

Annuals and
refeence Books
FOR RYEBP OFFICE \& HOIE

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GARLAND'S

Am ntilligent Pemen may


$10 c$. Everywhere.
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i.i. in man
W.ER BARYNS nishop, soss anco.

## 1914.

Desk and Pocket Diaries Whitaker's Almanac. Who's Who. Nelson's Year Book. Pearson's Nautical Almanac "The Little Red Book." Daily Mail Year Book. (14th year of issue, packed
with valuable and useful information), 17c.; 19c. post-
Garrett Byrne,


SKINNER'S Moumental Ar Mr Morks, St. John's, Nifd.
Established 1874.


## THE MAIN POINTS.

The Standard Washing Powder
 the ioods are making inrraads on all other braness which are more expensive. Both pointst tell hharily in favor of the
his customers.

The Standard Manutacturing $\mathbf{C}_{0}$, LLd.

St. John's to Haliiax and New York. RED CROSS LINE.
S. "STEPPHAMO" and S.S. "FRORITEL"

 S900. HARVEY \& COMPANY, Lid.

Alliance Assurance Co., Ltd.
 500 barrels WAITE'S
Best Portland CEMENT,

Total Assets Exceed \$120,000,000. Firim mistrance of Ever Dosesititoon Elfectad. LEONARD ASH, CARBoNEAR Sub-ARent for CarBAINE JOHNSTON \& CO.,


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## Lumainumam:

## Nemert in las!

| CHAPTER XVIII. <br> Suddent the loud triumphan |  |
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| dered into | "Good-nis |
| , ateer a min |  |
| Te ins rich tenor voice |  |
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| O radaint grace |  |
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| But linger near me still with fond delay. |  |
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| What serests tell my heart thou hast |  |
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| Lingerer I ask no more; |  |
|  |  |
| $\begin{aligned} & \text { What future can restore, } \\ & \text { When thou art flown, } \end{aligned}$ |  |
| All that I hold from thee and call my own?" |  |
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|  | candestick and went the siris laugheod and |
| take away our joys, my darling. and |  |
|  |  |
|  | been unpacked, and which lay in all |
| It would be difficult for it to do that dear," Shirley softly returned |  |
|  |  |
| that dear," Shir "Oh, Guy, I can imagine no happi- |  |

"I can," said Major stuart. "I can
mentle white fingers the glossy satin
magine yon and I alone together, and filmy lace, Alice and Ruby went


## vou a little, you must not mind now . -What I am going to write here or

## 

## -

## Does Your Office

require something new?
TWould a fine Roll Top Deśk fit that bare space before the window? If so, get
one now and make your private room look
up-to-date for the coming year's business. up-to-date for the coming year's business.
Good, quiet, dignified office furniture is a Good, quiet, dignifie
very valuable asset.
TOur Showroom carries the finest stock
of office requirements that can be found in of office requirements that can be found in the city, from a wastepaper basket upwards.
Our prices for these goods during the month our January will be just a very little above cost, the reason being that we desire to have as little stock as possible on our lists after
stock-taking. This is the business man's opportunity. We invite your inspection,
and your inspection means a sale with a bargain.
U. S. Picture \& Portrait $C_{0}$.

## DINNA' FORGET

that fire protection is an absolute essential to your welfare and success. Losses multiply every year. Why not decide promptly to take a
policy with one of my strong companies at a very low rate? PRPCE JORNSON PEREL
plfice: Corner Duckworth and ${ }_{\text {Prescott Streets. }}^{\text {Tnurance Agent. }}$

## Harvey \& Co.,

 Limited, Wish all their Friends in Newfoundland the Compliments of the Season and Prosperity in 1914.Harvey \& Co., Limitea.

FRUIT for New Year!



We are offering Gra EDWIN MURRAY.

LET YOUR CHRISTMAS BE CHEERY
SEEDED \& SOLTANA RATINS
RRAZIL LAN \& ORANGE PEELS. AZLL, HAZEL, WALL \& ALMOND NUTS
SPTCES \& FLAVORING ESSENCES. COCOAS, COFFEES \& COFFEE ESSENCE.

