated our supply is restricted to the comparatively narrow strip of wooded country that is open to the inspection of everyone, and this is the supply that is not only being depleted by pests and all the elements, including our increasing fire scourge, but is supplying 104 Canadian Mills with their raw material,

Would any man or woman refuse to give some small help to a child bereft of father or mother? NOT ONE!

On Sunday next the unselfish sisters of Belvedere Orphanage ask the Catholic people of St. John's to help a little in the upkeep of

172 FATHERLESS INNOCENTS

who must have food and clothing--the bare necessities of life. After the pulpit announcement on Sunday, a few close friends of the institution have arranged to extend this appeal to

ALL OUR CHARITABLY DISPOSED PEOPLE

no matter what class or creed, who would like to do something for those helpless little ones. Remembering the precious treasure your own little ones enjoy, don't refuse an extra dollar to the orphans' fund. Fathers and mothers, grown-up brothers and sisters, think kindly of the Belvedere Orphans next Sunday. The prayers of lisping little lips will reward you.

"FRIENDS OF THE ORPHANS"

sept 28, 23

and is also being exported in sufficient quantities to keep in operation 44 American Mills of a capacity of one hundred tons of newspaper each per day, in addition to a countless number of saw mills, millions of railway ties and mine props, millions of telegraph and telephone poles, fence posts, and several million cords of firewood.

If the facts published are not sufficient to convince the most sceptical, there are many more equally convincing and much more alarming still, that are ready for the public if it becomes necessary in order to awaken those who are apparently asleep.

FRANK J. D. BARNJUM.
Montreal, Sept. 1923.

THE WORLD'S PRESS.

EMPIRE CO-OPERATION.
Daily Express: There are jobs for everybody within the bounds of the Empire. Let us establish contact between the man without a job and the job without a man.

CREDIT AND CHARACTER.
Kansas City Star: Character as a credit basis is established in theory if not always in fact. It would be far better if it were an established fact, as many bankers no doubt would testify. Everyone recalls the older Morgan's declaration that he would lend one million dollars without security to a man in whose character he had confidence, but that he would not lend any amount to a man without character, no matter what the security offered. A successful banker of Kansas City remarked that a man could not be trusted could scarcely offer security that could be trusted.

FLAPPERS AND EFFICIENCY.
Wall Street Journal: The modern girl with bobbed hair has at least one valiant defender in the person of a local manufacturer who employs a good deal of feminine help. "Bobbed-haired girls," he explains, "comb their tresses at their desks and are at work again in a few minutes. Long locks mean a trip to the dressing room, several minutes fussing with the hair and usually a long conversation with long-haired co-workers." This means a daily loss in time that figures probably an hour. Besides the long-haired girls are more likely to be late mornings—it takes them longer to fix-up. "That is why I hire only bobbed-haired stenographers."

UNIVERSAL SERVICE FOR PEACE.
Chicago Tribune: English Socialists

BILLY'S UNCLE

recently adopted a resolution declaring for universal service for national defence. It recognized as equitable that all physically fit citizens should be responsible for military service, and it was held that a citizen army is less militaristic than a professional army whose business is war. The professional man, the merchant, and the worker are more anxious for war because they have had military training than they would without the training. Civilians are more likely to have warlike emotions if someone else is to do the fighting.

Boston-Globe: The great thing is to tackle life in a spirit of adventure. The main object is not to win; it is to live. Winning or losing is an issue beyond human control. Effort is not. Nothing is easier than to identify the life in which effort and aspiration of

some sort are present. They light it up as the sun a landscape. Broad-winning is only the body of life. The soul of life begins in whatsoever, plus quantity of voluntary effort, is added over and above the sheer necessity of bread-winning.

THE SUCCEFUL BIVALVE.
Westminster Gazette: An oyster which has a strict regard for duty produces more than ten million eggs in a single summer; and even if there are not more than the fishermen suppose beneath the waves, awaiting the invitation of the Walrus, the Carpenter, and their sympathizers, surely a few thousand dozen might be added to the available supply were Colchester to summon fewer guests to its "feast" this year. But which of us would be content to let

FOOTBALL REFORMS.
Daily Mail: Football stands to gain as a sport, if not as a commercial enterprise, by bringing on young and keen players in a club's hometown instead of buying ready-made "mercenaries" from outside. After all, the simplest way to check exorbitant transfer fees is not to pay them.

Canada Victim of Poor Publicity.

Publication of Unfair Letters in English Press Causes Resentment. London, Sept. 20. (United Press).—Despite assurances of railway and Canadian Government officials that all harvesters who went to Western Canada are already placed, and re-

ceiving good treatment, letters continue to be published in English newspapers, complaining of the treatment these emigrants are receiving. One is written by a woman who states:

"My husband sailed from this country on August the ninth and had a guarantee of work at Winnipeg. He was required before sailing to sign a form agreeing that he would complete thirty days of work in order to obtain a cheap return fare of sixteen pounds. Although he is an experienced farm hand he was unable to obtain any work and unless he gets work for the thirty days stipulated he will be forced to pay a return fare of over twenty-three pounds with the result that he will be stranded for the winter. His brother only succeeded in obtaining four days of work."

A Canadian woman writing from Canada to her father in London states that men do not know what to do before they get to Canada and other cases of complaint are reported. This publicity is giving rise to resentment among people ignorant of the conditions that exist in Western Canada and the latter fall to realize that among the twelve thousand and more who left British ports many are unfit and many unwilling to work. Thousands of letters praise the treatment received, the good food they get and the healthy employment they enjoy never see the light.

For good results come to Dancing Classes in S.E.F. Hall, Monday and Thursday, 8.15 to 10.45 p.m.—MAX COLTON.
sept 28, 1923.

Richmond Gem
PURE RICE PAPER
GEM
ALLEN & CO. SMOKE MANUFACTURERS
NEWFOUNDLAND

Positively None Better.

No matter when, where or in what company they're popular everywhere

And He Got an Eye Full.

BY BEN BATSFORD.

Panel 1: A man says, "I'LL GO WITH YOU AS FAR AS THE FRONT GATE AN' THEN YOU'LL HAVE TO GO THE REST 'N' WAY YERSELF!" A woman replies, "GOSH, WONT UNK BE MAD!"

Panel 2: The man says, "WELL, FOR THE LANDSAKE!—WHAT HAPPENED TO BILLY?" The woman replies, "HE WAS POURING INK INTO THE ELECTRIC FAN."

Panel 3: The man says, "WELL, THAT TAKES THE CAKE—WHAT PROMPTED YOU TO DO A CRAZY THING LIKE THAT?"

Panel 4: The man says, "—OH, I JUST WANTED T' SEE WHAT WOULD HAPPEN!"

THIS STORE

Hosiery

- Wo's. Blk. Cotton 22c. to 45c.
- Wo's. Tan Cotton 22c. to 45c.
- Wo's. Blk. Cash. 70c. to \$2.50
- Wo's. Tan Cash. 90c. to \$1.50
- Wo's. Col'd. Cash. 70c. to 2.00
- Wo's. Heather Mixture—55c. to \$1.50
- Wo's. Col'd. Art Silk & Wool \$2.20
- Wo's. Blk. Silk \$1.10 to \$3.60
- Wo's. Col'd. Silk 80c. to \$2.50
- Men's Black Cotton . . . 19c.
- Men's Col'd. Cotton . . . 19c.
- Men's Heather Mixture 38c.
- Men's Col'd. Cashmere with Clock . . . \$1.10 to \$1.70
- Men's Blk. Cash. 80c. to \$1.50
- Misses' Black Cotton—20c. to 40c.
- Misses' Tan Cotton—20c. to 40c.
- Misses' Blk. Cashmere—60c. to \$2.40
- Misses' Tan Cashmere—60c. to \$1.00
- Boys' Wool 90c. to \$1.50
- Boys' Wool Fancy Top 85c.
- Misses' Overstockings—60c. to \$1.10
- Infants' Hose, Colored—25c. to 60c.

