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Official Souvenir

OLD HOME WEEK
BRANTFORD
CANADA

August 9th to 14th, 1914

OFFICIAL SOUVENIR
OLD HOME WEEK

BRANTFORD, CANADA

AUGUST 9TH TO 14TH,

1914



CONTAINING A HISTORICAL SKETCH OF THE CITY, TOGETHER WITH VIEWS OF STREETS AND PUBLIC BUILDINGS





THE INGLEBY-TAYLOR CO., LIMITED

116 BRANT STREET

General Contractors' and Builders' Supplies

THIS enterprising firm of young men is one of the promising industries of this city. They not only carry on a general contracting business, but supply the trade from their lumber yards, in which a large stock of lumber, lath, shingles, etc., are carried in stock. They also operate, in connection with the lumber yard, a well equipped Planing Mill (cut of which appears above), having erected and moved into same early in the year 1912, as the old premises were found inadequate to handle the fast growing business. This shop being equipped with modern machinery, they are in a position to do all kinds of custom work at short notice, also manufacture and carry a large stock of dressed lumber, mouldings, sash, doors, etc.

This firm has erected many of the fine residences, factories and business blocks in this city, and have a large force of competent men in their employ. With Charles E. Inglesby, President; Edwin E. Taylor, Vice-President; and H. Anson Jull, Secretary, this Company has gained an enviable record for "Honesty and Square Dealing."

Brantford Willow Works

THE largest Willow Furniture concern in Canada is the Brantford Willow Works. Fifteen expert craftsmen are daily employed in the production and finishing of Willow tables, chairs, baskets, trays and numerous other articles of use in the home.

Mr. Fairfax, who thirteen years ago started the business in a very small way, has gradually increased its trade until to-day the demand for this class of goods throughout the Dominion, wherever shown, is in excess of the supply. Considerable quantities of the willow is exported from the continent, and 35 acres on the outskirts of the City are under cultivation. The output of the plant in 1913 totalled over 3,000 willow chairs, in addition to many other novelties, the sales covering all the territory lying between Cape Breton and Vancouver. Willow cradles are one of the specialties of the concern, along with special designs in willow dining-room furniture which appeal to many who desire something out of the ordinary.

The success of the business is due to the foresight of Mr. Fairfax, under whose supervision only the highest quality of willow enters into the construction of the various commodities turned out.

In addition to which all willow used is stored in the firm's warehouse in order to preserve it from warping, shrinking or cracking, a guarantee to you that it is all that honest and reliable craftsmen can produce.

A cordial invitation is extended to you to inspect this plant at any time, a visit is well worth one's while, and will prove most interesting.

Ramp
1314
no 84

CITY OF BRANTFORD

COUNCIL—John H. Spence, Esq. (Mayor), Aldermen F. J. Calbeck, T. Quinlan, Geo. A. Sigman, S. P. Pitcher, J. W. English, G. A. Woolams, W. M. Charlton, W. A. Hollnake, T. E. Ryerson, Jos. Broadbent, W. J. Bragg, Wm. Sutch, G. A. Ward, H. L. Wood, W. A. Robinson.

Commissions

CIVIC PARKS—E. L. Gould (Chairman), W. J. Hawkins (Secretary), Frank Cockshutt, Geo. S. Matthews, Wm. Glover, Franklin Grobb, and the Mayor.

HYDRO-ELECTRIC—Andrew McFartand, Geo. Wedlake, and the Mayor; L. G. Ireland (Secretary).

WATER-WORKS—John Fair (Chairman), A. G. Montgomery, and the Mayor; Fred W. Frank (Secretary).

STREET RAILWAY SYSTEM—C. H. Hartman (Chairman), W. R. Turnbull, and A. K. Bunnell.

OFFICIALS—H. F. Leonard, Clerk; Arthur K. Bunnell, Treasurer; Frank W. Benedict, Collector; T. Harry Jones, Treasurer; W. C. Livingston, Chief Magistrate; Chas. Siemin, Chief of Police; D. J. Lewis, Chief of Fire Brigade; Dr. F. G. E. Pearson, Medical Health Officer; Hugh Howie, Overseer; Fred Ungar, Assistant Overseer; A. B. Cutcliffe, Market Inspector; A. G. Ludlow, J. C. Watt, and J. Harry Oldham, Assessors; Chas. M. Thompson and Sam W. Seago, Auditors; Geo. Bennett, Building Inspector.

GREATER BRANTFORD BOARD—Jos. H. Ham, M.P.P., Chairman; Geo. S. Matthews, Deputy Chairman; A. K. Bunnell, Treasurer; Jos. Broadbent, Jos. Ruddy, Reg. Scarfe, W. D. Shultz.

BRANTFORD INDUSTRIAL REALTY CO. LIMITED—John Ham, M.P.P., Chairman; Fred Mann, Secretary; A. B. Burnley, A. K. Bunnell, A. G. Ludlow, S. P. Pitcher, Fred W. Ryerson.

The Secretary will gladly reply to all enquiries regarding Brantford, especially from those desiring to establish manufacturing plants in Canada. Address: Geo. Hatety, Secretary, Brantford, Ontario.

Brantford Board of Trade

COUNCIL—Messrs. Reginald Scarfe, President; H. H. Powell, Vice-President; Geo. Hatety, Secretary; C. A. Waterous, Jos. Ruddy, John Muir, A. K. Bunnell, W. C. Boddy, Harvey W. Cockshutt, J. A. Sanderson, A. P. VanSomeren, Allan B. Muir, D. T. Williamson, John F. Schultz, L. M. Waterous, W. G. Olive.

The Brantford Industrial Realty Company, Limited, was organized by the Greater Brantford Board for the purpose of erecting factory buildings and to provide homes for the workmen.



Stedman Bros., Limited Manufacturers and Wholesalers

THE business originally commenced in a small way in 1906. Post Cards and Novelties were, at that time, the only lines handled. The increase in business was so rapid that it became necessary early in 1907 to move to larger premises, which were secured on Colborne Street, an entire four-storey building being occupied.

In 1910 general merchandise was added, and in 1911 it was again necessary to secure more space, when the old Collegiate property was purchased. At the present time, in addition to wholesaling a large variety of merchandise, special departments are devoted to the manufacture of pennants, dry goods articles and stationery.

From eighty to one hundred hands are regularly employed, and this number is considerably increased during rush seasons.

For the past two years, the business has necessitated sample-rooms and buying-offices in Toronto.

The firm is well and favorably known from coast to coast, and it has played an important part in advertising Brantford as an industrial centre.

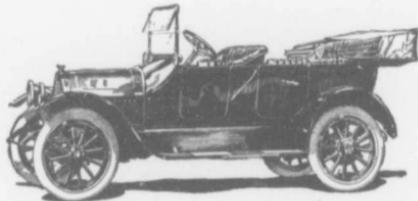
E. J. BROWN

SHORTLY after the old "one lung" automobile made its debut in this city, Mr. E. J. Brown established his garage on Dalhousie Street on a small scale. In 1911 business had so increased that it was found necessary to obtain larger quarters. An up-to-date garage was erected on Colborne Street, opposite the Armouries, at the junctions of Brant Avenues, Colborne and Oxford Streets. A more prominent situation in this city could not be found.

Mr. Brown, or more commonly known as "Jack," is agent for the Studebaker Car, has a most efficient livery, and a repair department second to none.

A hearty welcome awaits any of "Jack's Old Boy Friends."

"Service" Our Motto



Buy It Because It's a Studebaker

BACK TO THE WIGWAM

"Each Thought of Home and the Welcome Dear
That Soon Would Greet Each Wanderer's Ear
And in Fancy Joined the Social Throng,
The Festive Dance, and the Joyous Song."

I

n the city's midst, high on his granite pedestal, stands the bronze figure of a Mohawk Chief—Joseph Brant. Silently he gazes towards the Grand, whose winding waters once reflected the wigwams of his people. Its fertile banks, a boon from England's sovereign, he shared with the first white settlers, who, unmolested, felled the forest trees to make their rude log cabins. Until his death in 1807 Brant lived in peace and amity with his paler brothers, who respectfully followed his body to its burial place in the "Old Mohawk" churchyard, where conjointly with his fellow subjects, they erected a monument in admiration of his fidelity to the British crown.

But the white man was to perpetuate Brant's memory by a living monument. Little the warrior dreamed that the trail blazed by an Indian tomahawk would widen into roads pressed by the thronging feet of white men, that buildings would rise on either side to form a city which would proudly bear his name. The well-worn route from the Six Nations Settlement to London led over the Grand River, across which Brant swung a boom to facilitate the crossing of his followers. Two years before his death he saw John Statts build the first log cabin to mark the ford.

The little dwelling stood alone for two years, when Enos Bunnell reared a similar abode west of this, at a respectful distance from the fitful Grand. Perhaps the first settler to take up his two hundred acres of land granted to the U. E. Loyalists was John K. Smith in 1783. He and his sons were awarded the building contract of the pioneer Protestant church of Upper Canada. Alexander Westbrook, captured with his brother by the Indians in Pennsylvania was brought to the Mohawk reservation, where he remained for some time. Exchanged for prisoners at Niagara, he persuaded his family to return with him to the newly settled country, where they arrived in 1786. In Alexander's log hut he kept a miscellaneous stock of commodities in the grocery line, where he did a thriving trade with the Indians. Most of the early settlers were U. E. Loyalists, who desired to live beneath the folds of the flag to which they had proved their loyalty.

In 1812 a wooden bridge built by the white men proved not as safe as the Indian ford for after the first team passed over it plunged to a premature doom. Early settlement increased but slowly; by 1818 twelve families had gathered in the vicinity, which now boasted two taverns, a blacksmith shop, a general store and a grist mill in course of construction.

Through the unbroken wilderness the pioneer settler bravely journeyed, his provisions, beds and cooking utensils on one horse, his wife and children on another. He went to work with a will to make his cabin of round logs, notched at the ends, whose chinks he filled with clay. His door of clap boards hung on wooden hinges, its latch yielding to the friendly hand, while the trusty flint-lock rifle with powder horn and bullet pouch conveniently near, hung above the door for the reception of a foe. The wide fireplace he fashioned of rough stone, and its chimney of split-sticks and clay. Home-made furniture was fashioned by laborious hands, while the spinning-wheel, now an idle ornament, was sent swiftly whirring by the busy housewife to make the useful homespun. Over the homely evening scene the tallow candle cast its mellow light.



VERY few indeed of Brantford's Old Boys will remember the little Blacksmith Shop and Foundry on Dalhousie Street where in 1844, P. C. Van Brocklin laid the foundation of what is to-day the Waterous Engine Works Company.

¶ While the seventy years which have elapsed since then have marked momentous changes, not only in Brantford but in Canada as well, no better illustration of the vigorous industrial development of our country could be cited than the rapid and healthy growth of this firm.

¶ The little utility engine shop where stoves and plows were the principal products of manufacture, and where the general purpose horse in the cellar provided the one-horse power to drive the machinery, was very soon replaced by the larger works on Dalhousie Street which many old residents will readily recall.

¶ As an ever increasing business demanded it, first one addition and then another was added to the property until the premises offered no opportunity for further expansion. The Company was forced to move and in 1895 erected the immense modern plant which they now occupy at the foot of Market Street.

¶ Here, on a site covering something like thirty acres, the shops have grown and now almost 500 men are employed in the development of those lines in which the Waterous Company have established themselves. Among the most widely known of these are:—Road Rollers, Steam Fire Engines, Heavy Sawmill Machinery, Pulpmill Machinery, and Engines and Boilers.

¶ An extensive home market and a well developed foreign trade have placed the product of these shops in every part of Canada and in practically every civilized corner of the Globe. Many a Brantford Old Boy, we venture to say, has been glad to recognize "Waterous-built" Machinery somewhere on his journeyings and has felt a glow of civic pride for the "Brantford, Canada" with which it has been marked.

¶ To the Old Boys, and especially to the Old Waterous Boys, who are in the city during Old Home Week—we extend a cordial invitation to visit us and talk over old times.



1844

1914

The Waterous Engine Works Company, Limited

Brantford, Canada

Neighborly assistance was always cheerfully rendered to the newcomer, and with boisterous hilarity his walls were raised. Merry were the social customs of log rollings and cabin raisings, while the women engaged in quilting bees, or united with the men in corn husking or apple paring. So lived the early settlers in the age of industry and frugality.

By 1826 there were more than one hundred settlers living about the ford, who agreed that the place should be dignified by a name. Robt. Biggar and Capt. Lewiston desired that it should bear their respective names, while James Wilkes suggested that of Birmingham. Though endowed with the industrial spirit of the English city, yet like our Dominion and Province it was to owe its name to the red man. The memory of the Mohawk warrior who first designated the crossing over the Grand rose in their minds and prompted them to christen the place Brant's ford, which time curtailed to Brantford.

In 1830 the Indians gave "a lot a mile square for a village at Brantford, to be sold to white people of respectability." Lewis Burwell surveyed the land, which was auctioned off at £10 per lot. The first sale of 2100 square links on the north side of the Indian trail (now Colborne Street) was made to Wm. Muirhead, while 1900 square links on the south side were purchased by Jedediah Jackson. Streets straggled out and the place slowly began to take shape.

The only church was the "old Mohawk," built for the Indians in 1785, where the Anglicans worshipped. In 1830 Chief John Brant (who had succeeded his father) gave three acres towards the establishment of a church in the new village. Margaret Kerby and A. K. Smith gave several lots at the corner of Albion and Cedar Streets for a building and burial ground. Here the following year a frame building accommodating 400 people was erected. Brantford's first church called Grace.

The first school, a two-story frame building on Market Square, served as a general meeting house. Its bell summoned the voluntary fire brigade, or in more measured tones tolled the knell of the departed. "Old Williams," Brantford's first bell ringer, performed his duties for \$80 per year.

Reading matter in those days was rare. In 1832 a small printed sheet called "The Sentinel," edited by Mr. Keeler, was warmly welcomed. Two years later it was converted into "The Courier," by Mr. Thomas Lemmon.

In 1840 the Grand River Navigation Co. established a canal which added materially to the early prospects of the place, supplementing the old stage coach which passed daily through the village with its passengers and mail. At one time three boats, comfortably fitted up for passengers, plied between Buffalo and Brantford.

Several bridges had been built across the river. About 1841 the first toll bridge was erected, only to share the fate of its predecessors and be swept away by the rebellious waters of the Grand.