ORANGES, APPLES, GRAPES. JAMS, JELLES, SYRUPS.
HHNTEY \& PALMER'S BISCUITS d. J. ST. JOHN.

## Living Up to One's Standard. 



We wish alt our Patrons, present and prospective, a Pros. perous and Bright New Year.

SOPER \& MDORE

Ponderous
Personages. Jas ADDALIS

## by georee fitci,

 Author of "At Good Oid Slwathe" Amertan hats ontatheca a graat mun,








| and Fads. <br> Tulle blouses ave much worn <br> The pannier is being revived. <br> Yellow in any shade is fashionable. Netw sport coats have broad, solf <br> collars. <br> Colored fans have been restored to <br> favor. <br> The surplice bluuse is very much in <br> favor. Shirring promises to be a popular <br> Very popular are the various tones <br> Little tots are wearing coats of coi- <br> Soft white blouses are worn with <br> For hair ornaments, peacock featli- <br> The minaret hat is the newest edt- <br> In in millinery. <br> Simplicity is the keynote <br> Waffle checks are one of the newest <br> Fashion indicates the returs ruffles for spring and summar <br> ruffles for spring and summer. The gown that is shirtwaisted <br> the back has gone out of fashion. <br> In evening gowns the neck linte is cut square, pointed or heart shated <br> The rough coat suit with a mannish <br> Evening wrans are fastenad <br> huge closps of barbaric woritmanshiti <br> It is rumoured that buttoned stioes <br> The darker the suit the brighte. <br> should. blcuse. <br> There is a disposition among the <br> - Some of the most fashionable <br> hats. <br> toilettee or emphasize a distinetive <br> Hats with flower trimming ant <br> women |  |  |
| :---: | :---: | :---: |

Bishopric Wall Board.
beats laths and Plaster.

 DRYER AND WARMER.
 cosy. RAT AND VERMIN PROOF These pests And dit impesisile to PROOOF or bore through
the tough, , gummy Asphat- M (astic. EASIL DECORATED cardbbard, which forms the ideal sulfface fol Wall Panpl| or Burlap. Artistic panneling adds to its attractiveness, THE ONLY WALL BOARD MADE WITH LATH
 make it rigid and substantial and preven
ing, cracking or pulling away at the joints. investigate.

G. I. ANDERSON,


ALL
TOYS
GIFT GOODS,
TREMENDOUSLY REDUCED PRICES
for the next three days.

## Alex. Scott

## T. J. EDENS.

500 bags P. E. I. BLACK OATS.
100 bags P. E. I. WHITE OATS.
200 bags MIXED OATS.
BRAN, CORN, CORN MEAL, HOMINY MOLASSINE, CRUSHED CORN.
20 boxes PURITY BUTTER- 2 ib. prints 100 barrels 5 STAR FLOUR.

20 cases SEA-DOG MATCHES. 25 barrels No. 1 HERRING

## T. J. EDENS.

Evening Telegram.

## SELLING G OI T

 inCrockeryware.
JOHN B. PYRE.

## This Date

in History.
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Our Annual
Statement.


Best Market for Butter

The Labrador
Boundary.


Export of
Pulpwood.


BY THE WAY. - =ane Bypass Revise rio







 Essence of Ginger Wine is sole
at Stafford Drug
Store, The tret Hill, for orly store, the
cent
tootle. Open every night till 11 clock.- dece2,tf
 duulging to freely, was found one nt
Topsail Road last night by constable
Cocker and Emberley, who had hin conveyed to the police station.
Parade Rink opens on Monday tickets may be had from Mr rice or at W. J. Clouston's. Ter

ra Nora Band. Ice in excellent | ter |
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## 1.


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1. WHERE TO BUY is often a perplexing question

Settle the, Question by going to THE SAFE HOUSE,
A Sound Argument.
some seasonable goods.
behave others Hockey Skates, Acme Skates,
Hockey Sticks, Boys' and Girls' Sleds, Baby Sleighs, Snow Shoes,
Moccasins, Snow Shovels.