Men's Fleece
Men's Wool
Boys' Wool
Men's Pyjamas
Misses' and Women's
Child's Suits
Child's Nightgown
Jersey Blouses
Stanfield's
Cotton Suits
Cashmere
Navy Suits
Black Suits
Dress Ties
Meltons
Mantle

THE BEST GOOD SHOE
INVICTUS
\$7.75
\$11.95

The New Columbia

The most perfect ever built IS

The New Columbia is equipped with new non-set automatic stop and the new model motor with the most graph motor ever built. It runs of a watch; new and exclusive automatic non-set stop.

The new reproducer goes into entire audible range of musical truthness to every musical pitch. The following models are here: New Queen Anne Model, in Brown; New Jacobean Model, in Brown.

COME IN SEE this beautiful instrument. Grafonola just as much as you. COME IN

U.S. Picture
Grafonola

sept 28, 1923

THIS STORE

Is better equipped than ever before to fill your every need. To-day we announce the opening up of new goods from both the English and American markets, all of which are excellent value. Our aim is to make this store brighter and of more service to YOU in every way.

Hosiery

Wo's. Blk. Cotton 22c. to 45c.
Wo's. Tan Cotton 22c. to 45c.
Wo's. Blk. Cash. 70c. to \$2.50
Wo's. Tan Cash. 90c. to \$1.50
Wo's. Col'd. Cash. 70c. to 2.00
Wo's. Heather Mixture—
55c. to \$1.50
Wo's. Col'd. Art Silk &
Wool \$2.20
Wo's. Blk. Silk \$1.10 to \$3.60
Wo's. Col'd. Silk 80c. to \$2.50
Men's Black Cotton . . . 19c.
Men's Col'd. Cotton . . . 19c.
Men's Heather Mixture 38c.
Men's Col'd. Cashmere with
Clock . . . \$1.10 to \$1.70
Men's Blk. Cash. 80c. to \$1.50
Misses' Black Cotton—
20c. to 40c.
Misses' Tan Cotton—
20c. to 40c.

Misses' Blk. Cashmere—
60c. to \$2.40
Misses' Tan Cashmere—
60c. to \$1.00
Boys' Wool 90c. to \$1.50
Boys' Wool Fancy Top 85c.
Misses' Overstockings—
60c. to \$1.10
Infants' Hose, Colored—
25c. to 60c.

Gent's Furnishings

Ties . . . 23c. to \$2.70
Braces . . . 35c. up
Wool Scarves,
\$1.00 to \$1.60
Wool Shirts,
90c. to \$1.60
Flannelette Shirts,
95c.
Sailor Suits,
\$2.40 to \$14.00
Colored Handker-
chiefs 24c. to 28c.
Garters 45c. to 75c.
Soft Collars . . . 30c.
Tweed Caps,
50c. to \$2.50
Fancy Shirts,
\$1.40 to \$1.90
Boys' Shirts and
Collars . . \$1.25 up
Silk Handkerchiefs,
90c. to \$1.80
White Handker-
chiefs 18c. to 40c.

Underwear

Men's Fleece Lined, Boys' Fleece Lined
Men's Wool Underwear,
Boys' Wool Underwear,
Men's Pyjamas, Boys' Pyjamas,
Misses' and Child's Underwear,
Women's Underwear,
Child's Sleeping Suits,
Child's Night Gowns,
Jersey Bloomers, Dressing Jackets,
Stanfield's Shirts, Stanfield's Pants.

Dress Goods

Cotton Serges.
Cashmere
Navy Serge.
Black Serge.
Dress Tweeds.
Meltons.
Mantle Buttons.
Velours.
Tricotine.
Plaids.
Velvets.
Velveteens.
Lining Sateen.
Dress Buttons.
Plain Sateens.
Dress Silks.
Ginghams.
Poplins.
Percales.
Plain Coatings.
Check Coatings.

House Furnishings

Madras Muslins,
70c.
Fancy Madras,
60c.
Scrims .16c. to 34c.
Quilt Cottons,
32c. up
Table Oil Cloth,
45c. to 48c.
Stair Oil Cloth,
26c. to 65c.
Oil Shelving
6c. to 16c.
Chintz 55c. to 72c.
Art Sateen,
55c. to 72c.
Pillow Cases,
45c. to 85c.
Bolster Cases \$1.10
Cushion Covers,
\$1.10 to \$1.30
Khaki Cushion
Covers . \$1.40 up
Extension Rods,
12c. to 25c.
Novelty Curtains,
\$3.00 up
Lace Curtains,
\$8.30 up
White Quilts,
\$2.60 up
Silence Cloth \$1.60
White Ball Fringe,
12c.
Spring Blinds,
80c. to \$1.20
Spring Rollers 30c.

Wallpapers

Jobs, Border to match,
18c. to 30c. per piece
White Ceiling Papers . . 25c. per piece
Regulars . . . 33c. to \$1.20 per piece
Plain Oatmeals 50c. to \$1.20 per piece
Two Band Borders
40c. to 60c. per piece
Papering Calico 14c. per yard

Yard Goods

Plain Flannel, all shades; Bed Tick,
Fancy Shirt Flannel, Fleece Calico,
Striped Flannelettes,
Blue, Brown Ducks,
Shirt Regatta, Shirting,
Apron Check, Blay Calico,
Table Damask, Roller Towelling,
Sheetings, Cotton Tweeds.

Pound Goods

Soil Cottons.
Ticking.
Sateens.
Blankets.
Blanket Strips.
Tweeds.
Towels.
Khaki.
Mottled Flannel.
Moleskins.
Damask.
Cup Towels.
White Jean, Etc.

Gloves

Women's Fabric 55c.
Women's Suede Finish—
70c. to \$1.00
Women's Gauntlet, White—
\$1.00
Women's Gauntlet, Beaver
and Grey \$1.10
Wo's. Kayser Chamousette—
\$1.70 & \$1.90
Wo's. Blk Kid \$1.85 to \$2.20
Women's Colored Kid—
\$1.85 to \$2.70
Wo's. Blk. Suede . . . \$2.70
Wo's. Col'd. Suede . . . \$2.70
Wo's. Blk and Col'd. Wool—
55c. to \$1.20
Wo's. Wool Gauntlet —
\$1.00 to \$1.50
Misses' Wool, 3 to 6—
24c. to 65c.
Misses' Kid . \$1.40 to \$1.65
Infants' Mittens 10c. to 30c.
Boys' Wool 40c. to \$1.00
Men's Wool.
Men's Kid . \$2.20 to \$2.80
Men's Suede . . \$2.00 to \$2.70
Men's Work 24c. to 36c.
Men's Leather . . 60c. to 70c.
Men's Leather Gauntlet 90c.
Men's Fabric . . 70c. to \$1.40



THE BEST GOOD SHOE
\$7.75 to \$11.95 pr.