In 1846 the first large hotel (or tavern, as it was called in those days), was built on the corner of Peel and Colborne Streets (where Alexandra Church now stands). Mr. Ed. J. Montgomery was the proprietor.

By 1847 Brantford's steady growth had reached 2,000 and it was incorporated a town. At Bradley's Inn, Sept. 9th, Councillors were duly elected for each of the seven wards, and a few days later Wm. Muirhead was elected Brantford's first Mayor.

A Town Hall replaced the little school house on the Market Square in 1850. It still remains, a relic of the past. A clock was installed, and the office of clock-winder created which L. Recht first filled for \$30 per annum. Fortunately, Brantford's progress was more regular than the new chronometer.



PLOWS AND IMPLEMENTS THAT HAVE MADE THE NAMES "COCKSHUTT" AND "BRANTFORD" WORLD-FAMOUS

IN every rural district, in every county, in every province of the Dominion, Cockshutt Plows and Farm Implements are being used to cultivate, sow and harvest the various crops that provide the foundation upon which our whole national and business structure is reared. They're giving the best of service and satisfaction too. If you're interested in any line of farm equipment, see the Cockshutt Agent in your town and he will gladly give you whatever information you want,—or, should there not be a Cockshutt agent handy, write us and we will give your requests prompt and courteous attention. We are at your service in anything pertaining to farm implements.

WE'RE justly proud of the reputation Cockshutt Implements —and incidentally the city of Brantford, for it's invariably "Cockshutt of Brantford"—enjoy in the large majority of the agricultural countries of the world. South America gets its type of implement; the Australian farmer another; the South African still another and so on. Travel where you will, you can find Cockshutt Implements at work—beside the waters of the Nile, in Syria, Greece, Roumania, Russia—yes in all the great wheat producing countries of the world. Such a record is directly the result of "quality" in the goods and an aggressive reaching-out for a share of the world's trade in this line.

COCKSHUTT
of Brantford

Branches and Distributing Warehouses at: ———
Winnipeg Regina Calgary Saskatoon Edmonton
Brandon Chatham Harrison London
In Eastern Ontario, Quebec and the Maritime Provinces
Cockshutt Implements are Sold Through
THE FROST & WOOD CO., LIMITED
Smiths Falls Montreal Quebec St. John, N.B.
Truro, N.S. Charlottetown, P.E.I.

COCKSHUTT
of Brantford

1851 was marked by the erection of fine county buildings. The following year a rival Conservative newspaper called "The Expositor," was founded by Henry Racey. In 1852 Brantford became a port of entry, when Valentine Hall was appointed the first collector of customs.

In the early days lawyers made the circuit of their courts, and preachers attended their stations on horseback. The farmer took his corn and wheat to mill on horseback, while in like way his wife went to market or visited her friends. In 1854 the people joyfully celebrated the passing of the first train through Brantford on the Buffalo, Coderich and Huron Railway. This gave a fresh impetus to the place.

In September 1857 the Provincial Fair was held in Brantford, an honor in the early history of the town. The same year a wooden bridge was replaced by one of iron, significant in itself of progress. This was carried away in the memorable flood, September, 1878.

In 1860 His Royal Highness the Prince of Wales, later Edward the Seventh, honored the town by a visit. The people welcomed their future King with boom of cannon, waving flags and triumphal arches and amid general rejoicings, in which the Indians joined.

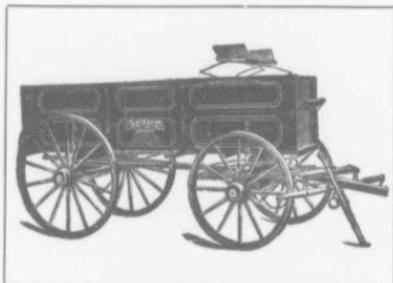
In 1869 the town again in gala attire welcomed another distinguished visitor, H. R. H. Duke of Connaught. On the occasion of his first visit the Six Nations conferred upon him a chiefship and the name of "Kar-a-Kon-dye" (Flying Sun). They also presented him with a fine likeness of the lamented Joseph Brant (Thayendauega) made from a portrait of him taken on the occasion of his visit to England in 1786. Accompanying this was a volume giving the life history and events in which Brant took a conspicuous part. They respectfully referred him to the part taken by the Indians in the memorable war of 1812, and desired his patronage in erecting the monument which now stands in Victoria Park.

The Brantford Young Ladies' College established in connection with the Presbyterian Church, was largely due to the efforts of Wm. Cochrane, D.D., the universally beloved minister of Zion Church. Hon. E. B. Wood's residence on Brant Avenue was converted into a college, the inscription stone being laid by Her Excellency the Countess of Dufferin, August 24th, 1874.

Brantford vied in the field of fair endeavor with older places, whom she succeeded in outstripping on the path of progress. On the last day of May, 1877, Brantford, with a population of 10,000, was made a city. Prosperity was her birthright. With her natural facility for growth, coupled with the enterprising spirit characteristic of her inhabitants, Brantford has become one of the brightest gems in Canada's commercial crown.

The successive Mayors of the City have been:—

1877 —James W. Digby.	1886 —C. B. Heyd.	1894-95—George Watt.	1903-04—M. K. Halloran.
1878-79—Robert Henry.	1887 —Robert Henry.	1896-97—Thomas Elliott.	1905-06—Chas. H. Waterson.
1880-81—Reginald Henwood.	1888-89—C. B. Heyd.	1898-99—W. C. Raymond.	1907-08—J. W. Bowdly.
1882-83—William Watt.	1890-91—S. G. Read.	1899-00—H. C. Cockshutt.	1909-10—W. B. Wood.
1884-85—W. J. Scarfe.	1892-93—Levi Secord.	1901-02—D. B. Wood.	1911 —Ross A. Rast-ll.
1912-13—Chas. H. Hartman and our present capable representative, His Worship Mayor Spence.			



ADAMS WAGONS

THE name "Adams" on a farm or dump wagon is a positive guarantee of exceptional quality in wagon construction—a guarantee that thousands of farmers and teamsters are proving-out every year. Just ask any man who owns an "Adams" or anybody who knows anything about the wagon business, about its ability to stand up to hard work, rough roads and long service and you'll learn what an enviable reputation it enjoys.

¶ It's all because we put the finest grades of materials and the best workmanship that can be had into each one.

¶ There's no gamble about buying an "Adams." It's a hundred cents on the dollar all through. See our nearest agent about it. He has samples on his floor that he will gladly explain to you. There is a full line of farm trucks, farm wagons, carts, lorries, dump wagons, sleighs, etc. to choose from.

LEADERS
ALWAYS



BRANTFORD CARRIAGES

THERE'S a style and finish to Brantford carriages which you cannot find in any other make we know of and they have long-wearing qualities that cannot be overlooked by anyone interested in getting full value for the dollars he puts into a pleasure or business vehicle.

¶ What more can one ask for, unless it is a large variety of styles to choose from. That is here to—everything from a small road cart to the finest surrey or heaviest delivery wagon.

¶ "Brantford" cutters are almost as well known as Brantford carriages. Into every one of them goes the finest quality of materials, with modern design and fine style. Their superior finish and comfortable riding qualities will interest you. See samples or catalogue at once. There is a type that will fill your requirements to perfection.

COCKSHUTT PLOW COMPANY, LIMITED

Brantford

Winnipeg

Calgary

Regina

Saskatoon

Sold in Eastern Ontario and Maritime Provinces by

THE FROST & WOOD COMPANY, LIMITED

SMITH'S FALLS

MONTREAL

QUEBEC

ST. JOHN, N. B.

Brantford is a city of happy homes where capital and labor go hand in hand. Significant of this may be recorded that when "Waterous," one of our largest manufacturers, found it necessary to erect a larger establishment, instead of importing some dignitary who would have been proud of the honor, they placed the trowel in the hand of their oldest employee, John Morice, who laid the corner stone "truly and well." Such is the spirit of the city. It is owing to this spirit that the name of Brantford has been carried to the uttermost parts of the earth by the products of her manufacturers, and the names of Waterous, Cockshutt, Massey, Harris, Verity, Goad, Shapley & Muir, Ham & Nott, and Adams, have been familiar household words all over the vast Dominion. While the busy wheels of industry revolve, the beauty of the place has not been neglected. Since Mr. Geo. H. Wilkes planted the first flowers in Victoria Park (and planned Chatham, one of our most attractive residential streets), busy Brantford has become beautiful Brantford. Trees no longer form gloomy barrier to civilization, but ranged in symmetrical lines cast a grateful shade on sidewalk, pretty pleasure parks and well-kept lawns.

Previous to 1852 lamp oil and tallow were used for lighting, when the progressive citizens introduced gas for illuminating streets and dwellings. The Hydro-Electric has been recently installed, and the ancient trail, with all its intersecting streets, is now jewelled with electric lights.

In 1870 the first pipes were laid for the water system known as the Holly system.

In 1879 Lorne Bridge, strongly constructed of wrought iron, which spanned the river to accommodate the ever-increasing traffic, and bears the name of Robert Henry, Mayor. Samuel Keefer, Engineer; and John Hickler, Contractor.

The growth of a community depends upon its veins of transportation. Brantford's railway facilities were augmented by building lines to Harrisburg and Tilsonburg, and subsequently building T., H. and B. In 1905 the G. T. R. found it to their advantage to divert their main line so as to pass through the city—the only case on record in the history of railroading. The most recent addition, yet in course of construction, is B., L. E. and N., which will connect Brantford with Port Dover and Galt. Radial lines connect with Paris and Hamilton.

Since Brantford has become a city her population has been trebled. From the strong and broad foundation so sturdily laid by the first settlers, she has grown steadily and lustily. The original square mile extends to nearly five square miles, and her industrial centre is surrounded by fruitful farms.

From the time Brantford's first little frame church was endowed by an Indian Chief religion has flourished, until now nearly every denomination is represented—Grace, St. Jude's, St. Paul's, Trinity, St. Luke's, St. James, St. John's (Anglican), Zion, Alexandra, St. Andrew's (Presbyterian), First, Calvary, Park and Immanuel (Baptist), Wellington St., Colborne St., Brant Ave., Wesley, Sydenham St. (Methodist), Congregational Church, St. Basil's and St. Mary's (Roman Catholic), and the Barracks of the Salvation Army, whose noble hand accomplishes universal good.

Brantford has every reason to be proud of her educational institutions, since they are not surpassed by those of any city her size on the continent. Since the little frame building was first erected on the Market Square, her educational progress has kept pace with her industrial advancement. Her schools now comprise Central, King Edward, Alexandra, Dufferin, Victoria, Ryerson, King George V., St. Basil's and St. Joseph's; Manual Training School. The Brantford Collegiate Institute recently erected on the former site of the Young Ladies' College, is one of the finest buildings in the city. The Provincial School for the Blind opened in 1872 is under the efficient principalship of Mr. H. F. Gardiner.

One Extension After Another

ON Brant Street, occupying many acres of ground space, is the well located and up to date factory of THE BRANTFORD CORDAGE COMPANY, LIMITED, with a reputation that is now world wide, and whose products enjoy a large international sale.

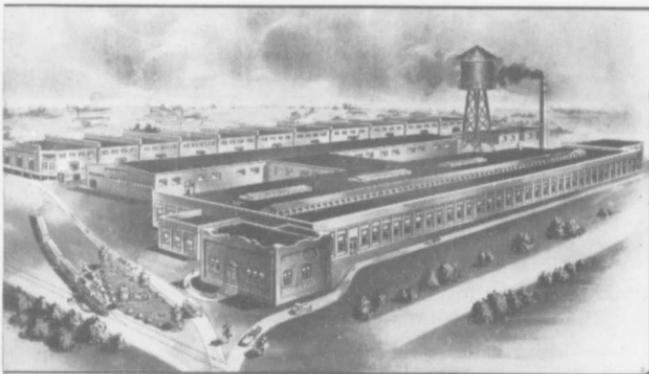
In many countries the broad brimmed hat of the farmer boy in the harvest season is decorated with the tag of this well known "MAPLE LEAF" brand.

The growth of the business has been nothing short of phenomenal, and this in the face of an almost insuperable obstacle, the complete absence of tariff protection against the twine factories of the world.

However, under very efficient and progressive management, and with the aim to make the "MAPLE LEAF" products the best obtainable, year by year the demand for "BRANTFORD" Twine grew, and the factory was correspondingly increased, till now the mammoth plant located on the Grand Trunk Railway in West Brantford produces the enormous total of over four thousand tons per annum, or enough binder twine to reach over thirty-five thousand times around the world at the equator. Only very recently an extensive addition to the plant has been completed, which increases the Company's output by one hundred per cent., and consequently gives employment to a corresponding number of new hands.

The Company imports its raw material from Mexico, New Zealand, East Africa and the Philippines, and their large capacity and further enlarged plant requires that heavy shipments of raw material be arriving every month in the year, after which the very interesting operation of manufacture is gone through at the local plant.

The equipment of machinery is of the latest and most approved type, installed in large, light, airy work-rooms and everything has been done to make the place an ideal Binder Twine and Cordage Mill, and to look after the comfort of their employees.



To those who know what good quality is the "BRANTFORD TWINE," sold under the Gilt Edge, Gold Leaf, Silver Leaf and Maple Leaf brands, is the best, and thousands of customers from coast to coast and in many foreign countries will have no other. In Rope and Cordage Trade the Company have applied the same principles of a first quality product, and are now doing a large and increasing business in this line.

In addition to many forms of discouragement applicable to the Binder Twine business, on Jan. 13th, 1913, a disastrous fire completely destroyed their large twine storage warehouse containing the season's production up to that time, which entailed a very heavy financial loss, but greater obstacles than this had been surmounted, and it was quickly replaced by a new structure of the most modern type (380 ft. long) and absolutely fire proof, and it was also so constructed that it is moisture and vermin proof, thus ensuring delivery of twine and rope in the finest condition.

The Company, under the most able management of Mr. C. I. Messacar, is to be complimented on its progressive and aggressive policy, which has done so much to make the "MADE IN BRANTFORD" label stand for superiority and the highest quality obtainable. The industry is complimentary to the agricultural business in this and foreign countries, and the career of the Company during its some ten years of existence under present management augurs well for a long and prosperous future.