## CASINO THEATRE!

Commencing Monday, January 5th.
The W. S. Harking Players,


SPECIAL MATINEE SATURDAY, 2.30 .
PRICES:


 ten. We can provide you with
the worlds best books. GAR-
the "THE LiGHT OF THE W

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 evening Elder. Wm. C. Young will de
liver his fourth lecture upon the Bile
ard the theme of the evening will be ard the theme of the evening will be:
ard
"The Power of Gods Word." Thy
question will be raised and answered:


The Maker of Cities.
$\qquad$ have, by a coincididence, passed away
within a ere mouth of each other.
says. the Pall Mall:- "The business. built up by Martin Hope "The busting
隹,
course, not comparable in the number
of men employed to that treated
George Palmer; but the seeds of the
 "Men such as they are, in truth, the
makers of cities. John Horrocks, made
Preston; Colmans have made Nor
mich; to come nearer to the present

The gentlemen who were appoint e


$\qquad$
$\qquad$
Laid to Rest.

## Mistakes Cost Money,

 THE "EVENING TELEGRAM."Read the following SWORN statement for the past twelve months: Information for Our Advertising Patrons.

Daily Record of Sales of the Evening Telegram for 1913, 195,800 OVER 1912.


Total Number of Copies-1,752,660. 303 Days of Issue. $\quad 5,784$ Average Issue. AFFIDAVIT.

 conies, or papers sider and
vendors and subscribers, including "exchanges."
3.-That the above tabular statement is $a$ corr
3.-That the above tabular statement is a correct report of the 303 issues of The Evening Telegram for
And I have signed,
W. J. HERDER. And at St. John's, this 3rd day of January, A.D. 1914 .
SIMON BUTLER,
Commissioner of Affts. Quality and Quantity is what THE EVENING TELEGRAM offers its patrons. Our Motto: "A passion for giving the advertiser the utmost value for his dollar."
Count the Returns-NOT the Cost.


| Obituary. |  | Wrestling Challenge. | Here and There. |
| :---: | :---: | :---: | :---: |
|  | Marine Notes. |  |  |
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|  | Cape Report. |  |  |
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## Special for This Week! <br> We feature the following articles for the coming week, which are goods <br> THIS IS THE LAST WEEN TO sECURE A PAII OF

 that were in transit during our
## SALVAGE SALE.

They are goods needed in every home and needed now. Owing to making general repairs to our premises they are all marked t cst prices landed.

Dorothy doves

## LOW CUT SHOES AT HALE PRICE.

All priced so Low that everybody will appreciate the values instantly.
flannelettes, white shirting table linen, curtain nets,

The Store that Saves You Money !


Ten Strong Reasons why you should Buy Your Furniture FROM THE
C. L. MARCH CO., LIMITED,

Corner of Water and Springdale Streets.
1st-We produce our own lumber which goes into the Furniture and saves considerable cost. In the country. 3 rd-We import our or: Coverings for our Parlour Suites, thus saving two duties, as most all Hud Mandolcd dulles come firm Canada and the United States, and they have to import their cor erings from France or some of the European countries, and pay duty into Canada or the States.
We aroid the second duty by getting the Covering ourselves and having the frames made here. 4th-We have our Springs made from the wiz.
Oxford or Copper Wire Spring by machines too.
Eth -We have our Mattresses made by machinery in our own building, the only machine of its
kind in the country. It can produce 50 against he by 6 th -We are producing the Excelsior or Wood Fibre and cutting the cost in two; which will
mean considerable saving in the making of Mattresses 7 th-We are also Selling Agents for the celebrated Ideal Beds and Springs, and sell at fac-

9th-Having the factory in the same building, we can hance all sizes all rend



C. L. MARCH CO., Limited,



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To the Free and Inde-
pendent Electors of Newfoundland!

