Commencing to-day will be a grand carnival of economy. Every announcement in these columns will ring with stories of price reductions. On our tables to-day we have over 3000 Suits, all choice fabrics, most of which came across the sea. The lowest figure on any of them heretofore was $\$ 6.00$, and from that up to $\$ 16.00$. Even at these prices the values couldn't be duplicated in Toronto.

## BUT NOW IT'S DIFFERENT.

We don't want to carry any Suits over. We don't want to lay off our tailors, and we think it will help us to scatter these bargains among the people.

## What Do You Say To



Men's Scotch, English and Domestic Tweeds, clecks, stripes, plaids
and plain patterns, stylish cut, single stitched edges,
farmerge and satin lined, fancy stripe satin sleeve linings, square or
round corner sacque coat, pants and vest trimmed and finished to to
match in every detail ; worth $\$ 9$ to $\$ 10$
Men's English Tweed Suits, all wool, new patterns, new colorings, sin-
gle-breasted sacque coats, Italian and serge linings, horn buttons, gle-breasted sacque coats, Italian and serge linings, horn buttons,
sewn with silk, cut and finished for this season's trade, complete sewn with silk, cut and finished for this
range of sizes, 36 to 44 ; worth $\$ 7$ to $\$ 8$

There they are-there's what you can buy the fawn (pin-head checks), grey and black mixed effects, etc., single breasted, 4 -button round-cornered saclly civish, colly twille serge lining, strongly sewn and stylishly finished, collar on vest,
pants new cut, good pockets and trimmings, all sizes. ${ }^{6}$ to to 44
chest meeasure, were $\$ 5$ to $\$ 6.50$; Special Suit event price.
Boys' 3 -Piece Suits, smoath finished all-wool tweed, Oxford grey shade, single stitched edge, sacque coats, fine stripe satin lining in sleeves and vest, pants strongly lined and trimmed, were $\$ 4$ to
$\$ 6$, sizes 26 to 32 that you now that you can safely buy for next year-or the next-at these prices. Nothing sacrificed but the price,
Every suit bears the impress of our high standard of excellence. The trimmings are there as good as ever, and the cutting is up to the top notch of perfection.

At eight o'clock this morning we will be ready for you, and we'll stay as long as there's a suit left. Nothing like this ever seen in any clothing establishment in Canada before. GET IN EARLY FOR YOUR CHOICE. FIRST COME FIRST SERVED.

PHILIP JAMIESON, A welcome sale for the
economical.
A fortunate sale for
everybody. If you cannot call at
the Store, send in your the Store, send in your
mailorder, accompanied
by the cash. We will $\left\{\begin{array}{l}\text { by the cash. We will } \\ \text { guarantee to please you. }\end{array}\right.$


Government Decides
Vigorous Policy.
A SURVEYOR APPOINTED.

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discount.

Bell Telephone
Long Distance Lines


WEHRLE'S BRUSHES

$\mathrm{BRO}^{-A N D} \mathrm{MS}^{-}$


Any article you may need-that you find genternen's furnishings - can be had at great savings. Stock was bought at 45 cents cents-and you reap the savings.
Good time to buy for future needs-high quality-lowest prices



Wheaton \& Co.
 0 King -street W . 499 Yonge-streot
793 Yonge-streot. 1352 Queen-stroet $W$. W .
202 Wellesley-stroet. anade st.,
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 The Universol Inollikn Mochine Co. of Onimion
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## Wide awake


 an experienced pranaier from
selected and recleaned stock,
best n best proportions for heak
song and brilliant plumage.





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wEDNESDAY MORNING
THE TORONTO WORLD



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