Prior to 1848 Brantford had no hospital. In that year the terror stricken inhabitants were visited by a severe epidemic of cholera, which swept over the country, and temporary hospitals had to be erected. The John H. Stratford Hospital, originally the gift of Mr. Stratford, has been expanded into the City Hospital. The Nurses' Home, near-by, is a monument to the zeal of the Woman's Hospital Auxiliary, of which Mrs. Julius E. Waterous, is the indefatigable president. The Brant Sanitarium carries on its noble work on an ideal location commanding the city. The site was the gift of Mr. Edmund L. Cocksbutt, whose family has ever been associated with Brantford's progress and contributed largely to promote the happiness and prosperity of its citizens.

In 1874 Mr. Ignatius Cocksbutt laid the corner stone of the first Y. M. C. A. A new building, the pride of the citizens, has just been erected at the cost of \$125,000. Its sister organization, the Y. W. C. A., which began in 1876 with Mrs. S. Jones as President, now carries on its excellent work under the presidency of Mrs. John Ott.

Brantford's benevolent institutions are each doing a splendid work in their own particular branch—The House of Refuge, the Children's Shelter, and the Widows' Home.

From the early time when Brantford became a post village, the post office found its headquarters in various buildings until 1880, where the present post office was erected on the northeast corner of George and Dalhousie Streets, at a cost of \$35,000. An imposing structure of ornamental design is now rearing itself above the buildings of the city to accommodate the ever-increasing postal requirements of busy Brantford.

The Volunteer Fire Brigade, whose primitive apparatus once sheltered beneath rough sheds near the little frame school house on the Market Square, is now superseded by well-disciplined brigades housed in well-equipped stations under their efficient Chief D. Lewis. Law and order in the city is well kept by Chief C. Slemm and his capable corps of officers.

The successor of Brantford's pioneer paper, the Daily Courier, still thrives under the experienced editorship of F. D. Reville,

The Expositor, now the Liberal organ, possessed and edited by Mr. T. H. Preston, is one of the finest literary sheets in the country.

Early money in circulation was mostly American and Spanish. Army scrip and due bills were largely used in trade. The first banks to be established were the British North America in 1846, with J. Christie, manager; Commerce, in 1872, with J. H. Plummer, manager; and Bank of Montreal, whose pioneer agent was Wm. Muirhead. In addition to these banks, which still survive, are: Standard, Toronto, Hamilton, Nova Scotia, Imperial, Royal and Merchants Banks.

Although a peaceful city, many of Brantford's citizens are actively interested in military organizations. On Sept. 28th, 1866, the 38th Brant Battalion of Infantry was formed. By special permission of the Earl of Dufferin, then Governor-General, the regiment in 1874 assumed the name of Dufferin Rifles. Near the old ford on a street named after the Indian warrior their handsome armories crown the river's terraced banks. The more recently organized 25th Dragoons and 32nd Battery of Field Artillery contemplate the erection of new headquarters on the opposite corner.

Brantford's social progress has kept pace with her industrial gains. Many organizations have been formed in various interests: I. O. O. F. and its Military Chapter, the National Council of Women, Literary, Musical and Historical Clubs, while all claim large and active memberships. Numerous fraternal societies bind the interests of the citizens. Prominent among these is the Canadian Foresters, the leading fraternal society of Canada, which claims Brantford for its head office.

T. J. MINNES & CO., Sanitary and Heating Engineers, 9 KING STREET

Our business has been built on the motto of
**Not the Best Price, but the Best Work
at a Fair Price.**

The following partial list of our large installations, the photos of which you will find in this book, speak for themselves.

CHURCHES

Colborne St. Methodist,
Alexandra, Presbyterians,
Wellington St. Methodist,
Paris, Baptist,
St. George Baptist, St. George Ont.

SCHOOLS

King Edward,
Ryerson,
Dufferin,
Grand View,
Public School Thorold, Ont.
Public School Queenston, Ont.

HOTELS

Kings Hotel,
Benwell Hotel.

RESIDENCES

Morgan House, Brant Ave.
J. T. Hewitts, Brant Ave.
E. McIlwain, Brant Ave.
Mr. Stronge, Brant Ave.
Jas. Workin & Co., Brant Ave.
Major Leonard, Chestnut Ave.
Hugh Howie, Chestnut Ave.
Jas. McGraw, Adelaide Ave.
C. B. Hiltzons, Robert St.
O. Baxel, Park Ave.
Geo. Schoenbringer, Nelson St.

FACTORIES

Ham & Nott
Gould Shingley Mair
Adams Wagon Works
Barber Ellis Co.
Hurley Printing Co.
Brantford Corlaga Works
American Radiator Co.
Waterous Engine Works.
Brantford Ship Co.

OFFICE BUILDINGS

Woyal Loan
Imperial Bank
Temple Bldg.
Grand Opera House



Showing Part of Showroom

All of the above have been completed to the satisfaction of our customers under the personal supervision of Mr. T. J. Minnes, who devotes his entire time to the contracting Dept.

We are Sole Agents in Brantford for Detroit Jewel Gas and Electric Ranges. The 1900 Electric Washer, and the Prante, Premier Electric cleaner, which are conceded to be the best in their respective lines.

In our Electric Fixtures, you will always find something to suit at the right price.

The office and Retail Depts. are under the charge of Mr. C. T. Rutland who will be pleased at all times to show you the advantages of the articles, of which we are Agents, over similar lines. **VISITORS ALWAYS WELCOME.**

Brantford and Brant County have taken a creditable part in the service of the Province and Dominion. The names of our representatives in the Federal Parliament and Provincial Legislation form a list well known in the history of the country and suggestive of its development and progress, a contribution to the public life of which we may be justly proud. Among them Wm. Ryerson, whose descendants are honored citizens, still active in the public interest; the Hon. E. B. Wood, renowned as an orator of dramatic power; Hon. E. B. Christie, speaker of the Senate; Hon. Wm. Paterson, Minister of Customs; Mr. C. B. Heyd, Mr. Lloyd Harris, and our present representative, Mr. W. F. Cocksutt.

Among them all is one who stands out conspicuously, the imprint of whose ability was stamped upon the legislations of the Province for a quarter of a century, Hon. A. S. Hardy, whose memory is still green, and whose name recalls grateful and affectionate memories—a Brantford boy who rose to be Prime Minister of his native province.

By special request, when the Duke of Connaught and Princess Patricia recently visited the city, they were driven to the Bell homestead, which has become a modern mecca for travellers. Here Alexander Graham Bell untiringly and persistently worked out his invention which revolutionized the world and won for Brantford the enviable and distinctive name of the Telephone City. As though to emphasize her right to the title, the automatic telephone was also invented and largely brought to perfection in the city of Brantford by the Lorimer brothers.

Prominent in the public service of the country are the names of Mr. Fred C. Salter, chief official in Europe for the G. T. P., and Mr. Reuben C. Leonard, late chairman of the Transcontinental Railway; Mr. J. Bruce Walker, who has played such an important and useful part in the affairs of the Dominion, and now holds the keys of immigration to the Golden West.

Of Brantford's sons and daughters who have decked her brow with laurel, mention must be made of the late lamented Robert Kennedy Duncan, who had risen to such an elevated position in the scientific world; his brother Norman, prominent in the world of letters; Sarah Jeanette Duncan (Mrs. Everard Cotes), one of the foremost women novelists of Canada; and the late Pauline Johnson, the Indian Poetess, who holds such a unique position in Canadian literature, descended from the same tribe as Joseph Brant.

The stalwart warrior gazes down the vista of years to where he led his dusky tribesmen across the ancient ford. Over the bridge the tide of busy commerce rolls, the trail has become a paved thoroughfare. Along the winding Grand a railway takes its sinuous course, homes crown its banks and cluster to its edge, factories flank its sides—a white man's city is mirrored in its depths. The red man, who learned from nature's open book, worshipped beneath the sun and stars, when threaded wampum passed in barter and justice was settled in the glow of the camp fire, now stands surrounded by library, churches and banks, and over-shadowed by the Court of Justice.

ETHEL T. RAYMOND.



Wilkes' Dam on the Grand River



ORIGINAL VERITY PLANT
AT EXETER, ONT.



VERITY PLOW CO LTP BRANTFORD, CANADA.
DESTROYED BY FIRE 1897.



VERITY PLOW CO LTP BRANTFORD, CANADA.

The Growth of a Great Industry

A Brief Account of the Wonderful Development of the
Verity Plow Company, Limited.

THE old adage that "Great Oaks from Little Acorns Grow" has many illustrations in the Industrial World, but none more striking than the history of the Verity Plow Company, Limited, this being graphically shown in views opposite.

Away back in 1857 the late W. H. Verity began the manufacture of Plows in a little shop at Exeter, Ont. At the outset Mr. Verity was determined that whenever the name "VERITY" went on a plow it should stand for the very best that could be introduced—that the plows should embody all that is implied in the word VERITY.

The wisdom of this policy has been fully justified by the popularity which these plows have attained, and which has given rise to the well-founded claim that the name "VERITY" is a guarantee of quality.

The industry remained at Exeter until 1892, Mr. Verity's sons having in the meantime become associated with him under the firm name of W. H. Verity & Sons. By this time the business had assumed such proportions that it was found necessary to find a location affording better facilities, and Brantford was chosen as the city best suited to the needs of the rapidly growing concern.

In 1867 the Company's plant was destroyed by fire, but with characteristic energy plans were inaugurated while the ruins still smoldered for a bigger and better factory, which rapidly took tangible shape, so that inside of a year the new plant was in operation.

Especial pains were taken to provide for future extensions of the works, every facility was provided for the manufacture of high-grade plows, and skilled workmen under competent supervision and inspection have maintained the high standard set by the founder of the business.

At the present time there is no better equipped and manned Plow Factory in the world than the Verity, and there is every reason to believe that the future will see the same high standard maintained and the same progressive spirit directing the policy of the Company.

In 1885 the Verity Plow Company, Limited, became affiliated with Massey-Harris Company, Limited, and arrangements were made whereby Verity Plows are sold exclusively by the Massey-Harris sales organization which reaches every part of Canada, and in fact nearly every country in the world.

This has left the management of the Verity Company free to devote all their time and energy to the design and building of Plows, which accounts in a great measure for the continued superiority of the products of the Verity Factory.

SOLE SALES AGENTS

MASSEY-HARRIS COMPANY, Limited
Head Offices—TORONTO, CANADA

Branches at

Montreal, Moncton, Winnipeg, Regina, Calgary, Swift Current,
Saskatoon, Yorkton, Edmonton.



YOUNG WOMEN'S CHRISTIAN ASSOCIATION

THE SCHULTZ BROS. CO., Limited BRANTFORD, CANADA

THE bird's eye view to the right represents in a collected view the Planing Mill, Lumber Yards and Brick Plant of The Schultz Brothers Company, Limited.

On February 25th, 1868, the present site of the main factory was purchased by the Schultz people for a planing mill, and ever since, continuously and without interruption, the business has been carried on successfully by the Schultz family.

The beginning was small, but to-day the many schools, public buildings, fine residences, factory buildings and other work stand as a monument to the progress which this reliable concern has made. The Company's slogan is and always has been that they are "second to none."

The present officials of the Company are as follows: -
President, G. C. Schultz;
Vice-Pres., W. D. Schultz;
Manager, J. A. Schultz;
Assistant Manager, W. C. Schultz; Superintendent of Construction, G. H. Tauton; Secretary-Treasurer, A. Tomlinson; Planing Mill Superintendent, J. Brown; Brick Plant Superintendent, A. Borger.

Our lines include General Planing Mill work in all its branches, planing, matching, moulding, sash, doors, blinds, screens, interior trim, store fixtures, besides a box factory. A popular line of novelty goods includes Washing Machines, Triangle Boards, Crokinole Boards, Clothes Bars and Rocking Horses. The Brick Yard, besides handling Silica Pressed Brick in white, red and buff, handles Lime, Cement, Mortar Colors and other kindred builder's supplies.





Y. M. C. A. BUILDING ON DARLING STREET



A number of the "Mechanical Operators" used by the Canadian Machine Telephone Company, Limited, in operating subscribers' stations throughout the city.

These machines are entirely automatic in action, connections being made from telephone without human aid. Each of these automatic sections cares for 100 subscribers' telephones, the exchange containing a capacity for 1000. Much public interest has been created in this system since it started operating in Brantford about five years ago and visitors to the exchange are frequent.

The invention originated in Brantford by the Lorimer brothers. It was designed to promote secrecy, speed and general efficiency in telephoning. That this purpose has been accomplished is proven by the class of service which is being furnished to many Brantfordites, Leading telephone engineers generally concede the Lorimer Automatic Telephone System to be the best of its kind in operation to-day.

Those who are interested will be welcome to call at any time and see these machines in operation at the office of the Canadian Machine Telephone Company, Limited 32 Queen Street.

G. F. STERNE AND SONS



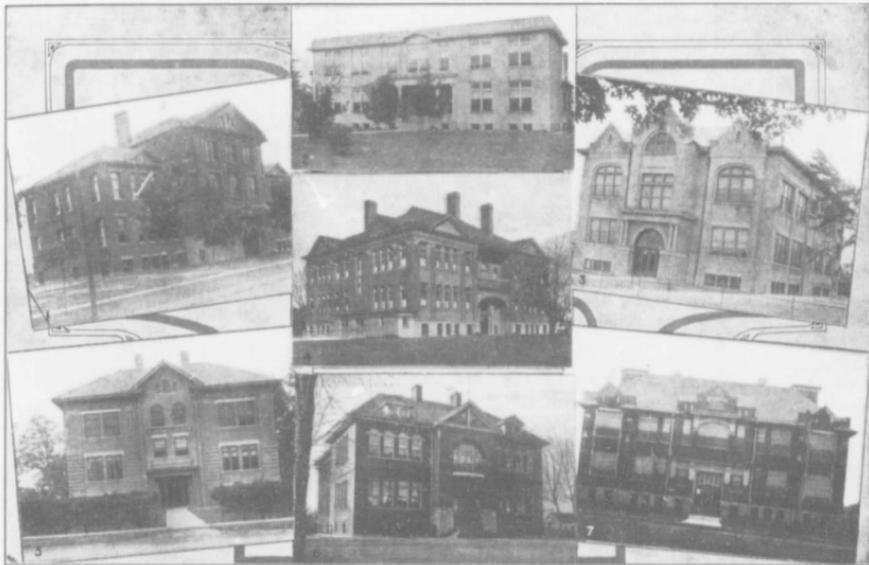
G. F. STERNE & SONS, Manufacturers of Asbestos Furnace Cement, Oil Stove Putty, Boiler Putty, Plastic and Dry Stove Linings, and other specialties, was organized in 1905, and comprised the following members, G. F. Sterne Sr., H. W. Sterne, G. F. Sterne Jr., and W. S. Sterne, being later joined by E. T. Sterne B. Sc.