It will pay you to call at our store, corner
Prince \& George's Ats, Prince \& George's
and Get our prices Provisions, Groceries, Hay, Oats, Bran, Hominy, Corn Meal Glutton Meat and other feeds before buying else-
We are large
We are large importers and our prices are right.
P. J. SHEA,

Provision, Grocery and Feed Store.
Corner Prince \& George Streets.


We have in stock the following brands of Hockey sticks, viz
BOYs'
BOYS'. CHAMPION imperial.
EMPIRE.
STILLS SPECIAL. STILLS DEFENCE MICMAC.
Art Ross' Ex-Special Art Ross' AMATeUR. Art Ross' GOAL.

PUCKS, LEG GUARDS, GLOVES, GARTERS, Etc.

MARTIN
Hinxdware Co


The High Standard, which we have set in past sea-
sons, combined with recently added facilities, enable sons, combined with recently add
us to pronounce our Fall Showing
SUPERIOR TO ANYTHiNg SHown ElSEWHERE.

## CHAPLIN,

The Store that Pleases.


## CASH'S

English Mixture Tobacco

##  <br> BULL DOC CHEWINC TOBACCO

Are maving from the highest run. These brands curable, and without doubt the best on the JAS. P. CASH,
TOBACCONIST. . . . . WATER STREET.


## 40,000 Pairs Thohars and Epitors



Parker Monroe, Ltd.

Advertise in the TELEGRAM
Eiection of 0fficers.



 sulted as tollors:

Open Monday Night.
Tyler-Sir Kird
elected.
elight william Butt, re



## E. P. Silverware.

Tea Pots,
Coffee Pots. Cream lugs.
Sugar Basins.
Butter Dishes. Cake Baskets. Biscuit Barrels. Pickle Jars. Marmalade Jars.

Flower Yasess
Sugar Sifters. Salad Bowls. Toasters. Milk Jugs. Eg』 Stands. Fruit Dishes. Napkin Rings. Bread Knives, etc.

## BOWRING BROS., Ltd., <br> Phone 332 <br> Hardware Department

## Start the New Year right! Mr. Smoker

## How?

By saving your Cigarette Coupons for one or more of the valuable premiums that are offered for the coupons packed with Cigarettes manufactured by the

Imperial Tobacco Co., (Nfld.,) Ltd

## At the City Hall.

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Wedding Bells

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## HENRY BLARR.

## CHRISTMAS

is over
but the demand for
NEW KNIT unshrinkable
UNDERWEAR
keeps growing. TRY IT.

Alexander St.

## 'GONDOLA'

4 Tuass.
Schumat and gur fin froceliue comeltinn
A. H. MURRAY.

Prict of Fairhanks Morse Kerosane Altachmeat.
Fairhanks Morse Enginess

Only $\$ 10$


## Hule 519

Bishop Sons \& Co., Ltd.

## Xmas Cakes

## Plum Puddings

when we have the gemine Pigeith Firm
Puifings, and X mas Cakes in sur
Celebrated Banbury CAKES.

Bishop Sons \& Co., Ited. Fhume 6 Hume


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Wintur Sencss Prinur Suin Sow frik Lamity Ontas sunter

W. E. Bearns,

The Figmarhet Grucry.


PRIMET MOTHYEAY 2111

Low Prices
Fur Foungt Deliveny foum stips sibe.
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## Fan. W. 1 Eartes

Mand Rmandiniacd



Cable News. Sectal to Evening Telegram.

L. O. A Association.
 Greenspond Jottings.

## TRUCKMEN

We wish to draw your attention to

## Brown BLANKETS

Of good heavy make, that would make ideal
Horse Coverings,
which we are selling to-day for
60 cents each, Pair for \$1.10.

## S. MILLEY

The NICKEL THEATRE! Week End Programme. 2 Reels-"THE REDEMPTION"-2 Reels.
A famous Criminelogist's proven theory that crime can be cured by love and kindness-without the aid of jail or the tash. A most interesting study
O'HARA HELPS CUPID-A Vitag raph comedy; and "THE SKULL"-A strong Vitagraph drama, featuring Florence E. Turn-MUSICALE-Arthur Priestman Cameron, singing "Peculiar" Songs. Coming-CHARLES F. TINGLE, Tenor, late of the Aborn English Op-
era Co., and CAROLINE WILIAMS, Soloist, late of the Royal Welsh era Co., and CAROLINE WILLIAMS, Soloist, late of the Royal Welsh bumper matinee saturday. extra pictures.