Marshall Bros

\$4.78 to \$9.00 pair



CL.B. Old Comrades.

ANNUAL MEETING—OFFICERS
ELECTED.
The Old Comrades' Association
held their annual meeting last night,
President Ern Chafe in the chair.

with Colonel Walter Rendell, Majors
Outerbridge and Williams, Captain
Len Stick and Lieut. Hayward of the
officers' mess, Treasurer Bradbury
submitted the annual report showing
the Association in a strong con-
dition. The Old Comrades are handing
to the Brigade a cheque for \$500 as
their contribution towards the upkeep
of the Brigade for 1923. Col. Walter
Rendell conducted the election of of-
ficers for the ensuing year resulting
as follows:
President—John Crane.

Vice-Pres.—Herbert Crossman.
Secretary—Samuel Gardner.
Treasurer—Arthur Thomas.
Chaplain—Rev. J. Brinton.
Guard—George England.
Executive Committee—Messrs. E.
Chafe, K. Ruby, A. Wyatt and Lieut.
H. Hayward.
Auditors—A. Wight and M. Noonan.

Motor Smash-Up.

About 5 p.m. yesterday a bad motor
smash occurred at the corner of Pleas-
ant and Patrick Streets, when a mot-
or car, owned by Mr. Dugald Munn,
collided with Mr. Louis Crocker's taxi,
which was coming down the latter
thoroughfare. The taxi when struck,
was turned completely over on its
side and badly damaged, which Mr.
Crocker, the driver, received slight
injuries to his head. Munn's car was
also damaged, but the occupant of the
car escaped uninjured. A few weeks
ago Crocker met with a similar mis-
fortune when his car collided with a
street car, the machine being almost
put out of commission.

Last Night's Bill at the Crescent.

GOOD PROGRAM OF SONGS, NOVELTIES AND PICTURES.

The program at the Crescent last
night was indeed an enjoyable one
from every angle. A splendid novel-
ty number is the "stuttering song"
entitled "You Tell Her I Stutter."
Apparently it is a rather difficult
number as Pat Harrington had to do
some tongue twisting to put it over
as required. A singing and talking
act, entitled "Swim Sam Swim" was
very entertaining and all appeared
to appreciate it. The other selection
was the popular song hit, "The World
is Waiting for the Sunrise." The
musical end of the bill was ably
rendered by Jack Cronan at the
Bells and Traps and Al Pittman at
the piano. Weeley Barry in his big
production "School Days" left noth-
ing wanting for screen entertain-
ment.

To-night's Big Amateur Contest
takes place directly following the
act by Pat Harrington. Some in-
teresting names have been sent
amongst them being a doctor who
has appeared in many previous con-
tests. A big time night is anticipated
and all who want a seat had better
attend early.

Miss Fawnette at the Star To-Night.

Reference to the ad. on another
page will show that for to-night the
popular Star Movie will produce
what promises to be the biggest at-
traction seen at the movies in this
city for some time. Miss Fawnette,
who arrived on the Rosalind yester-
day will make her initial appearance

in Newfoundland, and for her first
performance will dance La Frangosa.
This number is one that calls for
acrobatic dancing, and as this lady
has received much comment in the
press during the week large audi-
ences no doubt will to-night greet her.
Mr. Tessat has two pretty numbers
entitled "At Dawning I Love You"
and "Absent," and in the hands of
such an artist as Mr. Tessat is no
doubt they cannot fail to be pleasing.

In the picture line, the ad. will show
show that no less an eminent star
than Frank Mayo will be seen in a
Universal Special, entitled "Caught
Bumping," a story full of excitement
from beginning to end, whilst Reginald
Denny will be seen in round four
of the exciting Leather Pushers. The
first performance will start at 7.15
and the admission is twenty cents.
The only work that hurts is hope-
less work.

Positively
None
Better.

The New Columbia

The most perfect phonograph ever built IS HERE!

The New Columbia is equipped with the new 3 spring motor with
new non-set automatic stop and the new reproducer.

The new model motor is the most efficient and durable Phonog-
raph motor ever built. It runs with the precision and accuracy
of a watch; new and exclusive automatic tone arm start and new
automatic non-set stop.

The new reproducer gives unusual brilliancy and detail over
entire audible range of musical notes; beautifully satisfying in
trueness to every musical pitch and tone.

The following models are here for your inspection:
New Queen Anne Model, in Brown Mahogany \$250.00
New Jacobean Model, in Brown Mahogany \$300.00

COME IN SEE AND HEAR

this beautiful instrument. We enjoy demonstrating the
Grafonola just as much as you will enjoy hearing it.

COME IN TO-DAY.

U.S. Picture & Portrait Co.

Grafonola Department.

Three E.E.'s Footwear for Ladies.



The Favorite of all.

Three E-E-E's Shoes for women of distinctive
dress are deservedly becoming the chief favor-
ite.
Delightfully smart in appearance, easy and
comfortable in wear, (and they wear so long),
Three E-E-E's give pleasure and satisfaction
to their wearers all the time.

Made by

Archibald Bros.

Harbor Grace

BY BEN BATSCH





Everything Fresh. Everything Palatable. Everything Good to Eat.

ELLIS & CO., Limited, 203 Water Street.

Choice N.Y. Turkeys. Choice P.E.I. Geese. Choice P.E.I. Ducks. Choice N.Y. Chickens.

FRESH GAME IN SEASON Partridge, Snipe, Rabbits.

Fresh Green Peas. Fresh Broad Beans. Fresh Cauliflower. Ripe Tomatoes. New Carrots. Fresh Celery.

'Spratts' Dog Bread. 'Spratts' Puppy Cakes. 'Spratts' Rodnam Dog Feed.

Holland Rusks. Shredded Wheat Biscuit. Durkes Salad Dressing. P. & T. Mayonnaise. Wesson Oil. Asparagus Tips. Sliced L. C. Peaches. Fruit Salad in Glass. Robinson's Patent Barley. Robinson's Patent Groats.

Green Pickling Tomatoes. Green Peppers. Pickling Spices. Chow Chow Spices. Whole Spices. Crystal Vinegar. Malt Vinegar. Vinegar Essence. Red Chillies. Green Chillies. Dried Red Chillies.

FOR SALE!

6 Surreys, 5 Buggies.

C. F. LESTER, HAMILTON STREET.

English Enamelware.

SAUCEPANS: \$1.55, \$1.30, \$1.20, \$1.00, 90c., 80c. and 70c. each. WATER KETTLES: \$2.50, \$2.00, \$1.80, \$1.50, \$1.10 and \$1.00 each. DOUBLE SAUCEPANS: \$3.30 and \$2.55 each. FRYING PANS: 85c., 65c. and 45c. each.

See our new Happy Thought Quebec Heater—made by McClary's.

Wm. J. Clouston, Ltd. 184 WATER STREET. Phone 497.

WOODBURY'S DENTAL CREAM

For white teeth and a clean mouth. Just the most delightful dental preparation you ever used.

PETER O'MARA, THE DRUGGIST, THE REXALL STORE.

Beaded Georgette in delicate colors used over matching, or harmonizing slips for dainty afternoon or evening gowns.

Cambridge Don is Active in Old Age.