Starting originally on Darling St. in a small way (having about only 500 feet of floor space) the firm soon felt the need for larger and better equipped quarters, and later removed to their present plant on Bruce St. East, where they have at the present time an available floor space of over 10,000 square feet.

Their market is confined to Canada, stretching from ocean to ocean. They catering directly to the manufacturers of Stoves, Furnaces, Hot Water Boilers, etc., of whom they have a large and substantial clientele, taxing their present plant to such an extent that a large new addition is being contemplated.

Mr. G. F. Sterne Sr. is a practical stove man from start to finish with an experience extending over forty years in the stove field, and is assisted by the earnest efforts of his sons, Mr. E. T. Sterne being a graduate chemist, looking after the chemical and research end of the business.

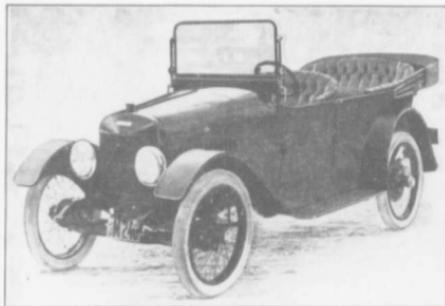




1 Alexandra School
5 Mohawk Park School

2 Belleview School
4 Victoria School
6 Ryerson School

3 King Edward School
7 Dufferin School



“KEETON 4-35”

THE Keeton “4-35” is manufactured by Keeton Motors, Limited, and is rapidly becoming one of the most popular medium priced cars in the Dominion. It is, of course, a “Made in Brantford” product.

The manufacturers attribute the splendid success of the Keeton “4-35” to their use of nothing but the best of everything in the car, such as the Northway Motor, Delco self-starter, etc., and to the attractive appearance of the car, with its “V” shaped radiator flaring hood, wire wheels, and stream line body. Considering how well the car is made, the price is very low, as the complete car sells for \$1390.00, completely equipped.

The office and factory of Keeton Motors, Limited, are located on Elgin Street, at which visitors are always welcome.

BRANTFORD COLD STORAGE CO., Limited

A. Snider, Pres.; E. Cotmore, Vice-Pres. and Man.; C. Snider, Secy. Treas.
Directors: R. Fielding and W. C. Edwards.

THE Brantford Cold Storage Company, Limited, operates a modern Cold Storage plant at 104-106 Marlborough St., two thirds of the cooled space being held available for public storage. The plant is situated on a G.T. siding, with inter-switching privileges with the T. H. & B. Railway, and the company is therefore well able to handle goods in car lots from outside points.

Separate rooms are provided for the different classes of perishable goods, and space can be had in rooms for Meat, Butter, etc., at a temperature nearly zero F. Other rooms for Eggs, Groceries, Dried Fruits, etc., are held at temperatures suited to these different articles, whether it be above or below freezing. A vault for the Cold Storage of furs during summer has been especially equipped for this purpose, insuring against loss by the ravages of moths. In addition to the public storage, the company is engaged in the wholesale buying and selling of Eggs, Butter, Cheese, Honey, Poultry, Smoked Meats, etc.





1 Marlborough St. Methodist
4 Colborne St. Methodist

2 Wellington St. Methodist
5 Salvation Army Citadel

3 Wesley St. Methodist
6 Brant Ave. Methodist

KER & GOODWIN

Manufacturers of

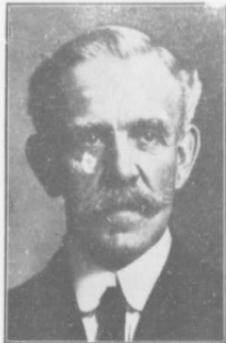
LATHE CHUCKS

Dealers in

FACTORY SUPPLIES

256 260 Colborne Street

BRANTFORD



JOHN HILL

OVER twenty years in business life in this city has made JOHN HILL, one of the best known men in Brantford. At 59 Colborne street he carries on his work as a granite and marble monument contractor. Specimens of his splendid work may be seen in any and all of the cities of the dead in both the city and the country. These are always admired for their beauty of design and splendid workmanship. In fact Mr. Hill has a reputation of being one of the leaders in this line of work in Western Ontario. He has in his employ seven thoroughly skilled artisans, men of taste and judgement, and who take a pride in turning out work that is a credit to their employer. People have come to know this and the result is that a prosperous business has been developed. Mr. Hill is regarded as one of the city's best men. He takes a deep interest in municipal affairs.



"A woman can't keep a secret."

Especially the secret of perfect ironing for it's too good to keep.

Listen, ladies, the secret of perfect ironing is Celluloid Starch. Don't send linen or white goods to a laundry because you doubt your own ability to produce a true laundry finish in your home ironing. Home work equals the finest laundry work if you use Celluloid Starch, the cold water starch, which requires no cooking, never sticks to the iron, gets rid of your wax-pad and always produces that pliable stiffness and pearly whiteness hitherto thought possible only in the finest laundry work.

If your grocer doesn't keep it, send us his name and we will send you free sample

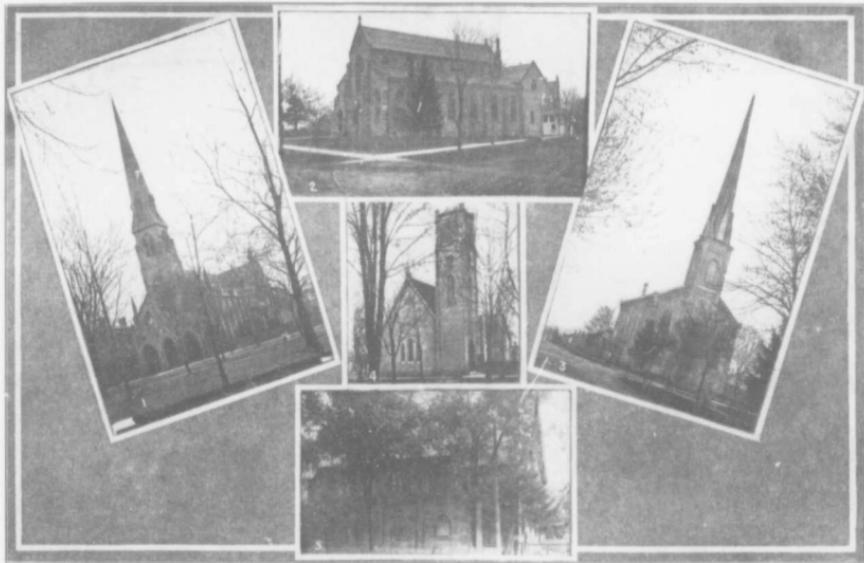
GELLULOID STARCH
NEVER STICKS
NO COOKING

THE BRANTFORD STARCH WORKS, LIMITED BRANTFORD, CANADA.

CANADA STARCH CO., Limited

Brantford, Canada

Joseph Ruddy, Manager



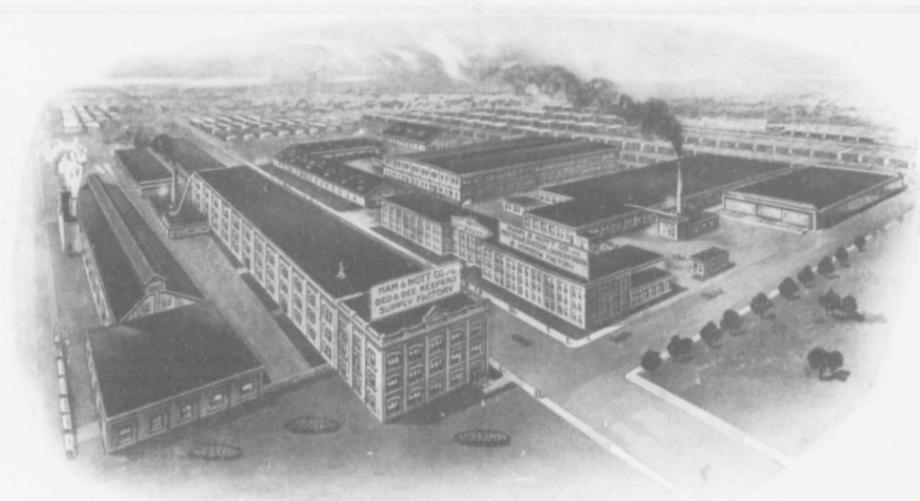
1 Zion Presbyterian

2 Grace Anglican

3 Congregational Church

4 St. Jude's

5 St. John's Anglican



OUR PRESENT FACTORIES

THE HAM & NOTT COMPANY, LIMITED
BRANTFORD, CANADA

THE two illustrations on this page tell the story of the growth and development of this business better than any story of words. From the small, unpretentious factory building of 1892, this institution has made one addition after another until in 1912 was completed the splendid plant illustrated in the cut above, and which occupies the space of nearly four city blocks. The lines of goods manufactured include Refrigerators, Screen Doors and Windows, Bed Springs and Mattresses, and Bee Keepers Supplies and every article produced is "Built on Honor," wherein lies the secret of this firm's success.



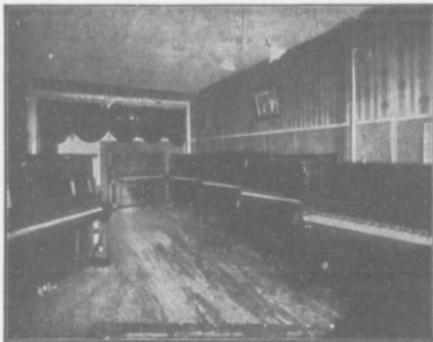
OUR FACTORY IN 1892



1 Park Baptist
4 St. Andrews Presbyterian

2 First Baptist
5 Farrington Church
7 Alexandra Presbyterian

3 Calvary Baptist
6 Shenstone Memorial



A POPULAR MUSIC STORE

IT is with pleasure that you are welcomed to the warerooms of T. J. Barton & Son at 105 Colborne Street. For the last eleven years this firm has been catering to the highest standard of trade along the lines of Pianos, Organs, Sewing Machines, Talking Machines and Musical Merchandise, during which time they have won the confidence of the citizens of Brantford and surrounding districts. In the ware-rooms you will find the most popular makes of Pianos together with the world-famed Nordheimer, Bell and Haines Bros; Raymond and White Sewing Machines; Columbia Grafonolas and Edison Phonographs and a complete stock of Musical Instruments and Harmonicas. A specialty is made of the Tuning and Repairing of Pianos, Organs and Musical Instruments. The Basement of the Store has been fitted up as a Repair Shop, where competent workmen are at the command of Patrons to do all repair work promptly.

T. J. BARTON & SON

105 Colborne St.

BRANTFORD

S. P. PITCHER & SON

POSSIBLY the best known firm of Real Estate dealers in and about Brantford is that of S. P. Pitcher & Son. This firm enjoys the confidence of a large clientele. Their business has grown by leaps and bounds, until to-day it is practically impossible to think of Real Estate without associating the name Pitcher with it.

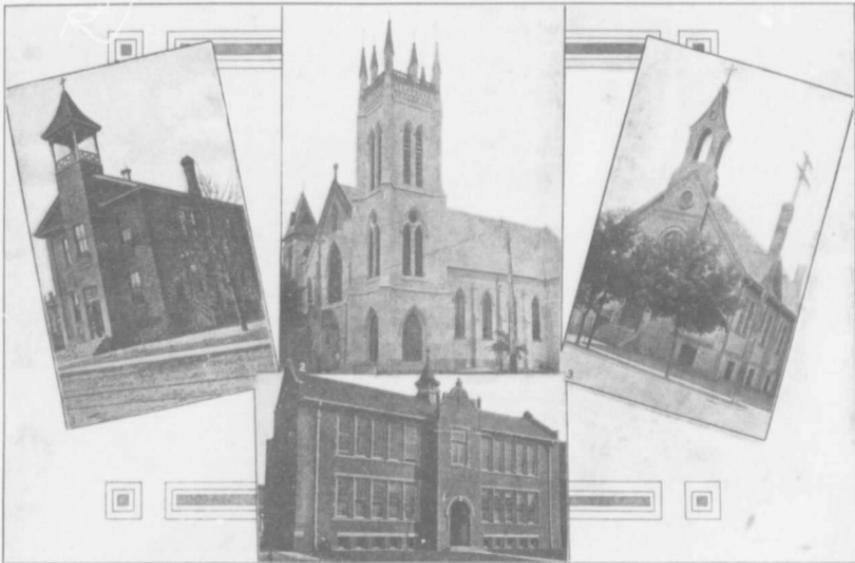


S. P. PITCHER

The senior member of the firm, Mr. S. P. Pitcher, is a man who is recognized as knowing real estate values thoroughly, his services being repeatedly sought as a valuator. The junior member, Mr. A. S. Pitcher, is one of Brantford's brightest young business men, and so far his career has spelled success. The firm also conducts a large Auction Sale business. The offices are located at 48 Market St. where a hearty welcome waits any of the "Old Boys."



A. S. PITCHER



1 St. Josephs School

2 St. Basils Church
4 St. Basils School

3 St. Marys Church

J. L. HOWARD, President and Manager

E. CUTMORE, Vice-President

A. L. McPHERSON, Secretary-Treasurer

The Brantford Computing Scale Co., Limited

The Only Manufacturers of
Computing Scales
in Canada

Made in all sizes from our dainty little 2 lb. for the Confectioner to the handsome large 40 lb. for the Grocer and Butcher, and all sizes between to suit any business.

All the many parts are made under our own roof, and so fast has our business grown that we have found it absolutely necessary to build, and before the snow flies we hope to be in our new, light, airy factory, where we will have over twenty thousand feet of floor space.