## THE CRESCENT PICTURE PALACE!

Week-End Programme-Friday and Saturday, 5 Good Picture A SAVAGE GIRL'S Devotion"-An all Red Jndian film. ©FALSE LOVE AND TRUE"-Featuring Pearrl White and Chester Barnett. "DADDY'S SURPRISE"-A comedy, full of fun. "JUST A FIRE FIGHTER"-A stirring I M. P. drama.<br>"ALADEN'S AWAKENING"-The fairy dreams of an office clerk.  Afternoon, $2.30-5 \mathrm{c}$. E Evening, $7.15-10 \mathrm{c}$.

[^0]the St. JOHN'S MEAT CO.



## prbiminary notice

C. C. C. "AT HOME,"

The Annual "AT HOME" wril be held in British Hall, Wednesday, February


## Pictorial Paper Patterns For February. 800 PATTERNS IN STOCK. <br> co onver mive CHARLES HUTTON,

Furness Line Sailings.

 furness withy \& co., Lad.,

FOR SALE
A 7 1-2 H. P. Rebuilt Mianus Engine. $\$ 150.00$. ROBERT TEMPLETON SALE of FURS.
 TILLIAM FREW.


NEW 1914 PRICES.

Model T. Runabout ., $\$ 725$ Model T. Touring Car. $\mathbf{8 0 0}$ Model T. Towa Car. 1100 Temes: sioco with oriere, balance on anrival. GEO. G. R. PARSONS, $\underset{\substack{\text { janalm }}}{\text { "The Automobile Man,", }}$| manes. neond. |
| :---: |



| Received in time for <br> New Year, <br> "Amontillado" <br> Sherry Wine, of the highest grade imported. Delicate flavor and Ane boquet. $\$ 1.25$ per Fothl. Sample cheerfully furnished uponsrequest. <br> J. C. BAIRD, Water Strect. |
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\section*{Can't be Beaten! The Best Twelve Whiskies

on the market. Premier.
Roderick Dhu Roderick Dhu.
Gaelic Old Smuggler. Gaelic OId Sm
White Seal.

Johnnie Walker White \& Mackay's Special. Stewart Royal. Black \& White. House of Commons. Clan Alpine Jameson's 3 Star Irish. Goods shipped on the same day as order received. P. J. SHEA, <br> \begin{tabular}{|c|}
\hline GROVE HILL BULLETIN THIS WEEK. <br>
\hline We are compelled to announce this week that we
are entirely sold out until after New Year, and can
accept no more orders until accept no more
further notice. We wish all our patrons a happy
New Year. <br>

\hline | Telephone 197. |
| :--- |
| J. MCNEIL. |
| Waterford Bridge Road. | <br>

\hline
\end{tabular}



Telegram Ads. Bring Results


[^0]:    ou must always come back to Beef. Now Christmas is over, you must be tired of tarkey, etc.; let us supply you with a nice Roast for Ne Year's dinner. The quality is of the finest. Prices keenest in town.

    Sirloin Roasts, well trimmed, 20c. lb.; other cuts, 16c. and 18c. lb.
    Fine Steak for BEEF STEAK PIE, 13 c . and 20 c . 1 b .; Best Steak, 2 sc .
    Legs Mutton, 20c. 1b.; Roasting Cuts 16 c . and 18 c . lb.; other cuts, 12 c . lb. Lovèy Dressed Tongue, 60c. lb.; Pressed Tongue, sliced, 60c. lb. SAUSAGES: Beef, 18c.; Pork, 20c.; Oxford, 22c.; Cambridge, 25c. Ib. FINEST FARM FED PORK AT REASONABLE PRICES.

    Branches: Water St East, Water St. West, Military Road.
    TPhone 800
    'Phone 98.
    Phone 800