"The address by Dr. G. D. Living, president of St. John's College, to the General Workers' Conference at Cambridge reminds us yet again of the wonderful record of the University's oldest resident member," says the Sunday Times.

"Dr. Living is now 96 years of age, but still active, and capable, when the need arises, of deputizing for the Master of the College. Despite his great age, he still retains the liveliest interest in University affairs, and not infrequently takes part in the discussions of the Senate."

"During full term, he dines in Hall on many evenings, and his wonderful memory and great store of anecdotes make him, I am told, splendid company in the combination room after dinner where the senior members of the college gather to take their glasses of very excellent port."

Where to get Stanfield's Underwear, try THE WEST END BAZAAR, you will procure them there at lowest prices.—sept28,11

Insurance Against Double Blessings.

Insurance against twins is usually regarded as something in the nature of a joke, but it has formed a profitable, if small, source of income to Lloyd's underwriters for many years. The premium depends upon the family history, and ranges between three and five guineas per cent. The 'loss' which is covered is the extra expense to which the parents may be expected to be put by reason of the double blessing, and in order to reduce the gamblers' element to the lowest possible dimensions both infants must live for at least 24 hours.

Gravenstein Apples.—We had a big shipment of these excellent apples last week and have another big shipment landing ex Rosalind to-day. We get our apples direct from the Orchards and from the very best packers. EDWIN MURRAY. sept27,31,th,11

Lengthy Tunnels.

Although the Otrra Tunnel in New Zealand, opened recently, is officially stated to be the longest in the British Empire, it is easily beaten in this respect by several Continental tunnels. The Simplon, for instance, through the Alps, measures 12 1/4 miles in length, as compared with Otrra's 5 1/2 miles, and is the longest in the world. Next comes the St. Gothard, 9 1/2 miles; the Mont Cenis 8 miles; and the Arlberg, 6 1/2 miles. The longest in the British Isles is the Severn Tunnel, 4 1/2 miles, which brings Cardiff and South Wales into close communication with Bristol and the South of England.

Cuticura Soap—The Safety Razor—Shaving Soap

Pointed Pars.

Seeds of discontent will take root in any soil.

If you can't find an opportunity set to work and make one.

Success comes when a man has something to do and does it.

Poverty may pinch an honest man, but it never destroys.

Character writes its name on a man's face in indelible ink.

Some people have faith in odd numbers—usually number one.

The woman who knows how to manage a man never lets him know it.

There is a man who boasts he has brought up six sons, and never raised his hand to one of them—except in self-defence.

Britain Pays for Silver.

U.S. Treasury Gets Last Installment on Bullion Purchased.

Washington.—The British Government has wiped out the obligation it incurred here through the purchase of silver for use as the major coinage in India during the world war. It paid to the American Treasury \$31,085,000 as the last installment of principal and interest on an original borrowing of \$12,000,000.

Just try Three Flowers face powder and notice the many pleasing and distinctive points it possesses. You will quickly note the distinctive odor—the soft clinging texture—the natural shades and many other interesting features not found in inferior face powders. You should use Three Flowers.—sept23,11

MENARD'S LINIMENT FOR DIS-TEMPER.

Attraction Extraordinary STAR MOVIE TO-NIGHT

Opening Engagement of Miss Fawnette WHO WILL DANCE

La Frangesa Mr. Tesori sings (A)—"AT DAWNING I LOVE YOU." (B)—"ABSENT."

REGINALD DINNY IN ROUND FOUR OF "The Leather Pushers"

FRANK MAYO (The Actor who is always good) in "Caught Bluffing"

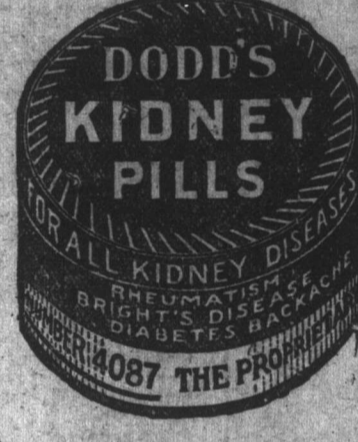
A UNIVERSAL SPECIAL IN SIX PARTS.

Admission, 20 CTS. MONDAY:—"EBB TIDE"—The Picture Sensational—See this Paper Monday evening.

Card Party and Dance.

The card party and dance under the auspices of the Star of the Sea Ladies' Auxiliary, held last night, proved very enjoyable. About 100 couples attended the affair. The first prize, a beautiful tea set, was won by Mr. Callen, who topped the list. A gold piece went to Mr. Frank Kennedy. The music for the dance was furnished by the C.G.C. Band.

Remember Topleman's clearance Sale. Buy your Arrow Brand Collars for 20c. each. Ties, Shirts, etc., in proportion. sept27,31,th,11



Your Stenographer deserves the best office supplies obtainable. You can get them from DICKS & CO., Ltd.

North Sydney Screened Coal Delivered at Lowest Market Price A. E. Hickman Co., Ltd.

NOTICE! TO THE PUBLIC OF NEWFOUNDLAND!

Kindly take notice that the Store, No. 290 Water Street, formerly occupied by Simon Levitz, has been purchased with Stock and Fixtures by D. WILANSKY, and will be reopened for business on Saturday, Sept. 29th, or Monday, Oct. 1st, showing a Big Assortment of the Newest Fall Goods; also please notice that the present owner will in no way be responsible for any debts contracted by the former owner, S. Levitz.

(Sgd.) D. WILANSKY. sept27,31

Child of Newfoundlander Wheat Pool did Killed in Boston.

We are informed that a message has just been received in the city to the effect that Mr. W. Cahill formerly a barber on Bell Island, and recently removed to Boston, lost his child Cathleen on Wednesday, in a most tragic manner. It would appear that the little girl, three years of age, was playing in front of the house when without warning she was instantly killed by a motor car. The driver of the car is reported to be held on a charge of murder, following the investigation which was immediately commenced. The funeral will take place to-day. The Telegram joins with their many friends in expressing its sympathy for the bereaved parents to whom trouble has so suddenly come in their new home.

Magical Beautifiers. For Women.

Women everywhere are trying all kinds of beautifiers, only to find that their efforts are transitory. The first requisite of beauty is health. Without it the steps lag, eyes are lustreless, dark circles appear beneath them, the complexion becomes sallow, and almost invariably the underlying cause is some ailment peculiar to women. There is a very inexpensive remedy for this condition in Lydia E. Pinkham's Vegetable Compound, which for nearly fifty years has been relieving women from some of the worst forms of female ills. Why not let it restore you to health and beauty and the joys of living?

"Mrs. Hooligan's Tent at the Races."

A local comedy, entitled "Mrs. Hooligan's Tent at the Races," is to be shown at the Casino Theatre. The play, which has been written by Mr. John Burke, our local comedian, who will also be responsible for its management, will open on Oct. 1st. It will be descriptive of the events which occur at the lake side on Regatta Day.

Mount Cashel Band Concert, Victoria Park to-night.

A Specialist's Advice.

In matters of investment you should always seek the advice of one whose knowledge and experience qualify him to advise you. Your income from savings properly invested should be as large as is consistent with safety. I specialize in safe investments yielding from 7 per cent to 10 per cent. If you have funds invested at lower yield, it will pay you to consult me. RICHARD C. POWER, Investment Specialist, Bishop Building, St. John's.—sept21,11

APPLES.—Get your apples from the firm which has been 30 years in the business and which knows it from A. to Z. They can offer you the finest apples at any time with the finest prices at the lowest price. That firm is EDWIN MURRAY.—sept27,31,th,11

Personal.