Head Office and Factory:

Brantford

- - -

Canada



INDUSTRIAL BRANTFORD

Factories and Employees, August 8th, 1914

Adams Wagon Company.....	240	Dominion Flour Mills.....	55	Mickle Dymont & Son.....	65
American Radiator Co.....	580	Expositor.....	45	Montgomery Mineral Water Co...	10
Avery Brothers.....	6	T. J. Fair & Co.....	100	Mitchell, C. J.....	16
Bixel Brewing & Malting Co.....	12	Gardner, H. B.....	15	Ontario Portland Cement Co.....	75
Brown-Jarvis Roofing Co.....	20	Gun-Munro Spice Co.....	3	Ontario Concrete Post Co.....	25
Burke Mineral Water Co.....	10	Goad Shapley & Muir Co.....	300	Paterson, Wm. & Son.....	200
Bremner Brothers.....	10	Hall, John H. & Sons.....	55	Pratt & Letchworth Company....	600
Bradley-Garretson Co.....	15	Ham & Nott Company.....	160	Reach, A. J. Company.....	150
Barber-Ellis Limited.....	145	Hawthorne, W. G.....	8	Scarfe & Company.....	20
Bennett & Bowden.....	55	Herod Machine & Stamping Co..	15	Schultz Brothers Company.....	200
Brandon Shoe Company.....	95	Hurley Printing Co.....	30	Secord P. H. & Sons.....	500
Brantford Brick Co.....	50	Howie & Feely.....	25	Simpson, I. Manufacturing Co.....	30
Brantford Carriage Company.....	175	Hamilton, J. S. & Co.....	12	Slingsby Manufacturing Co.....	290
Brantford Cordage Company.....	115	Hempel Paper Box Co.....	25	Spalding, A. G. & Bros.....	20
Brantford Coffee & Spice Co.....	10	Hartley Foundry Co.....	20	Spence, Adam & Son.....	15
Brantford Creamery.....	15	Hygienic Dairy Dairy Co.....	10	Steel Company of Canada.....	125
Brantford Emery Wheel Co.....	10	Hailoran & Haskett.....	20	Stern, Geo. F. & Sons.....	5
Brantford Laundry.....	30	Ingleby Taylor & Company.....	30	Turnbull & Cutcliffe.....	75
Brantford Oven & Rack Co.....	20	Ideal Brick & Tile Co.....	55	Thornton's Limited.....	20
Brantford Plating Co.....	5	Keeton Motors Limited.....	40	Verity Plow Company.....	450
Brantford Piano Case Co.....	46	Kerr & Goodwin.....	14	Waterous Engine Works Co.....	550
Brantford Roofing Co.....	30	Kitchen Overall & Shirt Co.....	60	Watson Manufacturing Co.....	400
Brantford Scale Co.....	20	Mann, John & Sons.....	20	Westrumite Limited.....	15
Brantford Willow Works Co.....	12	MacBride Press Limited.....	25		
Buck, Wm. Stove Co.....	280	Massey-Harris Co.....	1200		
Canadian Consolidated Rubber Co	10	Matthews-Blackwell Co.....	85		
Canada Glue Co.....	75				
Canada Starch Company.....	60				
Courier Printing Company.....	20				
Crown Electrical Company.....	75				
Canada Cut Glass Company.....	18				
Cockshutt Plow Co.....	850				

It is expected that the Niagara Silk Company, Limited, will commence operations on October 1st, and shortly thereafter be running with 150 hands.

THE HARTLEY FOUNDRY COMPANY

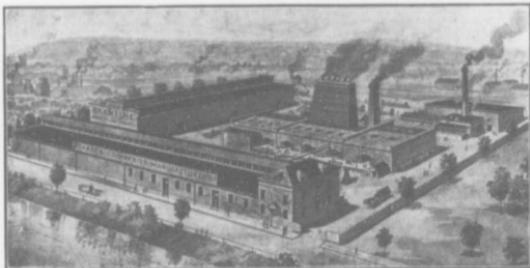
THIS firm consists of three members, G. Hartley, F. A. Hartley, and R. A. Hartley—the line of work being general jobbing in grey iron castings, catering to the machinery trade and repairs in general, also making builder's supplies, such as Columns, Grates, Ventilators, Sash Weights, Coal-Chutes, Cistern Tops, Area Grates, Wall Plates, and all kinds of Castings required in the building line, also plumber's supplies and specialties. The castings for the city of Brantford, such as Sewer Tops, Siphons, Drain Grates, Crossing Plates, Valve Covers, etc., making a complete line of goods for the trade.



Brantine

Architectural
Varnishes

Brantine Primer
and White
Enamel



"Brant-Lac"

A Varnish Wood Stain in
twelve beautiful
colors.

"Lusterite"

A High Grade Furniture
Polish.

SCARFE & COMPANY, Fine Varnishes, Brantford, Montreal, Winnipeg



THOS. J. NELSON
Transportation

The Old Home Week Executive

Some of the Men who have helped
to Boom the Celebration



M. M. MacBRIDE
Chairman, Invitation and Publicity Committee



J. H. SPENCE
Mayor



GEO. A. WARD
President

THE BRANTFORD OVEN & RACK CO., LIMITED BRANTFORD, CANADA

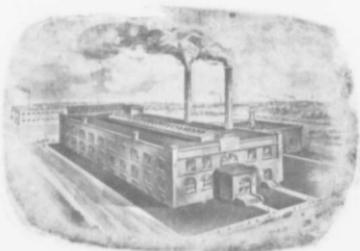


This Company is strictly a Canadian concern, and has been manufacturing their varied line of steel products in Brantford since the Spring of 1912. They are affiliated in relation to Patent Rights with the Roberts Portable Oven Co. of Chicago, the Keruchen Ventilator Co. of Chicago, and the Union Steel Screer Co. of Albion, Michigan.



The Black Diamond Steel Sectional Ovens are well known to the baking trade everywhere, and their steel equipment for the bakeshop comprises the latest and most modern articles that have been devised to save labor and to aid in obtaining sanitary conditions. The Keruchen Siphonage Building Ventilator, one of their steel specialties, has been proved to be the most efficient ventilator on the market, and accomplishes this most desirable result without the aid of cumbersome mechanism. Their general consists of Ovens for all purposes, Steel Bread Racks, Wire Shelving, Trucks and Truck Casters, Pans, Pyrometers, Ventilators, Sand Screens, Oven Racks for Stoves, Steel Troughs and Steel Specialties pertaining to their trade.

Agencies at Large Centres

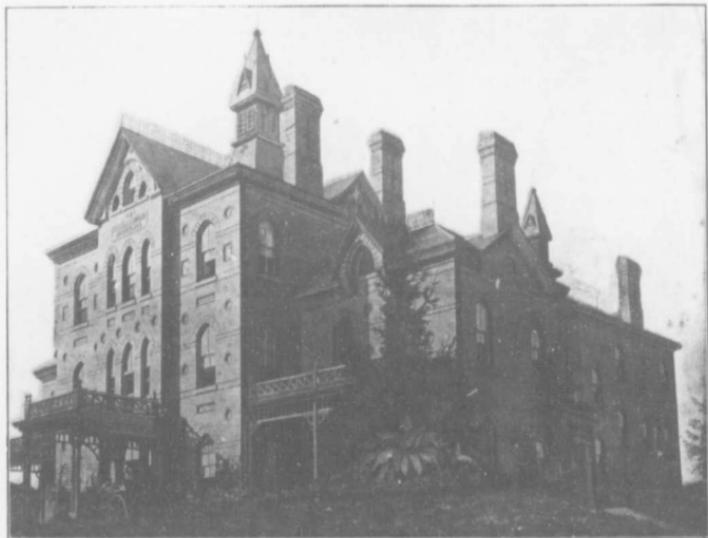


McPHAIL BROS.

Wholesale Tobacconists, Manufacturing Confectioners, Importers

The above firm is composed of Messrs. Donald and Thomas T. McPhail. Starting in the Wholesale Tobacco and Cigar business about six years ago, they have found it necessary, in order to handle their increasing business, to move to larger premises on four occasions, and are now located at 14—16 Dalhousie Street. They have opened a factory for the manufacture of Confectionery, and are also large Importers of the best-known English and Scotch Biscuits and Confectionery.

McPHAIL BROS. - - Brantford, Ontario



THE BRANTFORD GENERAL HOSPITAL.

P. H. Secord & Sons, Limited

General Contractors

BRANCH OFFICES:

Guelph Galt Haileybury Newmarket
St. Catharines Port Dover

OTHER BUILDINGS ERECTED BY US:

Husbandry Building, O.A.C.	Dining Hall, O.A.C.
American Radiator Buildings	Haileybury Court House.
Barber Ellis Factory.	Haileybury Drill Hall.
Homewood Sanitarium, Guelph.	Newmarket Post Office.
St. Patrick's School, Guelph.	Merchants Bank, Preston.
Rawdon St. School.	Royal Loan Building.
Galt Shoe Factory.	Dominion Linen Mills Guelph.
Berlin Shoe Factory.	Port Dover Collegiate.
Independent Tire Co. Factory, Guelph.	

Contractors for all Structural Work
of L. E & N. Ry.



**Brantford Post Office and Customs
Building**

Erected by P. H. Secord & Sons, Limited

P. H. SECORD, President Roy E. SECORD, 1st Vice-President CLAUDE F. SECORD, 2nd Vice-President J. A. SCACE, Secretary-Treasurer

The Old Home Week Executive

Some of the Men who have helped
to Boom the Celebration



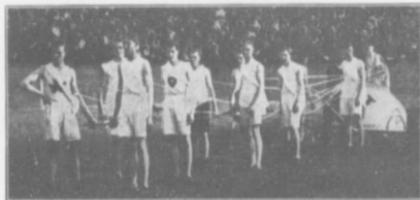
J. J. KELLY, Sports



T. E. RYERSON, Decoration



F. J. CALBECK
3rd Vice President



The Chariot Race on Sports Day

"MILD HAM? YES, MA'AM!"

If it's Rose Ham, the dealer looks you straight in the eye when he answers. He doesn't parley or hesitate about it. He knows of the fine Old English process by which Rose Ham is cured, and he is cared, and he is willing to bank on it's mildness. To make assurance doubly sure we put our mark on each piece. That's our warrant that Rose Ham is mild—mild as a May morning. Sold by grocers and butchers everywhere.

ROSE HAM

AND BACON

Matthews-Blackwell Limited

TORONTO MONTREAL HULL PETERBORO BRANTFORD
WINNIPEG SYDNEY, C. B. FORT WILLIAM SUDBURY

ESTABLISHED 1852



The Ontario Concrete Post Co. Limited

BRANTFORD newest industry is the Ontario Concrete Post Co., Ltd., situated at 303 Colborne St. Organized in July, 1914, this firm has indeed a very bright future. They manufacture a complete line of Concrete Posts, reinforcements for same, and Post Molds and other lines too numerous to mention. A staff of ten experts are engaged in the production, although only in business a few months. Prospects are that very shortly an increase will be made. The future of this Company is assured, and will be another of Brantford's many thriving industries.

JNO. W. CLARK, President
COL. J. Z. FRAZER, Vice-President

JNO. W. WHITING, Sec'y-Treas.
GEO. H. COOPER, Gen. Manager



THE RIVER ROAD

LAUNDRY SERVICE WORTH WHILE

Some people were skeptical at first about our ability to make good our statements that we did better washing and ironing than could be done in their own homes. They "tried us out," found our work and service even better than our claims and now the weekly wash—that "blue Monday" affair in hundreds of homes—is invariably entrusted to our care.

It's Worth Knowing--

- ¶ That you may send your daintiest pieces of lingerie, your heaviest blankets, your lace curtains, or any article that finds its way to a wash-tub, and be assured of the most careful handling.
- ¶ That your linen will receive our Domestic finish, and will wear infinitely longer than when treated to the ordinary hand-laundry "glossy" finish. Friction produces that gloss, and friction means wear. The rollers on our modern ironing machines are adjusted so no friction occurs, with the result that your laundry is given a smooth, velvety finish.
- ¶ That your clothes are washed in pure, filtered, softened water—better and cleaner than any cistern water—because our water-softening process sterilizes and purifies it as nothing else can do.

¶ Yes—there are good reasons why Brantford Laundry Service is appreciated by hundreds of Brantford's best families. We have the most modern and complete Laundry equipment that money can buy—an equipment that insures your work being handled under absolutely sanitary conditions—and

We Certainly Do Know How

to use that equipment to give you the class of work you ask for and have a right to expect. OUR SERVICE begins at your door, where a courteous driver calls for your laundry; continues through our plant, where efficient employees handle your work with painstaking care; and on to the delivery of your parcel, neatly wrapped, with its contents all ready for wear or use.

and Remembering

- ¶ That your clothes are laundered under sanitary conditions that will please the most exacting customer. We emphasize this because you should know it, and think of what it means to you to have lots of sunlight, fresh air, good cheer in every corner of the plant.
- ¶ That when bright, healthy, and ideal conditions are provided for Brantford Laundry employees, your work receives better and more careful attention than it could otherwise. Come and see for yourself—our doors are always open to visitors.
- ¶ That no parcel is too small or too large for our facilities. Most of it is finished by our modern machinery, but when desired or necessary, we do hand work. Our special departments for this appeal strongly to house-keepers.
- ¶ That our "WHITE" delivery rigs are at your beck and call every hour of the day.

Why slave over a wash-tub or put up with the inconvenience and expense of the "home-wash" when Brantford Laundry Service is at your disposal? Figure the home expense of heat, soap, starch and "energy," and you'll agree that you cannot afford to miss the guaranteed service we offer. Simply intimate, "Please have your driver call,"—we'll do the rest.

BRANTFORD LAUNDRY, LIMITED

D. T. WILLIAMSON, President

JOSEPH RUDDY, Secretary-Treasurer

GARRY PICKLES, Vice-President and Manager



W. N. ANDREWS
Musical

The Old Home Week Executive

Some of the Men who have helped
to Boom the Celebration



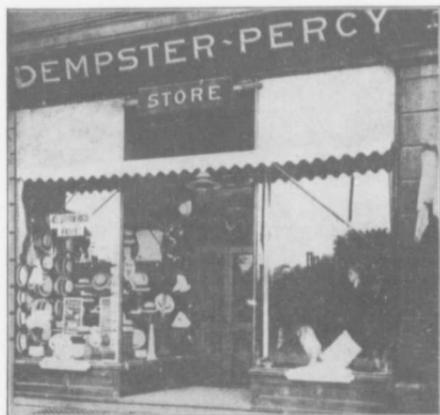
F. S. BLAIN, Secretary



JOHN F. VANLANE
Chairman Paternal Day

Ye Olde Firme of
GRAFTON & CO., LIMITED

OLD in experience, and absolutely up-to-date in every department. One of the Pioneer Ready-to-wear Clothing Manufacturers of the Dominion, locating in Dundas, Ont., over sixty years ago, in the year 1853, the founders of this extensive Clothing business being Mr. J. B. and J. S. Grafton, who conceived the idea of manufacturing High-grade Men's and Boys' Clothing, selling direct from maker to wearer, giving a higher standard of workmanship, and dealing direct with the public—a reputation strictly adhered to by this firm for nearly three-quarters of a century. Colonel Grafton, the present head, whose "slogan is aggressiveness," a man who never looks behind, is most capable in directing the many details connected with this enormous business of seven large stores and three factories, modern in every particular, completely equipped with all the latest devices operated by skilled workmen; tailors who are trained in every branch of good Clothes-making, with a staff of expert cutters in touch with all the newest little kinks of fashion. Grafton's High-grade Clothing is known throughout the clothing trade as leaders in style and perfect-fitting garments. Keeping in touch with all the Principal Style-centres, importing their great bulk of Woollens from all the great mills of England and Scotland, world-famous for skilled weavers of fine clothes. Grafton clothes are sold at one Price, and one Price only, assuring fair and impartial treatment to their thousands of customers throughout Ontario; this is one of the essential features in the success of this great clothing institution—honest dealing and the best possible value for the money. Keen buyers have traded with this firm from generation to generation. Grafton & Co. have been most fortunate in securing capable managers as their representatives in the various cities where this firm is located, men who have developed with this ever-increasing business. Mr. H. L. Conway, the genial manager, is in charge of this firm's large modern store in this City of Brantford.



