


## Corsels！

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SCRUB THEM－
KEEP THEM You can＇s hurt
NER＇S RUST CORSETS．
－ have every Quality
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under， $\frac{\text { thier，St．John＇s }, \text { N }}{000000000000}$ Buy Your Cine Engines



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## NOTICE TO SEALARS

You can get everything you need for the trip from us．

We can fit you up nicely with Small Stores，Clothing and Hardware．

Come along，we will be glad to see the familiar faces of our＂hardy
ders＂Dont forget the address．It begins with A－this means assured

AYRE \＆SONS，Limited
PHONE 11．HARDWARE DEPARTMENT．PHONE 11.

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## －Syyrunc News INJEST YOUR MONEY IN Smallwood＇s Great Clearance Sale．

F．Smallwood，The Home of Good Shoes． $00000000000000060000000000000 \times 500000000$

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## THE LAST FEW DAYS OF OUR

 23rd Annual February Sale!This important Sale will last only IVE MORE DAYS. Have you had your fare of the Bargains? Are you one it the wise ones who came to THE KOYAL STORES and bought hough of Goods to last for the ext six months. If not, why

YOU are Individually Concerned in sizing up the saving opportunities which this sale affords, and should act as promptly as in other business transactions which means great personal benefit to you.


This shipment of American Wall Papers comprises all that is BEAUTIFU and ARTISTIC in design; is of the HIGHEST QUALITY and pleasing varien and surpasses any stock of Wall Pàpers previously shown by us.

We make Wall Papers a SPECIALTY, and aim to please our customers.
May $_{3}$ we have the pleasure of


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We have just opened a large stock of

Men's American Readymades,
Smart Cuts, well made and moderate price.
Men's Canadian Caps,
Winter and Summer Weights, very attractive styles.

Bunches of Slirits, Ties, Collass, Braces, at

Just such goods as you want are here. Special prices for all Returned Men who purchas any article in our Store during February month.

## BISHOP, SONS \& COMPANY, LIMITED.

## A Heart to Heart Talk.




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Preliminary Notice to the Trade.
WELCH'S GRAPELADE,
A Pure Crape Jam.


Grapelade is a real food product that takes rank with Welch's Grape Juice and is made by the same company. It is a new asse to the grocer-a product on which constantly increasing and al ways profitable sales can be counted. Its permanence is assured
by its enthusiastic reception and big repeat sales wherever it has by its enthusiastic
been introduced.

Remember that Grapelade is not simply another grape jam. It is a new product, a real discovery in grape goodness. It car be enjoyed in many delightful ways.

As we are cutting out the Jobbing end of our business we will not be carrying Grapelade in stock, but we are now booking York. For further particulars and prices see or telephone

P. E. Outerbridge

GustomAt $\mathrm{Se}_{\mathrm{e}}$

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## Srining Oparings.

It may seem a bit early, but the Buying sea son has started somewhat earlier of late years, and this year, we understand, we are going to have an Early Spring. We have opened
owing goods during the past few days:
LADIES' SHOWER \& COVERT COATS in the Newest and Smartest Trench Styles.
These are priced from $\$ 12.00$ each upwards. Those that we were advertising a week ago are practically all sold. styles plus value was what did it.

3 Children's and Misses'
SHOWER and COVERT COATS. We have only received a few of these, as we as a few Ladies' and Misses' Mackintoshes

We have received fairly large assortments of Ladies' Costume Skirts
in Navys, Blacks and Tweeds. Ladies' Moire Underskirts
in Black and Coloured.
Ladies' Blouses in Blacks, Whites \& Col'd Ladies' and Misses' Straw Hats. Millinery Flowers and Ornaments. Black Veilings in Plain \& Fancy Makes. THE FOUNDATION OF ALL DRESS The Best Corset is the "W. B." CORSET We have just received a further
these famous and popular Corsets.

HENRY BLAIR 510 (a)

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For Women

Fire. Insurance. Fire.
Insurance all your pompanies. Insurance Companies \& NATIONAL INSURANCE CO GENERAL ACCIDENT, FIRE \& LIFE ASS. Est. 1885. Assets, . ...... $\$ 15,000,000$ We represent the above Companies for the Domin-
ion of Newfoundland. Write or phone us for our rates. NFID.-LABRADOR EXPORT CO, LTD board of trade builing


Burt \& Lawrence, 14 New Gowe


## BRISCOE,

With full equipment and ready for the road, $\$ 1,550$.
Order early and avoid disappointme A large supply of Parts, combined niu twelve years' experience, guarant satisfaction. Catalogue on request.

GEO. G. R. PARSON
girage, hing's road


NO MATTER HO FIRE IS CAUSS
if you're not insureat, about your policies.
you the best compaif you the best compa PERCIE JOH Insurance Ager

now in stock.
Silver Peel, 100 lb . Ba

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Morrow, Wednes
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Forty Years in the public service
The Evening Telegram
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## JUST ARRIVED!

Windsor Salt,

## Regal,

in Cartons.

## T. A. Macnab \& Co.

Tel. 444.