Miss Taylor, Superintendent of Nurses of the General Hospital, left by Wednesday morning's train for Bay Roberts.

Keep the flies from your food by using Wire Dish Covers, selling at lowest prices. See our window. BOWRING BROS., LTD., Hardware Department.—sept27,11

Art Accord

"The Oregon Trail" SOME SHOW IS RIGHT.

Admission, 20 CTS.

FIRST PERFORMANCE AT 7.15.

MONDAY:—"EBB TIDE"—The Picture Sensational—See this Paper Monday evening.

This is a most interesting sale for the Housewife.

BECAUSE IT BRINGS FORWARD MANY REMARKABLE VALUES TO BE FOUND ONLY AT BAIN'S. For instance in our Culinary Department to-day, immense stocks are displayed—Houseware, Aluminum-ware and Tinware of every description and each line contributing extraordinary good values that must necessarily stress their economic importance to prudent housekeepers.

Friday, Saturday, Sunday Fall Time Curtains

JACQUARD CURTAINS—Reverend, self-patterned, very handsome, with low edge, show you the newest in America. Reg. \$1.30 yard. Friday, Saturday, Sunday. WHITE MADRAS—40 inch wide, Madras—Muslin, which was good always. A new one. Reg. \$1.30 yard. Friday, Saturday, Sunday. CURTAIN LACES—40 inch wide, large Rose border or a plain centre. A Dandy. Reg. 60c. Saturday and Monday. CHAMOIS GLOVES—Washable, hand-wrist, scalloped and trimmed with fine quality, well made. Reg. \$2.50 value. Friday, Saturday, Sunday. FABRIC GLOVES—Such as flannel, superior quality, shades of Chamis, Pastille and Sued. Special Friday, Saturday, Sunday. ELBOW GLOVES—Excellent Suede finish, the most indistinguishable. Suede; shades Navy Grey, and Sand. Reg. \$2.20 value. Friday, Saturday and Monday.

AT YOUR SERVICE in The Men's & Boys

CASHMERE SOCKS—Fancy fronted Socks and neat looking socks as well as every want shade, all Wool Cashmere \$1.25 make. Reg. \$1.40. Special. PRESIDENT BRACES—Shirley President Braces the newest design. Popular everywhere. Special. CASHMERE JERSEYS—Boys' fine Wool Cashmere Jerseys with Polo collars, to fit 2 to 4 years; shades Emerald, Grey, Brown, Navy, Sage and Cream. \$2.75 Special. BOYS' CAPS—Smart, up-to-date, Gaiter Caps, \$1.00 Special. VELVET HATS—Coronet Velvet Hats for Boys, turned up brim; shades of Navy, Fawn, Brown and Mole. Special. BRACES—Investment Braces, the most class in plain Khaki, colored workmen's Shirts. \$1.55 Specially priced at \$1.25. PYJAMA SUITS—White weight Union Flannel in neat striped pattern, \$2.25. \$2.25. TOP SHIRT—Union Flannel Shirts without collar, striped cuffs, very neat, full fitting sizes; \$2.20 \$2.60 value.

Our 14.75 SUIT

For Men—A wonder. Has the finish, the fit, the cut and the serviceableness of much higher priced Suits; good looking patterns in English Tweeds and specially selected for this Sale Suits.

ROYAL SOCIETY CORDICRET GROCHET COTTON

Royal Society Crochet Cotton, worth 80c. Ball, but discontinued lines, we have reduced their price to 60c. only; shades of Rose, Helio, Blue, Ecu and White. Friday, Saturday and Monday.

2 Balls for 15c



Let the Attic Disgorge CHAIRS, dressers, or tables now resting in dust-laden recesses, should be in active service downstairs. Save them with KYANIZE Floor Finish, the ideal, easy-working, water-proof varnish. Eight shades, from Light Oak to Dark Mahogany, or clear varnish if you prefer. Tough enough for floors—the very reason it's ideal for furniture. GUARANTEE—Absolute satisfaction when applied as directed, or money back for the empty can.

HERE'S OUR TRIAL OFFER ON KYANIZE FLOOR FINISH. Cut out this advertisement, bring it to the store before any 10c can of good brush to apply the Kyanize. You'll receive free of charge a quart-size can of Kyanize Floor Finish, enough to finish a chair or small table. 1 can of 8 colors. ST. JOHN'S DEALERS: Ayre & Sons, Ltd.—Distributors. C. F. Bennett & Co. Bowring Bros. Co. SUBURBAN DEALERS: TOWN. DEALER. Bonaville—P. Templeman. Grand Bank—J. & A. Buffett. Phily's Island—P. E. Blackmore. Grand Bank—Forward & Tibbo. Co. Burn—W. & T. Hollett. Grand Bank—Tibbo & Son. Carboneau—W. Duff & Sons. St. John's—Harbour Grocer—Ernest Simmons. Change Islands—Elliott & Co. Little Bay Falls—Strong & Nurse. Chamis—Emanuel Pike. Tullis—Conroy Bros. Curling—C. & W. Barrett. Twillingate—W. Ashbourne & Co. Exploit—Josh Mansuet.

MOVIE TO NIGHT
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NO SIGN OF MOURN-

THE FARMERS IN
ATCHEWAN.

now the question is
pool or not to pool,"

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save all"



Save it with
Kyanize
LOOR FINISH

the Attic Disgorge

OUR TRIAL OFFER ON KYANIZ

ST. JOHN'S DEALERS
Ayre & Sons, Ltd., Dist.
& Co. Hardware, 100
W. & C. Grand St.
SUBURBAN DEALERS
Templeman, Grand St.
P. E. Blackmore, Grand St.
T. Hollett, Grand St.
Duff & Sons, Ltd., Harbour
Elliott & Co., Little B.
Manuel Pike, Pelton
W. Bartlett, Pelton
Manuel, Twillingate

This is a most interesting sale for the Housewife.

BECAUSE IT BRINGS FORWARD MANY REMARKABLE VALUES TO BE FOUND ONLY AT BAIRD'S.

For instance in our Culinary Department today, immense stocks are displayed—Enamelware, Aluminiumware and Tinware of every description and each item contributing extraordinary good values that must necessarily stress their economic importance to prudent housekeepers.

Buying Advantages FOR YOU

Are Enormously Good this week at BAIRD'S

Enormously good, mark you, because the following have been gathered in from every worthy source, and when we go shopping abroad, we are hard as nails, as regards price, we buy in huge quantities thereby gaining certain price concessions, that naturally revert to our patrons here Friday, Saturday and Monday Sales Days. The following values clearly manifest their support of our assertion.

Then Again. This Store has an overwhelming stock of the new things for home and for personal use. The new Coats, the new Hats, the new garbings and dress accessories were never so bountifully displayed and in comparison with other season's fashions the very best values that have been offered for years. We invite you to this week's selling event—it teems with value goodness for cash shoppers.

COME! See where we excel in selling

Friday, Sat. and Monday

Call and see our beautiful Fall Time Curtainings. These Special Values for the Week End.

JACQUARD CURTAININGS—Reversible Jacquard Curtains, self patterned, natural dyes, very handsome window dressings; they show you the newest in American Curtainings. Reg. \$1.30 yard. Friday, Saturday **\$1.18** and Monday **\$1.10**.