REMINDE THE OLD BOYS'

That we have a Modern Dairy, Better yet, treat them at luncheon to a glass of purely Hygienic Milk. It is pure and tastes like milk. The lid tin can discarded for the sterile bottle. Raw milk discarded for pasteurized.

HYGIENIC DAIRY CO.

54-48 NELSON ST

PHONE 142



DUFFERIN AVENUE



ESTABLISHED over thirty years ago with an output of three hundred loaves a week, the Whitaker Baking Co., Limited, under the able management of Mr. Gladstone Whitaker, has forged ahead, until to-day the Company is contemplating a large addition to their baking, in order to meet the demands of an increasing trade.

A staff of thirty-five employees and twelve delivery wagons are required to make and distribute their enormous output. The factory is most modern and sanitary, only the best ingredients are used, and the success of the Whitaker Baking Co. is due, without doubt, to excellent equipment and methods used.

Look for the trade mark on bread and wagons, and insist upon "Whitaker's Wholesome Bread."

FOR
"GOODNESS" SAKE
EAT
WHITAKER BAKING CO'S
BREAD

The Big Store on the Corner

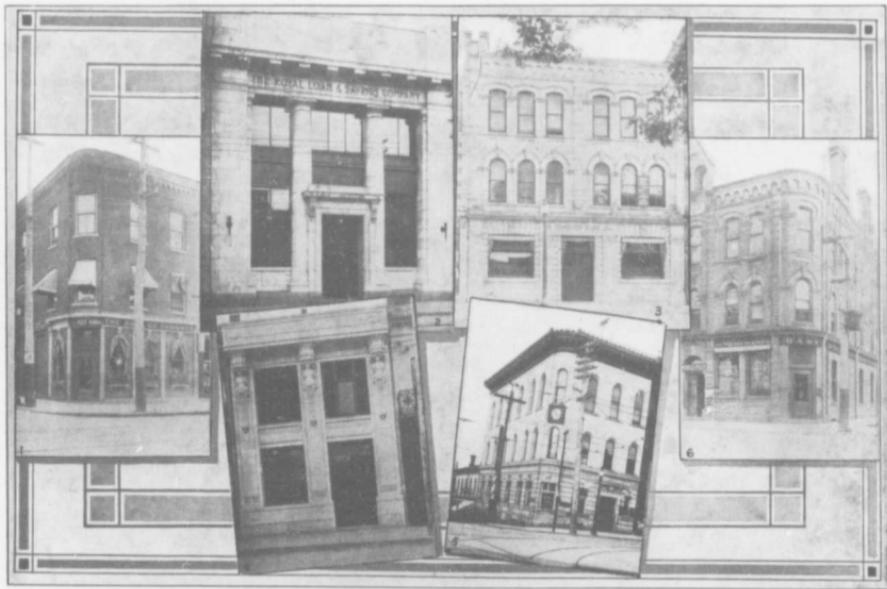
FOR all kinds Hardware
Buck's Stoves, Ranges and
Furnaces, Kitchens, Dairy
and Laundry Supplies. Our
Motto, not how cheap, but how
good. During Old Home Week
our eleven large windows filled
with "Goods made in Brantford"
be sure and see them.



Turnbull & Cutcliffe Limited Hardware and Stove Merchants



LOCATED at 118 North Market St., a sign, "The Broncho Jeweler," greets the eye and impresses the mind. This business is owned by Mr. G. A. Cartwright, late of Gibraltar, Spain, Morocco, Italy, and other far eastern climes, who has established himself permanently in this city. An exceptionally high grade line of Silver and Gold Plate, Watches, Rings, Jewels and Souvenirs are carried, and, in addition, Mr. Cartwright's repair department, under his personal supervision, is noted for prompt and satisfactory work.

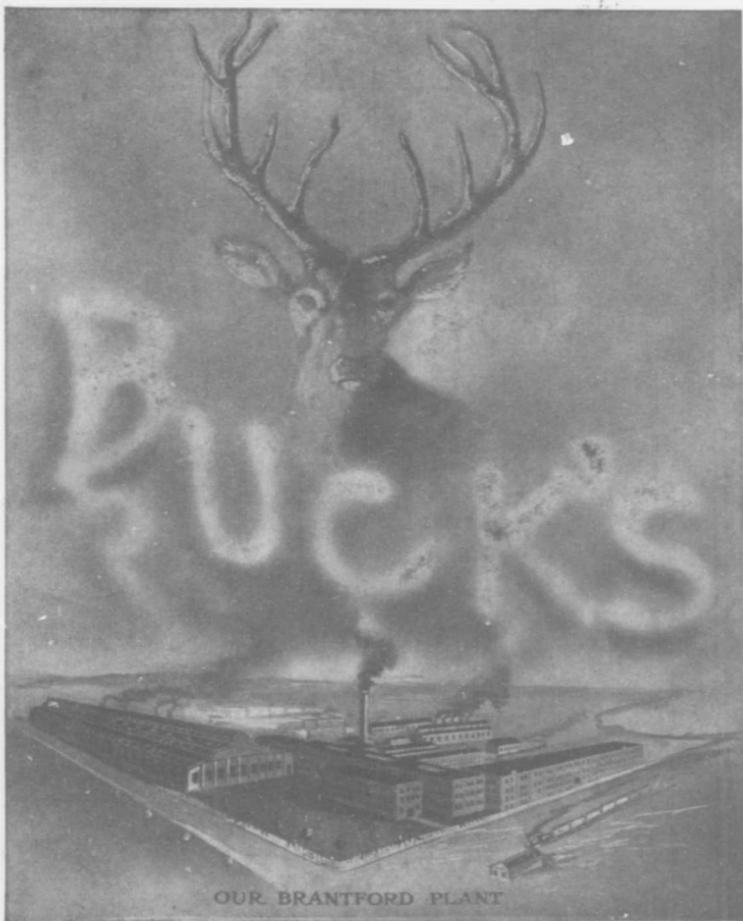


1 Bank of Toronto

2 Royal Loan & Savings Co.
4 Trust & Guarantee Co.

3 Standard Bank
5 Bank of Hamilton

6 Merchants Bank



OUR BRANTFORD PLANT

THE WILLIAM BUCK STOVE CO. LIMITED

BRANTFORD

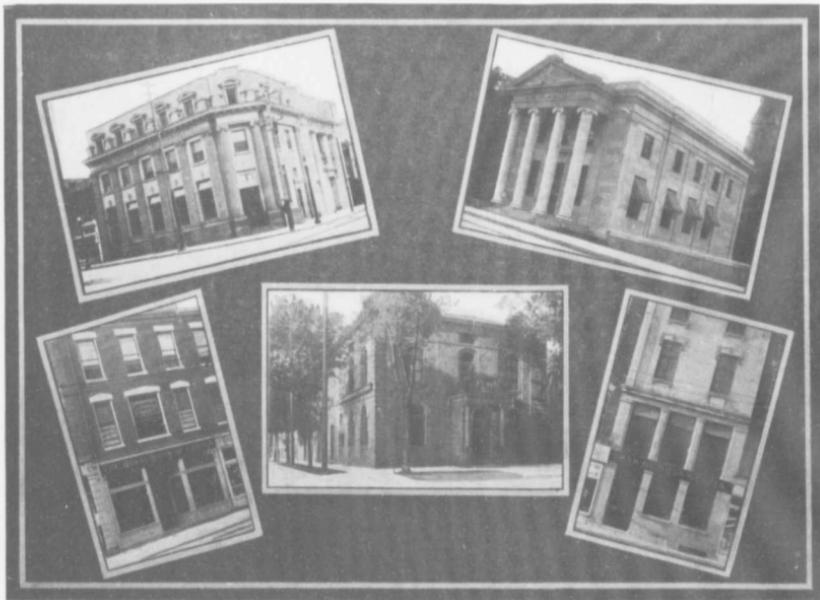
MONTREAL

WINNIPEG

VANCOUVER

Manufacturers of

"Happy Thought" Ranges, "Radiant Home" Heaters, and High Class Furnaces



1 Bank of Commerce 2 Bank of Montreal 3 Royal Bank of Canada 4 Bank of British North America 5 Bank Nova Scotia

THE GOOLD, SHAPLEY & MUIR CO., LIMITED

BRANTFORD, CANADA



The above cut is a true illustration of the large plant of the Goold, Shapley & Muir Co., Limited, which is the largest and most up-to-date in Canada for manufacturing their line of

Gasoline and Gas Engines,

Windmills,

Grain Grinders,

Pumps,

Tanks,

Towers,

Concrete Mixers,

Power Sprayers,

Saw Frames, Etc.

Their line of Engines vary from the small $1\frac{1}{2}$ H.P. Stationary to the large 60 H.P. Tractor, and Windmills from the 8 ft. Pumper to the large 20 ft. Irrigator. Besides doing a large trade with every part of the Dominion, the Company enjoys a substantial export trade to all parts of the world. The growth of this Company has been gradual and solid, and their policy of building their goods of the best quality has been the means of obtaining and holding the confidence of the buying public for goods in their line.



J. H. MINSHALL
1st Vice President

The Old Home Week Executive

Some of the Men who have helped
to Boom the Celebration



COL. ASHTON
Parade



C. A. WATEROUS
Manufacturers Committee



GEO. D. WATT
The Treasurer



Brantford Works of Massey-Harris Co., Limited

MASSEY - HARRIS CO., LIMITED

Manufacturers of

HIGH GRADE
FARM IMPLEMENTS

Head Office - - Toronto

FACTORIES AT TORONTO, BRANTFORD AND WOODSTOCK
AGENCIES EVERYWHERE



BRANT'S MONUMENT IN VICTORIA PARK



Go to
120 Market Street
for
Hardware, Etc.

We are out of the high rent
district and can save
you money.

Quality and terms right.

**Buck's Stoves
and Ranges**

Hardware

**Gas and
Oil Stoves**

Bell 1857

W. S. STERNE

Mach. 788

120 Market Street

Kitchen Utensils

Paints and Oils

WELCOME BOYS'

Sheppard's Electric Shoe Repairing Establishment

73 Colborne Street

HIGH CLASS BOOT AND SHOE MAKERS

Turned Sole Work Our Specialty

Old Boys' Note—Your Old Shoes MADE NEW IN 20 MINUTES

Having been established for the last quarter century and employ-
ing only experts, we can give satisfaction combined with comfort.

AT YOUR SERVICE

Phone 1207 TRY US Manager, Mr. G. Sutton, Late Temple Shoe Store

BRANTFORD BRUSH WORKS

Manufacture all kinds of Paint and Varnish Brushes,
Office Brooms, all kinds of Household Brushes, Horse
Brushes, Moulders Brushes. All kinds of Brooms and
Brushes made to order.

87 Dundas Street

Brantford

Cor. Dalhousie and King Sts.

Bell Phone 1527

GEORGE J. PATTE

PRACTICAL TAILOR

CLEANER and PRESSER

We get the WORK Because We Know HOW, so we will just say
Welcome Old Boys' Have a good time, Call and say Hello!

H. E. PERROTT

Cor. King and Colborne Sts.

DISPENSING CHEMIST

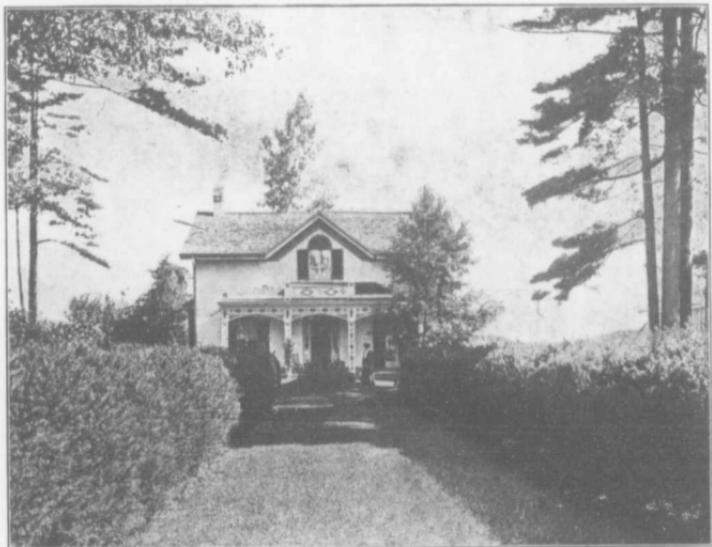
Kodaks and supplies Developing and Printing Promptly and Neatly
done by us.

BULLER BROS.

ESTABLISHED only three years ago, the firm of Buller Bros.,
108 Colborne St. has rapidly forged to the front place of
Brantford's Commercial Houses and is now doing business that would
be a credit to any concern many years its senior. The firm carries
on business as Jewellers and Watchmakers, the stock consisting of a
fine range of Watches, Clocks, Rings, Silverware etc. They also
carry a full line of Patent Medicines, Perfumes, Toilet Articles,
Rubber Goods, etc. Probably the success of this young firm is due
to the fact that they sell their goods at the lowest cut prices.

GIBSON COAL COMPANY.