YVONNE CASEMENT—A very pretty Violex Rose Caseament Cloth, 36 inch width. Special Friday, Saturday and Monday **\$1.42**.

CASEMENT POPLIN—With a nice soft silk appearance, light stone shade. Reg. \$1.80. Friday, Saturday & Monday **\$1.05**.

CREAM CASEMENT—This is a beauty showing a wave edge at both sides and heavy lace insertion borders. The newest. Reg. 79c. Friday, Saturday and Monday **65c**.

FANCY SCRIM—36 inch all white figured Curtain Scrims, nice all over patterns; plain edge. Friday, Saturday and Monday **65c**.

WHITE MADRAS—40 inch pure White Curtain Madras. Washes good, looks good always. A new line. Reg. 59c. Friday, Saturday and Monday **59c**.

CURTAIN LACES—46 inch White Curtain Laces, large Rose border and rose bud patterned centre. A Dandy. Reg. 65c. Friday, Saturday and Monday **59c**.

New Glove Values.

CHAMOIS GLOVES—Washable Chamois Gloves, hand wrist, scalloped and fringed, very superior quality, well adapted for Fall time. Reg. \$2.50 value. Friday, Saturday **\$2.18** and Monday **\$2.10**.

FABRIC GLOVES—Suede finish Fabric Gloves, superior quality, shades of Grey, Brown, Chestnut, Pastille and Black; 2 tone wrist. Special Friday, Saturday and Monday **47c**.

ELBOW GLOVES—Excellent Gloves, fine Suede finish; they're fabric gloves, but almost indistinguishable from the real Suede; shades New Grey, Beige, Covert and Sand. Reg. \$2.20 value. Friday, Saturday and Monday **\$1.85**.



A Collection of SUPREME VALUES from The Showroom

LADIES' COMBINATIONS—A Combination of Chemise and Kalfkers, in Pink shade, self stripes, hemstitched and lace trimmed; others with lace medallion, ribbon straps; assorted sizes, very dainty. Reg. \$2.60. Friday, Saturday and Monday **\$1.69**.

Shot Taffeta Silks—3 pieces of 36 inch Shot Taffeta Silks, favouring Navy, Charet and Purple shades; very excellent quality. Reg. 65c. Friday, Saturday and Monday **\$2.59**.

LADIES' VESTS—Fine Jersey Vests, showing lace tops, straps, sleeveless style. 60c value. Friday, Saturday and Monday **49c**.

NECKLETS—Bead Necklets, in all the newest shades; Coral, Amber, Almond, Green, Cardinal and White, graduated bead style. Reg. \$1.50. Friday, Saturday and Monday **98c**.

DRESSING GOWNS—Elder Dressing Gowns in Misses' and slender women's sizes, collarless and with collar, the latter quilted grade and pockets, shades of Rose, Cardinal and Saxe. Reg. values \$1 to \$3.00. Friday, Saturday and Monday **\$4.75**.

VELVET HATS—Children's pretty little Velvet Hats, in Navy and Black, embroidered brims and feathers; others show wreaths and ribbons. Special value at **69c**.

GIRLS' UNDERSKIRTS—In White Flannelette, body attached, narrow flounce, button hole edge. Pink and Blue; to fit 6 to 12 years. Reg. \$1.00. Friday, Saturday and Monday **59c**.

CHILDREN'S BLOOMERS—Cream Jersey Bloomers of excellent quality, elastic at waist and knee; to fit 4 to 10 years. Reg. \$1.90 value. Friday, Saturday and Monday **69c**.

MIDDIES—Children's and Misses' White Jean Middies, Sailor Collar, long sleeves, black tie, cuff bottom; to fit 5 to 20 years. Reg. \$2.00. Friday, Saturday and Monday **\$1.75**.

BUCKLES—Fancy Buckles for every purpose. Coat, Costume or Dress; an assortment of the newest styles and shades. Reg. to 60c. Friday, Saturday and Monday **47c**.

Serge Dresses—Becoming Dresses for girls from 2 to 10 years, made from colored Serges, Navy, Emerald and Wine. Shades Sailor collar and trimmings of White, Braid, long sleeves. Special Friday, Saturday and Monday **\$1.69**.

LADIES' RAGLANS—Raglan of good appearance, just at the season they are needed most. Plaid lined, belt and pockets, assorted lengths. Just to hand and marked \$10.00. Friday, Saturday & Monday **\$9.29**.



SPECIAL SALE of Ladies' Sparkling New Coats

A most marvellous value in Ladies' Fall and Winter-time Coats, in warm Tweeds and Heavy Cloths, further enhanced with Fur collars, belt and pockets, lined and unlined; shades show quite a range in Greys, Browns, Navy and Saxe; size 16 to 44 inch. You have never bought better value. Friday, Saturday and Monday **\$9.98**

LADIES' SERGE DRESSES

The Latest One-Piece Fall Dresses, in Navy and Black Serges, round neck style, trimmed with Military Braids 3/4 and long sleeves, belt and pockets, and many embroidered, all straight line effects. Regular \$8.50. Friday, Saturday and Monday **\$7.98**

BEDROOM Requirements for Fall Time

RUBBER SHEETINGS—36 inch Rubber Sheetings, pure White. Reg. \$1.10 yard. Friday, Saturday and Monday **98c**.

WHITE SHEETINGS—30 inch plain White Cotton Sheetings, firm even cloth. Special Friday, Saturday and Monday, the yard **85c**.

QUILT COTTONS—28 inch Crimson and White Check Quilt Cottons, lasting wear. The yard, Friday, Saturday and Monday **42c**.

BALL FRINGES—In every wanted shade, fashionable for trimming Caseament Curtains and Drapes. Special the yard **11c**.

SILK CORD—Spencer Art Silk Cord for trimming Cushions, fancy linen pieces or Kirdies, etc., many pretty two-tone mixtures. Friday, Saturday and Monday, the yard **18c**.

WHITE TOWELS—Several dozen of this Special line of all White Turkish Towels, distinctive towels. Reg. \$1.10. Friday, Saturday and Monday **98c**.

WHITE SHEETS—American Bed Sheets, full size, plain hemmed ends; sold singly for convenience. Friday, Saturday and Monday, each **\$1.98**.

QUILT COVERINGS—36 inches wide, pretty colorings, small floral patterns and the material nice and soft for stitching, well suited for renewing Quilt coverings. Special the yard **32c**.

Beautiful American Cretonnes—They're handsome—outlasting even the rarest Chintz patterns, rich color combinations, large rose leaf and bird patterns and unusually wide. Reg. \$1.10. Friday, Saturday and Monday **98c**.

Cotton Blankets—COTTON BLANKETS—36 x 72 size; just right for single beds, well fleeced. The Pair, Friday, Saturday and Monday **\$2.55**



AT YOUR SERVICE in The Men's & Boys' Section

CASHMERE SOCKS—Fancy fronted Socks and neat looking clocks as well in every wanted shade, all Wool. Cashmere make. Reg. \$1.40. Special **\$1.25**.

PRESIDENT BRACES—Shirley President Braces in their newest design. Popular everywhere. Special **95c**.

CASHMERE JERSEYS—Boys' fine Wool Cashmere Jerseys with Polo collars, in 2 to 8 years, shades of Emerald, Grey, Navy, Navy and Cream. New and Special **\$2.75**.