THE Gibson Coal Company, established 20 years 1894-1914, have one of
the most up-to-date plants in Canada, and the largest Retail trade in the
City. Our facilities for handling and screening Coal are the very best.
We handle only D.L.&W. Scranton Coal, the Standard Anthracite an unex-
cellled fuel, this Coal has become famous, not alone from the fact that it is the
very best quality, but more especially because of the great care that is taken
in mining and preparing it for the market. When you buy Scranton Coal, be sure
you get the Genuine D.L.&W. Scranton. We also handle Smithing, and
Bituminous Coals, Hardwood and Hemlock Slabs, Charcoal, Cement, and
Hydrated Lime. Our yard and Trestle is situated at 154 Clarence St. Both
Phones 308. Office 150 Dalhousie St. Phone 357. Office 50 Erie Ave. Phone 973.



THE BELL HOMESTEAD

Situated on Tutela Heights, where Alexander Graham Bell invented the Bell Telephone and from which Brantford derived the name of The Telephone City.

C. J. MITCHELL The Man with the Big Garage, who sells Many Ford Cars Every Year

CHARLES J. MITCHELL, who runs the biggest automobile garage in Western Ontario, is well known to Brantfordites. He has been here for 22 years, during which time he has been established in business 17 years. With each year the success of the Mitchell establishment grows, and each year there is a large increase over the previous year. That's going some, but it is characteristic of C. J. Mitchell that he never rests on past laurels. The year 1914 will be a hummer with him from present indications.

Already Mr. Mitchell has sold one hundred Ford Cars, and will increase this to about one hundred and fifty for the season of 1914. Mr. Mitchell first established in a small way The Ark repair shop on Market Street. In the days of the bicycle boom his shop was the mecca of all who punctured tires, broke cranks, and otherwise figured in the then popular incidents of the day. He had the agency for the Cleveland and The Crescent wheels. His business boomed. Then the auto craze came along, and Mr. Mitchell had to move to Darling Street, having at the same time one continuous establishment on Dalhousie Street, on which fronts a sporting goods department with the same line of bicycles. In the garage, however, the boss is to be found. He handles the Ford, Reo and Russell autos, and he has made all these cars famous in Brantford. He is an expert mechanic, and a salesman without equal. Moreover, he is indefatigable in his business, and has cultivated his sons in the same line of pursuit. C. J. Mitchell, Jr., is sales manager; A. Gordon Mitchell, accountant; F. Robert Mitchell is manager of the Bicycle and Supply Goods Dept.

Outside of business Charlie Mitchell is a popular trapshooter, and a good shot too. He aims straight, just as he has always done in business, and that is what has made him successful. As a doctor of automobile troubles he has become famous in Brantford. His diagnosis is always right, and given on the spot. The Telephone City being in the auto highway of Western Ontario, Mr. Mitchell by his work with the tourists adds not a little to this city's prestige.

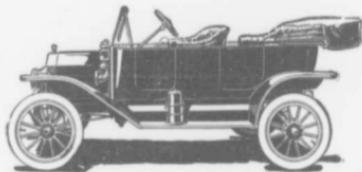
Buyers to Share in Profits---Lower Prices on Ford Cars

Effective from August 1, 1914, to August 1, 1915, and guaranteed against any reduction during that time.

FURTHER we will be able to obtain the maximum efficiency in our factory production, and the minimum cost in our purchasing and sales departments IF we can reach an output of 20,000 cars between the above dates.

AND should we reach this production we agree to pay, as the buyer's share, from \$40 to \$60 per car (on or about August 1, 1915) to every retail buyer who purchases a new Ford car between Aug. 1, 1914, and Aug. 1, 1915.

For further particulars regarding these low prices and profit-sharing plan, see the nearest Ford Branch or Dealer, F.O.B. Ford, Ont.



Touring Car - \$590

Runabout - \$540

Town Car - \$840

In the Dominion of Canada Only.

FORD MOTOR COMPANY OF CANADA, LIMITED.

FORD, ONTARIO

C. J. MITCHELL, BRANTFORD

Distributor for Brant County



ALEXANDRIA PARK

FRED. WEBSTER

FOREMOST among its kind is the business of Fred Webster, Electrical Contractor. Established only a few years, Mr. Webster has gained an enviable reputation for excellent workmanship; none but expert artisans are employed. Any contract is given exacting attention, and executed promptly and satisfactorily. The house and factory wiring done is of the highest calibre and of the most modern kind. Amongst the electrical work done by him in this city is the Royal Loan Bank Building, St. Basil's Church and Deamery, and the magnificent residence of Mr. L. S. Von Westrum in Langley Park. A large stock of Motors, Toasters, Heaters, Irons, every household convenience, and Electrical Supplies are displayed at the magnificent show rooms at 211 Colborne St. Mr. Webster is strictly up to date in all his methods and stock, keeping continually abreast of the times, and has won for himself and his business a proud position among the front rank of electrical contractors of sheer merit.

NOBLE & SON

ONE of the oldest names in Brantford is Noble & Son, contracting painters and dealers in wall paper and paint. Established in 1847 by the late John Noble, this firm to-day enjoys unlimited patronage, being known throughout the city and county for so many years as one of the most reliable concerns of the city. Only the more efficient and competent mechanics are employed, assuring first-class workmanship. All grades of wall papers and paint are gladly displayed in the beautiful show rooms at 84 Colborne Street.

Brantford Plating & Manufacturing Co.

WE were established in April, 1891 for the purpose of re-plating all goods that have by age lost their plate or that have been turned out cheaply.

We do all kinds of repairing and cleaning of Silver, Plating in Gold, Silver, Copper, Brass, Oxidize and Nickel. Cutlery loaned for suppers, Etc.

That there is need of such a concern is verified over and over again by the many that visit our factory every week and express themselves so thankful that there is a place to get such work done.

Outside of manufacturing a few lines such as The General Purpose Kitchen Knife, The Excel Gas Iron and Casket Stands, our specialty is re-plating and repairing all metals.

H. J. SMITH & CO.

MR. H. J. SMITH and the other member of the firm, Mr. R. C. Burns, are, and have been for many years, interested in the musical progress of Brantford, beside carrying on the largest business in the county of Brant for the sale of Pianos and Music, Edison Phonographs, etc. They are vitally interested in the Schubert Choir and two of the leading church choirs in the city, and any of the "old boys" who may revisit their home town during August may be assured of a cordial welcome at their Music Emporium, 112 Colborne St.

The Standard Seed & Grain Co.

A business well and favorably known throughout Brant County is the Standard Seed and Grain Co. This Company is located at 23 George Street, with a branch store at 31 Colborne Street handling flour and feed, also operating a branch at Canfield, Ont. Dealing in grain, hay, straw, seeds, feed and poultry supplies, this firm has a reputation for honesty and dependance. With a splendidly equipped mill operated by competent workmen, and seeds absolutely pure and true to name, their trade is constantly increasing.

The Brown-Jarvis Roofing Co., Limited

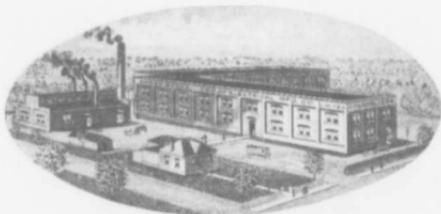
ONE of the old firms of Brantford was Brown Bros., carrying on the business of Slate Roofing. Their work has been their best advertisement for the past fifty years. The Company was reorganized four years ago, taking in the Jarvis Co., and adding several new lines, such as Felt and Slag Roofing, Asbestos, Slate and Paper, and Sheet Metal work. This firm does a large business throughout the Province, no contract being too large. Anyone wishing Roofing of any kind would do well to communicate with Mr. C. H. Brown, Sec.-Treas., at 9 George Street.

LUDLOW BROS.

ONE of the most successful of young men's stores is that of Ludlow Bros., the Head & Foot Outfitters, 96 and 98 Balhousie Street. This store supplies the newest in Clothing, Furnishing and shoe needs. The Clothing Dept. is in charge of Mr. Austin Ludlow, who has had twelve years' experience in catering to the wants of Brantford's best dressers. In this Clothing Dept. you will find the latest in materials, they being sole agents for the city for the famous "semi-Ready Clothing"; and their Furnishing Dept. is second to none. The Shoe Dept. is in charge of Mr. Chas. Ludlow, catering to the wants in both Ladies' and Men's Footwear, they being selling agents for the famous Horst shoe. This store has made splendid progress in the past four years, and enjoys a generous patronage.



COLLEGIATE INSTITUTE



CROWN ELECTRICAL CO.

ONE of Brantford's newer industries is the Crown Electrical Manufacturing Company, Limited. This Company started operations early in 1910. The stock is held principally by Brantford investors, the Directors all being men who have ever taken a keen interest in all things pertaining to Brantford's welfare industrially and otherwise. The plant occupies an area of two acres, and gives employment the year round to sixty hands. The firm's product consists of gas, combination, and electric chandeliers. The designs are all original and cover the very latest ideas in Lighting Units. The selling force covers Canada all the way from Halifax to Vancouver and in every town and city the most reputable dealers will be found to carry a stock of Crown Electrical Company goods.

There is also an American Branch of this concern at St. Charles Ill. which has a wide business connection throughout the United States.

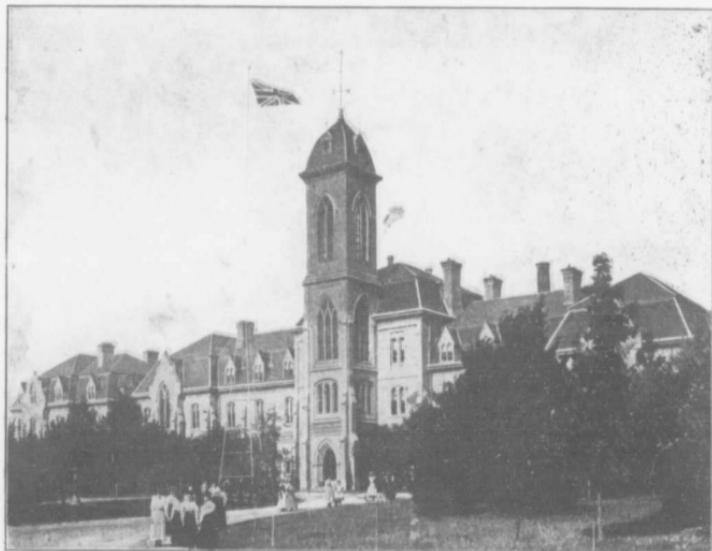
OUT-DOOR ADVERTISING IN CANADA

THE Gould-Leslie Limited maintains outdoor advertising plants in thirteen important cities and towns. It places advertising throughout the Dominion. Any information regarding the cost of posters and quantity needed will be gladly furnished.

Poster advertising is in sight Morning, Noon and Night and the only people it does not reach are the blind and the bed-ridden.

It has the largest circulation of any medium in the world, ten fold greater than any other, and we dispense it for the least possible money.

GOULD-LESLIE LIMITED



ONTARIO INSTITUTE FOR THE BLIND

H. B. GARDNER CIGAR MANUFACTURER

41 COLBORNE STREET

PHONE 6

still manufacture the Ever Reliable Old Nine Lines of

CIGARS

Selects No. 1, 2, 3
Battle, Queen and Iroquois
All First-Class 10c. Lines

Gardner' Special
I'm a Clansman
5c. Lines

**SELDOM EQUALLED
NEVER SURPASSED**

These goods still retain the old-time flavor. Ask for them and be sure that you get them.

"EVERYTHING IN REAL ESTATE"

P. A. SHULTIS & CO.

Farms, Gardens and City Property
Fire Insurance

ISSUER OF MARRIAGE LICENSES
Both Phones, Office 326; Residence 1913

7 South Market Street :: Brantford

The Ontario Portland Cement Co.

Limited

Manufacturers of

The Famous
BLUE LAKE BRAND
of Portland Cement

HEAD OFFICE:
BRANTFORD, ONT.

WORKS AND MARL BEDS:
BLUE LAKE, ONT.



The Home of McHutchion's Bread

FROM 500 loaves of bread a week in 1890 to 50,000 in 1914 is the record attained by Mr. John McHutchion, the progressive East Ward baker. Mr. McHutchion started in the baking business on King St., and after a short time moved to his present premises on Colborne St., where year by year as his business expanded, extra ovens and additions were built.

Now a staff of over forty employees, and sixteen delivery wagons are required to make and distribute the output. The above picture shows his present factory, and is without a doubt one of the most modern and up-to-date bakeries in the Dominion. Mr. McHutchion's success is due no doubt, not only to the installation of modern methods, and using the best ingredients for his products, but his perseverance, and his personal interest in his workmen and their work.



OLD MOHAWK CHURCH

THE IDEAL BRICK AND TILE CO., Limited

ONE of the thriving new industries of Brantford is the Ideal Brick & Tile Co. Ltd. located at Stanley and Grey Streets. This firm manufactures red clay brick and drain tile; and although the company has been in business only since last fall it now occupies a prominent place among the manufacturing concerns of Brantford.

Although manufacturing was started late last season the company secured considerable business. The trade was well pleased with the product with the result that this Spring's business was exceptionally brisk and continues to be so, although building has not been carried on quite as extensively as in very recent years.

To produce quality brick and tile with the despatch that is required a modern plant is a necessity. Realizing this an up-to-the-minute plant was erected. It must be stated that this plant is the only one in the city, manufacturing clay brick, which possesses modern equipment. The product upon leaving the machine is placed in a dryer of nearly 100,000 brick capacity, where it is dried by exhaust steam and afterwards burned in down draft kilns. There are three kilns at present but it has been found that these are not sufficient for the requirements and it has been decided to erect several more.

While continuing to supply the demands of the brick trade the company are at the present time giving considerable attention to the tile trade, Drainage is now taking the place it should occupy. The agriculturalist will find it to his advantage to properly drain his fields. Frequently the increase of crop in one year pays for the drainage, and seldom or never does it take longer than three years, so that drainage pays from 33 per cent. to 100 per cent. per annum on the money invested.

The company have a display at the Industrial Exhibit in the Armouries and would be pleased to receive visitors at this plant.