BOYS' CAPS—Smart appearing English Golf Caps in pretty Tweed mixtures for boys. Dollar Caps **90c**.

VELVET HATS—Corduroy Velvet Hats for Girls or Boys, turned up brim; shades of Navy, Fawn, Brown and Mole. Special **85c**.

BRACES—Woolen Braces, extra extra elastic and all leather attachments. Our Special **49c**.

TOP SHIRTS—Striped and Grey Flannelette Shirts and other in plain Knit, corded workmanship Shirts. Specially priced **\$1.55**.

PIJAMA SUITS—Water weight Union Flannel Pijamas in neat striped patterns, round collar and pocket. A Baird Value **\$4.25**.

TOP SHIRTS—Union Flannel Shirts without collar, striped crystals, very neat, full fitting sizes; \$2.20 value. Special **\$1.75**.

Our \$14.75 SUIT

For Men and Women. It's the finish, the fit, the cut and the serviceableness of much higher priced Suits; good looking patterns in English Tweeds and specially selected for this Sale of Suits.



The Best Values we have ever offered you in ALUMINUMWARE

KITCHEN UTENSILS

Aluminum Pans, 3 handy sizes **89c 85c 85c**

" Pans, extra large **94c**

Rinsing Pans, riveted handles **1.00, 1.10, 1.35**

Sauce Pans, extension handles **1.00, 25c, 89c**

Sauce Pans, wire handles **84c, 1.10, 1.39**

Skillets—Beautiful **1.10, 1.40, 1.70**

Kettles, 3 sizes **1.00, 1.50, 2.39**

Boilers, with covers **84c, 1.20, 1.40, 2.39**

Combination Cookers, 3 piece set **1.98**

Roasters, 10 inch, Circular **1.84**

Rice Boilers, handy **1.50**

Coffee Percolators, Glass tops **1.49**

Buckets, extra weight, 10 inch **1.49**

HUGE ASSORTMENT of ENAMELWARE

Just opened and distributed throughout the Store. The biggest and most comprehensive assortment we have ever shown and the values away a head of the best we have yet offered.



Overcoatings, Nap Cloths 3.50 & 4.00 Values for 1.28

Double width Navy Curt Cloths, Navy Naps and Black Overcoatings for men and boys—reduced for immediate clearance. They bring a marvellous value for those about to make up Top Togs for Fall and Winter wear.

"INDIAN HEAD" LINENS—Complete range of shades just to hand: Light, Grey, Sky, Rose, Canary, Havana, Fawn, Royal, Brown, Navy and Cream, 36 inches wide, world famed for durability and its excellence. **59c**.

NAVY NAP CLOTH—Just one piece of this with extra fine Nap, fast Navy shade. It's a beauty and matches to-day for value. Reg. \$4.50. Special **\$3.98**.

GINGHAMS—Sturdy Wash Gingham for every purpose, beautiful color blendings. Reg. 88c value. Friday, Saturday and Monday **23c**.

BLAZER GABARDINES—36 inches wide most serviceable material in broad colored stripes, Hello and White, Tan and White, Blue and White, Jade and White and Black and White, etc. Reg. 65c. yard. Friday, Saturday and Monday **28c**.

CORDUROY VELVETS HALF PRICE

A couple of pieces of these in clear in Navy and Myrtle shades; marked down to about half the regular value, nice for Fall Skirts. Reg. \$1.50. Special Friday, Saturday and Monday, the yard **80c**.

"LORTEX"

A new and wonderfully good material, with a nice Poplin-like appearance, very close texture, 36 inch width; Navy shade only. Special Friday, Saturday and Monday, the yard **46c**.

ROYAL SOCIETY CROCHET COTTON

CORDICRET CROCHET COTTON

Royal Society Crochet Cotton, worth 20c. Ball, but being discontinued lines, we have reduced their price considerably; shades of Rose, Hello, Blue, Ecru and White. Friday, Saturday and Monday.

2 Balls for 15c

James Baird

Where Buying Advantages are Many

Snappy Values in BOOTS & SHOES

LADIES' OXFORDS—At less than Half Price. In Black and Tan leathers, rubber heels, perforated Sutch. Regular values \$2.19 to \$3.00. Friday, Saturday & Monday **\$2.19**

LADIES' BOOTS—Fine Black Dongola Kid Boots, medium heel, oiled-broad toe, flexible sole, real foot comfort; sizes 6 to 7. Reg. \$5.00. Friday, Saturday and Monday **\$3.59**

'Gravensteins'

To-Day ex "Rosalind"
400 Barrels
"Gravenstein" Apples
50 Cases
California Oranges.
GEORGE NEAL,
Limited



FUSSY WITH YOUR TRY-ON?

We care not a jot, because we are fussy too. We won't let a suit go out of our shop that is not just so in every seam and line, every pocket and button. We realize that our reputation as tailors depends upon your personal satisfaction.

J. J. STRANG,

LADIES' & GENTS' TAILOR,
 Corner Water & Prescott Sts.
 ap17, eod, tf

TEMPLETON'S Genuine Clearance Sale

EVERYTHING MUST BE SOLD FOR CASH.
 NO CREDIT. NO APPROBATION.
 Every day from now until we close Special Bargains will be offered.

GREAT REDUCTIONS IN FURS.
 One Handsome Black Sealette Coat—
 Formerly \$100.00. Now \$28.00.
 One Only Black Fur Cape—
 Formerly \$65.00. Now \$22.00
 One Golden Fox \$13.00
 Brown Fur Cape \$20.00
 Black Wolf Necklets \$11.00
 Muskrat Muff \$8.00
 Taupe Muff, only \$17.00
 Etc., Etc.

FALL & WINTER WEIGHT GLOVES.
 Ladies' Tan Suede Gloves, \$3.50. Very slightly damaged. Sizes 6 to 7 1/2. Now \$1.20.
 Men's Lined Tan Kid Gloves. Were \$4.00. Now \$1.98; all sizes.
 Men's Lined Brown Mocha Gloves. Were \$3.50. Now \$1.78; all sizes.

MEN'S WINTER CAPS.
 NEW STOCK and NEW STYLES.
 With Linings—Knit Band.
 \$1.75 to \$2.50 For \$1.35
 \$3.00 to \$3.50 For \$1.75

HIGH CLASS GOODS AT LOW PRICES!
BUY HERE—AND—SAVE MONEY

TEMPLETON'S Genuine Clearance Sale

Coal! Coal! Coal!

The Best Scotch Household Coal Imported. All lumps, no slack,
\$13.50 Per Ton.

WALLSEND ENGLISH HOUSEHOLD.
 The very name means the best coal obtainable at any price.
\$14.50 PER TON

The United Coal Co.,
 PHONE: 297.

Bon Marche Specials

LADIES' FLEECE LINED UNDERWEAR
59c. Garment.

This is a Special Line we offer at less than cost price.
CHILD'S HEAVY FLEECE-LINED UNDERWEAR
 from 15c. Garment

Only a limited quantity of these.

Bon Marche, 266 Water St. John's
 Mail orders sent same day as received.

WE ACT AS AGENTS FOR EXECUTORS

THOSE who have had placed upon them the responsibilities of Executorships or Trusteeships and find the burdens connected therewith greater than they care to undertake, will do well to place their responsibilities with the Montreal Trust Company by appointing the Company their agent.