HOME OF PAPER BOXES

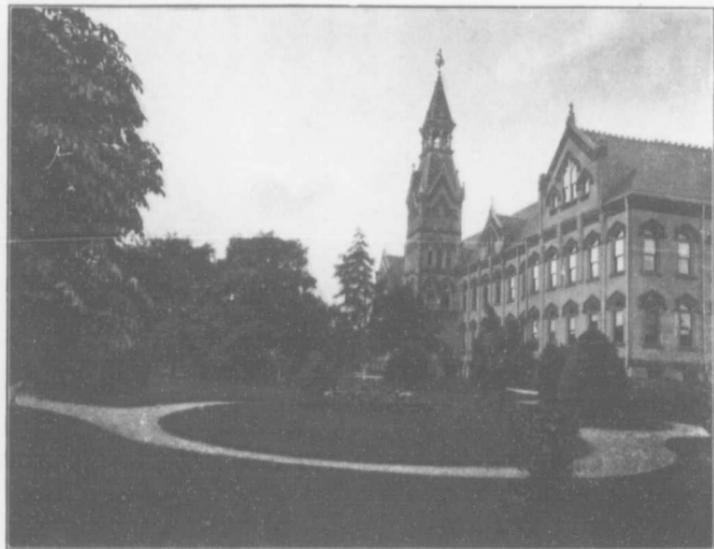
PAPER Boxes of every description are made by the Hampel Paper Box Company, whose factory is located on the corner of West and Centre Streets. The business was founded in 1905 by Mr. W. J. Hampel, who is the present efficient manager. The product consists of plain and fancy boxes of every kind, which are used largely by local firms, and are also widely distributed to manufacturers all over the province. The fancy glove and handkerchief boxes turned out by this Company are famous for their substantial and artistic qualities, and are finding a growing market throughout Ontario. The factory is a large one, is equipped with the latest and best labour-saving machinery, and in it only the most expert labour is employed. Its capacity is 250,000 boxes per month. In the employ of the company there are about 30 hands. The good qualities of the boxes made by the Hampel Paper Box Co. are winning an exceedingly large patronage from dealers and manufacturers all over the country, and the factory is one of the busiest in the city.

JOHN H. HALL & SONS, LIMITED



WHO Manufacture Pipe Threading Machinery, and are the largest manufacturers of Pipe Threading Machines, Double Head Semi-Automatic Nipple Machines and Roller Pipe Cutters in Canada. Conclusive evidence that the Hall Pipe Threading Machines are the best obtainable is the fact that the most progressive firms in Canada, from the Atlantic to the Pacific are installing them on their merit in preference to all other makes, not simply because they are a Canadian made machine, and they

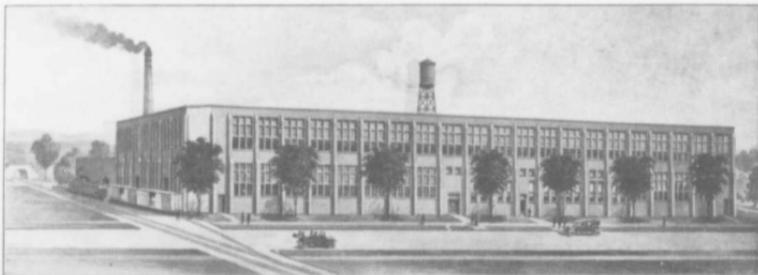
find it convenient on this account to secure new dies or have their old ones re-cut, but because before purchasing they have made a study of the Pipe Machine proposition. Like the industry itself, the members of this firm were born in Brantford, and consist of John H. Hall, E. L. Hall, E. W. Hall, I. S. Hall, and A. R. Hall, who extend a hearty welcome to the old boys.



CENTRAL SCHOOL

The Largest Envelope Factory in Canada

Two Million
Per Day

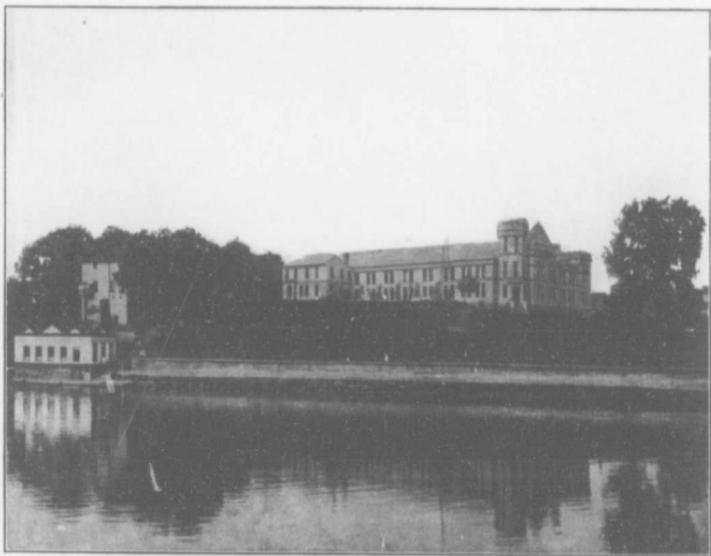


BARBER-ELLIS, LIMITED :: :: :: BRANTFORD, CANADA



AN institution that has added lustre to Brantford as an educational centre is the Brantford Business College. For the past twelve years this splendid school has been doing a great work in fitting young men and women to take their places in the commercial world and it has been nothing short of a boon to the merchant and manufacturer in supplying him with efficient office help. During the time the College has been in existence it has turned out many men who are filling high and important positions in the industrial and commercial life of this and other cities. The College has won a reputation for the thoroughness of its teaching that is province wide, and to-day it draws its students from all parts of Ontario. In 1901 the College was taken over by the Federated Business Colleges, and two years later the present efficient principal, A. E. Day, took charge. Mr. Day is graduate of the Business Educators' Association of Canada, and is a teacher of twelve years experience in public school and commercial educational work. The staff of teachers is recognized as being one of the best in the Dominion.

Two courses are given, the Commercial and the Shorthand. In the Commercial Course, the most up-to-date system of Canadian Business Practice is used, and thorough training is given in such essentials as Book-keeping, Penmanship, Business Arithmetic, Banking and Business Law. In the Shorthand Department, the Gregg System, a light line, rapid and easily learned system is taught, while especial emphasis is laid on the teaching of typewriting by the touch method on the latest designs of Underwood machines. The College is a member of the Business Educators' Association of Canada, an organization that demands an efficient equipment and the submission of an examination standard of such character as to insure positions for all students upon graduation.



ARMOURIES AND GRAND RIVER



ALFRED J. REACH, President of the A. J. Reach Company, was the champion batsman of the old Athletics, the World's Champions of their time, playing in the early sixties. He was one of the first to make the great game of baseball what it is to-day, being a big factor in laying the foundation of the present structure, taking a prominent part in 1857 in forming the rules, not only to play the game, but to govern it as a sport.

Started in business in Philadelphia in 1866 in the game's earliest days, and was the founder of the greatest Sporting Goods Manufacturing House in the world. Opened its Canadian factory in Toronto in 1911, and moved to Brantford in the Spring of 1914. It is the aim of the Company to put the product of this factory on the same high plane that it enjoys in the States.

Official outfitters for the American League and the World's Champions—every member of this great team using the Reach product.

“WALDRON'S”

PROMINENT among the Florists of this city is the firm of Waldron's. Situated at 101 Colborne St., this firm has displayed in their window various varieties of cut flowers, potted plants, ferns, etc., which are well worth the inspection of all. Inside banks of palms, intermingled with huge vases of every known variety of roses, baskets of carnations artistically arranged, lilies-of-the-valley and others too numerous to mention, greet the eye and perfume the air, creating a veritable Garden of Eden.

ALLAN A. DRAKE

BRANTFORD'S Oldest Shaving Parlor conveniently and centrally located at 4 George Street for over half a century, was purchased in 1913 by Mr. Allan A. Drake. The Proprietor with the assistance of Mr. James Rice and Mr. James Shellington, all of long experience in purveying to the needs discriminating people, has the distinction of being one of the best shops in the city. Only the best equipment and most carefully selected soaps, lotions, etc. are used, assuring you that **Quality** is the motto of the “Business Man's Shop.”

“MALCOLM'S”

MALCOLM'S Woolen Mill Store is one of our old established stores. Mr. Geo. H. Malcolm is the sole proprietor of this business. It originally included Mr. Marcus Malcolm, father of the present owner and whose initial is still retained in the firm name of M. and G. H. Malcolm. The business originally included a Woolen and Knitting Mill but latterly all this work has been done by mills outside. In addition to carrying all the best lines of only such Woolens and Knitted goods as will give to the buying public a quality and service not to be had elsewhere they carry many exclusive lines not to be had in any other place such as special lines of Ladies and Childrens Andalusian Hose, Boys Everlasting Hose and Mens half Hose. These lines are made from their own yarns and have wearing qualities more than double that of any lines in the trade. Pure Wool Balls is also one of their specialties. This too is a line not to be had anywhere else, wool filling for cushions is still another line any there are many others such as flannel sheeting, special lines of blankets etc.

In addition to these lines Mr. Malcolm carries a full line of general dry goods, Gents Furnishings and House Furnishings etc. This store is so well and favorably known as a most safe and economical place to buy goods of well known reliability that we have no hesitation in recommending it to the buying public.



PUBLIC LIBRARY

Watson Manufacturing Co.

Limited

Brantford - - Ontario

Mens', Womens' and
Childrens' Underwear

Cotton, Silk and Wool
All Weights

Manufacturers of the

Popular Klosed Krotch
Combination Suits

Made in Your Home City
Sold By All Dealers

Holmedale - - Brantford

The Slingsby Manufacturing Co.

Limited

Manufacturers of the

"Brantford Brand" Blankets
and Horse-Blankets



We make a blanket for every purpose. The finest all wool goods are made in our Factory. We specialize in Blankets for Mining, Lumbering and Construction use. Our lines are stocked by every reliable merchant throughout the Dominion. Buy our goods and you are then sure of value for your money.

Brantford - - Ontario



CHAS. A. SLEMM
Chief of Police

The Old Home Week Executive

Some of the Men who have helped
to Boom the Celebration



A. S. DITCHER
Chairman Finance for Fraternal Day



S. P. DITCHER
Finance

AVEY BROS.

THIS firm was established eight years ago, and to-day assumes a position prominently among the leaders of its line. Messrs. Avey Bros. have a splendidly equipped Planing Mill at 131-135 Clarence St., and deal extensively, wholesale and retail, in Lumber, Lath, Shingles, Frames, and all kinds of interior finish.

The most modern equipment is installed in their mill, and the Company is quite capable of producing all the material for any building. A staff of ten to fifteen men and several teams are employed.

Messrs. Avey Bros. are practical men in every detail, and familiar with every phase of the business

Standard Credit Company

I. LUNENFELD Prop.

DEALER IN

LADIES' AND GENTS' CLOTHING, FINE FURS,
CARPETS, RUGS, LINOLEUMS, CURTAINS,
AND TABLE COVERS, ETC.

"YOUR CREDIT IS GOOD"

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OF EVERY DESCRIPTION

NO EXCEPTIONS

SHOW CARDS
THAT NEVER SLEEP

EVERYTHING IN ELECTRIC SIGNS

DOMINION SIGNS

195 COLBORNE STREET

PHONE 547

S. G. READ & SONS

LIMITED

Real Estate and Insurance Agents
Brokers and Auctioneers

129 Colborne St.

BRANTFORD

The business was founded by S. G. Read in 1870, and is the only business of its kind that has existed continuously for 44 years. To-day there are 6000 dwellings in Brantford, and this agency has sold that many houses since it was founded. A large number of houses having been sold by them a number of times over.

The agency is now supplying the sons and daughters of the former generation, and enjoys the confidence of the best citizens, and solicits the patronage of all new comers to our city.

We sell farms, garden properties and city residences.

S. G. READ & SONS

LIMITED

Real Estate and Insurance Agents
Brokers and Auctioneers

129 Colborne St.

BRANTFORD

THE H. C. AVEY LUMBER COMPANY

THIS business of the H. C. Avey Lumber Co. was established over seven years ago, and in 1911 the factory was completely destroyed by fire. With zeal and enterprise Mr. Avey immediately rebuilt, and to-day has one of the most modern and up-to-date plants in Ontario.

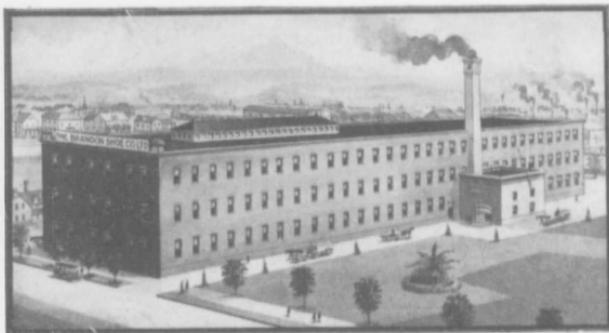
The firm deals very extensively in Lath, Shingles, Doors, Frames, Sash, etc., and all kinds of interior finish. Only the most modern equipment is installed, and with a most efficient staff, prompt and satisfactory service is guaranteed. It is exceedingly gratifying to know that to-day this firm is doing a much larger business than at any time in the past.

MONARCH
BRANDON
DR. BRANDON CUSHION
SHOES

Are sold by all leading Retailers
Everywhere

The Brandon Shoe Co.
LIMITED

Brantford, Canada



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CANADA

USE 40c.



"IT'S GOOD"

Geo. Foster & Sons

LIMITED

PACKERS

BRANTFORD

ONT.

BRANT CREAMERY

MANUFACTURERS OF

BRANT ICE CREAM

AND

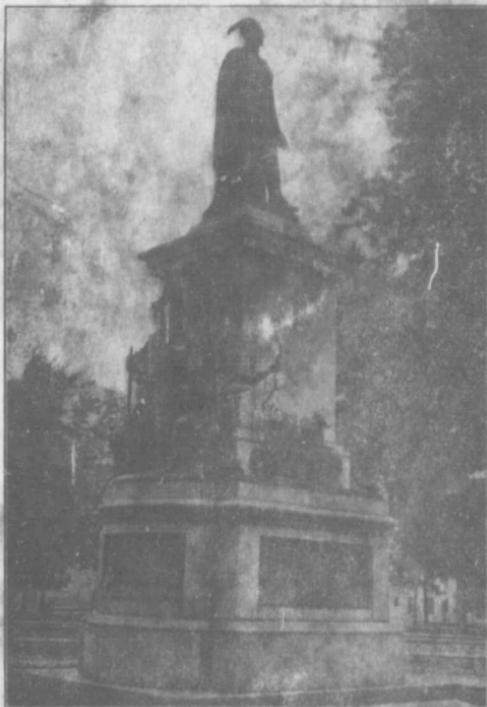
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BRANTFORD

15 GREY ST.

ONTARIO



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