MONTREAL TRUST COMPANY

ROYAL BANK BUILDING,
 Sir Herbert S. Holt, President.
 A. J. Brown, K.C., Vice-Pres.
 F. G. Donaldson, Gen'l Manager
 F. L. Fallvey, Mgr. St. John's
 Oct 14, 1911

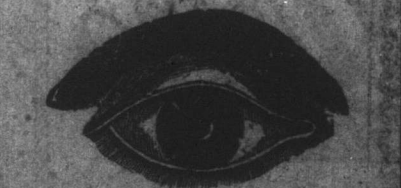
St. JOHN'S Grocery Stores

- Pork, Ham Butt, lb. 16c.
- Pork, Fat Back, lb. 16c.
- Spare Ribs, lb. 14c.
- Beef, Choice Family, lb. 12c.
- Beef, Boneless, lb. 12c.
- Beef, Special Cut, lb. 15c.
- Bologna, lb. 22c.
- Fresh Eggs, doz. 50c.
- Armour's Beans, tin 18c.
- Large Green Peas, lb. 12c.
- No. 1 Salmon, tin 25c.
- Tomatoes, Italian, 2 1/2 lb. tin 40c.
- Vinegar, 1/2 pt., imported, bottle 25c.
- Local Cabbage, Potatoes and Turnips.

J. J. ST. JOHN.

Duckworth St. & LeMarchant Road.

G. D. SLEATER



Graduate Optician
 437 WATER ST. WEST.
 Phone 916 P.O. Box 251.

MINARD'S LINIMENT USED BY VETERINARIANS

"Leads in every District"

VICTOR FLOUR

Jan 21, 1911

LABRADORITE

BRACELETS. EAR RINGS. MASONIC EMBLEMS. RINGS. CUFF LINKS. BROOCHES. CHARMS.

This beautiful Native Stone, famous for its different play of colours, is found on Newfoundland Labrador.

A VALUABLE SOUVENIR OF NEWFOUNDLAND.
R. H. TRAPNELL, Ltd.
 Jewellers and Opticians, 127 Water Street.



Why buy a hit or a miss, when for \$35.00 you can have a Suit made to your measure? Good material, cut to the latest style and well made.

Higher priced goods have relative value. Samples and Style sheets sent to your address.

JOHN MAUNDER

TAILOR & CLOTHIER,
 281-283 Duckworth Street.



OUR SHOWING OF FALL SUITINGS and COATINGS

is an exhibit that is complete in every sense of the word. Not only is the variety here to attract you but the character of the clothes we make and our reasonable prices will prove strong inducements for your patronage.

W. P. SHORTALL

300 WATER ST. THE AMERICAN TAILOR ST. JOHN'S. Phone 447. P.O. B. 447.

Nfld. Government Railway.

To All Concerned!

The Newfoundland Government Railway will endeavour, as far as possible, to forward all freight via North Sydney and Port aux Basques, but reserves the right, whenever circumstances in the opinion of the Management, require it, to forward freight, originally billed via North Sydney and Port aux Basques and designated steamers:—

VIA HALIFAX or VIA LOUISBURG, collecting extra charges over connecting lines, between North Sydney and Louisburg, and also the right to forward same by any steamer owned or chartered by the Railway from North Sydney or Louisburg, or Halifax, direct to St. John's, or Newfoundland ports other than Port aux Basques.

Shippers or Consignees, when effecting Marine Insurance, should bear this in mind, and have their policies covered accordingly.

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK HALIFAX ST. JOHN'S

Schedule of Sailings for September.

From New York at 11 a.m.	From St. John's at 12 Noon.
Sept 15th	Sept 22nd
Sept 22nd	Sept 29th
Sept 29th	Oct 6th

THROUGH RATES QUOTED TO ALL PORTS.
 ROUND TRIP TICKETS ISSUED AT SPECIAL RATES WITH SIX MONTHS' STOP-OVER PRIVILEGE.

DOWRING & COMPANY, 17 Battery Place, New York, General Agents.
 G. S. CAMPBELL & CO., HALIFAX, N.S. Agents.
 HARVEY & CO., LTD. ST. JOHN'S, Nfld. Agents.
 Jan 5, 22, 23, 24, 25

MONTREAL-ST. JOHN'S

Inter-Continental Transports, Limited.

S.S. MANOA will leave Montreal for St. John's on September 29th, and will sail from St. John's on October 6th.

For space, rates, etc., please apply to this Office, as space is limited.

HARVEY & CO., Limited,

AGENTS.

FARQUHAR STEAMSHIP COMPANIES

REGULAR PASSENGER & FREIGHT SERVICE:

ST. JOHN'S, Nfld., and HALIFAX, N.S. STEEL STEAMSHIP "SABLE I"

Next sailing from Halifax .. September 17th.
 Next sailing from St. John's .. September 22nd.

HEAD OFFICE: AGENTS: Farquhar & Co., Ltd., Harvey & Co., Ltd., HALIFAX, N.S. ST. JOHN'S, Nfld.

The Railway Passengers Assurance Co.

LONDON, ENGLAND
 is the OLDEST and PIONEER COMPANY of its kind in the world. Founded in 1849, its experience, inspired and furnished data for all other such Companies in the Old World and in America.

CLAIMS PAID, OVER .. \$36,000,000

INSURANCE against ACCIDENT and SICKNESS, EMPLOYERS' LIABILITY, PUBLIC or THIRD PARTY LIABILITY, ELEVATOR and TRAINS LIABILITY, AUTOMOBILE "ALL RISKS," PLATE GLASS, BURGLARY, FIDELITY GUARANTEE and BONDING OF ALL KINDS.

Are you fully protected? If not, let us write you a Policy. It is better to have insurance and not need it than to need it and be without it.

HENRY C. DONNELLY

GENERAL AGENT FOR NEWFOUNDLAND.
 110 Water Street, St. John's, Nfld.
 Phone 1162. Aug 11, 1911

ELVE PAGES
 WEATHER FORECAST.
 ONTO.—Fresh to strong S.W. showery. Sunday.—N.W. winds. ER & THOMPSON.—Bar. 29.80

VOLUME XLV.

Concrete for Permanence

Steel Barrels 376-lb. nett and Sacks

BOY

DANCING CLASS

re-open in S.U.F. Hall, Monday's & Thurs starting MONDAY, Oct. 8.15 p.m. to 10.45 MAX COLTON sept 25, 31, eod

PARTRIDGE DINNER

at the West End Restaurant Sept 24, 31.

POULTRY AND STEWS

Most good cooks think soups, stews and stews Brown & Poles Corn Flour instead of ordinary flour. Corn Flour blends beautifully and a smooth consistency results. sept 25, 31, eod

Green Pickled Tomatoes

Ripe Tomatoes 50c. lb. Pears, Apples, Oranges and Bananas Golden Pheasant Esterbrook's Orange Blue Bird White House Co. Loose Tea 70c., 80c. and 90c. OUR MOTTO The Customer must be served. The Bee-Hive 27 Charlton St. Phone 25 ARTHUR B. W. sept 25, 31, eod

CARD

Dr. M. F. H. D.D.S., D.D. is continuing practice of the Dr. A. B. 329 Water St.

STAPLE STORE PICKLE

and CHOW CHU BAIRD & Water St. East.

HAIRD &

Water St. East.